

# Coaches Like Cowboy Spirit

Coaches expressed pleasure with the way candidates for the 1961 Cowboy football team were showing up this week in the first practice sessions.

"The boys are in pretty good shape, they're hustling and there is good spirit," Coach Jack Pierce said Wednesday.

It remains to be seen as to just what type of team the group will develop in to between now and the season's opener Sept. 1 at Crane.

Some 40 boys reported for this week's practice sessions. Pierce said there probably would be two or three others after school starts. Included in the 40-man squad are five freshmen.

Two-a-day workouts will continue through next week and then taper off to once-a-day drills after school starts Aug. 28. Sessions now are being held at 8 a.m. and 5:30 p.m. Practices are being held on the regular football field.

Coaches have been thinking of making several position changes since the season ended last year and they wasted no time in putting these theories to trial.

Dennis Hickman, a regular tackle in 1960, is being run at fullback in a search to find a replacement for All-State Joe Don Marrow, who held down the fullback chores for three consecutive years.

Top candidates for quarterback is Steve McGinty. Small, but smart, coaches are hopeful he can take up the slack left by the departed Mike Culwell.

Walt Hawkins, who saw a lot of action at fullback last season, is being tried at right halfback. At this early stage, he appears to have a good grip on the position.

At left halfback there is absolutely no worry. Ronnie Hendricks, a great sophomore last year, bids for additional stardom during his second campaign as a Cowboy regular.

Tentative line starters at this early date probably would find Jerry Jones and Norman Huddleston at ends, James Hooper and Clarence Todd at tackles, Sam St. Romain and Butch Sims at guards and Ty Earl Powell at center. All are lettermen except Jones.

But to keep any of the boys from believing they have a position cinched, several younger boys are building hard for positions on the team.

Among the most promising of this group are Roland Faires, Royce Chance, Jimmy O'Neal, Donald Davis and David Johnston. Pierce said some of these and possibly others may crack the starting lineup before Sept. 1.

# Highway Prospects Boosted

Plains citizens have been notified by the Lovington Chamber of Commerce that last obstacles remaining in the path of federal designation of US Highway 82 will be removed.

This information delighted city and Chamber of Commerce officials who had worked hard and long to have the highway designated as a federal route. The holdup has been about three stretches of New Mexico roads which did not measure up to federal specifications.

According to the Lovington Chamber of Commerce, necessary improvements will be made real soon. Contract for one strip of highway in Lea County is expected to be let within 90 days. A strip between Artesia and Holt already is on the program and will be let in early 1962. It is hoped that all necessary improvements can be made in time for federal action next June.

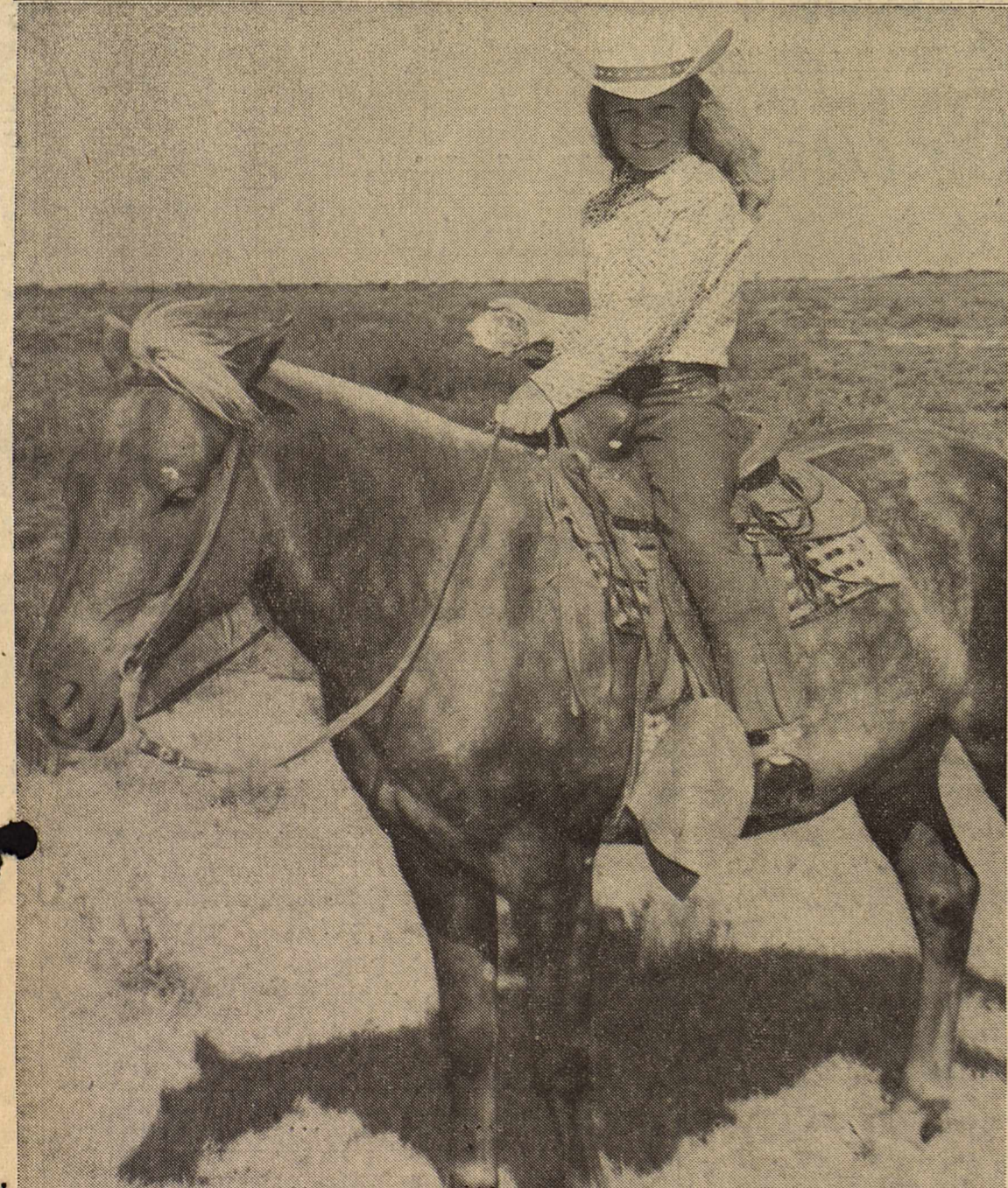
As proposed, US 82 would continue from Lubbock to Brownfield, to Plains, to Lovington, Artesia, Cloudcroft, Alamo and Las Cruces.

The Plains Chamber of Commerce took an active part in routing the highway through here. Delegations from both Lovington and Denver City fought for the route through their cities.

# Wives of Beard Growers Get Candy

Wives of Plains men who grew beards for the Rodeo may pick up boxes of candy at Curry-Edwards Pharmacy.

Since few beards were grown this year, members of the Rodeo Association decided not to have a contest. But as a consolation for the wives who put up with the effort of their husbands they voted to give a box of candy to each one.



**RODEO QUEEN** — Dianne Fitzgerald climaxed several weeks of vote-getting efforts Saturday night when she was named queen of the Plains rodeo. She will reign over festivities at the 1962 rodeo next summer. Runner up in the balloting was Betty Hamm.

# The Plains Record

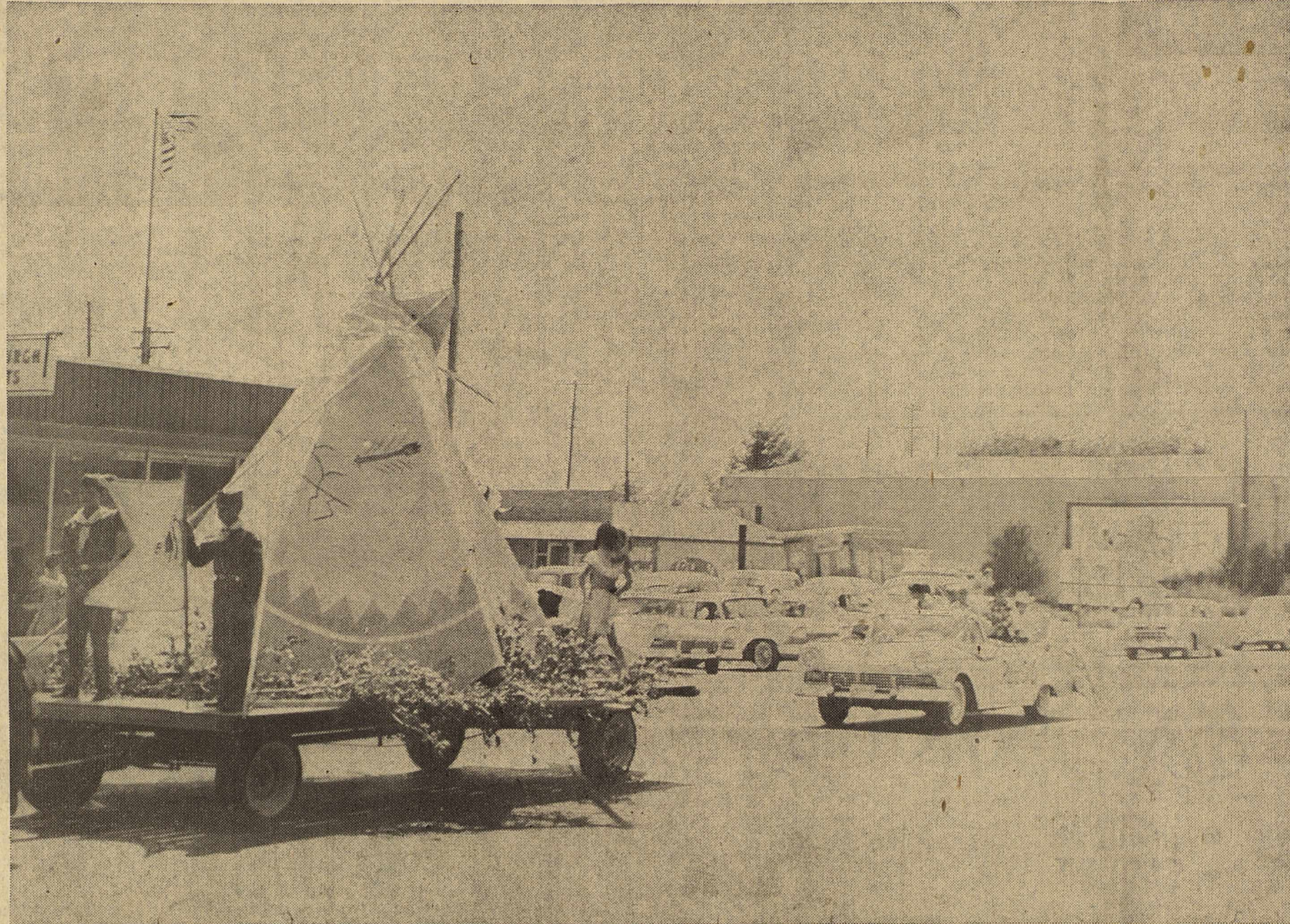
Combined with The Yoakum County Review March 1, 1961

VOLUME 31

PLAINS, TEXAS THURSDAY, AUGUST 17, 1961

NUMBER 33

# Plains Rodeo Termed Huge Success



**FIRST-PLACE FLOAT** — Winning first place in Thursday was this masterpiece by the Plains Boy Scouts. The troop won \$15 for its effort. Second-place honors went to Tsa Mo Ga and third place was won by Iota Phi.

# \$2,200 Melon To Be Sliced By Sponsoring Clubs

Unofficial tabulation of profits from the eighth annual Yoakum County Rodeo and Old Settlers Reunion indicate that last week's event probably was the most successful ever held here.

Perfect weather, coupled with an excellent rodeo, accounted for the healthy picture.

The Roping Club, Lions Club and Chamber of Commerce probably will split about a \$2,200 melon. Exact figures must await all expense claims.

Gate receipts brought the three sponsoring organizations about \$680. This was after Ratzen Rodeo Co., rodeo producer, was paid \$1,680. Under terms of the contract with the producer, the Rodeo Association paid him the first \$1,000 and 50 per cent of all gate receipts over that figure.

The queen contest accounted for \$1,699, concessions earned approximately \$200 and a cotton candy booth netted \$22.50. The association paid \$200 for the saddle given away, gave \$60 in gift certificates to queen candidates and handed out \$30 for parade prizes. Other expenses, including bread and other food at the barbecue and candy to beard growers must be figured.

The rodeo dances, held each night during the three-day event, were sponsored by the Roping Club and profits from that will not be shared by the three organizations.

Last year, the three clubs earned about \$650 each from the rodeo and allied events. This year's figure probably will exceed that slightly. The beard-growing contest last year brought in a great deal of money, but receipts in that category this time were negligible. The queen contest, however, brought in much more than it did last summer.

The rodeo was witnessed by a large crowd each night. Gate receipts the first night exceeded \$600. On Friday, when rain and dust just before the rodeo started held back the crowd, admissions were a little over \$400. Saturday's gate was about \$600, plus \$700 worth of tickets sold at the barbecue earlier that day. These figures represent a total gate of more than \$2,300.

Except for Friday's rain, the rodeo was run off in perfect weather. Skies cleared Friday in time to get the rodeo started under ideal conditions. Midway through the performance, however, it started raining again.

Many out-of-town visitors attended the rodeo.

# Rodeo Winners Revealed

An official list of the rodeo winners at last week's rodeo here has been released. Winners in the various events follow:

Bareback — Buddy Sweeney

first; Frank Hunter second; Eugene Dyson and John Holt tied for third; Ed Workman fifth; Cotton Barrington sixth.

Calf Roping — (First go-round) Sherril Overtuff first; J. D. Armstrong second; Bill Flowers third; J. E. Teague fourth. (Times 11.6, 12.0, 12.1 and 12.5, respectively.)

Calf Roping — (Second go-round) J. D. Franklin first; Ed Workman second; Bobby Burnett third; Dean Brewer fourth. (Times 10.9, 12.6, 12.9, 13.1)

Calf Roping — (Average) Dean Brewer, first; Bobby Burnett second; Kenny Smith third; Red Whatley fourth. (Times 25.7, 27.6, 28.9, 36.6)

Saddle Bronc — (First go-round) Cotton Barrington first; Elston Rose second.

Saddle Bronc — (Second go-round) Cotton Barrington

first; Ed Workman second. Cotton Barrington.

Barrel Racing — (First go-round) Cathy Roberts and Betty Evans tied for first; Patty Mitchell third. (Times 17.8, 17.8, 18.4)

Barrel Racing — (Second go-round) Cathy Roberts first; Sherry Beadle second; Patty Mitchell third. (Times 18.0, 18.1, 18.2)

Barrel Racing — (Average) Cathy Roberts first; Betty Evans second; Patty Mitchell third. (Times 35.8, 36.3, 36.6)

Bulldogging — (First go-round) Ed Workman first; Don Brooks second; Richard Walters third. (Times 5.7, 6.9, 9.4)

Bulldogging — (Second go-round) Richard Walters first; Don Brooks second; Russell Christensson third. (Time 5.3,

6.7, 6.8)

Bulldogging — (Average) Don Brooks first; Richard Walters second; Ed Workman third. (Times 13.6, 14.7, 15.2)

Team Roping — (First go-round) George Frazier first; Billy Winn second; Tommy Price third; Wayne Williams fourth. (Times 16.1, 17.2, 17.3, 18.3)

Team Roping — (Second go-round) Joe Hall first; Bob Edison second; Pat Henard third; Wayne Williams and Kenny Smith tied for fourth. (Times 16.1, 17.0, 17.5, 19.6, 19.6)

Team Roping — (Average) George Frazier first; Billy Winn second; Wayne Williams third; Pat Henard fourth. (Times 35.9, 37.1, 37.9, 38.5)

Bull Riding — Cotton Wheat first; Elston Rose second; Donald Hurt third; Gene Shipman fourth; Bill Barrett fifth; Dick Allen sixth.

# Cheerleaders At SMU For Five-Day School

Five Plains High School cheerleaders left here at 5 a.m. Saturday for Dallas and the annual SMU cheerleaders' School.

Making the trip were Donna Nugent, Kay Weatherford, Sandra Williams, Carolyn James and Dana Dyer. The sixth local cheerleader, Sarah K. Field, was on vacation and did not attend.

Accompanying the group was Mrs. Dub Williams. All Nugent will go to Dallas to bring them home after conclusion of the five-day school Friday.

At the school, the girls will learn new motions, new yells and sportsmanship. There also will be classes in specialized areas, such as tumbling, which the girls will have choices.

To finance the Dallas trip, cheerleaders have been busy this summer doing odd jobs in order to raise money. Not

only did they raise enough to pay for the trip, but they bought brand new uniforms.

# Reading Program Nearing Close

About 75 of the 104 young readers signed up this summer for the reading program have finished their required material and are eligible for a certificate from the state librarian.

Interest in the program has remained high throughout the summer.

Those who have not yet read the required number of books have until Aug. 28 to finish this obligation.

All who finish the program will receive certificates from the state, signed by the state librarian, and names of certificate winners will be published.

# Pre-Registration For First Graders Set for Aug. 25

Parents of all children who will be first-grade students this fall are requested to register at the school cafeteria at 2 p. m. Friday, Aug. 25.

Elementary Principal Roger Harvey explained that the pre-registration was being conducted to avoid the confusion which generally prevails on the first day of school.

It is not necessary, Harvey said, for children to accompany their parents to the pre-registration.

Parents, however, are asked to accompany their first-grade children to the first day of school Aug. 28.

Mr. and Mrs. C. J. Spoon of Lubbock were Friday night visitors in the home of Mr. and Mrs. D. H. Kerby.



**DALLAS BOUND** — In Dallas this week for the Cheerleaders School on the SMU campus are these Cowboy cheerleaders. They are, front row from left Dana Dyer and Sandra Williams; back row, Donna Nugent, Kay Weatherford and Carolyn James.

# The Plains Record

And The Yoakum County Review

WENDELL FAUGHT, Publisher

PUBLISHED EACH THURSDAY AT PLAINS, TEXAS

Entered as second class matter at the Post Office at Plains, Texas, under the act of Congress, March 3, 1879.

SUBSCRIPTION RATES: \$3 per year in Yoakum and Terry Counties; \$4 per year elsewhere.

## Classified Ads

**FOR SALE** — One used Jet GE water pump, 1 1/2 horse-power motor. See at Woody Wilmeth Hardware. 31-tfc

**FOR SALE** — One used 20-foot chest type freezer. See at Woody Wilmeth Hardware. 31-tfc

**FOR SALE** — One 18-lot, 20-unit Trailer Court on Highway 214. Jack Hayes, GL 6-3140.

**PLUMBING** — Plumbing repair. Free estimates. Work guaranteed. The Fixit Shop, GL 6-2955.

**SAVE** at Woody's Hardware. Located outside high rent district. Plenty of parking. 29-tfc

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**FOR SALE:** Chihuahua puppies. Call WHeatley 3347, or see I. L. Smith. 32-2tc

**FOR SALE** — Equity in 1725 square ft. brick home. Call GL 6-2911. 31-tfc

**FOR SALE** — Used portable Remington typewriter. See at Woody Wilmeth Hdw. 31tfc

**YOUR** Religious questions will be answered promptly and courteously by return mail when addressed to Bible Answers, Box 191, Plains, Texas.

**URGENT:** Information wanted. Anyone having knowledge or information regarding an accident that occurred on March 3, 1961, about 6.7 miles south of Plains, Texas, on Highway 214, between a 1961 Ford Falcon Ranchero and a 1960 Ford Pickup. Please call 3001, Brownfield Seed and Delinting, Brownfield, Texas, COLLECT.

**LOOK** — Butane and Propane now only 6c. Call Bronco Gas Co., GL 6-2044.

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### CARD OF THANKS

I would like to thank everyone who voted for me for Rodeo Queen. I enjoyed running for Rodeo Queen very much. Everyone was so nice to me and I had lots of fun. Betty, Ethel and Ann were all so nice and such good sports that I wish that they could have all won. May I also thank the Fine Arts Club and the Plains Dirt Gardeners for sponsoring me.

Thank you, Dianne Fitzgerald

### CARD OF THANKS

I wish to thank all who voted for me and those who worked so hard to help me in the Rodeo Queen Contest. I enjoyed every minute of it.

Betty Hamm

The Spanish imported Negroes from Africa into Cuba until 1886.

# Death Of Pioneer Recalls Early History

Among the many former residents who visited in Plains during the Old Settlers Reunion Saturday were Misses Mae and Vera Murfee, who came with their family to Yoakum County shortly after the turn of the century.

Miss Mae, well known among the early settlers, reported the death of her brother, J. E. Jr., who had died the previous week in Pampa. At one time, J. E. Murfee Sr. owned 2,560 acres of land here — before the county was organized. J. E. Jr., will be remembered by many. As a young boy, he worked with the surveying outfit which surveyed lands in Terry and Yoakum Counties. With his father, he hauled lumber from the railroad center at Bovina, lumber which was used to build the first school of Yoakum County.

Miss Murfee explained that the Fitzgerald boys attended this school, which still stands near the Mat Williams ranch house. The Murfee land is now a part of the Williams ranch.

The elder Murfee is now memorialized at Haskell, at the monument in honor of early riders of the Mackenzie Trail. The monument is the largest

between Vicksburg, Miss., and the Pacific. Miss Murfee explained that cowboys were quartered at Old Fort Griffin, a fort named for a relative of her mother. She said that Watt Fitzgerald, uncle of Roy and John E. Fitzgerald of Plains, rode the early trail with her father.

Long interested in schools and churches of the West, Murfee fought hard for the school children. Not wishing to see school land sold too cheaply, while serving as a public official he once saddled up and rode 200 miles to the old Hank Smith Rock House in Crosby County and then on up the Caprock to the home of another friend, Fred Kidney. Kidney had come up from Stone-wall to establish one of the first cattle herds on the South Plains, between where Lubbock and Slaton now stand. Murfee asked directions to the home of a doctor who had moved west from Knox County.

According to Miss Murfee, Kidney told her father to ride west out of the canyon and then ride a little south of west some 50 or 60 miles. He found the doctor, who was the father of Mrs. Bennett of the famous Yoakum County oil field. Murfee talked the matter over with the doctor and they both agreed that four bits was too cheap to sell the children's school land.

The doctor told him how to get to the Font Oxher Ranch in Hockley County. Font, whom he had known in Falls County, went with him to inspect the land, just over the line of what is now Hockley County.

Murfee returned home saying that he had visited the "greatest country that God

ever made" and that he intended to move to the Plains of Texas.

He did so with J. E. Jr. driving one of the teams. J. E. Jr. often told that when they had finally climbed the caprock and stopped to rest the horses, his father took off his big white hat, raised it high and called back in the wagons and buggies: "What a Beautiful Land."

The son thought his father was right. He always loved the Plains. He later went to the North Plains and at 20 put in the first department store in Pampa.

He was a merchant there for 45 years. He put in a large furniture store and became chairman of the board of directors of the First National Bank.

He loved boys and spent a lifetime in doing for the crippled, the underprivileged and those of Boys Ranch knew his help.

Yoakum County may well be proud of a family which did so much.

## ASC Accepting Nominations For County Committee

Nominations for Community Committeemen now are being accepted at the Yoakum County ASC office, according to W. M. Overton, office manager.

Election of new committeemen will be made by mail on Sept. 15, Overton said. Petitions nominating a person to the committee, signed by 10 or more eligible voters will result in that person's name appearing on the ballot, providing he is eligible and is willing to serve. Nominations must be made at least 20 days prior to the date of the election.

Members of the Community Committee will make such additional nominations as are required or as they determine are desirable.

Yoakum County is a one community county and the Community Committee also is the County Committee.

The York County (Pa.) Historical Society museum contains the entrance door of the courthouse where the Continental Congress met. The door is all that is left of the old building.



Mr. and Mrs. J. E. Murfee Sr.



J. E. Murfee Jr.

**EDUCATOR** — Miss Mae Murfee, educator and teacher of Yoakum County boys and girls and former county superintendent of instruction in Lubbock County, is shown on horseback enroute to the Gomez school while living in Yoakum County. Her riding outfit was ordered from Bellas Hess in St. Louis. She wore the dress in several parades in West Texas.

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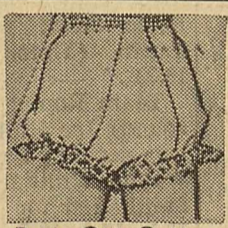


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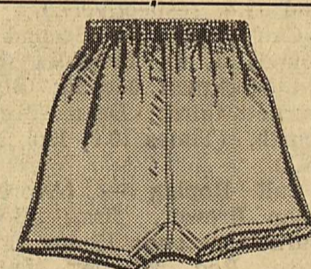
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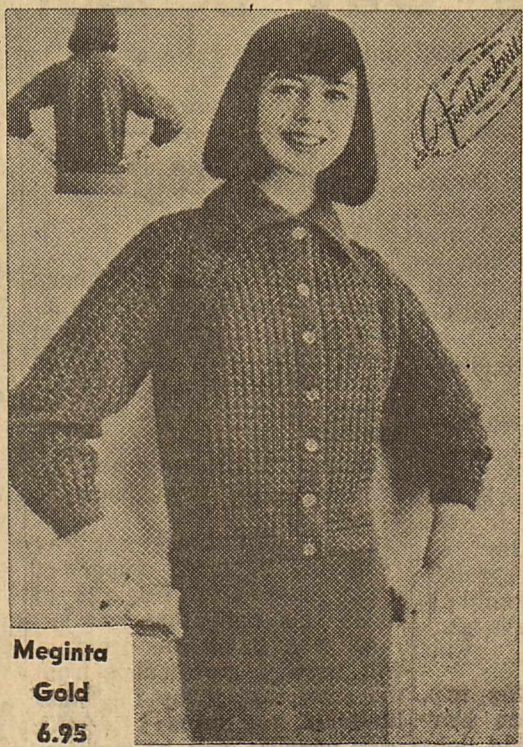
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**DRESSES**  
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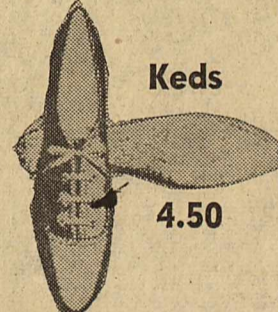


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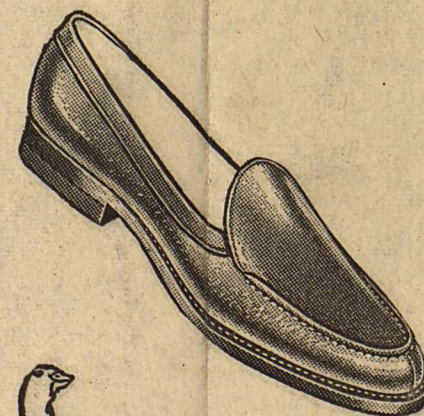
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# 4-H Rodeo To Be Next Week

Yoakum County 4-H Club members will stage their second annual Kids and Kayuses 4-H Round-Up on Friday and Saturday nights of next week. Performances begin each night at 8 in the Rodeo Arena at Plains.

All 4-H Club members in Yoakum County are eligible to compete in the various events. Each event this year will be on horseback and will be separated into junior and senior sections, with the exception of the ribbon roping. Events this year will include: Boys Flag Race, Girls Barrel Race, Pole Bending, Key Hole Race, Ring Sparring and Ribbon Roping.

The County 4-H Council is the sponsoring organization and a committee was appointed to plan the Round-up. This committee felt that the 1961 show would be good enough that a small admission fee could be charged. Gatekeepers will collect 25 cent per person for each performance. Children under school age will be admitted free.

Ribbons will be given to the winners of the first three places in each event and winners will be determined on the total of two go rounds. A ribbon will be awarded to the best all-around junior and the best all around senior.

A contestant must be entered in three events other than the ribbon roping to be considered for the all around championship.

## Bridal Shower To Honor Bride

A bridal shower in honor of Mrs. Joe Jones, the former Miss Donna Borland, will be held Monday, Aug. 21, in the home of Mrs. L. O. Smith. Guests will call between 3 and 5 p. m.

Gift selections are at Coghburn-Young, Moore and Oden, White Auto and Curry-Edwards.

All friends of the couple are invited to attend.

## 10 Get Belt Buckles

Ten persons were presented belt buckles Saturday night at the conclusion of the three-day rodeo.

The silver buckles, contributed by various Plains businessmen, were awarded to the rodeo queen, the queen runner up and to each first-place winner in rodeo events, including the heeler in team roping.

Dianne Fitzgerald, rodeo queen, and Betty Hamm, runner up, each received buckles.

Other buckle winners were Cathy Roberts in barrel racing, Buddy Sweeny in bareback bronc riding, Dean Brewer in calf roping, Cotton Barrington in saddle bronc riding, Don Brooks in bulldogging, Cotton Wheat in bull riding and George Frazier (header) and N. A. Pitcock (healer) in team roping.

Buckles were donated by Short Motor Co., Plains Frozen Foods, Gene's Texaco, Dortha's, Elsorita, Cooke Lumber Co., Curry-Edwards Pharmacy, Woody Wilmeth, Dr. Bill McCollough and Buddy's Auto Parts.

## Dianne Fitzgerald Crowned Rodeo Queen

Dianne Fitzgerald, daughter of Mr. and Mrs. Johnnie Fitzgerald, was crowned rodeo queen during Saturday night's rodeo finals.

Miss Fitzgerald narrowly beat out Betty Hamm, who won runnerup honors.

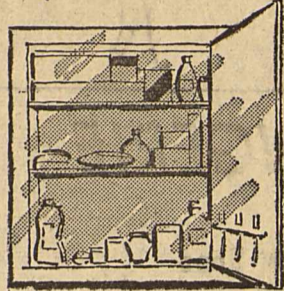
Both the queen and the runnerup received silver belt buckles. The queen also received a \$40 gift certificate from the rodeo association and a huge cake from Sam McWhorter of Lubbock, representative of Baldrige Bakery. She will

begin over next year's rodeo.

The two other rodeo queen candidates, Ann Lattimore and Ethel Martin, will receive gift certificates.

Miss Fitzgerald was sponsored by Plains Dirt Gardeners and the Fine Arts Club. Candidacy of Miss Hamm was sponsored by the Roping Club. Miss Lattimore represented the Lions Club and Chamber of Commerce and Miss Martin represented the county Home Demonstration clubs.

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PHONE GL 6-3777 JAMES WARREN, MGR. PLAINS, TEXAS

## Fix-It Shop Offers Many Services, Accomodations to People of Plains

In addition to the many new businesses in Plains, Frank B. Spencer has opened a business that may be of value to everyone in town.

This is a FIX-IT Shop, featuring home repairs, painting, papering, stucco work, room building, driveway construction, concrete work. He also operates a sharpening service and has machine saw filing and lawn mower service, all types of lawn mower sharpening and repairing, rotary and reel.

The FIX-IT Shop is located just off the highway behind Barker's Variety and the Tumbleweed.

This shop is the only plumbing shop in Plains. It has a large stock of plumbing supplies, hot water heaters, all sizes. Does all types of new

plumbing and repair plumbing, new commodes, white and color, any type. Water heater installation is included in the price of all glass-lined water heaters.

Later, he expects to have a lawn care service, lawns mowed, etc.

In addition, he has soldering, brazing, both electric and acetylene welding. Any and all types of repair for farm and city homes. If it is worth having, it is worth repairing.

Radiator repair, new radiators, Complete maintenance of store buildings, remodeling, roofing and glass. When you need help, call GL 6-2955, your FIX-IT man!

(adv.)

## Camera For Vacation Fun

The traveler who returns from an interesting trip without a photographic record of places and people, often finds that he misses these lasting reminders.

Details may fade from the mind, but a snapshot remains the same. To get a satisfactory photographic record, start planning ahead of time.

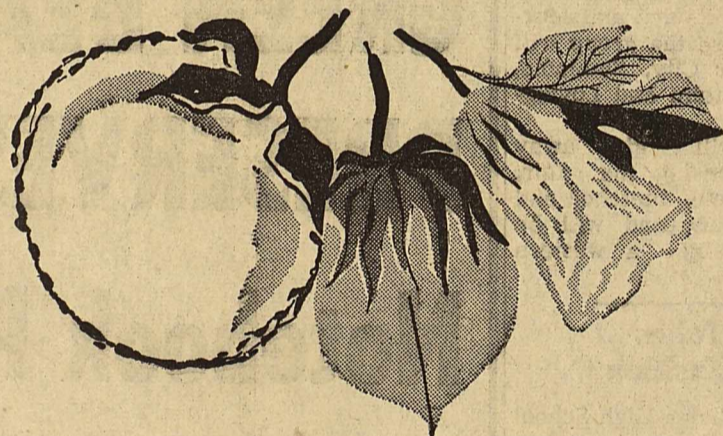
Know your camera. If it's a new one, take several circumstances to be familiar with the several types of color and black and white film.

Learn which film gives the qualities for which you are looking, those which react best in your camera in the situations in which you will be shooting. When problems arise there will be time to solve them.

Before starting your trip check the camera thoroughly. shutter, film winder, range finder light meter, take along lens tissue and a lens brush. Wrap the camera in thin layers of foam rubber particularly if you travel by air.

Keep gadgets to a minimum. Take a haze filter and a graduated yellow filter for black and white film. For color film, take a skylight filter to eliminate haze.

# TOKIO CO-OP GIN



reminds members of the regular meeting ...

## Saturday August 19th

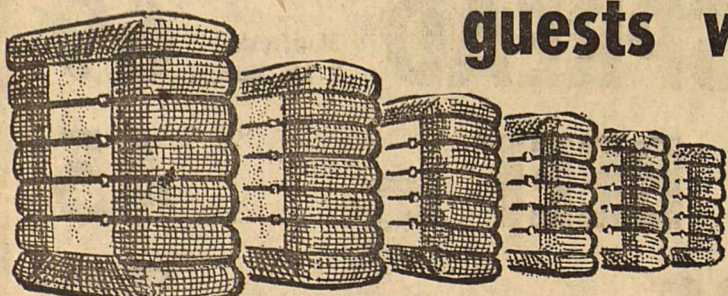
begins with noon bar-b-q at the gin

- All members are urged to attend
- Two new directors will be elected

guests will be ...

- ROY DAVIS, Lubbock Co-op Mill
- C. E. BROWN, Marketing Association
- TOM BROWN, Co-op Compress
- DAN DAVIS, Marketing Association

## TOKIO CO-OP GIN



Board of Directors —

- T. J. Bearden, Pres.
- Claude Buchanan
- O. A. Pippen
- Bonard Stice
- I. W. Smith
- Wilburn Bailey
- W. B. White
- Amos Smith, Mgr.

our equipment includes four Continental—120 stalls with Moss-Gordin lint cleaners

### BROWNFIELD FUNERAL HOME

Phone 2625

Air Conditioned Chapels and Ambulances—Oxygen Equipped  
Funeral Insurance

Roy B. Collier, Owner

120 West Tate St.  
Brownfield, Texas

## Radiator Hot? Or Need Repair?

We have the only equipment in Plains for the job.

## The Fix-It Shop

GL 6-2955

## CUSTOM FARMING

- DEEP BREAKING
- SHALLOW PLOWING
- LAND LEVELLING
- DOZER WORK

## PAUL COBB

GL 6-3733

**BANANAS** Lb..... **12½¢**

**GRAPES** Thompson Seedless..... **19¢**

**CARROTS** Cello..... **2 FOR 19¢**

**BELL PEPPER**..... **12½¢**

**TOMATOES**..... **15¢**

Donald Duck

**Orange Juice** 5 FOR **99¢**

Keith Frozen

**CUT CORN**..... 6 FOR **99¢**

**FISH STICKS**..... 4 FOR **99¢**

**ROUND STEAK** Lb..... **79¢**

**SLAB BACON** 2-Lbs..... **99¢**

**FRANKS** 3-Lbs..... **99¢**

**TEA** White Swan ½-Lb. with 2 glasses..... **75¢**

**COFFEE** Shurfine Lb..... **59¢**

## Plenty of School Supplies

## PLAINS FROZEN FOOD

McGINTY Bros.

GL 6-8722

## Fitzgerald Family Holds Annual Reunion

The ninth annual Fitzgerald Reunion was held Saturday, Aug. 12, in Stanford Park in Plains with Clyde and John E. Fitzgerald serving as co-chairmen.

Since the second Saturday of August is the regular date for the family gathering, members joined in eating with the huge crowd which gathered for the Old Settlers Reunion and Barbecue.

Everyone enjoyed and complimented the fine tender barbecue which was prepared so well by Bob Alberding and his assistants.

The family enjoyed reminiscing with the old settlers and numerous friends who gathered during the day.

For the evening meal the group gathered at the ranch home of Mr. and Mrs. John E. Fitzgerald two miles east of Plains and enjoyed the good cooking of Mrs. Fitzgerald.

Climaxing the reunion was attendance at the last performance of the rodeo and all agreed that it was one of the best rodeos to be seen and were well pleased with the entire performance.

The group was sorry that one sister, Mrs. Virginico Mahaffey, was unable to attend.

Present were: Mr. and Mrs. Melvin Fitzgerald, Vic and Sherri of Fort Sumner, N. M.;

## County Group Returns From State Home Demonstration Convention

Mrs. John Fitzgerald, Mrs. Jack Palmer, Mrs. Tom Box and Mrs. Tom Barron returned Friday from San Angelo where they attended the Texas Home Demonstration Association's state meeting.

Mrs. Palmer, Mrs. Box and Mrs. Barron were Yoakum County delegates to the convention.

Mrs. Box, who is a member of the State Health and Safety Committee, participated in a two-hour workshop. She discussed "Diabetes" in a panel discussion and also wrote and narrated a skit on use of seat belts in motor vehicles.

In addition to six different workshops, there were interesting and informative speakers.

Dr. C. L. Kay of Lubbock Christian College gave a challenging talk on "Facing the Challenge of Today's Task." Miss Carol Lane, first lady of touring with Shell Oil Co.,

Mr. and Mrs. Maynard Fitzgerald and Jimmy, of Abilene; Vonrae Simpson of Terrence, Ore.; Raymond Fitzgerald and Mike of Navajo, Arizona; Mr. and Mrs. Roy Fitzgerald, Mr. and Mrs. Bill Fitzgerald and Terry, Mr. and Mrs. Vennum Fitzgerald, Mr. and Mrs. John E. Fitzgerald and Linda, Mr. and Mrs. Johnnie L. Fitzgerald, Lynn, Gwen and Dianne; Mr. and Mrs. Bob Loe, Mike and Travis and Mr. and Mrs. Jack Palmer and Brad.

Guests included Mr. and Mrs. W. E. Winn of Brownfield, Mr. and Mrs. B. L. Caldwell of Brownfield, Miss Mae Murfee of Lubbock and James Alberding of Plains.

gave a delightful skit in packing and living from a 26-inch suitcase.

Delbert Downing, manager of the Midland Chamber of Commerce, began a hilarious talk and developed it into a

serious, thought-provoking address.

The two-day meeting was packed full of a good program for the nearly 900 women of Texas to take home and share with others.

### PLAINS

By Wendell Fought Talk

If you want to write something that people won't forget for a long time, just write your name on a mortgage.

I don't pay much attention to routine weather reports. But Monday, after I had read everything else in a metropolitan daily, I thought I may as well see what the weatherman had to say for our area.

Reports were broken down under the following headings: North Central Texas, Northeast Texas, Northwest Texas, South Central Texas, Southwest Texas, Southeast Texas and Extreme Southwest Texas.

None of the geographical terms seemed to apply to us.

It was 75 years ago that a young railroad station agent left his job in North Redwood, Minn., went to Minneapolis and then to Chicago, where he teamed with a young watchmaker from Hammond, Ind., to form one of the world's largest businesses.

The station agent was Richard W. Sears and the watchmaker was Alvah C. Roebuck.

In 1897, the watchmaker sold his interest in Sears-Roebuck for \$25,000. Sears went on to make millions before he died in 1914.

A fellow by the name of Julius Rosenwald joined the firm in 1896 and he had probably as much to do with the success of the company as anyone. He died a multimillionaire in 1932.

After both Sears and Rosenwald were gone, Roebuck came back to work for Sears — as an employee — in 1933. He died in 1948. He never made much, but in 1938, when he was 74, he observed:

"Sears made millions. He's dead. Rosenwald made \$100 million. He's dead. Now look at me. Haven't been sick in 27 years."

There is a lot of confusion concerning the proposed state sales tax and practically all businesses are involved.

Take the newspaper business for example. Subscriptions will be taxed, but single copies of a newspaper will not be taxed because the cost is less than 25 cents.

As opinions now stand, you can buy a single copy of The Record for instance, without paying a sales tax. But if you buy three copies, the sale would be subject to a sales tax since the purchase price is more than 25 cents.

Comptroller Robert S. Calvert, who very likely will become one of the busiest men in Texas if the bill becomes law, has advised the Texas Press Association that he should be able to give us some definite information by next week. Until then, it's only a matter of contemplation.

#### Saddle Winner

Cecil Reed of Denver City was winner of the handsome hand-tooled saddle given away at the rodeo Saturday by the Rodeo Association.

A ticket bearing Reed's name was drawn from a barrel containing 1,669 tickets.

### SOIL Conservation NEWS

By C. MURRELL THOMPSON

New applications for assistance in conservation work in the Great Plains Program continue to come in. C. O. Head of Lubbock who has a 320-acre farm west of Plains wants to plant some of his land to permanent grass cover and install some high pressure underground irrigation pipe to conserve water and help rotate his crop.

Jimmy Cox who farms west of Plains also has been doing a lot of figuring on ways to install some underground high pressure pipe and how he could rotate his crops.

Maps were received this week to be used in working out a Conservation program on three and one-half sections of land owned by C. C. Freeman of Denver City. Freeman wants to use some underground irrigation pipe to cut down on water loss, pumping cost and do a more efficient job of irrigation. He also has some range land that will come in for its share of Conservation work and some grass planting for grazing and permanent cover.

This week we hope to take some pictures of the good grass that is growing following brush control work. Johnnie Fitzgerald, Ty Field and R. N. McGinty have some very good examples that we want everyone to see.

Rusty McGinty says he rested his pastures a lot over the years but one spraying coupled with a summer deferment has really grown the grass.

#### Fair Boosters To Visit Here

Panhandle South Plains Fair boosters will visit Plains Sept. 14, according to Fair President Homer Hunt.

The caravan will visit Plains that day after earlier stops in Levelland, Whiteface and Morton. From here the group will go to Denver City, Seminole, Seagraves, Tatum and Lovington.

Boosters will give away items advertising the fair, such as balloons, matches and fair newspapers and will be accompanied by a western band.

#### Joe Bass Takes Wellman Position

Joe Bass, Plains High School math teacher for the past two years, announced Tuesday that he was resigning from that position to accept a job as elementary principal at Wellman.

Mr. and Mrs. Bass and their five children plan to move to Wellman next week.

Weekend visitors in the home of Mr. and Mrs. John Anderson and family were Mr. and Mrs. W. H. Anderson and Henry of Melpitas, Calif., Mr. and Mrs. Alton Stewart and children of Goldsmith, Mr. and Mrs. Newt Anderson and Jerry of Aspermont and Mr. and Mrs. Leroy Neal and children of Odessa. The W. H. Anderson family also visited last week with Mr. and Mrs. Tony Lusk.

## Mrs. Newberry To Be Honored

Friends of Mrs. Otis Newberry, the former Miss Louise Heald, are invited to a bridal shower in her honor which will be held in the Clubroom at 8 p. m. Friday.

Gift selections may be made at Cogburn-Young, Curry-Edwards and Moore and Oden.

Shop In Plains

## BEL RINGERS FOR Back-to-School

### Children's Dresses

Sizes 2 to 14

\$3.98 TO \$6.95

Good Selection



Children's

### Matched Sets

PANTS

BLOUSES

SWEATERS

\$4.49 to \$9

### LINGERIE

- Bras
- Pants
- Slips
- Can-Cans

For Back To School

## The ELSORITA Shop

**DINNERS** Patio Mexican, Frozen..... **49¢**

**PUNCH** Sunkist Grape-Lemon 6-Oz. Frozen..... **2 FOR 35¢**

**STEAK** Eat More Veal 18-Oz. Frozen..... **79¢**

**SHORTENING** Bakerite 3-Lb. Can..... **79¢**

**PEACHES** Contadina Whole Spiced No. 2 1/2 Can..... **2 FOR 45¢**

**GREEN BEANS** Food King With Shells..... **2 FOR 25¢**

**PRESERVES** Bama Peach 2-Lbs..... **49¢**

**Notebook Paper** Reg. 25c..... **6 FOR 1<sup>00</sup>**

**TOMATOES** Vine Ripe Lb..... **15¢**

**GRAPES** Thompson Seedless Lb..... **19¢**

**CARROTS** Gello 2-Pkgs..... **19¢**

**CHUCK ROAST** Beef Lb..... **49¢**

**CHEESE SPREAD** Shurfresh 2 Lb. Box..... **69¢**

**GROUND BEEF** Fresh Lb..... **45¢**

**BEEF RIBS** Extra Nice Lb..... **29¢**

## HAWKINS FOOD MARKET

Plains

"Your Friendly Cash Grocery"

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### Flattering new hair styles



Let us help you select the hair-do that most becomes you, from the many very flattering coiffures designed for fall.

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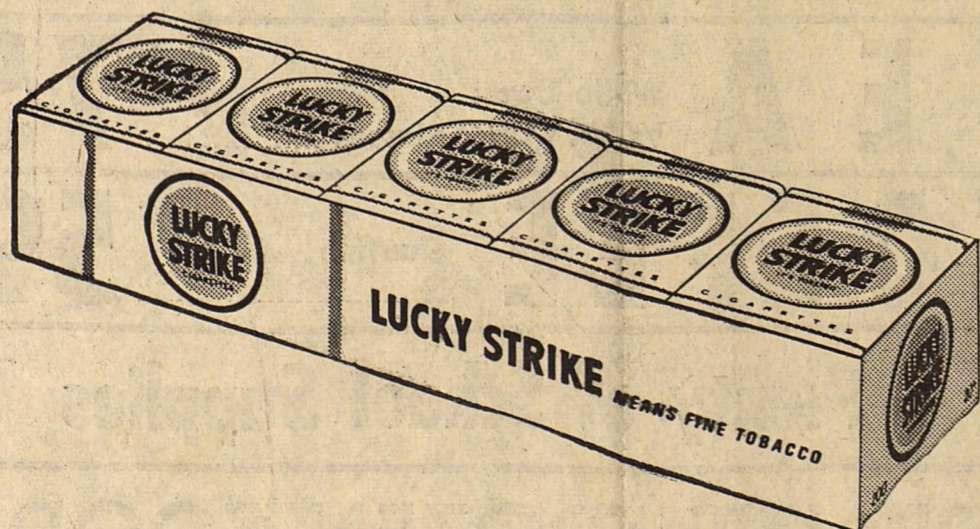
BLANCHE-ELSIE

REMEMBER HOW GREAT CIGARETTES USED TO TASTE? LUCKIES STILL DO

# LUCKIES DON'T SKIMP

They're so round, so firm, so fully packed—so free and easy on the draw. They're fully packed with fine tobacco. They're firmer than any other regular cigarette. And Luckies smoke longer.

THAT'S WHY THEY TASTE SO GREAT.



Get Texas-size taste ★ Get Luckies today!

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Authorized Zenith Service Since 1954

Bring us your TV & Radio for repairs & we will make once a week

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TO PLAINS