
PACETwo

## MAY WE TAKE THIS MEANS

 T0 SAY
## Thank You

T0 OUR MANY FRIENDS AND CUSTOMERS
For Your Patronage While We Operated Bruce Bros. Texaco Service.

## B. N. [Bob] Evans

Has taken over our lease. We feel sure he will ontinue to give our friends complete Texaco Service
e will be at the Station for awhile to clear up all Accounts

## Bruce Bros.

Noel - Glenn - Boyce

## ANNOUNCING B. N. [BOB] EVANS

Has took over the lease of the Texaco Service Station at 201 So . Fi Formerly operated by Bruce Bros.

Evans has had several years experience operating service stations and he is stranger to Memphis. A former Memphian he has taken over the operation of $\mathbf{t}$ Texaco Station and will continue to give complete automotive service and furnish motorists a full line of Texaco Service including lubrication, Texaco a Havoline Motor oils and Firechief and Skychief gasolines.

Evans invites you to drop by and let him service your automobile or call and them pick it up for a complete and top-notch service job. If your antifreeze nee checking they can take care of that for you also.

Evans Texaco Service


Ten Points Make Safer Driving; Prevent Wrecks

## \$Hilicstloppert <br> SUGAR <br> $10=980$ OLEO GRAYSONS BRAND <br> 1 <br> POUND CARTON <br> 250 <br> Coconuls <br> . 15c <br> POPULAR <br> BRandS <br> Shortening <br> Kimbell's, 3 Lb. Carton 73c

Delivery Hours-9:00 and 11:00 A.M. 3:00 and 5:00 P.M. Ex cept Saturday. We will appreciate our customers cooperating with us on this schedule.


## 

## Everything You Need to BUILD or REPAIR

For durable, all-weather economy building materials of
high quality, select from our stocks. If you're building new garage-if you're going to repair-whether it's a
small job or a large one-we have the supplies you need.
See us . . well be glad to help you plan the whole job.

## SEE US FOR

- WINDOWS, DOORS AND FRAMES
- CRAWFORD OVERHEAD GARAGE DOORS
- CABINET HARDWARE OF ALL KINDS
- PARTS FOR ALL BATHROOM FIXTURES


## CICERO SMITH

Lumber Co.
Bill d. Hart. Me


Green Onions, Bunch
Green Beans Kentucky Wonder, Lb
Peaches, White Swan, No. 21 $2 \frac{1}{2}$ Can
Spinach, Brimful, No. 2 Can

| sters | Tuna |
| :---: | :---: |
| 42 C | $250$ |
| Flour | Blackberries |
| ${ }^{\text {moow }} 1.05^{10}$ | In Heary Sympo. No. 2 |
|  | ans |
| Orange Juice, 46 | . Can |
| ${ }^{\text {Pampee }}$ Juice, Quart |  |

Perch, Fresh Frozen, Lb.

| Sugar | Meal |
| :---: | :---: |
|  | American |

## SLICED BACON

SAUSAGE
HAM HOCKS
 CHEESE 0LE 0
PURE LARI
FRESH DRESS $)^{\prime}$ ) FRYERS




 Lee SMith, attorney represent- Infa
ing the Company at the election,
said that in his opinion the ma said that in his opinion the ma- ma- plans, inaugarauatess and finanares
through grants to loboratories and
pority of the challenged votes
universities- Two Korear Party

The Road Ahead $\left\lvert\, \begin{aligned} & \text { there is little doubt eoncerning } \\ & \text { our material progress but there } \\ & \text { is grave doubt }\end{aligned}\right.$ is grave doubt about our emo
tional security. We are (financial.
ty speaking) a rich nation; yet tional security. We are ninancial-
ly speaking) a rich nation, yet
thousands of individuals are ex-
periencing a severe impoverishthousands of individuals are ex-
periencing a severe impoverish-
ment of ideals and motivation
So, don't only decide "whither So, don't only decide "whither
goest thou", check your personal
gear, phot your course, and de-
cide whether or not cide whether or not the journey
is worth the taking. If you, in the
coming year, arrive as planned by coming year, arrive as planned by
the time another January first
rolls around, you should be able
to say with Don shate If say with Don Blanding:
good rest of the road is helf As the half that has gone before
I'll swing along with a singing heart pray to the Lord for more How long? How far? How hard?
How fine? How heavy or light the load?
It it's half as good as the half I known
Here's hail . . to the rest of the
road!
Election Shows WTU Employees Vote Down Union

RICE Comet, 12 Oz . Box 16 c,
COCO, Hershey's, $\mathbf{8} \mathbf{~ O z}$. Can
MARSHMALLOWS, Large Pkg.
GGGS, Fresh Country, Dozen
ATSUP, Large Bottle, White Swan
POP CORN, All Kinds, Can



TOILET PAPER, Scot Tissue, 2 Rolls
KLEENEX, 300 ' Size Box
CLOROX, Quart 18 c , Half Gallon
CLOROX, Quart 18 c, , Haif Gail
SOAP FLAKES, All Kinds, Box
IVORY SOAP, Large Bars
LUX or CAMAY SOAP, 2 Large Bar
ORANGE JUICE, Lg. Cans Donald Duck or Ade
ARMOUR'S TREET, Can Bot
UNA FISH, Solid Pack, Ca
SPINACH, HD Med. Can 15c, No. 2 Cans
White Swan WHOLE GREEN BEANS, Can
Fresh BLACKEYED PEAS, No. 2 Cans
PINEAPPLE, Sliced or Crushed, Flat
CHERRIES, No. 2 Cans Red Pitted
PEACHES, Large Cans HD
SLICED BACON, Corn King or Gold Coin, Lb.
SLICED BACON, Armour's Star or Puritan Lb
PORK CHOPS, Nice Fresh, Lb.
CELERY, Green Pascall, Stalk
Ruby Red GRAPEFRUIT, Each
APPLES, Winesp dressed hens and fryers

GROCERY \& MARKET

## Chrysler-Plymouth Dealership

## IN MEMPHIS

## from Kermit Monzingo




$$
\begin{aligned}
& \text { WHITE KARO, Pint Bottle } \\
& \text { SPAGHETTI or MACARONI, Skinners, Box } \\
& \text { MIRACLE WHIP, } 8 \text { Oz. Jar 23c, Pint }
\end{aligned}
$$ bere

$$
\begin{aligned}
& \text { SPAGHELE WHIP, 8 Oz. Jar 23c, Pint } \\
& \text { MIRACLE }
\end{aligned}
$$ automobiles. This dealership will be operated at our implemen building. 111 Front Street.



 is this specialized work. William Lavender, factory-trained mec-
hanic, is now with this firm to handle auto servicing and re-
pairing.

## the New 1952 Plymouth

Will Be On Display Friday, Jan. 4th In Our Showroom
Come in and see this newest of the Chrysler-built line of cars! A long list of improvements has been incorporated in the new Plymouth. You will find them in the engine, the brakes, the electrical system, the chassis, and the body. They are engineered for your driving pleasure ... built around ion chamber.

# McDaniel Implement 

CHRYSLER and PLYMOUTH SALES and SERVICE


## Palace

"Valley of Fire"


Chapter ${ }^{2}$ "BLACK WIDOW"
Soturday Night Prevue,
Sundav and Monday
"Sim Thorpe
All American'
"UES. WED. THURS.
"Rich, Young And Pretty"
Jane Powell (In Th
PALACE \& RITZ bargain day
"Fury of the Congo" $\substack{\text { Cungle } \\ \text { Chapter } \\ 7}$
MYSTRI

## Ritz

"Pecos River"
Charles Starrett
$\qquad$

Pirates Harbor"
"The Red Badge Of Courage $\xrightarrow{\text { Bill Mauldin }}$
Tueeday, Wednesday,
"The Highway
$W_{\text {anda }} \stackrel{\begin{array}{c}\text { (In Color } \\ \text { Hendrix }\end{array}}{\text { C }}$
COMEDY Charles Coburn
"Merry Mavericks"

## In 1952

WE WISH FOR YOU THE BEST OF EVERYTHING GOOD HEALTH, FAMILY HAPPINESS, PROS PERITY, AND.DEFINATE DECISIONS POINTING TOWARD A PERMANENT PEACE.

In spite of many unfavorable conditions, some of which affected us directly, we have enjoyed a fairly good year in business here in Memphis. For this we are very thankful, and wish to take this opportunity to pass this sentiment on to our customers. We are appreciative of the maner in which the citizens of this area have treated us; and hope, from our standpoint, that we have done our small bit toward serving this community done our small bit
during the past year

## 4 <br> We Pledge ...

to continue to give our customers the best values we can This is but a re-statement of our policy, which we have abided by for over 30 years
"The Finest Foods At The Lowest Possible Prices" Our methods of operation-low overhead, self-service, and large quantity buying-will continue to make this policy of food merchandising possible during 1952.


J. W. VALLANCE ${ }^{\text {Southeast Corner Square }}$<br>HERMAN VALLANCE



Smooin, Easy Performace Offered in New Plymouth


ON DISPLAY-The new Plymouth for 1952 which features 46 important improvements
will be on display here in Memphis tomorrow in the showrooms of three Plymouth dealers.
Hickey Motor Company, Marcum Bros. Motor Co., and McDaniel Implement Company.


THE FAIR'S ANNUAL
JANUARY CLEARANCESALE STARTS FRIDAY, JANUARY 4th DRASTIC REDUCTION ON ENTIRE STOCK OF FALL AND WINTER MERCHANDISE Many Lines and Items at $50 \%$ Reduction THE FAIR STORE South Side Square

## Announcing

 as of this weekConmel|:Evans Appliance will be in their new home on South Seventh Street
(Across From The Post Office)
In the building formerly Occupied by the Murphy-Spicer funeral home

> See or Call us about any APPLIANCE need.
you can be Sure -
If It's WESTINGHOLSE-

## Comnal-Fivans Apliance



CHURCHESI
THE METHODIST CHURCH Rollo Davidson, Pastor
Church school $9: 45$ a. m., Church school $9: 45$ a. m., $M$
(Dunstream, Sut,
Morning worship $10: 55$ a. m Mo Gnstream, Supt, $10: 55 \mathrm{a}$ a m
Sermon by worship pastor.
Evening worship $7: 00$. Evening worship
picture: ${ }^{\text {The }}$ Man of Faith ${ }^{\text {m., }}$
The Women's Chorus will sing. The Women's Chorus will sing.
MONDAYThe W. S. C. S. will meet a
p. m. in the home of Mrs. Rufu 3 p. m. in the home Mac Tarver
Grisham Mr. Mader of the program.
be leader WEDNESDAY-
$7: 30 \mathrm{p} . \mathrm{m}$.
Choir practice, ChURCH OF CHRIST B. M. Litton, Minister
SUNDAYBible Study $9: 45$ a. m .
Morning worship 10:45 a. m .
Evening Service $6: 00$ p. m . Morning worship $10: 45 \mathrm{a} . \mathrm{m}$.
Evening Service $6: 00$ p. m.
Young People's meeting $7: 00 \mathrm{p}$ m. ${ }_{\text {TUESDAY }}$ Ladies Bible Class $3: 30 \mathrm{p} . \mathrm{m}$.
WEDNESDAY $\overline{\text { Bible Study } 7: 00 \mathrm{p} . \mathrm{m} .}$.
FIRST BAPTIST
Roy Shahan, Pastor
 Bible school $9: 45 \mathrm{a}$ a. m .
Morning worship $10: 50 \mathrm{a} . \mathrm{m}$
 MONDAY- meets at 3.00 m. TUESDAY-
Choir rehearsal 6:30 p. m. Depirtmental superintendents
meet $6.45 \mathrm{p} . \mathrm{m}$.
Officers Officers and teachers meet
$7: 00 \mathrm{p}, \mathrm{m}$.
Sunday School lesson taught 7:20 p. . . .
Prerice and Bible study
:00 FIRST CHRISTLAN
Bedford Smurch
Smith, Minister 9:45 every Sunday, Bible school
10.50 Sunday morning worship.
Lords.s Super.. Sermon "Men of
God." God," $\quad$ p. M. Sunday: Christian
Endeover meeting.
7:00 prent Sermon
Rage."
a.jon at Hedley Coyday: Preaching chervic Church.
3:00 p. m. Tuesday J. 0 . $7: 30 \mathrm{p} . \mathrm{m}$ Wednesday. Bible
Study and Prayer meeting. Attendance contest between the
Men and boys vs. the women and
kirls from January to Easter he gins Suadday. The morning service
will be especially for Men and the
following Sunday for velcome at all services.
FIRST PRESBYTERIAN
Arthur Burr Morris, Minister
$10: 00$ Sunday Chureh School lation and recognition Cof Elder The Lord's Supper, Communio
Sermon: 'The Body 5:00 Evening Service, Sermo 6:00 Westninister Fellowship.
Menday night the Mizpah Guin


BIRTHS
Ottie Ray Jones, son of Mr. and
Mrs. Bily Ray Jones, was bor
Dee. 2
10 ozs. Sheldon Blake, son of Mr. and
Mrs. Craig Johnson of Ielia Lake was born
weighed 8 lbs.

Patsy Fern Harmon, daughter
of Mr. and Mrs. W. Y. Harmon, was born Dee
7 lbs , and
14
The Whole Family's Invited!
Laughs and Fun for Young and Old!
Ideas, Inspiration, New Farming Information
ENTERTAINMENT - - PRIZES - - REFRESHMENTS


# Enjoy the romantic motion picture comedy <br> "HOLIDAY FOR BILL" 

Starring Hazel Dawn, Jr. and Paul Langton

## Thursday Jan. 17th - 7:30 P.M.

 at the American Legion Hall in Memphis Plus
## FIELD DAY DEMONSTRATION

 of all Dearborn Equipment Mounted on Ford Tractors Starting At 1l:00 A.M. --. Jannary 17thPresented by


## FOXHALL-MIDDLETON tractor co.

# AUCTION SALE 

I am leaving the farm, and will sell to the highest bidder the following described articles on

## WEDNESDAY, JANUARY 9th

Starting at 10:30 A.M. .... 1 Mile East of Security State Bank Medley, Texas

## 1945 Model M Farmall-complete with the following equipment:

4-Row Lister, Planter and Cultivator, heavy duty type

4-Row Fertilizer Attachment
12-ft. Hoeme Attachment
3-Row mont

## FARM EQUIPMENT

1948 H Formal
2-Row Lister-Planter attachment (new)
2-Row Cultivator (slightly used)
1950 model Allis-Chalmers Combine
sideboards and good tires
1946 model International Combine, 2
1946 model International Combine, 2 -row model " 52 "
1946 model International Row Binder, power take-off 16-8 Oliver Grain Drill
-4 wheel Cotton Trailer
-4 wheel Cotton Trailer
1- Tandem Trailer

- randan Trailer
8 row Stalk Cutter

8 row Cotton Sprayer (new), with 45 gallons of Tox
ephane
100 bushel
-Iron Wheel Cotton Wagons FEED
2,000 bundles of Hegari
FURNITURE
-Butane Cook Stove, with 2 bottles and regulator -Oil Heater, with $55-\mathrm{gal}$. tank and regulator
Bedsteads-2 Oil Stoves
-LUNCH WILL BE SERVED AT NOON!

J. H. KOENINGER, Owner

CLEATUS CALLOWAY, Auctioneer
Frederick, Okla.-Phone 971

LIVESTOCK
1-Registered Hereford Bull, coming 2 years old 1-White Jersey Cow with 2 calves 1-Cream col. Jersey Cow with 2 calve
1-Brown Jersey Cow with calf at side -Black Jersey Cow with calf at side 1-Jersey Cow, fresh, 5 years old, 4 -gallon milker
1 Slack Jersey Cow, fresh in February -Black Jersey Cow, fresh in February 1-Jersey Cow, 4 years old, fresh by sale day, 4 -1- milker 1-Jersey Cow, 3 years old
1-Springer Jersey Cow, 7 yrs. old HOGS
-Head of Feeder Hogs, weight from 100 to 200 lb MISCELLANEOUS ARTICLES

## Cotton Forks Post Hole Dig

Log Chains
Block and Tackle
Wire Stretchers
Grease Guns
Feed Trough
Oil Barrels
Oil Barrels
And many,

2 Bedtecado-2 Oil Stoves

4 Row Power-Lift Go-Devil


NOTES~

As We Enter the New Year - We Say

## THANK YOU

monthor. We have enjioyed a nice business due to your
consideration of out firm. In 1952 In 1952 , as in the past, we supply our customers with
feed, seed. groceries and miscellaneous items you will
 area which is in line with this type of business. Remember
us when you make your plans for ' 52 .

JACK CAIN FEED - SEED - GROCERIES Phone 213

## the Fair's

annual January CLEARANCE SALE Starts Fri. Jan. 4th Drastic Reductions on Entire Stock of fall and WINTER Merchandise

MANY LINES AND ITEMS AT 50\% REDUCTION

THE FAIR STORE

PAGE SEVEN



 FORT WORTH STOCK SHOW RODEO OPENS FRIDAY
JANUARY 25 See RODEO


 MISICOMEDI Edward Everett horton mill Rogers Memorial Additorium
give Mobil Upperlube a TEST!

Notice how it restores engine pep and improves performance. Halts gum and carbon deposits and puts a protective film on hard-to-reach upper cylinder walls. Try this tonic for tired engines. ALAMO SERVICE STATION V. P. FOWLER

## Buy on these Plain Hard Iacts <br> See for yourself how a Chevrolet truck

 can cut your costs in every way

POTTS CHEVROLET CO.
TOMIE M. POTTS HOMER W. TUCXER
Phone 412
Memphia, Texe


