

The Carbon Messenger

Volume 58

Carbon, Eastland County, Texas, 76435

Thursday, February 19, 1970

Number 17

Local News In Brief

Mrs. Addie Harle and children of Fort Worth visited her parents, Mr. and Mrs. Collin Campbell, last weekend.

Mr. and Mrs. Kent Bowden of Midland are the parents of a son, Thomas Jerald, weight 7 lb. 10 oz., born Feb. 3. Mrs. Bowden is the daughter of Mrs. Royce Kinard and the late Tommy Nicholas. Grandparents are Mr. and Mrs. Royce Kinard of Midland and Mr. and Mrs. Jerald Bowden of Cross Plains. Great grandparents are Mr. and Mrs. Jim Hogan of Carbon and Mr. and Mrs. John Nicholas of Eastland.

The Kokomo Home Demonstration Club met in the home of Mrs. J. L. Morrow on Monday, Feb. 9 at which time plans were completed for the Stew Supper to be held at the Kokomo Club House on Feb. 23, from 6 to 8 p.m. Tickets will be \$1.00 for adults and 50¢ for children, and may be purchased from any member or at the door. Proceeds will be used to further projects of the community.

Wade Luker of Stephenville visited Ronald Hughes last weekend.

Mr. and Mrs. Ralph Hicks of Ranger visited Mr. and Mrs. S. W. Loper Sunday.

W. E. Casey and family of Fort Worth visited her parents Mr. and Mrs. J. D. Griffin, Sr. over the weekend.

Mr. and Mrs. Leamon Cozart of Breckenridge visited Newton Cozart and family Sunday.

Mrs. Bobby Brown and Mrs. Robert Redmon of Gorman visited Mrs. Bernice Mangum last weekend.

Jack Willingham and children of Waco visited Mack Stubblefield and family Sunday.

Mr. and Mrs. Henry Hines met their daughter, Mr. and Mrs. Charles Adair of Houston in Leander over the weekend and they visited Mr. D. L. Adair who is in a hospital in Georgetown following a heart attack.

Mr. and Mrs. C. R. Kanady and Mrs. Ray Kanady accompanied Spe. 4 Ray Kanady to Dallas last Friday where he took a plane for Fort Dix, N. J. enroute to Germany where he will be stationed.

Mr. and Mrs. Bill Edwards and children of Fort Worth visited her father, Alec Scott Sunday.

Recent visitors of Rev. and Mrs. Clarence Wilson and children were Mrs. L. W. Tinkerton, Mrs. Ida Tinkerton and Denita of Snyder, Mrs. Jerry Christmas of Brownwood and Mr. and Mrs. Everett Kirk of Brownwood.

Pink & Blue Shower

Mrs. Madge Burgess was honored with a pink and blue shower on Tuesday Feb. 3 at the Homemaking Cottage from 2 to 4 p.m. However, Mrs. Burgess was unable to attend as little Michael Shane made his appearance at 9:30 a.m. the same day. Many nice and useful gifts were received and the honoree's mother, Mrs. Glenn Justice and grandmother, Mrs. W. J. Greer, were present to accept the gifts.

Hostesses were Mmes. Wanda Pack, Billie Stacy, Irma Jean Norris, Monie Faye Warren, La Tonne Rodgers, Lillian McDaniel and Ruby Norris.

Basketball News

The Grade School Basketball tournament held here last weekend was well attended. The Olden boys won first place trophy by defeating Eastland's eighth grade boys. The Eastland 8th grade girls defeated Gorman to win first place trophy. The Gordon boys defeated Eastland 7th grade to win consolation trophy. The Gordon girls defeated Eastland 7th grade to win consolation trophy.

The Carbon girls defeated the Olden girls to win third place trophy.

The Carbon Wolverines were defeated by the Albany Lions 79-56 in a practice game in Albany last Friday night. Albany won District 10-A and Carbon won District 24-B. Bobby Carlton was high scorer for Carbon with 35 points. Larry Shoemaker scored 25 points for Albany. They play May in a warm-up game here Friday night and will play at May Friday night, Feb. 27.

Class A district champion Mason downed 24-B winner Carbon, 76-64, in a warmup game for the two teams here Tuesday night.

Mason led 20-13 after the first quarter and stayed ahead all the way.

Carbon meets Huckaby in bi-district play at 8 p.m. March 3 in Gorman.

Mr. and Mrs. C. M. Wyatt of Odessa and Mr. and Mrs. Dean Turner of Levelland visited Mr. and Mrs. Luther Reese last weekend.

Burke Musgrove Files With Dimes For Re-Election



BURKE MUSGROVE
State Rep. Burke Musgrove filed for reelection last week and paid his filing fee with some 1,500 dimes donated by supporters.

Musgrove said that he personally filed with a sack of dimes in each of the five counties that includes Eastland, Callahan, Shackelford, Stephens and Palo Pinto Counties. "The dimes, a majority of which were donated by supporters in Eastland and Palo Pinto Counties, represent the healthy involvement of hundreds of concerned taxpayers in the election process. These and other taxpayers seriously question the wasteful state spending trends and the increasing tax burdens," Musgrove explained.

Rep. Musgrove, who voted against and actively opposed the state's \$2.3 million tax bill passed during the last two special legislative sessions, has given numerous speeches throughout the area in which he discussed wasteful state spending policies and other related causes for what he termed an unreasonably large tax bill. Musgrove said that predictions are that another tax bill, estimated to run as high as \$400 million, would face the next regular session of the Texas Legislature in 1971. "The invaluable experience I gained in several of the roughest sessions in Texas history will better enable me to work towards trimming wasteful state spending and in likewise reducing the corresponding tax demands," Musgrove stated.

Musgrove, who just completed his third year in the Legislature, commented that he has had two hard-fought primary election campaigns, his first one requiring a run-off election, and that the frequent and costly campaigns consume a great portion of the two-year term of the office holder. Musgrove was elected for a second term by the largest vote margin in the history of

County Livestock Show

The Annual Eastland County Livestock Show will be held this year on March 19-21. According to Jim Wells, Eastland County Assistant Agent, the entries for this year will close on Feb. 12th. Entry forms are available from the county agents' office and from all vocational agricultural teachers in the county.

The entry fees this year are \$1.25 for all calves, beef heifers, and dairy cattle. The entry fee on lambs, barrows, and breeding swine is \$3.00. These entries must be paid when the entry card is turned in and

"We want to encourage all 4-H youth and FFA students in the county to enter their animal projects in the show as it will benefit themselves as well as making for a successful Livestock Show," Mr. Wells said. "The County Livestock raisers are planning the show and are doing a fine job. Hoot Ferguson is president of the association, and he and other members encourage all youth enrolled in 4-H or FFA in the county to participate in the County Livestock Show March 19th-21st."

McCloud To Seek Place On 11th Appeals



AUSTIN McCLOUD
Announces For 11th

District Judge Austin McCloud of 32nd Judicial Dist. (Nolan, Mitchell and Fisher Counties) today announced his candidacy for the Court of Civil Appeals, 11th District, at Eastland.

The 11th Appeals District includes 23 Central and West Central Texas counties—Baylor, Borden, Brown, Callahan, Coleman, Comanche, Dawson, Eastland, Erath, Fisher, Haskell, Howard, Jones, Knox, Mitchell, Nolan, Palo Pinto, Scurry, Shackelford,

the legislative with approximately 80 percent of the total votes cast in the predominantly conservative district. During his first term in office Musgrove gained the State's attention when he launched a statewide investigation into the growing drug abuse problem. He later successfully sponsored legislation that provided Texas with some of the strictest, most comprehensive dangerous drug laws in the U. S.

A member of the powerful Legislative and Congressional Redistricting Committee, Musgrove expressed concern with the future of the rural position in the Legislature after the Constitutionally required redistricting that will follow the federal census to be taken this year.

Stephens, Stonewall, Taylor, and Throckmorton.

"Our Eastland Court of Civil Appeals is recognized as one of the outstanding appellate courts of Texas," said McCloud, "and my candidacy is dedicated to the continuance of this outstanding service to the citizenry and the integrity of our area under the laws of our state."

McCloud has a background of private practice of law in Houston and Colorado City, and six years as a district court judge. He was appointed 32nd District Court Judge in 1963 and has been re-elected twice without opposition.

The judge is a graduate of National College of State Trial Judges, University of Nevada, and has recently had legal articles published in Trial Judges Journal and Trial Lawyers Forum.

McCloud is chairman of the Law Enforcement Coordinating Board, a member of the Texas Council of Governments, an innovation in joint-community enterprise for upgrading and improving law enforcement at the local level in this West Central Texas area. He is also president of the 16 county West Texas Girl Scout Council; and is currently a member of the Executive Committee, Judicial Section, State Bar of Texas.

McCloud, a 40 year old native West Texan, is a graduate of Texas Tech, and received his law degree, cum laude, from Baylor University. While in law school he served as editor of Baylor Law Review.

Judge and Mrs. McCloud, a public school teacher, and their two daughters, reside in Colorado City.

Card Of Thanks

We wish to express our deep appreciation for the many acts of kindness shown us at the time of the passing of our loved one, Milton Sandlin. Each card and the floral offerings will always be remembered by us. May God bless each of you.

Dixie & Mike Sandlin

Friday and Saturday Specials

Snowdrift Shortening 3 lb	75c
Del Monte Tuna Flat Can	29c
Kindell Oleo 1b	19c
Sea Pass Fish Sticks	29c
Pinto Beans 2 lb	29c

Carbon Trading Company

MAJESTIC

Box office opens 4:45 Thurs. - Fri.
12:45 every Saturday

Thurs. Fri. Sat.
Walt Disney's
"101 Dalmations"
plus "Aleskan Eskimo"

Saturday at 11 p.m.
"Over Exposed"
Rated X Tickets \$1.50

Sun. Mon. Tues.
"Flare Up"
Requel Welch

starts Wednesday
"Dutchwich Horror"
Sandra Dee

Hardware

See Us For All Your Hardware
And Electrical Needs

★ ★ ★

Check your needs with us. Our prices are
Competitive

Your Business Greatly Appreciated in each Department

Carbon Trading Company

Flatwood Club Has Meeting

The Flatwood Home Demonstration Club met Thursday afternoon in the home of Mrs. Jess Cavanaugh. Mrs. Guy Sherrill, president, called the meeting to order and read the motto, creed, and prayer.

Mrs. Cavanaugh read the devotional, Luke 16: 10-12.

Mrs. Genoa Brown called the roll, which members answered with "A Project I Plan to Complete This Year".

Mrs. Zelma Lusk led the singing and recreation.

Home Demonstration Agent Mrs. Janet Thomas presented the program, "Voice of Clothing".

Present were Meses Nina Hastings, Corrie Harlow, Lusk, Horn, Martha Cashion, Grieger, David Putman, Brown, Fannie O'Brien, Dave Fambrough, Wells, Sherrill, Thomas, and Cavanaugh.

The term, ballot, meaning "little ball," stems from classical Greek jury practice. White balls meant acquittal, black balls, banishment.

Driest year in Texas weather records was 1917, when only 14.3 inches of rain fell.

Control Club Has Good Report On Predators

The Eastland County Predator Control Club met Thursday, January 29, in the Texas Electric Reddy Room.

Refreshments were served and enjoyed by an interested group of Eastland County ranchers.

It was reported that 39 coyotes, six bobcats, and 14 red fox were caught by the county trapper during 1969.

Alvin Kincaid, secretary-treasurer, said the trapper has already caught eight coyotes since January 1 of this year.

Anyone being bothered with predators is asked to call the trapper, Douglas Foster, at 647-1050 in Ranger.

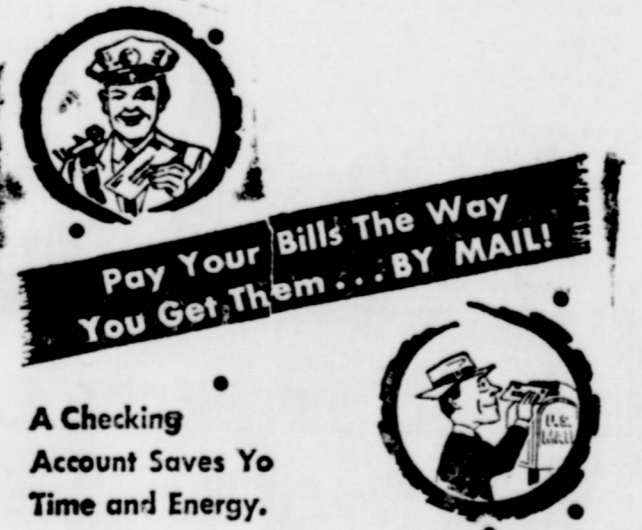
First Baptist Church

Rev. Bruce McNair, pastor
 Sunday School 10 a.m.
 Morning Worship 11 a.m.
 Training Union 5:30 p.m.
 Evening Worship 6:30 p.m.
 WMU Monday 2:00 p.m.
 Prayer Meeting Wed. 7:00 p.m.

Prescription Needs
 See us for All your Prescription Needs
 George Simmons Pharmacist
Mehaffey Drug
 Gorman, Texas

PAY BILLS BY CHECK
 It's so much easier, faster, safer to pay bills by check! The mailman does your footwork. You waste no time standing in line. You avoid all arguments about whether you paid this or that bill because your cancelled check gives you proof of payment. You find it easier to budget because your check stubs show you where every dollar goes. It makes sense, every way, to open a checking account here.

First National Bank
 Member F D I C Gorman



Pay Your Bills The Way You Get Them... BY MAIL!

A Checking Account Saves You Time and Energy.

First National Bank
 MEMBER F. D. I. C.
 Eastland, Texas

Tractor Tires

It's good to know that there's still a one-Stop location for farm tire service. HORTON TIRE CO. is that place.

Bring your tire troubles to us. We at Horton Tire Co., East Main, in Eastland are experts when it comes to tire repairs.

Field service - Vulcanizing and repair - Expert tire service when you need it!

YOU'LL ALWAYS FIND FRIENDLY, EFFICIENT SERVICE AT HORTON'S Good supply, new and used tires, front and rear

HORTON'S offers you the best bet on complete tire wear.

HORTON COMPLETE TIRE CO. FARM TIRE SERVICE

EASTLAND, TEXAS

Laundry service

Automatic coin operated washers and dryers open 24 hours every day
 WASHERS 20c per load
 DRYERS 25c for 2 washer loads
 Also coin operated dry cleaning machines, 8 lbs \$2.00

LAUNDROMAT

Old Tip Top Cafe Bldg. Eastland, Texas

Cisco Speed Wash

1104 Ave D Cisco, Texas
 8 lb Dry Cleaning \$2.00
 Washer Load 20c
 30 Minutes Drying 20c
 Cisco, Texas

The celebration of Christmas was general by the fourth century A. D.

BUY Your Bedding direct from the factory and save. For home appointment service, ph 639-2383 Carbon. Western Mattress Co., San Angelo, Texas.

TV Specials

P3090 B&W portable TV, \$149.95; BC8280 B&W Mini-Combo TV-AM & FM - Stereo - C.C.G. \$189.95; BP82A17 B&W portable TV, \$139.95; CK93F68 color console TV, \$629.95; CP9DA19 color table model, \$389.95; CP88A48A color table model TV CK92D27 color, \$389.95.

Goodyear Service Store 306-308 East Main Street. Phone 629-2662

CARBON MESSENGER

Dated Thursday at Carbon Eastland County Texas

Entered as second class matter at the Post Office at Carbon, Texas as under the act of Congress March 3, 1879

W. M. Dunn, Publisher Zip Code 76435

Published every Thursday Subscription rates \$1.50 per year

Ranches Farms Homes Large and small tracts. Bottom or Sand, 2 & 3 bedroom homes. Listings appreciated

Farm Bureau Bldg. Highway 80 east

M. L. Terrell

Tel. 629-1725 day or night Eastland, Texas

Serving 75 Mile Area At No Extra Charge We Honor All Burial Insurance

Arrington FUNERAL HOME

Friendly Personalized Service 301 S. Lamar Eastland 629-2611

Ranch And Farm Service
 To Buy or Sell Farms and Other Real Estate

Buck Wheat Eastland, Texas Phone MA 9-2181

See Us For Your Prescriptions Or Cosmetic Needs Prompt And Friendly Service **Watson's Pharmacy GORMAN**

See Us For Your Medical And Prescription Needs **CENTRAL DRUG Eastland, Texas**

Garden Tools

Just Arrived New Shipment Plymouth Tillers
 Some Up To 5 Horsepower With Reverse
 Also Riding And Other Power Mowers
 See Our Large Selection Of Furniture
 See our new line of Zeniths Color & Black & White
 Make our Store your Headquarters for
 all your Furniture and Hardware Needs
 In Our Store, You'll Find Money Saving
 Items In Every Department
 See our floor Coverings 9x12 Rugs and Inlaid
 Linoleum Several Patterns To Choose From

Higginbotham Bros. & Co.
 Gorman, Texas

Phone numbers: Store RE 4-5319

Funeral Home RE 4-5333 or RE 4-2272

Lumber Yard RE 4-5419

Nights RE 4-5336 or RE 4-5537

County Assigned To Waco Census

Eastland County has been assigned to the Waco District for the 1970 census. Robert C. Ford of Waco will assume duties as District Manager January 26. He will direct a force of 33 crew leaders and 568 census takers throughout the area, which includes these counties:

Bell, Bosque, Brown, Callahan, Coleman, Comanche, Concho, Coryell, Eastland, Erath, Falls, Hamilton, Hood, Limestone, McLennan, Milam, Mills, Parker, Robertson, Runnels, Somervell.

the only South American Bolivia and Paraguay are 1,000 pounds.

Grizzle bears attain a height of nine feet, weigh is 39 stories high.

Michigan leads the in S. U. the speed of the

Louisiana Cajuns are descendants of Acadians expelled by the British from Nova Scotia in 1755.

Beavers live in colonies which may persist for centuries.



Goodyear
SERVICE STORE
 Eastland, Texas

Farm Equipment

Res. pho. 672-2451 or 672-2365 Bus. pho 677-4349
 Minneapolis-Moline & Allis Chalmers Sales & Service
 Shafer Plows Continental Belton Products

Doty Bros Farm Equipment Co.

Abilene 366 Chestnut Street Texas

WASH Your car at Eastland Coin-O-Matic Car Wash, highway 80 east, Eastland. Five minutes or 25c.

The Carbon school board meets the 2nd Monday of each month at 7 p. m.

We have bought the Eastland Steam Laundry and will appreciate your business in that line. Will pick up on Tuesday & Friday along with dry cleaning.

Mr. & Mrs. George Ford
 Eastland, Texas

LADIES: Don't discard your shoes just because they are out of style. We can re-style the toes & heels. Expert Dyeing service. O-K Shoe Shop, Ave D, Cisco, Tex.

Used furniture, used appliances and used clothing. Also antiques. Crowder's Trading Shop, Breckenridge rd. Ave. A & E. 6th, Cisco

Barber Work

When in Eastland have your hair cut the Modern Way at the MODERN BARBER SHOP
 Chuck Johnson Barber
 George Carter, Owner

Brown's Sanitorium
CHIROPRACTIC
 Phone 442-1400 Cisco, Texas

INSURANCE SERVICE

Are You Properly Insured ???
 Free Policy Information
 See us for all insurance needs!

Friendly Service Agency
 Rooney & Ray Williams
 Gorman, Texas

WARD'S

The Big Store
 in Ranger

Ward's Catalog Department
 Phone Eastland Direct 629-1633

Used Cars

See us for the best Used Car
 Buy In Town
 Also expert mechanics in our Shop

Hood King Motor Company
 Eastland, Texas

H. and H. Floral Inc.

Serving Eastland County With
 PHILPOTT FLORIST, Cisco
 120 W. Main 442-1066
 POE FLORAL, Eastland
 609 W. Main 629-1711
 Mr. & Mrs. Bill Hallmark
 Mr. & Mrs. C. W. Hoffman, Jr.

AMBULANCE SERVICE

We have Bought a New Olds. 98
 Ambulance Oxygen Equipped
 Available Day or Night
Higginbotham Funeral Home

For Prompt Courteous Service
 Phone RE 4-2272 Gorman, Texas

Things We Offer You:

- * AUTOMOBILE FINANCING
- * LOW COST PERSONAL LOANS
- * HOME IMPROVEMENT LOANS
- * FARM & LIVESTOCK LOANS
- * INSURANCE FOR ALL ACCOUNTS
- * LOW COST SAFETY DEPOSIT BOXES
- * CONVENIENT CHECKING ACCOUNTS

First State Bank

Member F D I C Rising Star

Prescription Needs

See us For all your Prescriptions
 Cosmetic and other Drug Needs

Durel Reed, Owner-Pharmacist
 Day ph. 629-2112 Night ph. 629-1401
Eastland Drug Company

NOTICE
**Expert Processing, Beef By Half
 Or Quarters & Extra Good
 Country Sausage**
Cisco Processing Center
Cisco, Texas

Colorful Flowers
 ★ ★ ★
 We try to make flowers more beautiful. All arrangements are given special attention. Flowers for all occasions are carefully prepared. We do everything possible to make the flowers you order, just what you want.

— ● —
Gorman Floral
For Flowers Call
 Mrs. Gailan Warren 639-2375 Carbon
 Or Mrs Stacy 734-5761 Colliet Gorman

**Two-Thirds State Land In Need
 Of Conservation, Official Says**

About two-thirds of our state's land still needs soil and water conservation treatment. State Conservationist Clyde W. Graham of the USDA Soil Conservation Service revealed this week.

Graham said that although many critical conservation problems have been solved in Texas in the last 30 years, some 103 million acres of the state's 160 million acres of rural lands need conservation treatment. The figures came from county data prepared by state and federal agencies, then summarized by a state committee chaired by SCS.

"Much of this 103 million acres has had some conservation measures," Graham pointed out. "And most of this land needs treatment every year—especially cropland."

Graham said that in terms of acres, grassland improvement is still the state's biggest conservation problem. He cited these grassland needs: About 50.6 million acres need brush control followed by careful management, including periodic rests. Some 22.3 million acres of this land has deteriorated to the extent that re-seeding is needed after the brush is controlled. Graham stressed, however, that when brush is controlled on grassland, wildlife needs should be considered carefully. He said strips or motts of brush should usually be left for wildlife food and cover.

Some 19 million acres of grazing lands need only improved grazing use. This is land that has been grazed too

closely but still has a stand of desirable grasses; all it needs for improvement is better management.

About 13.2 million acres need both rest and better grazing use to let the base grasses improve in vigor and increase soil cover.

In addition to the 22.3 million acres of land that need seeding after brush control, there are some 4.3 million acres of other grassland that need seeding or sodding. There are also 1.1 million acres of cropland and 1.3 million acres of former cropland that need to be planted to permanent vegetation. This totals 29 million acres of land in Texas that need planting to grass or trees.

The inventory breaks the state's 35 million acres of cropland down into dry cropland; irrigated cropland; and other cropland, such as orchards and land formerly cropped. Some 22.3 million acres of cropland needs treatment.

The state has 25 million acres of dry cropland, 7 million acres of which need protection with cover crops of crop residues. Some 5 million acres need terraces, diversions, or waterways as well as cover from residues or growing crops.

Out of 8.3 million acres of irrigated land, 3.7 million acres need an improved irrigation system to prevent erosion or water loss.

The survey shows Texas has 22.7 million acres of forest land of which 9.2 million acres need conservation treatment for soil protection and to improve forest stands.

The study also shows that

pressure for urban growth is steadily cutting into the state's rural lands. During the 1958-1967 decade, agricultural land in Texas dropped by some 780,000 acres, or an area bigger than an average Texas county. About 500,000 acres of this went to urban areas, some went to federal uses, and lesser amounts went under water in ponds and reservoirs.

Summaries of the state study are available from SCS offices, soil and water conservation districts, and from most other state and federal resource agencies. Local county reports are also being prepared by county inventory committees. The complete state inventory showing major land uses and conservation treatment needs by land capability classes for the state as well as each county will be published later this year, Graham said.

**Political
 Announcements**

This newspaper has been authorized to announce political candidates, subject to action of the Democratic primaries as follows:

For District Clerk:
 JOE T. GRAY

For County Supt:
 O. L. STAMEY

For County Judge:
 COTT BAILEY
 CARL GARRETT

For State Senator, 22nd District:
 TOM CREIGHTON (Re-election)
 Mineral Wells

For State Rep., 53rd District:
 BURKE MUSGROVE, Breckenridge

**Auction
 SALE**

Sat. Feb. 21, 1970 1 p. m.
 1102 West 7th St., Cisco, Texas
 The household furnishings of the late Stanley Webb will be sold piece by piece to the highest bidder. Many items in this group.
 James T. Wright,
 Licensed Auctioneer

NOTICE — Expert antenna installation and repairs, contact Mike Sitton in Cisco. Phone 442-2085.

Wanted—Small drag type Tandem model B Farmall. George Parrack. Eastland, Texas

Notice

I am now your Watkins dealer and carry a full stock of Watkins products. If I don't see you, mail a card to Mrs. T. E. Snell, Carbon, Texas.

NOTICE

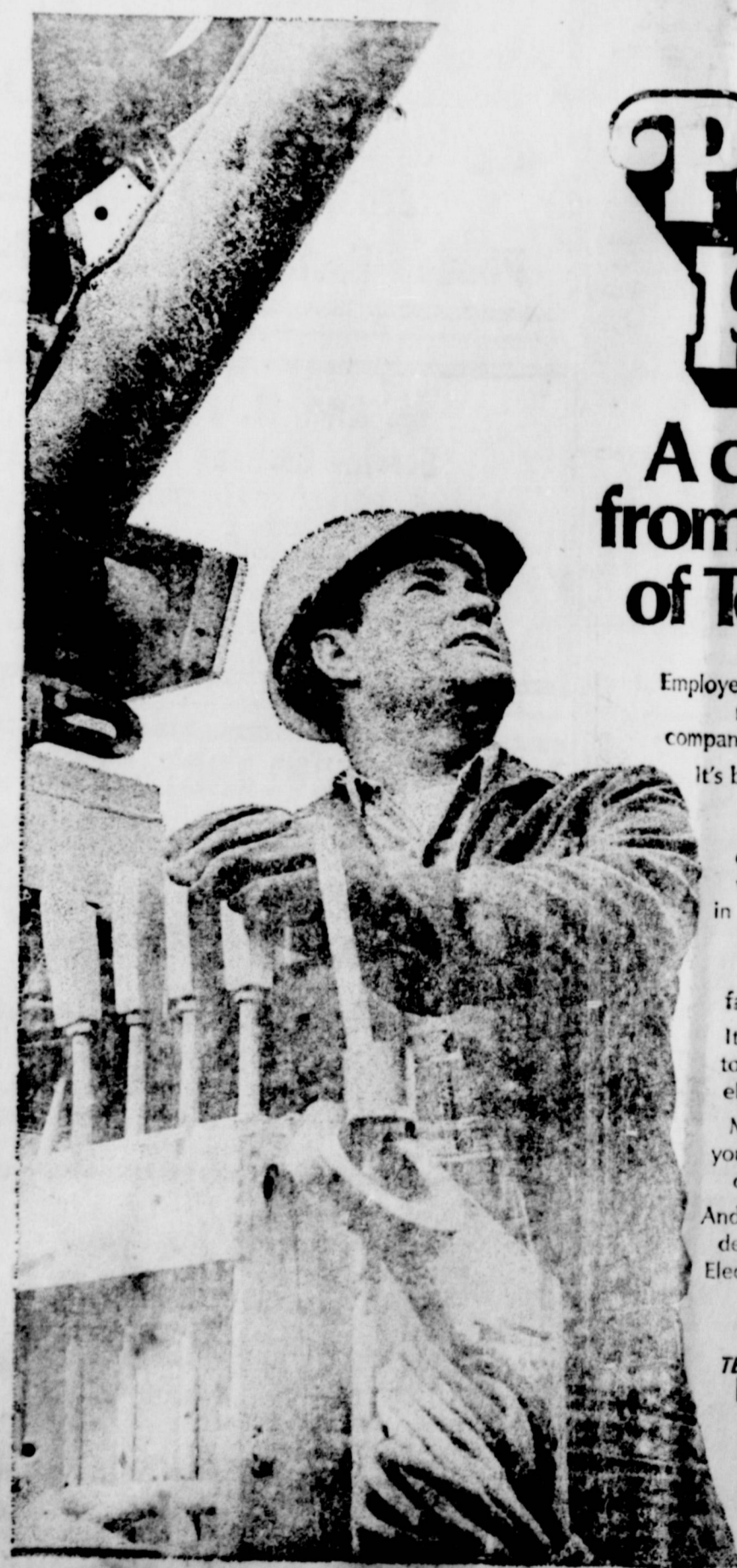
Five minute self service car wash, 25c. No. Daugherty st. Across street N. W. of postoffice Eastland.

Attention Farmers: Your income tax deadline is Feb. 15, if two thirds of your earnings is from the farm. For help, see Rooney Williams, Gorman, Tex.

For Sale: Wringer type Maytag washer and tubs, \$15.00. Mrs. J. E. Ramsey.

**Welcome To The
 Dairy King
 Casey Mezzell
 Highway 80 west at Y
 in Eastland**

Real Chicken fried steak and all kinds of short orders to eat here or to go.



**People
 power**

**A commitment
 from the people
 of Texas Electric**

Employees of Texas Electric Service Company in recent weeks have been taking part in a company-wide program we call "People Power."

It's based on the idea that electric service is more than kilowatts, that the power of people is the real power behind your electric switch; that People Power—the way we do our jobs—is most important in providing the kind of service you want.

Our employees are responding enthusiastically to People Power. In fact, it's become more than just an idea.

It is a commitment—a real commitment to find new and better ways of providing electric service with your needs in mind.

Many employees have suggested we tell you about People Power—and we plan to do this in the weeks to come.

And more importantly, we'll be working to demonstrate that the real power of Texas Electric is People Power...at work for you.

TEXAS
ELECTRIC SERVICE COMPANY
 People power...at work for you