

MOORE Or Less

by Johnnie Moore

I'd think the days of the were all the same length. In a lot of business Saturday starts about noon on Friday.

The other night at a certain bridge party the wife of a certain prominent editor of a certain Plains newspaper pulled one of the best boo-boos I've heard in a long time (aside from her bidding and playing.)

While the cards were being dealt, small conversation was making the rounds as usual, and it was mentioned that lightening had hit one of R. D. Romans' cats. Immediately this certain wife of this certain prominent editor of this certain newspaper in Plains got a really horrified look on her face and said, "Oh, the poor thing."

Well, need I say more. The whole bunch took about a 10 minute recess to laugh hysterically and to sympathize with this certain prominent editor of that certain newspaper in Plains over the things he undoubtedly had to put up with at home. (Does anyone have a spare divan I could sleep on for a few days.)

I ran across an editorial in the Fort Worth Star-Telegram today that makes me say, "Boy, I wish I had said that."

Since I didn't, I'm just going to devote part of the column this week to a guest editorial. The article is as follows:

Constitution Changes

The Constitution, President Kennedy told a group of young people on the White House lawn, is an extraordinary document. But, he said, "It has to be made to work today in an entirely different world from the day in which it was written, both at home and abroad. It was written during a period of isolation. It was written at a time when there were 13 different units which had been joined together and which, of course, were extremely desirous of limiting the central power of government."

Young people who were finishing up summer work for the government made up the President's audience. They have had a part in the workings of the vast central government machine.

It should be noted that no one expected the Constitution to be able to stand for all time without change as the charter of United States government. Provisions were written into the Constitution for making changes. The prescribed procedures still are adequate. The Constitution can be changed at any time enough people in the United States think it ought to be changed.

It certainly is inaccurate to create the impression that the desire to limit the power of the central government is something of the past and that the need for such limits has disappeared in this new age.

The vast federal organizations in which the young people have been working offer more reason than ever for maintaining these constitutional limits. But if, as the President seems to think, there no longer is a desire for these limits, the Constitution can be changed by its own prescribed procedures.

Farmers Union Sets Ice Cream Supper

It was announced this week that the Yoakum County Farmers Union has decided at their regular meeting in August to have an ice-cream supper at their September meeting.

The meeting is set for September 13 at 8 p. m. Each family is requested to bring either a freezer of ice-cream, a cake or cookies.

The Old Timer

"Telling folks where to get off is not the best way to get on."

He hoped to set my heart aflame With a single red, red rose Before he learned that pollen does the same thing to my nose. -- TWS

The Plains Record

Combined With The Yoakum County Review March 1, 1961

Volume 32

Thursday, September 6, 1962

Number 37

COWBOYS SET TO ROLL



THE PLAINS COWBOYS

Plains-Crane Tilt Looms Large Friday

Plains fans are eagerly anticipating the first grid tilt of the season when Plains opens its 1962-63 season against the mightily highly regarded Golden Cranes from Crane.

Play will be held in Cowboy Stadium in Plains and is set to begin at 8 p.m.

The Cowboys are reported to be much improved this year and are expected to deal much misery to any opponent they meet. It has been stated though, that Crane will in all probability, be the toughest foe that will be faced by the Cowboy eleven during this entire season.

Crane has a fairly big team with a lot of power in the guard and tackle slots. Also, a fine passing attack has been foreseen and, in fact, witnessed, by Cherry Wright, a member of the

Plains coaching staff. Wright scouted the scrimmage between Crane and Andrews. The Crane quarterback Kirkham, will be remembered by Plains fans who travelled to Crane last year. He throws a mighty mean pass and is really accurate. Scouting reports have it, however, that the receivers are only fair and that the speed of many of Kirkham's passes cause them to either bounce off or go right through the hands of potential receivers.

At present, all Cowboys are recovered from the series of small injuries sustained in practice and the team is complete. Tentative starting scheduled as reported by coach, Jack Pierce is as follows:

Center, Ty Earl Powell, 180; Right Guard, Dennis Hickman, 186; Right Tackle, Clarence Todd, 195; Ernie Anderson at Right End, 160; Left Guard, Johnnie Robertson, 137; Left Tackle, Donald Davis, 170; Left End, Jimmy O'Neal, 158; Quarterback, Mike Field, 162; Tail Back, Ronnie Hendricks, 158; Fullback, Clyde Lynn, 160; Wing Back, Jimmy Harris, 150.

Coaches report that team prospects keep improving with each workout and that it looks as if Plains is liable to have a pretty fair season.

Last Rites Held For Willie Ellison

The residents of Plains and the surrounding area were saddened this week because of the death of Willie Ellison, who, for many weeks waged a magnificent battle for his life following open-heart surgery at Dallas.

Ellison succumbed on Saturday at 9 p.m. in Dallas where he had been a patient following the operation of some weeks ago.

Funeral services were held for Ellison in the First Baptist Church of Plains and funeral arrangements were directed by Brownfield Funeral Home.

The Reverend Earl M. Robertson of Plains conducted the last rites and was assisted by the Reverend Glen Smith of Garland, Texas.

Burial was in Yoakum County Cemetery - Plains. Ellison was thirty-two years old and had been a life-time resident of the Plains area.

He is survived by a son and a daughter, Glen Allen and Rene' of Houston and a daughter, Denice of Denver City, his mother, Mrs. Pearl Ellison of Plains; three brothers, J. B. of Denver City, Leland and Frank of Plains and a great host of friends and neighbors.

Pall-bearers were Mr. C. B. McCan, Mr. Jimmy Camp, Mr. Doyle Newsom, Mr. W. R. Nelms, Mr. Carl Stroup and Mr. Gene Phillips.

Weather Report

Wed. 29th Aug. - Tues. 4 Sept.	Max	Min
Wed. 29	97	61
Thurs. 30	99	64
Fri. 31	87	66
Sat. Sept. 1	84	56
Sun. 2	76	62
Mon. 3	87	64
Tues. 4	90	63

Rain 1.26
Jan. 1 - Aug. 31 -- 8.73

Blount's Win Trip

Winner of the tree trip for four to Six Flags Over Texas which was given away last week by Plains Electronics, on the occasion of their Grand Opening, is Mrs. Kenneth Blount of Plains.

The trip includes all expenses including admission, travel and a nights lodging at the Inn of the Six Flags.

Plains Electronics also has been named as local headquarters for the purchase of tickets to Six Flags.

Co-op Sets Barbecue Date

According to a spokesman for the Yoakum County Co-op Gin located west of Plains on the Lovington highway, plans have been finalized for their big barbecue, which they hope to make into an annual affair.

The barbecue will be held on Thursday, September 13 on the Gin Yard.

An inspection of the gin and the several additions of new equipment, including a new high-capacity hydraulic unit for the press, the newest in green bowl equipment, and the new Airline Cleaners is offered to any and all who attend the barbecue.

All persons in the Plains trade area are invited to attend the big barbecue on Thursday.

School Pix Scheduled For Wed.

It was announced today that Mr. Allen Hammer, photographer, of Lubbock will be in Plains Schools on Wednesday, September 12 for the purpose of taking individual and group school pictures.

This, it was pointed out will be for the entire school, grades 1 through 12.

It was also pointed out that as well as the pictures being made for the individuals own purchase, they also are intended to be used in the Annual for this year.

TSA MO GA Club

Tsa Mo Ga Club will hold the first club meeting of the year, September 12th in the club house at 8:00 p. m., with Mrs. J. W. Moore, Jr. presiding.

The course of study for the club year will be "Go Federation Go." Mrs. R. B. Jones, program chairman will give a resume of the club programs at the first meeting for the coming year.

All club members are asked to answer roll call at the first meeting with their vacation experiences.

Hostesses for the meeting will be the social committee.

School Enrollment At All-Time High

Opening of the 1962-63 school year in Plains points forward toward a very fine and profitable school year, according to Mr. G. D. Kennedy, Superintendent of Schools.

The great amount of interest shown by parents, students and teachers is reported to be exceptional. Over nine hundred parents, visitors and students were on hand, Thursday morning, August 30, for the formal opening assembly.

Invocation for the assembly was given by the Rev. James L. Bozeman, pastor of First Baptist Church, Plains. Pledge of Allegiance to the Flag was led by Boy Scout, Bobby Taylor, and the group was led in the singing of "My County Tis of Thee" by Mr. Odus Walsler, Plains Junior High Principal.

The Rev. Walter L. Driver, minister of Plains Methodist Church, gave an interesting devotional to students and

patrons attending. Following this, G. D. Kennedy introduced the teachers in each of the grades and departments for the year and each of the three principals, Roger Harvey, Elementary, Odus Walsler, Junior High and D. N. Taylor, High School, gave directions for the registering and enrollment which followed the assembly period.

The total enrollment of 641 students is an all-time high for the beginning of the school season. Kennedy went on to say that if the enrollment of 85 in the first grade is any indication of future enrollments, the Plains School could have a total of over 1,000 within the next very few years.

Kennedy emphasized that a special effort is being made to get every school age child residing in the Plains Independent School District enrolled at the beginning of the

year. Those students, he pointed out, who enroll several days or weeks after the beginning of school not only experience a definite handicap, but also bring about a hardship on other students and on the teachers as well.

The assistance of all patrons of Plains Schools, Kennedy pointed out, is urgently solicited in solving this problem. Anyone who knows of school age children who are not now enrolled in school are urged to notify some member of the school administration.

Co. Farmers Favor Wheat Market Quotas

Yoakum County farmers voting in the wheat referendum held on Aug. 30th voted 18 to 2 in favor of marketing quotas on the 1963 wheat crop. The

referendum was held in the Plains old courthouse by Henry May, D. M. Gray and Mrs. Paul Cobb. Approx. 2/3 of the eligible voters voted in the referendum according to W.M. Overton, Yoakum Co. ASCS office manager. Only farmers with more than 15 acres of wheat was eligible to vote.

The farmers voting in the referendum over the nation voted in favor of quotas, therefore, allotments will be in effect and excess wheat will be subject to a marketing quota penalty. According to Overton,

farmers that have no more than 15 acres of wheat will be exempt from marketing quota penalty and under the present wheat law any farm can plant and sell 15 acres of wheat. Overton stated that due to farm laws being considered in Washington at this time farmers should check newspapers for any change in the wheat regulations.

Cowboy Boosters Elect New Officers

Organizational meeting of the Plains Band Boosters met on Monday night in the Junior High Building for the purpose of drawing up a set of by-laws and a constitution and to elect officers for the 1962-63 school year.

Elected to serve during that period were Mrs. W. M. Taylor, President; Mrs. Clyde Lynn, Vice President; Mrs. Tom Warren, Secretary and Mr. Odus Walsler, Treasurer.

Several committees were also formed to carry the various goals set forth by the group. They include:

Program Committee, Chairman, Mrs. Jesse Snodgrass; Mrs. R. G. Hartman, Mrs. Tommie McDonnell, Mrs. Janet Bryson.

Finance Committee, Chairman, Mrs. J. M. Tippet; Mrs. C. C. Perkins, Mrs. H. W. Seals, Mrs. Blanche Dyer, T. A. Elmore, and Odus Walsler. Social Committee, Chairman, Mrs. Jimmy O'Neal, Mrs. Cecil Tucker, Mrs. W. O. Spencer,

and Mrs. Gene Johnson. Publicity Committee, Chairman, Mary Jo St. Romain, Mrs. Babe Hamm, Mrs. Sherm Tingle, Mrs. Wallace Randolph. Membership Committee, Chairman, Mrs. James Warren, Mrs. Fred Lowery, Tom Warren, Mrs. Preston Turner, and Mrs. James Newton.

It was pointed out too that the organization is certainly not intended to be composed of only the parents of band members.

(Continued on page 2)

Party Set For Friday Night

Immediately following the Plains-Crane game there will be a party sponsored by Plains First Baptist Church.

The get-together will be in the fellowship hall of the church and will include refreshments and games. All Plains youths are invited.

Football Contest Starts This Week

Beginning this week in the Record will be the start of the "Record Football Contest."

The Contest, set to run 12 weeks will feature 20 teams of college and high-school football. Rules for entering the contest are as follows:

1. Contest will run for 12 weeks. Each week is a separate contest.
2. There are 20 games to pick each week.
3. Anyone can enter (over age 12). Enter as many times as you wish.
4. Entries, the entire page, must be postmarked or turned in to the Record office no later than 7 p.m. on Friday, the day of the games listed.
5. In case of tie, contestant guessing closest to the correct score on the tie-breaker game

will be the winner. In case of identical scores, prize money will be divided.

6. Employees of the Record and their families are not eligible to enter, but owners and employees of participating merchants may enter.

\$35 in prizes are offered each week in the contest. \$25 will be given to anyone correctly guessing the outcome of all twenty games. \$5 will be given to the person getting the most right in any one week if 100 percent is not guessed by someone, \$3 for the person guessing in second place and \$2 will go to the third place winner each week.

Get your entries in to the Record office or into the post office in time to be eligible to win.

Band Boosters Elect Officers

The Cowboy Booster Club met for its first meeting of the season on Monday evening at 8 p.m. in its usual meeting place, the Plains American Legion Hall.

Corkey Huddleston, outgoing president opened the meeting by asking for nominations from the floor for a new president for the 1962-63 season.

Johnnie Moore was elected president, and then took over the meeting by asking for nominations for the balance of the officers.

Elected as Vice-President was Jack Palmer, Joe Curry as Secretary and Venum Fitzgerald was elected as Treas. Plans for an active membership campaign were discussed and it was decided to leave the

annual dues at \$5 as in years past. Also other plans, including the possibility of a pancake supper on the night of the second home game in Plains, was discussed.

Plains football fans are urged to become members of the group as it is very informative and is certainly enjoyed by all members.

Next Monday, a film of the Crane-Plains game will be shown plus a color movie, that is reported to be one of the best sports films around in a long time, of the Southwest Conference Highlights, will be shown.

Also scouting reports on Post's prospects will be given in addition to the developments in the Plains Team.

The Plains Record

And The Yoakum County Review

JOHN W. MOORE, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains, Texas, under the act of Congress, March 3, 1879

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

Classified Ads

FOR SALE: SPINET PIANO (new) located in your vicinity. Will sacrifice to party able to assume \$27.50 monthly. Write Channer's, Holyoke, Colo.

FOR SALE: Three bedroom and den, brick home in nice part of town. Contact Roy Stockstill at Forsan, Tex.

4-tfc

Dr. J. U. Borum, Jr. Optometrist of Brownfield, Texas has moved his office to his new building 412 West Tate, east of Wilgus Pharmacy. Ph. 3172.

ATTENTION FARMERS: Butane and Propane now only 61/2¢. Call Bronco Gas Company. GL 6-2044.

FOR SALE: Weaning Pigs, Contact Leon Huff, Route 1, Tokio, GL 6-8215.

FOR SALE: Singer automatic Zig-Zag, built in cabinet. Embroideries, makes button holes, monograms. Only \$8.20 per month for 11 months or \$80.00 cash. Write Credit Manager 1114 19th Street.

PEAS AND APPLES FORSALE at my Fort Sumner orchard. Mrs. Frank Daughtrey, Phones PO 3-6253 or PO 3-6505, Clovis.

3-1c

The recently developed nonyellowing Seal Gloss for vinyl floors ends frequent waxing. Cogburn Young.

PLUMBING: Plumbing repair, free estimates. Work guaranteed. The Fixit Shop, GL 6-2955.

FOR SALE: Acid Delinted Cotton seed, Ginned in Big lots, located at farm two miles southeast of Lamesa, 6000 lbs. Von-roder Western storm proof at 8¢. 2600 lbs. Storm King at 8¢. 3500 lbs. Storm Master at 7¢. also a few sacks of common Sudan seed at 7¢. See at farm or 1206 North 4 Lamesa

INVESTIGATE: The possibilities of LOCKSMITHING. Age, handicap or lack of education no handicap. MEN-WOMEN, earn \$6,000 - \$20,000 per year. We can finance your training if you qualify. You will be trained home-study and resident training in TEXAS, Write giving age, address, phone... UNIVERSAL SCHOOL OF MASTER LOCKSMITHING, P. O. Box 8366, FORT WORTH 12, TEXAS.

FARM FOR SALE?? Do you want a larger place? More water? Income property? Or just money? We can sell or trade your farm or grass land. List with West Texas' largest, most active farm broker. We offer: Hale Co. 1/2 Sec, choice; Gaines Co. 160 A; Terry Co. 135 A, raw; others in most every county.

J. W. CHAPMAN & SONS 3212-34th SW9-4321 LUBBOCK

APPLIANCE FACTS

ON ELECTION YEARS POLITICIANS ARE LIKE ANTS THE WOODS ARE FULL OF 'EM.



And Our Store Is Just As Full. See Our Freezer Specials PLAINS ELECTRONICS If Our Repair Don't Make Good --We Will Plains, Tex. GL 6-8347

FOR SALE: 7 room brick home FHA Loan \$650,00 down. GL 6-2911, Austry Burke.

FOR "a job well done feeling" clean carpets with Blue Lustre, Shampooer for Rent, Cogburn Young

PLUMBING: supplies, water heaters, commodes, repair parts, The Fixit Shop GL 6-2955

ATTENTION LIVESTOCK FEEDERS!

Tip-top Cattle Feeding operation. High capacity feed mill, pens, and equipment for fattening out 1500 head of cattle. 2300 acres grain land with 600 irrigated near Portales, N.M. A complete factory operation. We guarantee the farmer if you buy the set-up. Priced for quick sale. Call or write WAYNE ADAMS REAL ESTATE, 1110 S. Main, Roswell, N.M.

LEGAL NOTICE

NOTICE TO BIDDERS

Sealed proposals for Additions and Alterations to the Yoakum County Hospital, Denver City, Texas, addressed to Honorable Don Hancock, County Judge, Yoakum County, Plains, Texas, will be received by the Architects and the Commissioners' Court in the Yoakum County Courthouse, Plains, Texas, until 1:00 p.m. Central Standard Time, September 28, 1962 at which time they will be opened publicly and read aloud.

Each proposal shall be accompanied by a cashiers check or certified check or an acceptable proposal bond in the amount of Five Percent (5%) of the greatest amount of the proposal submitted, payable without recourse to the order of Don Hancock, County Judge.

Copies of plans and specifications may be procured from Stiles, Roberts and Messersmith, Architects and Engineers, 3307 Avenue X, Lubbock, Texas, upon a deposit of Twenty Five (\$25.00) Dollars as a guarantee of their safe return before the expiration of ten (10) days after receipt of bids. This deposit will be returned to each bidder upon return of such documents in good condition.

No bids may be withdrawn for at least ten (10) days after the scheduled closing time for receipt of bids.

The Commissioners' Court of Yoakum County, Texas, reserves the right to accept or reject any or all bids and to waive all formalities.

Commissioners' Court Yoakum County, Texas

By: Don Hancock County Judge

LEGAL NOTICE

FOR SALE: Sealed bids are being received by the Plains School Board for the sale of a 48 passenger 1951 Model Chevrolet School bus. Bids will be opened at 8:00 p. m. September 11, 1962. Mail bids to G. D. Kennedy, Supt., Box 517, Plains, Texas. The right is reserved to reject any or all bids.

Card Of Thanks

May we say "Thank You" from the bottom of our heart, to our friends, neighbors and loved ones for your prayers, flowers, cards, calls and visits during my illness. To those that were so willing to donate blood, and those that worked so faithfully trying to find my blood type. Words can't express how much we appreciate your troubles. May God richly bless each and every one of you, in our prayer.

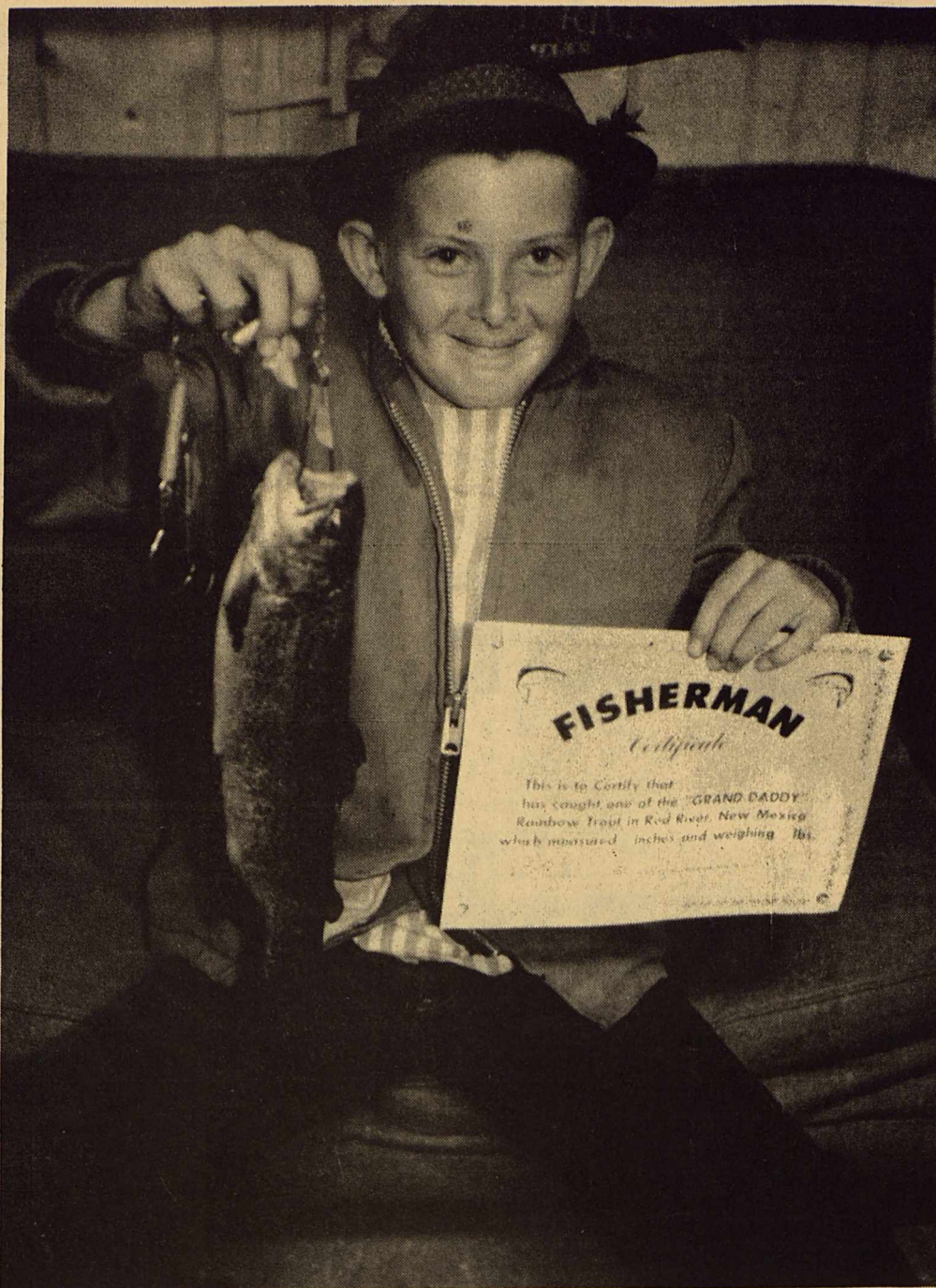
Mr. and Mrs. Dunk Brian

McGinty Abstract Co.

B. F. (Bert) Bartlett, Lessee

Complete Microfilm

Records of Yoakum County Lands And And Lots Telephone GL 6-3311



Billy Kennedy, son of Mr. and Mrs. B. K. Kennedy of Plains, caught this 15 1/2 inch rainbow trout while stream fishing in Red River, New Mexico. The Kennedy family is vacationing at Grandview Camp in Red River.

Congo Wild Animal Population Up As Unrest Discourages Tourists

By WILLIAM ANDERSON United Press International

RWINDI, Congo (UPI)—Two years of Congolese independence may have been rough on humans but the wild animals in the vast Albert Game Reserve have thrived on it.

Since independence, tourists who used to visit the Park in thousands, have dwindled to a trickle of United Nations employees on local leave.

But while human beings are a rarity, the Park is teeming with untamed animals who have been hunted in the past 35 years only by photographers.

The herds of elephant are increasing despite some ivory poaching by the Dandandi tribe to the north of Lake Edward. Conservator Basile Munyaga, 35, who was born on the fringe of the Park, estimates there now are between 12,000 and 13,000 tuskers on the lush greenlands of his domain.

The herbivorous hippo have reached the 14,000 mark and

should be thinned out to preserve grass for the multitudes of antelopes and other grazing animals also on the increase, Munyaga said.

Thirty thousand water buffalo, as tame as Jersey cows, glower fearlessly at motorists bumping along the overgrown tracks. In many places the tracks have completely disappeared because of encroaching grass and lack of traffic.

One by one the jeeps used by the African game wardens to patrol the reserve have all cracked up. Because of the Congo's desperate economic situation and lack of foreign currency they cannot be replaced. Lacking mobility in this huge stretch of territory, the wardens are at a disadvantage in their fight against poachers.

The Rwindi hotel, high on a windswept escarpment overlooking the lion country, is without plumbing. The pump bringing water from a spring two miles away cracked up.

Water for the wardens and tourists who stay at the hotel now has to be rolled up in barrels from the spring. Guests do as best they can with buckets in their rooms.

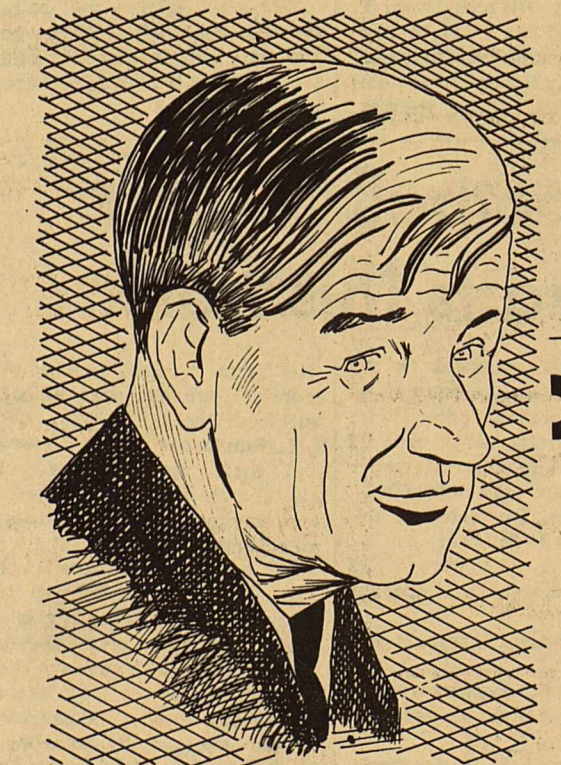
But if rutted tracks, plumbing and transport inconvenience the humans, the only effect on the animals has been greater isolation in their natural habitat. Many of the animals now are wary of automobiles. Two years ago they knew the shape and smell of a car and knew it was harmless. Today, the younger animals are often startled into flight by the sight or smell of an automobile.

The browsing elephants, however, can still be approached by car to within 20 yards before they turn away slowly nuzzling their young ahead of them with delicate thrusts of their trunks.

Lion also abound. The Conservator estimates there are now above 500 ranging the area between the north of Lake Kivu and the south of Lake Edward.

Fault Finding

"I never met a man I didn't like" ... —Will Rogers



ADVERTISER'S SIGNATURE

One of America's most beloved citizens, Will Rogers spent a lifetime entertaining the world about him—and continually reassuring his own conviction that every human being has some worthwhile and likeable attribute.

Too often, many of us look first for the "bad" in people, sometimes become so busy fault-finding that we are completely blinded to any "good" qualities that are present.

Sometimes, we expect too much of others—and give too little of ourselves. We forget that others usually "judge" us, just as we judge them.

If we walk through the world with a kind heart and a good word for those about us, we will enjoy the goodness of life—and the bad times that happen along will be much easier to bear.

Read your BIBLE daily and GO TO CHURCH SUNDAY

Campaign Rally Set For Dennis Taylor

George Murphy, Hollywood Motion Picture Actor, The Moon Discs Quartet from Floydada, State Representative Ken Kohler of Amarillo and Lubbock's famous Bobo the Clown will appear in a huge campaign rally for Dennis Taylor, conservative candidate for congress, in Lubbock, Thursday evening at 7:30 pm on September 6. Location for the affair will be at the intersection of 14th and Texas streets which will be blocked off to accommodate the affair.

Also present will be State Republican Vice Chairman, Mrs. G. N. McDaniel of Borger.

Actor George Murphy made his screen debut in 1936 with Eddie Cantor in "Kid Millions" and worked for MGM in such outstanding films as "Cynthia", "Bataan", "Battleground" and "It's A Big Country". In 1954 he gave up acting to launch the studio into television and directed "The MGM Parade" series.

In 1958, Desi Arnez, president of Desilu Productions Television Empire, chose Murphy to act as his top executive where he now serves as chief liaison officer in the Complex Network of Agencies, Spon-

sors, Stars, Producers and Studio Executives, as well as with Government agency and Civic programs.

His leadership in film industry activities has included positions as board member and president (3 years) of the screen actors guild; Vice President and board member and president and board member of the Academy of Motion Picture Arts and Sciences (9 years); and board member of the Motion Picture relief fund.

President Eisenhower then asked Murphy to plan the inaugural celebration after his election in 1952 and 1956. Still residing in Hollywood, Murphy is married and has two children, one a boy named Dennis.

"Moonbeat" is the latest record release by the Young Moon Disc Quartet and will be one of the songs which they will play at the rally. The quartet is composed of three electric guitar players and a drummer who accompany singer, Price Pritchett.

State Representative Ken Kohler is widely known for his

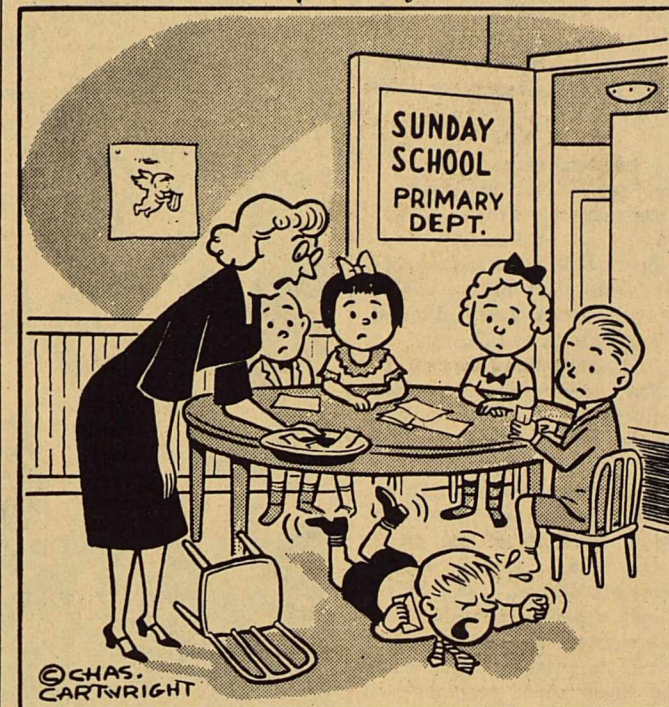
dexterity and wit as a master of ceremonies. He is currently running for re-election in Amarillo.

Returning from an engagement at the Seattle World's Fair, Bobo the Clown will provide the humor and trick magic for the crowd. Highlights of his performance will be sawing an arm in half and putting it back together again.

The program will be Dennis Taylor's formal campaign opening in his effort to unseat incumbent congressman George Mahon. Taylor is a farmer, from Crosbyton and is seeking his first public office. He is expected to make a short, but major speech—the first of his campaign.

Refreshments will be served after the rally in the campaign headquarters by attractive Texas Tech Taylorettes. There will also be a carnival stand to provide the kids with cotton candy and balloons. The entire program will be free, and the refreshments will be served at no charge. The program is expected to conclude at 9:00 p.m.

Church Chuckles by CARTWRIGHT



"Remember, Waldo, the Lord loveth a cheerful giver!"

Cowboy Boosters--

but that anyone who is interested in promoting the band is invited to attend the meetings and become an active member.

The next meeting will be held in the High School Library on the second Tuesday of October at 7:30 p.m.

Pigeons Deliver News of Scouts

HOMESTEAD, Pa. (UPI)—The Telstar satellite is making communications history in space but the Homestead Messenger has some innovations itself for airborne delivery of the news.

When several troops of Boy Scouts from this Monongahela River valley steel town near Pittsburgh went to camp recently, the Messenger arranged for a local pigeon breeder to send some of his birds along with the Scouts.

Only 38 minutes after the Scouts arrived at their Laurel Mountain campsite, in the highlands about 55 miles east of here, a pigeon winged its way back to its loft in Homestead.

"All 109 boys and nine leaders from 10 troops arrived safely..." read a message carried by the bird.

On each of the succeeding days the Scouts were in camp, a report on their activities was flown back to Homestead by a pigeon and promptly printed in the Messenger.

"A.T. & T. has its Telstar, we have our homing pigeons," says Paul W. Houck, assistant to the publisher of the Messenger.

If it's "usable" put it back into "use" through a WANT AD!

We'll respond promptly to your call

In time of need, it is comforting to know that a phone call (at any hour) will bring us promptly to your side, ready to relieve you of all details involved in final arrangements.



Faithfully serving families of all faiths.

Huffman-Barrett Funeral Home

Phone GL 6-2233

The forerunner of Uncle Sam was Brother Jonathan, reports World Book Encyclopedia. During the Revolutionary War any patriotic American was called Brother Jonathan, after Jonathan Trumbull, an ardent patriot and governor of Connecticut. Later the name was used to refer to the nation as a whole.

football CONTEST

2448 SEPT '62 M.P. 24

We're with you Cowboys

Crumble the Cranes

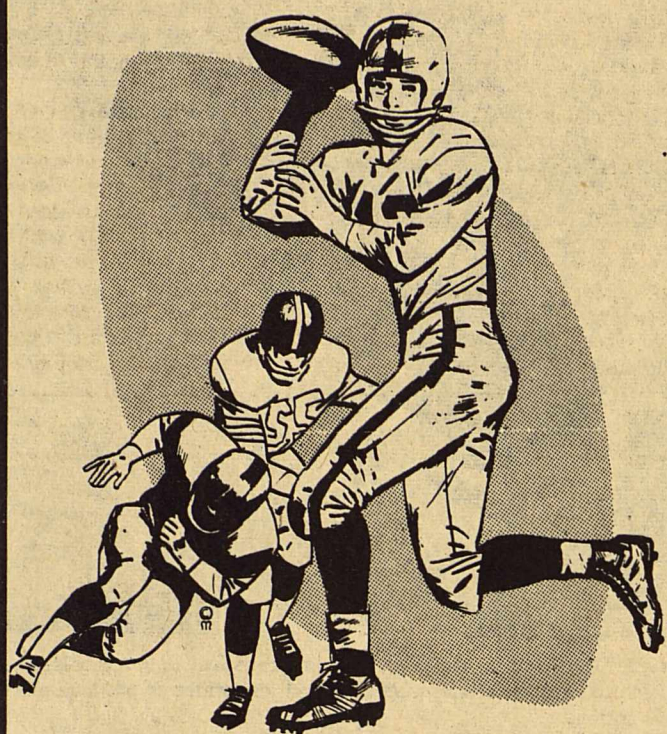
Game Time 8 P.M.

Friday, Sept. 7

In Plains

Support The Cowboys

This Week



Sept. 7	CRANE	HERE
Sept. 14	POST	THERE
Sept. 24	FRIONA	THERE
Sept. 28	OPEN	
Oct. 5	SUDAN	HERE
Oct. 12	FARWELL	HERE
Oct. 19	TAHOKA	HERE
Oct. 26	O'DONNELL	THERE
Nov. 2	SEAGRAVES	HERE
Nov. 9	WINK	HERE
Nov. 16	SUNDOWN	THERE

All You Do Is Pick
The Winners

\$35
IN PRIZES

One Game Will Be Found In Each Sponsors Ad. Just Circle Your Choices And Guess The Score On One "Tie-Breaker" Game!

Offered Every Week

For 12 Consecutive Weeks.

Exciting Fun!

Anyone Can Enter!

Nothing To Buy!

1st Prize \$5.00
2nd Prize \$3.00
3rd Prize \$2.00
\$25

Bonus Each Week Offered By Plains Record

If You Pick Every Game Correctly

Tie Breaker *

SIGN YOUR NAME _____
ENTRY HERE PHONE _____

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Curry - Edwards Drug
Plains Electronics
The Elsorita Shop
Tumbleweed Drive In

George's "66" Service
Moore & Oden, Inc.
Pic & Pay Grocery
Plains Farm Supply
Viva's Beauty Shop

THIS WEEK'S GAMES

PLAINS * VS. CRANE	FRIONA VS. FARWELL	SUNDOWN VS. IDALOU	TULIA VS. MEMPHIS	TAHOKA VS. FRENSHIP
PANHANDLE VS. SPEARMAN	O'DONNELL VS. CROSBYTON	JAL, N.M. VS. WINK	HALE CENTER VS. LOCKNEY	STANTON VS. MERKLE
MULESHOE VS. LITTLEFIELD	RALLS VS. POST	OLNEY VS. ALBANY	SUDAN VS. MORTON	ROTAN VS. HAMLIN
Mc LEAN VS. SHAMROCK	SILVERTON VS. CLAUDE	ROSCOE VS. CLYDE	SLATON VS. PETERSBURG	ANTON VS. KRESS

Randall's Barbar Shop
Cotton Grower's Delinting
City Of Plains
Cowboy Grill
Cogburn - Young Hardware
Latt's Humble
Loyd Insurance
Goodpasture Grain & Milling
Plains Oil Co.
Plains State Bank
Woody's "66" Oil & Hardware
White Auto Store
Bronco Gas Co.
Plains Barber Shop

Library Reading Program Success

Out of 148 signing up, there have been 97 readers complete their required amount of books for a certificate this summer.

Each reader had to read 12 books during the period from June 1st to August 31st. There was several of our readers

lacking only 1 book in order to receive their certificate. Below is a list of reading certificate winners.

Gail Ancinec, Brian Ashburn, Stanley Ashburn, David Barnett, Pamala Barnett, Carol Batchelor, Lola Bearden, Mike Blount, Mike Borland, Kathy Boyd, Rickey Brantley, Sandra Bridge, Connie Brown, Joe Burt, Ricky Burt, Debbie Chadwick, Tony Chandler, Alfred Copper, Bob Copper, Paula Duff, Paula Etheridge, Charles Fisher, Dianne Fitzgerald, Lynn Fitzgerald, Barbara Flint, Nancy Flint, Sherry Flood,

Charles Franks, Marilyn Goehry, Garry Haines, Beth Ann Hale, Ricky Hanna, Michael Harbour, Rojanna Harvey, Reneau Hendricks, Sonja Hill, Theresa Hill, Dale Hinkle, Jerri Jones, Pat Kitts, Earl Kreig, Jr., Phyllis Kreig, Garry Kritlow, Sherry Kerrick, Shirley Liles, Steve Littrell, Mike Loe, Joel Lowe, Sharon Lowry, D'Linda Loyd, Glenda Faye Miller, Sherry Kay Miller, Donnie Morris, Jimidene Murphy, Carol McClellan, Roque McClellan, Yvonne McClellan, Jan McCravey, Darlene McDonnell, Dene McDonnell, Pamela Kay McDonnell, Gary McIntyre, Denise Newsum, Jr., Dolores Norris, Janice Norris, Geneva Ortiz, Gloria Ortiz, Joe Pena, Tom Perkins, Sandy Randall, Cotton William Rash, Brenda Ray, James Ray, Angelia Romans, Karen Sewel, Shelly Simpson, Gary Smith, Judy Smith, Rita Jo Snodgrass, James Stewart, Gay Swann, Kay Swann, Shelia Taunton, Jimmie Lee Taylor, Randy Tidwell, Nancy Tippet, Donald Todd, Elaine Todd, Jozetta Warren, Leora Turner, Brenda Welcher, Pamela Welcher, Judy Williams, Carolyn Wilmeth, Dale Young.

The Library Personnel wishes to thank each one participating in this summer program.

Income-Tax News

reimbursed or not," Campbell revealed that entertainment expense records should provide relation of the expenditure to the taxpayer's business, and the ordinary and necessary business purpose of the expense.

Uncle Sam's tax collection agency, the Internal Revenue Service, is taking a long critical look at tax abuses in the areas of "entertainment expenses," "business travel," and "expense travel," and "expense accounts."

Records should show the name of the person or persons entertained and the companies they represent, as well as the date and place of entertainment. "Naturally," Campbell cautioned, "the amount of the expenditure must be ordinary and necessary. If the sum is sizeable, be sure to keep a copy of the bill. It's necessary for us to know whether the entertainment was paid by out-of-pocket cash, credit card, check, or charged to the employer."

Canceled checks alone are no longer being accepted as adequate substantiation for claimed expenses. Consequently, before Mr. Hardworking Businessman gets too far off on the wrong foot with the IRS in 1962, Ellis Campbell, Jr., Dallas IRS district director, comes up with some helpful suggestions.

Trucks Carry Big Tax Load In Texas

Although trucks comprise only 20 per cent of Texas' motor vehicles, they bear nearly 40 per cent of all the state's highway user taxes. Add federal levies, and Texas truckers pay a total of well over \$200 million annually in special automotive taxes.

The total tax load on Texas trucks ranges from an average of \$125 per year for trucks in the 5,000 pound (Gross Vehicle Weight) class to \$3,320 for 72,000 pound (GVW) tractor-trailer combinations, based on 1960 Texas tax rates and current federal rates.

These figures are from a new report by the Automobile Manufacturers Association on taxes and other economic benefits gained by Texas through the use of trucks.

Commercial trucking in Texas is primarily a small business industry, the AMA study shows. More than 55 per cent of all Texas firms engaged primarily in local and long distance hauling employ less than four persons each.

The study is confined to truck operation, and makes no attempt to assess the vast economic energy also generated in the state by the manufacture and sale of commercial motor vehicles.

Texas farmers alone owned 197,789 trucks in 1959, or 23.1 per cent of all privately owned trucks in the state.

Covering the latest year for which complete data are available, the study shows that the 873,334 trucks registered in Texas in 1960 accounted for \$123,270,000 in special user taxes, or 37.3 per cent of the total Federal taxes of \$87,015,000 brought to the total truck user tax bill to \$210,285,000. Not included are income taxes, sales taxes or other general levies also paid by truck operators or by the many businesses they sustain.

Truck rentals also contributed to the state's business activity with 331 auto and truck rental establishments reporting 1958 receipts of \$28,128,000.

Another Letter From Retail Merchants Association

Dear Mr. & Mrs. Buying Public: The fall season is almost here. There will be more money to spend when crops are in - when the calves are sold - when the hogs go to market!

every need or wish, so you are back doing credit business again.

A pleasant prospect isn't it? Worth indeed all the hard work and skillful planning you have put forth during the summer.

By the way, how is your credit rating? Have you paid your bills regularly or as agreed?

How will you spend your money?

The credit history of most individuals in our trade territory is in the files here at Retail Merchants Association. And this credit history is available to any merchant asking for it.

1. The new and necessary clothes and school supplies, and perhaps a physical check-up, for the children of course.

Happily most are clean records, and we feel so good to give a good credit report for you to some merchant or finance company with whom you are opening a charge account.

2. And those little accounts around town you might have lagged just a little on. You are feeling all kinds of good will for the merchants that have been so good to you, and you quickly run down and settle with them all, and tell them how you have appreciated their confidence in you.

But we have a few pretty ugly ones too. What can we say about your credit record? We report it exactly as you have made it. Retail Merchants Association gives only "Fact-built" reports, good and bad.

3. Then you find your equipment needs overhauling. Some of it needs replacing. You decide a new car is more economical than repair bills on the old one. A deep-freeze would be such a saving, sure ought to buy one; and on, and on, and on.

You can give your children no greater heritage than a background and upbringing of honesty and integrity.

The money just won't cover

Guard your credit as a sacred Trust.

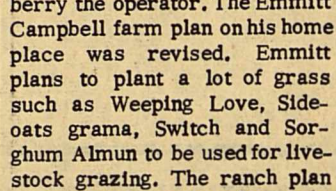
RETAIL MERCHANTS ASSOCIATION
Mollie S. Courtney, Mgr.

SOIL CONSERVATION DISTRICT NEWS



New and revised Conservation plans continue to be written with farm and ranch operators. A new plan on the E. E. Hardin farm W. of Denver City was worked out with O. G. Lewis the operator last week. Work on a new Conservation plan for the O. G. Lewis irrigated farm W. of Plains was begun. Assistance was given on the Tommy Winn farm in revising this plan with Russell Faulkenberry the operator. The Emmitt Campbell farm plan on his home place was revised. Emmitt plans to plant a lot of grass such as Weeping Love, Side-oats grama, Switch and Sorghum Almun to be used for livestock grazing. The ranch plan of H. B. Price has been revised and also made into a Great Plains Contract. Bain plans to install some pipe to reorganize his irrigation system, plant some Bermuda grass for pasture and control some brush.

BRIDGE



BY MARY STONE

East and West vulnerable. West deals.

NORTH
♠ J 6 5
♥ 8 6 3
♦ Q 7 6 3
♣ Q 6 3

WEST
♠ A K 10 9 4
♥ A 10 9
♦ A K 8
♣ J 4

EAST
♠ 8 3 2
♥ K 7 5
♦ 5 4
♣ A K 9 7 2

SOUTH
♠ Q 7
♥ Q J 4 2
♦ J 10 9 2
♣ 10 8 5

The bidding:
West North East South
1 ♠ pass 2 ♣ pass
3 ♠ pass 4 ♠ pass
4 NT pass 5 ♠ pass
6 ♠ pass pass pass

Opening lead: three of clubs

The opening lead is won in the dummy with the ace. West then leads two rounds of trumps. West next leads her jack of clubs. North covers with the queen and the king on the board wins the trick. West next plays her two top diamonds and then ruffs the eight of diamonds on the board. A small club is led from the dummy and ruffed by West. West then leads a spade which North wins with her jack. North returns a heart which West lets ride to her ace. West leads a low heart to the king on the board and then sluffs her losing heart on the established club trick.

ASK THE MAN WHO HAD DEFERED A PASTURE.

Columnist Jay Hayden writes: "The British decision to apply for Common Market membership . . . occasioned much soul searching beforehand and even more since its issuance. The main reason for the plunge was plain enough. Britain has slipped gradually to the status of a second-rate power. Economic growth rate in the Common Market six soared--West Germany's gross national product up from 1950 to 1960 by over 6 per cent (annually); Italy's by 5 per cent, and France, despite all its Algerian troubles, nearly 4 per cent. Britain barely managed to exceed a 2 per cent mark."

One reason for this, he goes on, is that the European nations, with their productive facilities largely reduced to rubble by the war, started about from scratch and built the most productive and efficient plants they could devise. Britain still had most of her old facilities and they are, by comparison, obsolescent.

The Local Angle

Mrs. Dovie Moreland will be leaving Friday morning from Lubbock by plane for New York City where she will meet her son Bob. She expects to be gone about a month.

Mr. and Mrs. Tommy McDonnell have returned home from Tyler and Coleman. There they visited Billy's mother.

Mr. and Mrs. Homer Allred spent the week-end at Lake Whitney fishing.

Visiting Mrs. Nora McKee Sunday were Mr. and Mrs. J. D. McKee of Denver City.

Doc and Oma McCargo have returned home after visiting with their son Bob and family in Farmington. From there they traveled to Colorado with the Caryle Lights of Liberal, Kansas and caught some nice fish.

PLAINS FROZEN FOOD

Where Customers Send Their Friends

A.E. McGinty Free Delivery GL-6-8722

Sixty companies whose shares are listed on the New York Stock Exchange have paid cash dividends every quarter, without a single miss, for the past 50 years. The granddaddy of this group has an unbroken dividend record approaching a century.



Curley Taunton with cotton stalks from land that had been in grass 3 years and one that had been in land which was planted with cotton only for three years. Cotton after grass averages 7.9 bales per stalk, while the other had only 3.5 bales per stalk. Cotton after grass required less water to produce more cotton.

FHA News

The local FHA Chapter met Monday night at 7:30 in the school cafeteria. Paula Tidwell was presented an award by D'Lynn McGinty for being elected Girl of the Year of the 1961-62 school term.

Mr. and Mrs. Cecil Tucker and Mr. and Mrs. Robert Field were elected as chapter parents for the coming year.

Olan Smith was elected FHA Beau. A devotional was given by Frieda Copper followed by D'Lynn McGinty who explained the degrees of achievement program in FHA.

Refreshments of cookies and punch were served afterwards.

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Nathan Uselton



GRAPES Tokay Lb. 15¢

PLUMS Elephant Hart Lb. 19¢

BELL PEPPERS Lb. 15¢

YAMS Lb. 12 1/2 ¢

GREEN PEAS 10 Oz. Keith 6/89¢

Enchilada Dinner Patio Pkg. 39¢

Cut Corn 10 Oz. Keiths 6/89¢

SEE wider varieties GET better quality SAVE on your total **HERE**

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Cured Ham Half or Whole Lb. 49¢

Bologna Lb. 39¢

Biscuits 3/25¢

Oleo Food King 15¢

Peaches Pacific Gold # 21/2 27¢

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A.E. McGinty

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GL-6-8722

CUSTOM FARMING

- DEEP BREAKING
- SHALLOW PLOWING
- LAND LEVELLING
- DOZER WORK

PAUL COBB

GL 6-3733

Water Depletion Case Underway

The main brief in the groundwater depletion case, styled Marvin Shurbet, et ux, v. The United States of America, was filed on August 6th with the U. S. District Court in Amarillo, Texas. The suit is being filed as a test case by the High Plains Underground Water Conservation District.

On August 27th, attorneys for the Water District filed with the Court what they term a "reply brief." This brief is a reply to the Government's main brief. The suit seeks to establish groundwater in the Southern High Plains of Texas as a depletable natural resource

within the definition of the term as used in the Federal Internal Revenue Service's tax code.

Should the Court rule in favor of Shurbet, and such ruling is upheld on appeal, then he and other ground water owners throughout the area will qualify for a federal income-tax deduction during those years when a decline in ground water levels is experienced. Only those who can show a cost in their water and who are using the water to produce income would be eligible.

The Water District will make public additional information concerning progress of the case as developments become known.

SPORTS AFIELD

The turkey is a wily bird says Pete Brown, Arms Editor of Sports Afield Magazine. A hunter success of 30% is unusually good. You are never quite sure whether he will present a flying, running or standing shot. The choice of weapon is always a gamble. While you may see several turkeys at a time, the chances are you will see only one flock, and the one you choose to take out of that flock is, in all probability, yours for that season. Whether you put him on the table or not may well depend on your choice of weapon.

Turkey hunters go for about all kinds of weapons. Some prefer a shotgun, some a low-powered rifle, and then there are some, who wanting to be ready for the long-range shot, carry a high-powered rifle. Of course, the laws in a number of states limit the hunter's choice.

The question of whether a rimfire should be used precipi-

tates probably the greatest controversy among turkey hunters. Many look upon the .22 Long Rifle as altogether too puny for turkey. Others believe the weapon should be left up to the hunter. After all, whether he wounds a bird or not depends mainly on his skill with the weapon in hand and on his sporting instincts, rather than on the kinetic energy of the bullet.

With a rifle, it is most desirable to hit a turkey in the head or neck, and so have no spoiled meat. For this, the .22 Long Rifle is as effective as anything — if a hit is made. Naturally, a high-powered rifle will increase the range of a possible hit. A high-powered rifle shooting into the body of a turkey may leave little or no good meat. If the rifle is handloaded by low velocity with a lead bullet, or a non-expanding bullet is used, then the rifle may become no more effective than the .22 rimfire.

A MODERN VIEW (AFTER REMBRANDT)



SELLING SHORT?

Well folks, that stock market isn't what it's supposed to be. There seem to be a lot of people around selling America short. Sure we have our ups and downs. Sometimes we forget it has to go down as well as go up. But that isn't much reason for losing our reason.

We still got pretty good prospects in this country of ours. Population's growing like crazy. People lots better educated than they used to be. Lots more people needs lots more things. There are a whole bunch of little facts like that. And they all add up to a mighty good United States of America.

There isn't anything going on here we haven't been through before. What we need are a better business climate; more profits; lots less taxation, and more talk about you—John Q. Public. Let's just not forget that this is 1962—not 1929.

Foundation Prepares For Field Day

The Annual Field Days at the High Plains Research Foundation have been area wide projects. Civic and farm organizations in the area have assisted each year in conducting the annual affair.

The Sixth Annual Field Day at Halfway will continue this cooperation when over 2,500 visitors arrive on Friday. They will be greeted by representatives of Chambers of Commerce of Olton, Tulla, Lockney, Floydada, and Hale Center. Civic clubs of Plainview Rotary, Optomists, Kawinas, Junior

Chamber of Commerce, American Business Clubs will be represented on the greeters committee from 1 p. m. to 5 p. m. Charlie Young, Manager of the Plainview Chamber of Commerce will head the greeters committee.

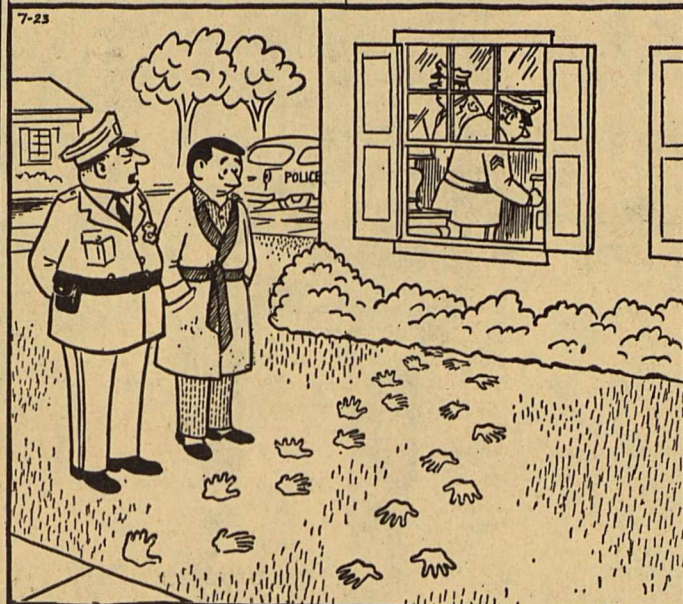
The Sixth Annual barbecue at 5:30 p. m. is the gift of Goodpasture Grain Company of Brownfield and the Hale County State Bank of Plainview. The Lions Clubs of Plainview, Olton, Hart, Dimmitt, Tulla, Lockney, Hale Center and Cot-

ton Center will take turns serving the barbeque and fish dinner at 5:30 p. m. This will occur at the conclusion of field tours of the 310 acre research farm, farm machinery exhibit, tours through the new office building, laboratory, greenhouse, seed laboratory, and laboratory gin.

Young Farmers organizations in the area will furnish guides for the field tours and assist at the stops on the tours. The Young Farmer organizations participating are; Lockney, Olton, Springlake, Hale Center, and Plainview.

MR. TWEEDY

by Ned Riddle



"Whoever robbed you last night left very few clues. We seem to feel, however, that he was an acrobat."

RUNNING A medium-sized steel plant is an expensive proposition. These figures are given by the American Iron and Steel Institute for one month's operation: electricity, \$260,000; gas, \$249,000; water, \$45,000; telephone, \$4,400; fuel oil, \$64,000; steam, \$55,000; compressed air, \$13,000; oxygen, \$60,000 . . . AN ARTIFICIAL SUN at Holland Color and Chemical Company can duplicate in 100 hours the effect of a year's exposure to noon sunlight on samples of colors or paints.

Any youngster will respond according to your belief in him.

For city folds, especially That parents think their children should Have pets in fact well known. This lasts, of course, until the pets Have children of their own. --KG

Hosses Riding High in Poland

VIENNA (UPI)—Old Dobbin still is much in evidence in Poland despite official attempts three years ago to liquidate him.

In 1959, when Poland was faced with acute shortages of both meat and fodder, government and party chief Wladyslaw Gomulka proposed to do away with the horses, thus saving fodder and making more meat available.

The result was a campaign directed at making horse meat appetizing in 100 different recipes.

But in 1962, it's a horse of a different color.

"Whatever we may think of the horse," the Warsaw party daily "Trybuna Ludu" said recently, "it is working hard, pulling millions of ploughs, carts and, to be honest—is still the main power in Polish agriculture."

Even if Poland should have 100,000 tractors by 1965, the end of the present five-year plan, this would account for only a small part of the rural needs, the paper said.

If the horses are cut in number from the present 2.8 million to 300,000 by 1965, according to the paper, the horse to tractor ratio still will be 20 to one in favor of the horses.

In Poland at least, the horse is still having it's day.

The big oil operator in South Louisiana had bragged of the excellent honey served at one hotel where he and his new bride were to stop. At breakfast, he caught the waiter's sleeve and asked: "Rastus, where's my honey?" "Dunno, boss, dunno. She done quit working here six months ago."

HUMBLE TIPS



"That reminds me—my car needs some Accessories."

We Have A Brand New Line Of Accessories

W. G. Lattimore

Argentina Is a Maze of Days

BUENOS AIRES (UPI)—The Argentine calendar is just a daze of special days for special people.

Aug. 30, for example, is Baloney Stuffer's Day. And May 22, Needle Maker's Day. Then there are Garbage Man's Day, Traveling Salesman's Day, Leather Tanner's Day, Perfume Salesman's Day, Plastic Worker's Day.

More prosaic, but equally honored are lawyers, grocers, medical technicians, concert pianists and a host of others.

Eduardo Navaro Peralta, a resident of Buenos Aires, compiled the holiday list from trade union, professional association and commercial organization announcements in newspapers.

Often, Navaro says, workers take off the day corresponding to their special day. Some work but get double pay. Others, perhaps the majority, don't get the day off, or extra pay, but they have whatever satisfaction there is in knowing it is "their day."

Officially speaking, Argentina has 15 state-recognized paid holidays. That puts it in third place in Latin America for the highest number, behind Uruguay with 20 and Brazil with 17.

One of the most noticeable of the special holidays is News Vendor's Day, Nov. 7 — there aren't any newspapers. On that day the stores open, the buses run, the movies are showing, but the paper boys are home in bed and the presses don't roll.

So if you come to Argentina and the streets are littered, don't judge too harshly—it may be Street Sweepers' Day.



vicky vaughn

GO WEST-ern in Vicky Vaughn's frontier fashion, as seen in August SEVENTEEN. There's a scissor-pleated wool denim flannel skirt, wool jersey bodice and flannel kerchief to wear cowpoke style 'round your neck or hooding your head. The little club collar is convertible, the wide belt has metal accents. Has fashion, will travel—to where the fun is! Denim blue skirt/red top. Sizes 5-15.

only the LOOK is expensive \$14.95

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Plains, Texas

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Any And All Citizens In The Plains Area Are Invited To Attend Our First Annual Barbeque And Inspection Tour.....

We Have Installed The Very Latest In Equipment To Handle Your Cotton The Best Possible Way.

Come Out And Look It Over, We Are In Tip-Top Mechanical Shape.

Come Enjoy The Get-Together And Barbeque Too.....

On Thursday, Sept.13th At Noon.

Yoakum Co. Co-op Gin

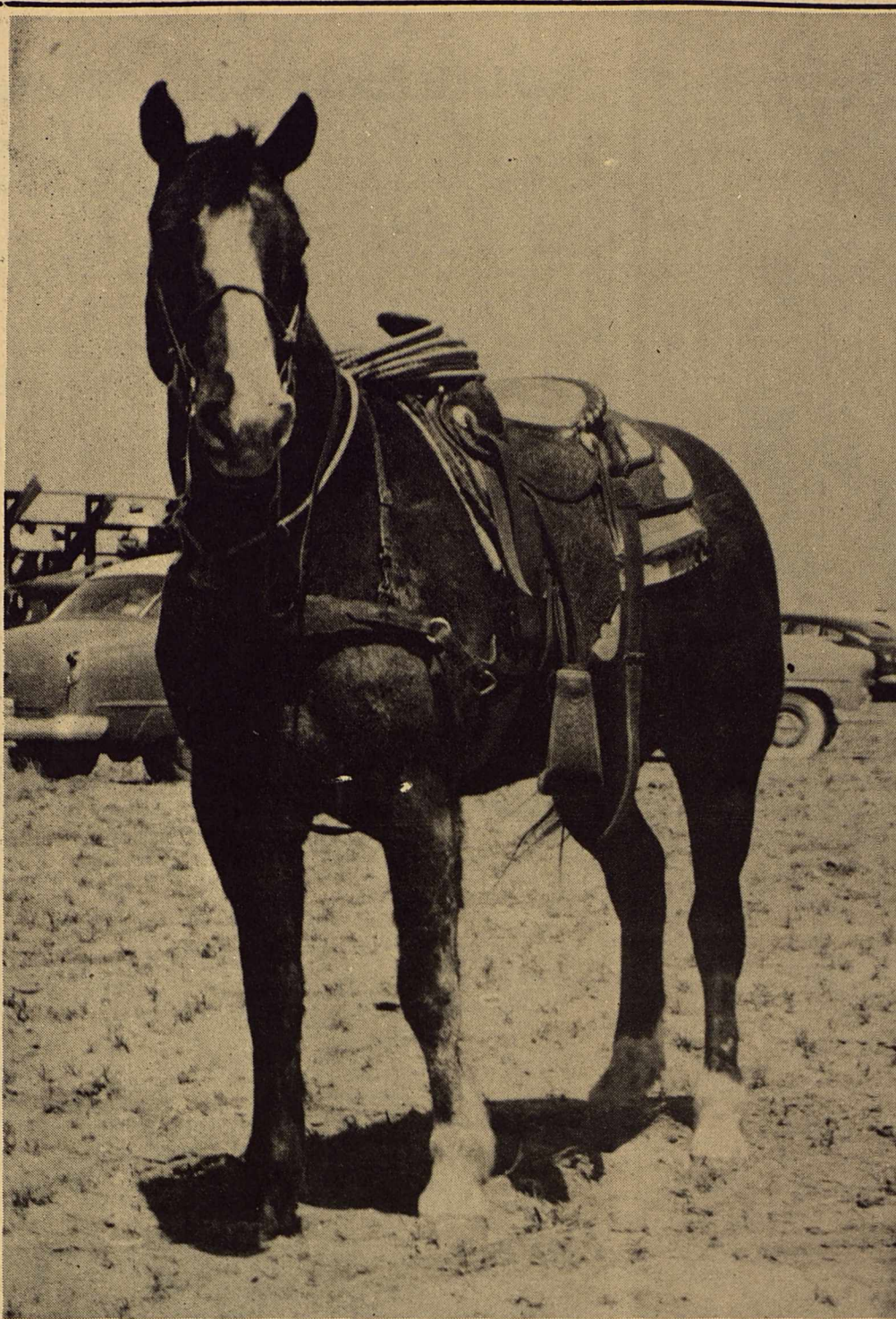
Local Business News & Views

BY JOHNNIE MOORE
In every state, in nearly every county, of the United States are small towns in which former business areas have become ghost streets.
The scene is a common one: store windows boarded over; former banks used for storage; dust gathering on empty benches on the sidewalks. Yet, in many of these towns there are more people than ever.
The movement of trade came about as a result of better highways, faster automobiles, and poor promotion by the local merchants. The movement has been largely from villages to county seats and other small cities, which had the benefit of newspaper publicity.
But what about the future? Will super-highways, airplanes, and still faster automobiles begin to sap the commercial

activity of the county seats and other flourishing small centers of trade? Not necessarily so. The local merchant holds many advantages over distant competitors. The local consumers will remain loyal if he thinks he will get a fair price at home. He will remain loyal if he knows he can find the variety he seeks at home. He will remain loyal if he realizes how much he will save in transportation and service costs by trading at home. He will remain loyal if the local merchant demonstrates that the local store is progressive and up-to-date.
In short, every IF concerning the future of the small city merchant depends upon his use of advertising to keep the local consumer interested and informed on the ever-changing goods and services constantly being offered to the consumer by distant competitors.

An Edison Electric Institute spokesman, in a report delivered to the Joint Committee on Atomic Energy, says that seven investor-owned nuclear electric power plants will begin operation this year. That will bring to 12 the number of such projects in which the investor-owned utilities are participating.

BROWNFIELD FUNERAL HOME
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100 West Tate St. Brownfield, Texas



A memorial to Old Baldy, who without a doubt was the greatest roping horse to ever chase a calf, will be unveiled in Lovington next week. The memorial which will serve as a permanent marker for Baldy's grave in the Jake McClure arena in Lovington, will long remind rodeo fans of the horse that meant almost sure victory for the cowboys who were man enough, and fortunate enough to ride him. Old Baldy helped his riders win over \$300,000 in roping purses.

Civil War Books

Sinking of the river steamer Sultana might well be called "the lost news story of the Civil War."

The disaster — the worst in maritime history — occurred on April 27, 1865 in the Mississippi River above Vicksburg.

It became the "lost" news event because April '65 was a month of tremendous happenings. Lee surrendered at Appomattox, Lincoln was assassinated.

So when the Sultana's over-worked boilers blew up in the early morning, what little of the story made the newspapers lasted only a day or so, although more than 1,000 persons died.

The Sultana story has been told — late but dramatically — by James W. Elliott in *Transport to Disaster* (Holt, Rinehart & Winston \$4.95).

George Templeton Strong closed out the Civil War portion of his long diary with the words: "What a time it has been!"

Strong was the treasurer of the Sanitary Commission, a private organization dedicated to helping the Union wounded and making life a little more pleasant for Northern soldiers. Out of the Sanitary Commission came the American Red Cross.

The diary was started by Strong in 1835 and he kept it for 40 years. Originally the diary was published in four volumes edited by Allan Nevins and Milton Halsey Thomas. *Diary of The Civil War*, the

Vehicle Safety Stickers Here

AUSTIN—Col. Homer Garrison Jr., director of the Texas Department of Public Safety, announced today a new-type motor vehicle inspection sticker is now available for the new inspection year beginning September 1.

"The only thing new about the inspection this year is the sticker itself," he said. "This new sticker is a dry mount decal which we believe will adhere regardless of weather conditions and one which has

been used very successfully in other states."

More than five million vehicles registered in the state are required by law to be inspected at one of the 5,000 official inspection stations between this date and April 16, 1963. Owners of vehicles not displaying the current inspection sticker after that date will be in violation of the law.

Garrison urged motorists to get their vehicles inspected as early as possible, and pointed out:

"With hard summer driving coming to an end, fall is an excellent time to have vehicles safety checked in preparation for the winter months."

In announcing the new inspection period, the public safety director said the Vehicle Inspection Program in Texas has proved itself to be a valuable tool in reducing accidents on Texas streets and highways.

part about the war, now is re-issued by MacMillan and edited with additional material by Professor Nevins. It is priced at \$10.

As treasurer of the Sanitary Commission, Strong was thrown among the chief actors of the war, from Lincoln to volunteer nurses. He wrote what he heard and read. His spot conclusions are startlingly accurate.

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PLAINS, TEXAS

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PRICE SLASHED!
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Wall Paint

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Now* Only \$4.98 GAL.

For a limited time
• YOU SAVE \$1.72 per gallon on all Ready Mixed Colors and White. Similar Reduction on more than 1,000 MAESTRO® Custom Colors.

COGBURN-YOUNG

Hardware-Furn.-Appl.

O.S. Outside White Paint
As Low As \$3.00

PITTSBURGH PAINTS
PITTSBURGH PLATE GLASS COMPANY
—where leadership in research leads to a better life for you

Six Flags Open Only Week-ends

Immediately after the Labor Day holidays, SIX FLAGS Over Texas will commence operating on week-ends only. During the three summer months, SIX FLAGS has operated seven days a week, from 10 a.m. until 11 p.m. Now, with the beginning of the Fall semester of school, the 105 acre tourist attraction will be open on Saturdays and Sundays from 10 a.m. until 10 p.m. until the Park closes its season after the Thanksgiving holidays.

During the full time operation this summer, the Park has employed 915 collegiate age hosts and hostesses of which 200 will now return to their respective schools in a five state area. This Fall the Park will be manned by students from nearby colleges, universities and high schools. The bulk of the

Park personnel will come from Arlington State College, Southern Methodist University, Texas Christian University and Texas Wesleyan College.

Some things will change when the Park goes into week-end operations. The students who were in the highly popular Campus Revue show will return to the nine colleges they attended last Spring. Filling the Amphitheatre programs will be three of the acts which has been a part of the Campus Revue, together with new acts. One cast of the Crazy Horse Saloon will return to their respective studies, and the original Crazy Horse Saloon crew will entertain guests on Saturdays and Sundays.

Through the week preceding Labor Day, SIX FLAGS Over

Texas has had 1,097,034 visitors during the 1962 season. These persons have come from all 50 states and over 40 foreign countries. Results from guest surveys made by the SIX FLAGS guest relations staff, show that one of the most complimented features of the Park is the friendly and helpful personnel for which SIX FLAGS has become famous.

Hearing Is Believing!

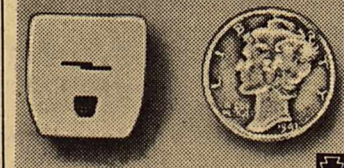
ELMSFORD, N. Y. — Cordless hearing for the majority of persons with poor hearing has been achieved by laboratory engineers here with a new hearing aid so small and light it is worn in the ear. Yet it has the acoustic ability to help seven out of ten persons with hearing losses.

Called "Whisp-Ear" because of its incredible size and weight, it nestles in the hollow of the ear without outside cords, tubes or wires. Even with batteries inside, it takes five "Whisp-Ears" to weigh one ounce.

Sonotone's president, Irving I. Schachtel, in releasing it for sale locally in his various offices across the country, feels it's the finest aid to the hard of hearing in the most convenient way he's ever seen in 30 years of helping those with hearing problems. While most persons will want to wear it constantly day and night, it will be of great help too for those whose hearing losses bother them only on special occasions.

When engineers started to design this model, they were given the assignment of producing the smallest hearing aid in the world known at that time. Completion of the successful project is graphically shown in the accompanying photo comparing it with a U. S. dime.

More than 100 components, including a battery, receiver, microphone, three transistors, a temperature-compensating circuit and other elements, are all housed in its case. The mercury battery, only 300 thousandths of an inch in diameter, is the smallest ever used in a



Actual Size

Sonotone hearing aid. The "Whisp-Ear" is controlled by a three-position volume lever (high, low and "idling"). The temperature-compensating circuit, with thermistor, is a most advanced improvement to be built into a hearing aid so small. This circuit automatically controls the performance of the hearing aid under extreme summer to severe winter temperatures without adjustment by the wearer. In addition, the thermistor also works to preserve battery life.

But the most amazing benefit to everyone, whether familiar with hearing aids or not, is its wearability. It is completely cordless. There are no external dangling tubes, wires or cords. Nothing is worn behind the ear, on the body or attached to the clothing. Everything is worn in the ear.

Through use of a universal, plastic eartip, which fits into the ear canal to conduct sound directly to the eardrum, it is simply slipped in and out of the ear. These eartips are available in seven sizes. It can be fitted to hearing losses up to 45 decibels, which means the majority of people with hearing losses can be helped.

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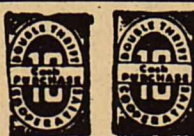
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