

# The YOAKUM COUNTY REVIEW

PLAINS WEATHER

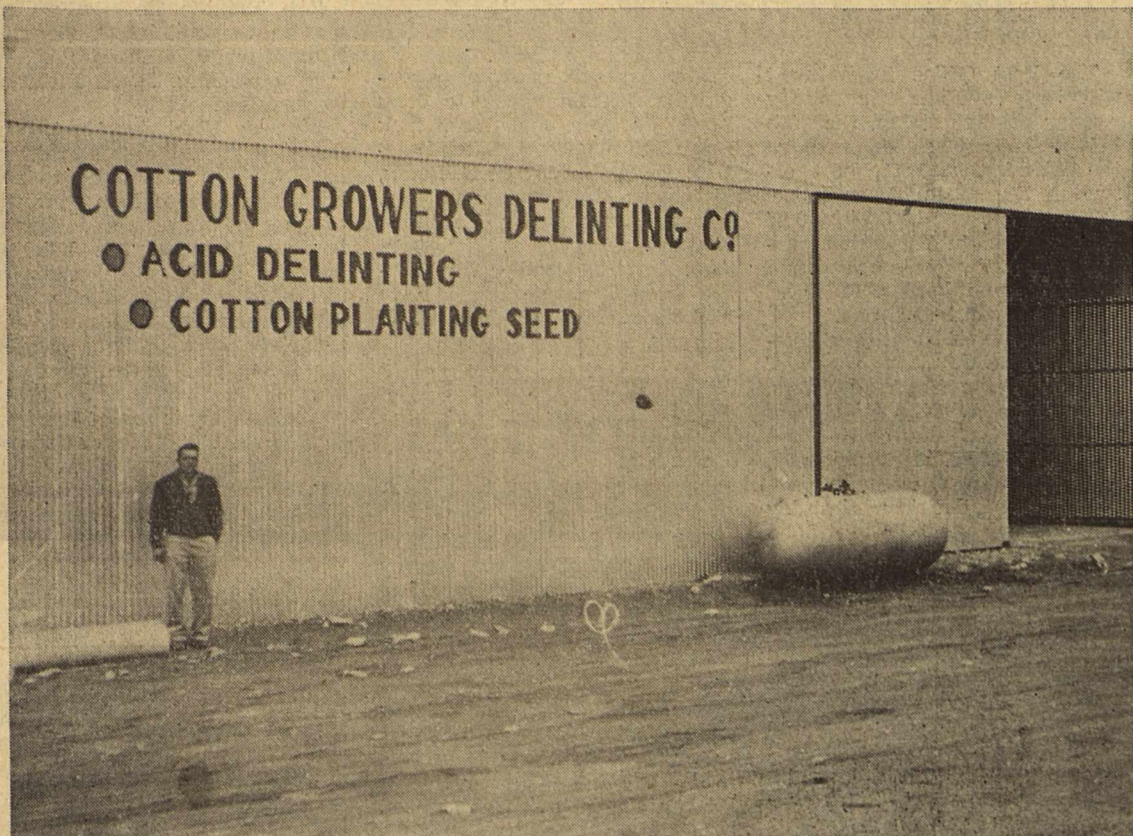
	High	Low
Nov. 5	61	30
Nov. 6	62	32
Nov. 7	74	32
Nov. 8	70	39
Nov. 9	74	34
Nov. 10	74	40
Nov. 11	78	50

No rain for this period

VOLUME 28

PLAINS, TEXAS, THURSDAY, NOVEMBER 13, 1958

NUMBER 46



RECENTLY COMPLETED is this delinting plant, located on the Lovington Road, and owned and operated by Rod Duff. The plant is ready for operation with the exception of a few minor details which Duff hopes will be ironed out this week. Duff is shown standing in front of the building. REVIEW Photo

## Delinting plant opens

Rod Duff this week announces the opening of Cotton Growers Delinting Co., a new plant for the acid delinting of cottonseed. The plant is located 1/2 mile west of the Plains city limits, on the Lovington highway.

The plant is equipped to delint and bag certified seed, as well as do custom delinting. The process of delinting is the same type as is used in the Pecos valley, in Arizona, and in the Waco area, which has provided a large amount of the certified cotton seed planted in this area for a number of years. This is also the process used by the Paymaster Farm, at Aiken, Texas.

The plant is equipped with the latest and most modern machinery available, featuring a patent-

ed acid delinter which applies pure sulphuric acid without heat for the removal of lint. This process aids in the control of angular leaf spot. Another feature is the gravity grader table which will separate the quality cotton by specific gravity. The specific gravity separation will insure a higher emergence rate and a healthier cotton plant than will the common air separation method. Included in the regular processing machinery is a seed

treater which will apply cersan, panogen, or fertilizer.

An experienced technician out of El Paso is here now making final adjustments, so that delinting may proceed on the sizeable quantity of cottonseed already received. With the adjustments of the machinery this week, cottonseed should be processed from trailer or trucks and reloaded with only a minimum delay.

Watch for the formal opening to be announced at a later date.

## New officials of Chamber elected Thursday night

The Plains Chamber of Commerce held its annual meeting for the election of officers Thursday night, November 6, in the district court room with 20 present.

The meeting was called to order by President Bill Loyd, who gave a report of the work of the group during its first year. The main project of the group had been to work for the clinic building and to aid in securing a doctor for Plains. The building is almost completed, but as of the present time there is nothing definite concerning a doctor.

The directors voted to aid in getting the street widened thru town on highway 380. This project has been delayed until 1959. The organization assisted the highway department in securing ground for the highway building, which is to be moved from its present site. Necessary information has been forwarded to Austin on two sites, and action now rests with the Austin office. Another project carried out was the securing of donations for an award for the first bale of cotton ginned in the county.

Neil Taylor was elected to follow Mr. Loyd as president of the group. Rod Duff was elected vice president, and Roger Curry as treasurer.

Directors elected were P. W. St. Roman, Pete Sampson, Bill Loyd, Joe Curry, Bob Loe, Casey Brown, and Stark Wagley.

## Make plans for Pack meeting on December 8th

Planning meeting of the Den mothers and committeemen of Cub Scouts was held Monday night in the junior high school at 7:00 o'clock, with L. M. Mize, cubmaster, in charge.

Plans were made for the next Pack meeting to be held December 8th at 7:00 p.m. in the



NEW OFFICERS to serve the Chamber of Commerce for the new year are Neil Taylor, president; Rod Duff, vice president; and Roger Curry, treasurer, shown above. Directors are P. W. St. Roman, Pete Sampson, Bill Loyd, Joe Curry, Bob Loe, Stark Wagley and Casey Brown. REVIEW Photo

## Apprehension of culprits solves local burglary

Apprehension of three Levelland men Thursday resulted in the solving of the burglary of Moore & Oden Dry Goods store here a week ago, Sheriff Robert Chambliss reported today.

The sheriff said he held signed statements from the trio, confessing to the break-in, as well as to the burglary on the same night of the Evans Foodway store in Denver City. Since they are also wanted in Levelland on a burglary charge, Sheriff Chambliss said a hold order had been put on them, and that as soon as they are released by Levelland authorities, they will be brought here to face charges of burglary in two cases.

Confessing to the break-ins were Donald Shaver, 19, and

See BURGLARY on Page 8

## Rep. Bowers is Lions' speaker

Guest speaker at the regular meeting of the Plains Lions Club last week was Mr. Robert Bowers, state representative from this district.

Bowers' talk was centered around traffic safety. He has recently returned from a National Safety meeting in Georgia, and is anxious that some improvements be made in the safety regulations in the State of Texas.

The month of October was membership month for the Lions Club, and the board of directors had previously set a quota of five new members to be added to the membership rolls during the month. The Lions really went all out for new members during the month, and came in with fourteen or almost triple the original quota.

New members joining the club last month were: Les Short, Odus Walser, E. W. Craig, Henry C. Powell, Paul Loe, C. E. Belk, Travis Been, Robert Long, Robert Watson, Donald Lackey, Johnnie Robertson, R. J. Van Liew, Leon Lewis and Paul Cobb.

## Beth Allison is injured in mishap

Miss Beth Allison, daughter of Mr. and Mrs. T. W. Baker of near Tokio, received multiple bruises and a deep cut on the leg Saturday night when her car overturned about one and one-half miles north of the Tennessee camp.

She and Darlene Snodgrass had returned home for the week-end from Howard County Junior College. Beth had carried Darlene to her home, and was returning to her home at the Tennessee camp when the car lights went out and she ran into the ditch, then tried to jerk the car back onto the road causing it to overturn. The 1950 Studebaker was demolished.

Following the accident, she walked about one mile to the home of the Shropshires, who took her home. She was then taken to the Brownfield Hospital where she received several stitches to close the leg wound, then was released.

See OIL NEWS on Page 8

# Cowboys face Sundown in 5-A title game Friday



GIVING THEIR BEST Friday night in the crucial game against Sundown will be members of the Plains-Seagraves game, and Vernon Etheridge and Mike Sink, outstanding offensive men in that tilt. REVIEW Photo



row, at left, leading defensive players in the Plains-Seagraves game, and Vernon Etheridge and Mike Sink, outstanding offensive men in that tilt. REVIEW Photo

Friday night will find Plains nearly deserted as all roads will lead to Sundown and the crucial game of the year for the Cow-boys against the Sundown Roughnecks.

Game time is 8:00 p.m., and the tilt is listed as one of the top grid encounters of the entire year on the South Plains.

This is a "do or die" for both teams, since the district championship is at stake and the right to play Rotan of District 6-A in the bi-district game. The honor of representing District 5-A has been Sundown's for the past five years, and the Roughnecks will be going all out to maintain their record. The last team to win a district game from Sundown was Denver City, back in 1952.

Plains claims the highest scoring team of any class on the South Plains. The Cowboys are rated the top Class A team, and have the three highest scorers in Class A ball on the South Plains. Jim Williams has compiled 122 points, Joe Don Marrow 102 points and Ray Faught, 76 points.

Comparative records for the season show the Cowboys have won eight and lost one, while Sundown has won seven and dropped two.

Plains will be hampered by injuries to key players. Co-captain Bill Lattimore will be out with a hip injury that he received in the Seagraves game. Lattimore has been outstanding for the Cowboys all year, especially on defense. Don Williams, who has been a very consistent performer, both offensively and defensively, may not see action Friday night because of a knee injury. The rest of the Cowboys are in good condition and have been working out with grim determination for this game.

Leading the Sundown attack is Lewis Sessums, a crushing 195-pound fullback. At left half-back is Mike Leonard, who is one of the finest backs Plains

See COWBOYS on Page 8

## Feeders' Field Day set

All Yoakum County 4-H boys and girls who are feeding beef calves or lambs will bring their animals to the Livestock Exhibit Building on Saturday, November 15th, for the annual Field Day.

All animals will arrive before 11:00 a.m., and the main program will be held during the afternoon. Forty-seven calves and 37 lambs are expected to be present. These animals are being fed by 38 boys and 12 girls. A showmanship contest will be held during the afternoon, with ribbons to go to the first three places in each division.

The general public is cordially invited to attend. It will be an opportunity to get a pre-show look at the animals to be on exhibit at the Fat Stock Show

next February. The Yoakum County General 4-H Club will have a concession stand set up in the arena building, and will be prepared to serve a large crowd of participants and spectators with hot dogs, chili, sweets and drinks.

Some of the animals at the Field Day may not get to exhibit at the February show this year. The Odessa show will be held during the early part of January,

and some of the calf and lamb feeders have indicated that they would like to enter that show. Any animal that places high in the Odessa show is likely to be sold there and not have an opportunity to enter the local show.

All livestock will be at the barns until the afternoon program is completed. The showmanship contest will probably be completed by 3:00 p.m.

## Cub Scouts take trip to Lubbock museum Saturday

Boys from each of the six Cub Scout dens, accompanied by five den mothers and bus driver Pete Sampson, started their scout work off with "big doings" Saturday, November 8, when they were guided through the Texas Tech Museum. With the enthusiasm of true Scouts, they boarded the bus here at 9:00 a.m., arriving at Lubbock for their 11:00 o'clock appointment.

After an hour of "ohs" and "ahs" in the museum, they had hamburgers and cokes at a drive-in. They were a tired, but wiser group of Scouts when they alighted from the bus in Plains at 3:00 p.m.

Scouts making the trip were: Rusty Stockstill, Jimmy Sudduth, Corky Coke, David and Larry Mize, Gaylon Alberding, Ronnie Cowart, Eddie Tingle, Gary Smith, Steve Simpson, Alton McGinty, Robert Cooper, Billy Charles Spencer, Myron Goehry, Billy Taylor, Rex Swann, Reg Trout, Ed Lee Hunter, Milton Rouans, Noel Clannahan Jr., Robert Jones, Donnie Morris, Danny and Charles Kelly, Ronnie Brian, Lynn Rollins, Joe Newsom, Wayne Box, and Jerry Hartman. Scout sisters were: Marilyn Goehry and Susie Spencer.

Den mothers accompanying the boys were Mrs. L. M. Mize, Mrs. Bill Nokes, Mrs. Charles Spencer, Mrs. Robert Hampton and Mrs. Hank Goehry, reported a very cooperative and well behaved group.

House guests of Mr. and Mrs. D. C. Newsom last week-end were Mrs. Stella Hancock of Malone, Texas, and Mr. and Mrs. J. H. Pollard of Lubbock.



ROGER CURRY

## Mayor Roger Curry—

# Plains personalities on parade

The mayor of Plains, Roger Curry, moved to Plains with his lovely wife, Betty, and two children, Carroll and Kathy, in 1952. Since then another son, Douglass has joined the family circle.

Upon moving to Plains, Mr. Curry bought the Yoakum County Review from W. J. Hale. He published the local paper until 1955, when he sold it and became an insurance salesman. He stated that even though it did require long hours of work, he enjoyed it thoroughly and probably would not have sold out except for health's sake. He needed a change.

Roger, the son of Mrs. J. F. Curry of Seminole and the late Mr. Curry, was born August 12, 1916 at Rule, Texas in Haskell County.

The family moved to Tahoka when he was five years old. That is where he started to

school, and attended there six years. The family then moved back to Haskell County in 1928. It was in 1932 that they moved to Sunset in Knox County. A part of his high school years were spent at Sunset, where he graduated. He then went to Dallas, where he attended a linotype school. When he finished this school, he went to Brownfield where he was employed at the Brownfield News and Terry County Herald newspaper offices for three years.

He served in the armed services four years. Out of the four years, three were spent in the Southwest Pacific. The balance of the time was spent in various places in the United States.

In 1944 while he was home on leave, Roger married Miss Betty Longbrake, who at that time was chief operator at the telephone office in Brownfield. Roger's boyhood days were

## Annual livestock survey underway

Postmaster Watson announced today that he will begin distributing December 1 Livestock Survey Cards at the Post Office about November 20. These cards will be given to patrons having livestock or poultry; also, Carrier Oxford will leave some with patrons along his route.

This annual livestock survey, which your Post Office and Agricultural Departments have made cooperatively since 1924, provides basic information to the Texas Crop and Livestock Reporting Service in Austin for estimating the number of cattle, hogs, sheep and chickens on Texas farms and ranches.

In order that our area be well represented in the survey, your Postmaster, Mr. Watson, requests that patrons fill out and return cards promptly.

Roger says that he especially enjoys fishing; however, like most fishermen he says the big ones always get away. He is a member of the Baptist Church and is also very active. See CURRY on Page 8

# See You At Sundown... Back the Cowboys!

THE YOAKUM COUNTY REVIEW  
Plains, Texas, Thursday, November 13, 1958 Page 2

## Local club women participate in Muleshoe radio program Friday morning

A panel of five club women appeared on the KMUL radio station at Muleshoe on the program, "Listen, Ladies", Friday morning at 11:30, November 7.

Mrs. Gilbert Lamb of the radio station opened the program, after which she introduced Mrs. R. B. Jones of Plains, who spoke on Federation and the vast area covered by seventh district. The forty-nine counties of the Texas Panhandle comprise this area, with over two hundred and forty clubs and a total membership of 5,200 women. President of the seventh district is Mrs. A. T. Cocanougher of Lubbock. Mrs. Jones said, "As your first vice-president, it is my responsibility to plan and conduct workshops wherever requested".

Following her talk, Mrs. Jones introduced Mrs. Walker B. Jones of Tulsa, second vice-president of the district, whose duty is dean of the department. Mrs. Walker B. Jones explained briefly the work of the departments as her part of the program.

Two departmental chairmen were present and spoke, Mrs. P. W. St. Romain of Plains and Mrs. Albert Morrow of Morton. Mrs. R. K. Field of Bronco, division chairman of Indian Af-

fairs, closed the program with a talk on the needs of the American Indian.

## WSCS meets at Cleveland home

The Women's Society of Christian Service met Wednesday, November 5, at 7:30 p.m. in the home of Mrs. Glen Cleveland.

Mrs. Jesse Hale gave a beautiful devotional on "Praying Hands", using Matt. 6:5-8 for the scripture reading.

Mrs. Leo White gave the study on Isaiah, chapters 40-55.

Refreshments were served to Mrs. H. F. Barnes, Joe Cheek, Foye Flood, Jesse Hale, Guy Harrod, Harmon Meixner, L. O. Smith, James Warren, Leo White, two visitors, Mrs. George Cleveland and Mrs. Pete Bedford, and the hostess.

Howard County Junior College students visiting at home during the week-end were Jere Sink, Beth Allison, and Darlene Snodgrass.

## Attend rites for W. B. Cotton in Andrews Saturday

Among those attending the final rites for W. B. Cotton in Andrews Saturday were Roy Fitzgerald, Mr. and Mrs. Charlie Copeland, B. M. Wade, H. P. French Sr., and Mrs. Gene Payne.

Mr. Cotton had been confined in the Midland Hospital for several weeks following major surgery. Enroute home Wednesday from the hospital he became violently ill and was placed in the Permian Hospital in Andrews, where he succumbed several hours later.

Mr. Cotton spent his early life in Yoakum County, moving to Andrews County thirty years ago. He attended the Old Settlers' Reunion here last July.

Services were held at the Frankel City Baptist Church, with Rev. Regan Carr officiating, assisted by Rev. Carl Grisom. Burial was in Andrews Cemetery, under direction of Singleton Funeral Home.

He was the son of the late Arthur Cotton, early rancher and former Yoakum County Judge.



Mr. and Mrs. T. R. McAden of 3103 Kessler street, Midland, announce the engagement and approaching marriage of their daughter, Marilyn, to Lawrence Bynum Curtis Jr., son of Mr. and Mrs. L. B. Curtis, Plains. The wedding will take place December 21, at 3:00 p.m. in the First Methodist church at Midland, with Dr. Timothy Guthrie officiating. Miss McAden, who attended McMurry College and Odessa College, is employed with Murry Motor Company. Her fiancé, a graduate of Plains High School and McMurry College, is employed with the Southern Division of Shell Oil Company in Midland.

## Initiation held by FHA Chapter

The Plains Future Homemakers of America chapter recently held a freshman initiation, with the following girls being initiated into the chapter: Marsha White, Sandra Williams, Chick Coke, Sandra Smith, Linda Free, Carolyn Murphy, Judy Newsom, Roberta Snodgrass, Peggy Hartman, Linda Taylor, Marie Anderson, Alta Phillips, Sue Bookout, Lela Parks and Ruth Hinkle.

Following the candle light ceremony, the group presented a program. The program was concluded by Glenda Bearden, who presented a discussion on parliamentary procedure.

Donnie Kissinger was elected by the group as F.H.A. beau for the school term of 1958-1959. The club also voted to buy a new Hoover vacuum cleaner for the department.

Mrs. L. D. Chambliss and son, Marcus, of Brownfield, were visitors Sunday in the Robert Chambliss home. They are Sheriff Chambliss' mother and brother.

## New stamp to go on sale Dec. 13th at post office

The Post Office Department will issue a 15-cent John Jay regular postage stamp, the 20th in the Liberty series, through the Washington, D.C., post office on December 12, 1958.

This stamp will be 0.75 by 0.87 of an inch in dimension, arranged vertically in a simple picture frame border. Color of the stamp will be maroon.

The stamp will feature a likeness of John Jay, the first Chief Justice of the Supreme Court, based on a painting by Gilbert Stuart furnished by the National Gallery of Art in Washington, D.C.

Collectors desiring first-day cancellations of the 15-cent John Jay stamp may send addressed envelopes, together with remittance to cover the cost of the stamps to be affixed to the Postmaster, Washington 13, D.C. An enclosure of medium weight should be placed in each envelope and the flap either turned in or sealed. Envelopes submitted should be of ordinary size and each must be properly addressed. An envelope must not be sent for return of first day covers. The outside envelope to the postmaster should be endorsed "First Day Covers Jay Stamp".

These stamps may be purchased at the Plains post office on December 13, 1958.

## Tsa Mo Ga Study Club hears panel discussion at meeting on Monday

### CONGRATULATIONS—

Birthday and anniversary congratulations this week to Jack Lowe Jr., Mr. and Mrs. Jack Lowe, November 16; Butch Hawkins, November 17; O. G. Lewis, November 18; Carolyn Murphy, November 19; J. T. Anderson, November 20; Harvey Stotts, Bobby Chambliss, November 20; Howard Dale Chaney, Minnie Faye Hickerson, Mr. and Mrs. T. J. Murphy, November 21.

The Tsa Mo Ga Study Club met in the club room Monday, November 10, with Mrs. R. B. Jones and Mrs. R. K. Field as co-hostesses.

Mrs. Ty Field, president, conducted a short business meeting, in which the club voted to sell shelled pecans to help bear the expense of moving and repairing the Museum. The building donated by Miss Sue Stevens, has been moved to a site near the Tsa Mo Ga Clubhouse, and the club hopes to have it open for the public in the near future.

The building is one of the first to be erected in Yoakum County. When it is refinished throughout, it will be filled with treasures and mementoes of yester-years and should be of great interest to both young and old.

The program, under the capable direction of Mrs. Glenn Cleveland, was a panel discussion of J. Edgar Hoover's book, "Masters of Deceit" with Mrs. Glenn Cleveland, Mrs. Robert Henard, Mrs. Marion McGinty and Miss Sue Stevens as panel members.

Mrs. Cleveland stated at the beginning that they hoped to tell the club what Communism is, how it started, how it starts in the U.S.A., and how we as individuals can combat it. The club strongly recommends that every thinking person in America read this very informative book, which is available at our local library.

Mrs. Bert Bartlett concluded the program with a paper entitled "Unknown Soldier", a fitting tribute to our unknown on the eve of Veteran's Day.

During the social hour the hostesses served from a white covered table centered with a book opened to the poems, "In Flanders Field" and "The Unknown Soldier" over which red, white and blue streamers fell from a bouquet of red poppies made by veterans of our wars.

Mrs. Audrey Reece spent from Thursday to Tuesday with her daughter, Mrs. Buzz O'Neal and family in Denver City.

## 3rd graders give program Nov. 12th

Third grade students of Miss Fern Mikeska, Mrs. Harvey Stotts and Miss Glenda King presented a Thanksgiving program Wednesday afternoon at 2:00 p.m., in the activity room of the elementary building. Parents, grandparents, and friends were guests.

A play by Miss Mikeska's group entitled "What Would a Pilgrim Child Do?" was enjoyed by all.

Making everyone realize anew the added blessing we have but oftentimes fail to appreciate, that the Pilgrims didn't have, was the theme of the play presented by Mrs. Stotts' class. Miss King accompanied her rhythm band and other groups as they performed.

Following the program the students and teachers served coffee, orangeade, and doughnuts to their guests in the school cafeteria.

Mary Lou Sherrin left for Topeka, Kansas, Wednesday after spending the last three months with her parents, Mr. and Mrs. C. B. Spears. She will join her husband, who has spent the past three months in Turkey in the armed forces.

Mr. and Mrs. Ray Hughlett and family of Brownfield were guests in the Slim Randall home Sunday.

## Attend workers' meeting Monday

Fourteen delegates from First Baptist church, Plains, attended a Worker's Conference in Seagraves Monday evening, November 10th.

"Work Plans for Local Church Committees" was the theme of the conferences. Preceding the sessions, a delicious supper was served by the host church at 6:30 p.m.

Audit, budget and finance, baptismal, history, library, publicity, music recreation, building and grounds were among the conferences held.

Workers from Plains were: G. D. Kennedy, Roger Harvey, Neal Taylor, S. L. Tingle, C. J. Coffman, Paul Cobb, Elbert Hinkle, Odus Walser, Mrs. Nell Duff, Mrs. Vicie Hinkle, Mrs. T. J. Murphy, Mrs. Mutt Ryan, Mrs. Beulah Hathaway, Mrs. Rita Hinkle and two children.

## Two injured in crash Thursday

Mrs. Don McGinty received minor head injuries, multiple bruises and cuts last Thursday afternoon when her car overturned on a dirt road about six miles north of the Tatum highway, and fourteen miles northwest of Plains.

A passenger, Ray Crowder of Wellman, received a broken leg, bruises and other minor injuries. They were both taken to the Yoakum County Hospital at Denver City where Mr. Crowder is still a patient. Mrs. McGinty was released Monday.

The 1957 Oldsmobile was completely demolished, as they failed to negotiate a curve and rolled over two or three times.

The accident occurred on a little-traveled road and officers were not sure as to the exact time of the accident. Evidently

both were thrown from the car, as they were lying on the ground at the time the accident was discovered by a truck driver about 3:00 p.m. The truck driver drove to a nearby home and notified officers.

## Two honored at dinner on Sunday

Mrs. Clyde Trout and Richard Manning were honored with a birthday dinner Sunday evening in the home of Mrs. J. D. Manning near Tokio.

Hostesses were Mrs. Manning, Mrs. Fred Fuller, Roland Farris, Joe Wills, and Jerry Taylor. Families of the hostess and Mrs. Trout were present for the occasion.

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**FORD**  
SALES and SERVICE

24-Hour Wrecker Service  
Complete, Modern Repair Shop

**Ross Ford Sales Co.**  
4th & Hill Streets Phone 2107  
BROWNFIELD, TEXAS

## Adventures in ADVERTISING

## THE FANTASTIC STORY of MUSA-SHIYA THE SHIRTMAKER

(Also Sometimes Drygoods Selling)



If the shipping department of a factory had not made an error, the world would never have known of Musa-shiya the Shirtmaker and the most astounding advertising campaign in history would never have been launched.

Following World War I an English textile factory was getting back on a peacetime basis. In error it sent a full five year backorder of shirting material to Musa-shiya, a Japanese shirtmaker who operated a small shop in Honolulu. Business was poor and Musa-shiya was near bankruptcy, when the customs office informed him that certain bales of cloth and a fat bill for duties awaited his pleasure at the port of Honolulu.

When the little shirtmaker realized what had descended upon him, he asked for time and went into the silence for purpose of mental refreshment. Remembering a friend in a big mercantile establishment, he hid himself there and sought counsel. How in the name of the horned prophet of evil was he ever to get rid of all that English shirting? And in the meantime where was he to put it? His little box of a shop wouldn't hold one bale.

"You'll have to advertise," advised his friend. "Leave it to me. I'll have our advertising agents help you out."

This merely compounded the little Japanese shirtmaker's troubles. Advertising to him was an uncharted sea. The advertising agent called on Musa-shiya and suggested \$300 as a modest starter. "Too-o-o much. Maybe I think thirty dollar plenty," said the shirtmaker. He was told that wouldn't even get him in print. The agent explained the costs of various advertisements and finally Musa-shiya agreed to try the plan and what was destined to be the most astounding and far reaching campaign in the history of advertising was launched.

Two column by five inch ads then started appearing regularly in the Saturday Honolulu Star-Bulletin. The ads were written just the way Musa-shiya talked—in colorful pidgen English which is used throughout the Orient. Here is an example of one of Musa-shiya's ads:

"Well here come storek again—but Musa-shiya, the shirtmaker, is able prepare. Wonderful accumulation of baby things in dry goods selling corner of Musa shop. Everything for the baby—especially diaper. Exclusive of storek, which find most easily, many persons not finding little shop of Musa-shiya the shirtmaker in King Street, Makai side, between fish market and river."

Tourists started sending copies of Musa-shiya's ads to their friends in many countries. Soon Musa-shiya was receiving orders from all over the world as well as doing a thriving business in Hawaii.

And that is the story of how a well planned, small advertising campaign made an unknown Japanese shirtmaker not only wealthy but world famous.

Your local newspaper doesn't promise to duplicate this story for its advertisers, but it does take your sales message into the homes of your customers where full and careful consideration is given your suggestions. Who knows, perhaps you too can be a Musa-shiya.

**Texas Press Association**  
1716 SAN ANTONIO ST. AUSTIN, TEXAS

**Philgas**  
THE ALL-PURPOSE FUEL

WHOLESALE and RETAIL

BUTANE OIL  
GASOLINE PROPANE  
KEROSENE DIESEL FUEL

BATTERIES  
AC & CHAMPION SPARK PLUGS  
PUROLATOR OIL FILTERS

**Zerex — Prestone**

All Products Delivered

PHILLIPS OIL  
recommended for Butane and Natural Gas Motors

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**Phillips 66 Service**  
Roswell Road Phone GL 6-2566  
PLAINS, TEXAS

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Longbrake's Humble Service

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We Appreciate Your Business

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Better Merchandise for Less Money

Plains Oil Co.

Alma's Restaurant  
Home of Good Food

Jones Electric Service  
Phone GL 6-8977

Elliott-Waldron Abstract Co.

Wood Oil Co.  
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Beadle's Barber Shop

Modern Beauty Salon

Walsler Auto Parts

Plains Barber Shop  
D. H. Kerby

Robertson Motor Company

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Romain Telephone Co.  
Use Your Telephone . . .  
it doesn't cost, it saves!

Plains State Bank  
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Mize Texaco Service

Plains Courts

Plains Beauty Bar

Ann — Irene — Earlene

Brown's Conoco Service

Wilmerth's 66 Wholesale

Dyer Grocery and Station  
Lovington Road

Lea County Electric Co-op

Scott's Gulf Service

Don C. McGinty  
Abstracts — Insurance

Moore & Oden Dry Goods

Curry & Loyt  
Insurance Agency

Clyde's Garage  
International Sales & Service

Bone's Laundry

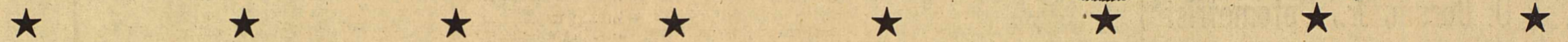
Curry Drug & Variety

Yoakum County Review

# "DISTRICT-BOUND COWBOYS"

We're real proud of your outstanding  
record this season... Know that

**WE'RE BEHIND YOU**  
*...to go all the way!*

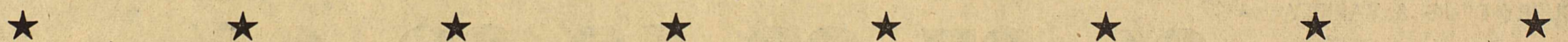


This Is the Year to

# BREAK THE JINX

with **SUNDOWN**

*...and pick up all the 5-A marbles*



**FIGHT!** you've got what it takes... we know

# YOU CAN DO IT!

## 1958 COWBOY SCHEDULE

Plains 48	Meadow 12	Plains 22	Farwell 24
Plains 20	Morton 0	Plains 70	Frenship 0
Plains 50	Wilson 6	Plains 44	O'Donnell 20
Plains 48	Jal, N.M. 6	Plains 24	Seagraves 0
Plains 48	Whiteface 14	November 14	Plains at Sundown

# Who's Gonna be 5-A Champ? Go, Cowboys Go!

THE YOAKUM COUNTY REVIEW  
Plains, Texas, Thursday, November 13, 1958 Page 4

## HOSPITAL NOTES

**Nov. 5, 1958**  
Admitted: Linda Roberts, surgical.

**Nov. 6, 1958**  
Admitted: R. B. Woodward, medical; Juan Loreda Torres, medical; R. H. Pulis, accident; Mrs. H. J. Whatley, medical; Richard Trenary, accident; Herbert Crowder, accident; Mrs. C. S. Johnson, surgical; Mrs. Don McGinty, accident.

**Nov. 7, 1958**  
Admitted: Mrs. Howard Collins, maternity; Alberto Lopez, medical; Adelinda Lopez, medi-

cal; Mrs. W. C. Scrivner, medical; L. R. Wood, medical.  
Dismissed: Linda Roberts, Nov. 8, 1958

Admitted: Mrs. Rita Craig, maternity; Mary Jane Trout, surgical; Mrs. O. W. Harbour, surgical; Mrs. W. E. Suggs, maternity.

**Nov. 9, 1958**  
Admitted: Mrs. Anna Holt, medical; Mrs. D. C. Flourinay, maternity; Charles Lenamond, surgical; H. A. Neal, medical.  
Dismissed: R. H. Pulis, Mrs. H. J. Whatley, Richard Trenary, Mrs. Don McGinty, Mrs. Howard Collins, Alberto Lopez, Adelinda Lopez, Mary Jane Trout, Mrs. Waymond Taylor, Mrs. O. W. Harbour.

**Nov. 10, 1958**  
Admitted: Mrs. J. P. Hillard, maternity; Johnny Quisenberry, surgical; Mrs. Robert Long, surgical; Johnnie Wilson, medical; Miguel Martinez Gonzales, medical.  
Dismissed: Mrs. Anna Holt, H. A. Neal.

**Nov. 11, 1958**  
Admitted: Mrs. Isaac Comacho, maternity; Mrs. Ruby Kidd, medical; Mrs. M. L. Daily, medical.

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Brownfield, Texas

**Dr. J. U. Borum, Jr., Optometrist**  
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BROWNFIELD, TEXAS

## Self-employed are advised of need for business records

"People who work for themselves on a farm or in a business, trade or profession should keep complete and accurate records of all their business transactions," John G. Hutton, manager of the Lubbock social security office pointed out today. Maintaining complete and accurate records is good business from many standpoints and these records are particularly valuable when income tax time rolls around.

For these businessmen, Federal tax returns are not only used to report the amount of their income for income tax purposes but are also used to report the self-employment income for social security credits. This means that the eligibility to social security benefits for those individuals and the amount of their monthly benefits are dependent upon the accuracy of their tax returns and the accuracy of the basic records upon which these returns have been prepared.

Mr. Hutton commented that in many cases his office is required to verify the income reported on the self-employment tax returns. The lack of good records has in some instances caused considerable delays in awarding claims for benefits and in several cases has resulted in actual loss of benefits. So don't gamble on losing what you may be entitled to

## Wesleyan sub-district division of MYF meets here on Monday

The Wesleyan Sub-district Division of the M.Y.F. met in the Plains Methodist church on Monday night, November 10, at 7:00 p.m.

The business meeting was presided over by Mac Marcom of Levelland, who is president of the Wesleyan group. During the business session, Jim Warren was elected to serve in the capacity of Christian Outreach, while Miss Sylva Broach was elected publicity chairman.

Following the business meeting, the group enjoyed refreshments in the recreation hall, served by ladies of the W.S.C.S.

The group then returned to the sanctuary for the worship program, presented by the local M.Y.F. Theme of the worship hour was, "Youth as Evangelists". Jim Warren gave the welcome address, following with a definition of evangelism, scripture reading, and the introduction of the roster of speakers. Seven Days of Evangelism was presented by Sylva Broach, Lanny Smith, Sue Bookout, Jack Meixner, Claud Lee, Kay Spencer and Harmon Meixner. Each

speaker centered his talk around a particular day of the week. Special music given included the song, "Peace, Be Still", by Sheila Smith, Karen Randolph, Don Cooke and Claud Lee, and a beautiful piano selection, a variation of "Sweet Hour of Prayer", by Marsha White.

The program was directed by Mrs. Robert Field. Youth counselor is Mr. White. Sixty-four persons registered for the meeting.

## FHA Chapter has panel discussion at Nov. 3 meeting

The FHA Chapter met November 3 in the homemaking department for a regular meeting. Each girl brought a stamped Christmas card to be sent to the Big Springs Mental Hospital so that patients there may have cards to send to relatives and friends.

A program on "Where Does the Family Dollar Go?" was presented in the form of a panel with Jeanine St. Romain, Leta Stewart, Barbara Meil, Mrs. Bill Powell, Mrs. Joe Brown and Mrs. I. W. Bailey as panel members.

Some of the questions discussed were: what is the most expensive item in a budget, should

## Jr. High teams tie one, lose one with Denver City

The final game of the football for the Plains eighth grade football team was played last Thursday afternoon on Cowboy field, when the locals battled to a 12-12 draw with the Denver City team.

Denver City scores came on long passes to halfback Joe Esparza. Plains scored first on a fifteen yard smash by Dennis Hickman. In the third quarter the Ponies tied the score, and in the fourth quarter Ernie Anderson ran 15 yards for the second Plains score. Minutes later, Denver City again tied the score.

Outstanding defensively for Plains were Pippin, Todd, Hendricks and Hickman.

The same afternoon, Plains seventh graders lost to the Denver City seventh grade eleven by a score of 20-0 in a game played on the Denver City gridiron. The Plains boys never could get their offense rolling.

Outstanding defensive players for Plains were Francis Carranco and John Robertson.

a teen-ager have an allowance, should a family have a savings account, should a mother work, and many others.

The group is selling Christmas cards again this year, along with stationery, salt and pepper shakers, Bible markers, and all occasion cards.

**THAT'S A FACT**



**HIGH DIVE**  
LAKES LOCATED AT HIGH ALTITUDES ARE OFTEN STOCKED BY PLANES WHICH DROP THE FISH WHILE IN FLIGHT. THE FISH ARE UNHARMED BY THEIR TRIP THROUGH SPACE.

**HAND IN HAND**  
YOU GO HAND IN HAND WITH YOUR GOVERNMENT WHEN YOU INVEST REGULARLY IN U.S. SAVINGS BONDS! HELPING AMERICA WHILE YOU HELP YOURSELF!

**MICROBE MINERS**  
THE BUREAU OF MINES HAS DISCOVERED THAT SOME BACTERIA ACTUALLY ARE ABLE TO EXTRACT METALS, SUCH AS COPPER AND MANGANESE, FROM THEIR ORES. IT IS POSSIBLE THAT SOME DAY THESE BACTERIA MAY BE USED TO PROCESS ORES!

**DOUBLE PAY**  
WHEN YOU PURCHASE U.S. SAVINGS BONDS YOU ARE ASSISTING AMERICA IN ITS EFFORTS TO STRENGTHEN ITS PEACE POWER--AND YOU ARE GETTING BACK \$4.00 FOR EVERY \$3.00 YOU INVEST!

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Attorneys  
PLAINS Courthouse DENVER CITY LY 2-2129

This Weekly Message  
In Behalf of the  
CHURCHES OF PLAINS  
Sponsored by the  
Following Business Firms:

# WHAT DOES A DAY MEAN


SUN	MON	TUE	WED	THU	FRI	SAT
			1	2	3	4
5	6	7	8	9	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28	29	30	31	

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Phone 212-F-2  
Plains, Texas

**Do you ever consider**  
the meaning of a day?... Just a single day?... One day  
out of the 365-day year? With you, what does a day mean???

Actually, it means 1440 moments of opportunity. It means 24 hours of precious fleeting lifetime. It means that life at best is short... that it is only a little while we have to make the journey down through the valley of time. Just what are you doing with this day and every day? You sin when you uselessly spend the days God gave you. Each day on the calendar is like "a sheet of paper white whereon each one of us may write his word or two and then comes night... though thou have time but for a line, be that sublime; not failure but low aim is crime." Go to church this week and ask the Lord to help you keep your aim high. Ask Him to help you plan well every moment of every hour of every day. *What does a day mean to you?*

**You In The Church**  
**The Church In You**  
— form a combination for good. Every man, woman and child needs the influence of the church. So, come let us go into the house of the Lord. Let us support her program of service to humanity, be a faithful worker and attend services regularly.



## Attend Church Regularly

- First CHRISTIAN CHURCH**  
JOHNNY MOORE, Minister  
Sunday Services  
Sunday School ..... 10:00 a.m.  
Worship Service ... 11:00 a.m.  
Youth Group ..... 6:00 p.m.  
Bible Study ..... 7:00 p.m.
- METHODIST CHURCH**  
R. H. MEIXNER, Pastor  
Sunday Services  
Sunday School ..... 10:00 a.m.  
Preaching Service .. 11:00 a.m.  
Sunday Night ..... 8:00 p.m.
- BAPTIST CHURCH**  
C. J. COFFMAN, Pastor  
Sunday Services  
Sunday School ..... 9:45 a.m.  
Worship Service ... 11:00 a.m.  
Training Union .... 7:15 p.m.  
Preaching Service .. 8:30 p.m.  
Wednesday Nights  
Teachers' Meeting .. 7:30 p.m.  
Prayer Meeting .... 8:30 p.m.
- ASSEMBLY OF GOD**  
W. C. WALTER, Pastor  
Sunday Services  
Sunday School ..... 10:00 a.m.  
Worship Service ... 11:00 a.m.  
Evangelist Service .. 8:00 p.m.  
Wednesday Nights  
Prayer Meeting .... 8:00 p.m.  
Saturday Nights  
Young People - C. A. 8:00 p.m.
- HILLSIDE Church of Christ**  
TRAVIS BOYD, Minister  
Sunday Services  
Bible Study ..... 10:00 a.m.  
Morning Worship .. 10:50 a.m.  
Evening Worship ... 7:00 p.m.  
Tuesdays  
Ladies' Bible Class 2:00 p.m.  
Wednesday Nights  
Mid-Week Service .. 8:00 p.m.
- CHURCH OF CHRIST**  
2 Blocks South of Courthouse  
Sunday Services  
Worship Service .... 10:30 a.m.  
Evening Service .... 8:00 p.m.  
Wednesday Nights  
Evening Service .... 8:00 p.m.

# Get Rough with the Roughnecks... Whip Sundown!



By Vern Sanford

Announcement of the lease of 30 acres of land at Port Mansfield by the State Parks Board is much more important to Texas' recreation program than the size of the property might indicate.

Port Mansfield isn't a new spot on the Texas coast. It's been there for years. But during the last year more people have come to know about it than for all the rest of the time it has been there.

Located at the end of a farm to market road, 25 miles east of Raymondville, it is one of the best fishing spots on the Texas coast. It can be reached over U. S. Highway 77 through Kingsville, south of Raymondville; or over U. S. Highway 181, south of Falfurrias to San Manuel, thence due east until paved State Highway 186 leads to the Gulf.

To give you a better idea, Port Mansfield is just 325 miles from Austin.

For a long time Port Mansfield has been a good fishing spot. But, it was hard to get to and had practically no accommodations. Today Port Mansfield has more covered modern boat stalls and better launching ramps than perhaps any other spot on the Texas coast. The boat stalls are on a basin provided by the Willacy County Navigation District.

Another important feature of going to Port Mansfield is the motel accommodations. Latest motel is by Sid Wheelless, who built the famous Bar-K ranch near Austin. He has just constructed a modern motel on the banks of the bay waters. It is a place where the entire family can go. It has comfortable beds, nice rooms, a good eating place and is less than one hundred feet from the water.

Recently a group of Texas newspaper men spent the weekend at Wheelless' Red Fish Motel. It was just after the democratic convention. Their nerves were on edge and they wanted to get away from it all. So Wheelless invited them to come to Port Mansfield and fish for a few days.

Usually the best time to go fishing anywhere is just before you get there or just after you left. This case was the exception, however.

The scribes hit two wonderful days of fishing. Everyone hauled away an ice box filled with some of the most beautiful trout you ever saw. Out there in the waters of Laguna Madre they were so busy pulling in those yellowmouths and playing with skipjacks that they were able to forget completely for a few hours the political squabbles

they had been sitting through for several weeks.

Wheelless had several good boats. Some of the Valley people brought other boats, to provide ample boating facilities. The Raymondville Chamber of Commerce gave a barbecue on Saturday night. There the people of Raymondville, who have been promoting the port project, told of their hopes and dreams of developing a real port at this location on the Texas coast.

People of Willacy County already have spent \$2,500,000 on the project. This includes the dredging of a cut through Padre Island, to connect the Gulf of Mexico with the mainland. Unfortunately, the cut was completed last year just before a tropical disturbance hit, causing the cut to fill up too much for large boats.

Fishing boats still can go through the cut, however, to just about the finest fishing to be found anywhere.

Most of the fishing done by the newsmen was in Laguna Madre, only a short distance from the motel. Practically all the fish were caught by following the gulls.

There were two or three men to the boat. They would ride along the intracoastal canal and watch for the birds. When they saw a flock of gulls working the water, they would speed to the location and start plugging. For the gulls were the signal that large fish, foraging in Laguna Madre, were chasing bait fish or shrimp. The attacking fish would push the smaller fish to the surface. Gulls then would dive down and grab up the small fish, or shrimp. So the writers went after the big ones.

It was fabulous fishing. On almost every cast you'd bring in a nice trout.

Most of our fishing was done on light tackle. I was using a Mitchell light action rod and an Ambassador reel. Another fellow in the boat with me had the same equipment, while the third was using a Mitchell 300. I am just mentioning this to show the type of equipment we had for this fast fishing. Most of us were using either 8 or 10 pound monofilament line. It stood up to go and we lost very few lures.

The specs hit on anything. One of our party had a homemade jig he used exclusively. Before we went out he offered to sell one to the lucky buyer for \$2. "After I got started fishing the price will double," he said. He looked at a Bingo that L. A. Wilke was using and announced that Wilke couldn't catch a spec on it. But he did. Then he went to a Pico perch. It brought in a nice trout. Then he tried one of those Hump salt water lures. It landed a fish.

By this time Wilke (who is an

## Recipe Spotlight of the week

The favorite recipe spotlight this week is on Mrs. Allen Rollins' recipe for Brazil Nut Fruit Cake. After reading the recipe, we can readily see that it would be a favorite of Mrs. Rollins, her family and friends.

¾ cup sifted all purpose flour  
¾ cup granulated sugar  
½ teaspoon salt  
½ teaspoon baking powder  
2 cups shelled Brazil nuts  
2 pkgs. pitted dates (about one lb.)  
1 cup well drained maraschino cherries  
3 eggs  
1 teaspoon vanilla extract  
Set oven temperature at 300. Line pan with wax paper. Sift flour, sugar, salt and baking powder together, add nuts, dates and cherries. Beat eggs until foamy, add vanilla, stir into nut mixture until well mixed. Bake about one hour and 45 minutes. Cool in pan 15 minutes before removing.

expert fisherman) wanted to find out what they wouldn't hit on. So, he opened his tackle box and offered practically everything in it. Finally he settled on the Dixie Jet. He let it sink to the bottom to get away from the shipjacks. Then he'd jiggle it a little, about like fishing for sandies, and the next thing he knew he had a trout.

We quit fishing about 10:30 each morning and rested until mid-afternoon. Billy Ditch, Austin marine dealer who fishes a lot, came in the second morning and announced that he had caught so many fish he never cared to catch another. He did, however, that very afternoon. It was too tempting to resist.

Also fishing with the newspaper men were Dave Hawk, who has won more championships this year than any other fisherman in Texas; Doug English, who makes the Old English lures; and Earl Humphries of El Campo, who makes the Hump lures. English and Hawk both live in Corpus Christi.

With this sort of fishing you can bet that the State Parks Board's new park will bring many other people to Port Mansfield. It's a beautiful drive. You see wild deer, turkey and javelina along the highway before you get there. And at the end of the road you find fabulous fishing.

**Two Rifles In One**—New dual-purpose "all around" rifles that handle either small game or deer, are attracting today's hunters. Savage 110, for example, is made for the versatile new .243 and .308 cartridges—as well as the long established 30-06 and .270. These new rifles are shorter, handier, lighter—yet pack slammung power, high accuracy and long range performance.

BEAT SUNDOWN!



OVER 100 PERSONS were served at the pancake supper held Tuesday night by the American Legion. Recently elected officers were put to work in the kitchen and surprised even themselves with their efficiency! In the above photo are Bob Alberding, post commander; Hank Goehry, sergeant at arms; and Lavon Smith, adjutant.

REVIEW Photo

## Laws on motor scooters are clarified

The Texas Department of Public Safety has received numerous requests from individuals who want to know the exact law governing the operation and licensing of motor scooters and drivers. They ask such questions as: Do I have to be licensed? Does my scooter have to be inspected? If I have to be licensed how do I go about it?

With the idea that there may be many others who are concerned about these same questions, the following information has been compiled for the use of Texas motorists:

Senate Bill 53 and House Bill 46, both amending Section 4 of Article 6687b, Revised Civil Statutes, empowers the Texas Department of Public Safety (instead of the county judges, as it used to be) to determine the necessity for issuance of operator's licenses to minors between age 14 and 16. Such minors may apply for an operator's license by obtaining proper parental signatures and presenting a driver education certificate or "Minor Emergency Application for Operator's License."

The Department shall not issue any license to any person who is under the age of 16 years, except to such person if 14 years of age or older where, in the opinion of the Department there appears an emergency sufficient to justify the issuance of such license, or it appears that the failure or refusal to issue such license to any such person will work an unusual economic hardship on the family or the applicant for the license, or it appears that a license should be granted to the applicant because of sickness or ill health of members of the family of the applicant, or the failure to issue such license would be detrimental to the general welfare of the applicant or his or her family, or it appears that the applicant has completed and passed the State Department of Education approved standard driver training course. The applicant for such license shall include a certificate by the superintendent of the school that said driver training course is part of the regular curriculum, and that the applicant has passed this course.

House Bill 46 provides for the issuance of a special combination operator and commercial operator restricted license to applicants between the ages of 14 and 16 years for the purpose of operating motor cycles, motor

scooters, motorized bicycles, etc. whose horsepower does not exceed five brake horsepower—on the basis of parental signature only. These "scooter" applicants are exempt from obtaining either the "Minor's Emergency Application" or a driver training certificate. They must, however, obtain proper parent's authorization and comply with all other requirements in the law.

To comply with this bill, the Department will simply issue a Commercial Operator's license restricted to "motorcycle only, not to exceed 5 brake horsepower." The regular commercial fee of \$3 will be collected and

the license will be good only to operate a motor scooter not exceed 5 brake horsepower. Only an operator's examination will be given for issuance—the commercial rules questions will not be required.

It shall be the duty of Texas DPS to require every owner of every motor vehicle registered in this state, to have the brakes, lighting equipment, horns and warning devices inspected at State appointed inspection stations or by state inspectors. After the period designated for the inspection, no person shall operate on the highways of this state any motor vehicle registered in the state unless a valid certificate or inspection is displayed thereon or in the possession of the scooter operator.

The Department shall not honor the application of any minor under the age of 18 years for an operator's commercial operator's, or chauffeur's license unless such application is signed by the father of the applicant, if the father is living and has the custody of the applicant, otherwise by the mother or guardian having the custody of such minor.

The DPS shall give a complete visual, written and driving examination to every applicant for operator's license, whether minor or adult.

If any minor shall drive any motor vehicle upon any public road or highway in this state or upon any street or alley within the limits of any corporate city, town or village, or upon any beach, without having a valid drivers license authorizing such driving or without having displayed a valid certificate of inspection of such vehicle such minor shall be fined as set forth in the laws. The owner of such vehicle (without valid certificate of inspection) is also guilty of a misdemeanor and shall be fined as set forth in the laws. Since a minor cannot legally own a motorscooter, of course, the parent is usually the owner.

Miss Nell Randall spent the week-end in Dallas visiting with friends and relatives. She attended the A&M-S.M.U. football game with Bob Milford of Honey Grove. Mr. Milford was employed in the local S.C.S. office until he was called into the armed service last January.

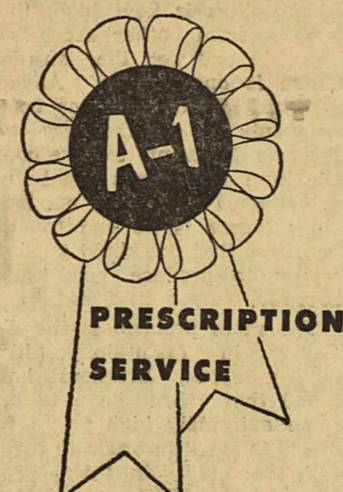
Mr. and Mrs. W. M. Overton spent the week-end in Midland with their daughter, Judge and Mrs. Edd Young and children.



GRANPA'S GONNA SHAVE, RECKON WE BETTER INSURE HIM WITH —

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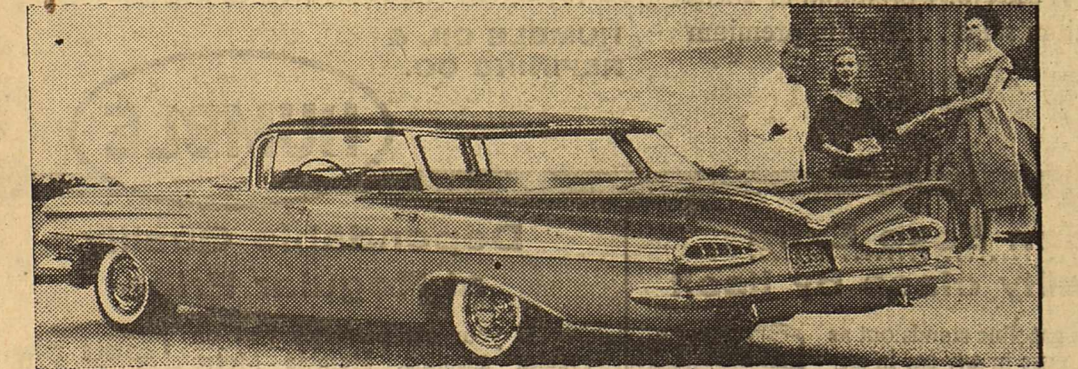
*Nelly Don*

**Bright note for the holidays...**

smart two-piece blouson in one of the season's new brush-stroke prints. Blended acetate and rayon in blue, red, gold, green. 8 to 20 and custom sizes for the shorter figure, 10c to 20c. 17.95

## What every woman who drives Knows...

She knows that the job of getting the family car serviced is usually left up to her. She knows, too, that when the dealer who sold the car gives prompt, reliable service at sensible prices, it makes a big difference - - - in her favor.



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The new 1959 models that are making automobile history — for styling, comfort, performance, and VALUE! See and drive one soon. Come in or phone.

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## WANT ADS

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WANTED — Handsaw filing, Foley filer, Kenneth Hale, 901 E. Third St. 43-2tp

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BETTER CORN MEAL made fresh regularly on grist mill rocks, from vacuumed re-cleaned irrigated corn washed in water. Available Hawkins Food Market and Plains Frozen Food. It's good — we guarantee you'll like it. Not degerminated, Alva Billingsley & Son, Lamesa, Texas, 22-5tc

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## Remodeling Sale

continues thru Sat., Nov. 15

Come in and see the many bargains — also register for the

### FREE PRIZES

to be given away Saturday at 3:00 p. m.

# Moore & Oden

Plains, Texas

# You've Got What It Takes, Cowboys—Fight 'Em!

## THE YOAKUM COUNTY REVIEW

H. C. SNYDER, Owner

Entered as second class matter at the postoffice in Plains, Texas, under the Act of Congress of March 3, 1879.

**SUBSCRIPTION RATES:**  
\$3.00 per year in Yoakum County  
\$4.50 Elsewhere

Plains, Texas, Thursday, November 13, 1958 Page 6



AUSTIN, Tex.—It'd be hard to find a Texan who hasn't been involved in a lively discussion recently as to whether the next Legislature should or should not pass a state sales tax or income tax next year.

Most folks are pretty strongly pro or con—no lukewarm feelings.

Property taxes are another matter. People may gripe about them, but they don't often get stirred up about them.

But the latest report by the Texas State Tax Study Commission, "Our Property Taxes," underscores the importance of this levy. It is Texas' biggest money-maker for state and local government. In 1958 property taxes will bring in an estimated \$629,000,000 to the state and all the various local taxing units.

More interesting, the Tax Commission's study of assessment and collection practices and problems indicates that this figure is probably only a fraction of what is legally due.

Shortage of personnel plus the mountainous difficulties of locating and evaluating all the items involved add up to inequalities and haphazard methods.

Under Texas law, individuals and businesses are supposed to pay property taxes on all real estate—land and buildings. In addition, both businesses and individuals are liable for taxes on all "tangible personal property"—cars, airplanes, boats, furniture, jewelry, business equipment, fixtures, inventories, etc. Also, on all "intangible personal property"—money, bonds, stocks, mortgages, etc.

In practice, many of these are just plain ignored by officials and citizens alike. Many cities make no effort to collect property taxes on cars. As to money, the Commission report observes, "If money in the bank were taxed on January 1, relatively few persons or businesses would have any money on deposit that day."

In other areas where more vigorous efforts at collection are made, results are spotty. Researchers found that the same piece of property would net widely varying tax bills in different counties. On one example the range was from \$616 in Harris County to \$1,132 in Travis County.

They also found that some people claim homestead exemptions for more than one house. At \$3,000 each, these add up to unknown thousands in untaxed value.

Exemptions plus low assessments take a big bite from theoretically possible tax collections. In a study of 3,037 house sales, the Commission's research staff found the legal tax due to be \$95,019. Actual taxes levied were \$2,706, only 3 per cent of what strict application of the law would have produced.

Even though many tax offices

## ACROSS THE CATTLE GUARD

by LEO W. WHITE  
County Agent

On Saturday of last week I attended a barrow sale at Level-land. That was the first barrow sale for me to see. I went with the intention of buying some pigs for the local 4-H boys to feed and exhibit at the County Fat Stock Show next February. The demand for barrows was very strong that day so I didn't get to buy any. The cheapest barrow sold for \$19.00. There was one sold for \$21.00. The highest one brought \$51.00 and most of them sold between \$30.00 and \$35.00 each.

After watching over 50 head of barrows sell for an almost outrageous price, I decided that a barrow sale was a good thing for the hog breeders. The breeders who consigned barrows to the sale were well pleased with

are undermanned, Texas has 1,500 assessor-collectors. Sometimes a county, city and school district each will have an official doing the same job in the same area. Result: total cost of property tax administration in Texas exceeds \$15,000,000 a year.

**CITY RECOMMENDATIONS**—Texas League of Municipalities has a series of recommendations—mostly in regard to money—for the next Legislature.

Topping the list was an appeal to the lawmakers to authorize cities to raise money through some new tax sources. League also asked for thorough study of inequities in the property tax laws and revision where needed. It suggested that payment of property taxes on motor vehicles be required before issuance of new license tags.

Cities also asked the Legislature to step out of the field of regulating pay, pensions, and hours of city employees. Local citizens have to pay the bill, said the League, and ought to have the say-so.

**COST OF HIGH LIVING**—It's not the income; it's the outgo that has put Texas treasury in the red, says State Comptroller Robert S. Calvert.

Calvert told Gov. Price Daniel's Executive Study Committee that all tax sources except oil are expected to bring in some \$74,646,044 more revenue in the 1960-61 biennium than for 1958-59.

But, he pointed out, inescapable increase of needs in just one area—public schools—will just about absorb all this extra money.

**SOME CHANGES MADE**—Final outcome (from unofficial returns) of voting on proposed constitutional amendments resulted in these changes:

1. Appointees to vacated county judge and justice of the peace posts may serve only until the next general election—not for the remainder of a four-year term.

2. Precinct, county and district office holders may not announce for another office without resigning the office they hold.

3. Cities may elect their officials for four-year, instead of two-year terms.

4. Former Texas Rangers or their widows may receive pensions up to \$80 a month.

5. State funds may be spent to advertise Texas outside the state.

6. Legislature may pass a law providing medical care assistance for people receiving old age pensions, aid to the blind, disabled or dependent children.

7. Legislature may authorize the creation of new hospital districts in Potter, Wichita and Jefferson counties.

On the other hand, when Texans put their foot on the proposal for annual sessions and \$7,500 annual salaries for legislators, it meant lawmakers would face next year's tough taxing session with only 120 "pay" days.

the way things went off. They had never tried having a barrow sale before but now they plan to make it an annual event.

The whole thing got started when the Hockley County Program Building Committee determined that one of their problems was the fact that the boys and girls of that county had a hard time locating good barrows to feed for the local county show. To solve the problem, the breeders agreed to hold an auction and each breeder would consign his top barrows to the sale. The thing backfired because only a few Hockley County youngsters bought animals. To really solve their problem, the bidding should have been limited to Hockley County boys and girls who were eligible to participate in the County Show. A thing like that would not be very good for a breeder who likes to get his stock scattered out over a large area in order to get the publicity. It worked well for the breeder the way it was but it did not help the boys and girls a great deal. Most of the good barrows went out of the county just as they would have done if I had bought some of them.

The sale was well advertised and there was people there from over a large territory. They could have sold a good many more barrows if they had had them. Only four breeds were represented. They had Poland Chinas, Durocs, Berkshires and Hampshires. The age of the pigs ranged from six to eleven weeks. It appeared that these 50 to 55 pigs came from 16 or 17 different litters. That means that we could have a barrow sale in Yoakum County if we had 20 good registered sows that farrowed in August and September. Perhaps that is a goal for us to work toward.

I have always maintained that a young 4-H boy starting out to feed barrows for show should eventually work into a breeding program. When enough of the boys begin raising their own pigs, there will soon be a surplus of show barrows. If the quality of the stock is kept high, then people from other areas will come in and get the surplus. There is one trouble. Anyone who comes from another county wants to get the very top barrows. He wants to take home the kind of barrows that we would want to keep for our local show. There is no end to the problems that one could get into trying to produce good show barrows.

The main problem is the difficulty in maintaining high quality stock. Breeders have found that they have to pay some extremely high prices for breeding stock in order to maintain the quality in their herds. Most of the 4-H boys are operating on a small budget and they cannot afford to buy the kind of stock that they would like to have. Growing into the hog business is a slow process but I feel that we are headed in the right direction when we offer good premiums and prices at our local show and encourage the young feeders to work into a breeding program. Someday we will have a barrow sale.

Much excitement was stirred Monday noon when Jack Lowe, local Shell Oil Company employee, called his neighbor Duane McConnell telling him a fox was in the caliche pit across from the swimming pool.

Mr. McDonnell, gun in hand, drove within a short distance of the pit. Many youngsters saw a real fox for the first time when they viewed it during the afternoon.

The men report the sly grey rascal to be one of many in our county, odd as it may seem.

**SHOP IN PLAINS AND SAVE!**

## PLAINS NEWS CHIPS

Gene Payne moved cattle to his ranch near Las Vegas, N.M., last week. Mr. and Mrs. Jack Hayes, the Payne's son-in-law and daughter, moved to the ranch two weeks ago to make their home.

Mrs. A. C. Copeland returned Sunday from Big Spring where she has been at the bedside of her sister, Mrs. Lula Haynes, who is critically ill.

Bettie Jean Jackson and Willie Mae Addison, students at West Texas State college, visited home folks over the week-end and checked on their dads, who had been on the sick list for several days.

Mrs. Thomas Bearden and children of Tokio shopped in Plains Monday and visited her sister, Mrs. Paul Cobb.

Rev. and Mrs. Earl Robertson are leading a study course in the Forrester Church near Brownfield this week. Rev. Robertson is pastor there.

Mrs. Elsie Chenault of Tokio visited her daughter, Mr. and Mrs. Delbert Dykes, and attended church here Sunday.

Miss Joyce Biggs of Brownfield visited friends here last week-end. Joyce, a 1958 graduate of Plains High School, is employed by Copeland Hardware in Brownfield.

Mr. and Mrs. Newlon Rowland and baby daughter moved to Levelland last week. Mr. Rowland is a student in Levelland Junior College, and is employed part time there.

The Terrell Christians of Claude were dinner guests of the Rusty McGinty's on Sunday. The Christians were enroute home after spending the week-end visiting relatives in Lovington, New Mexico.

Rev. and Mrs. Davis of Brownfield were callers in the John E. and Johnnie L. Fitzgerald homes Saturday. Rev. Davis is pastor of First Nazarene church there.

Mrs. Beulah Hathaway's brother, Lloyd V. Smith of Plainview, visited Mrs. Hathaway and Mrs. Lawanna Sudduth and children Thursday of last week. Mr. Smith is a representative of Centennial Oil Co.

Mrs. Hank Goehry, Myron and Marilyn visited her sister and family, the Arvel Snodgrass', near Lehman Sunday. Other visitors were the Snodgrass' daughters, Mrs. James Wilson and Danny of Levelland, and Mr. and Mrs. Sonny Roulain of Whiteface, Mr. Snodgrass' parents, the Hugh Snodgrass' of Tokio, and his sister, Mr. and Mrs. Amos Smith and boys and Mr. and Mrs. Lavon Smith and baby of Plains.

Mrs. Nona Trout is in Montague visiting her son, L. Trout and family. Mr. Trout underwent surgery in Bowie hospital.

## Den 5 elects new officers for year

Cub Scout Den No. 5 met on Thursday, November 6, in the home of Mrs. Hank Goehry. One hundred percent attendance was reported.

Officers were elected, as follows: Den Chief, Billy Stockstill; Denner, Myron Goehry; Secretary, Billy Taylor; Treasurer, Terry Longbrake; Reporter, Ed Lee Hunter.

The boys made neckerchief sides.

The Terrell Christians from Claude were dinner guests of Mr. and Mrs. Rusty McGinty last Friday. They were enroute home after visiting relatives in Lovington.

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Best Maid — qt.  
25<sup>c</sup>

**TEA**  
Lipton's — ¼-Lb.  
39<sup>c</sup>

Del Monte PEACHES  
No. 2 ½ Cans  
29<sup>c</sup>

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**OLEO**  
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15<sup>c</sup>

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3-LB. CAN  
79<sup>c</sup>

## MILK Kimbell's - TALL CANS 10<sup>c</sup>

CAKE MIX CINCH 23<sup>c</sup>

Del Monte Crushed Pineapple, No. 2 cans 29<sup>c</sup>

Diamond 303 Cans  
TOMATOES — 2 FOR 29<sup>c</sup>

Hi-Note TUNA  
19<sup>c</sup>  
-----  
Waxtex WAX PAPER  
23<sup>c</sup>

DOG FOOD KIM 3 FOR 25<sup>c</sup>

Shedd CUCUMBER WAFERS . . . 19<sup>c</sup>

Kimbell's  
PRESERVES 20-oz. jar 33<sup>c</sup>

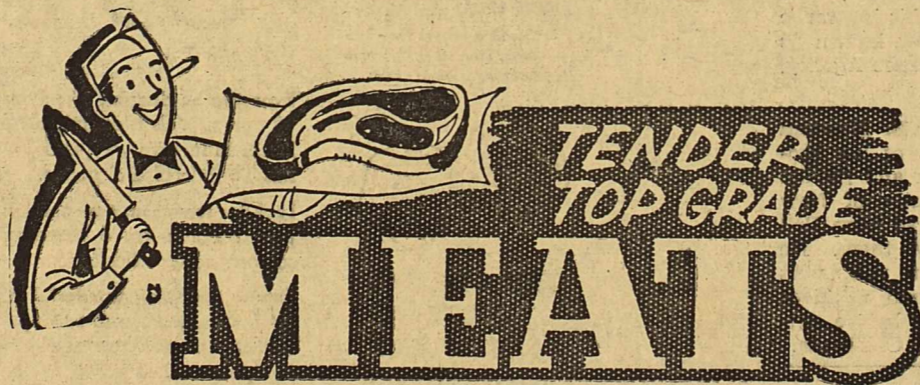
**Kleenex**  
400 Count  
23<sup>c</sup>

### PRODUCE

Potatoes 10 LBS. 33<sup>c</sup>

LEMONS LB. 11<sup>c</sup>

CUCUMBERS, lb. 13<sup>c</sup>  
Bananas LB. 15<sup>c</sup>  
CABBAGE LB. 5<sup>c</sup>



SIRLOIN STEAK LB. 69<sup>c</sup>

PORK CHOPS LB. 69<sup>c</sup>

SWIFT'S PREMIUM

**Bacon**  
LB. 69<sup>c</sup>

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Shank End — Lb. 49<sup>c</sup> | Butt End — LB 59<sup>c</sup>

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LUXURY WAX  
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Double Frontier Stamps Wednesdays

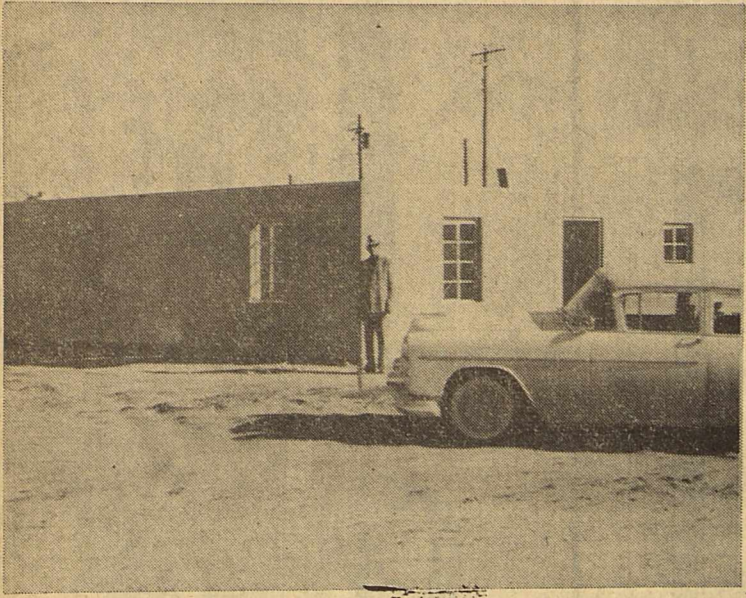
# EVANS FOODWAY STORE

Near the Downtown Water Tower—Denver City

formerly TOWER SUPER MARKET

# Down With Sundown... On to the Play-Offs!

THE YOAKUM COUNTY REVIEW  
Plains, Texas, Thursday, November 13, 1958 Page 8



Nearing completion is the new headquarters here for the Barrett Funeral Home, being opened by L. W. Barrett, Sr., of Morton. Plans are to have the building ready by December 15.

## Oil news

(continued from page one)

completed No. 5-D-46 W. M. Moore from the 6,600 pay for a daily pumping potential of 119 barrels of 32.9-gravity oil, with a small amount of water.

The well is 1 1/2 miles south of Denver City and 660 feet from north and 1,980 feet from west lines of section 46, block AX, psl survey.

The 6,600 production is from perforations between 6,588 and 6,797 feet, after a 2,000-gallon acid injection.

The project was dually completed from the 7,200 pay for a daily pumping potential of 72 barrels of 32.6 gravity oil, from a series of perforations between 7,360 and 7,561 feet, after a 2,000-gallon acid treatment.

El Cinco Production Company No. 4 Shell-Jones, in the Russell (7,000 Clear Fork) field of northwest Gaines County, was completed for a daily potential of 127 barrels of 32-gravity oil.

The production is from perforated intervals at 7,444-7,712 feet. That section had been treated with 5,000 gallons of acid.

It is 1,650 feet from north and 1,980 feet from east lines of section 498, block G, CCSD&RGNG survey.

Locations for three new operations have been staked in the Wasson multi-pay area in Northwest Gaines. Each of the three are near Denver City.

Continental Oil Company No. 2-D-50-A Wasson is one mile south of Denver City and 1,980 feet from north and east lines of section 50, block AX, psl survey. It is contracted to 7,650 feet.

Continental No. 6-D-53 Wasson is three miles southwest of Denver City and 500 feet from south and west lines of section 53, block AX, psl survey. It is contracted to 7,650 feet.

Shell Oil Company No. 3 Cox is three miles south of Denver City and 467 feet from north and west lines of the northeast quarter of section 380, block G, CCSD&RGNG survey. The hole is due to be drilled to about 7,900 feet.

George A. Donnelly of Odessa No. 1 J. E. Kendrick is to be a 5,500-foot operation in the Sable area in northwest Yoakum county. It is 1,675 feet from south and 2,310 feet from west lines of section 279, block D, John H. Gibson survey and seven miles northwest of Plains.

The location is three-quarters of a mile southeast of the discovery and lone producer in the pool.

BEAT SUNDOWN!

## TFWC workshop held at Muleshoe Thursday, Nov. 6th

The Federated Clubs of Muleshoe were hosts at a Workshop on parliamentary procedure on Thursday, November 6. The session was conducted in the Masonic Hall in Muleshoe.

In charge of registration was Mrs. P. W. St. Romain of Plains. Mrs. T. R. White, president of the Muleshoe Study Club, opened the meeting.

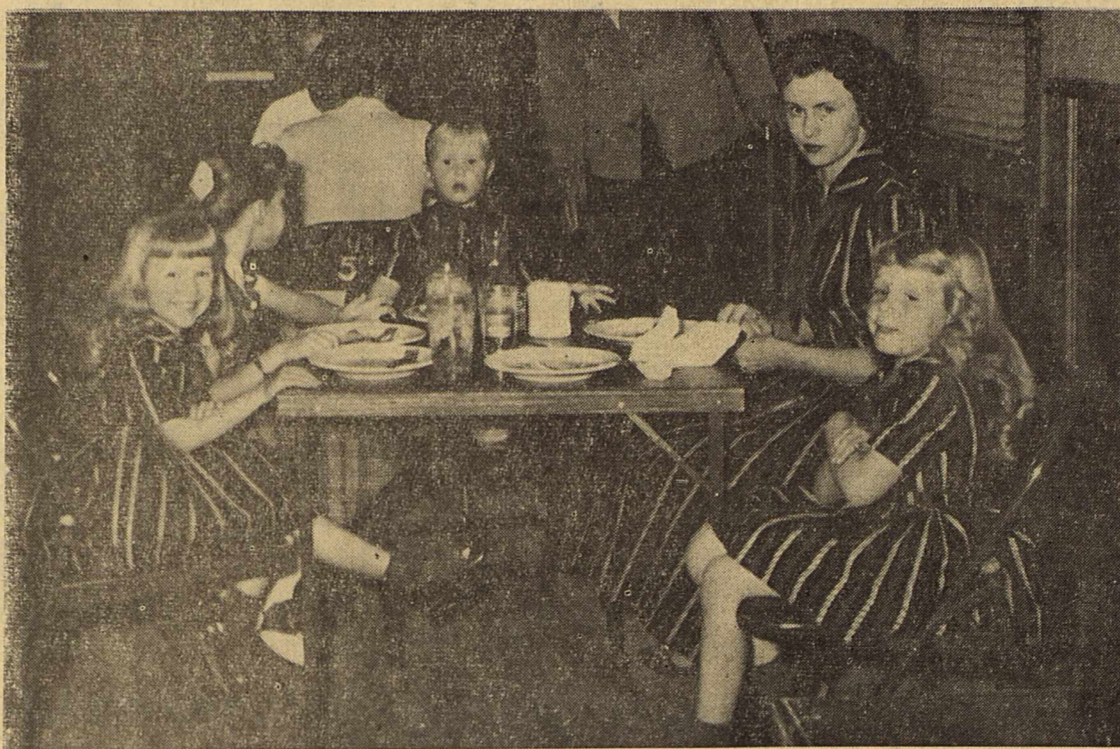
Mr. Senn D. Slemmons, manager of the Muleshoe Chamber of Commerce, appeared on the program to welcome the guests. Mrs. R. K. Field of Bronco responded.

Presiding at the meeting was Mrs. R. B. Jones of Plains, first vice president of the seventh district TFWC. The morning session was taken up with a course of parliamentary procedure with the district second vice president, Mrs. Walker B. Jones of Tulia, as moderator. Mrs. Jones gave a most informative lecture on parliamentary law, followed by a question and answer period. A covered dish lunch was served in the building.

Reports and suggestions from departmental and division chairmen were given at the afternoon session. Mrs. P. W. St. Romain, American Home department chairman; Mrs. W. V. Terry, chairman of Americanism department; Mrs. Roy McSutters, chairman of Texas Heritage department and Mrs. Albert Morrow, chairman of International Affairs department, each spoke on the phases covering their field.

Mrs. Dan Ethridge of Friona, district yearbook chairman, read and discussed the rules governing yearbooks, while press book rules were given by the district chairman, Mrs. John Cadenhead of Meadow.

Other board members of the seventh district present and reporting were: Mrs. A. L. Putnam, Plainview; Mrs. Lester LaGrange and Mrs. Winston Cummings of Amherst.



Among the many Plains people on hand for the pancake supper Tuesday night sponsored by the American Legion were Mrs. Johnnie Fitzgerald and

daughters Diane, Lynn and Gwen, and also Marilyn Goehry.

REVIEW Photo

## Meeting

(continued from page one)

auditorium. The Cub Scouts will display work achieved for the month of November. Each scout completing his Bobcat achievements will receive a Bobcat pin.

The second Monday of each month was set for the pack meetings. Each boy in pack no. 78 will be on these programs every month. Since Cub Scouting is a family program, the pack programs are planned for the whole family.

Those present Monday night were Mr. and Mrs. L. M. Mize, Mr. and Mrs. Bill Nokes, Mr. and Mrs. E. H. Goehry, Roy Stockstill and E. L. Bridge.

## Curry

(continued from page one)

tive in civic organizations, always willing to help in whatever he is called upon to do. Even we at the newspaper office impose on him quite frequently. Since he is a veteran newspaper man, we feel that he is quite capable of assisting us here.

Roger is also a member of the American Legion, and has held the office of Adjutant. He has served as director in the Lions Club, and is one of the three program directors this year. He was a charter member of the Chamber of Commerce, and was recently elected to serve as treasurer for the coming year.

He served on the city council for one year prior to being elected as mayor.

Last year, Roger sold Bill Loyd an interest in his insurance agency, which is now known as Curry & Loyd Insurance Agency.

## Burglary

(continued from page one)

Gerald Stover, also 19, and a 16-year-old youth, all of Levelland. Stover, the sheriff said, had been home from El Paso on furlough from the army. One of the others, he reported, had previously spent some time in reform school.

Entry was gained into the local store by breaking a glass in the rear door. The break-in was discovered Friday morning about 8 o'clock by Mr. Moore as he came to open up the store, and found the front door unlocked.

Clothing taken in the burglary as well as a .22 calibre automatic was recovered by the county sheriff. However, the loss of about \$50 in cash and trading stamps from the grocery in Denver City was not recovered.

The same night, a futile attempt was also made to gain entry into Cogburn-Young store by trying to pry the east door open.

Mr. and Mrs. J. B. Newsom were recent guests of his brother, D. C. Newsom and family. Mr. Newsom, recently of New York City, has retired from Bell Telephone Company there. He and Mrs. Newsom will visit places of interest and relatives over the southwest before settling somewhere in California.

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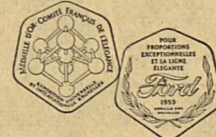
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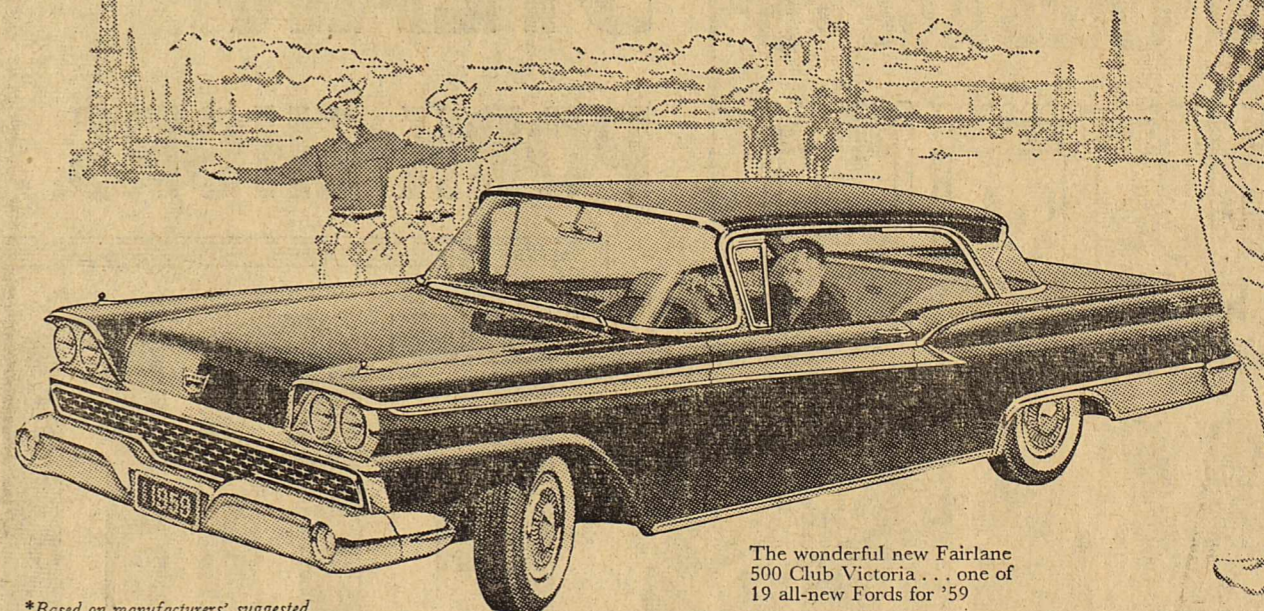
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