

Santa Anna News

18 Pages — Two Sections

"He Profits Most Who Serves Best"

Single Copy — 5c

VOLUME LXXVIII

SANTA ANNA, COLEMAN COUNTY, TEXAS, THURSDAY, DECEMBER 24, 1964

NUMBER 52

Point Rows

Dear Santa,
Please bring me a Chatty Cathy doll, a science set, some more doll clothes, and some surprises. Don't forget the other boys and girls.
Thank you.
Kelly Dee Cammack.

Dear Santa Claus,
My name is Robert Dewayne. I am seven years old and I am in the second grade at Santa Anna School. I want you to come to see me and all the other little boys and girls. I have been a good little boy. I would like to have a BB gun, a varoom truck, and a basketball for Christmas. I will always love you Santa Claus. I hope everyone will have a very Merry Christmas and a Very Happy New Year. So good night and love to you and everyone.
Robert Dewayne Felty
Route 2
Santa Anna, Texas

Dear Sana Clos,
I love you.
I want a doll for Chrismes.
I want a bike and a set of dishes.
Debora June Leach

Dear Santa,
Bring me a footd and a gun? Bring my brother two guns and a toy car? Bring my little sisters a dol. Bring my brother a footdall to Santa.

Dear Santa,
I want a bike, a V-room motor, a transistor radio, and a football suit, please.
I have been a pretty good boy.
Thank you.
Carl Smith

Dear Santa Claus,
I have been a good boy. Please bring me a bicycle and a electric football game.
Ronny

Dear Santa Clause,
Please bring me a doll, baton and a jump rope.
Your friend,
Judy Cupps

Dear Santa,
Please bring me a slinky toy. I saw it at Sears in Coleman.
Thank you very much.
Your friend,
Elizabeth Trinidad

Dear Santa,
Would you please bring me a football and a tree and an airplane that flies. All so some candy and nuts.
Thank you.
Your friend,
James Rushing

Dear Santa Clause,
I won't Little "Miss Fashion" with four outfits and she is 20 inches tall and the Mousetrap Game and some pick up sticks.
Please.
From,
Donna James

Dear Santa,
I want a Tressy doll and a Tressy hair styling and cool set and gun set and a wagons.

Dear Santa,
Will you dring me a duddl berill fourteen.
John Clyde

Dear Santa Claus,
I hope you will bring me a real watch, baton and a new Barbie Doll case. I have been a good girl. My three sisters have been good girls, too. Also my little brother.
With love,
Jan

Dear Santa Clause,
I am a little boy four years old. I want a talking horse and a dump truck. Bring all the other children something.
Love,
Tommy Dale Harris

Dear Santa Claus,
There are many boys and girls expecting you to visit them this Christmas and I want to tell you what I want for Christmas.
First I would like to have a Daniel Boone suit and mold mastr. I also need clothes of any kind.
Thank you.
Lane Guthrie

Building Sold After Fire

Fire Hits Downtown Santa Anna Building; Two Businesses Damaged

A fire in the former Parker Farm Store Building, on Wallis Avenue, damaged one business occupying the building seriously, and caused unknown damage to another.

The fire, which was reported about 6:30 a.m. Monday, was apparently started by electrical wiring, according to officials.

The portion of the building fronting Wallis Avenue is occupied by a division of the Santa Anna Tile Company, and is used in the manufacturing of mastic materials and other products. At presstime Tuesday, amount of damage sustained by the portion of the building was still not known for sure, according to Roy Horne, manager of the tile company.

The rear section of the building was occupied by Henry Goodwin, where he operated an auto repair business. This section of the building was heavily damaged, and the garage was considered almost a total loss.

The Santa Anna Volunteer Fire Department answered the call and had the fire under control a short time later.

B. A. Parker, owner of the building, placed the loss to the building at \$11,400, of which only \$4,000 was covered by insurance. Following the fire, Parker sold the building to Jack Allen, of Santa Anna. The building is salvagable, Parker said.

Local Guard Unit To Benefit From Reserve Changes

By S/Sgt. Robert R. Turner
Present Department of Defense plans envision consolidation of the US Army Reserve with the Army National Guard. The one remaining Army Reserve force, then would be the Army National Guard.

Local National Guard officials feel that this not only is a show of confidence in the ability of the Army National Guard to serve in the nation's defense team, but will act to strengthen the Guard, too.

From the taxpayers standpoint the idea of only one Reserve force for the active Army means more economy than the present system of two Army Reserve forces, both doing approximately the same job.

Local National Guard officials have been notified that when this reorganization of the National Guard takes place, the type unit the community gets will be directly related to the present strength of the local Guard unit. The Adjutant General's Department, in Austin, is urging all Texas Army National Guard units to recruit and gain all strength possible, which in turn will help get better type units for the local communities.

All qualified, interested persons are invited to visit the local units. If you have had previous military service, and wish to enlist in the Guard to work toward military retirement, or if you have had no prior military service, and wish to enlist in the Guard to serve your required military obligation, local Guard personnel would be happy to talk it over with you. The Coleman County National Guard unit is authorized to attain a strength of 93 persons, but presently has only 71 members. This difference indicates there are a number of good assignments open in the local unit, one of which you might be interested in enlisting in the guard to fill.

Former Coach Here Featured In State TIL Publication

A former Santa Anna coach, Herbert (Hop) Hopper, was featured this month in the Inter-scholastic Leaguer, official publication of the University Inter-scholastic League, the organization that governs high school competition in sports and scholastic subjects.

Hopper coached at Santa Anna from 1925 through 1927, following his graduation from Sam Houston State Teachers College. He left the local school system to go to Freeport, where he remains as athletic director at the present time.

Hopper won nine letters in sports at Sam Houston. During his coaching tenure at Freeport, he won four district titles, with two bidistrict championships, and one regional championship. His teams also won district five times in track, with one state title, and two district pennants in baseball.

In 1949, the Freeport football stadium was officially named "Hopper Field" in honor of the longtime coach and teacher.

Strange Events This Week In Judea Still Big News After 1,900 Years

One of the main rules of newspapering is that old news is worthless. Yet this week an event that happened almost 2,000 years ago is still the big news.

According to eyewitness reports, primarily certain agricultural workers who were employed as stock holders, a number of angels appeared in the sky, telling them to go to the nearby city of Bethlehem and look for a small baby in a manger. This strange request was followed, and these sheeplemen found a baby, with its family, in a manger behind an inn. Most of the hotel and motel rooms in the city had been reserved, since it was time to file tax returns, and many persons were in town for that purpose.

Some persons in the city were agitated by the latest report, because rumors had been circulating about certain other miraculous appearances within the past year, concerning a certain Elizabeth, who, it turns out, was the cousin of the mother of the child born in Bethlehem.

Local leaders took little stock in the reports of the sheeplemen, and many scoffed at their story, alleging them to be either drunk or insane. Some local observers, however, reserved opinion about the events, choosing to wait to

see if anything of lasting importance comes of the matter.

Christmas Prizes To Reach Climax Here Thursday

The Christmas program sponsored by the merchants and businessmen of Santa Anna in appreciation for their customers comes to its climax Thursday, when drawings will be held to give away approximately \$1,000 worth of prizes.

Grand prize in the drawings, made with tickets given by participating businesses, is a console model color television set. Second prize is a black and white portable television set, and third prize is a set of heatproof cookingware, with fourth prize being a four place serving of fine china.

Drawing for the second and fourth prizes will be held at 10:00 a.m., in front of the Lions Club Building in downtown Santa Anna. The third prize and the grand prize will be awarded to some lucky area resident at a drawing to be held in the same location at 3:00 p.m. Drawings will be held until all prizes are awarded.

Help CARE Help Others This Year

Half the joy of Christmas comes in seeing the faces of our dear ones as they open our gifts. But the true spirit of the holiday calls for gifts to those we may never see: To the needy in our midst, through our community charities, and to the poor of other countries, through such agencies as CARE.

The current CARE Food Crusade seeks \$6,500,000 to complete a year-long plan to help feed 37,700,000 hungry people. US Food for Peace donations of farm abundance are the mainstay of the plan. Under CARE partnership contracts, local governments will pay delivery costs for 34,000,000 persons. To reach the rest, CARE asks Americans as individuals to pitch in and help by sending 6,500,000 packages, at a dollar per package.

In schools, orphanages, destitute homes, CARE "sees" for us. Here is a staff man's report, after delivering packages to a village in Colombia: "Most of all we were affected by the children, whose reaction to the simple food was almost like that of American kids to their Christmas toys. You never saw such smiles and tears of happiness on the faces of youngsters who, for most of their lives, never go a day without hunger."

Give Johnny his trains, Sue her doll — and give yourself the joy of sharing so others may eat. Mail your contributions to: CARE Food Crusade, 216 Empire State Bank Building, Dallas, Texas.

Attend church regularly.

Junior Livestock Show Planned For December 31

The annual Santa Anna Junior Stock Show will take place Thursday, December 31, according to an announcement by A. D. Pettit, vocational agriculture teacher for Santa Anna High School.

The show, sponsored by the Santa Anna Livestock Association, has been a yearly event since World War II. It is open to all students in the Santa Anna Independent School District, and caters primarily to 4-H and Future Farmers of America members.

The 1964 version of the event will see judging at 9:30 a.m., in the FFA Livestock Barn, near the football field on the Santa Anna High campus.

Judge for the Show this year will be Harold Pittard, who is vocational agriculture teacher

in the Novice schools.

Five classes are scheduled for judging in the Santa Anna Junior Livestock Show. They include: Fat Lambs, Breeding Sheep, Fat Barrows, Breeding Swine, and Fat Steers. Entries in the Breeding Sheep and Swine classes must be registered, according to the rules of the competition.

Miscellaneous classes are also expected.

Approximately 200 entries are expected to compete for the prizes, which will include ribbons and cash awards. The Santa Anna National Bank will award a trophy to the outstanding showman. Judging in this competition will be based on the condition of the stock shown and on the showmanship exhibited by the entrant.

The Santa Anna Junior Livestock Show will wind up operations about 3:00 or 3:30 p.m. it is expected.

Concession stands will be operated at the site of the show, furnishing food and refreshments. There is no admission charge for spectators.

Newsman Named TSGRA PR Head

Elmer Kelton has been appointed director of public relations for the Texas Sheep and Goat Raisers' Association, Tommy L. Lochridge, executive secretary, announced today. Lochridge said Kelton will handle all publicity for the Association. He will also retain his present identity as editor of the Association's magazine, Sheep and Goat Raiser, the Ranch Magazine.

Kelton became editor of the magazine a little more than a year ago, after 15 years with the San Angelo Standard-Times. Besides his newspaper and magazine work, he is a novelist. He has eight published Western and historical novels and a ninth due for publication in spring. One, "Buffalo Wagons", was named best Western novel of 1957 by Western Writers of America.

Lochridge, in making the appointment, said the Association was fortunate to have a man of Kelton's ability for this important position.

The Association, which headquarters in San Angelo, serves as a voice for the approximately 25,000 wool and mohair producers in Texas. A publicity department will help get the industry's message to the non-ranching public, Lochridge said.

Attend church regularly.

Guidance Consultant To Meet Here With Teachers Next Month

Carroll W. Click, consultant with the Division of Guidance and Supervision of the Texas Education Agency, will speak to members of the faculty of the Santa Anna Independent School District, on Wednesday, January 27.

Click will speak on the topic, "The Individual Teacher's Role and Responsibility in the Guidance Program." In addition Click will discuss guidance problems with local teachers. The session is scheduled from 3:00 p.m. to 5:00 p.m., and school will be dismissed at 2:55 p.m. that day to allow all teachers to attend.

American Legion Post To Meet Here

The Jack Laughlin Post 182, American Legion, will meet Monday, December 28, at 7:30 p.m., in the Community Room of the Santa Anna National Bank.

A spokesman for the Post said that all members and prospective members are urged to attend this meeting.

Japanese Student Visiting In Coleman, To Speak At Union Church Service Here

A young man from Japan will be a special guest in the home of

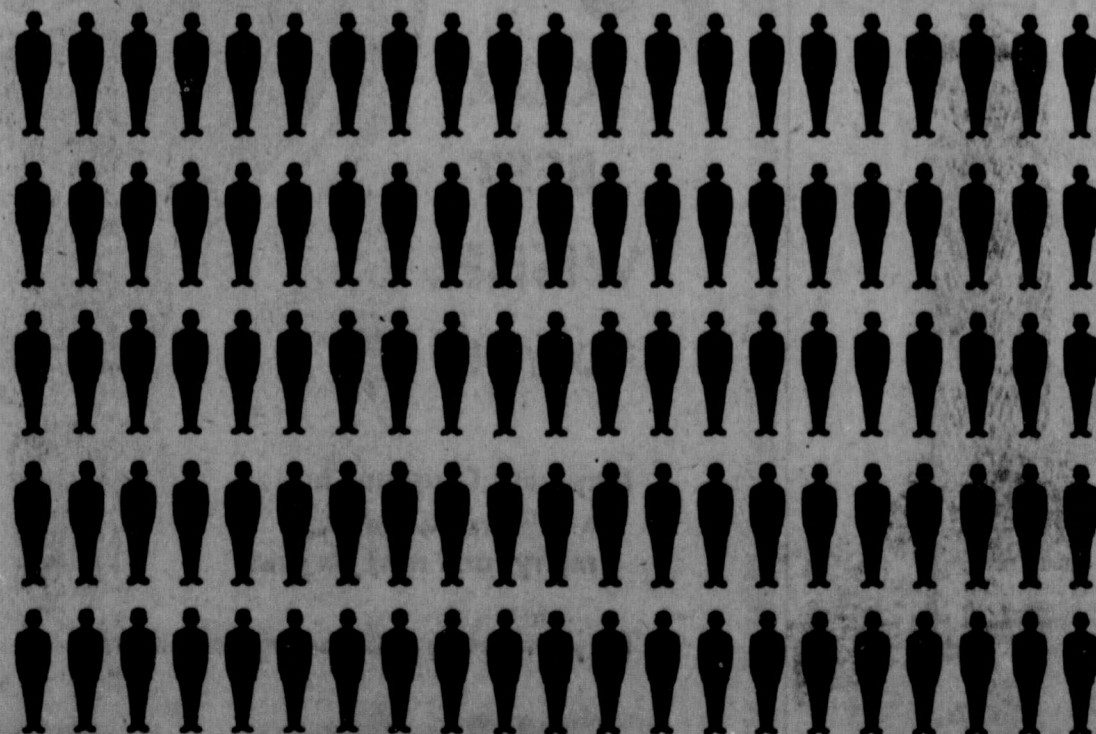
Rev. Lester O. Probst, pastor of the First Baptist Church, Coleman, during the Christmas holidays. Andrew Nobumichi Sasaki, who served as interpreter for Rev. Probst in Japan during the Baptist New Life Movement, in April of 1963, will also be a guest speaker at the 11:00 a.m. service at the First Baptist Church, Sunday, December 27.

Mr. Sasaki will speak at the First Methodist Church, in Santa Anna, in a communitywide service, at 4:30 p.m. on Sunday, December 27. He will also speak at 6:00 p.m. the same day at the First Methodist Church, Coleman.

Rev. Probst states that Sasaki has one of the most wonderful Christian testimonies he has ever heard. The young Japanese man was a student in a university in Tokyo, Japan, when he served as interpreter for Rev. Probst. He is now a student in Rochester, New York, where he has been enrolled in a school of technology during the past year. He has expressed a desire to become a doctor and practice in the Philippines.

Rev. Bobby Weathers, of First Methodist Church of Santa Anna, emphasized that the service here was a union service, open to members of all churches, and he urged all to attend.

OPERATION "DEATHWATCH" DEC. 24 thru JAN. 3 ESTIMATE 105 MOTORCIDES



The figures above represent the estimated toll of 105 lives expected to be lost in Texas traffic accidents during the 11-day holiday period from December 24 through January 3. During this period, the Texas Department of Public Safety will tabulate these tragedies as they occur and make periodic releases in an effort to focus public attention on the added dangers of holiday travel. A special appeal has been issued to Texans to do their part in proving the estimate is too high.



Coleman Steam Laundry
And
Employees



Gifts piled high 'neath a glittering tree... the happy sounds of children... it's Christmas, and the time for joyous celebration with loved ones. Hearty wishes for a truly happy Christmas.

FLIPPEN MEAT COMPANY

413 Live Oak

Coleman, Texas

Cleveland News

By Mrs. Sid Blanton

The Cleveland Methodist Church had their Christmas tree and program Sunday night.

Mr. Dick Baugh continues to improve from recent surgery. Visitors in the Baugh home during the week were: Mr. and Mrs. Curtiss Collins, Mr. and Mrs. John Haynes, Mr. and Mrs. Earl Ellis, Cecil Ellis, Mr. Virgil Cupps, Mrs. Sam McCreary, Mrs. Mae Flores, Mrs. Lester McCullough and Mr. and Mrs. J. C. Bible and Jamie Jo.

Mr. John Howard spent Sunday afternoon with Mr. Elmer Cupps.

Mr. and Mrs. E. W. Cupps attended a CB Christmas party at Brownwood Sunday afternoon, with friends.

Mr. and Mrs. William Cupps were Sunday dinner guests of Mr. and Mrs. L. V. Cupps. L. V. has recently been to Dallas to see a bone specialist. They didn't give him much encouragement on his leg and foot that was injured in an accident last year.

Mrs. Jewell Clifton, Kippy and Judy were weekend visitors in Coleman with the Leon Days.

Mr. and Mrs. Vernon Penney attended a band concert in Abilene Wednesday night. Dale Gilliam is in the band. They also visited in the Eugene Gilliam home.

Mrs. Nora Blanton visited Mrs. John Howard Sunday afternoon.

Mr. and Mrs. John Naron and children came by Mr. and Mrs. W. H. Cupps' Sunday afternoon, on their way to Midland, where they recently moved.

Terry Blanton came home from West Texas State University on Friday night to spend the Christmas holidays. He reported it was very, very cold when he left Canyon.

Shields News

By MRS. E. S. JONES

Guests attending the Quilting Club's Christmas party Tuesday afternoon were Mrs. W. B. Watson, Mrs. George Smith, Mrs. Jesse Fowler and Mrs. M. L. Self, of Coleman, and Mrs. Velma Stewardson. Members present were Mmes. G. C. McDonald, Bert Fowler, C. H. Scarborough, Dock Skelton, Ura Dillingham, H. W. Gilbreath, E. S. Jones, Lillian Lewellen, Effie Dalton and L. E. Williams.

Leland Williams, of A&M, College Station, and Glen Gilbreath, of Texas Tech, Lubbock, are spending the holidays with homefolks.

Mrs. Bessie Stewardson and Mrs. Lillian Lewellen spent several days last week in Austin

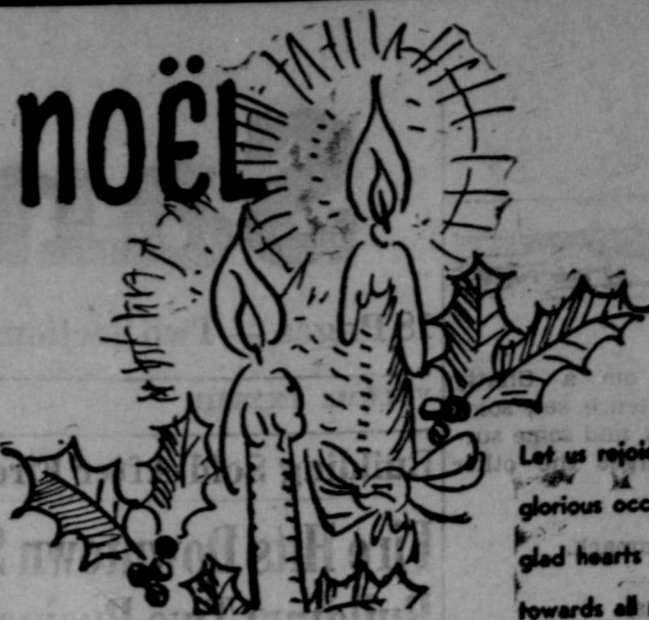
with the David Zirkle family.

Saturday evening visitors with the Jesse Williams family were Mr. and Mrs. Hugh Hester of Coleman. Guests Sunday were Mr. E. R. Eppler, of Bangs, Mrs. Birdie Eppler of Coleman and Mr. Cecil Eppler of Vernon.

Mr. and Mrs. Duane West and children of Fort Worth visited Sunday with Mrs. Ura Dillingham and Richard.

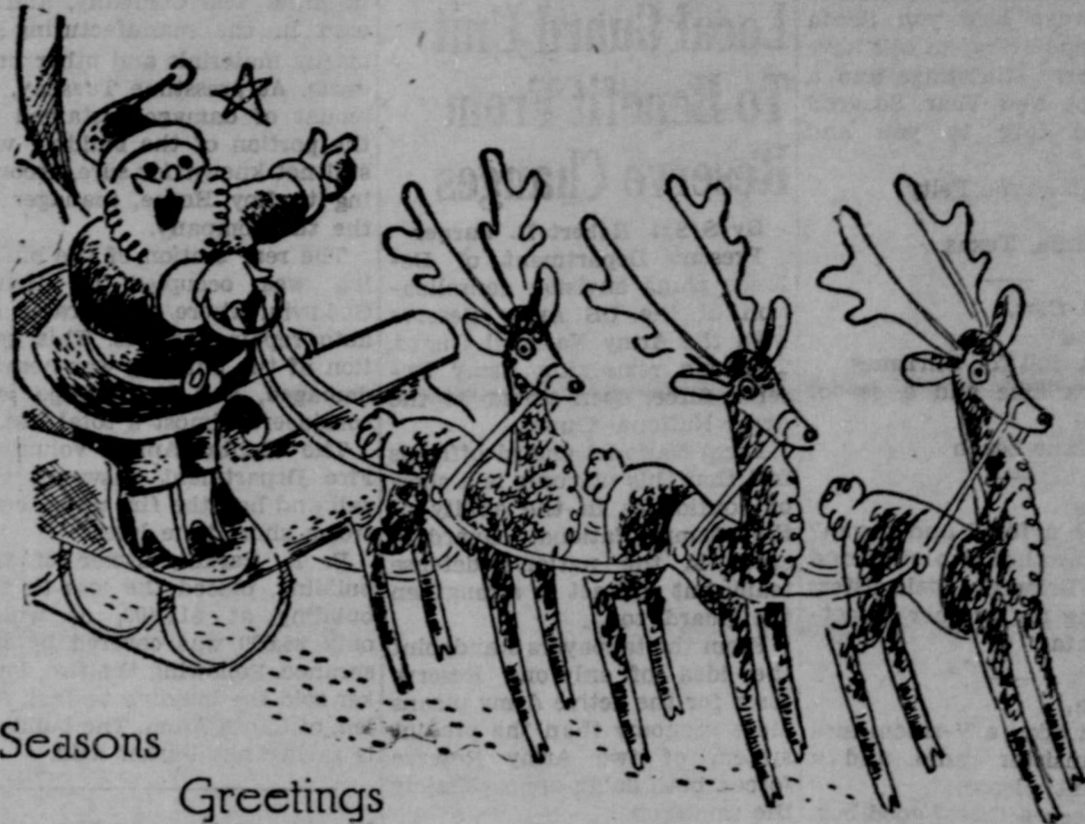
Mr. Lewis Newman of San Angelo, Mrs. Maudie Yerton and Mr. Aiton Taylor of Coleman attended the community supper Saturday.

In England, ash fagots often are burned for good luck on Christmas and a common custom is for each of a group of girls to mark one fagot as her own. The girl whose fagot first takes fire is supposed to be the first to marry.



Let us rejoice on this glorious occasion with glad hearts and goodwill towards all mankind.

L. A. WELCH GARAGE



Seasons

Greetings



SEVEN-UP BOTTLING CO.

601 North Neches — Coleman, Texas

just in **BRAND NEW 1965**
23" ZENITH
LO-BOY CONSOLE
ALL 82-CHANNEL TV



The BURGUNDY • Model M2733 U

Beautiful Contemporary styled lo-boy console in grained Walnut color or grained Mahogany color. VHF Spotlite Dial. Built as only Zenith would build it!

\$239.95

HANDCRAFTED CHASSIS

NO PRINTED CIRCUITS...

Every chassis connection in Zenith TV is handwired for the utmost in dependability.

ZENITH QUALITY PERFORMANCE FEATURES

- Zenith's New Custom Video Range 82-Channel Tuning System
- 21,000 Volts Picture Power
- Big 6 1/4" x 2 1/4" Speaker
- Automatic "Fringe-Lock" Circuit
- Peak Picture Control
- Zenith "Fin Cooled" Power Transformer

ALL NEW **ZENITH** QUALITY FM/AM TABLE RADIO



The CHORDAIRE • Model M723 Distinctively styled cabinet. Precision vernier fine tuning. Charcoal color. Grained Walnut and White color or White color.

\$49.95



J. E. Stevens Co.

Christmas Bells are Ringing

OUR BEST WISHES TO YOU!

May your Christmas be merry, and may its spirit fill your hearts with lasting happiness.

Santa Anna Co-op Gin

GREETINGS

The goodness and helpfulness of the Christmas Spirit are the factors that have kept it alive for nearly two thousand years. The belief in Christmas continues to set standards on which we place our faith.



Dr. Stanley Rudisaile, DDS

Trickham News

By Mrs. J. E. York
Telephone DU2-3336

Mr. and Mrs. Charles Peacock and son, and Byrl Fellers, of Fort Worth, spent the weekend with their parents and brother, Mr. and Mrs. S. M. Fellers and S. D. The group were dinner guests of Mr. and Mrs. Darryl Cupps and family in the Cleveland Community Sunday.

Mr. and Mrs. Robert See of Edinburg visited Wednesday with Mr. and Mrs. Jack Dockery. Mr. and Mrs. Elmer Woods and Jo Anna of Brownwood, visited with Mrs. Dockery Sunday afternoon.

Mr. and Ms. O. V. Mitchell spent the weekend in Austin with their daughter, Mr. and Mrs. Damon Miller, Pamela and Angella. Pamela and Angella returned home with their grandparents for a few days visit.

Mrs. Fred Haynes went to Dallas Thursday to visit a few days with her daughter and family, the Frank Wallaces. Frank was to undergo surgery Friday on a crushed hand. The accident occurred in some machinery where he was employed.

May I wish each of you a Merry Christmas and health and happiness in the New Year.

Dear Santa Claus,
I like a BB gun. I am a good boy. I like a ball. I like a rabbit.
Love,
Edward DeLeon

Dear Santa,
I want a GI Joe and a mouse trap, dog fight and cavy guns and snow cone machine.
Love,
Stephen



A Few Guitars
Have Just
Arrived

We Have Just Received A Few Guitars - Just In Time For Christmas Giving.

These are good "American Made", Flat Top Spanish Guitars and The Price is Only \$17.50 plus tax

Guitars Are Hard to Find This Year, So Don't Wait Too Long.

Check With Us For All Your Last Minute Gift Items.

Bob Turner Army Store

310 Commercial Coleman, Texas



Merry Christmas

TO YOU ALL!

To you, and you, and you, our friends, neighbors and customers! We gladly join with others whose privilege it has been to serve you in sending you our heartiest greetings!

Wagner
Radio and
TV Repair



Double Top Value Stamps Every Wednesday With \$3.00 Purchase or More.

Brown's Grocery

MEMBER INDEPENDENT GROCERS, INC.

Prices Good Through Saturday, December 26

TURKEY AND CHICKEN HENS SPECIAL PRICE

GOOCH'S CENTER CUT
Pork Chops lb. 49c

300 CAN
Cranberry Sauce 2 for 49c

BANANAS lb. 10c

FRESH and CRISP
CELERY stalk 15c

HUNT'S - 300 Size
Fruit Cocktail 29c

MAXWELL HOUSE
COFFEE pound 79c

CAL-TOP - Large No. 2 1/2 Can
Peaches 4 for 1.00

SOLID
OLEO 2 lbs. 29c

MORTONS - Mince, Pumpkin, Fruit
PIES each 39c

DEL MONTE - Crushed 1/2 Can
Pineapple 2 for 35c

Green Onions 9c

Home Baked Pies By Mrs. Tom Rushing

Only the Finest... to give and enjoy

Russell Stover CANDIES



Delicious Russell Stover Candies are famous everywhere for their superb quality and freshness... they're delivered to us fresh every week.



Russell Stover CANDIES
Only the Finest Home Fashioned Assorted Chocolates

ASSORTED CHOCOLATES
1 lb. \$1.60 - 2 lbs. \$3.15

we feature the complete line of Russell Stover Candies

Perfect For Last Minute Gifts.

PHILLIPS DRUG

We Give S.&H. Green Stamps

Throughout the year just closing, a portion of WTU advertising has been devoted to some of the basic community development elements which are widely considered essential in local growth and improvement. The response from our growth-conscious communities has been good... so much so that we are encouraged to continue along the same general lines in the new year of 1965. The true spirit of the Holiday Season is to be found in this pleasant relationship with communities in our service area. That is why all of the folks here at West Texas Utilities join together in sending greetings and best wishes for a very —

Merry Christmas



West Texas Utilities Company
an investor owned company

CLASSIFIED ADVERTISING

CLASSIFIED ADVERTISING RATES

First Insertion — Per Word 4c
 Each Additional Insertion — Per Word 2c
MINIMUM CHARGE — 50c PER WEEK
COPY DEADLINE — 10:00 A. M. WEDNESDAYS

FOR SALE OR TRADE

FOR SALE: Good used refrigerators, automatic washers, wringer washers, clothes dryers and gas cook stoves. Terms to suit YOU. Geo. D. Rhone Co., Coleman, Texas. 48tc.

FOR SALE: Used Furniture and Antiques. W. M. Morgan, 602 South Houston, phone FI8-3802. 25tc.

FOR SALE: Several used TVs in good condition. Geo. D. Rhone Co., Coleman, Texas. 48tc.

SINGER ZIG ZAG

Does decorative stitching, blind hem, sews on buttons, etc., with dial control, no attachments needed. Will sell for \$56.03 or pick up payments of \$5.00 per month. Write box S-1 in care of this paper. 51-53c.

FOR SALE: 1958 Chevrolet, four door, six cylinder, standard shift. Must sell. Will sacrifice at wholesale. C. R. Owen. FI8-3375.

FOR SALE: Buildings (some moveable), scrap iron, etc., to be sold this week. Can be seen at Santa Anna Silica Sand Company plant site. Contact Paul Seay of Silica Products Company, Incorporated, at Box 203, Santa Anna, or call FI8-3134. 51-52c.

WANTED—TO BUY

WANTED: All kinds of sacks, burlap or cotton feed bags. Top market prices. Coleman Bag & Burlap Co., phone FI8-3604, Santa Anna. 4tc.

SPECIAL NOTICES

REGISTERED SHETLAND Stud ready for service. Arthur Talley. Phone FI8-3130 or FI8-3354. 40tc.

MISCELLANEOUS

IF YOU ARE thinking about improving your home ask us for free estimates on the following: Insulation to make your home easier to heat and cool; all types of siding including the new plastic, insulated, asbestos and aluminum in lovely colors and quality roofing to top it all. Call MI5-8596 Collect. Smith Roofing Company, Brown-Wood. 51tc.

WHEN YOU THINK of grinding, mixing and pelleting, think of Hollingsworth Feed Mill, Coleman, Texas. 50tc.

UPHOLSTERING Shirley Upholstering Co. 1504 North Nueces, Coleman

For that **SPECIAL ONE IN YOUR LIFE** give a box of **RUSSELL STOVER CANDY**. Phillips Drug. Phone FI8-3791.

Rockwood News

By MRS. JOHN C. HUNTER

Mrs. Dick Inman and Mrs. Raymond McNutt of Abilene have been among those visiting with N. J. Buttry, a patient in the Santa Anna Hospital.

Mrs. Era Blackwell visited Thursday to Sunday with Mr. and Mrs. Howard Blackwell and girls in Coleman.

Rev. James Graves brought a Christmas message at the Methodist Church for the Sunday morning worship service. He was a dinner guest with Mrs. A. L. Crutcher. Also guests in the Crutcher home were Mr. and Mrs. Lester Bryan.

Mr. and Mrs. Sleepy Garner and children of Brady visited in the Crutcher home in the afternoon.

Jerry Johnson of Abilene spent the weekend with homefolks.

Jerry and Nikki Johnson and Miss Bernice Johnson visited with Mr. and Mrs. Fox Johnson Sunday.

Mr. and Mrs. Leffel Estes and Geneva spent Sunday at Valera with Mr. and Mrs. Bob Nixon.

Mr. and Mrs. Loyd Rutherford and Mr. and Mrs. Hilary Rutherford and children of Coleman visited with Mr. and Mrs. Sherman Hellman Saturday. The Hilary Rutherfords visited again Sunday. Allen Hair of

Brownwood was a Sunday supper guest. Sonny Hellman of KallsPELL, Montana, called and talked to his parents Sunday. He reported the weather was very cold there.

Leslie and Sharon McCreary spent the weekend with Mr. and Mrs. Aubrey McSwain. Mr. and Mrs. McCreary were Sunday dinner guests.

Mr. and Mrs. Hal Haines of Corpus Christi came Saturday to spend the week with Mrs. Rosa Belle Hellman. They were all Sunday dinner guests with Mr. and Mrs. Sam Estes. Mrs. Bruce Snodgrass of Killen visited in the afternoon.

Mrs. A. L. King, Mrs. Mena Shuford and Mr. and Mrs. Jake McCreary and girls visited Sunday afternoon with Mrs. Kate McIlvain.

Sunday guests with Mr. and Mrs. Drury Estes were Mr. and Mrs. Elmer Burson of Brownwood. They all visited with Mr. and Mrs. M. D. Bryan. Afternoon callers were Miss Bernice Johnson, Mr. and Mrs. Matt Estes, Mrs. Mack Hambricht, Kathy, Mark, Jan and Jill.

Mr. and Mrs. Evan Wise and Mr. and Mrs. Bill Steward spent Saturday night and Sunday at Calvert with Mr. and Mrs. Howard Pearson and boys.

Mr. and Mrs. Hilton Wise were Saturday night guests with Mr. and Mrs. Joe Wise in Austin and joined the group at Calvert, with the Howard Pearsons, for a

family dinner on Sunday. Mrs. Waggie Langer of San Angelo was visiting relatives Monday.

Sunday guests with Mr. and Mrs. Jack McSwain and Stanley were Mrs. Mary Billings, Mrs. Louise Clark and Mr. and Mrs. Tom Clark.

Dear Santa,
I am five years old and have been a good boy this year. I would like a dump truck and a tricycle. My brother, Jerry Don, is four, and would like a dump truck and a rifle, and my little brother, Joe Dean, is three, and would like a truck and gun and holster set.

Thank you,
Tony Malae

Santa Claus,
North Pole, U.S.A.

Dear Santa Claus,
I've been good so bring me a "Baby Bright" doll. I also want a varoom racer for my bike, a doll carriage and candy in my Christmas stocking.

Love,
Marcia McDaniel

Dear Santa Claus,
I want a rocket and a space I Larry Don Benton,
Rockwood Route,
Santa Anna, Texas

Dear Santa,
Please bring me a doll with clothes, doll buggy, play high heels, play wigs and some pajamas and dishes.
I have been a pretty good girl.
Shella Smith

Dear Santa Claus,
For Christmas I would like to get a bicycle, a varoom motor, and also a hibi-gun and for my two little brothers I would like bicycles with varoom motors.

Thank you,
Salvador Salazar

Dear Santa,
I want a Baby Brite doll and a vanity set for Christmas.

I have been a good girl all year.

My little brother wants a truck with cars. He has been good too.

Love,
Lesa Minyard

Patronize our advertisers

SPARKMAN'S Wash-O-Matic

COLEMAN'S FINEST LAUNDRY AND DRYCLEANING

AUTOMATIC CAR WASH
25c for 5 Minutes

Open Day and Night
Corner of Needham and Concho

All Business Appreciated

Merry Christmas



Holiday Greetings

In keeping with the true spirit of the Christmas season, may we wish you and your family a happy holiday, filled with the many joys this very special day often brings.

MCKEE'S CLEANERS

Merry Christmas

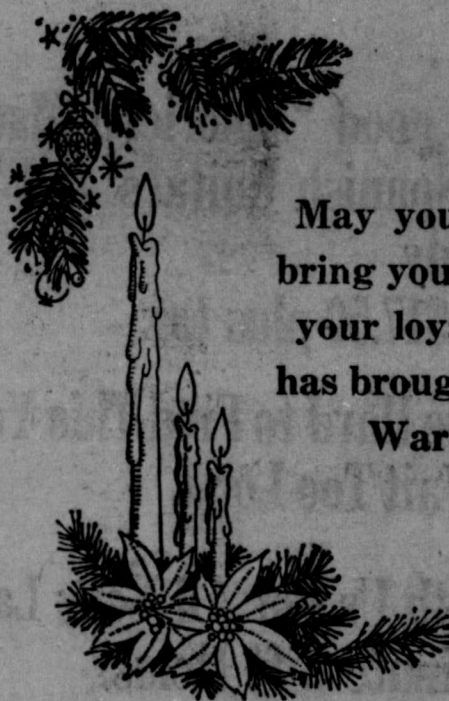


The trumpet sounds to herald that wonderful season when men, women and children all over the world pause to pray for peace on earth and good will towards men. May Christmas blessings be yours now and always.

Lester McClellan

Radio and TV Sales & Service

1210 Commercial Coleman, Texas



May your Christmas bring you all the joy your loyal friendship has brought to us.

Warmest wishes!

THE MAN'S SHOP

110 Commercial

Coleman, Texas

SPECIALS

USDA — 8 to 12 Lb.
TURKEY HENS pound **34c**

GOOCH'S BUTT-END lb. 47c
HAMS Shank end lb. **45c**

FRESH FROZEN
CHICKEN HENS SPECIAL PRICE

FRESH SEMI-BONELESS
PORK ROAST pound **33c**

SUGAR - Powdered 2 boxes **29c**

Egg Nog - Hill Country qt. **49c**

CRISCO 3 lb. can **79c**

Candy Cherries box **39c**

SUGAR 10 lb. bag **98c**

Frozen — Cherry, Peach, Apple, Coconut Custard
PIES each **29c**

MINIATURE — 10 1/2 Oz. Pkg.
Marshmallows Pkg. **19c**

LIBBY'S — No. 303 Can
Fruit Cocktail 2 for **49c**

OCEAN SPRAY
Cranberry Sauce 2 cans **49c**

Register for Drawing Tuesday, Wednesday and Thursday at 4:00 p.m. Valuable Prize Each Day.

HOME MADE PIES
BY MRS. TOM RUSHING

Harvey's Grocery

MEMBER INDEPENDENT GROCERS, INC.
PHONE FI8-3632

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AND A VERY JOYOUS NEW YEAR!

108 Commercial

Coleman, Texas



White's Auto Store

Mr. and Mrs. Raleigh McCullough
203 Commercial Coleman, Texas

Dear Santa Cause,
I want a Barbie doll and Midge
and I want a pocket radio.
Please bring the other Children
some toys.
With love,
Debbie Jean Harris

Dear Santa Claus,
I would like a bicycle and a
train and a pill box.
Love, your friend,
Tony Owen

Dear Santa Claus,
1. I want a football suit.
2. I want a bicycle.
3. I want a pair shoes.
4. I want a pair of guns.

5. I want a race track.
6. I want a toy boat.
7. I want a globe.
8. I want a coat.
Danny Walker

Dear Santa Claus,
I want very much a "Zebro"
fishing rod, reel and also a tac-
kle box, with a few hooks, leads,
corks and all that kind of stuff.
Wouldn't mind if you left the
right kind of football. Remem-
ber all the other boys and girls.
I love you.
Tammy Elmo Blanton

Use the News want ads. They
get results.



C. F. CAMPBELL
Gulf Consignee

At the time when
the star of Bethle-
hem shone bright
with holy beauty,
we would like to
wish you a blessed
Christmastide.



And Happy New Year

Goodgion Lumber Company



Merry Christmas
Free Coffee Thursday
1:00 P. M. - 5:00 P. M.

CLOSED ALL DAY CHRISTMAS

CLIFF & RUTH GRILL

Brownwood Hiway Orders To Go F18-9150



GREETINGS

Perrie's Furniture

West of Courthouse — Coleman, Texas



HUGH CAPPS STUDIO
Coleman, Texas



Merry
Christmas

CLOVER GRILL

Mrs. Erin Day and Employees

Season's
Greetings



May your Holiday
be rich with joy
and may the com-
ing year bring
you success and
real happiness.

STEVENS
FUNERAL HOME
Staff and Employees

The Very Best
Of Christmas
To You



The merry sounds of Christmas ring out everywhere, and to them we would like to add our own heartfelt words, expressing our sincere greetings, with every good wish for you and your family. It has been a privilege to serve you throughout the year, and we are most deeply grateful for the opportunity. Our friendly association always makes doing business a real pleasure. May all the joys and blessings of Christmas be yours.



R. T. Caperton Chevrolet-Cadillac

1400 Commercial Ave. — Phone 625-4145 — Coleman, Texas

THE SANTA ANNA NEWS
Established January 1, 1886

Published by
PARKER PUBLISHING COMPANY
Post Office Box 697 Dial Fireside 8-3545

**PUBLISHED EVERY THURSDAY AT SANTA ANNA,
COLEMAN COUNTY, TEXAS**

DECEMBER 24, 1964

SUBSCRIPTION RATES	
One Year in Coleman County	\$2.50
One Year in Texas (Outside Coleman Co.)	\$4.00
One Year Outside State of Texas	\$5.00
One Year Outside of United States	\$8.00

Second Class Postage Paid at Santa Anna, Texas

DISPLAY ADVERTISING RATES ON REQUEST

STAFF

Bob Parker	Editor
Nora Robinson	Advertising Manager
Morey Mast	Production Supervisor
Ruth Foidrack	Compositor
Ken Minyard	Floorman



EDITORIAL

**Merry Christmas
From All Of Us
To All Of You**

Candles At Christmas

Almost 2,000 years ago, a man was born in an obscure province of the mighty Roman Empire—a man whose life changed the world.

This man was born to a race of people whose nation was a subjugation, a people who were looked down upon by the conquering Romans, who felt that they were racially inferior. This man was born into a humble family, his father would have been classified as a "blue collar" worker today. He came from a small town, a town of such little repute that after he began to become known, his part of the country, someone could scoff at the stories about him, asking if any good thing could come from this particular small town.

This man lived a relatively short time, and his public life was even shorter, just two or three years. He experienced ups and downs of public acceptance and rejection, but he was known only in his small corner of the then-known world. And he died as a common criminal, looked upon as either a felon or a lunatic.

And yet, it would be impossible for us to imagine what our world today would be like had this man not lived. There is no aspect of our existence, no matter how trivial or unrelated, that has not been influenced by the life of this man.

One of the lessons that this holds for us, as we commemorate the birth of this man, is the fact that no matter how unimportant one may seem, no matter how unpretentious his means or how insignificant his life may seem to be, he can be of great influence. None of us will exert the world-changing force exhibited in the life of Jesus of Nazareth, but we can be an important influence on the lives of those around us, on the community in which we live, in our state and our nation.

It all depends on how we live. The slogan of the Christopher organization, "It is better to light one candle than to curse the darkness," is applicable here. Christmas is a time associated with candles. Let each of us resolve to make his candle burn a little brighter during the coming year, and we will have a brighter community.

Yesterday's News

FIVE YEARS AGO

H. F. Fenton announced this week in 1959 that he will be a candidate for reelection to the office of sheriff, according to The News for December 25, 1959.

Henry Smith, the junior assistant printers devil at the paper, had a letter to Santa Claus in the paper five years ago. He was asking for a BB gun, and he noted that "Doris wants a doll for Christmas."

TEN YEARS AGO

Mrs. M. A. Pritchard left this week for a visit in San Angelo, reports the paper of December 24, 1954.

C. V. Drennan is offering \$50 reward for information leading to the arrest and conviction of the person or persons who took two large motors from his property, the offer being made in a large ad in the paper.

In letters to Santa Claus, Gary Williams asks for a "dropper suit" (whatever that is), Steve Valdez wanted a carpenter set, Nelson Perry wanted a football and a basketball, Ronnie Hartman asks for "a big truck", Jean Robinett wants a horn and a piano (planning to become a one-girl band apparently), Ruth Ann Walker writes a nonstop paragraph: "Bring me what you can of what I ask for and I love you Santa and I am in the second grade and I am eight years old and I love you so much Santa, and a little suitcase and Santa there will be some milk and pie in the icebox."

THIRTY YEARS AGO
Elizabeth Morris and Emma Jean Werner were chosen as cheerleaders for next year in an election held at Santa Anna High School this week. J. T. Oakes was elected captain of the coming year's football team.

THIRTY FIVE YEARS AGO
Work on Ranger Park has gotten underway, the paper reports in its issue of December 28, 1934.

THIRTY SEVEN YEARS AGO
Paul E. Morgan, an employee of West Texas Utilities Company, was seriously injured this week when he fell off a building, The News for December 26, 1927 reports.

THIRTY EIGHT YEARS AGO
An article in this week's paper calls the income tax "a temporary thing."

THIRTY NINE YEARS AGO
beans, asparagus and spinach. So states a frontpage story in The News for December 29, 1944.

THIRTY TWO YEARS AGO
Mrs. Mace Blanton, Jr., of Abilene, has been visiting Mr. and Mrs. Mace Blanton, Sr., here.

THIRTY ONE YEARS AGO
Captain Archie Dean Hunter, stationed at Corpus Christi Naval Base, spent Christmas with his parents here, Mr. and Mrs. Arch Hunter.

THIRTY YEARS AGO
John Nance Garner announced his candidacy for Democratic nomination for the office of President this week, opposing Franklin Roosevelt's third term try.

THIRTY SEVEN YEARS AGO
Playing at the theatre this week is "The Marx Brothers at the Circus."

THIRTY FIVE YEARS AGO
John Nance Garner announced his candidacy for Democratic nomination for the office of President this week, opposing Franklin Roosevelt's third term try.

THIRTY THREE YEARS AGO
Playing at the theatre this week is "The Marx Brothers at the Circus."

THIRTY ONE YEARS AGO
John Nance Garner announced his candidacy for Democratic nomination for the office of President this week, opposing Franklin Roosevelt's third term try.

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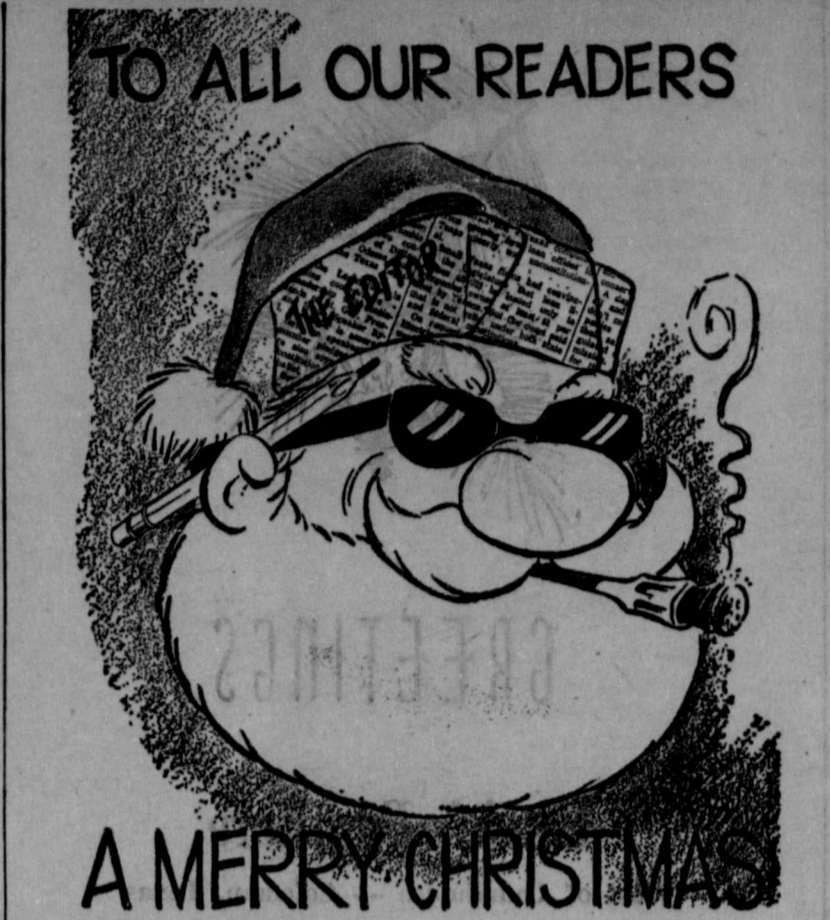
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RECREATION STUDY COMPLETED

A nine member water recreation study committee has recommended an \$11,000.00 a year Federal-state program to improve pleasure facilities on Texas waters.

Committee, headed by Marvin Watson, of Daingerfield, said the Parks and Wildlife Commission should have more power to develop a recreation plan for a population expected to double in 35 years.

Concluded the group: Gulf Coast waters, as well as inland lakes, should be included in the plan; boat users should pay a gasoline tax without refund privileges; and fishermen and water skiers should be separated by zoning.

State share of development costs, the committee said, should come from general revenue appropriations, sand and gravel revenues, and gasoline taxes.

Governor Connally, who received the report, said he is studying a reorganization of all the state's water programs including those under the Texas Water Commission, Water Pollution Control Board and Water Development Board.

JOB TRAINING BOARD

Governor Connally named J. R. (Bob) Thornton, of San Marcos, Cecil Ruby Sr., of Austin, and Buda, and Dr. Arleigh B. Templeton, president of Sam Houston State College, Huntsville, to the board of Texas Educational Foundation.

This non profit educational corporation will govern operation of the Camp Gary job corps training center near San Marcos.

Center will be the first major unit of the war on poverty program in Texas.

Happy Birthday

"Happy Birthday" to all who have birthdays during the next week. Below are listed the birthdays we have this week.

DECEMBER 25

Tom Todd
Walter Hetzel
Mrs. Vonda Lavonia Fields

DECEMBER 26

Floyd Morris
Danny Tucker, Brookessmith
J. J. Porter, Lamesa

DECEMBER 27

Mrs. Pleas Williamson
Roland Curry
Sandra Walker
Allyn Gill

DECEMBER 28

Mrs. Billie Gregg
Linda Rae Riley
Mrs. Gertrude Martin
Linda Henderson
Blanche Boyd
E. E. McClintock
Fred Thomson, Portland, Oregon

DECEMBER 29

Mrs. B. Wagner
Dick Deal
Paula Gayle Copeland
T. A. Jackson, Rockville, Maryland

DECEMBER 30

Marcia Sue West, Abilene

DECEMBER 31

Mrs. R. B. Archer
Mrs. Doug Moore
Burton (Butch) Makuta
Marguerite Horner
Mrs. Blanche Franklin

Would you like your name to be published on your birthday? If so, please be sure to let us know when it is. Next week we will publish names of those having birthdays between January 1st and January 7th.

Dear Santa Claus,

My name is Rachel. I am in the first grade. Would you please bring me a Tammie Doll and Tammies little house. Bring my little brother, Danny, a little truck and bring a set of guns for little Joe.

Your friend,
Rachel Guerrero

Dear Santa,

Please bring me a bride doll, with some clothes and a bilfold. Bring my sister and my two brothers something too.

Sarah Estes
Grade 1

Dear Santa Clause,

I am a little girl 6 years old. I would like far you to bring me doll that talks, a Barbie dream house, a robe and bed shoes and a ring. Please bring me candy, apples and nuts. Don't forget all the others good little girls and boys.

Mary Densman.

Dear Santa,

Would you please bring me a big gun and two guns and holsters with caps. And some Army tanks, men and trucks.

Thank you Santa.
Tommy Donelson

Dear Santa Clause,

I want a cradel and a baby doll and a pocket radio. Please bring all the other children some toys.

Love,
Sandra Harris

COTTON REPORT

Sample receipts at the United States Department of Agriculture, Cotton Clashing Office, in Abilene, were steady. For the week ending December 18, 1964, 27,248 samples were classed, which brought the season classing total to 193,740. Harvesting in the area is about 75 percent complete.

Sample receipts from District 2, Coleman, Runnels, Taylor, Nolan, Mitchell, Scurry, Fisher, Jones, Kent, Stonewall and Dickens Counties were 20,00 last week compared to 19,500 and 17,400 for the two previous weeks.

Grades from District 2 declined slightly. About 12 percent of the cotton was white, 67 percent was light spotted, 20 percent was spotted and one percent was tinged, light grey or below grade. About one percent of the samples were reduced in grade due to bark. Predominant grades and their percentages were: Strict Low Middling, eight percent; Middling Light Spotted, 29 percent; Strict Low Middling Light Spotted, 34 percent; Middling Spotted, seven percent; and Strict Low Middling Spotted, 12 percent.

Ninety eight percent of the samples were 7/8 through 15/16 in staple length.

Micronaire readings were good with only four percent of the readings below 3.5. Ninety one percent of the samples miked 3.5 to 4.9, and five percent miked 5.0 and above.

Prices paid for Middling Light Spotted cotton ranged from 30 to 65 points above the Commodity Credit loan values. Strict Low Middling Light Spotted and Spotted cotton brought 50 to 125 points over loan values. Most of the Middling cotton went into the CCC loan, while lower grades of white cotton sold at prices ranging from even loan to 50 points above loan.

State Capital NEWS

A budget trimmed to fit available revenues, so there will be no need for new taxes or for doubling college tuition, was sent to members of the Texas Legislature by Governor John Connally.

A \$96,000,000 surplus in the state's general revenue fund makes expansion possible without new taxes, said Connally. However, if the Legislature decides to grant the request of the Texas State Teachers Association for a \$45 a month pay raise for public school teachers, some new form of taxation will be necessary.

Connally's budget was hitched to his main thesis — that higher education needs to be improved. He urged the Legislature to pour many new millions into the state's colleges and universities and the junior college system.

But he said he would withdraw the recommendations for added spending for the 22 state colleges and universities if it is not accompanied by his proposal for reorganization.

Connally wants a strong central coordinating board, with authority to decide which colleges shall teach what courses and to control their building programs. Unless such a board is created, the Governor said he will withdraw his proposals for higher salaries for college administrators and teachers, designed to bring them to \$11,000 a year average, or 10 percent above the national figures.

Major changes in Connally's budget include (1) expansion of funds to increase vocational and technical training both in high schools and junior colleges; (2) more college buildings; and (3) extension of parks and waterbased recreation developments. All would be done with Federal matching funds.

In overall figures, the present total state budget, including the 25 percent which comes from Federal aid, is \$3,200,000,000. Connally suggests spending \$3,800,000,000 during the two years starting September 1, 1965.

LEGISLATIVE SESSION

In a way typical of the state's capitol city, the holiday season has centered on the upcoming Legislature, which convenes on January 12.

The fact that Governor Connally and Lieutenant Governor Preston Smith will not be inaugurated until January 26 — so Texans can attend President Lyndon Johnson's inauguration on January 20 — will not delay any business. Both of us are incumbents and business will be "as usual," says Smith.

ROBERT LEE DAM HEARING

Parties for and against the Colorado River Municipal Water District's proposal to change its dam and reservoir site from Mitchell County to a point downstream near Robert Lee in Coke County will line up again on January 4 when the Texas Water Commission's hearing is resumed.

Commission opened its hearing on the hotly-contested application on December 14; recessed the next day so Senator Charles Herring, attorney for the city of Austin and for the Lower Colorado River Authority, could attend his mother-in-law's funeral in El Campo; resumed the following day; then a day and a half later, recessed until after Christmas.

Application is supported by the district's member cities — Odessa, Snyder and Big Spring. Also, by Midland and San Angelo, two cities that may buy water from the proposed reservoir, and by the West Texas Chamber of Commerce.

It is strongly opposed by Austin and the LCRA; the Highland Lakes Association; some 50 water-rights holders in Runnels County, represented by Frank Erwin Jr., of Austin; and by the Mitchell County Commissioners' Court, represented by Charles Griggs, of Sweetwater.

S. W. Freese of Fort Worth, CRMWD's consulting engineer, spent nearly two days of the first part of the hearing as the testifying witness. Freese said he had never told anyone the Mitchell County dam site (already approved) was satisfactory. On the contrary, he told the water district it was unsatisfactory because of oilfield brine pollution problems.

But, stated Freese, "At the time, it was the best we could get." He said a pollution problem **SHORT SNORTS**

Governor Connally said neither he nor Adjutant General Thomas S. Bishop will be able to evaluate the exact impact the merger of Texas National Guard units will have in Texas until a troop allotment for the state is received from the US Department of the Army — probably in March, 1965.

Texas Municipal League approved abolition of the State property tax "generally" and decided to sponsor legislation to allow cities to impose a city sales tax of one half of one percent, pending approval of local referendum.

Unemployment across the state was down to 3.5 percent of the total labor market in October, compared to 4.1 percent for October, 1963, according to the Texas Employment Commission.

Governor Connally has picked a "Task Force" committee to study all aspects of a statewide industrial financing program, headed by E. B. Germany, of Grand Saline, with Humble Oil Vice President Ray H. Horton, of Houston, J. B. McDuff, of Crockett, Dr. Robert W. Williamson and Lynn Anderson, of the University of Texas, and James R. Bradley, of A&M University.

Texas Water Commission has published — and made available without cost — its second report in a 15-report series on north central Texas groundwater, called "Occurrence and Quality of Ground Water in Young County."

Governor's Committee on Education Beyond the High School used all of the \$115,389 allotted by the Legislature for fiscal 1964 and much of the work and material was donated by members of the 25 member committee.

San Antonio Representative Jake Johnson will offer an "open saloons" bill in the Legislature.

Land Commissioner Jerry Sadler proposes a meeting here in February of Louisiana officials and Texas counterparts to settle a long standing boundary dispute along the Sabine River.

Today's MEDITATION
from
The World's Most Widely Used
Devotional Guide



The Upper Room
© THE UPPER ROOM, NASHVILLE, TENNESSEE

Read John 1:43-51.

Whom seek ye? (John 1:4.)
I know that ye seek Jesus.
(Matthew 23:5.)

All through the Gospel stories of Matthew, Mark, Luke and John we find people seeking Jesus. We find shepherds, wise men, and others seeking Jesus. We find men and women from various walks of life — the troubled, the hungry, the ill, the lame, and the blind — seeking Him. We read of religious leaders and Roman soldiers seeking Him.

Whether they sought to be blessed, comforted, advised, fed, healed, forgiven, or to crucify Him, they found Him — found Him gentle, loving, helpful, forgiving.

We know in our minds and feel in our hearts that the same is true of Jesus today and tomorrow — forever. He is ever available!

But we should ask ourselves, "Whom do we seek?" If we are sincere in our desire to seek that which is honest and true, and the highest, the answer clearly comes: "We seek Jesus."

PRAYER

Our heavenly Father, make of us better persons, more eager to proclaim the gospel, more willing to give faithful Christian service in our thoughts, our words, our deeds. Help us to be worthy followers of Christ, who taught His disciples to pray, "Our Father who art in heaven... Amen."

THOUGHT FOR THE DAY

I will seek the Lord, for He is a rewarder of them who diligently seek Him.

—Dave J. Teter
(West Virginia)

SPORTS

Send Deer Hides To Help Patients

"If you bag one — bag it!" deer hunters are reminded by Mrs. T. C. Campbell, Abilene. "At least bag the hide," she pleads, "as we're begging every scrap of buckskin for patients in our state hospitals and special schools."

The Volunteer Services Council, headed by Mrs. Campbell, once again will have donated hides tanned and distribute the leather among the 28,000 patients in Texas mental hospitals, tuberculosis hospitals, and schools for the mentally retarded. It is used in rehabilitation projects.

"Throw a handful of table salt on the hide, let it drain, 'bag it' in heavy paper and send it to Austin Taxidermist Studio, 2708 South Lamar, Austin, and we'll do the rest," explains Mrs. Campbell.

"Mark the shipping tag 'charity', and most motor freight lines will haul hides without charge. If hunters request, locker plant operators will send in hides," adds the Council leader.

"The 28,000 Texans in the hospitals and schools join me in saying, 'we hope it's in the bag' for every sportsman," said Mrs. Campbell.

Leave Cover To Encourage Game Birds

Leaving crop stubble as long as possible after harvest serves as a food source for many game birds.

Such birds as quail, doves, ducks, geese and wild turkeys often have a difficult time finding food during winter and early spring, points out Wallace Klussman, Extension wildlife conservation specialist.

Crop residues plus the seed of

native weeds that are available in harvested fields make one of the best food sources for wild game. But, says Klussman, some birds, particularly quail, will not utilize food in a field unless there is some cover to protect them from natural enemies. Plant stubble left in the field will give this needed protection.

Rice, corn, grain sorghum and other field crops provide especially good feeding areas following harvest if left undisturbed as long as possible. Native weeds and woody vegetation along field borders serve as natural travel lanes for birds attempting to feed in a field.

TIRES ARE GUARANTEED at RUDOLPH'S Coleman, Texas

DR. M. O. SOWELL
CHIROPRACTOR
Phone 625-4824
615 Commercial, Coleman

Season's Greetings

To All of You

To Thank You As We'd Like To Do
Is Far Beyond Our Powers,
For If

We Had No Friends Like You
There'd Be No Firm Like Ours.

MERRY CHRISTMAS

And

HAPPY NEW YEAR

From All Of Us At

GRAMMERS



MARTIN BRICK CO.
Coleman, Texas

BIG FREE DRAWING

DECEMBER 24

LIONS CLUB BUILDING

10:00 A.M and 3:00 P.M.

- ★ Color TV Set
- ★ Portable Black & White TV
- ★ Heatproof Cooking Dishes
- ★ China Service

Tickets From Participating
Santa Anna Merchants

ANYONE CAN WIN

MERRY CHRISTMAS

From Your Elected Officials

O. C. FISHER

U. S. Representative, 21st District

DORSEY B. HARDEMAN

State Senator, 25th District

BEN BARNES

State Representative, 64th District

GORDON GRIFFIN Jr.

District Attorney, 35th District

E. C. GRINDSTAFF

District Attorney, 119th District

W. J. SMITH

County Sheriff

G. A. HENSLEY

District Clerk

D. E. LOVELESS

County School Superintendent

JOHN SKELTON

County Tax Assessor-Collector

MONTE GIDEON

County Treasurer

FRANK LEWIS

County Judge

LEE F. CRAIG

County Clerk

WALLACE E. DINGUS

County Attorney

W. EARL IRICK Sr.

Justice of the Peace Precinct No. 7

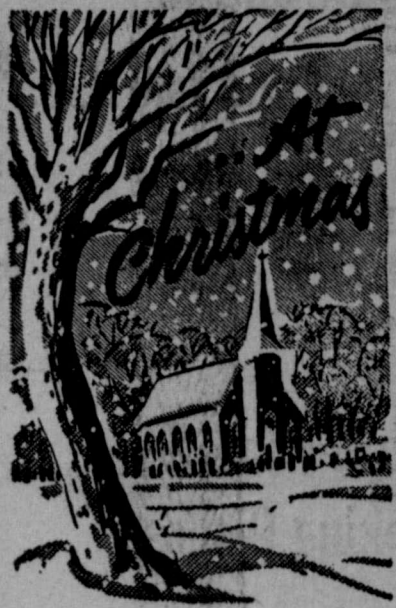
THOMAS WRISTEN Jr.

Commissioner, Precinct No. 8

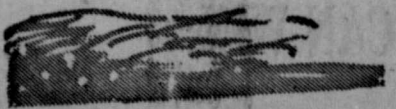
Church Services

FIRST BAPTIST CHURCH
 Church Membership 310
 Sunday School Enrollments 268
 Sunday School (9:45) 145
 Morning Worship (11:00) .. 122
 Evening Worship (6:00) .. 97
 Training Union (7:00) 32
 Message for Sunday morning,
 December 27: "The Brook That
 Failed," I King 17:7.
 Evening Service: Student
 Night by the college young peo-
 ple.

FIRST METHODIST CHURCH
 Church Membership 285
 Resident Membership 209
 Church School Enrolment 158
 Church School (9:45) 97
 Morning Worship (10:50) 117
 MYF (5:00) 117
 Evening Worship (5:45) ... 101



We bow our heads
 in prayer for peace
 and love among
 mankind on earth.



E. O.

Rider

Garage

Cole-Anna

Drive-In Theatre
 Coleman, Texas
 DECEMBER 24-25-26
 THURSDAY - FRIDAY
 AND SATURDAY

SPONSORED BY THE UNIVERSITY OF TEXAS
 VIA UNIVERSITY OF TEXAS COMPUTER CENTER

JOSE FERRER in
 "Stop Train 349"

SUNDAY - MONDAY
 TUESDAY - WEDNESDAY
 DECEMBER 27-28-29-30

THE RIO CONCHOS WHITMAN

OAK

Drive-In Theatre
 Coleman, Texas
 FRIDAY and SATURDAY
 DECEMBER 25 and 26

THE ELVIS PRESLEY
 GREAT HITS COLLECTION

CHARLTON HESTON in
 "Arrowhead"

DECEMBER 27-28
 SUNDAY and MONDAY

It's Rather Be Rich

TONY CURTIS in
 "Houdini"



cheer begins right here, at

Piggly Wiggly

Fresh Dressed Chicken
HENS each **1.25**

Turkey
TOMS lb. **.34**

Turkey
HENS lb. **.37**

SWIFT PREMIUM
Bacon lb. **.49**

ARM
Roast lb. **.49**

SHANK or BUTT END
Ham lb. **.39**

CANNED
Ham 3 lb. **2.79**

LARGE STALK
CELERY **.9**

CRANBERRIES
25¢ a box

BIG ASSORTMENT SUNBEAM
COOKIES pkg. **.24**

WHITE
EGGS dozen **.49**

PAPERSHELL
PECANS lb. **.49**

WALNUTS lb. **.49**

Big Assortment Christmas
CANDY pkg. **.29**

Big Assortment Christmas
CANDY pkg. **.39**

Christmas Greetings

From

PIGGLY WIGGLY

S.W.

GREEN STAMPS

at

PIGGLY WIGGLY

Santa Anna News

Section 2 — 10 Pages

"He Profits Most Who Serves Best"

Single Copy — 5c

VOLUME LXXVIII

SANTA ANNA, COLEMAN COUNTY, TEXAS, THURSDAY, DECEMBER 24, 1964

NUMBER 52

Merry
Christmas!

Celebration Of Christmas Has Long And Fascinating History and Background

Candlelight and music, pag-
eants and prayers fill churches
everywhere as Christians cele-
brate, at special services, the
birth of Christ. The joy and

wonder of Christmas, with its
message of new life, hope and
promise of "Peace on Earth,
Good Will Toward Men," finds
expression many ways.

In choirs singing the praises
of the Babe of Bethlehem, in
scenes symbolizing the birth of a
Child in a manger, in the gleam
of candles reflecting the light of
a Star, in the sound of voices
raised in carols gathered from
around the world and showing
the true brother-hood of man.
Christmas in all its beauty and
glory goes out to hearts young
and old.

"CHRISTES MASSE"

To Western Christian be-
lievers, December 25 carries all
the deep religious meaning ap-
propriate to the anniversary of
the birth of Christ. As the date
for the celebration of "Christes
Massee," the Mass of Christ, it
was selected some centuries af-
ter the Nativity — selected from
a number of possible dates, a-
mong them January 6, March 21,
March 29, April 9, May 20,
September 29 and November 17.

In some Eastern Orthodox
churches, Holy Night comes on
January 6, Christmas Day on
January 7. The Armenian
church celebrates Christmas on
January 19.

Generally, researchers are a-
greed that the correct date and
year of Christ's birth are lost in
the past, although some tenta-
tive conclusions can be drawn.
Since it is the meaning of the
day that counts, the date that
has for centuries symbolized the
coming of the Saviour will un-
doubtedly continue its holy
significance in Christendom.

To those who like to ponder
on the world as it was when the
Infant Jesus was born, and on
the growth of Christianity,
some delving into the researches
about Christmas can be a re-
warding experience. Any tend-
ency to take Christmas for
granted disappears in the fas-
cinating study of the early
Christian church and its grow-
th in the face of resistance.

A comparison of Biblical refer-
ences with archaeological and

historical researches discloses
that Christ was probably born
before 4 B.C. — in other words,
the present year is not 1962 of
the Christian era but at least
1966.

Evidence to support this re-
lates to the reign and death of
Herod. An eclipse of the moon
in 4 B.C., which coincided with
a Jewish religious festival, has
helped historians to fix the
death of Herod at about this
time — and when he died, ac-
cording to the New Testament,
the young Jesus, Joseph and
Mary were living in Egypt.

DATE FOR TAXES

That the birth of Christ may
have occurred as early as 7
B.C. is deduced from archaeo-
logical discoveries indicating
that one of three major tax col-
lections in the reign of August-
us Caesar may have taken
place then.

Selection of December 25 as
the birth date of Christ may
have been an effort on the part
of early Christian leaders to
counteract the pagan appeal of
the Romn Saturnalia, a festi-
val held the turning of the
year.

Christmas Prayer By St. Francis of Assissi

St. Francis of Assissi is re-
membered as a great friend to
animals. Traditionally, he gave
extra food to domestic animals
because he wanted "all creation
to share in Yuletide happiness."

He is also given credit for
authorship of this Christmas
prayer:

Lord, make me an instrument
of Thy peace.

Where there is hatred, let me
sow love.

Where there is injury, pardon.

Where there is doubt, faith.

Where there is despair, hope.

Where there is darkness, light.

Where there is sadness, joy.

O Divine Master, grant that I
may not so much seek to be
consoled as to console;

To be understood, as to un-

derstand;

To be loved, as to love;

For it is in giving that we re-
ceive,

It is in pardoning that we are
pardoned,

And it is in dying that we ar-
born to eternal life.

ters for whom life become a
fairy tale during this holiday
season. They will come to know
the true meaning of Christmas
and they will, in time come to
understand the role Santa plays.
in the holiday observance.

Christmas might be happier
for all if those who object to
Santa could be urged to take his
place for a while. A red suit and
beard would not be necessary.
It could be accomplished merely
by seeing to it that the under-
privileged, the needy and the
unfortunate in some way re-
ceived a measure of good will
and kindness during the Christ-
mas season.

Anyone who has the heart
can borrow a page from Santa's
book.

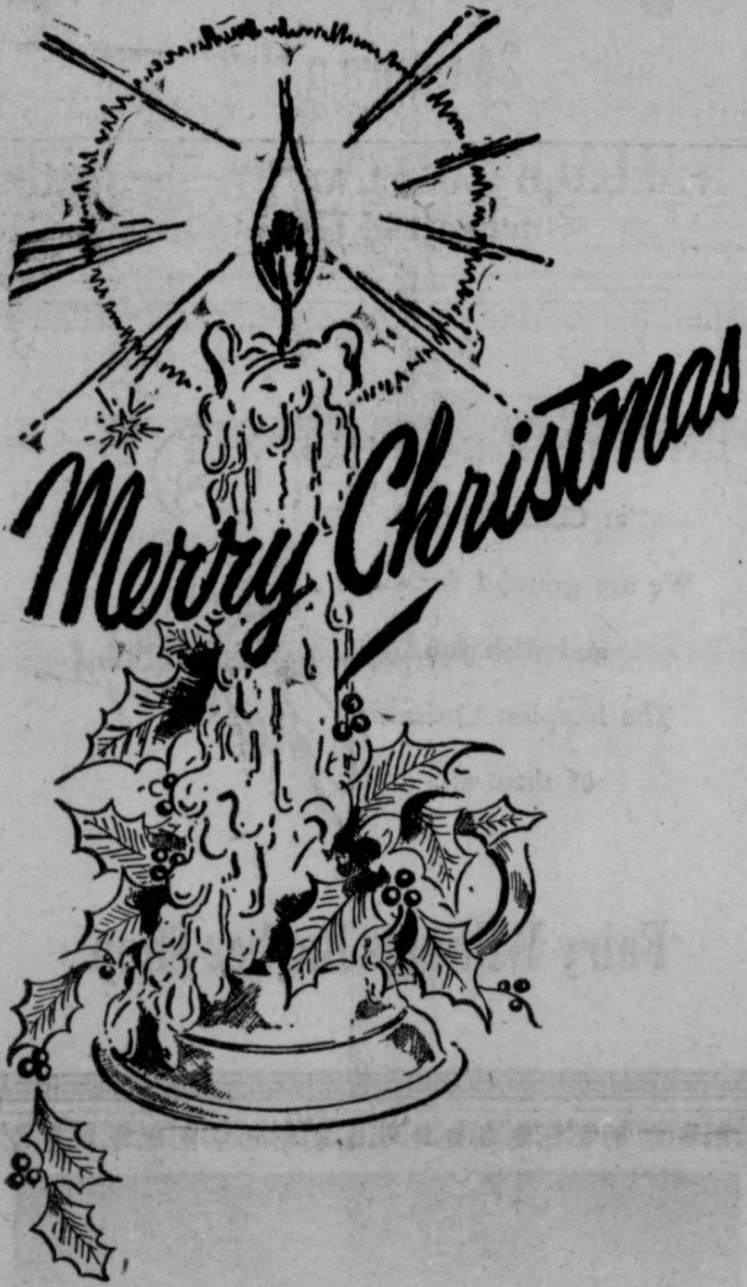
Attend church regularly.

Santa Claus Symbol Of Christmas Spirit

Christmas would be happier
if we could do something about
the few folks here and there
who object to Santa Claus.
There are some.

Christmas is primarily a re-
ligious holiday, the most im-
portant holiday of all, marking
the birth of the Child Jesus.

Santa Claus is for children,
the unspoiled, hopeful young-



Season's Greetings

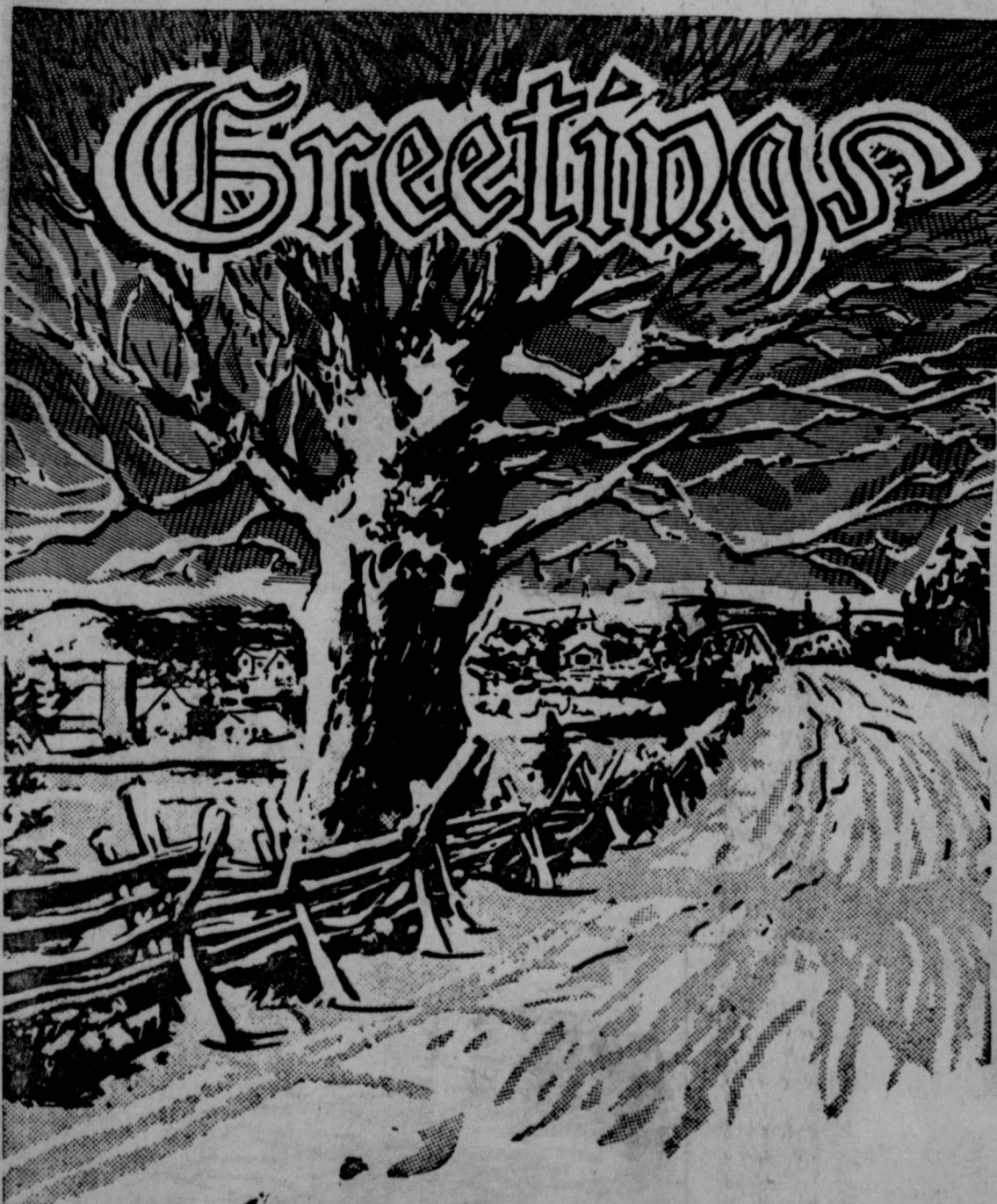
Speck's Barber Shop

H. D. Speck Jess Howard

Coleman Furniture & Appliance

311-313 Commercial

Coleman, Texas



Coleman Livestock Auction
Staff and Employees



May the Spirit of Christmas fill our hearts
as we join in a humble prayer for good-
will among men and peace among nations.

Burdens Mobile Station

Give A Gift That Goes On Giving

Christmas Subscription To The Hometown Newspaper

The Santa Anna News

Gift Certificates Sent To Recipients

Christmas Drawing Tickets With All Gift Subscriptions

Each Nation Has Own Yule Customs, Tales

As the world grows smaller, Christmas observances in different countries grow more similar. Santa Claus in red suit and white beard drives his reindeer-drawn sleigh to North, Central and South America and to many other countries as well.

In fact, when the first explorer lands on Mars, he shouldn't be too surprised to discover that

Santa, and even Rudolph, got there first.

Sharing of Christmas customs, however, only serves to point up the fact that this is a holiday which draws ideas from all lands and times, uniting them in both religious and secular observances of the season.

MEXICO

Celebrating the posada is a Mexican custom focused on the Nativity.

'Posada' means 'lodging' or 'inn', and for the nine 'posada' days from December 16 to 25, churches, hotels, social groups and families throughout Mexico act out the story of the Nativity.

A procession of pilgrims comes to the place where the celebration is scheduled. They carry clay figures of Mary and Joseph and they seek shelter from the 'innkeepers' within.

At first the innkeepers refuse, then they admit the pilgrims to feast and rejoice. Figures representing Mary and Joseph are placed in a replica of the manger. On Christmas Eve, the figure representing Jesus is added.

HOLLAND

Gift-giving season in Holland traditionally begins on December 5 and is called 'Strooiwand' or 'strewing night.' Children place their shoes by the fireplace, filled with carrots and hay for St. Nicholas' horse — in the expectation that on the morrow the shoes will contain candy, fruit and toys.

SCOTLAND

Christmas feast favorites in Scotland include shortbread, a rich cake or cookies, and haggis.

TIRES ARE ALWAYS A BARGAIN
at
RUDDOLPH'S
Coleman, Texas

Kindly Light

at CHRISTMAS

... May the true spirit of Christmas fill your home at this festive season ... and may its benefits linger throughout the entire year.

Bobby's Beauty Salon
Bobby Fuller, Owner & Operator



a kind of pudding. New Year's Eve, of Hogmanay, is the principal day for gifts and greetings, when children go singing from house to house, in hopes of a treat. New Year's visits are paid — and it's customary for the visitor to bring along a pocketful of coal.

PORTUGAL

Christmas is the occasion for a family celebration among the Portuguese. Families gather on Christmas Eve for dinner at the home of the oldest living relative. After the children have gone to bed, a crib or creche is placed before the fireplace, and around it are grouped the children's shoes, which serve the same function as Christmas stockings.

BRAZIL

Papa Noel makes the Christmas Eve rounds in Brazil, in a reindeer-drawn sleigh. He trims

the trees with popcorn and bits of cotton — to make up for the snow that never falls. Since Christmas weather in Brazil is summery, picnics and boating excursions are part of the celebration.

GERMANY

Many modern Christmas customs come from Germany, including the lighted evergreen tree. Appropriately, gift-choosing season in West Germany today starts after Christmas bonuses are distributed on December 1.

ITALY

Santa Claus is gaining favor with Italian children, but the traditional gift-giver, especially south of Rome, is Befana. Usually represented as a gray-haired witch who rides a broomstick, she brings toys for good children, but a stocking full of coal or ashes for naughty ones.

Light Wrecker Service

24 Hours a Day

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at Christmastime

We are grateful for yours

and wish you

The happiest Christmas

of them all.



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Taylor Motor Co.

Dodge — Plymouth — Chrysler — Rambler

216 West Live Oak

Coleman, Texas



Merry Christmas

Dr. and Mrs. Raymond W. McMullen

We are most happy
to send you Greet-
ings of Christmas
with all our sincere
wishes for your hap-
piness and success
in future days.

Merry
Christmas



Moore Mercantile

Legends Tell Story Of Christmas Tree

Nowadays Christmas trees are made out of almost everything, from aluminum to plastic — but the world's favorite Christmas tree is still the evergreen.

Many legends explain how the evergreen became associated with Christianity and Christmas. One is the story of St. Wilfred, according to The Book of Knowledge.

Speaking to a group of converts, the saint sought to illustrate how they had broken away from the heathen worship of the Druids.

He chopped down a giant tree — an oak, since this kind of tree was one of the chief objects of Druid worship. As it fell with a crash, it split into four pieces. From the center a young fir tree sprouted.

St. Wilfred told the converts that the fir should from then on serve as their "holy tree."

"It is the sign of an endless life," he said, "for all its leaves are evergreen, and it points toward heaven."

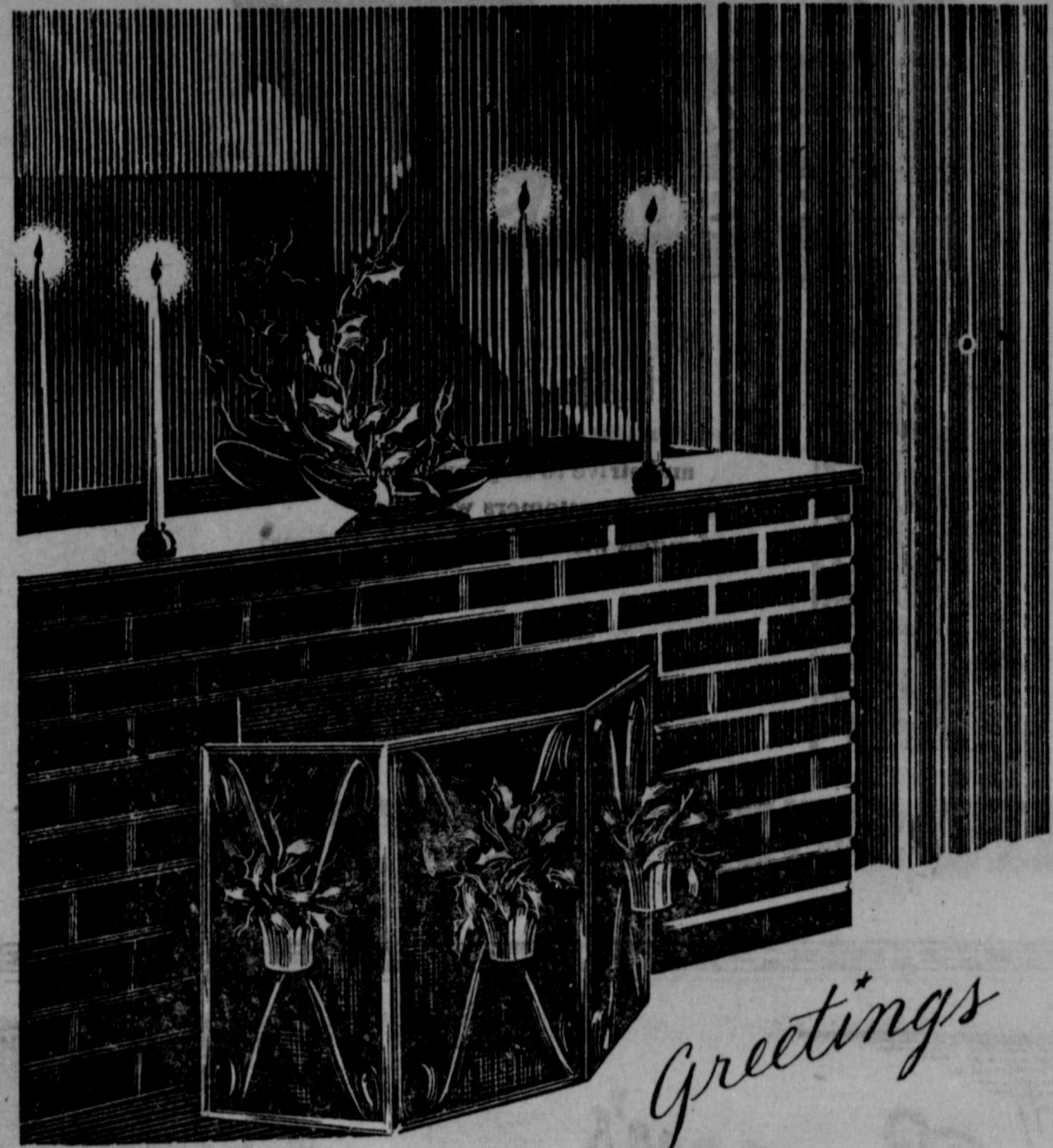
"It is the wood of peace, for all your houses are built of the fir. Let this be called the tree of the Christ Child; gather about it, not in the wildwood, but in your homes."

Today's Yule Log, other Christmas fires, even our tree lights, are though by some to hark back to the days when our remote ancestors built huge fires during the brief daylight

The News, Santa Anna, Texas, December 24, 1964

Page 3

of the Winter solstice because they feared the waning sun might darken forever. When their earthly fires had helped days began to grow longer, revive the sun.



Greetings

May the meanings of Christmas,
be deeper, its friendship
stronger and its hopes brighter
for each of you this Season.

**BEST
WISHES
TO YOU**

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Wilson Grain & Elevator Company
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**Christmas
Greetings**

May you receive a bountiful amount of happiness and contentment on the glorious occasion of the Yuletide Season. From the bottom of our heart comes our sincere thanks for all you've done to make our relationship so pleasant.

Rio POCO Kennels

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Post Office Box 697 Santa Anna, Texas F18-3545

**MERRY
CHRISTMAS**

to Our Friends

**Coleman County Telephone
Cooperative Incorporated**
OWNED BY THOSE WE SERVE

MERRY CHRISTMAS

TO ALL OF YOU!

We will endeavor to uphold,
and strive to improve, our services
to our many customers with the
fondest wish for a Happy New Year!

HOSCH BROTHERS

Season's Greetings

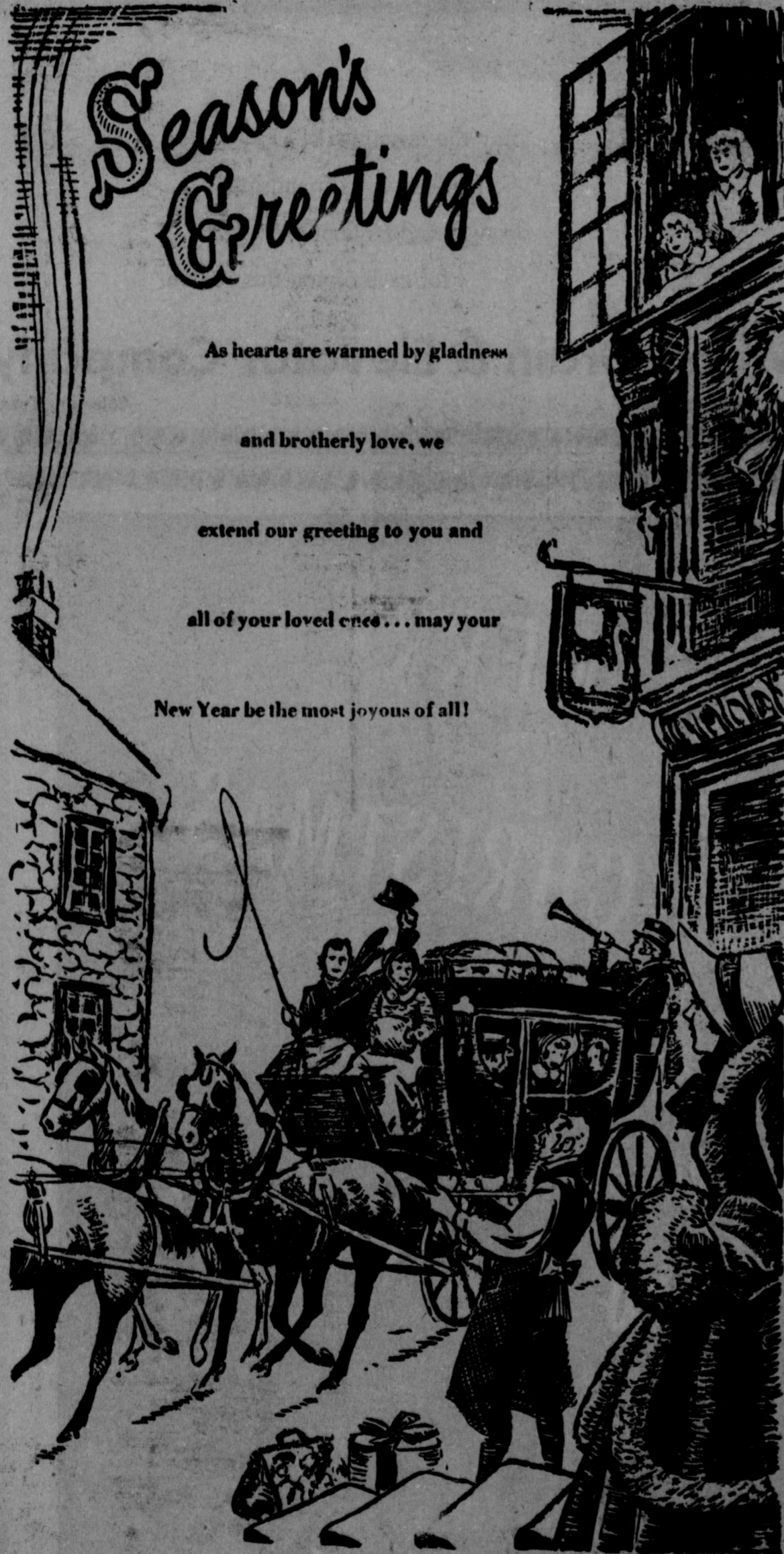
As hearts are warmed by gladness

and brotherly love, we

extend our greeting to you and

all of your loved ones... may your

New Year be the most joyous of all!



**Santa Anna Hospital & Clinic
And Staff**

**Christmas Carols
From Many Nations**

From the first angelic chorus, "Glory to God in the Highest," the sound of voices raised in song and rejoicing for the birth of Christ swells across the ages. Today, carols from many lands and many epochs fill the air at holiday time.

Sources of some carols are lost in the past, but many can be traced to interesting origins. "SILENT NIGHT"

A broken organ inspired "Silent Night," so that the people of the parish might have a song at Christmas, Father Joseph Mohr, an Austrian priest, wrote the carol, and his organist composed the music. It was sung on Christmas Eve, 1818, to guitar accompaniment.

"DECK THE HALL"
Expressing the merriment of Christmas, "Deck the Hall with Boughs of Holly" is an English carol set to an old Welsh air. It refers to such ancient traditions as the "blazing Yule" log.

"FIRST NOWELL"
First published in English, "The First Nowell" is believed to be primarily a French carol. The French word "Noel" comes from the Latin word meaning birth: "Nowell" is an anglicized version. Both mean Christmas or a "shout of joy" for the birth of Christ. Tune is a medieval shepherd song.

"ADESTE FIDELIS"
"O Come, All ye Faithful" or "Adeste Fideles" may have been written by the 13th century writer and teacher, Saint Bonaventura, but its exact origin is a mystery. There's no secret about its popularity today. It has been translated into 120 languages, and there are more than 40 English versions.

"O TANNENBAUM"
Most familiar of many Christmas carols originating in Germany, "O Tannenbaum," or "O Christmas Tree," celebrates the evergreen as an emblem of immortality. It has added familiarity in the U.S., since the tune is used for several college songs and for the state song, "Maryland, My Maryland."

"MERRY, GENTLEMEN"
An old English carol that sometimes suffers from a com-

ma out of place is "God Rest You Merry, Gentlemen." The meaning is not "God rest you, merry gentlemen," but "God keep you merry, gentlemen."

"HERALD ANGELS SING"
Charles Wesley, who during his lifetime (1707-1788) wrote hundreds of hymns, was inspired to write "Hark, the Herald Angels Sing" as he walked to church on Christmas day and heard the London church bells chime.

"Peace on earth."
How old is this Christmas greeting? For how many years has Christmas returned to a world in which the promise of peace was yet unfulfilled? For how many Christmases yet to come will the world be yet awaiting peace on earth to ALL men of good will?

The answer is not readily at hand. Yet, this we know, for this one single day of the year we can be grateful for the true meaning of the holiday we observe.

We can give thanks for mankind's greatest gift, the birth of the Christ Child, and do so with the knowledge that on His birthday once each year the spirit of good will becomes the motto of all men everywhere.

Re-creating the Nativity Scene, at Christmas, with Mary, Joseph, the Infant Jesus and the animals of the manger, originated, many scholars believe with St. Francis of Assisi on Christmas Eve 1223 in the little mountain town of Greccio, Italy.

Wishing to dramatize the birth of Christ for his parishioners, St. Francis and his helpers set up a realistic representation of the manger scene.

Stapling machines at the News Office.



We all join in
**WISHING YOU A
MERRY CHRISTMAS
and a happy and
prosperous New Year!**

Foster Miller Insurance Company

121 West Pecan

Coleman, Texas



Merry Christmas

... EVERYONE!

We'd like to join our old friend with the

**K
S
T**

whiskers in wishing all of our cherished
friends a Merry Christmas and a very happy

New Year... may peace be with you always!

AND STAFF

Shepherd First To Hear Advent News

Sheep and shepherding are closely linked with the Christmas story, and they also serve as a symbol of the kindness and loving care that was part of Christ's message to man-kind.

When darkness falls on Christmas Eve, today's shepherd is watching his flocks by night and, probably, looking at the stars in the heavens, just as the shepherds of old did.

There are some differences — for instance, the shepherd on the Western Ranges of the U.S. has changed the shepherd's robes for levis, and the flocks he watches are much larger, numbering sheep by the thousands. But the meaning of shepherd — "to herd, guard, lead," says a dictionary definition — hasn't changed.

Sheep still must be watched by night, because, for some reason known only to the sheep, night is the time they are most likely to decide to roam to far-away places. In sudden storms, the shepherd, his horse, and dog must guide the flock to shelter.

The ailing sheep or the new born lamb are suer of the herder's gentle care, and when part of the flock has strayed, he searches with a diligence that recalls the parable of Jesus:

"What man of you, having a hundred sheep, if he lose one of them, doth not leave the ninety and nine in the wilderness, and go after that which is lost, until he finds it?" (Luke 15:4).

for a gum resin obtained from a small gray-barked tree which grows in Arabia and adjacent Africa. From earliest times it has been used for making incense and other perfumes.

Within a radius of 50 miles in the southwest section of Maine are towns named China, Norway, Naples, Athens, Peru, Denmark, Belgrade, Detroit, Poland, Dresden, Palermo, Bedford, Mexico, Paris, Lisbon, and Frankfort.

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Open 6 a. m. to 12 p. m. Daily

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LADIES SHOP

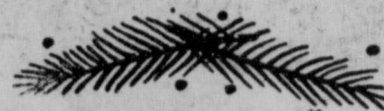
Mrs. Ozro Fubank, Owner

★ JOYOUS



NOEL

Christmas Happiness and Good Cheer is our wish for you throughout the year!



Mountaineer Recreation Center

B. A. Parker, Proprietor

Gifts Of Magi Valuable Today

"And when they had opened their treasures, they presented unto Him gifts; gold, and frankincense, and myrrh."

Thus St. Matthews describes the first Christmas gifts of all, brought to the Christ Child by "wise men from the East." Each of the gifts were rare and especially in Biblical times, truly a treasure.

Among the gifts, the value and beauty of gold is most readily apparent to modern readers. Then, however, its worth was even greater, for it was still more rare and precious than it is today. Archaeological diggings in ancient Troy, Crete and Egypt have revealed that articles of gold were usually royal treasures.

Since St. Matthews says the wise men wre from the East, there gold may have come from the mines of Indian Mysore.

Frankincense and myrrh, while less familiar today, have modern uses.

Frankincense, or "olibanum," is a gum resin which flows from a tree growing on bare rocks in the mountains of southern Asia and north-astern Africa. It was formerly used in medicine but is now chiefly employed as incense in Catholic churches and Indian and Chinese temples.

Myrrh is the popular name



Holiday Greetings

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INEZ and LOIS Beauty Shop

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"Where Friends Meet"

Telephone 625-4514

312 Commercial Ave.

Coleman



May your holidays be rich in the pleasant memories of friendships that have lasted through the year... and may the inspiration of the spirit of the season be with you throughout a new year of increasing health, happiness and prosperity.

Jane's Beauty Shop

Jane Campbell — Owner and Operator



As the Christmas bells ring out and another year is about to be born we realize how very important your friendship has been to our success. We appreciate the opportunity this Holiday Season brings to Thank You and say...

A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR

HERRING JEWELER

215 1/2 Commercial Ave.

Coleman, Texas

Charles Dickens' Story Most Popular Secular Story Concerning Christmas

"A Christmas Carol in Prose, Being a Ghost Story of Christmas" was first published at Christmas 1843, and since that time its popularity has never waned.

Generation after generation has laughed and cried over the story of the miserly Scrooge, who through the revelations of three spirits — Christmas Past, Present and Yet to Come — became a man who "knew how to keep Christmas well, if any man alive possessed the knowledge."

Charles Dickens, creator of the "Carol", loved it as well as or perhaps even better than, its many readers did. He told of crying and laughing again and again as, captivated by his story, he wrote the 30,000-word book in six weeks.

When Dickens gave readings from his works in England and America, the story of Scrooge was always the prime favorite with his audiences.

Perhaps the best known part of the story is Christmas dinner at the Cratchits, where Scrooge and the Ghost of Christmas Present observed the family of his clerk, Bob Cratchit, making merry over a simple Christmas dinner, highlighted by a goose — "There never was such a goose" — and a pudding — "Oh, what a wonderful pudding!"

And a favorite character is Tiny Tim, the Cratchit's crippled son, to whom reformed

Scrooge became a "second father."

One of the most famous speeches in the English language is, doubtless, Tiny Tim's at the conclusion of the Christmas feast, "God bless us, every one!"

CHECK WHITE VARIETY
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EACH WEEK.

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Good Selection of Framing
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Merry Christmas



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COOPERATIVE, INC.

Expert Service
—WITH—
PREMIER
PRODUCTS
Good Year Tires
We Appreciate
Your Patronage
McCRARY
Premier Station

The Mystery Of The Star Followed By The Magi Still Fascinates Men

Since St. Matthew first described the star of Bethlehem, its mystery has fascinated mankind. Was it a miracle? Or was it a brighter-than-usual star or other celestial object?

Astronomers, while seeking to identify the star, emphasize that it may have been indeed a miracle that can't be explained in terms of natural phenomena. However, research has provided material for conjecture that the star may have been a natural occurrence.

ONE DISCOVERY

A Danish astronomer, Tycho Brahe, discovered a new and brilliant star in the constellation Cassiopeia in 1572, according to the Encyclopedia Americana.

Since that discovery, The Americana says, it has been suggested that this might be an especially brilliant star visible only at long intervals.

A reported appearance of a bright star in that part of the heavens about the middle of the 13th century, coupled with a vague account of a similar appearance a little more than 300 years earlier, led to the thought that these might possibly be former appearances of the star of 1572.

If, as this might indicate, the star appeared at intervals of 310 to 315 years, three intervals of

300-odd years from the time it was first reported would carry it back to about the time of the birth of Christ.

ANOTHER THEORY

Johannes Kepler, a German astronomer, made discoveries that led to still another theory about the star of Bethlehem. In 1604, he observed a configuration, or close grouping, of the planets Jupiter, Saturn and Mars.

He determined that such a configuration occurred each 805 years, and calculations established that the same grouping might have appeared in 6 B.C.—which, some research indicates, may have been the correct year of Christ's birth.

Since legends identify the wise men as astrologers, this theory accounts for the fact that, as reported in the New Testament, only the wise men saw the star.

While the three planets grouped together would shed unusual brightness, the average observer might not notice them, while the wise men, as astrologers would.

Weah McCulloch, Sec.-Treas
Bettie McCulloch, Mgr.

Standard Abstract Co.

City & County Maps For Sale
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Dear Santa,

I want a Tracy hair dryer, balloon, train, doll case, drum, piano, dolly, Chatty Kathy, etch a sketch, duck shooting, bottles, wagon, Santa Claus, two deers.

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Mama and Daddy

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To thank you, as we'd like to do.

to far beyond our powers.

For if we had no friends like you

There'd be no firm like ours!

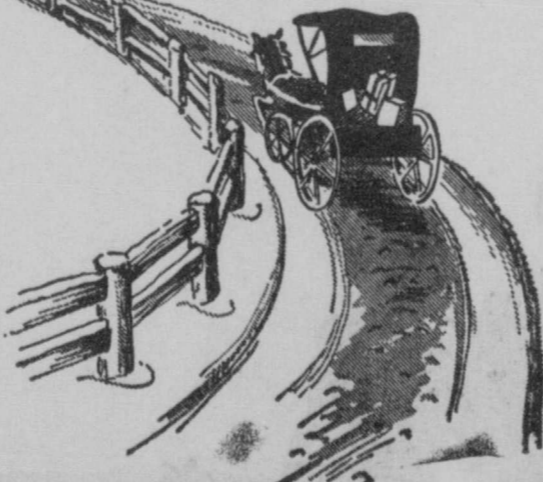
Alex Mayers

201 Commercial

Coleman, Texas



We Look Forward



to the joy that comes
when friends and business
associates pause to
wish each other well...

A Merry, Merry Christmas

To All...

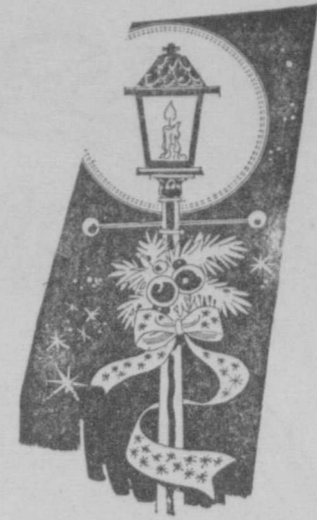
Thank you for your patronage,

Bob Turner Army Store

310 Commercial

Coleman, Texas

A Christmas
Wish



We wish you all the best of
holiday cheer... a Christmas
bright with joy. Thanks to
you our Christmas has been a
happy one... serving you has
been the greatest treat of all.

Estelle's Ladies Shop

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Coleman, Texas

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The New Motor I Put In Your
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MERRY CHRISTMAS

Gray Mercantile Of Texas

115 Commercial

Coleman, Texas

ED'S
Sells Cheaper Than Anyone
In Central Texas
Drive A Little Farther & Save

ED'S PACKAGE STORE

5 Blocks South Of The Post Office
In Priddy, Texas

A Christmas Wish

May you be with those you love during this gala holiday season and receive the blessings of prosperity and happiness. May you be steadfast in your faith that there will be peace on earth and have good will toward all men!

Santa Anna Insurance Agency
Billie and Monte Guthrie

Christmas Customs Told In New Book

To American children, Santa Claus and Christmas toys are synonymous. In Panama, the "Christ Child" visits the homes of "good" children on Christmas eve, and in Sweden, the Yuletide season brings Jultomten, or "Father Christmas."

People the world around have much in common as they celebrate their traditional holidays. Insight into the holiday traditions can be gained from a new book just published by the American Home Economics Association, called "Family Holidays Around the World."

Home economists working around the world contributed material for the book, reflecting their interest in values significant to home life. Prepared as a source book for adults and children, the 80 page paperback book describes holidays in more than 30 countries.

Dr. Ruth C. Hall, president of the American Home Economics Association, says in a preface: "The reader will learn that wherever human freedom lives, there is a festival of independence; wherever man worships, there are festivals of thanks and praise and penitence; wherever immigrants or invaders have entered a nation, the festivals reflect the enrichment of cross-cultures."

Mrs. Florence W. Low of Texas A&M University, Extension Service assistant director for home economics and immediate past president of AHEA, is currently serving as chairman of the International Program Committee of the American Home Economics Association.

The publication is recommended for classroom projects on foreign countries, for international programs, or for individual reading. It may be obtained from the American Home Economics Association, 1600 Twentieth Street, NW, Washington, DC, 20009.

OPEN THURSDAY
FRIDAY & SATURDAY
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For Private Parties
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Free Skate on Your Birthday
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Health, Happiness, Prosperity...

May these be ever-present in your home . . . may the true spirit of Christmas fill the air . . . may the benefits linger on throughout the holiday season and the year to come.

FRIENDLY

Coleman County State Bank

Member Federal Insurance Corporation

Coleman, Texas



May this glorious Holiday
bring cheer and gladness into your hearts!
May the spirit of Christmas bring peace
to men on earth.

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Robert C. Wortley

And New
MAICO
 All in the Ear Aid Hearing Glasses Behind the Ear Aids on the Body Aids

Come in for free consultation between 9 a.m. and 11 a.m. Monday, December 28, 1964
 White's Variety Store or Call FI8-3472
 For Home Appointment
MAICO Hearing Aid Service
 305 B. N. Fisk
 Brownwood, Texas
 Phone MI 5-4184

Animals Play Important Roles In Many Stories About Christmas Time

In the lore and legends of Christmas, the beasts of the fields and the birds of the air play their part — and appropriately so, for the oldest and holiest Christmas story of all tells of shepherds with their flocks — shepherds who went to seek and find a Holy Babe lying in a manger.

Animals of the manger in the time of Christ were likely to be the sheep and goats, cattle, horses, donkeys and pigs. All of these figure in Yuletide songs and stories — even the pig, who has held the place of honor at many a Christmas feast.

Telling of the First Christmas Eve, the famous carol, "Away in a Manger," says "The cattle were lowing," and religious paintings through the ages have depicted both the cattle and the other animals in the manger, as well as the flocks of the shepherds.

FEEDING BIRDS
 In Scandinavian countries people place sheaves of grain

and bits of suet on trees and rooftops, so birds can feast.

THEY FEAST
 Because an ancient tradition holds that animals helped to spread the glad tidings of the birth of Christ, barnyard animals in many countries are still served a special supper on Christmas Eve.

CATTLE SPEAK
 An old German legend has it that cattle kneel in their stalls at midnight on Christmas Eve. Then, for a moment, they have the power of speech.

Other legends broaden this to include all animals.

FROM SPANISH LORE
 On the first Christmas, says a Spanish legend, a cow in the manger breathed on the Baby Jesus to warm him.

KNEELING DEER
 Early French-Canadian settlers in Quebec bewildered the Huron Indians by their strange — to the Indians — preparations for the celebration of Christmas. As a result, many legends about

the Day developed among the Indians.

On Christmas Eve, the Indians believed, the deer kneeled to the "Great Spirit." In the hope of seeing this wondrous sight, the

Hurons would hide in the cold winter night of the forests for hours.

FOOD FOR PUSS
 Cats get special treatment during the Christmas season in

French sections of Canada. Special food is set forth for Puss, since according to legend, if the cat meows in the house on Christmas Eve, bad luck will follow.

TIDINGS of Great Joy

As in years past, may the birthday of the Prince of Peace bring tidings of great joy to each of you.

John D. Murrell, M.D.
Central Medical Clinic
 Santa Anna, Texas

IT'S Christmas

... but our Christmas Wishes for you are no secret ... may you enjoy continued **GOOD HEALTH, HAPPINESS, PROSPERITY, and everlasting PEACE!**



GOODYEAR
 400 South Concho — Coleman, Texas

MERRY CHRISTMAS TO ALL OUR FRIENDS



Best Wishes For The Coming Year.

FIRST COLEMAN NATIONAL BANK

Always Willing — Always Prepared
 Member FDIC and Federal Reserve System
 Coleman, Texas

Merry Christmas

At This Happy Season, We Pause to
Thank All Our Friends and Custom-
ers For their Patronage This Year -
And We Look Forward to Serving
You Next Year.

Wells Premier Station

MR. and MRS. A. A. WELLS
Highway 67 and 84 in Bangs

S&H

We Give S.&H. Green Stamps

Pagan Efforts Helped Preserve Manger Site

Gathered in the Church of the Nativity, thousands of Christians from around the world will worship in Bethlehem this Christmas. A highlight of their pilgrimage is, for most, a visit to the Grotto of the Nativity — traditionally, at least, the manger where Christ was born. Opposition to Christianity in the first years of the new religion actually led to the preservation of the manger — an improvised stable in a cave hewn out of rock, near the center of the hill town of Bethlehem.

The Roman emperor Hadrian, who ruled from 117 to 138 A.D., sought to halt the fast spread of Christianity, and he had the cave converted to a grotto for the worship of the pagan god Apollo. The very fact that the cave was marked, though for pagan purposes, helped to preserve knowledge of the site of the Nativity.

Later a silver star was set in the stone floor of the cave, and since 1873 each regime to rule Bethlehem — now a part of Jordan — has posted night and day guard over the star.

The little elves who help Santa in his workshop probably came from the Scandinavian countries. In Norway, Denmark and Sweden, children are told of the "Tomtar," little gray-bearded, elf-like men who hide presents for boys and girls on Christmas Eve.

In Greece, the burning log joins with romance in a colorful holiday custom. Two olive

leaves — one for HE and one for SHE — are tossed to the hot coals. If the leaves curl toward each other, the pair is destined to live happily and long. If they bend away from each other,

they may expect difficulties. If they burn to a crisp, it means the lover's love is consuming and that, they say is best of all.

"O Little Town of Bethlehem,"

a US carol, was written by Episcopal Bishop Phillips Brooks in 1868, while he was rector of Holy Trinity Church in Philadelphia, Pennsylvania. On a trip to the Holy Land



Season's
Greetings

May good cheer and happiness be
your welcome guests within your
home and heart at this glad season
and through every Christmastide!

Coleman Gas Company

Merry Christmas

As another year passes we
realize how important your
friendship and goodwill have
been to our success.

We appreciate the oppor-
tunity the Holiday Season
brings to say "Thank You"
and wish you

A MERRY CHRISTMAS
AND
A HAPPY NEW YEAR!

Berry's Ford Sales

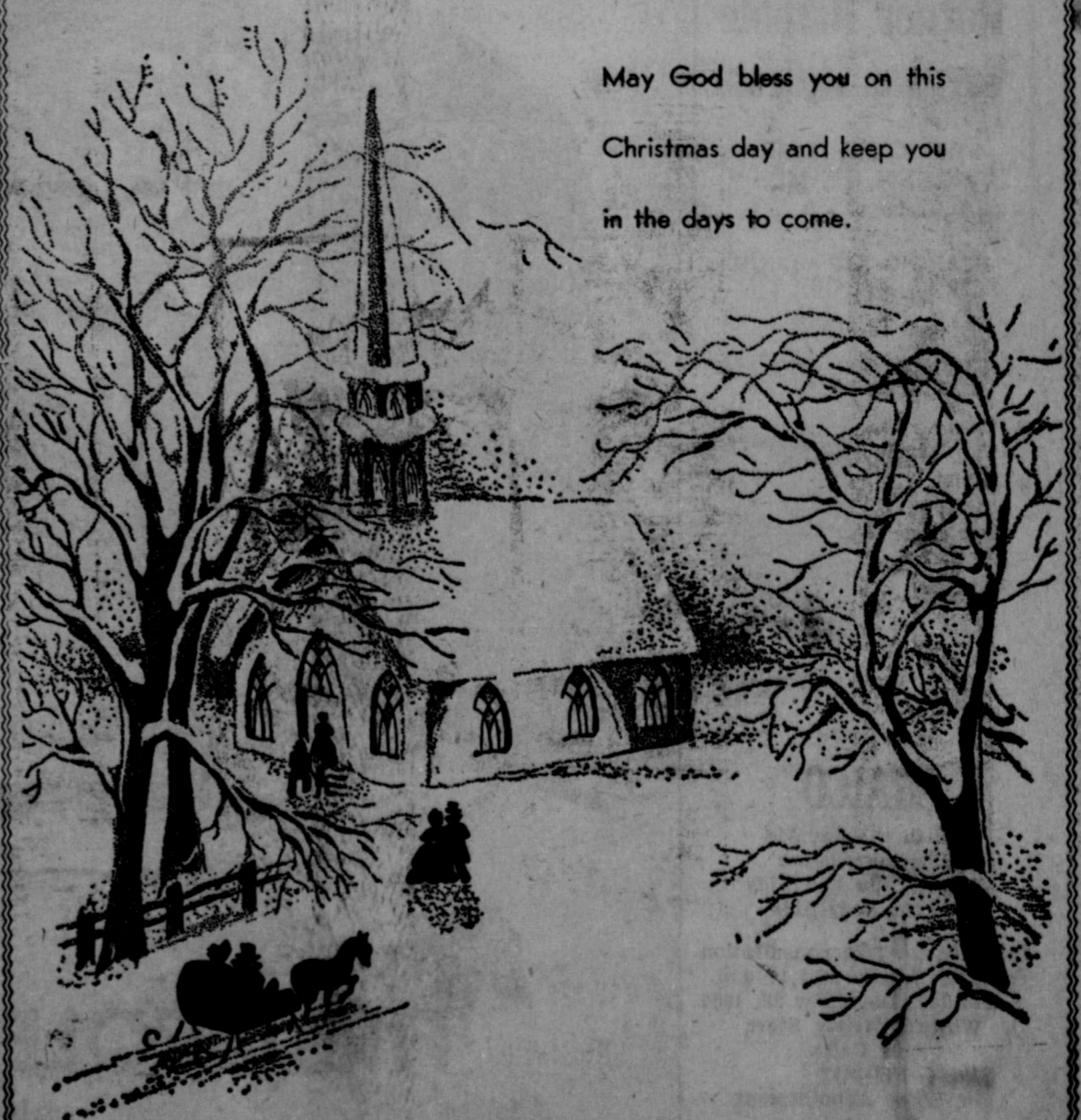
Staff and Employees

415 Commercial Avenue

Coleman, Texas

A CHRISTMAS PRAYER

May God bless you on this
Christmas day and keep you
in the days to come.



Coleman Butane Gas Co.