cherivin man asfilict Is madirien ll lowe

plans suggested, but the Lions are
pledged to support any practical so-
lution of the county road problem.
F. F. DuBose: engineer, expressed
the belief that the building of a the belief that the building of a
gravel road through Iatan Flat would
be unwise, owing to the long distance
haule of material, together with the
colormod bink IfPopits DOUBLE IN FEW MDNTHS


PRESBYTERIAN REVIVAL
 Creation of two road districts in
e county and voting bonds with
hieh to improve Iatan Flats and Which to improve latan hats an
other roads in the proposed west end
district was addocated by Judge R
H. Looney in an address delivered a the Lions Club Friday. Judge Looney
attended the club as a guest and his address pleading for the proposed
road districts and making permanent improvement to the Bankhead High.
way were met with applause The two districts, as suggested by
Judge Looney would divide the音究


 $\qquad$
Wy keatiley，Hom can sive younay outher hatormation．



COLOARDO RECORD BRIEFS BY CABLE ジジきま＂


WIRE，WIRELES§
Great Events That Âre Chang－ ing the World＇s Destiny Told in Paragraphs


## 

tems of interest to all
 IHE OOLORADO，TEXAB）WEEKLIREOORD
(
colorado, texas, friday, Janvary 18, 1024. whiprey printina do.

LORAINE NEWS
Local and Personal News About Loraine and Vicinity mas. zora dean




Mr. Vance Phenix of Dallas is is
spending $a$ visit with relatives and Miss The Covered spending a visit with relatives and
friends in Colorado. Mrs. Phenix sub- Wagon, Best Theatre, seribed for the Record while here. Jan. 18th. Greatest ever

BIG DRIVE STARTS TO
DEVELOP U. s. Potash washington D

## J. L. PIDCEON aUtomobile service The irink fardofe

There is rare pleasure in conducting a business enterprise where there exists a fine feeling of Frindship for Patrons.

Promptness and Service is our Motto

Call Me-J. A. SADLER--For
Good Gulf Gasoline-There is more power Supreme Auto Oil-Leaves less carben Lusterite-Makes a brighter light

PHONE 154

Have your Car Washed and Greased
The Automobile Laundry
POLISHING, STEAM CLEANING
LEE BUCHANAN
PHONE 270

If You Are As Careful

in your buying as we are in ours, . and completeneess of our kroeery Istock. Our gods are freek, ot $=$ high grade quality, and our ser$5=$

## V. R. Elliott <br> where the price is right


$A^{\prime}$ Good Sea son With Deep Breaking Insures Good Crops-Plow Now

With our improved implements-THE JOHN DEERE LINE-you cant go wrong.
Get my prices on Disc and Mold Board Plows. Can save you money on all farm implements.
H. C. DOSS

Senator Morris Sheppard of Texas has fired the opening gun in what is
believed to be the greatest battle for the development of a stifled United
States industry in the history States industry in the history of the
country, with the announcement that country, with the announcement that
he is going to ask Congress to appropriate money for the development Western Texas, deposits of potash in Senator Sheppard, through a long
and honorable record achievement in
the Senate has gained a reputation in that august body as a reputation in
is not the serne is
orator who plays to the gallery for newspaper as a "plugger." He sponsors
kew bills that are not noted for their soundness and merit, but having once
backed them, he sticks by them until bock last gun is fired, utilizing in the
the combat the strategy of a skillful par-
liamentarind liamentarian, a nimble and discern-
ing wit, and a sincerity and force that wins support from his colleagues,
gardless of party affiliation. His backing of the move to have
this country develop an independent supply of potash is the signal that
the battle royal is on, and the American public in the next few months
will learn more about potash and its will earn more about potash and its
various uses than it has ever had oc-
casion to learn before. Potash has been, and still is known
as the particular baby of German as the particular baby of German
industry. Up to the World War during the long years of strife, Germany enjoyed a world monoply. It
dictated to the world the amount of potash it should use and the price
that should be paid for it. In this one mineral, or chemical compound,
it was the most complete monoply
that any one nation has ever enjoy ed against another, or group of oth-
ers. During the war, Germany boasted
that if the contest lasted long enough, its potash supply alone would
bring the enemy nations into humble subjection. According to the best au-
thorities in this country, an idle boast, but one contract th Germany could very well have car ried out.
Since the Since the war, potash as a basis
for fertilizer has value, and the demand today is great. mediate prospects of its being doubl-
ed in a couple of years. American farmers use at this time
about 250,000 tors annually of thi amount less than 25,000 tons are
produced in produced in this country, and this
local production comes in the form of a by-product. The remainder comes
from Europe. After the war, France came into possession of the Alsation deposits, but local demands have re-
stricted importation of Alsation potash until the home needs were satis.
fied, so virtually all the American potash still comes from Germany.
Discoveries in West Texas The U. S. Geological Survey within
the past two years has made dis the past two years has made dis-
coveries in West Texas of unmistak-
able able signs of immense potash de-
posits. Samples found, even after ex-
pourre to posure to wind and rain, were found
to be abmormally rich in K2. Promi-
nent officials in the U. S. Geological nent officials in the U. S. Geological
Survey say without reservation that
there is an imminent possibility of uncovering in West Texas a potash
deposit far greater in value and size than the German mines which have
been supplying the world market for seventy-five years.
To off-set any movement to develop the sources of this country,
the farmers have been made victims of the most perfect example of con-
summate propaganda this country
sind has ever witnessed: Hundreds. of thousands of doliars have been spent of a beautifuly colored pamphlet
which extols the praises and virtues of foreign potash. If there is one
farmer in the country who has not received one or more of these book-
lets, he is a rarity. The impulse after reading the booklet is to think of nothing but foreign potash.
With the announcement that Senator Sheppard would undertake to
have the natural resources of the country developed there has been additional evidence of the activity of
propagandists unfavorable to the propagandists unfavorable to the de-
velopment of the industry in this
country, and in the course country, and in the eourse of the next
two months the country will receive a liberal education on the value and
many uses of potash. many uses of potash.
Immense $V$ Value to U. S.
Whether the Senate will act favorably on the bill of Senator Sheppard remains to be seen. Officials of the
U. \& Geological Survey agree that U. S. Geological Survey agree that
there is in the making one of the there in in the making one of the
major interes of the country, rivaling in possibilities the Mussel Shoals project and the oil and sulphur in-
dustries of Tezas.


In the Studebaker Big-Six you get all the performance, all the comfort and all the dependability that any car can give -at a price that smaller producers cannot even approach.
If you spend more than the Big-Six price, you can buy more weight and bulkiness and pay more for factory overhead, and operation but you will not get a better automobile.
Stuclebaker has been building quality vehicles fer 72 ycars.

## STUDEBAKER



## E. H. WINN

THIS IS STUDEBAKER YEAR Senator Sheppard is naturally look- $\mid$ Wagon," picturized by the Famous $\mid$ perilous enterprise ever undertakee ng after the interests of his consti- Players-Lasky Corporation, continues in the field of cinema art: Othere
tutents. The discovery of commercial to attract large audiences in New
thrilling scenes in "The Covered potash in Texas would result in the York, Boston, Chicago and Los Ange-- Wagon," that were almost as perilous be a lasting memorial to the efforts | management of the Best Theatre will
the prairie fire, the Indian attack Othe Texas Senator, but it is one present to their patrons on Friday, on the wagon train at old Fort
phase of development, which like January 18 th for one day only this
Mussel Shatger, and the buffalo hunt, whick Mussel Shoals, would be of untold epic production. Especially thrilling was made on an island in the Great
 vement, unless it be a reduction of of swimming oxen and horses draw- used. The love story, which follows
the freight rates, which would result ing the wagons floated by great
closely. Emerson Hough's original The farmers of the country, than the The making of this portion of the sodes of high adventure in a most
development to a commercial basis of the deposits of potash which are The farmers of the country have
found a warm friends in the estim

SHERIFF'S SALE. THE STATE OF TEXAS Notiee is hereby given, that by
virtue of an Order of Sale isgued of the Honorable County Court of
Mitchell County Mitchell County, Texas, on the 12 th
day of January, 1924, by W. s. Staneham, Clerk of said Court, in the
case of the Pace Auto Co., et al va
E. Eddlemer M. E. Eddleman, No. 1404 on the
docket of said Court, and to Sheret of said Court, and to me, as
Sheriff of Mitchell County, Texas arected and delivered, I will pro-
ceed to sell, on the 29th day of Jan$\rho^{\prime}$ clock a. m. and 4 o'clock $p . m$. on
nid day, at the Cont of Mitchell County, Texas, in the
City of Colo City of Colorado, Texas, the following
described property, to wit: described property, to-wit:
One Two passenger Do
One Two passenger Dodge Auto
mobile, No. 688760, Motor number 747174; levied on as the property of
M. E. Eddleman, m. E. Eddleman, to satisfy a judg-Ninety-eight and $52-100$ ( 8498.52 )
Dollars with ind the 10 th day of December, 1923, at the rate of Ten per cent. per annum,
in favor of the Pace Auto Co George B. Pace Aade Auto Co. an Eddleman, and costs of sait Given under my hand this 12 ar January, A. D. 1924. Sheriff of Mitchell County, Tex. 1-2 THE BEST THEATRE Emerson Hough's splendid romance

represents the latest achievement in typewriter construction, gives the greatest measure of satisfactory service and a quality of work that is unsurpassed CONSIDER THESE FACTS-The Woodstock means more for the money, has many superior features and excels in every particular.

PRICE AND TERMS MOST ATTRACTIVE-Full particulars on request. Ask for demonstration.
W. S. STONEHAM, Colorado, Texas Distributor
WOODSTOCK TYPEWRITER COMPANY
35 N. Dearborn Street, Chicago, U. S. A.

## Colorado Bargain House Greatestof allSales



Leave Home Early | For |
| :---: |
| This | Great Sale

# Starting on Friday, January 18th 

ESTABLISHING THE FACT BEYOND CONTRADICTION THAT THIS WILI BE COLORADO'S GREATEST SAIE.
Beginning Friday, January 18th, Colorado Bargain House opens the trail that will be traveled by thousands of people throughout this trade section. Each January since the opening of this store has been a month that the people of Colorado and surrounding vicinity have waited for and looked forward to. Economical people are always on the alert for Colorado Bargain House's great announcement of this unparalleled event. This great message is now being broadcast throughout every road leading to this great shopping center---merchandise is being arranged and remarked on lower levels--and Colorado Bargain House's lower levels are always far below competitive sales. Wholesale cost in many instances has been entirely disregarded---high grade merchandise of all kinds and descriptions is now thrown out for the gratest and fastest selling in the history of this store.

One of Our Greatest Assets Is Having the Good Will of the Buying Public
Having the good will of the buying public has been established by this store by tireless toil in providing greater values at all times. Now with the launching of this mammoth sale that comes right at your very door, offering you the greatest possible values in merchandise that is of quality that is safe and sure, makes this Colorado's master merchandising stroke. We urge you to be here at the earliest possible time for the values that this store affords in this great sale are beyond description. We want you to tell your friends that they, too, may share from this great event-COME

Read Every Word of this 4-Page Sale Announcement
Sale Begins Friday at 9:30 A. M., January COLORADO, TEXAS.

Sale Begins Friday at 9:30 A. M., January

## The Colorado Bargain House Greatest of all Sale <br> The Store will be Closed all Day Thursday to

Two full weeks in which to Supply your winter needs at a great Saving. Liberal discounts and Special Prices will be featured. We only mention a few of the many attractive Items in store for all who take advantage of this opportunity. Every one knows when THIS FIRM ADVERTISES A SALE THAT THERE WILL BE A

## Genuine Reduction of Regular Prices

and that there will be no juggling of the figures in any manner. All goods are marked in plain figures so where there is a discount you can do your own figuring.

Mens High Grade Clothing at a Wonderful Saving We have assembled our entire stock of Mens Clothing consisting of the best known makes of the country, inte three groups. Wholesale cost of these garments have been disregarded in order to carry out our genuine Clearance Sale Prices.
Lot One, consisting of values to $\$ 15.00$ now thrown on sale at

Lot Two, consisting of values to $\$ 20.00$ now reduced to

$$
\$ 14.85
$$

Lot Three, consisting of values to $\$ 25$ now reduced to $\$ 19.50$
Lot Four, consisting of values to $\$ 30$ now reduced to $\$ 22.45$
All Hart, Schaffner and Marx Suits, the cream of the nation, will go on sale at absolute cost. Your chance to
 save dollars is now at hand.

Boys Clothing at Prices that will Move Them Fast
Parents who are seeking quality Suits at economical prices should not fail to see the great REDUCTIONS offeredin our BOYS SUIT SECTION. Every Garment absolutely reduced TWENTY-FIVE PER CENT. A big selection of Boys School and Dress Pants offered at ONE-FOURTH LESS THAN ACTUAL PRICE.

## A Feast of Ready-to-Wear Bargair

In our Ladies Ready-to-Wear Section will be found the most popular styles, c and materials to be had anywhere. The assortment is great and the values are offering still greater.
Only a few days ago our buyer made a purchase of some 122 Ladies Dresses sisting of the following materials-Satins, Crepe Back Satin, Cantons and C de Leen. These Dresses were bought from a large Eastern concern at about half their worth for spot cash. We are offering you these values which we v fortunate enough to secure, and assure you that it will be highly worth while to come and see for yourself the newest Spring Styles and choicest late Styles at prices that will please. We have divided this special purchase lot Dresses into four groups as follows-they wont last long, be on hand early.
22 BEAUTIFUL PAT -

TERNS AT $\$ 9.85 \quad 25$ NEW SPRING $\quad \$ 15.9$ | 40 BEAUTIFUL |
| :--- |
| DRESSES AT..........$~$ |

## CLOSING OUT ALL WOOL AND SERGE DRES

Of course there is still plenty of time to wear these dresses, but we alwa of the season. In that way the customer is insured to get their money's reduced the prices so low that every one can afford a dress. whether $y$ thing is to be on time at the opening of the sale and get the first choice.

Everything in Our Mens Department Will Be Reduced Far Beyond Expectations

Mens Sheep Lined Coats and Sheep Lined vests at COST AND BELOW COST.
Mens Khaki Pants and Work Shirts as GREAT SAVINGS.
All Mens Hats Reduced ONE-FOURTH, STETSONS EXCEPTED.

## GINGHAM PLAIDS, CHECKS, ETC

 Double width Gold Belle Gingham Plaids Checks and Plain, sells regularly for 25 c , this saleBetter Lay in a Supply of Shirts At These Prices Mens 75c Shirts now reduced to ... Mens $\$ 1.25$ Shirts now reduced to ….....89c 88 c Mens $\$ 1.50$ Shirts now reduced to ..... $\$ 1.19$ Mens $\$ 2.00$ Shirts now reduced to ...... $\$ 1.59$ Mens \$2.50 Shirts now reduced to $\quad \$ 2.19$ Mens $\$ 3.00$ Genuine English Broadcloth Shirts at ........................................ $\$ 2.48$ Mens $\$ 3.50$ Shirts now reduced to ...... $\$ 2.98$ ALL SILK SHIRTS REDUCED ONE-THIRD

To our patrons who are acquainted with our famous snag-proof Headlight Pants, we wish to announce that through a special courtesy from the Headlight people fwe obtained permission to put this garment on sale at

## \$2.79

LIMIT TWO PAIR TO A CUSTOMER
We wish to encourage you to buy this pants as the above price is much lower than we can buy the garment from the factory.

Clearance Sale of Mens and Boys AllWe have a most complete line of Mens and Bc and it will pay you to take advantage of the Mens $\$ 1.50$ Cotton Sweaters, now on sale at Mens and Boys $\$ 2.00$ Sweaters, now reduced Mens and Boys $\$ 2.50$ Sweaters, now reduce Mens and Boys $\$ 3.00$ Sweaters, now reduce Mens and Boys $\$ 4.00$ Sweaters, now reduce Mens and Boys Pure Wool $\$ 5.00$ Sweaters, Mens $\$ 6.00$ Sweaters, reduced to
Mens $\$ 7.00$ Sweaters, now reduced to
ALL OTHERS ONE-FOUR
SPECIAL FOR SATURDAY-LOOK-L We will sell for THIRTY MINUTES from the thirty, OIL CLOTH for 14c per yard, limit th Extra Salesladies Will Be On Hand To


BOYS KHAKI AND MOLESKIN PANTS One lot Boys Khaki and Moleskin Pants, all sizes, will be put on sale at the extremely low price of

## LADIES BLACK AND BROWN HOSE 10c

Ladies black and brown cotton Hose will go in this great Clearance sale at ...............10c

COME AND BE CO
We have always contended that the Henderson Corset is the best Corset on the market. At this sale you will be given a rare opportunity to get just what you are looking for at a price you are looking for. Once a Henderson Corset always a Henderson Corset customer. Great Reductions in Prices During This Sale.

We can not commence to de ited space all the various iten ally priced. These are some Others are her $C$ a

## Colowdod Batgain Hcuse

COLORADO, TEXAS.
Sale Begins Friday at 9:30 A. M., January 18th, 1924
JUST A WORD FROM THE MANAGEMENT--We wish of the very highest quality and we can guarantee you sati This sale is not put on to work off old or non-seasonable st 100 cents for your dollar. The main thing we want t and reap the benefit of our low prices.--L. LANDAU, Ma

## all Sales begins Friday, January 18th at 9:30 a. m. sday to Mark Down Prices for this Great Event

## 

## ear Bargains

he most popular styles, colors is great and the values we
ome 122 Ladies Dresses conk Satin, Cantons and Crepe iastern concern at about oneu these values which we were will be highly worth your g Styles and choicest late Fall is special purchase lot of long, be on hand early.

| , RING | \$15.05 |
| :---: | :---: |
| ${ }_{\text {AT AT }}^{\text {VI }}$ | \$14.95 |



## ND SERGE DRESSES REGARDLESS OF OUR COST

se dresses, but we always want to close such articles out before the closing ed to get their money's worth. In order to make these dresses move, we have fford a dress. whether you were in the market for the dress or not. The main and get the first choice.

## Sweeping Markdowns in our Shoe Department



## FREE, FREE, FREE.

To the First Fifteen ladies entering our store and making purchases to the amount of $\$ 1$ will be give nabsolutely FREE one pair ladies felt House Slippers.

## HEAVY BLUE CHEVIOTS 17 1-2c

 Good Heavy Blue Cheviots, regular thirty cent value, now only ......................... 17 1-2cale of Mens and Boys All-Wool Sweaters
nplete line of Mens and Boys Pure Wool Sweaters to take advantage of the wonderful reductions. Sweaters, now on sale at
10 Sweaters, now reduced to
50 Sweaters, now reduced to 00 Sweaters, now reduced to 00 Sweaters, now reduced to e Wool $\$ 5.00$ Sweaters, reduced to
rs, reduced to
ars, now reduced to ALL OTHERS ONE-FOURTH OFF
;ATURDAY-LOOK-LOOK-LOOK-LOOK RTY MINUTES from the hour of eleven to elevenfor 14c per yard, limit three yards to a customer. adies Will Be On Hand To Handle The Crowds

## COME AND BE CONVINCED

can not commence to describe in this limI space all the various items that are speci' priced. These are some of the headliners rers are her $\mathrm{O}^{\mathrm{C}}$ (pe and be Convinced.

## KEEP WARM

Blankets and Comforts at rock bottom prices. On account of having a mild fall we carried over a large supply of Blankets and Comforts and we are going to make this merchandise move by giving special inducements. Be here early and take advantage of these rock bottom prices.

Extra Special LADEES LISLE KNIT UNION SUITS, SHORT SLEEVES, ON SALE AT
44c

## LACE CURTAINS ONLY $\$ 1.39$

Ivory Lace Curtains, regular $\$ 2.00$ value, in this they go at ................................ $\$ 1.39$

BROCADED COUNTERPANES Heavy white brocaded Counterpane, the very best grade to be found, regular $\$ 8.65$ value, now reduced to

EMENT--We wish to state that everything offered on Sale is zuarantee you satisfaction on any thing you may purchase. non-seasonable stock. Anything you select will be worth thing we want to call your attention to is be here early -L. LANDAU, Manager.

Special efforts are being made to move all Woolen Goods. Prices are being lowered in order to clear our stocks for spring merchandise. The winter is just beginning and it will pay you to take advantage of these low prices.

## MENS KHAKI WORK PANTS

This is a special lot purchased by our buyers in New York, will go on sale as long as they
last at

FIVE YARDS PERCALE FOR 25c
Friday at the hour of one to one-thirty, we will sell FIVE YARDS of Percale for 25 c , limit 5 yards to a customer. This offer is off when the THIRTY minutes will be up.

COLORADO, TEXAS.
Sale Begins Friday at 9:30 A. M., January 18th, 1924

## 

In preparing a team for competition, first of all there must be the proper backing. It must have support, it must have the proper material, and it must have the right kind of morals in order to defeat the opposition. To conduct a store is more or less the same story as to condition a team. A store must have Quality, it must have the sort of principles which cause people to come there to trade, it must have the prices plus quality which will encourage a customer to trade at that particular store in preference of many others. Conforming with the above rules, the Colorado Bargain House

THE BII Sale
BECIIS
fRIDAY Jañary 187H
AT $9: 30$
0'clock BE THERE
EARLY
has succeeded in winning for itself the name of being the biggest value giving store in all West Texas. With this wonderful reputation we have grown from a small institution to one of the greatest in the city---A store where you really get dollar for dollar---The courtesy, quality, service together with the lowest possible price, which has been the chief reason for our phenominal growth has been broadcasted for miles and miles and through this we are now drawing a tremenduous trade from many surrounding counties as well as our own home county.

Childrens Hose all sizes from 6 1-2 to 10 colors brown and black, just the thing for school wear, per pair only

12c

Childrens medium grade ribbed Union Suits, size from 6 to 14 , at only

| Mens Good Cotton Hose, all colors, per pair only $9 \mathrm{c}$ | Mens Overalls, extra high grade good weight Denim at only $\$ 1.39$ |
| :---: | :---: |
| Ladies Silk Hose in brown and black at only $49 \mathrm{c}$ | Mens Extra Heavy Elastic Seam Drawers only $42 \mathrm{c}$ |
| Colorado Bargain House |  |

Washwell Sheets, size 81 by 90 in. this is one of the highest grade sheets made with the exception of pure linen. We have the exception of pure linen. We have
made a special purchase of these sheets for this sale and offer them at a great saving. They will go at
$\$ 1.29$

Outing Gowns for ladies, extra heavy quality, regular price $\$ 1.65$, will go during this sale at

## Fored <br> THE UNIVERSAL CAR

## Looking Ahead


 The demand for Ford Cars and Trucks this Spring wil
Ing to e il indicationa, be far treater han las las Springe Winter buying has been increasing at a greater rate than ever

Actual retail deliveries the past 60 days Totaled 308, 170 Ford Cars and Trucks, an
increase of 1,961 a day over a year ago.
 out epring
The above factis ref given with the sugestion that you list your


## Ford Motor Company





## PROMPT SERVICE

You must have good Groceries to keep yourself and the family in good health, but you also must have them when you want them

Trade with us and you will get Pure Groceries, Fair, Honest Prices. Courteous attention and prompt Emice

## H. B. Broaddus \& Sons

## R. B. TERRELL <br> Dealer In

Windmilh, Fipe, Pipe Fittings, and Pimbleg Goole PHONS NO. 405
Celorado, Terse.



CALUMET Tho Economy BamiNa PBwient
the next time you bake-give One test in your own fair triai. will prove to your that there is a bigdifference between Calumet and any other brand-that for uniform and wholesome baking it has no equal.
timed movement of agrestesion, the
story of how these men and women
so

2,000 miles across the uncharted
Plains and desert is inspiring. In the
It costs no more
to own the leading
pen and pencil $|$
"Excess acid got into my blood and


 Rasping coughs
quickly stopped

$\underline{\text { Dr. KING'S }{ }_{\text {NEW DIScoverr }}}$

There are lots of things you want
and need that can be supplied from the variety of sundry articles carried in stock by this store. You will find shopping a pleasant task here.

## Colorado Drug Company

## Service You Want

Not only the kind of service that you like
but service that you will ask for and that you really want.

We strive always to please you by giving good quality groceries, prompt delivery with prices that will meet with your approval. Come in to see us or phone your order. The service is the same.
Pritchetef Grocery


## PLANT TREES NOW!

BEST SEASON IN GROUND IN TWENTY YEARS
No communities and few homes have enough homegrown fruit. Peaches, Plums, Pears, Figs, Nectarines, Pecans, Jujubes, Berries and Other Things.

We have new sure-bearing varieties and the old standards.

Evergreens, Flowering Shrubs, Roses, Hardy, Climate-Proof Native Shrubs and other Ornamentals. Catalog Free. We pay Express. Satisfaction Guaranteed Information gladly given.
F. T. RAMSEY \&SON

The Austin Nursery
Antim Teus
n

## 

 WITH THE ChURCHES $\%$ day and all but two of her sons were $\begin{aligned} & \text { are compelled to designate later de- } \\ & \text { when the cound came. Others } \\ & \text { livery dates on certain types of cars. } \\ & \text { more using the people are more and }\end{aligned}$ ars $\div+\div \% \div \div+\div \div \div \% \%$ Mrs, Lagow was the mother of feature is th ealready feature is the
PRESBYTERIAN CHURCH
 The meeting is progressing nicely.
Dr. Heneter; Albert of Gannon; Jess and
some Burwell is giving us
some fine messages. The first week some fine messages. The first week
is
is going and some people will Hafer, Corpus Christi; Mrs.
up at the last and say
und sorry they have missed so much. This
is what you will do if you miss these messages of Dr. Burwell's. ing at $7: 30$ except Saturday evening The morning services are held at the
Palace Theatre every morning ex Palace Theatre every morning ex-
cept Sunday. The 11 ocelock service will be at the ehurch.
Remember all through Remember all through this and
next week at the Palace Theatre
from 10 to 11 . from 10 to 11. Dont fail to hear Dre.
Burwell. The public is cordially in Burwell. The public is cordially in. just been launched by the Ford Motor
Company

 | you have any doubts on this subject |
| :--- | :--- |
| come and hear what the Bible says | situated to sense start of the year, for no $\begin{aligned} & \text { siture condition }\end{aligned}$ come and hear what the Bible says

about it. Dr. Burwell speaks from the
Bible. $\begin{aligned} & \text { Sunday school at } 9: 45 . \\ & \begin{array}{l}\text { invited. You are }\end{array} \\ & \text { W. M. ELLIOTT. }\end{aligned}$ SUNDAY with The baptists Last Sunday was a good day with
us. A good Sunday school and a good us. A good Sunday school and a good
audience at church with three ad-
ditions

## Get My Prices

 And figure with me on the best HARNESS All hand made and guaranteed best material.
## Colorado Sadallery

| audience at church with three additions to the church. We are glad to have these good people live up with us in the work. There are several other Baptists living in town-we would like to see join this chureh. We dismissed the evening services and enjoyed worshipping with Presbyterians in the beginning of their revival meeting. Those who missed the sermon by Dr. Burwell missed a rare treat. <br> Come worship with us next Sunday morning. <br> M. C. BISHOP. <br> FIRST CHRISTIAN CHURCH <br> J. E. CHASE, Pastor. <br> Sunday, January 20th, 1924: <br> $9: 45 \mathrm{a} . \mathrm{m}$. Bible school. <br> 11:00 a. m. preaching and com. munion. <br> 2:00 p. m. junior C. E. <br> 6:30 p. m. Senior C. E. <br> There will be no preaching at night but we will worship with the Presbyterians in their revival. <br> Missionary Program | ing the coming year seems appare in the action of inaugurating a "Buy Now" campaign at this time. <br> In view of the company's exper ence last year the "buy now" cam paign just starting comes as a war ing suggestion to the car buyer an reflects a condition which presage an even greater car shortage durin the coming spring and summe There has been an unsual deman for Ford cars and trucks so far th | Try Our Service <br>  <br> During this new year we desire to add many new customers to our list through the dependable delivery service, and courteous treatment rendered to those who will give us a trial. If you wish to trade where your phone order will secure you the same service that a call in person will receive, let us have your business this month. <br> "BETTER THAN THE BEST" <br> Is our motto when applied to quality of merchandise, courteous treatment or delivery service. <br> C.C. BARNETT <br> THE CASH GROCER |
| :---: | :---: | :---: |

Theme Mexico.
Hymn number 26
Mrs. Gustine.
Bible study-Ster sepublic-
Mckenzie study-Stew Lasky.
Paper-Stewardhy
Lee Jones.
Prayer-That we may be faithful
Pewards of the trust God has given stewards of the
us Mrs. Garber.
Hymn No
Hymn No. 20.
Mexico on the map and history
Mexico-Mrs. F. B. Whipkey
Mexico-Mrs. F. B. Whipkey.
The Mexican and his religion-
Keathley.
The women and children of Mexi-
co-Mrs. G. W Smith co-Mrs. G. W. Smith.
How our work goes
Mrs. Bowen.
The light of Mexico's new day-
Mrs. M. C. Ratliff.
Hymn No. 1.
Prayer-That Mexico may accept
Prayer-That Mexico may acce
Jesus as their light-Mrs. Bishop.
Debate-Resolved Debate-Resolved that we should
do more to evangelize Mexico than do more to evangelize Mexico than
Japan-Affirmative-Mrs, Mannering, Mrs. T. J. Ratliff and Mrs. Jas.
Johnson; Negative, Mrs. A. L. Whipkey, Mrs. Pearso nand Mrs. Jack
Smith.
Song No. 355.
Prayer-That God will so fill each of us with His love that we may feel
the burden of a lost world as He - Terrel WRS. LAGOW DIES Temp. William Lagow, Sr., ided clock at the home of her daughter,
Mrs. Lucindia Goode, with whom she made her home for several years.
Her body will be brought to Her body will be brought to Sweet-
water and taken to the home of water and caken to the home of her carried to Lone Wolf cemetery near
Loraine. She morning se will be buried Friday Larning beside her husband, Elder
Lagow, who died fourtekn years He was a prominent Primitive Bapsection. had lived in Nolan Cears old and
five rive years, coming here from Dallas
County with her at Roscoe, where her daughter, Mrs E. A. Ater now lives. Her former home at Dallas is the property on
which the Dallas Fair ground which the Dallas Fair ground now
stands.

# $\$ 5.00$ Saturday January 19th $1924 \$ 5.00$ Gold <br> Saturcay, January ITth 1924 Gold The Opening Day of Spring Styles 

We have anxiously waited for the time to come when we would be ready to show a real stock of Dry Goods and Ready-toWear for men, women and children, at popular prices. Our buyers have returned from the markets, and we can truthfully say with the most beautiful lot of merchandise ever shown in Mitchell County.


## Here is the way to Get $\$ 5.00$ in Gold Free

Any one person or any one family that buys a Fifty Dollar bill of merchandise from us during our Opening Day, January 19 th at the I. Colichman building on Second Street will receive a $\$ 5.00$ Gold Piece FREE. This opportunity does not often present itself. Fathers and mothers should bring their entire family, and dress them up on our opening day, and if your bill of merchandise reaches $\$ 100$ you will get two fives or one ten dollar Gold piece. Young men, come on, let us fit you in your Spring Suit, Hat, Shoes, Shirts, Collars and Ties. Our prices are RIGHT.


MENS SHOES If you want a Dress Shoe we have it. If its a serviceable shoe you want you will find it at our store at REASONABLLE Prices. You
take no chance when you take no chance when you
buy shoes from us. Every pair guaranteed.

## CURLEE SUITS

The Word CURLEE CLOTHING when properly defined, means MORE SERVICE, MORE STYLE, MORE COMFORT, BETTER FIT, BETTER STYLE, than any make of Mens Clothing, and a positive Guarantee by the Curlee Clothing Co. Read their guarantee on the sleeve of each coat. If not satisfactory a new suit absolutely FREE.

LADIES SHOES


We are expecting our New Footwear to be here on our opening day and will be pleased to show you the best things in Suede, One and Two Straps.

## Now People, Get This

We are here to stay, we are citizens of Colorado, we are here to help build your town. Come in, lets get acquainted, always a heart ywelcome awaits you at our store, a good fire for you when cold, good cold drinking water when you are hot and thirsty. Make our store your store, all salespeople will wait on you with a smile. Come the opening day and get some real bargains all over the house, all heavy winter goods go out at wholesale cost as long as they last.

## A Real Surprise for You

All next week weare going to give special prices and inducements to get acquainted, come, be one of the many who will be benefitted by buying from us. If you visit us once you will visit us again.

## The Covered Wagon isHere

--SEE THESE--

PLOWS and TRACTORS

Will Pay for Itself in one Year


The Oliver Plow Pulled by a Ford Tractor
is the Greatest Economy of the Age.

"You have got to $\begin{gathered}\text { have a plow !" }\end{gathered}$ The pick and shovel never built up a country; you have got
to have a plow." The wagon train divides in the desert. One branch hearing of gold in California rushes southwest across the mou
the main train continues northwestward to Oregon. At this dramatic point in the film version of Emerson Hough's great story The Covered Wagon, the old leader of the to sink into Oregon soil. He is not distracted by thoughts of
California gick California gold. "The pick and shovel never but
country," he says. "You have got to have a plow."
 generations of American farmers have depended on them to prepare the
land As new methods in construecion and improved mothooss of agri-
culture were discovered. Oliver cuickly put them to the test and posed calture were discovered, Oliver quickly put them to the test and passed
on to users of Oliver plow st me most puto dote implements.



Lincoln--Ford--Fordson
A. J. HERRINGTON


## $\underset{\text { WESTBROOK ITEMS }}{\text { WE Robinson who }}$ Mrss J. F. Robinson who lives $\begin{aligned} & \text { visiting their sister, Mrs. T. E. Cono- as tool shops and machine shops. } \\ & \text { way south of town. }\end{aligned}$ north of Tahoka. Mr. an  make their home. Tamily spent Sunday in Big Spring. This writing. Mrs. Pugh is 105 years 2. Baptists and other bodies-    Mr. and Mrs. Geo. Jefferies and Mr. F. B. Whipkey was out Monday family visited in Big Springs Sun- visting Westbrok and looking over  <br> Berry-Fee Lumber Co.

THE NEW YARD WITH A NEW STOCK

> LUMBER
> LIME
> CEMENT
> BUILDER'S HARDWARE

Telephone 4 Colorado, Texas


## Story Pond.

 Marcella Price and Tommie Smith.
Fannie F Crashy Fannie F. Crosby-Jessie Smill.
Life of C. Austin Miles-Lois Life
Price.
General Dis
Mizpah.
Cleb Visited.
 and Mrs. A. L. Whipkey, president of Mitchell County Federation of Wo men's Clubs, visited the 1923 Club, , changed from Helpfal Helpers club,

Forest Woodmen Circle, is here in
the interest of that society. Mrs. the interest of that soceiety. Mr.
Goldsticker reports that at a recent Goldsticker reports that at a recent
meeting of the Board of Directors at Omaha, Nebraska, many progress ive steps were taken looking toward
the progress of the society. Partienlar the progress of the society. Particular attention was given to the prepar
ation of the plans for the home for ation of the plans for the home for
aged members and orphan children,
which will be erected which will be erected some time in
the future. Mrs. Goldsticker reports the future. Mrs. Goldsticker reports
that the site for the home has not as
yet theer yet been decided upon; but inasmuch
as 40,000 of the members of the as 40,000 of the members of the order
are located in are located in this State, she feels
that the home should be located in
Call me for good Coal Oil in fifty


My name is U. B. Thrifty, folks, and every week 1 am goind to have a real messade for you.
I have been endaded to work for the livest Bank in this town. VATCH TOR MY MESAESE

## A BIG CLEAN-UP SALE

## This is a genuine January Clean- Up Sale

The prices on these high class goods will convince you. In this list we have
Mens and Womens Shoes and Clothing, O'coats, Etc., Etc.

|  |
| :---: | 400 Pairs of Womens High and Low Cut Shoes at $\$ 2.50$ Per Pair 200 Prs Womens Shoes and Slippers at $\$ 2.00 \mathrm{pr}$ 300 prs Childrens and Misses Shoes and Slippers

$$
\text { at } \$ 1.50 \text { per pair }
$$

300 prs Mens High and Low Cut Shoes at $\$ 3.50$
All Mens Ovrecoats at ONE-FOURTH OFF
Womens Suits, Coats and Dresses at 1-4 Off

40 Mens and Boys Wool Mackinaw Coats at 1-3
OFF Regular Price.
24 Boys Corduroy School Suits Reg. Price $\$ 9.00$ Sale Price $\$ 7.00$

100 Pairs Boys Cottonade Knickers at
45c
50 Pairs Boys Corduroy and Mackinaw Knickers
Regular Price \$2.50, Sale Price \$1.50
40 Reclaimed Mens all wool Overcoats at $\$ 3.00$

There are many wonderful bargains all over the house, and in every department but lots are not large enough to list. The odds and ends must be sold, as we are cleaning up and arranging our store for the big line of Spring goods now arriving F.M. Burns Dry Goods Company

MEXICAN TOWN ORDERED $\left.\begin{aligned} & \text { inhabitants of the e city, and directing } \\ & \text { that all houses now located thereon }\end{aligned} \right\rvert\,$ MOVED BY CITY COUNCIL


We have plenty of Coal on hand for quick delivery. We handle only the BEST COAL.


ALL KINDS OF FEED



Rare beauties and distinctions in lines, finish and upholstery and the great-mechanical luxury of an engine that actually improves with use! The wonderful WillysKnight sleeve-valve engine is the same type of engine used in the finest cars of Europe. See the Willys-Knight - go for a good ride!

## E. H. WINN <br> Colorado, Texas

WILLYS KNIGHT


