##  <br> Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

Memphis Cagers To

Vation Experiencing Longest Business Boom Of All Time


## EDITORIAL

## 1966, A Year Of Advancement

Within 48 hours, at midnight, Dec. 31, the year 1966 will become history and Hali Countians will have a new year, 1967 in which to shape their destiny. With 1966 in the waning
hours, it is fitting to examine the accomplishments of the year

Although 1966 will not be considered a bumper crop year for this area, due primarily to an carly freeze, the year must be considered a progressive year, a year of improvement
and building. building.
The year started out with soaring bank assets. In Janu-
y, the Memphis School Board let a $\$ 825.542$ contract for ary, the Memphis School Board let a $\$ 825.542$ contract for
the building of new high school facilities for the Memphis
俍 school district. These facilities will be completed in the near
future, possibly by mid-trm in lanuary if if ll goes well. With future, possably by mid-term in anuary if all goes wells in the
this improvement, and the remodeling of other buildings
district. Memphis children will have up-to-date facilities, one district, Memphis children will have up-to-d
of the giant steps in the progressive picture.

Secondly, Memphis residents are now enjoying a new. Seconcely, Memphas residents are now enjoying a new,
modern eswage disposal plant which the City of Memphis has constructed. The contract was
practical purposes the astem is now complete, however, there are minor Mmprovements te bue made werlook improvement of this nature, but to those men with the responsibility of pub-
lice health, the new plant solves problems the city fathers have lice health, the new plant solves
wrestied with for many years.
The third major project, and one of long lasting benefit
ouch of Hall County north of the river and parts of Donley to much of Hel Launvew waterthed project which really got
County, is the Lakever When the final surveying and plans are completed, dams will. be built to control flo
problem of many years.
The First National Bank announced plans for building a new banking home during 196 . The building, now under
constructon, is expected to be completed next Spring. Also.
cot met raising for a new and remodeled church home.
The year 1966 will be remembered as a building year
for his area. Almost as a climax. the Hall County Hospital. after a two--Aear wait for mathing Hill-Burton funds, has
received approval to ito application for $\$ 125,000$ and plans for the one-quarter million dollar expansion to the hospital can Our itions the
Our citizens should be proud of the progreses being made
furing 1906 and work hard toward even better things for our area in the future year. This is why 1966 has been a

| DR. JACK L. ROSE |
| :---: |
| OPTOMETRIST |
| Contact Lenses |
| Closed <br> N15-A Antarday Aftemoons <br> Main |


RES PIVE...

Trade at Home Tor Your ore sakel
and community progress


| Here are some facts about alchoho <br> Alchohol is not a stimulant and is classified medically as a depresant. Eve <br> Even small amounts of alchohol tend to reduce judgement, selfcontrol and driving ability. <br> Loss of judgement and the cafore symptoms of intoxication. Coffee and other stimulants cohol. Only time can eliminate $\qquad$ to oxidize (eliminate) one ounce $\qquad$ cent of alchohol in the blood) may reduce visual acuity as much as wearing dark glasses at night. ly intoxicated to be "under the influence" and an unsafe driver, The old familiar slogan, "If pretty good one to follow. |
| :---: |


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| Turning Back Time |

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streets.
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$\qquad$ever akain utiered a deroga
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falsehoods.
Onyone if anyes feel justh-
fied, he'd sure better have some
oncrete evide offer
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$\qquad$
$\qquad$If You Drink .... Don't Drive
Planning a happy holidayThen, don't take on traffic.
The Texas Saatety Asociation
today warned driven that "tomach worned drivers that "too
much coee" makes a deadly cock-
til when mike
complex trafficed with today's
I. O. Murick, TSA Genera

No Fuss or Bother, Just Drive Up and Holler!
Blum's Drive Inn
Highway 287 North
Newspaper
Advertising
DOESNT
INTRUDE
It Goes Where It Is Invited!
People Buy Newspaper
Because They Want
All The News
They are as much interested in the advertising column as the news columns because advertising is the news of what There are no gadgets to turn off the advertising in news papers. Nobody wants it turned off. Every survey ever made
shows that people prefer to have the newspaper they buy contain shows that people prefer to have the newspaper they buy contain
advertising because the

Advertising Is News family to read

## And They Do!

It is there to be read at the time and under the circumstances when the reader asks to be informed. It is there for the hous
she shop

## And She Does

There are no dials to turn on. There is no problem of arnout whether the advertiser's message gets to the reader.

## The Memphis Demicrat

JELLO, reg. pkg. 10c


BISCUITS 12 cans $\$ 1.00$ SALAD DRESSING Qt. ijr ... 396

Jergen's
HAND SOAP
3 for …. 35


Family Style
STEAK
1b. 59 $\%$

## Locals \& <br> Personals




## \author{  

 isting the A. J. Fowlers Sat- $\begin{aligned} & \text { of Lubbock. They left for home } \\ & \text { Ois } \\ & \text { Wednesday. }\end{aligned}$}
## FIRST FEDERAL

has a plan to fit your need


- conmemonal lows - wher ber



 18. Q. Street of Graham and
Charles E. Champion and and the hridays. Jim D. Smin Amarill
with his brother, Charles Smith and visited over the Christ-
holidays with relatives here:
Emma Baskerville of MemEnd Mr, and Mrs, Roy Gresh- with her daughter, Mrs. Kendrick Visiting with Mrs. Ora Denny
 7 Coffey of Ft. Worth. Mon- Menny Roberts of Austin, Mr. and
 and family of Dallas were visitors of their parent
d Mrs. Henry Hays. and Mrs. A. E. Greer visit-
Decatur and Denton during they visited with his par Denton with her mother,
Ruby Calloway, Their chil-
went to visit their nts on Monday when school
out and they rety
oheir
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24-HOUR SERVICE
TAXI
HONE 259-3322
Anderson Taxi
Delivery Service
Headquarters at
y's Standard Station

When you're ready to...


Re
OR REFINANCE

$=\mathrm{mm}=\mathrm{m}$


## (11) HAPPY NEW YEAR!

 BLACKEYE PEAS, 30 size can 25



| xixax | Good Value |
| :---: | :---: |
| Freen | BAC0N |
| Porit rioast | 2 lbs S $\mathbf{1} .15$ |

Lb. 39\% $\quad$ Colorad

RED POTATOES
Good Value
BACON
2 lis. $\mathbf{S 1 . 1 5}$

CAB B A GE, Table Size, lb.
$8 ¢$
Texas Ruby Red GRAPERUT, large size 25 L T T U C E, lb.
12c

## Vallance Food Stores

Pase 4 Memphii Demorat-Thurs, Dece, 29, 1966 John Deere Day Slated Here For Friday, Jan. 6 th


 to brag about the "net results". ently, and aceordingly each may
In other words the fish you not have to be netted in a different
only "hook" but got into the land-
manyer. ing net.
Some
Some bass fishermen disdain
neta. Not this anylert Bellive you
ne they are essential. We've lost neme mighty fine bass simply because there
bring them
that's a gre


Every fishorman has his own style of landing the fish. It makes
pretty picture over the grummale of the boat and yawning mouth of a big bass, with Some fishermen will disengage Mary bare hafging in its lip.
Many aroughit iin ine that. nan with a good hand, the fishereast two feet long, has the best
hance of getting his fighting liah into the meat box.
There are numerous types of nets, Uur first one was made by
tretheling a grain mack between Today, however, all of us have And we're lacky Another important thing is to Another important thing is to
have a not handy. Too many times when we net is needed it is tan-
gled with the anchor rope, a loose ofug on the floor, or one corner When an experienced fisherman (rods, rools, and thekle box) one check both the location of his
raddle and the whereabouts of Af fiuhing net. If they are hanTemerint foltype cushion, or A net with a foutly jurs. hang handle the fioh on the stringer and the
 videe a better opportunity to cor-
ral the fioh eerrecty. Naarly

"Did Iever tell you the tory bethind that oner?
Classified Ads Get Results!

EMPHASIS MEMPHIS
 With the passing of the Christ-
mas season, with the joy of gift
exchanging an established fact, mas season, with the joy of gift
exchanging an established fact
plans are being made for 1967. A visit to implement and equip
ment dealers here the past fewin getting everything in top
shape for their labors in the
the ear-end rush of taking inven-
tories, and will be balancing their books, and well be bas mailing cing the their
number of statements to those
numWho use their credit. It sems
this latter gets larger as the year
dominating factor as motorists
moved over the iee-corered
stroets and highways Monday.
by morery and being asceepted.
"take it easy", when trave to ting
$\qquad$ of seats. She Shat on a front row
of Mr.
ond Maughter
and a teacher in Adrian ONom,


As the New Year dawns, we look back thru
the old year to recall many pleasant mem-
ufl customers. We take this opportunity to say
$= \pm=A J A X G$ Giant Detergent 59
 CHEF BOY-AR-DEE CHILI PORR \& BEASS TAMALES 69, BACON ${ }^{156}$ Pork Chops lettuce.....15clic Pork Sausage waw ws Lb. $39^{\text {c }}$

ibrary Calendar Tea To Raise unds For Carnegie Library
 he library.
le three hundred and sixty-
days are, of course, more days are, of course, more
Causendar Party important int in
sted citizen may represent a sted eitizen may represent a
Many days have slrasdy
mulated and therefore hold ts to the Tea after having
fibuted $\$ 1.00$ each to the Li.
Improvement Fund. Still invitation is open to anyone
would care to attend, enthe goal to be reached
amounts to $\$ 365,00$ for
hundred hundred, sixty-five days
isitor Here ells Of Trip To ation's Capitol Colo., the granddaughtert of
Minnie MeCann and Mrs. Minnie McCann and Mrs,
F. McElreath, returned re-
y from a week-long tour of ington, D.
New York. yne, a senior in high school
onte Vista, was one of 170 nts from the Rocky Moun-
Methodist Conference makMe annual trek. Delegates for ere chosen on recommenda-
of their teachers and min of their teachers and min-
They were required to be
or senior high school stuChe is a member of the Sar-
Chonte Vista. e delegates, divided into
ps of 85, left Denver, Colo.,
Contered plane Nov. 27 and In Waehington they toured FBI, the Supreme Court, The
itol, the Library of Congress other important memorials.
the Arlington National Cemhe guard.
hey also attended church servsot to Jasz which is called Dodnesday, Jayne's group trav-
to Philadelphia where they hey stayed three days in New dway play "Hello, Dolly" ring Ginger Rogers. Jayne''
gation was in the UN when hant announced that he would
pt another five year term,
group also previewed the


2
BY TOM DORR


I'M DOING ALL THE = xiver

Edd Sloughs Serve
Turkey Dinner On Christmas Day Mr. and Mrs. Edd Slough were
hosts for a delicious turkey hosts for a delicious turkey din-
ner wwith all the trimmings on
Christmas Day.
and Mas. Ray Martin of Ft .
Worth; Mr. and Mri. Reym Worth; Mr. and Mry. Raymord
Martin, Danny, Terry and Stevie Mr. and Mrs. James Bray and
Phillip, Mrs. Amanda Martin
Mrs. Lill Mrs. Lillie Harper and Mr. and
Mrs. L Mrs. L. A. Bray, all of Memphis.
so by contacting any Atalantean visiting and making pietures. in of Fritith visisted Friday afternoon

 | A special invitation is extended to |
| :--- | the business people to comed dur-

N. M.; Mrac. Guy Oliver of San
Franco, Calif; Mr. and

Memphis Democrat-Thurr., Dec. 29, 1966 D. M. Jarrells Celebrate 60th
Anniversary Mr. and Mrs. D. M. Jarrell cel-
ebrated their 60th wedding anniversary quietly at their home vecsary quietly Here to help them celebrate
were their children, Mr. and Mr were their children, Mr. and Mrs
Russell Weston of Phillips Mrs Russell Weston of Phillips, Mrs
M. T. Fraser of Pampa and Mr.
and Mrs. J. Hell

## offlce suphlies

## PERRY'S SENSATIONAL



## IS NOW IN FULL SWING

BRING YOUR FRIENDS AND NEIGHBORS AND COME ON DOWN ... YOU'LL FIND MANY GREAT MONEY-SAVING BARGAINS.


## PLASTIC WARES



5 ITEMS TO CHOOSE FROM values up to a dollar - half bushel tubs - 12 ot. dishpans

- 14 qu. palls
- blg laundry baskems hurby! get your share
SMALL PLASTIC ITEMS
 (




## HOPE

"For God alone my soul waits in silence, for my hope is from him." - Psalms 62:5

The coming of a New Year has become every man's season of hope.

For the most part, we concern ourselves with pleasant thoughts of what may be in store for us, with little more than a nod to recognition of what we have gained or achieved in the year that is history.

So soon after the holy day that is Christmas, let us not forget God. Let us not forget that the goodness of God, and God's eternal promise, is the well spring of hope and the foundation of a successful life.


These Memphis Business Firms Make This Page Possible in the Interest of a Christian Community . . .With the Hope That More People Will Go to the Church of Their Choice Regularly.

Hughs Battery and Electric
Brown Auto Store
Bruce Bros. Mobil
Ferrel's
Memphis Tire and Supply
First State Bank
Williams Oil \& Gas Co.

Branigan Jewelry
Foxhall Motor Company
Memphis Compress Company

Dunbar and Dumbar

Clent's Barber Shop
Snider Insurance Agency

Hall County Electric Co-Op., İnc.
Patrick Chemical Company

Kinard-Gailey Agency

Baldwin's
Len Sheo
Memplits Seed a Delinting Co.
Dr. Jact L. Rese
E. E. Cudd Oil Company

Smith's Auto Store

Fowlers Drug
Parsons-Lockhart Pharmacy
O. R. "Doc" Saye

Mobal Product Conalizue
Memphis Lumber Company
Ritchie Florist
Caprock Translator System
Simpeon Burger Fiut
Lemons Furnituse Company
Ciceno Smith Lumber Company
First National Bank
Spicer Funeral Home

Phillips Machine Shop

Neva's Shoppe

Ayers Furniture Company
Old Fashion Freeze

## The Fair

Vumore Co.
Ward Motoe Company
O. K. Tire Store

Campbell Insurance Agency
Selloy Shoe Shop


STEP INTO THE EXCITING FUTURE...SEE THE

## ALLIS-CHALMERS TRAGTOR of TOMORTOW At Our OPEN HOUSE SATURDAY, DECEMBER 31st

Thousands have seen and marveled at the
Allis-Chalmers Trector Allis.Chalmers Tractor of Tomorrow. This space-age
tractor has created excitement whereev it has gone.
It was a top attraction at five major farm It was a top attr
shows this year.
If you missed it at the Farm Shows, here's your chance. It will be at our store for your inspection
You'll have the opportunity to see "frast hand"
the rright fut the bright future of tractor power. You'll
experience the uitimate in tractor safety, experience the uitimate in raccor sated,
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In the quiet "living room" atmoophen, In the guiet "Iving room" atmosph
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thoungo" Yyounge" seat... listen to soft stereo
phon phonic music that makes long days
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4. Cab air prosusurting blower


1. Electronico seod planting indicato

2. interitroured operatiors of

The Tractor Should Arrive At Our FRIDAY, DECEMBER 30th

## CASHWAY FOOD

1419 WEST NOEL ST. MEMPHIS, TEXAS
PINTOBEANS $\quad$ 396
Blackeye Peas $10^{4}$ SALMON ${ }^{*-w} \mathbf{5 9}^{\text {c }}$ TISSUE $=$ $33^{6}$ MELLORNE $=396$ COFFEE $=59^{\circ}$ ICECREAM - 69 BACON 1.09 FRYERS - $27^{6}$ TURKEYS $=39^{\circ}$ RED POTATOES. ${ }^{396}$ LETTUCE $\quad 12^{6}$

## Shields Implement Co.

## Headlines Tell Story Of Progress During 1966



Two Spanish Priests Holiday Visitors Here

clal Security purposes will be re- tas return for the year. IRS Form - - Yee, All individaal tad UR


> FOLGER'S or
MARYLAND CLUB COFFEE Peand 73.

TISSUES 2 rols $29 ¢$

\section*{carso 3llas. 89 c} GREEN BEANS, 303 cans | FRESH FROZEN | SHURFRESH |
| :--- | :---: |
| ORANGE JUICE | OLE O | 12 oz . --.---- 49 c 39c M A TEXAPSEFRUT, 2 for .. 19c BACON, ll.



MELLORIN SWIFT'S or
BORDEN'S $\frac{1}{2}$ gal. 29

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Nyyenisis

Income Tax Q. And A. Column
numpaitua
is provided by the local office
of the U. S. Internal Revenue
Service and is published as a
Service and is published as a a
public service to taxpayers. The
column answers questions most
frequently asked by taxpayers.
Q-Do you have to pay tax on
gift you receive when it is in
A--Gifts art not taxnble to the
$\qquad$
quired to be filed by the dono
when a gift or gifts to any on
When a girt or gifts to any one
person during the year exceed
$\$ 3,000$ in value.
Q-I'm a waitress and part of
20

## The Fair's End-Of-The Year Clean-Out TERRIFIC BARGAIN IN EVER Y DEPARTMENT OF OUR $^{\text {Tits }}$ Starts Friday

ENTIRE STOCK OF NATIONALLY ADVERTISED LADIES FALL APPAREL. AS IT IS NOT OUR POLICY NOT TO CARRY MERCHAN DISE OVER FROM ONE SEASON TO THE NEXT. THIS IS THE TIME YOU NEED WINTER CLOTHES AND WE ARE OFFERING THEM T YOU AT DRASTIC REDUCTIONS WITH A LONG WINTER SEASON AHEAD.

## LADIES FALL COATS

Drastically reduced just when you need them. Dressy and car coats included. Reg. $\$ 19.95$ to $\$ 60.00$ re duced to

## S12.88 to $\$ 39.88$

LADIIS SPORTSWEAR
Including shifts, skirts, pants, blous es, jackets and other items. Thermo Jac and other good brand included. Entire stock drastically reduced.

One Assortment LADIES PIXIES Values to 5.95. Sale price

## $\$ 2.98$

ONE GROUP LADIES SLIM JIMS Cottons and Stretches Values to 6.95. Sale price

LADIIS FALL DRESSES
Many of these were bought recently and will go into Spring. Sizes 3 to 15. 8 to $20.141 / 2$ to 24
Regular 9.98 to 34.95 Reduced $\$ 6.88$ to $\$ 22.88$
One Assortment Dreseses .... 55.00
LADIES BLOUSES
Printed and soli
$1 / 4 \mathrm{OFF}$
One Assortment
Ladies Dusters $1 / 2$ Price
LADIES HANDBAGS
One Assortment _.........1/2 Price From our regular stock. Reg. 2.98 te $\$ 10.95$ reduced to
\$2.29 to $\$ 7.35$
THE FAR
SOUTH SIDE OF SQUARE

LADIES FALL SUITS
A good selection to choose from All good brands. Cotton knits and wool knits included. 2 and 3 piece styles. Reg. $\$ 26.95$ to $\$ 59.00$-- Sale price

## S17.88 to \$39.88

One Assortment Wool and Wool Knit Suits

Ladies Skirts, Sweaters, Pants
Mix and match. Helen Harper, Paddle and Saddle and other good brands. Reg. $\$ 6.98$ to $\$ 14.95$ - Sale price

## S4.65 to $\$ 10.88$

LADIES HATS $\frac{1}{2}$ Price
Entire Stock Hedy Knit
Sweaters ---.-...- 20\% Discount
What't left of our
MEN'S WEAR

## LADIES FALL SHOES

Connies, Paris Fashions and othe good brands. Flats, little heels and low heels. Beautiful styles, but bro en sizes Regular $\$ 3.98$ to $\$ 12.95$ Sale price

## $\$ 2.98$ to $\$ 8.48$

One Assortment Ladies
Shoes. Good styles
LADIIS VELVETEEN FLATS
By Ball Brand. Values to $\$ 7.95$.
Sale Price
S4.88 and 55.88
EXQUISITE FORM
RRASSIERES
Reductions on several styles during this sale.


## FRIDAY，JAN．6th

IS JOHN DEERE DAY IN MEMPHIS
 program．Learn about the big opportunities ahead for you．See Opportunity Power ．．．Opportunity Profit．．．Opportunity Knowledge． duce＂What＇s New in The Long Green Line for 1967．＂There＇s dozens of pieces of new equipment headed by the 132 －horsepower
＂ $5020^{\prime}$ Row－Crop Tractor－most powerful row－crop tractor ＂ 5020 ＂Row－Crop Tractor－most powerful row－crop
REFRESHMENTS－BEGINNING AT 9 A．M． MOVIE－AT COMMUNITY CENTER－I P．M．
Harrison Hardware Co． $\underset{\text {（Continued from }}{\text { Babst }}$ （Continued from Page One）
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Schneider，Bernet \＆Hickman，Inc． Est． 1932

| Members： | New York Stock Exchange |
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| American Stock Exchange |  |
| DR3－8363 | 113 West 7 th |

DR3－8363
113 West 7th
Amarillo，Texas

0 R A NGE JUICE 5 for $99_{6}$

Morton＇s Frozen P0TPIES 38 oz．pkgs．59c

BORDEN＇S MELLORINE

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| RANCH | RANCH STYLE BLACKEYE PEAS |
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| NORTHERN | BAKERITE |
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| 0RANGES <br> 2 pounds | FAIRMONT <br> ICE CREAM <br> $1 / 2 \mathrm{gal}$ ． |
| $25$ |  |

－59＂
${ }^{\frac{1}{2} \text { gal．}} 39$ ．

U．S．No． 1 WHITE

## Potatoes 59 10 lbs ．

| TALL KORN | USDA GRADE A | wilson＇s |
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| B ACON | FRYERS | FRANKS |
| $2 \mathrm{lbs} . \$ 1.19$ | 29\％${ }^{\text {lb．}}$ | 1 lb pkg． 59 \％ |

## Pork Chops



WILSON＇S BACON $79{ }^{1.1}$
WILSON＇S BOLOGNA 6 oz pkg．35\％

SUPER \＄AVE

# Devorce, Carroll, Wilson Are On South Plains Honor Teams 

## Income Tax

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| South Plains honor team. | Applications For New Farm Cotton Allotments Are Being Accepted Now |  |  |
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| Mike readings continued to |
| show the effect of the hard freeze |
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## Relax -. Find What You Want by Reading and Using WANT ADS

Do you know of an easier way to shop or sell? When you make our Want Ads your marketplace, all you do is place your ad and wait for the phone to تing (and ring it will), or sit back and enjoy reading the Want Ads, then phone for an appointment to iee the advertised items. Want Ads work - and quickly!

Classified Ad Phone 259-2411

## The Memphis Democrat

