

Any movement to aid farmers never fails to substantially benefit the merchant

The Texas Spur

AND DICKENS ITEM

A well tilled farm is more valuable to the owner and the community than an oil gusher.

Volume Thirteen

SPUR, DICKENS COUNTY, TEXAS, DECEMBER 29, 1922.

Number 9

FACING AN UNPARALLELED ERA OF PROGRESSIVE MOVEMENT

Clifford B. Jones, manager for the S. M. Swenson & Sons interests, was called to New York during the holidays for a business conference with the firm. Announcement has been made that Spur Farm Lands will again be placed on the market, and in consequence we may expect a greater immigration to this section and a more rapid settlement and development of our rich and fertile agricultural lands during the New Year than at any time since the opening of these lands to settlement in 1909. Because of unsettled conditions resulting from the World's War, the settlement and development progress of West Texas has been greatly hampered, great bodies of land were withheld from the market and business progress in general has been suspended awaiting more settled conditions. However, America is again back to "normalcy," business is being resumed and the country will settle and develop more rapidly and more substantially than ever before in its history. There never was a more propitious and encouraging time than now for homeless families to acquire homes and for the launching of varied business enterprises, in being prepared to enjoy and participate in an unparalleled era of prosperity and progressive movement which we are now facing.

THREE MEN INJURED IN AN AUTO COLLISION SUNDAY

C. E. Brannen, county clerk of Stonewall county, and brother, Rupert Brannen of Floydada, in coming from Aspermont to Spur Christmas Eve, collided with Ernest Mayfield, Cecil McCombs and Mr. Palmer who were returning from Spur to Jayton. Both C. E. and Rupert Brannen are in the Nichols Sanitarium, suffering of painful wounds, while Mr. Mayfield is suffering of painful wounds about the face and having a number of teeth knocked loose.

Messrs. Brannen were driving a Ford, while the other party was in a Chandler, a bigger car. The Ford was completely wrecked while the larger car was greatly damaged. It was just after dark when the accident occurred, the two cars meeting at the rise of a hill on the road one mile from Spur. The Ford, we understand, was driving without lights, while the lights from the other car were not observed on account of the hill until too late to avoid a collision.

THE WEST IRRESISTABLY BECOMES THOSE WHO STRAY

Albert Bass, who left here several years ago, removing with his family to Arkansas, is now back in Spur with a view of again locating here. We understand that he has sold out his Arkansas property and his family will come on out immediately after the Christmas holidays. There are very few people who once live in the West who will be satisfied and content with life "back East". There is something about the West that is irresistible and continually beckons to those who once acclimated stray away. We are glad to welcome Albert Bass and family back to the "fold".

JUDGE MILAM CONVENED A SPECIAL GRAND JURY HERE

Judge Milam came here last week, selected a jury commission and convened a special grand jury for the consideration of the charges of cattle theft made against Baldo Newman.

The grand jury returned an indictment, and Mr. Newman was granted bond and released from custody to await his trial set for the next term of district court. Twenty men signed the bond as a mark of friendship and confidence in Baldo Newman.

Mr. and Mrs. Ben Knudson, of Jayton, were in Spur Tuesday visiting with friends.

We Take This Means of Thanking Our Friends

WHO THROUGH THEIR LOYAL CO-OPERATION HAVE CONTRIBUTED TO THE SUCCESS OF OUR BUSINESS. AND THROUGHOUT THE COMING YEARS IT WILL BE OUR AIM TO PERPETUATE THE CORDIAL RELATIONS WHICH HAVE MARKED OUR DEALINGS WITH YOU IN THE PAST.

PLEASE ACCEPT OUR BEST WISHES FOR A PROSPEROUS AND HAPPY NEW YEAR.

C. HOGAN

THE STORE THAT STRIVES TO PLEASE.

NICHOLS SANITARIUM BEING REPAINTED AND REPAIRED

Dr. Nichols is having the Sanitarium painted anew, the floors recovered and other repairs and improvements made on the inside, thus making the institution more inviting and adequate to care for patients in surgery and medical treatment.

The Nichols Sanitarium is one of the foremost and most successful institutions for surgery in the whole country. We venture the assertion

that since its establishment in Spur no other surgical hospital of the entire country has had as few deaths resulting from operations, considering the number, as has been the case with the Nichols Sanitarium.

Henry Elkins, who is attending T. C. U. at Fort Worth, is at home spending the holidays with his parents, Mr. and Mrs. G. R. Elkins.

Mr. and Mrs. Roy Russell spent Christmas with friends in Abilene.

FARMERS GROCERY STOCK OF GOODS SOLD AT AUCTION

Last week the stock of goods of the Farmers Grocery, which has been closed several weeks, was sold at public auction to the highest bidder, S. R. Bowman being the successful bidder.

The business is again open to the trade under the management of F. R. Sanders who was formerly with the Farmers Grocery and is an experienced groceryman.

EYES OF NATION ON LOUISIANA'S FIGHT ON KU KLUX

The eyes of the nation are on Louisiana in its fight against the ku klux klan and the proceedings instituted by Governor Parker, and the developments now materializing in charges against a masked mob of murder which occurred near Mer Rouge in August, at which time five men were taken out and flogged, two of the number being killed and their bodies weighted and sunk in a lake, the bodies just recently having been brought to the surface and discovered. An open hearing of the charges will begin January 5th. Two arrests of prominent men, one the former mayor, have already been made and others will follow. It is said that the names of twenty men of the mob are known to the authorities, and that the state department will be able to establish through eye witnesses the identity of a number composing the masked mob.

The situation in Louisiana is bordering on civil warfare, state troops have been called out and stationed at most critical points, and machine guns are trained on the jail in which the first prisoners lodged.

The trouble is said to have originated in an effort to clean up the town and country of bootleggers, moonshiners and undesirables without due process of law—the methods pursued bringing about retaliation and the serious trouble now in evidence, rather than the desired end.

WORK STARTED ON RESIDENCE AND BRICK BUSINESS HOUSE

The walls and frame work of the new modern bungalow residence of DeWitt Twaddell in the eastern part of Spur, are now up and work is progressing rapidly in completing the structure.

Brick and other material is on the ground and the foundation is being laid this week for the new drive-in filling station being constructed by Miss Moore and Kelley Ramsey on the lots just north of the Nichols Sanitarium. The plans call for a building which will be a credit to the business section of Spur.

Work on the E. L. Caraway building and the Lee Gilbert brick drive-in stations is progressing and apparently nearing completion, while work is being pushed on the new thirty thousand dollar Baptist church structure.

On the whole, the New Year finds Spur building, progressing and advancing in the most substantial manner.

TABULATIONS INDICATE COTTON SUPPLY IS EXHAUSTED

J. L. Barr, a prominent citizen of the Afton country, was a business visitor in Spur Friday. He, too, was winding up the year's business affairs and arranging for a bigger and better business in 1923. Everything indicates that the New Year will be the greatest and most prosperous in our history, especially with respect to the farming industry. The record keepers and tabulators of world affairs state that the country is short on cotton, the greatest staple product of our farms, and that by June of the New Year the world's supply will be completely exhausted. In that event it is not improbable that the price will soar to the limit. However, since diversified farming has taken root, there is not great danger of farmers "going wild" over the statement and planting even fence corners in cotton again as in the past. Gamblers and speculators may manipulate and control markets and prices for a time, but regardless of these diversions, the fact remains that "supply and demand" must control in the end. Plant a plenty feed stuff, potatoes and peanuts, raise a few hogs, calves and chickens, and thus keep in position to ask a legitimate profit in the sale of a surplus crop of cotton.

TO THE CITIZENS OF KENT COUNTY:

My term of office as sheriff of Kent county is rapidly drawing to a close, which impels me, at this holiday season to extend to you, and each of you, my best wishes and sincerest appreciation of the public trust you have reposed in me for eight long years.

In some respects those eight years have been the hardest of my life time, including as they have the arduous duties of war times and of the reconstruction period which followed.

On the other hand, those years have brought me compensation in the friends I have claimed, and in the opportunity or observation of the steadfastness of the better class of citizenship under adversity.

I have honestly tried to serve you well. If I have failed unduly, it is due to no lack of effort. I have been at your service night and day. In all modesty I believe I have added to my list of friends. Also I have made some enemies. I am deeply grateful for the one, and have no apologies to offer the others.

I turn over my office on January 1st without malice whatsoever, pledging best support always to my successor.

A happy Christmas and a prosperous New Year to all.

R. I. GOODALL,

Sheriff and Tax Collector Kent County.

THE TEXAS SPUR

A RULE OF LIFE

Though every day is a new beginning, and so far as our personal experience is concerned a "new year" may start any time, there is something about the ending of December and the first week or so of January that makes even the careless thoughtful. The passing year has brought both joy and sorrow—what may not the next have in store? Where shall we be when the New Year bells fall on our ears again? Who will be with us? Shall we be ill or well? Disquieting questions that disturb our ease and make us inclined to fear.

We have blundered sorely, it may be, in the old year; some of its pages are blurred with regret, or the sombre strains of remorse. And no matter what happiness may have been ours, there is always something we did or left undone which saddens us as we remember. Shall we make the same mistakes once more, leave the same blotted record? Our hearts grow chill, and we turn away, disheartened on the New Year's threshold.

This is quite the wrong spirit in which to face the battle that lies before us. It is right that we should look back to see where we failed, and how. But this once recognized, with our plea for forgiveness—a plea that will never be refused if we are truly sorry—we must lift up our heads again and set out to slay our enemies. They are within us, not without. Inside our citadel dwells that evil temper, that pride, that indolence, that greed or envy which tempts us to desert our colors—to think that the fight is hopeless. Each of us has his own special temptation, and, once we realize the form ours takes, the way lies straight before us.

It's the fashion to smile at New Year resolutions, so often made only to be broken; but they are a definite help if we make them firmly intending to keep them! They will only weaken us if we throw them to a troublesome conscience merely as a sop—something to keep it quiet for the time, until it goes to sleep again. Providing that they be sufficiently elastic to change their form when

there is reasonable cause, rules fence in duties that might be neglected and keep them in the forefront of our minds. But to multiply rules is a big mistake, for there is one which faithfully kept, will make us both blessing and blessed.

The Rule of Love. Just loving our neighbors as we love ourselves; serving him, trusting him, hoping for him. Refraining even under grave provocation from saying what would sting if he said it to us; forgiving him as we would be forgiven; considering him as we would be considered; helping him when he needs it with the thoughtful delicacy which makes help acceptable instead of humbling; respecting his weakness, his prejudice, his infirmity laughing with him instead of at him; and, should there come a time when sincerity demands we should say what we know will not please him, taking care to blend truth with charity.

All the "little" rules we make for ourselves come into line with this one. The Rule of Order—oh, how many New Years have not begun with the resolution that we would not leave our things about, nor lose them, nor hide them away! For we cannot be untidy all to ourselves any more than we can be ill tempered and not spoil someone else's pleasure; and nothing is more upsetting to already wearied brains than the fuss and worry of hunting for things which should be ready to hand. The Rule of Punctiliousness in little things, that famous "oiler of the wheels of life," will make us both polite and punctual, as we must be if we would be pleasant to work with (judging other people's preferences by our own!) The Rule of Getting-Up-In-Time (this almost deserves all capitals!) means, if kept a great deal more than our own conveniences, since everything we do or leave undone is bound to react on our neighbors.

And even if we often fail to keep, even fitfully, the golden rule which enjoins us to love them as ourselves, every effort we make in this direction brings its own reward, here and now. As we grow into the habit of thinking of people kindly we cease to be annoyed at their peculiarities, and create an atmosphere of good feeling

in which they cease to be annoyed at ours. We must always remember that the bearing and forbearing is not needed on our side alone—as Thomas a Kempis said long ago, when we find our neighbor difficult to put up with, we may be sure that he finds it equally difficult to put up with us. There will always be need for self-control and patience; but when we reckon up gain and loss on the eve of 1923, in the measure we have kept the Rule of Love, so one will outweigh the other.

"We turn and look upon the valley of the past year," says Stopford Brooke. "There below are the spots stained by our evil and our fear. But as we look a glow of sunlight breaks upon the nest, and in the sunshine is a soft rain falling from heaven. It washes away the stain, and from the purity of the upper sky a voice seems to descend and enter our sobered hearts. 'My child, go forward, abiding in faith, hope, and love, for lo, I am with you always' . . ."

May the New Year bring us all near each other as children of the same dear Father—Exchange.

NEW YEAR'S IDEAS

It has been a very joyous day," said the New Year. "It has been my first day here and I must say I have greatly enjoyed it.

"Old Man Winter is not at all the chilling, cold creature I expected him to be. By no means. Of course it is true he is cold, but his spirit is a nice one. He has the kind of coldness about him that I like. It doesn't make people feel unhappy, but it makes them feel like walking and doing things. It makes them feel energetic and glowing.

"It has been such a beautiful day, too. As for the people—they have been fine!

"They have gone about wishing each other a happy New Year and the greetings have been so pleasant and cheerful.

"Now I have a few new ideas. Perhaps they are not really new. But they are new to me. I've heard it said that there is really nothing so very new.

"Anyway, I'm going to tell these ideas of mine.

"Whether they are new or not, I am hoping everyone will like them.

"Now today has been the first day of the year, as everyone knows. Everyone has wished everyone else such delightful wishes. That is no news.

"But my ideas are these:

"Why not keep up this spirit all through the year? Of course I do not mean that everyone should wish everyone else a happy New Year every day of the year.

"That would be very foolish.

"But I would like the same spirit to be about all the time. I would like it if everyone felt that they were wishing the best for everyone else at all times.

"It would be so nice if people could feel happy toward others all the time.

"For example it would be so nice not to have any jealousy about. It would be so nice not to have some envious of others.

"It would be wonderful if when one person heard that some friend had had good luck for it to make them happy too.

"That would make the very air full of happiness and cheer. I don't mean that I think everyone should go about with a silly grin. That would be foolish and tiresome.

"My idea is for them to have their hearts smiling so that their words would be cheery and so that they would feel so much good will toward each other.

"I had a talk with the Old Year just before he went.

"He told me that the one thing which had made him really sad at times had been the senseless quarrels and ugly words and mean speeches which once in awhile he had heard.

"Such things he said had made him cry. And when a year cries there is sorrow in the air.

"He told me that the reason, or at least one of the reasons, why everyone was so happy at Christmas time was because everyone felt happiness and wished friends happiness and merriment.

"And it is the Christmas spirit and the New Year spirit that I would like to see kept up all the year.

"As I say, these may not be new ideas of mine, but they are ideas I

feel very strongly.

"For example, I would like it if mothers and daddies were just the same all the year as they were at Christmas time, and if children were the same too, wanting to do for each other, saying kindly things.

"I would like it if grownups never hurt children's feelings—those grownups who don't understand children. I wish they would never say things to hurt the feelings of children.

"The New Year is young and knows that one can feel hurt when one is very young.

"And I would like it if children never hurt the feelings of older people and never acted as though they felt they were old or tiresome.

"The Old Year told me something about that and the Old Year told me how the feelings of older people could be hurt.

"Yes, let's wish everyone a happy New Year and happiness all through the year and let's keep wishing it in our hearts all the time. When we think of mean or cross or impatient things to say let us say 'Happy New Year' to ourselves."—By Mary Graham Bonner.

NOTICE

All parties whomsoever are hereby notified and warned that hunting, wood hauling and trespassing in any way is absolutely forbidden in any of my pastures, and all violations of this warning will be prosecuted to the full extent of the law.—Ed Lisenby. 49tf.

Fancy White Leghorn pullets and cockerels from the famous Johnson Hatchery at Bowie, Texas, for sale at \$1 for cockerels and 75c for pullets.—Mrs. M. M. Young, Spur, Texas. 8 2t.

TO THE PUBLIC

This is to give due notice that hunting and trespassing of any character is forbidden on any of my land or pastures.—Chas. Perrin. 3tf.

NOTICE

Hunting and trespassing of any character is forbidden in any pastures.—J. B. Morrison. 6tf.

Additional Spur Farm Land Offering

WE HAVE PLACED ON SALE A LARGE ADDITIONAL ACREAGE OF SPUR LAND WHICH WILL OFFER A WIDE RANGE OF SELECTION TO INTENDING PURCHASERS OF EITHER FARM OR RANCH LANDS.


List of offerings and prices may be ascertained on application to our office. Terms will be as heretofore: one-fifth cash, balance in six equal annual payments, with privilege of paying any or all notes before maturity with eight percent interest only to date of payment.

S. M. Swenson And Sons

CLIFFORD B. JONES, Manager

SPUR, DICKENS COUNTY, TEXAS.

"SMARTY"



HIS CLOTHES NEED ATTENTION

Of clothes a man gets quite his share But seldom takes the proper care.

The best sort of an arrangement for him to make is to ask us to call for clothes at least once a week. The bill will be quite small but his well dressed satisfaction will be of some magnitude.

J. H. DOBBINS
CLEANING & PRESSING
PHONE 10 SPUR TEXAS

PROFESSIONAL NOTICES.

B. G. WORSWICK
Attorney-at-Law
Practice in District and Higher Courts
In County Attorney's Office

W. D. WILSON
Attorney-at-Law
General Practice
Spur Nat'l. Bank Bldg., Spur, Texas

J. E. MORRIS
Physician & Surgeon
Diseases of women and children made a specialty. Office, Spur Sanitarium

DR. P. C. NICHOLS
Physician & Surgeon
Office Phone 168—Res. 167
All Calls Attended.
Office at the Spur Sanitarium.

G. W. COLLUM
Teacher of Piano, Violin and
Band Instruments
PHONE 198

Dr. M. H. BRANNEN
Dentist
Office over Spur Nat'l. Bank.

DR. D. H. ZACHRY
DENTIST
In Offices formerly occupied by Dr. Brasher, Spur, Texas.
51 4-tp.

Home Grown Nursey Stock is but for the ruggel climate of West Texas. Our trees, rose vines, evergreen and strawberries are well adapted to this section. Our everbearing strawberries are absolutely pure strain of "Progressive and Neverstop." We sold fruit throughout the season until frost. Our plums, apples grapes and cherries are bearing all over the West. Send list of what you want to Plainview Nursery, Plainview, Texas.

Christmas trees delivered in good shape any where. 7-3m.

O. B. Sims, of the Dry Lake community, is spending the Christmas season with relatives at Denton, Texas.

FOR SALE—Grubbed Wood.—E. L. Bourland, Gilpin, Texas. 6-4tp.

EVERYONE ON EARTH WANTS HIS MONEY'S WORTH!



I WANT A FULL-WEIGHT TON

Mr. and Mrs. Careful Spenders, we are addressing these few remarks to you: We believe that when you buy coal you want to get your money's worth such are your intentions and turn your footsteps or one call in the direction of the yard.

MILLER
TEXAS

FORD SALES RECORD BROKEN

According to a statement issued by the Ford Motor Company, deliveries of Ford cars and trucks to retail buyers during the month of November totalled 106,327. This is a new high sales record that has never before been approached by the Company at this season of the year and one which stands out in marked contrast to the November 1921 retail delivery figures which totalled slightly over 58,000 cars and trucks.

For eight consecutive months, beginning with April 1st of this year retail deliveries have exceeded 100,000 Ford cars and trucks each month; the accumulated total for the first eleven months of 1922 being approximately 1,200,000. While the company points out that it is not unusual for Ford retail sales to exceed the 100,000 mark during the spring and early summer months when the demand is at its peak, the manner in which business has held up throughout the balance of the year is without precedent.

Credit for this remarkable showing is attributed by the Ford Motor Company to the many improvements which have lately been made on Ford cars and particularly to the new low level of Ford prices, recently put into effect. These new low prices not only broaden the field of prospective Ford purchasers but go still further in making the Ford car the best value from standpoint of the retail buyer that is has ever been.

Although the Ford factories have been operating at capacity for the past eight months, sales have equalled production and judging from the unusual manner in which orders are coming in at this season of the year Ford dealers will be unable to accumulate an adequate stock of cars during the winter months for delivery next spring.

In the opinion of the Ford Motor Company, November sales are an indication that many prospective purchasers, realizing the exceptional value now being offered in Ford cars are beginning to anticipate an unusual spring demand and are therefore placing orders during the fall and will continue to do so throughout the winter to avoid disappointing delays in delivery later on. While this will relieve the situation to some extent, it is pointed out that the steadily increasing demand for Ford cars is nevertheless sure to create an acute shortage as the season advances.

Accordingly, the Ford Sales Organization is urging prospective Ford purchasers to arrange for delivery during the winter months in order that the demand next spring will be relieved as far as possible.

Register your order now with Godfrey & Smart at the Ford Service Station, Spur, Texas.

NEW YEAR THOUGHTS

Let us walk softly, friend; For strange paths lie before, us all untrod;

The New Year, spotless from the hand of God, Is thine and mine, O friend.

Let us walk straightly, friend; Forget the crooked paths behind us now,

Press on with steadier purpose on our brow, To better deeds, friend!

Let us walk kindly, friend: We can not tell how long this life shall last,

How soon these precious years be overpast; Let Love walk with us, friend.

Let us walk quickly, friend: Work with our might while lasts our little stay,

And help some halting comrade on the way; And may God guide us, friend!

—Lillian Gray in Western Christian Advocate.

Sim Moss, a leading citizen of the Afton country, was among the many in Spur during the holiday season. He was down here with the remnants of his cotton crop and winding up his year's business affairs. He reports everything in good shape throughout the Afton country.

William Manning, who is attending A. & M. College in Oklahoma, is spending the holiday season in Spur with his parents, Mr. and Mrs. M. E. Manning.

JANUARY FIRST DRAWS NEAR

The light and airy manner He had some weeks ago Has passed from him completely. His heart is filled with woe, For that day is approaching He great dreads to see, When Friend Wife will remind him Of promises that he Has made—those resolutions That will be hard to keep, Requiring such an effort, 'Twould make an angel weep.

A TIMELY RESOLUTION

"Ralph," said his father, "what good resolutions are you going to make for the new year?" "I'm not going to fight with Frank Ross any more," replied Ralph. "I'm glad to hear that my boy," said his father; "but why did you make that resolution?" "Cause", was the answer, "I always get licked."



The rare quality of our steaks and chops appeals to the discriminating palate. They are appetizing, delicious, wholesome and nutritious. Pay us a visit.

CENTRAL MARKET
Phone 69

W. C. Bennett, formerly of Spur, but who has been making his home at Cooper, Texas, the past year or two, spent the Christmas holidays with his parents, Mr. and Mrs. W. E. Bennett of Gilpin. After the first of the year W. C. Bennett informs us that he will enter college to study for the ministry, he having been serving as pastor of two or more churches the past year near Cooper. We consider the ministry the greatest professional calling that can come to a man, and those who assume its duties should be fully prepared and equipped to interpret, discern and carry on the work of the Master Mind as He would have it done.

Joe Grace, who has been with a large brick and bridge construction company in Dallas the past several years, spent the holidays with his parents, Dr. and Mrs. J. H. Grace, in Spur. Joe Grace is another one of the young men of Western Texas who is making good in the business world.



The Store of Wide Variety

THE Jewelry Shop of today is a wonderful place to shop, varying widely in its many lines and always interesting. Moreover, you can feel absolutely certain that every dollar expended is a worthwhile purchase, either in the sentimental value given or in the beautifying of home or person.

You are cordially invited to visit us and see the many beautiful things. Costs are always regulated by your personal desire and limitation. Jewelry is less expensive this season than in days gone by—but even more exquisite. Speaking of economy—W. W. Gem-See Rings, while very reasonable in price, make the best possible present for young and old. These rings are new in design and, because of their attractive settings, valuable to a degree. They are gems rich in romance—and every ring is guaranteed.

GRUBEN
The Jeweler

PROGRESSIVE PROSPERITY

As we look into the immediate future and greet a New Year there is one figure that we want to see upon the field of history, the figure of prosperity. It may be that we think that we do see it while we are really gazing upon a mirage. Hope always tells a flattering tale and is ready to be the father of thoughts. Imagination is akin to faith, but requires no real basis. If our optimistic outlook is warranted it is so because we can believe in a prosperity that is to be real because it will be the product and the possession of us all.

Civilization is the sum of co-operative intelligence. All the capital in the world could not mine coal without miners, and all the miners in the world could not do it without capital. Idle wealth has proved no more than accumulated uselessness in eastern countries; men have starved to death in the midst of vast but unappreciated natural resources. While the employment of money and the wise direction of labor have given to the West its immense advantages of social and economic riches and well being.

Russia is perishing under the incubus of a stagnant communism that takes away the incentives of progress, banishes leadership, lives upon past accumulations while they last, and starves afterwards. The interchange of abilities is cut off, the social circulation of necessary differences in people is arrested, the rewards of a genius for affairs are withheld, production is ended and prosperity lynched. It is like a vast body wherein there is no circulation of social life blood.

America has thriven and must thrive upon the largest encouragement of individualism that a true collectivism admits of. When the crew cannot navigate the ship there is no advantage in killing the captain. It isn't necessary to have tyranny in order to have a captain, but society and business must have leaders and governors, and there cannot be two captains on any ship. After all, men hardly expect to pass for more than they are worth. The real kick in our democracy is against false differences. Ours is the land of a fair chance. It is the home of opportunity. No crust keeps merit down. In an interchange of values every one here has had and must have a chance to make the most of himself.

In doing this he will need and use his fellows. No one ever succeeded yet in being great or prosperous as a hermit. We climb up on each other. It takes us all to make and to keep civilization. A man owes himself and his fortune to society in a very large degree. Are we not all members of a great and wealthy body politic, wherein no one can live to himself or die without loss to the rest?

Let a dozen men, each man owing his neighbor five dollars, sit in a circle. Let one of these take a five dollar bill from his pocket and pay his debt to the man next to him. Let this man pay his neighbor and the next man pay his until the bill shall have gone round the circle and returned to the man who started it on its round. This man may return the bill to his pocket with the happy consciousness that he has paid his debt and also received what was due him, and that every other man in the group has the same satisfaction. But if the first man had not started the bill going there would have been no such results. He would then have illustrated Russia, instead of America.

The secret of civilization is the circulation of ability. It is the secret of prosperity. Let every man circulate his worth to society so shall there be a true communism, also a true capitalism. There is a conundrum which asks why one should prefer a dollar bill to a gold dollar. The answer is, "Because, when you put it into your pocket you double it, and when you take it out you find it increases." Prosperity progresses as we pass on what we are and have.—By Christopher G. Hazard.

LOST—White Spitz dog, full grown, left Monday night. Finder please return to C. L. Martin, Spur, Texas. Answers to the name of Ted. it.

LOST—One Iron Gray Mule, one Red Mule, 5 years old. Please notify L. A. Hindman, Spur, Texas.

QUESTIONS & ANSWERS



WILL THE PROPER LENSES STRENGTHEN THE EYES?

We can furnish you glasses that will strengthen and rest your eyes. Ofttimes when the wearer of glasses secures the proper aid at the proper time he is able to do without them when his eyes become again normal. We are eye-authorities.

W. C. GRUBEN
OPTICIAN
JEWELER
SPUR TEXAS

NEW YEAR DEMANDS OUR BEST

When people calmly talk over their troubles there are few of them that cannot be adjusted satisfactorily. Its this suspicion and hate that block progress. Let men learn the real nature of their fellows and there will be a change in their attitude toward them. There's enough good in every man to change the nature of the world. Let's get busy and dig up the noble sentiments and hopes that are buried beneath years of unfair thinking and cheap theories of living. The New Year demands the best we can produce.—Grit.

Our trees are bearing all over West Texas and Eastern New Mexico, as they are varieties best suited to your locality. We sell shade trees to schools, churches, parks and for municipal planting at a very low price. Send us a list of what you will need. A catalog will be sent upon request. —Plainview Nursery Co. Plainview, Texas. 51-3m

Fred Haile, who is attending Simmons College at Abilene, is in Spur spending the holidays with his parents, Mr. and Mrs. C. C. Haile. Fred Haile is another young man of the West who is preparing himself to meet life's battles and will make good in whatever business or profession he may engage.

Miss Norma Jackson who is attending Simmons College at Abilene, is spending the holidays in Spur with her parents, Mr. and Mrs. Oscar Jackson.

George S. Link, Jr., who is attending Kemper Military College at Booneville, Mo., is here spending the holiday season with his parents, Mr. and Mrs. Geo. S. Link, Sr.

We are now ready to make up your cane into syrup. Be sure to cut your cane before frost and bring it in. —Citizens Gin & Power Co., by Ed. Johnson. 53-1f.

J. H. Busby, wife and children spent Christmas with her sister at their home in Crosbyton.

FARM LOANS RANCH LOANS

Lowest Interest Rates

SUDDEN SERVICE

E. J. COWAN, SPUR, TEXAS

THE SPUR TAILOR SHOP

For Expert Workmanship In

Cleaning, Pressing & Mending

also

Suits Made-to-order

THE SPUR TAILOR SHOP

Phone 18 Ira Sullivan, Prop.

THE TEXAS SPUR
PUBLISHED EVERY FRIDAY

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Subscription Price, \$1.50 Per Year.

ORAN McCLURE, Publisher.

BRAIN FOOD
(Contributed)

They that forsake the law praise the wicked; but such as keep the law contend with them.—Proverbs.

Is life so dear and peace so sweet as to be purchased at the price of chains and slavery?—Henry.

Fear either as a principle or motive is the beginning of all evil.

A fool can no more see his own folly than he can see his ears.

Those who injure you will never forgive you.

The greatest glory of a free people is to transmit that freedom to their children.

There are two freedoms; the false, where a man is free to do what he likes; the true, where he is free to do what he ought.

The gods conceal from men the happiness of death that they may endure life.

Mob violence is more hurtful than the cause that provokes it.

Let no man presume to punish others until he has first learned to obey the law himself.

He who has no cross will have no crown.

Be yourself. Ape no other person. A genuine 5 cent piece is better than a counterfeit dollar.

Fools measure actions after they are done by the event; wise men beforehand by the rules of reason and right.

The world judges the integrity of men by their conduct, not by their professions.

"Thou shalt not get found out" is not one of God's commandments. He shall bring every work into judgment with every secret thing, whether it be good or evil.

Credit is like a mirror which, when once sullied by a breath, may be wiped clear again; but if once broken can never be repaired.

Cowardice asks: Is it safe? Expedience asks: Is it politic? Vanity asks: Is it popular? But Conscience asks: Is it right?

SOME SOUND ADVICE

In other times, people trusted business men as to quality and price and terms. As this trust grew, the people themselves became less capable of judging, the temptation to cheat them became greater. The buying public needs to be educated by the good business man. People need to be educated how to disregard the price tag and judge the quality. Merchants of substantial material are constantly being shoved to the wall because an ignorant buying public is attracted by the flashy show windows of other stores which appear to offer "the same thing" at a lower price. Of course, the customer is stung; but the shoddy merchant gets the profit, and while the public is learning, many a good merchant suffers.

Educating the public as to qualities and values, ostracizing the quack business man just as we have ostracized the quack doctor and the shyster lawyer, will set business back in its proper circle of service and success and confidence. —Henry Ford.

SHE USED ALL OF THEM

There are two hundred and fifty-three thousand words in the English language—all of them were used a few Sundays ago by a lady who discovered after coming out of church, that her new hat was adorned with a tag, on which was printed, "Reduced to \$1.10."

Bank messengers in Wall Street will be dressed in bright red coats and have portable safes attached to padlocked belts around their waists. Under this system it is believed the public will rush to the rescue of any red-coated messenger attacked by robbers.

The coldest spot in the world is in Washington, D. C., where 515 degrees below zero was registered in the laboratory of the Bureau of Mines, where scientists are trying to liquify helium gas.

New Jersey spends \$2,000,000 a year keeping down its mosquitoes.

Smoking among the women of England has increased to such an extent that the railroads have provided special smokers.

We bake bread every day.—City Bakery.

\$1,441,486 A YEAR'S DISASTER RELIEF COST

Red Cross Aided 145,000 Victims in United States—Losses Total \$30,000,000.

Seventy-two disasters, with hundreds reported killed and injured, and more than 145,000 either homeless or requiring assistance, called for emergency relief measures and the expenditure of \$1,441,486.36 by the American Red Cross during the fiscal year ending June 30, 1922, according to a statement based on the forthcoming annual report of the Red Cross. The greatest toll of life was taken by hurricane and tornado, while the overflowing of rivers, the breaking of dams and torrential rains drove the greatest number of people from their homes. The property loss was estimated at more than \$30,000,000.

The year's disasters reported included twenty-six floods, nineteen tornadoes, fifteen fires, four epidemics, two theatre collapses, two shipwrecks (one an airship), and a bridge collapse, mine explosion, railway collision, and a drought. Of the floods in the United States that at San Antonio, Texas, caused the greatest property loss, \$6,000,000 and the high mark of fatalities, 100, while the flood in the vicinity of Vicksburg and Natchez, Miss., forced 31,000 persons from their homes.

A National Calamity

In the Red Cross disaster relief records there will probably remain for many years one calamity which touched nearly every state with a sense of horror and of loss. This was the distressing collapse of the roof of the Knickerbocker Theatre in Washington, D. C., resulting in ninety-six deaths and 125 persons injured. Situated in the center of the beautiful Northwest residential section, this motion picture theatre was patronized by many persons of prominence both in the official and civil life of the National Capital, whose family and personal connections radiated out over the entire country. The horror was intensified by a terrific snowstorm which, though it retarded, did not block Red Cross relief.

Airship Crash Finds Aid at Hand
The crash and destruction of the U. S. Army's large airship Roma in Virginia last February with the loss of 34 officers and men and 11 injured was the first disaster of its kind to call for Red Cross relief in this country. The suddenness of the accident tested the preparedness of the organization and of the Chapter at Hampton, Va., but the response was immediate and relief furnished the survivors, also funds for the expenses of relatives of the dead, who came from long distances to claim their own.

In the year's overseas record for aid rendered by the Red Cross are two fires in the Philippines, one in Manila, which destroyed 1,000 homes, with a loss of \$1,500,000 and 5,000 persons made homeless, the other at Tonio, which drove 3,000 from their dwellings. In medical relief that was quick and effective the smallpox epidemic in San Domingo, which had a total of 22,000 cases with 225 deaths in a single day, tested the readiness of the Red Cross for action, and the same can be said of the San Domingo hurricane, which killed 12 persons and reduced the homes of 182 persons to wreckage. A flood in San Salvador, with a death toll of 50 and 2,000 refugees, was also effectively handled by the local Chapter of the American Red Cross.

Relief Machinery Perfected

The year has seen the further perfection of disaster relief administrative measures in every field of American Red Cross activity, and that the work may be carried on to still greater accomplishments the American Red Cross is appealing for widespread renewal of membership during the annual Roll Call, to be conducted this year from Armistice Day (November 11) to, and including, Thanksgiving Day (November 30).

W. B. Haile, of Clarendon, spent the holidays with his mother, Mrs. M. B. Haile, at Afton, also spending a short time in Spur with his brother, C. C. Haile and family.

Dr. D. H. Zachry, has gone to Jefferson, Texas, to spend the holidays with his father and mother, Dr. and Mrs. J. B. Zachry. He will return January 1st.

Miss Dick Stafford entertained with a slumber party Friday evening for her girls friends, which was very much enjoyed.

Miss Thelma Caraway, entertained a number of her friends Thursday evening at her home in Spur.

Fresh bread, rolls, pies, cakes and other pastries; also home-made candies at the City Bakery.

HIGHWAY CRISIS IS NOT REALIZED

Highway Association President Says Organization Needed to Waken People.

Waco, Tex.—The chief reason Texas is still without adequate highway laws, and is now threatened with a discontinuance of those laws, is that those laws are modernized, is that the facts have never been properly presented to the people.

President of the Texas Highway Association.

And the chief reason for this is that there has never been the proper organization to perform this task, he declares.

"The people cannot be expected to comprehend the highway situation unless somebody places the facts before them," says President Crawford in a statement just issued. "And placing such a question before the people of a State the size of Texas is a big job. That job can be performed only by means of organization, and organization on a scale in keeping with the size of the job. The Texas Highway Association has been organized to undertake this work and it has tackled it with no illusions as to its size. We know it is a big job, that it will take work and money to get the information to the people. And we know that it will require the co-operation of everybody who is alive to its importance. We need the co-operation of the newspapers, of chambers of commerce and other civic bodies, and most of all we need the co-operation of individual citizens who want to see Texas go forward and not backward. We want every such citizen to join the association."

"It is fashionable to blame the Legislature when there is failure of necessary legislation. We don't think the Legislature should be blamed. The average member of the Legislature wants to do the will of his constituents. But when his constituents have not been informed on a question, when they have false ideas about it, we cannot blame a member of the Legislature for reflecting that condition. We must discuss this matter with the people, and that takes organization. The man who wants to solve our highway problems in way to promote the general welfare, therefore, can help in no better way than to join the Texas Highway Association and thus assist in the work it has undertaken."

Red Cross Gains Strength in All Foreign Fields

In insular possessions of the United States and in foreign lands the American Red Cross scored heavy gains during the last year, passing the previous membership high mark of 1918 by 4,261 and advancing the figure to 156,408. The Philippines take the lead, gaining nearly 100 per cent, now having 115,917 members. In Europe the 1921 Roll Call enrolled 11,125, with the Constantinople Chapter reporting 665, a gain of 33 members. China was 1,782 members, a gain of 596; the little Virgin Islands have 1,000, while the Dominican Republic with 2,927 advanced from its previous high mark by 1,423 new members. Haiti, organized in 1920, now has nearly 1,000 enrolled. Mexico reports 354, a gain of 327 in one year. The American Red Cross has spread its membership over some 70 foreign lands and its Junior membership outside of the United States is close to 700,000.

Red Cross Water First Aid Makes Life-Saving Gain

More than 325 Chapters engaged in life saving or water first aid last year with the result that the American Red Cross Life Saving Corps has set a new high mark for enrollment and the number of qualified life savers developed. The influence of "learn to swim week" in many localities is reducing the water fatalities through instruction and the wider dissemination of resuscitation methods demonstrated by the Red Cross representatives. Excellent work has been done in teaching a large part of the American population how to take care of itself in the water. Growing appreciation for this Red Cross Life-Saving Service is shown by the compulsory instruction adopted in many cities for members of the police and fire departments in the prone pressure method of resuscitation.

Help to Help Others

You can't "give until it hurts"—for giving an American dollar to join the American Red Cross helps you to help others who are hurt and who need relief.

Miss Bessie Elliott is spending the week end in Florida.

BIGGEST HIGHWAY JOB IN HISTORY

National Road System to Be 160,000 Miles. To Include Texas.

Waco, Texas.—The highway construction program of the Federal Government is the biggest project of its kind in history, much bigger than the project to build the Panama Canal, according to a statement issued by the Texas Highway Association here.

"The tentative program of the Government contemplates the construction of a national system of highways, composed of the various State systems, comprising seven per cent of the total post road mileage of the United States," says the statement. "It will include about 160,000 miles of improved highways, 12,000 of which would be in Texas. It will cost approximately \$3,000,000,000 and will probably require fifteen years to complete."

The Federal Government proposes to pay half of the cost of constructing this system, requiring that the State shall pay the other half in each case, and that the State shall maintain the roads after they are built.

In Texas the State has no authority to build and maintain highways, and temporarily this requirement has been suspended so far as Texas is concerned, in order to give the people the opportunity to change the laws so as to empower the State Government to build and maintain roads. So far the Federal Government has appropriated \$500,000,000 for road construction in the States, and about \$30,000,000 of this has been allotted to Texas. This money, however, is being spent only in counties which vote bonds to meet the Federal aid. The Federal law requires that this system shall be abolished and that the State system shall be constructed by the State Government as a connected and continuous system covering the entire State.

The Texas Highway Association is conducting a campaign to awaken the people to the necessity of passing the proper legislation to meet the requirements of the Federal Government and thus insure that Texas will have a State highway system as part of the national system. The Democratic platform, adopted at San Antonio, urges upon the Legislature the necessity of passing such legislation.

TEXAS IS PLEDGED TO ROAD SYSTEM

Democratic Resolution Declares Acceptance of Federal Aid Pledge to Nation.

Waco, Tex.—In addition to placing in the platform a plank declaring in favor of such legislation as may be necessary to empower the State Government to co-operate with the Federal Government in constructing a State system of highways in Texas, the Democratic convention at San Antonio adopted strong separate resolutions emphasizing this matter.

Attention is being called to this fact by the Texas Highway Association, which has headquarters here. One of these resolutions particularly emphasizes the fact that in accepting Federal aid in the past, and in continuing to accept it, Texas has pledged itself to construct and maintain such a "system." For Federal aid is allotted to the State on a basis which assumes that a State "system" of highways, comprising seven per cent of the total post road mileage of the State, will be constructed and maintained.

The convention expressed its recognition of this obligation in the following language: "We recognize the acceptance of Federal co-operation in highway construction, through allotments of Federal funds, as a pledge to the Nation for the construction and maintenance of a system of highways primarily serviceable as a State system, responsive to the needs of the citizens of the State, and secondarily providing the basis for a system of highways extending from State to State."

Texas has so far received and will continue to receive a larger share of Federal highway funds than any State in the Union. It is estimated that Texas receives five times as great a share of these funds as it contributes toward them in the form of Federal taxes. In other words the other States are supplying four out of every five dollars spent by the Federal Government in Texas for the construction of roads. This fact, the Texas Highway Association points out, makes the responsibility of Texas all the greater.

Most of the States in the Union have complied fully with the Federal requirements and are building State systems. Texas is one of a few States which have not complied with these requirements and the action of the Democratic convention was a pledge to the people that the Democratic nominees for the Legislature who will be voted on in November will pass the necessary legislation.

Greetings

1923

AT THIS SEASON OF THE YEAR OUR THOUGHTS ARE REVERTING GRATEFULLY TO THOSE WHOSE CONFIDENCE AND PATRONAGE HAVE ASSISTED IN OUR BUSINESS PROGRESS AND PRESTIGE. TO YOU WE EXTEND OUR HEARTIEST GOOD WISHES FOR HAPPINESS AND PROSPERITY DURING THE COMING YEAR.

Sam T. Clemmons
INSURANCE

MULES FOR SALE

We have a number of good young work mules to sell at the **McArthur Wagon Yard**

COME SEE THEM!
Prices are Right.

**A Happy, Prosperous New
To One and All**

AS THE NEW YEAR APPROACHES AND THE OLD YEAR CLOSES,
WE EXTEND OUR SINCERE APPRECIATION FOR THE LIBERAL
BUSINESS ENJOYED AND THE SUBSTANTIAL ENCOURAGEMENT
EXTENDED ON THE PART OF BUSINESS MEN OF SPUR AND THE
CITIZENSHIP OF THE GREAT SPUR COUNTRY.

OUR HEARTY WISH IS THAT EVERY PATRON AND READER OF
THIS PAPER WILL ENJOY UNINTERRUPTED HAPPINESS AND
BOUNTIFUL PROSPERITY THROUGHOUT THE NEW YEAR.

THE TEXAS SPUR



We are a member
FEDERAL RESERVE SYSTEM OF BANKS
Strongest
Financial System
in the World.

It is important to our community that our Bank is a member of the Federal Reserve System, for it means greater safety for depositors and GREATER OPPORTUNITIES for business, both agricultural and industrial. Before being accepted as a member of this great Federal Reserve System our Bank was examined by representatives from the Treasury Department at Washington, D. C., and they also satisfied themselves of the character and worth of our Directors and Officers.

We invite your banking business. Come in.

THE CITY NATIONAL BANK
SPUR, TEXAS

PILES Why continue to suffer when a few local treatments will remove the tumors. No cutting, no sloughing, no confinement to bed and practically painless. Get well, feel better and enjoy better health. Two or three treatments a week for two or three weeks does the work. Come and see me, or write for folder

M. A. COOPER, M. D.
Rectal Specialist.
CHILDRESS, TEXAS

Let The Gulf Refining Company
H. A. BOOTHE AGENT.
Deliver your next order of Gasoline, Kerosene, oils, Etc. Deliver- ed anywhere within 8 miles of Spur.

H. F. SHEPPARD, DRAYMAN
Hauling of All Kinds
PHONE 158
SPUR, TEXAS

NOTICE

PERSONS INDEBTED TO THE ESTATE OF SOL DAVIS DEC., ARE REQUESTED TO CALL AND SETTLE THEIR ACCOUNT AT ONCE. IT IS MY PURPOSE TO CLOSE THE ADMINISTRATION ON THIS ESTATE AT AN EARLY DATE AND TO DO SO WILL NECESSITATE THE COLLECTION OF DEBTS DUE IT.

E. C. EDMONDS, Adms.
OFFICE CITY NATIONAL BANK SPUR, TEXAS.

TO COAL BUYERS

We are now in position to Book Coal for next month delivery as we have a number of cars rolling. Also have a full line of grain, cotton seed products, and hay.

SPUR GRAIN & COAL CO.

PENNANT AUTO OIL LASTS LONGER—NONE BETTER
EUPION OIL LASTS LONGER—MORE HEAT
PENNANT GASOLINE MORE MILES

FOR SALE BY PIERCE OIL CORPORATION
J. P. SIMMONS, Agent, SPUR, TEXAS

NEW YEAR CELEBRATION

Why do we make a special holiday of the beginning of the year and why do we greet it with so much clamor and exultation? Because, as far back as records or legends run, man has always done so. Barbarians who had some crude way of reckoning time had a New Year's celebration. The custom of marking the first day of the year by festive rejoicing appears to have prevailed among all of the ancient nations. The Jews, Egyptians, Chinese, Romans and Mohammedans, though differing as to the time from which they reckoned the commencement of the year, all regarded it as a day of special interest.

In Rome the year anciently began in March; and when Numa, according to the ancient legend, made it begin on January 1, that day was held sacred to Janus, the two-faced god, the deity of beginnings and endings, who was thus supposed to turn at once backward upon the old year and forward into the new. On the establishment of Christianity, the usage of a solemn inauguration of the new year was retained; but considerable variety prevailed both as to the time and the manner of celebration.

Christmas Day, the Annunciation (March 25), Easter and March 1 have all at different times and places shared with January 1 the honor of opening the new year; nor was it till late in the Sixteenth Century that January 1 was in most countries accepted as the first day of the new year. The early fathers—Chrysostom, Ambrose, Augustine, Peter Chrysologus and others—in reprobation of the immoral and superstitious observances of the Pagan festival prohibited in Christian use all festive celebration; and on the contrary directed that the Christian year should be opened with a day of prayer, fasting and humiliation. The mandate, however, was but partially observed.

The social observances of the day appear to have been in substance the same in all ages. From the earliest recorded celebration we find notice of feasting, exchanging of gifts and visits, and masquerading. There are some customs which time seems not to alter, and those of New Year's are conspicuous in this class. Do we notice any change in the manner of celebrating the occasion? Do we observe any lessening of its festive characteristics? No, it goes along pretty much as of old, excepting that each year it becomes a little more important and a little more widely kept. There is a mysticism about it bound up with the mysteries of time and space. Like the savage and the barbarian, we feel the mystery, and like them we beat the tom-toms, ring the bells and go through other rites as if to forfend against or appease the spirits which rule over it.

NOTICE

Delinquent tax payers of the Spur Independent School District are hereby notified that suits for collection will be instituted at the next term of district court. Spur Schools stand in great need of all tax moneys and those who are delinquent on the tax rolls are urged to come forward and make prompt settlement.

JOHN KING, Pres. School Board.
W. B. LEE, Sec. School Board.

**NOTICE OF SHARE-
HOLDERS MEETING**

Notice is hereby given that the annual meeting of the shareholders of The Spur National Bank, Spur, Texas, will be held in the Director's Room of said bank on the 2nd Tuesday in January 1923, being the 9th day of January 1923, between the hours of 10 o'clock a. m. and 4 o'clock p. m. for the election of directors for the ensuing year and the transaction of any other business properly coming before said meeting.

C. A. JONES, President,
W. T. ANDREWS, Jr., Cashier.

6-tf.

SPUR BOOT AND SHOE SHOP

We do all kinds of boot and shoe repair work, half sole, rubber heels, etc., at reasonable prices. Boot making is our specialty and all work guaranteed. Send in your measure and order for shop made boots.—H. F. Blue. 6-tf.

J. W. Parsons moved recently from the Afton country to near Spur where he will make a crop the coming year.

Announcement!

The Houck Stock of groceries known as the Farmers Grocery, has been sold and is now open for business under the efficient management of F. R. Sanders, a man who knows groceries. We assure you courtesy, fair dealings and appreciation of your business. In a few days we will have a first class line of groceries.

Yours for a Happy New Year.

Spur Grocery Co.

HAPPY, THOUGH OLDER

Not by mourning because life cannot be all springtime. Not by thinking that youth can be powdered, painted, dressed and affected into renewal. Not by looking backward and living upon reminiscence. Not by counting up our losses.

In fourfold beauty life is on the wing. As well try to change the course and succession of seasons as to hold back the progress of our ages. Spring, summer, autumn, winter are not only for nature, but for human nature. No one is deceived by imitation when we are not just as young as we used to be. Fading pictures and a passing show, "slings and arrows of outrageous fortune," are just the differences in life's weather.

But every season has its own peculiar beauty. Every day of every year is really a gem on Time's finger. There is even a majestic and terrible beauty in a storm. In the long monotony of the doldrums at sea one could hail a cyclone. In the dusty glare of protracted drought a flood could be welcomed. In too much of any season the wish arises for the rest of the program. Change opens up new vistas of the scenery of our histories. The afternoon of life is meant to be a pleasant outlook upon its harvest fields, a gathering in of that wealth of production that requires time and patient toil. The enjoyment of that richness of character that is given only to long experience. Wisdom can never be hastily acquired. Nothing can be done in less time than it takes. Even God must wait until fall for a ripe apple.

Age marks progress and gives leisure. To look forward and go on with power of choice hitherto denied, and to have time and opportunity to do as one likes, rather than as he must, these are much. To have acquired new powers of thought and to have time for books, to hobnob with a few cronies, to have a little something to do, to sit on the porch and see the world go by, to look beyond the setting sun to a new day, and beyond the coming winter to a new spring—all these and more may mean that age has kept the best wine until now!—Western Newspaper Union.

L. B. Haile, of Afton, was in Spur Tuesday of this week. We are glad to note that Mr. Haile has almost completely regained his former good health. For some time he suffered of rheumatism and was helpless for many days. He is now apparently as robust and healthy as ever.

**FURS WAY UP!
BIG SEASON AHEAD**
Order traps and baits now. Send coupon below at once to Fouke Fur Co., St. Louis, for lowest prices on supplies, fox traps, NOXENT (kills human scent) and REMOV-A-SMELL (destroys skunk smell instantly). Get free Trapper's Partner showing traps and new paste baits, game laws, how to trap and grade furs. We keep you posted on market and send fur price lists all season. All free—send today to

FOUKE FUR CO. ST. LOUIS, MISSOURI

FOUKE FUR COMPANY
522 Fouke Building, St. Louis, Mo.
Send me samples of NOXENT and REMOV-A-SMELL, Trapper's Partner, and traps. Send me for price lists all season. All FREE.

Name _____
Town _____
State _____ R.F.D. _____ Box _____

A TURKEY DINNER

W. S. Taylor and family from Amarillo, Jake Ligon and family, of Slaton, Noel Ligon and wife from near Crosbyton, Ray Jones and family at Ralls D. W. Taylor and family of Spur, all met with J. L. Ligon at Ralls Monday, and had a kinfolks reunion and a big turkey dinner. Mr. and Mrs. Ligon went to extra trouble in preparing the dinner. The table was well filled with everything that goes to make up such a dinner.—Dave Taylor.

Mrs. J. A. Caple and daughter, Miss Edith, were pleasant callers last week at the Texas Spur office, having the paper mailed to her son, S. S. Caple, changed from McAdoo to San Francisco, California where he is attending U. S. N. Hospital Corps Training School. Mrs. Caple stated that she and daughter had returned from Dallas this time to establish a permanent home in Dickens county. They are now building a new home on the plains. J. A. Caple has probably built more new farm houses, and in this respect done more than any other one man in contributing to the building progress of the country. May this new and permanent home now under construction be the most comfortable, happiest and prosperous of them all.

S. B. Scott and family are spending the holidays with his mother and other relatives at Anson, Texas.

Henry Williams and wife are visiting relatives during the holidays near Hico, Texas.

**LISTEN—
IS PYORRHEA
AFTER YOUR TEETH?**

IF YOU GIVE IT A START IT WILL GET THEM—SURE! AND YOUR HEALTH AS WELL!
SAVE THEM NOW!

Heed the warning! These sore and bleeding gums—that unpleasant breath—PYORRHEA is after your teeth! But you can easily foil this insidious monster of disease by the prompt use of

DR. BARBEE'S PYORRHEA REMEDY

Recommended by Dentists wherever tried and backed by the gratitude of hundreds who have prevented and cured Pyorrhoea through its use. Get a bottle today and save your teeth. Nature provides but one set—Dr. Barbee's Pyorrhoea Remedy will preserve them.

SOLD AT ALL DRUGGISTS

HOW A YEARLY BUSINESS WAS BUILT IN MINNESOTA

Romance—Business Romance and Success have not been cornered by the John Wanamakers and the Marshall Fields of the Big Cities. They are to be found in every Main street in America—your Main street. They are there for the taking by the merchants with the will to win.

If you, Mr. Merchant who reads this, are a fighter, you will thrill to the toes at this story. If you are a Doubting Thomas, then be prepared to be converted by the facts and figures, else admit to yourself that you are a failure—and success is not in you—and it is because you won't learn from experience of others.

Long Prairie, in Todd county, Minnesota, is a town of only 1500 people. Still Elmer, Charley and I. E. Hart, three brothers who ran a general store there, did not let the size of the town interfere with them in building up an annual business of \$400,000—almost a half million dollars a year.

Now Elmer and Charley and I. E. Hart are not super-merchants. Instead they are only aggressive, wide awake, hustling and fighting young American business men. They "snapped out of it" when failure threatened about six years ago. They went out to do it or die, to get the business along business lines, else quit.

The Hart brothers did not look to the big city for success. They looked at their own town and county.

Do you think there is no romance in small town merchandising? Doesn't this story of the Hart Brothers at Long Prairie explode your ideas? Think of it, six thrilling and intensely interesting years of business development and success—a \$400,000 yearly business.

How did they do it you ask? Easiest thing in the world, they faced facts. They quit hypnotizing themselves with alibis for empty store aisles. They studied merchandising success—and did likewise.

Let's go back six years. It was an eventful evening in Hart's department store. Elmer and Charley were alone in the office. The store was closed for the day.

"Charley," said Elmer, "what's the matter with our business? You and I know we've got quality merchandise here. Our prices are right—still, go down to the depot and the baggage room is crowded with goods from the mail order houses—and in every instance, it is inferior goods to ours. price and quality considered. But what are we going to do? I don't see any answer but to close up—quit?"

"Yes—quit or fight," said Charley thoughtfully; "quit or fight and I say fight."

"If all you say is true, then it is the lack of real aggressive salesmanship. I say, let's fight."

Ask the mail order houses and the nearest big city merchants today if the Hart brothers of Long Prairie are fighters. They will tell you.

This is how they fought.

First, Harts went out to get acquainted with everybody within fifty miles of Long Prairie.

How did they do it? Through advertising, of course.

Now wait—advertising covers a great deal of territory and it was up to us to prove it true right here in Long Prairie, Todd County, Minnesota. It is true. I know it and you know it. The fact is then obvious that our weak spot has been in this point that Harts reached rock bottom and built on a solid foundation.

Harts got acquainted. Also, and important, they simply made everybody get acquainted with Harts. Harts appropriated 3 per cent of gross income for advertising.

They contracted for newspaper space on the full page and double truck display basis. They didn't waste this extra space with large type and extravagant claims. Instead they wrote readable copy and illustrated it with cuts which were seasonal and cuts with a big city sales appeal.

Every ad was given careful thought. It told prices, also talked quality. It never failed to picture bargains.

Hart ads were bright and attractive. They usually included a little talk on buying at home. They educated and built up customer's confidence and soon—Harts began to hire more help in their store.

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Hart ads were bright and attractive. They usually included a little talk on buying at home. They educated and built up customer's confidence and soon—Harts began to hire more help in their store.

Harts was out after the business. It wasn't many weeks until every soul in Long Prairie and Todd county knew it. And right here Harts turned another mile stone. They supported their advertising campaign with aggressive and good will building merchandising ideas and plans.

They built up a card index of every prospective customer in Long Prairie and Todd county, some as far away as fifty miles—because Harts claim a customer owning an automobile is no farther away at fifty miles than the nearest cross roads: if a merchant has the goods a customer needs and will tell him about it.

On the index cards was recorded every bit of information obtainable about every member of a family. The wife's name; how many children. The assessed value, etc.

Harts got all this information from the county assessor and school teachers and Harts store force filled out the cards during spare time.

That was Harts mailing list which has grown within a radius of fifty to sixty miles.

With a mailing list of size, Elmer Hart as president, began sending out letters in support of their newspaper advertising. They were friendly, personal and cordial letters, telling about seasonal goods and at prices the various bargains might be bought.

Then came the house organ idea. It was a little four-page paper which had long been published by Harts.

But it took a new lease on life. It began to tell interesting news. It was filled up with pictures—and it was sent to every name in Harts card index file. The House Organ was popular. It took an occasional broad side at the mail order houses about quality, inconvenience of doing business away from home, etc.

Harts then introduced the personal demonstrators first through big newspaper ads, then the house organ and finally in special letters. All that was asked was that customers living in the country let Harts demonstrate or call with samples of advertised wares desired. A little coupon was attached to make writing easy.

The idea caught on. It wasn't long until the Hart demonstrator, in a light car packed with grips, was doing \$100 a day business. Harts even moved stable stocks such as soap, etc., through the demonstrator and house-to-house canvass.

Of course, the demonstrator was every day talking and talking on the value of trading at home.

And during Fair week in Long Prairie—well, in a big tent on the grounds, Harts gave a lesson in demonstrations with free cats, etc., that Todd county women still talk about.

When Harts built their new store three and a half years ago, three floors which is now manned by a force of more than thirty salespeople it opened up a new era in the service idea Hart brothers had grown into.

The semi-annual style show, when work clothes as well as evening gowns are shown on stalwart young men and pretty girls is a Saturday afternoon and evening of intense interest in Long Prairie and Todd county. Hundreds attend.

The cool, comfortable rest room on the balcony is a heaven to country shoppers—and it is advertised freely—inviting all to make it their headquarters.

Elmer and Charley Hart long ago discovered an old truth that "with every person in an institution working enthusiastically—a business is bound to succeed." They took this idea at one bound when they organized Hart Store Club, numbering every member of the staff. It elects officers, pays dues and has two business meetings every month. The social evenings are also regular events. All are inspirational and pep-up meetings. Questions of policy, service, etc., are taken up and thrashed out.

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Harts has also adopted profit sharing plans paying two per cent of the increase over the previous year's business, plus an added \$700 if the volume of gain exceeds \$30,000. Checks are distributed the day before Christmas. One year Hart divided \$1700 among its salespeople—large bonus for the then twenty some odd clerks in a small country town.

"Beating the mail order competition has been our most gratifying achievement," say Charlie and Elmer Hart. They did it in the best of possible ways. They got mail order catalogs from all the big houses. They sent and bought mail order goods. Then they compared this goods with that in their own store. Their own goods stood the test.

A staff meeting of all employees was called. Hart brothers showed the salespeople what they had found, and from that day mail order catalogues have had prominent places on every Hart counter.

When customers start mail order talk—catalogue and goods are brought forth—comparison made—sale closed and a customer cemented to Harts.

Each department has its table where Hart merchandise is shown side by side with the mail order goods.

And finally, Hart brothers advice to other small town merchants. It is: "Watch your buying—buy with a mail order catalogue in your hand—watch your buying—then advertise."

FARM BUREAU NOTICE


To all members of the Dickens County Farm Bureau, you are hereby requested to meet with your respective locals at once to elect delegates to attend the Dickens County Farm Bureau Meeting on the 30th, of December, 1922, in Spur at 2 p. m. in the County Agents office, then and there to elect one or more delegates to the annual meeting of the Texas Farm Bureau Cotton Association, which convenes in Dallas, Texas on the 17th, day of January 1923. J. R. McMAHAN, Sec.

Cut your cane before frost and bring it in and let us make it into syrup for you.—Citizens Gin & Power Co., Eb. Johnson. 53-1f.

If you want your scrap cotton cleaned and ginned in the best possible manner, bring it to the Citizens Gin & Power Co. 53-1f.

THE AMERICAN CREED

I believe in the United States of America as a government of the people, by the people, for the people; whose just powers are derived from the consent of the governed; a democracy in a republic; a sovereign Nation of many sovereign States; a perfect Union, one and inseparable; established upon those principles of freedom, equality, justice and humanity for which American patriots sacrificed their lives and fortunes. I therefore believe it is my duty to my country to love it, to support its Constitution, to obey its laws, to respect its flag, and to defend it against all enemies.



LOWEST PRICES

In the History of the Ford Motor Company

Chassis . .	\$235
Runabout . .	269
Touring . .	298
Truck Chassis . .	380
Coupe . .	530
Sedan . .	595

All Prices F. O. B. Detroit

At these lowest of low prices and with the many new refinements, Ford cars are a bigger value today than ever before. Now is the time to place your order for reasonably prompt delivery. Terms if desired.

GODFREY & SMART
SPUR, TEXAS.

NOTICE TO LANDHOLDERS TO KILL PRAIRIE DOGS

The land holders of Dickens County, Texas are hereby notified to kill or cause to be killed all prairie dogs within their respective enclosure, as required by law before the 15th day of February, A. D. 1923, and on their failure to do so, the Commissioner's Court will proceed to have them killed at the expense of the defaulting land holder. And the cost thereof will be lein upon the land, and the payment thereof will be enforced in the manner provided by law in such cases. Court of Dickens County, Texas in session, this the 23rd day of November, A. D. 1922. O. C. ARTHUR, Clerk.

W. D. Eldredge, of McAdoo, came in for a minute last week, and contributed materially to the Christmas cheer of the Texas Spur establishment.

F. E. Walker, of West of Sour, shoved his subscription up a notch the other day, and by doing so made the Christmas season brighter and more cheerful.

J. T. Rose, of the plains country, was down during the holidays and reported everything in fine shape in his section. He has a considerable acreage now in wheat which he states is now most promising of a big harvest.

W. W. Sample spent Christmas at Matador with his brother, Jim Sample and family.

Miss Mary Coneland, who is taking a special course of study at the State University in Austin, spent the Christmas holidays with her parents, Mr. and Mrs. C. D. Coneland, near Sour. She will return the first of the year to resume her studies.

Oran Hall and wife, of Dallas, are spending the holiday season in Spur with his parents, Mr. and Mrs. E. F. Hall. Oran is now engaged in the real estate business in Dallas, catering wholly to deals in city property. He informs us that the exchange of property in Dallas at this time is somewhat slow as a result of unfavorable conditions.

R. M. Slack dropped in this week and extended us a substantial greeting of the Christmas season, and which we appreciate. May he enjoy many more Christmas seasons, and each become brighter and happier as the years go by.

Meal and Hulls, Cold Pressed and Hydraulic Cake, we buy and sell most everything. All the molasses are gone—raise some more cane, and bring us your business.—Citizens Gin & Power Co., Eb Johnson.

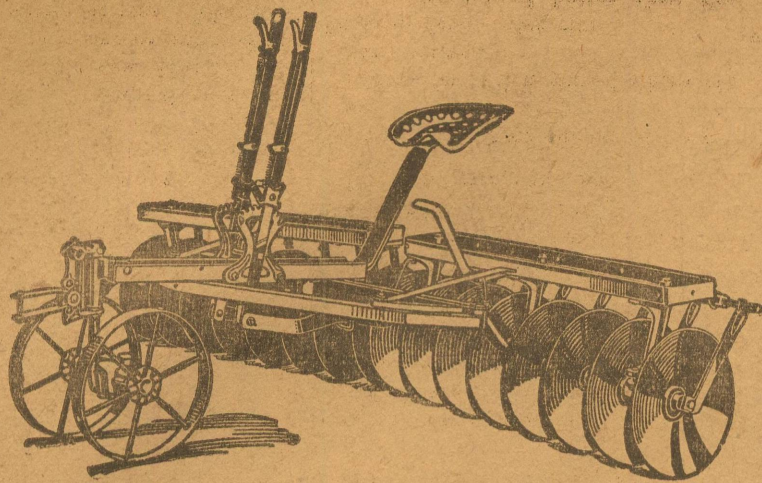
See Spur Mattress Factory for Sanitary Mattresses. We also Renovate old mattresses. All work guaranteed Your patronage will be appreciated.—N. O. Phillips, Prop. 6-1f

FOR SALE—6-cap range stove with reservoir, good as new, for \$20 cash. Also 250 egg incubator for \$15.—W. H. Birdwell. 8f.

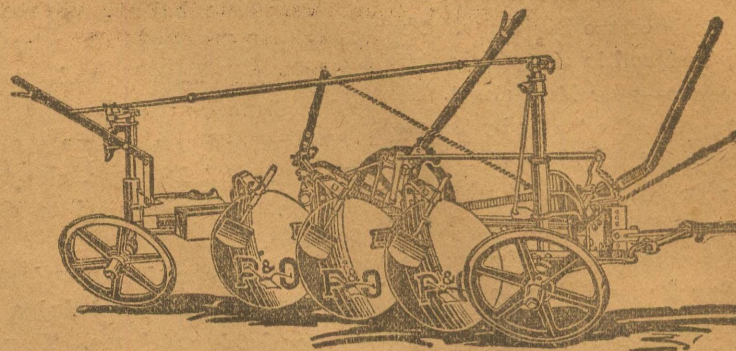
Miss Virginia Forbis, who is attending C. I. A. at Denton, is at home spending the holiday season with her parents, Mr. and Mrs. R. C. Forbis.

HAY FOR SALE—Very bright wheat straw, baled, at 33 1-2 cents per bale, 5 miles west of Spur on highway.—W. J. Pickens. 9 5f

We are fully equipped and prepared to clean and gin your scrap cotton to the very best advantage. Bring it to us and we will do the rest.—Citizens Gin & Power Co., Eb. Johnson. 1f



We
Have
Just
Unloaded



A Car of P. & O. Lister Planters

Disc Plows and Harrows, and Walking
Listers and Turning Plows

IF YOU ARE IN THE MARKET FOR FARM IMPLEMENTS, IT'LL PAY YOU
TO SEE OUR LINE BEFORE BUYING



We Handle the Best
Terms if Desired



Spur Hardware & Furniture Co.

"Spur's Oldest Store"

A COMPARISON IN FEEDING AND MARKETING OF CATTLE

Recently County Agent Johnston made a cooperative shipment of cattle to the Fort Worth market, the shipment being made up of old and poor conditioned cattle which were forced on the market. The price for this lot of cattle ran from two to seven cents.

At the same time R. L. Bell, of Illinois, and nephew of T. Lindley of the Spur Produce Co., marketed in Chicago the two car loads of calves formerly purchased of Jones & Elliott and fed at the Experiment Station as baby calves. These calves were kept on home grown feed in Illinois after leaving Spur until they were 18 months old, weighed 1100 pounds, and brought 15.50 and 15.75 at the stock show in Chicago.

A comparison is all that is necessary to convince any one of the advantages in feeding and preparing cattle for the market. It is a waste of energy and money to go to market unprepared and in a hap-hazard manner.

C. W. Sims, of near Roby, was in Spur Thursday, calling in at the Texas Spur office to get a copy of "Maggie and Jiggs at The Golden Gate," and also having the Texas Spur to come to his address throughout the New Year. Mr. Sims reports conditions good in Fisher county, and states that farmers of that section have now almost recovered from the "recklessness" of 1920 and are now in a prosperous condition.

We this week received a letter enclosing a dollar and fifty cents from C. A. Gladish at Bowie, Texas, requesting that the Texas Spur be mailed to him at his new address. Mr. Gladish has been one of our best and most substantial citizens. We regret to see him leave the Spur country, but wish him all the prosperity possible "back East."

Clark and Frank Forbis, of the Forbis ranches at Afton and Turkey, spent the holidays in Sour with their parents, Mr. and Mrs. R. C. Forbis.

REPLYING TO A "XMAS GIFT"

On the Eve of Xmas, I received "a gift?" which was unappreciated. The Billet d' Amour, was certainly not sent in the spirit usual to this season. By the same token let me remind you Christ was crucified for criticism as baseless and as false.—Unlike him, I accepted your gauge whether of velvet or iron, as intended, but just what the intent or spirit in which it was sent, I do not know. There is in every community, some low-minded, loud mouthed ass, who by his braying attracts others. Some of them, will also join the chorus, without thinking why or what they are doing, as is natural. I grant to every one the right to criticize, my public acts, but not to put their reasons for my acts, in place of my own. As I do not know the spirit in which the Love letter was sent, I reply below in neither prose or verse.

"What fools these mortals be"
They oft go far at sea
When they pre-empt the power Divine
To read of man his secrete minde
And motive give to him.
Motives as low as they are false,
Were they placed in like circumstance.
They place him, as they'd place themselves
Without a thought that came from Heaven
But from the lowest Hell.
Are ye a father more than I?
Tried to do more for state than I?
Tis ye who should appologize
For what you have implied

To meanest sinners our country's given
Laws—for which your Fathers oft have striven
To keep down utter riot.
Have ye turned better than the best?
Before ye seek another rest
Remember Dieu et Mon droit.
My friends will excuse this, as I have no other means of replying.—
W. J. Elliott.

CHRISTMAS TREES WERE ENJOYED AT CHURCHES

Saturday night Christmas trees for the Sunday school classes were had at both the Methodist and Baptist churches. Sunday night the trees were had at both the Presbyterian and Christian churches. The trees were largely attended, and the Christmas Spirit was fully evidenced and enjoyed by all.

Christmas is and should be a time of peace, good will and merry fellowship among men, and on the whole this Spirit prevailed in Spur and throughout the great Spur country.

DIED

Mrs. W. F. McCarty died Saturday at twelve o'clock, December 23, at the family home in Spur, the remains being interred in the Spur cemetery Christmas Eve at three o'clock.

Mrs. McCarty battled for many months against the Great White Plague, but irrespective of the Christmas season the Grim Reaper made his call, depriving the home of a good wife, faithful and loving mother.

W. F. McCarty and children have the sympathy and condolence of many good and sincere friends throughout the country in this great bereavement.

W. S. Taylor, formerly of Spur, but now has a position as traveling salesman for a wholesale at Amarillo, spent the holidays in Spur with relatives and friends.

Mr. and Mrs. White Moore entertained Tuesday evening with a dance at their ranch home eight miles west of Spur, which was a very enjoyable occasion.

H. F. Sheppard returned home Tuesday from Brady and other points where he spent the holidays. Having a very enjoyable time.

Mr. Cooper, of Fisher county, is in the Afton country, visiting with friends and relatives.

AN APPRECIATED GIFT

Among the Christmas remembrances extended the Texas Spur, was an appreciated gift from W. K. Kellogg, of Kellogg Toasted Corn Flake Company of Battle Creek, Michigan, consisting of a full case of the company products, including Corn Flakes and Bran, Krumbles and Pep, with the injunction to "please enjoy them with your home folks."

For some time the Kellogg Company has been carrying advertising in the Texas Spur to introduce these products to the trade of the Spur territory. We have always known that advertised goods were of superior quality, and with respect to the Kellogg Toasted products we are in position to state positively that they excel in flavor and quality, and would be an addition to the table of royalty. The leading grocerymen of Spur handle these products, and you will concur in our opinion if upon the next occasion of a purchase you call for Kellogg's.

Our Christmas joy is made more wholesome by the kind, considerate, thoughtful and appreciated remembrance of Kellogg Toasted Corn Flake Company, and sincerely we wish them a more extended clientele throughout the New Year.

FOR SALE—160 acres land, 90 in cultivation, 4 1-2 miles from Afton. Will sell cheap and on good terms. See L. B. Haile, Afton Texas. 9-1t.

G. B. Morris came in during the holidays and had the Dallas News added to his supply of reading matter for the new year.

H. J. McCarty, of Sudan, was in Spur and spent several days the past week. He says the Sudan country is the best in the West.

W. H. Birdwell was another who remembered us during the holidays and helped to make Santa Claus possible.

LOST—Solid black pointer bird dog. Return for reward to E. L. Caraway, Spur, Texas. 9-tf

JEFF SMITH RAISES CHAMPION HOG OF DICKEN COUNTY.

Jeff Smith, of Dry Lake, holds the championship record of Dickens county as a hog raiser. During the holidays he accepted from R. L. English an offer of forty dollars for one of his big sows which was killed, dressed and sold out by the piece and pound.

The sow weighed approximately 725 pounds on foot, and dressed ready for sale 612 pounds. After purchasing the hog of Jeff, Mr. English hired the butchering done, complimented friends and neighbors with spare ribs and sausage, and cleared about ten dollars in the sale of meat at seven to nine cents a pound.

The Spur country is the most wonderful country in America. Here can be raised and produced the biggest hogs, the finest cattle and chickens and the biggest field crops of any country in the world. Some day West Texas will be recognized not only as an empire within itself but the Oasis of America.

S. C. Rawlings, of near Spur, dropped in during the holiday season and joined the list of Texas Spur readers. Also adding the Dallas News and Floydada Hesperian to his stock of reading matter for the new year, thus insuring not only a diversity of reading but live news matter of nation, state, county and home.

Uncle Tom Hatkey, of Ray, Arizona, recuperated from an attack of rheumatism, and the Texas Spur to keep his friends and the "old ho" hope Uncle Tom will be completely recovered and home and enjoy life with friends.

Dr. W. R. Moore and non, are spending the days in Spur with Mrs. W. H. relatives and friends.

FOR SALE—Cockerels at \$1 Haile, Afton, T their