# PROMOTING THE PROGRESS OF ALL COUNTY 

# The Memphis Democrat 10 Dicis 

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928



arlie Barnett, ng:Time Hedley sident, Dies

ire Hazard Inspection o Be Held Here May 11



Final Plans Made For Memphis Exes Banquet


Easter Seal Fund Drive for County Now Underway

## Lakeview Exes To Meet Saturday

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| 30 | nop in maim |  |
| B\&PW Club Plans |  |  |
| Bosses' Banquet |  |  |
| For April 21st | Gains in Pating |  |
| Butaes and poot |  |  |
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> Final Rites Are Held Today for Mrs. R. N. Beckum

 from the Lakeview FFA won first place in the Greenbelt
Dairy Cattle Judging Contest held in Wellington Friday, Aprii 8. Members of the team are, left to right, Brady Dur
rett, Larry Skinner, Jerry Clements and David Payne. Com peting in the contest other than Lakeview were teams from places respectively, and Quail Memphis, Clarendon and
Hedley.

 | many revelations of wrong-doing |
| :--- | :--- |
| in several segments of our econo- |
| Mall any good people who are mor |
| my would indicate that the moral | my would indicate that the moral

structure of our nation needs some
wink at practices which they knew
in their own hearts were not in
kepair work, it not a complete on repair work, it not a complete ov.
keeping with the teachings of
erhaul job. And the defects which
need correction are not constianity. Yet, if a profit was
Chrise
Cinvolved, they were able to conto local areas. They are statewide,
in mare up some good explanation or
Unstances, and nation. in many instances, and nation- excuse for engaging in the prac-
wide. When favoritism from some ormitting it. Now is the
regulatory agencies of the Feder-
time, during this Easter season,
al
for the people in this country to al government can be purchased
like potatos in a grocery store,
take an pople in this country to
tian princentory of their something is wrong. When viola-, tian principles and to restock their
tions of the criminal laws are shelves with those which they find

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Morningside Is

Winner in District League Meet Here



## NDW! all-over


$n$



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## SAVE MONEY ON

## Air Coolers

We can now sell you a new fully equip－ for only

## ${ }^{5} 79^{50}$

See these before you buy！

We would like for all our members and stockholders to attend this Annual Meeting，and take part in the proceedings．Come on out Saturday and help us se－ lect our board of directors．

FREE COFFEE，SODA POP AND DOUGHNUTS WILL BE SERVED TO EVERRYONE！

ITS TIME TO GET YOUR AIR COOLER SERVICED
We can do this important work，and car－
in stock all necessary supplies，such as lew pads，pumps，motors，etc．
Memphis Tire \＆Supply
J．M．FERREL，Jr

## NOTICE

The Memphis Farmers $\mathrm{C}_{0}-0 \mathrm{p}$ Gin Will Hold Its

## ANNUAL MEETING Saturday，April 16

2 P．M．at the Gin Office

CE $\square$ －

Austin PTA
Meets Tuesday
And
$\qquad$
$\qquad$
$\qquad$
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$\qquad$



George Stanley Wins First Place
In Literary Contest


## Lakeview Holds

Tennis Tourney For Class＂B＂ The District Tennis Tournament
in Class $\mathbf{B}$ was held in Lakeveview
Saturday，April 5 Taking first
place in the senior high event were Saturday，April 5．Taking first
place in the senior high event were
teams from Lakeview，Turkey and

 girls took first plies and doubles．in．Tooth the
won first place in the boys＇
les，and Won first place in the boys ${ }^{\text {s }}$ daub－
les，and Quataque placed first in
boys singles
Second place winners in the
Senior division were Estelline， girls＇doubles；Matador，girls＇sin
less Quitaque，boys＇doubles；
Lakeview，boys＇s．ingles．
In Junior High Division
In the junior high division，fir



Schools competing at the con－
test Saturday were White Deer，
Canadian，Clarendon，Lefors，Mc－
Lean，Panhandle，and Memphis．
Judge Chapman Is Guest Speaker At Rotary Meet


COME IN AND GET YOUR CONVERTERS
and ANTENNAS FOR UHF＂Translator＂TV Reception
Get ready for better reception，which is coming soon．We
have a large stock of Converters and Antennas which you will need．

SAVE MONEY ON FURNITURE We have received a large shipment of furniture，and
will get more items this week．Come in and look over will get more items this week．Come in and look over
our stock of fine furniture．We can say you money！

Household Supply Co．

## Shop Penney＇s

LOOK SMART FOR EASTER！ BUY NOW！
 SMART FASHION！
EASY－CARE PETTY！


SPORT COATS

Just Right for Easter

\＄7．95
Remember Penney＇s
For That Easter Dress
ment and the Chamber of Coth
meres．Read about this in the
Democrat and if you have any Democrat and if you have any
questions about it，ass a member
of the Fire Department or some official
mere．
I you
bout cleaning up and beautifying
out community
作 any surges－ out community（or any suggest
Lions for any type improvement in our community，for that mat
ter）give them to the Chamber of
Commerce．
Cosies

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\#ursary. ApriL 14.1960 Than $\$ 1.5$ Billion
Women Spend More Annually In Their Search For Beauty


 $=-=5=$ $5=5=$ $\mathrm{EV}=\mathrm{z}=$ Onlv Permanent $=2= \pm=0$ Eve Get SS Benefits
"No, you didn't get me out of bed.
 the phono rine nowl An aiditionar phone out
( GENERAL TELEPHONE


This is a rakeand MYDaDD SYYSYOU
DONOTLEZM iflar PoNOILEave if Lar
iNQ aROUND FOR
SOM ONe iNG aROUND FOR
SOMe ONE TO STPP ON ZND RURT hiS
FOOT OR NOCkDUT FOOT OR Nock DuT
his BRain as The his BRAIN aS The
Casemarbe qNY You shood havelibily insornce with
Kinard-Gailey Agency

## Dollar-and-Sense reasons to

## GO OLDS NOW I'



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The Fair


Sales and Seripa
Pats for all tyen of motors
Gidden Electric


Any pan is automatic thanks to Gas Burner-with-a-Brain... even delicate foods won't burn. Enjoy carefree cooking on this thermostatically controlled top burner. Food's won't burn . . . won't boilover . with instant gas automation. More people pay less te cook with the best: woonderful, modern gas!
annual spring SALE OF GOLD
SARING Star award gas ranges at gas panor Dealers and

The Memphis Democrat 617 Main Street, Memphis, Hall County, Texas by
CLAUDE WEL.S HERSCHEL. A. COMBS (Hall County Herald absorbed by purchase August 7, 1928
 NOTICE-Any erroneous refliections upon the character, standing
or reputation of any person, firm or corporation which ray appear
in the columns of The Memphis Democrat will be corrected glady

## Editorial

FTC To Scrutinze Newspaper Advertising

others. The chairman of FTC will find that publishers
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## and full cooperation will be extended. Every large or small has turned down adverting which to be deceptive. This will continue, because

 man be referred to at any time from the files of any on, an matter, since the permanency of the spoken wopicture on the viewing screen is hard to document
into quiz programs and the "payola" procedure. It is
that newppapers be examined as far as their advertising is concerned since


AGAIN, THE EASTER MESSAGE


ACROSS the DESK

joel r. combs in



ftlemories
Turning Back Time The Democrat Filet

30 yEARS AGO of Memphis High School, must
the direction of MMs. Mary Meep
Hardin, will preenet



See your local authorized Chevrolet dealer for fast delivery, favorable deals
POTTS CHEVROLET CO.
323 Main

The Memphis Democrat 617 Main Street, Memphis, Hall County, Texas by
LAUDE WELIS (Hall County Herald absorbed by purchase


NOTICE-Any erroneous reflections upon the character, standin
or reputation of any person, firm or corporation which rait appear he columns of The Memphis Democrat will be corrected gladly

## Editorial

FTC To Scrutinze Newspaper Advertising
announced last week that his agency has expanded its staff papers and magazin
The above was the lead paragraph in a newspaper stor
week. The search for deceptive advertising in print medii
the report added will include spot-checks of advertising particular products.
study during the past five months, a direct result of the quiz
show fixes and other improprieties uncovered in broadcast

## program will include surveys of some industries to determin whethe <br> papers will welcome the efforts of his monitors in this and full cooperation will be extended E.er

large or small, has turned down advertising which
to be deceptive. This will continue. because the
message of the advertiser is on record from no

## That which is carried by television and radio matter, since the permanency of the spoken wo <br> Much good will come out of the recent invers into quiz programs and the "payola" procedure. It <br> is concerned

$$
\begin{aligned}
& \text { Future Wants Will Bring Changes } \\
& \text { The American people, on the whole, have bigger incomes } \\
& \text { than ever, and are spending more money than ever. But this } \\
& \text { does not mean that all the businesses which provide goods } \\
& \text { and services are sharing with anything resembling equality in } \\
& \text { this largesse. For the public's spending habits undergo con } \\
& \text { tinual change - and, according to an article in the March } 28 \\
& \text { issue of U. S. News \& World Report, "A definite shift appears } \\
& \text { to be going on at this time in the way people spend their } \\
& \text { money. This shift in patterns of spending accounts for sor se of } \\
& \text { the feling of uncertainty in business." } \\
& \text { The magazine cites the two main factors that ac count } \\
& \text { for thet. First, family debt is also at record levels, du, both } \\
& \text { to the sire of the debt itself and to hister inte.est rates }
\end{aligned}
$$

to the size of the debt itself and to higher intesest rated
Second, the big families of the postwar years are growing up
This last is an important matter. According to U. S
the annual cost of a child's support is $\$ 436$ at age on
twice that, $\$ 876$, at age 15 . And when the young peleg
to college, the tab really becomes big. Current college
run $\$ 1,200$, $\$ 2,000$ a year for each student. Five
$\$ \$ 1,600-\$ 2,700$
with, obviously, the market for everyday necessities.
as the families grow and increase. Home, education, utility
service, and personal care costs naturally rise. At the saane
timeating and traveling booms grows, too. An example are the
The long-term influence of all this is of very great concer
to industries and businesses - including those which stand to
gain and those which stand to lose. U. S. News quotes a motor
company economist as pointing out that the family that is
going into debt this year for a trip to Europe is unlikely to
go into debt for a new car also." This is one of the
why new car sales, though good, haven't measured
their cars longer. And the same thing is true
by indusiry are povints out that technological changes achieved influence on buying ted
production methods, for instance, are making substantia
effect in the stimulation of travel - as does the obvio
Aickets on the installment plan.
reen-agers in the economy. In the next 10 years, youngsters
whole. And the wants and 20 per cent for the population
In from those of their elders.
look for still sharper gains in home buying, spor
and recreation, as the wave of youngsters move
maturity and then produces its inevitable wave moves towar
The basic shifts showing up in people's wants will help
hecreasing population must be considered in the light of the
ehanging desires, and the wise businessman will recognize the
trends and adjust his merchandising program to them


AGAIN, THE EASTER MESSAGE


Across the Desk
What Other Editors S

fflemories
Turning Back Tim not been nemed whe ber
 hardin, will present its aditorium Tuesday nikhe hich Mane-U Club met in the h

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$\qquad$

An election will be

Locals and Personals $\square$
mid Mro George Brahear. Mr. and Mrs. Henry Hays visitited
 2n mis the ruaral maiil car- and Mrs. John Clark and baby,
5osing up.
mad Mrac. W. Guthridge Misted ind Amarillo Claude Hith theickey 4lyo visted in the home of Mr. and Mra. Bill Hickey over the Mis. Jack Lh Rose over weekend.
 children of Borger visited with Gila Bend, Ariz,, are visiting with $\left.\right|_{\text {making synthetic fibers. }}$ their parents, Mrs. Ed McCreary Mr. and Mrs. Elmont Branigan and Mr. and Mrs. L. O. Dennis this week.
 Half of the newly reported Cotton is produced in 850,000 farms in 18 statec.
An estimated 12 million people
depend on cotton for a living. Investment in the coton ind cases of tuberculosis a
people under 45 years. is estimated at $\$ p^{2}$ billion.

## Whatever the Need .. . Call on Us for <br> Expert Plumbing

Cond see us for all your plumbing needs and supplies. From our Come by and see us for aill your plreet, we are offering a service which is new location, 410 West Main Street, we are offering a service which is
unexcelled. Work will be done by a Master Plumber, licensed and bonded. with experience ranging up to 14 years.

Free Estimates on All Jobs . . . Work Guranteed Will do contract work or will work by the hour if you desire.



## Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

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| 退 | was "Ananias and Sapphira, theStingy Couple" taken from Acts$5: 1-11$. | Lakeview WMS Meets to Quilt For Orphan Home The Woman's Missionary Sa |
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| revend. |  |  |
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|  |  | ${ }_{\text {c }} \mathrm{c}$ |
| K MERRITTT |  |  |
|  | on Tuesday, May 3 at 3 o'clock in the home of Mrs. Jean Hicks. |  |
|  | Ouida Massey To Join Social Club At Baylor Univ. |  |
|  |  |  |
|  | Mixis Ouid, Mawey, treatm | Lecilie Willimes visted with her |
| Church |  |  |
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| ril 10-17 |  |  |
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# Erection of Tower for Caprock *-nslator Nearing Completion 

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| cone |  |
|  | For Re |
| UT0 GLASS | Held H |

# 19 an Easter dinner hat bows to Savings 

S
10 Pour $\qquad$


Mr. Howle has aceepted a posi-
tion as head football coach in the
Aronofskys To
Anson High School, which is a In Fort Worth


ACCIDENT SATURDAY - Pictured above are two ve-
hicles which were involved in a collision Saturday about 6 p. $m$. west of Memphis about 6 miles on the hill near Indian
Creek. The car in the top picture was going west on High. Creek. The car in the top picture was going west on High-
way 256 when the pickup, which was going east, lower pic. ture, swerved over into the north lane.
with the car stopping almost immediately on the pavement
and the pickup stopping in the south ditch.

 :

## MULKEY THEATRE Cliwerdon

"MY DOG BUDDY" and "THE BAREFOOT MAILMAN"

| Sunday-Monday-Tuesday, April 17-18-19 <br> "Journey To the Center of the Earth" starring James Mason and Pat Boone Color by De Luxe CinemaScope |  |
| :---: | :---: |
| Wednesday-Thursday, April 20-21 <br> "PIER 5 HAVANA" <br> starring Cameron Mitchell |  |
| ReOpening SANDELL DRIVE-IN Clarendon |  |
| "T1 | Friday Saturday. April 15-16 "THE OREGON TRAIL" with Fred MacMurray |
| Sunday-Monday-Tuesday, April 17-18-19 <br> "THE MIRACLE <br> with Carroll Baker and Roger Moore <br> Filmed in Technirama-color by Technicolor |  |
| Wednesday-Thursday, April 20.21 <br> "ENCHANTED ISLAND" <br> with Dana Andrews and Jane Powell |  |



Barchato of mony to lo
DWELINGS FARM

AUTOMOBILE
You can have WILSON'S Low Co
included in all three types of loans.
WE INVITE YOU TO COMPARE OUR RATES WITH ANY LENDING INSTITUTION.

WILSONS INSIRANCE AGENCY


$\qquad$ the Flo.
Highway

Lakeview WMS
Meets to Quilt Meets to Quilt For Orphan Home The Woman's Missionary Soc iety of the Baptist Church met
Tuesday of last week at the home Tuesday of last week at the home
of Mrs. Vira Floyd to quilt a qiult for the Orphan's Home.
Attending the all-day session were Mmes. M. L. Alexander, E.
C. Barnett, Lester Bevers, Ernest C. Barnett, Lester Bevers, Ernest
Blewer, George Blewer, B. F. Blewer, George Blewer, B. F.
Davis, Roy Gilleath, D, M. Han-
cock, W. H. Hill, Everess Lawcock, W. H. Hill, Everess Law-
rence, C. R. Lewis, Walter Mc-
Master, G. rence, C. R. Lewis, Walter Me-
Master, G. C. Stem, Roy Sneed.
Glen Verden, M. A. Wiley and
Clyde Reed.
Lueille Williams visited with her

Memphians,
Masonic Social Masonic Socia
In Amarillo
Mr. and Mrs. Glynn Thompson,
 Mrd Mrs. Lloyd Ward, Mr. Mand
Mrs. Bill Baten and Mr. and Mrs.
J. Pynch attended the Master
Mason's Mason's dance at the Fine Atts
Building in Amarillo over the Bucking "t twas one of the prettiest so-
ials the organization ials the organization has held re-
ently," Mrs The ently," Mrs. Thompson said.
Pennies from Heaven" was used s the theme for party decora-
ons, she added.


## (112) an Easter dinner $S$

 that bows to Savings wem| $\square$ <br> Öanage julce $49^{\circ}$ <br> peaches $8{ }^{\circ}$ $\square$ |
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|  | $45 ¢$ Aspa |
|  | 496 Sho |
| \% | ${ }_{39}^{359}$ VELV |
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[^0]:    Easter Hats $\$ 2^{998}$

[^1]:    POTTS CHEVROLET COMPAMY, 623 MANN STREET

