

Santa Anna News

The Spirit of Christmas

Two Sections — 16 Pages

"He Profits Most Who Serves Best"

Section One — 8 Pages

VOLUME LXXVII

SANTA ANNA, COLEMAN COUNTY, TEXAS, THURSDAY, DECEMBER 26, 1963

NUMBER 52

THE AMERICAN WAY

Merry Christmas

BY WILLIS E. STONE

Chairman, Liberty Amendment Committee of the USA

It's CHRISTMAS again, that wonderful season in which the goodness of mankind becomes manifest, and the miracle of the nativity holds us enthralled. It's the old story, ever new. It is now 1963 years since the Christ child came to dwell among men. He was the Prince of Peace, the fulfillment of Prophecy, yet He was born in the poverty of a manger behind the Inn at Bethlehem that He might better lead mankind along the way to freedom and tranquility.

A crown of gold was His for the taking, for there were multitudes, then as now, ready to follow a leader bent on plunder and conquest, but He chose a Crown of Thorns. His mission on earth was to give, and not to take.

THE TRUTH

He taught the fundamental principles of life by parable and example, yet there were few to do Him honor, and fewer to believe in the Divine concepts of individual liberty, equality and justice which He gave the world. His life confirmed the ancient truth that we are each equal in the sight of God, and must therefore be equal in the eyes of the law, if the law is just.

To establish this concept He defied the pomp and circumstance of those who assume despotic powers over the God-given rights of the individual. That was His crime. For that He was crucified. Every effort was made to degrade and destroy Him, yet today Christ stands as the central figure in human history.

The tinsel glory that was Rome has long since crumbled to dust. With it vanished the flesh and the memory of countless Caesars whose lust for power and plunder brought them only the sadistic misery of seeing humanity wrecked and enslaved.

Tyrants continue their insane conquest for glory, recklessly spending the blood and treasure of people in their mad defiance of His truth. But Jesus Christ will not be destroyed. He is born anew each Christmas Day in the hearts of men, teaching us that, through Him we can have Peace on earth, good will toward men.

Should we not love our neighbor as ourselves? Is there error in the idea that we should do unto others as we would have them do unto us?

Do we dare put the Christmas spirit into year around operation? Or do the Caesars still possess us, asserting bogus claims of authority over the people of the earth under the pretense of peace while feeding their lust upon the substance they take by force from those who produce?

THE WAY

We, in America, have come closer to the Divine way than has been possible in other lands because we, as a people, put constitutional chains upon the powers of government, making the individual supreme by law.

THE LIGHT

Thus, for the first time in history, the individual has been free to develop his own life as God ordained. In this practice of the gift of freedom, we evolved a code of ethics without compulsion, built upon the foundation of intelligent self-interest and cooperation possible only when men stand equal before the law. This concept of liberty has produced an abundance the like of which was never imagined by any other people on the face of the earth.

The lessons of our great past and of the Divine teachings must not be dimmed by the confusions and emotional conflicts of our time, for these are the tools of the destroyers who would dominate the affairs of the world and set aside the principles of individual freedom. The power of tyranny appears to be gathering again, yet even in the darkening hour the Star gleams again in the heavens, more brightly than ever, guiding wise men to the only hope in the world.

On this Christmas morning Christ is born again in the hearts of men, reviving the Divine ideals by which, we pray, mankind may truly find.

PEACE ON EARTH, GOOD WILL TOWARD MEN.

Typewriter paper at the Santa Anna News.

Political Announcement Column Will Be Featured In Our Next Issue, Jan. 2

Beginning with the next issue of The News, which will be dated January 2, 1964, we will begin our regular Political Announcement column. The column will be featured on the Classified Ad Page and will appear in each issue of The News through the first and second primaries in the summer.

Names will be entered in the column as they are received and will be published in that order throughout the campaign. All political announcements will be handled on a strictly cash-in-advance policy, regardless of who the person offering his candidacy is.

Included with the announcement will be the printing of the person's name in the Political Column for as long as his name is entered in the primaries and up to an 800-word announce-

ment statement, including his picture. Cost of engraving on picture will be additional.

All announcement statements will be published at the time requested by the candidate, but must be published at least 30 days before the first primary.

It is already apparent that a hot race is going to develop in the 119th Judicial District. District Judge O. L. Parish will retire at the end of his present term, which is January 1, 1965. Two have already announced their candidacy for the office and one is E. C. Grindstaff, 119th District Attorney, which leaves his office open. One has already announced for his office.

There is likely to be several opposed races in the county also, which might make for an interesting political year.

November Sales Bring Bond Sales To 73.2% of Goal

Sales in Coleman County totaled \$44,062 for the month of November, which represents 73.2% of the 1963 goal for the county, according to Mr. Robert I. Bowen Jr., Chairman of the Coleman County Savings Bonds Committee.

Sales in Texas through November 1963 were \$133,225,946, which is 88.4% of the state goal. "The county Bond Committee and I would like to remind everyone that Savings Bonds make wonderful Christmas gifts. In case there is someone special on your Christmas list, let us suggest that you go to your bank and buy 'the gift that keeps on giving' — United States Savings Bonds. Special gift envelopes are available, without cost, at your bank," Chairman Bowen stated.

DIAL A PRAYER — FI8-3100

HOLIDAY CANDLES

Don't deny yourself a candlelight atmosphere at Christmas if such is your desire. Just remember that the candle represents a potential fire hazard.

Never place lighted candles on a Christmas tree, or in the window. Do not use them in any manner with decorations that are flammable. Light them only in rooms where someone will be able to watch them closely.

Extinguish candles whenever you leave the room or the house.

IN JAPAN

Christmas is observed widely in Japan despite the fact that fewer than one percent of the country's population is Christian. Each year, Tokyo's streets are bright with holiday decorations, and "White Christmas" is almost as popular as it is in America.

GO TO CHURCH SUNDAY.

Fire Alarm System To Change December 26

1964 Outlook For Texas Agriculture

College Station—Texas farmers and ranchmen with the necessary resources — land, capital, labor and the managerial ability to combine them into an efficiently operating unit — should have a good year in 1964, believes John G. McHaney, economist for the Texas Agricultural Extension Service.

Here are his reasons. Economic activity for the nation is expected to continue at a high level during 1964. Consumer incomes after taxes are running about 5 percent above 1962 now and further gains are expected in 1964. Too, automobile sales, home building, appliance sales are expected to register further gains as are expenditures for new plants and equipment. Expenditures for goods and services by federal, state and local governments will increase in 1964 and they now account for about a fifth of the gross national product, McHaney explains.

He points out, however, that the general economic activity will depend to a great extent upon the timing and extent of the proposed tax cut.

The domestic market for agricultural products looks good, says the economist. The immediate outlook for agricultural exports is about the best ever he adds. Total exports of farm products for 1963-64 is likely to be near \$6 billion if the proposed grain sales to Soviet bloc countries materialize.

Farm output continues to rise and 1963 is expected to set a record high for the sixth consecutive year. With average growing conditions, farm output in '64 will remain high and could set a new record, says McHaney.

The cost-price squeeze will still be an important factor in farm income, but with so many farmers also doing off-farm work, per capita personal income of all people living on farms from all sources is expected to be near the 1963 record level.

The outlook calls for further increases in farm assets, chiefly due to the continued rise in farm land values. Though farm debts also continue to increase, the equities of farmers and other farm property owners are increasing at a faster rate, says McHaney.

Firearm Safety

Austin — The Texas Safety Association today issued an urgent appeal to hunters to use extreme care in handling firearms.

"The need for caution with firearms exists wherever guns are — at home or in the field," Bill Hoover, TSA Vice President for Farm and Ranch safety, said.

"During the past four years, 8,796 persons in the United States have died accidentally from firearm accidents. Of this number, 721 were Texas fatalities."

Hoover, who also is Director of Information for the Texas Farm Bureau, Waco, pointed out that since 1903, firearm accidents in the nation have averaged 2,100 per year. More than half of these deaths are the results of firearm accidents in the home.

"Last year in Texas, 84 firearm fatalities out of a total of 164 occurred in the home," he added.

Hoover also emphasized that while many firearm accidents occur "while hunting," there are several other specific causes that should be given special consideration by hunters.

"In the past four years in Texas, 52 persons were killed while cleaning or examining guns; 40 persons were killed in accidents involving transporting or removing guns from cars; and 31 persons were killed when crossing over or going through a fence," he explained.

Hoover reported that safety officials throughout the nation particularly are concerned about increases in teenage and young adult firearm fatalities.

A new fire alarm system has arrived in Santa Anna and is presently being installed by the Coleman County Telephone Cooperative. Plans call for the new system to be put in operation at 12 o'clock noon Thursday, December 26.

The new number to dial in case of a fire will be FI8-3333.

When this number is dialed it will ring 10 telephones in the homes and businesses of firemen, each of which will be able to ring the fire alarm.

The first fireman to answer the phone will take the message as to the location and type of fire and relay the information to other firemen as they answer the phone. Any fireman will be able to sound the alarm.

Effective on this date the operators at the telephone office will not be connected with the alarm system anymore. They will not know the location of the fire.

What Some Folks Don't Know About Social Security Law

Will Rogers once said, "My biggest problem as I grow older is not finding out how little I know. My problem is that I know so much that ain't so." The accelerated developments of the twentieth century lead many of us to feel quite the same way as Will Rogers, according to R. R. Tuley Jr., District Manager of Social Security in Abilene. Change — rapid changes — is the order of the day, in almost every area of life.

"Ask someone what social security means to him and you may get an answer like this: 'Social Security is what you get when you reach 65.' While this idea is not entirely wrong, it is far from being the whole story. Many changes have been made in the social security law over the years, making it a program of lifetime protection, rather than merely a retirement insurance plan," Tuley added.

Congressional action has increased social security's protection of the worker and his family. Now, disabled workers, regardless of age, are protected as soon as they get in five years of social security credits; the workers' families are protected in case of death, no matter how young the workers are; and both men and women may retire and draw social security benefits as early as age 62.

To learn more about that program and the protection it provides, Tuley suggests you write to the social security district office, Box 5168, Abilene, Texas, for a free copy of Booklet No. 35, "Your Social Security."

Happy Birthday

"Happy Birthday" to all who have birthdays during the next week. Below are listed the birthdays we have this week.

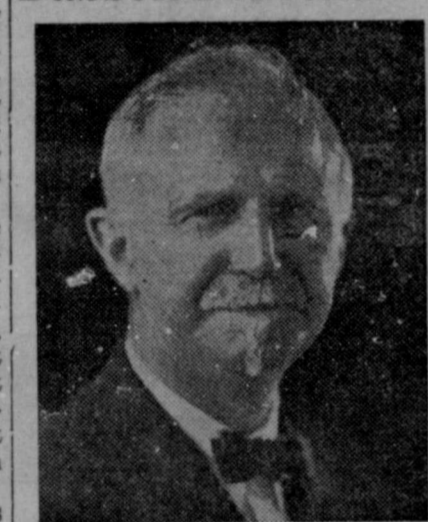
- DECEMBER 27
 - Mrs. Pleas Williamson
 - Roland Curry
 - Sandra (Hartman) Walker
 - Allyn W. Gill
- DECEMBER 28
 - Mrs. Billie Gregg
 - Linda Rae Riley, Austin
 - Mrs. Gertrude Martin
 - Linda Henderson
 - Blanche Boyd
 - E. E. McClintock
 - Fred Thomson, Portland, Ore.
- DECEMBER 29
 - Mrs. B. Wagner
 - Dick Deal
 - Paula Gayle Copeland
 - T. A. Jackson, Rockville, Md.
- DECEMBER 30
 - Marcia Sue West
- DECEMBER 31
 - Mrs. R. B. Archer
 - Mrs. Doug Moore
 - Butch Makuta
 - Marguerite Horner
 - Mrs. Blanche Franklin

January 1

- Mrs. Roecanna Barton
- Minnie Collins Young
- Mrs. R. P. Earnhart
- Mrs. E. W. Gober

Would you like for your name to be published on your birthday? If so, please be sure to let us know when it is. Next week we will publish names of those having birthdays between January 3rd and January 9th.

News To Publish Babson Forecast



Roger W. Babson

The Santa Anna News will publish "Babson's Business and Financial Forecast For 1964" in our next edition, Jan. 2, 1964.

A careful checking of the Babson Predictions made in the Business and Financial Forecast for 1963, upholds the remarkable average of the past years by being 84% correct!

Mr. Babson's 1964 Forecast will contain predictions covering such important topics as:

- General Business
- 1964 Elections
- Tax Cut
- Labor
- Inflation
- Agricultural Outlook
- Stock Market
- Real Estate
- Cost of Living

San Angelo To Host Wool Contest Finals

College Station — The Texas finals in the "Make It Yourself With Wool" contest will take place in San Angelo Jan. 10-11.

Finalists who take part will include district winners from throughout the state.

State judging will take place at San Angelo College, with Mrs. S. M. Harvick of Ozona serving as state contest chairman. Extension, Service specialists, district agents and county personnel, along with homemaking teachers at the college and others from throughout the state, are members of the planning committee.

Top winners of the Texas contest will represent this state in the national finals of the "Make It Yourself With Wool" contest in Albuquerque, N. M., January 20.

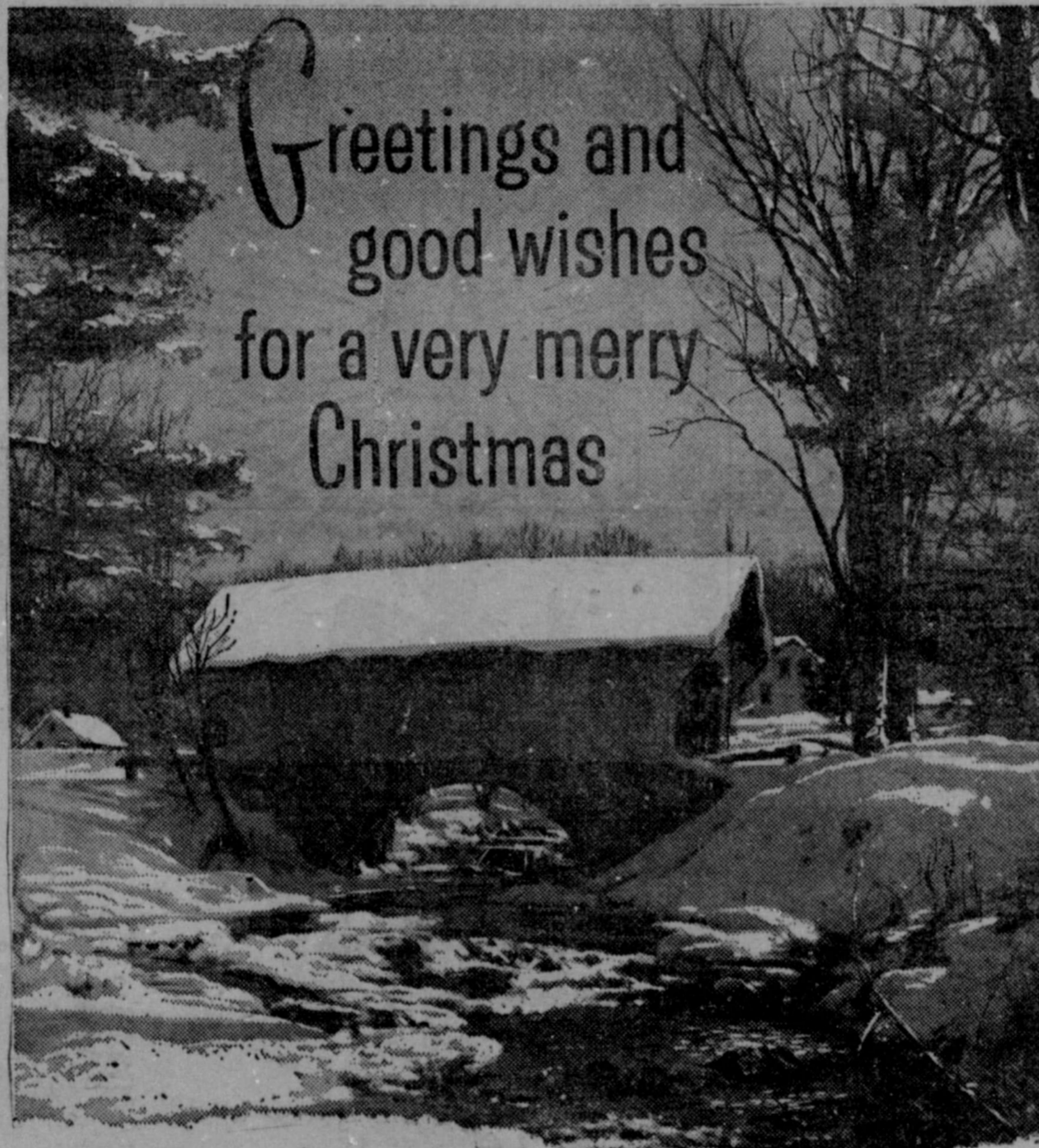
The grand prize for the national winner will be a 14-day Caribbean vacation. Other finalists also will receive awards.

Sponsors of the contest are the American Wool Council, the Women's Auxiliary to the National Wool Grower's Association, and in Texas, the Sheep and Goat Raisers' Association.

Another First For USDA Entomologists

What is believed to be the first natural attractant ever obtained from male insects has been extracted from male boll weevils. Females of the species are attracted by the substance. Thus, a new approach may be opened for controlling the most destructive of all cotton insects, say entomologists of the U. S. Department of Agriculture, discoverers of the new substance.

The natural attractant was isolated by entomologists of the USDA's Agricultural Research Service working in cooperation with the Mississippi Agricultural Experiment Station.



in life's journey, one of the great rewards is the good will of our friends. We thank you heartily and wish you a most Merry Christmas.

The Santa Anna News

Mrs. J. J. Gregg
Owner

John C. Gregg
Editor and Publisher

Mrs. John C. Gregg
Advertising

David M. Young
Mechanical

Mrs. John C. Hunter
Rockwood Correspondent

Mrs. Tom Rutherford
Whon Correspondent

Mrs. E. S. Jones
Shields Correspondent

Mrs. Jesse E. York
Trickham Correspondent

Mrs. Sidney Blanton
Cleveland Correspondent

LETTERS TO SANTA CLAUS

Dear Santa,
 For Christmas I would like to have a camera, basketball set, Barbie clothes, clothes (for me), Bible, etch a sketch, and watch band. I have a baby brother that is 4 months old so would you please bring him something, too, and my sister too. And remember all the other boys and girls, too this Christmas.

Thank you Santa
 Yours truly
 Donna Strickland
 Santa Anna, Texas 76878

Dear Santa Claus,
 I am 2 years old. For Christmas I would like to have a "Old

MacDonald Had a Farm Set" and a little crank up guitar and a peg board, and a fire truck.

Love ya lots,
 Jamey Collinsworth
 %Donald Strickland
 Santa Anna, Texas 76878

Dear Santa Claus,
 I am a little girl five years old. Would you please bring me a fuzzy dog, a pool table and a talking doll? I hope I get to talk to you before Christmas. Thank you very much.

Tammy Rhea Ellis
 P. O. Box 224
 Santa Anna, Texas
 Dec. 12, 1963

Dear Santa,
 I am writing for my brother Tommy and me. We want some toy soldiers and a gun and some more things Mother will tell you about.

Thank you Santa,
 Love,
 Willie and Tommy Donelson

Dear Santa Claus,
 I have tried to be a good girl so please remember me. I would like a Catty Cathy, Barbie Doll and make up. Also some dishes and a new chair a play house and something to dress up with.

Please remember all the other boys and girls.
 Love,
 Connie Granad

Dear Santa Claus,
 I am a little boy 3 years old so my mother is writing this for me. Please Santa bring me a train. Also some candy, nuts and fruit. Don't forget the other little boys and girls. I live at 305 S. 5th St., Santa Anna, Tex.

Your little friend
 Carl Lynn Squyers

Dear Santa Claus,
 I'm a little boy 4½ years old. I go to church and I believe I'm a good boy. Please bring me a record player and some records. Don't forget my little cousin, Debra and all the other boys and girls.

Here's love
 Tammy Blanton
 1105 Ave. B
 Santa Anna, Tex.

Dear Santa,
 I have tried to be good but sometimes I couldn't. Will you please come to see me and bring me a fire truck and a army tank.

Thank You
 Timmy Bengé
 Santa Anna, Texas
 Dec. 15, 1963

Dear Santa,
 I am a little girl 5 years old. I would like very much for you to bring me a Barbie Doll, with Barbie Doll clothes, a set of dishes, a Bicycle, and a red sweater. I would also like to have a storybook, and a little purse.

I have been a good little girl, and please don't forget my big brother and sister, and my little sister, Debbie. Also all the other little Boys and Girls.

Love,
 Juanita Gayle Greer

Dear Santa,
 I would like to have a tiny tear doll. Also a pair of skates and some pretty dress's. If you can see that all the children in the world have a wonderful Christmas.

Thank you.
 Ceblaann Clinch
 Merry Christmas Santa

Dear Santa,
 I would like to have a Magic doll for Christmas. Also a pair of skale's and a beginner's bike. I think you are wonderful

SANTA
 Thank you
 Mary Susan Clinch

Dear Santa
 I think the most wonderful thing that could happen would be for every boy and girl to have a nice Christmas. I would like a watch and a pair of skates.

I also have three brother's that I would like to bring something to. Robert wants a wa-

gon. Bill wants a big Truck, and Kenny wants a trike. Please get everybody something. Mother wants a wash a machine and please get her one, Daddy wants a pair of Shoes, and please get him one or two pair of shoes.

Thank you
 sign
 Yynn
 P. S. A fourth Grader

North America is the third largest continent, with Asia and Africa ranking first and second.

COMPLETE
 WATER WELL
 DRILLING
 — AND —
 SERVICING

L. B. Ray

Phone 625-4379
 315 West 12th Street
 Coleman, Texas

PICK UP and DELIVERY

MONDAY—WEDNESDAY—FRIDAY
 From Your Home or McKee Cleaners
 For Home Pick Up — Call Collect
 Coleman 625-4121

COLEMAN STEAM LAUNDRY

SERVICE
 For Your TV and Electrical Needs
 AND REFRIGERATION SERVICE
H. R. Cupps
 Dial FI8-3695 1505 Plainview Road

FOR PROMPT
 Plumbing & Electrical Service
 Heating & Air Conditioning
 DIAL FI8-3344
Hartman Plumbing & Electrical Co.
 AFTER HOURS PHONE FI8-3481
 617 Wallis Ave. Edd Hartman, Owner

PRESCRIPTIONS
Owl Drug Store
 "Where Friends Meet"
 Telephone 625-4514
 218 Commercial Ave. Coleman

She's Not Dressed For Winter..

And Neither Is Your Home If It's Not Painted!

LOOK AT IT!

Is that the way you want your home to look this winter? Or would you prefer to have it look bright and cheerful?



Get Your Home Ready For Winter Now — Inside and Out!

Come By And Discuss Your Plans With Us. We Will Be Happy To Assist You In Any Way Possible.

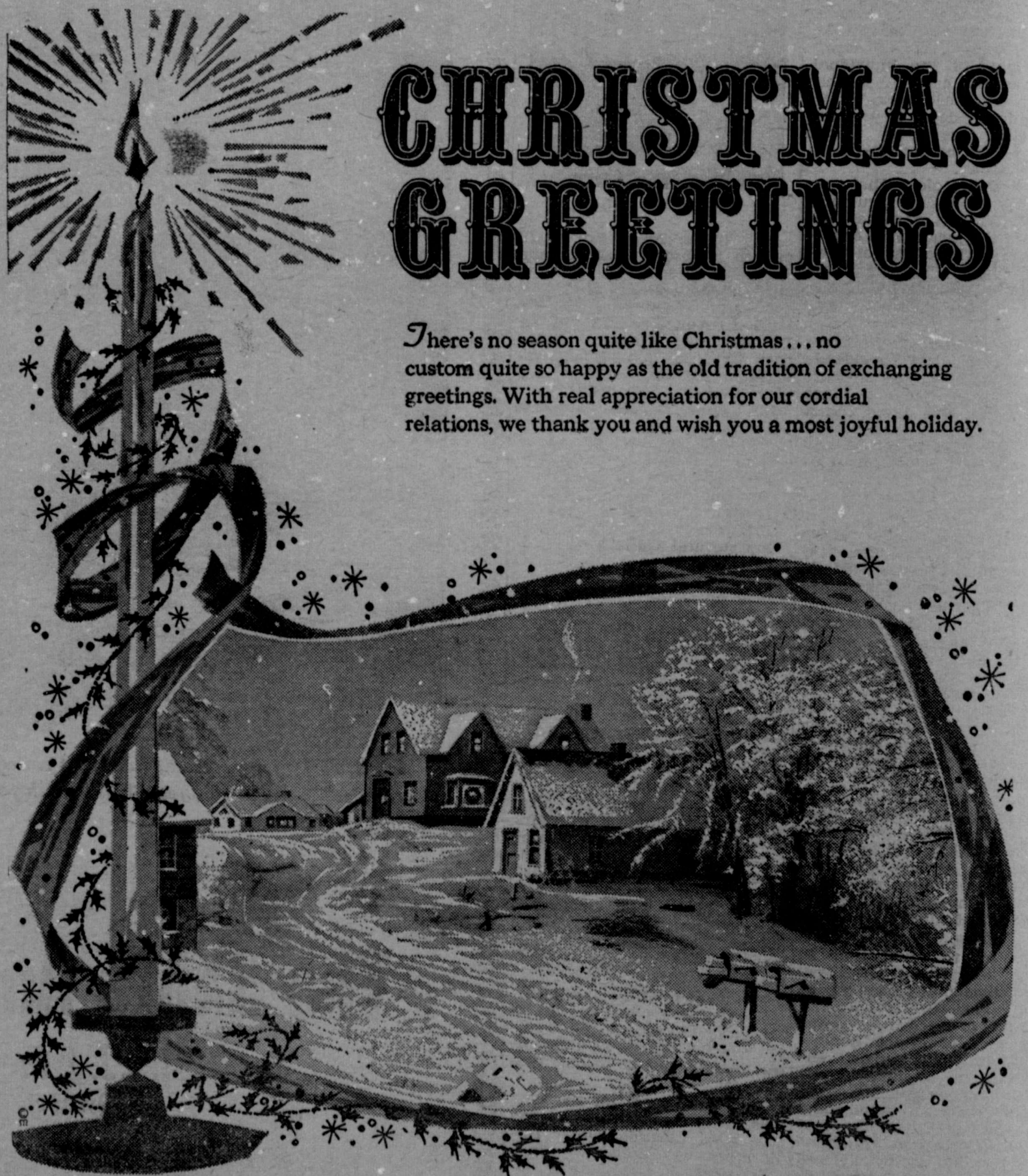
Your Home Improvement Center

Bailey Lumber Co.

R. L. (Bob) Garrett, Manager

CHRISTMAS GREETINGS

There's no season quite like Christmas... no custom quite so happy as the old tradition of exchanging greetings. With real appreciation for our cordial relations, we thank you and wish you a most joyful holiday.



Santa Anna National Bank

OFFICERS

W. T. Stewardson President
 Mrs. B. Weaver Vice President
 O. L. Cheaney Exec. Vice President
 Dawson See Vice President
 Glen Copeland Cashier
 LaVerne H. Evans Assistant Cashier
 Dorothy Dillingham Assistant Cashier
 Marjorie Martin Assistant Cashier

DIRECTORS

W. T. Stewardson
 Mrs. B. Weaver
 O. L. Cheaney
 C. H. Wise
 J. L. Boggus
 Robert L. Markland
 Glen Copeland



Today, business leaders of the Nation know more about the WTU service area than they did a year ago. That is because we have promoted the business and industrial advantages extensively throughout the year. Our promotional efforts have reached attentive eyes and ears, too. So much so that we are encouraged to continue the area development program in 1964 with added enthusiasm. So much so that this is, in reality, a Merry Christmas for our service area — the region that faces GROWTH UNLIMITED. It is in this spirit that all the West Texas Utilities folks send you greetings for a —

Merry Christmas

West Texas Utilities Company





BEST WISHES FOR Christmas
To all our good friends, the very happiest of holidays.

Foster Miller Insurance Co.
121 West Pecan — Coleman

TO WISH YOU
a very merry Christmas, and thank you for your kindness and loyalty is the purpose of this, our sincere holiday greeting.

TOMLINSON BOOT & SHOE SHOP
Coleman, Texas

May your holiday be blessed by the peace of that first Christmas in Bethlehem.
And may your heart and home be filled with joy.

MERRY CHRISTMAS
Jane's Beauty Shop
Jane Campbell, Owner and Operator

NOEL
Christmas means so many things... spiritual joy, merry laughter, warm friendships. May all these pleasures be yours.

Hugh Capps Studio
West of Post Office — Coleman

A weekly public service feature from the Texas State Department of Health

Accent on Health

J.E. PEAVY, M.D.
Commissioner of Health

Austin — The very things which delight the hearts of children and make parental eyes glow — the lights and candles and artificial snow — are most often the agents of Christmas tragedies.

But most tragedy is avoidable. Follow these simple rules this year as you plan your Christmas decorations, and the occasion can be as festive and warm as any you have ever experienced.

Use only flameproof crepe paper for streamers. If the package doesn't say "flameproof", don't buy it. The same injunction applies to other decorations, including the cotton bunting under the tree. Don't use it unless it has been treated with a nonflammable solution by the manufacturer or unless you yourself have treated it under directions supplied by the fire department.

If you think Christmas will not be complete without candles glowing in the windows, use them with extreme care. But never use them on the tree itself. Take special pains to keep them away from curtains, and put them in a sturdy candle holder to guard against their tipping over.

Make certain you use only decoration lighting which carries the tag of Underwriters Laboratory approval.

Even after buying UL products, pull the power cord from the wall outlet when the lights are turned off. This is important because insulation failures and overheated circuits could develop while you are absent from home.

Saw your Christmas tree off at an angle at least one inch above the original cut and keep it standing in a pan of water throughout the holiday period. The tree will thus absorb a great deal of water, especially during the first few days, and thereby be less vulnerable to fire. Be sure to add to the water from time to time so the entire stem cut will always be submerged.

As an added precaution, take the tree down as soon as practical after the holidays. If you have had a real tree, dispose of it in the manner and place prescribed by your community. In most Texas towns, the junior chamber of commerce or a similar organization routinely supervises the burning of discarded trees. Check to see if this service is handled by an organization in your town.

Keep these few simple suggestions in mind this year as you prepare for the holidays. They require no extra time or inconvenience, but they will pay you big returns in that they will add to your chances of being around to celebrate Christmas, 1963.

Avoid delay in receiving your social security check. Be sure to notify the Social Security Administration of any change in your address. Change of address notices received after the 15th of a month may not be effective for the next check.

LETTERS TO SANTA CLAUS

Dear Santa,
I am planning on a big Christmas, as I have been as good as a 1½ year old little boy can be. Could you possibly bring me a hobby horse this year, Santa? You see, I love horses, and I didn't enjoy Christmas very much last year, being so young and all.

Don't forget all the other little boys and girls, Mama, Daddy, Mee Maw, Pee Paw, Nanie and Grandad. And, I hope you have a Merry Christmas, too, Santa.

Love,
Greg Perry
Route 2, Box 472
Brownsville, Texas

Santa Anna, Texas
Dec. 15, 1963

Dear Santa,
I am a little girl 3 years old. I want a Barbie Doll with clothes, a set of dishes, a Color-book with colors, a little purse,

and a blue sweater. I have been a good little girl, and please don't forget my big brother and two Sisters. Also, all the other little Boys and Girls.

Love,
Debbie Dale Greer

1105 Ave. B
Santa Anna, Tex.

Dear Santa,
I am a little girl that tries to be good and I would like for you to bring me a baby doll that cries and some dishes. Bring my little sister Tracy a baby doll and a little horse. Thank you a lot.

Love
Tammy Bengé

Trickham Rt.
Santa Anna, Texas

Dear Candy Claus,
I have tried to be a good girl. So please come to see me and bring me a doll with some cloth-

MERRY CHRISTMAS

—and—

HAPPY NEW YEAR

White's Variety Store



Horner Humble Service Station



WISHING YOU ALL THE JOYS OF AN OLD FASHIONED Christmas!

GILL RANCH

Whon, Texas

es, a doll buggy, some dishes and a truck. Bring my brother Richard, a Bicycle bring us Candy and fruit. Don't forget other boys and girls. We are all good.

Santa I love you, Sydney Lea Cupps P. S. Please bring me, some socks for my Griffin and don't forget Grand-Dad.

Typewriter paper at the Santa Anna News.

TEXAS ACCIDENTS TAKE BIG TOLL

Last year in Texas 5,665 persons were killed accidentally, according to the Texas Safety Association. Another 436,003 persons were injured in accidents - and, all for an economic loss in excess of one billion dollars. You can help reduce this tragic loss to our state. Put SAFETY first at home, at work and at play.



CHRISTMAS GREETINGS

We take this opportunity to extend warmest wishes to our many friends. Hope you are heading for the happiest holiday season ever!

Alex Mayers

201 Commercial — Coleman



Greetings FOR Christmas

Because we realize how much our success is due to you, we are most sincerely appreciative.

Wylie's Flowers



Old-Fashioned Wishes

We take this opportunity to wish all our friends a wonderful Christmas holiday!

L. A. Welch Garage

THE SANTA ANNA NEWS

Established January 1, 1886

JOHN C. GREGG — Editor and Publisher

Post Office Box 337 Dial F1reside 8-3545

PUBLISHED EVERY THURSDAY AT SANTA ANNA, COLEMAN COUNTY, TEXAS

DECEMBER 26, 1963

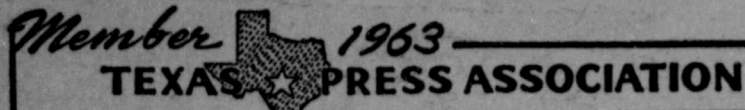
SUBSCRIPTION RATES

One Year in Coleman County	\$2.50
One Year in Texas (Outside Coleman Co.)	\$4.00
One Year Outside State of Texas	\$5.00
One Year Outside of United States	\$8.00

The Publisher is not responsible for copy omissions or typographical errors that may occur, further than to correct them in the next issue. All advertising orders are accepted on this basis only.

Second Class Postage Paid at Santa Anna, Texas

DISPLAY ADVERTISING RATES ON REQUEST



CLASSIFIED ADVERTISING RATES

First Insertion — Per Word	4c
Each Additional Insertion — Per Word	2c
MINIMUM CHARGE — 50c PER WEEK	
COPY DEADLINE — 10:00 A. M. WEDNESDAYS	

CLASSIFIED ADVERTISING

FOR RENT

FOR RENT: January 1st, 3-bedroom, furnished, carpeted house at 1704 Ave. B. Contact Jessie Fay Nixon, Box 1448, Andrews, Texas. 51-52c.

FOR SALE OR TRADE

FOR SALE: Good used refrigerators, automatic washers, wringer washers, clothes dryers and gas cook stoves. Terms to suit YOU. Geo. D. Rhone Co., Coleman, Texas. 48tc.

HAY FOR SALE: Several kinds. By ton or bale. Buy, sell or handle all types livestock. Levoyd Parker, located in former Ellis Densman Welding Shop near West Texas Utilities Co. Phone F18-3698 51-2p

FOR SALE: Paper shell pecan trees. Many varieties, latest kinds. Many growing in Santa Anna and Coleman. Prices start at \$2.00. Strackbein Nursery, 18 miles northeast of Santa Anna. Phone N4-2317, Burkett. 48-52c.

DIAL A PRAYER — F18-3100

PAWN SHOP

110 Live Oak St. Coleman, Texas

We Will Loan Money on Anything Of Value

FOR SALE: Used furniture. W. M. Morgan, 602 South Houston, phone F1E-3802. 19tc.

FOR SALE: Several used TVs in good condition. Geo. D. Rhone Co., Coleman, Texas. 48tc.

MISCELLANEOUS

IF YOU ARE thinking about improving your home ask us for free estimates on the following: Insulation to make your home easier to heat and cool; all types of siding including the new plastic, insulated, asbestos and aluminum in lovely colors and quality roofing to top it all. Call M15-8596 Collect. Smith Roofing Company, Brownwood. 51tc.

UPHOLSTERING Shirley Upholstering Co. 1504 North Nueces, Coleman

WHEN YOU THINK of grinding, mixing and pelleting, think of Hollingsworth Feed Mill, Coleman, Texas 50tc.

WANTED—TO BUY

WANTED: All kinds of sacks, burlap or cotton feed bags. Top market prices. Coleman Bag & Burlap Co., phone F18-3604, Santa Anna. 4tc.

GUNS — Buy, sell or trade. Come by to see Remington's new bolt action pistol, the XP-100. Shot gun shells at very reasonable prices. Don Simpson, Simpson Seed Store, Coleman, Texas. 33c

BE ON THE ALERT FOR PEDESTRIANS The Texas Safety Association urges all night drivers to keep a sharp look out for pedestrians. With shorter daylight hours, more persons are on the streets after dark, and if they are wearing dark clothing, you may not see them. Be prepared for the sudden appearance of the pedestrian.

SPECIAL NOTICES

NOTICE OF ELECTION FOR THE PURPOSE OF ELECTING TWO DIRECTORS TO THE COLEMAN COUNTY WATER CONTROL AND IMPROVEMENT DISTRICT NUMBER ONE.

THE STATE OF TEXAS COUNTY OF COLEMAN TO THE RESIDENT QUALIFIED VOTERS OF COLEMAN COUNTY WATER CONTROL AND IMPROVEMENT DISTRICT NO. ONE IN COLEMAN COUNTY, TEXAS:

TAKE NOTICE that an election will be held in the Coleman County Water Control and Improvement District No. One on the seventh day of January, 1964, at the Office Building and Community House in the town of Trichham in said District in Coleman County, Texas, for the purpose of electing two directors for the Coleman County Water Control and Improvement District No. One, said election being called by order of the Directors of the Coleman County Water Control and Improvement District No. One of Coleman County, Texas, by order dated the 13th day of November, 1963. Said polls to be open at 8:00 o'clock A. M. and close at 7:00 o'clock P. M. The two directors elected shall serve for two years. The Judge of Election shall be Bond Featherston, s/E. R. CUPPS.

E. R. Cupps, President of Directors of Coleman County Water Control and Improvement District No. One, s/W. L. (Bill) VAUGHN W. L. (Bill) Vaughan, Secretary, Board of Directors of Coleman County Water Control and Improvement District No. One. 51-1c

HEALTH AND SAFETY TIPS FROM THE AMERICAN MEDICAL ASSN. NOSE CARE

The nose is a delicate organ, both as concerns its smelling abilities and its structure.

The nose bruises and bleeds easily when punched. Its delicate lining covers a dense network of blood vessels, and the slightest break in this mucous surface causes bleeding.

It's an indelicate topic, but — too many people pick at the nose in a sort of habit pattern that is not only repulsive to others but also potentially dangerous. Serious infection may result. Another dangerous practice is pulling hairs from the nose. Excessive use of nose drops or inhalants can cause permanent damage to the delicate membrane.

A sometimes serious side effect of nose troubles can be involvement of the sinuses that empty into the nose.

If you must wash out your nose, use mild salt water and put it in drop by drop. Don't pour it in as though you were flushing out a catch basin.

If you catch a cold and your nose drips, blow it gently with both nostrils open to clear out the mucus. If one side is closed and you blast away, some of the force will back up into the throat.

Germ-laden mucus might be driven into one or both tubes into the middle ear, with possible infection resulting. Blow gently.

Your nose is a useful appendage. It records many sensations, both pleasant and unpleasant. Sense of smell is an important part of the sense of taste. Smelling smoke might serve as a warning of danger from fire. Don't abuse your nose. It must last you a lifetime.

OPTOMETRIST

Dr. E. H. Henning, Jr. 117 Commercial Avenue Coleman, Texas Phone 625-2228

OFFICE HOURS

9:00 A. M. to 5:00 P. M. SATURDAYS, 9 to 12

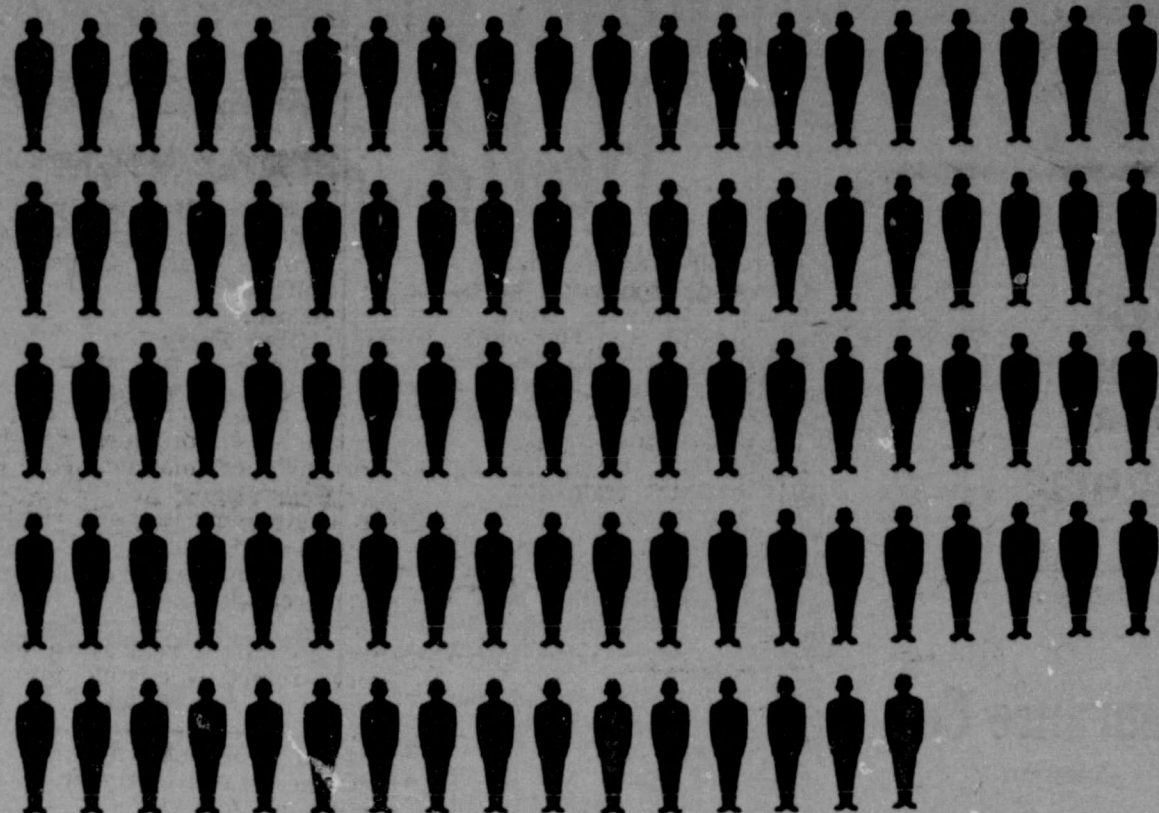
- FURNITURE NEW AND USED
- STOVES NEW AND USED
- GOLD SEAL LINOLEUM Inlaid, Vinyl And Printed

SEE US BEFORE YOU BUY

Perrie's Furniture

(Formerly Lewis Furniture) West of Courthouse Telephone 625-5501-Coleman

OPERATION "DEATHWATCH" DEC. 24 thru JAN. 1 • ESTIMATE • 96 MOTORCIDES



"DEATHBOARDS," such as the one shown above, will be used to tabulate the terrible toll of traffic fatalities during the Christmas-New Year holiday period. The Texas Department of Public Safety estimates that 96 persons will be killed in traffic accidents in the state during the period beginning at 12:01 a.m., December 24, and ending at 11:59 p.m., January 1, 1964. The DPS has issued a special appeal to Texans to do their part in proving that the estimate is too high, simply by driving with extra care and observing traffic laws.

Motorists Urged To Drive Safely During Holiday Period

Austin — The director of the Texas Department of Public Safety today called upon Texas motorists to "awaken their consciences and do more than just drive safely during the Christmas-New Year holidays" to forestall an expected toll of 96 lives in traffic accidents.

Col. Homer Garrison Jr., in announcing that past experience indicates such a toll for the nine-day period from Christmas Eve through New Year's Day, urged motorists to "drive legally on holiday excursions and not only watch out for those who don't, but report them to the nearest police agency."

Garrison announced that the DPS Statistical Services calculates that a total of 180 persons will meet violent deaths of all kinds during the period of "Operation Deathwatch," which begins at 12:01 a. m. December 24 and ends at 11:59 p. m. January 1.

Of this total, 96 traffic deaths, 40 suicides and homicides, and 44 other accidental deaths are indicated, he said.

The "Deathwatch" is a statewide program coordinated by the DPS in an effort to dramatize the tragedy of violent death during the holidays. Fatalities will be tabulated by the Department during the nine-day period and the totals will be announced officially three times daily, as a means of trying to keep safety uppermost in the

minds of the traveling public.

"The Department of Public Safety also will strengthen the Highway Patrol with some 150 additional patrolmen from the other uniformed services during the holiday period," Garrison said, "but the most effective work in the drive to cut down on deaths, injuries and economic loss can be done by the drivers themselves. Studies indicate that speed too fast for conditions was a major factor last year, followed or accompanied by driving while intoxicated, and driving on the wrong side of the road. But if this tragedy could be laid to one single factor, I would say that general carelessness and inattentiveness, coupled with disregard for the law, would stand out."

DIAL A PRAYER — F18-3100

El-Food Products

BROWN'S GROCERY HARVEY GROCERY WILLIAMS FRUIT STAND

LOOK SMART WITH Quality DRY CLEANING

We Invite Your Patronage And Assure You Of Satisfaction.

McKee CLEANERS

Mobil Tips BY SYE BURDEN

FREE SHOW Every Hour

"We had to do it to meet competition."

Competition "is" keen. But, it has kept us on our toes, and our service grows better every day. Whatever your car might need - let US serve you.

BURDEN Mobil Service

WE GIVE S.&H. GREEN STAMPS

PHONE F18-3191 510 WALLIS AVE.

"URGENT" Service For Your

- Refrigeration, Refrigerated Air Conditioning, Sheetmetal Duct Work, Electric Motor Sales & Service

— SEE — The Worthiest Men of Texas

Bozeman Electric & Refrigeration Service

513 Park St. — Coleman PHONES 625-4623 — 625-5144 625-4037

CIVET CAT FURS \$2 EACH

Also Want Ringtails and Grey Fox — Bob Cat Furs

—SHIP PARCEL POST— DAN THE FUR MAN Fredericksburg, Texas

Residential & Commercial Refrigeration Sales & Service

Heating - Cooling - Deep Freezers - Refrigerators

Carrier

Grocery - Drug & Cafe Equipment - New and Used

Admiral - Webber Showcase

Complete Television Service

TV - Radio - Stereo

Claiborne & Reece

101 Commercial Phone 625-2587 Day or Night Coleman, Texas

Why pay penalty taxes? Employers who are late in filing their quarterly social security reports are required to pay a penalty. You can avoid this added cost by filing your quarterly reports on time.

GO TO CHURCH SUNDAY.

DR. M. O. SOWELL CHIRPRACTOR Phone 625-4824 615 Commercial, Coleman

It's Time For... EYE CARE

Dr. Newton K. Wesley THE EYES HAVE IT

To obtain maximum eye health, one should start protecting vision early in life. Regular eye tests, including the examination of the inside of the eye, should begin somewhere around three years of age.



It is extremely difficult for a parent to know whether their child really sees well. As a matter of fact we don't know ourselves how well we actually see. There just are no standards for comparison. No way to tell how much the other fellow sees that we don't, for instance. How can you describe a certain color to a person who is color blind? When a child begins to watch television, it is not unusual for him to see with just one eye at a time. He may not have developed the binocular vision which enables older children and adults to see things in three dimensions. Should the youngster be allowed to persist in monocular viewing, the lazy eye may soon forget its function.

As the child grows up and begins to utilize binocular vision, the next step in preventive eye care is to determine how well he sees. Surprising as it sounds, many people have no idea how well they could have been seeing until their eye doctor places a set of spectacle, or contact lenses in front of their eyes.

Why not find out today how normal your child's vision is?

THIS MESSAGE SPONSORED BY

Dr. E. H. Henning Optometrist 117 Commercial Ave. Phone 625-2228 Coleman, Texas



NOEL

The Christmas bells peal loud and clear. As you hear their message, may your heart be filled with joy.

PRICES GOOD DECEMBER 26, 27, 28

ARROW — CELLO PACK BLACK-EYE PEAS 2-lb. Pkg. 35c

SWIFT'S JEWEL SHORTENING 3-lb. Can 59c

ELLIS JUMBO SIZE — NO. 2 1/2 SIZE CAN TAMALES 3 for 1.00

PACIFIC GOLD — NO. 2 1/2 SIZE CAN PEACHES 4 for 1.00

EGGNOG MIX Quart 49c

SALT JOWLS 2 lbs. 25c

BARBECUE — Beef, Chicken, Pork

Harvey's Grocery MEMBER INDEPENDENT GROCERS, INC. PHONE F18-3632



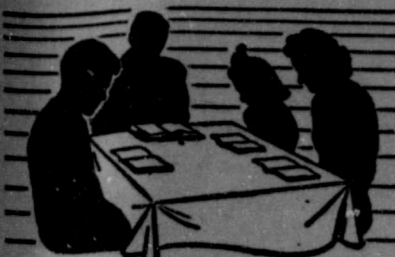
A Christmas Wish

We wish our friends and patrons the merriest Christmas ever and a holiday season filled with good cheer. Our grateful thanks to all.

Herring Jeweler

215 1/2 Commercial Ave. — Coleman

Today's MEDITATION
from
The World's Most Widely Used
Devotional Guide



The Upper Room
THE UPPER ROOM, NASHVILLE, TENNESSEE

Read Revelation 22:1-14
I am come that they might have life, and that they might have it more abundantly. (John 10:10.)

It was the day after Christmas, and a department store was having a sale. People

Weah McCulloch, Sec.-Treas.
Bettie McCulloch, Mgr.
Standard Abstract Co.
City & County Maps For Sale
405 Bank Bldg. Coleman

crowded about every counter — except one. The display of Christmas decorations attracted no person. Christmas was over. In most of the world, we Christians have celebrated the birth of Jesus who came that all men might have a more abundant life. We have sung and read about Him. We have known the joy of loving and giving to others.

Are we now to lay it all away, as uninterested in Him and the spirit of His birthday as we are in the tinsel and ornaments? Do those who are not Christians look at us, wondering, "Where is He who only yesterday was reborn King of these people?"

For those of us who love Christ, He must be reborn in us each day. To our living King and loving Savior we offer our praise and adoration because He gives us His abundant life every single day of our lives.

PRAYER:

O Father, we ask that we may not lose the wonder and joy of the gift of Thy Son. Grant that He may live in us this day and always. We ask in the spirit of our Lord and Master, who taught us to pray, "Our Father who art in heaven... Amen"

THOUGHT FOR THE DAY
The abundant life is Christ's

TAX PLANNING TIME HERE

College Station — Considerable income tax savings may be gained by spending a little time reviewing your farm records now, says C. H. Bates, farm management specialist with the Texas Agricultural Extension Service.

A farmer's or ranchman's net income may vary considerably from year to year due to fluctuation in yields, changes in price and production costs, he explains. However, some planning by the taxpayer who pays by cash, as the farmer does, can help level out year to year income and save tax dollars, according to the specialist.

The producer must study business records before the end of December and make an estimate of the taxable income. If the prospects for taxable income appear to be high, the taxpayer may reduce it by paying for needed business items before the end of December, says Bates. Repair parts for machinery, paints, seed, tires,

gift to those who love and follow Him.

Mary Gatewood Banks (Fla.)
Copyright - The Upper Room

and reasonable amounts of fertilizer are some items which may be paid for in advance.

If the taxable income prospects point to a rather low figure for the year, the process should be reversed and steps taken to increase income as much as possible. This can be done by obtaining payment for all products sold through December and carrying some repair and other maintenance costs over to January, with the hopes that next year's income may be more favorable.

Some farmers pay more taxes than they should because they fail to take advantage of depreciation on purchased livestock, Bates continues. Depreciation also provides an important tax management opportunity since new purchases of equipment items, irrigation facilities and similar items may be subjected to the 20 percent first year depreciation. Assets having a six-year useful life, and not in the real estate category are usually eligible for this treatment, says Bates.

John Arbuthnot, a Scotsman, was the creator of the character known as John Bull.

There is room for 40 people to stand at one time on the Statue of Liberty's head.



Merry Christmas to all!

Here comes Santa with a sleigh-full of warmest wishes for a happy holiday. May the Christmas season bring every joy to you and your family.

HOSCH BROS.



May the inspiration of the first Christmas abide with you throughout this holiday season and for many years to come.

Your Elected Officials of This Area

- | | | |
|---|---|---|
| O. C. FISHER
U. S. Representative, 21st District | W. J. SMITH
County Sheriff | FRANK LEWIS
County Judge |
| DORSEY B. HARDEMAN
State Senator, 25th District | G. A. HENSLEY
District Clerk | LEE F. CRAIG
County Clerk |
| BEN BARNES
State Representative, 64th District | D. E. LOVELESS
County School Superintendent | WALLACE E. DINGUS
County Attorney |
| GORDON GRIFFIN Jr.
District Attorney, 35th District | JOHN SKELTON
County Tax Assessor-Collector | W. EARL IRICK Sr.
Justice of the Peace Precinct No. 7 |
| E. C. GRINDSTAFF
District Attorney, 119th District | MONTE GIDEON
County Treasurer | THOMAS WRISTEN Jr.
Commissioner, Precinct No. 2 |

Sons of the Pioneers To Be At Fort Worth Stock Show

James Drury, title star of TV's "The Virginian" will bring the Sons of the Pioneers with him when he appears as the guest star of the 1964 Fort Worth Stock Show Rodeo, January 24 through February 2.

Announcement of the coming appearance by the well known Western music group was made by W. R. Watt, president-manager of the Southwestern Exposition and Fat Stock Show. The Sons of the Pioneers will replace the ailing Lee J. Cobb, who originally was scheduled to appear with Drury.

Often referred to as "America's Foremost Western Music Group" the Sons of the Pioneers are familiar faces to the nation's TV audiences having been seen with such stars as: Roy Rogers, Perry Como, Dinah Shore, Pat Boone, Rex Allen, Steve Allen, Bob Hope and many others.

The Sons of the Pioneers were selected for the first All Western Music Concert in Carnegie Hall and at the conclusion of the concert the enthusiastic audience responded with a

The News, Santa Anna, Texas, December 26, 1963

Page 5

standing ovation and twelve curtain calls.

Watt reports livestock entries for the 1964 Stock Show are pouring into the new offices located in the Round-Up Inn. The deadline for livestock entries is drawing close with December 20 the last day for cattle, horses, sheep and swine. Poultry, pigeon and rabbit exhibitors have until January 15, 1964 to get in under the wire.

CHECK YOUR HEATERS FOR WINTER SAFETY

When temperatures go down, furnaces and heaters are turned up. The Texas Safety Association urges you to make sure all heating equipment in your home is working properly. Leave a window slightly raised in the house as a safe guard against escaping gas and other fumes.

Joyous Wishes



PRICES GOOD DECEMBER 27 and 28

DRIED BLACK-EYE PEAS Lb. Bag 15c

SALT JOWLS Pound 15c

SWIFT'S JEWEL SHORTENING 3-lb. Can 69c

ELLIS JUMBO SIZE — NO. 2 1/2 SIZE CAN TAMALES 2 cans 59c

KUNER'S — 303 SIZE CAN KRAUT 2 for 29c

KUNER'S — 300 SIZE CAN FANCY HOMINY 2 for 19c

We Deliver — Phone FI8-3880

Brown's Grocery

Corner Bowie Avenue and South 8th Street
Open Sundays — 6:30 a. m. to 1:00 p. m. & 3 to 8 p. m.



EARLE SMITH'S
Coleman, Texas

GI Insurance Dividends To Start On January 2nd

In response to President Johnson's directive for the earliest possible payment of the \$234 million GI Insurance Dividend for 1964, the VA said today the first checks would reach veterans by January 2.

Hague, Manager of the VA Regional Office in Waco, said payments to all of the 4,725,000 veterans participating in the dividend would be completed in record time... by January 25. A total of 241,595 veteran policyholders in Texas will receive \$12,013,800 in dividends, Mr. Hague said.

The President on December 8 ordered the accelerated payments as a stimulant to the economy.

In the first speed payment of a dividend, ordered by President Kennedy in 1961, payments were completed by March 17. The stepped up payment of the 1963 dividend was completed last January 31. The VA plan to issue the 1964 dividend checks by next January 25 will cut a week from the previous record processing time of 31 days in 1963.

The dividend payments in 1962, and in the years prior to 1961 were made throughout the entire year on the anniversary dates of the individual policies. Of the total distribution of \$234 million, \$15 million will go to about 225,000 World War I veterans holding U. S. Government Life Insurance. The remaining \$219 million will go to 4,500,000 World War II veterans who hold National Service Life Insurance.

Korean conflict veterans hold non-participating policies that do not provide regular annual dividend payments.

The regular dividends are primarily a return to the policyholders of part of their premium payments since the death rate among GI policyholders continues to be lower than the rate upon which the payments were established by law.

Hague reminded policyholders that the preparing and mailing of dividend payments are automatic and require no correspondence from veterans or their families.

In fact, such correspondence might delay the dividend distribution process, he said.

VA Mails Annual Questionnaires For Income Report

The Veterans Administration has mailed some two million annual income questionnaires with the November 30 pension checks, Glyndon Hague, manager of the VA Regional Office in Waco, said today.

These annual income questionnaires went to veterans and dependents of deceased veterans on the VA's nonservice-connected pension rolls and to parents of deceased veterans who are receiving dependency and indemnity compensation.

The questionnaires are punched cards which must be filled out with the required information and returned to the VA before the usual deadline — January 31 — or payments will be suspended, Hague said.

The forms are machine punched. Mr. Hague requested that these cards be handled with care so they can be processed through tabulating machines when they are returned. They must not be folded, trimmed or mutilated in any

manner. They should be returned promptly to the address in the upper right hand corner. This address should be copied exactly as it appears on the form, the VA manager said.

This early distribution will permit those with fixed incomes to return the cards at once, while those with earnings or changing incomes may still wait until they get their W-2 forms or other information they need to know in order to answer the questions.

Veterans and dependents receiving pension under the law in effect prior to July 1, 1960, are required to report only their annual income. Persons on the rolls under the pension law that went into effect July 1, 1960,

must also fill in a net worth item as required by law, Mr. Hague said.

Laws governing non-service connected pension payments require that the VA receive this income information every year. Payment of pension depends on the individual's need as determined by the amount of income received annually from sources other than pension, the VA manager said.

The Nativity Scene is by far the most popular Christmas card illustration, followed by winter scenes. In recent years, the works of great masters have been featured. One modern-day artist, Grandma Moses has become famous for Christmas illustrations.



Hope Santa's bringing our many friends the Merriest Christmas ever!

Perrie's Furniture
West of Courthouse — Coleman, Texas



Christmas Joy
As Christmas once again proclaims the joyful message the herald angels sang, we wish for you and yours the complete happiness of that holy night.

Clover Grill
Mrs. Erin Day and Employees



Merry Christmas to You

It is a real pleasure to say "thank you" and wish you the happiest of holidays.

Bobby's Beauty Salon
Bobby Fuller, Owner and Operator



A note of cheer for a very Merry Christmas

GOOD YEAR

400 South Concho — Coleman, Texas



... and one of our happiest holiday traditions is wishing you and yours a season filled with merriment and good cheer.

Goodgion Lumber Co.
Santa Anna, Texas



Best holiday wishes and sincere thanks to you all!

HAPPY NEW YEAR

Williams Barber Shop



JOYOUS GREETINGS for a blessed Christmas.

Mountaineer Recreation Center



We thank you for your friendship and wish you a Merry Christmas!

C. F. Campbell
Gulf Consignee

Child's Parents Are Gift Experts

Relatives should not hesitate to ask a child's parents what toys to buy the child for Christmas. This small gesture might prevent the child from receiving two or three toys of the same kind.

Parents, of course, will not suggest that relatives give their child a certain gift. They can, however, offer helpful advice, and they certainly are in the best position to know the type of gifts suitable to each child's skills and abilities.

This planning ahead can also make for goodwill from parents as well as children. Some par-

ents, especially those with large families, are not too appreciative when relatives and friends bring children gifts which are noise-makers or "sets" of one kind or another that separate into one thousand and one pieces.

Relatives with only one or two children to buy gifts for, should consider the idea of combining their money to send one big gift, perhaps a tricycle or a bicycle, instead of separate toys that the child may not enjoy. Here, too, it would be wise to first consult the parents. They might be planning to ask Santa to bring a bicycle on Christmas Eve.

Carbon paper and sales pads at the News office.

Gifts For Dad

Two words found opposite the word "dad" on many Christmas gift lists are "shirt" and "tie."

Despite all the jokes about dads getting nothing but ties in their gift boxes, researchers say the chances of a man getting a tie as a gift are about one in seven. The popularity of the tie as a gift is understandable. There's no worry about "size." The tie will always fit. The only worry is in getting a suitable color. This is usually solved simply by looking at the kind of tie dad is wearing or the selection on his tie rack.

Buying a man a shirt is a bit more difficult. Size is important. Yet, equally so, is color and style.

Men's shirts may all look alike, but there's always the considerations of quality. The woman who buys her blouses with care should be able to buy a man a quality shirt.

Some things to look for in a quality shirt: sturdy button-holes — neat and without raveling; smooth, uniform buttons; sleeves cut in one piece so they will be easier to iron; even, closely spaced stitches along cuffs and front panel.

Dad knows quality in shirts and he will appreciate the kind he would choose for himself.

Buy 'Moist' Tree; Keep It That Way

A moist Christmas tree is a fresh one. A dry Christmas tree is a fire hazard.

These are the simple facts of Yuletide tree selection. Remember them and you won't go wrong in buying the family Christmas tree.

You can't gauge a tree's moisture or dryness entirely by appearance. Some species retain their color fairly well even when dry enough to burst into flame at the first spark or short-circuit.

Feeling, not seeing, is the answer. Feel twigs and needles to determine if they are dry and brittle. Then bang the tree butt against the floor. If a shower of needles results, look for another moister tree.

Increase Returns From Cotton

College Station, — It is possible to double the per acre yield and double or triple the returns from cotton and at the same time, maintain a high level of organic matter in the soil, John Box, Extension agronomist at Texas A&M, told those attending the Cotton Production Conference.

He outlined a program beginning with increased organic

matter resulting from higher crop residues. This in turn would result in improved soil physical condition and better control of erosion. Balancing fertility by addition of fertilizer, based on soil tests would increase production, giving higher crop residues to complete the cycle.

Box emphasized, however, that for such a program to work all of the steps necessary to

good cotton production must be taken and at the right time. These include such things as insect and disease control, good seed and proper cultivating and harvesting practices.

Box was a featured speaker at the Cotton Production Conference held on the Texas A&M campus this week.

Patronize our advertisers — every day.



Peace *ooo* May abiding peace be yours.

JOHN D. MURRELL, M. D.

CENTRAL MEDICAL CLINIC
Santa Anna, Texas



WE WISH YOU

A Merry Christmas

Santa Anna Insurance Agency

Billie and Monte Guthrie



GREETINGS

May all our friends have a very merry Christmas!

BIBLE WELDING SHOP

E. W. BIBLE

I. O. BIBLE



Speck's Barber Shop

H. D. SPECK

JESS HOWARD



Greetings

all our friends, best holiday wishes.

We extend our grateful thanks for your friendship and good will.

WHITE'S AUTO STORE

Mr. and Mrs. Raleigh McCullough

203 Commercial Ave.

Coleman, Texas

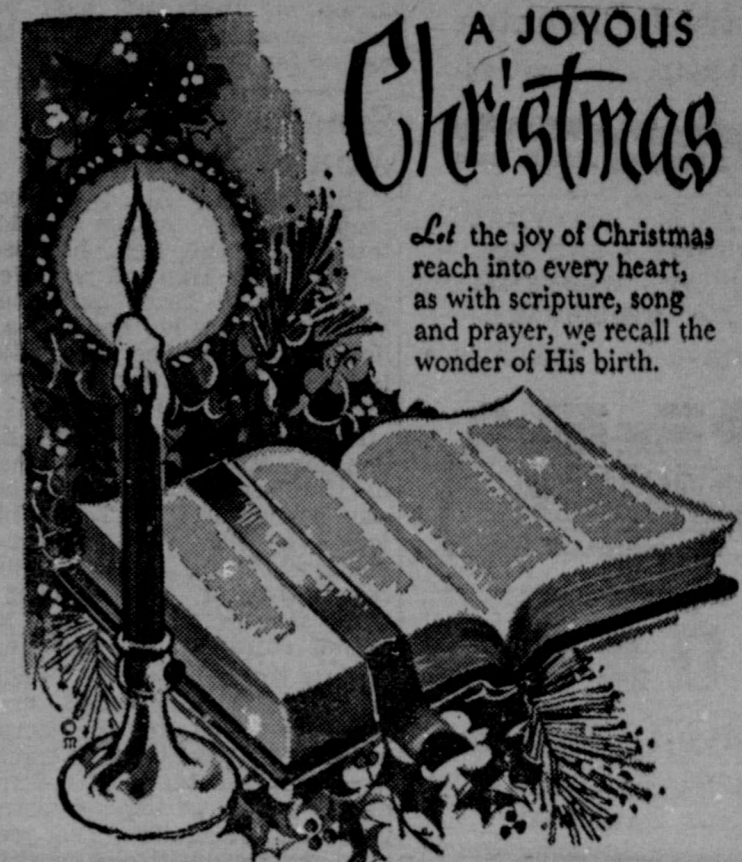


Peace

As we celebrate the glory of His birth, let us also remember how He taught that love of mankind is the true path to Peace on Earth.

Santa Anna Tile Co., Inc.

STAFF and EMPLOYEES



A JOYOUS Christmas

Let the joy of Christmas reach into every heart, as with scripture, song and prayer, we recall the wonder of His birth.

G & E Hardware AND APPLIANCE

Mr. and Mrs. Chester Galloway — Pauline Eubank



We're joining Santa's reindeer in greeting all our friends and extending to them our warmest wishes for a very Merry Christmas

Merry Christmas

Custom Sew-Vac AND BOOK CENTER

Mr. and Mrs. E. S. Rowden, Owners & Operators

217 Commercial — Coleman, Texas



MERRY CHRISTMAS... MERRY CHRISTMAS... MERRY CHRISTMAS...

On this and every day, the people serving your telephone needs wish you the best. More important, you get the best in service, courtesy and convenience... every time you call.



Coleman County Telephone Cooperative, Inc.

Collect Soil Samples Now

College Station — You can get prompt service on samples submitted to the soil testing laboratory during December. C. D. Welch, Extension Soil Chem-

ist at Texas A&M, who is in charge of the laboratory, says that right now they are processing the samples and getting the returns to the producer within a week. They hope to maintain this prompt service through January, Welch says, but generally the requests for soil tests increase after Christmas and there is often a delay in getting a reply.

Welch suggests that you consult your county agent on how to take a representative sample. He can also tell you how soil tests can supply you with information that will help you make greater profits from the use of fertilizer.

Cole-Anna

Drive-In Theatre

THURSDAY — DEC. 26



FRIDAY - SATURDAY

SUNDAY - MONDAY

TUESDAY - WEDNESDAY

AND THURSDAY

DECEMBER 27 - JANUARY 2



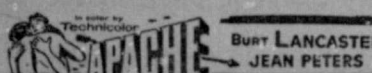
OAK

Drive-In Theatre

THURSDAY - FRIDAY

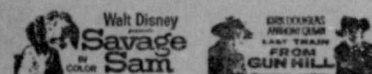
AND SATURDAY

DECEMBER 26-27-28



SUNDAY & MONDAY

DECEMBER 29-30



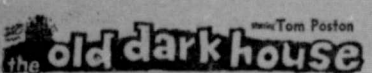
Rancho

Downtown Theatre
Coleman, Texas

Midnight Show

Tuesday — Dec. 31

10:15 P. M.



Senator Named Man of Year

Birmingham, Ala. — Texas State Senator George C. Moffett, Chilloothe, Tex., has been named 1963 Man of the Year in service to Texas agriculture by The Progressive Farmer. Announcement of the recognition is made in the January issue by editors of the magazine.

An action farmer all his life, Senator Moffett served longer in the Texas Legislature than any other man in Texas history. He was first elected a member of the House of Representatives in 1931, elected a state senator in 1939, and has served continuously ever since.

Says the senator, "My belief is that the only sound long-range solution to the cotton surplus is effective research." As a representative, he introduced a bill to expand cotton use research in 1931. Ten years later the Cotton Research Committee of Texas became a reality. The Progressive Farmer states, "Many of the sound advances in cotton grading and fiber use have sprung from the committee's work and have meant millions upon millions to Texans as well as cotton farmers everywhere."

Senator Moffett joins a list of 28 distinguished Texans who have been named Man of the Year by The Progressive Farmer during the past 22 years.

Magazine Names Woman of Year

Birmingham, Ala. — Miss Louise Mason, Texas Extension nutritionist since 1947, has been named Woman of the Year in service to Texas rural women by The Progressive Farmer. Editors of the magazine announce Miss Mason's selection in the January issue.

During Miss Mason's term as president of the Texas Home Economics Association, 1961-62, membership rose to more than 1,400. This was the largest enrollment up to that time. She was named Home Economist of the Year by the Texas Home Economics Association in 1963. In 1960 she received a certificate of recognition for her contribution to human nutrition education by the Texas Beef Council.



Wishes All Our Friends and Customers

Joy at Christmas

Across the years, the miracle of Christmas shines like the light of the Star, casting its eternal radiance into our lives and hearts. As we celebrate this holy season, let us rejoice anew in the wonder of Christmas...let us cherish its glad message. Let us take pause from the turmoil and stress of our daily life to rededicate our spiritual aspirations toward "Peace on earth, good will to all men."

MERRY CHRISTMAS TO ALL

Specials For Thursday, Friday and Saturday
DECEMBER 26, 27, 28

IMPERIAL PURE CANE
SUGAR 10-lb. Bag **1.19**

MRS. TUCKER'S
SHORTENING 3-lb. can **.59**

LOOK! HUNT'S 46-OZ. CAN
TOMATO JUICE **.29**

WHITE SWAN — IN HEAVY SYRUP
PEACHES Big 2½ can **.25**

WAPCO
APRICOTS Big 2½ can **.25**

ELLIS — JUMBO SIZE
TAMALES can **.29**

KOUNTY KIST — WHOLE KERNEL
CORN 12-oz. can **.15**

KIMBELL'S
PORK & BEANS CAN **.10**

NABISCO 8-OZ. PKG.
CHEESE RITZ **.31**

FOR NEW YEAR'S — CANNED or DRIED
Black-Eye Peas **Special Price**

Fine For Seasoning Black-Eye Peas
SALT JOWLS lb. **.19**

WISCONSIN LONGHORN
CHEESE lb. **.53**

ARMOUR'S STAR
SLAB BACON lb. **.39**

FROZEN — 10-OZ. PKG.
STRAWBERRIES **.19**

FRESH PORK
LIVER lb. **.19**

FROZEN — MEXICAN
DINNERS each **.43**

SWIFT'S ALL MEAT
BOLOGNA lb. **.49**

SUNSHINE — BARBECUE SNACK
WAFERS pkg. **.35**

PIGGLY WIGGLY Gives S.&H. Green Stamps With Every 10c Purchase
Double Stamps On Wednesday With \$3.00 Purchase



With all Good Wishes for Christmas

The scene is set for gladness and cheer... so we send our brightest wishes with a happy "Thank you" for allowing us to serve you.

Ladies Shop

Mrs. Ozro Eubank, Owner