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# The Memphis Democrat

16 PAGES  
This Week

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

VOLUME LIX

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NWN SERVICE

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MEMPHIS, HALL COUNTY, TEXAS, THURSDAY AFTERNOON, JANUARY 5, 1950

\*\*\* SEVEN CENTS \*\*\*

NUMBER 31

## Bank Deposits in Hall County Show Gain of Almost \$2 Million

### 83,000 Bales of Cotton Have Been Ginned

#### GINNERS ESTIMATE LARGE CROP TO BE 95 PER CENT COMPLETE

With an estimated 95 per cent of the crop harvested, a total of 83,271 bales of cotton are reported to have been ginned by the 18 Hall County gins by the close of operation Tuesday, Jan. 3.

The survey taken this week by The Democrat indicates that the county as a whole will average more than one-half bale to the acre, as there were 165,000 acres in cotton this season. It further shows that this year's crop will almost double that of the previous season when some 42,000 bales were ginned.

Most of the ginneries are of the opinion that the crop is about 95 per cent complete; that only a few more thousand bales will be gathered by strippers which are now employed in some of the fields over the county.

The official total through Dec. 31 will not be released by the Bureau of Census for about two more weeks, but the figures will not vary much from the above amount, which is over 23,000 bales more than was ginned up to Dec. 1, the date of the last official report.

This crop, the second largest in the county's history, will pass the \$5,000 mark, most of the ginneries believe.

#### M. H. Braddock Buried Saturday

Marion Henley Braddock, 80-year-old retired farmer, died last Friday, Dec. 30, and funeral services were held the following day from the First Baptist Church with Rev. Roy Shahan officiating. Burial was in Fairview Cemetery and arrangements were handled by Marcum Funeral Home.

Mr. Braddock was born in 1869 in Mississippi and died at North-west Texas Hospital, Amarillo. He and his family moved to Hall County in 1920 from Lamar County, and he had farmed until a few years ago when he retired and moved to Memphis.

Pall bearers at the services were all grandsons of the deceased. They were Pat Bryant, Jack Patrick, Don Ray Rasco, Sammy Joe Rasco, Marlin Braddock and Harry Rasco.

Surviving are his wife, Mrs. M. H. Braddock, one daughter, Mrs. E. H. Rasco of Memphis; one son, J. S. Braddock of Smithfield; three step-sons, Emory Patrick of Borger, R. G. Patrick of Memphis and Ezra Patrick of Amarillo; one step-daughter, Mrs. B. K. Bryant of Roxton, one sister, Mrs. Nancy Rick of Ventura, Calif., 18 grandchildren and nine great grandchildren.

#### Marriages Total 110 in 1949 Here

A total of 110 marriage licenses were issued in Hall County during 1949, according to records of county Clerk Sybil Gurley.

District Clerk Isabell Cypert stated that 23 divorces were granted over the same period, indicating that marriages out-numbered divorces almost five to one last year.

#### Man, Armed With Sawed-Off Shot Gun, Holds Up Service Station Attendant

A man, armed with a sawed-off shot gun, is reported to have held up J. E. Nix, attendant at Bruce Brothers Service Station, about 12:15 o'clock Sunday night and escaped with about \$100 of the station's money and some \$13 belonging to Nix.

According to the report given by Nix to Sheriff Earl Hill, Nix was alone at the station shortly after midnight, and was talking over the telephone when the man entered, took the telephone out of his hand, hung it up and told him that it "is a holdup." The intruder held the gun, which had been concealed in a mackinaw jacket, on Nix while he gathered the money out of the cash register, then out of the attendant's billfold.

#### \$20,000 Building Program Underway At Baptist Church

The outside part of the First Baptist Church has received a coat of white stucco, and a new coat of white paint has been applied to all the trimmings as a part of a building and repair program which is under way at the church.

The church building committee will soon make recommendation for interior repairs. This will call for a new ceiling, new lighting fixtures throughout, all the interior re-decorated, pews refinished, new floor covering and many other repairs. The overall expenditures will be approximately \$20,000.

Sunday, Jan. 8, has been designated as "Building Fund" day. At this time offerings will be made to care for these improvements, Rev. Roy Shahan announced this week.

#### Cyclone Cagers to Meet Carey Tonight At Childress Meet

The Memphis High School Cyclone cage squad will meet Carey High School in the first round of the Childress Invitational Tournament at 7:00 o'clock this evening at the Childress Gymnasium.

The Cyclones will play again tomorrow afternoon at either 5 or 7 o'clock, depending on whether they win or lose tonight's tilt.

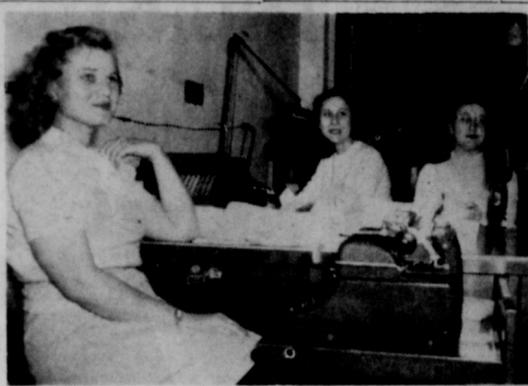
Coach Fred Wright and his men participated in the Howard Payne College invitation at Brownwood during the holidays, and lost two games, to Port Arthur and Early High.

#### Drive Collects Over 400 Pounds Clothing

Over 400 pounds of used clothing were collected in the annual drive sponsored by the Memphis Lions Club this year, according to Bob Ayes, chairman of the committee.

Children of Miss Zady Belle Walker's room in the Junior High School will be treated to a free picture show by Hollis Boren for contributing the most clothing to the drive. Second place went to the children under Mrs. Herbert Estes.

All clothing, said Ayes, will be turned over to the Red Cross for distribution to needy persons in Hall County.



OFFICE WORKERS—Part of the secretarial staff of the Hall County Production and Marketing office is shown above. They are, left to right, Gladys McVea, Janey Mueller and Peggy Mitchell. They have just ended a busy year in which they have played a big part in the increased farm program. Other members of Secretary Lynn McKown's staff not shown are Ruth Jones and Beatrice Russell. (Photo Courtesy Amarillo Times)

#### March of Dimes Drive Will Start January 16

Hall County's quota for the 1950 March of Dimes Campaign has been set at \$5,000 by R. C. Lemons, campaign director of the Hall County Chapter.

Lemons said that community committees will be appointed and notified this week in order that they may be ready to begin their work when the drive gets under way Jan. 16. It will last through Jan. 31.

In a letter received by Lemons from E. S. Stewart, state March of Dimes chairman, it was pointed out that Hall County received over \$2,000 more than it gave during 1949. Hall County raised \$2310.31 and this chapter was supplied with \$2542.19.

"We cannot let down the patients who have been stricken with polio in the past," said Lemons, "and who need additional medical treatment, and we cannot fail to prepare to provide the needed assistance to the patients who might be stricken in 1950."

There were over 2350 cases of polio in Texas last year, in addition to the many carry-over cases from the 1948 epidemic and also from previous years.

#### Visitors Praise City Decorations

Praise for the holiday decorations of Memphis are continuing to come from persons who visited in or passed through the city during the holidays. The general decorations as well as the beautiful homes and store windows come in for their share of the visitors' praise.

Following is a letter received by the Memphis Chamber of Commerce:

Wichita Falls, Texas  
December 23, 1949  
Chamber of Commerce,  
Memphis, Texas  
Gentlemen:

The writer of this letter made a business trip through your city on the morning of the 21st and it so happened that we came into town from the south.

There was another party with me and we both made the remark at the same time what a beautiful picture your decorations on the

(Continued on Page 8)

#### Petitions for Mail Delivery Submitted

Petitions for city mail delivery have been mailed to the U. S. Post Office Department, Washington, by Clifford Farmer, manager of the Chamber of Commerce.

Farmer stated that it probably would be several months before action will be taken. An inspector will be sent to Memphis to investigate the local situation and make recommendations.

The project is being sponsored by the C. of C.

#### Frank Saxon Gives Democrat Year's First Watermelon

The staff of The Democrat was presented this week with the year's first watermelon by Frank Saxon, farmer of the Plaska community.

The melon looks like it was pulled only yesterday, but Mr. Saxon stated it had been bedded in cottonseed for many weeks. It was raised by him on the Henry Foster farm south of Plaska.

It weighs 30 pounds, and will be on display for several days—until the temptation to eat it becomes too great to resist.

#### Clifford Ted Cates First Baby in Hall County This Year

First baby born in Hall County in 1950 was Clifford Ted Cates, son of Mr. and Mrs. Ted Cates of Childress. The baby was born at 4 a. m. Sunday, Jan. 1, at the Odum-Dryden Hospital.

The hospital donated its services to the county's first birth. The baby weighed six pounds and four ounces.

Mother of Clifford Ted is the former Ann Compton, daughter of Mrs. C. H. Compton of Memphis. The baby has a sister, Carol Ann, four.

#### Mrs. Alice Jones, Pioneer Resident, Is Buried Tuesday

Funeral services were held Tuesday, Jan. 3, for Mrs. Alice Cornelia Jones, 80, from the First Methodist Church. She died Sunday, Jan. 1, at her home in Memphis.

Officiating at the funeral were Rev. Rollo Davidson and Rev. Roy Shahan, and arrangements were handled by Murphy-Spicer Funeral Directors. Burial was in Fairview Cemetery.

Mrs. Jones was born March 15, 1869, at Waco. She was married in 1888 to Evan S. Jones, who died in 1936. The family had lived in Hall County since 1902. She was a life-long member of the Methodist Church.

Pall bearers, all grandsons of the deceased, were Orville Jones, Billy Ray Jones, Lonnie Jones, Rufus Jones, Richard Jones Jr., Pat Johnson, Bill George Kesterson and Todd Shubert.

Surviving are two sons, Richard Jones of Memphis and Evan S. Jones Jr. of Lemoore, Calif.; three daughters, Mrs. J. W. Johnson and Mrs. Jerry Wright of Lemoore, Calif.; two sisters, Mrs. S. H. Lacy of Friona and Mrs. Doris Davis of Floydada; one sister-in-law, Mrs. R. H. Shepherd of Turkey; one daughter-in-law, Mrs. Bill Jones of Memphis; 16 grandchildren and seven great grandchildren. Two children preceded her in death.

#### Mother of Estelline Resident Buried at Electra Yesterday

Mrs. Jasie Caroline Shelton, mother of Mrs. V. C. Beverly of Estelline, died in a local hospital Tuesday morning, Jan. 3, and was buried yesterday at Electra where she had made her home for a number of years.

Funeral services were under the direction of Murphy-Spicer Funeral Directors.

Mrs. Shelton was born in Ellis County in 1876 and was 72 years, 11 months and 21 days old at the time of her death. She had been visiting in the home of her daughter at Estelline for the past few weeks.

She is survived by three sons, J. R. Shelton of Electra, William Shelton of Houston and J. L. Shelton of Kansas City, Kan.; one daughter, and ten grandchildren.

#### First Time Deposits Exceed \$10,000,000

Deposits in the four Hall County banks through Dec. 31 show an increase of almost \$2,000,000 in the past 12 months. It is probably the largest gain of any previous 12-month period in the history of the county, and surpasses by over \$300,000 the next largest gain recorded since 1943.



LEONARD KING

#### King Resigns as District Attorney; Harp to Succeed

Leonard King has resigned as District Attorney of the 100th Judicial District because of ill health. In a letter received by The Democrat this week, addressed to the people of Hall County, King wrote:

To The People  
Of Hall County

On October 20th while in the trial of a criminal case at Panhandle, I suffered a serious attack of illness and was immediately taken to the Veterans Hospital at Amarillo and remained there until I was released and returned home at Childress about a week ago. I am deeply indebted to the court, the county attorneys, sheriffs, and other peace officers of the district who carried on my duties for me during my absence.

My doctors have advised me that it would be detrimental to my future health to attempt to resume the strenuous duties of the district attorney's office, which duties require long hours

(Continued on Page 8)

#### Ruel V. Messer Is Buried Monday

Funeral services for Ruel Vernon Messer, 59, resident of Hall County since 1904, were held Monday, Jan. 2, from the First Methodist Church with Rev. Rollo Davidson, pastor, Rev. O. C. Evans, pastor of the Lakeview Methodist Church, and Rev. Aubrey C. Haynes, pastor of the First Methodist Church, Crowell, officiating. Burial was in Fairview Cemetery, and was under the direction of Murphy-Spicer Funeral Directors.

Mr. Messer was born July 31, 1890, at Sebastien, Ark., and passed away at his home in Memphis, Dec. 31. He had lived in Hall County since moving here from Clay County in 1904. He was united in marriage to Miss Lillie Hazlett in 1914 at Lakeview, and was a member of the Methodist

(Continued on Page 8)

#### Cottonseed Emergency Purchase Program Extended to February 15

The cottonseed emergency purchase program has been extended to Feb. 15, Lynn McKown, secretary of the Hall County Production and Marketing Administration, stated this week.

The Hall County committee was advised by B. F. Vance, state chairman, last week to the effect that the Commodity Credit Corporation will continue purchases at the regular rate of \$46.50 per ton until the middle of next month.

Seed sold under this program must continue to meet the qualifications as before, McKown.

#### Building Permits Total \$88,075 in Last Part of 1949

Building permits in Memphis since July 1, 1949, total \$88,075, according to City Building Inspector Glen Carlos. The amount prior to that time is unknown due to the fact that prospective builders were not required to register with the city before July 1, said Carlos.

This total includes all building work, whether additions or complete construction work.

According to a survey of the combined deposits of the four banks made by The Democrat this week, a total of \$10,545,683.42 are in the First State and First National banks in Memphis, the First National Bank at Lakeview and the People's State Bank at Turkey. This is the first time deposits have passed the \$10 million mark.

The gain of 1948 over 1947 was slightly over \$65,000, however the latter year showed an increase of \$1,600,000 over the previous year, which was the greatest advance in deposits before the 1949 results were in.

Total assets of the four establishments showed a gain of \$2,075,165.41. The total listed through Dec. 31 was \$11,210,820.35 as compared to \$9,135,654.94 at the close of business in 1948.

The following is a tabulation of yearly deposits in Hall County banks since 1943:

Dec. 31, 1949	\$10,545,683.42
Dec. 31, 1948	8,556,769.13
Dec. 31, 1947	8,491,390.41
Dec. 31, 1946	6,829,935.52
Dec. 31, 1945	6,416,064.54
Dec. 31, 1944	5,352,567.09
Dec. 31, 1943	4,322,484.15

Farmers, at the present time, appear to be in the best financial condition that they have ever experienced. Business men over the county have decreased their inventories and year-end due to the tremendous demand during the past three months. In a general sense, they, too, are in better shape financially.

#### Memphis Received 32.29 Inches Rain During Last Year

Memphis received 32.29 inches of rainfall during 1949—about twice as much as the average in an ordinary dry year, according to Weatherman J. J. McMickin. Most "dry years," he said, will average no more than 15 to 17 inches of moisture, and that 1949 saw more rainfall than has fallen here for many years.

The low temperature reading recorded last year was on Jan. 31 when the thermometer dipped to 11 degrees. The high mark for the year was on Sept. 4 when the mercury rose to 105 degrees.

The nine-degree temperature (Continued on Page 8)

#### Teachers to Meet At Childress for Course Discussion

A meeting will be held at 7 o'clock Monday night at Childress High School for all persons interested in taking an extension course offered by West Texas College starting next month. The meeting will be to organize and to decide upon the course to be studied.

A representative from V. will be there to discuss the position with the persons interested. The course will be for graduation credit, and all teachers of this area are requested by Mrs. J. Ballard of Estelline to be present.

### Attend Annual Dinner at Tulia

Several Memphis families were in Tulia Sunday where they enjoyed a New Year's dinner in the home of Mr. and Mrs. W. L. Crabtree, former Hall County residents. The dinner is an annual affair and this was the 15th consecutive year that it had been held.

Present for the affair were Mr. and Mrs. Pete Tucker of Amarillo; Mr. and Mrs. Coy Burton of Tulia; Mr. and Mrs. Jack Garrett of Amarillo; Mr. and Mrs. Charlie Clover of Sudan; Miss Nannie Tucker of Wolfforth; Mr. and Mrs. Jess Mitchell of Memphis; Mr. and Mrs. Dave Price of Memphis; Mrs. Floyd Tucker of Childress; Mr. and Mrs. H. L. Solomon and family of Memphis; Mr. and Mrs. M. C. Martin of Plainview; Mr. and Mrs. Jim Nelson and family, J. R. Mitchell Jr., and Miss Charline Wiseman of Sudan.

### Needle Craft Club Enjoys Luncheon Meeting Tuesday

Members of the Needle Craft Club enjoyed an all-day meeting and luncheon Tuesday in the home of Mrs. Clara Cummings.

A delicious menu consisting of chicken and dressing, baked ham, stuffed celery, cranberry sauce, corn, green beans, candied yams, potato salad, olives, radishes, pecan pie and coffee was served to 12 members.

Following the luncheon, a short business session was conducted by the president, Irene Bradley, at which time officers were elected for the coming year.

Named to head the club during the ensuing year were the following officers: Bess Crump, president; Clara Cummings, vice president; Hettie Newman, secretary; Addie Hampton, treasurer, and Floy Weatherby, reporter.

Enjoying this meeting were the following members: Mmes. Zettie Baker, Hettie Newman, Addie Hampton, Millie Murphy, Christine Long, Bess Crump, Minnie Ferrel, Irene Bradley, Clara Cummings, Floy Weatherby, and Leona Limer.

The next meeting is slated for January 17 in the home of Mrs. Addie Hampton.

## Society News

### Mrs. Harold W. Smith Is Complimented With Lovely Tea and Bridal Shower

A lovely tea and bridal shower was given Saturday afternoon, December 31, to compliment Mrs. Harold W. Smith, the former Miss Betty Gibbs.

The affair was held in the home of Mrs. N. A. Hightower with Mmes. C. W. Broome, Brice Webster, Anna Dickson, Bob Roberts, Jim Caviness, G. W. Lockhart, J. J. McDaniel, Ira McDaniel and Misses Mary McCollum, June Meredith and Doris Kesterson as co-hostesses.

The guests were met at the door by Miss McCollum. In the receiving line were Mrs. Hightower, Mrs. J. Henderson Smith, Mrs. Harold W. Smith, Mrs. W. P. Pope of Amarillo, aunt of the bride; Miss Meredith and Mrs. Caviness.

Mrs. Lockhart presided at the registration desk and Miss Kesterson ushered the guests into the dining room where a lovely refreshment plate was served. Mrs. Anna Dickson presided at the coffee service and others assisting in serving were Mmes. Webster, Broome, Roberts and J. B. Adams.

A lovely arrangement of pink gladioli and white candles graced the dining table and a similar arrangement was also noted on the buffet.

The guests were directed into the family den by the Mmes. McDaniels where a beautiful arrangement of gifts were on display.

Miss Laura Mai Hightower entertained with piano selections throughout the party hours.

Sixty-four guests were in attendance.

### Turkey Dinner Honors M. N. Orr On 62nd Birthday

Mrs. M. N. Orr entertained with a Turkey dinner Sunday honoring her husband on his 62nd birthday anniversary. The dinner as given in the Orr home at Palaska.

Members of the family present included Dr. and Mrs. Wm. N. Orr and sons Bill and Bob of Littlefield, Dr. and Mrs. J. M. Orr and daughters, Linda, Jean

### R. C. Vinsons Observe 34th Anniversary Sun.

Mr. and Mrs. R. C. Vinson observed their 34th wedding anniversary with a dinner at their home in Memphis New Year's day.

Present to help them celebrate the occasion were the following children and their families: Mr. and Mrs. R. C. Vinson Jr., and son Wayne of Wichita Falls, Mr. and Mrs. Robert Gilmer and son Billy of Amarillo, and Mr. and Mrs. Que Meason and sons Bobby and Kerry of Childress.

### Craig Family Enjoys Reunion During Holidays

Mr. and Mrs. R. M. Craig had the pleasure of having all their children home for a reunion during the Christmas holidays. With the exception of one son-in-law and one great grandchild the family circle was complete.

On Christmas Eve the family enjoyed a gift exchange from a beautifully decorated tree. A bountiful dinner was served to 20 Christmas day.

Those present were Mr. and Mrs. Loy Lewis and son Craig of Tokio, Mr. and Mrs. P. C. Merritt and three children of Amarillo, Mrs. Louie Jones of Adrian, Mr. and Mrs. Leon Merritt and son of Amarillo, Mrs. J. L. Brown and two children of Levelland, Mrs. Bill Draig, Mr. and Mrs. Ed Thomas of Clarendon, Mr. and Mrs. Bruce Reed of Holdrege, Neb., Mr. and Mrs. Foy Bunn of Conway was unable to attend this reunion.

and Ann of Wellington, Mr. and Mrs. Arvin Orr and children Cayce Ray and Carolyn Sue of Palaska, Mr. and Mrs. Bob Tiner and children, Cleve Mae, Wayne and Ann of Memphis and Miss Laverne Orr, who is attending Texas Tech at Lubbock.

**You Are Cordially Invited**  
**To Attend The Showing of the**  
**1950 Plymouth**  
*The American Beauty*  
**THURSDAY, JAN. 12th**  
 In Our Showroom  
 You'll See Brilliant New Styling Keyed to Your  
**Comfort**  
**Safety and**  
**Convenience**  
 a Plymouth Packed with Value  
 and Ready to Prove It!  
**Kermit Monzingo**  
 Your Chrysler-Plymouth Dealer  
 707 Noel Street Telephone 109

# CLEARANCE SALE

of Men's Winter Suits, Topcoats, Leather Coats, Western Coats, Western Suits, Sport Shirts

## Men's Topcoats

GABARDINES, COVERTS, ETC. REGULAR AND LONG LENGTHS.

\$45.00 Gabardine Coats	<b>35.00</b>
At .....	
\$37.50 and \$39.50 Coats	<b>29.75</b>
At .....	
\$27.50 and \$29.50 Coats	<b>22.75</b>
At .....	

## Men's Winter Suits

\$45, \$47.50 and \$49.50 values	<b>35.00</b>
At .....	
\$39.50 and \$42.50 values	<b>32.50</b>
At .....	
Extra Pants with these suits, \$15.00 Values—at .....	<b>12.45</b>
Extra Pants with these suits, \$12.50 Values—at .....	<b>9.95</b>

THESE PRICES DO NOT APPLY ON SPRING AND SUMMER WEIGHT SUITS.

## Men's Sport Shirts

ALL SPORT AND WESTERN TYPE MEN'S SHIRTS, ALL SIZES FROM WHICH TO MAKE YOUR SELECTION, AT A DISCOUNT OF

**25%**

### WESTERN SUITS

Regular \$39.50 values,	<b>29.50</b>
at .....	
Regular \$24.75 values,	<b>14.95</b>
at .....	



## Men's Leather Coats

THESE ARE ALL FULL LENGTH LEATHER and SUEDE COATS

\$32.50 Coats .....	<b>\$26.45</b>
\$29.50 Coats at .....	<b>\$22.75</b>
\$27.50 Coats at .....	<b>\$19.75</b>
\$24.75 Coats at .....	<b>\$16.95</b>

*Greene Dry Goods Co*  
 "THE BIG DAYLIGHT STORE"



ELLIS D. BRIGGS

### Briggs Announces Candidacy for Hall County Sheriff

Ellis D. Briggs this week authorized The Democrat to announce his candidacy for the sheriff of Hall County. In making his announcement, Mr. Briggs made the following statement:

"I am no stranger to Hall County's citizens or the law enforcement body. At 34 years of age, I have held several positions as an officer including a period when I was an operative of the International Detective Service. While with I. D. S. I worked any where in the United States that my services were needed. I have an outstanding record with that department of the law. I have had dealings with all types of criminals, such as murderers, check swindlers, bootleggers, etc.

"The knowledge and experience Dunlop Tires are good tires—fully guaranteed—and can be bought at Reasonable Prices at Armit Monzingo's, your Chrysler-Plymouth dealer. 6-tfc

that have come to me while working with the I. D. S. has placed me in a position to face squarely the affairs of sheriff, to administer those affairs with a firm and steady hand, with a capacity for sound and positive leadership and clear analysis of county problems and readiness to face them squarely.

"It is well to remind the people and office holders that the latter are public servants of the former, because some officers and employees have forgotten that elementary truth. Too many people in public office assume they have a vested interest in their jobs.

"If elected, I will serve the entire county and not any part, clan or clique. Adherence to this will solve all problems arising from the activities of minority pressure groups. I will endeavor to be worthy of the vote of trust and confidence that you people place in me. If given the support of the fine people of Hall County, I will resolve to strengthen the enforcement of the laws by the majority when minorities incessantly 'rock the boat.'

"During the 30 years I have lived here in Hall County, I have become familiar with local conditions where the enforcement of law is concerned. I feel that this is another reason I can perform the duties of sheriff as they should be performed.

"I want to solicit the support of everyone in my race for sheriff. If elected, I'll do all in my power to make you a good peace officer."

ELLIS D. BRIGGS

### Foundation to Offer Teachers Scholarship

The University of Texas Hoggs Foundation for Mental Hygiene is offering four \$250 scholarships to teachers or school administrators who will attend a 1950 summer course in elementary school camp work.

Applications must be made through school superintendents' offices by February 1. A Hoggs Foundation advisory committee will choose the four successful candidates.



**PCA'S PAY OFF**—Pictured above is Roy L. Prescott, treasurer of the Production Credit Corporation of Houston, looking over the \$5,000 checks which 21 of the 36 production Credit Associations in Texas paid off the remaining government capital on December 31, 1949. These checks, totaling \$105,000, represented the last of \$8 million originally invested by the government in PCA's in Texas, and made the Texas district the first in the United States to completely retire all its government capital.

### Texas PCA First to Refund Money Received Under Farm Credit Act

The 36 Texas production credit associations—which make up one of the 12 production credit districts in the United States—on December 31, 1949, returned to the U. S. Treasury the last of the eight million dollars advanced to them as capital stock under the terms of the Farm Credit Act of 1933.

The 562 associations in the United States were advanced a total of \$80 million in 1933-34, of which more than \$57.5 million has been repaid, but the Texas district is the first in the nation to become 100 percent member owned.

Nine of the 36 Texas associations repaid all government capital in 1947, the Memphis association and five others in 1948, and the remaining 21 had reduced their balance to \$105,000. This was returned to the U. S. Treasury as of midnight December 31.

In repaying all government capital, the associations also gave up their tax-exempt status, and it is estimated that they will now pay around \$250,000 a year in taxes.

The Farm Credit Act of 1933 provided that the associations were to be capitalized initially by the government and ultimately were to be owned outright by farmers and ranchmen. Dr. Virgil P. Lee, president of the Production Credit Corporation of Houston pointed out.

"The associations do not and never have loaned government money, Dr. Lee said. "They were

### M. O. Goodpasture, County Judge, Asks For Re-Election

This week M. O. Goodpasture authorized The Democrat to announce his name as a candidate for the office of county judge of Hall County. The following statement has been submitted to the voters of this county:

"To the People of Hall County. "It is a pleasure to express to you my announcement for county judge for the next elective term.

"A county judge should be to a county what a captain is to a ship.

"The first duty is to help keep the vessel float for safety of both passenger and crew. Secondly, improve on this when possible.

"Using this comparison, may I make this pledge: 'To do all in my power to protect the best interests of all.'

"Thanking you for past consideration, I respectfully solicit your vote and support this year.

"With best wishes to all, I am

Very truly yours,  
M. O. Goodpasture."

to lend private money obtained from the sale of their loans to the intermediate credit banks which in turn raise money through the sale of short-time debentures to the investing public."

A typical issue of debentures totaling \$31.5 million made jointly by the 12 intermediate credit banks on September 1, 1949, was oversubscribed several times, Dr. Lee said. Among regular buyers of the debentures—which now pay a little less than 1 1/2 percent interest—are banks, trust companies, insurance companies, bond and securities brokers and individuals. The September 1 issue was sold to buyers located in 37 states and the District of Columbia.

The Memphis association was able to retire all its government capital in 1948 because it has built its member-owned capital from an original \$45,000 invested by nine men to approximately \$320,000 now owned by 830 members. During the past 16 years, it has loaned farmers and ranchers in its territory around \$19 million, with losses at a very small fraction of one per cent of this total. This, along with the rapid growth of capital strength, indicates that farmers and ranchers are capable of lending themselves money and operate their own financial institution on a sound basis.

## WEEK-END SPECIALS

- FLOUR, Gold Medal, 10 lb. bag ..... 91c
- SUGAR, Pure Cane, 5 lbs. 48c; 10 lbs. .... 95c
- POWDERED or BROWN SUGAR, 1 lb. box ..... 13c
- MILK, all kinds, 3 small 20c; 2 large ..... 25c
- CRISCO or SPRY, 3 lb. bucket ..... 82c
- MRS. TUCKERS or CRUSTENE, 3 lbs. .... 63c
- WHITE KARO, pint bottles ..... 21c
- HERSHEYS DAINTIES, pkg. .... 20c
- BAKERS COOKING CHOCOLATE, bar ..... 37c
- BAKERS COCONUT, box ..... 16c
- POP CORN, all kinds, can ..... 18c
- COCO, Hersheys, 8 oz. can ..... 22c
- MINCE MEAT, White Swan, pkg. .... 18c
- DATES, Dromedary, pkg. .... 25c
- SALAD DRESSING, Best-Yett, 8 oz. 15c; pints ..... 27c
- EGGS, fresh country, doz. .... 45c
- DOG FOOD, Ideal or Red Heart, can ..... 13c
- SANIFLUSH, large can ..... 21c
- BABO CLEANSER, 2 cans ..... 32c
- CLOROX, quarts 18c; half gallons ..... 23c
- SOAP, Lux or Camay, bath size bar ..... 11c
- VEL or DREFT, box ..... 25c
- OXYDOL, DUZ, TIDE, SUPERSUDS, box ..... 26c
- TOILET PAPER, Scot Tissue, 2 rolls ..... 21c
- KLEENEX, large 300 size box ..... 25c
- PINEAPPLE JUICE, No. 2 can 19c; 46 oz. can ..... 45c
- TUNA FISH, solid pack, can ..... 45c
- ARMOURS TREE, can ..... 42c
- CHILI, large can Wolf ..... 57c
- FRANCO AMERICAN SPAGHETTI, can ..... 15c
- SOUP, Campbells Tomato 12c; Vegetable ..... 14c
- PIMIENTO, Dromedary, can ..... 15c
- BEANS & NEW POTATOES, No. 2 can ..... 16c
- ENGLISH PEAS, Mission, No. 2 can ..... 15c
- TOMATOES, No. 2 cans, 2 for ..... 25c
- FRUIT COCKTAIL, No. 1 can 23c; large can ..... 35c
- PINEAPPLE, flat cans 17c; large cans ..... 33c
- PEARS, large cans ..... 35c
- CHERRIES, No. 2 cans Red Pitted ..... 28c
- SPUDS, No. 1 Red, 5 lbs. .... 21c
- GRAPE FRUIT, Texas Ruby Red, large size ..... 11c
- CARROTS, nice bunches ..... 6c
- CELERY, Green Pascall, stalk ..... 15c
- OLEOMARGARINE, Meadolake, lb. .... 26c
- SLICED BACON, Corn King, lb. .... 49c
- PORK CHOPS, nice, lb. .... 47c

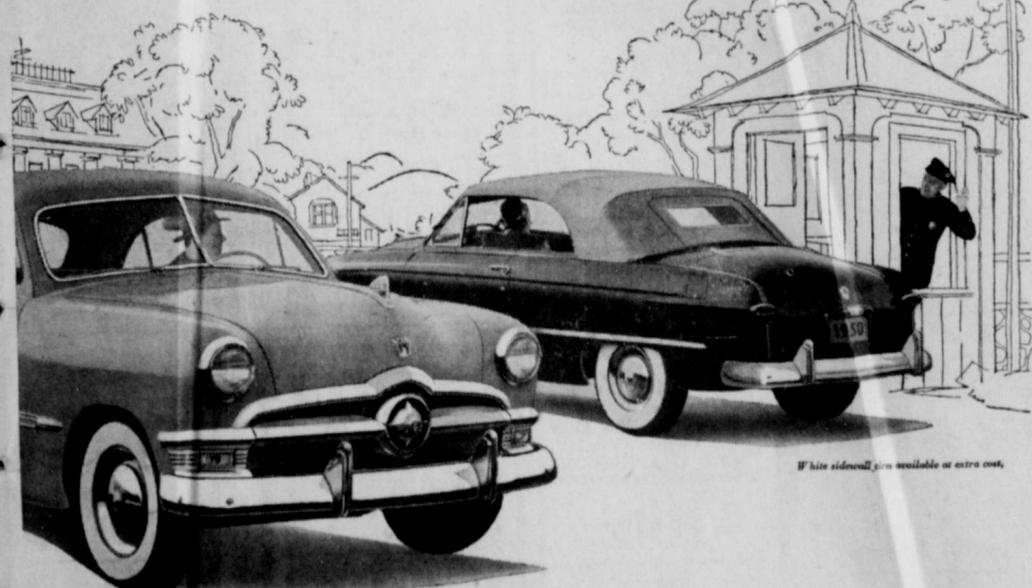
YOU CAN STILL GET GOOD BEEF HERE



GROCERY & MARKET

Phones 463-160 J. E. ROPER WE DELIVER

The one fine car in the low-price field



# '50 FORD

Member of Foxhall Motor Co.

616 Noel Street Telephone 481

ST DRIVE A '50 FORD - - IT WILL OPEN YOUR EYES!



ORANGE JUICE Adams — 46 oz. ....	<b>35¢</b>	EGGS FRESH Per Doz. ....	<b>45c</b>
PEACHES Hearts Delight—No. 2 1/2 Can .....	<b>25¢</b>		
LARD Armour's Star - Pure 8 Lb. Bucket <b>\$1.29</b>	WASHING POWDER VEL — Giant Size .....	<b>74¢</b>	
	BLEACH W. P. — 1/2 Gallon .....	<b>32¢</b>	
PEAS Concho Brand No. 2 Can .....		<b>15c</b>	
CARROTS White Swan No. 2 Can .....		<b>15c</b>	
FRUITS AND VEGETABLES	MEATS		
ORANGES Per Pound .....	FRYERS Dressed — Pound .....	<b>9c</b>	<b>55c</b>
PEPPERS Bell — Pound .....	HAMS Picnic — Pound .....	<b>14c</b>	<b>35c</b>
LETTUCE Per Head .....	SAUSAGE Per Pound .....	<b>8c</b>	<b>25c</b>
APPLES Winesap — Pound .....	LARD Pure — 4 Pounds .....	<b>10c</b>	<b>45c</b>

A SURE SIGN OF SATISFACTION **PIGGLY WIGGLY**  
GOODNIGHT & JOHNSON

### New DeSoto Will Be Displayed By Moss January 10

The new DeSoto, which has been described by Chrysler Corp. public relations men as "the best-looking new car of them all," will be on display at the Moss Motor Co., 404 Main Street, next Tuesday, Jan. 10, stated Robert Moss, local dealer.

Advance reports of the new DeSoto have been most encouraging to local dealers, Moss said.

"We are looking forward with high anticipation to the date we can give the public a look-see at this new automobile, which will feature a number of refinements in style and stability," he added.

Moss extended a welcome to the general public to visit the company's showroom and see the new DeSoto next week.

### Memphis Receives

(Continued from Page One)

reached Wednesday, gave Memphis its coldest weather since 1948. The mercury rose only slightly this morning, to 11 degrees.

The cool blast followed an unusually warm 1950 inaugural, as the new year arrived in 60-70 degree temperatures. Little precipitation was recorded over the local week.

### CARD OF THANKS

We wish to express our sincere appreciation to all who assisted in any way during the illness and after the passing on of our mother and sister. May God richly bless each of you in our prayer.

The Jones Family

### Brother of Former Resident Dies at St. Louis Christmas

Marcellus Hawkins brother of Candler Hawkins, who lived in Hall County until several years ago, died in his St. Louis home Christmas Day.

Candler, who is a brother-in-law of Wendell and Carl Harrison of Memphis, moved to Marionville, Mo., two years ago to take over the business of his brother who was in ill health at the time.

Father of the Hawkins brothers was widely known here, having served as a Methodist minister in this area many years ago.

### Ruel A. Messer

(Continued from Page 1)

Church. Pall bearers at the services were John Vallance, Tom Vickers, Gus Rasco, David Hudgins, Guy Edens and D. A. Neeley. Honorary pall bearers were Hollis Boren, M. O. Goodpasture, C. R. Webster, Dr. J. A. Odom, M. N. Orr, E. D. Reville, Henry Foster, William Lavender, C. Land, H. H. Lindsey, L. P. Alexander, Hal Goodnight, Vic Shelton and Bray Cook.

Survivors are his wife, Mrs. Lillie Messer of Memphis; two sons, Clyde Messer of Memphis and Ruel V. Messer Jr. of Brice; three daughters, Mrs. J. S. Hartsell of Lakeview, Mrs. Royce W. Harwell of Rockdale and Miss Nell Messer of Memphis; his mother, Mrs. Kemma Messer of Fort Worth; three brothers, Lester of Lubbock, Solen and Horace Messer of Fort Worth; four sisters, Mrs. W. D. McKee of Memphis, Mrs. E. C. Rudolph of Houston, Mrs. E. B. Rudolph and Mrs. Minnie Cameron, both of Fort Worth, and seven grandchildren.

### Coppedge Seeks Re-Election Tax Assessor-Collector

J. W. Coppedge has authorized The Democrat to announce that he is a candidate for re-election to the office of tax assessor-collector in Hall County, subject to the action of the Democratic primaries. He made the following statement to the voters of this county:

"I want to announce that I am a candidate for re-election to the office of tax assessor and collector of Hall County.

"At this time I want to thank the voters for the consideration that has been shown me in the past, and to thank everyone for the many courtesies that have been extended to me and my office personnel.

"It is my desire to serve as your tax assessor and collector for another term. If elected, I will operate this office to the best of my ability, and in as efficient manner as is humanly possible.

"Your vote and support will be appreciated.

J. W. Coppedge."

### Visitors Praise

(Continued from page 1)

courthouse made, as it was around 6 a.m. and we were on the hill looking down at what looked like a picture on a Xmas card.

It was agreed then that we would write to your city complimenting you people on what we thought was the best decorations we had seen in our traveling.

Very truly yours,  
H. A. Haynes

In the patriotic hymn, "America," the word America does not appear.



CAREERS GO TO THEIR HEADS . . . Paris observed St. Catherine's day again this year with French girls of 25 or plus given the right to look for a mate. Two young office workers dressed themselves in typewriter and adding machine for the gala occasion. The girls sang and danced in the street and did their own pursuing.

### Maddox Brothers Purchase Stewart Service Station

C. E. and Oscar Maddox this week announced that they had bought the service station, located across the street north of the post office, from Herschel Stewart, and assumed active management on Wednesday, Jan. 4.

Name of the station has been changed to Maddox Bros. Service Station. Stewart did not make any announcement concerning his future plans. He had operated the station since his discharge from the Navy in 1945.

Both men have received much experience in the service station business. C. E. Maddox, who has been employed with the Southwestern Associated Telephone Co. for over two years, will continue in the present capacity until Jan. 10th, at which time he will join his brother at the station.

They will handle a full line of station accessories in addition to all popular brands of motor oil, and Bell gasolines; and will feature washing and lubrication.

They extended an invitation to the general public to come by their new place.

### King Resigns

(Continued from Page 1)

and much driving between the five counties. I do not feel that I would be keeping faith with the people of the district if I attempted to hold the office longer and having to depend on others doing the work since my doctors have advised me that I should not undertake the responsibility of

### Too Late To Classify

FOR SALE—12 fat hens, 30c per lb. on foot, 45c per lb. dressed. Raymond Ballew. 1c

WILLYS-OVERLAND The 4-wheel drive Station Wagon is proving very popular as a passenger vehicle that will go any place. I keep a supply of Jeeps and Pickups on hand at all times. Also genuine replacement parts. Come to see me or give me a ring—356-J, Wellington. Matt Johnson. 31fc

FOR SALE—3 & 5 row stalk cutter, new ready to go. Luttrell Blacksmith, Memphis, Tex. 31-Sp

### For Rent

FOR RENT—Furnished apartment, all bills paid. Call 369-R. 1c

### LOST and FOUND

LOST—A trailer end gate between Memphis and Eb. Finder return to Alvin Phillips. 1p

### Special Notices

W. H. HAWTHORN Helpy Selfy Laundry. All new Maytag machines, extractor and dryer. We do wet wash and also finish work. We pick up and deliver 10 cents each way. W. H. Hawthorn, 219 N. Sixth St. Phone 52-J. 31-4c

### Wanted

WANTED—To do your ironing and sewing in my home, phone 593-W. 31-2c

### BOAZ Tablets

for HIGH and LOW BLOOD PRESSURE

Hear what is said over radio station XEG, dial 1100, 5:30 a.m., 6:30 p.m., 9:30 p.m., every evening, central time. SYMP-TOMS Headache, dizziness, pain in back of head, neck and shoulders. No restrictions in diet.

Available at MEMPHIS DRUG Memphis, Texas or Sims Pharmacal Co., Box 121, Dallas, Tex.

the office for at least several weeks and possibly longer. I have, therefore, tendered my resignation as district attorney to the governor effective January 1st.

The greatest satisfaction I shall receive for having had the privilege of serving you as district attorney will not be as much the fact that during the three years there was only one acquittal, but rather the many friends that I have made over the district and the fact that of all the suspended sentences granted during this time only one has had to be revoled. I want to again thank all of the people for their cooperation and for the privilege of having served you as district attorney for the past three years.

Leonard King

Allen Harp, county attorney of Childress County has been appointed by Gov. Allan Shivers to succeed King. It has been reported that King will take over the duties of Harp's unexpired term as Childress County Attorney.

King was serving his second term as district attorney. He had served a while as county attorney, and had previously served as county judge of Childress County.

Jefferson, Texas, in the middle 1800's was a metropolis surpassing both Houston and Galveston.

### Palace

Saturday

"Far Frontier"

(In Color)

Roy Rogers

Andy DeVine

Chapter 12

"King of the Jangleland"

Saturday Night Prevue,

Sunday and Monday,

"The Big Steal"

Robert Mitchum

Jane Greer

Tuesday, Wednesday,

Thursday

"The Lady

Gambles"

Barbara Stanwyck

Robert Preston

PALACE & RITZ

BARGAIN DAY

FRIDAY, JAN. 6

"So This Is

New York"

Henry Morgan

Virginia Grey

Chapter 5

WILD BILL HICKOK"

Ritz

Saturday

"Son of Billy

The Kid"

Lash LaRue

Fuzzy St. John

Chapter 10

"Winners of the West"

Sunday and Monday

"Laff-Time"

William Tracy

Joe Sawyer

Tuesday, Wednesday,

Thursday

"Trail of the

Lonesome Pine"

(In Technicolor)

Sylvia Sydney

Fred MacMurray

Also, 2-Reel Comedy—

"BET YOUR LIFE"

### Lakeview Grade School Honor Students Named

The honor roll for the second six weeks term at the Lakeview Elementary School has been released. The students, who maintained a grade of 90 or above, are:

#### First Grade

Nancy Lindley, Sharon Duren, V. A. Wallace, Tony Davis, Carolyn Montgomery, Jerry Lawrence, Janie Sue Harris and Myrtle Pearl Patterson.

#### Second Grade

Minnie Clark, Nila Rae Holt, Rheta June Kennard, Patsy Nabers and Beba Jean Williams.

#### Third Grade

Reatha Jones.

#### Fourth Grade

Marta Joy Reed, Rita Doyce Durrett, Ronald Barnett, Maurice Revell, Clela Mae Bailey, Keith Gardner.

Texas City is the home of the world's largest tin smelting and pressing plant.

Huntsville is called the 'Mount Vernon of Texas' because it was the last home of General Sam Houston.

### District Golden Gloves Tourney to Be at Childress

The annual District Golden Gloves tournament will be held Jan. 11, 12 and 13 at the Childress Air Field gymnasium. Entry blanks have been mailed to high school coaches of all areas eligible to compete at the meet.

Cash awards of \$30 will be given to the team furnishing the largest number of entrants, exclusive of Childress. This money is to be spent for promoting athletic sports. Trophies will also be awarded individual winners the first night.

Dr. and Mrs. M. McNeely returned home Sunday night following a holiday vacation in Wichita Falls, Denton and Dallas.

On a pipe organ, the short pipes produce the high notes.

A Balalaika is an old Russian stringed instrument.

John Elliot of Natick, Mass., translated the Bible for the American Indians.

## HEARTY FOODS

for COLD WEATHER APPETITES!

LETTUCE

CARROTS

Head 9c

Bunch 8c

CRANBERRIES, Quart ..... 25c

ORANGES, Dozen ..... 35c

POTATOES, Red, 10 Lbs. .... 45c

MRS. TUCKERS or CRUSTENE

3 Pounds

62c

SOFTA-SILK CAKE FLOUR

Package

39c

JELLO

3 Packages

22c

PURE CANE SUGAR

10 Lbs. 95c

SPAGHETTI

Franco-American — Can

14c

KARO

White—Bottle 22c; 5 lb. can

59c

COCONUT

Bakers — 1/2 Lb. Bag

28c

CRISCO

3 Lb. Can 82c

Duz — Tide Oxydol — Dreft Large Pkg. 27c

## MEATS

BACON

Armour's Star — Pound

57c

SLICED BACON

Cudahy's No. 1 Sugar Cured—Pound

45c

PICNIC HAMS

Pound

35c

LONG HORN CHEESE

Pound

39c

MEADOLAKS or ADMIRAL

OLEO — Pound

24c

PORK CHOPS

Pound

Memphis Gro. O.S. GOODPASTURE FRESHEST VEGETABLES



## CENTER OF ATTENTION

on

# Tues., Jan. 10th

WILL BE THE

# New DeSoto

THE BEST-LOOKING NEW CAR OF THEM ALL!

Which Will Be on Display in Our Showroom

No matter which make of car you thought you might buy this year, we ask you to—

"DRIVE A DeSOTO BEFORE YOU DECIDE!"

AND—

On Display Thursday, Jan. 12, in Our Showroom

Will Be the

### NEW PLYMOUTH

See it, too! It's truly "The American Beauty" in the low-price field.

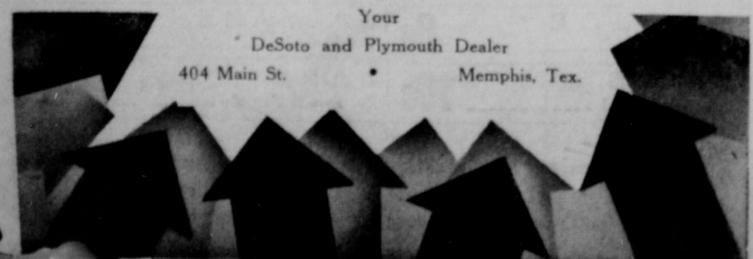
## Moss Motor Co.

Your

DeSoto and Plymouth Dealer

404 Main St.

Memphis, Tex.



Weddings . . . Engagements . . .

# Society News

Club Activities . . . Personal News . . .

## Double Ceremony-Wed Sisters Observe Golden Anniversary in Turkey Dec. 24

Two sisters, the former Arena and Mary Gordelia Auburg, who were united in marriage 5 years ago in a double wedding ceremony in Estelline, celebrated their Golden Wedding anniversaries together on December 24 at Turkey. The couples were Mr. and Mrs. H. E. Mullin and Mr. and Mrs. C. L. Cooper, who reside in Turkey.

Open house was held Saturday afternoon and refreshments of cake and punch were served to the hosts of friends who called throughout the afternoon. Both couples received a room full of flowers and lovely gifts, many of them duplicates so that each would receive the same.

At noon Sunday, December 25, dinner was served at the school lunch room to approximately 150 relatives and friends from a wide area.

The menu consisted of roast turkey with all the trimmings. A special table was set for the two couples and sixteen honor guests. The table was centered with a lovely three-tiered wedding cake inscribed on top with a golden numeral 50. The table decorations were enhanced by gold roses.

It was on Christmas Eve, 1899, in a small frame building which served as both school house and church that the two couples were

united in marriage. Emanuel Dobbs, minister of the Christian Church of Mobeetie, performed the service in the presence of friends and relatives.

There were no flowers for decorations in the small new Western settlement, but the brides wore pretty dresses of ivory satin, sewed by Arena. The dresses had fitted basque waists and full seven-gored skirts with crinoline to stiffen the hems.

Standing up with Mr. and Mrs. Mullins were Will Stradley, now of Amarillo, and Miss Allie Thomas, who has passed away.

Attending the Coopers were Harry Braidfoot and Miss Lily Arnold, now Mrs. Tom Delaney of Lubbock.

After the ceremony a reception was held in the Mullins home.

Immediately following the reception Mr. and Mrs. Mullin left by wagon for their new home, a ranch on Wind river where it converged with Cottonwood Creek. They lived there until 1903 when they moved to Wolf Flat and in 1936 they moved to Turkey.

Mr. and Mrs. Mullins have 9 children, 23 grandchildren and 1 great grandson, Donnie Ray Cruse. At the celebration all were present except two grandsons, Leo Burt Mullin who is with the army now stationed in Korea, and Sonny Mullin of Phoenix, Ariz. Their children are W. B. Mullin, H. E. Mullin Jr., and Jess Mullin of Turkey, Guy Mullin of Amarillo, Leo E. Mullin of Ballinger, Mrs. Al Duncan of McLean, Mrs. Jess Browning of Turkey and Mrs. Milton Cunningham of Amarillo.

About two weeks after their wedding, Mr. and Mrs. Cooper

## Mrs. T. E. Noel Named President Of Mizpah Guild

The Mizpah Guild met in the home of Mrs. F. A. Finch Monday evening, January 2. The meeting was called to order by the vice president, Mrs. T. E. Noel. The invocation was read and roll call answered with bits of scripture and verse.

The treasurer's report was followed by the reading of a letter of appreciation to the Guild members from their retiring president, Mrs. O. V. Alexander. The chairman of the nominating committee listed the officers for the coming year as follows: president, Mrs. T. E. Noel; vice president, Mrs. C. W. Kinslow; treasurer, Mrs. Allen Grundy; secretary and reporter, Mrs. Clifford Farmer; corresponding secretary, Mrs. O. V. Alexander; chairman of children's home work, Mrs. Claud Ferrel.

Mrs. O. M. Helm gave the devotional reading from the Ninety-Sixth Psalms. Miss Mary Noel gave an interesting account of the latest developments, namely the building of a High School at The Ganada Mission for Navajo Indians in Arizona.

The honor guest of the evening was Mrs. B. F. Denny who had recently celebrated her eighty-fourth birthday.

Delicious refreshments were served to eighteen members and the meeting was adjourned.

## Holiday Wedding Unites in Marriage Miss Betty Gibbs and Harold Smith

### E. D. Watsons Are Dinner Hosts

Mr. and Mrs. E. D. Watson entertained with a New Year's dinner Sunday evening.

Those enjoying the affair were: Mr. and Mrs. Leon Shira and family, Mr. and Mrs. E. H. Watson, Mr. and Mrs. B. Lathen, Mr. and Mrs. Clyde Queary and daughters, Mr. and Mrs. M. J. Morgan and boys and Miss Oleta Rice. After the dinner they were entertained with games.

### CARD OF THANKS

We wish to take this opportunity to thank our friends for the kind words of sympathy and the beautiful floral offerings which were a great comfort to us in our hour of sorrow.

Mrs. A. G. Smith and family  
G. C. Stem and family  
Mrs. C. S. Jones and family  
Mrs. J. D. Chandler  
and family  
W. T. Stem and family

Vows were exchanged Thursday evening, December 22, at 6 o'clock at the Baptist parsonage uniting in marriage Miss Betty Sue Gibbs, daughter of L. E. Gibbs of Memphis, and Harold W. Smith, son of Mr. and Mrs. J. Henderson Smith, also of this city. Rev. Roy Shahan, pastor officiated for the single-ring ceremony.

Arrangements of poinsettias, red carnations and greenery interspersed with candelabra decorated the nuptial space.

Miss June Meredith attended the bride as maid-of-honor and Miss Mary Lou Lindsey of Lubbock was bridesmaid. Jim Caviness of Memphis was best man and Dan Trew of Wellington was groomsmen.

For her wedding the bride chose a twilight dress of brown lace over pale pink satin. She carried a white Bible topped with white gardenias and showered satin streamers.

For a wedding trip to Colorado Springs and Denver, the bride traveled in a grey tweed suit with black accessories.

Mr. and Mrs. Smith are both graduates of the local high school. She attended West Texas State College, Canyon, last year and at present time is a student at North Texas State College.

Mr. Smith attended A & M College prior to entering the armed forces in 1943 where he served three years. After returning home he graduated from Clarendon Junior College and at present time is a senior student at North Texas State College. He will receive his degree in June.

Mr. and Mrs. Smith returned to Denton on January 1 where they will make their home until June when they plan to return to Memphis.



**HOLIDAY WEDDING**—Mr. and Mrs. Jim Caviness, who were married here during the holidays, will leave the latter part of this month for their new home in Ralston, Wy. Mrs. Caviness, the former Laurel Ellis, is the daughter of Mr. and Mrs. Frank Ellis of Memphis and her bridegroom is the son of C. L. Caviness, also of this city. Both Mr. and Mrs. Caviness are well known here. Prior to her marriage Mrs. Caviness was associated with the West Texas Utilities Company and Mr. Caviness has been engaged in farming and ranching near Memphis for a number of years.



# 1950

## GOLDEN MILESTONE OF THE TWENTIETH CENTURY

... Time to pause, and contemplate the wonders that have come to pass since the dawn of this Fabulous Twentieth Century ... when the First National Bank was getting ready to celebrate its second anniversary.

... Time now to ponder the dividends—in terms of the higher standard of living that we are reaping from the efforts put forth and the savings wisely invested these past fifty years.

... What wonders lie ahead for each of us, and our children, will depend in a large measure upon how wisely we invest the fruits of our daily and yearly earnings. Let us always remember, that a little saved this week ... and a little saved next ... all adds up to an investment in tomorrow!

# First National Bank

OVER 51 YEARS OF CONTINUOUS SERVICE  
Memphis, Texas

Member F. D. I. C.

**OFFICERS:**  
S. S. MONTGOMERY  
Chairman  
THOS. E. NOEL  
President  
T. H. DEEVER  
Exec. Vice Pres.  
O. L. HELM  
Cashier  
T. HELMO WHALEY  
Asst. Cashier

**DIRECTORS:**  
F. N. Poshall  
D. L. C. Kinard  
J. E. King  
John M. Deaver  
O. V. Alexander  
B. S. Montgomery  
Thos. E. Noel  
T. H. Deaver  
O. L. Helm

## CAR TUNES by Kermit Monzingo

### A-1 USED CARS

- '49 Chevrolet 2-door—radio, heater, visor; 12,000 actual miles.
- '49 Ford Tudor—heater
- '47 Plymouth Fordor—heater
- '42 Plymouth Fordor—heater
- '42 Plymouth 4-door—radio and heater
- '41 Ford Tudor—radio and heater
- '41 Ford Tudor—heater
- '40 Pontiac Fordor—heater
- '39 Plymouth 4-door—heater
- 2-'38 Chevrolet 2-door—heater
- '37 Pontiac Fordor

— WE CAN FINANCE THESE CARS FOR YOU —  
Come by to see these cars — We'll try to trade with you

"You Can Always Depend On Us"

## KERMIT MONZINGO

SALES SERVICE

PHONE: 109-Memphis, Texas — 707 NOEL ST

"You Can Always Depend On Us!"



### Memories

#### Turning Back Time 25 Years

From The Democrat Files

**25 YEARS AGO**  
January 1, 1925  
RECORDS SHOW INCREASE IN MARRIAGES AND BIRTHS

As the pendulum swings from one extreme to the other, or as the tide recedes only to rise again to its highest point, the birth record in Hall County swung from the low ebb reached in 1923 to an entirely new high record in 1924, according to the vital statistics kept in the records of County Clerk Miss Edna Bryan. The records in the Clerk's office indicate that 1924 was Leap Year inasmuch as marriages increased by the number of forty.

**POULTRY SHIPMENTS IN 3 MONTHS, \$30,000**

With prices affected by a double embargo on poultry shipments, the poultry business in Memphis has been good and more than \$30,000 has been paid out to poultry raisers in this territory during the past three months, according to information given out by local produce men.

**COUNTY BASKETBALL TOURNAMENT TO BE HELD HERE**

With the re-opening of school after the holidays, basketball, the greatest of mid-winter sports, will begin in earnest, preparatory to the Hall County Boys Basketball Tournament, which is to be held here January 30th and 31st. HEADLINES IN THE NEWS—"High School Team Defeats Ex-Students," "Directors for Interscholastic League Are Named," "Pew Auto Licenses Issued," "Purely Personal—L. S. Ivy Arrived from Childress Monday night to make his home here. He will be under the employ of the Guest Tailor Shop . . . D. C. Hall of Lesley was a Memphis visitor

Monday . . . Miss Clara and Jim Ballew are here from Simmons College spending the holidays with home folk . . . Chauncy Thompson, Bob Henderson and Miss Alleyene Bogy spent the week end at Iowa Park.

**AND 20 YEARS AGO**  
January 3, 1930

**MANY CANDIDATES ANNOUNCE IN THIS ISSUE OF PAPER FOR COUNTY OFFICES**  
Elsewhere in this issue of The Democrat will be found a number of announcements of candidates for various of the county offices. The practise of announcing for office at the beginning of an election year is a well-defined practice and those who make use of it usually "get the jump" on their opponents who refuse to announce until late in the election year.

**BEAR CUBS DEFEAT NATIONAL HOLDERS BASKETBALL TITLE**

The Estelline High School Bear Cubs added new prowess to their long string of victories in basketball when they defeated the basketballers of Athens (Texas) High School, national high school champions in basketball.

**JONES ASSURES BUILDING TO BE BUILT**

The recent information received from Congressman Marvin Jones to the effect that the appropriation had been allowed by Congress for a Federal Building in this city, created considerable local discussion, due to the fact that in the list of cities published in the daily newspapers, no mention was made of the proposed Federal Building for this city.

**HEADLINES IN THE NEWS—"Collegians Return to Studies Af-**

## ALCATRAZ ARTISTS STAR AT SHOW

ONE OF THE STRANGEST places in which art has turned up is grim Alcatraz prison, the federal penitentiary reserved for the most case-hardened of criminals.

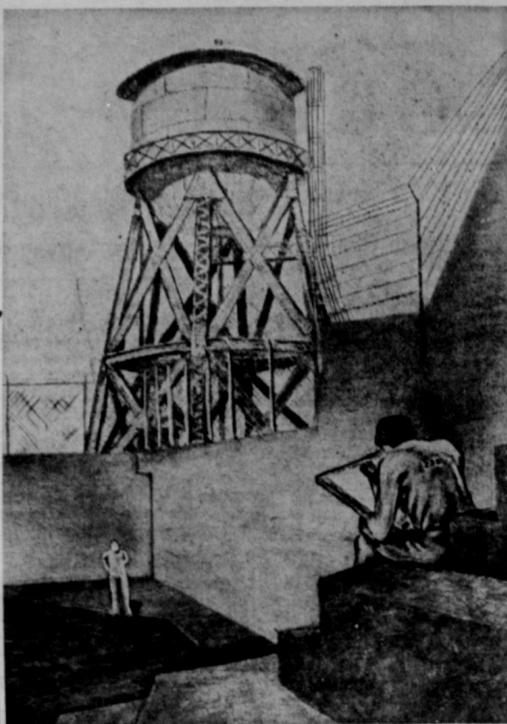
Twenty-one of the nation's most notorious killers, forgers and tommy-gun artists form the art colony on Alcatraz, and their work has received favorable criticism from such noted artists as Franz Bergmann, director of the San Francisco Art Commission's show, where several Alcatraz canvases were exhibited at the last exposition.

Mr. Bergmann said that the average work of the Alcatraz group is "much above the average of the more than 600 individual exhibitors" who showed their best works at the exposition.

One of the artists from "The Rock" was John Paul Chase, who used to be first lieutenant to "Baby Face" Nelson and who was a wizard with a tommy-gun. He is serving a life sentence. Another was a man who is serving 199 years and whose only worry is that he can't get the correct shade of blue in a landscape. Still another is a former counterfeiter, who now uses the same painstaking technique on the leaves of a tree that he once took putting the lines of Alexander Hamilton's eyebrows on a pony \$10 bill.

The art colony idea originated with the Catholic chaplain of Alcatraz, Father Joseph Clark, shortly after the bloody prison rioting of 1946. Warden Edwin B. Swope credits the project with doing much to quiet down the prison by giving a constructive interest to the sullen diards who sat brooding idly in their cells. Weekly art classes are conducted by George Harris, prominent San Francisco artist, who volunteered his services as instructor.

The felon artists purchase their own materials out of money they



The creator of this piece of prison art sold two paintings during the exhibition. His pencil sketch is the result of a "field trip" to the prison yard where he chose the most prominent object for a model — the prison water tank.

earn working in prison shops. They paint in their cells from an hour before darkness until "lights out" at 9:30. All display the patience of men who know that they have all the time in the world. There is no

hurry, and they do good work. Samples that are shown at the San Francisco show won high praise. Strangely enough, there was nothing about this Alcatraz art to suggest that locked-in flavor.

## Cotton Fibers Are Studied at Texas Tech

Cotton research at Texas Technological college is aimed at a thorough understanding of cotton fiber properties which in turn facilitates textile and high grade yarn production, Dr. Lyle E. Hessler, research associate, reports.

This knowledge is passed on to the marketing and textile trade wherever it is needed, Dr. Hessler said. He mentioned the difficulties experienced by some mills in processing and spinning irrigated cotton—usually due to lack of knowledge on how to handle fiber with the physical characteristics possessed by the cotton.

"Irrigated cotton is generally long, soft, pliable and thin walled. This does not allow excessive working in the spinning process. Therefore, in order to avoid neppiness, tangling and buckling in the processing machinery—tolerance in settings must be close and speed of operation slowed down," Dr. Hessler said.

Close settings are especially needed in the carding operation where this operation will remove any of the results of overworking that have shown up in previous operations. Yarns of higher grades are readily made from irrigated cotton if the processing is properly handled.

He explained that some mills are reluctant to use this type of cotton because of an adverse previous experience. Those mills are losing out on a chance to make yarns which will meet top specifications for strength.

"Irrigated cotton is in a very favorable position this year because of the shortage of strong cottons in some parts of the nation," Dr. Hessler concluded.

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WHITE SWAN COFFEE  
SWAN finer coffee

ter Holidays at Home" "George Greenhaw Will Move to New Location," "Regional Scout Executive to Speak Here," PURELY PERSONAL—Mrs. W. P. Pendergrass spent Tuesday visiting her sister in Wichita Falls . . . J. W. Roberts spent the week in Wellington, visiting relatives . . . Mr. and Mrs. Ira Foster of McLean visited in Memphis during the holidays.

## Educate Youth On Soil Saving, Tech Prof Says

44B Time EDUCATE YOUTH  
The right place to start young America's education on soil conservation is in the grade school, two Texas Tech professors agreed today.

Dr. Doyle D. Jackson and Dr. A. W. Young both said soil-saving practices should be mentioned to youngsters right along with the ABC's. Dr. Jackson, acting head of the education department, joined Dr. Young, head of the plant industry department, in making the statement.

"All elementary teachers should be required to take courses in agriculture, and soil conservation undoubtedly should be taught from the fourth grade through college," Dr. Jackson said.

Both pointed out that the average elementary school teacher's training does not include even basic soil courses, and often, no agriculture at all.

"The teachers who live in an agricultural community need a background which would permit soil conservation training for 12-year-olds," Dr. Young said. "At present, the children are never exposed to conservation until they reach high school and might possibly take a course under a vocational agriculture teacher who is trained in soil practices."

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## MANY NEVER SUSPECT CAUSE OF BACKACHES

As we get older, stress and strain, over-exertion, excessive smoking or exposure to cold sometimes slows down kidney function. This may lead many folks to complain of nagging backaches, loss of pep and energy, headaches and dizziness. Getting up nights or frequent passages may result from minor bladder irritations due to cold, dampness or dietary indiscretions. If your discomforts are due to these causes, don't wait, try Doan's Pills, a mild diuretic. Used successfully by millions for over 50 years. While these symptoms may often otherwise occur, it's amazing how many times Doan's Pills give happy relief—help the 15 miles of kidney tubes and filters flush out waste. Get Doan's Pills today!

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Felt Weatherstrip For door bottoms and windows. Easy to install. 20-ft. package.

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Keep your home warm in winter . . . cool in summer!  
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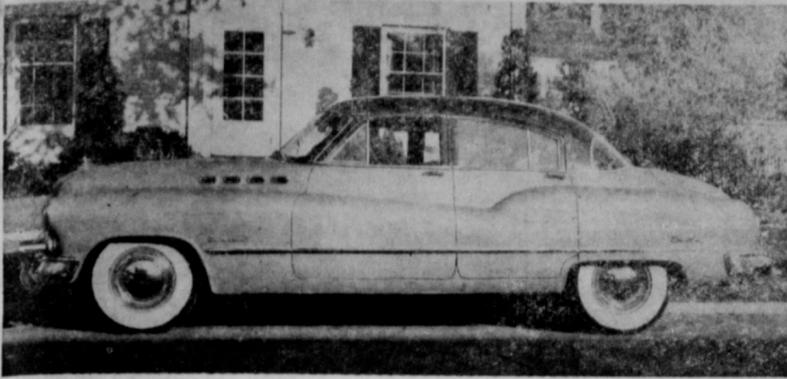
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BUICK ROADMASTER FOR 1950 is top in the Buick line. Inches shorter than its predecessor the car has a more powerful engine, a completely new body and features a one-piece curved windshield. Note the full taper-through of the front fenders, wrap-around bumpers, and narrow rear quarter panel.

### Buick Offers New Lines for 1950's Now on Display

Buick last week announced for 1950 its most comprehensive line of cars since the pre-war days, and for the first time offered models in a wide range from the newly-invented lower price field to luxury custom models in the upper brackets. The cars are completely new from styling and engineering standpoints, boasting more powerful engines, new and roomier bodies, greater comfort, and sweeping fender lines carried through the length of the body. The new line of cars are on display at Sisk Buick Co., 703 Noel Street, Memphis.

### Hadacol Helps Textile Worker Stay On Job

The great textile mills of the Carolinas are booming again with shifts working day and night turn out the nation's finest materials, and HADACOL is doing its part to keep folks on the job. Many textile workers have reported the wonderful relief which HADACOL with its five B vitamins and four important minerals. This worker, a young father employed by the great Cannon Mills at Kannapolis, N. C.

Jay W. Barnhardt, Route 3, Box 343, Kannapolis, N. C., is 30 years old and the proud father of two children. His work in the Cannon Mills calls for a great deal of standing up. "I had been ill for several years," said Mr. Barnhardt as he explained how close he came to having to give up his work. "I suffered with a weak stomach. It became worse and worse with gastric disturbances. I just could not hold food and no food agreed with me. I could not sleep and finally I became so sick that my legs got weak as I worked in the mill each day."

Mr. Barnhardt, like so many sufferers, had tried many preparations without relief, when he heard about HADACOL. "After the second bottle of HADACOL I began to feel better an do regain the weight I had lost," said Mr. Barnhardt. "My digestion became normal again and today I am as well as ever. My legs no longer bother me. I eat and enjoy my food. I sleep well and have plenty of energy."

Mr. Barnhardt has taken several bottles of HADACOL and now takes the famous vitamin and mineral preparation to help stay well. He has had his wife take it with wonderful results and has recommended it to his friends in the mill.

Mr. Barnhardt suffered from lack of B vitamins and the minerals which HADACOL contains. HADACOL comes to you in liquid form, easily assimilated in the blood stream so that it can go to work right away.

A lack of only a small amount of B vitamins and certain minerals will cause digestive disturbances. Your food will not agree with you. You will have an upset stomach. You will suffer from heartburn, gas pains and your food will sour on your stomach and you will not be able to eat the things you like for fear of being in misery afterwards. Many people also suffer from constipation. And while these symptoms may be the results of other causes, they are surely and certainly the signs of lack of B vitamins and minerals which HADACOL contains. And if you suffer from such a deficiency disorder, there is no known cure except the administration of the vitamins and mineral, which your system lacks.

It is easy to understand, therefore, why countless thousands have been benefited by this amazing tonic, HADACOL.

A new engine is offered in the Super Series while the Roadmaster and Special engines have undergone changes to give increased performance.

Highlighting the style of the new cars are lower lines, the apparent use of more glass and Buick's characteristic full taper-through front fenders flowing in smooth lines through the entire body length. These lines are accentuated in the medium and the higher priced models by a stainless molding running most of the length of the car.

The Special Series is being increased with introduction of deluxe models, the first time in the history of the Special that deluxe models have been offered.

Buick's exclusive Dynaflo transmission continues to be standard equipment on all Roadmaster models and optional in the Super and Special Series. Nearly 350,000 of these torque converter transmissions have been installed on Buick cars since Dynaflo was introduced in 1948, and during 1949 approximately 70 per cent of all Buicks were equipped with Dynaflo.

The new Super engine, designated the F-263, has Buick's valve-in-head, Fireball design but it develops 128 brake horsepower with Dynaflo at 3,600 RPM compared with the 120 horsepower of its predecessor. It has a compression ratio of 7.2 to 1 as against 6.9 previously. With synchro-mesh transmission the engine has 124 horsepower and a compression ratio of 6.9 to 1. It has been designed especially to take greater advantage of the new and higher octane fuels recently made available by petroleum industry.

The new F-263 has a piston stroke of 4-1/8, a bore of 3-3/16 inches against 3-3/32 formerly, and a displacement of 263.3 cubic inches contrasted to 248.1 previously.

The compression ratio of all engines in the Roadmaster and Special Series with Dynaflo also has been increased to 7.2 to 1, with a corresponding increase in horsepower. Brake horsepower of the Special with Dynaflo now is 122 and on the Roadmaster 152.

The new bodies, widest and roomiest of the low-priced eight, have hip-width increases up to 13 inches in the rear seat of the Super Series four-door sedan. Riding comfort for rear seat passengers has been improved with relocation of the seat to a point further ahead of the rear axle, permitting more head room in the Tourback models and the lowering of the rear roof lines on all models.

Fore and aft flash-way signal lights are standard equipment on the Super and Roadmaster Series and optional on the Special. The front signals are housed in the bumper guards and the rear signals are in the upper section of the rear reflector.

Push-button door locks are used on all models. The new chrome

handles blend smoothly into the door panels and are stationary with no open ends. The rear compartment lock is incorporated in the decorative emblem on the trunk lid. The lid is mounted on counter-balanced springs and permits easy access. Doors on all models are easier to open and a more secure hold-open device has been installed.

### Businessmen of Ft. Worth to Aid TCU Business Students

Fort Worth businessmen from banking, sales, accounting, textile and meatpacking firms will take part in a "job clinic" to be held by the TCU School of Business during the first week in January, Dean Ellis M. Sowell has announced.

The clinic will aim at establishing closer relationships between business students and business fields for which they are training. Students will also be given specific training on techniques of job application, interviews and job orientation.

A student planning committee is in charge of the event. Its members are Carl Motheral, Jack Cone, Joe Holstrom, Miss Charlene Plumly and Harold Thomas, all seniors from Fort Worth; and George Hudspeth, senior from Yankinville, N. C.



DENIES CHARGE . . . Gen. Julius Jones, ex-inspector-general, denies Maj. Racey Jordan reported to him that Russia received atom data and uranium through White House orders during war for atom research.

### Debate Coach at Baylor Appointed Area Official

Baylor University's debate coach, Prof. Glenn R. Capp, has been appointed Southwest area chairman for arrangements on the National Debate Tournament at West Point, N. Y., next April.

Capp is chairman of the area committee which includes Dr. Wayne Eubank of the University of New Mexico, Dr. Waldo Branden of Louisiana State University and Dr. T. E. Houston of Southwestern Oklahoma State College.

The committee is charged with selecting four college debate teams to represent the Southwest at the national tournament.

Capp has been a member of the committee for the past three years and served as chairman in 1946 and 1947. A Baylor team of Joe Albritton and Tom Webb won second place in last year's tournament.

### Rural Expenses Not Expected to Drop As Fast as Income

Over-all family living expenditures are not expected to drop as fast or as much as the over-all farm income. That is what the experts see in the crystal ball for 1950. Food supplies in general are a little larger than a year ago and food consumption per capita is expected to remain near the 1949 level or may go even higher according to Mrs. Florence Low, extension home management specialist of Texas A. & M. College.

Consumer purchases of food should be encouraged by the plentiful and varied supply and by the lower retail prices that now appear likely for the year. The prices received by the farmer for the food products are expected to decline more than the prices the consumer will have to pay.

Mrs. Low reports that prices paid by farmers for clothing declined 7 per cent from the post-war high in September 1948 to June 1949. Further drops in clothing prices seem to hinge on what may happen to the general economic situation she says. The retail supplies of clothing should be generally good during 1950, however, should the downward trend in prices continue.

Wholesalers and manufacturers may continue their cautious buying and this in turn may cause temporary shortages to develop from time to time.

The demand for clothing remained at a high level during most of 1949 and indications are good for this to continue, especially, if incomes continue to be high. Declines will probably be noticed first in the so-called "style" articles of clothing, says Mrs. Low.

Supplies of household equipment and furnishings should be adequate. There is a low but certain movement from a seller's to a buyer's market for many of the durable goods and families are now able to purchase many items at prices somewhat lower than last year. Standard models are being bought in many lines or household equipment in preference to the deluxe models because primarily of the difference in prices, says Mrs. Low. The consumer demand she thinks will determine the available supply of most household equipment.

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They're greater in power—higher in compression—a standout in styling—dreams to drive—and now there's a Buick beauty for 1950 to fit practically any budget

No, we just couldn't hold back the whole big Buick line for 1950. They're too good-looking—too much fun to drive—too jam-packed with stepped-up, higher-compression, ready-to-ramble power—to be kept under cover.

So maybe you've already seen some 1950 Buicks on the highway.

Maybe you've noticed the extra "git up and travel" they have—glimpsed the wide, curving windshields (one piece in most models)—noted, approvingly, that the typical Buick taper is now found in all Buick fenders.

Maybe you've even heard some things...

That there are more than a dozen-and-a-half models to choose from. That there are three power plants in the Buick line—all of higher compression, all stepped up in power.

That all models are big and roomy inside—some rear seats are better than a foot wider than before!—yet in every instance, shorter over-all, so easier to handle, park and garage.

Above all, maybe you've heard of exciting news on price...

That Dynaflo Drive, for instance—standard on ROADMASTER models, optional on all others—now costs 20% less than on 1949 models.



LOTS OF LUGGAGE SPACE, plus a high-fashion rear-end treatment, graces the Buick Tourback Sedan models for 1950. This is the ROADMASTER, and above is the SUPER version of this much-wanted 4-door, 6-passenger Sedan.

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# WTCC Launches Program Designed To Bring Prosperity to West Texas

With a work program for 1950 described by many West Texas leaders as almost beyond comprehension in scope and importance, the 600 members, directors and officers of the West Texas Chamber of Commerce and the West Texas Domestic Water Association will launch this week a new joint program to bring prosperity to West Texas—not for one year, but for the next half century.

As evolved throughout the past twelve months, the program presents a new philosophy in municipal water development which the companion organizations believe will ultimately end in the building of multi-city reservoirs capable of serving every community in West Texas with adequate water supplies for more than 50 years.

This new philosophy in dam-building is based on organizational studies showing economic damages to cities through lack of water to be companionable to losses sustained from excess water and the establishment of municipalities as prior users of water in all future federal water projects.

Under provisions of the charter granted to the West Texas Domestic Water Association following its organization and incorporation in November, the association will work for the extraction of optimum values of all waters originating in West Texas for municipal, industrial and irrigation purposes.

Four new committees have been appointed to direct the program of the WTDWA, as follows:

1. Water Projects Justification Committee, Lawrence Hagy, Amarillo, chairman. This committee

### COTTON QUIZ

HOW MUCH COTTON IS USED TO MAKE RUGS EACH YEAR?

ANS.—APPROXIMATELY 100,000 BALES OF COTTON GO INTO FLOOR COVERINGS ANNUALLY!



**BRUIN TURNS THE TABLES . . .** Wearing a hunting cap, Mr. Bruin jauntily drives into Buffalo, N.Y., with a fine specimen of homo sapiens roped to the hood of his car after a successful hunting trip. It was a gag, of course, but it might have been this way. For Harry Szarewski, a Buffalo television repair man who shot the bear, reports that the 300-pound bruin played possum after the first shot, and he might have bagged the hunter had the latter been less cautious.

will accumulate information and reports on the value of multi-city water projects for enhancement of public welfare through adequate municipal, industrial and irrigation water.

2. Projects Organization Committee, J. E. Cunningham, Amarillo, chairman. The duty of this committee is to assist in organizing water districts for administering all multi-city water projects found to be feasible.

3. Municipal Water Prior Rights Committee, R. M. Wag-

staff, Abilene, chairman. This committee will seek recognition of municipalities as prior users of water over all other uses in dam building.

4. Domestic Water Committee, John Couch, Haskell, chairman. The function of this committee is to secure maximum appraisal of water to qualify and make feasible all recommended multi-city proposals.

In releasing the work program to the entire membership and directorate on January 1, WTCC President J. M. Willson of Floydada placed strong emphasis on the giant water program as adopted for resolute effort during the coming year, but also pointed out that water is by no means the only activity of the organization.

Soil conservation work and farm-to-market road building may be greatly enhanced through revenues obtainable by counties in 1951 by re-impounding the state ad valorem tax. This state tax was abolished by amendment to the constitution passed at the last general election, effective January 1, 1951.

Under provisions of an enabling act, sponsored by the WTCC and adopted by the legislature this year, each county may, by election, levy a tax not to exceed 30 cents to be administered through the Commissioners Court for the express purpose of farm-to-market road and lateral road construction and flood control, which embraces soil conservation.

The question of how much control, if any, that should be placed over the withdrawal of underground water from the strata in the high plains and other irrigated areas of West Texas may be answered in the recent enacted underground water bill which provides for local control of usage and conservation of such waters.

Together with the farm-to-market road and soil conservation measure, this law will be inter-

related and program devised by committees and staff of the WTCC for use by West Texas counties in planning water district proposals for underground water control and for county road-soil conservation projects under provisions of the ad valorem tax revision act.

To develop all projects approved by the organization for action during the coming year, the WTCC's Activities department has been expanded to employ a staff of expert consultants, under the direction of general manager D. A. Bandede.

These consultants will make economic, analytical and engineering studies and reports on surface and underground water programs, soil conservation and road projects and greater industrial potentialities for West Texas.

Personnel of the department consists of Homer A. Hunter, engineering; Charles E. Coombes, legal; Ed P. Byars, traffic; soil and water conservation to be named; D. A. Bandede, director and economist; and Clara Bussell, secretary and assistant.

In expanding the duties and personnel of this department and all WTCC-WTDWA committees for the 1950 work program, Bandede explained that it is the hope of the companion organizations to complete plans this year for the building of multi-city dams for West Texas which will cost \$300 to \$400 million. "A program of this magnitude calls for exhaustive research and organized

committee action," Homer D. Grant, president of the WTDWA, declared.

"Through such efforts," Grant continued, "West Texas will not be 'scraping the bottom of the barrel'—but will have the water to perpetuate its health, wealth and growth and lead it forward to a new era of industrial development such as has never been experienced in the history of the country."

For A-1 Used Cars, See Kermit Monzingo, your Chrysler-Plymouth dealer. He can finance them for you. 6-tfc

Mr. and Mrs. Jack Boone and son Jackie Ben spent the Christmas holidays in Houston with Mrs. Boone's sister, Mrs. W. F. Lowallen and husband.

Mrs. J. W. Forbis and daughter Adline of Los Angeles, Calif., visited here Thursday with her sister and husband, Mr. and Mrs. George Greenhaw.

**HALF PRICE SALE**

**Tussy Wind and Weather Lotion**

Regular \$1 size bottle now only **50¢**

Large \$2 size now \$1

Economy carton (6-\$1 size bottles) for only \$3. all prices plus tax

- soothes rough, chapped hands
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New Toni Refill Kit. New Photo Method Directions show how Toni now waves hair in as little as 30 minutes. . . . \$1.00

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Once A Year Sale \$6.00 Helena Rubinstein Famous Estrogenic Hormone Treatment. Hormone Oil & Cream both for **\$3.50**

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\$1.25 Nylon Hair Brush 75c Jeris Hair Tonic both for **99c**

- "SAVE"**
- 60c Alka Seltzer . . . . . 49c
  - Large Halo Shampoo . . . . . 49c
  - 60c Syrup Pepsin . . . . . 49c

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**\$1.69** per Carton

\$5.95 Heavy Aluminum Chicken Fryer or Dutch Oven for \$2.98 when you trade out \$5.00 at our store.

2 Veto Deodorant for . . . . . 39c

Aytinal Vitamin Capsules will chase that run-down feeling. Also helps you avoid colds. In children's size too.

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  - P&G — 3 Bars . . . . . 19c

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# BEHIND THE SCENES IN AMERICAN BUSINESS

By REYNOLDS KNIGHT

There's no accounting for taste or, apparently, for the predictions of some economists. Consider the following new year forecasts, both by government officials: Said one, "An era of prosperity lies ahead;" the other, "A short-term boom will be followed by a more serious slump."

But this isn't surprising. For we as a nation have learned nothing about economics in the first half of the 20th century it is that forecasting is a hazardous art. Out on the "firing line" among the business men and women who move the goods of industry into the hands of consumers we find a divergence of opinion, too.

Nearly half of a group of wholesalers polled by Dun & Bradstreet expect higher sales during the first quarter than for the same period in 1949. On the other hand, a group of retailers similarly polled, about half predict a drop in sales.

A third group polled, however, sees the scale toward optimism, at least for the immediate outlook. This group is composed of manufacturers who in most instances have the advantage of reports from nationwide sales staffs upon which to shape their views. The manufacturers tend to agree with the wholesalers. Here are some representative views as expressed in new year forecasts by leading industrialists.

**National Income**  
"As far as the country's economy is concerned there is every reason to expect that business will hold its own during 1950," states William L. Batt, president of SKF Industries, Inc.

"Present conditions in the ball and roller bearing industry," says Batt, "provide a basis for estimating that the national income for 1950 will come close to the 1949 total of some \$225 billion."

"The economic barometer has been moving gradually upward in the last few months. Though pro-



HYBRID HEN . . . Miss Gloria Debono, Pueblo, Colo., holds a Henry Wallace "wonder hen." This hybrid, a cross of Leghorn, Rhode Island Red and New Hampshire, is hardier and produces more eggs.

gress may be slower in the year ahead, over-all gains should continue to be made into 1951. Our productive system today is as strong, if not stronger, than ever. The big problem is to find satisfactory answers to such questions as to how to boost sales and keep distribution costs in line."

**Processing Industries**  
"Widespread technical advances in the processing industries" are forecast for 1950 by Henry F. Dever, president of Brown Instruments division of Minneapolis-Honeywell Regulator Company.

## Records Show Half Of Child Deaths Due to Accidents

AUSTIN—Take all the deaths among children from 1 to 4 years old caused by the so-called childhood diseases, and they would total a little more than half the child deaths caused by accidents.

Figures released by the Bureau of Vital Statistics, Texas State Health Department, show accidental deaths in 1948 killed 593 children under 4 years of age, 218 of them under one year, while the combined deaths from diseases of childhood—scarlet fever, whooping cough, diphtheria, poliomyelitis, measles, and epidemic meningitis—killed only 324 children in the same age group.

The report shows one of every three deaths in the 5-9 age group is accidental; four of ten deaths in the 10-19 age group is accidental, and very little decline is noted in that rate through the other age groups under 30.

State Health Officer Geo. W. Cox said, "State and local health officials can prevent epidemic diseases, and safeguard food and

water supplies, but it is up to the individual citizen to protect himself from untimely death by accident."

According to the report, of 100 accidental deaths, 30 involve motor vehicles, 12 are due to falling or crushing, 5 are due to drowning, and 4 are due to burns.

And despite frequent reports of death resulting from "not knowing it was loaded," only three of every 100 accidental deaths involve firearms, the Health Department report revealed.

The state health officer pointed out that only diarrhea and enteritis, and pneumonia exceeded accidents as cause of death in the first four years of life.

"We've made remarkable progress in prolonging life during the last decade," Cox asserted. "But apparently we've prolonged it only to have it snuffed out in accidents—mostly foolish accidents."



"You Better Stay Out Of Here — I Got The Mump!"

## Field-Fed Lambs Outgain Dry Lot Flock at Tech

First reports from the lamb-feeding research project at Texas Tech indicates field-fed lambs outgained dry lot-fed animals by an average of three pounds per animal during the first 56 days of the experiment.

The dry lot lambs weighed 77.1 pounds when the feeding began and 96.3 pounds after 56 days. The 20 lambs were fed a daily ration of cottonseed meal (.12 pounds), milo (1.09 pounds) alfalfa (1.75 pounds) and salt (.54 ounce). They gained an av-

erage of 34 pounds per animal. For 160 field-fed lambs, the average daily ration consisted of grazing in an african millet field for the first 28 days, then a field of plainsman milo for the second half. The feeding was supplemented by cottonseed meal (.14 pound), alfalfa (.5 pound), and salt (.25 ounce).

Prof. Ray C. Mowery of the animal husbandry department said the lambs were fed a limited amount of cottonseed meal ground with alfalfa in troughs.

No estimation on the consumption of the field-fed lambs will be made until the close of the experiment. In field feeding, no precaution was made other than to see that the lambs were full of dry feed when the experiment began. One accidental death has occurred among the field-fed lambs.

Ether is produced by distillation of alcohol with sulphuric acid.

The first oil pipe line was of wood construction, five miles long and had a capacity of 800 barrels daily.

The United States produces the greatest amount of iron and steel in the world.

### "I AIN'T VERY MUCH, BUT..."

★ In the play *Green Pastures*, the character Noah observed, "I ain't very much, but I see all I got." This is simple but eloquent reasoning.

The realization of responsibility to yourself and to others to be cheerful, sympathetic, and helpful is the basis of a sound personality. Ill and disgruntled people are a burden to all. Take good care of yourself. Do not forget that both your family physician and your pharmacist are on your side to help you stay well and happy. All you have to do is ask for their help. When ill, see your physician. We are fully equipped to fill your prescriptions and furnish the needed sickroom supplies.

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PRESCRIPTION PHARMACY  
N.W. DURHAM, PHARMACIST

MEMPHIS TEXAS

## FREEDOM PAYS OFF ... FOR YOU

You hear a lot of talk about the advantages of making our government socialistic. Don't be fooled. Freedom—and that's the American Way—pays off, and here's proof: Americans are only 1/16 of the world's population. Yet this handful of people produces almost 1/3 of the world's goods—mostly for its own enjoyment. What other system beats that?

### AMERICANS HAVE MORE—

- MORE AUTOMOBILES
- MORE TELEPHONES
- MORE RADIOS
- MORE UNFETTERED CHURCHES
- MORE UNGAGGED RADIO STATIONS
- MORE SCHOOLS
- MORE AND BETTER FOOD
- MORE AND BETTER CLOTHING
- MORE FREE-SPEAKING NEWSPAPERS
- MORE PLACES OF AMUSEMENT
- MORE COMFORTABLE HOMES
- MORE ELECTRICITY

### AMERICANS HAVE MORE OF EVERYTHING THAN ANYBODY ELSE!

Remember that, when you hear tales of the marvels of a socialistic government . . . when people urge that our government get that way by taking over the electric industry, steel, railroads, medicine, and so on and on. Look at the record. AMERICANS HAVE MORE OF EVERYTHING THAN ANYBODY ELSE. Freedom did it, and never forget that. It makes a lot of difference to you—and to your family.

West Texas Utilities Company

**Automotive and Building**  
Generally good economic conditions, highlighted by high building construction and automobile output, are good auguries for the months ahead, in the view of John D. Biggers, president of Libbey-Owens-Ford Glass Company.

"While 1949 was the automotive industry's greatest year," said Biggers, "several of the major companies are confident of maintaining schedules at the same rate or higher in 1950."

Biggers foresaw a continued high rate of building construction, with a consequent "continuing effect on glass demand far into 1950." Optimism in the flat glass industry, he said, is based on the enthusiastic acceptance of larger windows in homes, stores, office buildings, apartments, schools, hospitals, and many other structures, and a similar trend toward larger safety glass areas in automobiles.

**Containers**  
We are entering 1950 with the demand for containers undiminished from a year ago, according to C. H. Black, president of the American Can Company, and it is likely the rate of production will continue well into the coming year unless adverse conditions, such as poor growing weather or interruption in the flow of supplies, interfere.

Impetus for the postwar rate, which is some 70 per cent higher than prewar, was attributed to the continuing trend of increasing public demand for canned products and the resultant increase in the number of products now being packaged in metal containers.

"The number of products, food and non-food, now going into cans runs into thousands, and the container manufacturing industry has not yet determined the potentials of the can, Mr. Black says. "Food products packaged in metal containers range from live lobsters and whale steaks to frozen lemonade. Another potential field may be indicated by the 'canning' of such things as explosives, electrical instruments and drills."

Enter the WALTER WINCHELL \$200,000 NAME-THE-CAR CONTEST!!!

"Contest closes January 15th, 1950"

A Contest to find a name for the new low-priced car in the low-price field that will be added to the Kaiser-Frazer line. First prize, \$10,000.00 cash. Over 1000 other cash prizes. Every prize matched, dollar-for-dollar, by a cash donation to the Damon Runyon Memorial Cancer Fund, in honor of each individual prize winner!

### Double Prize Money

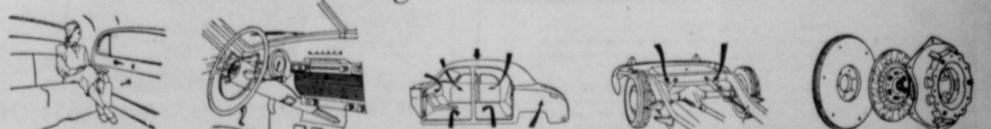
Have your Kaiser-Frazer dealer or salesman enter an approximate appraisal of your present car on your Official Entry Blank and you automatically double any prize money you might win, and double any donation to the Cancer Fund in your honor!

Your Kaiser-Frazer dealer has your Official Entry Blank. Contains all rules. Costs nothing to enter.



## Step into the 1950 Kaiser more than ever more for your money!

- Big! 123 1/2-inch wheelbase ends "short car fatigue"...makes driving a relaxing joy!
- Big! 10-ft. 4 1/2-in. total seating space; luxury riding for 6 over-sized adults!
- Big! Powerful Thunderhead Engine has gas-saving 7.3-to-1 high compression ratio!
- Big! 27.5 cubic feet trunk space equalled by only one other car at any price!



Now! Even more headroom in the spacious rear seat! Improved headlining, new tailoring method gives extra-insulated interior "custom" look!

Now! Famous Tru-line steering made even sturdier, smoother, safer. To make bad-weather driving easier, windshield wiper blades have been re-designed!

Now! Noise and dust virtually sealed out by new insulation; you talk in conversational tones at any speed; arrive fresh, relaxed and clean!

Now! Shock absorbers re-designed to almost eliminate "road shock"; give an even smoother, sway-free, pitch-free ride on the roughest roads.

Now! New type of silent, "Valvet-action" clutch, plus re-designed gear-shift bell crank, gives the smoothest gear-shifting known!

RICE MOTOR CO. — 411 Noel St. — Phone 107

# THE MEMPHIS DEMOCRAT

Hall County Herald Absorbed by Purchase August 7, 1928  
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## Editorial

### Outlook for the Farmer

As Hall County farmers begin laying their plans for 1950, it might be well to look at the Agricultural Act of 1949 which was passed on October 19, and determine its effect upon the future of agriculture. It retains the flexible principle contained in the Agricultural Act of 1948, and follows along the line of thinking of both the Republican and Democratic parties.

Summed up, the act carries out the idea that FARMERS ARE ENTITLED TO THE OPPORTUNITY OF EARNING FAIR RETURNS for their labors. This is made possible through market prices with government price floors. These floors are to prevent unreasonable price declines.

As the 1950 political picture shapes up, and as we analyze the act, we realize that the farmers themselves have the opportunity to make all-important decisions which will influence future prices and production.

It is a recognized fact that the trend continues toward a politically administered economy. This trend affects all lines of endeavor, and farmers in particular. They have, on the one hand, the promises of higher prices at the expense of their freedom of conducting their own affairs. On the other hand, it is to their advantage to work for and maintain a farm program which fits into a free economy. Farmers are beginning to realize that when economic advantages are conferred, bureau personnel begin to tell them how to till the soil and market their produce. This is natural when "balanced economy" comes from public funds.

Farmers of this nation have been called the last of the independents. They live close to the soil, and do not work under year-around pressure. Their vote at the polls has been the deciding factor in many elections. But the trend which started during the depression should be viewed with a critical eye.

As the farmer prospers, so will everyone living in this section prosper. Therefore, it is of utmost importance that everyone—farmers, professional men, individuals and businessmen—devote more thought to the future of agriculture in the light of present-day facts. It will take the combined thinking and action of all who are interested in agriculture to shape the future course which will assure the farmers a fair return yet retain for them freedom to plan their own programs.

## UNDER THE MISTLETOE



### Press Paragraphs—

#### QUOTING OUR NEIGHBORS

**Muzzling Policy is Bad Business**  
 There is probably no incident in our military history to match Admiral Louis F. Denfeld's decision to decline to command the United States naval forces in the Eastern Atlantic and the Mediterranean.

If he remains in the Navy, Admiral Denfeld can not, of course, refuse to serve. An order assigning him to the command would have to be obeyed. Admirals no less than yeomen must carry out lawful orders.

But the grounds on which Denfeld refused is based are sound enough and put the Secretary of the Navy in a dilemma. The admiral has been sharply reprimanded. He has been told, he points out, that he is not loyal or respectful of superior authority. If that is true, he asks, how can he be expected to command the respect of the allies, colleagues and subordinates in the Atlantic-Mediterranean post?

So Matthews' quandary is that he must order Admiral Denfeld to his command, thereby practically conceding that his reprimand carries no weight, or he must find another job for the admiral. The inference is fairly clear that the admiral is going to get out anyway.

Now, Admiral Denfeld may be wrong as wrong in his views of naval policy. The admiral, it is possible, is being penalized for his alleged part in Operation 23 and not for his testimony before the House investigating Committee. But the admiral, it seems to The News, is right in one thing: Congress and the public have need of what trained military personnel can tell them. There should be no penalty for the telling. Staff and line alike must carry out orders. But our armed forces have been wrong in muzzling subordinate opinion, a policy that can only tend to solidify pigheadedness and incompetence in power.

By muzzling Billy Mitchell, we

set aviation progress back two decades. By muzzling the Navy, we may be risking our future defenses.

To be sure, there is something to be said on the other side. We can't have every Army and Navy officer talking at once. But we can and should provide for free discussion of technical policies that do not require secrecy in the interest of defense. Authority is too prone to regard its own security as national security.—The Dallas Morning News.

It is a tragic irony that many men of high position are advocating these policies of statism which we are fighting abroad, at enormous cost in money and effort. We have accepted the responsibility of organizing the western world against communism. Let us show by example here at home that we understand what we preach.—Raymondville News.

A—A farm realty loan may be made repayable up to 40 years, but the term of the loan is discretionary with the lender. Other realty loans must be paid in up to 25 years and nonrealty loans in 10 years or less, terms at the discretion of the lender.

Q—What disabled veterans of World War II are eligible to receive an automobile from the Government and what is the last date on which application may be made?

A—A World War II veteran who lost, or lost the use of, one or both legs at or above the ankle as the result of disability incurred in such service may be entitled to receive an automobile or other conveyance at Government expense. Veterans have until June 30, 1950 to apply.

## This Week in WASHINGTON

REPUBLICANS have been advancing proposals to put the GOP back into the winning column. The most spectacular proposal came from old-line Republican stalwart, Sen. John W. Bricker of Ohio, former vice-presidential nominee, who urged a merger of the GOP with the Dixiecrats.

Senator Bricker read out of his party Sen. Wayne Morse of Oregon and William Langer of North Dakota and said he even was willing to see the name of his party disappear and its principles come to light under a new title.

Senator Bricker has been one of the few GOP leaders who had a record of high party unity during the 80th congress, a record of 100 per cent voting with the Republican majority. In the first session of the 81st congress, however, he slipped by 6 per cent. However, on bi-parisan issues where the majority of the Republicans voted for these issues, Bricker's record was only about 50 per cent.

Sen. Owen Brewster of Maine went along with Senator Bricker part way, saying the time was ripe for Republicans to move into the solid South, but he did not approve the merger idea.

Sen. Henry Cabot Lodge of Massachusetts didn't go along either, but called for a new GOP platform which he said would "put into action the aims and aspirations of the American people." He called for a more friendly attitude toward labor, a solution of the nation's health program, farm production for use and more efficiency in government.

Sen. Robert A. Taft, one of the party stalwarts, restated to his constituents the traditional GOP policy to "promote the continuous economic improvements of the working man and woman and the great majority of the people."

One of the surprises of the week was the announcement that Robert "Doug" Stuart of Chicago, vice-chairman of the board of the Quaker Oats company, had accepted the post of treasurer of the Republican national committee. Because Stuart accepted "under certain conditions," announcement was not ex-

pected until the last of January. These "certain conditions" included a complete revamping of Republican policies.

Representatives J. Parnell Thomas (R., N. J.) and Andrew May (D., Ky.) started serving their prison terms, Thomas for payroll padding and "kickbacks" and May for accepting bribes from munitions manufacturers during the war.

While in prison, May will continue to draw his life-time pension from congress of \$290 a month, and Thomas can start drawing approximately \$300 a month pension when he reaches 62.

In passing its pension law, congress declared the purpose of the pension system was to reward "long and faithful legislative service."

Members of the American Medical association had the headlines in Washington the past week when they held their annual convention and slapped on a compulsory \$2 annual assessment upon each member upon pain of expulsion from the association if not paid. The assessment is to fight the administration's national health insurance program and is expected to total approximately \$3,000,000 a year.

Among new faces in Washington are Hubert E. Howard, Chicago coal man, recently named by the President as chairman of the new Chevritions board, the post for which Elvius Carl Ilgenfritz, steel executive, was Powerl refused confirmation by the senate prior to adjournment. . . . a new postwar senator from Connecticut, William Benton, former advertising firm partner of Gov. Chester Bowles of Connecticut who appointed him . . . and Harry Darby, new senator from Kansas, who was named to fill out the unexpired term of Sen. Clyde M. Reed, deceased.

Senator Benton, listed as "independent," says he will sit on the Democratic side. There is nothing independent about Senator Darby. He is Republican national committeeman and says what is good for the Republican party is good for Kansas.

Kary Marx was a German Jew by birth, a Jew by extraction, and a Protestant by faith.

## Condensed Statement OF Financial Condition

As of December 31, 1949

ASSETS

Loans and Discounts	\$ 697,072.57
F. H. A. Insured Loans	41,333.03
C. C. C. and Commodity Loans	1,302,237.67
Bonds and Securities	385,890.70
Banking house, Fur. and Fixtures	15,500.00
Cash	833,655.57
<b>Total Assets</b>	<b>\$3,275,689.54</b>

LIABILITIES

Capital Stock	\$ 50,000.00
Surplus	50,000.00
Reserves	28,972.65
Undivided Profits	47,514.04
DEPOSITS	3,099,202.85
<b>Total Liabilities</b>	<b>\$3,275,689.54</b>

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COMPULSORY HEALTH INSURANCE is a plan to tax pennies BILLIONS of dollars a year, to be administered by government bureaus, with laymen throughout the country "rationing" your doctor's services.

Experience has proven that COMPULSORY Health Insurance completely upsets the quality and progress of medical science, and adversely affects every phase of health care. Doctors are doing everything humanly possible to extend the benefits of medicine to all the people. VOLUNTARY, low-cost pre-paid plans for medical care and hospitalization are now available in millions—and being daily improved and extended. National surveys show that the vast majority prefer the VOLUNTARY way. Ask your Doctor.

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## FORT WORTH STOCK SHOW AND RODEO

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The Show of Shows—The Show of the Southwest  
 Thousands of Head of the World's Finest Livestock On Exhibit In Fort Worth's Modern Exhibit Buildings  
**WORLD'S ORIGINAL INDOOR RODEO**

The premier event of its kind—in palatial Will Rogers Coliseum. Never a dull moment. Performances twice daily (2 and 8 P. M.). Tickets \$3 each, including reserved seat, admission to Stock Show Grounds, and tax. Address Mail Orders to SOUTHWESTERN EXPOSITION AND FAT STOCK SHOW, FORT WORTH, TEXAS. Enclose check or money order. SPECIFY EXACT PERFORMANCES—GIVE FIRST, SECOND, THIRD CHOICE.

### Good Management Needed to Offset Trends in Farming

Farmers and farm families are faced with a challenge that can be met most successfully through planning and efficient production. The level of farm prices is edging downward and acreage allotments are being made and these conditions will make necessary changes in farm operations.

Farm living standards have improved during the last 10 years and good management will be necessary to maintain them, says C. H. Bates, extension farm management specialist of Texas A. & M. College.

He reports that county extension agents are assisting farm families in setting up plans for further improvement of farm production practices and suggests that the following management phases of crop production be considered when you start on your future plans.

Select and use the highest yielding adaptable crop varieties and don't forget the new corn hybrids. The most productive parts of the farm should be planted to cash crops. If you are in an area of the state where commercial fertilizers can be successfully used, get your fertilizers early and apply them generously.

Records, he points out, are an aid to better farm planning for they are the "eyes and ears" of your farming business and can help you make the kind of plans that will increase farm profits and maintain the present high standards of living.

Mr. and Mrs. Rhubert Wynn and Mr. and Mrs. Alvin Phillips went to Dallas Saturday to visit with relatives.

Use the best known cultural practices and these should include soil-building and moisture conserving measures. Be on the alert for insects and disease hazards and if they show up use control measures for control pays off in greater production and better quality in the crops. Then store or market your produce to get the highest market prices—generally quality merchandise faces the least competition.

Bates says another item you will not want to overlook is to do the necessary work at the time when it will be most beneficial and time-saving. The use of proper sized tractors and equipment with well trained operators may eliminate costly hand labor by permitting early cultivation of crops.

Finally, he says the use of good business methods in farming are as essential to the farmer as they are to a modern factory operation. Competition will "weed out" the inefficient producer. Farm records, he points out, are an aid to better farm planning for they are the "eyes and ears" of your farming business and can help you make the kind of plans that will increase farm profits and maintain the present high standards of living.

Mr. and Mrs. Rhubert Wynn and Mr. and Mrs. Alvin Phillips went to Dallas Saturday to visit with relatives.

Dr. M. McNeely  
Dentist  
Office —  
Corner Main & 11th Sts.  
Phone 335

### Locals and Personals

Mrs. Ida Hutcherson, Belma Jo, Rayford and Dorothy spent Thursday and Friday in Floydada with relatives.

Mrs. Joe Brown of Tyler and Mrs. G. C. Wilburn of Dallas are house guests this week of Mr. and Mrs. Byron Baldwin. Mrs. Brown and Mrs. Wilburn are sisters of Mrs. Baldwin.

Mrs. T. L. Rouse, who has been visiting in Dallas and Denton, returned home last Thursday.

Mr. and Mrs. Julius Gable had as guests this week end Mr. and Mrs. Warren Thompson of Amarillo, Mr. and Mrs. Ned Painter, Marcus Massey all of Earth; Mr. and Mrs. Leon Painter of San Antonio; and Mrs. Nora Painter of Sunray.

Mr. and Mrs. Buck Johnson and family visited her parents, Mr. and Mrs. W. D. McCool in Lefors over the week end.

Mr. and Mrs. Carl Lee and son, Carl and Mr. and Mrs. Gayle West and son spent the Christmas holidays in Oklahoma City, Okla., with Mrs. Lee's mother, Mrs. Mary Ellen Magers.

**WESTINGHOUSE SEWING MACHINES**  
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Every Machine Carries  
20-Year Guarantee!  
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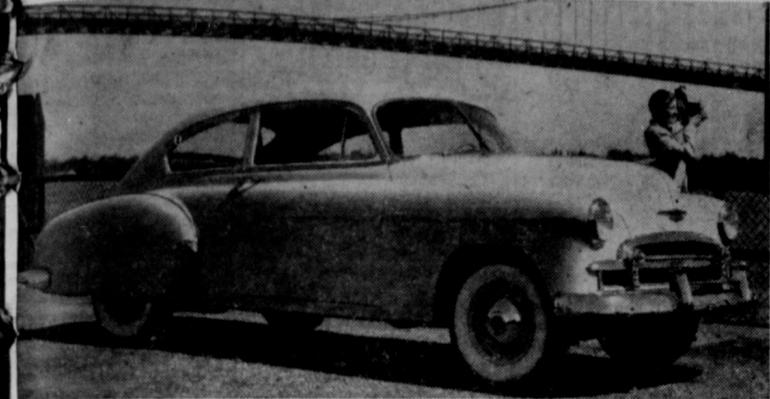
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(Upstairs over M'System)

E. J. Chenault  
Owner

Clyde Shepherd  
Office Mgr.



1950 CHEVROLET, which will be displayed Saturday, Jan. 7, offers two individually designed sedans. Above is shown the Fleetline, so described because of the curvature of the rear quarters body roof lines. Fresh beauty in exterior and interior treatment is visible to the eye with increased power and comfort highspotting chassis improvements. In addition, the company offers an automatic shift in the optional Powerglide transmission.

### 1950 Chevrolets to Feature New Type Transmission

The automatic transmission, which is the most revolutionary development since the advent of the self-starter, makes its first appearance in the low-price automobile field, Saturday, January 7, with the introduction of 1950 Chevrolets, which will be on display in the showroom of Potts Chevrolet Co. in Memphis.

The Chevrolet's application is an exclusive development known as Powerglide. A product of complete research covering the entire postwar period, it is the chief element in an optional, extra-cost "power-team." Included is a larger, more powerful engine and many refinements that extend throughout the line of new passenger car models.

Also presented for the first time to the retail automobile market is the Bel Air, a luxurious, four-passenger coupe possessing the swank of the convertible with the practicality of the solid top.

With the Bel Air as leader, the latest series contains two individually-styled two-door sedans and two four-door sedans, a sport coupe, business coupe, convertible and all-steel station wagon.

Improvements through the 1950 chassis and bodies are many. A new "Power-Jet" carburetor eliminates the "lean" periods in gasoline feed and affords quicker warmup in cold weather. Larger exhaust valve capacity helps power output. Each of the six-cylinder passenger car engines shows the traditional, economical valve-in-head design. In the bodies, stylists have accomplished striking effects with smart upholstery and freshly finished exterior metalwork.

The Powerglide automatic transmission makes use of hydraulic torque conversion, a method of smoothly transmitting power to wheels that received considerable impetus during the war search for more maneuverable armored vehicles.

The torque, or the force of rotation, generated at the engine crankshaft, is now transferred through rapidly whirling oil. The force is increased in direct proportion to throttle pressure, as with the conventional clutch and gear transmission. However, instead of the "steps" involved with mechanical gear linkage to reduce

engine speed as the car gathers momentum, the flow of power to the rear wheels is fluid and variable. Once the car is moving with the lever in "Drive" position, no shifting action is necessary regardless of the number of traffic stops-and-goes.

Driving with the Powerglide is simple. On the steering column is mounted a quadrant in miniature somewhat like power controls on ocean liners. The quadrant is marked from left to right with "Park," "N," "D," "L," and "R." A lever under the steering wheel positions a pointer at one of the five stations. To start the engine, the pointer may be placed at "N" (Neutral) or "Park." Otherwise the starter button on the dash remains ineffective. With the engine started, the lever is moved to place the pointer at "D" (Drive). For ordinary travel forward movement thereafter is dependent on throttle pressure alone.

To bring the car to a stop the throttle foot is moved to the brake as desired. Resumption of forward movement in traffic is obtained merely by depressing the throttle.

Because engineers must recognize that driving is not confined to forward movement on level, paved highways, the "R" (Reverse) and "L" (Low) positions are incorporated on the quadrant. Although the drive continues through the converter, low and reverse gears increase the power on the rear wheels by definitely fixing the ratio of revolutions between the crank and propeller shafts. To provide the gears a simple planetary gearset is built into the transmission.

Advantages of the Powerglide are reportedly many. Through check vanes in the converter, the car does not "free wheel" once the throttle is released, giving the driver safer, surer control on down grades. Valve control of the hydraulic fluid is more positive and service-free. Reverse and low gears are fitted into a compact unit, permitting better response when the gears are alternated as might be necessary in "rocking" a car in deep sand, snow or mud. In the "park" position, gears are locked, preventing rolling on grades. In neutral the car may be pushed to gather momentum for the emergency engine starts that might be necessary with a dead battery.

The engine used with the Powerglide develops 105 horsepower at 3,600 revolutions per minute. Displacement is 235.5 cubic inches with bore and stroke at 3 9/16x 3 15/16. Power output of the car without the automatic transmission has been boosted by engine refinements to 92 at 3,400 rpm's. The cubic inch capacity is 216.5 with bore and stroke 3 1/2x3 3/4.

The new carburetor applies to both engines. It introduces a concentric float bowl which prevents any "starvation" of the fuel metering jet regardless of sudden starts or the level of the road. Other highspots include a central location of the main discharge nozzle to eliminate gas spillage and a guard against vapor lock through the "bedding" of the metering jet in cooler fuel. More positive operation in cold weather is also claimed.

A direct drain has been added to prevent gasoline stains on rear fenders from fuel spilling during filling, ventipanes modified a-

gainst wind roar, an improved rear vision mirror and glove compartment light repositioned to exclude glare are some of the other advances adding to 1950 Chevrolet quality. A novel touch is the inclusion of a whistle on the gas tank vent pipe to warn of approaching overflow.

New body colors are livelier than a year ago. Interiors are two-tone with tasteful greys being worked into the cushioning and paneling. The radiator grille has been redesigned to enhance grace and beauty. Bumper guards are higher and stronger. The "T" handle of the rear deck is replaced by a new stationary, ornamental handle. Tail lamps have

been redesigned to be more easily discernable from the sides.

Although the Bel Air, possessing a special frame and other exclusive features, is best recognized for an unusual symmetry of body lines, the design offers utilitarian benefits as well. Vision has been increased, particularly toward the rear. The model has 40 per cent more rear window glass area than the conventional coupe.

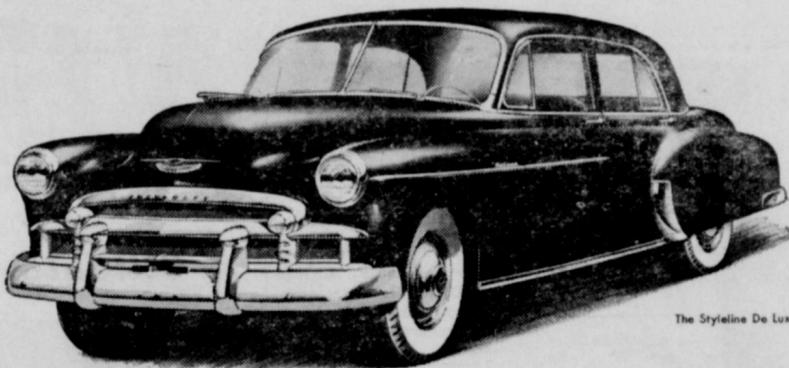
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Memphis' Finest

# On display Saturday - 1950 CHEVROLET

introducing **POWERglide** automatic transmission

Optional on De Luxe Models at Extra Cost



The Styleline De Luxe 4-Door Sedan

## FIRST...and Finest...at Lowest Cost!

Chevrolet for '50 brings you the best of everything at lowest cost . . . greater beauty . . . finer performance with economy . . . outstanding driving ease, comfort and safety!

Here, in Chevrolet for '50, are the finest values the leader has ever offered to the motoring public.

These thrilling new Chevrolets are available in 14 surpassingly beautiful Styleline and Fleetline body-types. They bring you a choice of two great engines and two great drives—the *Automatic Power-Team\** and the *Standard Power-Team*—described

in detail below. And they also bring you quality feature after quality feature of styling, riding comfort, safety and dependability ordinarily associated with higher-priced cars, but found only in Chevrolet at such low prices and with such low cost of operation and upkeep.

Come in. See these superb new Chevrolets for 1950—the smartest, liveliest, most powerful cars in all Chevrolet history—and we believe you'll agree they're **FIRST AND FINEST AT LOWEST COST!**

### ONLY LOW-PRICED CAR TO OFFER A CHOICE OF STANDARD OR AUTOMATIC DRIVING

#### THE AUTOMATIC POWER-TEAM\*

(Built by Chevrolet—Proved by Chevrolet—Exclusive to Chevrolet)

**NEW POWERGLIDE AUTOMATIC TRANSMISSION**—for finest Automatic Driving (with no clutch pedal—no clutch pushing—no gearshifting). It combines with Chevrolet's new Economy High-Reduction Axle to bring you an entirely new kind of driving . . . low-cost automatic driving that is almost 100% effortless . . . it's the simple, smooth and thrifty automatic transmission. **NEW 105-H.P. VALVE-IN-HEAD ENGINE** (with Power-Jet carburetor and Hydraulic valve-lifters). Here's the most powerful, as well as the most thoroughly proved engine, in the low-price field . . . giving performance extraordinary . . . together with traditional Chevrolet economy in over-all driving.

\*Optional on De Luxe Models at Extra Cost

#### THE STANDARD POWER-TEAM

(Outstanding for Standard Driving Ease . . . Performance . . . and Economy)

**HIGHLY IMPROVED, MORE POWERFUL VALVE-IN-HEAD ENGINE** (with Power-Jet carburetor and larger exhaust valves). The fine standard Chevrolet engine now made even finer . . . giving you more power, more responsive pickup, greater over-all performance . . . plus the outstanding economy for which Chevrolet has always been noted. **THE FAMOUS SILENT SYNCHRO-MESH TRANSMISSION** (with Extra-Easy Hand-E-Gearshift). Long recognized, by automotive engineers and the motoring public alike, as the pattern of smooth, quiet gear transmissions . . . assuring extremely simple and easy gearshifting . . . in fact, owners say *easiest* car operation, next to automatic driving itself.

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Phone 412

Memphis, Texas

### Recovery Research Of Oil Lagging

Oil-state universities are overlooking petroleum recovery research, Dr. G. H. Fancher, University of Texas petroleum engineering professor, declares.

He terms the policy "penny-wise and pound-foolish" and says 60 million barrels of oil may be left in the ground in the U. S. unless researchers find new secondary recovery means.

"About 2,500 students are studying petroleum engineering in oil-state schools each year," Dr. Fancher declares. "They need the benefit of teaching inspired by research and of obtaining perhaps some research experience themselves to serve better the country in increasing oil recovery."

The Pennsylvania legislature is the only state law-making body appropriating money for either fundamental or applied oil recovery research, except in pitifully inadequate amounts, despite the recognized importance of petroleum production to oil-state economies, he says.

Dr. Fancher reported the research information as a member of the Advisory Committee on Secondary Recovery, set up in 1947 by the Interstate Oil Compact Commission.

The committee is conducting a nation-wide research project into secondary oil recovery operations.

### LETTERS FROM READERS

(Ed.'s Note: The Democrat will consider letters from readers who wish to express their opinions on subjects of general interest. All letters must be signed, and names cannot be withheld.)

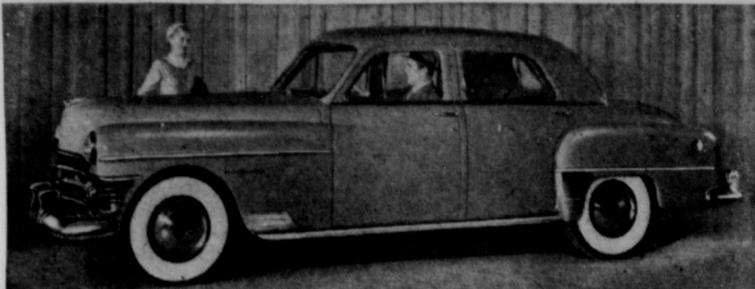
Monte Vista, Colo.  
December 28, 1949  
The Memphis Democrat,  
Memphis, Texas

Dear Sir:  
I would like to commend the people of Memphis, Texas, for their hospitality and friendliness, and thus, this letter.

I was a guest at the home of Mr. and Mrs. M. W. Paschall during the recent holidays. Although I had never met the family, but was only a friend of their son, Raymond, I was treated as one of the family—only better. Mr. Paschall, who is a contractor in Memphis, tried in every way to make me completely at home. And Mrs. Paschall outdid him in that respect—if that were possible. Truly, with all their friendly sons and daughters, I spent Christmas at home away from home.

Also, everyone I met in Memphis was most cordial. If this is Southern Hospitality, let's have more of it.

Yours truly,  
Lee Buettner.



ACCENT IS ON STYLE IN 1950 CHRYSLER MODELS—The New Yorker, shown above features restyled longer rear fenders, more massive bumpers, new radiator grille, better visibility from the larger rear window, and it is powered by the 135-hp. Spitfire engine. The new line of Chryslers may be seen now at Kermit Monzingo's, 707 Noel.

### Chrysler Offers Beauty, Styling In 1950 Models

In its 1950 line, now on display in dealers' show-rooms throughout the country, Chrysler offers new styling, inside and out, including entirely new upholstery in virtually all models; the introduction of an entirely new body style available in both the six- and eight-cylinder lines; improvements in the instrument panel, larger brakes on the six-cylinder models and an improved booster on the brakes of the eights; increased visibility through a rear window that has 27 per cent more glass area; a slight increase in height, width and length, a wider rear tread on the sixes, and a refinement of numerous features introduced in the 1949 models. Nineteen body styles are listed and 15 standard body colors, eight of which are entirely new.

The new cars are now on display at Kermit Monzingo Motors, 707 Noel St., Memphis.

Appearance improvements begin at the front bumper and are carried through to the rear bumper, giving the new line distinction and individuality. Different styling features have been incorporated in the sixes and in the eights, so that one is readily distinguishable from the other at first glance. Among the points of difference between the two lines are the parking lights, the length of the molding on the front fender, the nameplate on the front of the radiator and the wheel cover.

Front-end styling features an entirely new die-cast grille, comprising three heavy horizontal

bars, topped by a fourth bar that curves down at the ends. In the sixes, a new rectangular parking light is located below each headlight between the top and bottom bars of the grille. These bars extend out to wrap around the fender. In the eights, a new round parking light is installed in a chrome grille plate underneath each headlight. This chrome plate fills the space between the top and bottom bars of the grille. Seven vertical bars are placed between the horizontal bars of the grille. A new enameled nameplate with chrome wings is placed just above the center of the grille in the sixes. There is a new hood ornament placed lower on the hood.

Front bumpers are two inches wider than in the preceding model and new-style bumper guards complement the deep-section bumper and frame the license plate holder.

Appearance of the rear-end also is improved and visibility increased by a newly-designed rear window that has an area of 684.4 square inches, as against 537.2 in the 1949 cars. The window is of the three-piece type, with chrome division bars at each side.

The instrument panel has been improved by new and larger rotary switch knobs with a vertical bar for easier control. The transparent backgrounds have been provided for the gauge dials, speedometer, radio dial and clock. In the sixes, this background is transparent brown on polished

Richlow brass and in the eights it is transparent gunmetal on polished aluminum. A new concentric turn signal switch housing in the steering column creates a more compact appearance.

Interior styling has been given additional touches of elegance in all models. In the Royal and Saratoga, there are new horizontal lines and a new arm rest on the door panel. In the Windsor and New Yorker, the door panel has been improved by the addition of new horizontal lines, a new type arm rest and a chrome molding strip below the door handle.

One of the important mechanical changes is the adoption on the six-cylinder models of 12-inch brakes. This brake replaces the 11-inch type used on previous models and it provides 15 per cent more lining contact area.

Improved brake action also is produced in the eight-cylinder models and the Royal and Windsor eight-passenger sedan and limousine by a new booster.

The 1950 line comprises the following body styles, divided among the six models:

Royal (six-cylinder) — Four-door sedan; club coupe; station wagon; eight-passenger sedan.

Windsor (six-cylinder)—Four-door sedan; club coupe; convertible coupe; eight-passenger sedan; eight-passenger limousine; "Newport" special club coupe.

Saratoga (eight-cylinder) — Four-door sedan; club coupe.

New Yorker (eight-cylinder)—Four-door sedan; club coupe; con-

### Texas Corrects School Children Vision Problems

Texas is one of the few states in the United States which corrects the vision problems of its school children.

Dr. Darrell B. Harmon, director of the Division of Educational Services of the state department of health, has conducted an outstanding state-wide survey of visual problems of Texas school children.

There are thousands of children in schools in America who have been labeled "dull" only because they cannot see properly. There are a few states which have given thorough and effective tests to their children to test their eyesight. Texas is one of these states. "The failure to adopt reason-

able vision-testing practices," writes Albert Q. Maisel, "in schools is part of the large factor to provide decent visual environment. School superintendents and school boards are a general behind the present level of scientific knowledge about school construction, school lighting, classroom painting and desk arrangement."

Dunlop Tires are good tires fully guaranteed—and can be bought at Reasonable Prices. Kermit Monzingo's, your Chrysler Plymouth dealer.

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Optometrist  
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1/2 Block East of Courthouse  
Childress, Tex. Phone 78

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- Display rate run of paper 45c
- Telephone 15 —

After want ad is taken and set to type, it must be paid for even if cancelled before paper is issued. The Democrat frequently gets results before paper is published by personal contact with customers, especially in FOR RENT and LOST and FOUND cases.

#### For Sale

NOW available new Singer Sewing machine, portables, consoles and treadle. \$89.50 and up. Terms to fit your needs. Singer Sewing Machine Co., 132 Main, Childress. Phone 1188 for free demonstrations. 45-tfc

FOR SALE—Good used pianos. Lemons Furniture Co. 8-tfc

FOR SALE or TRADE—City and farm property. J. D. May, day phone 525-J, night 682. 22-tfc

LIST your farm and town property with me. I'll find buyers. J. D. May, phone 525-J or 682. 22-tfc

FOR SALE—About 500 hegari bundles and about 2 tons goose-neck maize. 6 miles Southwest of Lakeview. A. S. Bevers. 31-1p

FOR SALE—Three lots in Brumley Addition. Call 438-J for information. 31-3c

FOR SALE—About 35 hundred bundles. Rt. 1, Lakeview. Mr. W. M. Gowdy. 31-1p

FOR SALE—One used gas range \$10. White's Auto Store, Phone 346. 31-tfc

DR. SALSBERY'S REN-O-Sal is a handy control over cecal cocci-diosis. Use large doses for cocci-diosis control. Also a potent chick growth stimulant. Ask for Ren-O-Sal at Durham Pharmacy. 1c

FOR SALE—Good, Milk Cow. Owner changing climates. 605 E. Noel. E. E. McChristy. 1p

#### For Sale

New Home Sewing Machines, electric models. Priced from \$99.50 up. 20-year guarantee. Western Auto Associated Store. 22-tfc

FOR SALE—6 month-old pedigree Cocker Spaniel, blonde. Decendent of Linda's Danny I. Grand champion of 1948. Also Cushman Scooter. Inquire at Memphis Democrat. 25-tfc

PAINT YOUR ROOF—Not stronger than 7x12 pitch. Spray 2 coats, \$25.00 labor. 720 North 14th Grundy St. Grady Lester. 30-2p

FOR SALE OR TRADE—26 inch Bicycle, excellent condition. Will trade for 24 inch Bike or will sell. Winifred Wise. 30-2c

FOR SALE—Small House, 3 rooms and bath, \$1400; '39 Ford panel truck, new brakes, good motor, \$200.00; Practically new 20 gauge automatic shotgun, poly choke and case; 1941 Ford transmission, column shift; '36 Ford, overdrive, radio, heater, new hydraulic brakes, reasonable. See Ralph Hill, Phone 427-M. 30-2c

#### USED TRACTORS

- 1949 Ford, overdrive, complete with lister, planter, cultivator, bed-knifer.
- 1949 Ford, complete with lister, planter, cultivator.
- 1938 John Deere Model A, with 2-row tool bar lister and planter, and cultivator.

**Harrison Hardware Company**  
Memphis, Texas 1c

FOR SALE—One Whizzer motor, run about 200 miles, is good as new, on heavy duty bike, \$120. Whites Auto Store, Phone 346. 31-tfc

FOR SALE or TRADE—One of best equipped laundry in West, doing good business—24 Maytags, 6 Bendix, 2 tumblers, 2 extractors, and finishing room. Buford Chandler, Wellington, Texas. West 7th, Phone 414-R. 31-1p

#### Special Notices

ALCOHOLICS Anonymous meet every Monday 8:00 P. M., basement of Donley Hotel, Clarendon Texas. Anyone interested is invited. Correspondence box 703, Clarendon. 36-tfc

CALL 680 for prompt Mattress service. Expert Mattress Finishing. One day service. Miller Mattress Company, Home of Good Beds, Memphis, Texas. 47-tfc

WILL OPERATE the Feed Mill on Monday only until further notice. J. B. Estes, 1402 W. Noel. 30-2p

NOTICE: No hunting or Trespassing will be allowed on Duke Bros. property. 24-8p

NOTICE—No hunting or trespassing will be allowed on the Vera Dial Dickey Land. 26-6p

WILL BUY—Production, producing royalty, or will drill attractive wildcat. James T. Crumley, 415 Staley Bldg., Wichita Falls, Texas. 31-3p

#### Wanted

WANTED—To buy pullets, White Leghorns preferred. Seth Pallymeyer, Phone 517. 31-1c

WANTED—Clean cotton rags. No pants or overalls. Memphis Democrat.

#### Lost and Found

LOST—A butane bottle between Memphis and Plaska. Contact John Murdock, Plaska. 31-1p

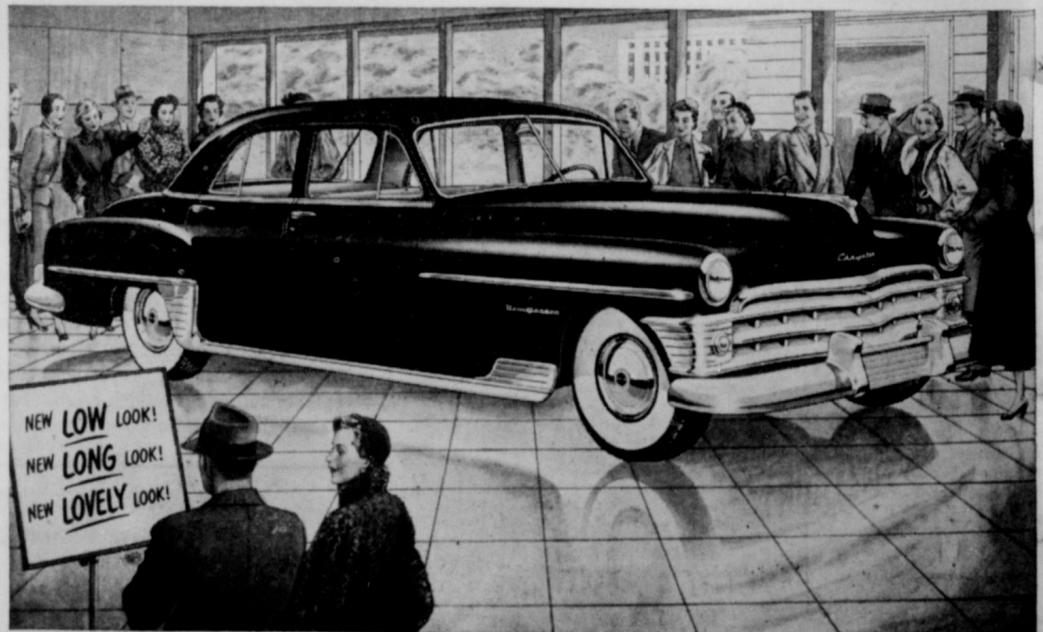
#### Wanted to Rent

WANTED TO RENT—Five, six-room unfurnished house. Permanent resident. Call S. H. Gibson phone 669 or 168. 31-2p

#### For Rent

FOR RENT—To Girl only—in two blocks of square. Second house west of Ice Plant. 710 Brice Call 310-R. 31-1p

Excitingly...dramatically...and differently  
**NEW FOR 1950**  
A classic of long, low and lovely styling



Here it is! Now on Display: The beautiful 1950 Chrysler... the beauty surprise of the year! From smart new front to smart new rear, every sleek, trim line was deliberately styled to give it a new long, low streamlined look! With stunning new interiors, new nylon fabrics... it's today's new style classic, inside and out! And again for 1950 Chrysler's beauty reflects the sound engineering and

the solid comfort inside. Again there's headroom, legroom and shoulder-room to spare! Chair-height seats! Surprising visibility all-around... in the easiest of all cars to get into and out of. You've got to see and drive it really to appreciate it... the wonderful things that have been done to make it the smartest, most comfortable—the safest, sweetest driving car today! (19 new body styles available.)

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