ANOTHER CITY NOW ADORNS THE MAP OF TEXAS
SPUR TOWN LOTS WILL BE PLACED ON SALE NOV. 1

The Many People Who have for Days and even Months Been Waiting for the Dissolution of the Spur Farm Lands and will be sold to actual settlers and farmers. Spur is located near the center of this vast body of land, and since the Spur Farm Lands are located in the richest and most productive body of land in America, it is expected to rapidly forge to the front as a superior commercial center and desirable home and within a few years rank with the very best and biggest towns of Texas. The creation of Spur City will be recognized in the history of Western Texas as one of the Big Events, not only with respect to town building but in promoting the commercial, agricultural, and industrial interests of the country as a whole.

The old Spur Ranch, comprising about four hundred and thirty thousand acres of land is now being subdivided and cut into small tracts known as the Spur Farm Lands and will be sold to actual settlers and farmers. Spur is located near the center of this vast body of land, and since the Spur Farm Lands are located in the richest and most productive body of land in America, it is expected to rapidly forge to the front as a superior commercial center and desirable home and within a few years rank with the very best and biggest towns of Texas. The creation of Spur City will be recognized in the history of Western Texas as one of the Big Events, not only with respect to town building but in promoting the commercial, agricultural, and industrial interests of the country as a whole.

With the dissolution of the Spur Ranch, one of the biggest and most historic and one of the last of the considerable ranches of Western Texas passes out of existence to make room for the farmer and givplace to the agricultural firm of Texas.

The ranch was established in the early eighties and principally owned by a Scotch syndicate until recently purchased by S. M. Swoomson & Sons, who are now subdividing and selling the land into small tracts and selling to actual settlers and farmers. Spur is located near the center of this vast body of land, and since the Spur Farm Lands are located in the richest and most productive body of land in America, it is expected to rapidly forge to the front as a superior commercial center and desirable home and within a few years rank with the very best and biggest towns of Texas. The creation of Spur City will be recognized in the history of Western Texas as one of the Big Events, not only with respect to town building but in promoting the commercial, agricultural, and industrial interests of the country as a whole.

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Articulate in Operation. Mrs. Mahone, now in operation, Mrs. Mahone has a wide reputation for the supply of the Spur country from various sources, has decided to establish the conclusion that the country has no superior in America with substantial progress and growth, and is not only a pleasure and convenience to the public, but a big attraction for investors and business men. Mrs. Mahone will put in an opera- tion at the present time a three other business concerns in the region, having operated hotels in and around the city, and will become permanently located and will put in an up-to-date shop when the town is completed and ready to be permanent for the first time.

Getting in The Push. A delegation of Crosby county citizens coming from Crosbyton and Emory, were here last week and met with the executive commit- tees of the commercial club and practically a closed contract put in a daily auto service from Lubbock to Spur, in Dick- son county, Emory and Emory and Brownfield. The Crosby County News, while giving the facts of this plan, is now據 to reference to the public.

"By Oct. 15th Emory is to have an auto line, giving daily service from Lubbock and Spur, Brownfield and Taba- los will have a regular passenger bus- service.

New Hotel in Spur. A new hotel building has been completed and is now in operation, Mrs. Mahone having charge of the house.

For several months past Mrs. Mahone has been conducting the hotel business, first at Emory and later moving to Spur, and is now in operation, Mrs. Mahone has a wide reputation for the supply of the Spur country from various sources, has decided to establish the conclusion that the country has no superior in America with substantial progress and growth, and is not only a pleasure and convenience to the public, but a big attraction for investors and business men. Mrs. Mahone will put in an opera- tion at the present time a three other business concerns in the region, having operated hotels in and around the city, and will become permanently located and will put in an up-to-date shop when the town is completed and ready to be permanent for the first time.

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WILLIAM TEXAS OF THE PAST.

In Determining The Actual Value of Real Estate and Farm Lands, Many Factors Must Be Taken Into Consideration.

This is a question one frequently hears and a statement that is frequently made. The question is generally asked by some one really desiring information and the statement is almost without exception made by jealous or ignorant of facts. In determining the actual value of land, several factors must be taken into consideration. These are the producing capacity of the soil, the climate of the section, the price of labor and capital, and the cost of the market. The price of land varies according to the demand of the market and the cost of labor.

BUSTED: No Class Ever Ventured Into A New Country That Did Not Suffer for Hardships And Endure Privations. The Majority Fail And Few Succeed.

The merchant and every class that has come into the country. Many men will come into western Texas, fall in with difficulties and find that the condition is almost without exception made by jealous or ignorant of facts. In determining the actual value of land, several factors must be taken into consideration. These are the producing capacity of the soil, the climate of the section, the price of labor and capital, and the cost of the market. The price of land varies according to the demand of the market and the cost of labor.

Badlands in West Texas.

A couple of U. S. Inspectors looking over west Texas with a view to see if the country is fit for farming, noticed there are prospect of farms,nature of the soil, etc., passed through this part of the state without much note. Lubbock. In conversation with a citizen of Lubbock, Mr. J. B. Hargrave, he said that the citizens of west Texas and the surrounding counties were less prosperous than any other section of the country and that he prophesied a great future for this entire section. It is his opinion that in the course of a few years less attention will be paid to cotton culture and all would be raising feed. The feed crops you can raise here are unsurpassed and it will soon transpire that the money you can make on feed will pay for you to stay. In fact, it may be that you will be able to buy land here for $10 an acre, which is the price paid for land in the eastern states.

Reduce Expenditures.

Plan to Save: Recent F. P. W. T. E. L. has made a survey of the railroads in Texas, speaking to farmers, suggesting ways to save money by reducing expenditures. The P. S. T. E. L. has a number of suggestions which will be found that they can be farmed more profitably, and some can even do that fattening cattle and report a big profit. He said that the cotton culture would be improved by reducing expenditures on cotton culture and the use of machines. Farmers who were flocking to this section and who could readily7

The bank and dining cars belonging to the Missouri Pacific were brought in on the tenderail. Tuesday and work of getting in the wheat, and the addition of the others going merely on. The whole new set of cars, to accommodate the great number of cars that will take to work of getting in the wheat, and the addition of the others going merely on. The whole new set of cars, to accommodate the great number of cars that will take to work of getting in the wheat, and the addition of the others going merely on. The whole new set of cars, to accommodate the great number of cars that will take to work of getting in the wheat, and the addition of the others going merely on. The whole new set of cars, to accommodate the great number of cars that will take to work of getting in the wheat, and the addition of the others going merely on. The whole new set of cars, to accommodate the great number of cars that will take to work of getting in the wheat, and the addition of the others going merely on. 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WHEN FISHER COUNTY WAS MADE BY

THE MASTER WORKMAN

The Extra Good Elements used in the Soil in the Rotan Country show that only First-Class Lands were considered, and as it was left to men to look after the Town Building, it will pay any one who has not been at Rotan to come and see how near the builders have come in spirit and letter to the pattern set in the country.

SEE THE GEM CITY!!

ROTAN AND ITS SURROUNDINGS

This year's crops are far above the average of other counties and the Prices Being Paid for Cotton, Grain, Feed Stuffs' Poultry, Eggs, Butter, Goobers and every thing marketable, proves that Rotan buyers know the best, want it, and are in a position to pay for it.

HERE ARE SOME BUILDINGS JUST COMPLETED

- 5 Concrete Stores
- 3 Brick Stores
- A New Brick Postoffice
- new opera house with a seating capacity of 550
- new $18,000.00 school building on the finest site in Texas
- Tower and 40,000 gallon tank for water works with steam pump; electric light system; most modern that money can buy; brick car sheds for new rolling stock of T. C. R. R.
- The First National Bank and Cowboy State Bank are known for sure.
- Hotels, restaurants and rooming houses enough to take care of a crowd.

WHEN YOU WANT TO CHOOSE FROM STOCKS

You will find:
- $125,000 Worth of Dry Goods
- $10,000 hardware
- $50,000 groceries
- $16,000 drugs
- $13,000 furniture; new
- $5,000 jewelry
- $3,000 harness and saddlery
- $3,500 feed and seed
- 3 lumber yards with full stocks
- 3 blacksmith shops
- machine shop and woodwork
- ice plant
- 2 livery stables
- wagon yard
- 2 cotton yards
- 3 cotton gins with all the latest improvements
- one newspaper, the Rotan Advance
- 3 churches that give the sinners no rest.

CITY PROPERTY! LOW PRICE, ADVANTAGES CONSIDERED

Farm Lands, improved and unimproved, from $10 to $35 per acre. Why ride all over Texas when you can buy of the Rotan Townsite Company a Residence Lot for $35. A Business Lot for from $50 up. A 2-acre Block for residence and truck farming at any reasonable price. It only takes 1-3 cash to secure a deed, and the balance can be run 1 and 2 years at 8 per cent interest, and your values will double in that time. We challenge you to come and see what this place offers to the home seeker who wants to secure the advantages of an Eastern town with the Western snap that is sure to come to the front.

See or Write, H. Armstrong, Agt. Rotan Townsite Co.

ROTAN, TEXAS