

# CHRISTMAS GREETINGS

1949

PROMOTING THE PROGRESS OF HALL COUNTY

Home Paper  
"Bringing News  
People You Know"

## The Memphis Democrat 32 PAGES This Week

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

MEMPHIS, HALL COUNTY, TEXAS, THURSDAY AFTERNOON, DECEMBER 22, 1949 \*\*\* SEVEN CENTS \*\*\* NUMBER 29

### Holiday Season Started Yesterday by Santa

Holiday season was ushered in by Santa Claus yesterday afternoon. Santa Claus was carried to Memphis by a big red sleigh. Hundreds of children lined up to see Santa Claus as he came through a cold north wind and blue skies for a look at the old man, and to receive packages of fruits, nuts and

more than 700 packages were delivered to the children as they sat in the court house. Santa started activities by going through a mob of children lined up on the court house

Santa was met on the outside of the court house by a fire truck, which was escorted to the square by Highway Patrol squad car. Santa did not reveal how he is getting here this year, but the thing is that he did make lots of boys and girls happy. Most of them are waiting for a return visit from him next year.

The Chamber of Commerce had a special Christmas party, which was held at the High School Band. O. J. Saye acted as master of ceremonies and kept the boys and girls entertained prior to the big event of Santa's arrival. The distribution of gifts took three hours of an hour, then Santa Claus was away. He had a long journey.

### Gunshot Wounds Prove Fatal to Corlie May

Corlie May, 51, a leading farmer in the Parnell and Newlin communities for a number of years, died of gunshot wounds last Friday morning at his home near Parnell.

Justice of the Peace J. W. Butler, coroner, returned a verdict of "death by gunshot wound, self-inflicted." The bullet, fired from a .38 caliber Colt single-action revolver, entered his forehead. The incident happened as he was sitting in his front room awaiting breakfast. Relatives said he had been in failing health for some time.

Mr. May had taken an active part in civic and community affairs, and was considered an outstanding citizen. He moved to Newlin from Bossier Parish, La., in 1922 and to Parnell some 14 years ago.

Funeral services were held last Sunday afternoon from the First Baptist Church. Rev. Scott Crawford officiated, and arrangements were handled by Marcum Funeral Home. Burial was at Newlin Cemetery.

Surviving relatives include the widow, Mrs. Daisy Lee May; three sons, James and Dalton of Newlin and G. W. May of Parnell; and five grandchildren.

Pall bearers at the funeral were Jim Burk, Lesley Bruce, Parge Winn, Bruce Dameron, T. E. Davis, Altmon Sims, Dewitt Phillips and Jack Brumley.

### CLAUDE'S COMMENTS

By J. C. W.

As this is being written Wednesday morning, ice has formed on trees and shrubs, giving a Christmas look and ushering in the winter season after an Autumn of mostly seasonable harvest weather. Wheat farmers want to see plenty of moisture even if it has to come in the form of snow, while a lot of farmers still have cotton in the fields—some of it pulled and piled on the ground. Gins are catching up after some two months of being behind. All in all, this has been a wonderful year for agriculture, and at this time the Christmas holiday season, all should pause to remember that it is the anniversary of our Saviour's birth.

According to Zeke Says Brown, Carroll Fowler of Lakeview told the Yankee lads in Chicago, where he was a 4-H winner attending the 4-H congress there, that "We have to hurry home to Texas because of an Indian uprising." Also that a shine boy asked Carroll why the toes of cowboy boots were pointed, and he was told they were used to "punch cattle with." This month's A&M monthly periodical, The Extensioner, which goes to all points of Texas, contained a write-up of Carroll being a national 4-H winner. Hall County club boys are doing their part in publicizing their home county, besides gaining some valuable training.

Work is about completed on the Baptist Church building—stucco and paint have made it a beautiful house of worship—a pure white structure that is attractive and appealing. It is on the Federal highway through Memphis and the traveling public doubtless get a good impression of our

(Continued on Page 8)



BY A CHEERY FIRESIDE—Santa Claus pauses on his long journey that carries him to the four corners of the world. He paid a short visit to Memphis yesterday and is expected to return Saturday night on his annual Christmas tour. Countless thousands of persons, both young and old, will experience the joy and cheer which he spreads throughout the world.

### Decoration Donations Total \$1540; Homes to Be Judged Friday Night

A total of \$1540 has been donated by citizens of Memphis for the Christmas lighting and other decorating fixtures which grace the square and streets of the city. More than 1,800 lights were installed.

Some of the contributions have been turned in since the purchase and erection of the material began, and only \$1029.72 has been spent for the present decorations. W. D. Young, chairman of a special Chamber of Commerce committee, said. The chairman gave full credit to his committee for giving the citizens the best holiday lighting the city has ever had. The decorative scheme, which called for strings of lights around the court house, the court house lawn, the city square and on a number of intersections on the main streets, has been aided with money gaily decorated display windows throughout the town to give the city its greatest outward display of the Christmas spirit it has ever known.

Homes To Be Judged Friday

Another beautifying feature is the number of decorated homes and lawns. The Chamber of Commerce has announced a cash prize of \$10 for the best decorated residence or lawn. Second prize will be \$7.50 and third prize will be \$5. An impartial board of judges has been selected and will name the winners of the contest. Judging will be held tomorrow (Friday) night. The money which will be paid the winners, stated Clifford Farmer, manager of the Chamber of Commerce, will be taken out of the C of C budget, and not from the decoration fund.

Donations in Special Fund

The money which was donated too late to be used for decorations this year will be placed in a special fund and will be earmarked for future Christmas decorations only.

Young again stated this week his gratitude to all those who in any way aided in the beautification program are the Chaplain's (Continued on Page 8)

### Cagers Prep for Brownwood Meet

The Memphis High School cagers will start two-day workouts Monday morning in preparation for the Howard Payne College invitational tournament at Brownwood Dec. 29-31.

George F. Childress has been working with the Cyclones the past few days in the absence of Coach Fred Wright, who is out of town.

Memphis lost to the Estelline Bear Cubs 30-21 Monday night at the local gymnasium. Scotty Grundy was the leading Memphis scorer.

### Memphis, Lakeview Banks Will Close For Holidays

The First State and the First National Banks in Memphis and the First National Bank of Lakeview will be closed from noon, Saturday, Dec. 24, until Tuesday morning, Dec. 27, for the Christmas holidays. They will also be closed on Jan. 2, 1950.

### Pvt. Charles Norman With Army in Japan

Participating in the combat effectiveness program at Kobe Base, Japan, is Private Charles D. Norman of Memphis, a member of Company B, Kobe Quartermaster Depot.

While the primary mission of Kobe Base is to furnish supplies to troops of southern Japan, military training is also an important part of everyday life. Weapon firing to acquire proficiency in arms is a basic requirement of every soldier.

Included in the weekly training program are the Chaplain's (Continued on Page 8)

### This is The Democrat's Special Christmas Edition

This is the annual Christmas edition of The Democrat. The extra size has been made possible by the large number of firms and individuals of Memphis who have used this means of expressing their Christmas greetings to the citizens of this area, and also by the large number of letters to Santa Claus written by the children.

The annual edition is recognized as one of the outstanding Christmas issues published in the state.

### School Officials To Attend Meeting At Clarendon

County Superintendent Mary Foreman and the superintendents of all schools in Hall County will attend a meeting Jan. 3 of county and school superintendents of this area to discuss the transportation of school children. The situation which has arisen under the Gilmer-Aiken Bill has proved unsatisfactory in this area because of the long distances school buses have to travel, it is pointed out.

### Lions Have Annual Christmas Party

The Lions Club held its annual Christmas party yesterday. The gifts which were exchanged among the members were turned over to the Veterans of Foreign Wars Auxiliary to be distributed among the needy children.

### Farmers Record Big Vote in Referendum

#### Stephen Braddock, Longtime Resident, Dies Here Monday

Stephen Jerry Braddock, 83, resident of Memphis for the past 27 years, died in his home early Monday morning. Funeral services were held from the First Baptist Church Tuesday afternoon, with Rev. Roy Shahan officiating, and burial was in Fairview Cemetery.

Mr. Braddock suffered a stroke late Sunday afternoon, and died about 3:00 o'clock the following morning.

He moved here in 1922 from Delta County and was engaged in farming until a few years ago. He was born in Mississippi in 1866.

Surviving relatives include his widow; two daughters, Mrs. Freddie Mae Cody of Memphis and Mrs. Della Smith of Clarendon; three sons, Barney and Odie Braddock, both of Clarendon, and Marvin Braddock of Lakeview; one brother, M. H. Braddock of Memphis; one sister, Mrs. Nancy Rich of Ventura, Calif.; 18 grand children and eight great grand children.

Funeral arrangements were handled by Marcum Funeral Home.

Pall bearers at the services were Homer Smith, S. J. Smith, Harold Braddock, Wesley Braddock, Ernie Anthony and Guy Gambell, all grandsons of the deceased.

Flower girls were Helen Anthony, Winnie Mays, Paulene Gambell, Marie Howell, Lucille Gurley, Kate Braddock and Ethel Mae Cody.

A record number of 897 farmers of Hall County went to the polls last Thursday for the cotton marketing quota referendum, and 99 per cent of them voted for the proposals. Only eight persons recorded negative votes.

The nation as a whole approved the proposition by a wide margin—between 90 and 95 per cent. The referendum was to determine marketing quota and price support programs for 1950. The issue had to pass by at least a two-third majority of those voting.

In the six polling places in Hall County, no more than three votes were cast against the proposals at any one place. One place, Plaska, did not record a negative vote.

The following are results of the elections in each community: Lesley, 100-1; Lakeview, 117-1; Plaska, 72-0; Memphis, 227-2; Estelline, 169-3; and Turkey, 203-2.

A meeting of the county committee will be held at 2 o'clock Friday afternoon to set up a farm program for 1950, stated Lynn McKown, secretary of the Hall County Production and Marketing Administration.

### Free Delivery Petitions to Be Mailed Next Week

Petitions for free mail delivery signed by several hundred citizens of Memphis will be forwarded to the U. S. Post Office Department officials next week, stated Clifford Farmer, manager of the Chamber of Commerce and Hall County Board of Development.

Farmer said that the response has been fine on this project, and that a petition will remain in the C. of C. office until the first of next week in order that persons who wish to sign it may do so.

The petitions call for mail delivery within the city of Memphis. If it is approved, residents of the city will receive their mail at home instead of traveling to the post office every day. However, intra-city mail would be boosted from one to two cents per letter.

A government representative will be sent to Memphis to investigate the local situation, and final results will not be known for several months.

### College Students To Be Guests of Rotarians Tuesday

College students who are home for the Christmas holidays will be guests of the Rotary Club at their regular luncheon next Tuesday noon, Dec. 27.

All persons who are home for vacation are invited to attend the annual luncheon, stated R. C. Lemons, club president.

At the luncheon Tuesday, every member brought a gift which will be given to underprivileged children. The gifts will be turned over to the Veterans of Foreign Wars for distribution.

### Winter Makes Debut With Slight Snow and Freezing Temperatures

Winter made its debut in Memphis and Hall County yesterday with a chilling north wind, accompanied by a light snow and ice. Freezing temperatures continued in most parts of West Texas today, with slightly rising temperatures forecast for the next few days.

The lowest temperature for the area this week, as well as for this winter, was recorded on last Wednesday and Friday mornings by Weatherman John McMickin, when the thermometer dipped to 18 degrees. High for the week was 65 degrees, on a Monday and Tuesday afternoons.

Date	Low	High
Wednesday, Dec. 21	28	33
Tuesday, Dec. 20	40	65
Monday, Dec. 19	30	65
Sunday, Dec. 18	30	44
Saturday, Dec. 17	22	65
Friday, Dec. 16	18	54
Thursday, Dec. 15	20	32
Wednesday, Dec. 14	18	38

### Gas Co. to Install Booster Sta. Here

The Memphis City Council, in a special called meeting last week voted to grant the United Gas Corp. additional ground at the gas company's present location northeast of town near the airport. The utility company was leased a plot of ground 100 by 100 feet upon which to build a compressor station.

The station, a company official pointed out, will be erected soon and will provide additional gas pressure for consumers in Memphis, Hedley and Clarendon. Final arrangements of the transaction are subject to approval of the Civil Aeronautics Authority, since the plot of ground is near the airport and could possibly come under the jurisdiction of the CAA.



### LETTERS TO SANTA CLAUS

**Dear Santa:**  
 Lakeview, Texas  
 I am a little girl 7 years old. Please bring me a television set, a peddle car, tri-bike, bicycle, some candy, fruit and nuts.  
 Sharon Ann Duren  
 Memphis, Texas

**Dear Santa:**  
 We are little boys 2 and 4 years old. Please bring us a peddle car, tri-bike, bicycle, some candy, fruit and nuts.  
 John Nathan and Jimmy Don Lavender  
 Memphis, Texas

**Dear Santa:**  
 I am a little boy five years old. I try to be good. I want you to bring me a gun and scabbard, some new books and puzzles and candy, nuts and fruit and what ever else you want to bring me.  
 Love,  
 Carroll Hanna  
 Memphis, Texas

**Dear Santa:**  
 I am eight years old and in the

**Dear Santa:**  
 I am a little boy three years old who has been fairly good this year. Anyway, I am expecting a visit from you. I would like for you to bring me a basketball and a car large enough for me to ride in and some fruit, candy and nuts. Please remember all of my cousins also my mother and daddy.  
 Goodnight and lots of love,  
 Larry Wynn  
 Memphis, Texas

**Dear Santa:**  
 I want a boy coo doll, a cabinet and a little refrigerator and some candy and nuts.  
 I love you,  
 Lois Ann Clark

### New York Claims Santa Claus to Be Its Private Property

While the claim may cause the rest of America to bristle, New Yorkers insist that Santa Claus is peculiarly New York's own. Not only did he land in Manhattan with the Dutch settlers, they point out, but for almost two hundred years he never took his activities or presents out of New York state.

The New Yorkers advance some interesting points to bolster their contentions. They declare that in the general company of Washington Irving, James Kirke Paulding and Clement Clarke Moore, Santa Claus gradually lost the grim, stern aspect he wore when he arrived with the Dutch settlers to the bulging, benevolent mien he now offers.

It was in New York, too, they assert, that Santa acquired his reindeer sleigh and his habit of arriving on Christmas instead of on the Dutch St. Nicholas eve (December 5). And thus, in his New York panoply, he finally found his way to all parts of the United States, England and even Australia and India.

### Cotton Research Closes Saturday

Better understanding of the physical properties of Texas cotton as an aid in the utilization and merchandising of the State's cotton is the goal of research now in progress at Texas Technological college and the University of Texas. The work is being done under the sponsorship of the Cotton Research Committee of Texas, John F. Leahy, director.

Studies of physical properties of the cotton fiber as they relate to problems of merchandising and utilization are being made on cotton from approximately fifty communities throughout the state. After the cotton from each community has been typed as to its physical properties, it is spun into nine different yarn counts using various twists and drafts to find out what combination gives the best results for each kind of yarn. The measurements of physical properties and spinning research are being conducted by the Cotton Research located at Texas Technological college, Lubbock.

The data secured from the measurement of physical properties and spinning tests being made at Texas Technological college are being analyzed by members of the Cotton Merchandising Research located at the University of Texas, Austin. The analysis of the data on physical properties... physical properties and spinning tests will supply information that will result in more effective merchandising and utilization of Texas cotton. Thus the use of instruments which measure the strength, length, length uniformity, fineness, and maturity are making it possible to acquire a clearer insight into merchandising problems associated with specific mill uses for cotton.

Because of the highly competitive conditions that exist in so far as cotton and synthetics are concerned, it is important that information on fiber properties and spinnability be made available to the mills and merchants of Texas if present markets are to be retained. Knowledge of fiber properties of Texas cotton and how they translate in the mill provides the edge needed by our merchants to meet the competition from foreign cottons which

### Letters to Santa Claus

**Dear Santa:**  
 I am a little girl 3 years old and I guess I have been as good as a child could be at my age. I am very anxious to see your reindeer as I have never seen one. Please don't forget my baby brother. He would appreciate most anything. I think I want a small baby bed and a new doll with clothes and shoes. Hurry up and come.  
 Love,  
 Dana Koeninger  
 Memphis, Texas  
 Dec. 16, 1949

**Dear Santa Claus:**  
 I am eight years old, in the third grade. I would like for you to bring me a doll, some shoes,

candy and nuts. Anything else you bring will be appreciated. Don't forget my little brother, John M. He is 3 years old and wants a train, a football, a basket-



To our Friends and Customers

JACK BOONE



LINDSEY TAILOR SHOP  
 Phone 38

## Christmas Greetings



Christmas is a good time, a pleasant time—the one day in the long calendar of the year when people everywhere lay aside the cares of the every day world.

With gay tidings all around us and with the blessings of the Christmas season so greatly in evidence, let us all acclaim the Yuletide and welcome it with a sincere and heartfelt happiness.

May all of us in our own way observe the customs essential to a joyous and successful Christmas Season.

### FROZEN FOOD LOCKERS

217 E. Main — Phone 330  
 GUS RASCO ROLLIE KELLEY

Indeed, as the New Yorkers will tell you, New York, as New Amsterdam in the beginning, was dedicated to Santa Claus, or St. Nicholas, by its Dutch founders. For Santa Claus—or Sinterklaas, as it is sometimes written in Holland—is of course only the centuries-old pet name which Dutch children gave to their patron and gift bringer, the good Bishop St. Nicholas. And it is said that the ship which brought the first Dutch children to Manhattan island bore his face as figurehead.

From the first, too, his special day of December 6, was set aside with Christmas, New Year's, Easter and Whitsuntide, as one of the five chief holidays of the new colony, just as it had been in Holland.

So, year after year, as regularly as St. Nicholas eve came around in New Amsterdam, in Breuckelen (Brooklyn), in Fort Orange (Albany) and many other hamlets above the icy Hudson, the children in every good Dutch family gathered in expectant circle. For weeks beforehand they had learned their lessons and helped with the milking and churning in an agony of good behavior. And now, all ready, they sang their song to Santa Claus.

In the midst of the song would come a knocking at the door and in would stride Santa Claus, himself—not round and jolly, but solemn and majestic in trailing robes. In one hand he might have a basket of presents or a purse, but in the other was sure to be a birch rod—an awful warning to a naughty boy.

Santa questioned each child in turn about his behavior in the year just past and gave him a pat of approval or a warning shake of the head, as the record indicated. Then, bidding them all look for presents in the morning, the good saint suddenly flung a handful of lollipops into the room and, in the ensuing scramble, vanished into the night.

Then the children set out their sabots, or later the great blue yarn stockings made for the purpose.

However he did it—and the tale varies in many lands—Santa Claus got about, for in the morning over the hearth steaming with waffles and sausages and other good Dutch fare, were the blue stockings bulging with apples, balls, dolls and tops.

Bill Davis, who is attending Hardin College, is home to spend the holidays with his parents, Mr. and Mrs. W. C. Davis.

Jack Miller, who is attending Texas Tech, is home to spend the holidays with his parents, Mr. and Mrs. Art Miller.

Benjamin Franklin invented the harmonica.



Your  
 CASE DEALER WISHES YOU A  
**Merry Christmas**  
 AND A VERY HAPPY AND  
**Prosperous New Year**  
 Davis Implement Co.



May the joys of the Season be an every-day possession for the whole year, is our wish

R. H. WHERRY  
 JEWELER

# REMEMBER.... OUR CHEAP PRICES WILL BE Philco Radio

Until Jan. 1st

If you want a radio for Christmas, come in and buy a Philco.

**F. E. Monzingo**

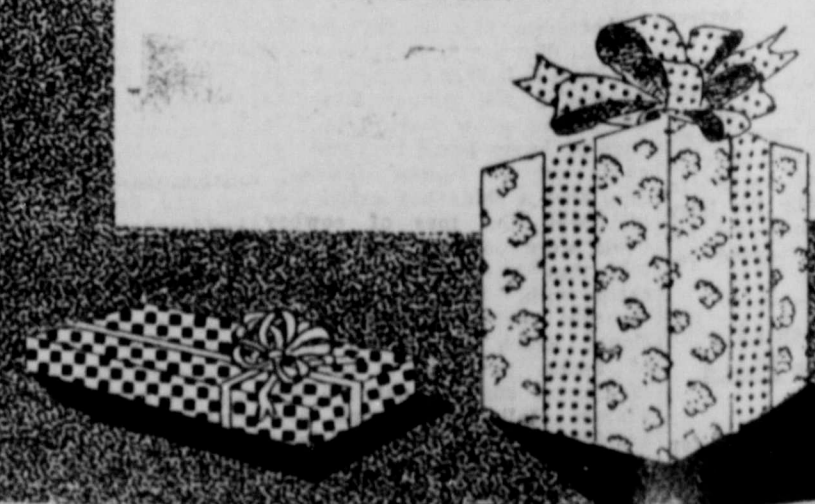
702 Noel Street

Phone 26

## Merry Christmas

As you and your loved ones gather 'round your cheerful Christmas tree, with its sparkling lights and shiny tinsel and gay ornaments, we want you to know our thoughts are with you this Christmas. It is our way of expressing our appreciation for your generosity during the past year.

May the warm cheerfulness and well-being that manifests itself on Christmas remain with you forever. That is our Yuletide wish.



### FOSTER FOOD MARKET

Corner 8th and Main Henry Foster Phone 193-J



CEMBER 22  
 some nuts and  
 Your friends  
 Carolyn Kay  
 John M. Fern  
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# Reed Farm Shows Results of Well-Planned Program

Reed farm near Lake... purchased by John D. Reed... is now a fine example of well-managed conservation... program can do... farm was considered one... in Hall County. It... gullies from four... deep in places and... on slopes was practi... Water from eight... was washing across it... August, 1939, Mr. Reed... by use of soil sav... had rebuilt this... it was one of the best... farms in the commu... farm buildings were re... and repaired. The house... completely modernized. Mod... erences were installed... for from the farm in... Reed estimated that his... had increased 40 per... all crops and doubled on... same time he had built

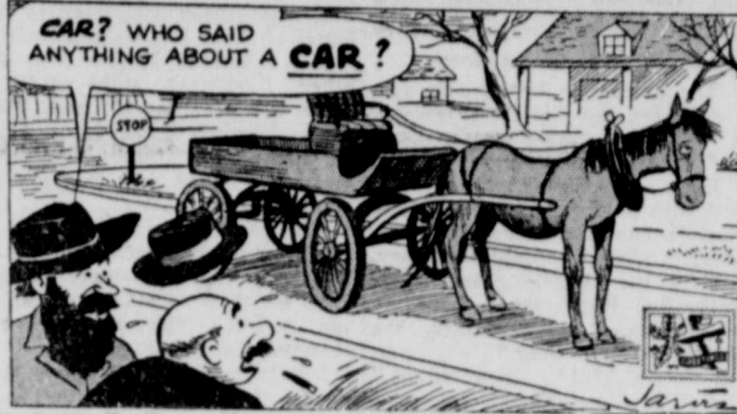
a practically worthless farm into a highly productive unit. This achievement was accomplished by hard work and by applying soil conservation practices under the guidance of his county agent. He built spreader dams across gullies, applied barnyard manure and cotton burs, managed crop residue and planted cover crops when needed. Mr. Reed was still not satisfied that all improvements possible had been made on his farm. He made application, in 1939, to the Soil Conservation Service CCC Camp for assistance in doing additional conservation work. Under technical engineering and planning guidance, he built more and larger terraces. They were designed to hold and spread more water coming across his farm from the north. Conservation cropping and soil building practices were continued.



WANNA GET MARRIED? ... The cake's free. New York baker Herman Levine whipped up this \$125 pastry a week too early—patron no take cake. He offered to give it to any couple who would marry to get it.

## MAYOR McGUP

By John Jarvis



## PERSONALS

Dan McMillan, who is attending Texas University, is home for the holidays with his parents, Mr. and Mrs. B. B. McMillan.

Students home from W.T.S.C., Canyon, for the holidays are Marjan Posey, son of Mr. and Mrs. S. D. Posey, Jack Pierce, son of Mr. and Mrs. C. L. Pierce, Roger Monzingo, son of Mr. and Mrs. Allan Monzingo, Jeanne Way daughter of Mr. and Mrs. T. J. Way, Jimmy Gerlach, son of Mr. and Mrs. Alvis Gerlach, and June Meridith, daughter of Mrs. Allie Caviness.

Lois Wines is home from Howard Payne to spend the holidays with her parents, Mr. and Mrs. Harvey Wines.

Sammy Rasco of T. W. C. is home to spend the holidays with his parents, Mr. and Mrs. E. H. Rasco.

Dorothy Hutcherson is home from T. W. C. for the holidays with her mother, Mrs. Alfred Hutcherson.

Barbara Brewer, who is attending Draughn's Business College, Amarillo, is visiting her par-

ents, Mr. and Mrs. R. L. Brewer, over the holidays.

Norma Mitchell is home from Draughn's Business College, Amarillo, to visit her parents, Mr. and Mrs. E. S. Callahan over the holidays.

Jack Hightower, who is attending Baylor is home to spend the holidays with his parents, Mr. and Mrs. W. T. Hightower.

Rop Patton is home from Texas Tech to spend the holidays with his parents, Mr. and Mrs. Roy Patton.

Miss Carrie Bell Lee of Amarillo is visiting in the home of her brother, Ernest Lee, over the holidays.

Mr. and Mrs. I. D. Russell of Dallas visited here Wednesday with Mr. and Mrs. G. M. Bass.

Mr. and Mrs. Tommy Hulsey of McLean are spending the holidays with Mrs. Hulsey's parents, Mr. and Mrs. Roy Guthrie.

Mr. and Mrs. I. B. Bryan and Lora Lee of Odessa are visiting in the Ernest Lee home.

all new furnishings. Mr. and Mrs. Reed have bought a new automobile since the war ended and plan to buy a new 1950 model as soon as they are available. They fully recommend the work of the program of the Hall County Soil Conservation District assisted by the Soil Conservation Service.

**M**ay the blessings of the Season  
 be with you — and bring you  
 deep and abiding happiness  
**GILLIAM BROS.**

**GREETINGS!**  
 AND  
*Best Wishes*  
 FOR  
**A MERRY CHRISTMAS**

**MILAM GAIN & COAL CO.**  
 Mr. and Mrs. Clyde F. Milam

DRIVE OUT TO  
**THE STAR**  
 FOR YOUR XMAS GROceries

OUR	\$1.89
ow, 25 pounds	
ACHES	23c
ate, No. 2 1/2 cans	
LK	25c
ans, 2 for	
NEAPPLE	18c
Cans	
10 Lbs.	3 pounds
ar ..... 95c	CRISCO .... 89c
pty Dumpty Salmon, can	45c
lins Coffee, 1 lb. can (limit 1)	69c
P. Bleach	13c
ers Oats, large	45c
ines, flat cans, 3 for	25c
LARGE LETTUCE HEADS	15c
BERRIES, 1 Pound Bag	24c
CHOPS, Pound	59c
HOCKS, pound	25c
ROAST, pound	50c
PLENTY FRUITS & XMAS CANDY	

Plenty of Parking Space  
**GENE CORLEY'S**  
 STAR GROCERY  
 10th & Brice  
 PHONE 488-J

**AT** this  
 Holiday Season, we extend to you, not only as a customer but as a friend, the best of wishes for the Christmas occasion.

**ED SMITH**  
 Agent for  
 AMERICAN NATIONAL INSURANCE CO.

**Greetings**

**GEO. R. CULLIN**  
 ABSTRACTS — INSURANCE  
 REAL ESTATE — LOANS

## Queener Completes Insurance Course

Bob Queener, local representative for the Great American Life Insurance Company, has recently completed a course on life insurance marketing at Southern Methodist University. Queener has been in the insurance business here since May, and attended the course sponsored by his company, in order to better acquaint himself with the latest methods of insurance marketing. In addition to his duties here, Queener has been helping to train a man for his company at Vernon.

Mrs. J. W. Stokes has returned to her home after undergoing an emergency operation in North-west Texas hospital, Amarillo, on Wednesday night, Nov. 23. She is reported improving nicely. Her daughter, Mrs. Clyde F. Milam, has been with her.

**Sure** \* \* \*

**WE BELIEVE IN SANTA CLAUS!**

You can't fool us! We believe in the old gent. So strongly, in fact, we've asked him to be especially good to all our friends in this community. He will be around to see you, we know, and meantime, may we wish you a

**BILL KINSLOW**  
 Texaco Petroleum Products  
 CHARLIE McBEE C. R. SARGENT  
 Memphis, Texas

Sincerely... Wishing you  
 Every good Cheer... Of the season

We Value and Appreciate Our Friends—and Our Friends Appreciate Our Values!

**STAR GROCERY & MARKET**  
**GENE CORLEY'S**  
 Mr. and Mrs. Gene Corley  
 120 North 10th St. Telephone 488-J

## FIREWORKS

Combination Radios (10 record free)	
Electric & Portable Radios (Motorolas)	
Sunbeam Irons	\$11.95
Sunbeam Automatic Toasters	\$18.95
Sunbeam Waffle Bakers	\$22.95
Sunbeam Mixmasters	\$36.95
.22 Automatic Rifles	\$19.95 — \$34.95
.22 Automatic Pistols, Colts High Standard,	\$54.95 up
Records and Albums	75c to \$3.50
Pocket Knives	
Electric Blankets	\$38.95
R C A Record Changer	\$12.95

**NORMAN'S**  
 10th & Noel Streets  
 RADIOS — SALES & SERVICE



Weddings . . . Engagements . . .

# Society News

Club Activities . . . Personal News . . .

## Wednesday Bridge Club Entertains With Luncheon

The Ross Gentry home on Eighth street was the scene of gay festivities December 20 when members of the Wednesday Bridge Club met for their annual Christmas party and tree.

Luncheon was served in the spacious dining room which was decorated with cedar, evergreens, and red holly berries forming the background.

Following the delicious luncheon which featured cocktails, turkey, dressing, gravy, cranberry

sauce, scalloped potatoes, green beans, relish plate, congealed salad on lettuce, apple and nut salad, pickled peaches, stuffed celery, individual coconut cake for dessert, coffee and coca cola.

At the conclusion of the afternoon's bridge games, high score was won by Mrs. Bill Cudd, floating by Mrs. Mary Lee Fields and consolation by Mrs. Rebecca Turner.

Each member and guest present received a gayly wrapped gift from the beautifully decorated Christmas tree.

Enjoying the annual event were Meses. Nita Combest, Alice Crawford, Bill Cudd, Fern Durham, Mary Lee Fields, Stella Garrett, Zada Goodpasture, Lenora Hankins, Julia Mae Land, Rebec-

## Delphian Club Holds Christmas Dinner Party

The Delphian Club held its Christmas party in the home of Mrs. Henry Hays Tuesday evening, Dec. 20. Hostesses were Meses. Calvin Draper, Henry Hays, and Miss Gloria Gosch.

The home was beautifully decorated for the Christmas season. A delicious dinner was served buffet style.

Each member answered roll call with a Christmas verse. Mrs. Roy Shahan introduced Miss Barbara Bradley who told the story, "While the Angels Sing." Miss Patsy Sue Hays played a medley of Christmas music, "Hark, the Herald Angels Sing," "O Come All Ye Faithful," "Silent Night," and "The First Noel."

## Culture Club Enjoys Christmas Party and Program

The original Christmas story from the second chapter of "Luke" was read by Mrs. Frank Ellis during the meeting of the Woman's Culture Club which was held Wednesday afternoon in the home of Mrs. Gene Chamberlain.

Mrs. Clarence Morris read another Christmas story entitled "The Littlest Angel," and Miss Gloria Virginia Howard entertained with piano numbers. The clubmembers joined in singing "Silent Night."

The party rooms were attractively decorated with a lighted tree and other Christmas decorations which were placed at vantage points. The members exchanged Christmas gifts.

## Odom-Dryden Staff Enjoy Christmas Party Monday

The personnel of the Odom-Dryden Hospital were entertained with a Christmas party in the home of Mr. and Mrs. Shari Patrick Monday evening, Dec. 20.

An appreciated program featuring a reading, "A Christmas Doll" by Johnny Lavender, special music by the Patrick family and Christmas carols were enjoyed by the group.

The home was beautifully decorated in the Christmas motif and gifts were exchanged from a colorful tree.

Refreshments were served to the following guests: Sam Cadenhead, Mr. and Mrs. Ab Cadenhead, Johnny Lavender, Carol Ann Dryden and Goodall-Dryden Staff.

## Woman's Council Meets for Party

The Woman's Council of the First Christian Church met Monday afternoon in the church parlor which was attractively decorated in the Yuletide motif. Lena Milam, Leona Liner and Sue Coleman were hostesses.

Katherine Milam was in charge of the Christmas program. The group sang "Joy to the World," and "O Little Town of Bethlehem" and prayer was offered by Mable Roberts.

An introductory talk entitled "Looking Ahead to Christmas and Its Origin" was given by Katherine Milam. Ethel Rogers presented the devotional with a background of Christmas carols rendered on the accordion by her daughter, Louise Fowler. An interesting story, "The Star Across the Tracks" was given by Elsie Smith. The program was concluded with "Silent Night" and the missionary benediction.

During the social hour from a beautiful Christmas and a gift box was presented to the Elderly Fellowship.

The hostesses served a full and attractive refreshment plate to 18 members.

**CARD OF THANKS**

We wish to thank every one who was so full in our time of sorrow for the beautiful floral and we deeply appreciate kind friends and neighbors brought and prepared for us.

It is our wish that same sadness comes to you you will have God's richings and the same kind hands of your friends and neighbors.

The Braddes

Drive-in service station inaugurated in 1953. Total are 250,000.

Cape Horn is at the most tip of South America.

**CORDIAL GREETINGS**

To Every One of Our Friends at Christmastime

Buy All Your Holiday Needs Here

CRANBERRIES Pound	25c
CELERY Large Stalk	15c
LETTUCE Large Heads	13c
CRISCO 3 Pound Can	87c
Chocolate Covered CHERRIES CHASE 1 Pound Box	49c
JELLO 3 Packages	22c
SUGAR PURE CANE 10 Pounds	95c
COCKTAIL No. 2 1/2 Can	39c
Walnuts Pound	36c
Brazil Nuts Pound	33c
PURASNOW FLOUR 10 Pounds	89c

**WHITE SWAN FINER FOODS**

MERRY CHRISTMAS

**WHITE SWAN** \$3.49  
Gift Chest

**MEATS**

BACON Armour's Star — Pound	58c
STEAK Loin — Pound	65c
BALLARD'S BISQUITS 2 for	25c
GROUND MEAT Fresh — Pound	39c
OLEO Meadolake or Admiral, lb.	24c

PLENTY DRESSED HENS

**Memphis Grocery**  
O. S. GOODPASTURE  
FRESHEST VEGETABLES IN TOWN

PHONE 344-3651 FREE DELIVERY

Guests were Misses Barbara Bradley and Patsy Sue Hays, and Meses. Ralph Householder of Amarillo and Glenn Easley of Albuquerque, N. M.

## Needle Craft Club Meets For Annual Christmas Party

Mrs. Mary Lou Erwin entertained the Needle Craft Club at the annual Christmas party Tuesday evening. The home was beautifully decorated throughout for the yuletide season.

Mrs. Henry Newman read the original Christmas story from the Book of Luke, and Mrs. Nat Bradley gave another Christmas story titled "The Light from the Past." Concluding the program, Mrs. Erwin conducted a Bible quiz.

Gifts were exchanged from the colorful tree.

Refreshments carrying out the holiday motif were served to Meses. Hettie Newman, Addie Hampton, Clara Cummings, Minnie Ferrel, Irene Bradley, Mary Lou Erwin, Beas Crump, Florence Weatherby, and Christine Long.

Dainty refreshment plates featuring the yuletide theme were served to Meses. R. E. Clark, W. C. Davis, H. A. Combs, Clifford Farmer, D. A. Grundy, Ward Gurley, A. W. Howard, R. L. Madden, T. J. Way, C. D. Morris, Robert Moss, Homer Tribble, Ralph Stewart, W. C. Foote, Frank Ellis; Meses Alma Bruce, Esta McElrath, Gloria Virginia Howard and hostess, Mrs. Chamberlain.

## Rev. Smith is Guest Speaker At P-TA Meet

The Junior High Parent-Teacher Association met Thursday, December 15, at 4 o'clock.

Rev. Bedford W. Smith, pastor of the First Christian Church, discussed "Team Work Between Home and Church." A play, "Carols at the Window," was presented by the seventh grade. Members of the cast were Jackie Ben Boone, Raddy Bice, Pauline Hammonds and Carol Ann Monzingo, directed by Miss Ethel Hillhouse. Carol singers were members of Section 71, directed by Mesdames Forrest Hall and Gordon Gilliam. Janice Smith was accompanist.

Mrs. Adrian Odom, president, conducted the business meeting. Section 61 was awarded the attendance prize. Mrs. Forrest Hall is the home room teacher.

The next meeting will be on January 19, 1950. "Team Work Between Agencies of the Community" will be the program subject. J. W. Vardeman will give a demonstration of the operation of a resuscitator.

Assembly of God to Have Christmas Program

A Christmas program in the form of a play "The Holy Night," will be held at 7:15 o'clock Friday night at the Assembly of God Church.

ca Ray Turner, Mary Jane Thompson, and one guest, Mrs. Calloway and hostess, Mrs. Gentry.

**Peace on earth... good will toward men**

"Peace on earth... good will toward men." . . . is again repeated in every story and song of all Christendom. Once more it will be our privilege to tell the beautiful story of the Nativity, and now more than ever, we need to weigh the implications of the Christmas message.

**POUNDS CAFE**  
BILL — AL

## Bucilla Club Enjoys Annual Christmas Party

Mrs. Addie Hampton was hostess to the Bucilla Needle Club on Friday, Dec. 15, for the annual Christmas party. The decorative theme throughout the entertaining rooms featured the Christmas motif.

After members had enjoyed a delicious refreshment plate, the group went to the home of Mrs. Frank Garrett where a Christmas program was presented.

The Christmas Story, "The Littlest Angel" was given by Mrs. Lola Webster, and several piano selections were rendered by Mary Frank Garrett. The group also enjoyed singing Christmas carols.

Gifts were exchanged from the gaily decorated Christmas tree, and Lola Webster and Clara Cummings, who celebrated birthday anniversaries this month, also received birthday gifts.

Present were Meses. Mamie Smith, Ocie Scott, Orela Monzingo, Buna Mayfield, Lola Webster, Beas Crump, Ophie Webster, Pearl Massey, Clara Cummings, Minnie Ferrel, Miss Mary Frank Garrett, Mrs. Garrett and Mrs. Hampton.

**HIGHTOWER GREENHOUSE**  
Member FTD

**m-m-m-Merry Christmas**

FEAST YE WELL WITH OUR HAPPY HOLIDAY FOODS!

**PIGGLY WIGGLY**

EGGS PER DOZ	50c	CRACKER JACKS 3 Boxes	1
PITTED DATES Dromedary—7 1/4 oz. Pkg.	25c	WRIGLEY'S GUM 3 Packages	1
SYRUP Karo Pints	23c	Marshmallows 8 oz. Pkg.—2	25c
		White 1/2 Gal.	59c
<b>Candy</b>		CHOCOLATE DROPS, Per Lb.	
PEACHES Hearts Delight, No. 2 1/2 can	25c	ORANGE SLICES, Per Lb.	
		Fruit Cocktail Hearts Delight, No. 2 1/2 can	29c
		PEACHES Shelled—1 Lb.	95c
<b>MEATS</b>		FRUITS AND VEGETABLES	
HENS Dressed — Pound	55c	XTRA NICE LETTUCE	
VEAL CUTLETS Pound	68c	CRANBERRIES	
SLICED BACON Pinkneys Gold Coin, lb.	40c	DELICIOUS APPLES	
SAUSAGE Country Style, lb.	29c	NAVAL ORANGES	
BEEF ROAST Pound	45c		

A SURE SIGN OF SATISFACTION

**PIGGLY WIGGLY**  
GOODNIGHT & JOHNSON



### Home is for Xmas Party

dinner featuring the decoration motif was members of the 1913 Tuesday evening. The held in the home of Gailey.

Some tables were gaily with blue and silver ornaments and places by spruce corsages and red ribbon and Christ-

ing the dinner, Mrs. T. entertained the group Christmas story, "The by Charles Tazewell.

are distributed from the decorated tree by Lindsey, who portrayed and then the group singing Christmas carols by Mrs. Gailey with Miss at the piano.

ing this affair were the members: Mmes. Byron Bray Cook, L. G. De-Thomas B. Dryden, Allen T. J. Dunbar, H. A. L. Gailey, Gayle Greene, T. M. Harrison, D. and Gene Lindsey, Boyd G. Tarver, G. M. Wil-

Walker, R. C. Lemons, Sanford, Don Wright and Foreman.

### Wise's at Dinner Monday

and Mrs. Winfred Wise with a Christmas dinner evening.

ing the dinner the group playing games and a change.

et were Helen Jeffers, Majors, Grant Evans and Mrs. Wise.

### B&PW Club Enjoys Christmas Party

The Business and Professional Women's Club held its Christmas party Thursday evening, Dec. 15. Members met at the Masonic building for a dinner served by Mrs. C. A. Reynolds and Mrs. John Barber. Following the dinner the group went to the home of Miss Mary Foreman for the exchange of gifts.

Members present were: Aulis Ayers, Hester Bownds, Lucille Burnett, Mollie Carlos, Isabell Cypert, Virginia Estes, Mary Foreman, Myrtle Gibson, Irma Hale, Ethel Hillhouse, Joyce Hoff, Ella Mae Kercheville, Marjorie Keirsterson, Mable Lavender, Una Loard, Mary Frances Marcum, Inez Mason, Betty McBee, Maxine Phillips, Connie Saye, Mildred Spicer, Mary Smith, Dorothy Vandeventer, Zady Belle Walker, Roselyn Williams, Mary Frances Crabtree and Opal Duke.

### Dorcas Society Enjoys Yuletide Social Tuesday

The Dorcas Society met Tuesday afternoon in the home of Mrs. Sam Brown for a Christmas program and social. Co-hostesses were Mrs. A. B. Jones, Mrs. Frank Smith and Mrs. Henry Newman.

The afternoon's devotional was given by Mrs. Ella Johnson and prayer was offered by Mrs. W. I. Glosson. Mrs. A. B. Jones gave a Christmas story, "Free for Two," and Mrs. Glosson gave "Christmas Within."

Refreshments were served to Mmes. Barton, Ethel Green, I. Glosson, Ella Johnson, Frank Smith, A. B. Jones, Henry Newman, and Mrs. Brown.

Baylor University, now in Waco, was originally located at Independence, Texas.



END OF THE RAINBOW... The rainbow of at least one human desire had fulfillment at the end when Judy Sue Warschauer found herself face to face with the doll of her dreams—and it was the very one she wanted for Christmas.

### Harmony Club Holds Annual Christmas Party

The Harmony Club held its traditional Christmas party on Saturday evening in the home of Mrs. L. G. DeBerry. Mmes. Dick Shelton, T. K. Treadwell, Bedford Smith, and L. G. Rasco shared hostess duties.

After a delicious dinner was served, Mrs. C. H. Compton, program leader, introduced Mrs. R. S. Greene, who reviewed "Home for Christmas" by Lloyd C. Douglas. Mrs. Matthew Allen and Miss Gertrude Rasco played a piano duet, a Christmas Medley, and Mrs. Dick Shelton sang "Emmanuel," by Krause. To conclude the program, the club chorus sang "O Holy Night," by A. Adam.

Gifts were exchanged from the gaily decorated tree by the following members: Mmes. Compton, Greene, Allen, Shelton, Henry Foster, Gordon Gilliam, Perry Keyser, D. L. C. Kinard, Garner Lee, M. McNeely, Clyde Milam, T. L. Rouse, Carl Smith, Conley Ward, Misses Rasco, Mary Fore-

### CHURCHES

#### FIRST BAPTIST CHURCH

Roy Shahan, Pastor  
Bible School meets at 9:45 a. m. Morning Worship at 11 a. m. Sermon subject for morning worship, "If It Had Not Been for Jesus," John 15:22.

Training Service Meets at 6:30 p. m. Evening Worship 7:30 p. m. There will be a special program at the evening service given by the young people, "Student Night at Christmas."

We are glad to have our college students with us, and they will be the ones used in this program. May we give these young people a good audience as they bring the program. What better way could we show our gratitude to God for the gift of His Son than by observing His birthday in attendance at His House. Find your way to God's House on this Lord's Day and also His Birthday.

Officers and teachers meeting each Wednesday 7 p. m. Prayer service and Bible study 7:45 p. m. Choir Practice Wednesday 8:30 p. m.

You are always welcome at the services of the First Baptist Church.

#### FIRST CHRISTIAN CHURCH

Bedford W. Smith, Minister  
9:45 Sunday—Bible School with classes for all ages.

10:50 Sunday morning Worship. Sermon, "Peace as a River." There will be no evening service or Christian Endeavor Sunday.

7:30 p. m. Thursday, Dec. 29—Christmas tree program for the whole church, sponsored by the Sunday Bible School.

Minister Smith and youth of the church will attend Campsiration at the Julian Biven Christian Service Camp, Dec. 27 to Dec. 30. There will be no prayer meeting service until Wednesday, Jan. 4. Sermons for Jan. 1 will be on the Book of Revelation, concluding the Books of the Bible series.

#### THE METHODIST CHURCH

Rollo Davidson, Pastor  
9:45 a. m.—Church School, W. D. Young, supt.

10:55 a. m.—Morning Worship—The choir will sing a Christmas anthem. Solo by Mrs. Jeanne Kopp.

Sermon subject, "The Magi and the Star." You are cordially invited to worship with us.

### Blue Bonnet Club Enjoys Christmas Party Friday

The home of Mrs. Oattie Jones was the scene of a delightful Christmas party given for members of the Blue Bonnet Needle Club Friday evening.

Decorative appointments throughout the rooms featured the holiday motif. The decorations were centered with a lovely tree under which was displayed the appropriately-wrapped packages which were exchanged by the guests.

Preceding the gift exchange, Santa Claus arrived with clever presents for each guest accompanied by an appropriate verse which each guest was asked to read aloud.

A tasty refreshment plate was served to the following members: Mmes. Tomie Potts, H. H. Lindsey, Jack Boone, Herschel Combs, George Cullin, Jim Vallance, T. B. Rogers, Otho Fitzjarrald, Ollie Lee, C. C. Meacham, and hostess, Mrs. Jones.

Kermit, Texas, is named for Kermit Roosevelt, son of Theodore Roosevelt.

Mart, Texas, was so named because in early days it was a busy trading post, and Mart means market.

### LETTERS TO SANTA CLAUS

Dear Santa:  
I am a little girl two and one-half years old. I have tried to be a good little girl so please bring me a doll, kitchen cabinet, ice box and stove so I can help my mother cook my daddy's dinner. Bring my dog a harness and a ball. Don't forget my grandmother and little cousin.

Your little friend,  
Bernie Lee Harris  
Memphis, Texas  
Dec. 20, 1949

Dear Santa:  
My name is Janet Gay Nelson. I am three years old and have been pretty good the last year. So will you please bring me a doll, buggy, color book and some crayons.

Love,  
Janet Gay Nelson  
P. S. And plenty of candy, nuts and fruit.

man, Esta McElrath, Laura Maitlightower, and the hostesses.

Memphis, Texas  
Dear Santa Claus:  
I am a little boy three years old. Would you please come to see me even if I don't get my hair cut? If you will please bring me an electric train, carpenter's set, drum and lots of candy. I also have a big brother Don. Don't forget him.

Love,  
Tony Ed Monzingo  
Memphis, Texas

Dear Santa:  
We have been very good this year, and we are looking for you. Please bring Cathy a doll, stove and dishes and Candy wants a stick horse, a ball and a little train of blocks.

We hope all the little boys and girls can have a very merry Christmas. And please, Santa, don't forget our Uncle Lance—he wants a good bird dog.

Our love to you,  
Cathy and Candy  
McQueen  
Batavia is the capitol of Java.

### Miss Mollie Harris Is Choir Director

Miss Mollie Harris, daughter of Mr. and Mrs. Claude Harris, is Young People's Choir director of the First Baptist Church at Coleman, and also a member of the public school faculty at that city. A capacity crowd recently heard her choir in an hour-long presentation of the annual Christmas cantata.

### Locals and Personals

Mr. and Mrs. Perry Keyser and sons left today (Thursday) for Perry and Shawnee, Okla., where they will spend the Christmas holidays with their parents and other relatives.

Mr. and Mrs. Ted Richards and son, Edward Lee, of Amarillo, visited here Tuesday with his parents, Mr. and Mrs. E. Richards.



As the Christmas Season approaches, we realize that the people of this area have been good to us. As we take stock of the many things for which we are thankful, we are reminded again of what we owe all our customers.

So, in the spirit of the holiday season, we extend our sincere Christmas Greetings to every one of you. May the New Year bring to you success and good health.

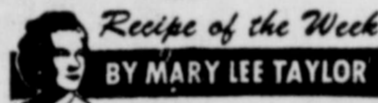
SHOP HERE FOR EVERYTHING YOU NEED FOR CHRISTMAS DINNER!



ORANGES Sunkist No. 1 Navel Box \$5.00 — Pound 10c

Fireworks Assortments Of All Kinds  
APPLES Double Red Box \$4.00 — Pound 12 1/2

### VALLANCE'S



Recipe of the Week BY MARY LEE TAYLOR

#### Holiday Sauce

1/2 cup Fat Milk 1/2 teaspoon grated orange rind  
1 cup fresh cranberries 2 medium oranges, peeled  
1/2 cup sugar 1/2 teaspoon salt  
Chill milk until ice cold. Wash cranberries, then dry on towel. Put through fine knife of food chopper. Add sugar, salt and orange rind. Boil slowly and stir 3 min.; remove from heat. Cut oranges in small pieces. Add to cranberry mixture; chill. At serving time, whip chilled milk with cold rotary beater, or electric beater at high speed, until stiff. Fold into chilled fruit. Serve on plain cake, canned fruit or other desserts. Makes 4 servings.

You Will Need:

PET MILK 3 Tall Cans 36c

### COCONUT

Bakers, 8 oz. pkg. 29c

### JELLO

Package 8c

### SHELLED PECANS

1 Lb. Pkg. 95c

### SHORTENING

Any Brand, 3 lb. carton 55c

### SPRY

3 pound can 85c

### EGG-NOG MIX

Quart 55c

### Cranberry Sauce

Ocean Spray — Can 19c

### Fruit Cocktail

No. 2 1/2 Can 35c

### XMAS Candy & Nuts Assortment

35c

### XMAS TREES

Your Choice 75c



... spouse, too, for a moment with you to say, "Thanks" for everything.

- ...UR, Gold Medal, 10 lb. bag 91c
- ...AR, Pure Cane, 5 lbs 48c; 10 lbs. 95c
- ...NDERED or BROWN SUGAR, 1 lb. boxes 13c
- ...CO or SPRY, 3 lb. bucket 85c
- ...TUCKERS or CRUSTENE, 3 lbs. 63c
- ...K, all kinds, 3 small 20c; 2 large, 25c
- ...TE KARO, pint jars 21c
- ...SHEYS CHOCOLATE DANTIES, pkg. 20c
- ...ERS COOKING CHOCOLATE, bar 37c
- ...ES, Dromedary Pitted, pkg. 25c
- ...ERS COCONUT, 4 oz. box 16c; 8 oz. 29c
- ...LLED PECAN HALVES, pkgs., 28c—53c—99c
- ...SHEYS COCO, 8 oz. box 22c
- ...CE MEAT, White Swan, box 18c
- ...CORN, Jolly Time, can 18c
- ...HOCOLATE COVERED CHERRIES, 1 lb. box 48c
- ...ACLE WHIP, 8 oz. jar 21c; pint jar 32c
- ...ENEX, large 300 size box 25c
- ...ER TOWELS, Scot Tissue, 2 rolls 29c
- ...LET PAPER, Scot Tissue, 2 rolls 21c
- ...IFLUSH, large can 21c
- ...O CLEANSER, 2 cans 23c
- ...ROX, quarts 18c; half gallons 32c
- ...P, Lux or Camay, 2 bath size bars 25c
- ... or DREFT, box 26c
- ...DOL, DUZ, TIDE, SUPERSUDS, box 27c
- ...A FISH, solid pack, can 45c
- ...P, Campbells tomato 12c; vegetable 14c
- ...LISH PEAS, No. 2 can Mission 15c
- ...MONTE WHOLE GREEN BEANS, No. 2 can 32c
- ...W POTATOES, WS, whole new, can 15c
- ...IT COCKTAIL, No. 1 can 23c; large can 35c
- ...APPLE, flat can 17c; No. 2 can 33c
- ...RS, large can Hearts Delight 35c
- ...LED PEACHES, large can HD 38c
- ...RRIES, No. 2 cans Red Pitted 28c
- ...LED BACON, Corn King, lb. 49c
- ...RK CHOPS, nice & lean, lb. 47c
- ...OMARGARINE, Meadolake, lb. 26c
- ...DS, No. 1 Red, 5 lbs. 21c
- ...SH COCONUTS, nice, each 15c
- ...NBERRIES, nice and fresh, lb. 24c
- ...RROTS, nice bucnues 7c
- ...TUUCE, large 4 doz. size 12c
- ...LERY, Green Pascall 14c; Celery Hearts, pkg. 24c
- ...SH GRAPES, Emperors, lb. 15c

DRESSED HENS  
...NTY OF ALL KINDS OF FRUITS, NUTS AND XMAS CANDIES PRICED RIGHT

# CITY

## GROCERY & MARKET

463-160 J. E. ROPER WE DELIVER

### FRUITS AND VEGETABLES

- CRANBERRIES Fresh — Pound 25c
- CELERY Large Stalk 15c
- COCONUTS Fresh — Each 15c
- PINEAPPLES Fresh — Each 50c
- TOMATOES Fresh No. 1 — Lb. 25c

### FRESH OYSTERS

- Pint 90c
- HOT BAR-B-Q Pound 50c
- HOME MADE BRICK CHILI Pound 50c

### CHOICE MEATS

- PORK ROAST Shoulder — Pound 39c
- PICNIC HAMS Whole — Pound 39c
- BEEF ROAST Chuck — Pound 43c
- HENS Dressed — Pound 55c
- FRYERS Dressed — Pound 55c

# Vallance 'M' System FOOD STORES

Vallance Food Phone 603 MEMPHIS, TEXAS 'M' System Phone 400



LETTERS TO SANTA CLAUS

Dear Santa Claus:  
 I am a little girl seven years old and I have tried to be very good. So will you please bring me a Toni doll and a Snow White watch if you have one. I will be looking for you. I love you.  
 Carolyn Jenice Crump

Dear Santa Claus:  
 I am a little boy three years old and I am a pretty good boy. So please bring me a road grader and lots of candy, fruit and nuts.  
 Your little friend,  
 Eddie Burl Crump

Dear Santa Claus:  
 I am a little girl nearly two years old. I am looking forward to seeing you this Christmas. Please bring a doll, doll buggy, and some candy.  
 I love you,  
 Rena Gayle Miller

Dear Santa Claus:  
 I am a little boy, one year old. So please bring me a fuzzy dog and some kind of a toy to push and make music.  
 Your little friend,  
 Tommie Earl Crump

Dear Santa:  
 I have been a nice little boy part of the time. I would like for you to bring me a football and all the football clothes even the shoes if you have any to fit me, a pair of sockie house shoes and an electric train. Please do not forget all the rest of the little boys and girls all over the world.  
 A friend,  
 Dan Goffinett

Dear Santa:  
 I am a little girl 18 months old and I would like for you to

Dear Santa:  
 I am a little girl 18 months old and I would like for you to

Dear Santa:  
 I am a little girl 18 months old and I would like for you to

Bringers of Gifts  
 Range From Santa  
 To Knight Ruppert

In America on Christmas Eve, there is a merry tinkle of sleigh bells as Santa Claus drives up in a sleigh drawn by eight reindeer. He drives from roof to roof, pausing just long enough to climb down each chimney. From a huge sack on his back he fills the children's stockings with toys and lies. Gifts that are too large to be stuffed in the stockings are put on the Christmas tree or stacked underneath it.

This is Christmas in America—but it is not always Santa who brings the gifts to children in other lands.

The Dutch children anxiously await the arrival on Christmas of St. Nicholas. He was the bishop of Myra, so he is dressed in the traditional bishop's robes of black, wears a mitre, and carries a crozier.

He rides a white horse and is accompanied by Black Peter, his page boy. Instead of hanging up their stockings to hold the gifts, the Dutch children place their wooden shoes in the chimney corner before going to bed. On the window sills they leave a bunch of hay for "Sleipner," the bishop's white horse. It is customary for St. Nicholas to overturn chairs and leave the room in general confusion for Christmas morning.

English children wait for a Santa Claus who closely resembles our own. They also find gifts tied to a green Christmas tree, but this custom has been in effect only since Queen Victoria was a young bride. She married Albert, a German prince, and it was he who introduced this Christmas custom to England from Germany.

It is an angel who leaves the gifts in Czechoslovakia. She descends on a golden chord to accompany Santa.

In Scandinavian gifts are distributed during the supper hour. They are brought by dwarfs and the children leave bowls of porridge on the doorstep for them. Santa comes riding on a goat instead of a reindeer.

The birds receive the largest number of gifts in Sweden. Each family places a sheaf of grain on a pole or on the fence posts for the birds' Christmas dinner.

Spanish children place their straw-filled sleeves on the window sills so the Magi may feed their horses while they leave gifts. The older people fill an Urn of Fate from which the gifts are drawn on Christmas Day.

Knight Ruppert, who is the German Kris Kringle, is represented by a young girl wearing a golden crown and gowned in a flowing white robe. She carries a small tree laden with gifts which she distributes.

The children of Switzerland have their gifts brought to them by a radiant angel who rides in a sleigh drawn by six reindeer. She brings them goodies to eat as well as toys.

And in Poland, at least before the Communists came in, the people called at the parish house on Christmas morning where the priest presented them with "peace wafers," which symbolized peace on earth, good will to men. The people exchanged Christmas wishes as the wafers were broken and eaten before returning home.

As Americans observe this Christmas in the comfort and luxury of modern civilization, who among them will pause for a thought of how their forebears kept the holy season?

An example of Christmas of the past in America is provided in a study of the history of the old village of Kaskaskia, first capital of Illinois, where the pioneers braved the rigors of a new and unsettled world.

Despite the hardships and discomfort which prevailed in the days of the early settlers of this land, there was hardly a cabin so humble but what its occupants found some way to keep Christmas.

bring me a little rubber doll and a few other toys, also candy and fruit. Be sure and remember my big sister, Carolyn.

A little friend,  
 Linda Jane Hall  
 Memphis, Texas

Dear Santa:  
 I am a little girl 6 years old and live at the Texas Hotel, room 14. Please bring me a big doll, a sewing machine and a tea set. Don't forget my little cousins and friends and also my school teacher, Mrs. Newton, for I love her too. Good bye now.  
 Your little friend,  
 Georgie Nell Datson  
 Memphis, Texas  
 Dec. 20, 1949

Dear Santa:  
 I am a little boy almost four years old. I've been a good cowboy all this year. Please bring me a roadgrader, tractor to peddle, truck and don't forget my two granddads—they've been pretty good.

Thank you,  
 Michael Allan Webster

PERSONALS

Mr. and Mrs. Jeff Lawrence of Eldorado, Okla., visited over the week end with Mr. and Mrs. Ira Lawrence.

Mr. and Mrs. Fred Williams and Mr. and Mrs. R. R. Gribble of Eldorado, Okla., visited Mr. and Mrs. Ira Lawrence Wednesday.

Mrs. A. C. McKay of Berger visited C. W. Wines Saturday.

Mrs. R. H. Wherry visited in Amarillo Thursday and Thursday night of last week with her daughter, Mrs. Otho Fitzjarrald and family. Mrs. Fitzjarrald and daughter accompanied Mrs. Wherry to Memphis Friday morning. Mr. Fitzjarrald came to Memphis and spent the week end.

Lt. T. K. Treadwell arrived from New York Saturday to spend the Christmas holidays with Mrs. Treadwell, Terry and Phil.

Dr. and Mrs. M. McNeely are spending the holidays with their daughter, Mrs. G. R. Sensabaugh and family in Dallas.

Mrs. E. L. Yeats of Seymour, Miss Helen Yeats of Hardin College, Wichita Falls and Miss Belva Divigans of Stevens College, Columbia, Mo., were visiting in the homes of Memphis friends Sunday and Monday of this week.

Mrs. C. F. Stout and her sister, Mrs. O. B. Quarles of Alvord visited in Oklahoma City over the week end. Enroute home they visited Mrs. O. B. Quarles' daughter in Frederick, Okla.

Raymond Cullin of Wayland College spent the week end with his parents, Mr. and Mrs. George Cullin.

Mr. and Mrs. Dick Fowler returned home last week following a five week vacation in Tucson, Ariz.

Mr. and Mrs. Foster Walkins and sons, Watty and Seth Pall of Quanah visited their parents, Mr. and Mrs. Seth Pallmeyer over the week end.

Lafayette Pounds and daughter of Mangum, Okla., visited his parents, Mr. and Mrs. M. M. Pounds the first of the week.

Adrian Combs, who is attending Texas Tech, is visiting here over the holidays with his parents, Mr. and Mrs. Herschel Combs.

Carl Jack Smith is home from Texas Tech to visit his parents, Mr. and Mrs. Carl Smith, over the holidays.

Jack Knight is home from Hardin College to spend the holidays

with his mother, Mrs. Pauline Knight.  
 Jerry Hays is home from land College to spend the holidays with his parents, Mr. and Mrs. Henry Hays.  
 Waco's suspension bridge over the Brazos River, which spanned the Brazos since 1870 and was the first long to a political party.

EACH OF US HERE  
 EXTEND



ALAMO SERVICE STATION

V. (P. Fowler) Phone 528—J

Merry  
 CHRISTMAS



It's good to know that Christmas holds the same old warmth, the same note of good cheer and good fellowship, that makes this season the most glorious of them all.

Following a custom of long standing, we offer this message of good will in the same old friendliness that comes only from associations of long standing.

HUGHS BATTERY &  
 ELECTRIC SERVICE

GENE HUGHS  
 713 Noel Phone 513

NOTICE

The following laundries  
 will be closed

MONDAY, DEC. 26

Baxter's Laundry

Hickey's Laundry

Jackson's Laundry

Wines' Laundry

SPECIAL  
 WHITE SWAN  
 XMAS CHEST

12 Popular White Swan  
 items including Coffee,  
 Regular \$3.59 value for

\$3.25

OCEAN SPRAY  
 CRANBERRY  
 (SAUCE)  
 Can

20¢

As the years roll by, we realize more and more what it means to have the friendship of folks like you. That's why it is a pleasure to wish you and yours a Merry Christmas.



FLOUR Purosnow Brand 25 Pound Bag 1.79

SUGAR Pure Cane 10 Pound Bag 95c

CRISCO 3 Pound Can 89c

Cranberries 1 Pound Cello. Pkg. 25c

FROZEN FOODS

WHIPTOPPING 49c

STRAWBERRIES 49c

RED PERCH 45c

BRUSSEL Sprouts 47c

BROCCOLI Spears 35c



DRESSED HENS 55c

PICNIC HAMS 35c

CURED HAMS 59c

SLICED BACON 39c

FRESH VEGETABLES

LETTUCE

CARROTS

CELERY

Delicious Apples

ORANGES

TEXAS — 5 Lb. Bag

MARASCHINO  
 CHERRIES

4 oz. Bottle

8 oz. Bottle

NON SUCR  
 MINCE MEAT

19c

MRS. WINSTON  
 Strawberry

PRESERVES

16 oz.

43c

MIRACLE WHITE  
 DRESSING

Pints

35c

South Side Grocery

WE DELIVER

ROY L. COLEMAN, Owner

A Good Place To Trade

PHONE 125



# Society News

## Speech, Art and Piano Pupils Give Recital

The speech art pupils of Mrs. T. M. Harrison and the piano pupils of Gertrude Rasco were presented in recital Sunday afternoon, Dec. 11, at the Presbyterian Church.

Two Christmas plays, readings, solos, duos and songs were given to an appreciative audience by the following students:

Teresa Ann Beckham, Lera Kate Hutcherson, Beverley Stillwell, Paula Blevins, Jeanne and Amadee Vallance, Tony, Terry and Mildred Monzingo, Reatha

Ranson, Marthlyn Burnett, Betty Anne Goodall, June Rasco, Patsy Ruth Jarrell, Drubetta Cook, B. H. Cook, Sharon Duren, Henry Foster, Edna Earl and Linton Dale Gardnhire, Patsy Ann Strother, Robert Mack Moss, Jerry Montgomery, Don Paula Gentry, Carolyn Montgomery, Shari Gentry, Johnny Charles Turner, Audrey Beth Burnett, Barbara Allen and Barry Phillips.

## Williams Home Is Scene For Dinner Dance

Mr. and Mrs. Henry Lee Solomon and Mr. and Mrs. Charles A. Williams, Jr., entertained friends with a formal dinner dance Saturday night, at the Charles A. Williams home.

The house was beautifully decorated with greens, candles and the traditional Christmas tree. Guests were seated at a table laid with white and sparkling with lovely crystal, china and sterling. Fruit cocktail, roast chicken, dressing, green beans, potatoes, cranberry salads and rolls made up the menu. Desserts were cleverly molded ice cream Santa Clauses sent by Mrs. Williams'

## Finns See Evergreen As Mourning Symbol

Evergreens are never used as decorations in the homes and churches of Finland because the Finns regard them as symbols of mourning.

At Christmas most homes where there are children suspend a "heaven" from the living room or dining room ceiling. Such "heavens" consist of a cord framework covered with straw and different colors of paper ribbon, etc., and decorated with paper stars and silhouettes cut in various designs. The effect, when reflecting the firelight and the candles' glow, is mysterious and fascinating.

Candles are used profusely in the churches; the alters are banked and the windows are filled with them, so that in the pre-dawn darkness (Christmas morning services begin at 6 A.M.) the churches beckon approaching worshippers like brilliant lanterns.

After the early church services, the gayly decorated sleds race for home, bright robes flying and sleigh bells a-jingling. Breakfast is festive, and then everyone takes a long nap. Christmas Day is not devoted to play or gift-giving; it is religiously observed, with intervals of carol singing and Bible readings.

The day after Christmas is St. Stephen's day, and from then until New Year's parties and general festivity are in order. Although gift-giving is not an integral part of the observance, in some parts of Finland trinkets and useful gifts of wearing apparel are presented to children by Wainamoinen, the Kalevala hero of Finnish legend.

Legend relates that the crown of thorns which was placed on the head of Jesus was made of holly and that before the crucifixion the berries were white, but turned crimson like drops of blood.



**LONG LIFE FOR YULE TREE**—Christmas is a longer season for this modern and practical homemaker. She installed a folding door so that the alcove in which the Yule tree stands can be closed off to keep the tree cool, preventing early falling of the needles. Closing of the alcove permits this smiling youngster to give full vent to holiday excitement. Decor of the room has not been overlooked as the door was selected in a color to match the interior.

## TEL Class Enjoys Christmas Party

The story of Christmas was told by Mrs. John Barber during the meeting of the T. E. L. Class of the Baptist Church which was held Monday evening in the home of Mrs. W. Wilson and Mrs. Linnie Cauthen.

Christmas in other lands was given by Mrs. E. H. Cunningham who discussed "Christmas in Holland," Mrs. Dick Watson who gave "Christmas in France," Mrs. Chas. Drake who spoke on "Christmas in Italy," and Mrs. J. S. McMurphy who gave "Christmas in England." Mrs. Frank Ellis brought the devotional, using as the theme "Tiding for all the World."

Mrs. C. R. Walker concluded the program with the poem, "Let Us Keep Christmas" by Grace Nowell Crowell. Mrs. John Fitzjarrald offered the closing prayer. The members exchanged Christmas gifts.

Fruit cake and coffee were served to Mmes. W. H. Norman,

## Salisbury Club Entertained With Holiday Party

A Christmas Holiday party was an event for members of the Salisbury Sewing Club who were entertained in the home of Mrs. Edd Hutcherson last week. The home was beautifully decorated for the occasion featuring a colorful tree and other holiday motifs.

Mrs. Felix Jarrell gave an inspirational devotional after which the group joined in singing Christmas carols accompanied at the piano by Mrs. Edd Hutcherson.

A late afternoon feature was a brief business session. Highlighted at that time was the election of officers for the 1950 term.

Selected were Mrs. Ira McQueen, president; Mrs. Ida Hutcherson, vice president; Mrs. Larry McQueen, secretary and treasurer; and Mrs. L. I. Davis, reporter.

Gifts were exchanged and Mrs. Larry McQueen made moving pictures of the group.

Enjoying this affair were Mmes. T. K. Wilton, Earnest Lee, Erwin McQueen, C. F. Stout, L. I. Davis, Ira McQueen, Cecil Lockhart, Felix Jarrell, W. B. McQueen, J. R. Mitchell, Ida Hutcherson, Henry Lee Solomon, M. P. Moore, George Bass, Ed Hutcherson, Lowery McQueen, Neal Sweatt, Mrs. Lawrence and one visitor, Mrs. A. B. Quarrels.

## Star of Bethlehem Continues to Puzzle Modern Scholars

Once again Christendom sees the Star of Bethlehem and, like the Wise Men of old, rejoices with exceeding great joy.

Astronomers have discounted possibilities that the star may have been a natural phenomenon since such phenomena occur too far from the earth to serve as any sort of local guide. Modern opinion is, however, inclined to hold that there was a Star — although the story probably has been touched by Oriental imagery.

St. Matthew suggests that even the Wise Men may have lost sight of the star while they were in Jerusalem; hence, they rejoiced when it reappeared to their vision as they approached the Manger of Bethlehem.

Come to think of it, astronomers have sought an astronomically authentic star — and found it not; historians have sought an historically human Jesus of Nazareth — and are still arguing whether or not they have found Him: even zealous theologians, striving to harmonize messianic and eschatological theories with the illusive historical and human Jesus, have sometimes lost sight of the Babe in the Manger Who from His lowly stable draws unto Himself all who are weary and heavy-laden.

Pressing close to that sacred Manger, Christendom glimpses the Star of Bethlehem once more and rejoices in the light of righteousness and peace which has conquered every tyranny that evil men could think of, the light that shineth in the darkness and shall not fail.

Texas A & M College operates the only state-owned hotel in the United States, at College Station.

Allie Boswell, J. W. Chappell, J. Barber, Dick Watson, John Fitzjarrald, E. C. Cunningham, Frank S. Spencer, W. L. Crawford, W. E. Hill, Chas. Drake, W. B. Scott, R. H. Wherry, R. C. Walker, J. S. McMurphy, Bessie Spruill, T. T. Loard, W. C. Gillian, John Turner, Ellis and Drucilla Householder. Children present were Jean Strohle, Cecelia Graham, Joan Durham, Glenna Ellis and Pattie Turner.

**Shop at Kelly's Grocery**

—Here are a few specials for your Christmas Shopping—

JELLO, all flavors, 3 for	25c
CONFECTIONER'S SUGAR, pound	10c
WHITE SWAN MINCE MEAT	15c
CRANBERRIES, pound	19c
FRUIT COCKTAIL, No. 2 1/2 can	30c
SWANS DOWN CAKE FLOUR	35c

**KELLY'S GROCERY**

We Deliver Phone 604-M

**A JOYOUS Christmastide**

**CHAS. OREN**  
OPTOMETRIST

# WANT AD SECTION

TO BUY, SELL, RENT—DEMOCRAT WANT ADS P-A-Y

**CLASSIFIED INFORMATION RATES**

Minimum charge — 50c  
Per word first insertion — 3c  
Following insertions — 1 1/2c  
Display rate in classified section—per inch — 60c  
Display rate run of paper 45c  
— Telephone 15 —

After want ad is taken and set to type, it must be paid for even if cancelled before paper is issued. The Democrat frequently gets results before paper is published by personal contact with customers, especially in FOR RENT and LOST and FOUND cases.

## For Sale

NOW available new Singer Sewing machine, portables, consoles and treadle. \$89.50 and up. Terms to fit your needs. Singer Sewing Machine Co., 132 Main, Childress. Phone 1188 for free demonstrations. 45-tfc

FOR SALE—Good used pianos. Lemons Furniture Co. 8-tfc

FOR SALE—Good Milk Cow. Owner changing climates. 605 E. Noel. E. E. McChristy. 29-2p

FOR SALE or TRADE—City and farm property. J. D. May, day phone 525-J, night 682. 22-tfc

## For Sale

FOR SALE—Several farms, residents and business houses in Donley County. Contact R. W. Seales, Hedley. 21-10p

FOR SALE—One three room house on Dover. 75 foot lot by 140. Priced for quick sale. See A. L. Musgrove. 28-2p

FOR SALE—10 acres of land, 4 room and bath, stucco house with all utilities, 18 by 20 garage, 12 by 20 chicken house, 10 by 12 range shelter, property inside of city limits. Ed. McMurphy. 28-3p

FOR SALE—General Electric Cabinet Model Radio. Mrs. C. W. Kinslow, Ph. 426. 28-3c

FOR SALE—A home on pavement, 1/2 east of Lelia Lake. 80 acres sub-irrigated land. Well improved. If interested contact M. G. Cottingham, Lelia Lake. 28-tfc

## For Rent

FOR RENT—160 acre farm located 8 mi. east of Hedley with sale of tractor and equipment. L. C. Waller. See Floyd Liner for information. 28-3p

## For Sale

FOR SALE—1947 Frazier, light color in A-1 condition. 817 So. 6th phone 466-R. 26-1p

FOR SALE—'42 Model Ford tractor with lister planter and John Deere Mower. E. W. Collins, Newlin. 26-3p

FOR SALE—Good used Thor Washer. Phone 438-M. 221 N. 15th. H. E. Frayer. 1p

New Home Sewing Machines, electric models. Priced from \$99.50 up. 20-year guarantee. Western Auto Associated Store. 22-tfc

## For Sale

FOR SALE—Storm Proof Cotton seed, first year, bred by macca. Book your planting seed now. See Carl Harrison or Joe Montgomery. 25-6p

FOR SALE—First class grocery store, fixtures worth \$8,000, stock \$3,800. Will take \$8,000 cash. Write J. B. Thaxton, Plainview, Texas. 28-3p

FOR SALE—6 month-old pedigree Cocker Spaniel, blonde. Decendent of Linda's Danny I, grand champion of 1948. Also Cushman Scooter. Inquire at Memphis Democrat. 25-tfc

## For Sale

FOR SALE—1949 Mercury for-door. Only 10,000 miles. Will trade. C. J. Messer at Sisk Buick Co. 27-3c

I have several pen-fed turkeys for sale. Book your order now. Ray Widener, two miles north of compress. 27-3p

## Wanted

**WANTED**

Young married man to represent The Singer Sewing Machine Co. in Memphis and vicinity. Permanent position and good salary. We furnish car. Apply to Mr. V. N. King at Singer Sewing Machine Co. in Childress. 1c

## For Rent

FOR RENT—160 acre farm located 8 mi. east of Hedley with sale of tractor and equipment. L. C. Waller. See Floyd Liner for information. 28-3p

## Special Notices

ALCOHOLICS Anonymous meet every Monday 8:00 P. M., basement of Donley Hotel, Clarendon Texas. Anyone interested is invited. Correspondence box 703, Clarendon. 36-tfc

CALL 680 for prompt Mattress service. Expert Mattress Finishing. One day service. Miller Mattress Company, Home of Good Beds, Memphis, Texas. 47-tfc

## Special Notices

DOLLS for Xmas — "Peggy's Pets," made in Memphis and sold in top department stores. Some salesmen sample dolls at greatly reduced prices. Sunnyland Doll Co., 209 N. 10th. 28-2p

W. H. HAWTHORN HELPFY SELFY LAUNDRY—all new maytag machines, extractor and dryer. We do wet wash and also finish work. We pick-up and deliver ten cents each way. W. H. Hawthorn, 219 N. Sixth St. Phone 52-J. 26-4c

NOTICE: No hunting or Trespassing will be allowed on Duke Bros. property. 24-8p

## Special Notices

NOTICE—All my land is posted! Vera Dial Dickey. 26-2c

NOTICE—Ladies needing Stanley Products this year order before December 17. Call 115-J 421 North 15th St. 26-3p

## Special Notices

NOTICE My section of land is posted against hunting and trespassing. Paul Buchanan. 27-3p

NOTICE—No hunting or trespassing will be allowed on the Vera Dial Dickey Land. 26-6p

## Special Notices

NOTICE—Bugbee Ranch and Jones Farm southwest of Leslie posted against hunting and trespassing. 27-4p

Man with car for route work. \$15 to \$20 in a day. No experience or capital required. Steady. Write today. Mr. Sharp, 120 East Clark Street, Freeport, Ill. 27-2p

IRONING wanted in my home. Mrs. Harry Potter, 15th and Brumley. 29-1c

## BE A ONE

old, it is a genuine Christmas to our May you have seasons, unbroken ant recollections of that are of such im-of life.

## SUPPL

Phone 202 NOEL CLIFTON

We have lots of Xodies—Walnuts, Pmonds, Brazil Nuts, ls, Oranges, Apples, Candy.

## MARASCHINO HERRIE

oz. Bottle 43c  
oz. Bottle 35c

## MRS. WINSTON PRESERVE

16 oz. 43c  
MIRACLE WHITE DRESSING Pints 35c  
VEGETABLE

## Apples

ES b. Bag

## PHONE 125

## Let us Rejoice



Let us pay homage at Christmas to the Prince of Peace whose birth brought light to the world. Let us look forward with renewed interest to the days that are ahead.

## MR. and MRS. J. D. CAIN and JACKIE

# Greetings

To all of our many patrons and friends: We wish you a holiday cheery and gay, Jolly with the spirit of Christmas Day! May each minute in the New Year tick off happiness to crowd each day to come!

**T. B. ROGERS**  
Distributor  
GULF OIL PRODUCTS



**Comments**

(Continued from Page One)  
 town, not only from seeing the nice church buildings, but up-to-date appearance of the business buildings on and off the square.

Those who enter Memphis from either north or south or east and west highway at night cannot help but see one of the best Christmas-decorated towns in the Panhandle. Strings and strings of colored lights stretch across the streets through the town and around the square, with the court house and city hall having extra nice decorations, and a star atop the courthouse that can be seen for miles.

And as for decorations in the residence district, I have never seen more and better in the 24 Christmas holidays I have enjoyed as a resident of Memphis. A drive over town any night will make you stretch your eyes in amazement to see so many homes ablaze with outstanding decorations.

It seems that people here have caught the Spirit of Christmas more than ever before and are trying to put into physical reality that which the spiritual being senses in times like these.

Never before have I received so many Christmas greetings and letters, as well as cheerful messages by mail and in person. It makes one feel humble and understanding to know that he is being remembered by so many fine friends. I want all of you to know that I appreciate you and cherish your friendship and sympathetic understanding. Also, that I wish for you the best that the holiday season can give—joy and peace, and for many returns of the season.

Zeke Says Brown writes about the Memphis Methodist Church for the Amarillo Times as follows:

In Memphis, the metropolis of Hall County's famous acres and high-topped mesas, the folks have always taken great pride in their beautiful churches.

The First Baptist Church is now undergoing a great "white-washing" program. The fine edifice is being given a new coat of white paint.

The Methodists have voted a \$100,000 building program, most



Born December 18, a 7 pound boy, John Jeffrey, to Mr. and Mrs. John Albrecht of Doland, S. D. Mrs. Albrecht is the former Mary Sue Huckaby.

Mr. and Mrs. Alvin Menell of Estelline are the parents of a daughter born Nov. 26. She has been named Betty Sue.

A daughter, Edna Ruth, was born Dec. 2 to Mr. and Mrs. Ed Booth of Memphis.

Mr. and Mrs. Robert Clark of Lakeview announce the arrival of a son, Gayland Moss, born on Nov. 30.

Michael Charles, a son, was born to Mr. and Mrs. Mike McCully of Clarendon on Nov. 29.

Mr. and Mrs. N. T. Melton are the parents of a daughter, Nancy Louise, born Dec. 7.

of which will go for a new educational building. In the meanwhile they are spending about \$25,000 for remodeling their church.

But the Memphis skyline is not the same!

For more than 40 years, the round dome of the Methodist Church stood out against the sky. A few days ago, that dome came down.

It was put up there in 1909 when the church was first erected. The roof had to be repaired, and, in order to do that, the dome had to come off since it stood on top of the roof.

So, despite some expressions of regret and some tears on the part of several of the older members, the First Methodist Church of Memphis today looks like any other two-story building in the Memphis skyline.

Christmas, for the usual influx of hundreds of old-timers back home for a visit, will not be the same.

The beautiful dome is now a memory.

A son, Larry Jo, was born Dec. 5 to Mr. and Mrs. B. J. Pointer of Quitaque.

Mr. and Mrs. M. B. Scivally of Dawn are the parents of a son, Bobby Boyd, born Nov. 26. He weighed 8 pounds.

Mr. and Mrs. William Wheeler of Lakeview announce the arrival of a son, Douglas Leon, born Dec. 6. He weighs 6 pounds and 13 ounces.

Mr. and Mrs. J. H. Painter of Hedley are the parents of a daughter, Billie Juanita, born on Dec. 7. She weighs 8 pounds and 5 ounces.

A daughter was born to Mr. and Mrs. J. W. Sullivan of Childress Dec. 19. She has been named Elizabeth Jane and weighed 6 pounds and 12 ounces.

Mr. and Mrs. P. F. Smith announce the arrival of a son, Paul Jewel, born Dec. 12.

Mr. and Mrs. J. H. Langham of Lakeview are the parents of a son, Kenneth Ray, born Dec. 18.

Karlene Rana, a daughter, was born Dec. 18 to Mr. and Mrs. Carl H. Wood. Karlene weighed 7 pounds, 4 ounces at birth.

**Decoration Donations**

(Continued from Page 1)  
 tion project. He was especially high in his praise for Mac Wilson, manager of West Texas Utilities Co., who was largely responsible for the job being completed without delay. Additional workers were brought here from out of town, and they worked on Sundays and at night to get the job done in record time.

Repair bills should be reduced to a minimum through the care employed in erecting the material. Sockets were wrapped on the line, then soldered and taped. They will be marked and tagged and will be put back in the same places in the future. Storage and handling will also be done by West Texas Utilities.

**Pvt. Charles Norman**

(Continued from Page 1)  
 Hour and Troop Information Program covering a wide range of subjects intended to encourage the development of moral responsibility and to keep the soldier abreast of current events.

Emphasis is placed on personal appearance and military courtesy. High standards of discipline are necessary for the success of our

**Social Security News**

"Employees who have obtained temporary jobs during the Christmas shopping season are required to have a social security card," J. R. Sanderson, manager of the Amarillo social security office, has announced.

Sanderson said that every year about this time his office receives numerous inquiries from both employers and employees who believe that temporary work is not covered by the old-age and survivors insurance program. Others think that the law applies only if the employer has several people working for him. Both of these beliefs are incorrect. Sanderson emphasized. He added that the law covers all employees in business and industry, whether one person or several hundred are employed, and regardless of whether the work is part-time or full-time.

Persons may obtain application forms without charge at the Post Office Building, Room 324, or by writing the Amarillo social security office at that address.

**Researchers Find More About Cotton Seed Ingredients**

University of Texas cotton research scientists are hard at work "getting to know" more about oil-soluble substances in cotton seed.

"Our inventory may be valuable in heading off difficulties certain to arise should the cotton seed industry shift to solvent extractions to procure oil," Researcher V. L. Frampton reports.

At present, most refining is done by hydraulic press.

Other benefits from the oil-soluble study are possible, too. So far, the University scientists have found cotton seed to be a potential source of Vitamin E, an important nutrition factor; and of lecithins and cephalins, emulsifying agents used to prepare oleomargarine, mayonnaise, and candies.

Inhabitants of New Zealand have the longest life expectancy.

occupation in Japan as well as in battle.

Pvt. Norman is the son of Mr. and Mrs. James E. Ledbetter. He entered the Army in April, 1941, at Amarillo, Texas, and reached the Far East September 1941.

**Brother of W. B. Hooser Dies at Home in Dalhart**

Gerald Hooser, 34-year-old brother of County Agent W. B. Hooser, died last Sunday evening at his home in Dalhart. He had been in failing health for some time, having been stricken with polio a number of years ago.

Gerald Hooser was survived by his parents, Mr. and Mrs. W. F. Hooser of Dalhart; three brothers, W. B. Hooser of Memphis, Delbert Hooser of Dalhart, and Woodrow Hooser of the state of Washington; and four sisters, Mrs. L. E. Thomas and Mrs. Jack McClendon, both of Dalhart, Mrs. Melvin Clingman and Mrs. Beulah Graham of Graham.

Mr. and Mrs. W. B. Hooser returned from the funeral services Wednesday.

**Hulls Can Help Steer Feeders To Reduce Cost**

Added proof that cottonseed hulls are efficient, economical roughage that will give good results when replacing more expensive roughages in steer fattening rations is contained in a recent report of the Texas Agricultural Experiment Station. These results confirm other earlier experiments and the experience of many cattle feeders.

The most recent of these official experiments was conducted by the Texas Experiment Station at the Ysleta Substation in the El Paso Valley. The results obtained there show that when cottonseed hulls replace up to 60 per cent of the alfalfa in steer fattening rations, equal or superior results are obtained at a lower feed cost.

As a result of the three preceding experiments, the Texas Experiment Station stated that elimination of bloat and the lower cost of gains are advantages favoring the feeding of hulls while maintaining the same rate of gain and degree of finish.

When hulls were used to replace 60 per cent of the alfalfa in the ration, daily gain and dressing percentage were both slightly higher and the cost per 100 pounds of gain was lower. Thus, cottonseed hulls favorably affected three of the most important factors in successful cattle feeding.

The average daily rations consumed by these steers shows that the steers receiving hulls to replace a part of the alfalfa ate more roughage and grain than did the steers receiving alfalfa as the only roughage. This fact proves that cottonseed hulls are highly palatable and that they encourage a larger consumption of fattening grain because they have a beneficial effect on digestion. Many experiments have proved that palatable and easily digested feeds encourage feeding efficiency and promote rapid gains.

The Texas Experiment Station, and other feeding authorities, recommend that some alfalfa hay or other vitamin A containing roughage be fed to avoid vitamin A deficiency. Usually, 2 to 4 pounds, daily per head, of legume or other bright hay will provide this needed quantity of vitamin A.

This report of successful feeding of cottonseed hulls to replace a portion of alfalfa in steer fattening rations confirms earlier conclusions made at the Texas and other experiment stations. In 1946 the Texas Station reported, "Steers fed cottonseed hulls to replace a portion of alfalfa hay, ate about two pounds more feed

**Tech Speech Offers Free Aid**

Students with speech problems at public schools and at the speech clinic without charge, Helen A. Lindell, director, has announced.

Miss Lindell says that at improving the speech of a student whose mannered as subnormal or abnormal problems range from and lapsing to nasal discharge.

"We attempt to deviate from the so that the student handicapped either in business," she said.

The area clinic for students has patients from South Plains of Response to the clinic for Tech students "surprisingly good," said.

Fern L. Landers, graduate from McLean, is for the clinic program.

daily per head than ing alfalfa as the only. They also made the the highest yield, and advantage in carcass

*A Very Merry Christmas*

MAY IT BRING MUCH HAPPINESS TO YOU AND YOURS . . . .

GOODALL HOSPITAL

**Palace**

Saturday  
 "Rim of the Canyon"  
 Gene Autry Nan Leslie

Chapter 10  
 "King of the Jungland"

Saturday Night Prevue,  
 Sunday and Monday  
 "It's A Great Feeling"  
 (In Technicolor)  
 Dennis Morgan Doris Day

Tuesday, Wednesday,  
 Thursday  
 "You're My Everything"  
 (In Technicolor)  
 Dan Dailey Arne Baxter

**PALACE & RITZ**  
 BARGAIN DAY  
 FRIDAY, DEC. 23  
 "Henry The Rain Maker"  
 Raymond Walburn  
 Walter Catlett  
 Chapter 3  
 WILD BILL HICKOK"

**Ritz**

Saturday  
 "Pride of the West"  
 William Boyd  
 Andy Clyde  
 Chapter 8  
 "Winners of the West"

Sunday and Monday  
 "It Happens Every Spring"  
 Roy Milland Jean Peters

Tuesday, Wednesday,  
 Thursday  
 "Tuna Clipper"  
 Roddy McDowell  
 Elena Verdugo  
 Also 2-Reel Comedy—  
 "THE SPOOK SPEAKS"

MERRY CHRISTMAS

and best wishes for good fortune through the coming year

**OMER HILL ELEVATOR**  
 MEMPHIS, TEXAS

**Christmas**

MEANS A LOT OF THINGS

Gladness in the heart,  
 Merriment and true content,  
 Friendship's golden memories  
 and Peace and Good Will,  
 May the season bring all these to you bounteously.

**ODOM-DRYDEN HOSPITAL**  
 Dr. J. A. Odom Dr. Chas. B. Dryden

*Merry Christmas*

Now that the Yuletide Season is here again, we find ourselves eager to express to you our good wishes for a Christmas long to be remembered in years to come as the most enjoyable of them all.

**WESTERN COTTONOIL COMPANY**  
 Memphis, Texas  
 DURWOOD HOWELL, Mgr.



# The Memphis Democrat

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

Attend Your - -  
Church on Sunday

Work For - -  
Our Community

DECEMBER 22, 1949 \*\*\* SEVEN CENTS \*\*\* NUMBER 29

## LETTERS TO SANTA CLAUS

Lakeview, Texas  
Dec. 10, 1949

Dear Santa:  
I am a little boy just three years old. I have tried to be good, but please keep in mind I am still a little boy. I bring my little friends and the toys they want so please bring me a little tractor to ride on and a big red tractor to pull with the tractor. If you have a few little gifts I can play with in the winter, I'd appreciate them very much.

Merry Christmas and Happy New Year Santa and—  
Thank you,  
Jimmy Waites  
Memphis, Texas

Dear Santa:  
Please bring me a B-B gun and a football suit.  
Thank you,  
Larry Wise  
Memphis, Texas  
Dec. 9, 1949

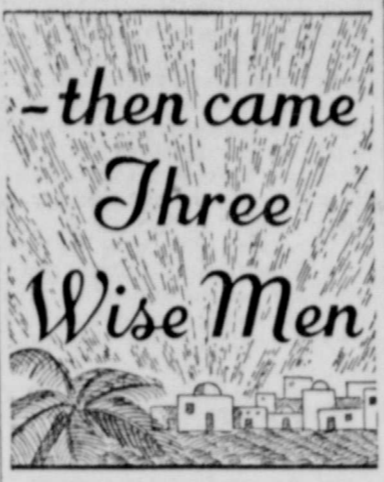
Dear Santa Claus:  
We are a sister and two brothers. I, June, will be 10 years on Dec. 21. I want a doll, a nurses set, some candy, nuts and some fruit.

I, Joe, was 8 years old Nov. 16. I want a little set of dishes, a negro doll, fruit, candy and nuts.

I, Charles, was 5 years old Oct. 25. I want a negro doll, a set of dishes, fruit, nuts and candy.

And Santa we have two little cousins in W. Va. Ruth Ellen and Rex Edwin Meta. Santa, Rex Edwin is a new cousin he wasn't here last year when you came so be sure and don't forget them.

With Love,  
June, Joe, and Charles  
Waller  
Memphis, Texas



—then came  
**Three  
Wise Men**

Legend not only has identified the Wise Men as Gaspar, Melchior and Balthasar, it has crowned them and given them the kingdoms of Tarsus, Arabia and Ethiopia. It has symbolized their gifts as symbolic of what Jesus was to become—gold for a king, frankincense for a high priest and myrrh for a great physician.

The Gospel text's specific wise men from the east logically identifies them with Zoroastrianism—an ancient monotheistic religion of Persia. Zoroastrian priests were called Magi; they were powerful in public and private life since they, and they alone, possessed the priestly mysteries involved in the worship of Mazda—who represented the Zoroastrian power for good.

The Magi may or may not have been fabulously wealthy; St. Matthew does not elaborate their treasures nor the amount of gold, frankincense and myrrh which they presented to the Christ Child. The gifts may have been mere tokens of their treasures, or the sum and substance thereof.

And if they were soothsayers, mystics and possibly clairvoyants they were also truly wise—in as much as they did not return to Herod, but departed into their own country by a different route.

## Letters to Santa Claus

Hotchkiss, Colo.  
Nov. 29, 1949

Dear Old Santa:  
I am a girl 11 years old and in the fifth grade. Mother says I have been pretty good this year. I am writing you to try to tell you what I want for Christmas. I would like a chenille robe, a pair of house slippers, a bracelet and locket set and a Roy Rogers watch. I would also like some fruits and candy. If there is anything else you want to bring me, I would be glad to get it. Don't forget my father, mother and sisters, my aunts and uncles and any other of our relatives.

I will be seeing you Dec. 25.

Your friend,  
Linda Mercer  
Estelline, Texas  
Nov. 24, 1949

Parnell, Texas

Dear Santa:  
I am a little boy seven months old. I'd like for you to bring me a little red wagon, a pluto dog and some little cars. You bring me candy and fruit, but I can't eat nuts, so give mine to the other little boys and girls.

Lots of love to Santa,  
Lanny Ray Beauchamp

Newlin, Texas

Dear Santa:  
I am a little boy five years old. Please send me a set of cap pistols, some kind of a game, just anything you have and if you have an extra bicycle I sure would like one. I have been a good little boy. Bring some candy, nuts and fruit. Don't forget my little cousins Johnny and Kerry Evans.

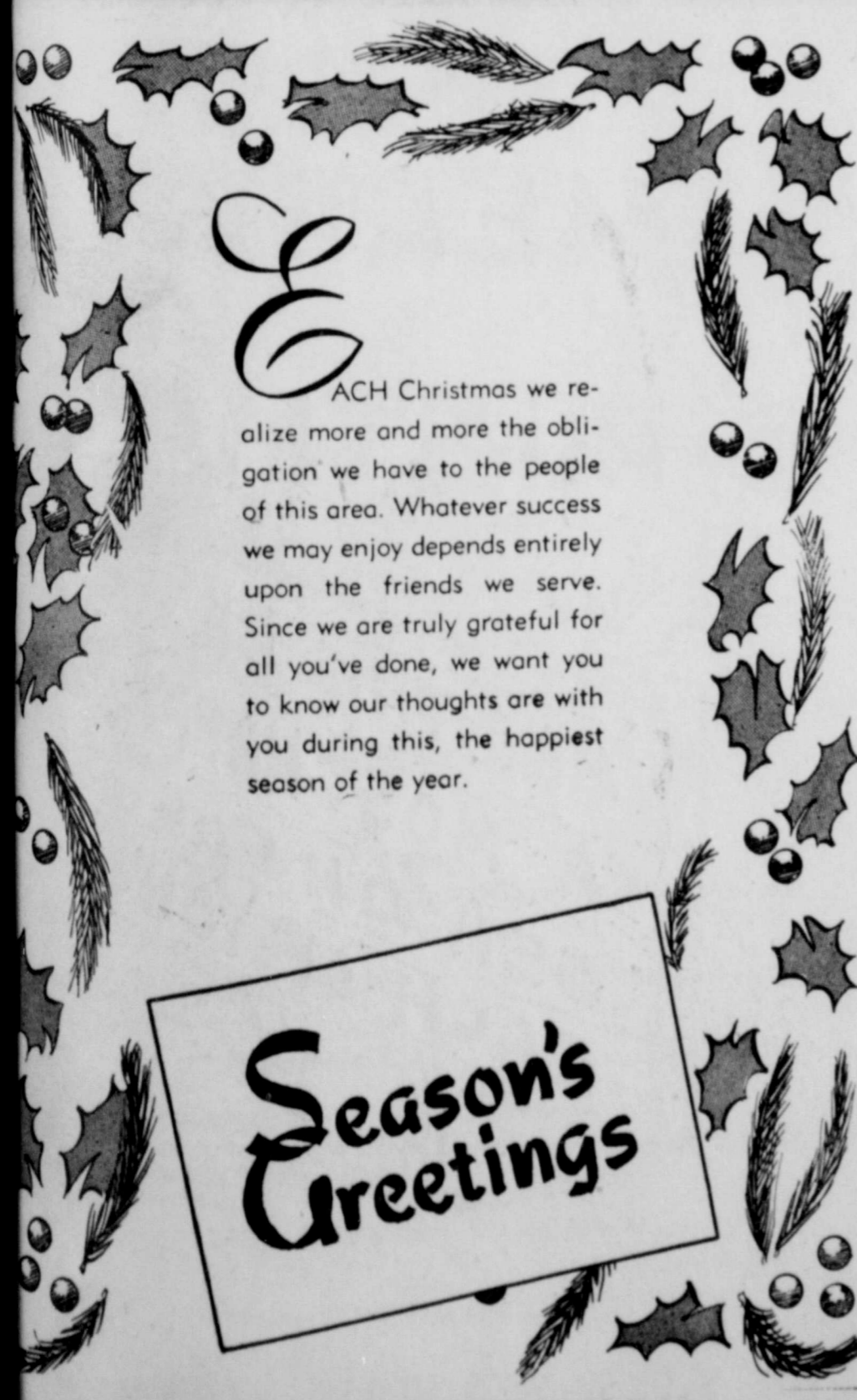
So Long,  
Jerry Lynn Scott

# SEASON'S GREETINGS

## Friends



### THE FAIR STORE



EACH Christmas we realize more and more the obligation we have to the people of this area. Whatever success we may enjoy depends entirely upon the friends we serve. Since we are truly grateful for all you've done, we want you to know our thoughts are with you during this, the happiest season of the year.

## Season's Greetings

### HALL COUNTY ELECTRIC COOPERATIVE INCORPORATED

## SEASON'S GREETINGS



TO OUR MANY  
GOOD FRIENDS  
AND NEIGHBORS  
OF THIS FINE  
COMMUNITY

### LAWRENCE HATCHERY FEED and PRODUCE

June, Joe, and Charles  
Waller  
Memphis, Texas

Dear Santa Claus:  
I am a girl eight years old. I have been a good girl. I will be waiting for you. Please bring me a bicycle. Thank you Santa.

Your little friend,  
Jan  
Memphis, Texas

Dear Santa Claus:  
I am a boy eight years old. I have been a good boy. I will be waiting for you.

Please bring me a Roy Rogers B-B gun and football. Thank you, Santa.

Your little friend,  
Wesley  
Memphis, Texas  
Nov. 29, 1949

Dear Santa:  
I want a doll for Christmas and a pair of boots and a baton and a purse and that's all, dear Santa.

Your friend,  
Bette Gayle Truelove  
Hotchkiss, Colo.  
Nov. 30, 1949

Dear Old Santa:  
I am a girl 10 years old and I'm in the fifth grade. I'm going to try to tell you what I want for Christmas. Mother says I have been good in some ways and in others I have been bad. I want a bracelet, a snow sled, a pair of skates, nuts and candy, and I want you to bring Linda, Tommie and me a big basketball between us. And don't forget my aunts and uncles and my grandpa, and all the other boys and girls.

Bye, see you soon.

Your friend,  
Phyllis Beth Mercer  
Memphis, Texas  
Dec. 1, 1949

Dear Santa:  
I am a boy eight years old. Please bring me two guns, two scabbards and a bicycle.

Your friend,  
James Clyde Todd  
Lakeview, Texas  
Dec. 1, 1949

Dear Santa:  
I am a little boy six years old. I have been a pretty good boy, and I wish you would please bring me a boy and arrow, an electric train, candy, nuts, and please don't forge my big brother Garland. He is going to school at Hardin College at Wichita Falls.

Love,  
David Payne  
P. S. I also have two cousins I think a lot of. Please don't forget them, Jerry and Sandy Smith.



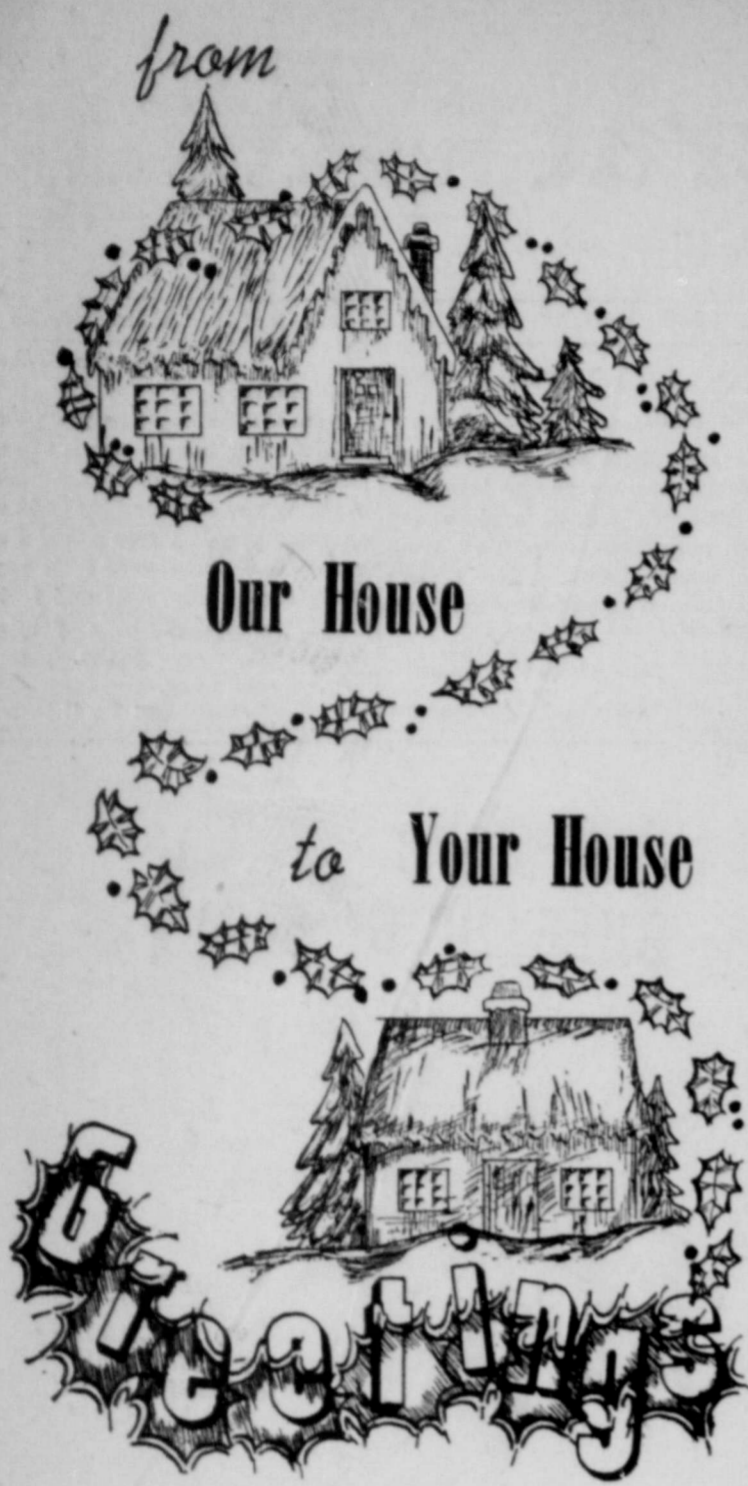
Merry  
Christmas

from

### LEMONS FURNITURE CO.

R. C. Lemons, Owner Telephone 12





ROSS & LEMONS  
 "The Men's Store"

**Santa Affected  
 By Restrictions**

It's difficult to understand, but the genial spirit of Christmas, Santa Claus himself, hasn't always had it easy. There have been occasions when laws or traditions or regulations have put certain curbs on the old gentleman. Here are some examples:

In Newark, N. J., Santa is required to pass a stiff physical examination before he can serve in a department store. And even then he is barred from kissing any of the children who perch upon his knee.

In Charleston, S. C., charity Santas have been forbidden to make a pitch on public streets on the grounds that children flocking in to see them may create a traffic



hazard. And in Washington a few years ago, when the postmaster general was asked to print a Santa Claus stamp at Christmas time he rejected the proposal with a scornful, "I should say not!"

Outside the U.S.A., Santa has had trouble, too. In Montreal, Canada, an influential organization fought against holding of the city's annual Santa Claus parade on the ground that it was "merely a display of grotesque and vulgar buffoonery." A prominent journalist in Rio de Janeiro fostered a movement to do away with Santa Claus (Papa Noel) in Brazil and substitute a toy-bearing grandfather Indian. In Mexico City the minister of education recommended that the Aztec god Quetzalcoatl, instead of St. Nick, should bring gifts to children.

In the field of opinion, Santa has encountered some detractors. A Prof. Ivan E. McDougle, sociologist at Goucher college, Baltimore, declared: "The Santa Claus myth has lived too long. Parents should substitute philosophy"—whatever that is.

A Toronto psychiatrist got in his blast. "It should be made clear to children," he said, "that Santa Claus is not necessarily a real man any more than any other character out of a story book."

**Christmas  
 Carols**

Christmas carols express better than anything else, probably, the true spirit of Christmas.

The word "carol" itself signifies joy and was originally used to accompany a dance. William Wallace Fyfe concludes that the term carol "signifies a song of joy or exultation." Another definition states: "A carol is a hymn of praise especially such as is sung at Christmas in the open air."

In England, which gave America most of its carols, they were sometimes gay and sometimes convivial until the time of the Puritans, who tried to suppress the Christmas spirit.

After the Restoration, the religious nature of the day was for a time almost forgotten in the reaction from Puritanism, and the carol was temporarily lost in the songs.

There are many quaint customs associated with the early carolers that might be used today to break the monotony of going from house to house singing Christmas hymns.

It was about the 16th century that caroling became a Christmas custom, and is supposed to have been brought to England from Italy by the traveling clergy. The first real Christmas carol is attributed to St. Francis of Assisi who made a model of the Bethlehem manger to help him tell his people the Christmas story.

The idea of caroling fitted admirably into the English conception of Christmas as a combination of religious celebration

and a great home day with neighborly feeling, so it grew and flourished in that country.

Little bands and groups of singers which sprang up in the towns and villages came to be known as "Waits." A natural explanation of the name seems to be that it refers to watching and waiting, for Christmas Eve is called the Vigil of Christmas.

As early as December 21, which is the day dedicated to St. Thomas, mummers and carolers would begin going from door to door, announcing the great feast at hand. It was natural for the householders to offer hospitality to these Christmas troubadours, and gradually in many places the custom of giving alms and presents of various kinds was established.

This benign custom threatened at one time in England to become a profession and to lose its original simple charm.

For a period beginning just when no one knows and ending in 1820, there were in London and Westminster companies of "Waits" whose leaders held office by public appointment and who obtained an exclusive right to solicit contributions from the public.

The carolers were often accompanied by entertainers who gave a spirit of revelry to the occasions. The mummers often interrupted the singing to give their interpretation of "St. George and the Dragon." Tumblers, dressed in bright red, would perform their arts of skill to entertain the onlookers.

Estelline, Texas

Dear Santa:

I'm six years old and go to school at Estelline. I'd like a Lone Ranger gun belt with two guns and scabbard and a guitar. I'll be looking for you Christmas.

Your friend,  
 Burl Bumpass

Memphis, Texas  
 Dec. 1, 1949

Dear Santa:

I am a girl eight years old. Please bring me a bicycle, and a doll with clothes.

Your friend,  
 Marie Davidson

It's always a pleasure  
 to wish you  
 the Merriest Christmas  
 that you have ever known

FOXHALL MOTOR CO.  
 EDDIE FOXHALL

**Letters to  
 Santa Claus**

Memphis, Texas  
 Nov. 26, 1949

Dear Santa:

I am a little girl seven years old and I live at 403 South 7th in this town. I have been just pretty good but I think I have been good enough to get a "Bi-Bye-Baby" doll and candy, nuts and fruit and save some back for other little boys and girls. If you have plenty of toys you might bring me just anything else you want to.

Your little friend,  
 Walter Elizabeth Smith

Memphis, Texas  
 Nov. 26, 1949

Dear Santa Claus:

I am a little girl seven years old. I have been a good little girl. Please bring me a doll, doll suitcase, doll clothes, typewriter, and a dress for Sparkle.

Please bring something for my dog Tippy, too.  
 Your loving friend,  
 Kerry Jo Chaney

Turkey, Texas  
 Nov. 25, 1949

Dear Santa:

I been the goodest girl sometimes. Turkey is not very great big so I will tell you how to find Turkey. Turkey is in Texas and its right here. Come and bring me a doll what wets in her pants and a lone ranger cowboy suit. Bring me some flea powder for my dog. I named my dog Alarm Clock cause he's got ties. I have to give Alarm Clock away if I don't get the fleas and ties off him. Or maybe he's a her. Bring me some flea powder. And Santa bring me lots of candys and some Banjo Bust bubble gum. I like bubble gum.

Love,  
 Hilda Huffine

Memphis, Texas

Dear Santa:

I am a little girl eight years old. I would like for you to bring me a baby coo doll and kitchen sink and lots of nuts and fire crackers.

Your friend, love,  
 Elaine Clayton

Box 4234  
 Memphis, Texas  
 Nov. 24, 1949

Dear Santa:

I would like to have a doll buggy for Christmas.

I am seven years old and in the seventh grade. I have a doll and need a buggy for it. Please bring me one. I have been a good girl. My brother wants a B B gun.

Love always,  
 Patricia Moore.

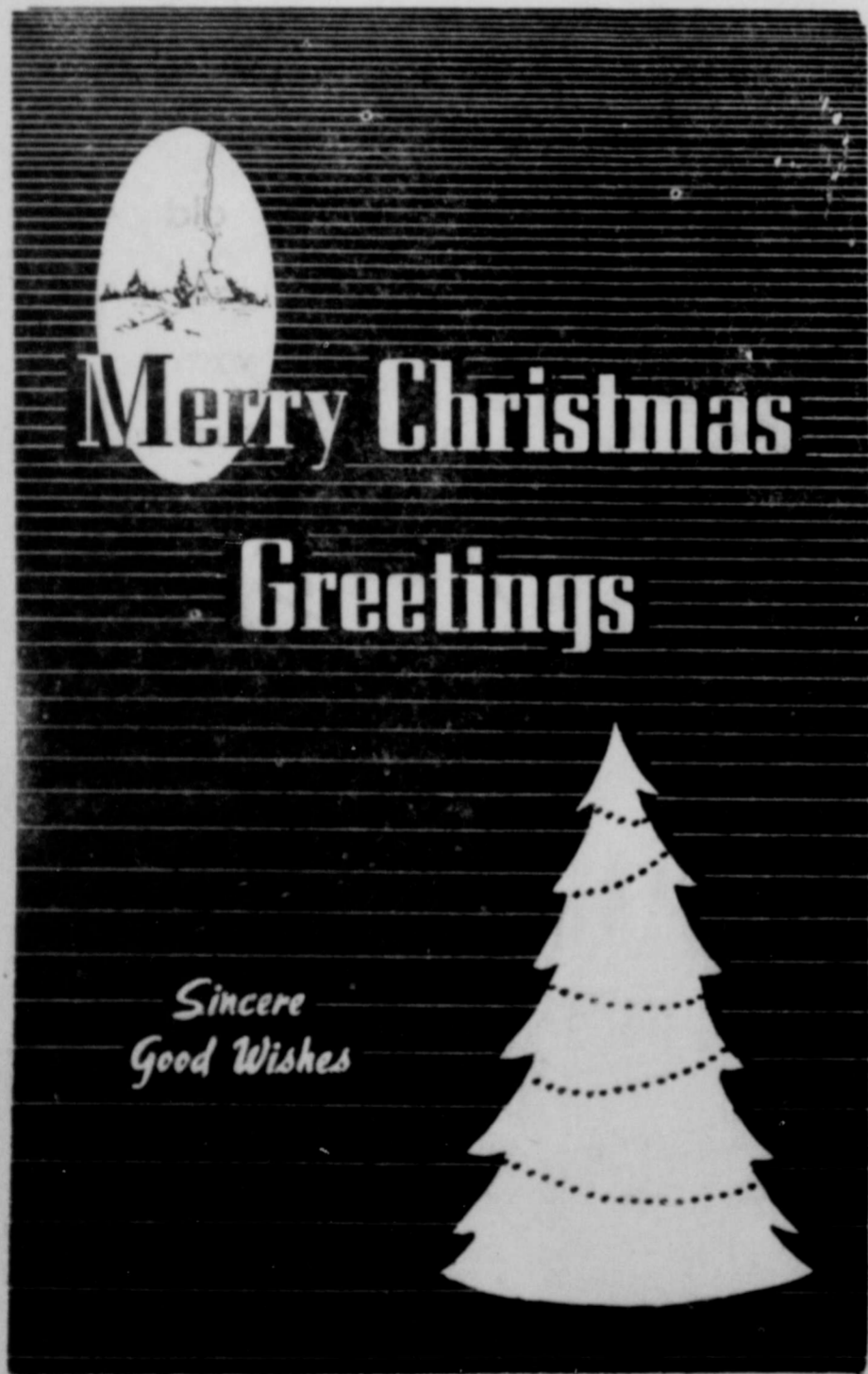
Memphis, Texas

Dear Santa:

I have tried hard to be a good boy this year.

I would like for you to bring me a B B gun, a Roly-Poly boxing clown, and a set of building toys, and if you have candy, nuts and fruits, leave me a few.

Your little friend  
 Teddy Jay Barnes



RICE MOTOR CO.  
 KAISER-FRAZER SALES AND SERVICE

411 Noel Street

Phone 107

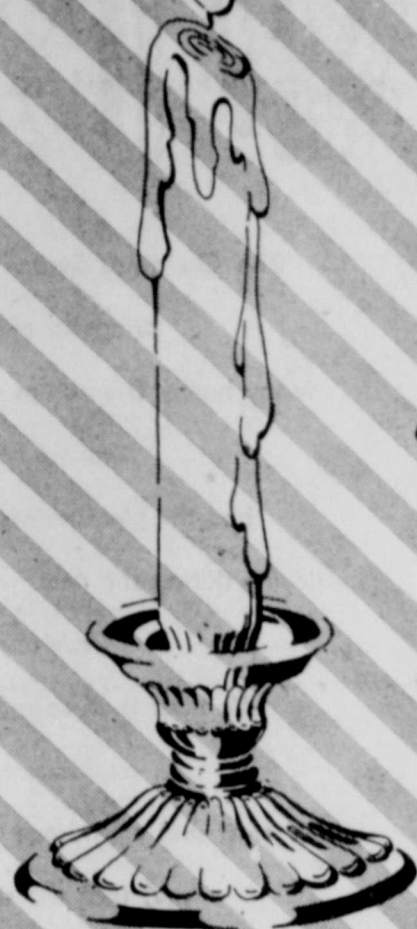
MERRY  
 CHRISTMAS



MEMPHIS LUMBER CO.  
 S. E. ROBERTS, Manager



# Merry Christmas



To Each of You, Our Friends

### HOME FURNITURE CO.

610 Noel Street

Phone 37

## LETTERS TO SANTA CLAUS

Dear Santa: I am a girl eight years old. Please bring me a doll, and a sewing machine, candy and fruit. Your friend, Mary Lou Nelson  
104 Byrd Way  
Grand Prairie, Tex.  
Nov. 29, 1949

Dear Santa Claus: I want a little crawling baby and a hurdy-gurdy. My name is Kathy Goodpasture and I have been a pretty good little girl. I am four years old too. Goodbye, Santa Claus, Kathy  
P. S. I forgot—I want a doll with pig tails too.  
Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus: I am a little girl in the second grade. I have been good this year. Please bring me a doll, nurse set, doll buggy and some fruit, nuts and candy. Don't forget the others. Your friend, Sybil Sue King  
Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus: I am a little boy in the second grade. I want a bicycle and a city truck and train and view master and tractor. Some fruit and candy and nuts and tool chest. Your friend, James Reese  
Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus: I am a little girl in the second grade. I have been good this year. Please bring me a doll set, doll buggy and a set of dishes. Your friend, Judie Lueva Thompson  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a boy nine years old. Please bring me a bicycle, a cowboy suit, gun, scabbard, B B gun, train, football suit, filling station, fire station and a doctor's kit. Your friend, John Berl Evans  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a boy eight years old. Please bring me a B B gun, watch, candy and fruit. Your friend, Coy West  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a girl eight years old. Please bring me a doll, a doll buggy and a bicycle. Your friend, Virginia Chappell  
Plaska, Texas  
Dec. 1, 1949

Dear Santa: I am a boy 10 years old. Please bring me a B B gun, a pair of scabbards and a pair of shoes. Your friend, Billy Stigoullde  
Plaska, Texas  
Dec. 1, 1949

Dear Santa: I am a boy nine years old. Please bring me a B B gun, a pair of cowboy boots and a bicycle. Your friend, Darrell Swindell  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a girl eight years old. Please bring me a leather notebook, some clothes for my dolly, some nuts and candy. Your friend, Beverly Gay Veteto  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a girl eight years old. Please bring me a doll and buggy and some doll clothes. Your friend, Venita McQueen  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a boy nine years old. Please bring me a good football, a fillingstation and some little cars. Your friend, Jerry Hickey  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a girl 10 years old. Please bring me a big doll and suit case, a sewing kit, a bicycle, a watch, candy and fruit. Your friend, Jerry Ann Smith  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a boy eight years old. Please bring me a football, a doctor's kit, two guns and two scabbards, and a pair of cowboy boots. Your friend, Albert Don Bevers  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a girl eight years old. Please bring me a cowgirl doll with some clothes, a sewing machine and a suit case. Your friend, Glenda Jean Noah  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a boy eight years old. Please bring me a bicycle, a doctor's kit, a chemistry set, a little record player, a toy filling station and a bunch of little cars. Your friend, Lesley Neal Foxhall  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a boy eight years old. Please bring me a B B gun, gasoline station, doctor's kit, a suitcase, a toy record player, and about six records. Your friend, Marvin Middleton  
Plaska, Texas  
Dec. 1, 1949

Dear Santa: I am a girl eight years old. Please bring me some doll clothes, an iron and board, a sewing machine, and candy, fruits and nuts. Naomi Pierce  
Memphis, Texas  
Dec. 1, 1949

Dear Santa: I am a girl eight years old. Please bring me a bicycle, a baby doll and a nurses' kit. Your friend, Joyce Hull  
Lakeview, Texas  
December 7, 1949

Dear Santa: I am a little boy three years old. I have been a good boy and I want you to please bring me a big tricycle, a football, a electric razor and a black board. Santa, don't forget all the other good little boys and girls. Oh! Santa when you come to my house will you ring your bell so I can wake up to see you? Love, Conny Mack Moore

Dear Santa: I am a little girl two years old and have been a good little girl. Bring me a doll, teddy bear and 'tittle rocking chair. Linda Ruth Myers.



Christmas came from a light that glowed in a manger; shone in a star; and illuminated the soul of humanity. Christmas again sheds its gentle blessings so let us rededicate ourselves to Peace on Earth — Good Will Toward Men.

EMPLOYEES OF Wm. CAMERON & CO.

## WAKE UP SANTA!!



### IT'S TIME

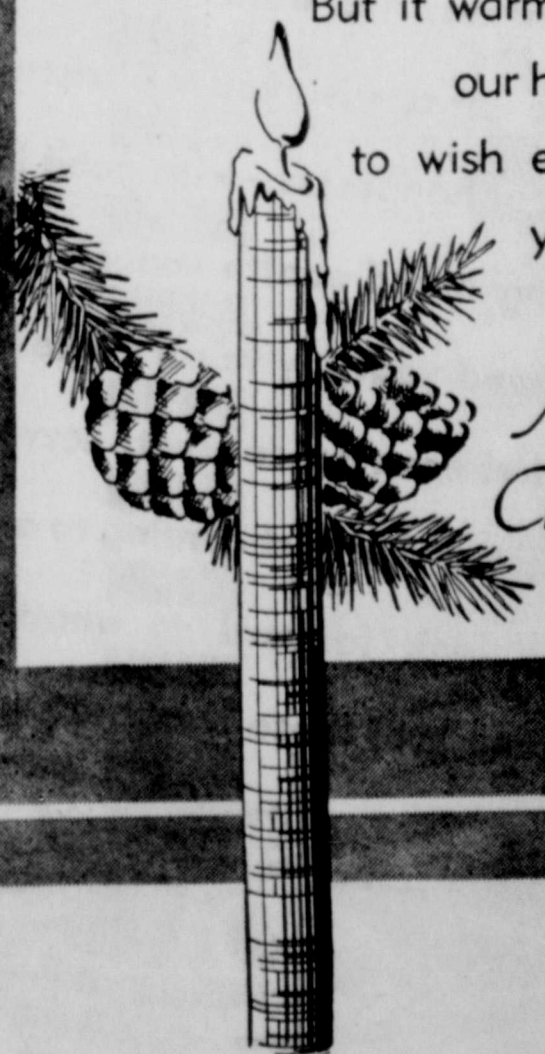
once more to tell those swell folks, our customers, how much their patronage has meant to us in the past, how their friendliness to us has made serving them worthwhile, and how we wish them the Biggest, Happiest, and Merriest CHRISTMAS ever.

### MEMPHIS TIRE & SUPPLY CO.

E. (Gip) McMurry

J. M. Ferrel Jr.

IT'S an old and happy custom But it warms our heart to wish each of you a



Merry Christmas

### HARRISON HARDWARE CO.

"43 Years in Memphis"



# The SEASON'S GREETINGS

"Thank You"



is the most sincere expression we know of to convey our appreciation for the friendships which have been so important to our mutual benefit during the past twelve months.

May we extend to you and yours our best wishes for a joyous Christmas Season.

## LION AUTO STORE

HANK HANKINS

A. J. BUTLAR

## Letters to Santa Claus

Fort Worth, Texas

Dear Santa Claus:  
I am a little girl 3 years old. I have tried to be good, but that is so hard for me. I have been better since I heard you were coming. Santa this year I am going to be at my grandpa and granny Jenkins house for Christmas. So please leave my things there. I would like a drinking and wetting doll, doll trunk, doll house and doll buggy. If you have enough I would like a little red wagon also. Lots of candy, fruit and nuts.

Santa don't forget my little cousins in Memphis, also remember my granny and grandpa and especially my great granny Grimes as she has been ill. Bring her something nice.

Santa, I can't close without telling you to remember all of my little Fort Worth friends, and my Sunday School teacher. I am anxiously awaiting your arrival.

I love you,  
Susan Walker  
4300 Standish Rd.  
Fort Worth, Texas

Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus:  
I am a little boy in the second grade. I have been good this year. I want a B-B gun and a view Master and candy and fruit and nuts.  
Your friend,  
Jack Gilreath

Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus:  
I am a little boy in the second grade. I have been good this year. Please bring me a city truck and a steam shovel and some fruit, nuts and candy. Don't forget the other boys and girls.  
Your friend,  
Harlin Mitchell

Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus:  
I am a little boy in the second grade. I have been good this year. Please bring me a B-B gun, a tool chest and a farm and don't forget the other boys and girls.  
Your friend,  
Jimmy Dale Bishop

Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus:  
I am a little boy in the second grade. I have been good this year. Please bring me a train and a



## The First Christmas

OF BETHLEHEM HAS INSPIRED MANKIND FOR CENTURIES. ITS GLORIOUS SCENES LIVE AGAIN ON THIS YEAR'S RELIGIOUS CHRISTMAS CARDS WITH THEIR REVERENT SENTIMENTS--

AGAIN HAS COME THE SEASON OF THE BLESSED SAVIOUR'S BIRTH, WHEN PEACE AND LOVE AND KINDNESS ENCIRCLE ALL THE EARTH



THE ANGEL ANNOUNCES "TIDINGS OF GREAT JOY" TO THE SHEPHERDS



THE RADIANT STAR OF THE EAST LEADS THE WISE MEN



THEY OFFER ROYAL GIFTS OF GOLD, FRANKINCENSE, AND MYRRH



WARNED OF KING HEROD'S TREACHERY, THE HOLY FAMILY FLEES TO EGYPT

track and a B-B gun.  
Robert Dean Wyatt  
Memphis, Texas  
Dec. 6, 1949

They have tried to benice too. Remember all the nice boys and girls.  
Sincerely yours,  
Donna Sue Eddins

Dear Santa Claus:  
I am a little girl in the second grade. I want a doll buggy and a bicycle and fruit, candy and nuts.  
Your friend,  
Lois Pierce  
Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus:  
I am a little girl in the second grade. I have been good this year. I want a doll, nurse set, doll buggy and some fruit.  
Love,  
Nelda  
Estelline, Texas  
Dec. 5, 1949

Dear Santa Claus:  
I am a little girl four years old. I have tried to be a good girl and help my mother.  
I would like for you to bring me a doll, robe, house shoes and fruit and nuts.  
Please remember my big sister and brother, Karen and Kent.

### Druids First to Use "Magic" of Mistletoe

The greens which are used for Christmas decorations found their way into early festivities because of certain virtues attributed to them by the ancients, and many of them which adorned pagan seasonal rites were later taken over to grace the ceremonies and celebrations of Christmas Day.

In both England and America, the holly and the mistletoe are associated with Christmas as invariably as are the plum pudding and Christmas tree.

It was the Druids who first used the mistletoe. "Heal-all" was their name for it. The plant was supposed to have curative values, and gradually they assigned to it all manner of magic powers.

Their priests, each year around the time when we now celebrate Christmas, would have high platforms built around the sacred oak trees which, in a manner of speaking, were "hosts" to the mistletoe. Robed in ceremonial vestments of white, they ascended these platforms, and with golden sickles especially made for the solemn occasion they cut away the mistletoe.

The Saxons also prized it and it was they who gave to it the name of mistletoe.

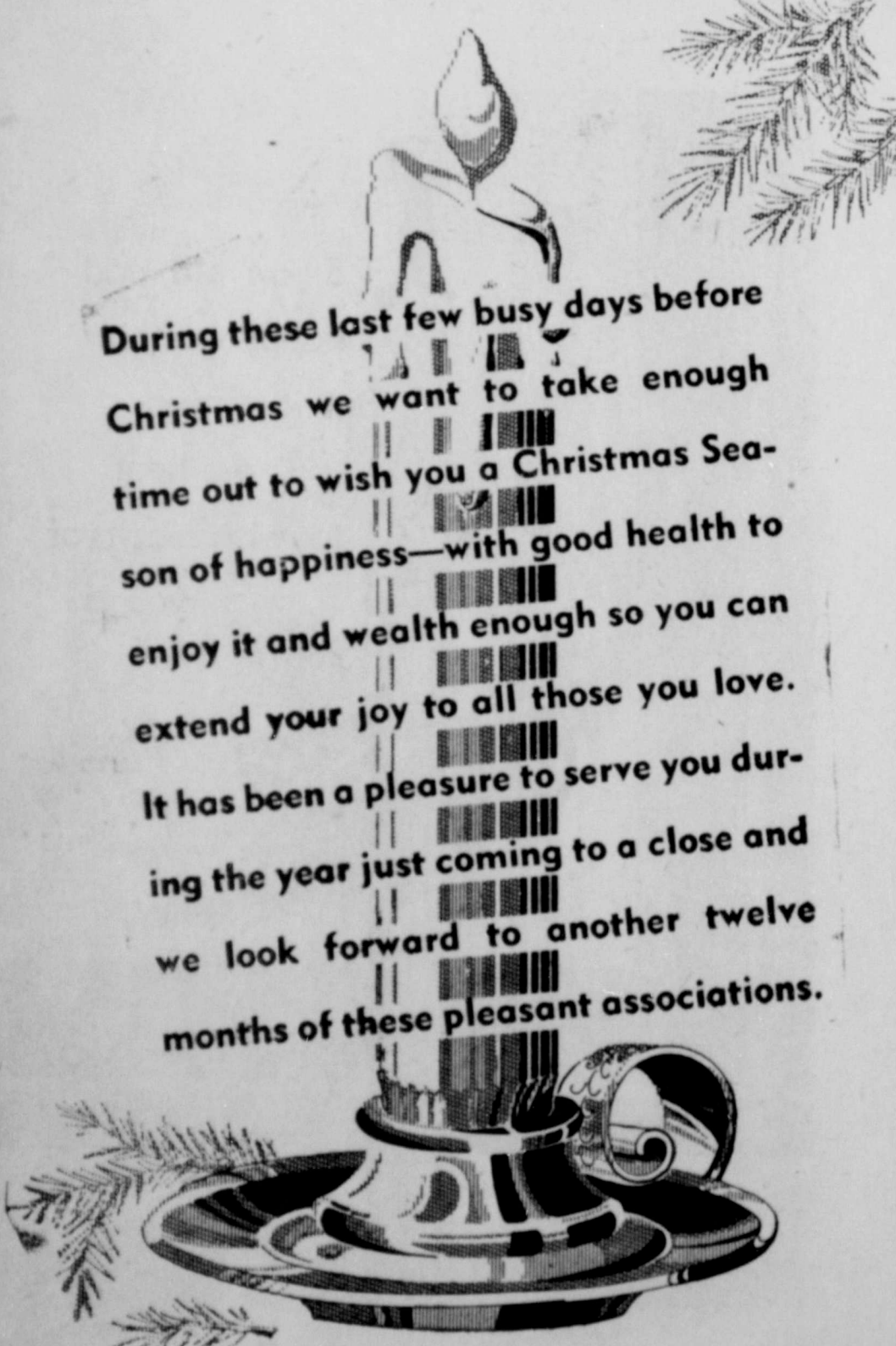
Eventually the green came to be regarded as a symbol of peace. Opposing warriors who met near it would call a truce, and it was customary to hang it over the entrance doors so that they who entered might be assured of friendship.



The Christmas Season brings to mind the Many happy friendships that we have had the pleasure of enjoying during the past twelve months. We trust that we may continue to merit Your trust and confidence and that the season will be one of many blessings.

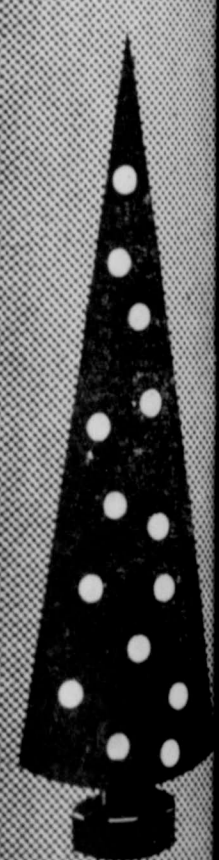
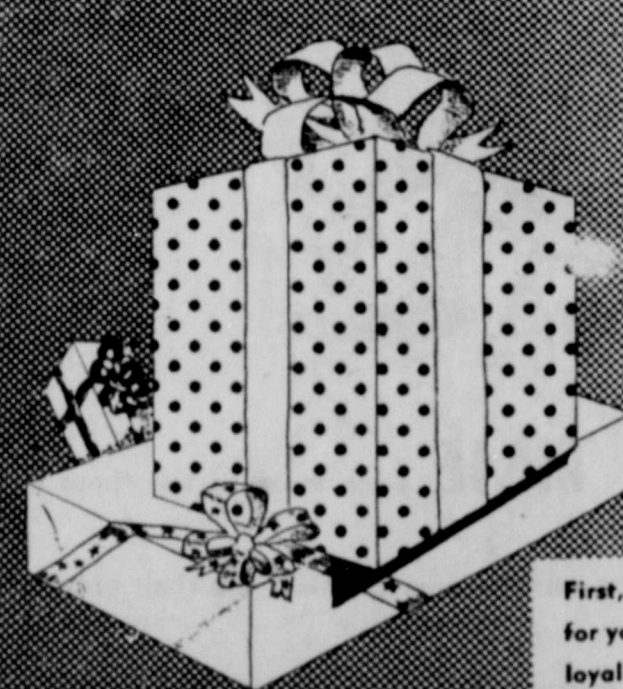
J. C. HICKERSON, Jeweler  
North Side Square

During these last few busy days before Christmas we want to take enough time out to wish you a Christmas Season of happiness—with good health to enjoy it and wealth enough so you can extend your joy to all those you love. It has been a pleasure to serve you during the year just coming to a close and we look forward to another twelve months of these pleasant associations.



**Durham's**  
PRESCRIPTION PHARMACY  
J.W. DURHAM, PHARMACIST  
MEMPHIS, TEXAS

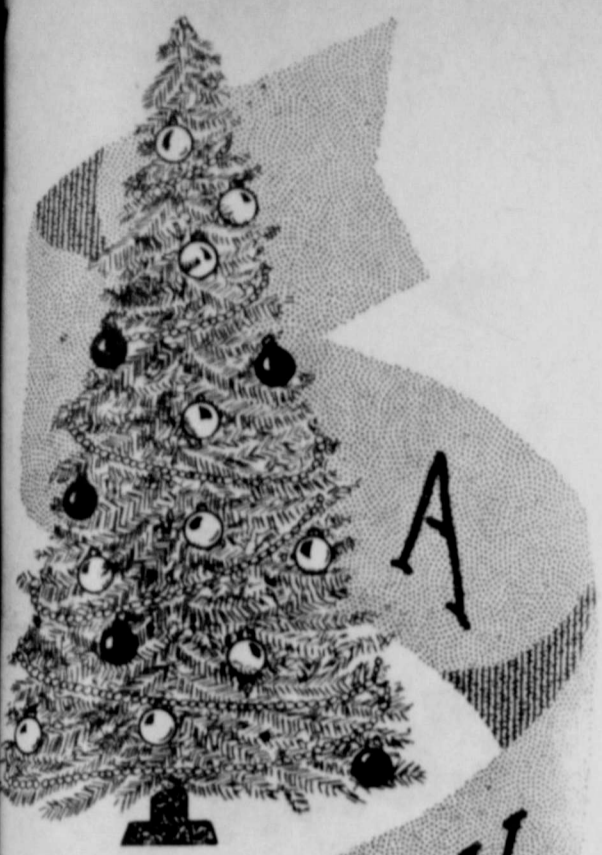
## CHRISTMAS GREETINGS



First, a sincere "Thank You" for your courtesy, good will and loyal cooperation, they have made our associations with you a real pleasure. Then, a cordial wish for the best for you and yours in the Holiday Season.

E. E. CUDD  
N-D-PENDENT GASOLINE AND OILS  
319 Noel Street  
Memphis, Tenn.





MERRY CHRISTMAS

BALDWIN'S 5c to \$1.00 STORE

QUESTIONS ON CHRISTMAS

1. The Swedes know kissing is fun. That's why they thought of the Christmas mistletoe. What should be done to the mistletoe for each stolen kiss? (a) remove a berry (b) do nothing (c) take off a leaf.

2. We ought to know the names of the Three Wise Men who were the first givers of Christmas gifts. They were Melchior, Balthasar and (a) Samuel (b) Casper (c) Shadrach?

3. Everyone likes to get lots of Christmas cards. When did the custom of sending them start? (a) about 1845 (b) about 1781 (c) about 1903

4. Who first had the idea of building a small replica of a manger for the Christmas ceremony? (a) Pope Gregory (b) Piers Plowman (c) St. Francis of Assisi.

5. The Christmas tree is the heart of our Christmas decorations. Which country first used the tree as a part of holiday observance? (a) Germany (b) Norway (c) France.

6. "Silent Night, Holy Night," one of the most beloved of Christmas hymns, was written by (a) Beethoven (b) Father Joseph Mohr (c) Martin Luther?

Letters to Santa Claus

Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus:  
I am a little girl nine years old. I have been a pretty good girl this year and I would like a Donald Duck watch, a toy typewriter and a doll for Christmas. I have a little brother, Jimmy, who is 2 years old, and he wants a little red car and a big truck, also a tractor. And of course lots of candy, nuts and fruit for



HERALD ANGELS . . . Rehearsing for the annual Christmas candlelight service, the children choristers of the Crawford Methodist Memorial church in the Bronx, New York, make an impressive picture when viewed through a Christmas wreath in the foreground.

Christmas. Bobbie and Jimmy Stewart Lakeview, Texas

Dear Santa Claus: I am a little girl and will be 5 years old in January. Everyone says I am a good girl and I am sure you will bring me a new doll and a high chair for her, and I want a table and chairs and a doll house with furniture. I also need a little washing machine so that will be all except some fruit and candy and nuts. I will love you very much. Barbara Bevers Lakeview, Texas Dec. 4, 1949

Dear Santa: I am a little girl 6 years old. All I want for Christmas is a ski doll, doll buggy, set of dishes, apples, oranges, candy and nuts. Don't forget all the other boys and girls. Love, Lucilla Noble Lakeview, Texas Dec. 2, 1949

Dear Santa: I am a little girl 10 years old. I am in the fifth grade. I want for Christmas a sewing set, doll and some clothes for myself, candy, fruits and please don't forget my brothers and sisters, Kenneth, Ronald and Elwin. Also my big brother and sister in California. I have been a very good little girl. Love, Lenora Noble Newlin, Texas Dec. 5, 1949

Dear Santa: I am a little girl three years old. I have been fair (not perfect) little girl. Please bring me a little toy cook stove, ice box and a doll with some hair and lots of candy and fruits. Don't forget my little and big cousins. Your little friend, Janice Lou Davis



We hope you and your loved ones and friends enjoy this occasion to the fullest extent and that you may have an abundance of joy and happiness.

A very merry Christmas to you, our friends.

Murphy - Spicer FUNERAL DIRECTORS



EVERY time we hear a Christmas carol, we're going to think of you. It's folks like you, our customers, who have been so considerate in the years past that make our Holiday complete. So when that day rolls around again, we'll think of you, and wish you a very Merry Christmas!

MOSS MOTOR CO. MASSEY-HARRIS

DeSOTO-PLYMOUTH CROSLY Sales and Service



Greetings of the Season

We wish for you every happiness that you may enjoy fully

The Season of good cheer. F. E. MONZINGO Your Allis-Chalmers and Pontiac dealer





OUR SINCERE

Good Wishes

As the Christmas bells ring out to herald the approach of another Yuletide, we are reminded of the many pleasant associations enjoyed during the past year. In appreciation of your friendships may we extend our very best Christmas Wishes.

CLARK HOSPITAL  
DR. R. ERNEST CLARK  
Mrs. W. Wilson, Supt.

A Joy No Earthly Wealth Can Give

There is an old tale which becomes apropos chiefly at the Christmas time. An agnostic—a disbeliever in God—made this offer to a nine-year old: "I will give you an orange if you will tell me where God is." The youngster was equal to the challenge. "I will give you two oranges," he said, "if you will tell me where He is not." Many great men have always felt the spirituality of Christmas, and some have managed to put it into words. For instance, when Woodrow Wilson was asked to prove the greatness of Christianity, whose founder was the Christ-child, he said simply, "Try it." Cardinal Spellman had a Christmas gift for the mind when he said: "The joy of Christmas is a joy that war cannot kill, for it is a joy of the soul, and the soul cannot die. Poverty cannot prevent the joy of Christmas, for it is a joy no earthly wealth can give. Time cannot wither Christmas, for it belongs to eternity. The world cannot shatter it, for it is a union with Him who has overcome the world." The late Franklin D. Roosevelt once illustrated the spirit of Christmas with this story: "A thief broke into the home of a priest and stole his purse. That night the priest wrote in his diary: 'Let me be thankful. First because I was never robbed before. Second because although he took my purse, he never took my life. Third because although he took all I had it was not much. And fourth because it was he who stole and not I.'"

Letters to Santa Claus

Memphis, Texas  
December 6, 1949  
Dear Santa Claus:  
I am a little boy five years old. I live with my granddad and grandmother Stilwell. They say I have been a good boy. I help my granddad pull cotton. Will you please bring me a tractor, a jeep, a car, a gun and nuts, fruits and candy. Please bring all the other little girls and boys something. Thank you so much.  
Your little friend,  
Ronnie Darrel Pormley  
Lesley, Texas  
Dear Santa:  
Christmas is almost here and as I've been a nice little girl, I'll tell you what I would like you to bring me. I'd like a micky mouse watch, a dresser set, a sweetheart bracelet and a little girl doll in a case.  
My aunt, Faye is giving me a pair of cowboy boots for Christmas.  
Santa, I have a little brother

two years old. He has been pretty good, and he would like a tricycle, a tractor and a gun like Daddy's. Also fruits, nuts and candies.  
Please, Santa, don't forget any little boy or girl. We all love you.  
Lots of love,  
Joyce and Doyle Fuller  
Plaska, Texas  
Dear Santa:  
I am a little girl 3 years old soon be 4. I have been a pretty good little girl. I want a pretty sleepy eyed doll that says Ma-Ma and some clothes to go with it, and a stove or cabinet. And bring me lots of other toys to play with. Please don't forget my big brother and my mother and daddy. And all other boys and girls all over the world. Please be sure to stop at my house.  
Carolyn Sue Orr  
Memphis, Texas  
Dec. 6, 1949

Away in a Manger

The Stable of Bethlehem did not in any way resemble the airy porticos—complete with plaster of paris animals and adoring shepherds—so dear to the heart of modern Christendom. With comfort increasing throughout the western world, the poverty of the Nativity scene simultaneously startles and fascinates us—as perhaps Matthew, the publican, was impressed by the story of the Wise Men; and St. Luke, who had been a ship's doctor and probably knew very little about shepherds, was charmed by the shepherds abiding in the field. There was no room in the inn that night, so Jesus was born in a stable; a place of shelter hewn into a rocky ledge of the Judean countryside. It was cold and dark and damp, and Judean travelers—frequently 'put up' in such caves—welcomed rather than disdained joint tenancy with beasts because the breath of the cattle and the heat of their bodies provided a little warmth, while the guests inside the inn had no heat at all. The cave, which was the birthplace of the Saviour, is now a grotto beneath Bethlehem's Church of the Nativity; and though fascinated by the simplicity of the original Nativity scene, Christianity has been unwilling to maintain its poverty and has covered the entire surface with costly ornamentation.

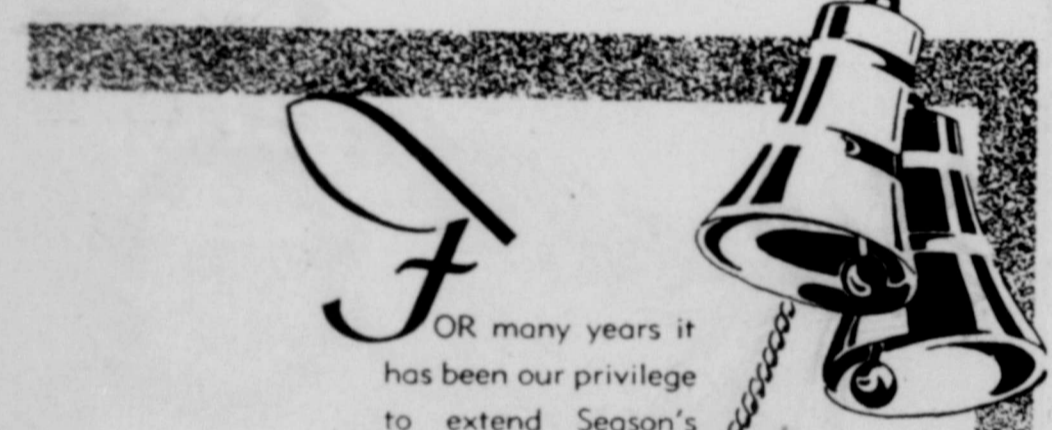
asking too much. I want a set of ABC blocks, some color books, and a movie cut-out paper dolls, a big rubber doll, nuts, fruit and candy. Please don't forget the other boys and girls who need something for Christmas. Remember my grandpa and Aunt Mamie and my other uncles and aunts at Xmas time.  
Will be looking for you Dec. 24.  
Your little friend,  
Tommie Mercer  
P. S. Please don't forget my sisters Linda and Phyllis at Christmas. They would like something too.  
Memphis, Texas  
Dec. 1, 1949  
Dear Santa:  
I am a boy eight years old. Please bring me an electric train and a bicycle.  
Your friend,  
Donny Jones

Call It What You Wish.....



It's still a great occasion and in recognition of your fine patronage we say simply with sincere feeling and pleasure, Merry Christmas

Said



FOR many years it has been our privilege to extend Season's Greetings to the multitude of friends and customers who have favored us with their patronage in the past.

A Welcome Custom



We welcome this traditional custom — it gives us an opportunity to express our sentiments — to renew our pledge made years ago that our standard of service would be maintained on the highest level possible.

Thank you for everything and —

A Jelly Good Christmas

KINARD-GAILEY AGENCY

D. L. C. Kinard Dorothy Hodges Ace Gailey

Dearest Santa:  
I am a little boy, 7 years of age. I am in the first grade and have been fairly good.  
Santa if it isn't asking too much please bring me a football, 2 guns and holsters, a bike, a football suit and a baseball and bat.  
Please don't forget all my little cousins and my friends at school, also my teacher, Mrs. Newton.  
I love you,  
Garland D. Moore, Jr.  
321 N. 16th  
Memphis, Texas

Dear Santa:  
I am 8 years old. I wash the dishes for my Mother and sometimes I sweep the floors and make beds. I want a ring and a necklace for Christmas. And bring me some candy, nuts and fruit.  
Your friend,  
Betty Sue Lewis  
Lakeview, Texas  
Dec. 1, 1949

Dear Santa:  
I am a little girl 8 years old and am in the second grade. I think I have been pretty good. Please bring me a little doll, washing machine with clothes pins, tub and line, and lots of fruits, nuts and candy.  
Don't forget my cousin Lenora Sue Grant who lives at Witharrel and my little nephew Mike Nabers who is only one year old.  
I love you,  
Patsy Nell Nabers  
Lakeview, Texas  
December 7, 1949

Dear Santa Claus:  
I'm a little boy five years old. I would like you to bring me a tractor and trailer. Also a toy farm with lots of animals and a farm truck. I will leave you something to eat on the table.  
Lots of love,  
J. C. Barnett  
Memphis, Texas  
Dec. 1, 1949

Dear Santa:  
I am a girl nine years old. Please bring me a house coat, house shoes, skates, billfold and a ring.  
Yours truly,  
Wanda Faye Moore  
Memphis, Texas

Dear Santa:  
I am a little girl four years old, and have been a good little girl.  
I want you to bring me a doll, some dishes and a bracelet.  
Remember all the other little boys and girls.  
Francis Fay Myers  
Hotchkiss, Colo.  
Nov. 29, 1949

Dear Santa:  
I am a little girl almost six years old. I guess I am a pretty good girl, anyway I sure hope Mama thinks so, and I'm looking forward to your coming Xmas, so please don't disappoint me. I'll try to tell you what I would like for Christmas. I hope I'm not



That the approach of another Christmas season will bring with it loads of good cheer and happiness for each of you, our friends and customers.

POPULAR DRY GOODS

"The Home of Better Values"





The quietness and peace  
of Christmas blends  
with the spirit of thanksgiving  
to remind us of  
the joys of associating  
with folks like you.

**BEESON DRY CLEANERS**  
South Side Square

**LETTERS TO SANTA CLAUS**

Lakeview, Texas  
Dec. 1, 1949  
Dear Santa:  
I am a little girl eight years old. I am in the third grade at school. I have tried to be a good girl, so please Santa, bring me a magic skin doll, clothes, a doll high chair and a black board.  
Please remember the other boys and girls. I would like some nuts, candy and fruit.  
Love,  
Patricia Gail Lawrence

Plaska, Texas  
Dec. 1, 1949  
Dear Santa Claus:  
I am a little girl three years old, and I have been fairly good this year, as I can hardly wait to see you. Daddy says you can't come down our chimney, so please bring my little doll, fruit, nuts and candy in our front door. Don't forget my little brother Tommy and my little cousins. I'll keep one eye open for you Christmas Eve Night.  
Lots of love,  
Joanna Lee Adecock

Memphis, Texas  
Dec. 1, 1949  
Dear Santa:  
I am a boy nine years old.  
Please bring me a cowboy suit and parts for my bicycle.  
Your friend,  
Teddy Wheeler

Lakeview, Texas  
Nov. 24, 1949  
Dear Santa Claus:  
I am a little girl six years old. I am in the first grade at Lakeview grade school, and I have been very good.  
For Christmas I would like a doll that moves her eyes, also some gum, candy and fruit.  
Please don't forget my mother and daddy and sister Bobbie Sue.  
Love,  
Gay Lynn Hall

Plaska, Texas  
Dec. 1, 1949  
Dear Santa Claus:  
I am a little boy 20 months old and have really been good this year. Please bring me a tricycle, fruits, nuts and candy. Joanna wants a doll, and bring daddy, mother and Grand Mother anything you want them to have.  
Good bye until Dec. 25.  
Thomas Adecock Jr.

Lakeview, Texas  
Dec. 1, 1949  
Dear Santa:  
I am a little girl five years old. I don't go to school but I will

next year. I have been pretty good. I want a doll with wig that you can shampoo and a cash register with play money in it and lots of fruits, nuts and candy.  
Don't forget Mike Nabers, Patricia Davis and Betty Sue Davis.  
I love you Santa,  
Winnie Ruth Nabers  
P. S. Send Patsy and me a little doll buggy if you have any left.

Memphis, Texas  
Dec. 1, 1949  
Dear Santa:  
I am a boy ten years old.  
Please bring me a gun and a scabbard.  
Your friend,  
Royce Jouett

Lakeview, Texas  
Dear Santa:  
Christmas is almost here and as I've been a nice little girl I'd like to tell you what I wish you would bring me. I won't ask for much for I know there are lots of children for you to visit on Christmas.

Just bring me a micky mouse watch, a sweetheart bracelet and a little girl doll in a case.  
Santa don't forget to leave me some fruits, nuts and candy.  
Please don't forget Lonnie and Winfred Williams. Lonnie wants a gun and Winfred is just a tiny baby so just bring him anything.  
Lots of love,  
Reba Mitchell  
Lonnie and Winfred Williams

Lakeview, Texas  
Dec. 1, 1949  
Dear Santa:  
I am a little boy six years old. This is my first year in school. I have tried to be a good little boy. Please bring me a tractor, a big car and a service station.  
I would like some nuts, candy and fruit.  
Love,  
Jerry Reed Lawrence

Memphis, Texas  
Dec. 1, 1949  
Dear Santa:  
I am a girl ten years old.  
Please bring me a bicycle, and a pair of boots.  
Your friend,  
Myrance Loy Lambert

Lakeview, Texas  
Dear Santa Claus:  
I have been a good little girl this year. I am 5 years old. I want a doll and buggy and a doll house and nuts and candy.  
My little brother has been good too. He is 3 years old. He wants a train, a gun and a rocky horse and nuts and candy. Don't forget the other boys and girls.  
Your friends,  
Sondra and Jack Stargel

*Time Not Constant  
In the Celebrations  
Of Christ's Nativity*

While December is now the month in which Christ's birthday is celebrated by Christians all over the world, research and study show that Christ's nativity has been celebrated in January, March, April, May, September and October by various peoples.

And although few people know it, it was for the purpose of substituting a Christian festival for pagan ones of Romans and Druids that celebrations of Christmas in December were popularized.

No historian pretends to fix the actual date of Christ's birth or the date at which Christmas became a general festival.

About all that is known is that during the fourth century the feast of the Nativity was observed in all western world churches at different dates.

The confusion resulting from celebrations in seven months of the year caused the western church authorities to meet in 340 to set a definite date for the celebration. The eastern churches did not cooperate until the sixth century when December 25 was set as the day to be observed.

The question has arisen innumerable times as to why December was selected as the month for rejoicing. The answer is that this month was chosen in order that a Christian festival could compete with those of the pagans, because December was noted for its feasts and holidays in nearly every civilized land.

Greeks, Romans, Saxons and Scandinavians all took part in the celebration of these festivals which had originated before the birth of Christ.

From the Saxons came the ceremony of burning the Yule log. The Saxons burned great bonfires in honor of their god Thor. From the Romans came the giving of presents, for this custom has been traced to the Roman Saturnalia.

It may seem strange to claim that the pagan riotousness might be the forbear of the Christian holiday of goodness and love, but intermingled with that which was objectionable, were things that have gone straight to the hearts of people throughout the Christian world.

May You Have a



**FOXHALL-MIDDLETON TRACTOR CO.**

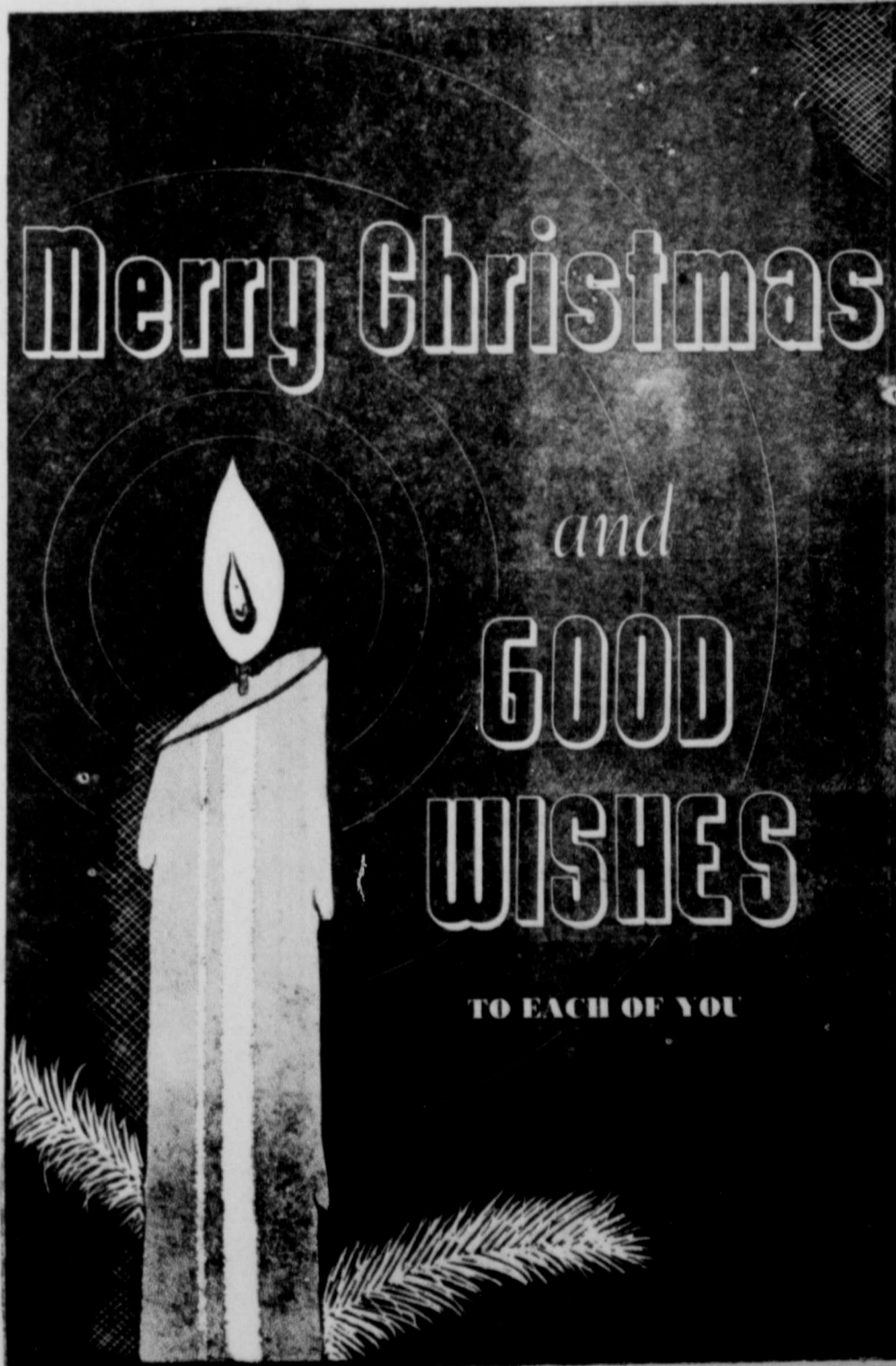
Ford Tractors — Dearborn Farm Equipment  
EDDIE FOXHALL W. MIDDLETON



And so, to you,  
our family of friends,  
we extend most cordial  
Christmas greetings.

**SISK BUICK CO.**

G. KESTERSON C. J. MESSER  
DIE STURDEVANT FRANK RICKERT  
HERBERT SISK



**FOOTE & FOWLER**

W. C. FOOTE JR. "Drugs With a Reputation" JOHN FOWLER



### LETTERS TO SANTA CLAUS

104 Byrd Way  
Grand Prairie, Tex.  
Nov. 29, 1949

Dear Santa Claus:  
I am Pat Goodpasture and I am seven years old. I would like to have a Tintown doctor and nurse kit for Christmas.

Santa, my daddy is giving me a real life puppy. He is white all over and is a collie. He has two brown spots on his back and I am going to call him White Sandy. I love the puppy so much that I'm not asking you for very much this time.

I want a Toni doll if you can spare one.

Santa, I will have a surprise for you on the coffee table at my house. Merry Christmas Santa.

From  
Pat Goodpasture.

Lakeview, Texas  
Nov. 28, 1949

Dear Santa:  
We're a little boy and girl ages five and three. I want a bicycle and my little sister want a doll and doll buggy. We also want candy, fruits and nuts. Please remember all the other little boys and girls.

Love,  
Roddy and Lana Kay Waites

Dear Santa:  
I'm a big girl now, since I started to school this year. I have tried very hard to be good. Please bring me a doll buggy, a sewing set and a set of dishes. Please be sure all the other little boys and girls have toys too.

Hurry, I'll be waiting.  
Lots of love,  
Alice Kay Young

Memphis, Texas

Dear Santa Claus:  
I am a little girl four years old. I am very anxious for you to come to our house. If you have plenty of toys for all little children, please bring me a doll, buggy and dish cabinet. You will find my stocking waiting to be filled. I have tried to be a good little girl. I love you,  
Betty Ann Young

Memphis, Texas

Dear Santa:  
Please bring me a doll and a baton for Christmas. Please bring me a purse. Please bring me a pair of boots.

Your friend,  
Teddie Jean Truelove

Lakeview, Texas

Dear Santa:  
I am a little girl four years old. I would like to have a little piano, set of dishes and a baby doll. Remember all the other boys and girls all over the world.  
Sandy Verden.

Memphis, Texas  
Dec. 1, 1949

Dear Santa:  
I am a little boy eight years old.

Please bring me a pair of boots and chaps.  
Bring all little boys and girls something nice for Christmas.

Your friend,  
Jerry Montgomery

Memphis, Texas  
Nov. 29, 1949

Dear Santa Claus:  
I am a little girl three years old. I have been a pretty good girl this year. I think I have been good enough to get a few presents. Please bring me a nice babydoll

and a new car. I want a red car. Please bring all the other little boys and girls lots of presents too.

Love,  
Sue Draper

Amarillo, Texas  
Dec. 1, 1949

Dear Santa Claus:  
We are twin girls six years old. This is our first year in school. We try to be good little girls.

Will you please bring us a doll and doll buggy each? And don't forget to bring our little brother, Danny some toys. Also our little cousin Paula Lee will need toys too.

Love,  
Mildred and Melva Wright

Lakeview, Texas  
Dec. 1, 1949

Dear Santa:  
I am a big girl eleven years old and in the sixth grade. I think I have been a pretty good

girl. And I want a wrist watch, and a pair of house shoes and some fruits, nuts, and candy. Please don't forget my cousin Betty Sue and Patricia Davis, and please don't forget my nephew Mike Nabers. I love you very much.

I love you,  
Shirley Nabers

P. S. My big sister, Katrina, wants a basketball and a goal.

Lakeview, Texas  
Dec. 7, 1949

Dear Santa Claus:  
Please bring me two guns and scabbard, football suit and a football. Also lots of candy, fruit and nuts.

Donny Hughes

Lakeview, Texas  
Dec. 7, 1949

Dear Santa Claus:  
Please bring me a gun and scabbard, a fire truck, and a big truck. Also candy, nuts and fruit.

Ronny Hughes

Memphis, Texas  
Dec. 3, 1949

Dear Santa:  
I am a little girl seven years old. Please bring me a electric stove, ironing board and electric iron, and a doll. I've been pretty good this year. Santa don't forget my little cousin, Linda Lee. She lives in Amarillo.

I love you Santa,  
Your little friend,  
Barbara Jean Simpson

Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus:  
I am a little boy in the second grade. I have been good this year. Please bring me a farm set and a tool chest.

Your friend,  
Don Deaver

Memphis, Texas  
Dec. 6, 1949

Dear Santa Claus:  
I am a little boy in the second grade. I want a train.

Your friend,  
Eugene Newsome

Memphis, Texas

Dear Santa Claus:  
I am a little girl in the second grade. I have this year. Please bring me a doll buggy and a doll. Please bring me a doll buggy and a doll. Please bring me a doll buggy and a doll.

Your friend,  
Judith Ann

Dear Santa Claus:  
I am a little boy in the second grade. I have been good this year. Please bring me a farm set and a tool chest.

Your friend,  
Don Deaver

Memphis, Texas  
Dec. 6, 1949

# SANTA'S HERE

## to Make You Happy!

### Good Friends:

As you place a glistening holly wreath upon your door, gaily decorate your Christmas tree, hang your sock on the mantel and follow the scores of other traditions of a genuinely happy Christmas, we want to share your good fortune. You are our friends and we are happy in the knowledge that you are happy. May the Yuletide bring you joy.

"We Are Always Serving You"

## Wilson's Insurance Agency

Memphis Hotel Bldg. — Phone 555

W. B. WILSON

JO HICKEY

W. B. WILSON



To thank you as we would like to be far beyond us. For if we had no friends like you there would be no work for us.

Our sincere thanks for the association and patronage with which we have been favored.

### ELDON R. BRAIDFOOT

PAINT & PAPER CONTRACTOR  
Phone 223-J Memphis

ONE of the real joys of Christmas is the opportunity to put aside the routine of every day business and with genuine sincerity, wish our customers

*A Merry Christmas*

### SANITARY WATER CO.

O. N. (Doc) SAYE O. R. (Doc) SAYE  
Owners and Operators



Work For --  
Your Community

# The Memphis Democrat

Attend Your --  
Church on Sunday

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

VOLUME LIX \*\*\* NWN SERVICE \*\*\* THE MEMPHIS (TEXAS) DEMOCRAT DECEMBER 22, 1949 \*\*\* SEVEN CENTS \*\*\* NUMBER 29

## LETTERS TO SANTA CLAUS

Memphis, Texas  
Santa: Please bring me a doll and a bear.  
Thank you  
Rosalie Lott

Memphis, Texas  
Santa: Please bring me a pony, a saddle, a pair of spurs and chaps.  
Thank you,  
Junior Metcalf

Memphis, Texas  
Santa: Please bring me a doll and a pair of skates.  
Thank you,  
Paulette Rash

Memphis, Texas  
Dec. 3, 1949  
Santa Claus: I have been a good boy all of my life. I would like a play filling station and a little car to go with it. I would like to have some clothes, pants, shoulder pads and sweat shirt.  
My sister, Karen Ann, wants a baby doll, a buggy for her doll to ride in and a set of dishes for her doll to eat from.  
Thank you, Santa,  
Jimmy Howell

Memphis, Texas  
Dec. 6, 1949  
Dear Santa Claus:  
I am a little boy in the second grade. I have been good this year. Please bring me a B-B gun, a tool chest and a maintainer.  
Your friend,  
Thomas Snowdon

Memphis, Texas  
Dear Santa:  
I am a little girl four years old. I've been a good girl, and I wish for a baby doll, a set of dishes, some furniture and candy, fruit and nuts.  
Don't forget my sister and all the other little girls and boys. I'm looking forward to seeing you at the Christmas tree.  
Neita Gayle Reed

## Speaking of Christmas

SPEAKING OF CHRISTMAS . . . Throughout the world wherever Christmas is celebrated it is customary to place a lighted candle in the window . . . The legend is that candles originally were set out to light the Christ child's way as he made his visits through the children . . . One explanation of the custom of hanging stockings on Christmas Eve recalls the baronial halls of England where huge fireplaces were constantly in use . . . Each Christmas a special log, the Yule log, was thrown on the fire . . . This log burned steadily as long as the feasting and celebrating continued. Naturally, it burned with a pungent odor and stockings were hung over the fireplace to absorb some of this odor and to protect the owners from evil spirits . . . Christmas Eve, 1863,



saw a near tragedy in Virginia City, Nevada . . . Two friends celebrated with a terrific round of festivity . . . Just as dawn was breaking, they embarked on a perilous promenade over the town's rooftops . . . A policeman, mistaking them for burglars, drew his revolver and prepared to shoot—but a passerby stopped him . . . Had he fired and the bullets found the mark, the world would have been deprived of two great humorists—Artemus Ward (Charles Farrar Browne) and Mark Twain (Samuel Clemens) . . . Mince pies, so long a part of our Christmas tradition, originally had a deeply symbolic significance . . . The first mince pies were patterned in oblong shape, after the manger in which Christ was born . . . The crust represented the gold brought by the Three Wise Men; the many spices, the frankincense and myrrh . . . On May 11, 1639, the general court of Massachusetts Bay outlawed Christmas . . . Anyone celebrating, stopping work, serving holiday fare or levitating from normal daily life would be fined five shillings . . . The righteous Puritans were sure they were acting wisely—for how could good Christians condone the pagan origin of Christmas? Did not such a holiday encourage excess in eating and drinking? . . . It was 22 years before that law was repealed.



CHRISTMAS SYMBOL . . . The light of the deathless spirit of the Yule burns steadily in every mind at this season of the year, but nowhere is it more beautifully typified than in the delighted, wide-eyed look of a child experiencing the shimmering delights of his first Christmas.

mother iron. Please bring me plenty of candy, fruit and nuts and don't forget my mother, Daddy and grandpas and all the other little boys and girls.  
I love you,  
Juanelle Hodges

Lakeview, Texas  
Dear Santa Claus:  
I am a little girl 5 years old and I think I've been a good girl. Please bring me a doll, house shoes and anything else you have for me. Don't forget my sister, Glynda Pat. Bring plenty of candy, fruit and nuts. I will leave your cake on the table. Hurry as I can hardly wait.  
Love,  
Sherry Dale Lewis

## LETTERS TO SANTA CLAUS

Lakeview, Texas  
Dear Santa Claus:  
Please bring me a tricycle, a fiddle and a peg table. Please bring a Hershey.  
Jerry Beasley

Memphis, Texas  
Dear Santa:  
Please bring me a ball, bat, cap gun and skates.  
Thank you,  
Jimmy Dunn

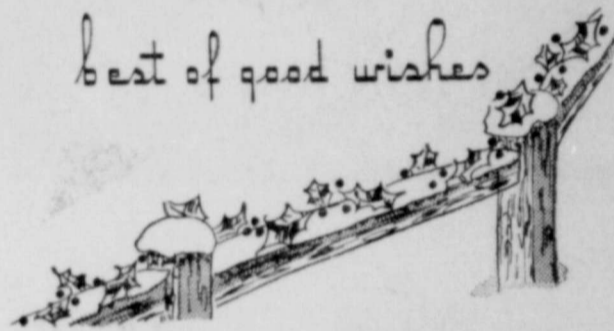
Memphis, Texas  
Dear Santa:  
We are three little Hawkins boys. We have tried to be good this year. Please bring Dwyatt and Rodney a B-B gun. Bring Dwyatt a bike and Rodney a football. Little Gary would like a tricycle. Bring each of us a few small things also fruits, nuts, candy and fireworks.  
Merry Christmas,  
Dwyatt, Rodney and Gary.

Memphis, Texas  
Dear Santa:  
Please bring me a cap gun, a tool chest and a football suit.  
Thank you,  
Robert Gardner

Memphis, Texas  
Dear Santa:  
Please bring me a football, a pair of roller skates.  
Thank you,  
Michael Chamberlain

## CHRISTMAS GREETINGS

and  
best of good wishes



### ZEB A. MOORE

Representing  
KANSAS CITY LIFE INSURANCE CO.

## MERRY Christmas

TO OUR LOYAL FRIENDS AND CUSTOMERS

### BOB QUEENER

Representing  
Great American Reserve Insurance Co.

## Letters to Santa Claus

Memphis, Texas  
Dear Santa:  
Please bring me a doll.  
Thank you,  
Drubette Cook

Memphis, Texas  
Dear Santa:  
I am a little boy three years old and my little sister is one year old. We have been as good as was possible, so I hope you won't forget us. I would like a choo-choo train and a little gas station with lots of cars. My little sister, Gaye, would like a rubber doll and a rock-a-bye cradle. We would also like some candy, fruit and some chewing gum for me and suckers for Gaye.  
Don't forget my grandmother in Pennsylvania and grandmother and grandad in Lakeview.  
Lots of love to you,  
Bucky and Gaye Kulp

Memphis, Texas  
Dear Santa:  
Please bring me a magic skin doll and a baton.  
Thank you,  
Gloria Lambert

Memphis, Texas  
Dear Santa:  
Please bring me a football and a baton.  
Thank you,  
Cathy Clifton

Lakeview, Texas  
Dec. 10, 1949  
Dear Santa:  
I have been a very busy girl this year as I am in the fourth grade and I have to study hard. I enjoy playing with the girls and boys and I love my teacher who is Miss Fisher. After you have remembered all the other girls and boys, would you please bring me a pretty doll, some gloves, candy, fruit and nuts.  
My little sister, Patsy Ann, who is four years old now, would like a "roller-skate doll," a dog, candy, fruit and nuts.  
Your gift will be under my tree. Thank you.  
Your friend,  
Martha Joy Reed

Memphis, Texas  
Dec. 13, 1949  
Dear Santa Claus:  
I am a little girl nearly three years old and I have tried to be a very good little girl. Will you please bring me a doll house, a set of dishes and an iron and ironing board, so I can help my

AS we express best wishes to our host of friends in this community we are fully conscious of our obligations to merit your confidence. Our efforts to serve you will continue to be our very best. We extend to you heartiest good wishes for a Merry Christmas.

### MR. AND MRS. O. R. (Doc) SAYE

MAGNOLIA PETROLEUM COMPANY  
Consignee

## MERRY CHRISTMAS

May the Holiday Season and the year ahead bring you much happiness



### SELBY SHOE SHOP

John McCauley

## May Your CHRISTMAS

be a Happy One

This is the sincere wish of every member of this organization.

We are deeply appreciative of the opportunity we have had in serving you . . . and we truly hope that for each of you, this may be a day of great joy.

## POTTS CHEVROLET CO.

Tomie M. Potts  
Orval Wheeler  
L. O. Dennis  
E. C. Anthony

Homer W. Tucker  
Oris Wheeler  
R. A. Spoon  
Fred Butler

R. A. Lemmon  
Bonnie Dennis



### LETTERS TO SANTA CLAUS

Memphis, Texas, appreciate them very much.

Dear Santa: Love and best wishes,  
Monty, Mat and Angela  
Monzingo

Quail, Texas  
Dec. 11, 1949

Dear Santa:

We would like for you to bring us a filling station, some guns, holsters, bicycle accessories, a baby doll, rocking chair and of course lots of fruit, nuts and candy. If we can get these things we will



### Swiss Brotherhood Sang at Christmas To Banish Plague

One of the most impressive customs in the world is observed in Switzerland where the "singing at the fountains" is done by the Sebastiani brotherhood in the picturesque spa town of Rheinfelden.

According to the Swiss writer Gottleib Wyss, the custom is more than 400 years old, dating from 1540 when a plague, sweeping through many lands, visited Rheinfelden. Twelve men formed a brotherhood in honor of St. Sebastian, promising to pray to him to safeguard their town from further distress. They also undertook to nurse those afflicted by the plague and to bury its victims.

**UNIVERSAL FRIEND . . .** Santa, the universal friend of little folks, has managed to gather together a group of kiddies from all over the world. Represented here are the small fry of Paraguay, Greece, Poland, Austria and Italy.

I'm going to be at grandmother's and grandad's home this Christmas eve, so will you please bring our gifts to their house?

I want a doll house, house shoes, dominoes, doll blanket, suit case, doll and some animal balloons.

Lynn wants doll house, a doll like Sally's, dominoes, suit case, and a pink blanket and thats all.

Beth wants a doll, a suit case, a blanket and a doll house, some dominoes and a color book.

Be good to all the other little children.

Love,  
Fredda Gail, Lynn and Beth Bourland

Manchester, New Hampshire  
December 10, 1949

Dear Santa Claus:

Although I am way up here in New Hampshire, my Mama and daddy read the Democrat every week. They said if I would write in care of The Democrat you would get my letter.

I am sixteen months old and a very good little girl. Will you please bring me a set of plastic blocks and a little dolly.

And dear Santa, please remember all the other little boys and girls everywhere.

Love,  
Frances Ann Ray

Memphis, Texas  
Dec. 12, 1949

Dear Santa Claus:

I'm a little boy five years old.

If one of their own members died, the brethren acted as pallbearers, and up to the present day, by their own selection, the membership of the brotherhood has remained at 12.

Pestilence in the medieval period was ascribed to the evil spirits in the water, and when the Sebastiani brethren make their rounds of seven fountains on Christmas eve, they start at the fountain in the "Froschweide" where the plague started in the 16th century. After singing for the seventh time near the town church, they join its congregation for midnight mass, first placing their quaint mounted lantern, with its lighted candle, before the altar of St. Sebastian.

For their Christmas eve singing at twelve, brethren are dressed in dark clothes and black silk top-hats. Around their lantern-bearer they stand in a circle and three times, as the name of Christ is mentioned in their song, they uncover their heads.

On New Year's eve, between 9 and 10 o'clock, the Brethren make another round of the fountains, this time singing an old song which concludes with the wish that St. Sebastian may intercede for all in the New Year so that they may be safeguarded from war, pestilence and other perils.

I have a little brother two years old. We have tried to be good, even though it was hard to do so sometimes. Please bring me a football suit, football, boxing gloves and a wagon. My little brother, Tommy wants a tricycle, truck and a tractor. Remember the other little boys and girls also.

With love,  
Danny and Tommy  
Gunstream

# LOADS OF GOOD WISHES

May the Holiday Season bring to you all the pleasant moments so necessary for a Joyful Christmas



**BEATY GIN**  
GROVER RODEN, Manager

## Season's Greetings

To all of you whom we have faithfully endeavored to serve for many years, we say

**MERRY CHRISTMAS**



**HIGHLAND MERCANTILE CO.**

J. L. BARNES

MRS. J. L. BARNES



## Christmas GREETINGS

to all of you whom we have been of service in the past.

**PAYMASTER GIN**

IRA FOSTER, Manager

MEMPHIS, TEXAS



CHRISTMAS

Greetings TO YOU



**W. H. Monzingo Motors**

614 Main Street

Phone 502

M. L. EVANS  
T. V. ALEXANDER

TRUEL HUFFMAN

MAC CANNELL

W. H. MONZINGO



### LETTERS TO SANTA CLAUS

Memphis, Texas  
Dec. 5, 1949

Santa Claus:  
I have been trying so hard to be a good boy because I want to come to see me.  
Please bring me a choo-choo train with an engine and a track station, a little record player and some trucks. I like to ride in, too.  
I will be at Grandmother and Daddy Treatwell's house in Okla., so please don't lose me.  
Love,  
Terry Treadwell

Memphis, Texas  
Dec. 5, 1949

Santa Claus:  
I have been a very good little boy this year. Please bring me a little car like Terry's that I can play with because I like to make the wheels go round.  
Love,  
Phil Treadwell

Memphis, Texas

Memphis, Texas  
Dec. 12, 1949

Dear Santa:  
I hope you can find my house on Christmas eve, and I will leave lots of goodies for you to eat.  
I am a little boy two years old and of course I have been nice. I want you to leave me an electric train, a hurdy gurdy man, a firestone filling station, a miniature farm and a chow-chow feeding train.  
Thank you Santa and I wish you a very Merry Christmas.  
Jonnie Clemmons

Memphis, Texas  
Dec. 12, 1949

Dear Santa:  
I am just a tiny baby but I would like to have some rubber toys, a spoon and fork, a ring and anything else you have.  
Thank you Santa, and remember all the boys and girls, Merry Christmas.  
Billy Don Cook

Memphis, Texas  
Dec. 12, 1949

Dear Santa:  
This is my first year in school and I have been good of course. I want you to bring me a doll that I can sew for, some dishes, some cooking utensils, some house



Among the myriad problems which beset parents at Christmas time are the many questions from the small-fry about Santa Claus. And the business of telling Junior or his little sister the truth about the jolly old gentleman in the red suit is really a major task.  
However, the situation is bound to arise, and when it does, it does something to your heart strings—so you draw the little ones close and cast about for the best explanation.

**Oddly enough, the true story is best—and the easiest to tell. So why not just tell the little ones this?**

St. Nicholas (or Nicolas) is Santa Claus' real name. He lived in Asia Minor and was the beloved bishop of the Greek church of Myra in Lycia. He is the patron saint of the young, and in some European countries a person dressed as a bishop still assembles the children and distributes gifts of nuts, sweetmeats and other nice things to the good boys and girls.

Children loved St. Nicholas and trudged along beside him as he trudged the dusty roads of the Lycia countryside, bringing fruit and candy to the sick and needy.

One of many stories told of his goodness concerns a poor and honest man and his three good and beautiful daughters. The father was unhappy for poverty prevented his giving the customary dowries to his daughters, and for this reason they could never have suitable husbands.

One night a bag of coins was tossed in at the man's window. The next night the act was repeated. But on the third night the father watched, and the anonymous giver was detected. The jolly bishop stood with the third bag of coins in his hands. The father was very proud and would not accept the money. The good bishop begged the poor man to accept the gifts and use them for his daughters' dowries, requesting that his name never be revealed.

At last, the father accepted the money for his daughters, but he could not keep the name of the generous bishop secret — so the legend of the goodness of St. Nicholas was further spread and strengthened.

The practice of placing burning candles in the windows on Christmas eve is tied up with an Irish custom which holds the thought of the Christ child alone in the dark, needing light for his way.

When buying toys for children remember that those of the constructive types are best—they develop the youngsters' ingenuity.

The wild boar has been revered from ancient times, and was especially honored at Christmastime, for having taught mankind the art of plowing by rooting into the ground with his tusks.

shoes and fruits, nuts and candy. Thank you Dear Santa and a Merry Christmas.  
Joyce Carrol Palmer

Memphis, Texas  
Dec. 15, 1949

Dear Santa:  
I am a little girl six years old. I go to school at Memphis and I have been a good girl this year.  
Will you please bring me a doll buggy, a locket and bracelet and a bicycle, also fruits, nuts and candy. Thank you.  
Brenda Gaylene Jones

Memphis, Texas  
Dec. 15, 1949

Dear Santa:  
I am a little boy eight years old and am in the third grade. Please bring me a bicycle, a gun and scabbard. Also fruits, nuts and candy, thanks.  
Yours truly,  
Donald Wayne Jones

Lakeview, Texas  
Dec. 12, 1949

Dear Santa Claus:  
We are little boys from California visiting our grandparents and relatives at Lakeview.  
Our ages are two and four years. We would like for you to bring us toy farm sets and service stations with cars. Also candies, fruits and nuts, please.  
We are going home soon and will look for you to come to see us at Santa Maria.  
Please remember all the other little boys and girls, too. Thank you, Santa Claus.  
We love you,  
Johnny Lee and Jerry Melvin Bello

Memphis, Texas  
Dec. 5, 1949

Dear Santa:  
I am eight years old. I think my brothers, sisters and I have been good children this year. Please bring us some apples, oranges, nuts and candy. And please bring us a toy each.  
My brothers names are Robert,



**SHIRT-SLEEVED SANTA** . . . It's not a common subject for discussion, but Santa Claus sometimes does take off his coat and just lounge around in his beard and shirtsleeves. However, this is not standard procedure, and it's mighty few Santas you see sitting on a park bench in New York.

age 9, Gail, age 6 and Aubrey, age 5. My sister's name is Audrey, age . . .

Don't forget my mother and daddy and all the other people in Memphis.

Your friend,  
Patricia Ann Bounds

Memphis, Texas  
December 8, 1949

Dearest Santa Claus:  
I am a little girl almost six years old. I have been a pretty good little girl this year. I would like to have a big doll, a doll buggy, house shoes and robe. Also candy, nuts and fruit.

Your little friend,  
Patricia Dale Srygley

Memphis, Texas  
December 8, 1949

Dear Santa Claus:  
I am a little boy three years old. I have been a pretty good boy. I would like for you to bring me a wagon, football, negro doll, and a pop gun. Also bring me candy, nuts and fruit.

Your little friend,  
Jimmie Wayne Srygley

Memphis, Texas  
December 11, 1949

Dear Santa:  
I'm just a little girl three and one-half years old, and I have

been pretty good since last Christmas.  
Please, I would like for you to bring me a great big baby doll and a sweater and cap for it. I would also like to have a stroller so I could push her around.  
Please fill my stocking with candy and fruit. Don't forget my mother and daddy.  
Thank you very much,  
Pamela Lindsey

Lubbock, Texas

I love you. Please do not forget me. I will be at Memphis. Please bring me a bride doll. And I want a set of dishes. My brother wants a tricycle. I do not know what else he wants. I am 7 years old. I am in the second grade. I go to Dupee in Lubbock.  
Phyllis and Jon Hoffman

The harm of pressure groups is the suppression of individual thinking.



Western Auto Associate Store  
CLYDE LEE SMITH

# Merry Christmas

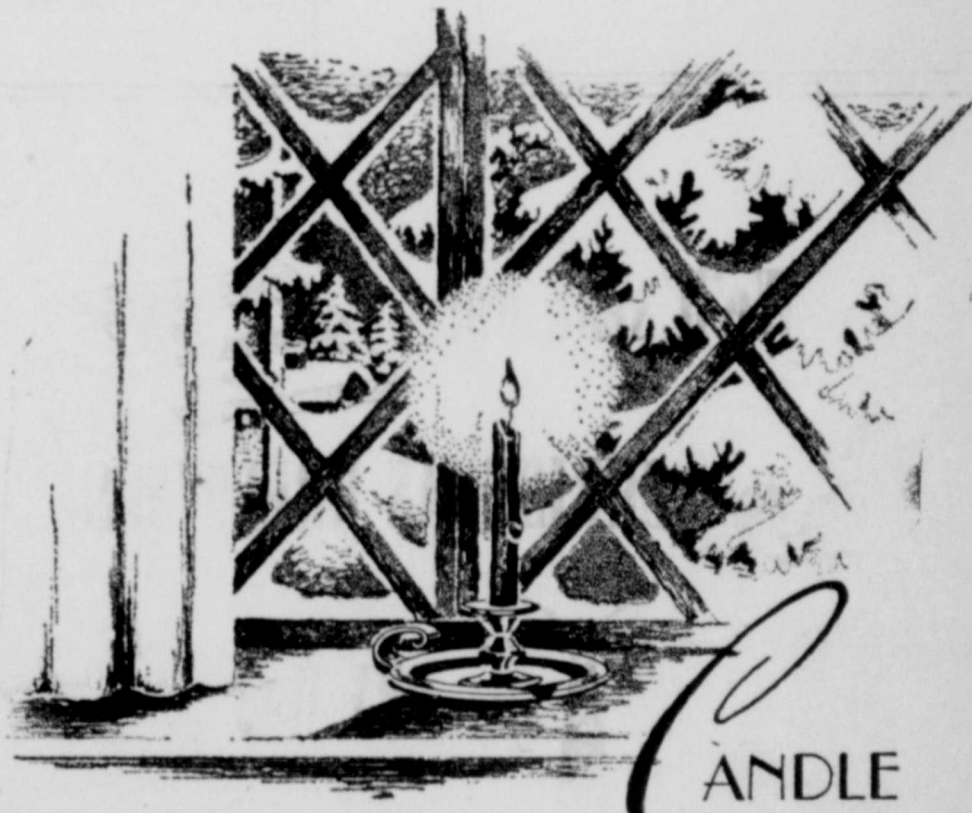
MEMPHIS STEAM LAUNDRY

## NOW THAT IT'S ABOUT OVER . . .



J. M. TINDALL GIN

WETT B. HOGGARD, Mgr. S. J. KING, Bookkeeper  
Phone 528-M — Memphis, Texas



CANDLE  
LIGHTED WINDOWS

happy smiling faces,  
holly wreaths and  
Yule logs burning  
All these signs of Christmas  
mean its time to say

SEASON'S GREETINGS

NOTICE

THIS FIRM WILL BE CLOSED ALL DAY  
CHRISTMAS, DEC. 25TH

HALL COUNTY DAIRY

Pasteurized Dairy Products  
RALPH STEWART JIM DAVIS



### Letters to Santa Claus

Memphis, Texas  
 Dear Santa Claus:  
 I am a girl seven years old. I have been a good girl. I will be waiting for you. Please bring me a boy doll, and a picture show. Thank you Santa.  
 Your little friend,  
 Patricia Anthony

Lakeview, Texas  
 Dec. 12, 1949  
 Dear Santa Claus:  
 I am a little boy four years old, and I have tried to be good. Please bring me some boots, a cowboy shirt, hat, house shoes and some candy, fruit and nuts. My sister, Rita Doyce, wants some western pants, basketball, robe, western shirt and some story books. We will be looking for you.

Love,  
 Brady and Rita Doyce  
 Durrett

Dec. 5, 1949  
 Dear Santa:  
 I have been a good boy and I

want an air rifle for Christmas. I want some candy, nuts and fruits. Please remember the other little boys and girls.  
 Harvey Wellman

Memphis, Texas  
 Route 2  
 Dear Santa:  
 Parnell, Texas  
 We are two little girls three and six years old. We have been pretty good girls this year and would like you to bring us some gifts. First, Linda, 3 years old, wants a doll with a red hat purse, a set of cookware for her play stove and a small piano. For Sissy—that's Anna Lee who goes to school this year—a bride doll, a set of dishes, a doll house with small furniture and suit case for her doll clothes. I hope this isn't too much, Santa. We love you very much and you may have a nice piece of fruit cake under our Christmas tree.

Bye for now, Love,  
 Onida Kay and Anna Lee Martin

Memphis, Texas  
 Dec. 5, 1949  
 Dear Santa Claus:  
 I am a little boy 7 years old and in the second grade. Please bring me a football suit and any-



AMERICAN CHRISTMAS SCENE . . . Symbolic of our nation at this festive season of the year is this picture of little Ethel German, 4, daughter of a guide at the Statue of Liberty, as she admires a Christmas tree on the porch of Newell M. Foster, superintendent of the statue staff on Bedloe's Island. Over her shoulder, Miss Liberty herself stays right on the job, blazing her message of peace and good will.

Huckaby and all the poor little boys and girls.  
 Come to see us at my grandmothers in Abilene.  
 Loads of love,  
 Cheryl Ann Foster  
 Memphis, Texas

Dear Santa:  
 I am a little girl 10 months old. I would like for you to bring me a baby doll, teddy bear, a set of dishes, and a high chair. Well, Santa, I think that will be enough for this Christmas. I'm not as big as other kiddies. So bring me a lot of candy and oranges, but please leave the nuts and apples off for me as I only have 4 teeth.  
 Yours truly,  
 Lula Elizabeth Combs  
 Memphis, Texas

Dear Santa Claus:  
 I am 7 years old. My name is

J. E. Will you bring me a drum, a cap gun and a filling station and a wrecker.  
 My sister is 5 years old. She wants an Amos and Andy doll, some plastic dishes and a doctor set. We want some puzzles, too.  
 We love you,  
 J. E. and Ethel Lel Hughs  
 Memphis, Texas

Dearest Santa Claus:  
 I am a little boy two and a half years old and have tried to be a good little boy. So will you please bring me a peddle car, tractor, train and anything else you like. Don't forget also some candy, nuts and fruit and all the other little boys and girls. I'll be looking for so until Christmas bye, bye.  
 Your little friend,  
 Danny Lane Greenway

Lakeview, Texas  
 Dear Santa:  
 I am a little boy, I will be one year old, I would like you to bring me a set of blocks, a negro doll and a red wagon. Also some candy and fruit. Don't forget my sister Shirley in California.  
 Your little friend,  
 Terry Gable  
 P. S. Don't forget my brother Eddie. He wants a .22 rifle and cowboy boots.

Memphis, Texas  
 Dear Santa:  
 Please bring me a doll, and some candy.  
 Thank you,  
 Jo Beth Bames

Memphis, Texas  
 Dear Santa:  
 Please bring me a doll and candy.  
 Jo Ann

### Naturalized Citizen—That's Our Santa

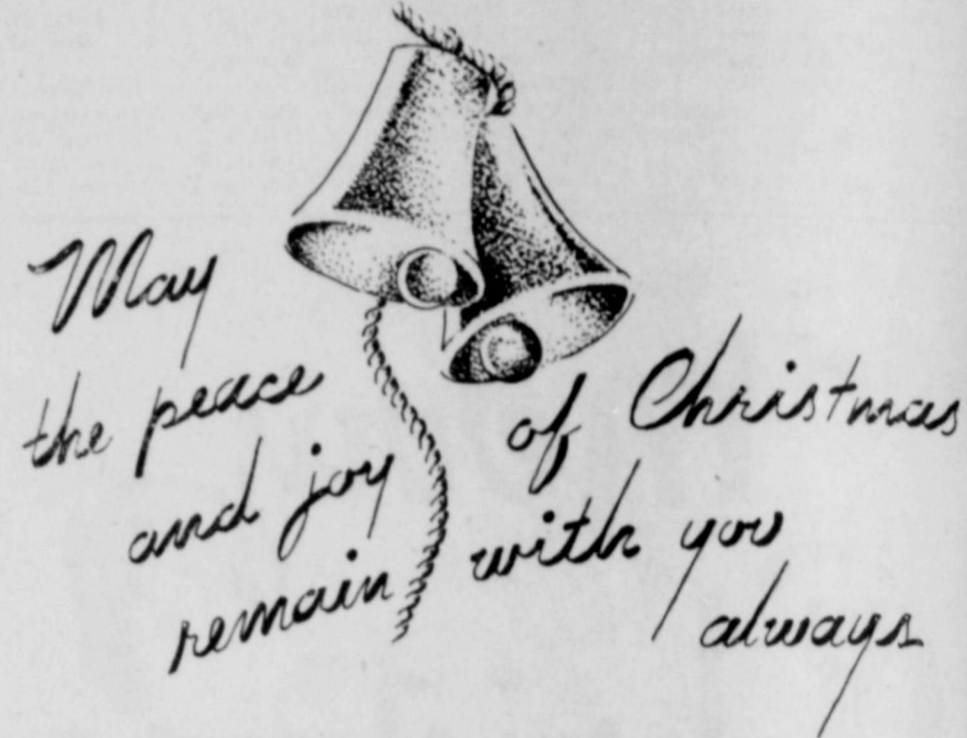
Santa Claus as Americans know him is a naturalized American citizen, and as such is America's contribution to the Christmas legend. That's the opinion of Dr. Gustav O. Arlt of the department of Germanic languages on the Los Angeles campus of the University of California.

"The Norwegians who settled early in America brought the first version of the modern Santa Claus, who in Europe had been known as St. Nicholas, but never adequately personally described," said Dr. Arlt.  
 "When the American Clement Moore described the jolly, rotund gentleman in minute detail in his poem 'Twas The Night Before Christmas," he assumed the proportion of living legend and thus became an integral part of Christian legend and folklore," the professor stated.

thing else you want to.  
 I love you,  
 Jerry Burnett

Memphis, Texas  
 Dear Santa:  
 Please bring us an eversharp and a toy typewriter. We don't want too much so please remember all of the little crippled children. And Santa, please don't forget my baby brother, Roy Neal. Bring two typewriters and eversharps as we are twins.  
 Love,  
 Lynn and Glynn Sinley  
 Memphis, Texas  
 Dec. 3, 1949

Dearest Santa:  
 I am a little girl almost three years old. I think that I have been a good girl, but Henry does not think that I have been as good as he has.  
 Please bring me a doll, a doll kitchen sink and doll refrigerator. Be good to my mother and daddy, aunt Sue and uncle Marshall, Mrs.



### GIDDEN ELECTRIC

713 W. Main Phone 112



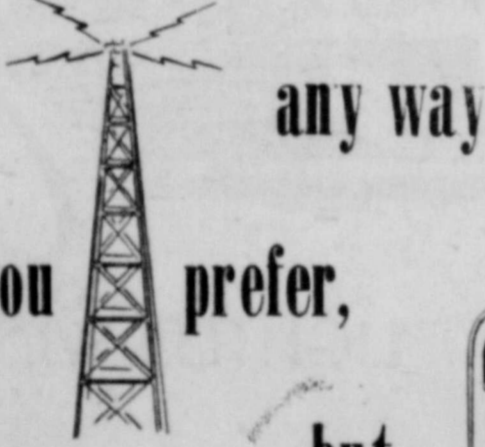
### SEASON'S GREETINGS

The approach of another season brings with it our heartiest wishes for a season of good will and happiness.

### W. D. ORR STUDIO

713 W. Main Phone 30

We'll send our  
 CHRISTMAS GREETINGS



any way

you prefer,

but--



it will still

say

# Merry Christmas

CICERO SMITH LUMBER CO.  
 BILL D. HART, Mgr.



May the laughter of friends . . . the companionship of family . . . the sentiment and charm of the Holiday Season make your Christmas happy and gay.

We, your friends and neighbors, at your service company will be working day and night keeping the lights gaily gleaming to make your Christmas bright.

### West Texas Utilities Company





### LETTERS TO SANTA CLAUS

Memphis, Texas  
Dec. 12, 1949

and some clothes for her dolly, and something to put the clothes in. Don't forget all the other little boys and girls.  
Dwight Gailey

Lakeview, Texas  
Dear Santa:  
Please bring me a little car, station and gun. Also some tinkertoys and candy, nuts and fruit.  
Don't forget my little cousin, Billy Royce.  
Faylon Watson  
P. S. I'm almost five years old.

Lakeview, Texas  
Dear Santa:  
I've been a good little girl. Please bring me a piano, a magic skin doll and some dishes with knives and forks. Some nuts, fruit and candy.  
Don't forget my little brother and sister.  
Gaylene Watson

Lakeview, Texas  
Dear Santa Claus:  
I've been a good girl. I would like a black board, a robe and



**Remember Last Christmas?**  
These were the major goings-on in the world during Christmas week in 1948:

December 27—Joseph Cardinal Mindszenty, outspoken foe of Hungary's Communist regime, was arrested on charges of plotting against the government, spying, treason and blackmarket dealings in currency.

In an extemporaneous speech at Kansas City, President Truman made his remark that caught the interest of the world: "There are certain leaders in the government of that country (Russia) who are exceedingly anxious to have an understanding with us."

December 29—President Truman returned to Washington after a Christmas vacation in Independence, Mo.

December 28—Twelve stranded air force men were rescued by plane from an icecap in southern Greenland by Lt. Col. Emil Beaudry.

December 31—The 80th congress, denounced by President Truman as the second worst on record, passed into history with the adjournment of both houses.

December 31—At year's end, America's favorite popular song for the moment was "On a Slow Boat to China."

### PLAY IT SAFE

## Don't Mix Gaiety With Danger When Celebrating Christmas

While Christmas is the merriest of all seasons of the year it can also be a time of tragedy if certain hazards aren't avoided and some particular precautions taken.

The National Safety Council annually points out that the Christmas holidays are the most dangerous of the year, usually replete with casualties, home accidents, fires and falls.

The council has listed the following "don'ts" and precautions which if remembered will help make this Christmas-season a safe one:

The Christmas tree shouldn't be placed near a stove or fireplace

Don't give children any toys that could prove dangerous, such as those with sharp points. If toys are operated with electricity, be sure some grownup supervises their use.

The Christmas tree should not be decorated with lighted candles. Carefully-wired electric bulbs definitely are much safer.

Don't leave a lighted tree unguarded at any time. One should be on the lookout for fire all the time the tree is lighted. Especially dangerous is the practice of some families in leaving the Christmas tree lighted and unwatched all night long.

One should never use a rick-

ety, unsafe ladder in decorating the tree.

Don't place Christmas candles near the tree, curtains, paper wreaths or any other inflammable decorations.

Remember, the Christmas tree can be made fire-resistant. According to the United States forestry service, it can be done in this manner: Divide the weight of your tree by four and buy that many pounds of ammonium sulphate. Dissolve it in water—one and one-half pints of water to each pound of ammonium sulphate. Cut the end of your tree trunk on a diagonal. Put some of the solution in a jar and stick the diagonal butt of the tree into it. Add more solution as the tree drinks it up.

Don't be excessive about Christmas "spirits."

Keep toys out of places where people might trip over them.

Remove the tree from the house before it dries out.

During Christmas you'll probably have many guests, so sprinkle salt or sand on icy steps and sidewalks.

in my stocking. I have been a pretty good boy this year. Don't forget my brother and sister.

Dan Gailey

Memphis, Texas  
Dear Santa Claus:  
I am a girl seven years old. I have been a good girl. I will be waiting for you. Please bring me a Spark O' Plenty doll and a baton. Thank you Santa.

Your little friend,  
Linda Kay

Avondale, Ariz.

Dear Santa:  
We are two little girls. I am 2 years old and my sister is 8 months old. We want some rubber dolls and little cars for Christmas and some fruit and candy. You can bring me a rocking chair

if you have enough.

Your little friends,  
Doris and Juanita Shields.

Memphis, Texas

Dear Santa:  
Please bring me a bicycle and some candy.

Thank you,  
Shirley Barclay

Memphis, Texas

Dear Santa:  
I am a little boy three years old. I try to be good. Please bring me some toys, candy and some fruit.

Your friend,  
Larry Wayne Moore

Memphis, Texas

Dear Santa:  
Will you please bring me a

magic skin doll and a doll buggy. Don't forget my teacher, Mrs. L. A. Tucker and my little friends Merry Christmas, Rebecca Moore

Memphis, Texas  
Dec. 12, 1949

Dear Santa Claus:

Please bring me a doll, cabinet, refrigerator, tub and rub board, clothes line, boots and fruits, nuts and fireworks.

Remember all the other girls and boys too.

I have my tree all ready for you.

Beverly Ann Fulton

Memphis, Texas

Dear Santa Claus:

I am a little girl three years old and I've tried to be awfully good. My home is in Cleveland, Ohio, but I'm visiting my grandmother and grand-daddy Monk here. So leave some of my toys here. My daddy will have a Christ-

mas tree for me in Cleveland so leave some toys there, too.

Remember all the little boys and girls. Don't forget my mommy and daddy and my grandmother and grand-daddy Monk here and my grandmother and grand-daddy Dolce in Ohio.

Oh, yes, remember my friend, Avis.

Love,  
Ricki Annette Dolce

Memphis, Texas  
1121 Brice

Dear Santa:

I am a little girl six years old. I am in the first grade. I have been a good girl this year.

Santa, I would like a pair of skates, a doll, an ironing board, an iron, and a levi jacket. Also a lot of fruits, nuts and candy. Don't forget the other girls and boys.

Your friend,  
Shirley Kay Kennon

### FOR BETTER HEALTH THE VOLUNTARY AMERICAN WAY

**BEFORE... WORLD WAR II**

AGES	AUTOMOBILES	HEALTH
18-24	Americans owned one car to each 4 1/2 people.	The United States level of HEALTH was highest...
25-34	England owned one car to each 20 people.	The United States death rate was lowest...
35-44	Russia owned one car to each 479 people.	OF ANY COUNTRY ON EARTH!
45-54	Germany owned one car to every 49 people.	

**What's the SCORE?**

### Best Quality of Medical Service on Earth! American People Make Highest Wages on Earth! American Standard of Living Highest on Earth!

Add up the score! There is no doubt that we are VASTLY better off than citizens of governments that are wholly or partially "socialistic."

American doctors, under our unhampered democratic system, have made more progress in raising the level of health and disease prevention, than in all the centuries before. There are vast fields of scientific and curative medicine yet to be conquered. Free men and women are working in laboratories, hospitals, medical schools and clinics all over America, on these problems.

Prepaid medical care and hospitalization are available now to 100,000,000 Americans, and being extended to more and more every day—the VOLUNTARY American way. Ask your doctor about it.

**Tarver's Pharmacy**  
Phone 24

house shoes. Also candy, nuts and fruit. I am nine years old and in the fourth grade.

Doris Watson

Memphis, Texas  
Dec. 9, 1949

Dear Santa Claus:  
I want a doll and a watch and a camera and a purse and a nurse set and a play horse.

Your friend,  
Carleeh Harrison

Memphis, Texas  
Dec. 12, 1949

Dear Santa:  
I'll sure be glad to see you this year as I have been a pretty good little girl. Please bring me a big doll, skates, big ironing board and electric iron and a big buggy. Don't forget my cousins and my friends.

Love,  
Jane Ward

P. S. Bring Mitzi, my dog, a squeaky rat.

Memphis, Texas  
Dec. 12, 1949

Dear Santa:

Please bring me a bicycle and a road grader. I would like some fruit and nuts and a little bird

**Neath The Star**

Symbolic to all is the star that shone on Bethlehem about two milleniums ago. Here was represented the hope and aspiration of mankind.

Let us pray that in coming days we are given strength and wisdom to follow in His path of peace and charity.

**TARVER'S PHARMACY**

**First National Bank**

OVER 51 YEARS OF CONTINUOUS SERVICE  
Member F. D. I. C. Memphis, Texas

**OFFICERS:**  
S. S. MONTGOMERY, Chairman  
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O. L. Helm







### LETTERS TO SANTA CLAUS

Lakeview, Texas  
 Dear Santa Claus:  
 I am a little girl three years old. I would like a doll and suit case, tricycle, fruit, candy and some nuts. Don't forget my father, mother, and all my sisters and brothers.  
 Merry Christmas,  
 Thank you,  
 Lola Paulet Melton  
 Lakeview, Texas  
 Dec. 10, 1949

Lakeview, Texas  
 Dear Santa Claus:  
 I am a boy in the fourth grade. I would like for you to bring me a watch, compass, cowboy suit, pair of guns and some candy, fruit, nuts. Don't forget my teacher and all my brothers and sisters.  
 Merry Christmas,  
 Thank you,  
 James Mitchell Melton  
 Lakeview, Texas  
 Dec. 10, 1949



**COOKIES AND CANDIES & CHRISTMAS**

LIKE Santa's pack, your stock of holiday goodies should be plentiful and interesting. Since callers will be as much present as holly and gifts during the holidays, do your baking of cakes and cookies, so your cupboard will be ready for any might drop in.

Home-made delicacies served during Christmas and New Year's are as heart-warming as the sound of the yule log crackling on the hearth. If you have a fruit cake, a variety of cookies and perhaps a few candies, and if you serve these with a festive beverage, you will have gone a long way in spelling holiday cheer to those who come to say "Merry Christmas" at your home.

Here is a simple type fruit cake which does not need the aging that a traditional cake requires. The recipe makes two 9x4x3 inch loaves and is the perfect answer as to what should be served during the holidays.

**Raisin Fruit Cake**  
 (Makes 2 loaves)  
 4 cups seeded raisins  
 2 tablespoons grated lemon rind  
 1 tablespoon cinnamon  
 1 tablespoon allspice  
 2 1/4 cups liquid  
 2 1/2 cups chopped nutmeats  
 4 cups sifted cake flour  
 5 teaspoons double acting baking powder  
 2 teaspoons salt  
 1 1/2 cups sugar  
 1/2 cup butter or shortening  
 2 eggs, well beaten  
 2 teaspoons vanilla

Combine raisins, lemon rind, spices and water in a saucepan. Cover and simmer gently for eight minutes. Drain, pressing out as much liquid as possible. Measure liquid and add water or coffee to make one and one-half cups, and reserve. Grind raisins with nutmeats.

Sift flour once, measure and add baking powder, salt and sugar; sift three times. Cream butter thoroughly, and add flour mixture, eggs, vanilla and reserved liquid. Stir until all flour is dampened. Beat vigorously for two minutes. Add raisin-nut mixture and mix thoroughly. Turn into two 9x4x3 inch loaf pans which have been greased, lined with brown paper and then greased again. Bake in a moderate (350°) oven for one hour and 15



**RAISIN FRUIT CAKE**  
 for a spicy holiday

beaten eggs. Blend in cookie crumb mixture and vanilla. Bake in a greased and floured nine-inch square pan and bake in a slow (325°) oven for 30 minutes. While still warm, cut into 30 squares. Roll each square into a ball, turning the top, crusty portion inwards as you roll. Place confectioners' sugar in a bag. Shake the balls in the sugar to coat evenly.

### Letters to Santa Claus

Memphis, Texas  
 Dear Santa Claus:  
 I am a boy eight years old. I have been a good boy. I will be waiting for you. Please bring me an electric train and a football suit, a kick me, a Red Rider B-B gun, cow boy suit, an Indian suit, a pair of guns, a pair of spurs, a triky taxi, Santa Claus suit, a ferris wheel and a play typewriter.  
 Thank you Santa,  
 Your little friend,  
 Swagire  
 Lakeview, Texas

Dear Santa Claus:  
 I am a little girl almost three years old. Would you bring me a new tricycle as mine is broken. I think my little boby sister, Judy, would like a doll.  
 Your little friend,  
 Nancy Fowler  
 Lakeview, Texas

Dear Santa Claus:  
 I have been a pretty good girl

Memphis, Texas  
 Dear Santa:  
 Please bring me a bicycle and a wagon.  
 Thank you,  
 Kenneth Barnes  
 Memphis, Texas

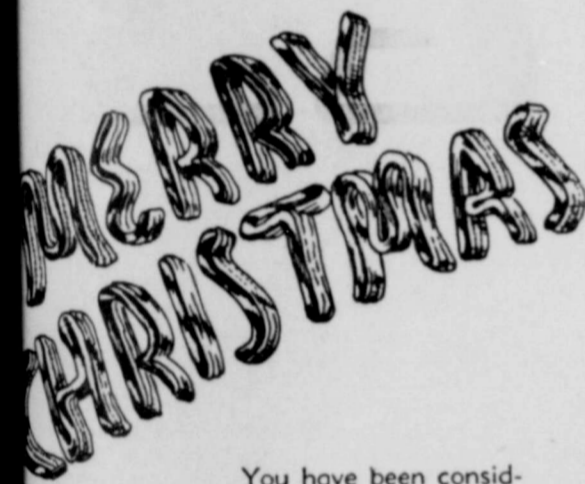
Dear Santa:  
 Please bring me a doll, a stove and dishes.  
 Thank you,  
 Mary Hall  
 Memphis, Texas

Dear Santa:  
 Please bring me a gun and a scabbard and some candy.  
 Thank you,  
 Jimmy Morris  
 Memphis, Texas

Dear Santa:  
 Please bring me skates, a doll and dishes.  
 Thank you,  
 Mary Crawford  
 Memphis, Texas

Dear Santa:  
 Please bring me a ball, gun, skates, truck and a car.  
 Thank you,  
 J. E. Hughs

**TO WISH** you a very Merry Christmas and to express the hope that our present cordial relations may continue for many years to come. It is our desire that you will enjoy the Season of Christmas, its fine friendly associations and its thoughtful tokens of esteem.



You have been considerate and generous with your patronage and we are truly grateful for these courtesies. Merry Christmas to one and all.

**Our Watch Repair Work**  
 Is Electronically Tested on a  
**Watch Masret**  
 which gives you "printed proof" of Accuracy.

**BRANIGAN JEWELRY**  
 ELMONT BRANIGAN  
 PETTY JOAN LOCKHART

Memphis, Texas  
 Dec. 12, 1949  
 Dear Santa:  
 I want you to please bring me a bath robe and house slippers, cap guns, and scabbards, B-B gun and some fruit, candy and nuts. I have been a good boy.  
 Thank you Santa,  
 Eddie Milligan

Dear Santa:  
 I am a little boy in the fourth grade. I like my teacher fine. I like to go to school. Dear Santa, this is what I would like for Christmas if you have plenty to go around. Please, please send me a softball glove, softball, a football, a double set of guns, a wrist watch, a toy typewriter, air gun, electric train, candy, nuts and fruit. Thank you dear Santa.  
 Your little friend,  
 Coy Gayle Johnson  
 Memphis, Texas  
 Dec. 6, 1949

Dear Santa:  
 I am a little boy in the second grade. Will you please bring me a bicycle, a carpenter set, some candy, fruit and nuts?  
 Please don't forget the other boys and girls and my teacher, Mrs. Lee.  
 Your friend,  
 Doyle Ray McMurry

## GREETINGS

The spirit of Christmas helps us to appreciate the true value of the friendly folks whose loyalty makes it possible for us to successfully go on Christmas after Christmas.

Business has friendships . . . many of which gain strength as they go down through the years. Old names on the ledgers, old familiar voices on the telephone, old customers entering our doors . . . all make us realize that behind every successful business there is a powerful force of friendship that gives warmth and feeling to the everyday things of life.

### FARMERS UNION CO-OPERATIVE GIN CO.

OFFICERS and DIRECTORS  
 W. B. McQueen, President  
 O. D. Phillips, Vice Pres.  
 Avery Hutchins  
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 Grover Moss

GINNERS and GRAIN BUYERS

Capital Stock \$100,000.00

MEMPHIS  
 Art Miller, Manager  
 PLASKA  
 Earl Richards, Plant Manager

**WHITE AUTO STORE**  
 Mr. and Mrs. Carl D. Lee



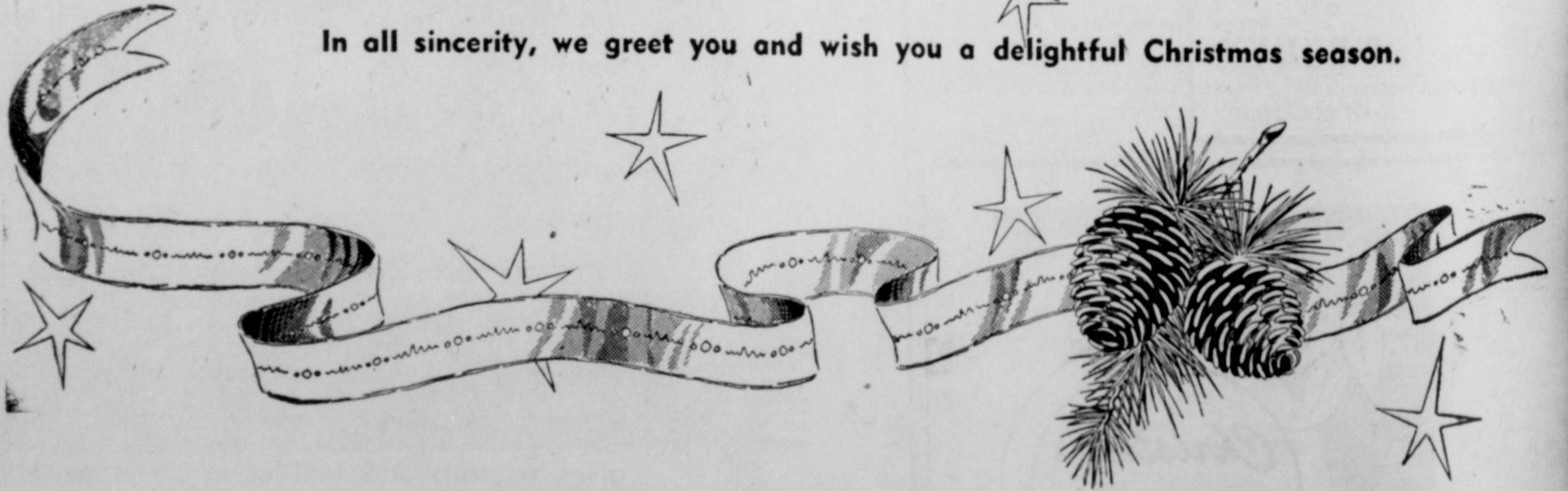


# CHRISTMAS GREETINGS

Throughout the coming year, the best way to enjoy the same happiness which we experience at Christmastime, is to keep the spirit of the Yuletide uppermost in our thoughts each of our days.

Let us resolve to acknowledge our friendships more often . . . not with fine gifts particularly, but with some kind word of encouragement which will enable our friends to meet the difficult situations with which all of us are confronted from time to time. Such thoughtfulness will enable our friends to preserve the traditions of an American Christmas on through the future.

In all sincerity, we greet you and wish you a delightful Christmas season.



## KERMIT MONZINGO

Your Chrysler-Plymouth and M-M Dealer

Bud Gilreath  
William Lavender  
W. Bloxom  
Albert D.

Joe Marcum  
Amos Weddel  
Len Ruyle

N. A. Hewitt  
H. H. Burns  
Wilbert Lucas



Work For --  
Your Community

# The Memphis Democrat

Attend Your --  
Church on Sunday

Hall County Herald, Established May 3, 1890, Absorbed by Purchase August, 1928

MEMPHIS, TENN., DECEMBER 22, 1949 \*\*\* NWN SERVICE \*\*\* THE MEMPHIS (TEXAS) DEMOCRAT DECEMBER 22, 1949 \*\*\* SEVEN CENTS \*\*\* NUMBER 29

## Cyclone Stages Late Rally But Loses to Pampa 34-30

### Cyclone Cage Star Receiving Attention

**BY DICK MOORE**  
Telegram Sports Writer

Rasco is continuing to play the Cinderella role at Texas Tech. The lanky, slow-talking center from Memphis is the man to earn a berth on the Cyclone basketball team this year.

There are still plenty of admirers at TWC who would like to see Sam in Sam's shoes and in a varsity position. But to achieve that is just another thing that he terms his "lucky" that began last March in a high school basketball game at Austin.

Rasco was a member of the Cyclone squad that slipped in the state tournament at Texas, unheralded, to be dubbed the Cinderella team. It won the Class A championship with three victories by the margin of two points.

MAJOR role in this team was portrayed by Rasco, the present coach, TWC's coach, Edwards. And the sports writer seemed to have agreed to name Sam on the all-star team.

Edwards controlled both back and front in all three games," Edwards said. "He was the playmaker, telling them down, getting them down, and pushing in the points. He did the leading to get his team

Rasco was also the high scorer in that final game with French of Beaumont, collecting eight points.

**AFTER THE** tournament, though, Sam wondered what it took to get college coaches interested in him, even with an all-state tag. Only TWC and Hardin-Simmons approached Rasco.

So after visiting TWC in the spring, Sam decided on the Fort Worth school.

Edwards sounds like a publicity man when he winds up to talk about Sam.

"Sam has the kind of quality in a boy I look for—a fighting spirit, a great competitor, and one who isn't afraid of work. He works longer than anyone else, the first on the floor and the last to leave."

RASCO'S ambition to get ahead has paid off, too. He has played in each of TWC's games this year except the Baylor contest.

"Sam hasn't made too many points," mused Edwards, "but that is because he is too nervous. That's why I'm playing him a lot, to cure that court fright."

Sam is still playing center, but Edwards is attempting to switch him to a guard position.

"HE IS TOO short for the pivot spot, just 6 foot 5, but would make a good tall guard if I can teach him to handle the ball, and that shouldn't be too hard to do," Edwards analyzes.

Whether at center or at guard, Sam has convinced his coach he

### Turkey Places Four Men on All-District Eleven

Four members of the Turkey Turks football team, co-champions with Kress in District 2-B, were named on the all-district first team last week by district officials. Two men from Turkey were also named on the second team. Kress placed three players on the first team and one on the second. Two men from Estelline and one from Lakeview received second-team nominations.

**First Team**  
Ends—Wiley of Turkey and Riley of Quitaque.  
Tackles—Hutsell of Silverton and Mason of Kress.  
Guards—Stark of Kress and Hedrick of Turkey.  
Center—Bradley of Happy.  
Backs—Rhea of Silverton, Dorrough of Kress and Lane and Logan, both of Turkey.

**Second Team**  
Ends—Ratcliff of Kress and Ratgen of Happy.  
Tackles—Hunter of Turkey and Sluder of Happy.  
Guards—Bowe of Happy and Robinson of Estelline.  
Center—Eudy of Turkey.  
Backs—Lewis of Quitaque, Sams of Lakeview, McCune of Happy and Fowler of Estelline.

Mr. and Mrs. H. W. Edmonson and family were visitors in Quannah Sunday with relatives.

wasn't wrong in angling for the West Texas lead.

"Sam will be one of the greatest basketball players TWC has had before his four years are up," concludes Edwards.

### Letter Winners Named at Tech

Awarding of Double-T letters to 35 members of the 1949 Border conference football champion Red Raiders and to a manager has been approved by the Tech athletic council, on recommendation of Coach Dell Morgan.

Each of the men, except two injured most of the season—Walter Maloney and Don Williams—participated in 15 of the possible 44 quarters during the season and will receive a sweater, jacket or blanket, depending on years of service, and a gold football as winner of the conference.

Awards went to:  
Center—Bobby Williams, Phillips; J. B. Mahler, Temple; Bobby Hix, Sherman; and Aubrey Phillips, Fort Worth.  
Guards—Bobby Garner, Denison; Don Williams, Phillips; Dan Pursel, Gladewater; Bill Stallings, Tyler; Walter Edrington, Odessa; and Milburn Haydon, Weatherford.  
Tackles—John Andrews and Marshall Gettys, Amarillo; Jerrrell Price, Brownfield; and Douglas McSwane and Bobby Broyles, San Angelo.  
Ends—Hugh and Dick Jackson, Phillips; Dick Pirtle, Lubbock; Luke Thompson, Eldorado; Dick Cavazos, Kingsville; Elbert Johnson, Temple; Jack Davis, Littlefield; and Bill Sharpley, Corsicana.  
Backs—Calvin Stevenson, Brownfield; Ike Stuver, Ysleta; Herman Bailey, Detroit, Texas; Walter Maloney, Roscoe; Tim Hatch, Wellington; Eural Ramsey and Bobby Close, Shamrock; James Conley, Quannah; J. W. Thompson, Odessa; Earl Jackson, Phillips; Ernest Hawkins, Lamesa;

### - PERSONALS -

Mr. and Mrs. Dewey Myers visited in Brice Sunday with Mr. and Mrs. Cal Holland.

Mr. and Mrs. Carl Lee Young were guests in the home of Mr. and Mrs. Roy Cutrell in Amarillo over the week end.

Mr. and Mrs. Guy Grannum and son, Eugene of McAlester, Okla., visited in the home of Mr. and Mrs. James Freeman and family Sunday.

Mr. and Mrs. J. E. Willeford visited Mr. and Mrs. John D. Henson in Amarillo Sunday.

Mr. and Mrs. Glen Carlos visited Sunday in Phillips with relatives.

T. C. Blackmon of Hardin College is home for the holidays to visit his parents, Mr. and Mrs. H. N. Blackmon.

Don Monzingo is home from East Texas State College to visit with his parents, Mr. and Mrs. Edd Monzingo, over the holidays.

Roy Alvin Massey of Baylor is home to spend the holidays with his parents, Mr. and Mrs. Alvin Massey.

Don Wright of Hardin College is spending the holidays with his parents, Mr. and Mrs. Don Wright.

Mrs. Gib McMurry and Mrs. Lester Bowman visited in Amarillo Monday.

Milton Rathbone, Knickerbocker; and Bill Lyman, Littlefield.  
Manager—E. J. Hutchins, Dallas.

Sim Goodall is home from Baylor for the holidays visiting his parents, Dr. and Mrs. Goodall and family.

Creed Lamb who is attending Landig School of Mortuary Science is home for the holidays to visit his mother, Mrs. Jean Lamb and family.

Leota Sturdevant, who is going to nurses school in Amarillo, visited her parents, Mr. and Mrs. O. A. Sturdevant, over the week end.

Mr. and Mrs. A. E. Wells of Sonora arrived today to spend the Christmas holidays with her parents, Mr. and Mrs. H. M. Guest and family.

Mr. and Mrs. Morris Reed and sons of Wellington visited in the home of Mr. and Mrs. Hank Hankins and family Sunday.

Martin Johnson left today for Fort Worth to spend a few days with his grandparents, Mr. and Mrs. J. H. Nanney and relatives.

Roy C. Johnson of Snyder arrived today to spend the holidays with his parents, Mr. and Mrs. L. M. Johnson.

Dr. and Mrs. J. M. Orr and girls of Wellington, Mr. and Mrs. Arvin Orr and family and Mr. and Mrs. M. M. Orr of Plaska spent Sunday afternoon in the home of Mr. and Mrs. Bob Tiner and family.

Cleva Mae Tiner of Hardin College, at Wichita Falls came in Sunday to spend the Christmas holidays with her parents, Mr. and Mrs. Bob Tiner.

The Memphis Cyclone started off slow and fell far behind in the first quarter, managed to hang on the two middle stanzas, and then staged a rally that fell short by only two points last Friday night against the Pampa Harvesters. The final score was 34-30 with Pampa getting credit for two points when the ball was in the air at the final whistle.

It was a rally of bodacious proportions. The Memphians couldn't find the range during the first eight minutes, and the first quarter ended 13-2 in favor of the representatives from District 2-AA. Memphis played on even terms after that, but couldn't quite pull themselves out of the 11-point deficit. It was the best game of the season for Coach Fred Wright's youngsters.

Actually, the Cyclone did better than "even terms" after that fatal first quarter. They matched the visitors, point for point in the second chukker, as both teams scored 11, then out-scored Coach Clifton McNeely's team 5-4 in the third and 12-5 in the final period.

The Harvesters started off well, getting five tallies before missing a shot. The Cyclone, on the other hand, had ample opportunity on a dozen shots before Andy Gardenhire pocketed a long push shot after six-minutes of play. Gardenhire went on to use his one-hander for 12 points—high for the evening. He was followed by James Gallemore, pivot man for the visitors, who meshed 11 tallies. Scotty Grundy waited until the third and fourth periods before getting his tricky hook shot into operation, but finally found the hoop to score 10 points and lend material aid in the late-game surge.

Tommy Messer and Bobby Crooks teamed to give the home

(Continued on Page 8)



and . . .  
**HAPPY  
NEW  
YEAR**

## To Every Person In Hall County We Extend Our Most Cordial Christmas Greetings

You and we all love Christmas.

It means so much deep in the heart of man to have a time and season to emphasize kind regard of neighbor for neighbor. Christmas is that time; Christmas is that season.

But why let it perish in a week?

As we all march down Time's Avenue in 1950, let us every day, you and we, keep our hearts attuned to the good things of God and native land.

We know we shall have much to be thankful for in 1950 but LET US ALL KNOW THAT YOU AND WE WILL HAVE MUCH TO LIVE FOR, AS WELL. LET US SET OUR HEARTS TO MAKE IT A GOOD YEAR.

### YOUR COUNTY OFFICIALS

- |                                   |   |  |  |
|-----------------------------------|---|--|--|
| M. O. Goodpasture<br>County Judge | Roy Patton<br>Comm. Pre. 1<br>C. Land<br>County Attorney<br>Chas. Drake<br>County Treasurer<br>J. S. Grimes<br>Justice of the Peace | H. W. Spear<br>Comm. Pre. 2<br>Mary Foreman<br>County Superintendent<br>Earl Hill<br>Sheriff<br>W. B. Hooser<br>County Agent | F. B. Berry<br>Comm. Pre. 3<br>Sybil Gurley<br>County Clerk<br>Mrs. Isabell Cypert<br>District Clerk |
|-----------------------------------|---|--|--|







# Memories

## Turning Back Time 25 Years

From The Democrat Files

25 YEARS AGO December 25, 1924  
 MEMBERS OF FOUR COUNCILS CLOSE MOST SUCCESSFUL FRIDAY—  
 Four County Teachers Institute which set in annual session last week, closed Friday the most successful and interesting meet ever held in the history of the body.  
 Success of the affair is a result of the splendid co-operation of the Hall County people, and the Memphis people. As an expression of the Memphis' capacity as a city, the representatives showed the hospitality shown here very highly.  
 UNDER WAY FOR NEW TEMPLE HERE—  
 Plans for the new Masonic Temple are well advanced. The Memphis people are planning to attend one of the Christmas trees which will be held at each of the four local churches.  
 HEADLINES IN THE NEWS—  
 "Knights Templar Install Officers Monday Night," "Buick Cars Are Adapted to Needs."  
 PURELY PERSONAL—George Broome is home for Christmas after attending the first term at



OF BETHLEHEM HAS INSPIRED MANKIND FOR CENTURIES. ITS GLORIOUS SCENES LIVE AGAIN ON THIS YEAR'S RELIGIOUS CHRISTMAS CARDS WITH THEIR REVERENT SENTIMENTS...



THE ANGEL ANNOUNCES "TIDINGS OF GREAT JOY" TO THE SHEPHERDS  
 THE RADIANT STAR OF THE EAST LEADS THE WISE MEN  
 THEY OFFER ROYAL GIFTS OF GOLD, FRANKINCENSE, AND MYRRH  
 WARNED OF KING HEROD'S TREACHERY, THE HOLY FAMILY FLEES TO EGYPT

in the city who have been desirous of obtaining musical instruction but were unable to pay for the service.  
 SEEMINGLY LITTLE EMOTION IS FELT AS NEW YEAR IS USHERED IN—  
 Memphis saw the old year out and the new year in with seemingly little emotion. Last year, it is recalled, the old year was ushered out in a fitting manner and the new year was proclaimed with the fire siren screaming, bell ringing and whistles blowing. It was quiet out this time.

HEADLINES IN THE NEWS—  
 "Hale Grocery to Take New Location in Near Future," "Presbyterian Boy Scout Troop Makes Exploration Hike," "New Meat Market (the S. and M.) is Open for Business Here."  
 PURELY PERSONAL—Misses Naomi and Mildred Bishop left Wednesday for Fort Worth to enter TWC... Misses Ophelia Webb and Altha Bridge spent Christmas Day in Quana... Miss Louise Huff is visiting this week in Amarillo with Mr. and Mrs. Homer P. Scarborough and family.



Today Your Pharmacist Drops A Few Facts About...  
 FOLIC ACID  
 Dr. Robert Stakstad started it in the laboratory of the Western Condensing Company, Petaluma, Calif., in 1937—trying to isolate the chemical in liver that gave new life to sufferers from Anemia. Again in Pearl River, N. Y., he continued his work using many tons of liver and spending hundreds of thousands of dollars in brain-fagging research. Out of it all, in 1943, came Folic Acid, which works magic within three or four days when given to patients afflicted with Microcytic Anemia.  
 Your Doctor's Knowledge Is The Key to Health... Use It.

TARVER'S PHARMACY  
 Phone 24  
 BRING YOUR DOCTOR'S PRESCRIPTION TO US

# Letters to Santa Claus

Memphis, Texas

Dear Santa Claus:  
 I am a little girl 2 years old, and have tried to be a good little girl. Would like for you to bring me a doll and buggy, also a tea set and anything else that you have. Don't forget all of my little cousins. I know they have tried to be good children too. Don't forget my parents and grandparents.

# Our 77th Christmas

will be brighter, happier than any in our history, because of the loyalty of our many friends throughout the Southwest. The entire Waples-Platter organization joins in a Holiday wish for you... may your Christmas be a joyful one, and your New Year truly prosperous!



Waples-Platter Co.  
 distributors of WHITE SWAN finer foods

SPECIAL NOTICE  
 Banks Will Be Closed From Noon, Saturday, Dec. 24 Through Monday, Dec. 26; And on Jan. 2, 1950  
 The First National Bank, Lakeview  
 The First State Bank, Memphis  
 The First National Bank, Memphis



Christmas  
 just wouldn't seem like Christmas if we didn't take advantage of the opportunity to thank you for your excellent patronage the past year. A perfect Christmas to you and yours.

HICKEY'S LAUNDRY  
 Memphis  
 Phone 251-J

Jan the Cheery Fires of CHRISTMAS  
 and accept best SEASON'S WISHES from Dr. J. A. McBee VETERINARIAN  
 22 N. 9th St. Phone 32

S. M. U. . . . Miss Thelma Walker returned Sunday from A. C. C. where she has been attending school . . . J. A. Edwards and Lee Wheeler, of the Hulver community, were business visitors in Memphis Monday . . . Miss Virginia Browder who spent the last term at the University of Texas is here for the holidays with her parents . . . Harold Walker and Charley Dameron have returned home for the holidays from Abilene Christian where they have been attending the last term.  
 AND 20 YEARS AGO  
 January 3, 1930  
 JOHN ROSS REED COMPANY TO PRESENT CONCERT—  
 The Harmony Club of Memphis will present John Ross Reed and Company on Tuesday evening, January 14, 1930, in the auditorium of the senior high school. This is a guaranteed attraction and is in keeping with the high quality

of entertainments sponsored by the Harmony Club each year.  
 JUNIOR BAND WILL BE FORMED IN MEMPHIS BY DIRECTOR JAMES—  
 Director Paul James announced this week that arrangements have been made by the Memphis Chamber of Commerce whereby boys may receive instruction on wind instruments free of charge. Mr. James pointed out that there are a number of prospective musicians

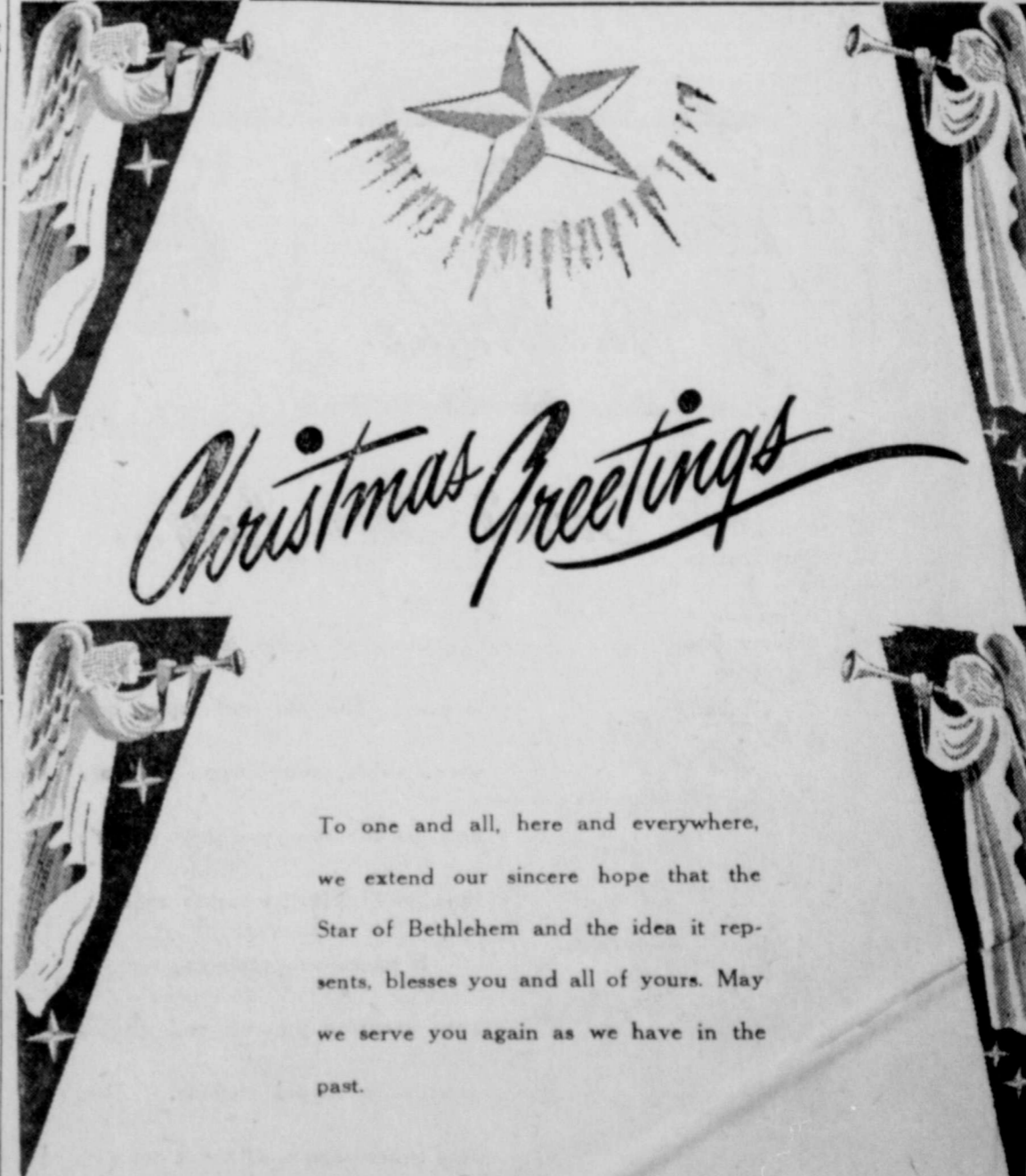
OPEN Under New Management MEMPHIS RADIATOR SHOP  
 We repair: Radiators • Bicycles • Lawn Mowers  
 H. L. FULLER, owner  
 Phone 469-M 112 N. 5th

Kidneys Must Work Well For You To Feel Well  
 24 hours every day, 7 days every week, never stopping, the kidneys filter waste matter from the blood.  
 If more people were aware of how the kidneys must constantly remove surplus fluid, excess acids and other waste matter that cannot stay in the blood without injury to health, there would be better understanding of why the whole system is upset when kidneys fail to function properly.  
 Burning, scanty or too frequent urination sometimes warns that something is wrong. You may suffer nagging backache, headaches, dizziness, rheumatic pains, getting up at night, swelling.  
 Why not try Doan's Pills? You will be using a medicine recommended the country over. Doan's stimulates the function of the kidneys and help them to flush out poisonous waste from the blood. They contain nothing harmful. Get Doan's today. Use with confidence. At all drug stores.

Let us put your radio in top shape for Christmas.  
 "...and I'd like to take care of all the radios you bring this year!"  
 RCA Victor and Columbia Records  
 MOTOROLA RADIOS  
 Sales & Service

NORMAN'S  
 Phone 111-J

Jewelry Gifts FOR THE WHOLE Family  
 For a lasting gift, give Jewelry! And every person on your "give list" will appreciate receiving something from our store.  
 • Diamond Wedding Sets  
 • Birthstone Rings for Men and Women  
 • Masonic, Eastern Star and Oddfellow Rings  
 • Nice Selection Elec. Clocks  
 • Costume Jewelry  
 • Silverware by Rogers  
 Hamilton Wrist Watches for Ladies and Gents  
 Elgin Pocket Watches  
 Elgin Wrist Watches for Ladies and Gents  
 Other watches by: Longine, Ottmayer, Benrus, Bulova.  
 Sheaffer Pen & Pencil Sets  
 Come in and let us help you select your gifts!  
 J. C. HICKERSON, Jeweler  
 Telephone 667



To one and all, here and everywhere, we extend our sincere hope that the Star of Bethlehem and the idea it represents, blesses you and all of yours. May we serve you again as we have in the past.

Hickey Motor Co.  
 Your DODGE-PLYMOUTH Dealer



### W. C. Dickey Home is Setting For WSCS Christmas Program and Party

The beautifully decorated home of Mrs. W. C. Dickey was the setting for a Christmas program and party given Monday afternoon for members of the Women's Society of Christian Service of the First Methodist Church.

Mrs. Frank Foxhall was in charge of the program. Mrs. C. W. Broome gave an inspiring devotional. After the lighting of individual candles, one from the other, signifying the fellowship and love of Christ, the group sang Christmas carols led by Mrs. Gayle Greene. A Christmas story, "The Star Over Bethlehem" was beautifully given by Mrs. Mac Tarver. Instead of an exchange of gifts, those present had a part in cash offerings for two projects; one a missionary project and the other for the furnace for the parsonage. These were received in cleverly arranged boxes.

The hostess, Mrs. Dickey and co-hostess, Mrs. Ruth Goffinet, assisted by the social committee consisting of Mrs. Frank Monzingo, Mrs. Leo Fields and Mrs. B. B. McMillan served a delicious refreshment plate. Mrs. R. C. Lemons and Mrs. Rollo Davidson served at the table. The others present were: Mmes. Myrtis Phelan, Jess Baker, D. A. Neely, C. E. Thompson, C. C. Hodges, C. E. Hankins, Robert Cummings, Baker Jones, Bob Roberts, Brice Webster, R. S. Greene, N. A. Hightower, C. G. Hickman, J. S. Ballard, Mary Lou Erwin, W. B. Funk, W. H. Monzingo, C. R. Webster, T. J. Hampton, W. F. McElreath, T. J. Way, Q. E. Posey, J. L. Barnes and E. L.

Yeates of Seymour, Misses Mary Foreman, Helen Yeates of Wichita Falls and Belva Divigans of Columbia, Mo.

### Mrs. L. B. Madden Presents Piano Pupils in Recital

After completing the requirements for the first semester, the piano pupils of Mrs. L. B. Madden were presented in recital Friday evening, Dec. 16, at the Madden home.

Appearing on the program were Marie Davidson, Shirley Martin, Betty Burnett, Gene Davidson, Carolyn Smith, Inez Martin, Betty Gidden, Shella Kinnian, David Smith and Judy Miller.

### Firemen and Wives Attend Dinner in Hereford Dec. 15

Thomas Clayton, fire chief of the local department, Mrs. Clayton and Mr. and Mrs. Harry Aspren were special guests at the '22' Firemen's Club annual dinner in Hereford on December 15.

Mr. Clayton is president of the Panhandle Firemen's Association while Mr. Aspren is assistant fire chief of the local department.

The affair was held at the City Hall in Hereford and Rev. Leon Hill, pastor of the San Jacinto Baptist Church of Amarillo was the principal speaker for the evening.

# Society News

## Pathfinder Club Enjoys Annual Yuletide Party

Mrs. A. O. Gidden was hostess Dec. 13th for the Pathfinder's Christmas party. In absence of the president, Mrs. W. H. Monzingo, vice president conducted a short business session.

Mrs. Gene Chamberlain, program chairman, presented the High School Sextet composed of Misses Patsy Sue Hays, Billie June Sturdevant, Jeannine Miller, Minnie Lee Jackson, Roddy Patton and Joanna Davis accompanied by Miss Beverly Snell at the piano. The group delighted the members by singing "White Christmas," "Silent Night" and "O Little Town of Bethlehem."

Mrs. Barney Burnett gave "Christmas in Many Lands" which was very interesting. After gifts were exchanged from a beautifully lighted tree members decided to deliver their "Gifts for Shut-Ins."

Delicious refreshments carrying out the Christmas motif were served to Mesdames Barney Burnett, Gene Chamberlain, Rollo Davidson, Anna Dickson, A. Gidden, M. O. Gunstream, W. H. Monzingo, J. J. McDaniel, W. D. McElreath, Robert Spicer, W. D. Young and the hostess, Mrs. A. O. Gidden.



HERALD ANGELS... Rehearsing for the annual Christmas candlelight service, the children choristers of the Crawford Methodist Memorial church in the Bronx, New York, make an impressive picture when viewed through a Christmas wreath in the foreground.

## Alexander Home Is Scene For Mizpah Party

Greenery, a Christmas tree, lighted candles and various other items noting the Christmas season were artistically arranged in the home of Mrs. O. V. Alexander when she entertained members of the Mizpah Guild with a turkey dinner and party on Monday, Dec. 12.

Twenty-four members answered roll call with Biblical verses suitable for the occasion. Mrs. Carl Harrison gave an inspirational scripture reading and thoughts for meditation. Mrs. Boyd Rogers read a Christmas story, "Jewels of Memory" concluding with an original poem. Mrs. Conley Ward read the closing prayer.

Following the program, Santa Claus, impersonated by Miss Leslie Helm dressed for the party, distributed gifts from the tree.

## Locals and Personals

Mr. and Mrs. Claud Prather had as dinner-guests Sunday their sons and families, Mr. and Mrs. Floyd Prather and sons, of Eldorado, Okla., Mr. and Mrs. Harold Prather and baby or Childress, Mr. and Mrs. Sam Prather; their daughter and family, Mr. and Mrs. T. E. Wright of Amarillo; Mr. Prather's brother and family, Mr.

Ira Foster, president; Mrs. A. B. Jones, vice president; Mrs. Dot Webster, treasurer; Mrs. Henry Newman, secretary; Mrs. Larry Simpson, reporter; Mrs. Lucy Phillips, chairman of telephone committee.

Those attending were Mmes. Katherine Hudson, Joe Nelson, Sam Brown, John Barber, Lucy Phillips, E. C. Yarbrough, A. B. Jones, W. I. Glosson, Frank Smith, Jim Webster, Dot Webster and Mike, Larry Simpson and hostess, Mrs. Henry Newman.

and Mrs. Price Prather of Hereford, his nephew and family, Mr. and Mrs. Earl Prather and son of Hereford, niece and family, Mr. and Mrs. Otto Gilliland and two children of Eldorado, Okla., and Paul Rowlett, grandson who lives with them.

Mr. and Mrs. E. Bean left Tuesday for Dallas where Mr. Bean will go through a clinic. They will visit their son, Buster Lanear, and his family over the holidays.

Mrs. Sadie Saucada of San Antonio visited here over the weekend with her sister Mrs. E. Bean.

Mr. and Mrs. E. E. Bean left Tuesday for Dallas where Mr. Bean will go through a clinic. They will visit their son, Buster Lanear, and his family over the holidays.

Mrs. Sadie Saucada of San Antonio visited here over the weekend with her sister Mrs. E. Bean.

Sue Ann Roberts is home from Texas Tech, Lubbock, for the holidays with her mother, Mr. and Mrs. E. E. Roberts.

Robert Clark, who is at Baylor Medical School, is home for the holidays with his parents, Dr. and Mrs. R. E. Clark.

**666 GIVE FAST RELIEF**  
LIQUID OR TABLETS when MISERIES

BRINGING you greetings for a most pleasant and happy Christmas

**ALHAMBRA GROCERY**  
John Dennis

**MERRY CHRISTMAS AND A HAPPY NEW YEAR**

We can not send Christmas cards to all we would like to. So we take this method of expressing our sincere thanks and appreciation to our many friends and patrons for everything you have done for us, in any way, the past year. We hope that we can be of more service, and a better friend to every one during the coming New Year.

Your friends,  
I. T. HOGGATT  
V. L. HOGGATT

**HOGGATT & SON**  
Blacksmithing & Welding  
Lakeview, Texas

**Annual Christmas Party Entertains Sewing Club**

The Friendly Sewing Club met Wednesday, Dec. 14, for their annual Christmas party in the home of Mrs. Henry Newman. The house was beautifully decorated in keeping with the Yuletide season, featuring a Christmas tree laden with brightly wrapped packages. After a short Christmas program a tasty refreshment plate was served after which everyone received a gift from the tree.

Officers for the coming year were also elected as follows: Mrs.

# Christmas Greetings

*Merry Christmas*

*It Doesn't Seem Long...*

Christmas comes, is enjoyed and is gone. This old world spins and whirls awhile, events come and pass and then first thing you know, why it's time for that festive season again.

It seems only yesterday that we were wrapping presents and wishing everyone a Joyous Holiday. That time is here again, so here's our wish for a Merry Christmas.

**WOOD BROS. SUPER MARKET**  
Cash and Carry  
Carl Wood, Prop. Phone 606

Christmas is for children... and Grown-ups Too! Whether it is a little boy or girl with shining eyes on Christmas morn, or whether it is an adult, the spirit of the occasion will hold them in its grasp. Business and commerce comes to a standstill when people all over the world remember the birth of the Savior.

As we approach the end of this memorable year, we are intensely aware of the invaluable help our friends in many fields of endeavor have rendered to us. We have done our best to serve well, and hope that our efforts to overcome each problem have met with the approval of those whom we serve.

The entire personnel at Memphis Hedley and Turkey join in wishing that all of you enjoy to the utmost all things this Christmas. We extend our sincere thanks for your patronage, and wish for you the best of everything during the coming year.

**Memphis Compress Co.**  
M. C. ALLEN, Manager  
MEMPHIS HEDLEY

you can't see... Col. Ho... Public Safe... traffic... driving... Pub... with the... q... said, "we... Safety Co... rate per n... three time... during th... shines only... hours a day... readily see... of ten of t...

we'll have t... Bess pat... Medal Flour... For a limi... Mills, beauti... Onaida Con... Just mail post... sack of Go... Flour. (2 teasp... 1 teaspoon for... Get Gold Me... Bess pattern te...

SE... CIG... the Box fo... i-Tan -... B - 50 -... SUG... 5 Pous... 49... COL... CRIS... 3 Pous... 89... AM... all, Armour's... OAST... & Rib, L... TEAK... der - Pou... DRESS... AL... C &... W. Noel St. e...



### You Can't See It, You Can't Feel It," Safety Director Says After-Dark Traffic Accidents

Col. Homer Garrison, director of the Texas Department of Public Safety, said today that the high rate of traffic accidents in the state generally known by the name of "dark traffic" is due to the fact that night driving is so risky that daytime travel is comparatively safe. He said that the number of traffic fatalities varies more with the number of hours of darkness during the year than with the number of miles traveled. Each of the months having the most darkness—October, November, and December—has far more fatalities than July, the month of peak travel. "Treat darkness as you would any dangerous opponent—with caution and suspicion," Col. Garrison warned.

The Milky Way completely encircles the world.

Hadrian (122 A. D.) built the Roman Wall in England.

Stalactites are ice-like formations which hang from the ceiling of a cave.



Gold Medal Flour and sent for them today!"

For a limited time only you can get from the Mills beautiful Queen Bee pattern tea-spoons in Onida Community Tudor Plate. Send no postcard that comes in each 25 and 50 pound sack of Gold Medal "Kitchen-tested" Enriched Flour. (2 teaspoons for postcard from 50 pound sack; 1 teaspoon for postcard from 25 pound sack.) Get Gold Medal Flour and send for your Queen Bee pattern tea-spoons today!

"Kitchen-tested" is a registered trademark of General Mills.

### LAKEVIEW Correspondent

Buford Bevers of Springfield, Mo., son of A. S. Bevers, is visiting here with friends and relatives.

Mr. and Mrs. Jake Leggett of Lefors and Sandra Whitfield of Borger spent the week end in the home of Mr. and Mrs. G. R. Long.

Mr. and Mrs. David Hudgins and boys are spending Christmas at Fort Worth with relatives.

Mary McCanne spent last week end in Memphis with her grandmother, Mrs. Mary McCanne.

Mr. and Mrs. James Skinner and Mr. and Mrs. Joe Durham were Sunday night guests of Mr. and Mrs. Paul Smith.

Mr. and Mrs. Harold Gatlin, Sandra Lee and Gary are spending Christmas in Beaumont with relatives.

Mr. and Mrs. Will Burch of Springer, Okla., visited this week end with Mrs. Burch's sisters, Mrs. F. J. Schillinger and Mrs. S. J. Melton. The Burchs were en route to California.

Mr. and Mrs. Lyman Davenport were in Shamrock last week on business.

Lyman Davenport Jr., was a guest of Mr. and Mrs. Lyman Davenport Sunday.

Mrs. B. F. Cape of Mineral Wells has been visiting Mrs. Lyman Davenport.

Sgt. and Mrs. R. R. Miles of Fort Lewis, Wash., are visiting relatives here. Mrs. Miles will be remembered as Imogene Martin, sister of Mrs. Joe Durham.

### Dallas Site of Baptist Meeting

Texas Baptists will be hosts to Sunday School workers from twenty-two states at a Southwide conference in Dallas, Dec. 27-30. Six thousand Baptists from all over the Southern Baptist Convention are expected to attend the meeting. The purpose is to report on the progress of Sunday School work during the past year and project plans for reaching goals set up earlier by state secretaries. The goals include an increase in Sunday School enrollment to 500,000.

Speakers from eight states who will appear on the program include Dr. C. Oscar Johnson, president of the Baptist World Alliance, St. Louis, Mo.; Dr. R. G. Lee, president of the Southern Baptist Convention, Memphis, Tenn.; Dr. Duke K. McCall, executive secretary of the Southern Baptist executive committee, and Dr. T. L. Holcomb, executive secretary-treasurer of the Baptist Sunday School board, both of Nashville, Tenn.; Dr. W. A. Criswell, pastor of the First Baptist church, Dallas; and Dr. Frank Wood, pastor of the Woodlawn Baptist church, Birmingham, Ala.

The conference is for pastors, Sunday School superintendents and teachers, educational directors, associational missionaries, and other Sunday School workers.

Headquarters for the meeting will be the First Baptist church, Dallas, with auxiliary conferences being held in the First Presbyterian and First Christian churches. In charge of local arrangements is Andrew Q. Allen, director of Sunday School activities for the Baptist General Convention of Texas.

This is to be the first of the Southwide Sunday School conferences to be held since World War II. They usually convene every four years.

### Letters to Santa Claus

Dear Santa Claus:  
I am a little boy two years old. I have been a nice little boy. Please bring me a tricycle, train, football and a doll. Also bring me some candy, nuts and fruit.  
Lots of love,  
Ronnie Edwin Wise  
Memphis, Texas

Dear Santa Claus:  
I want a new 20 inch bicycle and an electric train.  
Gordon  
Plainview, Texas

Dear Santa Claus:  
I have been a very good boy and have tried to help daddy. I go to school at Cotton Center, which is in Hale county. I like my teachers fine. I want to let you know that my grandmama and



OLD, OLD STORY... If teacher could get this kind of attention as she lectures on the three R's, she'd have a room full of geniuses. She is reading the ageless Clement Moore classic "Twas the Night Before Christmas." And not a creature is stirring.

papa have moved from Salisbury to Plainview. They live 7 miles north and one mile east. We always try to be there for Christmas, so please leave me anything you want to. I won't ask for any special toy, but would like to have a bicycle. My brother, Wayne, wants a truck and Rusty wants a machine gun and little M. C. wants a red ball. Sue and Nell want a doll each. I will keep the light and fire burning. I will be at grandmama Martin's.

Your little friend,  
Billie McClenny  
P. S. Don't forget mother and daddy. Also papa and grandmama.  
Love, Billie

**TREE TRIMMING**

Experienced in all types of tree surgery and care. Have my own tools. Was here three years ago, and did work for several Memphis people.

**MIKE MCKEE**  
at Pounds Hotel

Lakeview, Texas  
Dec. 16, 1949

Dear Santa:  
We are three little girls age 4, 8 and 11. We have tried to be good girls.

Anna Jane wants a doll, gun and scabbard and nurse set and hair brush. Reba Jean wants two guns and scabbard, twin dolls, a cowgirl suit and hair brush. Su- vira June wants a doll, sewing machine and material to make doll clothes. Please bring us lots of candy, fruit and nuts.

Santa don't forget all the other boys and girls.

Lots of love,  
Anna Jane, Reba Jean,  
and Suvira June Williams

Most musical terms are derived from the Italian language.

Cantatas and operas differ in that a cantata is a musical drama sung without costume, scenery or action, while those things are present in an opera.

We Heartily Extend

# Best of Good Wishes

for the  
**MERRIEST OF  
YULETIDES**

**GULF SERVICE STATION**  
W. W. Martin

**SEASON'S GREETINGS**

WE WANT TO EXPRESS OUR APPRECIATION FOR ALL YOUR COURTESIES OF THE PAST AND EXTEND OUR COMPLIMENTS OF THE SEASON.

<b>CIGARS</b> The Box for Christmas 50 - \$4.15 100 - \$4.10	<b>CIGARETTES</b> ANY BRAND <b>\$1.72</b>	<b>ALL 5c CANDY</b> 6 FOR <b>25c</b>
<b>SUGAR</b> 5 Pounds <b>49c</b>	<b>Frozen Strawberries</b> 1 Pound 49c <b>Whipping Cream</b> 1/2 Pt. 25c	<b>MEAL</b> 5 Pounds AUNT JEMIMA <b>35c</b>
<b>COFFEE</b> Chase and Sanborn 1 Pound Limit <b>69c</b>	<b>CRISCO</b> 3 Pounds <b>89c</b>	<b>APPLES</b> Delicious — Box of 88 <b>\$3.49</b>
<b>APPLES</b> Rome — Pound <b>5c</b>	<b>APPLES</b> All Kinds of Xmas Nuts & Candies <b>59c</b>	<b>BANANAS</b> Pound <b>10c</b>
<b>COAST</b> Black & Rib, Lb. <b>45c</b>	<b>ORANGES</b> Pound <b>9c</b>	<b>CRANBERRIES</b> Pound <b>24c</b>
<b>TEAK</b> Pound <b>45c</b>	<b>DRESSED TURKEYS AND HENS</b>	

**C & F SUPER MARKET**  
Noel St. on Lakeview Highway — We Deliver... Phone 498  
RAY CHILDRESS

to wish you  
**HAPPINESS**  
at Christmas

There's a wealth of happiness in store for you this Christmas if all our wishes come true. On this, the most glorious season of the year, we are thinking about our legions of loyal friends who have made possible a successful year for our organization. You have been considerate and liberal with your patronage and we are truly appreciative of all you have done to make the past year an enjoyable one.

That's why, at Christmastime, we welcome the opportunity it affords to express our sincere thanks and to wish you a pleasant holiday.

**WE WILL BE CLOSED ALL DAY MONDAY,  
DECEMBER 26th**

**PENNEY'S**  
J. O. PENNEY CO., INC.



**LETTERS TO SANTA CLAUS**

Liberal, Kans. Dec. 8, 1949  
 Dear Santa: I'm a little girl two years old and am trying to be good, but find it hard to do most of the time. Please bring me a doll and a buggy. Don't forget my little cousins, Jane and Jr. Helm and my uncle, Bobby Helm. Don't forget I'll be at Memphis at my grand-dad Helm's for Christmas. Love, Judy Smallwood  
 Memphis, Texas  
 Dear Santa Claus: I am a boy seven years old. I have been a good boy. I will be waiting for you. Please bring me a bicycle, an airplane, a cowboy suit and a pair of spurs. Thank you Santa. Your little friend, George Stanley  
 Memphis, Texas  
 Dear Santa Claus: I am a girl five years old. I have been a good girl. I will be waiting for you. Please bring me

**There Will Always Be Christmas Trees**

WASHINGTON, D. C. (Special)—Fifty years ago a President of the United States banned the use of Christmas trees in the White House because he thought the practice of cutting young evergreens was wasteful. That order, issued by Theodore Roosevelt, went unchallenged until two of his young sons were caught in the act of smuggling a Christmas tree into the Executive Mansion. To escape their father's presidential wrath they appealed to America's first professional forester and Theodore Roosevelt's good friend, Gifford Pinchot, to intercede for them. Pinchot did, pointing out that proper cutting of small evergreens for Christmas use is not harmful and frequently actually helps a forest. That advice, good enough 50 years ago to lift a White House ban and convince a strong-minded president, is echoed this year by no less an authority than the American Forest Products Industries. "Don't worry about the plight of the poor Christmas tree," says this wood-industry sponsored organization, "it's as replaceable as the Thanksgiving turkey and just as indispensable to the American scene." Nearly half of the 21 million evergreens that make up America's 1949 Christmas tree harvest were farm produced. Nearly nine-tenths of the entire crop was cut on privately owned timberland. To augment this domestic Christmas tree harvest, about five million evergreens are imported annually, most of them from Canada. Besides bringing a fragrant freshness of the forest into two out of every three American homes this December, the three-month Christmas tree harvest pours an estimated 50 million dollars into the Nation's economic bloodstream. Most American Christmas trees are thinned from natural growth forests. An original stand of from five to ten thousand trees per acre will actually mature only a few hundred sawlog-size trees. Most of the small evergreens, selectively cut for Christmas sale, would sooner or later have been eliminated by Nature in the life and death struggle for forest space. When it comes to selecting a Christmas tree, most Americans have as many individual likes and dislikes as they have in motor cars or hats. Color, limb strength, shape, compactness, fragrance, an



These spruce trees from Northern Minnesota's second growth forests will bring Christmas cheer into homes all over America. This scene typifies the holiday forest harvest just completed.

Your friend, P. S. Santa, please bring me a cash register if you can.  
 Memphis, Texas 1121 Brice  
 Dear Santa: I am a little girl four years old. I have been a good little girl this year. I would like you to bring me a doll with a pretty dress, a broom set, a set of dishes, a gum bank and gum, a nurses set, an ice box, and a little piano. And a lot of fruit, nuts and candy. Don't forget the other little girls and boys.  
 Your friend, Carolene Kennon  
 Lakeview, Texas Dec. 2, 1949  
 Dear Old Santa: I am a little girl age 8. I go to school at Lakeview. Santa, I want you to bring me a doll and buggy, set of dishes and ice box and a cabinet. I want you to bring me fruit, nuts and candy. Remember all the other little children.  
 Love to old Santa, Cayton Hodnett  
 Memphis, Texas Dec. 1, 1949  
 Dear Santa: I am a little boy seven years

WE WISH TO EXTEND  
**BEST WISHES**  
 To Our Friends and Customers  
 for a  
**Yuletide**  
**CONOCO SERVICE STATION**  
 Homer Burlison

ability to retain needles and, of course, price are factors. Best seller on the Christmas tree market today is the balsam fir, a product of New England and Northeastern United States. About six and one-half million of these are sold in an average year. Douglas firs, products of the Pacific Coast, are the second most popular. Black spruce, red cedar and white spruce follow in that order. Together these make up 83 percent of all Christmas trees sold in the United States. Scotch pine, Southern pine, red spruce, Virginia pine, white fir, Norway spruce, hemlock, cypress, juniper and Englemann spruce also are marketed in commercial quantities. Historians disagree over how and when this Christmas tree business started in America. Home-sick Hessian soldiers, brought over from Germany by the British to fight George Washington's Continental Army, probably introduced the custom.

Another German, the sixteenth century religious leader Martin Luther, generally is credited with originating the custom of decorating Christmas trees with lights. Noting how snowflakes on the boughs of evergreen trees reflected moonlight, Martin Luther determined to capture the same effect in his home by placing lighted candles on the tree. The idea spread through the centuries. This Christmas eve, just as they have since 1923, people will gather around an evergreen tree on the White House lawn to participate in a tree lighting ceremony dedicated by the President and broadcast nationally. Forestry-wise the United States has traveled a full circle since Theodore Roosevelt's day. Christmas trees, like sawlogs and pulpwood, have become a crop in America. This country's forests, if protected and wisely managed, can produce both wood and Christmas trees in quantities sufficient to meet present as well as future needs.

LET US BE THE FIRST  
 TO WISH YOU  
**A MERRY CHRISTMAS**  
 and to thank you for your fine friendships and patronage  
**CEDAR ROOM CAFE**

good sie tent. I have already got most things I want last year and year before last.  
 Merry Christmas,  
 Gayle

Memphis, Texas 1121 Brice  
 Dear Santa: I am a little girl 8 years old. I have been a good little girl this year. I am in the third grade.  
 Santa, please bring me a doll, a pair of skates, a cabinet, a stove, a washing machine, also a lot of fruit, nuts and candy. Please don't forget all the other little boys and girls.

**MERRY CHRISTMAS**  
**TO OUR MANY FRIENDS**  
 "Completely Member-Owned"  
**MEMPHIS PRODUCTION CREDIT ASS'N.**  
 THOMPSON BLDG.  
 Memphis, Texas

**GREETINGS**  
 As you decorate your Christmas tree and light the Yule logs  
 May you accept our best wishes for a glorious Christmas Season  
**McDANIEL IMPLEMENT CO.**  
 Your INTERNATIONAL HARVESTER Dealer  
 Ira McDaniel J. J. McDaniel



### LETTERS TO SANTA CLAUS

Memphis, Texas  
Dec. 15, 1949

Dear Santa:  
I am a little boy two years old. I have been very good. Please bring me a gun, ball and lots of nuts.  
Your friend,  
Jeff Dale Moore

Memphis, Texas  
Dec. 15, 1949

Dear Santa:  
I am a little boy 6 years old. I would like for you to bring me a cowboy suit and a two-gun holster set and plenty of fruit and candy and nuts.  
Your little friend,  
Junior Shields

Memphis, Texas  
Dec. 15, 1949

Dear Santa:  
I am a little girl 4 years old. I have been good part of the time. I would like for you to bring me a cowboy suit and guns and a fire chief car that I can ride in and lots of candy and fruit and nuts.  
Your friend,  
Jimmy Shields

Lesley, Texas  
Dec. 15, 1949

Dear Santa:  
I am a big boy 3 years old. I am good sometimes. I think I

years old. I do not have a mother, but live with my mummy in Lesley. If you have enough toys to give all the other children something I'd like to have a red coaster wagon if you have one left. I can go to the store and get mummy's groceries for her as she is sick.  
Please Santa bring my mummy something too. My daddy and sister live at Berger. Their door will not be locked and you can come by their house too.  
Ronald Adams

Avondale, Ariz.  
Dear Santa:  
I am a little boy 4 years old. I have been good part of the time. I would like for you to bring me a cowboy suit and guns and a fire chief car that I can ride in and lots of candy and fruit and nuts.  
Your friend,  
Bonnie Sue Mabry

Memphis, Texas  
609 Bradford St.  
Dec. 16, 1949

Dear Santa:  
I am a little girl 5 years old. Will you please bring me a big doll and a teddy bear and a doll buggy and please don't forget my aunt and all my friends and my mother and Doc. I have been a good girl.  
Love,  
Bonnie Sue Mabry

Memphis, Texas  
Dec. 3, 1949

Dear Santa:  
I am a little boy two years old and live on the farm. I think I have been a pretty good boy this year in spite of my temper.  
I want a pair of boots, a little negro boy doll, a table and chairs, football helmet, and a little telephone to talk to Pat on.  
Hope to see you Christmas eve.  
Lots of love,  
Ronald Olton Pate

Memphis, Texas  
Lakeview, Texas

Dear Santa:  
Please bring me a bicycle, a doll and doll dishes.  
Thank you,  
Rita Jane Hankins



**SOUR NOTE IN CHRISTMAS CAROL . . .** You would imagine with a name like Carol the young lady would enter into the spirit of Yuletide. But Carol Sihelin, New York City, just can't get accustomed to that chin foliage worn by the benevolent old gent who is now open to requests at a New York department store.

have been good enough for you to bring me a cowboy suit and guns. I will try to be a little better next year if you will bring me these things and I want some candy and fruit and nuts.  
Your friend,  
Frankie Shields

Memphis, Texas  
609 Bradford St.  
Dec. 16, 1949

Dear Santa:  
I am a little girl 5 years old. Will you please bring me a big doll and a teddy bear and a doll buggy and please don't forget my aunt and all my friends and my mother and Doc. I have been a good girl.  
Love,  
Bonnie Sue Mabry

Memphis, Texas  
Dec. 3, 1949

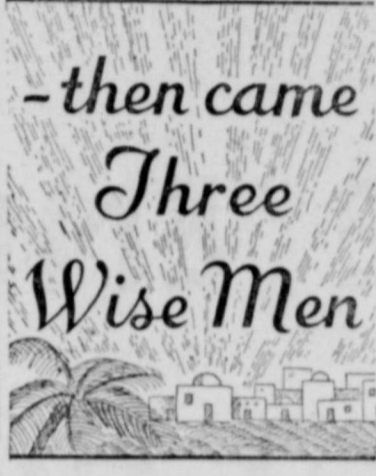
Dear Santa:  
I am a little boy two years old and live on the farm. I think I have been a pretty good boy this year in spite of my temper.  
I want a pair of boots, a little negro boy doll, a table and chairs, football helmet, and a little telephone to talk to Pat on.  
Hope to see you Christmas eve.  
Lots of love,  
Ronald Olton Pate

Memphis, Texas  
Lakeview, Texas

Dear Santa:  
Please bring me a bicycle, a doll and doll dishes.  
Thank you,  
Rita Jane Hankins

Memphis, Texas

Dear Santa:  
I have been a good boy. I want an electric train and a pair of boxing gloves and a punching bag. Please don't forget all the other little boys and girls.  
Your friend,  
Sherman Clemons



Legend not only has identified the Wise Men as Gaspar, Melchior and Balthasar, it has crowned them and given them the kingdoms of Tarsus, Arabia and Ethiopia. It has symbolized their gifts as symbolic of what Jesus was to become—gold for a king, frankincense for a high priest and myrrh for a great physician.  
The Gospel text's specific wise men from the east logically identifies them with Zoroastrianism—an ancient monotheistic religion of Persia. Zoroastrian priests were called Magi; they were powerful in public and private life since they, and they alone, possessed the priestly mysteries involved in the worship of Mazda—who represented the Zoroastrian power for good.  
The Magi may or may not have been fabulously wealthy: St. Matthew does not elaborate their treasures nor the amount of gold, frankincense and myrrh which they presented to the Christ Child. The gifts may have been mere tokens of their treasures, or the sum and substance thereof.  
And if they were soothsayers, mystics and possibly clairvoyants they were also truly wise—in as much as they did not return to Herod, but departed into their own country by a different route.

Memphis, Texas

Dear Santa Claus:  
I have been a good boy. I want an electric train and a pair of boxing gloves and a punching bag. Please don't forget all the other little boys and girls.  
Your friend,  
Sherman Clemons

### Letters to Santa Claus

Memphis, Texas

Dear Santa:  
I am a boy six years old. Will you please bring me a bulldozer, set of guns, a big wagon and lots of goodies.  
Don't forget my maw, my granddad and Bertha.  
Santa be sure to visit all little girls and boys. Also Bubba and Kay.  
Your friend,  
William Neal McQueen

Memphis, Texas

Dear Santa Claus:  
I am a little girl six years old and I have tried to be a good girl this year so will you please bring me a big baby doll, a baton and anything else you would like to bring including candy, nuts and fruits.  
Oh, yes, Santa, I have a baby sister this year. She is only four months old, but I thought you

Memphis, Texas

Dear Santa Claus:  
I have been a good boy. I want an electric train and a pair of boxing gloves and a punching bag. Please don't forget all the other little boys and girls.  
Your friend,  
Sherman Clemons

would want to know about her so you pack an extra rubber toy or baby rattler before you leave toy land.  
As ever your friend,  
Teresa Ann Beckham  
Estelline, Texas

Dear Old Santa:  
I am a little girl six years old. I hope you will bring me a boy doll, a folding table and chairs and a kiddy drive steering wheel. I have been a good girl. Dwane wants an erector set.  
Love,  
Gerry Kennedy

Memphis, Texas  
Dec. 19, 1949

Dear Santa:  
I have been a nice little boy this year. I would like to have two guns, two scabbards and a belt. I will be looking for you. I am four years old.  
Your friend,  
Jessie Lee Bean

Memphis, Texas  
Dec. 17, 1949

Dear Santa:  
I love you much. I want a bicycle for Christmas. I would like an electric train, too.  
Your friend,  
Eugene Newton

been extra good but hope you will remember me again. Please if you have an extra one, bring me a bride doll, if you don't have a bride doll, just any kind will be fine. Would like to have a stove and a Bible since I go to Sunday School nearly every Sunday.  
Remember all the other boys and girls.  
Love,  
Joy Baten

ALL too often we forget to speak our thoughts of the fine people of this community whom it is our privilege to serve. Our good wishes are many, however, and we deeply appreciate your friendships and associations.

*Merry Christmas*

**Mayfield Shamrock Service Station**  
Mr. and Mrs. S. E. Mayfield



**GMC Trucks "Deliver the Goods"**

Most everything that moves by motor truck makes its motion toward a Merry Christmas.

After equipped to "deliver the goods" than ever before, GMC trucks offer powerful, valve-in-head gasoline or famed, 2-cycle Diesel models . . . strong, sturdy chassis, heavy axles, springs and brakes . . . outstanding performance, dependability, unexcelled efficiency and economy.

A better-built GMC for all hauling jobs . . . for every station task . . . Christmas time and all the time!

**GMC TRUCKS**

GMC Triple-Checked used trucks are a good investment three ways . . . In Appearance, In Performance, In Value

**E. MONZINGO**  
Noel Sts., Memphis, Texas

★ On this Anniversary of the Birth of the Prince of Peace, the World still faces intolerance, tyranny and Godlessness. Assuredly, then, this is a time for determined minds and stout hearts to remain firm and calm with an unwavering faith in God . . . and through prayer to seek His wisdom and guidance that we may have the knowledge to keep our great Democracy united against the forces of hate and unenlightenment.

Let us be steadfast in our convictions, yet tolerant toward other peoples of the World so that every man will have the opportunity to enjoy life as we know it . . . and to worship God as he sees fit.

**UNITED GAS**

See our Christmas plants, wreaths, door badges, cut flowers, corsages, table decorations, Holly and other greenery for your home decorations. Open evenings until 8:00 o'clock.

**HIGHTOWER GREENHOUSE**  
Phone 491

**WE DELIVER**

**FLOWERS FOR CHRISTMAS**

See our Christmas plants, wreaths, door badges, cut flowers, corsages, table decorations, Holly and other greenery for your home decorations. Open evenings until 8:00 o'clock.

**HIGHTOWER GREENHOUSE**  
Phone 491

**WE DELIVER**

This Christmas Give the Finest...  
a New 1950 PHILCO

Plays All Records, All Sizes, All Speeds BETTER than ever before

New Achievement in FM-AM Radio Performance

**Philco Quality at its Best in a 3-Speed Combination**  
Here, in this luxurious Philco 1727 are the most sensational features yet developed for radio and record enjoyment. Finest tonal quality ever achieved . . . up to 5 hours of continuous music . . . glorious FM-AM radio, too. Magnificent Mahogany cabinet.

**Sensational Value in a Luxury Combination**  
PHILCO 1724. Another Philco masterpiece in exquisite Mahogany and leather finish cabinet. Fully automatic for all records. FM-AM radio.

**Triumph of Quality and Value**  
PHILCO 1726. Plays all records, all sizes, all 3 speeds automatically—better than ever before. FM-AM radio. Rich Mahogany veneer cabinet.  
**\$315.00**

**\$279.95 Special Christmas Terms**

**Raymond Ballew**  
"The House of Quality"



### Discovery to Aid Amnesia Victims

A substance found in hog stomach linings may make pleasant the treatment of pernicious anemia victims.

The substance, dubbed "apoerythrin" by its discoverers in the University of Texas Biochemical Institute, can be taken orally. The material permits the body to absorb Vitamin B-12, needed to combat pernicious anemia, through the stomach.

At present, Vitamin B-12 can be given only by hypodermic needle injection to pernicious anemia patients.

Dr. Roger Williams, Institute director, said apoerythrin now is being given extensive tests. Lack of apoerythrin in the human stomach lining and intestinal tract is the cause of pernicious anemia.

Institute researchers found the substance in hog stomach linings. Thus a sufficient supply of it is assured. It is being produced in a purified, powder form and is being given with Vitamin B-12 in capsules to patients.

The Biochemical Institute discovery is one of several in a long-range program to combat pernicious anemia and other nutritional diseases.

### Don Tarver Named Business Manager Student Magazine

Don Tarver has been named business manager of an Agricultural Student Magazine at Kansas State College, Manhattan, Kan.

First fall term issue of the publication was distributed last week.

The magazine includes feature stories of several of the school officials, pictures of candidates for queen of the annual ag barn-warmer dance, popularity of the dairy refreshment counter, and many stories on agricultural subjects.

Tarver is studying agricultural journalism.

### All Children of Mr., Mrs. Price Here for Xmas

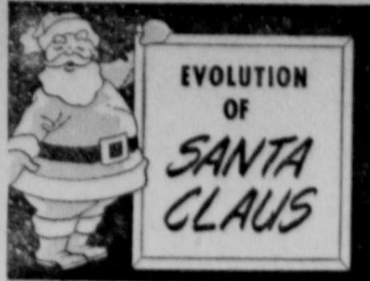
For the first time in five years, all the children of Mr. and Mrs. Dave M. Price will be in the home of their parents this Christmas.

Pfe. Jimmie Price of the Marine Corps, stationed at Oceanside, Calif.; Charles, discharged from Marines a few weeks ago; Louise, here from TSCW, Denton, and Dave, Jr., home from TCU, Fort Worth, will spend the holidays in Memphis.

Charles plans to enroll in the Southern Methodist University in January.

Prince Albert of England composed songs, church music and an opera.

Musicians speak of sweet music when they use the word "Schmaltz."



Christmas has rolled around once again and Santa Claus with round red cheeks, jolly smile and chunky figure looks the same as he did nearly 90 years ago.

His creator was Thomas Nast, one of America's greatest cartoonists. During the early 1860's he was asked to illustrate Clement Clark Moore's poem, "A Visit to St. Nicholas, better known to us as 'Twas The Night Before Christmas." The result was Santa Claus as we know him.

Santa's creator was born in Bavaria in 1840, son of a musician in a Bavarian army band. When he was a fat little boy of six, Thomas' father left Germany to enlist in the United States navy, and Thomas' mother brought the boy to New York to live.

Along about the time stocky Tommy was 15 he landed his first job as an illustrator for Leslie's Weekly at \$4 a week. By the time he was 20 he was sent to England by the New York Illustrated News to sketch the Heenan-Sayers fight, an outstanding sports event of the day.

In 1862 he joined the staff of Harper's Weekly and began the series of emblematic drawings which continued throughout the Civil War. From those he created certain trademarks that have been the inspiration of cartoonists down to the present—notably the Republican elephant and the Democrat donkey.

Famous as the political symbols are today, Nast's Santa Claus probably holds first place in the hearts of Americans. Before Nast's day, a few artists had drawn Santa on one occasion or another, but could not seem to agree on how the old gentleman should look.

Nast changed all that.

He located Santa's home at the North Pole and gave him a sleigh drawn by reindeer. He drew the familiar, fat, merry old fellow with red cheeks and white beard, dressed in red, wearing a cap and boots, carrying a pack of toys and smoking a short-pipe.

The artist then gave Santa a spy-glass so that during the year he might pick out the good children from the bad, and also a big book in which to write their names and keep their records.

This conception of Santa Claus first appeared in 1863. Since that time, the pictured Santa has been the same, although the spy-glass and pipe seem to have been dropped by the way.

### Cyclone Rally—

(Continued from Page 1)  
 club its best floor game of the season from the back court. Lee Bloxom has been inserted in the line-up in an effort to obtain tip-off and rebound assistance.

Although the big boy is inexperienced, he does show promise and may prove to be a valuable asset to the team by the time the district tournament arrives.

Coach Wright was pleased with the performance of his boys. His chief worry at this time is to get the team to "play the first quarter too." Slow starts have been big reasons for most of the losses this season.

Next games for Memphis will be in the Howard Payne College invitational tournament Dec. 29-31 at Brownwood. They meet Port Arthur in the opener. The team will also enter the Childress tournament Jan. 5-7, and two games have been carded with Price College in January.

The Star Spangled Banner was made the national anthem by an act of congress on March 3, 1931.

Taft, an ex-president, swore Herbert Hoover into office as president.

### Premium Lists For Houston Show Mailed

Poultry, rabbit and horse show premium lists were mailed to exhibitors throughout the state and nation this week by the Houston Fat Stock Show and Livestock Exposition, Feb. 1 through 12, President W. A. Lee, announced in Houston.

Officials of the show are expecting the largest number of entries for these three divisions in the 18-years history of the Stock Show. Deadline for the entry cards to be in the show office is January 15.

Entries for the rabbit show, which is offering \$1250 in premiums, must be at the Coliseum February 7 for judging. The Junior Market show will be judged on February 8 and the Breed-

ing show on February 9. The Junior Market show auction sale is slated for February 10 at 9 a. m. in the rabbit auction ring. More than 800 entries are expected for the 1950 rabbit show.

Market poultry will arrive on January 30 and 31. This group includes capons, fryers and aurkeys. These three classes will be judged on February 1 and will be sold on February 4 at 9 a. m. in the poultry auction ring. Breeding poultry will arrive on February 7 and will be judged on February 10. There will be no sale in the breeding poultry division. Show officials are expecting 3000 entries to compete for the \$1500 in premiums being offered in the poultry show.

Approximately \$11,000 in premiums is being offered in the 1950 horse show which will be divided into three main divisions—quarter horses, palomino and cutting horses.

Entries in the quarter horse show must be stalled by January

13. Palominos will arrive at the show on February 7 and cutting horses will arrive on January 31.

More than half a million persons are expected to attend the 1950 Fat Stock Show which will be headlighted by Roy Rogers, famous Western movie and radio star, and his entire troupe of entertainers.

Mail orders for Roy Rogers' World's Championship Rodeo tickets are now being accepted. The tickets may be obtained by writing Rodeo Ticket Director, Houston Fat Stock Show, P. O. Box 2371, Houston 1, Texas. Date when tickets are wanted and whether matinee or night performance should be specified.

### Locals and Personals

The guests in the home of Rev. Rollo Davidson over the week end were Mrs. Davidson's parents, Mr. and Mrs. J. C. Garrett of Cross Plains.

Frank Smith of East State College is home for the holidays with his parents and Mrs. Frank Smith.

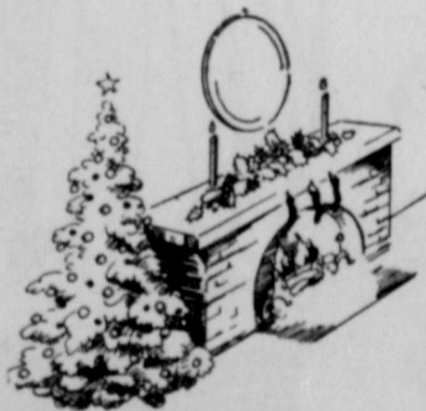
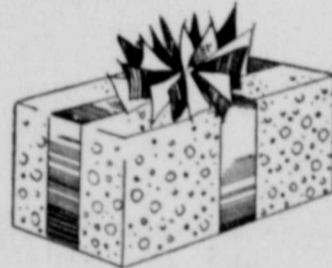
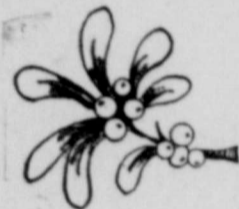
Bill Clark, student at College at Colorado Springs, is visiting his parents, Mr. Ed Clark, over the holidays.

Billy West who is home for the holidays with his parents, Mr. and Mrs. Jack West.

**Dr. J. U. Borum**  
 Optometrist  
 105 Ave. E. N.  
 1/2 Block East of Court  
 Childress, Tex. Ph.



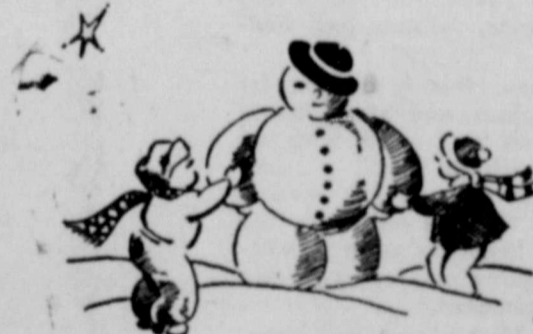
# THE ENCHANTMENT OF CHRISTMAS



Take the association of loved ones and friends or the opportunity to express our sentiments of good will by word or by material deeds. Take a lot of little things—each is symbolic of Christmas and every one of them fills part of the picture of the enchantment of Christmas.

On this occasion, we are each mindful of the deeds and thoughts of others. It is appropriate to express the finest wishes to those about us. All too often we fail to express our thanks for the many blessings and favors that come our way. So, it is with all sincerity that we say—

"MERRY CHRISTMAS TO YOU,  
 FRIENDS AND PATRONS"



## FIRST STATE BANK

### DIRECTORS

- Sam J. Hamilton
- T. J. Dunbar
- Carl Harrison
- F. A. Finch
- G. M. Duren
- Jas. F. Smith
- Heydon Hensley
- Edwin A. Smith, Jr.

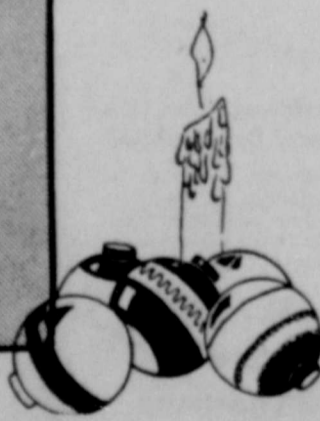
### OFFICERS

- Jas. F. Smith, President
- Heydon Hensley, Ex. Vice Pres.
- T. J. Way, Vice President
- F. A. Finch, Vice President
- G. M. Duren, Cashier
- Starr Johnson, Asst. Cashier
- Edwin A. Smith Jr., Asst. Cashier

*A Glorious*

**HOLIDAY SEASON**

May all the joys of a happy Christmas season be the good fortune of each of our friends. Merry Christmas to you



**LINERS GARAGE & WRECKING YARD**

F. A. Liner

Across from Depot

Phone 127-J