

Bank Deposits Show Year's Decrease Of Over \$300,000 Soil Bank Payment Applications Are
Ready For Signature At ASC Office

## Perry Robison, <br> Plant Farm Owner Dies Saturday

# Mercury Drops To 31 Here, 

 Rains Total Over 5 InchesCotton Guessing Contest Closes; 196 Persons Enter Before Last Saturday

Memphis Given As Coldest Place In Panhandle Area

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Cyclone Opens District Play With McLean Fri.


Scout Fund Raising Drive To Begin With Breakfast


Austin-Travis PTA A Sponsor First

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$\qquad$ discounts figure was hig
is year than at this time
ar by $\$ 135,168.30$. Loans
$\qquad$
$\qquad$
Paser


Jo Ann Vaughn, Richard Lee Hulquist Marry In Amarillo Rites Sept. 17

$\qquad$
 Diekson
Huckaby.






 $\underset{\substack{\text { piec } \\ \text { blac } \\ \text { of } \\ \text { on } \\ A}}{ }$


 of red carnations.
The bride is a graduate of the
Claude Hy Uigh School and Dre worlin in 107 chenguntries child poula






FOR MOST MAKES AND MODELS We have a large stock on hand, and probably can fit your hearing aid.

## RyGALTHS SAKE:



HOME
AND HEALTH NEEDS

## Two Registered Pharmacists

 To Serve YouWe deliver rrescriptions
any hour of the day or night. Tarver-Stanford Pharmacy

## Complete Prescription Service


the 'bt pontiac is herei
It's All Pontiacl on a new Wide-Track!


STALF PONTIAC \& IMPLEMENT


## Mr. Farmer: WE ARE PAYING HIGHEST PRICES

For This Year's Crop Or Will Act As GOVERNMENT PURCHASING AGENT

In Handling Your Cotton


As in past years we are buying cotton, and will pay you the HIGHEST MARKET PRICE. See us if you want to sell, and get our offer. It shall be our intention to keep the market up as high as we are able. Also, we are APPROVED GOVERNMENT PURCHASING AGENTS, and will handle the requirements if you desire to dispose of your crop by this route.

## The Finest Gin Equipment

 To Give You a Good Turnout and StapleDuring the summer months we have spent in excess of $\$ 30,000.00$ on new gin machinery which has been added to our plant to make it one of the finest. You are invited to come in and watch it in operation. From the Moss Lint Cleaner on to the press, everything is in first class shape. A competent crew helps in giving our customers the finest ginning. We will be open 24 hours every day as soon as the rush starts.

We Can Furnish You With Plenty Of Field Hands
Right now, we have 11 large crews of boll pullers, and believe we may be able to locate more. Let us know your needs, and we'll work with you. Our housing units are here to help our customers get out their crops.

You Can Return Those Valuable Cotton Burs To Your Land!
Our government-approved DUAL FAN SYSTEM of handling burs is enabling our customers to return cotton burs to the land. When you gin here you may catch your burs in special bins, and the cyclone blower also makes it possible to transfer them direct into your truck or trailer. If you want to return this valuable fertilizer to your soil, let us know your wish, and it can be arranged. If you need someone to haul your burs, we'll contact a trucker who will do this.
his case can lead to fines up to the right side of the highway. A1. movemen OCTOBERY $\$ 200.00$ even when no aceident so, any driver would realize the
occurs. Following an accident in which some child is injured or kill- while another is attempting to complished such newig ed, the penalties are naturally pass him.
much more serious. much more serious.
Although the above rule does
nit the same category is the not always apply when passing a
stopped school bus in a business
ribht under most ordingary or residential district of a town, tions. Of course, you may le
the necessity for extreme caution
ovens on the right in a few spe
even in those locations is obvious. even in those locations is obvious. passtances, such as when the ver
When it comes to overtaking
hicle overtaken is making or abo
and passing moving vehicles, exer.
to make a left turn, or upor abo and passing moving vehieles, exer- to make a left turn, or upon a
cise of ortinary common sense
will generally keep a driver with-
wore with two or more la
or upon a four-lane highway. in the law. For instance, when
passing a car it is only common
even wher per passing on the state

## You Can Find

A Complete Selection of Most Any Item In OFFICE SUPPLIES at the MEMPHIS DEMOCRAT

These are just some of the many items carried-

- STAPLERS - Swingline, Bostitch, and others (All Sizes and Models)


## - STAPLES

(To Fit Any Stapler)

- LEDGER BINDERS
(Any Size or Kind)
- LEDGER SHEETS
- COLUMNAR SHEETS
- COLUMNAR PADS
- KRAFT ENVELOPES
(Open End - Any Size)
- MANILA FOLDERS
- BOUND BOOKS
(Any Size or Kind)
- LETTER FILES
- ADDING MACHINE PAPER
- TYPEWRITER PAPER
- SECOND SHEETS
- PENCIL SHARPENERS
- CARBON PAPER
(Any Size)
- BALL POINT PENS
- TYPEWRITER RIBBONS
- VENUS PENCILS
(Any Color)


## - PAPER CLIPS

## - PAPER FASTENERS

- SCOTCH TAPE and DISPENSERS
- CLIP BOARDS
- RUBBER BANDS
- RUBBER STAMPS

Other standard items in office supplies.
The
Memphis
Democrat



staleline F. . H. A. Chapter
their first meeting Sept.



Weptun of the lake (zoose teet)
 park.

National Poetry Week Is Observed With Contest In Memphis Schools

## Penneys


SPECTACULAR PLAID! EASY - CARE FEATURES!


$$
\text { he helio, peacock, red, green. } 72 \text { by } 90 \text { inches }
$$

GOLDEN DAWN
BLANKETS
PerCent Rayon, 10 Per Cent Nylon
 SPECIAL!
laid Sheet Blankets 2 for ${ }^{5} 300$


USS-THE COITON FABRIC, SHED RTS, WAS WIIST MADE
AT OXPOPDENCLAND third, Kenneth McKown, sixth
grade, "Where I Fish"" Travis Elementary School: : $\begin{aligned} & \text { ond, Gerry Knight, "Autumn"; } \\ & \text { third, David Douthit, "Rain." }\end{aligned} \quad$ Named Secretary Of toward naming a local high school

 | Group 1, second and third grades, | High sehool winners were Ron- |
| :--- | :--- | :--- |
| first, Carolyn Sparks, "The Bird's |  |
| nie Thomson, first; Barbara Elem, |  |
| second; and |  |



 "Flowers,"; third, Chuck Jennings, $\quad \left\lvert\, \begin{aligned} & \text { ordinator of the screening com- } \\ & \text { mittee. Mr. }\end{aligned}\right.$ Stevenson replaces Maybe the cost of living is too


## Whether YouHarvest Your



For Best Turnout

As in past years, we are operating these two farmer-owned gins to give every cotton grower THE MOST MONEY FOR EVERY BALE OF COTTON HE GROWS. That's the reason that the Farmers Union Co-Op Gins are the finest money can buy. Both plants are in tip-top shape. The new gin at Plaska proved its efficiency last season. The gin in Memphis, as usual, is in first class shape throughout

For better samples, we have installed two Moss Lint Cleaners in each of the gins. This Double--(leaning is proving that they will put more money in the pockets of our customers.

## You can return cotton burs to your land

This year more attention will be paid to returning burs to land, and we are cooperating with our customers to make this possible. Burs will be stacked near our gins, and our customers may haul them away as they find time to do this. The SPECIAL BUR FANS meets governmental regulations where burs are returned to land.

> Do You Need Water On Your Farm?

If you do, you'll be glad to know that this year we are operating TWO WATER TRUCKS for the convenience of our customers. They are on duty from $7 \mathrm{a} . \mathrm{m}$. to $6 \mathrm{p} . \mathrm{m}$. You may call either gin office, and a load of water will be delivered FREE OF CHARGE to you without delay.

If you need boll pullers, let us know. As in past years, we will cooperate With our customers and use our housing units for their benefit.



rtara Lambert Becomes Bride Of ry Hooser In Double－Ring Service

路
amony Club ${ }^{\text {dom }}$ Meeting

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## Snapshois－IThe Infantry School



SOCIETY

NEWS
Mrs．J．McMurry Is Hostess To T．E．L．Class


## Mrs．Kinslow <br>  Has Meeting

 In Baten Home


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Local Presbyterian
Women Meet With

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Truth Seekers
Class Meets In Dickson Home

Hutchins Family
Has Reunion Oct． 16


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College Students Commissioners Receive Freshman Meet Monday Sen. Nomination Miss Linda Lou Can.pbell and commissioners courtroom in the
Miss Judy Carol Pate were recent- county courthouse for their reg Miss Judy Carol Pate were recent-
ly nominated along with 26 ounty courthouse for
coll freshmen for Freshman Senate. The commissioners approved
In order to be nominated, a peti-
the reinvesting of $\$ 245,000$ in U tion bearing 25 names had to be S. Treasury bills. These Count Both Miss Campbell and Miss U. S. Treasury bills which ma
Pate were 1960 graduates of ture this month. Lakeview High School where both
were very active in all school af. were very active in all school af-
fairs. Judy is the daughter of $\mathbf{M r}$, and $\begin{aligned} & \text { ey ge given the county by the state } \\ & \text { The } \\ & \text { Th, 201.09 will be divided }\end{aligned}$
equally etween the Mrs. Leroy Pate, and is a business equally etween the four precincts
education major. Linda is the
The commissioner
 Campbell, and is an elementary ment to do work on roads in cit.

education major. Both major. ies and for individuals in the $\begin{array}{ll}\text { the Baptist } \\ \text { ctudent Union Asso- } & \text { Oiton Pate was } \\ \text { ciat }\end{array}$ ciation and hold positions on the commissioners to replace Dwight and | Mr. and Mrs. E. M. Wilson left | $\begin{array}{l}\text { Memphis Precinct No. } \\ \text { Mond }\end{array}$ Boh |
| :---: | :--- | :--- | :--- |




Have You Found The Automobile You Want To Buy and Own? LET US FINANCE A New Car for You
Or, We can ref finanact the car you are now driving!

- 3 womms on new cues
- 30 MONTHS ON 1959 CARS
- 24 MONTHS ON OLDER CARS

Then see WILSON'S for Low Cost Barrels of Money to Loan on All These AUTOMOBILES DWELLINGS FARMS
You can have Wilson's Low Cost INSURANCE included on all three types of loans.

WILSONS INSURANCE AGENCY
Freshest
vy Thomene claytoo, and Pate are
assistants.
The cour
and approved the approved the reports
and approved the paying
Butch Welcher Is
Party Honoree On
Fourth Birthday
Butch Welcher was honoree at
a birthday party Monday evening
on his fourth birthday. The party
arthay party Monday evening
was given for him him by his grand-
mother, Mrs. Jeff Welcher.
were served to a host of friends.
The honoree received several
were served to a host of friends.
The honoree received severa
presents.
Mr. and Mrs. O. M. Gunstream
and Mr. and Mrs. Glent Srygley
were in Childress Friday to attend
were in Childress. Friday to atten
the funeral of Mrs. Srygley's un-
ele, Mr. Hudson.




Sandra Elem Is Party Honoree On Third Birthday
 day afternoon, Oct. 14, at the
family home.
Enjoying the occasion were the Enjoying the occasion were the
following guests: Buddy Ballew, following suests: Buddy Ballew,
V. J. Stone, Wanda and Twala
Henry, Debbie Johnson, Charles henry, Deblie Johnson, Charles
and Kathy Arnett, Prisella Carter, Patty Carter, Damon Carter,
Tonda Billingsley, Hayden Shoekley, Tex Lynn Stone, Billy and Ricky Spencer, Rodney Neely, Sue
and Biily Peeks, Toni Elem, Bar-
Par bara Elem, Mrs, Billy Ballew, Mrs
Jay Stone, Mrs. Arvin Spencer, Mrs. Ralph Scott and Mrs. W. O.
Shockley. Luther Nabers returned to
Memphis last week after several months' visit with his son in II-
linois, relatives in Mississippi, and innois, relatives in
a visit to Florida. Paula Blevins of Canyon visi
ed over the weekend here wit ed over the weekend here with
her parents, Mr. and Mrs. Paul
Blevins.

Mr. and Mrs. Jake Roberts of Abilene were weekend visitors in
the home of his mother, Mrs. Bob the home of his mother, Mrs. Bob
Roberts, and in the home of her

Mr. and Mrs. C. M. Hawkin
were here a few days.
from Mr. and Mrs. C. M. Hawkins
were here a few days last week
from their home in Marionville
Mo., visiting her brother, Wendel
We feel that all legal voters of Texas should hoor
No matter how you have ever voted
Or in which primary you voted
Or if you voted. .
Or how your poll tax receipt is stempod.
You CAN vote for any candidate of any
on the November 8 ballot
For Democrats who value the ideals and trea
aims of the Democratic Party, the only choina
is Nixon and Lodge.
TEXAS DEMOCRATS FOR NIXON - LOOGE
308 W .15 th, Austin
308 W. I5th, Austin

| LOLNG-UP = 10 FRE FOODPRICES! |  |  |
| :---: | :---: | :---: |
| OLE0 35\% |  |  |
|  | 67 ¢ |  |
|  |  |  |
| JELL-0 17¢ |  |  |
| hool-AID 25¢ | 796 | 736 |
| $10 \%$ |  |  |
| Gixppr iluy 33 m | 8 |  |

Fruits and Vegetables


Visit Our Toy
Department
Buy On The
Layaway Plan

> CDLEMR C's $^{5}$ SUPER MARKET

clone, Tigers, Battle o6 6-6 Tie Here Friday
5aw


This Year Get More For ... Your Cotion
With Paymaster Gin Service! Wherever You Farm In This Area, A PAYMASTER GIN Is Ready To Serve You

Of course, you are interested in getting the most for the cotton crop you gather. A Paymaster Gin can give you expert service, a good turnout, good quality ginning; and, therefore, more for your cotton.

Our gins have been placed in A-1 condition and are ready to serve you during the 1960 ginning season, which will soon be getting under way. Our customers will receive the quickest, most courteous service possible, as well as a turnout and sample from our modern gin machinery that are second to none.

Try us - You will be more than pleased.
Whether you sell your cotton on the open market or place it in the Government Loan, you will find our personnel ready to help you and capable of giving you every assistance.
Paymaster
C.

MEMPHIS
Ed Hutcherson, manager
LAKEVIEW
W. E. Sheppard, manager

BRICE
J. W. Hatley Jr., manager
$\square$
Draft Quota For Texas In Nov. Calls For 365



$\qquad$
$\qquad$ place yet. At any rate, Byron, you
were thoughtful and gracious to
send it along. Thank you. All good wishes to you and your
family. Rery sincerely,
Rainey Elliott
Tulsa, Okla.
$\qquad$ picture of the Band Boys attend-
ing the 70 th Anniversary Picnic.
It was a happy experience to be
$\qquad$ play several tunes with them. I
was surprised that we could get
through one number as most of us had not played in many years.
The Picnic was an outstanding
success and showed that much success and showed that much
months to make it so. As general
Chairman you Chairman you are due our sincere
thanks for making this Homecom-
ing visit so interesting and enjoyable for everyone who attended.
After reading the names in the
Democrat of those registering, we Democrat of those registering, we
found there were many friends we
missed seeing which we regret very


A
cloth
any cloth towels is designed to make
any bathroom look prettier than
ever. The towels feature a large
ind "hearts and flowers" design in
bright blues and pinks against a
white background.


World's first lasting color rinse that covers mixed gray hair


Helena Rubinstein's Color Lift Coverinse Lasts Through 5 Shampoos - Never Goes Orange

Now your graying hair can look
blonde again...brown again... blonde again....brown again...
brunette again... beautifully young again. It took Helena
Rubinstein, First Lady of Beauty Science to create the first and only long-lasting rinse that
blends up to $50 \%$ gray to your blends up to $50 \%$ gray to your
natural hair color... without going unsightly orange. New Color
Lift Coverinse-the concentrated rinse.
New Coverinse is a breeze to use. No $\frac{\text { Coverinse }}{\text { measuring. No applica- }}$ tor. Just lather it on straight through 5 shampoos. Won't rub

Fowlers Drug Won't brush out. There's no touch problem. And because of its rich rare creams $\begin{aligned} & \text { Coverinse } \\ & \text { leaves your hair more vibrant }\end{aligned}$ than it's been since its youngest, Choose yoars. natural looking Again, Brown Again (Med.),
Brown Again (Light), Blonde Again (Med.).
Only 1.35 plus tax.


s195 MELLORINE
MIVAPPLE 27\%
$\frac{1}{2}$ Gallon. 398 mani knant
Jelly and Preserves $3^{2002 \text { ars } 5^{100}}$ 194 COFFIE 346 UNCH



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| comate | $19 ¢$ | Haxis | 494 |
| Hex | 294 |  | 494 |
| lan | 10¢ |  | 354 |
|  | 55c |  | 54 |



If You Plan To Use A

## Cotton Stripper

You'll Want To Take Advantage of our two

## Green Leaf

## and

## Stick Machines

Because You Will Get A

## Cleaner Sample



Here's good news for every cotton farmer who plans to strip his cotton, or who is gathering trashy cotton this season! Here at the Memphis Farmers Co-OP Gin you will find TWO GREEN LEAF AND STICK MACHINES, each of which is located behind our two bur machines, to give our customers a CLEANER SAMPLE of every bale. These machines remove leaves, twigs, sticks and other foreign matter from the cotton, BEFORE IT FLOWS INTO THE GIN STANDS. This means the saws do not handle the trash-just remove the lint from the seed.

Get the facts about the advantages of this. We believe this is the only gin plant in Hall County which operates this additoinal equipment.

## A Modern $\$ 150,000$ Gin Plant To Serve You Better

This new gin was designed to give our customers the BEST GINNING it is possible to produce. Last season's record showed what new, modern equipment could do in producing a BETTER GRADE and LONGER STAPLE. Ask the farmers who are ginning with us.

## Remember This Is AFARMER-OWNED GIN

By keeping YOUR gin busy during the following months, you will be helping it to have a more profitable operation this season. As you know, all profits from our operation are returned directly to our customers.
Again This Year We Will Help You Get Field Hands If You Need Them To Harvest Your Cotton. Let Us Know Your Desires.

## Memphis Farmers Co-op Gin

| OFFICERS | ARCHIE COLLINS |  |
| :--- | :---: | :--- |
| ROSCOE, ELLERD | Manager | DIRECTORS |
| President | WANDA WEBSTER | R. D. REVELL |
| O. C. STILWELL | Bookeeper | LEWIS RICHARDS |
| Vice President | ORAN ADCOCK, JOHN CARSON, PHAETON ALEXANDER | O. C. STILWELL |
| W. H. REED | Ginners | ROY REA |
| Secretary | Phone CL $9-2145$ | JOYCE WEBSTER |
|  |  | J. W. LONGSHORE |

The Memphis Democrat

IEDITORIAL
Newspapers Celebrating Their Own Week religion, or prohibiting the free exercise of speech or of the
press; or the right of the people peaceably to assemble and to petition the government
That is Article $I$ of the Bill of Rights. 1 lt gurantees the people peech, and freedom of the press grouped together. For freedom of the press is the greatest safe suard of all freedoms

The first thing a dictator does is muzzle the press.
this year is "Your Newspaper - Freedom's Guardian
this year is "Your Newspaper - Freedoms
Back in 1787 when the constitution convention was held America had only a limited number of small struggling news America had only a dine
pppers. . .ut the found realized the importance of
free press. Thomas Jefferson remarked, $T \mathrm{~d}$ rather live - country wih newpper
with a government but no newspapers",
Today's newspapers, both large and small, give the people Toens. They entertain, they educate. They give the eitizen In is in the latter function - that of being the nation
principal advertising medium - that newspapers are und principal advertising medium - that newspapers are unde
sttack by eggheads and bureaucrats who claim that advertisin
in economic waste. It is not, as has been demonstrated over an to the complete satisfaction of merchants and buying public
aike. Advertising has broadened markets, permitted the lowerlike. Advertising has broadened markets, permuted the played a indispensable part in raising the American standard of living.
Newspaper Week is here to remind us that as long reporters can ask

## Committee Makes It Officia

and production adjustment activitites, the House Committee o
on some facts and figures which many Texas farmers could
Confiming the suspicions of some of these farmers abo what has been goong on for the past several years, the com-
mittee has reported the following as part of its findings and conclusions:
"Agricultural productivity increased more than three times as rapidly as that of non agricultural industries during the past
decade: however, farm income dropped 23 per cent while no
agriciultural income nearly doubled in the esame period.
the The cost of living has increased more than 25 per cent fro
shat 49 average, but during the same period the farm pric the 1947 -49 average, but during the sain
of food actually declined 14
The farmer received only 38 cents of every dollar spent for The committee also found, as many Texas farmers have
nown at first hand for a long time, that much of the criticism
simed at so-called government support and "subsidies" fo particular attention to these point
"Because of changes in production which are beyond the
control of individual farmers. prices of most agricultural pro control of individual farmers, prices of most agricultural pro
ducts would be subject to drastic fluctuations without the and marketing.
srams which are intended primarily for the benefit of a pari
caims which are ithended primariy for the benctit of a parti-
"Less than half the expenditures charged to the U. S. Dep benefitit of the farmen
On this last point, the committee noted that "during fiscal Ontint USDA states that $\$ 2.955$ million was spent on predominately for the benefit of the the farmer. Of the ex. penditures allocated to multiple benefit programs, $\$ 593$ mil
lion disbursed by the REA and FHA is really not an expense it is an investment in loans for rural electrification ad telephones money is repayable with interest. Collections on such loans $\$ 90$ million interest

DR. JACK L. ROSE optometrist Contact Lensea

505 Main
Phone CL 9-2216

## CUSTOM SLAUGHTERING AND PROCESSING

Beef for sale in quarters, halves \& whole

DATES FOR SLAUGHTERING CATTLE - On Tuesdays and Thursday HOGS - on Friday Morning
HOMEN MEAT COMPANY
Clarendon, Texas

ANOTHER FALL ELECTION


## Acrosstir Desk <br> What Other Editors S

EARNING DEMOCRACY

the 'gt pontiac is here:
It's All Pontiac! on a new Wide-Track!
-body proportion! The track is the width between the wheels. Pontiac has the widest track of any car. And now that ve trimmed body width, more weight is balanced directly etween the wheels. You ride with greater poise, maneuver with rmer control.

Hore room, more comfort inside! Headroom, legroom and foot room have been increased. Seats are higher, yet there's more clearance under the steering wheel. Doors are wider, swing open farther with no jutting barriers to bump as you get in and out
-saving Trophy V-8 Engi duction system gives this new fre
to seiect from. Horsepowers rang from 215 to 348 . For best economy specify the Trophy Economy v.8. Its lower compression ratio lets you use regular ana its mo whe Trak nay to travell Try it

Lam' 1 mln
7



STALF IMPLEMENT CO.
217 S. Boykin Drive
c. 9.2155


Make this check now!

prove to yourself that you get EXTRA VALUES at Stores which give
GREEN STAMPS
$8: 31$
an buy where the get best busulues.
 with those at non-stamp stores. Youll find that $5 \& H$ stamp stores offer you: - Competitive prices

Use the airplane that has been designed and built for spraying and dusting of crops.
The defoliation season may be short so let us get your name on our list so you will be sure of an airplane when you need it.
We will apply and get the best possible results from the chemical of your choice. For prompt, efficient service see us at the
MEMPHIS, AIRPORT
See one of the Following:
Billy D. Roden
Whimpy Widener Stacy Waites
Alvinul Fyific eodyini

[^0]
fashion-magic bra

## Th

 becouse they're sure that once you wear a Playtex FashionMagic Bra you will alwoys wear one. The exclusive undercup paners of witest corton give you new comfort, lasting suppon mowh ofter month...even ofter 65 mothme washings. warry in and toke advantoge of this spedial offer todoy You sove \$1.01 for a limited sime only. A $\$ 0 \mathrm{C}$. Reg. $\$ 2.50$ each-now 2 for $\$ 3.99$.
${ }^{" D} \mathrm{D}^{\circ}$ sizes reg. $\$ 3.50$ eoch-now 2 for $\$ 5.99$. Saieds

${ }_{\text {ALKA SELTZER }}^{\text {65L }}$ HEY KIDS! 35. COMING SOON! rei tav CIGARS $\$ 489$ box VAPORIZERS 'Steams All Night' $\$ 695$ Tussy Meisture Cream and Lotion $\frac{1}{2}$ PRICE
maX SElefr Cligars $\$ 489$ box


Effective October 7 through 23 the Round Trip Chair Car Fare is REDUCED ONE-THIRD


The Train is Safe, Comfortable, Relaxing and LOTS OF FUNI FORT WORTH ANODEWER Cl 9.2325

BEAUTIIFULLY BUIILT TO TAKE CARE OF ITSELF

You are looking at the trend setting are of our times, is unmarthed by any whoser chan and classic profile glance at the Big Circle e aillightss and sullpured reat deck, one look at the crisp. fresh front-end design and youll know the '61 Ford is the classic syyle of the Nineteen Sixties.
Here is a Ford that is not only new in looks and
tide and ride and comfort, but new in is entire concept. The
61 Ford is scrully buile 61 Ford is scrually builk to take care of iself: It lubri-
cutes iss chassis . . deans its own cutes its chassis ... deans its own oil . . . adjusts its
own brakes . . procects is own body Inded, bere is a ar the will sur
time and money by doing away with you valuable ume and money by doing away with many stops for


 Giarsid to oown Multer, Foad mut
 Adiant tuo Our Braker Nem Track
Protece tho Own Body, Al vial
GI FORD


[^0]:    Phone CL 9-3511

