# The Memphis Democrat 12 2wis <br> <br> Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928 

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## aduation Ceremonies Begin Sunday Night <br>  <br> County Experiment-Demonstrations Get Underway On Several Farms



Degrees Slated
For 4 County
Residents at WTSC

Local Generator Only Source of Electricity Today Sols New Po
 Industrial Foundation Meeting Tues. Sets New Pace for Development


Lions Club Begins Clothing Drive For Red Cross





Telephone Company
Conducts Cashier
School Here
$\$ 16,250$ Already Pledged for Work; Other Merchants To Be Contacted
Local Firemen

## Graduation for 8th Grade Set May 25

Eighth grade graduation exer- surer; and Larry Craig, reporter.
cises will be held in the Memphis
Candidates for graduation aro





## Gat $\cap$ TRADE-IN SALLOWANCE



## Lemons Furniture Co.



Low-price leader of the Low-Price 3


FOXHALL MOTOR COMPANY


PLANS JUNE WEDDING-Mr. and Mrs. Horace J. DuVa ing marriage of their daughten, Kenne Bulloch, son of Mr, and
tis Drive. Amarill, to Don Kenyon Bax Bulloch, Sr. . 102 Western, Amarillo. The wed
Mrs. J.
ding will take place on June 30, at $4 \mathrm{p} . \mathrm{m}$. in the Methodist
Church at Lakeview.
Estelline F.F. A. Entertains With
Annual Father-Son Banquet Mon. Night


Around and About Estelline WMU Features Mother, Daughter Banquet




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C. C. Hodges Home Is Scene Tuesda
For Delphian Guest Day Program


BEAHC EMBROIDERY - More elegance on the beach is de:
creed by fashion experts this summer Carrying creed by tashion experts this summer. Carrying out the trend
are these lavishly embroidered beach companions designed
by Jantzen in rich white cotton. The swim dress features double adjustable shoulder strape. This matching jacket
boasts two front pockets and salf-fabrie lining.


## Baby Chicks Started Chicks Marendon Hatchery


building a new home

or remodeling?

Telephones
need to be planned, too!

Make your new home really modern
by planning ahead for "built-in" telephone facilities.
Telephone wires can be concealed inside the walls. Easy and inexpensive while you're building or remodeling

Pre-planning will make your home attractive, convenient, saleable We'll be glad to talk it over with you, your arcfor a free copy of the bookle
No charge, of course. For further information, send f".
"Telephones Need To Be Planned, Too". Or call our Business Office

ENERAL TELEPHONE COMPANY OF THE SOUTHWEST


BE SURE WHEN YOU INSURE Your local agent is an independent businessman and a neighbor of yours. He rapres sents Capital Stock Insurance Companies, the stander and

## Cmplete. Pudayd Putdian

single policy, most of the risks single policy, most of the risks you face in your home-and you may save money, too.


KEEP THIS AD!
Let Us Finance Your Next Car conplete Low. cost manncang We will refinance your present automobile

## 

## Before YOU settle for a small car



## READ THIS STARTLING FACT

## 5 out of 10 smaller cars wear a Pontiac price tag - yet none give you any of Pontiac's advantages

PONTIAC GIVES YOUMORE SOLID CAR PERoOLLAR THAN THEBIGGEST OF THESMALLER JOBS!ren't in it-Pontiac gives you up to$3.9 \pi$ more solide car per dollort And yourontiac dealer can prove it-with official
pecifications. Check them yourself.specifications. Check them yourself.member frame and continuing throughmember trame and continuing through
every inch of the car, you'll discovergineering advances and advantageshe smaller cars haven't even thought of.hen put the facts and figures to a test-
with you behind the wheel. Right fromwith you behind the wheel. Right fromheavyweight handles like a dream intraffic or on the open road, because onlyontiac offers you Precision-Touch Con-rols for almost effortless steering and
braking No doubt about it-here's driv-ing that puts the smaller cars in the shade!
NO SMALLER CAR EVEN APPROACHES PONTIAC'S 122-INCH WHEELBASE
You can't ride on overhang-but you
an on wheelbase! Pontiac gives you from 4 to 7 inches more length between the wheels where it counta! From bumpmoothing comfort to interior stretch-out
oom, this is real man-size bigness! Add this extra length Pontiac's exclusive ovel-Line Ride and you have a car that nakes the smaller jobs seem like toys!

## NOTHING ON WHEELS

 PERFORMS LIKE A PONTIAC . . THE SMALLER CARS DON'T EVEN COME CLOSE!Your Pontiac dealer can show you on-
the-record proof that Pontiac is America's Number One Road Car. And he can Number One Road Car. And he can
give you a point-by-point comparison to show you why no smaller car can hope to imitate Pontiac's alert, effortlees response to every driving demand from stop-and-go traffic to superhighway cruising ... why Pontiac loafs while
smaller cars strain ... how Pontiac's smalier cars strain ... how Pontiac's
all-around performance superiority has made it the talk of the automotive writers! But don't stop with facts and figures-prove it yourself behind the wheel-take this handsome husky out on the road and let it show you how far
ahead it really is. You'll be spoiled for the smaller cars forever!

## -AND PONTIAC HAS

 ALWAYS BEEN FAMOUS AS ONE OF AMERICA'S TOP TRADE-INS!Pontiac's high trade-in value is a tradition in the industry! A quick check with your Pontinc dealer for his eye-opening offer will prove beyond a shadow of a
doubt that you're getting not only doubt that you're getting not only So, before you spend your hard-earned dollars on a smaller car-check Pontiac and discover the easy way to break the small-car habit.
${ }^{m}=$ Pontiac $_{\text {max }}$ TRADING'S TERRIFIC RIGHT NOWI



-Shurfine -Elberta- TAAtrerd tom
PEACHES 3 No. $2^{\frac{1}{2}}$ cans ALl GREARAGUTS, 4 No. 300 cans SPINACH, 8 No. 303 cans CATSUP, 514 oz. bottles H0MINY, 11 No. 303 cans BLACKEYES, 8 No. 300 cans FLOUR, 25 lb . bag . $\$ 69$
FLOUR, 10 lb. bag ............ 79C

ear Preserves ${ }^{\text {n.m }} \quad 3$ for $99^{c}$ Packberries $=-3$ for $65^{6}$

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|  | 734 | 736 |
| Wstak | 784 Porks | 1.00 |
| oodnight Grocery |  |  |



## THE MEXIPHIS DEMOCRAT

Hall County Herald Absorbed by Purchase August 7， 1928
Published on Thursday of Each Week by

## J．CLAUDE WELLS HERSCHEL A．COMBS <br> Owners and Publishers

A New Era Is Born

| Cafetorium Tuesday night．It is hard for us to see how crson，man or woman，could not support the plan with at their disposal． |
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order to compensate for this each farmer has had to increase
the arceage he tills in order to makee profit．One man will now
form the farm the same amount of land that three or four men farmed
only a few years ago．This cut in farm poppuation has been felt
in every business in Memphis There has alato been a great de． in every business in Memphis There has also been a great de－
mand for employment by those persons who are no longer
farming and up until now moot ot these persons have had to
leave this compunity io leave this community in order to tind work． to bring a small manufacturing concern to Memphis．The con－
cern will esree a two ofld purpose：first witl widd money to
the present economy to supplement the income derived from agriculture：

## sought is not ing firms here

a mann．acturer of elothing．Many businesses of this type have located in small towns during the past years．In almost every
case there has been an industrial foundation which closed the
deal with the manufacturer． A complete study of the problems involved in interesting a
manufacture was conducted by the Memphis Chamber of Com－ merce and Hall County Board of Development Industrial Com－
mittee during the past few months．Intormation brought to
light indicates that the industrial foundation plan has been by far the best method of dealing with business prospects．The
foundation will be an independent organization of local per－ sons who believe that an industry would help Memphis and the
zurrounding area．It will be chartered by the State of Texas as
a evon－profit organization and will be headed by a group of a eoun－profit organization and will be headed by a group of
officers．
officers．
Directors of the organization will began work the latter in
part of this week asking persons and firms to underwite a part
of the $\$ 50.000$ goal．Firms will not be asked to give the money noney is needed to help a buasiness establish here．The money
ill not be given to a company but will be used to build will not be given to a company but will be used to build a
building or assist a firm in some other way．Most companies which to build a building．or，if they do have the money，it
whill bring them more return to invest it in machines and raw will bring them more return to invest it in machines and raw
materiala，Before moving to a town they usually want a build
ing which they can rent This will be the main purpose for the unds of the industrial foundation．Members of the founda－ the money until such time as the money is needed．Then，they
will be called upon to furnish their proportionate share of the An example of this would be as follows：A manufactu
ants the foundation to construct a building costing $\$ 30,000$
俍 mercial fi

[^0]HallMay hit your crops ．．．your home ． your car ．．．your business ．．．See us at once．
WILSONS IISURANCE AGENCY Memphis Hotel Bldg． w．B．Wilson


Press Paragraphs QUOTING OUR NEIGHBORS


ftiemorie Turning Back Time

## 40 years agó

May 17， 1917

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30 YEARS AGO
May 12,1827 $\qquad$


ZEB A．M00RE
in Memphis around
1st and 15th of Each Month
KANSAS CITY LIFE INS．CO．


## Theyre eager－beaver beauties

 these Chevrolet wagons！Talk about hard－working wagons！Chev－
olet offers you the handsomest line－up of all．Whether you hanker for a wagon for do－it－yourself projects，to tote out－
oor gear，or as an all－round family ar－here are eager beavers to see． There are two－door and four－door nodels，with six－or nine－passenger capacities．They convert in a flash The tailgate opens first，so there are
The tor
lots of loads you can slip in without
having to open the having to open the topgate．
Being Chevrolets，they Being Chevrolets，they have the per－
formance，too；up to $245^{*}$ V8 horsepower that＇s frisky，smooth and quiet．The one you choose will be a joy to handle with its steady way of going，its easier steering and alert response．See your wagon at your Chevrolet dealer＇s soon！ ＊Optional at extra cost 27．h． 2 ．high peformance
Vs ongine also aroilable at extra cost．

## 组多 <br> 




## anymour

See Your Local Authorize Chevrolet Dealer

Estelline Schools
To Close May 17

Aluminum Awnings

## 縲WHNTRADS

(1)


## Our MAY SALE Means

 Cu Bi BoivourCheck every one of these money-saving values . . . you'll be dollars ahead! REMEYBER, SALE STARTS FRIDAY, MAY 17th.

## Ladies Specials

Ladies Hats
$1 / 2$ PRICE
ENTIRE STOCK OF
Ladies Handbags $1 / 2$ PRICE
Ladies Shoe Sale
OVER 200 PAIRS OUT ON TABLES $5100 \leqslant 2200$

Ladies Tricot Panties 3 pairs

Ladies Playshorts $\$ \$ 100^{\circ} \$ 200$

Ladies Skirts



Ladies Blouses

$\$ 1000^{2005} \$ 300$

Ladies Dresses $\$ 1.00$
Ladies Dress Sale
Our entire stock of ladies dresses has been reduced.
Reg. values to $\$ 19.95$. All of these have been reReg. values to $\$ 19.95$. All of these have been re-
duced to sell. Come in and check these wonderful
buys. nawnoes wio ro
$50 \%$ OFF

## Men's Specials

## sprecu salior nuess sumatr

## Sport Shirts

 Alue 1082.28 in I . M. Only $\$ 1.00$
## Broadcloth Shorts <br> 2 pairs $\$ 1.00$

## Stretch Socks

39c pair

## Dress Shoes

SALE. Many style and colors to choose from. Some styles can be worn the year round.
Values to $\$ 12.95$, SPECIAL PRICES $\$ 200$ to $\$ 700$

MENS -№ pedil

ort Caps
$\qquad$ Only 39c each

## stran cerour or mexs

Western
Straw Hats
syis and 248


Dress
Straw Hats
A Special group for you to select from.
Values to $\$ 3.98$. $\$ 148$ and $\$ 199$

[^1]

${ }^{2}$

Bill To Study Red River Pollution Passes House

## 

 Elected Member Angus AssociationThe Caprock Angus Farms. own-
ed by Mr and Mrs Lowel Hout
ton of Memphis, has been elected to membership week from Frank Raichards, secre-
tary of the orkanization. headquarters is in St. Joseph, Mo.
The Caprock Farms were one
of 16 purebred Aberdeen-Angu

## 



Mrs. J. B. Smith

Succumbs Here Early Thursday

| Local Red Cross Calls For Money | Industrial - |
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| Aid Silverton |  |
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##  <br>   Polvertyenen bex <br> "CHECK-MATE" (pictured above) -in all combed Black.

$\$ 5.98$
The Fair



Texas To Vote
On Advertising
Its Attractions
"They' ret Alloce Brox."
We work on anything
that RoLLS!
Bruce Bros Texaco


## LEADING THE

## paymaster

paumanter $54-B$
mi.n have tomed
paymaster
The Now Stormproof Cotton Field
ested for earliness - outstanding

Tower Drive In "BEAST OF HOLLOW MOUNTAIN'

> WALT DISNEY'S "AFRICAN LION"

tuesday buck night "SPIN A DARK WEB"

Wedneeday-Thursday

## PALACE

"THE GUNSLINGER"

Sun. M JULIE'

RIDE THE HIGH IRON

## RITZ

FRIDAY BARGAIN NIG
"SHADOW ON THE WINDOW
Betty Garrett Phil Care
Chapter 9

## PHANTOM

STAGECOACH'
Bill Bishop Kathleen Crow
Sunday Matinee


Set For May 30 At Hulver



SUGAR, Pure Cane, 5 lb. 50c; 10 COLE, Foigers, $1 \mathrm{lb} .94 \mathrm{c} ; 2 \mathrm{lb}$. FLOUR, Gold Medal, 10 lb MEAL, Aunt Jemima, 5 lb . CRISCO, 3 lb can EGGS, Stamped Infertile, doz. Hersheys Chocolate DAINTIES, pkg. WESSON OIL, pints 36 c ; qts. Powdered or Brown SUGAR, 1 lb . box MIRACLE WHIP, 8 oz. 23c; pints 39 c ; qua Krispy CRACKERS, 1 cans -1....ib Krispy CRACKERS, $1 \mathrm{lb} .27 \mathrm{c} ; 2 \mathrm{lb}$ lid
Sunshine VANILLA WAFERS, box Sunshine VANILLA WAFERS, box
TOILET PAPER, Scot tissue, 2 rolls PAPER TOWELS, Scot, 2 rolls KLEENEX, 200 size 16 c ; 400 size SOAP POWDER, all kinds, Ig. 32 c ; TUNA FISH, quarts $19 \mathrm{c} ; 1 / 2$ gallon Dromedary PIMIENTOES, 4 pack, can Promedary PIMIENTOES, 4 oz, cans
Stockleys Country Gentleman CORN, White Swan Whole GREEN BEANS, can Mission English PEAS, can
Del Monte ASPARAGUS, Ig. can
Campbells SOUP, Tomato 11e
Crushed PINEAPPIE, flat can Sliced PINEAPPLE, flat cans 17c, No No. 2 CHERRIES, Sour Red Pitted, can SPUDS No. 1 Russets, 10 lb . bag LEMONS, Ig. Sunkist, doz LETTUCE, Ig. solid heads, each Fresh OKRA Texa, Iew Texas, ib Fresh CUCUMBERS,
Fexis Fresh CORN, Golden Bantam, 3 for
Fresh STRAWBERRIES, Calif. box Wilson's Certified Sliced BACON, Corn King Sliced BACON, ib.
PORK CHOPS, nice fresh Borden or Gladiola BISCUITS, Parkay or Blue Bonnet OLEO, lb.
 Bordens ICE CREAM pints $26 \mathrm{c}, 1 / \mathrm{g}$ gal.
Bordens CHARLOTE FREFE
FRESH DRESSED FRYER


GROCERY \& MARKE
Pbones 463-160 J. E. ROPER


[^0]:    to give
    facturer
    money
    money would go back into the foundation where it would the Sometime within the near future each firm and individual
    Memphis will be called upon to help in organizing this foundation．Pledge whatever amount you can－lny
    future of Memphis and watch your own firm grow．

[^1]:    Saied's Department Store
    514 NOEL ST.
    MEMPHIS, TEXAS
    PHONE 789

