


Administrators, Coaches Awarded New Contracts

WEATHER

College Student From Latvia Is Rotary Speaker


Mrs. Zella Sims, Donley Pioneer, Buried Wednesday


At Tell
James G. Watkins Is New Manager Of Gas Co. Here

Hall County Heart Drive Is Extended

Lakeview Girls Play At Tulia


 Canyon. Mobeetie,
ton and Happy. Honey
pound. There
honey be
 N.

## YOURS FOR THE ASKING

COMPLETE CUTTING AND SEWING GUIDE
to make your own WALT DISNEY
CIJDERKLL IPROI
it's yours with the compliments of Penney's Fabric Center!

## announcing NEW OWNERSHIP

## SERVICE BARBER SHOP

I am glad to announce that I have bought the Service Barber Shop from Josh Lamb, and will take over on March 1st. The shop, located on the east side of the square, will be redecorated some time within the very near future. The usual high class barber work will be turned out for my customers

THIS IS YOUR INVITATION TO GET YOUR BARBER WORK DONE HERE ANOTHER FIRS CLASS BARBER
WILL BE WITH ME SOON TO TAKE CARE OF YOUR

## CLINT SRYGLEY

SERVICE BARBER SHOP

Gowdy Scores 54 Points For 4-B Top Spot

Estelline Boy New Pledge In Po Kappa Alpha



 Tech Enrollment Reaches 5,425 For Spring Term

If you're a Rondo fan from way back, you know what the cheering's about. Start with the prints! Square dance calicoes, rip-roaring Westerns, perky kitchen prints . . . there's a Rondo for most every need! Take color. Rondo comes in a rainbow of fashion's best muted pastels and deeptones! Now about price ... RONDO IS ONLY 39 a YARD! No trick to figure the savings in that low price tag! They're at Penneys!


Protect Your Homes
Against cold of winter


We ann intall Tex.Rock Gem

without muss or bother, givine
a theet of protection nearly

\section*{



TESTS AT TECH PROVE VALUE OF ARTIFICIAL INSEMINATION

## SPBCAALS

MEAL, Aunt Jemima, 5 lbs. 39 c ; 10 lbs SUGAR, Pure Cane, 5 lbs .47 c ; 10 lbs . MILK, any kind, 3 small $20 \mathrm{c} ; 2$ large
CRISCO, SNOW DRIFT or SPRY, can MRS. TUCKERS or CRUSTENE, 3 lbs EGGS, Fresh Country, dozen
EAGLE BRAND MILK, can
CAKE FLOUR, Swans Down, b
JELLO, all flavors, GINGER BREAD MIX, Dro
GRAPE JELLY, Welch, 1 lb . jar , box KUNERS PICKIES, quart Sout or Dill PNUT BUTTER, Peter Pan, glass CRACKERS, Krisp, 1 , VANILA WAFERS, Sunshine, box DREFT or VEL, box
OXYDOL, DUZ, TIDE, SUPERSUDS, SOAP, large bars 1 vory, 2 for
SOAP, Lux or Camay, 2 for
SOAPP, Lux or Camay, 2 for
TOLLET PAPER Scot Tisue, 2 roli
PAPER NAPKINS, 80 count, pkg. TOMATO JUICE, 46 oz can TUNA FISH, light meat, solid
ARMOUR'S TREET can
SALMON, Best Pink, tall
CHILI BEANS, Ranch Style, 2 can
SOUP, Campbells Chix, Chix Noodle, Veg. Beef
ENGLSH PEAS WS Le Len ENGLLSH PEAS, WS, Luncheon,
FRESH BLACKEYED PEAS, No. FREEN BEANS, No. 2 can Wapco
GREAns, 2 for TOMATOES, No. 2 cans, 2 for CORN, OUr, Darling, No. 1 can 15 c ; No. 2 cans
PEARS, Delmorn PEARS, Deimonte, med. can
FRUTC COCKTAIL, No. 1 can 23 c ; large can
PEACHES, No. 1 can 16 c : large can PEACHE,
LEMONS, large edinkit
LETTUCE, good solid heads
fresh radishes or Carrots, bunch -
FRESH TOMATOES, Pien CAN BISCUIT, 2 cans
OLEOMARGARINE, Meadolake 26c; Nuco SLICED BACON, Corn King,
PORK CHOPS, nice fresh PROZEN PERCH FILLETS Ib.
CITY
GROCERY \& MARKET
Phones 463-160 J. E. ROPER WE DELIVER

## Remember=-

```
Cars so that we may have colors and body styles
for everyone. But, due to troublee beyond our
for everyone. But, due to troubles beyond our
are not getting nearly enough cars.
    We also believe in servicing what we sell.
Being just a little better makes a whale of a lot
om
Studebaker.s 30 percent increase in sales
has placed Studebaker in the Big Four class of
the automobile business.
The outstanding performance characteristics
Of the Studebaker-especially its fuel economy
are some of the reasons cited for its wide ac-
ceptance.
BUY A STUDEBAKER AND HAVE A
BUY A
GET THE FACTS AND YOU'LL GET A STUDEBAKER!


ANOTHER YEAR-High School Principal Ray Newton. Head Coach Charles York and
Coach Fred Wright have received new contracts for the coming year. Newton assists
York and Wrikht in the athletic department in addition to his duties as principal of the
Scouts Plan
Camping Trip
For Weekend

Roach Dies Of Fight Injuries

PMA Allowances Cut T0 \$1,000 Per Individual

\section*{Used Car or Tract}

LOOK OVER THIS LIST, THEN COME Do EVERYTHING WE CAN TO TRADE W 1949 PONTIAC 4-DOOR SEDAI radio and heater
1947 PONTIAC SEDAN Clean, and heater.
1946 CHEVROLET 2-DOOR LINE-clean car; has radio heater.

1946 FORD TUDOR-with 1948 heater.
1945 CHEVROLET PICKUP condition, new paint job, overhauled.

1-1949 WD ALLIS-CHALMERS TOR-with 3 -row lister, also p and cultivator. Buy this one witt tractor guarantee.
1945 WC ALLIS-CHALMERS TORS all with equipment, in shape.
2-1944 WC ALLIS-CHALMERS TORS and equipment, A-1.
4-1938 WC ALLIS-CHALMERST TORS and equipment
1-1940 H FARMALL TRACTOR. equipment.
1-F 20 FARMALL TRACTOR -5-ROW STALK CUTTER.
F. E. MONZING

ALLIS-CHALMERS


WE PAY FOR EGGS Per. Doz. 28
\begin{tabular}{|c|c|}
\hline \[
\begin{aligned}
& \text { Pantinise }
\end{aligned}
\] & Tollert tissie \\
\hline & cloro \\
\hline GUM & \% \\
\hline Cracker J & cks \\
\hline
\end{tabular}
F L 0 U R
Dobry's Best, 25 Lb. Print Bag
S H 0 R T S
100 Lb. White Sack

\(\underset{\text { Atalantean Club Mrs. Long Is }}{\text { Pack six }}\) Committes Named Needle Craft For Coming Year Hostess Wed.

\section*{Society News}

\section*{}

FOOTE \& FOWLER
CITY DRUG STORE

\section*{\({ }_{\substack{\text { Pmam } \\ 31}}\) FOOTE \& FOWLER Your rexadr Drug St}


\section*{itaque Outscores Lakeview 47-34 To Win 4-B Crown \\ EVEW, ESTELLINE CHALLENGE IPIONS IN TW0 TIGHT GAMES \\ DISTRICT 4-B BASKETBALL RESULTS \\ Grundy Takes Scoring Title For Cyclones \\ Quitaque 47 (Final) \\ Shamrock Takes 2-A Cage Title \\ R}

\section*{OR SALE \\ Used Tractors and Farm Machinery}

\section*{1948 Model UTU M-M, New Tractor Guarantee} (New Four-Row Tools)
Z '40 Model M-M, New Tractor Guarantee (4-row equipment)
1938 WC Allis-Chalmers
1942 WC Allis-Chalmers
1943 WC Allis-Chalmers
Regular Farmalls- (Cheap)
1939 F-20 Farmalls
1942 Z-MM 4-row Equipped. New tractor guarantee 1947 Ford
Practically New IHC HM10 4-row Tool Bar Lister-Planter

NEW EQUIPMENT
3-, 4- \& 5-Row Stalk Cutters
M-M Tandem Discs M-M One-Way Plows
Tractors Complete with Row Crop Equipment IF YOU'RE GOING TO BUY A USED TRACTORSEE THESE TRACTORS BEFORE YOU BUY. Prices run from \(\$ 150.00\) up-There might be one in here that will fill your bill
Kermit Monzingo
oel Street

Two Cyclone Cagers Make All-District




\section*{et the Facts and You'll Buy a Studebaker}

WE DO: to
Complete Motor
Overhaul
Washing and
Lubrication
In Radio Service \({ }^{\circ}\)
1949 Studebaker Club Coupe, like new
949 Ford V-8 Tudor Special Deluxe 1948 Aero Chevrolet, low mileage 1947 Aero Sedan Chevrolet
1947 Chrysler Windsor Club Coupe 1945 GMC \(11 / 2\)-ton Truck with stick 1941 Dodge 4-door, radio \& heater 1941 Ford V-8 2-door
1941 Chevrolet Club Coupe
Us Uefore You Buy New or Used Cars and Truck
W. H. Monzingo Mators



Making Both Ends Meet
\(\begin{aligned} & \text { Furnishing good service at reasonable rates has always } \\ & \text { been the aim of this company. We have done this, while }\end{aligned}\)
\(\begin{aligned} & \text { at the same time trying to keep operating expenses within } \\ & \text { he limits of income. However, the sharp increase in the }\end{aligned}\)
\(\begin{aligned} & \text { cost of everything during recent years has hit us just as } \\ & \text { cose }\end{aligned}\)
it has your Now our operating costs have been increased
\(\begin{aligned} & \text { again due to something beyond our con } \\ & \text { lation has sent our wage scale soaring. }\end{aligned}\)
We believe in paying good wages. In fact, the major
\(\begin{aligned} & \text { ncreases in our operating cost during and since the ww } \\ & \text { years have been the result of a series of wage increases. }\end{aligned}\)
We will pay this new increase as the government de-
creed, but it does create a serious new problem for us. We
\(\begin{aligned} & \text { want to continue giving you good service. We can do this } \\ & \text { only through new service rates reasonably adjusted to our }\end{aligned}\)
\(\begin{aligned} & \text { only through new service rates reasonably adjusted to our } \\ & \text { danged operating conditions. However, you can still }\end{aligned}\)
\(\begin{aligned} & \text { changed operating conditions. However, you can still } \\ & \text { depend upon telephone service as the best bargain in the }\end{aligned}\)
mmunity.

Southwestern Associated Telephone Co.



fine premium merchandise is yours just for saving Gunn everyday purchases at stores which of Bros. Thrift Stamps. Mhrift Stamps. Books are filled thrifty well as handsome gifs for special occasions.

\section*{Shown At Right Are a Few of Over 1000 Premiums Given For Gum Bros. Thrift Stamps}

THESE FIRMS GIVE GUNN BROS. STAMPS FREE BEESON CLEANERS LEMON'S FURNITURE CO.

SAIED'S DRY GOODS
C \& F GROCERY
BLACKMON \& COLDIRON'S SERVICE STATION REMEMBER-EVERY GUNN BROS. STAMP YOU FAIL TO COLLECT IS A DEFINATE LOSS TO YOU! Are Doing TODAY-They Are Saving

\section*{GUNN BROS.THRIFT STAM}

\section*{Well, She Was Saving Stam}



\title{
Memphis Plays First Game Of Regional Cage Tourn
}

CYCLONE MEETS ABERNATHY
AT CANYON FRIDAY AT 2:30

GAME BRIEFS
ON 4-B PLAY

REGIONAL 1-A BASKETBALL TOURNAMENT burton gymnailum, canyon

 titue to Shamrock last week end
but won a berth in the tea

69c FRI. SAT.

DR. NOEL
BLACKWOOD

1102 MAIN STREET Phone 335
Memphis, Amarillo Girls Schedule Volley Ball Tilt
```

