\\ \title{
The Memphis Democrat $\overline{12 \text { 紙酗 }}$\\ \title{

The Memphis Democrat $\overline{12 \text { 紙酗 }}$ \\ Hall County Herald，Established May 3，1890，Absorbed by Purchase August， 1928 \\ | EATHER |
| :--- |
| Temperature |


}

## Cotoon Boll Enduro Is Sat．－Sun．




## Cyclones Travel To Wheeler Fri．Night

ME TO RUN＇To Show<br>Movie House Oct．29－30

| Fire Department |
| :--- |
| Needs Funds For |
| Rural Fire Truck |

## hat ${ }_{2 s} \ln$ Watershed

Page 2
The Memphis Democrat MRS. HERSCHELL $\mathbf{6 1 7}$. Main Street, Memphis, Texas by
Publisher COMBS
EXI Publisher
(Hall County Herald aboorbed by purchase August 7, 1928)


NOTICE-Any erroneous reflections upon the character, standing or reputation of any person, firm or corporation which may appat
in the colunns of The Memphis Democrat will be corrected pladly upon its being brought to the attention of the publisher. Send Form 3579 to Memph
Box 190, Memphis, 79245 EDITORIAL
Welcome To Enduro Riders Memphis, Texas, has done very little during its 83 years to
get national recognition, but with the coming of the 2 nd annual National Cotton Boll Enduro, the local community ha had its name plastered all over
cycle Shops across this country.
Motorcycling is a fast growing sport in this country. And it is a sport which has various reputations. There are all kinds of
motorbikes and all kinds of races in which to run all kinds of motorbikes And Enduro race, however, is a race in which the these bikes. An Enduro race, however, is a race in which the
accomplished trail bike rider can compete, without riding at excessive speeds or risk his life and limb trying to out-run other competitors.
Because of this, enduro racing attracts motorcyclists from the large segment of weekend soprtsmen who take their cycles
into the wilderness and enjoy an outing of back to nature trail into the widderness and enjoy an outing of beck Many families enjoy this kind of recreation

Memphis and the surrounding area has qualified for a per fect setting for enduro racing, recognized several years ago by the Amarill Track and rail Riders Club, and because of the A. M. A. Entries have come from all over and Memphis will be host-
ing a large crowd over Saturday and Sunday. We want to make our visitors welcome and enjoy the activties. Some of
our neighboring communities, previously uncooperative, are our neighboring communities, previously uncooperative, are
now envious of the publicity our community is receiving. We should say here that our visitors, almost without exception are
fine people, community leaders back home, and their conduct fine people, community leaders back home, and their conduct
in the past has been most acceptable and there is no reason to Our community merchants are staying open late Saturday with sales promotions to accomodate our visitors, a parade
motorcycle show, big Texas Beefburger feed and queen's con test crowning are all planned for Saturday, the day before the We can all hope for good weather during which to have the
Endur. The race course has been laid out in terrain which is
 Wien the quality of your grass goes dow
UP your Protein
with our special time to time and from piace to place. That's why T.E has developed a complete line of tions faced by cattlemen. T-E Liquid Feed Supplement 32 is the one to protein, phosphorus, vitamins, trace minerals. And it delivers the energy to make them get TE LIQuID FEED SUPPLEMENT



#  <br> THE RETALL STORES LISTED WILL BE OPEN SATURDAY NIGHT UNTIL 9:00 P. M. 

## come In And Shop Our Specials Offered During Cotion Boll National Enduro

## at FERRPI'S

## VIST SIDE:

ft Goods, Electrical Appliances, Toys, Sound Equipent, Records, Tapes and many many items.
P. Stereo Albums, Regular \$5.98 ..... Now $\$ 4.79$ Track Tapes (better grades) Reg. $\$ 6.98$. Now $\$ 5.69$ ape Carrying Cases, Reg. $\$ 9.95 \ldots \ldots$........ Now 8.99 Reg. $\$ 14.99$ Now $\$ 12.99$
I Tape Player Speakers Now on sale at $25 \%$ Off 11 Car 8 Track Tape Players going at $25 \%$ off
all Plaques priced from $\$ 2.00$ to $\$ 16.0025 \%$ off Lot Special Canister Sets Regular $\$ 18.50$ selling 250 off
one Ware Dish Sets Reg. \$42.95 ..... Now \$25.95 el-Mac 53 Pc. Set Dishes, Reg. $\$ 39.95$. Now $\$ 29.95$ whipment Mug Sets priced from $\$ 4.25$ selling during this event at $25 \%$ off astic Table Cloths Regular Price $\$ 7.50$ Pc. Luggage-a fine set at a good price
$1 / 2$ Price r. Bacon Pan Reg. $\$ 5.95$ selling now at
\$31.95 sco Electric-Self-Cleaning Ovens rberware Broilers - during this event
$25 \%$ off

## AST SIDE:

Automotive, Sporting Goods and Hardware
estone Car Wax, Reg. \$1.89 _....... Special \$1.29 am Backed Nylon Car Mats Reg. $\$ 8.95$ Spec. $\$ 5.88$ Cushions-King Size, Reg. \$9.95 ... Special $\$ 6.49$ (Bucket Seat Type)
ng Size Car Cushions
(Deluxe Ventiliated Type) Reg. $\$ 4.29$ Spec. $\$ 2.99$ gular Size Cool Cushions Reg. $\$ 2.49$ Spec. $1 / 2$ Price Rubber Maid Car Mats ... $30 \%$ off marked price Shotguns, Rifles and Ammunition ..... $10 \%$ off to-Lite Spark Plugs - Close-out 59c
lawn Mower B\&D Elec, W/Height cutting Wheel Adjustment ...... $\$ 49.95$
awn Mower W/O Height Adjusters .....- \$39.95
ir Compressor, Reg. 129.50 ........ Special $\$ 99.50$ ( $1 / 2$ H. P. Elec. Motor 7 Gal. Tank)
ir Compressor, Reg. \$249.50
Special \$199.50
1 H. P. Elec. Motor W 12 Gal. Tank)
awn Edger-Trimmer W 2 H. P. Gas Mtr. - $\$ 79.95$
ack Car \& Pickup Seat Covers Reg. $8.95 \ldots \$ 5.99$ Reg. \$10.95 . \$7.99
Enduro Sale
Sat., Oct. 27th Only

| One Table <br>  <br> Many Other Items <br> $\$ 2.00$ |
| :--- |
| White Panty Hose |
| 2 Pair for |
| $\$ 1.00$ |

One Rack Slacks Skirts, Scooter Skirts
All Going For 2 for $\$ 5.00$

White Uniforms For Half Price
more bargains throughout the store. Come in browse. Take advantage of selecting your Christgifts to be put on Lay-Way.

## Memphis Lose To Clarendon 13 to 12

## Woody's Conoco Is Completely Remodeled From The Fire And Open For Bnsiness

- Authorized Dealer Farm Bureau and Remington Tires
- We can service rear tractor tires in town or country, wet or dry.
- Let us save you money on a set of Farm Bureau Tires, automotive or tractor.
- Have some good solid used 900x $15-14$ Cotton Trailer Tires your choice
- We also specialize in all minor auto and tractor repairs with 14 years experience.
- Let us steam clean your auto or tractor engine.

Agency For Morgan and Mistletoe Express
WE NEED AND WOULD SURELY APPRECIATE YOUR BUSINESS
$\begin{array}{cc}\text { WOODROW FLOYD } & \text { CONNE DAVIS } \\ \text { Phone 259-2852 } & 121 \text { Boykin Drive }\end{array}$

# $3\left(\Psi \operatorname{HVS}_{\text {STOR }}^{\text {FOOD }}\right.$ 





Page 6
Mrs. Bill Hill Is Shower Honoree


Outreach Service Center Worker To Be In Memphis

ederated Women In Vernon Fri.


Rebekah Lodge o Sponsor Supper Monday, Oct. 29

Jehovah's Witness Announce Visit Of Circuit Overseer


Mizah Guild
Meets Oct. 10
In Cosby Home
any ane
5. 童苑
룽
find unit
ion. $\begin{gathered}\text { Delicio } \\ \text { served to }\end{gathered}$
s.
served to the fol
Vivian Shubert
and Mrs. Bill Ha
ruany nizat
pent the weekend
their daughters,
Jerry
Howard an
Let's Talk Memphis'

Halloween Costume Night
Sturday, Oct. 27, 7 to 10 p. m.
Price of 1 lan, 2nd md 3 rd
Giren in Boor and Girth Divitions. for Bet Cortumes
Private Parties Available



## Looking for Low Prices?

## White <br> Potatoes $10 \mathrm{lb} . \mathrm{Bag}$

## Bananas 10 c lb .

## Yams

69smoked rite Bacor

White Swan BARTLETT

## Pear Halves 3 ... $\$ 1.00$

Vallance Food
With This Coupon
2-pound can of
Maryland Club Coffee
Litit one per customer
Coupon Exp-11-30-73

## Fabric Softener 49 ${ }^{\text {CTomate Sauce }}$ ${ }_{2}^{1}$ GALLON

 Qt. Jar WHITE SWANWHITE SWAN

SUNDAY
CLOSED
(See You In Church)



## Under New Ownership <br> I want to announce that Memphis City Grocery is now under local ownership as I

 purchased the firm from James McDanel of Wellington over the weekend. Our patrons and citizens of this area are cordially invited to shop with us and register for our free bags of groceries to be given away Friday and Saturday
## Jacḳ̦ic Blum

Owner \& Operator
Store Hours: Weekdays 7 a.m. to 9 p. m. Sundays 12 noon to 6 p.m. Register for FREE Sacks of Groceries
Register now for 5 sacks of groceries to be given away FREE on Friday and Saturday at drawings to be held at 2 p . m. each afternoon. We will be giving away 10 sacks of groceries this weekend so come in and register now!

## SHORTENING 3 Lbs. 98c

Cloverlake Products

| 8 OZ. SOUR CREAM - BUY ONE | T ONE FREE! |
| :---: | :---: |
| 80Z.0NION DIP BUY 0NE | GET ONE FREE! |
| $1 / 2$ GALLON BUTTER MILK - | HEE |
| 1/2 GALLON ICE CREAM |  |



# Provelaftron memb October 26, 7:30 P.M. Mustang Stadium 

VARSITY SCHEDULE

Memphis 26 - White Deer
Memphis 0 -Childress
Memphis 13
13 Crowell 3
Memphis 35 - Claude 18
Memphis 57 -McLean 8
Memphis 12 - Clarendon 13
October 26 - WHEFLER
November 2 - WELIINGTON
November 2 - WEILING
November 9 - VAlIEY
November 16 SILVERTON
There $7: 30$
Here $7: 30$
"B" TEAM SCHEDULE

9th GRADE SCHEDULE

8th GRADE SCHEDULE
Memphis 0 - Childress 12
Memphis 0 - Childress
Memphis 6 -Quanah 16
Memphis 8 - Claude 12
Memphis 8 - Claude 12
Memphis 12 - McLean 0
Memphis 18 - Clarendon 18
October 25 - WHEELER Vovember 1 - WELLINGTO
Vovember 8 -VALIEY
November 15 - SILVERTON

There 7:30
$\qquad$

7th GRADE SCHEDULE

```
Memphis 28-Childress }
Memphis 19-Quanah 28
Memphis 0-Clarendon
```

Memphis 28 - Clarendon 0
Oetober 25 - HOLIS
November 1 - WELLINGTON
November 1 - OELN
November 8 OPE
November 15 - WELLINGON

There $6: 00$
Here $4: 00$
There 5:00

Saluting the Freshmen Cyclones

he Memphis Freshmen football team has 21 members, although two of number has been promoted to the Junior Varsity squad. The team cont petes against freshmen teams and some "B" teams and is coached by Jimmy Pope. On the first row, left to right, are: Charles Gregory, Eddie Braidfoot, Randy Orcutt, Tracey Galloway, Mike Murphy, Val Stone and Sammy Davis. On the second row from the left are: Paul Ables, Ker eth Bryley, Anthony Johnson, Danny Murdock, Ricky Bloxom, Mike Valencia and Pedro Salinas. On the back row are: Doug Hindman, Don Cofer (JVs) Mark Hutcherson, Doug Morgan, Steve Browning, Melvin Norton and Fulton Wright (JVs).

WE ARE PROLND OF THIS YEAR'S TEAM AND URGE EVERYONE T0 SUPPORT THE PLAYERS BY ATTENDING EVERY GAIIE

[^0]Simpson's Mens \& Boys Wear Clent's Barber Shop
Smith's Auto Store
Carrol's Texaco \& Radiator sicer Funeral Home Williams Oil \& Gas Co.
Dr. Jack L. Rose
Fowlers Drug
Ward Motor Company Ritchie Flozist
Sperry Shamrock Station
Addie Lou's House of Beauty
"287" Restaurant
Foxhall Motor Co.
Campbell Insurance Agency
Lockhart Pharmacy
J. L.'s Western Wear

Gene Corley's Barber Shop
Patrick
Golden Spread Irrigation Supply
Grandmaw's Attic
Davis Irrigation Co.
Brown Auto Supply
Fields Motor Co.
Bruce Bros. Mobil Service
Hightower Texaco
Shields Implement Co., Inc.
Carl's Grocery \& Self Service Gas
Old Fashion Freeze
Cablecom-General
First ivational Bank
Greene D.y Goods
Terrace Beauty Salon
The Country Store
Kinard-G iev Agency
Andy Gardenhire Insurance Agency
Donny \& Fran's Place
O. R. (Doc) Saye
Memphis Lumber Co.
Big O Restaurant
O. M. (Bill) Cosby, Jr.
Messick Equirment Co.
Messick Equirment Co.
Elliott Exxon
G. K. Tire Ct~r

## MEMPHIS WELCOMES YOU

## To The National Cotton Boll Enduro

## Saturday and Sunday, Oct. 27-28



- Parade Saturday 3: 00 P. M.
- Motorcycle Show at Community Center
- Texas Beefburger Feast Saturday at 5 to 7 P. M.
- Miss Cotton Boll National Queen's Coronation at 8:00 P. M.
- Sunday At 8:00 A. M. Races Start

- Late Sunday afternoon - Trophies Awarded

Sponsored by the Following Business Firms Who Hope You Enjoy Your Stay in Memphis and Extend an Invitation for You to Visit Them!

Lockhart Pharmacy
Memphis Compress C 0 .
Ward Motor Co.
First State Bank
Big 0 Restaurant
Shieds Implement Co.
Woody's Conoco Service Bruce Bros. Mobil Service
0. R. (Doc) Saye Mobil Oil Corp.

Brown Auto Supply
Davis Used Cars
Campbell Ins. Agency
Hall $\mathrm{Co}_{0}$ Electric $\mathrm{C}_{0}-\mathrm{Op}$
Andy Gardenhire Agency

Foxhall Motor Co.
John Lemons Furriture 287 Restaurant Sperry Shamrock Service Gary's Texaco Service Center

Williams 0il \& Gas
Greene Dry Goods
Hall County Farm Supply
Jim Beeson Texaco
Thompson Bros. Co.
Hightower Texaco Service
Memphis 66 Service Kinard-Gailey Agency

Western Motel

Smith's Auto Store
First National Bank De Ville Motel \& Restaurant
0. K. Tire Store

Bell Service
Memphis Lumber Co.
Elliott's Exxon Station
Vernell's Drive In
J. L's Western Wear

Memphis Glass \& Supply Carrol's Texaco \& Radiator Shop

Maddox Mobil
Dunbar \& Dunbar
Old Fashion Freeze
WELCOME



[^0]:    Dunbar \& Dunbar Insurance Evans Electric
    Leslie's Flowers
    First State Bank
    Harrison Hardware Co.
    Branigan Jewelry
    The'?
    Ferrel's Memphis Tire \& Supply
    Memphis Glass \& Supply
    Tribble Cleaners
    Ann's Shoppe
    Hall County Farm Supply
    Jim Beeson
    Thomrson B-^ल.
    John Lemons Furniture
    Hall County Electric Co-Op, Inc.
    Woody's Conoco Service
    DeVille Restaurant
    Davis Used Cars
    Dixon's
    Lusk Cleane"s
    Memphis Compress Co.
    Sylvia's Ready-to-Wear

