

The Memphis Democrat

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928



WEATHER SUMMARY
The weather picture, which has been mild and fair the past few days, turned windy and dusty on Friday afternoon as a strong front passed through the area. Cold weather is promised for the next few days.

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NASA ASSEMBLY — Memphis Junior High students sat spell-bound as Nelson J. Ehrlich, Oklahoma State University, a Space Science Specialist, demonstrated NASA equipment and explained operations and missions of space crafts this morning in an assembly program. Students even were able to hear blood being pumped through the arteries of one of their classmates arms. "NASA is deeply involved in medicine," the speaker explained.

Memphis Cagers Enter Crucial First-Half Stage

The Memphis Cyclone and one-time basketball teams are competing in the District 4-B cager races and the coming days will play a big part in the championship.

The Memphis teams travel to Brock Friday night to meet the first game at 5 p.m., with the varsity games following.

When, Saturday night, in Cyclone gymnasium, Memphis will play Wheeler in a make-up game, and a crucial meeting of teams in the district races.

Next Tuesday night Memphis hosts Clarendon teams in another key night of basketball. If, per chance, the local teams remain undefeated through these crucial games, the finale will be the hosting of teams from Claude in Cyclone gym on Friday night, Jan. 17. This will wrap up the first half of the district schedule.

Coach Wayne Thompson explained that the district is divided into a first half and second half contest. If a team should win the first half and another team should win the second half, a play-off game will be held to determine the winner. However, if ties result in the first half, the team which wins the second half will win the district.

The Wellington and Wheeler boys, so far, are the only undefeated teams remaining in the first half, as Memphis lost to Wellington. Wellington has defeated Claude also, but has not met Wheeler.

"As far as our boys are concerned," Coach Thompson said, "we can hope for a first-half tie if we can win the rest of our games and Wellington is knocked off by someone in the first half."

"Our girls have won one key game, defeating McLean," the coach said, "and have their biggest test coming up a week from Friday against Claude's girls."

The Cyclone team lost the services of Jimmy Melton who re-injured a knee in warmups against Silverton Tuesday. Coach Thompson said "Jimmy has been working real hard and doing a fine job and we all regret this for Jimmy's sake." Melton was one of four players hitting in double figures against McLean last Friday night. He scored 13 points.

The Cyclone went 4-4 for the season and a victory over Silverton Tuesday. The Cyclonettes remained undefeated in district play this week, and have only two losses all season.

Last Friday, Memphis girls won a key district game 74 to 60 over the McLean girls. After a 16-16 first quarter, Memphis had a 39 to 32 halftime edge, and with a well-balanced offensive attack out-scored the visitors to win the contest.

McLean's Sheri Hayes scored 52 of her team's 60 points, in a remarkable individual effort. Memphis' Mickey Henderson scored 44 points, while Faye Beck had 18 and Terri Salinas had 12.

At Silverton Tuesday, Memphis girls took a 50 to 28 victory over the Owlettes. Faye Beck had 19 points, while Mickey Henderson had 15, Terri Salinas 4, Jeanette Matthews 5 and Melba Walker 7.

The Cyclone won victories over McLean and Silverton in district encounters. Memphis downed McLean 77 to 46 as James Beck had 22, Glen Johnson 14, Jimmy Melton 13 and Ricky Miller 14.

At Silverton Tuesday, Memphis won 75 to 39, with Beck scoring 31, Daryl Smith 12 and Glen Johnson 11. All the lost players got into the scoring column in his contest.

The District 2-A boys race is shaping up into a four-way tug.

(Continued On Page 10)

Memphis Junior High Hosts NASA Lecture-Demonstration Program

Memphis Junior High hosted by the National Aeronautics and Space Administration's mobile lecture-demonstration program at 9 a.m. in a general assembly in the school auditorium, representing the Johnson Space Center, Houston, the program was conducted by Nelson J. Ehrlich, member of the Oklahoma State University faculty, who has served as Space Science Specialist for seven years, in addition for seven years as a science teacher in public schools.

Mr. Ehrlich received his Master's of Science degree, and has completed his course work toward a Ph.D. at Oklahoma State University.

After the general assembly, a grade group, sixth, seventh, eighth, were given a one-hour lesson which included a lecture in depth discussion of space sciences directly related to specific disciplines or to the special interests of the students.

The Space Science Education Project is a lecture-demonstration program designed to acquaint the educational community and the general public with the role of the National Aeronautics and Space Administration in the exploration of air and space.

The lecture-demonstrations are conducted by space science specialists who are teachers authoritatively informed on the space sciences and the activities of NASA. They present assembly programs and work in the classroom with the teachers and students.

A typical assembly program lasts approximately 50 minutes and includes discussions and demonstrations of aeronautics, rocketry, propulsion systems, satellites, probes, orbits, human factors, communications and manned space flight.

The programs are presented without charge to the requesting schools.

Junior High Principal Neal Hindman said that they have been looking forward to the NASA Space Science Program and are happy that Memphis was selected as one of the schools to be visited.

Local City Council Has Meeting Tues.

The Memphis City Council, meeting Tuesday night approved seeking of sealed bids for the chase of another trash truck with the same specifications as truck now in use by City.

Also the Council approved the signing of purchase of 32 new 1 waste trash containers.

City Secretary A. L. Gailey said that the need for another trash truck was necessary for emptying the trash containers and the truck purchased last year would require major repair and out of service for even a few days, a serious condition would develop.

The City Council agreed to leasing to 4-H Clubs of Hall County a small track of land south of the fenced portion of the Oil Mill Property. The 4-H Clubs have been seeking a location in Memphis as a site for a horse arena.

City Secretary Gailey was instructed by the Council to write letters to the women's clubs of the city concerning the latest developments in the library project the council has had under study for several months.

39,056 Bales Reported As Cotton Harvest Begins Final Wrap-Up

Services Held Sunday, Jan. 5, For David V. Sasser

Funeral services for David Vernon Sasser, 81 were held at 3 p.m. Sunday, Jan. 5, in the First United Methodist Church with the Rev. Mert Cooper, pastor, officiating.

Burial was in Fairview Cemetery under the direction of Lamb Funeral Home of McLean.

Mr. Sasser passed away Thursday in Hall County Hospital.

David V. Sasser was born Sept. 6, 1893, at Waco and was united in marriage to Love Lamb in 1920 at Memphis. He was a member of the First United Methodist Church and of Masonic Lodge 729. Mr. Sasser moved to the Memphis area from Coleman in 1911.

Survivors include: his wife of the home; one son, Gene of Memphis; one sister Mrs. Ethel Lancaster of Sweetwater; and two granddaughters.

Pall bearers were Robert Hanvey, Joe Mothershed, Pat Wells, John Carmon, Eub Hutcherson and Richard Line.

Dist. 4-B Cagers Races Are On

District 4-B play began Tuesday night, and the crucial meeting between the Hedley girls and the Valley High Patriot girls came on the opening night.

The district is not without other contenders, however, as Samnorwood teams showed scoring power downing Estelline teams in one-sided games. Quail's teams were giving Lakeview's teams similar treatment in other district action.

Samnorwood's Deanna Schaub had 24 points in leading her team to a 58-26 victory over Estelline. Susan Eddins had 11 for Estelline's girls. In the boys game, it was Samnorwood's Doug Coleman with 24 points to lead his team to a 68 to 35 victory over Estelline, as Jeff Morris, Joe Brent Nivens and Johnny Brown each had eight for the Bears.

Bob Whites of Quail won 73 to 23 over the Eaglettes of Lakeview, as Quail's Lenora Oatman had 42 points and Lakeview's Karen Cofer had 16.

Quail defeated Lakeview's boys 67 to 39 as Gary Wischkaemper had 20 for Quail and Terry Watson for Valley and Shauna White had 14 for Hedley.

In the boys clash, the Owls pulled away for a 56-38 decision in pushing its season record to 20-3. Dan Bolin scored 22 to lead Hedley and Ron Eudy scored nine for the Patriots.

The Valley High teams are new to the district, after dropping back to Class B this year from Class A, and the girl Patriots, who went all the way to the state finals last spring in Class A, are continuing their winning ways and appear favorites to win District 4-B.

In the boys ranks, however, it is the Hedley Owls who are favored to win the district loop again this year, and the opening meeting between Hedley and Valley High went to the favorites, Valley girls and Hedley boys.

In the girls game, after a tight first quarter, Valley's girls pulled away from Hedley for a 58-30 win in the opening District 4-B game.

Valley's girls, which pushed its season record to 18-2 with the win, led only 9-8 after one quarter, but held a 24-14 edge at halftime. Eva Cheatham had 23 points for Valley and Shauna White had 14 for Hedley.

(Continued on Page 10)

Oil Well Drilling Depth Is Now At 4,100-Foot Mark

A report received from Earnest Rea Wednesday afternoon concerning the drilling of an oil well on his property south of Estelline indicated that drilling had reached the 4,100-foot level.

"The driller is planning to stop at 4,300 feet for another mud job, and is expecting to reach the project depth of 6,000 feet sometime this weekend," Mr. Rea said.

The well is being drilled nine miles south of Estelline and is known as Prothro and Powder River No. 1. E. W. Moran Drilling Co. of Wichita Falls is the drilling contractor and Prothro and Powder River Oil Co. has the Oil Lease.

Orders Can Now Be Placed For Hall County Bicentennial Coins

Orders for the Bob Wills Series Hall County Bicentennial coins can be made beginning Friday, Jim Ed Wines, manager of the chamber of commerce, stated.

Orders may be placed at all three Hall County banks. The First National and First State Bank in Memphis and The People State Bank in Turkey it was stated.

The coins are being sold through the Bob Wills Foundation of Turkey and the Hall County Bicentennial Foundation. Coins will arrive here in March.

From the 1975 issue there will be 75 four coin sets (gold, silver, antique silver and bronze); 50 three coin sets (silver, antique silver and bronze); and 200 two coin sets (antique silver and bronze) and 675 antique silver and bronze.

Bob Wills' portrait, minted in relief on one side of the medalion, is done by Hall County's famed artist Jan Hudlow Bell. The other side of the medal will carry the Hall County emblem of the cotton bale with the words "Cotton Capital of the Panhandle."

The 4 coins are priced at \$105.00; the three coins are \$52.50 and two coins are \$15.75. Single gold coins are \$52.50, Silver \$26.25; Antique silver \$5.25 and bronze \$3.68.



JUMP BALL — Cyclone Center James Beck goes high in the air to tip the ball to teammate Don Davis, shown to the right of the official, in action against McLean last Friday. The Cyclone took an easy victory. On the right of picture Guard Charles Bryley. On far left is Ricky Miller and No. 40 is Jimmy Melton, who suffered a knee injury in warmups against Silverton Tuesday night.

The cotton harvest of last year's crop is progressing as weather permits, as many trailer loads rolled into ginning points by mid-week with Wednesday an ideal day for harvesting.

According to a telephone survey of the 12 ginning points in the county, made this morning, 39,056 bales have been harvested.

Although some of the farmers in the area have completed their harvest, there is enough remaining to insure the county's yield will be somewhere in the 40,000 range.

Classing Report
Cotton harvest was halted over the Memphis, area last week by rain and snow, according to W. E. Cain, in Charge of the USDA, Agricultural Marketing Service Office. "Fields and cotton stalks are thoroughly soaked," said Cain, "and harvest probably will not resume until the middle of this week."

The Memphis, Texas Office classed 24,900 samples last week to bring the season total to 84,400. This compares to 153,900 on the same date a year ago.

The predominant grade last week was grade 41 with 41 percent followed by grade 42 with 31 percent, and grade 51 with 10 percent.

The predominant length last week was grade 41 with 41 percent followed by grade 42 with 31 percent, and grade 51 with 10 percent.

The predominant length last week was staple 31 with 46 percent followed by staple 32 with 37 percent, and staple 33 with eight percent.

Micronaire readings showed 29 percent in the desirable range of 3.5 to 4.9, 11 percent 3.3 to 3.4, 22 percent 3.0 to 3.2 and 38 percent 2.9 and below.

Pressley tests showed 98 percent tested 75,000 psi or higher. The average for the week was 84,000 psi.

The cotton market was fairly active last week. Sales activity increased slightly late in the week. Prices were steady to lower compared to the week before. Prices for grades 41, 32 and 42; staples 30, 31 and 32; ranged from 26.50 to 30.75 cents per pound. This was for cotton in the 3.5 to 4.9 mike range.

The average price paid farmers for cottonseed at the gin was \$125.00 per ton.

David Seitz Transferred To Crowell SCS

David Seitz of the Soil Conservation Service in Memphis is being transferred and promoted to Crowell, effective January 6, 1975; according to Henry Gregory, District Conservationist of the Soil Conservation Service in Memphis. Seitz will be working with the Ford County Soil and Water Conservation District.

Seitz, who is a native of Mo. beetle, is a graduate of Texas Tech University, spent 4 1/2 years with the SCS in Spearman, and has been in Memphis, for over 4 years.

He was a member of the fraternity of Alpha Zeta and an active member of the Lions Club and the Golden Spread Chapter of the Soil Conservation Society of America.

Seitz and his wife, Melba, and two children Sharyline, age 8 and Dave, age 5 will be moving to Crowell in early January.

Gregory stated that Seitz had been honored three different years by receiving Certificates of Merit for commendable performance from the Soil Conservation Service.

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EDITORIAL

ARE WE LOSING OUR TALENT TO WRITE?

Journalism is the profession of writing for publication about current events and people in the news, and the profession is now attracting more and more interest on college campuses, possibly due to the role the news media has played in the Watergate Affair, which was previewed by numerous attacks by Spiro Agnew (and encouraged by Richard Nixon) on the working press for several years before the events of 1974.

The press role in the Watergate revelation has been a credit to the history of the journalism profession.

But with all this renewed interest, comes another unhappy situation. Most publishers hiring the typical journalism graduate today are usually very unhappy. According to the publishers, not one journalism graduate in 50 among the new crop can write a simple news story free of grammatical errors, few can type faster than 30 words per minute, and most cannot meet deadlines. Almost all their stories must be carefully checked before publication.

A California University that accepts only those students who graduate among the top 20 per cent of their high school graduating classes recently required 65 per cent of the top 20 per cent to enroll in a compulsory remedial class in grammar!

They were required to write a one-page essay as a part of their enrollment procedure and 65 per cent could not write such a paper that did not contain numerous errors in grammar, misspelled words, and faulty sentence construction.

Educators say that deficiency dates back to junior high and below. A student who fails to master the fundamentals of grammar by the time he leaves junior high seldom improves in high school. And those who are graduated from high school with deficiencies in grammar, both written and oral, normally graduate from college with the same deficiencies.

The editor knows well the pitfalls facing anyone attempting to write, as grammar and the rules of the English language were never a strong suit, but necessity has made us labor if readable copy is to appear from our typewriter.

Using a personal experience to make an editorial point is nothing new, nor is it particularly desirable, but we'd suspect that most students today are poor in grammar because they choose to be, rather than inability. We remember writing themes for English classes and never checking them over for misspelled words, misspelled or missing commas, sentence fragments, dangling participles, or whether the theme had an opening paragraph or a closing statement. We might add that our English grades often reflected such sloppy approach. On the other hand, we could work the same math problem two or three times to make sure that we had the right answer.

These same students, who are deficient in English grammar, are probably exceptional students in Science, Math, and many specialized fields of study. The reason grammar is poor is that teachers do not demand perfect grammar from their students.

Let us say this. This editor ran into a college English prof. who was different. He gave zeros to all papers with a misspelled word, misspelled comma, or any other grammatical error. The student was given opportunity to take the paper back, correct it, and submit it again for grading one time only, and the second grade was final. Needless to say, his students had to change in order to pass.

Students do change, their school work improves, depending upon motivation and personal goals and desires. Writing is a pleasure to some, a challenge, exciting and dynamic, while to others it is a dreaded chore. The reason for these opposite views is a matter of knowledge of the rules of grammar, with vocabulary playing a part also. Show me a man (or woman) who knows his grammar and I'll show you a writer.

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ACROSS A DESK

What Other Editors Say

DEPENDING ON the point of view, we suppose, 1975 marks either the end of the first three-quarters of this 20th century, or the beginning of the last quarter. We'd like to think of it as the beginning of a new era, rather than the end of an old one. We'll feel few regrets about ending the old.

New beginnings have the ring of optimism to them... a feeling of looking toward the future with hope, rather than looking backward in sorrow.

Without forgetting the lessons of the past, which have been hard ones in many cases... especially those of the last decade... let's look to the future and resolve to make it better. If experience has been any sort of a teacher, we ought to be able to.

The Twentieth Century has so far been a mixed bag for the citizens of this world. It has brought social and technological developments on a scale undreamed of in previous eras, and it has created technological and social problems

to match.

Unless we are able to find solutions to the problems we may cease to enjoy the benefits of the technology.

For the first time in history, we have achieved potentially the capability to end starvation. In technological theory, at least, we can produce enough food to feed our growing multitudes, and enough fiber to clothe them.

But also for the first time in history we have achieved, in technological reality, the capability for total destruction of our planet.

Our future as a people, our continued existence as a world community may depend on which of these technologies we choose to develop during the last quarter of this century.

There is a clear choice to be made, and not much time left to make it.

The choice is not wholly ours... other peoples of other nations will also have a voice in it. But we in the United States of

America, while we can't sing the lead solo, much as we'd like to think we can, will nevertheless have a strong voice in calling the tune.

We had better decide whether it is to be martial music which will end some day in one loud clash of cymbal, or a love song.

—The Canadian Record.

GASOLINE REGULATIONS

PAUL DURHAM in The Diboll Press. The news out of Washington these days is still that we can expect some sort of federal regulations to force Americans to use less gasoline. There is talk of allocations, gasies, Sundays again, rationing, and possibly an additional tax just to make gasoline too expensive to be wasted on pleasure driving.

If you ask gasoline service station operators you will find that motorists have already cut back severely on gasoline consumption. Operators here in Diboll are experiencing sales of from 25 to 50 percent less than a year ago.

"They talk about putting allocations on again when I am still on an allocation but selling only about half that allocation now," one station owner told The Free Press. His business is down about 54 percent.

There is no shortage of gasoline. And prices have actually leveled off from the highs of into

Memories

From The Democrat Files

30 YEARS AGO
January 11, 1945

Bank Deposits Gain Over Million In Past Year; New All-Time High Is Shown in County Total. Totals for the four banks are as follows: Dec. 30, 1943, \$4,322,484.15; Dec. 30, 1944, \$5,352,567.00.

New directors and officers for the year were named at the annual meeting Tuesday of the stockholders of the First State Bank. On the board of directors are Sam Hamilton, T. J. Dunbar, Carl Harrison, F. A. Finch, G. M. Duren, E. G. Hughes and Jan. F. Smith. G. M. Duren is cashier and Miss Starr Johnson, assistant cashier.

Most farmers in the county are now seeding what cotton that is left in their fields. Bad weather in December and a shortage of pickers in the first place left much of the crop ungathered at the beginning of the year.

With a gay cast, lavish costumes, scintillating tunes and performers de luxe, the M. Club Follies will be presented in Memphis on Thursday night, Jan. 23.

A dividend of 10 per cent to all stockholders as of Dec. 30 has been paid by the First National Bank. Directors are F. M. Foxhall, D. L. C. Kinard, J. E. King, John M. Deaver, O. V. Alexander, S. E. Montgomery, T. E. Noel and T. H. Deaver.

26 YEARS AGO
January 12, 1949

The agricultural year 1948-1949 was brightened this week by several good wet snows. According to McKickin, about six inches fell Sunday afternoon, measuring six inches.

Hall County is in a better condition to face the year financially than months ago. Reports from two Memphis banks and a view bank show they of \$2,290,182.16 on deposits and discounts decrease.

Mr. and Mrs. W. M. Jr. announce the birth of a son, Tervis Lee, on January 3 and weighed 8 pounds and 2 ounces.

Eight men from the surrounding area met at the Shrine meeting at Memphis on Wednesday. They were Clayton, O. C. Cobb, Lewis Clinton Culp, James E. E. Mitchell, Jr., G. E. and Orville Goodson.

Miss Geneva Lee comes bride of Marvin In Caney Eline.

Mr. and Mrs. L. Memphis announce the birth of a daughter, who was born January 7 and weighed 6 pounds and 4 ounces.

Several Hall County girls will exhibit before the stock show, which is being held at the Texas Fair Stock Show on Wednesday, Jan. 24, at the fair grounds in Austin. Earl Hall and J. W. of Lakeview, and Stuart Gentry of Memphis.

10 YEARS AGO
January 14, 1965

New directors for the Chamber of Commerce County Board of Directors were elected this week, three-year terms were Doss, J. W. Coppinger, Campbell and Wayne Byron Baldwin was a fill the unexpired term of Hyerly, who has now Memphis.

Despite snow and cold the Hall County 4-H stock show attracted a number of entries and was successful. David Longline, Housler, showed the champion, an Angus, champion heifer was Carl Housler, and he also showed the reserve female, Jude Rapp was the cattle showmanship. Mrs. Robert Searce President of Atlanta.

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GUARANTEED PRICE. There's no telling what inflation is going to do to the price of irrigation engines this spring. With our plan, however, you pay 10% down and you don't have to worry about the price going up in the spring.

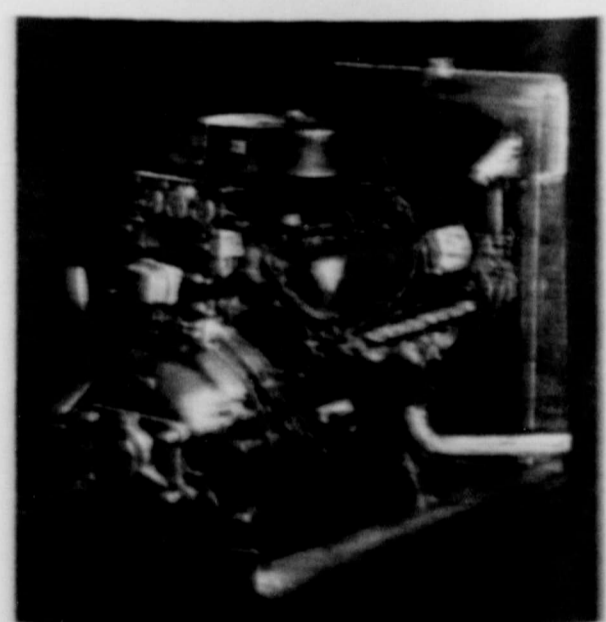
PAY FOR IT ON DELIVERY. We don't tell you when to take delivery. You tell us. You can take delivery any time, January, February, March. So, you also get a guaranteed delivery date and you don't have to pay for it until then.

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WE JUST MIGHT GIVE YOU A 428 CID. FREE. Come by right now. Let us tell you about our irrigation engines and register for a free 428 CID. There's no purchase necessary and you don't have to be present at the drawing to win. Registration ends January 31, 1975.

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Come by right now. Any way you go, you're a winner with Ford.



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Babson Forecasts Continued Inflation; With Recession, Yes; Depression, No!

Inflation: No End In Sight, But Some Relief

1975 should see a return to single-digit inflation. During the past year there seemed no prospect of a letdown in the intolerable inflation. Through a diminution of the pace may seem far off, we may actually have the worst of inflation for a while. In the next few months, one after another of the primary industrial commodities which are highly sensitive to changes in the economic tide have crested over, and that industrial and commercial commodities are on the defensive it is difficult for double-digit inflation to persist without the aid of demand-pull influences.

Staff of Babson's Reports, however, warns that while the acute fires of inflation can be somewhat dampened in 1975, a return to "zero" inflation is not in sight. It could only be brought about by way of comprehensive wage-profit controls, which this would be but a temporary palliative followed by fresh inflation when decontrol ultimately became effective.

In spite of the numerous catch-up increases seen in 1974, most inevitably work their way into higher prices such as fresh wage hikes, the low level of productivity caused by recession, and impacted costs albeit at a lessening rate as year progresses. The nature of inflation during 1975 will, in shift from demand-pull to push.

Indicated earlier in this 1975 report, there was a spurt in business inventory buying as well as consumer purchasing in the latter part of 1974, reflecting fear of shortages and higher prices. Sustained business at a high level for a longer period than earlier seemed possible. As wages disappeared in one sector after another — some very high — it was painfully evident that inventories were excessive, particularly when consumer demand turned sticky. 1974 year predictions favored a business

deceleration to permit trimming inventories to more normal levels. But inflation bit harder into consumer budgets, auto sales fell dramatically, and a wave of layoffs made consumers still tighter with spending plans. Businessmen intensified their inventory reduction and cost cutting. So the 1974 final-quarter fall-off in business was far steeper than expected, with the strike in the coal mines adding its bit.

While this slump was oppressive in terms of business and consumer sentiment, there was implicit within in a ray of hope for 1975 beyond the initial months. During the balance of the winter similar cutbacks will doubtless prevail, guaranteeing a continued business softening. While some additional slippage may be seen thereafter, it appears likely that the spring, summer, and at least part of the fall season will witness a bottoming-out process in preparation for a revival late in the year.

Abrupt, Strong Recovery Not Likely

For 1975 we must repeat a caution made in the 1974 forecast: High prices, weakened confidence, and debt burdens will prevent consumers from wielding their usual power in revitalizing the economy, as was the case in other post-World II recessions. Moreover, with long-term money rates not apt to settle back appreciably or quickly from recent peaks, home building and business capital outlays will have a difficult time to expand significantly. But even with inflation hovering well above the comfortable level, a guarded and sound resurgence of economic activity would certainly be desirable.

GNP And Industrial Production
Because of inflation, it will be necessary to differentiate between the two evolutions of the Gross National Product when analyzing business conditions. In terms of current dollars, the GNP can post further quarterly gains in 1975, since they will be reflecting hikes in the price of goods and services, plus labor costs. Thus, one must

look to the GNP in constant dollars (1958 is the base period) for a true insight into the state of the economy. For 1975, the staff of Babson's Reports forecasts dips in the real GNP, extending possibly into the third quarter before turning up.

We look for a downward trend in factory output during the greater part of the year, with maximum losses in the first half and an upturn toward the latter part.

Labor Scene: Light Calendar, Tough Stance

The agenda for labor negotiations is at one of its cyclical lows for 1975. Therefore, the economy should escape the massive dislocations which can mark contract expirations involving major unions. Nonetheless, negotiations slated for the new year will be spirited, with labor out to close the gap between purchasing power and the wage boosts received under multi-year pacts over the past two years. There is of course, a real danger of many unscheduled contract reopenings.

Employment And Personal Income
Despite some losses early in the year, employment should enjoy a higher average during 1975 than it did in 1974, even though at the expense of shorter work weeks in industrial and mercantile lines, at least until business takes on a healthier tone late in the year. Unemployment is less hopeful. The expansion of the jobless ranks seen as 174 worked to close will undoubtedly persist into the spring weeks before tapering off. With the growing civilian labor force, however, it is doubtful that the unemployment rate can be held much below 8 percent at the anticipated early-summer peak.

Even in the early stages of the next business upswing, it will be difficult to shrink the jobless rate in view of the mounting numbers of new job seekers and the smaller proportions of the population reaching retirement age. Both employment and unemployment figures could, however, be prevented from suffering too badly if Congress were to implement President Ford's proposals to increase federal job training programs and to create additional public service jobs.

Such remedial measures would also stimulate personal income.

But with or without such recession-fighting steps, it seems inevitable that consumer buying power will be bolstered by higher gross personal incomes as the new year moves along, even though there will be limited real headway until corrosive inflation is reduced to the single-digit range. Over the past couple of years, inflation-conscious union leaders have negotiated lucrative wage boosts and fringe benefits. The built-in pay gains in such pacts, along with increases under 1975 reopenings, needed liberalization of wage rates in nonunion, government, and personal services, spell higher gross incomes for the nation's workers. We emphasize again, however, that only improvement in real discretionary buying power can ultimately turn the business tide. Without this solid gain, the economy will continue to rack up merely the illusory progress of inflation.

More Penny-Pinching
A subtitle we used in last year's forecast — "A penny saved is not good for business" — proved

to be particularly apropos. It has been the fierce pinch on family budgets that has forced consumers to set more rigid priorities for their spending. The hikes in basic costs for heat and light, food, and transportation have strapped family budgets to the point where there is little left over for other consumer items. Especially hard hit have been low-to-mid-income groups, the retired and aged, the sick, and those impoverished by various social problems. It is likely that some assistance will be forthcoming via legislation in the new year to help these ill-served people. For the consumer group as a whole, 1975 looks like another year of tight purse strings, at least until late in the game when the combined influence of higher wages, some abatement of inflation, and natural replacement buying could stimulate sales notably. The upturn could come even earlier if the currently beleaguered auto industry should trot out "half year" models with prices enough lower to rekindle buyer interest. And, of course, once home build-

ing turns upward, it will not be long before demand for furniture, appliances, and other furnishings perks up.

Agricultural Outlook
The skyrocketing prices of grain, beef, and more recently sugar make it vital for Mother Nature to smile on us in 1975. Given normal weather in the coming crop year, American farmers can produce much-needed grain and livestock supplies in quantities that can help ease some inflationary pressures. A bountiful farm output is needed, too, for export to food-short nations — in the process improving our balance-of-payments situation. Fertilizer and in some cases seeds are inadequate for maximum acreage plantings even with the best of weather, and farm operating costs have by no means escaped inflation. We are hopeful, nevertheless, that there will be a record farm output in 1975. As to individual major crops, the picture is further clouded by the question

of how much acreage will be sown to soybeans, corn, sorghum, or sugar beet, since all involve extremely high prices.

Building And Construction
New housing starts were hurt severely in 1974, exceeding the anticipated decline. Our forecast of 1.3 million seemed unduly pessimistic at the start of 1974, in contrast to the 1.8 million projected by most economic forecasters. But preliminary figures indicate that we were pretty close to dead center! We now expect 1975 to show some turn-around. Initially, housing starts may slip close to the 1-million mark, since building permits are still on the way down. But a brighter climate for building and construction can emerge as 1975 moves along. Easier monetary conditions and more consumer emphasis on savings have had some positive effects at savings and loan institutions and banks. While mortgage money is still far from flush, at least a (Continued on Page 9)

BYLOW FOOD STORE

WILSON VIENNA, 5 Oz. Can 3 FOR
Sausage \$1.

SWIFT JEWEL 42 OZ. CAN
Shortening 1.59

SUNSHINE 11 OZ. PKG.
Vanilla Wafers 49c

SUNSHINE GRAHAM 16 OZ. PKG.
Crackers 59c

BORDEN'S 1/2 GAL.
Buttermilk 69c

DEL MONTE, 303 Can 2 FOR
Spinach 49c

WHITE SWAN, 303 Can 2 FOR
Fruit Cocktail 79c

 1/2 Gal.
1.19

BEST MAID QT.
Salad Dressing 89c

SAMMY PRIDE SLICED AMERICAN 12 OZ. PKG.
Cheese 79c

BYLOW FOOD WITH THIS COUPON
1-pound Can of Maryland Club Coffee
89c
Limit one per customer
Coupon Expires 1-11-75
Coupon No. 16

FROZEN FOOD SAVINGS
PATIO ENCHILADA 13 OZ. PKG.
Dinners 49c

KEITHS CRINKLE CUT 2 LB.
Potatoes 59c

We've got MEATY SAVINGS
 WRIGHTS BACON
2 LB. PKG.
2.19

WRIGHTS, 1/2 or WHOLE POUND
Hams 89c

 **CHUCK ROAST**
69c Lb.

POUND
Spare Ribs 69c

POUND
Round Steak 1.09

POUND
Club Steak 98c

POUND
Ground Beef 69c

PRODUCE
No. 2 COLO. RUSSET 10 LB. SACK
Potatoes 69c

TEXAS 5 LB. SACK
Oranges 59c

CALIF., EACH
Avocados 19c

LB.
Pecans 69c

WISHING WELL WINNERS
MARCENE MOLLOY
KAREN SUE FOSTER
MARGARET LUNDSHEN



YOUR SAVINGS

ADD UP FAST

AT THE

**Memphis Office
Vernon Savings & Loan Assn.**

* Deposits Insured up to \$40,000 per Account by
Federal Savings And Loan Insurance Corp.



PAYING:

5 1/4% Regular Pass Book Savings \$5 Minimum
A Year Compounded Daily For An Effective Annual Yield Of 5.39%

5.75%
A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF
5.92%
6 Months, \$1,000.00 Minimum

6.50%
A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF
6.72%
1 or 2 Years, \$1,000.00 Minimum

6.75%
A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF
6.98%
30 Months, \$1,000.00 Minimum

7.50%
A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF
7.79%
4 Years, \$1,000.00 Minimum

7.75%
A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF
8.06%
6 Years, \$1,000.00 Minimum

-Savings In By The 10th Earn From The First-

Phone 259-3384

Memphis, Texas

119 S. 6th St.

Demonstration Club Meets In Bronze Room

At one o'clock on January 6, the Hall County Demonstration Club met in the Bronze Room of the First National Bank, with Mrs. Lynn B. Jones, president, leader.

The following members answered roll call with their new year's resolutions: Mesdames Clee Parr, Stacey Waites, Estelle Barber, Una Faye Neighbors, L. J. Kennon, Carl Wood, Mrs. Roy L. Guthrie, the president, and Miss Pam Wallace, County Home Demonstration Agent.

Mrs. Barber led in the devotion, which she based upon Philippians III: 12, 14. Miss Wallace stated that the Texas Home Demonstration Association will meet on January 31 in Benjamin, Texas. Mrs. Jones was elected the local representative, and Mrs. Kennon was elected alternate.

Miss Wallace invited the members to attend the 4-H Food Show which will be held on February 1 in the Memphis High School Home Economics Room.

After the business meeting, the members went to the home of Mrs. Jones, where she gave a demonstration of preparing, cooking, and serving her "Busy Day Casserole," a delicious ground meat dish. While the meat was being cooked, the members told of their most embarrassing moments and enjoyed the handiwork of the Jones home.

The next meeting will be held on Monday, February 3, 1:00 to 3:00 p.m. in the Bronze Room. Miss Wallace will demonstrate repairing small electric appliances.

Plans To Be Made Thursday For WTSU Course

State University Canyon's Teotihuacan Dr. Stoker of West Texas State University Canyon will be in the County Superintendent's office Thursday, January 16 at 7:00 p.m. for an organizational meeting to decide what extension course will be taught here. It was announced this week.

Plans were made to teach Education 570, but some other course could be taught if persons here so desire. All interested in taking the course are invited to attend the meeting.

Baptist Women Meet Jan. 7 For Mission Program

Baptist women met Tuesday, Jan. 7, in the First Baptist Church for the missionary program.

Mrs. Frank Ellis presided for the meeting. Following special prayer requests, Mrs. Jack Rose led in prayer.

Mrs. Byron Adams had charge of the program on "Baptists in New England." Topics and those giving them were: "Understanding the Beginnings" by Mrs. Adams; "Overcoming Some Problems" given by Mrs. Katie Scoggins; "Reviewing the Present Situation" discussed by Mrs. Theodore Swift; "Come Live With Us" by Mrs. Jack Rose. Also, "Responding to Needs in New England," the topic of Mrs. Myrtle Hammons; "A Cool Drink of Water" by Mrs. C. H. Murphy; and "This Year Will Be Different" by Mrs. Adams.

Mrs. Loren Denton read the day's scripture and names of missionaries having birthdays. Mrs. Frank Ellis concluded with prayer.

Others present were: Mesdames Lessie Salmon, Morris Davis, Ida Hutcherson, Henry Hays, W. E. Billington, Byron Baldwin, Marvin Alexander, Minnie Voyles, W. R. Parker, H. H. Lindsey, J. Fitzjarrald and W. M. Kilpatrick, Jr.

Hospital News

Patients

Maybell Smith, Velma V. Gilchrist, Endena Gonzales, Paul Bullock, Sybil Gurley, Lorean Hart, Winnie H. Johnson, L. E. Jenkins, Floyd Dean Lane, John H. Hall, Robert S. Thomas, Annie Thornton, Irene Bradley, Billy Jo Carpenter, Pauline Ruiz, Mildred Hutcherson, Florence Duren, Sammie Sloan, Karen Beavers, Elsie Kennedy, Irene M. Hood.

Dismissed

Teresa Calfy, Lewis Nichols, Louis Holloway, Willie Souder, Bobbie Dishman, Leon Phillips, Lois Melton, Alma Perkins, Francis Bruce, Dennis Young, Gary McAllister, Ladislaus Wolok, Leroy Hammer, Willie Reid, Edwin Van Aurdall, Sonya Brock, Randi Martinez, Vera Gunstream, Ollie Kirkland, Quixie Rucker, Hector Olivas, Teresa Olivas, Maxine Jones, Jessie Jones, Eulalia Coker, Katherine Milan, Floyd Anthony.



CRADLE ROLL CALL

Rev. and Mrs. Russell Sanders of Des Moines, Iowa, are the parents of a daughter born on December 19. She has been named Jennifer Elizabeth and is the granddaughter of Mr. and Mrs. Lesley Foxhall of Memphis. Mrs. Sanders will be remembered as the former Jo Foxhall.

Mr. and Mrs. Frank Sheppard of Tyler are the parents of a daughter, Suzanne Elizabeth, born December 29. She weighed 5 pounds, 6 1/2 ounces. The paternal grandparents are Mr. and Mrs. C. E. Voyles of Memphis.

Herman Bells To Observe 50th Anniversary Sun.

Mr. and Mrs. Herman Bell, Sr., long-time Memphis residents, will observe their 50th wedding anniversary Sunday, January 12, with a reception at their home, 104 E. Bradford Street.

Friends of the couple are invited to call at the family home between the hours of 2 and 5 p.m. Sunday.

Hosts for the occasion will be their children, Herman Bell, Jr., of Memphis and Mr. and Mrs. Billy G. Bell of Odessa.

Memphis Young Homemakers, Guests Enjoy Xmas Party

The Memphis Young Homemakers and their families enjoyed the Christmas season with a visit from Santa Claus at their annual Christmas party. The party was held at the Homemaking Dept. of Memphis High School on Dec. 19.

Santa brought many presents and goodies for all the good little boys and girls. Members' husbands were also surprised that Santa remembered them with something special in his gift bag. The fun was continued while all enjoyed refreshments of punch, cookies and candy.

Those attending were: the families of Mr. and Mrs. Winfred McQueen, Mr. and Mrs. Bobby Ward, Mr. and Mrs. Jim Stewart, Mr. and Mrs. Dale Ward, Mr. and Mrs. Gerry Knight, Mr. and Mrs. William McQueen, Mr. and Mrs. Larry Passey, Mr. and Mrs. E. M. Sampley, Mr. and Mrs. Brian Welch, Miss Culbert and Miss Nancy Hillery.



Mr. and Mrs. Floyd Houdashell Are Honored on 25th Wedding Anniversary

The children of Mr. and Mrs. Floyd Houdashell held a reception at their parent's home in Amarillo on December 20 at 7:30 p.m. in celebration of their parent's Silver Wedding Anniversary.

Hosting the occasion were Mr. and Mrs. Floyd N. Houdashell, Jr. of Hereford, Mr. and Mrs. Donald L. Free of Topeka, Kansas and Miss Melinda Beth Houdashell.

The former Edith Driver and Floyd Houdashell were married on December 18, 1949 in Lakeview Church of Christ. Mrs. Houdashell is the daughter of Mrs. Colo Driver and the late J. W. Driver of Lakeview and the granddaughter of O. L. Anthony of Memphis.

Mr. Houdashell is employed by Gilvin and Terrell and Mrs. Houdashell is a second grade teacher at Mesa Verde Elementary School in Amarillo.

The couple have one grandson, Paul Nolan Houdashell.

Guest in attendance were: Mrs. J. W. Driver and Brenda and Leslie Graham of Lakeview, Mrs. Odessa Lindley and daughters, Tanja and Sandra of Clayton, New Mexico, Mr. and Mrs. Floy Lee Driver and children, Larry and Lacy of Hereford, Mrs. Roxy Gaskill and Victoria of Van Nays, California, Mr. A. C. Roberts, Mr. and Mrs. Arthur Champion, Mr. Tommy Perdue, Mr. and Mrs. Paul Cunningham and Justin, Mr. and Mrs. Mutt Partain, Mr. Ernie Houdashell and Clay, Mr. and Mrs. Henry Houdashell and Mr. and Mrs. Howard Erwin all of Amarillo.

Susan Sams Is Shower Honoree

Miss Susan Sams, bride-elect of David Bradford, was complemented with a shower in the lovely home of Mrs. Billy Hancock, 1630 N. 18th Street on December 27. The table was covered in a

handmade crocheted table cloth made by the bride-elect's grandmother, Mrs. T. E. Lenoir. Her colors of orange and yellow were carried out in the motif of the serving table. Miss Brenda Durrett served coffee and spiced tea from the silver service.

Miss Jenny Bradford, sister of the groom-to-be, secured names of those who called between 7:30 and 8:30 p.m.

Guests were greeted by a receiving line composed of Mrs. Hancock, the honoree, Susan Sams; her mother, Mrs. Jim Markgraf, the groom-to-be's mother Mrs. Wade Bradford of Childress and the bride-elect's grandmother, Mrs. T. E. Lenoir. The bride received many lovely gifts.

Hostesses for the occasion were Mesdames Billy Hancock, Sandy Smith, Barney Burnett, D. S. Johnson, Jr., Allan Monzingo, Frank Monzingo, Charles Ariola, Bobby Barbee, Earl Thomas, V. A. Crisley, John Shadid, L. B. Snider, James Bray, M. P. Smith, C. B. Craghead, Clyde Smith and Miss Betty Stewart.

Alan McNally, a recent graduate of Texas University, has accepted employment in Dallas.

FHA Initiates New Members; Installs Officers

The Memphis FHA met recently in the Visual Aids Room at Memphis High School with Sheri Davis, president, presiding. During the business meeting, topics discussed were points and he banquet.

New members were initiated and officers installed. New members included: Debbie Atkinson, Debbie Callahan, Robin Harvey, Alice Anglin, Sherita McKay, Lori Maddox, Melissa Martin, Donna Sterling, Karen Bass, Helen Bolden, Kim Blackman, Jackie Chapell, Donna Butler, Jo Lynn Bass, Sandra Allen, Julie Fowler, Kim Moore, Jo Ann Allard, Terri Shadid, Nilda Ortiz, Mary Reyes, Sandra Watson, Holly Roden and Sharon Penny.

New officers installed were: president, Sheri Davis; program chairman, Mary Lou Simmons; historian, Susan Wolfe; publicity chairman, Ray Nell Martin; secretary, Debbie Roden; parliamentarian, Debbie Evans; treasurer, Tany Sigler; projects chairman, Audrey Phillips; and Dana Coldiron, social chairman.

A Charlie Brown skit was given by some of the members as the program; Mary Lou Simmons was in charge.

The FHA members also enjoyed hot chocolate prior to going caroling before Christmas.

Deaths during fiscal year 1974 of 365,000 veterans — 206,000 with World War II service — have prompted the Veterans Administration to urge 29 million veterans to make certain their dependents are aware of death benefits to which they may be entitled.

Attend The Church of Your Choice This Sunday.

Distributorship Now Available Man or Woman



Brand New Concept in Infants' Wear

Famous "Small Fry" Line . . . This Top Quality Popular Priced Line is Being Merchandised in A Revolutionary New Way Which Assures Your Success. The Company will contract with a group of retail stores in your area which will be turned over to the Distributor Selected. You Service Stores only . . . No Selling or Soliciting; CASH REQUIRED \$2,195 - Part or Full Time.

Call Mr. Richards Collect 314-997-1680

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TURN A FOUR SMITH HOUSE INTO A FIVE SMITH HOUSE!



With a best of all possible Home Loan. Whenever you need room to expand—whether you build, buy or improve—come in and see our home loan experts. A good bank has more Answers than Questions.



First State Bank Memphis, Texas

BIG SALE-GREAT SAVINGS

Friday, Jan. 10, 1975 - 8:30 a.m. - 4:30 p.m. and Saturday, Jan. 11, 1975 - 8:30 a.m. - 4:30 p.m.

20% off On Nonperishable Groceries That Were Priced In July & August

This Close - Out SALE Includes All Canned Goods and Nonperishable Items

ALL SALES WILL BE IN CASH!

VALLANCE FOOD STORE

420 Noel Street

Memphis, Texas

Public Notice

CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Proposals for construction of 145.109 miles of Seal Coat... Quail To US 83... Silverton to Floyd Co. Line... Swisher Co. Line To FM 378, E. To FM 2464... SH 86 S. To Floyd Co. Line... SH 86 S. To FM 145... FM 1981, S. To SH 203... FM 1547 To US 83... FM 338 To Dodson... US 287, S. & E. To Clarence... US 287, N. Spur 2361 in Memphis, W. FM 2473, S. To US 66... Wheeler, W. & S. To Magic... 3.0 Mi. W. of Twitty, S. & To US 83... US 83 at Twitty, NE To... 152... FM 592, E. Magic City To FM 453... Highway Nos. SH 203, SH FM 145, FM 378, FM 284, FM 2464, FM 2344, FM 1981, FM FM 2862, FM 3257, FM FM 453, FM 2473, FM 592, 2697, covered by C 448-3-7, 53-6-7, C 475-7-3, C 2430- C 970-1-12, C 2531-1-6, 2424-1-4, C 2153-1-3, C 1-4, C 2036-3-2, C 2252- C 3327-1-2, C 2253-1-8, 44-2-5, C 2051-1-7, C 2053- C 761-1-11, C 2632-1-3, 2317-2-5, in Collingsworth, Coe, Donley, Hall and Wheeler Counties, will be received at Highway Department, Austin, 9:00 A.M., January 23, 1975, and then publicly opened read. Plans and specifications including minimum wage rates as provided by Law are available at the office of V. L. Castleberry, Resident Engineer, Childress, Texas, Texas Highway Department, Austin. Usual rights reserved.

First Christian Council Meet For Study Mon.

The Christian Women's Council met in the home of Lucile Randal on Monday afternoon, Jan. 6, at 3 o'clock.

Following a brief business meeting presided over by Genevieve Murdock the program was given with Mrs. Murdock, the leader.

A song "What A Friend" was sung by the group and Faye Maddox gave the devotional "Abiding In Love" from I John 14:13-21. Faye Posey offered prayer. "James, the son of Alphaeus" and "Jude, called Thaddeus" was given by Dorcille Widener. Inez Aspreen gave a missionary report on the "Dominican Republic." "Faith Challenge from Midwest Christian College" by Genevieve Murdock. The benediction in unison closed the program.

The hostess served refreshments to: Mable Roberts, Faye Maddox, Faye Posey, Genevieve Murdock, Dorothy Stargel, Mary Sue Stotts, Dorcille Widener and Inez Aspreen.

Mickey Fowler To Begin Classes In Ballet, Twirling

Mickey Fowler is now opening a dancing and twirling studio located between Grandma's Attic and Jerry Martin's Barber Shop, she announced this week.

Registration for ballet and twirling classes will be at the studio between 3 and 5 p.m. on Monday, Jan. 13. The classes for children and teenagers, 3 through 18, will begin Tuesday, Jan. 14. Ballet shoe cases, ballet shoes, tights, leotards and batons are on order now.



SPACE SCIENCE — Memphis Junior High students attended a 9 a.m. assembly program this morning to hear Nelson J. Ehrlich of Oklahoma State Univ. explain aspects of the NASA programs in a general lecture and demonstration. One interesting demonstration was of a four channel monitoring computer used in space crafts. After the assembly, each class met with Mr. Ehrlich in a question and answer session and indepth discussions of space topics.

32 Per Cent In Hall County Listed as Single

Hall County's young people, getting married is no longer the "must" that it was once considered. Times have changed.

Not that the state of wedlock is not flourishing locally. It is. The great majority of marriageables in the area are married. Mostly because they want to be.

It appears, rather, that the reality today is that not all men and women want to marry, according to a University of Michigan study. For a variety of reasons, many choose to remain single.

"Most of all," it states, "we must begin to view singleness as a legitimate alternative to marriage, rather than as a failure to comply with the expectations of society."

In Hall County, as in most other parts of the country, the proportion of single people is greater now than it was a generation ago.

The latest Department of Commerce figures for the local area show that 29.0 percent of the male population and 36.6 percent of the female, over the age of 14, are not married. Together, the average is 32.8 percent.

By way of comparison, the average nationally is 36.5 percent and, in the State of Texas, 34.9 percent.

What is it that brings people to the altar? The American Medical Association gives forth with its views on that subject.

It states that there are several motivations. It may be (1) love, (2) money, (3) convenience, or (4) some combination of those three.

It refers those persons whose primary interest is money to the Internal Revenue Service, which has figures on an estimated 347,000 men and 868,000 women with net worth of \$100,000 or more and who are unattached.

"Play your cards right and one of them could be yours to have, to hold and to inherit from," says the AMA.

The drawback is that their names and addresses are not being handed out by the IRS.

People who receive monthly social security checks have the premium withheld from their checks; consequently, some people are confused as to whether or not they have this protection. If they will look at their Medicare card, it will show on it if they have medical insurance and the date it was effective. If one already has the medical insurance, it will remain in effect as long as premiums are paid; and there is no need to reenroll each year.

Supplemental medical insurance is that part of Medicare for which you pay a premium of \$6.70 per month if you signed up for it during your initial enrollment period. It is designed to help pay medical bills other than hospital bills. It is sometimes called Part B or "doctor bill" insurance. Anyone who has questions regarding supplemental medical insurance should contact The Amarillo Social Security Office, 317 E. Third St., or call 806-376-2241.

Persons Can Now Register For Medical Insurance

People who failed to sign up for supplemental medical insurance during their initial enrollment period will have an opportunity to elect this coverage during the General Enrollment Period which begins 1/01/75 and ends 3/31/75 according to Travis C. Briggs, Social Security District Manager in Amarillo, Tex.

The initial enrollment period begins 3 months before the month you become 65 and ends 3 months after the month you become age 65. About 95 percent of those eligible sign up during their initial enrollment period. The 5 percent who do not sign up then can sign up during a General Enrollment Period. The first 3 calendar months of each year is the general enrollment period. A 10 percent penalty is payable for each year you are eligible but not enrolled. Also, coverage doesn't go into effect until the following July. This would mean that a person who elects this coverage during the period 1/01/75 through 3-31-75 will have the coverage effective 7-01-75.

People who receive monthly social security checks have the premium withheld from their checks; consequently, some people are confused as to whether or not they have this protection. If they will look at their Medicare card, it will show on it if they have medical insurance and the date it was effective. If one already has the medical insurance, it will remain in effect as long as premiums are paid; and there is no need to reenroll each year.

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Travis WMU Meets For Study Tuesday Morning

The W. M. U. of the Travis Baptist Church met Tuesday, Jan. 7, at 9:30 a.m. at the church.

The meeting was opened by singing "Ready" and Mrs. C. H. Davidson led in prayer.

Mrs. Lynn B. Jones had charge of the program, "Baptist in New England," and gave the introduction. Mrs. Davidson brought "Understanding the Beginnings" and Mrs. Cap Byars gave "Overcoming Some Problems." Mrs. Wilburn Coffman discussed "Reviewing the Present Situation" and Mrs. Jones concluded with "Responding to Needs in New England."

The sick were mentioned and Mrs. J. I. Herndon read Joshua 10: 8-14 and the prayer calendar. The sick and the missionaries were remembered in prayer led by Mrs. L. G. Rasco and Mrs. Jones.

Attending were Meses. Davidson, Jones, Byars, Coffman, Herndon, Rasco, Grace Richardson, Myrtle Dunn, T. C. Stevens and Miss Joyce Richardson.

"Let's Talk Memphis"

Brice News

G. W. Selmon of Vernon Mrs. Nate Blassengame of Duro Rt. visited Tuesday Mrs. Starr Johnson.

Merle Lemons spent Monday in Tulia with her sister, who is ill.

Wood is a patient in a Dallas hospital. He is reported to be recovering nicely.

and Mrs. Carl Hartzog of Arillo visited here Tuesday with his sister, Mrs. J. C. Johnson.

Zack Salmon, Mrs. Bryan and Mrs. Ira Lawrence all Memphis visited Tuesday with Starr Johnson.

AGRICULTURAL BRIEFS

GOOD TIME FOR CHAINING MESQUITE — Mesquite chaining can be effective this fall and winter due to wet soil conditions over most of the state, notes a brush control researcher for the Texas Agricultural Experiment Station. The wet soil allows mesquite and other brush to be uprooted by the use of heavy chains pulled by crawler tractors. Chaining costs run from \$1.50 to \$2.50 per acre depending on brush conditions, the terrain, and whether or not the brush has been sprayed. Sprayed mesquite pulls up easier since most of the roots are dead. Up to an 80 per cent kill of mesquite has been obtained on the Pitchfork Ranch near Guthrie.

Office Supplies At The Democrat

FINAL CLEARANCE SALE 2 Racks Women's Dresses And Pant Suits VALUES TO \$49.00 SALE NOW \$5.00 & \$9.00 LADIES TOPS & SLACKS NOW \$3.00 MISSES WESTERN SLACKS & JACKETS \$3.00 ALL WOMEN'S SHOES AT 1/2 PRICE Buy One Pair Get 2nd Pair of Like Price FREE ALL WESTERN BOOTS 25% Off The Town & Country Store AND FASHION SHOP East Side Square - Wellington

FIRST FEDERAL Has Loaned Over 2 1/2 MILLION DOLLARS to over 300 Families in the Memphis area! You Participate In Your Community's Growth While You Save With Complete Insured Safety And Earn These Highest Interest Rates Allowed By Federal Regulation: 5.75% A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF 5.92% 90 Day Accounts, \$1,000 Minimum. 6.50% A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF 6.72% 1 or 2 Years \$1,000.00 Minimum. No-Penalty Passbook 5.25%* a year compounded daily Day - In - to - Day - Out Interest paid from date of deposit to date of withdrawal. *Effective yield: 5.39% when interest is left to accumulate for one year Add to or withdraw any amount, any time. 6.75% A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF 6.98% 30 Months, \$1,000.00 Minimum. 7.50% A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF 7.79% 4 Years, \$1,000.00 Minimum. 7.75% A YEAR COMPOUNDED DAILY FOR AN EFFECTIVE ANNUAL YIELD OF 8.06% (4 Years, 1,000.00 Minimum) FIRST FEDERAL SAVINGS & LOAN ASSOCIATION CHILDRESS & MEMPHIS Buy, Build, or Save We Are Here To Serve You

ANNIVERSARY SALE

THRIFTWAY

A BETTER WAY TO SAVE



CELEBRATE WITH THESE ANNIVERSARY SPECIALS FROM THRIFTWAY

GRAIN FED BEEF BEST IN THE WEST

CHUCK ROAST 58¢

LB.

DECKER **FRANKS** 12 OZ. PKG. **58¢**

Shurfresh **BOLOGNA** 12 OZ. PKG. **58¢**

Shurfresh **MEATS** 3 6 OZ. PKGS. **98¢**

Wright Brand **BACON** 2 LB. **2.19**

7-BONE CHUCK **Roast** LB. **88¢**

CENTER CUT CHUCK **Steak** LB. **98¢**

GROUND-EXTRA LEAN **Beef** LB. **78¢**

BEEF LIVER 59¢

BIRD FARM SAUSAGE 2 LB. \$1.89

ONE 5 LB. BAG SHURFRESH PURE CANE

SUGAR

WITH THE PURCHASE OF ANY 12 SYLVANIA LIGHT BULBS INSIDE FROST 60, 75 OR 100 WATT

39¢

CHICKEN-TURKEY-SALISBURY STEAK, CHOPPED BEEF-MEAT LOAF-FISH BANQUET FROZEN REGULAR

Dinners 11 OZ. PKG. **49¢**

Pizza's TOTINO'S-CHEESE-HAMBURGER, SAUSAGE-PEPPERONI, LARGE SIZE

ORE IDA CRINKLE CUT **Potatoes** 2 LB. PKG. **69¢**

WITH COUPON MARYLAND CLUB

COFFEE

ONE LB. CAN

89¢

STOKELY GOLDEN CORN

STOKELY WK OR CS

NO. 303 CANS

41¢

PUREX IN PLASTIC BOTTLES **Bleach** GALLON JUG **63¢**

TENDER CRUST HOT DOG **Buns** PKG. **39¢**

PILLSBURY **Wiener Wrap** MEXICAN CHEESE ONION PLAIN 4 OZ. CAN **29¢**

BOW WOW

DOG FOOD

25 LB. BAG

368¢

KRAFT HALFMOON LONGHORN CHEDDAR 10 OZ. PKG. **99¢**

MEDICAL CENTER **Alcohol** 16 OZ. PINCH BTL. **25¢**

HEAD AND SHOULDERS **Shampoo** EA. 4 OZ. TUBE 5 OZ. JAR OR 7 OZ. LOTION **\$1.39**

ANTI-PERSPIRANT SPRAY 20" OFF LABEL **Secret** 7 OZ. CAN **99¢**

BONUS PACK OVEN **Cleaner** 10 OZ. CAN **89¢**

TOOTHPASTE 15" OFF LABEL **Gleem** 5 OZ. TUBE **59¢**

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100 THRIFTWAY

25 VALUABLE COUPON

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MARYLAND CLUB **COFFEE** LB. CAN

WITH THIS COUPON VOID AFTER JAN. 11, 1975 THRIFTWAY FOOD STORES

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B. B. Shots

BYRON BALDWIN

had the pleasure of Lombardo and his dians play the old d the new year of s program was given of Astoria Hotel and uare Square in New here was an estimat- 50 to 75 thousand Cimes Square. I do e estimated number the hotel, but it had . The ages seem to o 100 years of age in nt regalia and party lose-up view of so made you wonder ould ever create so and no two alike. ould make out the re- some of our home- such as Inez Shadid, Robert Sexauer and Mr. and Mrs. Mike Jack Richards, Jim hodie Whitley, Naomi hiffred Davis, Chuck Leo Fields, Sylvia thers. Those old time something to you, Olde Lange Syne (if it), "Moonlight and "Show Me The Way me". Some of them o home as they were yady to get off their

old year of 1974 has the New Year of and it's time to take nd make New Year's Most of us in taking f ourselves find that d to do a lot of things ould have accomplish- ear of 1974 but that ow and we come up es of life unbalanced . When we look about ur many blessings that bestowed upon us even crops were short this n always look forward ar and recall 1974 as ence and hope to do 1975 with ourselves and d blessings.

ays ago I read an ar- a paper that gave the e organic chemicals of bunt man's body at just placed the value micals, we would call poor investment from int of upkeep in food,

clothing and care. We are very thankful for another valuation that God has on the Hall County man, and that is the body is just a shell for man's soul and heart and the body is a temple which we cannot place a monetary value upon.

Most of our people here had a long television program going from New Year's eve with parades and football games. We started with the Orange Bowl Parade and next was the Junior Parade from Florida New Year's morning and from that to the Dallas Cotton Bowl and on to the Rose Bowl Parade at Pasadena, Calif. In the meantime, I believe it was 5 football games. Anyway, we had so much television for two days that we had withdrawal pains on the second day of the New Year. I am sure most of you saw the parades, but there a few facts given that I would like to pass on in print .The Grand Marshall this year of the Dallas Cotton Bowl Parade was none other than Billy Graham. This was the first time for them to have a minister to serve in this capacity. The Kilgore Rangerettes were outstanding in their performance. Bill Conrad of TV fame, Sandy Duncan of Tyler were the narrators of the Cotton Bowl Parade and I thought they did an exceptionally good job at this. The floats in this parade weighed 3 to 7 tons each. The one man driving 40 head of horses hitched to the Chlitz wagon was very outstanding, also, the old trolley car and caliope entered by Owens Sausage, Miss Canada from Alberta, Canada, and also Miss Teenage America, McDonald's three-

Munch For Brunch Or Lunch



You don't have to be an egghead to know that a beefed up brunch or hot lunch is nothing to beef about, particularly if it's easy, quick and economical to prepare, yet able to please all the palates in your household. This delicious dish can settle the hash of the hungriest.

HEARTY ROAST BEEF HASH

6 eggs
6 teaspoons cream
3-11 1/2 ounce packages of Stouffer's Frozen Roast Beef Hash
Dash of Salt

Defrost hash overnight in the refrigerator or at room temperature for 1-2 hours. Preheat oven to 350°F. Place Roast Beef Hash in a shallow baking dish and bake for 15 minutes. Remove from oven and make six indentations on top with a tablespoon. Break eggs and place in each indentation. Sprinkle with salt and pour one teaspoon of cream over each egg. Return it to oven for 15-20 minutes or until eggs are set in desired manner. Serves 6.

ring circus, the band composed of 300 members, City of Dallas float with the riders on horses, mini-cars, mini-motorcycles by members of Hella Shrine Temple, the U. S. Cavalry, mounted, from A&M, the Dallas Banks were represented on a float of inflated balloons representing inflation. Baylor and Penn State had outstanding bands in the parade. Another outstanding band was the one from Elbow Lake, Minn., where 10 per cent of the population belong to this band. This was the first time in the Cotton Bowl Parade for the Salvation Army Band. There are 50,000 members of Salvation Army bands

in the United States. There were many other floats and bands, too numerous to mention all of them. The Grand Prize was the Metroplex float entered by Dallas and Fort Worth advertising the largest airport in the world. Well, Betty White, Bob Barker and Ted Knight were really on the ball narrating the Rose Bowl Parade which was 5 1/2 miles long with a speed of 2 1/2 miles per hour. With a million and a half spectators watching this 86th Tournament of Roses in Pasadena, Calif., the theme of this year's parade was America's Heritage with Hank Aaron as Marshall of this fantastic occasion. With

newspaper reporters from 25 different countries, one family from Sacramento, Calif., was there for the parade for the 11th year, spending the night in sleeping bags so they would have a good view. When interviewed, the man said this was his annual Christmas present to his family to bring them to this great show. In 1920 the floats were pulled by horses and now all have motors. Some other outstanding informations was that 1300 men work the year round getting ready for the next Tournament of Roses. There were 250 high - bred horses in this parade valued at one million dollars and the regalia for the horses ran as high as \$1,000,000 each. The theme prize float this year was Liberty Bell on a float 50 feet long and 16 feet high which was the limit on size. To cover these floats flowers were flown in from other countries including Portland, Oregon, the City of Roses with 2 stage coaches covered in roses. There are 28,000 high school bands in the U. S. and there were 3500 of these musicians in this parade. Santa Monica furnished the birthday cake float with the queen of the 1908 Rose Parade. She is now 90 years old. She jogs and drives her own car. McDonald's All-American Band was outstanding as it was composed of members from 50 states. Another outstanding band was the band of the Navajo Indians for the first time in the parade. The members of this band ranged from 16 to 60 years old. The All-State Ohio Choir of 170 members were very outstanding. Another unique float was the one of the American flag which was 23 feet wide and 45 feet long which contained 23,580 carnations in the flag. Still another outstanding float was "Farmers Feed America". These are only a few of the many things that could be mentioned in this 86th Parade of Roses. It was estimated that there would be 50,000 pounds of debris on the streets of Pasadena after the parade was over. Greystone Baptist Church

(2601 Hillsborough Road, Durham, N. Carolina) where George Archer is Music and Educational director for this church — George will be remembered as the son of the late E. G. Archer and Mrs. Archer who recently moved to 616 Rudd, Canon City, Colo. 81212. Gertrude Rasco recently received a love letter from Mrs. Archer and she stated that she was very happy that George chose to use his talents for the Lord's work. He is in a college town and has a great youth program going. He and his wife, Darlene, have two children, the oldest now 6 years old has already started his musical career. Mrs. Archer included a cassette tape of his special program in their church which was "The Word in Concert" which was "The Voyagers." His accompanist on this program was his wife. This program included Psalms, hymns, spiritual songs, swing and making melody in your heart to the Lord, giving thanks always for all things unto God the father; in the name of our Lord Jesus Christ from Ephesians 5:18-20. This service closed with the Lord's Prayer in song. We enjoyed hearing the tape played. Congratulations to George in his

field of work which is needed for both young and old. Visitors in Hall County Heritage Hall the past week were Mr. and Mrs. Jimmie Smith of Childress. Jimmie is now J. P. in Childress. He will be remembered here as the son of Mr. and Mrs. Martin Smith of Childress who worked for the John Gibson ranch, also for Virginia and Craver Browder during that period of time. Chas. Williams had as his guests in Heritage Hall his grand-

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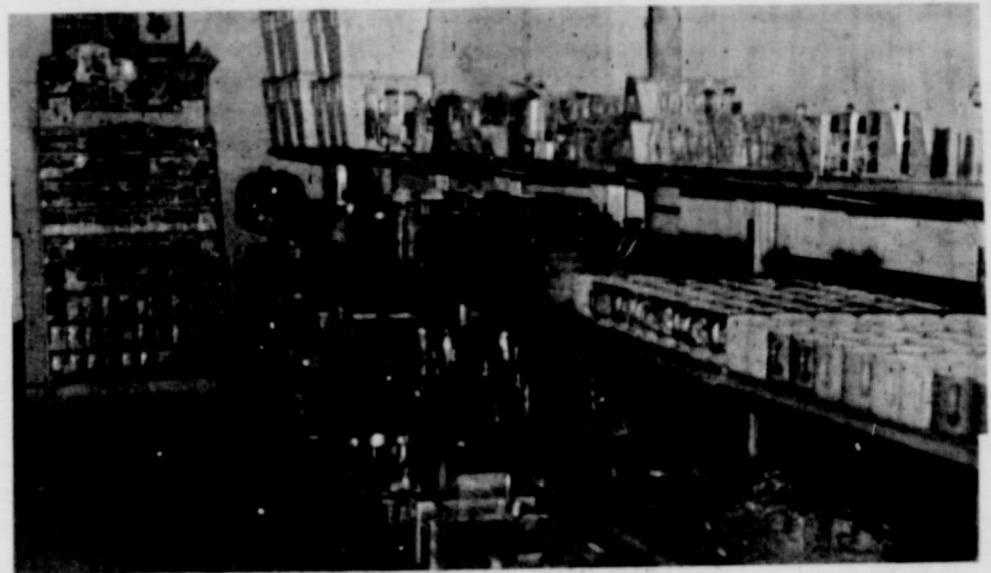
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STATE CAPITAL Highlights AND Sidelights

by Bill Boykin
TEXAS PRESS ASSOCIATION

AUSTIN, Tex. — While the legislature is getting set for action and inaugural activities are being planned, Gov. Dolph Briscoe is faced with hundreds of important decisions on fitting the right men (and women) into jobs.

Within the first two months of the year, he must make appointments or reappointments to about 600 board, agency and commission places where terms of members are expiring.

Before 1975 is over, he will have placed more than 1,700 people in major and minor jobs.

During his four-year term, he will make enough such appointments to control every appointive state agency. That is to say, the people he selects will be in a majority of seats on the regulatory, licensing and administrative bodies.

Nearly all the gubernatorial appointments are subject to confirmation by the State Senate.

Three University of Texas system board of regents members will come to the end of their present terms January 13. The most controversial of the three, Frank Erwin Jr. of Austin, has stated he does not seek another term. Jenkins Garrett of Fort Worth and Dan C. Williams of Dallas also face expiring terms.

State Highway Commissioner D. C. Greer's term expires February 15. Briscoe has stated he will reappoint Joe Christie chairman of the State Insurance Board January 31.

Other agencies with powers reaching into all segments of economic life of the state have vacancies coming up which Briscoe will fill early this year.

SUPERPORT URGED — Governor Briscoe and Lt. Gov. Bill Hobby jointly urged public bodies and private interests to apply immediately to build a \$400 million offshore terminal in Texas Gulf waters.

But both officials said they are opposed to state ownership of so-called superport facilities designed to receive and off-load oil imported in huge tankers.

Their statement dealt a perhaps-fatal blow to possibility of a state-financed superport. The Texas Off-shore Terminal Commission by a five to four vote had recommended state ownership and control of an estimated \$1.4 billion profit operation over a 30-year span.

The two officials lauded new federal legislation establishing a licensing procedure for the offshore facilities. They said they will cooperate fully with license applicants when assurances are provided that the coastal environment is not jeopardized. The federal act allows states to retain veto power of facilities requiring a \$20 million bond to protect the environment and makes port owners and ships liable for up to \$50 million in damages.

COURTS SPEAK — The State Supreme Court upheld validity of a corporation franchise tax surcharge attacked by six corporations in spite of erroneous dates named in the legislation for reporting financial data on which the levy is based.

The High Court in another case, concluded a school teacher fired temporarily while running for county commissioner must go through administrative channels before suing Pharr-San Juan-Alamo School District for \$107,800 in damages.

A \$48,866 award to a Galveston County youth hit while "playing" in front of a car was upheld in another Supreme Court case involving whether a lawyer hinted the motorist's insurance policy was limited to a \$100,000 payment.

NEW PRIMARY PUSHED — A strong push for establishment of a Texas presidential preference primary in 1976 (and thereafter) is anticipated in the legislature this year.

Some writers have sought to link it with the White House aspirations of U. S. Sen. Lloyd Bentsen. The senator is expected to announce his candidacy soon, and, of course, wants to make a strong showing in his home state. Opinion is divided as to whether he could win more delegates in a primary or the traditional convention system.

At any rate, at least four legislators already have indicated they will offer bills to provide for selection of Texas presidential and vice presidential nominating delegates in a May primary. They feel the time is ripe to make the change, and note polls indicate support for preference primaries.

INVESTMENTS HURT — State investments in stock, like those of individuals, are taking a beating, at least on paper.

If state-owned stocks in the major Texas investment funds had to be dumped at today's market values, losses could be half a billion dollars.

However, the officials who manage these funds emphasize they are under no pressure to cash in the chips and that they will ride out the market plunge without ill effects overall.

TOURISM STILL HEALTHY — There were fewer tourists in 1974, but those who came stayed longer, spent more and drove over Texas only slightly less extensively.

Only 12 of 50 reporting tourist attractions actually had more business last year than the year before.

More Texans vacationed within their home state in 1974, which helped offset the reduced number of out-of-state visitors.

AG OPINIONS — Contributions to the Austin Inaugural Committee for paying expenses of in-

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GREAT SCOTT! WHERE DID YOU LEARN ALL THIS ABOUT THE VA, LUMP?

FROM THIS NEWSPAPER, YOU AFTERX FIND OUT!

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For information, contact the nearest VA office (check phone book) or write: Veterans Administration, 2125, RFD Vermont Ave., NW, Washington, D.C. 20420

So says the VA... THE JACKSON TIMES by Dick Brooks

MR. NEWBARD JUST FOUND OUT THAT NOW THAT THE BABY HAS ARRIVED, HE HAS A YEAR'S WORTH OF MONEY TO SPEND AFTER THE BABY'S BIRTH UNDER THE GI BILL!



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auguration ceremonies are not subject to campaign reporting provisions of the election code, Atty. Gen. John Hill held.

Hill's opinion concluded the persons or corporations who make them do not have to register as lobbyists either, unless their contributions were made "to influence legislation."

On another recent opinion, Hill held Texas veterans are entitled to exemption from tuition and fees when enrolling in University of Texas extension division courses. The same opinion found qualified students in the extension division are also eligible for assistance loans.

DANGEROUS PLANT EXPANDING — Hydrilla, an aquatic plant capable of choking waterways, has been discovered in three locations in Texas.

The plant was first found in Lake Livingston, later at the San Marcos fish hatchery on the San Marcos River and then in a Cameron County irrigation canal south of Los Fresnos.

SHORT SNOOTS — A legislative committee recommended establishment of a Commission on Jail Standards with authority to close sub-standard jails.

Governor Briscoe reappointed B. F. Block D. McKinley Sr. of Pearsall to the Texas Water Well Drillers Board, and named Tommy C. Bussell of Houston and James Taylor Virdell of Llano to the same board.

Nearly 95 per cent of all housing units sold in Texas for over \$15,000 are mobile homes.

Establishment of a State Employees Personnel Agency received gubernatorial endorsement.

Richard W. Hernandez of Houston and Lynn M. Moak of Austin are new assistant state comptrollers for intergovernmental relations and program evaluation and research.

B. B. Shots —

(Continued from page 7)

son, Clint Williams and wife from Sidney, Australia, but now living in Johnstown, Colo., where his mother and father, Mr. and Mrs. Charles Williams, have made their home for several years. After traveling over the U. S. for several years, he did not find him a wife until he traveled to Australia where he has lived the past two years' and found a young lady whose name was Lindy Tainton, who said "yes" when Clint proposed to her. This was Lindy's first trip to the U. S. Texas reminded her of some parts of Australia, especially around St. George where they are now irrigating their cotton along with sheep and cattle business. They were on the planes about 18 hours making the 9,000 miles to the States. Clinton and Lindy have one daughter, Elka, who is thriving on Texas food.

I had a short visit with Jerrel Rapp and his baby girl, Jan, the past week. It does not seem possible, but this baby of Mr. and Mrs. Rapp's is now 21 years old and is a senior at the University of Texas where she is majoring in accounting.

Cherri Rapp, who has been a star in all the basketball teams she has played on, is attending the University of Texas. She is working on her Master's Degree. The only son in the Rapp family is Jodie, who is now living in Dallas where he is in construction work.

The two busiest professions I have noticed since the holidays are two different kinds of doctors, the MD's for the human body and the other kind of doctors are the doctors of our economy. They have their offices in our two banks. They are writing out prescriptions for their patients as do the MD's, but you do not have to take their prescriptions to the drug store, as they fill their own like the MD's did in the early days.

I was by the First State Bank a few days ago and Pat Goodnight and Freddie Starr Johnson gave me an Ennis, Texas, newspaper. This edition had one page announcing the retirement of Haskell J. Howell from the Citizens National Bank of Ennis where he and Louise moved 7 years ago. He worked with the J. C. Penny Co. for 28 years, part of that time in Vernon and Memphis. He was in the motel business in Memphis at two different times and for several years prior to moving to Ennis, Haskell held an office and worked for the First State Bank. His wife, Louise, wore a Redi-Watt pin for several years while working for the West

Social Security Representative Is Here on Tuesdays

A representative of the Amarillo Social Security office will be in Memphis at the Community Room, City Housing Authority, Tuesday, January 14, 21 and 28, from 9:00 to 11:30 a.m., according to a release from the Amarillo Social Security office.

During February, the representative will be here during the same hours on February 4, 11, 18 and 25. The March dates are 4, 11, 18 and 25.

Mr. and Mrs. Alvin Massey and Margaret Ann Leeds of Los Angeles, Calif., visited their mother and grandmother, Mrs. Pearl Massey on New Years.

Democrat Classifieds Get Results Office Supplies At The Democrat

Texas Utilities. Haskell served as mayor here several years and both of them were very active in religious and civic work. Haskell will still be connected with the Citizens' National Bank in the agriculture and ranching department. Woodwork and horses are the hobbies of Haskell. Louise has the hobby of being an artist in painting her pictures. She has taught art there several years. They spent Christmas in Illinois with their son, Don, and his family. Haskell was chosen "Man of the Year" in Ennis for 1974.

Miss Della (whom we call Mrs. Palmeyer) gave us a report on her grandson, Seth Watkins, who now lives in McAllen. Seth travels for Hallmark in 13 areas and was top salesman for 1974. He married a Wichita Falls girl. They have a three-month-old baby and have lived in McAllen two years. He and his wife were invited to a bridge party a short time ago and were introduced to a couple (supposedly strangers), but it turned out that this couple was Mr. and Mrs. Rondel Davidson who had lived in McAllen two years where Rondel is teaching in college. The two families had not crossed each other's path until the bridge party, but old acquaintance was soon renewed as Mrs. Davidson is the former Judy Lemons, daughter of Mr. and Mrs. R. C. Lemons.

A few quotes from Jerry Lane's talk to college kids at Rotary last week, "We have more resources and ability than we use. Success is not just material things. Making the best of your ability. Success is 99 percent of your mental attitude. You have to be successful in all ways of life. Put trust and faith in God."

Memphis Volunteer Fire Department Receives Check

The Memphis Volunteer Fire Department received a check for \$75.00 recently from Texas Farm Bureau Insurance Companies as an expression of thanks for the Department's work on the property of W. S. Montgomery, Brice Station, Clarendon, Texas 79226. The money will be used for their purchase of equipment and supplies.

The Texas Farm Bureau Insurance Companies pay volunteer fire departments this amount when the department works at a fire in rural areas, involving property insured by them.

The Insurance Company believes volunteer fire departments have contributed to reduce the amount of loss involved by this money will help the Memphis Volunteer Fire Department in their program.

Visiting in the home of Mrs. D. H. Moore for the Christmas holidays were her children, Mr. and Mrs. Don Moore and Donny and Bill of Plymouth, Wis., Mr. and Mrs. Red Feaser and Mark, Jr., of Amarillo; also Mrs. Moore's sister-in-law, Mrs. Noble Greer of Hamlin. Don stated it was really nice to be in Memphis again and see so many of his old friends. He has been with General Telephone company for 21 years. From here Mr. and Mrs. Moore went to Wichita Falls and spent two days visiting with Don's sister and family, Mr. and Mrs. Tuentin Brown and children.

The Veterans Administration's largest single construction contract, totaling \$69.3 million, has been awarded to a Dallas firm for completion of a 820-bed hospital in Los Angeles by late 1976.

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Habson Forecasts —

Continued From Page 3)
 ning has been made in this sector. At best, however, the money supply is not to support more than a moderate betterment in 1975 housing — our guess is 1.6 million

Business Profits
 1974 was a year of better profit for much of American business but few realize that the astronomical gains resulting from comparing earnings from normal (and cases of abnormal earnings, oil and sugar) with profits gained by price controls in 1972 and 1973. In the second half of 1973 and in 1974, markups to compensate for cost advances made many 1974 profits comparisons better than they were. Profits will be slowed in 1975, and quarterly figures showing gains below this year's may predominate. While business is contending with a rising through price increases. Still substantial business profits of have strengthened the financing of many companies and has been skirting close to the edge. Nevertheless, the economic climate will make things difficult and despite cost-cutting efforts the slower pace of business probably will drop off some 12 percent corporate profits versus 1974 total. As profits sag, are bound to be some dividends, but by and large cash dividends rates will be There will be no spate of ex-dividends, but neither will be a rash of cuts or omissions.

Political — International Affairs

clear domination of Democratic in the 1974 election and the resulting strong bias have unnerved many businessmen and investors. Bear in mind, however, that the wide-race for the 1976 Democratic nomination could about some fragmentation that now appears to be a roof Congress. The drive will, of course, for more social aims, including a national plan and a consumer protection agency. If the recession Congress to push the panic, there will be heavy spending well beyond the administration's intentions. But free spenders must reckon the federal budget deficit, could approximate \$25 billion in the fiscal year ending 1980.

the international front, the Reports staff looks for a tentative in Soviet-American relations to be maintained, through degree of harmony must be varied to vary. The Mideast center stage, of course, as buildups and rash talk paint

an incendiary backdrop. Danger of renewed Arab-Israeli fighting is grave, but we are hopeful that outright war can be averted in 1975.

Stock And Bond Outlook

The letdown in economic vitality has already caused a weakening in interest rates, with consequent beneficial effects on bond prices. The greater decline has been in short-term rates, with long-term rates less responsive because of still hefty demand for long-term capital needs and concern over inflation. In 1975 this pattern is likely to persist, particularly as the mounting fears of recession. At this juncture, therefore, income-oriented investors still have a good opportunity to acquire top-quality bonds, as well as preferred stocks, at especially advantageous yields.

In view of the desultory business outlook for most of 1975, the stock market would appear to have little chance of making any appreciable headway over the next twelve months. However, investors should keep in mind two vital considerations: (1) The stock market anticipates things to come, and having discounted much bad news it may now be simply waiting to signal a turn for the better; and (2) the prices of vast numbers of stocks and convertible securities have already been hammered down to levels where they represent excellent values. Thus, for investors who are in a position to risk being a trifle early there are plenty of opportunities for timely investments at present. It would be wise to begin considering the filtering of at least small parts of liquid reserves into equity-oriented investments, making certain, of course, to weigh carefully the basic needs of an individual portfolio. In short, this is the time to set one's portfolio in a position to benefit fully from the next major market advance, the start of which will doubtless emerge in 1975 from what is now a base-building phase. Symptomatic of any bottoming-out process is the market's propensity to bob around. But when this high volatility and low readings for both individual issues and leading market averages combine against a gloomy background, conditions are auspicious for eagle-eyed bargain hunters to start moving in — sensibly, carefully, patiently, for maximum long-term capital gains and rewarding income.

Mrs. Mary Stotts and Mrs. Adora Foster spent the weekend in Amarillo visiting in the home of Mr. and Mrs. H. M. Foster. Sunday morning they all traveled to Dumas to visit with Mr. and Mrs. Todd Dyess and Laura. Mrs. Dyess is the daughter of Mr. and Mrs. H. M. Foster and Mr. Dyess is pastor of the Hunt Memorial Methodist Church where they attend morning services.



The Chamber Corner

Jim Edd Wines

Election of the 1975 Chamber of Commerce officers will be held at the first meeting, Monday, January 13, at 12:00 noon luncheon in the DeVille Restaurant. All interested chamber of commerce members are welcome to attend as retiring chamber president John Kehr will turn the gavel over to the new incoming president.

Other matters of business on the agenda for the January meeting will include: 1974 annual report, proposal for a football booster sign for the 1974 Regional champions, membership investment dues structure, and proposals of program of work for 1975. Among business for the 1975 program of work will be a committee formed to look and work toward the location of a committee formed to look and work toward the location of a manufacturing firm to occupy the DeRose Industries plant facility here in Memphis. We have received information that the plant facility is now available for lease or purchase from DeRose Industries.

Chamber of Commerce membership calendar cards for 1975 are being printed and will be sent to each chamber of commerce member this month. We have also received our Chamber of Commerce membership plaques which are 5 x 7 inches in size and are white with gold lettering. The plaques are made of laminated metal and are designed with insets for year changes. The plaques are to be used permanently by the chamber members with year inserts provided by the chamber office. The laminated metal membership plaques are available to chamber of commerce members for the cost of the plaque.

While distributing membership plaques this week, Gayle Greene showed us his own Memphis Chamber of Commerce membership plaque. The plaque is of brass with black lettering and Gayle said he can remember seeing the plaque during the 1930's. According to our office records this is most likely the first membership plaque of the Memphis Chamber of Commerce when T. Carroll Smyers was manager. The plaque still holds the honor and prestige of being a member of the Memphis chamber and investor in the progress and development of Memphis and the entire community.

Last week we listed the many

new businesses established during the year; however, it is the long term established business firms who have gotten us where we are today. Business firms and men like: Greene Dry Goods, the late R. S. Greene and Gayle Greene are just one example of the community leaders that have continuously invested in the community through the Memphis Chamber of Commerce.

Next week we will start a series of the history of the Memphis Chamber of Commerce and its leaders starting from the forming of the organization in 1907.

One of the primary goals for the Memphis Chamber for the past two years has been to acquaint everyone that Memphis Texas is alive and well. In order to stretch our stride we have added and publicized our slogan "Cotton Capital of the Panhandle" in every possible way across the nation and world. In the minds of the motorcycle enthusiast Memphis Texas is well known across the nation not only as a tough race course but also for its great abundance of cotton and fine friendly people.

Another small stepping stone was scaled this week as people in Homersville, Mo., will come in contact with the miniature cotton bales from Memphis, Texas. Samuel T. Branum of Hornesville, and a part-time cotton classer with the U.S.D.A. Memphis Cotton Classing office purchased 75 of the miniature bales for his sister who owns a souvenir shop and will be selling the bales to tourists in that part of the nation. Information was also received that the Memphis miniature cotton bales are being sold from a tourist shop in Amarillo. Distribution and coverage like this is great for Memphis and we hope other souvenir shops and stores will contact us for the miniature cotton bales. Rubby Leggett, part time desk clerk at the DeVille Motel, was the seller of the 75 bales and we appreciate her work and

help with the miniature bales for the chamber of commerce. We will continue to distribute bales in various business firms of Memphis and bales are on sale for \$2.00 each at DeVille Motel, Western Motel, Restaurant 287, Branigan's Jewelry, Lockhart Pharmacy, Fowler's Rexall Drug, First State Bank, First National Bank, Golden Cobwebb and the chamber of commerce. We sold out of cotton bales last week but we now have received our order and our supply has been renewed at the above listed firms.

Information and order blanks for the Bob Wills series bicentennial coin for Hall County are now available at the First National Bank, First State Bank of Memphis and People's State Bank of Turkey. The coins are now on sale to the public and are on a first come first bases.

"The Bob Wills Series".

Office Supplies At The Democrat

Cleburne Rites Held Friday For Fred Hoover

Funeral services for Fred Hoover, 84, of Cleburne, former Lakeview resident, were held at 2 p.m. Friday, January 3, at the Chapel of Pitts-Dillon Funeral Home there with the Rev. Hoover officiating. Burial was in the Rose Hill Cemetery.

Mr. Hoover was the brother of Mrs. Felix Jarrell of Memphis and O. B. Hoover of Newlin. He passed away New Year's Day at Cleburne where he had been a resident for 32 years.

Mr. and Mrs. Hoover and Mr. and Mrs. Jarrell attended the services.

CARD OF THANKS

We would like to express our thanks and gratitude to each and every one for the flowers, food, prayers, and kind words during the long illness and loss of our loved one James L. Webb. We will always be indebted to you. May God bless you,

Mrs. J. L. Webb
 Mr. and Mrs. W. L. Walker
 Mr. and Mrs. C. B. Welch
 Taylor Webb and boys
 Mr. and Mrs. Steve Freisen
 Mrs. Diane Edwards and children
 Mr. and Mrs. Benny Tyler and girls
 Mr. and Mrs. James Welch

Mr. and Mrs. Lesley Foxhall spent the Christmas holidays in Des Moines, Iowa, with their daughter and family, Rev. and Russell Sanders and children.

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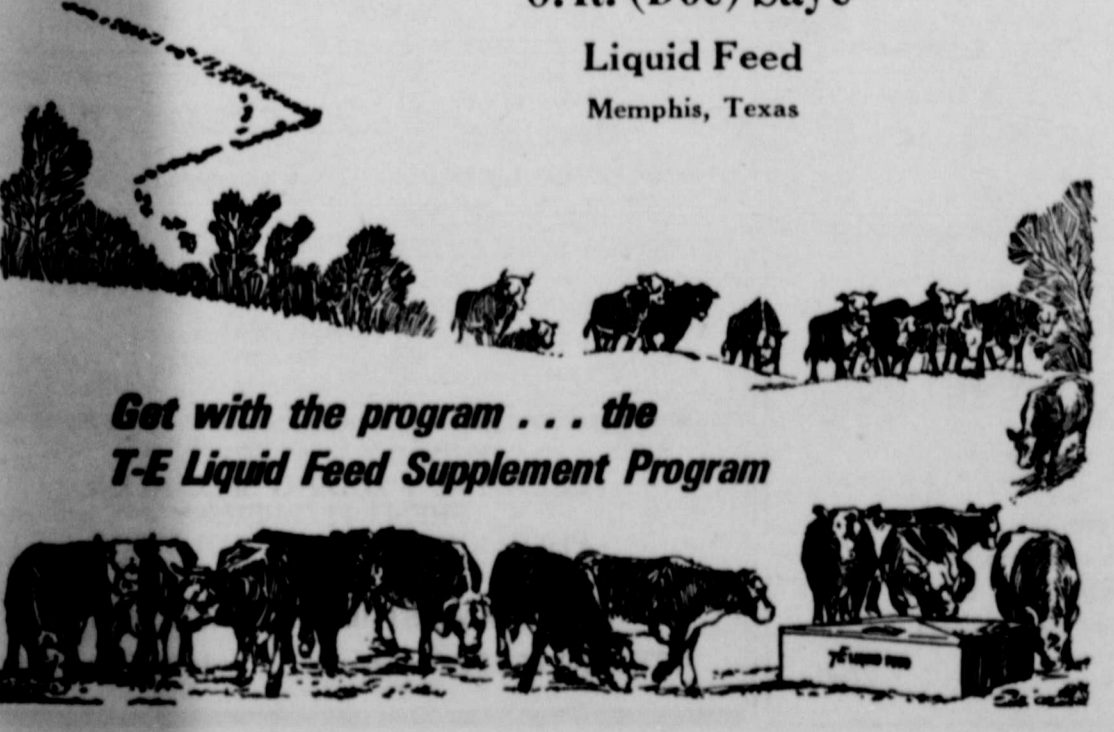
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Are Natural Gas Curtailments Going To Affect Me?

During cold days in the winter, when the demand for natural gas is really high, some industrial users are asked to cut back their consumption of natural gas. But we want to assure our residential and other high priority customers that it's highly unlikely their natural gas service will be interrupted.

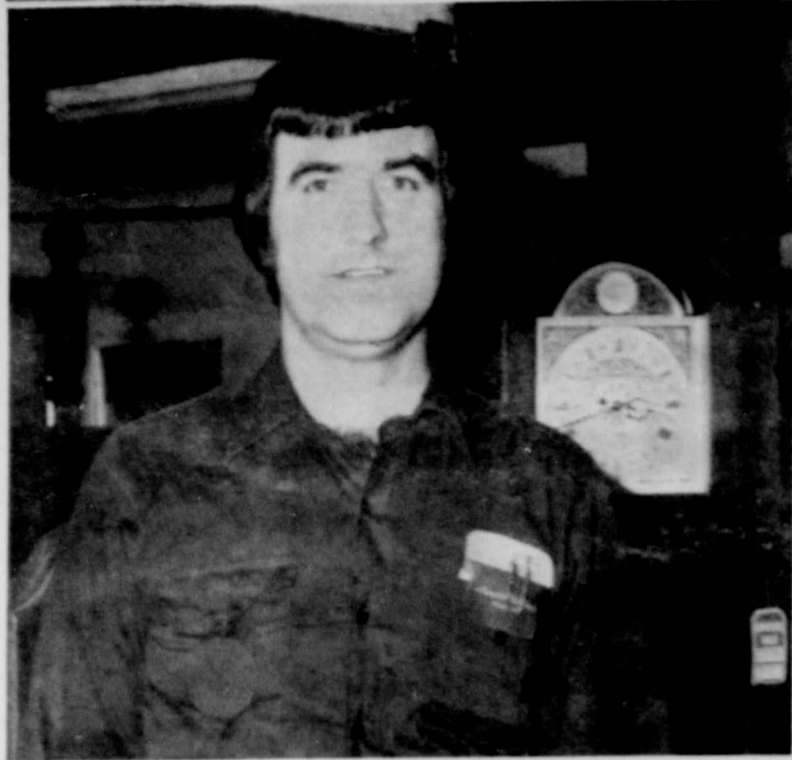
The pipelines used to deliver natural gas can only hold so much gas. And during extremely cold winter days, there's sometimes more demand than we can supply. Some people ask, "Why not build bigger pipelines?" But that would be like building a church for the Easter or Christmas attendance, rather than the weekly congregation. The cost would be tremendous and gas rates would be much higher.

Instead we developed a "curtailment" program many years ago. Our industrial customers have signed contracts agreeing to "curtail" their use of natural gas during these peak times.

If you were considering replacing an existing gas appliance or purchasing a new one, be assured that Lone Star can provide the energy. We have the natural gas, and our residential and other high priority customers may continue to rely on Lone Star's dependable service now as in the past.



Lone Star Gas Company
 Energy Management Is A Family Affair



CERTIFICATE RECIPIENT — Eddie Gable of Memphis Upholstery has been presented with a Certificate of Achievement for maintaining a degree of performance in the execution of good business practices for Chittenden and Eastman Company of Burlington, Iowa. The honor, received this month, makes the local firm a "preferred account" with the company, a manufacturer of fine-line furniture.

Local Tax Load Per Capita Is Listed At \$350

NEW YORK, Dec. 21 — How big a tax load are residents of Hall County carrying to meet the operating costs of their state and local governments? How does it compare with what people in other communities are paying?

In line with the rising cost of goods and services generally, taxes in the local area have been climbing steadily. This has been the story, in varying degrees, in every part of the country.

The latest figures show, for Americans as a whole, that the taxes levied by state and local governments averaged \$577 per capita in the past year. It was an increase of \$55 over the prior year.

For residents of Hall County, the tax load was approximately \$350 per capita.

By way of comparison, the average throughout the State of Tex. was \$319, representing a \$35 rise over the previous year. In the West South Central States, the was \$401.

The figures are based upon a study made by the Commerce Clearing House, specialist in government finances, utilizing data obtained from the Department of Commerce.

The finding is that it takes more money than ever before to operate the various state, county and municipal governments and to provide the public with necessary services in the fields of health, sanitation, education, welfare, police protection roads and such.

The tax burden is considerably larger in some states than in others. In a majority of them it has more than doubled in the past ten years.

Currently, Arkansas has the lowest rate, \$342 per capita, and New York the highest, \$894.

The high rates in some areas are attributed to a combination of big outlays for welfare and to inflation, which has boosted the cost of materials, equipment and labor.

As a result, local and state governments have been forced to find new sources of revenue and to borrow to keep operating.

In all, taxes in the amount of \$121 billion were collected by them in the year, a hefty \$13 billion more than the year before.

The total collected from Hall County residents came to an estimated \$1,925,000.

Movie House

Showtime 8:00 P. M.

Thursday, January 9
"Five on the Black Hand Side"

Friday & Saturday, Jan. 10 & 11
"Juggernaut" - PG

With
Richard Harris and Omar Sharif

Sunday and Monday, Jan. 12 & 13
"The Super Cops" - R

Tuesday, January 14
"Los 12 Malditos"

Beginning Wednesday, Jan. 15
For Four Days

"That's Entertainment" - G

Starring
Fred Astaire, Bing Crosby,
Gene Kelly, Peter Lawford
and Ginger Rogers

Atalantean Club Meets in Regular Session January 2

The Atalantean Club met at the Big O Restaurant Thursday afternoon, January 2, with Mrs. Robert Spicer as hostess.

Mrs. C. H. Murphy, Jr. president, called the meeting to order and gave the invocation. She then led in the pledge to the flags.

Mrs. Dub Parker, program chairman, introduced the program for the day, "This Day in Legislation." "When God Measures a man, he puts the tape around the heart instead of the head," was the quote given for the day.

Mrs. Estes gave a very interesting and informative part on parliamentary procedure. She conducted a quiz on the By-Laws of the club. Then each member

gave a tip on being good citizens. The first and foremost tip was using our right and privilege of voting.

Members present were Mmes. Byran Adams, James Davis, H. B. Estes, Henry Foster, Jr., C. H. Murphy, Jr., Dub Parker, Glynn Thompson, Bill Collier, Jerry Leaverton and Miss Imogene King.

Legal Notice

NOTICE

Any person or firm having personal property at the City Barn should make claim for it and remove it within 10 days of the publication date of this notice.

Failure to remove said personal property from city facilities within the 10-day period so specified will result in forfeiture of property.

Mayor and City Council
City of Memphis, Texas
35-1c

Memphis Cagers

(Continued from page 1)
... at this point, and at one time it was possibly a five-way toss. Wellington, Memphis, Claude and Wheeler are in the running. Clarendon was the fifth team but lost one-sidedly to Wheeler Tuesday to drop out of serious contention.

In the District 2A girls race, it appears to be Claude, Memphis, McLean or possibly Wheeler, with Claude considered as a possible favorite.

Bill Pounds Accepts Position With Austin Age.

Bill Pounds, who has been serving as Community Education Director in Weatherford since 1972, has resigned his position

with the Weatherford School to accept the position as consultant for community education in the Department of Adult Education of the Texas Education Agency in Austin.

Pounds, who is the son of Mr. and Mrs. T. O. Pounds, attended West Texas State University in Canyon where he majored in sociology. He received his teaching certificate in social studies from North Texas State University in Denton.

In his new position Pounds will be available to advise and consult with representatives from community education programs, he said, as well as advise communities considering the implementation of new programs.

In addition, Pounds will organize workshops and services for new communities in the program and will write guidelines for the communities to use in organizing community education programs.

A relatively new service, the

number of community education programs has increased from 1972.

The program was started in 1972, primarily to help members of these communities serve senior citizens also.

Mitchell Real Estate
501 S. 6th

New listings: 3 BDR garage and carpet and wall to wall

Large 4 BDR central heat, utility of closet space.

One 3 BDR \$6,850.

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Broker 254

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For Sale

FOR SALE—One bedroom house with garage. Located on S. 10th. \$6,500. Contact The Memphis Country Club board of directors or Gordon Maddox. 12-tfc

FOR SALE
Modern 3-bedroom brick home on Palo Duro Dr. Choice building lots, well located, for sale, also. A Womack, two-bedroom home, For Sale. Ben Parks Co. of Dallas Byron Baldwin, Salesman 31-tfc

FOR SALE: Two bedroom house \$1,400 sq. ft., corner lot, fence yard, Central Air and heat, garage. Call 259-3575. 29-tfc

FOR SALE—Bass guitar, and large amplifier, good shape, Mark Bradshaw. 259-2742 30-tfc

1970 Chevrolet Pickup, 29,000 miles, A condition, new tires, tool box, clean. Gordon D. Maddox, 269-2012, 259-3374. 33-tfc

FOR SALE—No. 1 steel boxcars, Dick Barnes, 405-688-2648, Hollis, Okla. 33-4c

FOR SALE—Two old-fashioned hand woven Bed Spreads; one hand-woven couch cover and one lap robe at the Golden Cobweb, 413 Main. 35-2c

FOR SALE—45 Allis Chalmers tractor, 4-row equipment. Contact Jackie Blum. 8-tfc

FOR SALE—Nearly new International 966 Tractor, good used Lillian Shredder, good H. M. 10 Lister - Planter 937-8387 Childress. 36-2p

FOR SALE OR RENT—Two bedroom house. Owner will be here Saturday. Phone 259-3429. 36-1c

HOUSE OF SALE—Three bedroom, bath and 3/4, living and dining area, large den, medium size kitchen, beautiful panel, extra nice cabinets built-in electric oven and cook-top, rock fenced patio, steel back yard fence, 1118 Dover, Call Lakeview, 867-2776, Emma Vines. 36-4p

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23-tfc

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FOR SALE—1964 International Scout—4 wheel drive. Contact J. R. Mitchell. 33-4c

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26-tfc

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BUCK LEMONS
259-2238

Also have equipment to handle wheat ground.
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Wanted to own and operate candy & confection vending route. Memphis and surrounding area. Pleasant business. High Profit items. Can start part time. Age or experience not important. Requires car and \$1395 to \$4795 cash investment. For details write and include your phone number:
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120 day automatic Bowl Cleaner removes rust, lime, minerals; deodorizes and sanitizes toilet bowls; prolongs life of fittings and fixtures. \$2.95. Thompson Bros. Co. 22-tfc

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Rooms for rent. By day or week. Alhambra Court. 10-tfc

FOR RENT Terrace Apt., furnished, one bedroom, clean and neat. \$96.00 a month, \$25.00 deposit required. Phone 259-2433 or A. E. Sanders Real Estate, Arlington, Texas. 30-tfc

FOR RENT—5 Room and bath Residence, good location, paved street, garage, storm windows and good condition. Call 259-3595 day; night 259-2057. 32-tfc

APARTMENT — For rent. Call 259-3166. 33-4c

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