## The Memphis Democrat $12_{\text {nactis }}^{\text {Ras. }}$ <br> Nirk For Your comidilty




Area Schools Announce Dates For Holidays

## Commissioners Approve Officials Salary Increase

Christmas Lights
To Be Judged Fri.


Brother of
Lakeview Teams Play Clarendon B Teams Friday
$\qquad$

## Cotton Harvest Climbs To 29,216-Bale Mark

lemmhis Asks To Get Wir Of Water Authority
arted Heart Mission's Christmas arty Is Sunday At Catholic Center



Local Resident Dies In Crash


maze

| the Avondale Baptist Church, of | dist Church with the Rev. Billy |  |
| :--- | :--- | :--- |
| ficiated and barial was in Llano | Wison, pastor, officiating. <br> Cemetery at Amarillo. | Burial was in the Edgar Ceme- |

Hedley Rites
Held Sunday For Dr. Dwight H. Cox

Local Insurance Agents Notified Of Changes On Dwelling Policies


Page 2 Memphis Democrat-Thurs., Dec. 17, 1970 The Memphis Democrat


## EDITORIAL

Cooperation!
The spirit of cooperation is a wonderful thing, and we have observed this spinit on several occasions recently and
those responsible should be commended for their efforts One event made most successful was the recent basketball tournament under sponsorship of Memphis shools with the
aid of a lot of others pitching in to insure the success of the In was heartwarming to see how students and adults alike
went about the process of supplying the needs of fans and
 Was a halte serve and between the gamex The officials would
duming half the court. leg weary, hot, and tired, and the score
coord keeper would go to the concession stand and get then
board
 mean very much, but to those otficials st was abour the
important thing in the tounmament tallowed them to get al
their feet for a few minutes to rest their aching feet and les.


 Without this cooperation, even the best effort of our staff
could not posibly cover the field as well as it is covered nowColumnist Bryon Baldwin is our bigzest contributor each
week. Byron has an avid readership and his uimn will appeas
so long as B. B. has the fortitude to write. tion is a bist part of this isue com os youngstext weck their
bying in their Santa Clum) enter for But no other tibe ow bie year do we see the eo

## it, nothing of a public nature can be vere success ful. Mithout projects need help, and some zo wanting for lack of support.

$\qquad$
Ritchic Florist
$\qquad$

HONDA
CHRISTMAS SALES

- 50 bikes on floor to choose from
- $\$ 25.00$ deposit holds any cycle until Christmas.
- Come in and place order before Dec. 23 and get free delivery within 75 miles of Vernon.


## Central Honda Sales

Expressway East
Phone 552-2611


GRAIN FED BEEF
Hind Quarters 69c Fore Quarters - 51c
Half Beef ..... 59c
These prices include
processing
We sell Country Sausage
Hom med Bueoe

HOMEN MEAT CO. Box 389


415 D MAIN MEM

## There's Been Some Changes In Your Dwelling Insurance Too

The independent insurance agents of Memphis listed below have received from the State Board of Insurance changes which will affect all renewal policies written on dwellings on or after December 10, 1970. Policies now in force will not be affected until expiration date
Since these changes are basic in their respect, and entirely new to
and to you as the insurance buyer, we felt it important to notify y We knew absolutely nothing about these changes being formed, and notice of them until we received the new rules and rates late last The principal basic change is the matter of deductibles, and are as follo N dWElling policies (not homeowner-type policies)

$$
\begin{aligned}
& \text { The new deductible will be } 1 \% \text { of the amount of insurance on } \\
& \text { house insured, with a minimum deductible of } \$ 100 \text {, this will apply to } \\
& \text { damage done by hail wind }
\end{aligned}
$$

$$
\begin{aligned}
& \text { house insured, with a minimum deductible of } \$ 100 \text {; this will apply to a } \\
& \text { damage done by hail, wind, explosion, riot, civil commotion, smoke } \\
& \text { aircraft, and land vehicles The } \$ 50 \text { and }
\end{aligned}
$$ available. No deductibles, The $\$ 50$ deductible clause will be no longe subject to acceptance by the insuring company

$\qquad$
ON HOMEOWNER-TYPE POLICIES The new deductible will be 1 , of the amount of insurance on the plicable to all damage which is covered under the polisy wrovisions $\$ 50$ deductible will no longer be available. No deductible may be ob tained for an additional premium, subject to acceptance by the insur ing company. Homeowner policies, however, still will have two sep
arate deductibles, with No. I applying to damage from hail and wind arate deductibles, with No. I applying to damage from hail and wind

Again, let us emphasize that we had no advance notice of these basic changes had seen no publicity concerning them prior to receiving the new rates.

Kinard-Gailey Agency
Dunbar \& Dunbar Allen Dunbar

Campbell Ins. Agen Lester H. Red River
Zack Fisher


Atalantean Club Style Show And Dinner Is Holiday Highlig,

Roy Gresham Home Is Setting For UDC Annual Christmas Party Tues.


Ionettes Capture Consolation At
Royce Young Is Winner In Recent handle Inv. Basketball Tournament

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Nery y llisistulis is

## Hlectrit Giits!

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## Permeglas.


1
Memphis


WHERE YOUR DOLLAR BUYS MORE

## (T) Chitistmes Gift Guidè

JIST RECEIVED A SHIPMENT OF TOWELS \& BATH MATSETS \& RUGS

PRETTY STRIPED AND FLORAL SHEETS AND PILLOW CASES permanent press LADIES LINGERIE

by Lorraine

GOWNS, ROBES, SLIPS \& PANTIES
MENS WESTERN HATS
by Resistol
Assorted Sizes and Colors

## Wiomen's and Men's

 BILLFOLDS - $\$ 1.00$ to $\$ 10.00$ Assorted Styles and ColorsWARM BLANKETS
Solids and Stripes Thermal and solid blends 4.47 to 8.95

SEE US FOR
custom picture frames

GIRLS HEAVY COATS
Size 1-14-REDUCED

## $25 \%$ off

All Boys
SUITS and SPORT COATS Sizes 3 to 20 - REDUCED

## $25 \%$ off

Boys Pull Over SWEATERS
Asst. Patterns \& Colors
NOW $1 / 2$ PRICE
A real Christmas buy! Large Group MENS SHIRTS Asst. Colors and Styles

## 2 for 5.00

Boys
JACKETS
Many Styles and Colors Sizes 3 to 20 - REDUCED
$25 \%$ Off

## We will redeem your Meritage Stamps thru December



Mrs. E. H. Stanford Serves 72nd Annual Christmas Dinner Sunday


## Travis Class <br> Enjoys Christmas Party Friday



## Puat Clark Stevart wo of 3





Mrs. John Rogers Arrives Safely In South Korea the ?
take
youne


IF YOU'RE UP TO YOUR EARS IN PICKLES You're in mone
ing Youre in mone

Yes sir . . . when your shelves are overstocked or you have more ADVERTISE IN YOUR LOCAL NEWSPAPER

TEXAS PRESS ASSOCIATION


EGG NOG
Qt.

|  | 894 | 90 |
| :---: | :---: | :---: |
|  | 89¢ | 96 |
|  | $89 ¢$ |  |
|  | ¢ixicram |  |


| $\begin{aligned} & \text { OPENING HOURS: Week Day } \\ & \text { PR O D U C E } \\ & \text { ORANGES, Lb. ........ } \end{aligned}$ |  |
| :---: | :---: |
|  |  |
| Pop |  |
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| B\&V G | ROCE |
| \% ${ }_{\text {am }}^{\text {ain }}$ | ARKET |




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We Still Have A Large Selection of Toys for Both Boys and Girls

## N0TICE

December is the last month we can REDEEM HERITAGE STAMPS Bring in all of your stamps. We will take whole or

Thimpson Bros. Co.

## Santa ouggessc: <br> Waring Bienders

Four Colors To Choose From: White, Harvest Gold, Poppy and Avocado 8-SPEED LOW SILHOUETTE
It has been designed with
solid state contro. There's
a speed for every blending
job.

## Futura 8505 Cup Waring Blender

This is a new edition of Waring's most popular blender. Now with the new "Flash Blend button, he
motor. Comes complete with a 5 cup heat resistant glass cloverleaf jar 2-piece lid, cord storage, and new
Priced lower than any blender with similar
features.

* 9 pushbutton solid state controls; new low
silhouitte design. silhouette design Added attraction: new
for precision blending.
Ultima 10005 Cup 15 Speed Blender with Timer The exceptional Ultima 100 blender has a 1000 watt solid state motor
and a 60 second automatic timer ; 5 cup heat-resistant glass cloveleaf
cist jar, 2 -piece
* 14 Pushbutton
control panel.
* "Flash Blend" button for instant on-off
* action.
Bonderized Steel base, chrome plated or
baked enamel in decorator colors: avocado,
hand baked enamel ind flame.
harvest gold, and
Same As Above Blender But Without Timer


 adding that they had hopes that
ahis would eventually lead to the
their local meat market."
high quality pork products that average serving of cooked
are now available to the consumer (31/2 ounces) will provide an
$\qquad$ had beentil the mid 50's, little daily protein neesds, 69 percent of breed pigs that had a maximum
amount amount of lean meat and mini-
mum fat," he explaind "Y
pigs in ents, the boar and sow.
"Pork producers by selecting
superior breeding stock, boars and
ed by the the National Research Coungilts with a minimum amount of "There is a greater supply of Memphis Democrat



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## Churitmas

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Memphis Democrat
A Gift That Will Bring Pleasant Reminders 52 Times During the Coming Year

Please send a gift subscription to the following with a gift card:
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## Price in Hall, Collingsworth, Childress and Donley Counties _-_ \$4.50

The Memphis Democrat


A Country Doctor Dies



PARKER'S
DEPT. STORE
MEMPHIS, TEXAS

Sale prices in effect from Dec. 20,1970 , through Jan. 31,1971 . All Bras and Girdles-White. DuPont's registered trade-
mark. PLAYTEX made with LYCRA Girdle: Back panel: $74 \%$ acetate, $16 \%$ rayon, $10 \%$ spandex. Croteh: $100 \%$ nylon.
(Elastie sides: $80 \%$ nylon, $20 \%$ spandex.) Exclusive of other elastie,

This will be your opportunity to buy Mattel Toys at Wholesale Cost ${ }_{10}^{1010} 50 \%$ Below ${ }^{\text {mimbict }}$ On Mattel purchases, we will not be able to free gift wrap or give Buccaneer Stamps. No lay-away on these.

NEW STORE HOURS
We will remain open after 6 p . m . for your shopping conven ience on December 17 th, 18 th, 19 th, 21 st, 22 nd, 23 rd and 2
FERREL'S
Memphis Tire \& Supply

Pas 12

