## ANNUAL CHAMBER OF COMMERCE FETE SET FOR JAN. 3IST.

 LAST YEAR'S CROP ESTIMATE BOOSTED TO 50,000 BALES,
 COMPILED THURSEAF MOON: Every Plant in County Still
Every Plant in County Still wopaiky

SMALL TOWNS NEED THEM
What the mall tawn needs in times like these is a chamber
of ocmmerce with vision and grit to stike it out In the mann
that will mean tour or five business men with judgment io that will mexn four or five business men with judgment io
keep their own antsirs solvent and courage enough to believe that now is the iitite town's chance. For, with half a dozen
live men, or cven less, your small town is better off proporlive men, or cven less, your small town is better off propor-
lionately thai the great city can ever hope to be in that re


 ittle town with its lotv site values, its simple yet adeoguate
facilities, its flexibic town plan and admirable health advan

 be clean, it ean be neat, it can have an attractive wayside
piace or refresmment to inveigl the traveler to. stop a while
und dine. It can go partners with larger towns in seeking
 opecial marketing arrangements with big city hotels, canning
piants and so on. It can promote tarm progress and home appiness in the lands that lie round about its door. It con
provoke householders to handsomer gardens, trimmer lawns
 and so atrative as to win admiration and respeet from every heholder. Collective courage is what we need. Chambers
commerce supply it.- From The Dallas News.

10,000 Gallons Gas FUNERAL RIIES FOO MRS.
Burned In Refinery ROSS D. DXON GQNOMSTEU
Fire At Big Spring SUNDOAY AT FAMILY HOME Ten thousung gato ons of geasione


Former Mitchell C . Citizen Dies Sunday At Phoenix, ArizonaANOTHER STUDENT GETSAID FROM LIONS CLUB

IGHT AGAINST DEATH MAINTAINED BY YOUTH OF PAYNE COMMUNITY

Falling several feet from atop in


A.F.C. Commititic Jing

LABOREAS TO AID COTTON FAFMERS THIS TE.BRITORFI
Make Principal AddressThempson In Charge



Fiesperian
With Mrs.

## SPECLALS FRIDAY, SATURDAY, MONDAY <br> PICKLES, gallon cans, sour <br> SoAP, Big Ben 7 bars far <br> COFFEE, Folgers, 2 lb ca <br> 5 POUND CAN <br> COFFEE, Bright \& Early, pound 3 POUNDS FOR <br> CIGARETTES, Wings, 2 pkgs, for , , $25 c$ <br> BREAD, all kinds, per loaf <br> SEE OTHER SPECIALS IN OUR WINDOWS <br> -FREE CABBAGE WITH YOUR ORDERS:- <br> As Long As a Thousand Pounds Lasts <br> TIE PIEX ADD PIY STORE <br> SELLS FOR LESS <br> DRycoods



## 


 Home Of Mrs. Nuckles
social hour the hostaen seved druil
silad, wafers, tea, and litte cakes.


1921 Study Club Meets A
Home of Mrs. Ed Jones

$\square$



| Cit |
| :---: |
| site |
| flu |

Two Clubs Meet With Mrs.
Jimmy Logan Wednesday

|  |  |
| :---: | :---: |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Standard Club Meeting Is Held With Mrs. Terrell


Rodime Jr., Jane Clare Jonesk Limen.
Nery Fon

conkies and corfee.
this week is with Mrs. Themae.
Tunior Music Club HoldsMeeting On January 11D



In Honor of Her Son
In Honor of Her SonScenh
Colineed
thon
horke
torke
Sever
Missionary Playlet Will
Be Given Next Sunday

 By The Dorcas Circle


## CHESHIES

| vitation is extended to all. Visitors welcome. ALEX B. HANSON |  |
| :---: | :---: |
| est methoist church |  |
|  |  |
| Wonder if every Colora |  |
|  |  |
|  |  |
|  | ${ }_{\text {ing }}^{\text {fify }}$ |
| ns at $9: 45$. A cordia! welcome its every visitor at this friendly |  |
| the commitee |  |
| First Baptist Chureh |  |
| mon each |  |
| ial benefit of those who have | reading the |
|  |  |
| planing this |  |

## ROGERS 2 BURRU

 CASH GROCERY NO DELIVERY
PINTO BEANS, No. 1 Reeleaned, 10 lbs PICKLES, Quarts, Sour, each OATS, 55 oz. Package, 2 for COFFEE, M. J. B. Jr, Pound TOILET PAPER, 3 for CRACKERS, 2 Pound Box SPUDS, No. 1-10 Pounds ONIONS, Crystal Wax, 5 Pounds
PLENTY OF FRESH FRUITS AND YECETABES Just Received Large Shipment 1933 Garden Seed MARKET SPECIALS
BABY BEEF STEAK, 2 Pounds GROUND MEATS, All Kinds, Poune PORK CHOPS, Niee and Lean, Pound PORK CHOPS, Niee and Lean, Pou
PURE PORK SAUSAGE, 2 Pounds PURE PORK SAUSAGE, 2 Pound
SUGAR CURED BACON, Pound

HOF BAREECUE DAEY


## Insedlans

10 Real Bargains
1930 FORD 4 DOOR SEDAN
1930 FORD COUPE 1931 FORD TUDOR
1931 FORD COUPE 1931 FORD COUPE 1929 PLYMOUTH COACH 1929 DODGE SEDAN 1929 FORD PICKUP 1928 OAKIAND COACH $\$ 250.00$ $\$ 225.00$ $\$ 285.00$ $\$ 275.00$ $\$ 135.00$ $\$ 150.00$ $\$ 175.00$ $\$ 125.00$ $\$ 350.00$ $\$ 60.00$

## Ford Motor Co. UTDC.

## SPECLIL SALE

Beginging February 1
Will fffer my anifer stock of Tires and Tubes and Accessories at and delour cost. Will have some vorndefful largains

Betier equip your car row with GENERAL TIRES at these low prices

## ED WOMACK



Arizona Broadcast THE TAX MENACE
Announced 0 n The
C GROWING CRISIS Continental Bill


SAFEWAY STOPSS:
 RARBOTS Fresh and Crisp bunch 20 LETTUCE $\underset{\text { Larye firm }}{\text { Heads }}$ 2 for 70

| SULAR | amas bame | Commound |
| :---: | :---: | :---: |
|  | 296 | 3 c |
|  |  |  |
|  |  |  |
| 5 | Tomires |  |
|  |  |  |
| AD | bius | ${ }_{\text {Premer }}^{\text {Baking }}$ |
|  | prines |  |

MEATS


## Roast

10c
lb. . .
Keg Kraut
lb.
5c



Headquarters for Windmills and Parts
PRIDAY, JANUARY 27, 1933

| GRANTLAND WINS FIRSF PRUEE IN CONTEST BY dMILAS INSURANCE CO |
| :---: |
|  |  |
|  |  |
|  |  |
|  |  |



FLYING FARMER


## TherCity Market



WE at ALL Times serve the best
Sugar Cured Sliced Bacon, best grade. Cream Cheese, Longhorn, pound All Pork Sausage, pound

Dressed Poultry, Fish and Oysters SEE WINDOW DISPLAY FOR WEEK-END SPECLALS







 | youthuul |
| :---: |
| utererial |
| iorna. |






Shades of Past in Gold Mine Drama

ir Mur. Coon and Miss Chumbey wers



See Madam Mozar NOTED PHRENOLOGIST and ADVISOR
 Reliable in avies our ondortationse.
 DONT FAR TO SECURE ARIVATE READING FROM THIS
GIFTED LADY WHILE SHE IS IN CELORAD TEM LOCATED AT HOTEL COLORADO OFFICE HOURS DAILY AND SUNDAYS-10 A. M. TO :
Prieeo Within the Reach of All-N.Yody Turned Awe

## THE MODEL SHOP <br> EXCLUSIVE AGENT FOR Friendly Five Shoes and Boots in colorado

Announce the arrival of 100 pair of
FRIENDIY FIVE BOOTS
for Men and Ladies $\$ 5.00$

Come in Military Riding Boots or Lace-See them on display in our windows.

All Sizes


COL-TEX SERVICE STATION Located just East of the Refinery SUPPLYING
COL-TEX GASOLINE AND DISTILLATE Distillate now at $41 / 2 c$ per gallon New Stock of Quaker State and Penn Seal Motor Oils All Grades

## Former Seryice Men Ready For Annual 'Bean Feed'

ITtEMMCEE OF 10 MEN Expected it fete To Held it Lebin bulinc Post Commander Urges Every
Former Service Man Of - Former Service Man
County To Come

CLASS GUEST SPEAKER


Pioner Farmer Of
Dunn Who Came to West in 1892 Dead of arran
gram and
assuranc
will
be



##  



WHEN YOU WANT TO SAVE MONEY
And that's all the time-isn't it? Time, strength and money-all are saved when the services of this haundry are employed. It's a sure way to lengthen the life of your clothes as well as your own.

COLORADO LAUNDRY Telephone 255


## 

## TO RANK OF THE GOAT



BURGLARS OPERATE AT ROSCOE; LOSSES SMALL

## HARLEY SAOLEF COMPMM QPENS BENEFT SHOW: AT HGH SCHOL WUOTTORUM

## pular West Texas Plavers

Feature Hot Air For
Thursay N Nipht


Now

$$
\begin{array}{|l|l|l}
\text { Swisher Sheriff Is } & \text { U.P. Manager Finds } & \text { Wolf Quintet Takes } \\
\text { Killed At Tulia In } & \text { The Record Among } & \text { Revenge On Steers } \\
\text { Battle With Bandits } & \text { Texas Best Papers } & \text { In Colorado Came }
\end{array}
$$

## PIGGLY <br> WIGGLY

I HOME OWNED STORE
THESE SPECIALS FOR
Friday, Saturday and Monday
SPOOS
No. 1
lidahos

| Toile Paper Waldiorf 3 | SUGAR ${ }^{10}$ pounds clot 44 |
| :---: | :---: | Dried Fruit Apricoths, Prunes, 2 , 17

Blackeyed Peas, FrestShhalled and Snapped can. 10
 APPILS, Winesap, nice size, 2 dozen . . . 25 EXTENSION CLASSES IN REGULAR WORK MONDAY
AND TUESDAY EVENINGS
$\qquad$
tension classes at high schoo
been completed and regular
periods have been assigned.
periods have been assigned. study
Spanish and education classes meet
Monday evenings at 7 oclock and
hour on Tuesdas meetsing.
This is the third consecutiv
for this extension course to be
brought to Colorado by the. Lub-
bock school. Full credite are given
with certain members of the elass
with certain members of the class
aeting as waiters. An attendance of
seventy five men was noted.

LIVER, Pig or Calt, 2 pounds . . 15


Weiners and Bologna, pound


## News From Rural Communities

Valley View Visits


## E

China Greve News and
and
and
Now
SEVEN WELL NEWS NTSE
! 1

## ExtEx. <br> $\underset{\substack{2 \\ n}}{\substack{n}}$

Hit

SAFETY FIRST


## FAIRVIEW FACTS





##  <br> at TODAY'S PRICES, then



THAT "PRICCE ARE RISING" is a fact backed by stock shortages all along the line from retailer to manufacturer. And there is a shortage of "supplies" in most homes as well. Operating on a limited budget people have used the old things until they simply can't be used any more.

If the things you and your family use are giving out, if your reserve supplies are running low, NOW is the time to stock-up . . NOW before the RISING MARKET catches you napping and you are forced to pay far more for things you simply must have.

And here is another tip: you'll find that the best way to obtain full advantage of today's prices is to watch care fully the ads that appear in The Colorado Record. BUY NOW before rising prices take from your dollar its present value and use THE COLORADO RECORD AS YOUR BUYING GUIDE.


THE COLORADO RECORD
28. YEARS OF SERVICE

四

Colorado recono $\square$






| scientifie snake dance right undel the hard-boi'ed brow of Nicholas Murry Butler. It is the great Colurabia rackety-rax. A flock of drithering young scientists wondered what this great word was all about and finished by giving the world the jitters. They poured into a sausage making machine some Mexican philo sophy, Mussolini rantings, single taxidermy, beer by Christmas and it all came out baloney. These mechano-messiahs have equaled in their thinking the intellectual ac complishments of congress in the Taloney days of Hoover prosperity Their American robot age with ar engineering Jehovah telling us as the Jehovah decides whither we will eat, drink, be merry or sleep. The seien tists have struck a snag because they cannot estimate the horsepower used up in gumchewing, congressional speeches, marathen dances and research work. <br> Technocracy is both a theory and a proposed new economic politica and social regime, a form of rule or government. <br> Democracy means rule by the eople. <br> Aristocracy by the select. <br> Autocracy by a power to itself. <br> Technocracy implies a rute by <br> The Technocrats claim their theory will revolutionize the world. theory were convertible into fact this would be a world populated by the terestrial equivalents of the cherubim and seraphim, where our Edenic forefather was turned out of his ideal world he tes told to go to work and net go in for theorizing. The kind of world into which Adam was shoved was the kind we have now. The Technocrats have simply apphed a new name to an o.d horse. Bucephalus, the prancing nag, strad died by young Alexander, who was getting ready to be great, no doubt learned to stop prancing and just jog along like a regular horse. <br> So it is with the people who compose the energy quantum of this evolve a bi ssed future for all the human family. They may devise in $\left\lvert\, \begin{aligned} & \text { fancv an elysiom unfretted by even } \\ & \text { an ill wind or an icy street. But }\end{aligned}\right.$ they can't put it over. Despite al that science and invention and philosophy and poetry can do, the world never ceases to jog along sometime limping, some ime stumb ling, sometime slobbering and never perking up until it comes within nasal range of the feed trough. The only perfect world is that which the quit this one. It is heaven and the its unlikeness to this earth. How |
| :---: |

## [0)



Could there
To quaft the

## JONES, RUSSELL \& CO

 Funeral DirectorsAMBULANCE SERVICE
DAY AND NIGHT
PHONE 10


Nothing Will Help You So Much to Win as to T-R-Y this Gas in Your Car
Conoco refining chemists have produced a
new, improved motor fuel. No matter how different it is, we must call it go-a-s-o-1-i-n-e; for that is the name the public knows for
every motor fuel. But this gasoline deserves a special name; one that suggests how "differ-
ent" it is. How else may the public know? ent" it is. How else may the public know?
Conoco( ?) Gasoline! If you can give Conoco ( ?) Gasoline! If you can give
us the name we want, ss,000 in cash is yours.
$\$, 000$ more will be divided among those us the name we want, $\$ \$, 000$ in cash is yours.
$\$ 5,000$ more will be divided among those
who suggest the best slogans to describe it. What we
stand."
To describe the "difference" you must know the difference. To know the difference you must feel it in your motor. The man at the
Conoco station will tell you the exxiting facts;
give you, free, an official contest-informationand youtry blank. Prepare yourself to produce
the winning words. Filk your tank with thit the winning words. Fill your tank with th
gas, Within 10 blocks, youjl know why your
worgs may be worth $\$ 10,0 d 0.00$ to us.


NEW BRONZE HIGH:TEST GASOLINE
Worthy Companion of Conoco Germ Processed Motar Oil



