# PART ONE 



COLORADO, TEXAS, FRIDAY FEBRUARY
35TH YEAR-NUMBER 19

FINAMCIL SUCCESS IS SUEE TO FOLLOW DAFY COW, DLLLINGHM SAYS


Prominent West Texan I
Enthused Over N
Farm Project

women ysur 9



| DEATH CLANE THORPMRS. DEE THON LAST MONDAY |
| :---: |
|  |  |



GIRL CAGEAS DEFEAT
SNYOER: BUYS' TEAM BETTEN BY VISTORS


Oklahoma Youth Is Victimized By Gang Who Pose As Special Federal Officers






Blythe Elected As
Supt. of Loraine
Schools 6th Yea


| 'ON THE LEVEL' | REEEKH5 AND OOD |
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| $\xrightarrow{\text { HATPMERS }}$ FOR Y You | FELLOWS INSTALL |
|  | OFFICEPfS JONTLL |

OFFICEPS JONTILY



Carlsbad Trip
Planned For At
Teachers Meet


Grammar School
Pupils Given
Standard Tes

Hyman Farmers
Making Plans $\mathrm{T}_{0}$

## OVER 4000 FEET <br> OF WATER PPES TOBE LINO SOON Laying of 8 -inch Pipe Will Cause Small Key Rate Reduction


$\qquad$
 better water"pressure foe he down-
town district and will ressil
smal reduction in the fire insurancen
key rate.

## LOCAL BOYS' FRAT

 IN O. U. TO BECOMENATIONAL THIS WEEK
ITIATION OF KAPPA EPSILON
INTO PHI KAPPA SIGMA HELD THIS WEEKMA Purchase Cows


INITIATION TO BE | night when they played about the |
| :--- |
| HELD AT EASTERN |

NEW HOPE FARMS BEING


G. Sweatt and G. W, Sweatt who raced part of their farms last
have perchased a level and w More lines this seassoh, as will A. A.
Daniels and CN. Adams. Mr. Mur
phy is aleo plaming to phy is also planning to
his farm this year.

## Society and Clubs




COLREADUCCESSFUL IN BREAKING RECORD


## NOTICE

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## 

## LORAINE NEWS

Local and Personal News About Loraine and Vicinity mRS. zora dean


## WARNING TO PUBLIC

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Court House News
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## SWEETW ATER

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## Hit The DECK


vice mir foiman
OTSTASS AND A


MAIL ORDERS NOW TO H. M. ROGERS
PRICES $\$ 1.00, \$ 2.00, \$ 2.50, \$ 3.00$


## Grocerties <br> KEEP HEALTHY AND STRONG


R. H.SMITH \& SON

Phone 399

## WATCH!

For the Great News in the Circular We Are Handing Out This Week.

These Are Every Day Prices-No Sale Prices.

OUR LOW OVER-HEAD EXFENSE, MODERN MKTHODS, EXPERT AND friendly service enables us to sell the best tire on the mar. KET FOR LESS MONEY. DONT FAIL TO READ CRRCULAR AND BUY THESE FAMOUS FEDERAL TIRES.

## LEWIS RUBBER CO.

Phone 440
Friendly Service
SSPECIALS
turday and Monday abth, 48 lor Every Sack Guaranteed $\$ 1.75$ SuGAR, Pure Gane, 25 lb , sack , $\$ 1.65$ 10 BARS P. \& G. LAUNDRY SOAP 356 RIISH POTATOES, 100 ths. , $\$ 1.75$ PEANUT BUTTER, Armour's, 1-2 gal. 85 c SYRUP, Farmer Jones Serghum, gal, 655 Chesteriields and Camels, per carton $\$ 1.15$

## THE PUBLLC MARKET

M. LEVINSON, Proprietor

PHONE 295<br>Across Street from Hic FREE DELIVERY

Rep. Thos, Blanton In Near Fight With Republican Leader

FORT WORTH BISIIIESS LENEE GIIES SARBOH HIS HIGHEST PRMISE Head of One of the Larges Concerns in Texas Unqualifiedly Endorses Famou
New Medicine


Jenkins of Brown Would Repeal All Permits For Dams


Standard remedies everyone knows about. A helpful service that assists folks in their home comfort plans. A truly pleasing place where your wishes receive courteous consideration COLORADO DRUG CO., INC. PHONE 89.


## STOP

Peting, Coring and Seading USE A
Super-Sieve
Makes Apple Sauce without peeling or coring A Rotary Colander Is a Wonderful Labor Saver
Nationally Advertised
J. RIORDAN CO.

| You should see the pretty Ensembles |
| :--- |
| -priced from $\$ 19.75$ up to $\$ 42.50^{\circ}$ |
| In selecting your Spring Coat you |
| should see our display of Ladies' |
| Coats first, in price ranges from- |
| $\$ 10.95$ up to $\$ 87.50$ |
| In the Piece Goods section our new |
| Printed Silks are now on display in |
| a wonderful array of lovely patterns, |
| $\$ 1.95$ and $\$ 2.95$ |
| A colorful display of English Prints, |
| 32 and 36 inches-all fast color- |
| 30 c and 39 c |

## Grissom's

> We have a wonderful showing of
lovely Silk Frocks in poth plain and
Printed Crepes, also combination
effects, in price ranges from We have a wonderful -showing of
lovely Silk Frocks in poth plain and
Printed Crepes, also combination
effects, in price ranges fromWe have a wonderful showing of
lovely Silk Frocks in poth plain and
Printed Crepes, also combination
effects, in price ranges fromeffects, in price ranges from $\$ 3.95$ up to $\$ 50.00$
> Just received a new shipment of Fisk Hats for the Miss or Matron-as usual the price range is reasonable.

> Co-ed Frocks for young women and women who want to stay young. Fashioned in Flat Crepe, Georgette, and Printed Crepes--reasonably priced.

## NEW ARRIVALS FOR SPRING AT GRISSOM'S

COLORADO'S FAVORITE SHOPPING CENTER



## CHU足NHES

## THE PICK ANO PaY STORE

SPECIALS
SATURDAY AND MONDAY SALMON, Tall Can , , , 170 SOAP, P, \& G, 10 Bars For , 39 c COFFEE, Sam Houston, 1 lb, can , 49c

Glass Premium
CATSUP, gallon only , , 59c BLLACKBERRIF ${ }^{5}$, mo 2 sizo can , 160 JAM, $430^{-}$ar, all Flavors , 39C
Extra Spec jaturday Only-Buy two Baby Ruth Candy for n Cents and get one FREE
TUE FICK AND PAY STORE
SELLS FOR LESS
PHONE 501 DRY G00DS
Free Delivery











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Group At S. S.
Teachers' Meet
Alarex tord



ValentinesWe Are Headquarters For Valentinesand Valentine Favors With the LargestAssortment in Town. Prices range from
1c up
BERMAN'SVariety Store





 and nigh, February 5, 1929. ing Friday that th
ou might bring Bob and Mrs. May
no occasion to fo $\stackrel{\text { an }}{\text { an }}$ Mrs. John Dozier was geting
and a half pounds of butter per
hai

Mrs. William Cranfill says that
Mrs. William Cranfill says that she
8 selling $\$ 2.50$ worth of cream a
ek from two cows above what was
ek from two cows above what w
ed at home. Now by using a crean
arator, she gets $\$ 5$ to $\$ 6$ worth o
am from the same amount of <br> \section*{\title{
FASHIONABLE <br> \section*{\title{
FASHIONABLE FOOTWEAR
}} FOOTWEAR
}}

Newer Styles
Better Materials
LADIES' FINE SHOES AT THESE
Phenominal Chain Store Prices
s 4

## KID

In colors of
BEIGE,
CHAMPAGNE, BROWN and BIEGE Combinations

$$
\$ 5
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PATENT
BEIGE and PATENT Combinations PATENT with SILVER TRIM
In Straps and Plain
Pumps
they hand-skimme broke down

BLACK SATIN:, Plain Pump and fancy bow.

$$
\begin{array}{c|c}
\text { All Silk to the Top } \\
\text { HOSE } & \text { All Silk Chiffon } \\
\text { HOSE } \\
\text { (Usually costs you \$1.50) } \\
\text { Colors of: } \\
\text { (Most Stores get \$1.95) } \\
\text { Colors of: } \\
\text { Gun Metal, Lt. Gun Metal, Rose, Pastel } \\
\text { Parchment, Cuban Sand, Etc. } & \begin{array}{c}
\text { Beach Tan, Reveree, Rose Morn, Gun } \\
\text { Metal, Flesh Pink, etc. } \\
\text { OUR CHAIN STORE PRICE }
\end{array} \\
\text { OUR CHAIN STORE PRICE }
\end{array}
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Friend Told Us We Must Change The Wording Of Our Last Ad. So We Did. FRED BROWVN

## P. S. Money Is Scarce. Save Those Quarters By Trading With Us.



Dewey Tidwell was ill during the
tiprly part of the week.
iW. .. Joyce at the Dodge Brothers
unles rooms has the best bargains in tulee rooms has
aped cars ever
Pbobe and see.
Mrs, W. S. Foster was called to
Brant last Thursay to be with her
hrother, a student in A \& A., who
has pneumonia. He was improving at has pneumonia. He was improving at
time of latest news received here.
WANTED tfe JoNEs, RUSSELL \& Co. Raise Ots of chickens by using
Buckeye Incubator and Brooder-the world's best. Get them at Blackard
Hardware Co., Phone 53 .
Mrs. Lee Jones, Jr., of Miiland,
has been visiting her husband's par-
ents in Colorado, Mr, and Mrs. Lee
Jones, Sr. Soe the new Whippet.
DOCKERY WHPET CO.
Mr. and Mrs. J. W. Randle are Mr. and Mrs. J. W. Randle are
spending the week in Childress, visit.
ipg their people.

## PALACE





WEDNESDAY, FEBR

| $-\mathrm{in}-$ |
| :--- |
| A First National At |


| THURSDAY AND FRIDAY <br> Feb. 7 and 8 <br> -Richard Dix in- <br> "EASY COME-EASY GO" <br> A Paramount Special and one of Dix's Extra Specials |
| :---: |
| DON'T FORGET THE NEW SERIAL "THE mysterious RIDER"-STARTING AT THE RITZ, FRIDAY and SATURDAY. |
| RITE |
| thursday one day only "MAN, WOMAN, AND WIFE" <br> A good program Pieture and Comedy |
| FRIDAY AND SÁturday BLL CODY IN"shooting straight" |
| MONDAY AND TUESDAY TOM MIX IN- <br> "DARE DEVIL'S REWARD |
| WEDNESDAY and THURSDAY <br> LEWIS stone in"Freedom of the press" |



 Concert Is Praised By Loca Radio Fans Who Heard Distant Program Sercral radio fans of Colorado
tearrt the concert of the North High
School Symphony Orchestra of Des













Banner Company to Open Cream Station in City Next Week
$\qquad$
COLORADO, TEXAS, fRIDAY february 1,1929
John Shaw Goes
To Take Position
With Cisco Firm



Writes Verse For
Columns of Record
$\qquad$



More Sanitary than Home:Laundering
$\mathrm{N}^{\mathrm{O}} \mathrm{O}$ Hosilive be hand sters
 sanitary-as modern laundries
such as ours. Everything is as such as ours. Everything is as
clean and spotess as at a hospital. Our employes are carefully Orained to take every precaution
in safeguarding your family's in safeg
health.

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& \text { The LaUnDRY/ } \text { does it best } \\
& \text { COLORADO } \\
& \text { LAUNDRY }
\end{aligned}
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Prompt Attention to all Phone Orders PHONE 179
City Market
READ RECORD WANT ADS-THEY PAY DIVIDENDS

## R.B. TERRELL <br> windmills - plumbing goods

Estimates Furnished on Plumbing
PHONE 405

Four Gallon' Cow Is Best Investment
Farmer Can Make, Colorado Banker Says

## "The 'four-gallon cow' is the best invertment the Mitcholl" county farm- <br> Club Friday, Jan. 25



$\underset{\substack{\text { ape } \\ \text { are } \\ \text { nn } \\ \text { ne }}}{ }$

Many Go To Annual
Meeting Sweetwater






Let's Find Out -
 at home! Distance call-to just anyone at the distant residence-assures them a Station-to-station service* makes it reasonable. You talk with who-
ever answers the telephone-don't specify a particular person.
Ifyou give the number $f$ it's quicker! (1) *You can talk a hindered $\%$ miles for only 70 cents SOUTHWESTERN BELL TELERMONE COMPANY

She New BUICK Cading the in power and getaway in Style, Luxury and Beauty


What a wealch of improvements - what a striking array of new features this great new Buick has brought to
An entirely new scheme of body-lines and contours radiant new colors-that set the new style-the new mode-of car design! New and improved carburetion - new constant pressure gas pump - in the famous Buick triple sealed engine-the most powerful automobile engine of its size in the world! And in addition, a thrilling new order of performance undreamed of a few months ago
True supremacy-true leadership-rest with this epic
new Buick. Its leads the new trend... in power and

[^0]

## BURTON-INCOCOYRAIY

Lumber and Wire
Se us about your next bill of lumber. We can save you some money. Colorado, Texas

## The <br> New Senior Six <br> Larger, Roomier and Faster <br> With Distinguish Quality <br> Through and Through

Examine the outward beauty of Dodge Brothers new Senior, or investigate its structural goodness - the conclusion is inevitable-a car of distinguished quality,
through and through!
Every part reveals traditional Dodge quality-the foundation of dependability and long life. Every line sweep and curve reflects the genius of motordom style creators, guided by Walter P. Chrysler.
The new Senior is larger and more roomy than it splendid predecessor-and Senior performance today is still more impressive.

The new Senior line of eight beautiful body styles pre sents. an unusual opportunity for the exercise of per sonal tastes. Satin-mish hardware, specially designe for this great Six, is but one

## Hendrix-Wodiert Co.

## Electric Ranges

SUPER-AUTOMATIC HOTPOINT QUALITY

Automatic temperature control and thermometer
Automatic electric timer
Calrod or open coil surface units. Interchangeable surface units.
Reversible switches.

SUPER-AUTOM ATIC HOTPOINT CONSTRUCTION 6. White porcelain ename'ed cooking top-easy to clean. Counter balanced shelf type ove door.
Interchangeable oven units 10. Pressed steel construction through out.

## Hothoint

## Electric Ranges

Electric cooking is accurate, it is clean. it is more convenient and does bette oking. It is just as easy to cook automatically on the top of the stove as it is cook in the ove

Just turn a switch to low, medium or high, and you have quick, exact, clean heat. There is no soot to blacken the bottoms and sides of utensils. They are kept bright and new. The white porcelain surface keeps "as bright and clean as china plate." Walls, ceilings, and curtains stay fresh and clean. See the different models in our display rooms today.

PAY A LITTLE DOWN-BALANCE MONTHLY
Texas Electric Service Co.

Up To The Farmer: The Bank Is Ready,
Says Colorado National Vice President

|  | Longfellow Locals |
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Conoway Items Cuar mide sioun aio

## A goos to buy New

We're just as much interested are in selling cars. The sale is
months and years after that $w$ fied owner
All our mechanics are carefuily $t$ new Ford and we guarantee tha right and at a fair price. You much the job will cast because all
hourly rate. Another thing you'll ery. We'll have the car ready wh
All Ford cars purchased here will ial Inspection Free at 500, 1000 anc

## COLORADO MOTOR CO

REAL FORD SERVICE WIT GENUINE FOR DPAR?

## READ RECORD WANT ADS -THEY PAY DIV

## TIRE

## REPAIRED

vulcanizing guaranteed
FLATS FIXED
Calls Answered POR MPTLY
TELEPHONE 85
QUICK ROAD


Tulsa, Dallas, Fort Worth, Abilene, Colorado El Paso, Los Angeles
WEST "TEXAS COACHES Serving West Texas
Pickwick vo Coanher Toxas. Coasches and CHANGE IN SCHEDULE-EFFECTIVE DATE NOV. 18 , 1928



Badly Run-Down


Opportunity knocks constantly at your door if you carry a good bank balance. Fortune smiles on those who know how to handle their money, and save a little out of each pay check
Because thrift is a characteristic universally admired, it brings to everyone greater responsibilities and greater opportunities. It makes one stand above the crowr as a reliable and responsible person.
little out of each pay check.
Colorado National Bank

## J.L.Pidgeon <br> Auto Service U. S. ROYAL CORD -TIRES- <br> We make a specialty of Mitioning We have the Shop Equipment and Mechanics <br> HUDSON-ESSEX PARTS <br> Ifficial servic STATION <br> The very latest in Sun Shades for your car BATTERY SERVICE GAS-OILS-TIRES ROAD SERVICE

## PIDGEON'S

Service Slation
PHONE $164^{\circ}$
RECKER SERVICE

Pontiac Big Six Models Be Shown By A. J, Herrington; Many Refinements Added

POULTRY, ALL KINDS Highest Market Paid for Chickens, Eggs and Turkeys. Sge Mie before you Sell.

ROGERS, East Colorado

## John Dieere Horse Drawn DISC PLOWS



JOHN DEERE DİSC PLOWS CUT, PENETRATE WELL AND LAY GOOD UNIFORM FURROWS

ONE AND TWO-ROW LISTERS-THE LISTER WITH ACCURATE DROP SEE THE COMPLETE LINE OF JOHN DEERE IMPLEMENTS NOW on our YARD

FURNITURE
HARDWARE
IMPLEMENTS
$=$












## WOULD YOU LIKE-

To get started on the real road to financial ind pendence?
pendence? To put into your own pocket the money you at now putting into the landlords?
To get more real pleasure and comfort out of living?
To become a better citizen-an asset to your
country and our comrainity?
Then Let Us Help You OWN A HOME OF YOUR OWN
ROCKWELL BROS. LUMBER CO. COLORADO


We have a complete line of
STAPLE AND FANCY GROCERIES
WE APPRECIATE YOUR BUSINESS
PRITCHETT GROCERY
PHONE NO. 177

sexas Electric Service Company
The Silent Partuer of Progzees

EYE-SIGHT SERVICE
For over a coartor CAREFU EXE
EXAMINATION ect and Combortab J. P. MAJORS OPTOMETRIST
Since $1698:$

## Frank Lupton, Paint and Paper Store

Complete stock of Pittsburgh Plate Glass Co., products-Automobile door glass and windshields, all sizes window glass, canvas, Wall paper.
Phone 338 and have your window glass put in before the weather turns cold.

## ATPORTANT NOTICE

As is usually the case some confusion always follows a change of policy in transacting business. Hence this amouncement:

For a number of years Miller's Market has been doing a limited credit business and maintaining a delivery service. Our delivery service has been costing a high per cent to maintain and after taking all ordinary precautions we have also lost a good per cent on bad Lad accounts. This percentage the good customers has had to pay. Now, in order to meet the rapidly changing conditions, not only in Colorado, but all over the nation, where nearly every town bas a number of cash stores, we find it necessary to suspend our delivery service and go on a strictly cash basis.

## FEB. 2, 1929

Our relationships in the main have been pleasant and we regret that it is necessary to take this step. But in ordor to stay in business and still give you a high quality product we are now hotifying you that Miller's Market
STRICTLY CASH BASIS
And ask that all our Friends and Customers take note of this fact.

We have just moved into new quarters and are in better position to serve you and by the cash method of doing busing hree madll be able to give you the same tigh qualit products at a much lower price. We are here quoting you prices that we believe you will find to be beyond competition.

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Only keep your skin healthy -and it will be lovely


## Crosthwaite Drug Co.

 Prescription Druggists Eiuzabeth arden 673 Fifth Avenue, New York25 Oil Boad Seret, Londore



## Whitaker's Bakery

Every dollar we make in Colorado is spent in Colorado to build Churches, Stores and Home.

Our Sno Flake Bread is the Best _- Our Pastries are Talk of the Town.
Trade at Home-Buy Home Made Goods-Let's All Live at Home.
-G. W, whitaker

## We Are Home Folks

Mrs. Houssewife, when you phone your Grocery for Bread-Be sure to si Home Made -- Do not buy sligpede in Bread,

##   Notice ro contractors <br> LOOK

## Luncheon -- Tea - Dinner!!

 serts that will appeal to the enice family if you but serie Banner loc Cram.
It s always welcomed becaise of it distinctive flavor: it melting goodness. You may always have something different. Luscious, freh fruits tasty mints. and end. less combinations in bright and cheery colors, You should serve it because of its healthtulness, its freebness and purity. Insist ypon "Baner" and you are assured all of these.
Your deale carries it in dozens of flavors. Take home a guart and give the folks a treat.
P. 5.-Donit torget those special pattems for your social vent!!
"It tastes better"
Phone 432
Eat More Ice Cieam-Its good and good for you!


## Variety of Used Cars

 Re Conitionand Bargains Soly On Easy Payment PlanBUICK SEDAN<br>buick sedan BUICK COUPE CHRYSLER SEDAN Chrysler coup FORD ROADSTER FORD TOURINY CHEVROLET JPE

Harr', Toler Motor Co. ONE BLOCK EAST BARCROFT HOTEL

Sond poma aured to and






BURTON-LINGO COMPANY Lumber and Building Materials Lowe Bros. Paints and Dupont Duco Lacquer Westbrook,



Bill
Der SAYS

You can't tell from looking at a house how far the rent will jump

|  |
| :---: |
| GIVE YOUR HOUSE GOOD BONES |
| Any time you try to tightèn up on the cost of lumber for your home or building, you are playing a bie joko on yourself. If you don't |
| give your house good bones it11 likely shake itself to pieces with structural rheumation. But good LUMBER doesn't cont any more; and we can prove its. |
| Berru-Fee Lumberce |

COLORADO HATCHERY NOW IN OPERATION ALL CUSTOM HATCHED TRAYS 15 PER PER CENT LESS THIS HATCHING

SEASON
D. V. MERRITT AND WIFE

## Colorado Hatchery

Chicken Self Filling Water and Feed Troughs

ANYTHING IN SHEET METAL LINE
Scoti's SEMetal Works Phetar 1009

## Notice

WE HAVE JUST RECEIYED FROM OUR BUYERS, WHO ARE NOW IN THE EASTERN MAR KETS, A NEW, CRISP SUPPLY OF LADIES' DRESS GINGHAMS AND PRINTS-WATCH OUR WINDOWS FOR THE ARRIVAL OF THE SEASON'S NEWEST FINDINGS IN ALL SPRING MERCHANDISE.

## Barier: Bros. Inc.

(There is no Substitute for Value) We Give Gold Bond Saving Stamps


# announcing The New PONTIAC BIG SIX 

## Dutroducing Big Car Standards of Luxury, Style and Performance at $8 \mathbf{8 5}$

[^1]
[^0]:    getaway-in style, luxury and beauty!

    ## BUICK

    ALLEN MOTOR COMPANY

[^1]:    luxury is available. It embraces big carstyle. It provides big car riding comfort. It cm -
    bodics big car quality in unseen parts. It includes big car performance eren to the point of developing big car power and traveling at big car speed. It is offered by a brand n automobile-the Now Pontiac Big Si
    Frankly, the New Pontiac Big Six was designed to appeal to a certain group. Truc, every motor car owner in America will find in it many things to admirc. Two-car familics will find it an ideal sccond car. But the group for which it is primarily intended is made up the world. Many of them will soon make the first important step up in the quality of theie cars. All are progressive. The New Pontiac Big Six was designed for them

    It comes to them entirely new in appearace. Stunning new bodies by Fisher con-
    tyle presented by the car as a whole. Progressive people are seeking greater
    uxury. The Pontiac Big Sir offers them the luxury, the deep, richly upholstered cushions and the charming appointments for which bodies by Fisher are famous the world over. It provides the smooth-riding qualitics of a car 167 inches in overall length, with aceurately balanced rotating mechanical parts and such advance
    able drivers' scats.
    It is a six, but more than just a sir. It is six with the added power of a larger L -head engine and the added smoothness imparted by a dynamically balanced, counter-weighted crankshaft hand the famous Harmonic Balancer. It is a six with the added efliciency
    and silence achieved by means of the G-M-R and silence achieved by means of the G-M-R
    cylinder head. It is a sir with the cylinder head. It isa six with the added cold-
    weather advantages provided by the crossweather advantages provided by the cross-
    low radiator, thermostatically controlled.
    is in accurate dynamic balance. Its new brakes are of the internal four-wheol type prevent from operating effieiently.
    As for its performance, you can drive it at express train speed. You can wateh it accelerate alongside the finest cars on he
    road. You can test its power under any conditions, confident of its ability to pull through. Mcanwhile it continues to provide that unmatehed dependability for which every Pontiac has been famed.
    Only a few highlights in its construction have been mentioned. Just enough to prove capable of meeting Srogis entirely new and demand. But the pmazing that it gixes so much big car lusury, it is and perf ormance at pricesschich come within
    practically practically everyone's reach!

    # A. J. HERRINGTON <br> COLORADO, TEXAS 

