# .  

## MEMPHIS HAL

otton Guessing Contest ears End, Interest Keen


## Cyclones Prepared For Tilt With Canyon Fri. <br> Irrigation Loans Discussed At Meet Held In Childress

,

## RESOLUTIONS FOR FARM BUREAU POLLCY SOUGHT BY COUNTY MEN

Doris Chaudoin
Selected Runner-up In Queen Contest

WEATHER<br>Former Memphis Student Writes Story For Post



Memphian Starts Second Phase 0f Basic Training

Hall County Entries Take 19 Ribbons At Tri-State Fair

New Lone Star Mgr Childress District


Negroes Reported Leaving School In Hall County

## Amarillo Host To Farm Bureau Members Meeting

Cillater Rata

| Seven members of The Hall County Farm Bureau attended the district 1 Farm Bureau Meetif: held at American Legion Hall in Amarillo Friday, Sept. 17. | is expected on all these conditions at the next session. The State <br> at the next semsine resolutions of Bureau submits the <br> the individual farmer to the Leg- <br> islature and tries to work out a <br> all The important topics outlined <br> by DeVaney at the meetings were: | ing that Congress should be more specifie in their instructions to the Secretary of Agriculture as to their intentions and interpretation to the farm program. It was also noted that the farm program as ments to give a fair and workable | ber one American Farm problem today" said DeVaney". It is a fact that we must face this problem, and we have one more year in whielf we as individually can voice our desires for changes in the |  | B team at Childrea ay night by a score of $37-7$. Class 2A Childress team led out the game. The score was 19-0. |
| :---: | :---: | :---: | :---: | :---: | :---: |





URSDAY, SEPTEMBER 23, 1954

Defects Of Children Should Be reeted Before Damage Permanent
mging Hoe Hands mod Investment or Area Farmer


Since this announcement was first published just one year ago, more than $8,000,000$ motorists have proved the astonishing benefits of TCP in their own cars. Today, the greatest gasoline development in 31 years has become the greatest gasoline success in history! Femium have $M$,

## The Greatest

Gasoline Development in 31 Years

## NewConcoo Super Gasoliné

 with TCPBoosts power as much as $15 \%$ !
Increases spark-plug life up to $150 \%$ !
Gives you extra gas mileage, too!
Here's the most revolutionary advance in motor fuels since
the introduction of tetraethyl lead in 1922-new Conoco the introduction of tetraethyl lead in 1922 -new Conoco-
Super Gasoline with tcr, brought to o ou by special arange--
ment with Sbell Oil Company. TCP is Shells trademark for the remarkable additive firat developed for aviation furels for Now you can actually enjoy the benefits of an engine (une-up- just by changing to new Conoco Super Gasoline.
Chances are, by the time you've finished your mecond tank ful, you'll feel the increase in power. And you'll keep that extra power just as long as you use Conoco Super. For Conoco Super with TCP is a new kind of gasoline. It
overcomes the greatest single cause of power losa affecting most of the cars on the rood today. Now, you can enjoy all the power that was built into your car.
Why you need
Super Gasoline with TCP
In the average automobile, the by-products of fuel combus-
tion constantly build up deposita on spark plugs and in tion constantly build up deposits on spark plugss and in
combustion chambers. These deposits can "cheat" you of power in two waya. First, they actually short-circuit your spark plugs. This causes mis-fring. Second, deposits in tho
combustion chamber get red hot and cause the fuel to ignite before it should. This is called pre-ignition or "wild ping." The effect of fouled spark pluge and pre-ignition is a lose in power and a waste of gasoline.


How TCP works
TCP is a specina chem
TCP is a specinl chemical additive which is added to Conoco
Super Gasoline. It was specifically developed to overcome Super Gasoline. It was specifically developed to overcome TCP neutralizes harmful deposits on spark plugs - your plugs
spark as they should. It prevents deposits in the combustion spark as they should. 1t prevents deposits in the combustion
chambers from causing pro-ignition- "wild ping" is controlled. chambers from causing pree ignition-"wild ping is controilid.
Thus, every time you fill up with new Conoco Super, it's like getting your spark plugs cleaned and your engine tuned-up. ICP helps your car, whether new or old If you are driving a new car, with a high-compresaion engine,
you need Conoco Super Gasoline o keep your car delivering all the power that was built into it. It will actually increase
apark-plug life up to $150 \%$. If you drive an older car, with spark-plug life up to $15 \%$. If you drive an older car, with can restore much of the "new car" performance and power
you've been miseing you've been missing.
your Conoco station today and fill your tank with new your Conoco station today and fill your tank with new
Conoco Super Gasoline with TCF. Youll feed the difference by the second tankfult

| Memphian Completes Air Force Training |  |
| :---: | :---: |
|  |  |
| areme | COMPLETE |
|  | H0ME |
| 边 | FURNISHINGS |
| not | Come in and |
| GReor thanks |  |
| and |  |
| rom | AYERS |
| 为 | Furniture Store |
|  | North Side Square |

# THE GREATEST GASOLINE DEVELOPMENT IN 31 YEARSCONOCO <br> molo 

JERRY WRIGHT

\author{

## Super

 with TCP!}
,

Chas. Oren, 0. D.
optometrist




There's Sport in Learning pelling bee proves that there spirit of competition is just as great perhaps even greater, in
Participation in athletics is usually abandoned immediately after graduation by all but a very few outstanding athletes
who sometimes make a career of professional sports or coach ing, but participation in the fundamental subjects of spelling. mathematics, English, history, civics and many others con-
tinues throughout everyone's lifetime.
Competition in sports is limited to a fortunate few who have the necessary physical abiliteses. Competition in Mental
activities is open to everyone. The human mind is infinitely more flexible than the human body, and by application of
extra effort even the commonplace student can achieve great extra effort even the commonplace student can achieve great
ness in his or her studies No amoun of extra training will
make a atar fullback out of a 110 pound boy make a star fullback out of a 110 pound boy.
The point is our present slanting of intra mural competiball, basketball and track. We neglect the mental field as sports.

## Years ago, schools held "literary meets" just as they now hold track meets Medals and cups won in spelling. Ens

 in the physical spork
room work just atheteic
strong and healthy body.
We believe the high school of Cross County, would bene.
fit oreatly by reviving the spring "lierary meets" to give all


| Notice |
| :---: |
| NEW LOW PRICE |
| on Boaz Tablets |
| $\$ 5.00$ per hundred |
| C. A. McCollum |
| Drug |
| North 10 th Street |

 QUOTING OUR NEIGHBORS

## Fords Got IT! others just want it!

Yest foro ourcassses every 1954 compertive cart


FOXHALL MOTOR COMPANY
616 Noel Street


## An Invitation

Business men are cordially invited to enter exhibit at the THIRD ANNUAL HEDLEY COTTON FESTIVAL OCTOBER 8 and 9.

Both organizations and business firms are invited to enter floats in our big parade Saturday, 0ctober 9 .

Our committee will try to see everyone, but if you are missed please consider this an invitation.

Any firm wishing to enter exhibits please contact:

> Hedley Cotton Festival Committee


## Bring Your Cotton To YOUR Gin!

Earn Bigger Rebate Checks Next Sprin
The Memphis Farmers Co-Op Gin is now turning out excellent samples for 0 ustomers, which is to be expected since the plant was completely And, a competent experienced crew of workmen are on the job the good ginning
Keep this fact in mind: It's important that you gin as many bales as possible w ividends next keeping

## We'll Help You Get Boll Pullers

We are working with our farmer friends in helping them get the hands harvest this year's cotton crop. Let us know if you need help, and we'll do what we can for you.

We'll help you with the filling out of necessary papers if you want to place y cotton in the government loan program. If you want to sell immediate
buyers are coming by our office regularly, and they'll make you a price.

## REMEMBER

The more you gin here - the more your dividend check will be!



THE LAW $n$ Texas $\star$


hood generally Municipal zoning
ordinan ces and restrictive
cooven


 ment for the house. The fact phat
most people need years in which
to connlete to complete such payment makes
thisis anater to be considered care
fully. fully.
These are some of the major
leal problems you are likely to legal probiems you are ine home
of courter in purhasing a number of others may arise in some asaes due to pecu
liar individual circumstances. A free pamphlet containing use
ful information on legal problems ful information on legal problen
involved in buying a home h h
been prepared by Texas lawyer Yo obain a copy, print your na
and address on a postcard a mado at Fifteenth, Austin 1, Tex
ras.
as.
(This column, based on Tex
Law, is written to inform-not



Mr. and Mrs. C. S. Compton
visited in Fort Worth last week. $\left|\begin{array}{l}\text { tree, who is stationed in Georgia. } \\ \text { While gone they toured, in addi- }\end{array}\right| \begin{gathered}\text { Mrs. B. H. Hays and Mrs. }\end{gathered}$ While gone they toured, in addi- Claude DeBerry have returred
Mr. and Mrs. Horth last week, Hays visited thion to Georgia, Florida, Louisiana, home after spending two weeks
in Amarillo Suday in Amarillo Sunday with their son Alabama, Mississippi, and North in Hereford with Mr. Hayes, who
and daughter-in-law, Mr. and Mrs. and South Carotina.
Jerry arry Hays.
and

Hays is still confined to a HereMr. and Mrs. Herbert Rountree Mrs, Byron Baldwin left Mon- for Amarilloo to visit with her nicely | of Corpus Christi visited here Sun- son, Dr. Jack Baldwin and family. |
| :--- |
| day with her parents, Mr. and |
| Mrs. Porter Johnson and his fathe Mr. and Mrs. Froy G. Wiley and |
| Mr. and Mrs, Gene Chamberlain two sons of Amarillo visited from | J. L. Rountree and other relatives, and Mike returned home Tuessay Sunday until Tuesday with hha

They were en route home after after a few days vacation at An- parents, Mr. and Mrs. M. A. Wiley


Here's Some Good Old-Time Advice

## "Nothing Like <br> Playing It Sate"

There is one SAFE place to "hide" your valuables and protect them against loss by fire, damage or mysterious disappearance . . a SAFETY DEPOSIT BOX at this bank. At small cost you can use our vault to store stocks and bonds, insurance policies, valuable papers, jewelry, heirlooms, birth and marriage certificates. These safety deposit boxes are private, fireproof and theft proof. They are available in different sizes. It might be wise to rent one soon!

Don't forget: another way to "play it safe" is to use a First State CHECKING ACCOUNT. You need not carry cash with you, and your cancelled check is absolute proof that you have made a payment. All in all, The Bank Way is the SAFE Way in transacting business.

FIRST STATE BANK

Member F. D. I.<br>Memphis, Texas

## RIGHV Now:

 You Can Buy All Youve Ever Wanted for the Least Youill Ever Pay!

Because no car so big is priced so low, you can easily afford and
enjoy genuine fine-car comfort, roominess and roadability.
All the Luxury!
Pontiac's distinctive Silver Streak styling, its rich, colorful interiors
and its countlese luxury appointments add immeasurably to your
pride of ownership. It is one of America's very finest cars.
All the Performance!
Pontiac's superlative all-around performance and remarkable han-
dling ease provide a constant source of driving satisfaction you never
dling ease provide a constant source of driving satisfaction you never
thought possible at a price near the very least on any new car
All the Dependability!
Its unsurpaseed record of long, carefree life is your assurance that
ownership of a Pontiac is yours at minimum operating expense.
the Future Worth!
And finally, with Pontiac's acknowledged high resale value, you'll
get back more when you trade. Come in and talk dollars and cents--
learn what a wonderful buy Pontiac is righe now?
REAMES PONTIAC

Scouts To Hold Joint Meeting At Carnegie Library



Damage Suit Settled In Memphis

## Binder Twine

We have a good supply of International，Bel． ium and Mexican twine at prices lower than tor several year

Thompson Bros．Co．

## New Singer <br> SEWING <br> MACHINES <br> 9450



Used Electric Machines－as low as
Tredles
$9.95-14.95-19,95$

Full Years Guarantee

## SRFGALS

SUGAR，Pure Cane， $5 \mathrm{Lb} .51 \mathrm{c} ; 10 \mathrm{lb}$ ．
COFFEE，Folgers， $1 \mathrm{Lb} . \$ 1.09 ; 2 \mathrm{lb}$ FLOUR，Gold Medal， 5 Lb .54 c ； 10 Lb MEAL，Aunt Jemima， 5 Lb ．
MILK，All Kinds，Sm．7c；Lg． CRISCO，SNOWDRIFT or SPRY， 3 Lb Shelled PECANS， $31 / 2 \mathrm{Oz}$ ． $28 \mathrm{c} ; 7 \mathrm{Oz}$ ． MIRACLE WHIP， 8 Oz．22c；Pints 37 c ；Quarts Hunt＇s CATSUP，Lg．Bottle
Ideal DOG FOOD，Can
PEANUT BUTTER，Peter Pan，Glass Krispy CRACKERS， 1 Lb ．25c； 2 Lb Sunshine VANILLA WAFERS，Box TOILET PAPER，Scot Tissue， 2 Rolls Scot PAPER TOWELS， 2 Rolls KLEENEX， 200 Size 15 c ； 300 Size
CLOROX，Quarts $18 \mathrm{c} ; 1 / 2$ Gallon
SOAP POWDER，All Kinds，Lg．32c；Giant SOAP POWDER，All Kinds，Lg．
TOMATO JUICE， 46 Oz ．Cans GRAPEFRUIT JUICE， 46 Oz ．WS TUNA FISH，Solid Pack，Can
SALMON，Tall Can，Pink
Wolf＇s CHILI，Lg．Cans
Wolfs TAMALES，Lg．C

$$
\begin{aligned}
& \text { Armours TREET, Can } \\
& \text { VIENN SAUSAGE. }
\end{aligned}
$$

VIENNA SAUSAGE，Armours Star，Can
Our Darling CORN，Can
WS ENGLISH PEAS，Can
Mission ENGLISH PEAS，Can
Fresh BLACKEYED PEAS，No． 2 Cans
Fresh BLACKEYED PEAS，No． 2 Cans
CHERRIES，Red Pitted，Can
Pineapple，sliced or crushed flat cans 16c，No
Pineapple，，liced or crushed，flat cass 16 c ；
SPUDS，No．Red 6 c ．No． 1 Russets
SWEET POTATOES，New East Texas，Lb．
SWEET POTATOEES，New East Texas，Lb．
CABBAGE，Freh Colo．，Lb．


LETR TOMATOES，Calif．，
Fresh TOMA
Frozen ORANGE JUICE，Dulaney＇s，Can
Nucoa，Bluebonnet，Parkey，Meadolake，Lb．
Puffin
Puffin or Gladiola BISCUITS， 2 Cana，
Pillsburys Can CINAMON ROLLS，Can
Pillsburys Can CINAMON ROLLS，Can
Borden＇s $C E$ CREAM，Pints 25c； $1 / 2$ Gal．
Borden＇s CHARLOTTE FREEZE $1 / 2$ Gal
TAMALES

SIMPSON＇S BURGER HUT

GROCERY \＆MARKET Phones 463－160 J．E．ROPER WE DELIVER

路

RITL
Friday BaRGAIN NI
＂Night Withou


## ＂Bor

## ＂ROYAL MOL

Sunday Matinee
＂SHANE
＂SHANE＂

## （1） <br> （Color by

Tow
Drivel
Friday－Saturday
Carbine Willia
Carbine Wht
James Stewant
Wendell
Sunday Mondey
＂SHANE＂

Tuesday $\begin{aligned} & \text { BUC } \\ & \text { Per } \\ & \text { P }\end{aligned}$
＂The Thing＂
Kenneth Tobey
Margaret
Wed．Thurt
＂Pride Of
＂Pride of
St．Lo
Dan Dail

