

BE A BOOSTER . . . HELP PLAINS GROW AND GROW!

The YOAKUM COUNTY REVIEW

The Weather	
	Max. Min.
Aug. 12	95 64
Aug. 13	93 64
Aug. 14	92 68
Aug. 15	87 66
Aug. 16	91 64
Aug. 17	92 68
Aug. 18	92 64
Rain, 7 days, .39 inch	

VOLUME 29

PLAINS, TEXAS, THURSDAY, AUGUST 20, 1959

NUMBER 34

Plains Talk

By Wendell Faught

The biggest room in the world is the room for improvement.

We've learned to be extremely cautious in towns until we get to know* more background about everybody. On the editorial page this week you'll find a column entitled, "10 Years Ago in Plains". A newcomer often has to verify some of the articles printed. There was a paragraph, for instance, which announced that Melba Frances Starnes was to marry Johnny Fitzgerald. We checked subsequent issues to be sure that is who Johnny married. It could be extremely embarrassing to the editor if they had backed out and each had married someone else.

This is only one type of thing which demands our caution. Numerous similar situations which we did not take time to investigate have prompted us to change professions. One of the worst predicaments in which we have ever found ourselves entangled involved a story of a funeral in a town in Oklahoma. Somehow, still a mystery to us, a "filler", a newspaperman's term for a two- or three-line sentence which is used to fill up space, was inserted as the next to last paragraph in the funeral story. But what made it so bad was the fact that the filler was a joke about a dead person. We can't remember exactly how it was worded, but it wasn't a bit funny. The family accepted our excuse, but the funeral home directing the services promptly cancelled all advertising.

Then there was the time we gave the manager of a softball team credit for heroic efforts to save the life of a child in a burning house when the fire chief actually was the hero. It was our first day on a new job and we had already met both the fire chief and the manager of the softball team, but we had their names mixed up.

Sometime when you have evil thoughts, just look at a word and see how the meaning could be changed drastically by simply removing one letter from it or by adding a letter in the right spot. Postal regulations forbid us to reveal a real "lulu" we once pulled.

If you were trying to sell someone on Plains, what would be your main source of ammunition? We've heard a lot about many of the things we have around here, but it is possible we have failed to boast of some things which others might find attractive.

Los Angeles, for instance, brags to the world that it seldom rains in that city. It is difficult for those of us whose livelihood is so closely connected with agriculture to see any advantage in the fact that it seldom rains. But apparently there is a great deal of appeal to many people.

We once saw a vacationer, who happened to be a photographer, stop his car at a little town and take a dozen pictures during a terrific dust storm. He was amazed at the beauty of the storm. And who of us would have ever thought that such an adjective could ever be applied when describing a dust storm.

Being so dead set against drought and dust it may not be possible for anyone in Plains to brag on these things, but perhaps some of you know of other local situations which might be worthy of publicizing.

Goodpasture firm has improvements

Hard-surfaced driveways and parking areas will await area farmers this fall when they bring their grain to the Goodpasture Grain and Milling Company elevator in Plains.

Completion of the paving project was announced this week by E. O. Winkles, manager of the elevator. The asphalt surfaced area extends from the highway to beyond the elevator and its width covers the entire area of the yard.

The new surface replaces the old dirt and caliche driveways and parking area which caused considerable trouble to farmers in bad weather.

This is only one of a number of improvements recently completed by the Goodpasture company.

Assessed value of city property placed at more than 1 1/2 million dollars

Latest sign pointing to the continued growth of Plains is revealed in the official city valuation which was announced Wednesday by Buford Duff, city secretary.

Valuation for the present year

has been placed at \$1,548,000, by far the highest in the city's history. The figure represents more than a quarter of million dollar increase over the 1958 valuation of \$1,282,000.

Duff attributed the sharp in-

crease to new construction, new families and higher value placed on vacant lots. Little change is noted for those whose property possessions have not changed in the past year. An exception to this, however, is the assessed value

of a number of empty lots. With the growth of the town, value of building sites has risen sharply and the city took this fact into consideration when assessing property for this year.

Even the whopping total valua-

tion represents only a part of the actual value of city property. Duff explained that valuations were set at approximately 50 percent of actual value.

The board of equalization met

last week and heard minor complaints from property owners. A few minor adjustments were made but on the whole the values placed on property have been accepted by property owners.

Tax rate for this year's taxes will be \$1.25, same as last year. With the valuation rise, the city should have considerably more capital on which to operate for the coming year.



4-H CLUB AWARD WINNERS are Marsha White, left, the Gold Star girl and also the meat animal award winner; Zoleta Brantley, dress revue; Donna Campbell, clothing; and Kenneth McGinty, Gold Star boy. La Juana Jones, winner

of the swine award, is not pictured. Awards were based on records kept during the past year and winners were announced at the 4-H rally and achievement day program held Friday.

REVIEW Photo

Rodeo events scheduled for Plains this weekend

4-H organization, Roping Club sponsors of Friday and Saturday horse activities

A full week-end of rodeo activities await residents of the Plains area with two separate events scheduled for the local rodeo arena on Friday and Saturday nights. Both shows begin at 8:30 p.m.

Friday's program, under the sponsorship of the Yoakum County General 4-H Club, will find area youngsters, both boys and girls, competing for championships in barrel racing and flag racing. Boys will compete in both races, while girls' activity is limited to barrel racing.

The following night, the Yoakum County Roping Club is sponsoring calf roping, team roping of big steers, junior barrel racing, pole bending and flag racing. Saturday's event is being held in place of the annual rodeo sponsored by the club each summer for the past several years.

The number of ropers who attend Saturday's contests will determine whether a contestant gets one calf or two in the Brahma calf roping. Contestants in the heading and heeling event will get to steers. Barrel racing Saturday, as well as flag racing & pole bending events, will be for boys and girls under 19 years of age and the roping club is giving loving cups to first, second and third place winners in each event.

Friday's tournament is to be free to the public, while an admittance charge of 50 cents for adults is set for the Saturday show. Children will be admitted free, however.

Contestants for Friday's tournament have been practicing a great deal lately and only those who posted the best times in preliminary races are eligible to compete.

Eliminations were held Monday night in the boys' flag race getting the number of entries down to eight. Only eight girls had entered the barrel racing tournament so there was no need for eliminations in that event.

The 12 boys each made two rides around the flag stations and their total time determined if they were among the eight fastest. Kenneth McGinty made the best time of the evening, making his first ride in 20 seconds flat and the second ride in 19.4 seconds for a total time of 39.4.

The second best time was turned in by Oscar Henard who had a 21.1 and a 21.0 for a total of 42.1 seconds on two rides. Joe Wagley made two rides in 22 seconds each for a total time of 44 seconds.

Others in the elimination event

and their total time on two rides were: Tommy Payne, 47.7; Chip Bennett, 48.0; Pharon Pharr, 49.0; Charles Bedford, 54.2; Tommy Jones, 54.7; Kress Jones, 65.0; Ty Earl Powell, 69.0; Gary Miller, 74.4 and Spud Jones, 96.1.

In the girls' barrel race which begins promptly at 8:30 p.m. Friday night, Jan Copeland will be the first rider and she will compete in a two ride match against Margaret Henard. In the second match Sylvia McGinty will ride against Ethel Martin. The third match will be between Marsha White and D'Lois McGinty and the fourth match will be D'Lynn McGinty competing against Sharon Smith. The winners will ride against winners and the losers against losers until all except one girl has lost two matches.

In the boys' flag race, Kenneth McGinty will ride against Tommy Payne in the first match. Joe Wagley is paired with Charles Bedford, Chip Bennett competes against Pharon Pharr and Tommy Jones rides against Oscar Henard. The flag race is also a double

See RODEO on page 6

Chamber to offer prize for best slogan suggestion

What would be a good slogan for the Plains Chamber of Commerce? Think this over and jot your idea down. It may be worth a \$10 cash prize to you.

The Chamber of Commerce is now accepting slogan suggestions from people of this area. They should be written on post cards or plain paper and left at the chamber office or mailed to the Plains Chamber of Commerce, Box 1021, Plains, Texas.

The Chamber of Commerce will award the \$10 cash prize to the person who submits the slogan selected. A board of judges is to be named to consider the entries. In case the winning slogan is submitted by more than one person, a drawing will determine who gets the prize.

Anybody in the Plains area, regardless of age, is eligible to compete in the contest. Entries must be delivered to the chamber office on or before September 10. Those which are mailed, must bear a post mark no later than September 10.

Rain helps some areas

Portions of Yoakum County received beneficial rains over the weekend, but showers were too spread out to be a real boon to the approaching cotton and feed harvests.

Plains registered .35 of an inch during a Saturday afternoon shower. Reports from eastern and southeastern sectors of the county placed rainfall as much as 1.75 inches, but moisture of this quantity was the exception rather than the rule.

Northern and western parts of the county drew virtually a complete blank in the weekend shower activity. Cloudy skies prevailed over the area throughout the weekend and also the

first part of the week. A shower Sunday afternoon hit the southeastern part of the county, although only .02 of an inch was reported here.

Time for one more good general rain before the fall harvest is rapidly running out. Farm crops, however, continue to show promise of the biggest harvest in the county's history. The first bale of cotton, often gathered during the latter part of August, will probably be later than usual because of the heavy growth of this year's crop. County Agent Leo White explains that heavy growth shades cotton bolls from the sun and lengthens the maturity date.

Meanwhile, farmers are getting ready for the 1959 harvest. A number of Mexican Nationals, used to gather practically all of the crop during the first several weeks of harvest, have already arrived in the area and are awaiting the season.

Combines to harvest the expected record yield of milo are being readied and a number of out-of-county combines are standing ready to assist in the harvest.

Cub Scouts set watermelon feast

A watermelon feast for Cub Scouts of Pack 78 and their families, and prospective Cub Scouts and their families will be held in Stanford Park, Plains, Monday evening, August 24th at 6:30 p.m. with a pickup load of fine melons being brought in by Cubmaster L. M. Mize.

Boys who are interested in being Scouts or any woman who will serve as Den Mother and her family are urged to come, Mr. Mize stated.

Billy Winn harvests county's first grain

The first load of what is expected to be Yoakum County's all-time record grain yield was delivered Tuesday afternoon by Billy Winn to Goodpasture Grain and Milling Company in Plains.

Winn, who farms six miles southwest of Plains, delivered 15,060 pounds of maize to the Goodpasture company. In addition to the distinction of harvesting Yoakum County's first load of grain, Winn claimed a \$100 premium offered by Goodpasture for the first load.

E. O. Winkles, manager of the local elevator, said Winn's grain had a moisture test of 17.79, a little high but not an extraordinary figure for this early in the season.

Several other Plains farmers are expected to start harvesting some within the next few days. Winkles said three other farmers had indicated they were about ready for their first load. These include Neil Hickman, who lives southeast of Plains; Woody Tudor, from a field south of town on the Denver City highway; and C. E. Short, from his farm southwest of Plains. There are possibly others, Winkles said. Winn has also delivered a load to Brownfield and expects to have a second load to the Plains elevator within the next day.

Like so many others connected with the agriculture industry, Winkles calls this year's grain prospects the best he has ever seen here. He said Goodpasture



SIX OF THE GIRLS who will be riding in the barrel racing tournament scheduled for Friday evening are Ethel Martin, left, D'Lynn McGinty, Sharon Smith, D'Lois McGinty, Margaret Henard, and Marsha White. REVIEW Photo



TRYING ON HIS SHOULDER PADS is Plains griddler Sam St. Roman, a sophomore. Assisting him is Ty Powell, freshman. About 30 football candidates for the Plains high school team were fitted with equipment Sunday afternoon. REVIEW Photo

Progress of football drills pleases coaches

Football coaches expressed pleasure at the progress made in early drills by high school gridders Thursday, but welcomed the two weeks of additional practice sessions before the season's opener on September 4. Candidates for the team will continue workouts twice a day through next week and then drop to single workouts with the beginning of school on August 31.

A scrimmage session against Tahoka there Tuesday evening, beginning at 7 p.m., will afford Coaches Jack Pierce, Rip Sewell and their new assistant, Sam Moseley, an opportunity to see how the Cowboys react under simulated game conditions.

And then just to be sure there is no letup after the date with Tahoka the Cowboys knock heads with Seminole a week from Friday, on August 28. That practice session is scheduled to be played here and will also start at 7 p.m. However, lights on the new football field are not yet completely installed and if this work is not completed by next week site of the Seminole scrimmage will be shifted to the Gaines County town.

The 35 candidates for the 1959 Cowboy team checked out equipment Sunday afternoon and reported for their first practice Monday morning, most of them well ahead of the scheduled time. Coaches sent them through conditioning exercises and immediately thereafter began actual contact work. Most of the boys, hardened by heavy work during the summer, appeared to be in good physical condition.

A number of minor injuries occurred during the first days of practice, most serious of which are a twisted knee suffered by Don Williams and an injured shoulder by Doug Todd. Both have been held out of practices

because of the injuries but are

See FOOTBALL on page 6

Blaze destroys Brian farm home in Bronco area

Fire caused extensive damage to the home of Mr. and Mrs. Rufus Brian two and one-half miles southeast of Bronco late Friday afternoon before fire departments from both Plains and Tatum extinguished the blaze.

All contents of the house were damaged by fire, smoke or water. The southeast bedroom was gutted by flames and the living room and all contents were destroyed. A refrigerator and freezer were also ruined.

The Plains Fire Department answered a call from Mrs. Brian at 6:15 p.m. Mrs. Brian had just returned from Brownfield to purchase irrigation motor parts. When she arrived home, she found her home in flames.

Unable to reach the telephone inside the burning building, Mrs. Brian drove to the home of a neighbor, H. Seals, a mile and a half away to report the fire.

Mr. and Mrs. Brian and their three children are now residing in a house just south of their former residence in a house owned by Judge Smith and Sons of Slaton.

Over \$500 in cash was donated by merchants and friends by Saturday night. A miscellaneous shower was given the Brians Monday night by their neighbors and friends.

Contents of the house were partially covered by insurance while the house, belonging to C. E. Ross of Brownfield, was also insured.

The YOAKUM COUNTY REVIEW

WENDELL FAUGHT, Managing Editor

Entered as second class matter at the postoffice in Plains, Texas, under the Act of Congress of March 3, 1879.

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Plains, Texas, Thursday, August 20, 1959 Page 2

Merchants need counter-attack

Several factors prevent Plains from developing into a progressive trade center capable of getting its share of an approximate \$2¼ million payroll. Some of these factors cannot be helped, but others can be remedied.

Today's modern highways leading to attractive and well-stocked stores in larger cities is most certainly a terrible blow to the small-town merchant, but the merchant who dismisses the thought of a counter attack is giving up without trying.

No businessman in Plains, be he mechanic, banker or newspaperman, fails to lose business to neighboring cities. Small towns always will lose some business, because when a person goes shopping for an item he cannot purchase locally he usually finds several other articles he wants and needs.

There should be no other reason why a person buys his goods elsewhere, but shoppers have the right to spend their money where they wish and they comprise a sometimes funny group. Some people may drive to Brownfield to make purchases simply because the ride to and from that city occupies part of their leisure time and gives them the feeling they are doing something.

Educating the public that trading at home is the best policy is an old course which numerous businessmen have flunked. Each town is made up of different people with different attitudes and personalities and no set pattern could be used as the perfect example. But until better relations between the buyer and seller are worked out to a degree whereby both benefit, a large slice of the Plains payroll will continue to go toward supporting the schools and the merchants of neighboring cities.

Let's all take part

Now underway is a slogan contest by the Plains Chamber of Commerce. Purpose of such an event is many fold, but primary reasons for the contest are (1) to adopt an appropriate slogan to be used by the Chamber and, (2) to promote Chamber of Commerce consciousness among area residents.

Participation by a large number of people will certainly help us realize both objectives. The \$10 prize to be awarded is modest, but certainly beside the point.

What better way can we show our interest in Plains than to submit entries in this contest? A large number of entries would certainly be our endorsement of the valuable activities of the Chamber of Commerce.

We urge mothers and fathers to make this a family project in which all members of the family participate. Rules call for no age limits so everyone is eligible. Social and civic clubs of the area may well encourage participation by their members.

SHOP IN PLAINS AND SAVE \$\$\$

DAVIS FUNERAL HOME

Ambulance Service

Plains, Texas Phone GL 6-8000

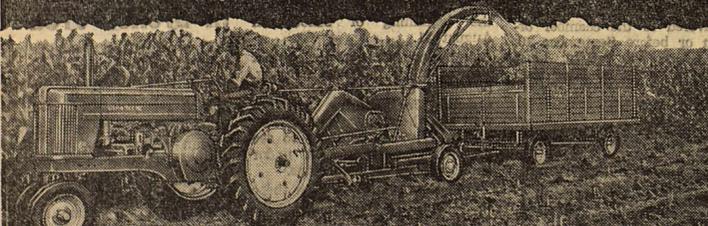
Ambulance Oxygen Equipped — Air-Conditioned Chapel

FUNERAL INSURANCE

We Honor All Insurance Policies.

Kenneth Davies, Manager

Slash Silage-Making Time and Costs



...with a Versatile JOHN DEERE No. 8 FORAGE HARVESTER

Modernize your silage-making with a John Deere No. 8—the versatile, ultra-modern forage harvester that makes better silage easier, faster, more economically than ever before.

Equipped with the specially designed row-crop unit, the No. 8 cuts, chops, and loads corn, sorghum, maize—all row crops—in one last field operation. And you'll make better silage, for with your own No. 8, you take to the field when the crop is ready, harvest it quickly to preserve maximum feeding value.

Three interchangeable "Quik-Latch" harvesting units for the big-capacity No. 8 are available: row-crop unit (shown) and mower bar and windrow pickup—tailor-made units to ease and speed every forage harvesting job. See us for complete details.

KERSH IMPLEMENT COMPANY
BROWNFIELD, TEXAS

See Us For
JOHN DEERE
Quality
Farm Equipment



GOODPASTURE GRAIN AND MILLING COMPANY has recently completed the paving of driveways and the parking area around its Plains elevator. Surface is of an asphalt base, similar to highways. This is only one of a number of improvements the company has made recently.

10 years ago in Plains

(From the Review of Aug. 18, 1949)

The climax of over 20 years of effort is now being accomplished by the topping of the road to the state line southwest of Plains. The crew moved in Monday and went to work.

The revival at the Turner Baptist Church will begin Friday night, August 19, and run through Sunday, August 28.

Mr. and Mrs. Homer Starnes announce the approaching marriage of their daughter, Melba Frances, to Johnny L. Fitzgerald. The ceremony will be at the First Baptist church in Brownfield Sunday, August 28 at 2 p.m.

Mr. and Mrs. G. W. Cleveland took off to the East and visited New York and other places. G. W. says that New York is fine to look at but he would not live there if they should give him the town.

Cadet R. B. Jones Jr. has returned home from Lowery Field in Denver, Colorado.

Mr. and Mrs. E. V. Kim, Mr. and Mrs. Geo. McNabb attended the district camp meeting of the Assembly of God church in Lubbock last weekend.

Mrs. Bob Wiley underwent an operation Tuesday.

Mrs. Hazel Burns returned this week from visiting her sisters, Mrs. L. W. Chapman of Floydada and Mrs. C. W. Johnson of Plainview.

Clyde Hartwick and W. L. McClellan have returned from a trip to Arkansas.

The morning following the big rain last week, Dave Blevins found 139 dead birds on his lawn. There were old birds and young nestings. He does not know what killed them. It could have been that they were blown to the ground and then drowned in deluge of rain.

County purchases X-ray equipment

Purchase of a new X-ray machine for the Yoakum County Clinic in Plains was made Monday by the county commissioners. Purchase was made from Gilbert X-Ray Equipment Company of Texas for a price of \$11,597.65.

A representative of the firm explained to commissioners that it would require approximately six weeks for the machine to be installed. In the meantime, however, accessory items will be sent at once and a portable machine set up in order that the local clinic will have X-ray facilities until the new equipment is installed. Dr. Clyde Lynn explained that he has need for an X-ray practically every day.

Commissioners also were informed that the company installing the machine would service it without charge. Only charge for service calls will be for the replacement of parts.

Between now and the time the machine is installed, commissioners will decide how they will pay for it. A purchase rental arrangement whereby the county pays for the machine in 36 monthly installments may be selected. Or if they desire, commissioners may pay cash for the equipment and save the six per cent carrying charge.

Scouts enjoy outing at Indian reservation

Joe B. Wilson, Hayden Box, and Amos Smith accompanied fourteen Boy Scouts to the Indian Reservation west of Ruidoso, N. Mex. Thursday morning of last week for a three day camping and hiking spree.

Plenty of food cooked on the campfire was devoured by the boys and their leaders, some rocks softened while others sharpened and the ten mile hike was a dandy appetizer. A quick shower of rain dampened bedrolls and made the crackling fire a welcome friend.

Miniature golf, skating, bowling and horseback riding were

highlights of the trip into Ruidoso.

A bus and a pickup were furnished by the Plains school and Yoakum County Precinct No. 1 for which the boys expressed their appreciation.

Boys attending and enjoying both the fun and camp chores were Don Boyd, Ernie Anderson, Jimmy O'Neal, J. B. Wilson, Olan Smith, David and Wayne Box, Billy Stockstill, James and Billy Hampton, L. P. Guetersloh, Jack Lowe Jr., Bobby Taunton and Lee Tingle.

Baptist revival now in progress

The revival meeting now in progress at the first Baptist Church in Plains will continue through Sunday, according to Rev. C. J. Coffman, pastor. Services are being held each day at 10:30 a.m. and at 7:30 p.m.

Directing the revival is Rev. Jack Riley, pastor of the First Baptist Church in May, Texas. The evangelist is assisted by Mike Barnard of Freeport, who is in charge of music.

Mrs. Chris Duff and Mrs. Betty Curry are organist and pianist, respectively.

Phone Your News to GL 6-5888

Mrs. Curry to join Modern Beauty Salon

Mrs. W. R. Curry will join the staff at Modern Beauty Salon the first week in September, it was announced Wednesday by Mrs. Blanche Malmsten, owner.

Mrs. Curry, a recent graduate of Charm Beauty School in Lovington, New Mexico, will work only on Wednesdays and Thursdays. She completed her beauty course July 10 and has obtained her license.

Birthday dinner honors Snodgrass

Mr. J. H. Snodgrass was honored with a birthday dinner Sunday at the home of his brother, Arvel, near Lehman.

Those attending were the honoree, his wife and children, Mr. and Mrs. Hugh Snodgrass, Mr. and Mrs. Bob Alberding and Gayland, Mr. and Mrs. Sonny Roulain and Donald Ross, Mr. and Mrs. Joe Cheek, Mrs. Hank Goehry, Myron and Marilyn, Mr. and Mrs. W. B. Snodgrass, Mr. and Mrs. Amos Smith and sons and Mr. and Mrs. Arvel Snodgrass and Zada.

CONGRATULATIONS

Congratulations to Mr. and Mrs. Vernon A. Mannan on the arrival of a son, David Lynn, born August 6th weighing 8 lbs. 3 oz. in Yoakum County Hospital. The Mannans have three other children, two girls and a boy. Mrs. Rachel Duff is the maternal grandmother.

Huddleston family visits parents here

Six of the seven children of Mr. and Mrs. A. B. Huddleston gathered at the home of their parents recently.

Coming the farthest distance was Elton Huddleston and his bride, Claudette, from Florida where he is stationed with the Air Force. Others present were a son, Mr. and Mrs. J. D. Huddleston and children, Carol June and Melvin Lynn from Wichita Falls, a daughter, Mr. and Mrs. Fred Lowrey and family of Plains and Carolyn, Norman and Cordell of the home.

NICKEL IN AIRCRAFT

Extensive use of nickel-containing alloys is made in modern aircraft, especially in components of jet engines which must withstand high temperatures.

Don Hancock
Attorney-at-Law
GL 6-8606
PLAINS, TEXAS

WANT ADS

FOR SALE—Mosler Safe with 4-lock compartment. Judge Beane's Courts, Phone GL 6-2481. 334tc

FOR SALE—'57 model Crestline Thunderbird trailer. Two bedroom, carpeted, 20-gal. gas water heater, air conditioned. Priced for quick sale. See Wendell Faught at Review.

Selling or Buying a Farm? Consult your area representative in association of realtors **WEST TEXAS FARM MULTIPLE** 1503 Ave. J, Lubbock, Texas

PART-TIME BOOKKEEPING, monthly analysis, profit and loss preparation. Johnnie Moore, GL 6-2676. 34-4tn

FOR SALE—480 acres land, with or without minerals. Contact Sidney Foy, Baird, Texas. 33-4tp

KNAPP SHOE COMPANY wants Salesman. Full-time or part-time, liberal commissions, monthly bonus, free insurance, field training, inexperienced considered, no investment. LYNN STOKES, 3118 Monte Carlo, Dallas, Texas. Telephone FE 7-0459. 34-4tp

NOTICE

MATTRESS MAKING
Old mattresses renovated, all kinds of new mattresses. Box springs, foam rubber, big trade-in for your old mattress. Call Mrs. W. E. Smith, Plains agent for American Mattress Co. of Lubbock.

Dial GL 6-3932

FINISH HIGH SCHOOL OR GRADE SCHOOL at home, spare time. Books furnished. Diplomas awarded. Start where you left school. Write Columbia School, Box 5061, Lubbock, Tex

Black Diamond WATERMELONS
and
Sweet, Heavy-Meated CANTALOUPE

FRESH FROM THE VINES!
DRIVE OUT!

Jack Hart's Melon Stand

Highway 214
2 Miles South of Plains
13 Miles North of Denver City

WHY DO WITHOUT A LITTLE LUXURY LIKE THIS... LET ALONE THESE BIG CHEVY VIRTUES!

full coil ride

You're the expert on ride, so you'll want to try Chevy's easygoing smoothness for yourself. MOTOR TREND magazine can give you a hint of what you're in for: "... the smoothest, most quiet, softest riding car in its price class." And Full Coil springs, of course, never squeak, never need grease.

bigger brakes

Bigger, yes, and built with bonded linings for as much as 66% longer life. And how's this for proof that Chevy's a real stopper: in a NAS-CAR*-conducted test of repeated stops from highway speeds, Chevrolet outstopped both of the "other two" time after time.

award-winning engines

The NASCAR Outstanding Achievement award goes to Chevrolet! Chevy wins for "the creation and continuing development of America's most efficient V-type engines... for the establishment of new levels of V8 compactness combined with outstanding smoothness." And you can choose among eight V8's and the Six that won the Mobilgas Economy Run for its class.

fresh styling

POPULAR SCIENCE magazine gave Chevy's styling a thoughtful look, then said it this way: "In its price class, Chevy establishes a new high in daring styling..." You'll find your own happy way of saying that Chevy's the only unmistakably modern car in its class.

greater roominess

Automobile Manufacturers Association records carry the facts on this. In a Chevy sedan, for example, you've got more front seat head room than all but one of the high-priced cars! And Chevy's front seat hip room spreads up to 5.9 inches wider than comparable cars.

bigger savings

Here's solid proof that Chevrolet squeezes more miles out of a gallon: In the famous Mobilgas Economy Run, two Chevrolet sixes with Powerglide took the first two places in their class. Winning mileage: 22.38 m.p.g. And that, friends, took top honors for Chevy from every full-sized car!

higher trade-in

N.A.D.A.* Guide Books prove that your Chevrolet will keep its value. Chevy used car prices last year, for example, averaged up to \$128 higher than comparable models of the other two cars in Chevrolet's field.

*National Automobile Dealers Association.

CHEVROLET

See how much more Chevy has to offer—visit your local authorized Chevrolet dealer!

LLOYD ALLSUP CHEVROLET CO.
DENVER CITY, TEXAS

Pharmacist due here September 14

Another of Plains' serious problems was solved with the announcement this week that a full-time registered pharmacist would begin practice here September 14.

Roy Edwards of Muleshoe will become associated with Mr. and Mrs. Joe Curry in the operation of the drug department of the store. He will move to Plains within the next few weeks and will be on 24-hour call, Curry said.

A complete pharmacy is to be installed in the store. The rear part of the building, now occupied as living quarters by Mr. and Mrs. Curry, will be used for expansion of the store. New display shelves are to be added and a complete line of patent medicines installed.

Curry opened the store in Plains two years ago last month, and has been trying since that time to obtain a pharmacist. He explains he has talked to dozens of prospects since that time and has complete confidence in Edwards, a native of Fort Sumner, New Mexico.

The need for a pharmacy in Plains has increased with the opening of the new clinic here and the presence of a physician. Plains has been without a druggist for many years.

Oklahoma rites for Henry Burt

Funeral services were held in Sallisaw, Oklahoma, Saturday for Henry Burt, brother of Jim Burt and Jack Burt of Plains. Services for Burt, who died in Sallisaw Tuesday, were conducted in the Agent Funeral Home there.

Both brothers and their wives attended the funeral, as did Mr. and Mrs. Delbert Burt and Mrs. Jessie Gregg of Seminole. They returned home Sunday.

BROWNFIELD FUNERAL HOME

Roy B. Collier, Owner
120 W. Tate St. — Brownfield
Phone 2525

Air-Conditioned Chapels and Ambulances, oxygen equipped
FUNERAL INSURANCE



LA JUANA JONES is winner of the county 4-H swine award. She is one of five award winners announced Friday at the annual 4-H rally and achievement day.

Tsa Mo Ga group to clean building

Tsa Mo Ga members are requested to meet at the club house Tuesday morning at 8 a.m. prepared to spend several hours in cleaning up the premises.

Mrs. C. F. McCargo said club members would clean the building, straighten and clean the museum and work in the yard. Members are requested to bring cleaning supplies, including hoes and rakes.

Members will bring salad bowls and will eat their lunches there. Mrs. McCargo stated that they will try to be through before the heat of the day.

Mr., Mrs. O. D. Smith attend reunion Friday

Mr. and Mrs. O. D. Smith attended a reunion of the R. H. (Bob) Decker family of Brownfield at Coleman Park Friday evening, August 14th.

The Smiths are former neighbors of the Deckers when they lived in the Union Community of Terry County. Children of Mr. and Mrs. Decker attending were Mr. and Mrs. Lester Decker and family and Mr. and Mrs. Frank Decker and family, all of Brownfield, and the daughter, Mr. and Mrs. Jack Key and family of Abilene. Mrs. Clifton Decker and children of Alpine were unable to attend.

Mike Field's calf continues to lead weight contests

By Leo White, County Agent

The August weigh day for 4-H Club beef calves was held last Saturday morning in the Live-stock Exhibit Building and 29 of the 43 calves were present. Mike Field's big calf that he calls Pinocchio is again the leader in the gain contest. Pinocchio has gained a total of 272 pounds since the weigh day in May. He lacked only one pound having a three pound a day average for the 91 day period. Last year at this time Oscar Henard had a calf called Sugarfoot that had a 288 pound gain after 91 days and Sugarfoot went on to win the contest. Pinocchio is only 16 pounds behind that calf that had a final gain of 776 pounds. There is a good possibility that Mike's calf and perhaps some of the others will have more than 700 pounds gain this year.

In second place again is Marsha White with her calf Jasper. This calf has gained from 368 pounds on May 17th to 635 pounds last Saturday for a total of 267 pounds. D' Lynn McGinty's milk fed calf named Schmettia, she says it means green cheese, has come from behind to take third place in the gain. This calf was in eighth place a month ago. He has moved Linda Fitzgerald's calf, Rawhide, from third place down to fourth. Three calves were tied for fifth place all having a gain of 233 pounds. They are Oscar Henard's two calves, Elmer and Curley and Sarah K. Field's milk fed calf, Comanche. Douglas Todd's calf was in eighth place, Mike Loe was ninth and Margaret Henard was 10th.

The calf that had the best gain for the last 28 days was D'Lois McGinty's calf with a gain of 86 pounds. He is 62 pounds behind the leader with 181 days to go so he could get into the front of the race before the February show.

Forty-two calves are fed by 4-H club members but all of them are not entered in the gain contest. Last Saturday Sarah K. and Robert Field brought in two new calves. Douglas Todd has two calves now and one of them made his first appearance at a weigh day. Two boys from Denver City, Roger and Tony McCray each have calves that came in last Saturday for the first time. The heaviest calf weighed 797 pounds and the smallest one weighed 352. The faster gaining calves will put on about 400 pounds between now and show time and some of the lower gainers will be about 300 pounds heavier at show time than they are now.

The calves, as a whole, are doing better this year than the past two feeding seasons. The weather has undoubtedly had something to do with it and the few hot days that we have had this summer have not thrown any of the animals off feed.

Most of the calves will get a treatment of Trolene during the next 10 days to keep the grubs from appearing in their back this fall and winter. This treatment is expected to give some additional gain since the medicine is systemic insecticide that kills the grubs before they do any damage. It will cost \$1.75 to \$2.50 to treat each animal but 9 or 10 extra pounds at show time will easily pay that expense with some to spare.

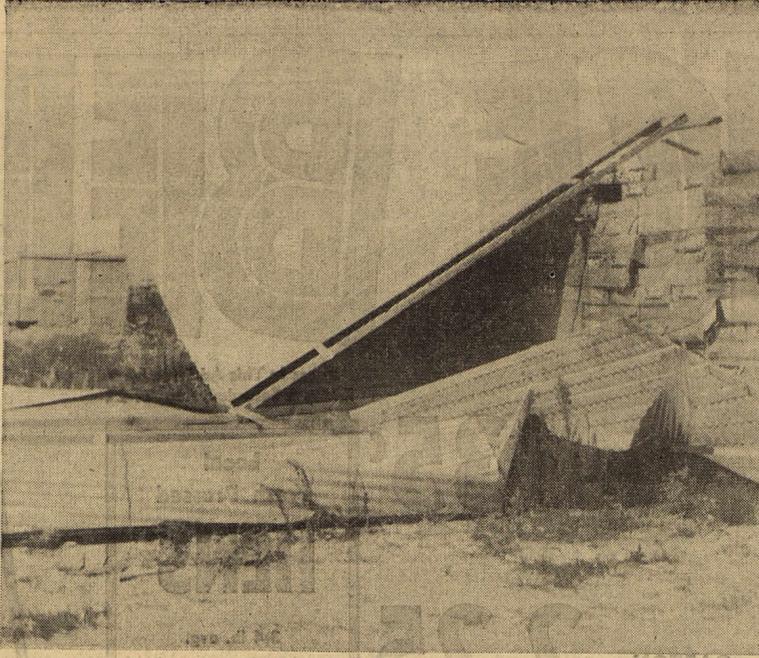
Henson family has reunion on Sunday

All of Mrs. Cliff Hinson's brothers and sisters, with a part of their families, spent Sunday in the Hinson home in Plains.

Those enjoying the delicious dinner and a day of visiting were: Mrs. A. Kingery of Plainview, Mrs. Velma Fulfer and two grandchildren of Matador, Mr. and Mrs. Claude Wilson and daughter of Sweetwater, Mr. and Mrs. Elbert Seigler and their son and wife of Lubbock, Mr. and Mrs. C. T. Howell and two children of Amarillo, Mr. and Mrs. C. H. Groves and daughter and son-in-law of Arlington, Mr. and Mrs. Donald Groves of Hale Center, Mr. and Mrs. Kyle Kingery and children of Tularosa, N. Mex., Mr. and Mrs. Kenneth Groves of El Paso, Mr. and Mrs. Charles Nolan and daughter of Lubbock, Mrs. Elvin Fulfer also of Lubbock and the Hinson's daughter, Mrs. Monroe Schmitz, and children of Seagraves.

Mr. and Mrs. I. L. Smith and Sandra spent last weekend in Ruidosa at their cabin.

To Sell or Lease Your Minerals
Contact C. R. Hutcheson,
Rte. 2, Box 66, Lubbock, Tex.
3019p



SATURDAY'S HIGH WINDS caused this temporary building to collapse. The building was being used as a storage area by a contractor working at the Plains school. REVIEW Photo

Huckaby-Cobb vows exchanged Aug. 12

Miss Sandra Jean Huckaby, daughter of Jack Huckaby of Roscoe and Mrs. Ross Woosley of Snyder, became the bride of Arthur Joe Cobb, son of Mr. and Mrs. Paul Cobb of this city, Wednesday, August 12, at 10:30 a.m. in a quiet ceremony read in the Pastor's Study of First Baptist Church by Rev. C. J. Coffman.

Parents of the groom were their only attendants.

The bride was attired in a navy blue suit with white accessories. After a short wedding trip to Cloudercroft and Ruidosa, N.M., they are at home in Brownwood where Mr. Cobb will attend Howard-Payne College this fall as a junior.



Mrs. Arthur Joe Cobb

Jimmie Huffman weds Dallas man

Invitations were received by Plains residents to the wedding of Miss Jimmie Lou Huffman of Dallas, daughter of Rev. and Mrs. Garland Huffman of Fort Stockton, to James Richard Perkins, Saturday, August 15, in Oakcliff Assembly of God Church in Dallas.

She was given in marriage by her father. Her sister, Diane, was one of the candlelighters.

Mr. Perkins is an electrical engineer in Dallas where they will live.

Mrs. Perkins is a graduate of Plains High School and worked for Cogburn-Young Hardware for quite some time before going to Dallas about a year ago, where she is employed in secretarial work.

Rebekahs schedule open house Tuesday

Plains Rebekah Lodge No. 158 will hold open house at the I.O.O.F. Hall Tuesday, August 25 from 8:00 to 10:00 p.m. Refreshments will be served and everyone is cordially invited to attend.

Mrs. Pearl Robbins of Denver City will show slides of European tour enjoyed by she, Mr. Robbins and Mr. and Mrs. Riley of Brownfield.

Seven members of the Plains Rebekah and Oddfellow Lodges attended a school of instruction in Seminole recently. They were, Mrs. D. C. Newsom, Mrs. C. C. Maynard, Mrs. L. B. Hobbs, Mr. and Mrs. Dave Blevins and Mr. and Mrs. Frank Upton.

Tea to compliment Mrs. Don Cooke

Mrs. Don Cooke (Sylvia Broach), recent bride will be complimented at a "come and go" tea Tuesday August 25th from 3:00 to 5:00 p.m. in the home of Mrs. T. J. Miller at 1608 Copeland Ave.

A cordial invitation is extended to everyone by the hostesses.

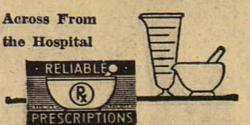


PRESCRIPTION SERVICE

To assure accuracy, our skilled Registered Pharmacists double-check each compounding step of every prescription. Our ample stocks permit us to fill even the most complex prescription without delay. And our prices are always fair. Try us next time!

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NEW Bonus-Load pickup bodies and Custom-Tailored cabs



New pickup and go! Roomy pickup models feature Bonus-Load bodies, lively "sixes" or V-8's.
New Travelall®. More loadspace than any "wagon," more head and "spread" room for 8.
Pickup with back seat! New Travelall® takes 6 passengers plus full-size pickup load.
New compact-design models. Short length for easier handling of long vans, bigger payloads.

CLYDE'S GARAGE

PLAINS, TEXAS Phone GL 6-8875

INTERNATIONAL TRUCKS WORLD'S MOST COMPLETE LINE!

CHOICE BEEF SALE

GANDY'S FRO-ZAN

MELLORINE 1/2 GAL. **35¢**

ALL BRANDS **CIGARETTES** CARTON **2.25**

DOG FOOD Kim Tall Cans — Each **5¢**

EGGS Grade A Medium — DOZEN **39¢**

SALMON CHUM 1-LB. CAN **49¢**

Miracle Whip QT. **49¢**

TEA Kimbell's — 1/4 Lb. Box **19¢**

PEACHES Early Garden No. 2 1/2 Can **25¢**

SHAMPOO Modart 4-oz. Size **49¢**

Prices In This Ad Effective Friday & Saturday, Aug. 21-22

Local Fresh Dressed

HENS

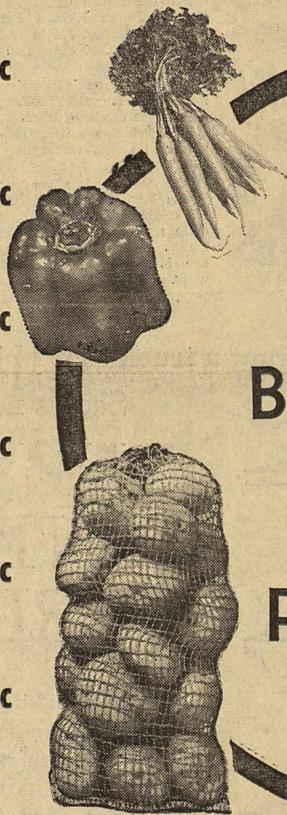
3-4 lb. avg.

lb.

29¢

CHOICE MEAT SPECIALS

SIRLOIN STEAK	Choice Beef — LB.	89¢
ROUND STEAK	Choice Beef — LB.	98¢
CLUB STEAK	Choice Beef — LB.	79¢
CHUCK ROAST	Choice Beef — LB.	55¢
ARM ROAST	Choice Beef — LB.	65¢
BEEF RIBS	Nice and Lean — LB.	39¢
Ground Beef	LB.	43¢



CARROTS

1-LB. CELLO BAG **2 FOR 19¢**

BELL PEPPERS

FANCY BULL NOSED — LB. **25¢**

POTATOES

10-LB. MESH BAG **39¢**

CLEANSER

AJAX Reg. Size **2 FOR 29¢**

NABISCO 7-oz. Pkg. **VANILLA WAFERS - 25¢**

Fannings BREAD & BUTTER **PICKLES** 15-OZ. JAR **29¢**

Maxwell House INSTANT **COFFEE** 10-OZ. JAR **1.49**

PET MILK

2 Tall Cans **27¢**

Frozen Foods

SEA STAR — 8-OZ. PKG. **FISH STICKS 29¢**

MINUTE MAID REG. OR PINK **LEMONADE 2 CANS 25¢**

GULF PRINCESS BREADED **SHRIMP 12-OZ. PKG. 59¢**

SUNNY DALE SLICED **Strawberries 2 FOR 45¢** 10-OZ. PKG.

RATH'S RACORN **BACON** lb. **39¢**

Evans Pure Pork **SAUSAGE** 3 LBS. **1.00** (LB. 39¢ or)

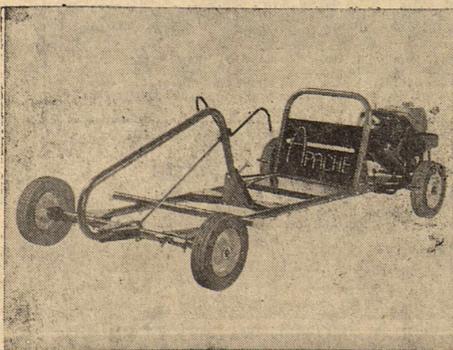
FRESH **SPARE RIBS** LB. **39¢**

Shoulder **PORK STEAK** LB. **39¢**

Cello **FRANKS** 3-lb. Bag **1.00**

FAB Giant Size **69¢**

FREE! Win this Apache Racer



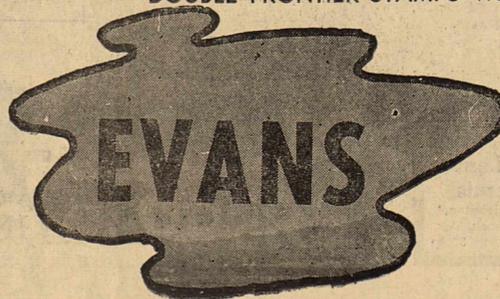
The winner will be the person who brings in the longest cash register tape. All tapes must be green.

Save your tapes and staple or tape them together. You could be the winner.

Save all your tapes until September 5th.

To Be Given Away **Saturday, September 5**

DOUBLE FRONTIER STAMPS WEDNESDAY with purchase of \$2.50 or more



foodway
STORES

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Mrs. R. D. Romans and Virginia.

Improvements finished at Assembly of God

Plains Assembly of God Church has undergone a refreshing renovation with the entire church being repainted and new floors, new pews and a new air-conditioning added, according to Rev. M. C. Walter, pastor.

The pastor extends an invitation to everyone to come by anytime to see the improvements made and he announced that the church hopes to have an all-day program and open-house in the near future.

Robert Young received word Sunday night that his brother, Paul Young of near Gomez had suffered a heart attack while attending Sunday evening church services. He is in Terry County Hospital where his condition is considered fair. Robert and wife visited in the Paul Young home Sunday afternoon and left him feeling well.

in Littlefield Saturday and Sunday. Her sister returned home for a week's visit with the Fau-

bus'.

Dr. J. U. Borum, Jr., Optometrist
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BROWNFIELD, TEXAS

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FORD
SALES and SERVICE

24-Hour Wrecker Service
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CHURCHES OF PLAINS
Sponsored by the
Following Business Firms:

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PLAINS BLACKSMITH
and WELDING
Alfred Denals

CURRY DRUG & VARIETY

CLYDE'S GARAGE

BUDDY'S AUTO PARTS
Buddy Hanna — Plains, Texas

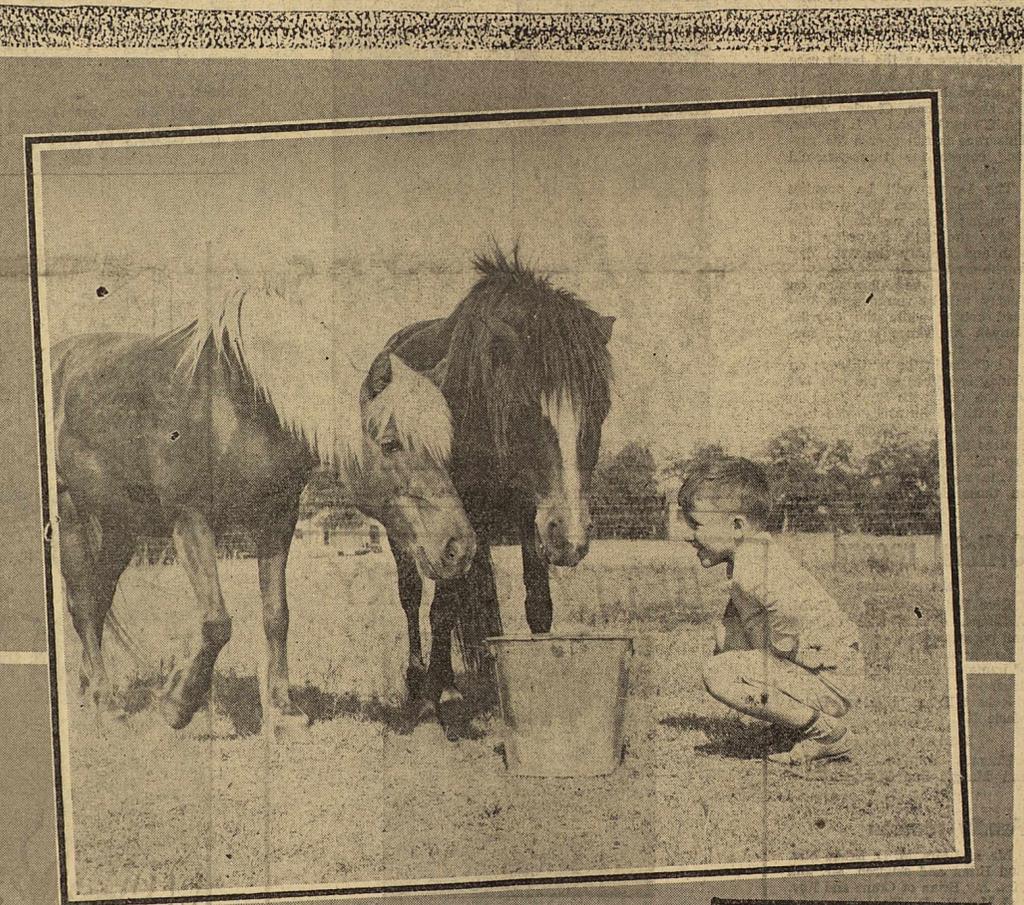
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Plains, Texas

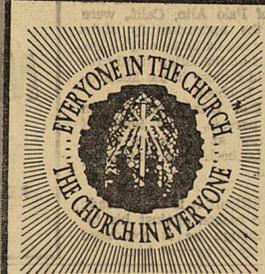


A VISIT TO THE FARM

Remember those wonderful carefree days when we visited the old farm. We awoke with the sun, scampering out of bed, not wanting to miss a single minute playing in the corn fields or even doing chores like feeding Grandpa's horses. And with a cane pole over our shoulder walking down the dusty lanes toward the cool shady stock tank and an hour's fishing before Grandmother called us in to a real farm style supper.

Can we forget those quiet Sunday mornings as we rode the wagon into town to the small church and bowed our heads and thanked God for the rich harvest we had reaped from His fertile earth.

The days of our childhood are but warm memories now; but the peace we knew as children in that small country church can still be found today. Renew your pledge to God and once again enjoy the rich bountiful harvest His church can bring into your life.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

Attend CHURCH Regularly



First
CHRISTIAN CHURCH
PEARCE J. BURNS, Minister

Sunday Services
Sunday School 10:00 a.m.
Worship Service ... 11:00 a.m.
Youth Group 6:00 p.m.
Bible Study 7:00 p.m.

METHODIST CHURCH
E. H. MEIXNER, Pastor

Sunday Services
Sunday School 10:00 a.m.
Preaching Service .. 11:00 a.m.
Sunday Night 8:00 p.m.

BAPTIST CHURCH
C. J. COFFMAN, Pastor

Sunday Services
Sunday School 9:45 a.m.
Worship Service ... 11:00 a.m.
Training Union 7:15 p.m.
Preaching Service .. 8:30 p.m.

Wednesday Nights
Teachers' Meeting .. 7:30 p.m.
Prayer Meeting 8:30 p.m.

ASSEMBLY OF GOD
W. C. WALTER, Pastor

Sunday Services
Sunday School 10:00 a.m.
Worship Service 11:00 a.m.
Evening Service 8:00 p.m.

Wednesday Nights
Prayer Meeting 8:00 p.m.

Saturday Nights
Young People - C. A. 8:00 p.m.

HILLSIDE
CHURCH OF CHRIST
TRAVIS BOYD, Minister

Bible Study 10:00 a.m.
Morning Worship .. 10:50 a.m.
Evening Worship .. 7:00 p.m.
Mid-Week Service .. 8:00 p.m.

Tuesdays
Ladies Bible Class 9:30 a.m.

Church of Christ
2 Blocks South of Courthouse
JOHNNIE MOORE, Pastor

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Evangelist Service .. 8:00 p.m.

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Mrs. R. D. Romans and Virginia.

Mr. and Mrs. Dick McGinty, Kathy, Sylvia and Alton, have returned from a week's visit with her parents, Mr. and Mrs. O. E. Simpson, and sister and family, Mr. and Mrs. Herbert Breittling, at Amarillo and her aunt and uncle, Mr. and Mrs. Henry Thompson at El Reno, Oklahoma.

Robert Young received word Sunday night that his brother, Paul Young of near Gomez had suffered a heart attack while attending Sunday evening church services. He is in Terry County Hospital where his condition is considered fair. Robert and wife visited in the Paul Young home Sunday afternoon and left him feeling well.

Mr. and Mrs. C. L. Faubus and family visited her parents

Improvements finished at Assembly of God

Plains Assembly of God Church has undergone a refreshing renovation with the entire church being repainted and new floors, new pews and a new air-conditioning added, according to Rev. M. C. Walter, pastor.

The pastor extends an invitation to everyone to come by anytime to see the improvements made and he announced that the church hopes to have an all-day program and open-house in the near future.

in Littlefield Saturday and Sunday. Her sister returned home for a week's visit with the Faubus.

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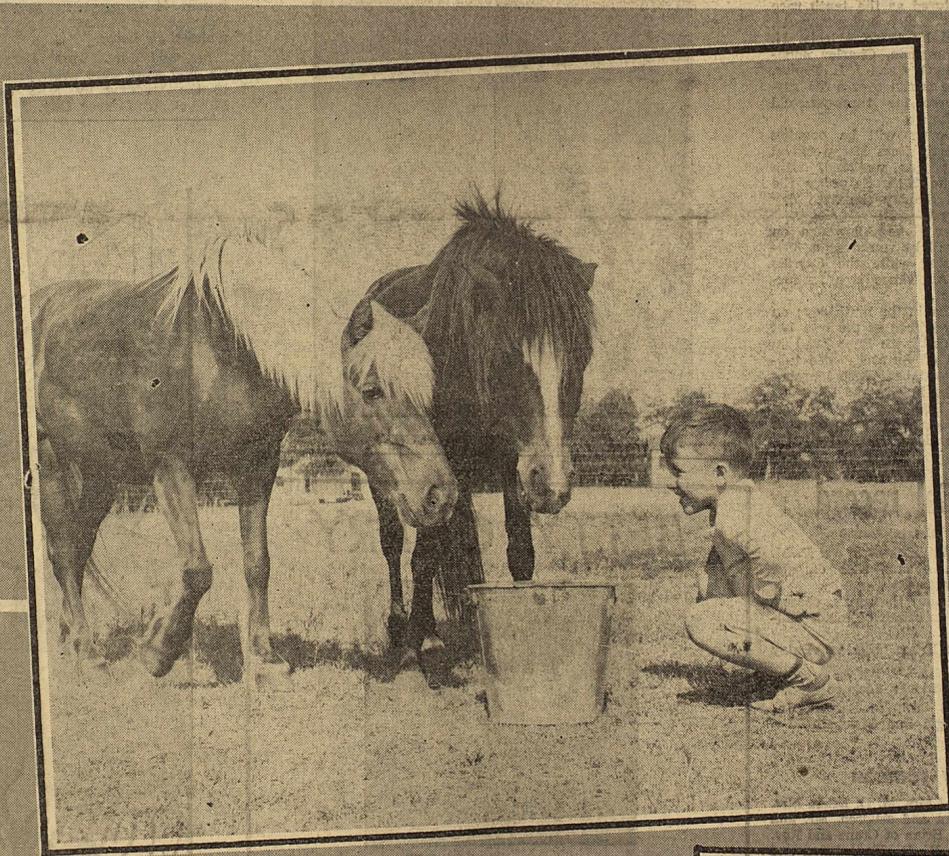
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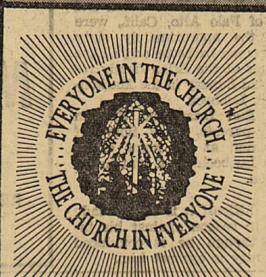


A VISIT TO THE FARM

Remember those wonderful carefree days when we visited the old farm. We awoke with the sun, scampering out of bed, not wanting to miss a single minute playing in the corn fields or even doing chores like feeding Grandpa's horses. And with a cane pole over our shoulder walking down the dusty lanes toward the cool shady stock tank and an hour's fishing before Grandmother called us in to a real farm style supper.

Can we forget those quiet Sunday mornings as we rode the wagon into town to the small church and bowed our heads and thanked God for the rich harvest we had reaped from His fertile earth.

The days of our childhood are but warm memories now; but the peace we knew as children in that small country church can still be found today. Renew your pledge to God and once again enjoy the rich bountiful harvest His church can bring into your life.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

Attend CHURCH Regularly



First
CHRISTIAN CHURCH
PEARCE J. BURNS, Minister

Sunday Services
Sunday School 10:00 a.m.
Worship Service ... 11:00 a.m.
Youth Group 6:00 p.m.
Bible Study 7:00 p.m.

METHODIST CHURCH
E. H. MEIXNER, Pastor

Sunday Services
Sunday School 10:00 a.m.
Preaching Service .. 11:00 a.m.
Sunday Night 8:00 p.m.

BAPTIST CHURCH
C. J. COFFMAN, Pastor

Sunday Services
Sunday School 9:45 a.m.
Worship Service ... 11:00 a.m.
Training Union 7:15 p.m.
Preaching Service .. 8:30 p.m.
Wednesday Nights
Teachers' Meeting .. 7:30 p.m.
Prayer Meeting 8:30 p.m.

ASSEMBLY OF GOD
W. C. WALTER, Pastor

Sunday Services
Sunday School 10:00 a.m.
Worship Service 11:00 a.m.
Evening Service 8:00 p.m.

Wednesday Nights
Prayer Meeting 8:00 p.m.

Saturday Nights
Young People - C. A. 8:00 p.m.

HILLSIDE
CHURCH OF CHRIST
TRAVIS BOYD, Minister

Bible Study 10:00 a.m.
Morning Worship .. 10:50 a.m.
Evening Worship .. 7:00 p.m.
Mid-Week Service .. 8:00 p.m.

Tuesdays
Ladies Bible Class 9:30 a.m.

Church of Christ
2 Blocks South of Courthouse
JOHNNIE MOORE, Pastor

Sunday Services
Worship Service 10:30 a.m.
Evangelist Service .. 8:00 p.m.