





Sudan Seed!

NEW SHIPMENT—Guaranteed Free of Johnson Grass. Excellent Seed CHEAP.

Get our prices before you buy. We also handle complete line of field and garden seed.

D. M. LOGAN & SONS

CLASSIFIED ADS FOR SALE

FOR SALE—I have a few bargains left. Why wait and let non-resident people come in and take them as most have done heretofore.

MISCELLANEOUS

HAVE GOOD Johnson grass pasture for a few head of stock. Near town. Plenty of water. C. M. Watson, Telephone 159-J. 2tp.

Ruebelle will appreciate your vote for County Clerk. ttp.

CITATION BY PUBLICATION THE STATE OF TEXAS.

To the Sheriff or any Constable of Mitchell County—GREETING: YOU ARE HEREBY COMMANDED, That you summon, by making publication of this Citation in some newspaper published in the County of Mitchell, if there be a newspaper published therein, but if not, then in a newspaper published in the nearest County to said Mitchell County, for four consecutive weeks previous to return day hereof, Frank Lampley whose residence is unknown, to be and appear before the Hon. 32nd District Court, at the next regular term thereof, to be holden in the County of Mitchell at the Court House thereof, in Colorado, Texas, on the 25th day of June, A. D. 1934, then and there to answer a Petition filed in said Court, on the 11th day of April A. D. 1934, in a suit numbered on the Docket of said Court No. 5438, wherein May Lampley is plaintiff and Frank Lampley is defendant. The nature of the plaintiff's demand being as follows, to-wit: Suit for Divorce as follows;

J. R. CORNELIUS ENTERING CANDIDACY FOR ELECTION 32ND DISTRICT ATTORNEY

Sweetwater Citizen Launches Campaign After Friends Pledge Him Support

J. R. Cornelius, prominent Sweetwater attorney, called at The Record office Wednesday afternoon to state for publication that he had entered his name as a candidate for district attorney. Mr. Cornelius is a member of the law firm of Sone & Cornelius at Sweetwater.

The candidate has spent most of his lifetime in this and adjoining West Texas counties. He taught the Fairview school during 1916 and 1917, resigning there in the Summer of 1917 to volunteer for service in the American army during the World War.

Returning home after the war Mr. Cornelius established his residence in Sweetwater in 1921 and has since lived there. He was district clerk three terms and studied law while attending the duties of that office. He formed partnership with his present associate in January, 1932.

"It shall be the supreme challenge of my life to make good if the people of this judicial district see fit to elect me to the high office of State attorney," Mr. Cornelius declared. "I accept that I am qualified to render capable service in the public capacity to which I aspire. It is on such a condition that I respectfully solicit the support of voters of the district."

Cornelius is offering his candidacy subject to action of the Democratic primary election in July. He did not enter the race until a number of friends in Nolan and other counties of the district solicited that he do so, promising him their full support.

Iatan Inklings

STAFF

Estelle Rogers Senior Reporter Aleatha Sorrells Junior Reporter Melba Harris Sophomore Reporter Kathleen Phillips Freshman Reporter Rena Harris Community News Mrs. S. J. Phillips 4-H Club

SENIOR NEWS

A large crowd attended the ice cream supper given by the senior class last Friday night.

Agatha and Rena Harris spent Sunday night with relatives at Big Spring.

Elmer and Alice Mae Sorrells spent the week-end at Spade.

The senior class met on Monday afternoon and selected and ordered their diplomas.

Alice Mae Sorrells was absent from school last week because of the measles.

E. B. Gregson and Aleatha Sorrells were present at the ice cream supper Friday night.

Wilda Rogers spent the week-end with Aleatha Sorrells at her home at Spade.

The Junior-Senior banquet is to be given Friday night, April 21, at the home of E. B. Gregson, Sr.

The reception is to be given at the home of Mr. and Mrs. Mack Fisher. The freshmen, sophomores, juniors, and seniors are invited to the reception.

FRESHMAN NEWS Gladys Gatloff, Kathleen Phillips and Catherine McKenney attended the Y. M. C. A. program at the Iatan school building Sunday night.

Edward Gatloff is absent from school this week because of the measles.

Lavine Conaway visited Gladys Gatloff over the week-end.

COMMUNITY NEWS Mr. and Mrs. Millard Conaway visited in the home of Mr. and Mrs. Carter Conaway last Sunday.

Mrs. W. C. Gatloff and daughter, Gladys, visited in Colorado last Saturday.

Misses Myrtle and Edna Gregson spent the week-end in Ft. Worth.

Mrs. Ollie Harris and family visited in Big Spring last Sunday.

Mr. and Mrs. E. G. Rogers spent Sunday with Mr. and Mrs. J. M. Rogers.

Misses Gladys Gatloff and Rena Harris visited Mrs. Patsy Teasley last Sunday.

Mr. and Mrs. J. L. Parker visited in Stanton last Saturday.

The program which Westbrook E. Y. P. U. gave last Sunday night was enjoyed by everyone. We wish to invite them out here again.

HONOR ROLL 1st Grade, "A": Virginia Knight. 1st Grade "B": Darita Cox, Eloise Gullett, Louise O'Connor, Tommie Jackson, Marian Self, J. M. Rogers. 2nd Grade "A": Catherine O'Connor, Nadine Walker, Walter Hahn. 2nd Grade "B": Mary Helen Sutphen, Harold Morrow, Albert Munn, James Phillips.

Ruebelle will appreciate your vote for County Clerk. ttp. William Collier, Jr., of Abilene was a visitor in Colorado Sunday.

FOR DISTRICT ATTORNEY



J. R. CORNELIUS

Prominent Sweetwater attorney who Wednesday afternoon announced his candidacy for State's attorney of the 32nd judicial district.

Colorado Men Go To Big Spring For Presbytery Meet

Rev. W. M. Elliott, pastor of the First Presbyterian church, and J. Riordan left Thursday to attend the annual meeting of the El Paso Presbytery, district organization of Presbyterian men, in Big Spring this week. They will return Thursday. Riordan is a member of the stewardship committee of the Presbytery, and Rev. Mr. Elliott is chairman of the Home Mission committee.

LONE STAR PLAYERS AT BAUMANN THURSDAY NITE

The Lone Star Players are to present "The Purple Tintinum," a three-act comedy, at Baumann Friday night. The play was presented at Lone Star a few weeks ago and received strong praise. Admission charges of 5 and 10 cents will go into a fund for the Lone Star ball club.

10 Local Youths Are Approved For C. C. C. Camps

Names of those approved for C. C. C. camps from Colorado were made public Thursday morning.

Those names included Gene Haston, Raymond Tucker, G. D. Kieby, Willard Sanderson, Herman Freeman, June Thompson, Lee Phillips, William Barnett, Herbert Joe Barnett, and Willard Greener.

Those approved are to report to Big Spring Saturday morning, April 21.

Alternates approved were Billie Joe Limy and Palgrave Briener. These will get to go if some of the first named are forced to drop out.

Irrigation is utilized to aid crop production on 10,861 Texas farms. The first such project was achieved by the Franciscan fathers who built their missions at the present site of San Antonio.

Try a-Record Want Ad.

DON'T SCRATCH

It is useless and may lead to serious infection. If your skin itches get a bottle of BROWN'S LOTION from your druggist today and get sure relief and permanent results for ITCH, ATHLETE'S FOOT, TETTER, ECZEMA, RINGWORM, IMPETIGO, BARBER'S ITCH, or any other itching skin disease.

BROWN'S LOTION is guaranteed by Crowshair Drug Co.

Ruebelle will appreciate your vote for County Clerk. ttp.

ABSTRACTS

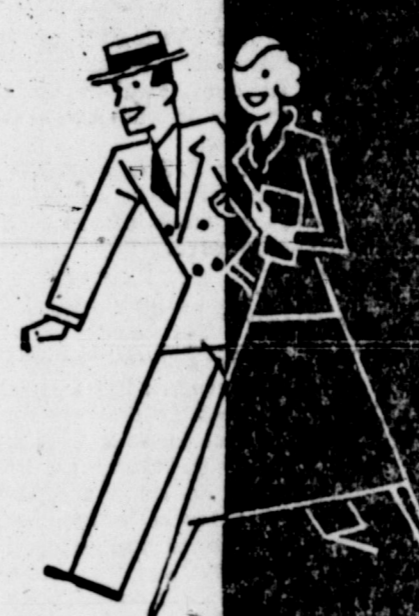
Your Abstract Work Solicited

W. S. STONEHAM

Located in Court House

"Now I Know"

Why My Wife SAVES MONEY



Before I found out, I used to think she was a wizzard. She isn't. She's just smart, that's all. But put her smartness and the prices they have at the Red and White Stores together and you've got a combination that can't be beat. I went shopping with my wife and found out why she reads the Red and White ads so carefully.

Red and White FLOUR Every Sack Guaranteed

12 pound sack 57c
24 pound sack 99c
48 pound sack \$1.89

SALAD DRESSING, G & W, 8 oz. 9c
MARSHMALLOWS, R & W, 6 1/2 oz 9c
LUNCHEON SPREAD, R & W, 3 oz 9c
SALMON, Nile, 1/2 lb, each 9c
AMERICAN SARDINES, 2 cans 9c
MACKEREL, Eatwell, tall, each 9c
BRAN FLAKES, R & W, 10 oz 9c
OATS, Red & White, 20 oz, small 9c
COCOANUT, R & W or Bakers 4 oz 9c
POTTED MEAT, R & W, 2 cans 9c
APRICOTS, R & W, 8 oz 9c
PEACHES, R & W, Y C, 8 oz 9c
SPINACH, Natalia, No. 2 9c
PINEAPPLE, R & W, No 1, 1 1/2, cru. 9c
KRAUT, Kumer, 300 size 9c
COFFEE, Sun Up, pound 21c

Tomato Juice RED & WHITE— 3 cans 25c

PEANUT BUTTER, quart 25c
FIG BARS, 2 pounds 25c
PORK & BEANS, B & W, 2 cans 11c
BAKING POWDER, K. C. 25c size 19c
GALLON FRUITS
Blackberries, Peaches, Prunes, Plums, gallon 45c
MACARONI, R & W, 2 pkgs. 15c
TOILET PAPER, Ponge, 5 rolls 25c
MATCHES, 6 boxes 25c
SALT, R & W, shaker, box 8c
LYE, Red & White, 3 cans 25c
PEAS, Gloucestar, No. 2 9c
PIMENTOS, R & W, 4 oz. 9c
SOUP, Tomato, R & W 9c
TOMATOES, Standard, No. 2 9c
MEAL, Red & White— 5 pounds 14c 10 pounds 25c 20 pounds 45c
GRAPE, JUICE, R & W, pint 17c
FLAV-R-JELL, Red & White 5c

Truck load fresh Valley Fruits and Vegetables will arrive for Friday and Saturday... Complete assortment at reasonable prices specially purchased for our local trade. See this display

ORANGES 126 Red Ball dozen 29c

MEATS BEEF POT ROAST 1lb. 10c GROUND MEAT 1lb. 15c BEEF STEAK 1lb. 15c REAL VALUE BACON 1lb. 19c

BOLONGA 1lb. 12c

Friday Saturday THE RED & WHITE STORES

FOR SALE BY R. T. MANUEL 80 ACRES all in cultivation, 4 room house well of good water. This place is located 3/4 mile northeast of Colorado high school. Price \$2750. Federal loan. Owner wants about \$1100 for his equity. R. T. MANUEL, Land Agent. Itchg.

FOR SALE—White Frost refrigerator. Douglas Burns. Itc. Cream is advancing in price. We pay top prices. Pritchett & Rose Gro. and Market.

FOR SALE BY R. T. MANUEL—TWO extra good well improved and well located 80 acre farms for sale. R. T. MANUEL, Land Agent.

STORE first door South Alamo Hotel. M'll on alley west of store. Try our "Home made" meal and whole wheat flour. S. F. KEATHLEY.

FOR SALE—Highly improved farms, at real BARGAIN PRICES. COME SEE them, YOU WILL NOT BE DISAPPOINTED. M. C. Shelton, Box 692, Lamesa, Texas. Apr. 20-pd.

FOR SALE—Registered Scottish Terrier puppies for sale. Phone 465 or 137-W. W. C. Davis. tte.

WANTED

We want your chickens and cream. Pritchett & Rose Grocery.

WANTED—Flyers. Will pay highest market price for your country produce. Pritchett and Rose Gro. and Market.

We want your chickens and cream. Pritchett & Rose Grocery.

LOST

LOST—The pen part of Schaeffer fountain pen. Finder leave at Record office please. Itpd.

POSTED

You are hereby notified that my pasture is posted against hunting, fishing, wood hauling and all manner of trespassing, according to law. Geo. L. Callan. Itpd.

TAKE NOTICE

Trespassing on the Ellwood lands includes fishing as well as woodhauling, etc. This applies to everyone alike as it has become necessary to call a halt to the practice of thinking you are favored above others. RENDERBROOK RANCH, O. F. Jones, Manager. tte.

MAY LAMPLEY, Plaintiff.

HEREIN FAIL NOT, And have you before said Court, on the said first day of the next term thereof, this Writ, with your endorsement thereon, showing how you have executed the same.

Given under my hand and seal of said Court, at office in Colorado, Texas, this, 11th day of April A. D. 1934.

J. H. BALLARD, Clerk District Court Mitchell County, Texas. May-4-chg.

SOCIETY.

Shakespeare Club Has Meeting On Friday

The Shakespeare Club met Friday with Mrs. J. H. Greene with Mrs. Brennan as leader. Roll call was answered with Current Events.

Miss Cooper Honors Mr. and Mrs. Ed Dodge With Dinner

Miss Qetavine Cooper complimented Mr. and Mrs. Thaddeus Ed Dodge, who were recently married, with dinner and bridge at the home of Mr. and Mrs. John Deffelach Saturday evening.

TEL Class Meeting With Mrs. Hatcher

The T.E.L. Class met Thursday with Mrs. W. H. Hatcher at 3 o'clock. Mrs. Bowen read the scripture and Mrs. Logan led in prayer.

Nineteen In Attendance At Intermediate League

There were 19 members and 5 mothers present at the Intermediate League Sunday evening. Songs and sentence prayers opened the program.

Mrs. Chapman Hostess To Wednesday Contract

Entertaining only club members, Mrs. M. O. Chapman was hostess to the Wednesday Contract Club this week. Her home was decorated with rose verberna and nock orange blossoms.

Mrs. Bernie Grable Is Showered By Friends

Friends of Mrs. Bernie Grable, who was Miss Marie Johnson before her recent marriage, honored her with a shower Tuesday evening at the home of Mrs. Y. D. McMurry.

Contract Club Has Two Parties Tuesday

Tuesday morning at 9 o'clock Mrs. Bob Thompson entertained the Contract Club with a breakfast. Her only guests besides club members were Mrs. Lipp and Mrs. Lockhart.

Zetaghian Meeting With Mrs. Don Wallace

The Zetaghian Club met April 13th with Mrs. Don Wallace as hostess and leader.

American Legion Auxiliary Meets

The American Legion Auxiliary met Friday evening at the Hgt with the president, Mrs. Tom Hughes, presiding.

Mrs. Chapman Hostess To Wednesday Contract

Entertaining only club members, Mrs. M. O. Chapman was hostess to the Wednesday Contract Club this week. Her home was decorated with rose verberna and nock orange blossoms.

Ditty Hughes To Be Miss Colorado At WTCC Meeting

Announcement was made from the Chamber of Commerce shortly before noon Thursday that Miss Alice (Ditty) Hughes has been selected to represent Colorado at the West Texas Chamber of Commerce meeting in San Angelo, May 14-16.

Justamere Club Meeting With Mrs. Bill Dorn

The Justamere Club met last week with Mrs. Lee Dorn. Mrs. Bill Thomas was the only guest.

Baptist Women Have Missionary Program

A group of Baptist women met at the church, Monday afternoon, for a Missionary program.

Afternoon 'Coffee' Is Given By Miss Earnest

Sunday afternoon Miss Martha Earnest entertained in a very delightful manner with a "coffee."

Bride Given Shower At Class Meeting

Members of the Business Girls' Class of the Baptist Sunday School surprised their secretary, Mrs. Jack Davis, with Miss Annie Moeser, with a treasure hunt which turned out to be a shower at the class meeting Friday night.

Bridgettes Entertained At Colorado Country Club

Mrs. Don Wallace entertained the Bridgettes, with a number of guests, at the Colorado Country Club last Thursday afternoon.

Mrs. R. D. Bridgford Has Breakfast For Bridgettes

The Bridgettes were entertained with a nine o'clock breakfast at the Coffee Shop by Mrs. R. D. Bridgford Thursday morning.

'Care Of Sick' Has Attention Of Class In Home Hygiene

The Home Hygiene and Care of the Sick classes were begun Tuesday afternoon at the City Hall with Mrs. Hester as teacher.

WOMEN, GIRLS' CLUB NEWS

The County home demonstration council met Saturday at 2:30 P. M. for their monthly meeting with 12 women present from all clubs but Llan.

CHURCHES

EPISCOPAL CHURCH Holy Communion and Sermon 11 A. M. Church School 9:45 A. M. Visitors and members always welcome.

FIRST CHRISTIAN CHURCH

9:45 A. M. Church School, Hayes Holman, superintendent. 11 A. M. Communion and Worship service. Theme: A continuation of the discussion of immortality.

FIRST BAPTIST CHURCH

Next Sunday will be observed as "Missionary Day" in our church. A missionary lesson will be studied at the Bible study hour, and the morning sermon will be a missionary sermon.

WILKINS DIRECTS WHILE ICE CREAM TEST MADE

There was some confusion on first floor at high school Tuesday afternoon when the physics class under the supervision of Mr. Wilkins did an experiment on ice cream.



YOU WON'T HAVE TO FILL UP AGAIN UNTIL YOU GET HOME

Col-Tex Bronze 70 Gasoline

Made from West Texas Crude, Refined in a West Texas Refinery for West Texas Motorists.

Look For "THE SIGN OF THE ANTELOPE"

Distributors QUAKER STATE AND MARATHON MOTOR OILS JAKE RICHARDSON Wholesale Distributor

Lone Star Twinklings

Miss Gunter met with the 4-H club girls Tuesday, April 10th. She gave ideas on cutting and fitting collars.

Lone Star will present "A Purple Tantom" at Bauman Friday night.

Mr. Dell Boyd's family have all been seriously sick with measles and the people of this community are to give him a days work Friday.

Mr. and Mrs. J. M. Compton attended church at the Primitive Baptist church at Colorado Sunday.

Wanda Fay Martin made her arrival at the home of her parents, Mr. and Mrs. R. V. Martin on Monday, April 16th.

There are still several cases of the measles but none have been very serious except of Mr. Dell Boyd's family.

Mr. and Mrs. C. C. Bullard moved the first of the week to East Texas. Mr. Bullard has been working on the 101 State Highway.

There will be singing at Pleasant Valley Sunday afternoon at 2:30.

There was a nice rain fell here Tuesday evening. It had some but not enough to do any damage.

R & R PALACE SWEETWATER

Friday, Saturday, April 20, 21 Barbara Stanwyck in "GAMBLING LADY"

Sunday and Monday Clark Gable and Myrna Loy in "MEN IN WHITE"

Tuesday and Wednesday Sally Eilers in "SHE MADE HER BED"

Thursday Only June Knight in "LADIES MUST LOVE"

R & R RITZ Friday, Saturday, April 20, 21 Ken Maynard in "WHEELS OF DESTINY"

Monday and Tuesday Edward G. Robinson in "TIGER SHARK"

Wednesday and Thursday "HOLD THE PRESS" With Tim McCoy

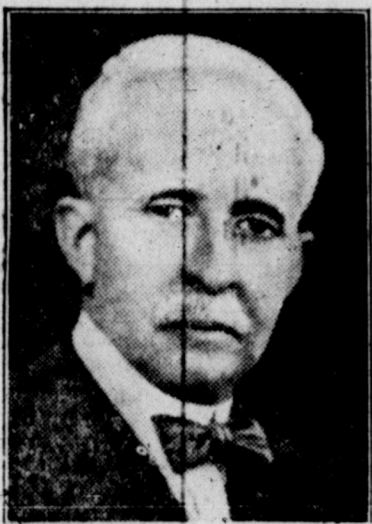
Palace opens Sunday 2 p. m. and runs continuous. Complete Show after 9 p. m.

"A NAIL AND A BOARD AND A CAN OF PAINT MAKES ANY OLD HOUSE LOOK NEW WHAT AINT" For either or all three see BURTON-LINGO COMPANY Phone 40

GREETINGS LIONS WELCOME TO COLORADO PORCH FURNITURE Extra quality high-back Rockers, finished in black and orange, varnished double cane seat and back. \$6.95 Natural finish, high back Rocker, double cane seat, slat back—a comfortable chair. \$4.75 Apple green finish, hardwood frame, natural finish seat—a very good Rocker for the porch or lawn. \$3.50 Folding arm chair, natural finish, fancy awning stripe seat and back. \$2.85 H. L. HUTCHINSON & CO. HARDWARE AND FURNITURE

**PENNEY SUCCEEDED AFTER FINDING THAT HARD WORK AND INITIATIVE WILL PAY**

Nation-Wide Store Head Has Colorful Record Behind Career Of 32 Years



J. C. PENNEY

Was it luck? Ask James Cash Penney about his phenomenal rise from a dry goods clerk at \$2.27 a month to the chairmanship of the board of the J. C. Penney Company which last year did a business of \$118,700,000. "He'll tell you it was hard work and saving."

"I knew that if it was not luck," he said recently, "I distinguish between luck and opportunity. Yet I realize that hard work alone is not enough to make a man successful. Many men have worked hard and conscientiously and still failed to achieve business success because they lacked vision, singleness of purpose and the cooperation of others."

"Trust in hard work" is an oft-repeated precept of Mr. Penney's. "My whole life has been given to the selection and training of young men and women," he said. "I believe it is the duty of older people to share experience with them. I wish I knew how to make them understand what I mean when I tell them to put their trust in hard work."

Mr. Penney's first job was as salesman in a dry goods store in Hamilton, Mo., where he received \$25 for a trial period of eleven months. The second year he was paid \$200. As the third year approached his health failed and he was ordered West by his doctor. In Denver the best job he could find paid him six dollars a week. Soon afterward he started his first independent business venture by opening a butcher shop in Logansport, Colorado. Because he refused to bribe the chef of the local hotel with a pint of whiskey a week, he lost the hotel trade, and since the hotel furnished most of the business in the town, he soon afterward lost the butcher shop. He went to work for Mr. T. M. Callahan in the local dry goods store and it was here that the idea of building up a system of stores first took shape. Mr. Callahan and his partner, Mr. Johnson, were at that time engaged in creating the first partnership system of dry goods stores, and young Penney had the vision to see that this partnership idea had unlimited possibilities. He accepted a one-third interest in a store which he and Mr. Callahan and Mr. Johnson opened in Kemmerer, Wyoming, and shortly afterward, when Mr. Callahan and Mr. Johnson decided to separate, Mr. Penney bought a full interest in the store they had operated at Kemmerer, Rock Springs and Cumberland. These three stores were the nucleus of the present nation-wide organization. Today, 32 years later, nearly 1,500 department stores bear the name of J. C. Penney.

Mr. Penney takes full credit for success of the company to his associates. He said recently "I owe so much to my business associates that I am sometimes at a loss to distinguish what I owe myself." Because of the partnership plan on which the company was founded, Mr. Penney is known the country over as the "Man with a Thousand Partners."

Mr. Penney retired as president of the company in 1917 and became chairman of the board of directors. He was succeeded in the presidency by Mr. Earl Corder Sams, a man who he had hired ten years before in Store No. 1 at Kemmerer.

This month, the 32nd Anniversary of the Penney Company is being celebrated in nearly 1,500 stores from Coast to Coast.

**ATTORNEY CHARGED IN CHILD'S DEATH, BACK IN JAIL ON DRUNKEN COUNT**

Joe V. Moore, Amarillo attorney who recently was arrested on the charge of murder after an Amarillo child had been run down and killed by a motor car, was back in the Potter county jail Saturday night, charged with drunkenness, according to newspaper reports.

Moore was arrested after a 3-year old child was killed and two others injured. He is accused of being drunk at the time. Bonds in the sum of \$7,000 were withdrawn Saturday night following his second arrest.

**APPRECIATION WEEK Starting Friday, April 20th**

In appreciation of the fact that your continued patronage of your local J. C. Penney Company Unit of Colorado has made it possible for your store to rank first and foremost in percentage of consistent sales increases over a period of some five years as compared with all other J. C. Penney Company Units throughout America, it is our extreme pleasure to dedicate a week during our Anniversary, this month, directly to you, and we have arranged to offer some unusual values as a token of our appreciation.

On this our anniversary we wish to again renew the principals of our "Golden Rule Policy" as was, and now is, the major thought in our organized effort to bring to your J. C. Penney Company Store values in keeping with modern merchandise methods. We extend greetings, and wish for you a full measure of success and happiness.



E. R. BIBBY Resident Manager

Local Associates

- Joe Farr
- Carey Prude, Jr.
- John Shropshire
- Weldon Moore
- Mrs. Winnie Hagler
- Mrs. Royie Witton
- Mrs. Fay Shelton
- Mrs. S. S. Burrows
- Mrs. Roy McGreless
- Mrs. Mabel Mason
- Miss Berdie Thelma Lipps
- Mrs. Francis Terry



*Amazing—But True!*  
**Cretonnes**  
**10¢ yd.**

And not the everyday kind of cretonnes you find at low prices—but patterns copied accurately from the much higher priced qualities! Daring flower designs and effective conventional patterns for drapes or colorful slip covers! 36 inches wide.



Values were never better in  
**Rayon UNDIES**  
Well finished and styled!  
**25¢**

Special for Anniversary...one of the best rayon undie values Penney ever sold! Vests, bloomers and panties, medium-heavy weight plain knit-fabric! Flesh, 34 to 42



42 Gauge  
Pure Silk  
Chiffon  
**55¢**



Crisp Prints, Organdy Trim  
**DRESSES**  
**49¢**

Low-priced, but "dressy"! Gay florals, dots, stripes, checks, novelties... smartly combined with white or self-colored organdy! The kind of frocks you can wear and wear, and tub and tub... and they'll still look pretty! Sizes 14-44!

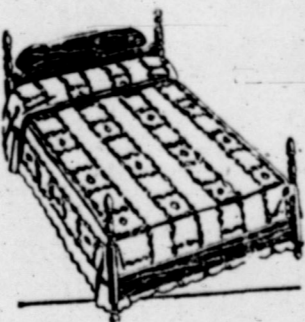


**RAYON DAMASK**  
Unusual at  
**49¢**  
A 50-inch material with a lustreous design: red, blue, gold, mulberry, green



Stock Up! Anniversary Has  
**Terry TOWELS**  
Big, Man-Size, Absorbent Ones  
**15¢**

That's certainly little to pay for a 22 x 42 bath towel... in double terry, with fast-color striped borders of blue, rose, gold or green! Get plenty of them in Anniversary! 15¢!



A 32nd Anniversary Hit!  
**New SPREADS**  
Scalloped Colonial Jacquards  
**\$1.25**

One of the outstanding bargains this great event offers! 84x105 inch, wide enough for a deep, graceful drop at the sides. Monotones and two-tones. Blue, rose, helio, gold and green.



**Rayon FLAT, CREPE**  
All-Purpose!  
**49¢**

A smooth, heavy weave in a big choice of light, medium and dark shades. 35"



Hand-embroidered Porto Rican  
**GOWNS**  
of cool, long-wearing Nainsook!  
**33¢ yd**

We can't seem to keep them in stock... they're so low-priced for such value! Better get your supply today! In flesh and white, embroidered and piped in colors! Sizes 6 to 14!



**VENUE PRINTS**  
Fast Colors!  
**15¢**

Here's a value you'll find it hard to equal! For dresses, aprons, spreads!



**NUTONE PERCALE**  
Gaily Printed  
**10¢ yd.**  
Small, medium, and a few large patterns; fast colors; 36 in. Great values!



**Girls' TUB FROCKS**  
Sizes 1 to 6  
**49¢**  
Dainty sheers—light prints—percales! Beautiful materials, well made.



**SMART HATS**  
New Styles!  
**\$1.69**  
Plenty of white—straws, crepes, flowers, ribbons, ornament trimmings.



**White Buck and Calfskin Sport OXFORDS**  
All-White Bucks are included!  
**\$3.98**

If you paid dollars more—you couldn't get smarter, better wearing shoes! Take your choice of brown or black trimmed, or all white. Every pair is made of the finest quality leather.



**COOL WASH PANTS**  
Seersuckers!  
**\$1.29**  
Yes, they're pre-shrunk! Easily washed—need no pressing!



**Men's Sport COATS**  
Pleat Back!  
**\$6.90**  
Tailored with half belt, and pleated, patch pockets! Navy, blue, tan, brown



**Men's Solid Color SILK and RAYON SOCKS**  
**25¢ Pair**  
Heavyweight! You'll like the way they wear and launder. Colors and black. Sizes 9 1/2 to 12.



They're cut fuller, longer!  
**MEN'S SHIRTS**  
famous "Towncrafts"  
**\$1.49**  
Of pre-shrunk combed yarn broad-cloths! Smoother, more lustrous and long-wearing! Ocean pearl buttons! Attached collars fit perfectly. Whites! Solid colors! New patterns!

**Tomorrow! A Penney Event That Says Dress Up for Summer**



Prints! Crepes! Smart  
**DRESSES**  
**\$2.98**

Dresses that prove you can get a lot of style and value for only \$2.98! Prints and print combinations! Solid colors with touches of white or print trimmings. New neck-lines and sleeves. Sizes for Misses, Women! And priced at only \$2.98.



Cool, Light-as-a-feather **SOLAR STRAWS**  
Vent-o-lated! Airy!  
**\$1.98**

Not ordinary straws by any means as you'll soon see once you examine SOLAR! They're built with backbone! They'll wear well—keep their good looks! Semit sailors! Toyos—in optimum and pinch-front styles! Bangkok toyos, too! Your favorite is here. Bargains!

"COTTONADE" **WORK PANTS**  
**\$1.29**  
Made of heavy, long-wearing 8-ounce fabric.

**J.C.P. Work SHIRTS**  
Full cut!  
**49¢**  
Strong seams—long length! Medium weight blue chambray! Boys' sizes, 39¢



Save! Boy's Oxfords  
Wing-Tip  
**\$2.49**  
Real collegiate! Long-wearing, oak-leather soles; goodyear welts. Sizes 1-6.



Linens, Seersuckers, Suitings!  
**MEN'S SUITS**  
Penney-priced for savings!  
**\$9.90**  
They're pre-shrunk, so there's no worry about shrinkage! Tailored to Penney specifications in single breasted models, in white, gray, tan and novelty patterns. All sizes!

**PENNEY'S J.C. Penney Co. Inc. Colorado, Texas**





600 GALLONS OF SOFT WATER FOR YOUR FAMILY WASHING.....

More than 600 gallons of soft water play over your clothes every time you send them to us for laundering.

The use of plenty of velvety water is one of the reasons why we are able to wash your things through and through with thoroughness.

After washing your clothes in four suds using the mildest of soap and then in five rinses which ends with a blueing, your clothes sparkle in pure whiteness.

Our methods are modern—Telephone 255 and our driver will call for your bundle.

COLORADO STEAM LAUNDRY

The Laundry Does It Best

PHONE 255

LOCALS

Marriage license was issued in Sweetwater Thursday...

M. O. Chapman, C. L. Gray, Lynn Hatcher and A. C. Council were in Lorraine Friday...

highest market price for your country produce, Pritchett and Rose Gro. and Market.

Mr. and Mrs. R. L. M. Murry and Mr. John Holt visited Mr. and Mrs. J. A. Holt Sunday.

Chas. Brazil, principal of Loma Vista School, was in Colorado Saturday...

E. D. Coles, principal of Hyman school and a candidate for county superintendent of schools...

Ask for you copy, The Home Decorator, Rockwell Bros. & Co.

Mr. and Mrs. E. B. Dubois of Wallace Camp near Lapan were in Colorado Friday...

Mr. and Mrs. W. R. Barras were in Colorado Saturday from their farm home twenty five miles north-west.

Keep your home and belongings fragrant with Pure Products. See the display in the Colorado Floral Shop window.

We have several used Electric Refrigerators in A-1 condition for sale.

Mr. and Mrs. C. H. Earnest, Charles Reames Earnest, Mrs. Porter and sons, Earnest and Craig, visited Mr. and Mrs. Don Siva's in Midland Sunday.

Mr. and Mrs. John M. Hendrix of Sweetwater were visitors in Colorado Monday. Hendrix is manager of the Board of City Development in the Nolan county city.

Springtime is painting time. Sherwin and Williams covers the earth. Rockwell Bros. & Co.

Mr. and Mrs. I. W. Dunbar of Lubbock arrived Sunday afternoon for a brief visit in home of Mr. and Mrs. John L. Doss.

RITZ THEATRE

THURSDAY-FRIDAY ONE IS GUILTY

SATURDAY WHIRLPOOL With JACK HOLT Chapter 3 "TARZAN" and Comedy

TUESDAY-WEDNESDAY ACE OF ACES With RICHARD DIX and 2-Reel Comedy

SUNDAY-MONDAY TAKE A CHANCE PAFHE NEWS and TWO SHORT SUBJECTS Prevue, Saturday 11:30 P. M.

This ad will serve as one adult ticket if accompanied by one adult admission

Mr. and Mrs. Morton J. Smith, Jr., of Rotan spent the week-end with Mrs. Smith's parents, Mr. and Mrs. R. U. Bean.

Mr. and Mrs. Virgil Bond and daughter, Mary Jo, went to Lubbock Friday to take Mrs. Edmund Kirby and baby son to meet Mrs. J. M. Porter with whom they went on to Wheeler.

We have several used Electric Refrigerators in A-1 condition for sale. See them quick. Jones, Russell Co.

Madames J. A. Ferguson, J. W. and Q. D. Shepperd, Wyche, and J. G. Merritt returned Friday from Lubbock where they attended the Methodist Conference.

Mrs. G. G. Johnson of Abilene came over Friday to be with her mother, Mrs. D. N. Arnett. Mr. Johnson came for her Sunday and all returned home.

Mrs. J. P. Majors of Sweetwater was a visitor in Colorado Wednesday.

Miss Lois Eloise Burdine who is in school at Tech spent the week-end with her mother, Mrs. C. P. Gary.

Narcus Snyder of Dallas was in Colorado Friday on business and visiting his brother and family, D. H. Snyder.

Miss Virgie Powell and Mrs. Dava Bridgford were visitors in Abilene Friday.

We have several used Electric Refrigerators in A-1 condition for sale. See them quick. Jones, Russell Co.

Keep your home and belongings fragrant with Pure Products. See the display in the Colorado Floral Shop window. Special sale starts Friday.

J. H. Greene, Dr. C. L. Root and Judge A. F. King were among Coloradoans attending federal district court in Abilene Thursday of last week.

Jimmie Beal of Spade, candidate for county school superintendent, spent several hours in Colorado Saturday.

Mr. H. C. Beal of Fort Worth arrived last week to visit in the homes of Mr. and Mrs. D. H. Snyder of Colorado and Mr. and Mrs. H. S. Beal at White Elephant Ranch.

We want your chickens and cream. Pritchett & Rose Grocery.

Cly Broadus of Abilene, deputy collector for the internal revenue department, was looking after business affairs in town Saturday.

Office supplies at Record office.

Office supplies at The Record.

Looks like one of the best crop years Mitchell county has experienced in a long time, was comment of Dan Beeman of Longfellow when seen in town Saturday.

Call 202-W for electric refrigerator repair and installation. T. M. Garrett. 3-2-pd.

Frank Lochridge of Big Spring, representing the Federal Land Bank at Houston, was here Saturday.

R. L. Cathcart of Longfellow community, spent a few hours in town Saturday.

Vote for Rucbelle Smartt for County Clerk.

Mr. and Mrs. G. D. Foster are spending this week-end with Mr. Foster's relatives in Canyon.

Misses Elizabeth Kirkpatrick, Bess Adamson and Zella Adamson are to spend this week-end visiting in Midland.

Keep your home and belongings fragrant with Pure Products. See the display in the Colorado Floral Shop window. Special sale starts Friday.

Mr. and Mrs. Jack Lee and two sons, Jimmie and Carol of Durango, Colorado, were here a few days of this week the guests of his brother and family, Mr. and Mrs. J. Italph Lee.

Clyde Douglass of the Globe Tailoring Company, Cincinnati, Ohio, spent Monday and Tuesday with the Model Shop renewing acquaintances and wielding the tape line.

Visit Mac's Place at White Way Courts. Drinks, sandwiches, lunches, curb service.

R. B. Hood, principal of Spade school, was shaking hands with voters here Saturday. Hood is a candidate for county school superintendent.

Mrs. Bert Wulfjen is home from a visit with relatives in Georgetown.

N. B. Fields of Portales, New Mexico, spent the week-end with Mr. and Mrs. John Summers.

ELVIE STAGNER SETS NEW RECORD FOR DISTRICT FIVE IN HALF MILE TRACK RUN

Connell, Church Winners In Events Staged Saturday At Sweetwater

Elvie Stagner, Wolf star who in other days had performed with distinction on the gridiron, basketball floor and the track, Saturday overcame the handicap of a stiff south breeze to set a new district record in the 880 yard track run at Sweetwater.

Colorado won first in the half mile sprint and Church won third in the mile race. Colorado also won third in the mile relay, boosting this school ahead over stubborn opposition to win third place in the annual area-cinder events.

"We are entering the regional contest at Abilene Saturday expecting Stagner to win over all competition," promised his coach, Big Jim Cantrill, Monday morning. Winners at the Abilene meet will compete for State pennant at Austin next month.

Winners in districts 5, 6, 7 and 8, embracing some 25 West Texas counties, are entered for the Abilene events.

RITZ AD CARRIES FREE PASS TO SHOW

A free pass to the Ritz Theatre Tuesday and Wednesday evenings is to be found in the Ritz Theatre ad in The Record this week, page eight, section one.

The pass is good when accompanied by one paid adult ticket.

We have several used Electric Refrigerators in A-1 condition for sale. See them quick. Jones, Russell Co.

Judge A. J. Coe is reported to be very ill this week.

Rockwell Bros. & Co., Paint Headquarters.

Mrs. Charles Donaldson of McCamey is visiting her parents, Mr. and Mrs. Jack Smith.

Mrs. J. L. Bowen who returned last week from Dallas where she visited her brother Fred E. Miller, heard Dr. Truett's last sermon before he sailed for England. Dr. Truett is one of the two-speakers chosen for the Centenary of Charles H. Spurgeon.

Sandwiches, lunches, etc., at Mac's Place at White Way Courts. Curb service.

Mrs. Fred Dozier spent Monday in Big Spring.

T. B. Russell spent the early part of the week in Dallas on business.

Mr. and Mrs. Newt Miller returned Monday from a trip to Anarillo and New Mexico. They visited his mother and sister in Amarillo and Fred Miller and family in New Mexico. Miss Edna Weatherly returned with them to visit for two weeks.

Vote for Rucbelle Smartt for County Clerk.

Mr. and Mrs. Roscoe Dobbs and little daughter, Leta Marie, returned last week from Dallas.

Ed Dodge was in Colorado Wednesday.

HAROLD LINDLEY, A. B., M. D. Internal Medicine Special Attention to Obstetrics and Pediatrics Office—Dulaney Bldg., Phone 80 Res.—Colorado Hotel, Phone 92

INSURANCE L.B. ELLIOTT ABSTRACTS—INSURANCE—LOANS Colorado 1017th St. Bldg.—Phone 136

BARGAIN If Sold At Once One 25 pound capacity Ice Refrigerator See L. J. TAYLOR At J. Riordan Co.

LOCAL OPTOMETRIST TO ATTEND ANNUAL PARLEY AT FORT WORTH HOTEL

Oscar H. Majors, Colorado optometrist and prominent in affairs of the State Optometric association for several years, plans attending annual convention to open at the Blackstone hotel, Fort Worth next Monday.

Lectures and clinics directed by men prominent in the field of optometry are scheduled. Special attention will be given to entertainment of visiting ladies.

Executive committee of the organization and the State Board of Examiners will hold important meetings in conjunction with the association's convention.

ADDITIONAL SHOWERS IN THIS SECTION BRIGHTEN OUTLOOK FOR THE YEAR

Additional showers over much of the Colorado territory Saturday night served to brighten still further the ideal prospects for 1934. The chamber of commerce reports that .42 of an inch fell at Colorado. In some localities the rain was lighter and in others heavier.

Southeast from Colorado a down-pour lasting several minutes is reported, resulting in much damage to farm lands. A. E. Maddin reports that his place on the Robert Lee road was damaged by washouts. Several terraces on the place were broken by flood waters.

AFTER SOARING TO HIGH FIGURE MERCURY FALLS

The weather man continues with his usual program of variety in dishing out weather conditions in this part of the West. Tuesday of last week the mercury climbed to register 94 degrees. Before passing of a week it was cold again, temperatures being such Sunday and Monday as to require fires in home and office to assure comfort.

HICKS RUBBER COMPANY HEAD VISITS COLORADO

Edgar Hicks of Waco, president of the Hicks Rubber Company, spent Wednesday in Colorado on business and was the guest while here of R. B. Lovejoy, manager of the local Hicks store.

Hicks, who was accompanied by Davis R. Hall of Abilene, district detail manager, expressed himself as being very satisfied with business prospects here.

FLORAL SHOP DISPLAYS LINE PURO PRODUCTS

Introducing Puro products, which are designed to fill every need in keeping the home and personal belongings fragrant, a special sale will be opened Friday by Mrs. Mattie Smith, agent for the products.

Mrs. Smith has these products on display in the Colorado Floral Shop window.

Ruebelle will appreciate your vote for County Clerk. We want your chickens and cream. Pritchett & Rose Grocery.

AMOS ANDY in PERSON Sat-April 28th ONE DAY ONLY The World's Greatest Radio Person ON THE STAGE ADDED "Let's Fall in Love"—On Screen Doors Open 10 a.m. 7 COMPLETE 7 SHOWS No Seats Reserved PRICES Adults 75c Children 40c Both Matinee & Night



Like a breath of Spring Fresh Every Dawn Crispy-fresh fruits and vegetables—the pick of the market—are rushed to SAFEWAY every morning. You'll know they're the ideal Spring tonic when you see them!

Table listing Safeway grocery items and prices: Green Beans 8c, New Potatoes 4c, Bananas 5c, Oranges 19c, Potatoes 23c, Airway 21c, Dependable 27c, Milk 19c, Salad Dressing 32c, Matches 22c, Grape Nut Flakes 10c, Instant Postum 29c, Wheaties 25c, Prince Albert 11c, White King Soap 6c, Cherries 5c, Queen Olives, Marshmallows, Hershey's Cocoa, Sunbrite Cleanser, Pork & Beans, Argo Gloss Starch.

PALACE THEATRE THURSDAY-FRIDAY BELOVED SATURDAY, APRIL 21ST STRAIGHTAWAY SUNDAY-MONDAY LITTLE WOMEN TUESDAY-WEDNESDAY LAZY RIVER THURSDAY-FRIDAY YOU'RE TELLING ME

RITZ THEATRE THURSDAY-FRIDAY ONE IS GUILTY SATURDAY WHIRLPOOL TUESDAY-WEDNESDAY ACE OF ACES SUNDAY-MONDAY TAKE A CHANCE



## CITY EXTENDS OFFICIAL WELCOME TO CONVENTION

### CITIZENS OF COLORADO TO OBSERVE 'LIONS WEEK' IN APPRECIATION OF LIONISM

Mayor Sadler Calls Upon All Coloradoans Extend Every Courtesy To Visitors

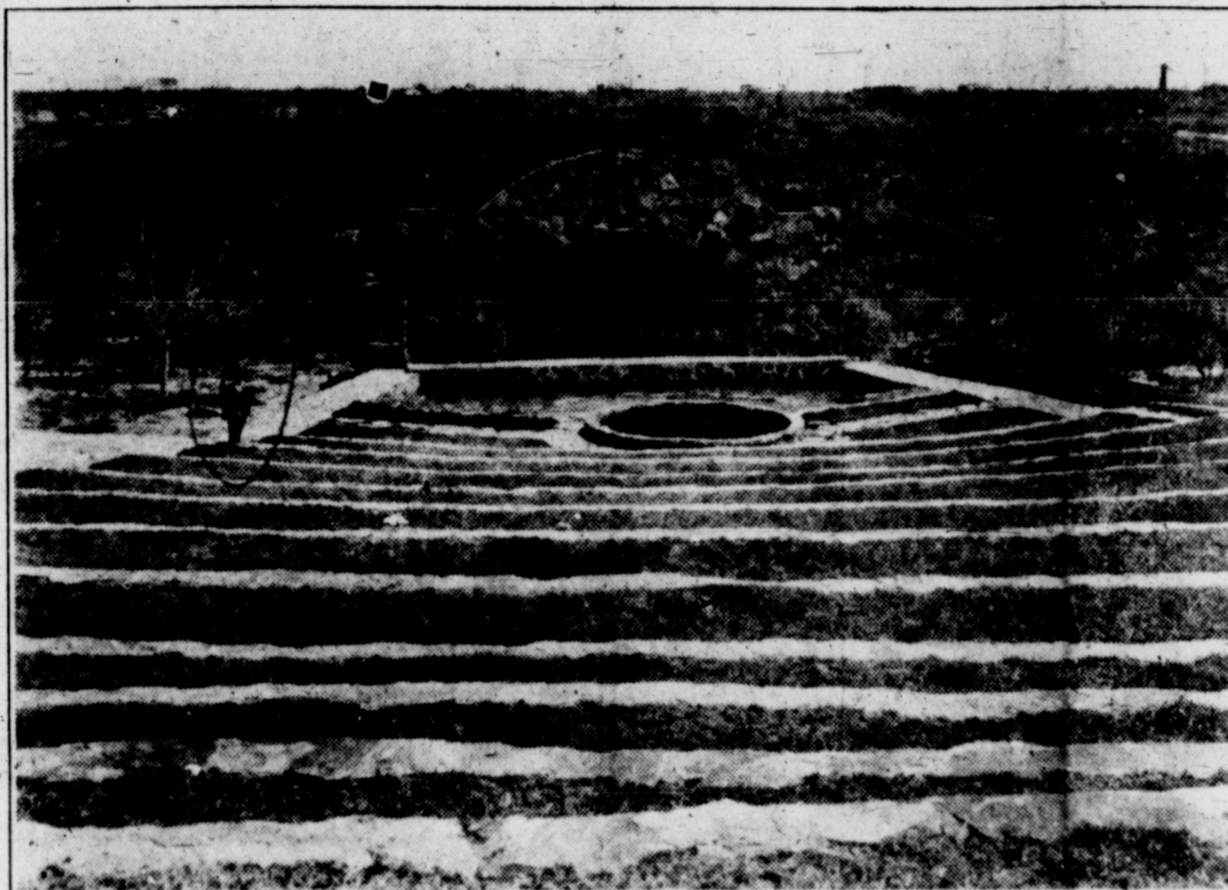
The week of April 23 to 27, inclusive, will be officially celebrated as "Lions Club Week" in Colorado under mandate of proclamation issued Thursday by Hon. J. A. Sadler, mayor of the city. The chief executive of Colorado calls upon every citizen to extend every possible courtesy to visitors who Monday and Tuesday are to be in the city to attend sessions of District 2-T, Texas Lions Clubs.

"This convention will bring to our city many of the leading business and professional men and those of the ministry that the splendid citizenship of West Texas may boast," the proclamation stated, "and I feel that every Coloradoan will pride in this distinct honor. Let every person appreciate more than passively the high ideals about which Lionism is built during the two days this convention is to be in session and try as much as we may to reflect within our own lives the noble characteristics the organization stands for.

"In issuing this proclamation designating the week of April 23 to 27 as official Lions Club Week in Colorado, I wish to officially extend welcome to every Lion and Lady Lion who shall be our guests during the sessions. Colorado Lions Club could not manifest a deeper pride in your having honored us with your presence than does the officials and citizenship of the community. May your stay in Colorado be profitable and pleasant."

Office supplies at The Record.

### SCENE IN RUDDICK PARK—A DREAM COME TRUE



### Amphitheatre Where Lions Will Frolic Monday Afternoon

A dream come true—a dream conceived by the first farmer of Mitchell county way back in the 80's—that is Ruddick Park, which will be the scene of a considerable part of activities of the district Lions' convention in Colorado Monday and Tuesday.

The dreamer was W. P. Ruddick, who came to Mitchell county with

his wife from Newburg, Oregon, in the early 80's. Beginning in a meagre way, he worked himself up to recognition as one of the most successful farmers and stockmen in this section of the State.

Mr. Ruddick dreamed of a place which should be a fitting playground for the children of Colorado, but he died before his dream could be realized. His daughters, however, remembered that dream, and in 1930 they purchased the land which he had hoped to have for the park and gave it to the city in memory of their parents, naming it Ruddick Park.

These daughters, who are Mrs. J. T. Johnson, Mrs. J. H. Greene and Mrs. Pearl Shannon of Colorado and Mrs. H. G. Towle of Snyder, have, in addition to donating land for the park, assisted materially in its development into the present modernly equipped play site.

The Colorado Chamber of Commerce started development of the park by planning and furnishing materials for the band shell, which will be setting for the Lion stunts Monday evening. All labor was furnished by organized labor of the community free.

One of the outstanding steps in development of the park, the building of the concrete bridge across Lone Wolf creek, was made by the Colorado Lions Club.

Nearly every organization of any size in Colorado and many individual citizens can look with especial pride upon Ruddick Park because of the part they have played in making it what it is.

J. H. Greene, Master Key Lion, a charter member of the Colorado Lions Club, Deputy Governor of District 2-T, Lions International, and avowed choice of the Colorado Lions Club for District Governor in 1933, is the husband of one of the Ruddick daughters.

Speaking for all organizations and individuals who have had a part in the making of Ruddick Park, and for himself and the Ruddick heirs, Greene says:

"Welcome, Lions, to Colorado's Playground! Use it while you are here, especially on Monday from six to nine."

### CHICKEN FANCIER SELLS BIRDS AFTER MUNICIPAL COURT ANNOUNCES EDICT

There is at least one chicken fancier within corporate limits of the city who has abruptly gone out of the business of breeding the birds as a direct sequence to recent announcement from the municipal building that depredations on the gardens and flower beds of others by the feathered creatures would invite prosecution.

City Attorney R. H. Ratliff stated Friday that a Coloradoan had just offered the information he had sold off his flock of chickens. "I see that the city is in open warfare on chickens found meddling around other people's property and I am going to play safe by getting rid of every bird on my place," he said.

In addition to inviting prosecution in city court for her owner, biddy stakes her life when entering the yard of a neighbor. A municipal law gives owner of the premises right to chop off the hen's head and toss the carcass over the back fence, with no penalty involved.

### AN OUTSTANDING LION



JULIEN C. HYER (See Story Below)

### JULIEN HYER TO ADDRESS CONVENTION SUNDAY NIGHT AS ANNUAL PARLEY OPENS

Past International Prexy Is Among Notables Who Will Attend 2-T Meeting

Julien Hyer, prominent Ft. Worth attorney and past president of Lions International, is to deliver an address at high school auditorium Sunday evening as annual meeting of District 2-T, Texas, Lions Clubs, is opened. Arrangements for Mr. Hyer to speak at that time and place were concluded at conference of convention chiefs Tuesday night.

Beginning with the address of Mr. Hyer, which will be open to the public, a program of interest to Lions in the large West Texas area will formally open for two days. Joe Pond, convention chairman, stated Tuesday night that he felt confident that not less than 500 visitors would be in Colorado for the two days.

Each of the five deputy district governors in this district, including J. H. Greene of Colorado, Governor Del W. Harrington of El Paso, and other men prominent in the service organization are to attend the sessions and will deliver addresses.

Invitation has been extended the several churches of Colorado to cooperate in the special Sunday evening service at which Mr. Hyer will speak. Every pastor in the city is an active member of the Lions Club.

### LIVESTOCK ASSOCIATION TO HOLD CONVENTION IN SWEETWATER ON MAY 11

Semi-annual convention of the Mid-West Livestock association, organized at Colorado last year by ranchers of Mitchell, Nolan, Scurry and other West Texas counties, is to be held in Sweetwater Friday, May 11, in connection with annual Hereford breeders sale. D. H. Snyder of Colorado is president of the association.

Area 4-H fat stock show with entries from this and other counties will be a feature of the exposition. Colorado youths are to place several calves in the show.

### SENDS CONGRATULATIONS TO LIONS IN CONVENTION

W. D. Van Blarcom, state editor of the Fort Worth Star-Telegram, requests The Record to announce that he would enjoy attending sessions of the district convention Monday and Tuesday, but finds that such

will be impossible. Through his newspaper, the largest in Texas, considerable publicity has been given the meeting. "Give every one of those West Texas Lions my personal regards," he wrote.

Ben Smith returned to Colorado Sunday night after visiting with relatives in Abilene, Merkel and Anson.

### DISTRICT COURT OPENED AT ROBERT LEE MONDAY

Judge O. L. Parish of Ballinger, judge of the 119th judicial district, opened the Coke county district court at Robert Lee Monday morning. Four criminal cases, six civil matters and 7 divorce pleas pend.

## PIGGLY WIGGLY

ALL OVER THE WORLD



## WELCOME LIONS TO COLORADO

- Bananas . . doz. .17
- Toilet Tissue <sup>Charlotte</sup> 3 Rolls .21
- Compound <sup>Swift's Jewel</sup> 8 lb. Carton .57
- Prunes <sup>Fresh In Syrup</sup> 2 1/2 can .17
- Soap, P. & G. 6 bars .23
- Beans <sup>Fresh Green</sup> 1 lb. .08
- Lemons <sup>Sunkist</sup> doz. .18
- Potted Meat 3 cans .10
- New Potatoes 5 lbs. .19
- Cabbage . . lb. .01 1/2



- 6 lb. sack . . .34
- 12 lb. sack . .58
- 24 lb. sack \$1.04
- 48 lb. sack \$1.98

### In the Meat Department

- Hams <sup>Armour's Star</sup> Half or Whole 1 lb. .19
- STEAKS, Baby Beef . . lb. .18
- CHEESE, Full Cream . lb. .17
- Roast <sup>Baby Beef</sup> 1 lb. .12
- LUNCH MEATS, asst. . lb. .22
- WEINERS . . . . lb. .13

Special Baked Barbecue Daily



## WELCOME LIONS to COLORADO



Palace Theatre  
Ritz Theatre  
For Your Entertainment

### Lions Clubs Hold Distinction Of Being Effective Agency In Working For Blind

One of the most powerful and effective agencies working in the interest of the Blind and in the interest of Sight Conservation today is the International Association of Lions Clubs. The field is covered in its entirety, ranging from eye sight conservation, such as compulsory treatment of children's eyes with a prophylaxis at birth, or by requiring the use of large readable type faces in school text books, or by providing those unfortunate ones who have already lost their sight, with the necessities of life, with recreational outlets, and with industrial facilities to enable them to be totally or partially self-supporting.

With each generation the necessity for strenuous use of the eyes is increasing, and up until comparatively recently the advancement of the science of sight conservation and optometry, lagged behind the increasing number of eye disorders resulting from over-taxation of the eyes.

Lions International adopted Blind Work as one of its major activities almost from the time of its inception as a service organization. Probably the most outstanding piece of work done in the interest of the Blind is the publication of the magazine, "Juvenile Braille." An average of slightly less than six hundred copies of this magazine are printed monthly by the International Association of Lions or 7,000 copies a year, for distribution to blind schools, institutions and homes throughout the country. This magazine alone costs the Association of Lions Clubs approximately three thousand dollars a year, this amount being appropriated over the sixty-one Lion districts according to the number of blind people receiving the magazine in the district.

During the past year 1,277 Lions Clubs have started and successfully consummated an extended and varied program of activities with and for

the blind people. They have provided free eye examinations, medical care, eye-glasses and artificial eyes; published novels, periodicals, Sunday School lessons, correspondence courses, etc., in Braille; aided destitute blind individuals and families with clothing, fuel, food, cash and other necessities; established, equipped and operated workshops; financed operations for the restoration of vision; presented plays featuring the blind; installed and assisted in maintaining candy and gum-vending machines, purchased radios, typewriters, white canes, writing boards and specially trained dogs, established blind people in various types of business, and secured employment for others; placed children and adults in homes, hospitals and schools; conducted surveys; given financial aid to blind people while learning trades, and paid tuition expenses of others; furnished transportation to and from club meetings and social gatherings; given financial support to blind welfare organizations; maintained camps for blind people; conducted blind-craft exhibitions and sales; paid salaries of teachers and readers; furnished the Lions Juvenile Braille Magazine and other Braille reading material to libraries and blind individuals; provided theatre parties; picnics, automobile drives and other entertainment features; obtained pensions; sponsored educational weeks for the blind; organized associations and clubs for the blind; financed summer camp vacations; created endowment and special funds for blind welfare work; repaired eye-glasses and radios; secured free passes to theatres for blind individuals and their guides and conducted personal visits to blind peoples' homes. They have operated and assisted in operating clinics; conducted surveys; provided optical treatment and surgical care; conducted sight conservation campaigns and sight-saving classes, and paid nurses' salaries.

The most noted phases of blind work which has been occupying the attention of many Lions Clubs is a campaign being conducted whereby the blind are furnished with white canes. The white canes are to be recognized by the public as a symbol of impaired vision, and proper consideration is to be given the carrier of the cane. White canes are to mean "right of way" to auto drivers and to pedestrians as well. The white cane has been successfully established at the sign of the blind pedestrian in more than a dozen cities in the United States and is now being taken up in England. The Lions Club of Peoria, Illinois, was the first club to have the white cane adopted through city ordinance, for the protection of the blind pedestrian.

Be loyal, trade in Colorado.

### CLUB SECRETARY



"MOCO" GRANTLAND

### SECRETARY 'MOCO' GIVEN RESPONSIBLE PLACE SOON AFTER ELECTION TO CLUB

### Colorado Lions Boast That This Official One Among 'Biggest' In District

Emmett, (Moco) Grantland, secretary of the host convention club, had not been a Lion long until members of the organization gave him something of a responsible nature to do. Assuming that he would be as big in efficiency as club secretary as he is in stature and breadth, he went through the routine of an annual election without opposition. And, Moco, has made good.

Writing letters to Lions in District 2-T, urging their interest in the convention has been Moco's hobby during the past few weeks. Most of the delegates attending meeting here next week will remember his name from having either received communications direct from him or heard them read at a club meeting.

"One of the biggest thrills I have ever enjoyed," Grantland stated one day last week after referring to his files to find that he had written over 500 personal letters during the past few weeks. "I have promised much to the Lions of West Texas if they would come to this convention and I mean to go the limit in making those pledges good," he said.

Grantland sought appointment on committee to officially sponsor entertainment for visiting Lady Lions but Convention Chairman Joe Pond ruled that there would be plenty work for him to do as club secretary and general utility handy man. At any rate, he has done his work well and will now be looking to getting his share of the fun. Get better acquainted with him, visiting Lions. He will make your individual desires his assigned mission to fill.

### DELEGATIONS URGED TO REGISTER UPON ARRIVAL

Lions arriving in Colorado for annual District 2-T, Texas, convention are urged to call at registration booth in the Colorado hotel building and register in that they be assigned places where they are to be entertained during the two days. Secretary Moco Grantland of the Colorado club will be in charge of the registration booth.

### FORMER VICE PREXY IS TO ATTEND CONVENTION

Dr. Stewart Browning of Amarillo, a former Colorado Lion and vice president of the organization at time of leaving here to establish his home in the North Plains city, will be in the old home town next week to attend sessions of the district convention. Dr. Browning sent word by Bill Wright, son of Rev. and Mrs. Cal C. Wright, that he would accompany delegation from Amarillo.

### TAIL TWISTERS TO HAVE THEIR OWN PROGRAM AT ANNUAL BREAKFAST FETE

Annual breakfast for tail twisters of District 2-T, is slated for Tuesday morning at 7:30 in dining room at the Barcroft with Brownie Ackers, holding that official berth on the Lubbock club, presiding. Marion Chapman, tail twister of the host club and who is concluding arrangements for the affair, is authority for the information that a program of strong entertainment features will be observed.

"The tail twister holds an important official position and he should use every opportunity to advance his efficiency, especially along the lines of extracting fines from offending Lions," Chapman stated Thursday. "We will be looking for every visiting tail twister at this program and our advice is that none fail."

### PRESIDENTS, SECRETARIES TO HAVE JOINT MEETING AT BREAKFAST TUESDAY

A feature of annual conventions of Lions Clubs is the annual breakfast program of club presidents and secretaries. This affair here Tuesday morning, to be given in dining room at the Colorado, is expected to easily take its place as among high lights on program for the two days. President R. D. Shindler of the Perryton club is to preside as toastmaster and Joe B. Mills, president of the Colorado club is to utter as host

official. Speakers, whose identity has not been divulged, will extol the high ideals of Lionism, along with the fun features planned.

The number of people living on farms in the United States mounted during 1933 to a total of 32,509,000.

The largest vote ever cast for any candidate for office in Texas was 73,041. That just-short-of-a-million ballot was in the Democratic primary in 1932 for Edgar E. Witt, who was re-elected Lieutenant Governor by that popular acclaim and this year seeks the Governorship.

## Welcome Lions To COLORADO



E. V. GRANTLAND  
LOCAL REPRESENTATIVE

Texas Life Insurance Company  
"PIONEER COMPANY OF THE SOUTHWEST"

HOME OFFICE—WACO, TEXAS

"IT HAS THE GREATEST RATIO OF ASSETS TO INSURANCE IN FORCE OF ANY TEXAS COMPANY"

### WELCOME LIONS TO OUR CITY



DRY GOODS, SHOES, READY TO WEAR,  
CLOTHING, HOSIERY

KIRSCHBAUM'S  
Department Store

## Greetings LIONS Welcome to Colorado



City National Bank



Welcome Lions of District 2-T

Rogers and Burrus

### WELCOME LIONS

Dis't 2-T



To Colorado

SINCLAIR REFINING COMPANY  
C. E. HARRIS  
Agent



WELCOME LIONS

TO COLORADO

ROCKWELL BROS. & COMPANY  
LUMBER

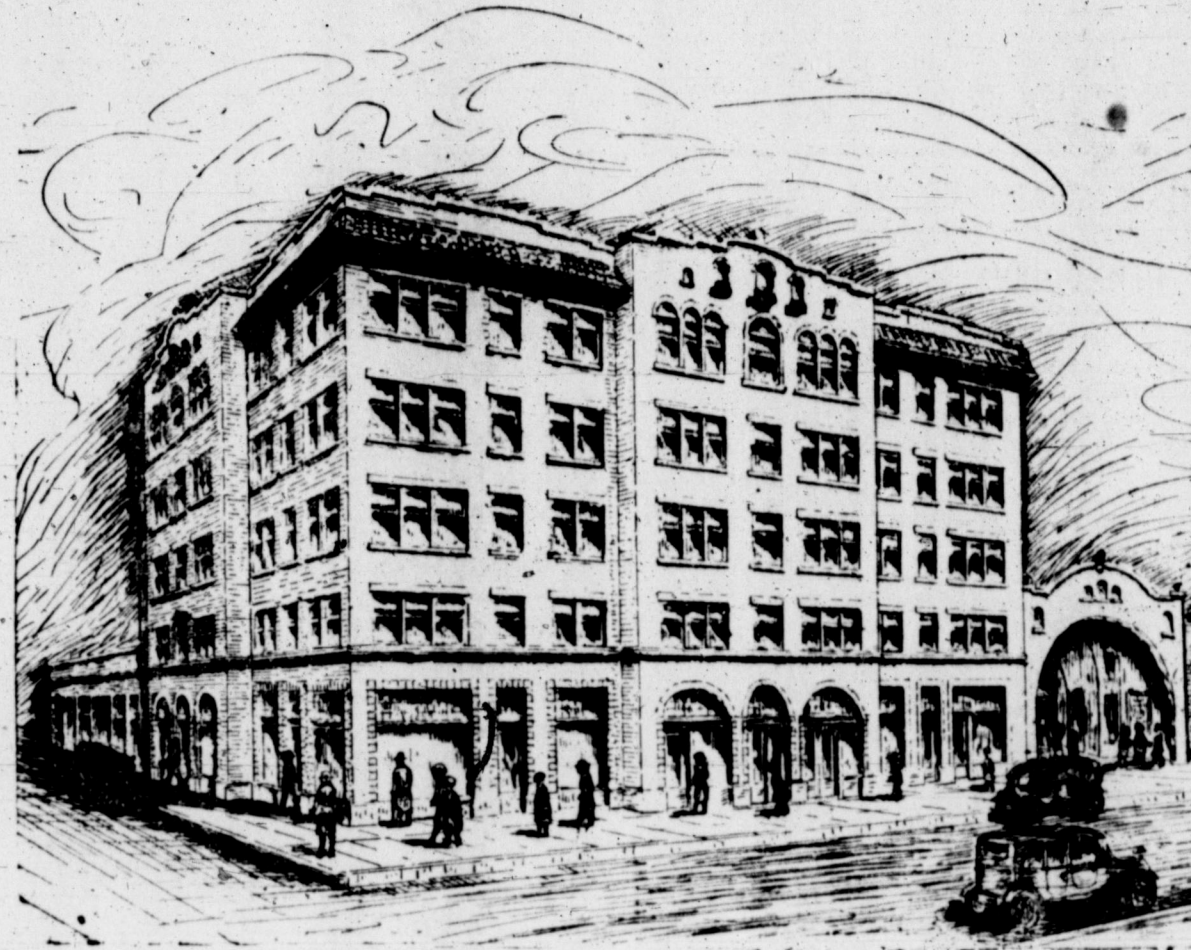
Dick Gray



# WELCOME LIONS TO COLORADO



Convention  
Head-  
quarters



Where Cooking  
Is An Art,  
Serving a  
Pleasure

## HOTEL COLORADO \* COLORADO COFFEE SHOP

Mrs. Pink Wade Hodge Wade Scott R. D. Wigley

Mr. and Mrs. Rex Smith

### ELMER ELLIOTT, DALHART HOTEL OPERATOR, BROUGHT CLUB THROUGH DEPRESSION

Well Known Deputy District Governor Will Be Here For Area Meeting

Deputy District Governor Elmer D. Elliott, Dalhart, of District 2-T, Lions International, is a doer in Lionism. Joining the ranks of Lionism 7 years ago, shortly after settling in Dalhart, Elliott immediately shouldered responsibility for "the good of the order." He served as president of his club from July 1932 to July 1933, and early this year was appointed deputy governor.

The Dalhart Lions club has had as one of its major local activities for several years the building of good highways in Dallam and Hartley counties, Dalhart being situated in both of them; and in contiguous territory on the North Plains. Elliott's leadership is no better shown than

### FOR DISTRICT GOVERNOR



MARION F. PETERS

in the fact that highway enthusiasts named him president of the Highway 41 Association and a director in the Texas Good Roads Ass'n., both of which positions he still holds. He has just closed a successful year as

### PETER'S HOME CITY 100 PERCENT FOR HIM IN BID FOR DISTRICT GOVERNOR

Prominent Civic Leader Is Well Known Over Much Of West Texas

MIDLAND, April 19.—Appreciation of the ability and character of Marion F. Peters of Midland, candidate for governor of District 2-T, Lions International, is so great that not only did he get the unanimous and enthusiastic endorsement of the Midland Lions club, but the Chamber of Commerce and the Midland Rotary club passed resolutions praising Lion Peters and expressing hope for his election.

Marion Peters is classed as one of Midland's leading citizens. He is a past president of the Lions club and under his administration, luncheon attendance more than doubled. He added about 20 new members to the club.

He has been a director of the Midland Chamber of Commerce for about six years; for the third consecutive year he was made Red Cross Roll Call leader. He helped organize and was secretary-treasurer of the Midland Welfare Board and is now a director; he is a former Boy Scout official; a steward of the Methodist church, and a member of various committees.

Marion F. Peters is a hard worker. He does his job well. His friends say that when he is elected governor of District 2-T, he will work as hard for Lionism as he works at the job of civic welfare.

president of the Dalhart chamber of commerce. In all fields of civic endeavor he has shown himself a capable leader, an aggressive doer and a good Lion.

### SUCCESSFUL MEETING IS HELD BY S. S. LEADERS

Annual convention of the State Baptist Sunday school association in Fort Worth last week was successful in every particular, George B. Stanton, superintendent of First Baptist Sunday school, reported after returning to Colorado from the meeting Friday. Other local Baptists to attend the convention were Rev. Dick O'Brien, Miss Violet Moesser and Mmes. Joe H. Smoot and Anna Simon.

### HE'S A ROARING LION



GEORGE H. MAHON

### TENETS OF LIONISM GIVEN STRONG SUPPORT BY DIST. ATTORNEY GEORGE MAHON

Popular Mitchell County Man Is Candidate Congress From 19th District

Hon. George H. Mahon, State's attorney for the 32nd judicial district, is regarded in Colorado as among the strongest exponents of Lionism in town has ever known. He has been active in the Colorado club since 1917, giving liberally of his influence and talent as an orator to spread the gospel of service, as ever true Lion is want to do.

"Outside the church and the home, I have found my affiliation with the Lions of this town as about the most impelling influence for good citizenship and service to others," the district attorney stated recently in speaking before his club membership. "As a member of the club that next week will be host to such a representative gathering as District 2-T Lions International, I am persuaded to feel even greater pride in my intimate association with this great international association."

Mr. Mahon is second vice presi-Texas district.

### THREE MODEL LUNCHEONS WILL ATTRACT DELEGATES ATTENDING LIONS PARLEY

Clubs At Lubbock, Plainview And Midland Sponsors Of Programs Monday

Three model luncheon programs to be given Monday at noon will supply convention delegates and members of the host club ample opportunity to obtain impression as to how three of the larger service organizations in the district are conducted. The Lubbock, Plainview and Midland Clubs have announced that they would sponsor such affairs, all to be given at noon Monday.

Each of the clubs will bring their own entertainers to Colorado for the luncheon programs. From each has come information that artists of unusual ability are to be presented, giving assurance that it matters not which one of the programs a Lion may attend he will be well entertained.

Lion Jim Greene, chairman of the housing committee, has concluded arrangements to have the luncheon programs staged. Reservations should be made in advance.

### BIG SPRING WILL COME TO CONVENTION STRONG EDITOR THERE INFORMS

"Big Spring Lions are coming to Colorado in large number and convention delegates will hear about us," was declaration given The Record in a telephone message from Joe Pickle, editor of the Big Spring Daily Herald, Friday.

Big Spring Lions, backed by the chamber of commerce and other interests, are coming to Colorado to impress visiting Lions that their city is desirous of entertaining the 1936 convention.

dent of the Colorado club and has filled other places on official roster of the service organization. He is an active leader in affairs of the church, giving support to the conclusion that Lionism offers definite support to much that our religious agencies advocate.

It might be interesting for visiting Lions to note that Mr. Mahon is a candidate for congress from the 19th



## WELCOME LIONS

District 2-T to Colorado



The Texas Co.  
Clarence Hornberger  
Agent

## WELCOME LIONS

and GREETINGS



A GOOD PLACE TO GET A GOOD CIGAR

COLORADO DRUG CO., INC.

**'ON TO COLORADO' SLOGAN OF PLAINVIEW LIONS CLUB IN DRIVE FOR 1934 MEET**

**Will Attend Convention Near 100 Percent, Promise By Plains City Unit**

PLAINVIEW, April 19.—"On to Colorado!" This is the battle cry on the lips of every member of the Plainview Lions Club as they are making preparations to invade Colorado, convention city for District 2-T, Lions International, who are to be hosts to members of clubs of West and Northwest Texas, April 23-24.

The roar of the Plainview Lions will be heard for miles around as

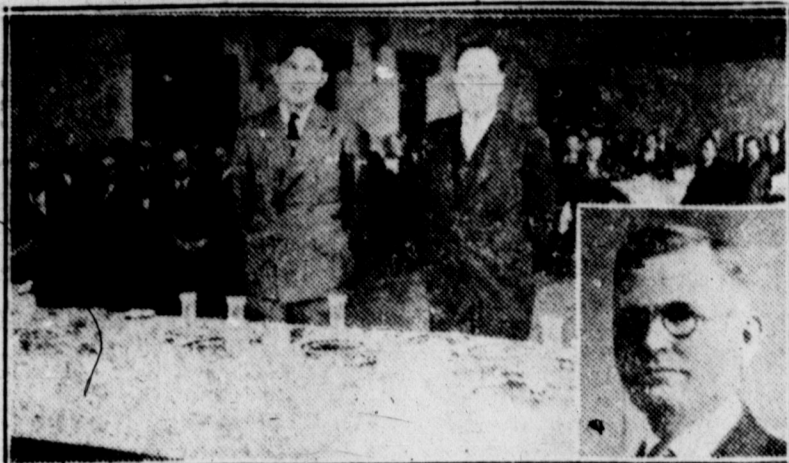
they disembark at Colorado and a valiant effort will be made to bring the 1935 convention to Plainview. This movement is gaining momentum daily as almost every mail brings confirmation from clubs over the district that they will throw their support to Plainview.

So sure is the local club that they will be victorious that they are already looking ahead and making plans to make the 1935 convention the greatest in Lions history.

Lion Boss, Sherman Umphress, together with committee chairman and committeemen, have been working day and night for the past thirty days whipping plans into shape so that the Plainview Lions campaign will work with machine like precision and no bets are being overlooked to win support and votes.

Indications are that the attendance of the Plainview Club will be near 100 per cent at the Colorado convention.

**AS LUBBOCK CLUB RECEIVED 100TH LION**



The Lubbock Lions Club is waging a strong campaign for the election of one of its prominent members, Judge E. L. "Major" Pitts, inset above, for District Governor of District 2-T of Lions International. The above photo was taken when the 100th member was received into the club, the second largest club in Texas.

The club now has 115 members. A large delegation Lubbock Lions will go to Colorado for the District Convention, April 23, 24 when the election will be held. The 100th member was A. V. Weaver, Jr., local attorney. Standing beside him is Robert H. Bean, who brought him into the club.

**WELCOME LIONS TO COLORADO**



**FRANK MACKEY Dodge and Plymouth**

**ENTIRE FLOOR RESERVED BY PLAINVIEW, LUBBOCK AT COLORADO HOTEL**

The Lubbock and Plainview delegations have leased entire third floor of the Colorado hotel for the convention, Jim Greene, housing chairman, stated Tuesday. Lubbock will advance candidacy of Judge E. L. Pitts for district governor and Plainview is coming to make strong bid for the 1935 convention.

President Joe B. Mills of the host club stated Tuesday morning that the question of furnishing accommodations for visiting Lions had developed into a real problem. Citizens of Colorado, with special reference to members of the club, have not offered the number of rooms hoped for.

Want-ads in the Record bring results.

**LARGEST DELEGATION FOR WEST TEXAS PROMISE OF LIONS CLUB AT LUBBOCK**

**South Plains City Boosting Judge Pitts For District Governor Election**

The Lubbock Lions Club will bring one of the largest delegations to the District 2-T Convention. The big interest of the Lubbock Club at this time is the election of Lion E. L. "Major" Pitts to the office of Governor of District 2-T. It will also put on one of the model luncheon programs for the convention.

Lion Pitts is one of the outstanding Lions of the Lubbock Club and District 2-T. He is Past-President of the Lubbock Club and is chairman of Group 4 District 2-T this year. He is a charter member of the Lubbock Club. He has served as County Judge of Lubbock County for the past four years, and is a candidate for re-election without an opponent this year.

The Lubbock Club was organized during the summer of 1929 with a charter membership of fifty. There are twenty charter members now active in the club. The present membership is one hundred and fifteen and the Club claims that it will be the largest club represented at the convention. The club claims nineteen key members and three master key members. Lion Pitts is one of these Master Key members and will be presented his master key at the convention.

The first District Convention of District 2-T was held in Lubbock and sponsored by the Lubbock Club which acted as host. Last year the Lubbock Club entertained the State Convention which was pronounced by many attendants as the best arranged State Convention ever held in Texas.

The activities of the club have been many and varied. Annually it has given a Christmas party for underprivileged children with an average attendance of fifteen hundred. The party consists of a free childrens picture show, a Christmas tree with a toy, fruits, nuts and candy for each child attending. It is the sponsor of the Cub Pack of Boy Scouts, a recent addition to the Boy Scouts of America. Recently the club furnished indoor balls and bats for the public schools.

Fitting of glasses for children of defective eye sight has been a major activity and the Lubbock Lions Club with the other civic clubs of Lubbock organized a Crippled Childrens Council and helped raise money for carrying on this work. A large number of crippled children have been

**COLORADO, HERE WE COME**

That snarling, roaring bunch of bloodthirsty Plainview Lions are on their way to Colorado to enjoy the fun, see the sights, partake of your hospitality and bring the

**1935 District 2-T Lions Convention to PLAINVIEW!**



SEE YOU SOON

The

**PLAINVIEW LIONS CLUB**



WELCOME LIONS OF DISTRICT 2-T  
**ROUND TOP CAFE**  
JEFF CURRY



**WELCOME LIONS**

**To Colorado**

**WE ARE THE HOME OF**

FOR LADIES

Printzees Suits and Coats

Classy Jean and Co-Ed Dresses

Red Cross Shoes

Kayser Hose and Underwear



A. B. C. FAST COLOR FABRICS

FOR MEN

Hart, Schaffner and Marx and Curlee Clothes

Borsalino, Style Park Hats

Packard Shoes

Arrow and Van Huesen Shirts

Interwoven Socks

**MAX BERMAN DEPARTMENT STORE**



Welcome Lions To Our City  
**Roy Dozier BARBER SHOP**



Welcome Lions OF District 2-T  
**J. Riordan HARDWARE**

aided through the activities of this Council.

Since its organization the Lubbock Club has never failed to have representation at all District, State and International Conventions. It is expecting a big and successful time for the Colorado Convention.

**DISTRICT KEY LIONS TO OBSERVE BREAKFAST AT BARCROFT MONDAY A.M.**

First on formal program of the district convention will be Key Lions breakfast at the Barcroft hotel Monday morning at 7:30 with F. M. Adair of McCamey presiding. Not less than fifty of these Lions are expected to attend this function.

The host club will furnish not less than fifteen Key Lions at this breakfast, those directing plans for the affair believe. Every delegate rated as a Key Lion will be expected to attend the breakfast.



**Here's to Your HEALTH**

from every Lion in Lubbock

..... We solicit your support for the Major for Governor.

**'Major Whoopie' PITTS FOR GOVERNOR**



**JULIEN HYER LEADER WITH LONG RECORD OF DEVOTED SERVICE TO INTERNATIONAL**

Past President Will Be Here For Convention To Open Monday Morning

Julien C. Hyer, past president of Lions International, is known throughout the United States and Canada as being one of the finest speakers on civic service clubs and their function within a community in America today. Mr. Hyer is a lawyer and statesman, and during his term as International President of Lions Clubs he talked in practically every State in the United States one or more times, as well as in the provinces of Canada. His avocation is stimulating civic consciousness and encouraging in every way possible that leadership within a community which leads aid to community business and commerce.

Julien Hyer is one of Fort Worth's most prominent lawyers, is a past Commander of the Bothwell Kane Post of the American Legion, one of the largest posts in America, and spends unlimited time before Lions and other service clubs where he is in constant demand as a speaker. He will attend convention in Colorado Monday and Tuesday.

Greenville, S. C., was the birthplace of Julien Hyer, on April 1, 1894. Shortly afterwards his parents removed to Charleston, and afterwards to Aiken, where the young Julien attended public school. In 1913 Julien was graduated from the Georgetown University Law School, Washington, D. C., with an LL. B. degree. Mr. Hyer was employed in the Law Library of the United States Supreme Court prior to his removal to Waco, Texas, where he was admitted to the Texas Bar in 1916.

When the war came, Julien Hyer enlisted in the Texas National Guard in 1917 and with the 36th Division he served in the A. E. F. for a year, being discharged as Captain of Artillery (111 Trench Mortar Battery). After the war Mr. Hyer returned to practice law in Fort Worth, Texas. In 1919 he was married to Agnes Barnhart of Whittier, Calif., a Y. M. C. A. war-worker. They have three children, Agnes Ann, 11; Martha, 7; Jean, 5.

Mr. Hyer has served one term in the Texas State Senate, 1929-1930; is an inspirational speaker, and one of the most loved presidents the Lions Association has ever had.

Nine great caves have been explored in Texas, most of them in the Central and Southwest sections of the state.

**DEPUTY GOVERNOR**



ELMER D. ELLIOTT

Elmer D. Elliott, hotel man of Dalhart is deputy district governor of District 2-T, Lions International. His appointment came about January 1 from District Governor Del W. Harrington, El Paso. In Lions work almost since coming to Dalhart, Elliott in six years rose to the presidency of his club and brought it through 1932-33, the toughest year of the depression on the North Plains, with flying colors.

**LOCAL LION HONORED BY DISTRICT GOVERNORS AT MINERAL WELLS SESSION**

To the Rev. Dick O'Brien, pastor of First Baptist church, has come a distinct honor.

The Colorado minister Monday received letter from Del W. Harrington of El Paso, governor for District 2-T, Texas, Lions International, informing that he had been unanimously elected to conduct annual memorial service for departed Lions in Texas during the past year. The memorial will be observed in Mineral Wells during annual State convention.

Rev. Mr. O'Brien has notified Governor Harrington that he would accept the honor. Election of the local pastor to conduct the memorial was voted unanimously by the five district governors of Texas during their annual conference recently held in Mineral Wells.

Enterprising Texans in recent years have reclaimed 550,662 acres of land in ninety-eight Texas flood control and reclamation projects.

The State of Texas is the undisputed leader of the States in mohair production, but there is not a mill in the State to fabricate it.

**BARBECUE, DANCING, STUNT FEATURES ON CONVENTION SOCIAL CALENDAR MONDAY**

Ruddick Park And Legion Hut To Be Scenes For Festive Diversion By Lions

Featuring social calendar of annual District 2-T, Texas, Lions convention will be an interesting program to open with barbecue at Ruddick Park Monday afternoon at 6 o'clock and concluding, perhaps, with arrival of the small week hours of Tuesday morning as final strains of dance music at the American Legion building have died away.

J. B. Pritchett, chairman of committee directing plans for the park barbecue, announces that ample preparation has been made to feed a large number of delegates and their guests. "This feature will be open only to registered Lions and their invited friends and a nominal fee of fifty cents will be charged.

The barbecue over, delegates will have their attention diverted to special stunt and artists presentation at the park amphitheatre. Special feature of this program will be presentation of visiting entertainers and musical artists brought to the convention by delegations from several West Texas clubs. J. Ralph Lee is chairman of the park program.

Leaving the park at 9:30 delegates are to be escorted to the American Legion building for an evening of dancing. Lion Jack Helton, manager, has stated that one of the best orchestras in West Texas will furnish the music. All registered delegates are urged to attend the dance.

**PAST DISTRICT GOVERNORS OF 'SHOW ME' STATE PAY VISIT TO COLORADO CLUB**

Distinguished Guests Speak On Program Of Lions At Meeting Friday

Two distinguished Lions were guests of the club here Friday and were presented for addresses. They were Clyde R. Welman, insurance broker of St. Louis, Mo., and John M. Dalton of Jefferson City, Mo., attorney and marshal of the Missouri Supreme court. Both of the gentlemen are past governors of the Missouri district, Lions International.

"The most important consideration that should command attention of this Lions club today is the determination that you will carry on after your district convention," Mr. Welman stated. "You have here in Colorado one of the best Lions Clubs that I have ever been privileged to visit and surely you cannot afford to permit your enthusiasm to wane with close of the annual meeting."

Welman was district governor at time annual International convention was held in St. Louis last year and recalled features on the entertainment program attended by Joe B. Mills and Jim Castrill, delegates representing the Colorado club.

Lion Dalton addressed the club briefly on his impression of West Texas and the unique hospitality that he had experienced since arriving in town. "I have never found such a wonderful citizenship," he said. "It seems that everybody in town, whether he be a Lion or not, has been anxious to render every courtesy since it became our lot to stop over in Colorado."

The two visitors were in Colorado through a bit of fate. They had been to California to return a prisoner, Ed Carey, wanted in St. Louis on a felony indictment. Arriving in Colorado at midnight Thursday they stopped at a local service station to purchase gasoline for their car. Carey jumped from the machine and made a hasty get-away. He had not been found at time of the club meeting.

"Being good Lions, we accepted to take the handcuffs off our prisoner and give him some of the courtesies of the road," Welman explained. "He took advantage of our hospitality and jumped from the car and ran off. We could have stopped him, perhaps, but did not shoot with the hope of hitting our mark. Consequently our pistol fire served to quicken his pace and he has gone."

Carey ran north from the Henry Vaught One Stop station on Chestnut street. Attracted by the several pistol shots night police hurried to the place and assisted in a search for the fugitive, but he was not to be found.

"We hope that you two Lions pay Colorado another visit before long and that your fugitive is a member of this club by that time," commented President Joe Mills, after the two men had addressed the club.

Bill Wright of Dallas, son of Rev. Cal C. Wright, addressed the club on "Friendship." He described sincere service to others, as advocated by tenets of Lionism, as the most definite avenue through which reward in the realm of friendship may be realized.

Van Hopkins, Donald Tiner and

**DEPUTY GOVERNOR**



C. A. BLANTON

**CHILDRESS PRESIDENT HAS BEEN OUTSTANDING IN HIS SECTION AS CIVIC LEADER**

Deputy District Governor Is Prominent In Affairs In Northwest Texas

Deputy District Governor C. A. Blanton of Childress is an outstanding Lion in his home city, section and the district, as well as a leader in affairs of the church and fraternal societies. By profession he is in the lumber business in the northwest Texas city he loves to call home.

Lion Blanton is a native Texan, having been born in Wilbarger county, near Verona, in 1898, and prides in fact he has ever lived in West Texas. Mrs. Blanton, nee Miss Emma Taylor of Jack-horn, too, is a West Texan. They are the proud parents of two sons, one eight years of age and the other three months.

Blanton served with distinction during the World War as member of the overseas Replacement Battalion. He has been with Wm. Cameron & Company, Childress since 1919. He was for three years a vice president of the Childress chamber of commerce, is president of the Childress Bible class of First Methodist church and is vice-chairman of the board of stewards, that church, and an active member of the Masonic lodge and the American Legion.

Blanton has been an active Lion for several years. He served as a member of the executive board several years, was twice elected vice-president and is at present president of his club. He was serving as chairman of group 10, Lions International, when District Governor Harrington created zone No. 7 and requested that Blanton assume responsibility of supervising Lion activities in that group. His appointment as a deputy district governor was announced by Governor Harrington a few months ago.

Grady Whitmore were introduced as new members of the club in an address by Bill Cooper. Applications from eight prospective members were passed and these will be voted on at the meeting today. O. C. Cox, P. A. Burnett and R. E. Hood were elected to membership and stand for formal introduction today.

Among guests introduced were K. Fowler of Austin, auditor for the CWA, and John Salvester, representative of the Texas Good Roads association.

If Texas repeals its prohibition laws, it has been pointed out by Lieut. Gov. Edgar Witt that the next Governor can profit by the current lessons of other states in planning influences such as the old time saloon or anything that resembles it.

Though Texas heads the list of states in agriculture, only 18.5 per cent of the total area is in cultivation.

**BACKGROUND OF COLORFUL HUE ATTENDS HISTORY OF ONCE PROUD COW DOMAIN**

'Colorado City' Fifty Years Ago Had 6,000 People; Street Car System

While attending sessions of the district convention, Lions of District 2-T, Texas, might be interested to know that they are within the gates of what fifty years ago was the largest and most prosperous city in all of West Texas, with the exception of El Paso. The host Lions club is today one of the largest in the State. The host town a half century ago was one of the best within the commonwealth.

"Colorado City," as the once famous metropolis of a great western cattle industry was known, assumed boom proportions soon after a pioneer merchant pushed out from Coleman in 1880 and established a general store at the new trading post on banks of the Colorado river. Within four years the community had developed into a bustling city of 6,000 souls with money and extensive cattle domains the vogue.

You will not have opportunity of riding on the street car while in town to attend the Lions convention but had you been here fifty years ago you might have done just that thing. "Colorado City" boasted a modern street car system and the venture was well patronized by the public.

Among the bright spots in early day history of Colorado is the claim that during the eighties this town contained more millionaires among its resident citizens than were to be found throughout the State outside the city limits. Many of the men holding huge bank accounts were of English royalty who came to this phenomenal cattle metropolis to pit their wits and their gold with grizzled livestock barons who were natives of these plains.

There are three Lions active in your host club who might interest the visitors for hours recalling thrilling incidents of those early days. They are Charlie Adams, Charlie Earnest and Will Doss. The two Charlies are charter members of the local club.

Some of the buildings you will see in the downtown section are standing today. They were built of brick manufactured on the ground. "Seven Wells," interesting buffalo and Indian rendezvous seven miles south from town and for fifty years a popular picnic and outing resort, will interest the visitor. Old timers will point out tracks in the sandstone and tell you they were chiseled by hoofs of the buffalo in climbing up and down the steep incline.

A former Lion who came to Colorado City in 1881 as a young attorney and who was the first county judge when Mitchell county was organized in that year, is Judge R. H. Looney. There are many interesting reminiscences of the past direct-

ly connected with this town that this banker has stored away in his memory. Pioneer West Texas lawyer and ory.

GREETINGS LIONS WELCOME TO COLORADO



BARCROFT HOTEL MRS. E. A. BARCROFT

GREETINGS LIONS OF DISTRICT 2-T



WELCOME TO COLORADO

COLORADO STEAM LAUNDRY RALPH LEE



WELCOME LIONS TO COLORADO

A RED AND WHITE STORE

PRITCHETT & ROSE BUNN PRITCHETT — BILL ROSE

WELCOME LIONS TO COLORADO



BURTON LINGO COMPANY Lumber

**WELCOME LIONS TO COLORADO**

V **Ford** 8  
The Car Without A Price Class

**COLORADO MOTOR CO.**  
GET DETAILS ON OUR MOTOR EXCHANGE

**GREETINGS LIONS WELCOME TO COLORADO**

**W. H. ROGERS DAIRY**

**WELCOME LIONS AND VISITORS**

**Colorado Hotel Beauty Shop**  
In the Lobby of Colorado Hotel

**GREETINGS LIONS DISTRICT 2-T FROM**

**GRACE COFFEE SHOP**  
ABILENE, TEXAS

HOME OF **Cliff's Famous Sizzling Steaks**

**WELCOME LIONS TO COLORADO**

**PRITCHETT & ROSE**  
BUNN PRITCHETT — BILL ROSE

**WELCOME LIONS TO COLORADO**

**BURTON LINGO COMPANY**  
Lumber









Section Three--District 2-T Lions Club Edition

# COLORADO RECORD

29TH YEAR--NUMBER 29

COLORADO, TEXAS, FRIDAY, APRIL 20, 1934

WHIPKEY PRINTING CO.



WELCOME

District 2-T  
Texas Lions  
Convention

COLORADO  
April 23rd, 24th

We Hope You Have A  
Roaring Good Time

# TRUE ETHICS OF LIONISM DEPICTED IN MAGAZINE ARTICLE BY PRES. BEDDOW

Writing in the March number of "The Lion," Roderick Beddow, president of Lions International, portrays in a most interesting manner the true spirit of this great service organization. Monday and Tuesday of next week Colorado is to be host to men possessed with the same benevolent characteristics as Mr. Beddow describes in the article. Colorado, in deed, will manifest pride in entertaining representatives of such an organization.

The article follows:  
Eight months ago, when you Lions honored me so highly with the presidency of our Association, while pledging you my most earnest effort in your behalf I called upon you, and each of you, to stand firmly behind

the officers of your clubs, your District and your International. Today I want to thank you with all my heart for the thoroughness with which you have responded to that call, and congratulate you on the wonderful manner in which you are growing and developing in Lionism. I wish that each of you might have been in the International Office the other day, when it was my privilege to attend the official meeting of the Board of Directors to consider the state of Lionism, and especially the International Convention which we are to hold at Grand Rapids in July. I wish that you might have read the glowing reports of club secretaries and District Governors which are pouring in from every section—re-

## OUR PRESIDENT, FELLOWS



**RODERICK BEDDOW**  
President of Lions International

ports, which tell of new Lions Clubs organized here and there; of clubs which have been despondent and listless taking on new life and vigor in the work of their communities; of the marvelous new growth in old established clubs which are admitting to membership scores of the best citizens.

I may mention a few of the outstanding examples without reflecting on other clubs, which under different conditions, have not made such a high score. South Bend, Indiana, for example, in this fiscal year has admitted sixty-one new members. The little town of Ephraim, Utah, shows on our books with an increase of 329 per cent in membership. Toronto East has to its credit 45 new members. The city of Bessemer, in my own state of Alabama, has taken in thirty men who had not been Lions before.

The growth in membership is indicative of a corresponding growth in the spirit of our clubs. Men do not willingly join any kind of an organization when it is slipping. If our clubs were inactive; if they were taking no interest in their work; if they were hopeless of the future, if they had not the life and vim and vigor and confidence of men who know they can and are determined that they will accomplish things, no

## RODERICK BEDDOW, YOUNG IN YEARS, MEASURES HIGH AS SERVICE CLUB LEADER

International President Has Served Lionism Loyal For Several Years

Roderick Beddow of Birmingham, Alabama, President of Lions International, is a true son of the South. He was born in Chattanooga, Tennessee, just across the Alabama line, and that is the farthest point north he has ever lived. Travel, however, has acquainted him with practically the entire continent, and he is equally at home with Texan and New Englander.

Although young in years, Roderick Beddow has acquired twice as many responsibilities as the average man of his age. He is a partner in the law firm Fort, Beddow and Ray, one of the foremost in Birmingham; he is Chairman of the Board and General Counselor of the United States Bond and Mortgage Company; is a member of the Board of Todd-Witte Dry Goods Company; a director of the Bankers Reserve Life Insurance Company; and a director of the Umphreys Oil Company.

Lion Beddow was elected to the Board of Directors of the International Association in 1928, served a two-year term, and was immediately elevated to the Third Vice Presidency. He was successively Second and First Vice President, and at the St. Louis Convention, July 1932, was elected to the Presidency of the entire Association with its 80,000 members and 2,700 Lions Clubs throughout the world.

During these years as a member of the official family of Lionism Roderick Beddow's fine spirit of good-fellowship has endeared him to the whole Association. He is in great demand as a speaker, having a scholarly gift of language and great familiarity with the arts of eloquence.

Although an extremely energetic and effective lawyer Roderick Beddow devotes a good deal of attention to the social problems of our modern age. He has a great sympathy with the masses of the world, a ready understanding of their problems, and an unshakable faith in the republican and democratic institutions of the world.

At law school Roderick Beddow was made a member of the Delta Sigma Phi fraternity. Later he joined a number of other fraternal organizations, among them the Elks, the Moose, the Odd Fellows, and the Knights of Pythias.

In his fraternal relations, however, the major part of his attention has been given to Lionism.

Mr. Beddow's charming wife, Margaret, is almost as well known in Lionism as is Roderick. They have three children, two girls and one boy.

real man would apply for membership.

This spirit of confidence, this proof of strength, this determination to do more and better work which is already manifest in our renewed growth, will be the ruling spirit at our great International Convention at Grand Rapids and I hope that every club may have at least one delegate there to carry home to his brothers the news of what is said and done. I confidently predict the brightest, the cheeriest, the most hopeful and the most progressive convention we have ever known. Not by reason of anything your President has done, except perhaps as he may have encouraged others to carry on; but by reason of the basic soundness of the principle on which our Association is founded, and by the splendid leadership of our officers and the manly devotion of our members.

Let me urge you, fellow Lions, to see that someone from your club attends the great convention. Of course as many as possible should go, but at least one delegate should be there to represent you, to help formulate the course of our Association for the next year, to see that the name of your club is inscribed on the records as a club which plays its full part in the great work.

The expense will not be great, especially for those clubs which had the foresight to begin long ago to lay by a fund to send one or more delegates. The individual Lion will not find the cost high even if he takes his family along, as many will do. Travel by airplane and train, boat and motor car, have not been so low in many years; and in the hotels both in Grand Rapids and in all the summer resort region of Western Michigan, are offering most attractive rates.

Whatever the cost, it will be well worth it. There is no standard by which we may measure the good that comes from these yearly gatherings. The mere coming together in conference of earnest men, all intent on

# WELCOME LIONS



Texaco Gasoline and Oils



Automobile Accessories Batteries

**Siberling**  
Vapor Cured  
**TIRES**

**CONNELL SERVICE STATION**

# WELCOME LIONS

of District 2-T to Colorado



**MILLS CHEVROLET CO.**

## TRUE LIONISM BIDS FOR ALL THAT IS BEST, SAYS RENO, NEVADA, WRITER

T. L. Larsen, member of the Lions Club at Reno, Nevada, impresses the tenets of Lionism in such forceful manner that The Record desires to give space for reprinting his recent contribution on that subject, as follows:  
"Running through and permeating the whole nature of human nature is a universal law which decrees that unselfish service to others is the final purpose of civilization. Lionism has envisioned that law, and in response to it unites its members in the bonds of mutual understanding and friendship, warms the hearts of men, and draws them into closer harmony. And when you have succeeded in this you have perhaps accomplished all there is to do in life."

the same object of building up their communities, multiplies their effectiveness many fold.

And who can estimate the human happiness which comes from this meeting, year after year, of men who have worked together all this while? The warm friendships that have grown out of our Association meetings; the fellowship which makes the member of any Lions Club a friend and brother in all other Lions Clubs; the family reunions which are held year after year and the pleasant recollections which remain with us forever after—who can fix their value in dollars and cents?

Every Lion will understand the emotions which affect the delegates and visitors who year after year attend the conventions, for in a lesser degree the same scenes are enacted week after week when Lions Clubs everywhere hold their meetings. There are the same hearty greetings, the same warm handclaps, the same fraternizing and joking and inquiries after the welfare of each Lion's family; the same sympathy and brotherliness in case of loss.

Come to your convention, Lions. It is yours. There you will find men of your own caliber from every state and province, and among them are potential friends for life. Come, meet your old friends, make new ones, make yourself a better Lion and a better man, and play your part in the further growth of our great Association.

## DRI-SHEEN PROCESS



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WELCOME LIONS

CITY MEAT MARKET

# A MESSAGE OF CHEER FROM DIST. GOVERNOR DEL W. HARRINGTON

Of course you would make the last edition of your splendid newspaper, which will be published just prior to the District Convention date, a special Lions Issue. You are made that way. Serving your beautiful little city in the capacity of editor you give to the readers in each issue of The Record full value for the price they pay; but you now give them an extra measure heaped up and running over, just because you love to be helpful and because you reap your greatest harvest of pleasure from your well cultivated field of usefulness.

You have asked me as District Governor to write a message to the Lions who will be at our convention, and to say what is on my heart.

As I read your letter extending me this invitation, there came at once before my mental vision a beautiful picture—a scene in real life witnessed by me in your city a short time ago. By a fortunate circumstance I was privileged to spend a few minutes in the home of quite an elderly lady. After formal introduction and short conversation, this wonderful mother again took up a piece of needle work she was doing. I noted it was a piecing together of various colored particles of fabric which were, by her handiwork, growing into beautiful flowers and figures, which would eventually full bloom into a quilt of one of those ancient patterns that have decorated American homes since the days when

## INTERPRETS LIONISM IN ITS TRUE TENETS



DISTRICT GOVERNOR DEL W. HARRINGTON

our forefathers fashioned their homes out of the native logs of the wilderness and established a civilization which had for its great objective, Liberty of the individual in society to think independently and to act conscientiously; and Intelligence, to

be exercised in the nurture and culture of oncoming generations. It was such a quilt that kept warm the body of George Washington as he reclined at night to think out the great problems entering into the planning of a government that would insure safety for a mighty nation.

I could note the sparkle of joy in the faded expression of this kindly woman as her fingers framed the stitches that bound together the pieces so accurately sized and cut that when all put together would form a harmonious work of art. But more perfect and more beautiful than the mechanical exactness and harmony of the coloring that characterized this labor, was the spirit of love and affection that inspired and sanctified it. Every stitch was a love stitch. Every piece was a tablet upon which was indelibly inscribed an expression of loyalty and devotion. To the eye of the stranger within the gates this inscription may not be seen, but it will be read and interpreted with sublime and peaceful consolation in the language of the kindred soul for whom it is intended.

To my mind this picture portrays the fundamental principles and true spirit of Lionism. The principle and spirit of unselfish service. The development of a soul-language which yields fruitful intelligence and profitable understanding among men. Taken alone, one of the many hundreds of pieces in the quilt, although good within itself, would be of little or no value, but when bound together with all the others the value of the one is equal to the value of all, for if one should be missing the whole world would be incomplete and of little worth.

And so like the bringing and binding to gather the pieces that make the good and useful quilt, Lionism brings and binds together the individual contributions of good and helpful deeds, combines them into club activities and sends them forth as messengers of joy and peace and good will to the souls that hunger and thirst for friendship.

The Lions club is not a charitable institution. The making of this quilt for her son by this typical mother was not an act of charity on her part. It was the outpouring of love from a soul that through a long life of unselfish devotion to service and helpfulness has been permitted to grow and expand and develop into such a state of perfection that its beneficent influence will be felt throughout the ages to come.

The good things that the Lions clubs throughout the world are doing are not done in the name of charity. They are the outward expression of that innate desire in the breast of men to obtain happiness by making others happy. Every well organized and properly conducted Lions club is a joy-shop. Through its wholesome influence, business men forget that they are competitors. Professional men profit by contact with their rivals. Artisans feast upon the fine technique of their fellows, and craftsmen swap with each other the new tricks of the trade. Communities catch the spirit of fellowship and co-operation and pessimism recedes before the overwhelming tide of optimism.

If a chronic grouch straggles from the trail of despondency and wanders

into the path of a Lion, he soon forgets his sorrows and remembers his troubles no more.

In every part of the world where Lions clubs exist, the blind are being brought "by a way that they knew not" and are being led into "paths that they have not known." Darkness is becoming "light before them" and crooked limbs are being made straight by the activities of Lions clubs.

In each nook and corner of District 2-T, men of character and vision and intelligence who have been hitherto indifferent to the onward march of Lionism, because of lack of knowledge of its true objectives, are now "catching step" with the movement and adding their voices to the roar that is carrying a new song to the ends of the earth.

In the short month of February (the report for March is not out at the time of this writing) fifty-nine new names were added to the lists of club membership in this district. Lions are learning that in order to increase club membership, it is only necessary to bring home to the broad minded, right thinking man of high ideals in every community, a knowledge of the true purpose and objectives of the institution. Men of that type are eager to grasp every opportunity to bring joy to themselves by rendering service to their fellowmen, their communities, their states and their nation.

It is this type of manhood and of citizenship that persists in any laudable enterprise into which it enters. It is this type that carries on and keeps that "eternal vigilance" which is the "price of liberty." It is this type that through intellectual development brings about the great achievements which make for our Nation's safety.

That comely lady to whom reference is made in this message is the type of womanhood that gave birth to this type of manhood. To this wonderful mother, and to all the mothers of Lions of District 2-T, this message is most respectfully dedicated, and to her and to them, Lions, let give the Grand Lions Roar and make it so real that it will carry a message of love to the soul of every such mother throughout the district.

DEL W. HARRINGTON,  
District Governor, District 2-T.



## WELCOME LIONS of District 2-T



We are wishing you a pleasant visit to our city



J.C. PENNEY CO. INC.  
DEPARTMENT STORE



GREETINGS

FROM

COLORADO'S OWN  
SAM GOLDMAN

DIRECTOR

"COLORADO GOLD MEDAL BAND"



## WELCOME LIONS TO COLORADO

Star Tires  
Star Radios  
Col-Tex Gasoline

Hicks Rubber Co.  
Bob Lovejoy

## Legion Building Is Offered For Use Of Convention Guests

The American Legion building, corner East Third and Chestnut streets, is available for convention guests here Monday and Tuesday for annual meeting of District 2-T Lions International. Post Commander J. T. Howell and members of the Oran C. Hooker Post announced several days ago that the ex-service men here would extend every cooperation in making the convention successful.

"We appreciate deeply the tenets of Lionism and feel that our organization is doing the commendable thing by offering our cooperation in extending special courtesies to Lions who Monday and Tuesday are to be guests in our city," Howell stated.



WELCOME LIONS

BOYD DOZIER  
BARBER SHOP

JUST ACROSS  
THE STREET  
FROM

COLORADO HOTEL



CONGRATULATIONS

LIONS OF COLORADO

BEST WISHES FOR YOU AND YOUR CONVENTION AND

J. H. GREENE

IT'S JUST A LIONS ROAR FROM LION HARRY PHELPS AND FROM

Harley Sadler  
AND HIS OWN COMPANY



Wilson Bros. Furnishings  
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 Biltmore Clothes  
 Stetson, Dobbs, Borsalino Hats  
 Florsheim City Club Friendly Shoes



Welcome Lions To Colorado

We are glad you came

A Man's Store For A Man's Garment

The Model Shop

J. P. Summers

Cleaning - Pressing Phone 154

W. T. Benton



Melvin Jones, Founder Of International Association, Is Beloved By Every Lion

Melvin Jones, founder and leader of the International Association of Lions Clubs, was born at Fort Thomas, Arizona, January 13, 1880, where his father was a scout in the government service guarding supply trains and giving such protection as was possible to scattered settlers. His boyhood was spent in the thrilling setting of Indian raids, counter pursuits, and long journeys with emigrant trains.

At the age of twenty he went to Chicago to study law and voice. He joined a number of musical societies, was a member of the Apollo Club, and for years was in great demand as a tenor. Attracted by the insurance field, he presently decided against law as a career and entered the office of Johnson and Higgins, insurance brokers, and then he launched into business for himself as the Melvin Jones Insurance Agency.

Being social in his habits, he joined other business and professional men in organizing the Business Circle of Chicago, of which he was secretary. As early as 1914 he sent out letters to independent clubs of various names all over the country, asking them to consider uniting and forming an association. It was not until June 7, 1917, after much correspondence, that some twenty delegates, representing fifty clubs, met at the Hotel La Salle in Chicago, formed the International Association of Lions Clubs and called a conven-

tion to meet at Dallas, Texas, on October 9-11, 1917.

Thus began the real life work of Melvin Jones. He abandoned a prosperous business career to build up the first organization ever formed primarily as a service club. He was elected Secretary-Treasurer at Dallas and still holds that office. As the Association grew he gave it more of his time, and finally had to sever all connections with any other business. He has full charge of International Headquarters.

Lionism has enjoyed a growth more rapid and more sturdy than has any other service club, but it is the growth of the spirit of Lionism which most gratifies Melvin Jones. He sees already, as the work of this agency which he created, chosen men of more than 2,700 communities of the United States, and Canada, serving unselfishly, without thought of material reward, teaching and practicing charity, education, patriotism, kindness, a closer brotherhood of men—living the Golden Rule.

Melvin Jones married Miss Rose Freeman of Milwaukee, Wis., in 1909. Mrs. Jones is internationally known as one of the country's foremost golfers.

Jones lives at Flossmoor, a southern suburb of Chicago. There, in the rare intervals when Lionism leaves him any time for himself, he follows his favorite pastimes, golf and floriculture. He is especially proud of a fine library.

LEADER IN LIONISM



MELVIN JONES

LIONISM SUPPORTED WITH ENTHUSIASM BY PASTORS OF ALL LOCAL CHURCHES

Service Organization Prides In Distinct Feature Of Support Extended

There is another distinction in which the Colorado Lions Club prides. Every pastor in this town is an active member of the club. Delegates attending district convention will not find a more congenial aggregation of Lions anywhere than the preachers in this town.

Rev. Dick O'Brien, pastor of First Baptist church, in addition to filling his place as an active club member, is official pianist and a member of the Chuck Wagon Serenaders, well known West Texas musical organization.

Rev. W. M. Elliott, pastor of First Presbyterian church, is a strong advocate of Lionism. He has been in the local club for some time.

Rev. Alex B. Hanson, pastor of All Saints Episcopal church, is usually heard from the floor when matters of importance concerning club affairs come up for discussion. Lion Alex has maintained his affiliation through several years.

Minister J. D. Harvey of the Church of Christ, is one of the leading Lions in Colorado, due to his outstanding work as chairman of the blind committee for some time. This preacher has driven his motor car hundreds of miles and paid the gas bills in order to play the role of a Good Samaritan to some school child handicapped in the class room due to defective vision.

Rev. Cal C. Wright, pastor of First Methodist church, has only been in Colorado a few months but he is by no means new in Lionism. One of the first acts by him after coming to town was to sign application to join the Lions Club!

Rev. Wallace Jones, pastor of First Christian church, is just as enthusiastic over his affiliation with the club as any of the others. Lion Jones came to Colorado a few months ago from China Grove and within a few weeks was registered as an active Lion.

Do not overlook the preachers, fellow Lions. They are delighted to have you as guests of their home community and will be found ready to extend any courtesies.

TWENTY FIVE LIONS WERE ENROLLED ON CHARTER AS LOCAL CLUB GIVEN BEING

Ten Of That Number Will Be Found Among Active Lions In Colorado Today

There are twenty five names enrolled on charter awarded the Colorado Lions club by Lions International, ten of whom have continued active as members of the service organization through the almost twelve years to intervene. Some of the charter members have died and others have established residence elsewhere.

To W. W. Whipkey, Colorado publisher, went distinction of being listed on the charter as No. One. Whipkey is among the ten Lions still active. The other nine charter members who have maintained active affiliation are Judge C. H. Earnest, Col. C. M. Adams, T. W. Stoneroad, Jr., Joe H. Smoot, Dr. C. L. Root, J. H. Greene, L. B. Elliott, W. S. Cooper, and R. L. Farmer.

To Colonel Adams went distinction of being the club's first president, and so efficiently did that pioneer Colorado merchant and banker fill the office that he was retained for a second term. Other officers elected as the club was organized include:

L. W. Sandusky, first vice president; I. L. Tilden, second vice president; R. L. Farmer, third vice president; W. S. Cooper, secretary-treasurer; W. W. Whipkey, publicity; T. W. Stoneroad, Jr., Lion tamer; J. H. Greene, tail twister; C. H. Earnest and O. Lambeth, directors for two years, and L. B. Elliott and Stewart Cooper, directors for one year.

Complete roster of the charter follows:

W. W. Whipkey, C. H. Earnest,

Welcome LIONS of District 2-T to Colorado



Gains for 1933:

Gain In Assets - - - - - 43 Per Cent  
 Gain In Surplus - - - - - 173 Per Cent  
 Ratio of Assets to Liabilities - 304 Per Cent

Joe Pond

Representative  
 The Great American Life Ins. Co.  
 Executive Offices - San Antonio, Texas



WELCOME LIONS Keep On Roaring

Berry-Fee Lumber Co

Bob Fee

# HISTORY OF LIONISM ENTITLED TO PLACE AMONG NATION'S ERAS OF PROGRESS

Prior to the World War there were scattered throughout the United States a mere handful of unaffiliated business men's clubs, composed of leading business men in their particular communities. These clubs functioned effectively as business clubs, but their activities for the most part did not extend beyond this. It was with Melvin Jones of Plossmoor, Illinois, now Secretary-General of Lions International, that the idea was conceived to unite these clubs, not only on the basis of maintaining high business practices in their particular industries, businesses, and professions, but on the greater basis of SERVICE.

On this basis of Service the Lions organization has grown from forty-two clubs with 2,354 members in 1917, to approximately 2,700 clubs with 80,000 members at the present time. Though the youngest in years,

the International Association of Lions Clubs has shown the most remarkable growth—an average of one or more clubs being organized each day during the past four years.

The earliest history of Lionism begins with the year 1914, when Melvin Jones sent letters to all business luncheon clubs of the United States which were not affiliated with some central body, asking their officers to consider such an association. The seed thus sown germinated, but it was three years before the actual work of forming an association could be taken up.

In May, 1917, the Business Circle of Chicago, a gathering of business clubs of which Melvin Jones was secretary, issued a formal call for a general meeting to consider a permanent association, national in scope. That meeting was held in Chicago,

June 7, 1917. About twenty delegates attended, representing more than fifty clubs. They met at the Hotel La Salle, and adopted a resolution under which the International Association of Lions Clubs was organized, and a call was issued for a national convention to be held at Dallas, Texas, October 9-11, 1917. It was, therefore, on June 7, 1917, that the Association of Lions Clubs came into being.

Meantime, in the three years which had elapsed between the sending out of the first letter by Melvin Jones, and the formation of the national association, a number of individual clubs were organized, some under the name "Lions," some under other names. In the summer of 1915 there was founded in San Antonio, Texas, the first Lions Club. Later, Lions Clubs were formed in Galveston, Houston, Dallas, Fort Worth, Waco, Austin, Abilene, Greenville and San Angelo, Texas; Pueblo, Colo.; Salt Lake City, Utah; Texarkana and Little Rock, Ark.; Shreveport, La., and Memphis, Tenn.

At the First Annual Convention, held at Dallas on Oct. 9-11, 1917, the formal organization of the Association, with accredited delegates in attendance, was completed.

The Second Annual Convention was held at St. Louis, Mo., August 19-21, 1918. L. H. Lewis, of Dallas, Texas, was elected president, and Melvin Jones, the founder of the Association, was elected Secretary-Treasurer, which office he has held continuously.

The Third Annual Convention was held at Chicago, July 9-11, 1919. The Association at this time had 42 clubs and 2,354 members and at that time adopted its "Code of Ethics," its "Lions Club Objects," and the slogan, "Liberty, Intelligence, Our Nation's Safety."

The Fourth Annual Convention was held at Denver, July 13-16, 1920, with 6,451 members represented by delegates from 113 clubs. Dr. C. C. Reid of Denver was elected president.

The Fifth Annual Convention was held at Oakland, Calif., July 19-21, 1921. The clubs numbered 229, the members 13,789. Ewen W. Cameron of Minneapolis was elected president.

The Sixth Annual Convention was held at Hot Springs, Ark., June 19-24, 1922. There were 498 clubs in the association, with 26,742 members. S. V. Vought of Oklahoma City was elected president.

The Seventh Annual Convention

was held at Atlantic City, N. J., June 26-29, 1923. The clubs now numbered 634, the members 32,632. John S. Noel, Grand Rapids, Mich., was elected president.

The Eighth Annual Convention was held at Omaha, Neb., June 23-26, 1924. There were 761 clubs with 36,943 members in the organization. Harry A. Newman, of Toronto, Ont., was elected president.

The Ninth Annual Convention was held at Cedar Point, Ohio, June 29-July 2, 1925. The clubs numbered 942, the members 43,919. Benjamin F. Jones, of Newark, N. J., was elected president.

The Tenth Annual Convention was held at San Francisco, July 21-24, 1926. There were then 1,077 clubs with 48,363 members. William A. Westfall, of Mason City, Iowa, was elected president.

The Eleventh Annual Convention was held at Miami, Fla., June 15-18, 1927. The clubs numbered 1,178, the members 51,574. Irving L. Camp, of Johnstown, Pa., was elected president.

The Twelfth Annual Convention was held at Des Moines, Iowa, July 10-13, 1928. There were at that time 1,456 Lions Clubs with 59,459 active members. Ben A. Ruffin, of Richmond, Va., who for a year had been first vice-president, was elected to the Presidency.

The Thirteenth Annual Convention was held at Louisville, Ky., on June 18-21, 1929. The year had been notable for the rapid growth of Lionism, the number of clubs having increased to 1,852, and the active membership to 68,859.

Ray L. Riley, of Sacramento, comptroller of the State of California, was elected president.

A change was made in the constitution permitting the election of a Canadian as an ex-officio member of the board of directors. The choice for this place fell upon Jack W. Connel, of Toronto, Ont.

The Fourteenth Annual Convention was held at Denver, Colo., July 15-18, 1930. Again the year had been most prosperous for Lionism. For more than three years International had kept up its record of an average of more than one new club organized each day. At the time of the Convention there were 2,209 Lions Clubs and approximately 75,000 members.

Two important changes were made in the Constitution: The number of Directors of International was increased from nine to ten, the term of director was cut from three to two years, and it was provided that no director be eligible to succeed himself. Provision was made for organizing a plurality of districts in any state or province with a large number of Lions Clubs, the basis to be one district for every fifty clubs or major fraction thereof, but the entity of the state or province was to be rigidly preserved. Texas was allowed five districts, Illinois three, and other states in proportion.

Earle W. Hodges, of New York City, was elected president. The Fifteenth Annual Convention of Lions Clubs was held in Toronto, Ont., Canada, July 14-17, 1931. A change in the constitution and by-laws enacted at this Convention provided for an active member on the international board of directors to represent any country outside of the United States with a total of forty-five Lions Clubs or more.

Julien C. Hyer, of Fort Worth, Texas, was elected president for the year 1931-1932.

The Sixteenth Annual Convention of Lions Clubs was held at Los Angeles, California, July 19-22, 1932. No changes were made in the International Constitution and By-Laws of the Association.

Charles H. Hatton, of Wichita, Kansas, was elected International president of Lions during the 1932-33 Lion year.

A resolution was adopted in convention recommending that Lions Clubs have occasional programs designed to consider in a non-partisan and non-factional manner problems in governmental affairs to the end that all Lions may be well informed and better enabled to perform their duties and responsibilities as citizens of their respective countries.

The Seventeenth Annual Convention was held at St. Louis, Missouri, July 11-14, 1933. No changes were made in the constitution and by-laws. Roderick Beddow, Birmingham, Alabama, was elected president for 1933-1934.

Grand Rapids, Michigan, was chosen as the next convention city, and the dates were set for July 17-20, 1934.

The success of the Lions, or any similar organization, is in their International Association, of which each member is a part. It is the head, the mainspring, the power which enables all united to do what none working singly would dare undertake. Unity of purpose can be attained and maintained only through central organization. The strength of the State is the Nation, just as the strength of the Nation is the State. Likewise, the strength of Lions International is the Lion, and the strength of the Lion is his In-

ternational Association. Your International Association is not something outside of, something different, something apart from or disconnected from each Lions Club—it is the tie which binds every member of every Club to all the members of all the Clubs; it is the mighty chain of strength and power, and the individual links are More civic clubs have been formed and have failed than there are Clubs in Lions International. Failed because of the fact they were purely local clubs without an association connection; and a local club without a national or international affiliation is, oftener than not, run for the selfish interests of a few who happen to be in control. There must be a community of interests, a pooling of the strength of all if worthwhile results are to be obtained.

Greetings  
**LIONS**  
From Everywhere



WELCOME TO OUR  
CITY

**J. P. Majors**  
Your Jeweler



**A Vote For PETERS**

Is a Vote for

**District 2-T**

PETERS IS GAINING  
WHILE COMPETITION IS

**Petering Out**

PETERS REALLY WILL MAKE  
A FINE GOVERNOR

Harry L. Haight  
CAMPAIGN MGR.



Welcome  
**LIONS**  
of  
District 2-T

**TO COLORADO**  
**COL-TEX SERVICE STATIONS**  
Jake Richardson, Wholesale Distributor



WELCOME  
**LIONS**

**COLORADO MUTUAL AID ASSOCIATION**  
Dale Warren, Secy-Treas.

# LIONISM, PRE-EMINENT THROUGH SERVICE AND FELLOWSHIP, TAKES UP CHALLENGE

Written for The Record by Melvin Jones, secretary-general, International Association of Lions Clubs. There is a force that lies in an individual, in a community, in a nation, in a force that is challenged by conditions in every community. Every community has its inevitable problems. Usually they are civic, social, industrial and commercial, or some economic. These are the things that constitute a challenge to the best that is in us and have set up the need of the Lions Clubs, aggregations of intelligent men, keenly interested in the development of individual and public good.

Lionism has taken up the challenge on every hand! It has become a civic and business religion! Just as the community looks to the church to be its guide and inspiration in matters spiritual, so today the community is looking to the Lions Clubs for its civic and business ethics, for the basic principles of right action. It is our great pride that Lionism is responding unflinching. It is "hewing to the line" strong and true and like a

human being, its worth is measured by its usefulness!

Lionism is making for our nation's permanence. Is there any other task more important than this?

What is the thing that men, real men, have been trying to do throughout the centuries? Is it not to live their lives as they desired, to live that their lives might be a benediction to their fellows? We have found that men cannot live their lives as they ought to live them except under some form of co-ordination. We are all agreed upon that. History has conclusively pointed it out in the record of mankind's struggle.

Lionism has sensed this great psychological law and provides a splendid vehicle through which man's highest purpose to his fellows can be worked out. It has a living, breathing sense of the fact that there is something running through the whole world which says that service to humanity, service to others is, in the end, the law of civilization. It runs through the warp and woof of human

## IT ISN'T YOUR TOWN—IT'S YOU

If you want to live in the kind of a town  
Like the kind of a town you like,  
You needn't slip your clothes in a grip  
And start on a long, long hike.  
You'll only find what you left behind,  
For there's nothing that's really new.  
It's a knock at yourself when you knock your town.  
It isn't your town—it's you.

Real towns are not made by men afraid  
Lest somebody else gets ahead.  
When everyone works and nobody shirks  
You can raise a town from the dead.  
And if, while you make your personal stake,  
Your neighbor can make one, too,  
Your town will be what you want to see.  
It isn't your town—it's you.

—Author Unknown.

Reprinted from The LION Magazine of fifteen years ago.



WELCOME  
LIONS

A GOOD PLACE  
TO EAT IS  
THE  
BROADWAY CAFE

life like a golden thread. It is the great thing that has advanced the world. It was service that lifted our wonderful flags to the sky and only service will keep them there. Lionism has taken this thought and embodied it in all phases of its activities. It has written it across the sky of its existence. There it is, and there it will remain—Service, the hope of the world!

In reaching its place of pre-eminence, Lionism has also clearly demonstrated the significance of its name. Courage unparalled and strength unsurpassed, combined with a vigorous determination to see the culmination of any right activity welded together with the diplomacy of a statesman is what our own Lions all aim to possess. It has taken all of that to bring about our present name and place, and in the fearlessness and vigor and activity of the Lion, we find characteristic examples that give us inspiration for the future.

Running through and through Lionism like a living stream of red-

corpuses is the ever present bond of good-fellowship.

Lionism unites its members in the bonds of friendship and mutual understanding. It warms the hearts of men and brings them into closer harmony, and when you have accomplished this you perhaps have accomplished about all there is in life.

Goodfellowship is absolutely negative until you can complete the circuit. It there a saner or a safer method of creating goodfellowship than getting together with your fellowmen once a week, putting your feet under the same table with them and looking them squarely in the eye. There are times in the life of every man when he needs to forget his own trouble and think of the other fellow's. Attendance in club meetings provides just that success which busy men require to keep them physically fit, and mentally alert.

The moral of "Common Clay" is goodfellowship—the thing that leavens the loaf of life. Without it life is little better than existence, a wearisome grind at which red-blooded men rebel. The secret which the Lions International is earnestly trying to disclose for the benefit of its members is the method through which every man may develop that natural desire for companionship, acquaintance and mutual esteem which, after all, are as the flowers by the wayside.

Truly, there is nothing more desirable than fellowship-friendship. For the man with many friends the stream murmurs happiness, contentment, success. It broadens and deepens with the passage of time. It ripples, glistens in the sunlight, is emblematic of those responsive souls who, giving of their best, receive it back a thousand fold.

There is no question that in the inflexible rule of meeting once each week with your fellows, where open minds and welcoming hands await you, you will find opportunity to promote personal acquaintance and self-respect and will enjoy a thousand ways of developing mutual interests.

"Prove good faith." You will learn of love and honor, human and business betterment, and above all else, will have proved to your own satisfaction the good faith and integrity of the man across the way, whose confidence it may not heretofore have been your privilege to share.

Goodfellowship—That is the idea.

No matter what may come, nor how sorely business may press and try you; no matter if your personal inclination is to crawl into a corner and grouch about your troubles, make it a habit as fixed as the day to go to the weekly meeting and help make them what they should be. Look up, not down. See the better things of life; help your fellow man to this better view; let him help you; then shall your life know no shadows.

When Texas affairs were wrested from the Republicans in the '70s it was by election to the Governorship of Richard Coke of Waco. A few years later that office was filled by another civil warrior, Sul Ross. He too was of Waco. In the most historic of campaigns, in 1920, the late Joseph Weldon Bailey was defeated in the race for Governor by Pat Morris Neff, also of Waco. At the present crux in State affairs an outstanding candidate is Lieut. Gov. Edgar E. Witt of Waco.

## These Lions Are On Special Committees To Render Service To Visiting Delegates

The convention committees listed below have already served well in filling the special duties to which they were assigned, and are being continued in organized groups for whatever courtesy they may extend visiting Lions and Lady Lions during the convention. There is not a Lion in Colorado but who will be quick to respond to the beck of any visitor during the convention, but these fellows are set apart for special service. Command them, if you want anything.

The committee roster, as announced by Joe Pond, convention chairman, several weeks ago, follows:

- Housing—Jim Greene, chairman; Charlie Adams, Charlie Kyle, Allen Connell, Oscar Majors, Bob Hubbard, Jake Richardson, Tom Ratliff.
- Entertainment—Ralph Lee, chairman; Jerry Riordan, Charlie Thompson, Wallace Jones, Mack McSpadden, Bill Crathwaite, Tom Smith.
  - Welcome and Reception—Jim Cantrill, Dick Billingsley.
  - Ladies Entertainment—Mrs.

- Registration—Emmett Grantland, chairman; Joe Smoot, Benton Templeton, John Summers, Ben Smith.
- Transportation—Clarence Hornberger, chairman; Martin Gurney, Henry Vaught, John Hale, Frank Mackey.
- Music—Elbert Elliott, chairman; Dick Gray, Charles Root, Ben Baskin, Lynn Hatcher, Max Berman, Marion Chapman.
- Publicity—Bill Cooper, chairman; Jim Greene, Emmett Grantland, Miss O. Cooper, Honorary Member.
- Flags and Decoration—Alex Hanson, chairman.

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LIONS



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2-T

To  
Colorado

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Insurance

# Big Spring in '36

Get on the band wagon! It's rolling toward Big Spring for the 1936 District 2-T Lions Convention.

Big Spring has been anxiously awaiting an opportunity of entertaining Lions in the fashion that only Big Spring can. It's Big Spring's time in '36.

### Entertainment

Big Spring has in the past offered a high grade, varied, fast moving class of entertainment to other conventions. Lions will find something doing every minute of their delightful stay in Big Spring.

### Accommodations

No city in all of West Texas can offer more or better accommodations than Big Spring. Hotels and cafes will extend comfortable, courteous and reasonably priced service to any number of Lions. You'll find what you want.

### Accessible

Big Spring may be approached from any direction by modern highways, or by train, or by bus, or by airways. It is ideally located for the District 2-T Lions convention.

### Auditorium

The new \$200,000 municipal auditorium has facilities to satisfy the needs of any sized convention. It will be Lion property while District 2-T is meeting in the city that sincerely wants the convention.

What Ever You Want, Big Spring Has Plenty Of It

# You'll Never Be Sorry You Said BIG SPRING IN '36

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DR. P. W. MALONE

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CRAWFORD HOTEL  
JOE PICKLE



WELCOME  
LIONS

TO COLORADO

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### Welcome To Colorado, Fellow Lions, A Message From Host President Mills

Welcome to Colorado, Fellow Lions, and take it this message comes from the heart of every one of the more than one hundred members of your convention host club," is quoting President Joe B. Mills in his personal greetings to every delegate who during Monday and Tuesday is to be guest of the city.

In extending his official welcome to Lions of West Texas, President Mills urged that each visitor, including, of course, the ladies, make themselves at home in Colorado. "It is our definite purpose to make this an outstanding era in the history of

#### HOST CLUB PRESIDENT



JOE B. MILLS

Lionism in District 2-T," he went on to say. "Such a commendable goal may be realized only after each Colorado Lion has done his 'Lion's share' in causing you to enjoy every moment of your stay in our community."

Pride in the honor that came to Colorado when delegates attending convention in Amarillo last year voted to give this city the convention in 1934 has done much to lead Lionism here in unbroken strides of advancement. Mr. Mills suggested, "Fact that today Colorado boasts a

Lions Club of more than 100 active members is credited largely to an impulse for us to do something worthwhile after that you, Lions of West Texas, had honored us with this convention.

"We have striven to provide entertainment features that will interest our distinguished guests. It is not our purpose that any visitor leave Colorado after adjournment of the convention to take back to his home community and home club any feeling of disappointment. We sincerely hope that the tenets of Lionism shall be reflected in attitude of every citizen of Colorado in every contact with you.

Welcome to Colorado, Fellow Lions."

#### Midland Lion Made Good Race For Dist. Governor Last Year

MIDLAND, April 19—Marion F. Peters of Midland made a good race for governor of District 2-T last year, and lost to a good man, Del Harrington. His campaign leaders say it is a good old custom to elect a man who was the runner-up the year before, provided he is qualified and is worthy of the confidence of Lions.

Friends of Marion Peters say he is exceptionally well qualified, and as he made a good race last year, they feel he should be elected this year at Colorado.

#### GENERAL CHAIRMAN



JOE POND

#### POND HAS DONE MUCH TO ASSURE SUCCESS OF 2-T CONVENTION AT COLORADO

#### Past-President Of Club Has Worked Hard As General Program Chairman

To Joe Pond, red-headed hustler who never accepts to quit until the job is well done, is due much credit for whatever success annual district convention of Lions Clubs may attain. As general chairman of all plans for the meeting, Pond has worked long hours every day during the past two months in conference, writing letters, mapping this feature and that and otherwise serving his club and home town as only a true Lion will.

It was due to strong initiative and determined will of this Lion that Colorado sent such a large delegation to the convention in Amarillo a year ago. As president of the Colorado club he gave every member of the organization to understand there was something definite for him to do. In the word of a fellow Lion, "Pond would flatten them out and then walk on them" when he felt that a bawling out from the chair was opportune. Anyway, this fellow got his gang to Amarillo and brought back the convention.

Colorado Lions regard this energetic young business man with a deal of esteem. He has filled the offices of secretary, third, second and first vice president of his club and in each instance with credit to himself and honor to that organization.

Pond is also active in the chamber of commerce and other civic organizations. At recent annual business meeting of the chamber he was elected as a vice president.

#### HE EXTENDS WELCOME



J. H. GREENE

#### COLORADO LIONS CLUB TO OFFER GREENE FOR DISTRICT GOVERNORSHIP

Jim Greene, a charter member of the Colorado Lions Club and among its most active civic workers, will be offered as a candidate for governor of District 2-T in 1935. Announcement that Lion Greene would be offered as a candidate for this office, was made recently by President Joe B. Mills of the local club.

Greene is at present deputy district governor of the large West Texas area, having been appointed a few months ago by District Governor Del W. Harrington.

#### FIRST MASTER KEY LION AT COLORADO IS NAMED

To Lion Jim Greene, deputy district governor, has come the honor of being Master Key Lion No. 1 in the Colorado Club. Announcement was made recently by Melvin Jones, secretary-general of Lions International, that the local chamber of commerce executive had won that honor. Greene will be formally presented with his key as part of program during annual convention to open here Monday.



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and  
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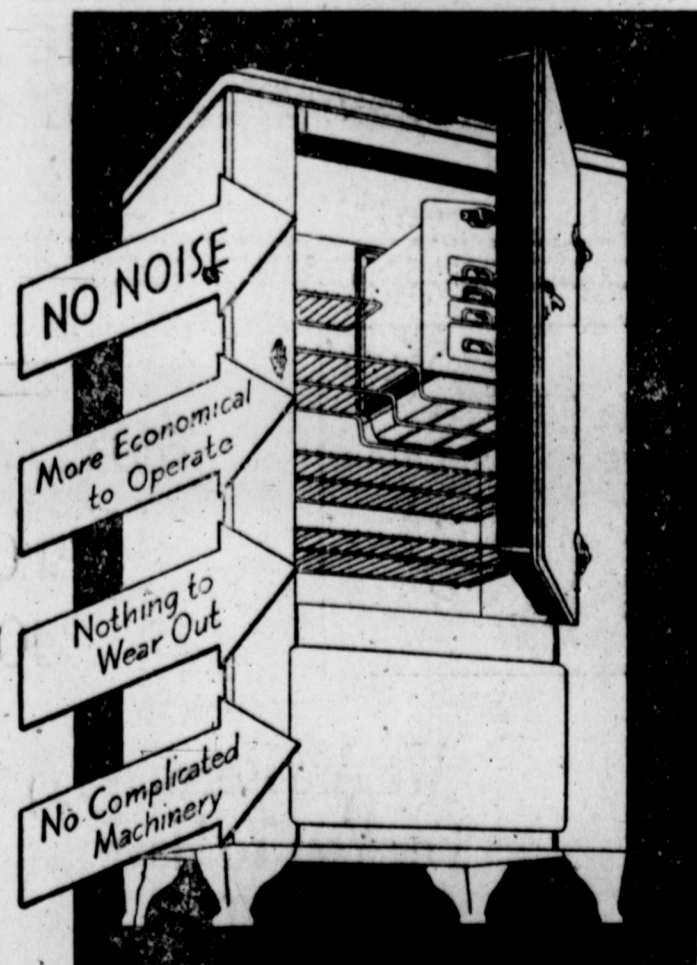


3

HAS IT ALL  
THE MODERN  
CONVENIENCES?



4



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The Gas Refrigerator operates in the country also, with STARGAS. Ask about it for farms and camps.

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# WELCOME LIONS

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2-T



To  
Colorado

## Texas Electric Service Company

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### 'Service To Others' Is Yard Stick By Which Lionism Is Being Measured Today

The value of a service organization may be fairly measured by the number and quality of the services it performs. Since its inception on the basis of Service the International Association of Lions Clubs has always held before it the goal of individual betterment and social improvement. All else is, and has been, subordinate. Lions Clubs make no effort to displace or embrace the functions of the social fraternity, the country club, etc.; nor does it conflict with the functions of the Chamber of Commerce, or any existing agency administering to the needs and progress of a community, but on the contrary serves to support and strengthen such agencies through concerted cooperation with that agency. However, it is true that more often than not proper agencies for the dispensation of service work do not exist in a community, and it is then the obligation of the Lions Club to take steps to study needs and provide remedies. Due to the necessarily involved procedure which must accompany the discharge

of public funds, a condition often equally true in the working procedure of charitable agencies, it is often necessary for a Lions Club to undertake to meet emergencies which demand immediate action while investigation and allocation of charitable funds may be made afterwards. In not a small percentage of cases of service rendered by Lions, the initial step has been taken by the Lions Club, the immediate emergency has been met pending investigation by proper agencies, after which the situation has been taken over by the agency and an appropriation for a continuance of relief has been established. No agency known has the broad scope of activity that a Lions Club exercises. Its activities include work such as supplying medical care for a crippled child, to conducting an industrial survey for its community. Its field of activities knows no bounds or limitations with the exception of sectarian religion and partisan politics. Lions International keeps an accurate record of the activities of its member clubs. A report on the number and kind of activities is made to the annual Convention of Lions International each year by the Secretary-General. This report is singularly giving a concrete picture of the Association's activities in five countries. During the past year, in spite of business anxieties and the need for every man to work harder than ever at his own personal tasks, a ten months summary totals 19,302 worthwhile activities engaged in by Lions Clubs.

#### DISTRICT SECRETARY



OLIN E. HINKLE

In presenting the following summary of activities of Lions clubs during the past ten months, let us refer to article appearing in The Saturday Evening Post under the title "Group Leadership." It states that even the severest of critics of service clubs must admit that collectively, a great deal of good work is done. The article states that the club luncheon is a simple device of group psychology which, so to speak, starts the ball rolling. That is, when assembled together it is a significant matter to instill in men the urge to accomplish community and civic improvement. Enthusiasm is at a high pitch and individuals will accept an undertaking, which, if it were presented to them in the privacy of their offices, would in many cases be refused or at least would come in for much procrastination. According to the author of the article in the The Saturday Evening Post, the primary function of the service club is to supply a community leadership which will in turn "sense a community need, prescribe the remedy, and either in co-operation with existing agencies or independently, raise the funds and get the thing done."

#### DISTRICT SECRETARY OLIN HINKLE PROMINENT IN HIS HOME CITY AND TERRITORY

Prominent Newspaperman Of Pampa And Leader In The Lions Club There

Olin E. Hinkle, district secretary of West Texas Lions, is a charter member of the Pampa Lions club, which is one of the largest clubs in the district and is now in its seventh year.

Secretary Hinkle is managing editor of the Pampa Daily News and is chiefly known outside of his community as one of the most active newspaper men of the Panhandle. He has been editor of the Pampa Daily News since it was founded in 1927 after oil was discovered in Gray county. He is a past-president of the Panhandle Press association. He was schooled in the West Texas State Teachers college of Canyon and the University of Missouri.

Recently he was given a gold key award for his public service in behalf of his home town.

Inasmuch as Pampa is seeking the 1936 district convention, 2-T delegates to the Colorado convention will hear more about the home town of the district secretary.

Secretary Hinkle has represented the district governor at zone meetings in the northern part of the Panhandle during the last several months.

#### PETERS HAS PLENTY OF TIME TO DEVOTE OFFICE

MIDLAND, April 19.—Marion F. Peters has the time to devote to the duties of governor of District 2-T. He is district manager for the West Texas Gas Co., at Midland, and as an executive of that company, he can get away to visit Lions clubs of District 2-T.

Although history generally refers to San Francisco as the first mission founded in Texas, it is a matter of record that the missions near the present city of El Paso were founded earlier. The mission at El Paso del Norte, now Juarez, was established in 1659.

#### DEPUTY GOVERNOR



H. M. LONG

#### FORT STOCKTON LION WAS LEADER IN CONVENTION AT AMARILLO HELD YEAR AGO

Governor Harrington Offered For Election In Address By H. M. Long

To Lion H. M. Long of Fort Stockton, one of the deputy district governors to attend sessions of annual convention in Colorado Monday and Tuesday, is due much credit for carrying candidacy of Del W. Harrington for district governor through to success at the meeting in Amarillo a year ago. It was Lion Long who placed the El Paso corporation lawyer in nomination for the honor.

Lion Long has been a member of the Lions Club at Fort Stockton for six years and during the time has filled several offices of his club and district. He was for a time zone chairman, effectively leading Lions of that section of the State into greater activity.

Mr. Long is an oil man by profession and is manager for the Pasotex Petroleum Company at Fort Stockton. The corporation is a Standard Oil subsidiary with Texas headquarters maintained in El Paso. Along with his duties as manager of the oil corporation, deputy district governor for Lions International, Long is secretary of the chamber of commerce in his home city, a position he has filled for some time.



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