

Smith Cites Industrial Growth In Plea For Airline

The Pampa Daily News

WEATHER
West Texas clear to partly cloudy today and Saturday. Cooler Saturday and in the Panhandle late Friday.

FIRST WITH THE TOP O' TEXAS NEWS AND PICTURES
PAMPA, TEXAS, FRIDAY, MARCH 13, 1953 (24 PAGES TODAY)



MATCHING FRIDAY 15th for "bad luck" are these three spoofer of that old superstitious adage. Here LaVonne LaPorte (right) accepts the third light off one match from Cabell Whitley (left), he and Georgia Hourigan have already lit up. They may be trying to cancel out the "badluck" Friday with the three-in-one routine — or they really may be superstitious. (News Photo)

Angry West Sees Trouble If Plane Attacks Continue

East-West Relations At A Danger Point

WASHINGTON, March 13 —UP— Angry congressmen and worried diplomats agreed Friday that two Red attacks on Allied planes in rapid succession is about all the Western world will take at this time.

"If it happens again right away, we may be headed for trouble," one high administration official said.

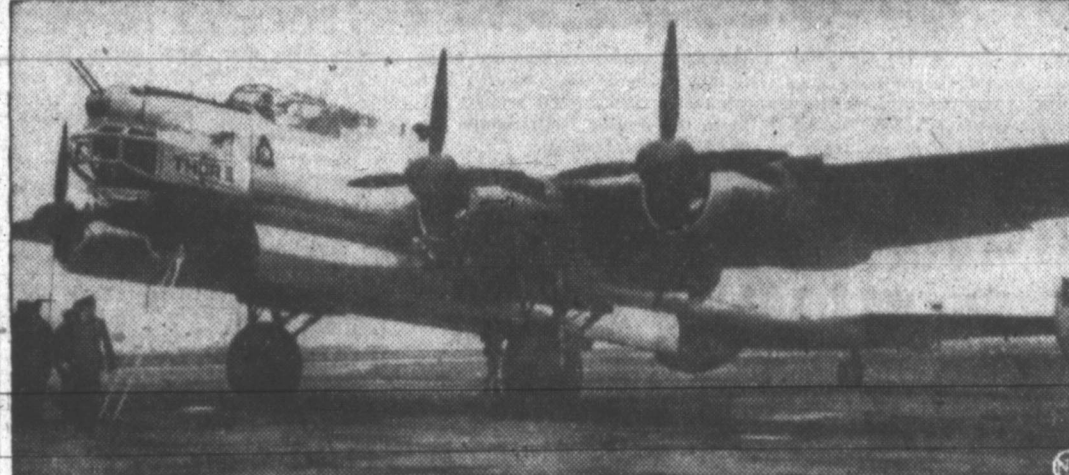
One congressman said that if any Communist planes crossed into American territory "we should shoot hell out of them."

The general feeling throughout the capital was that East-West relations had been pushed to the danger point by the trigger-happy Communist pilots who roared across the cold-war border into Western Germany twice this week to shoot down first an American jet fighter and then a British bomber.

The tension was heightened by uncertainty. No one here knew for sure whether the attacks were separate "border incidents" related only by a coincidence in time — or whether the new leaders of Soviet Russia were deliberately trying to make trouble.

It was learned that military intelligence officers do not regard the attacks as evidence that Russia wants war. Defense Department sources said there have been no reports of recent large-scale troop movements or other warlike preparations behind the Iron Curtain.

The State Department meanwhile prepared to deliver a blistering note to Czechoslovakia in connection with the first incident. The Red MIG fighters which shot down an American F-84 jet Tuesday crossed the German border from



SECOND ATTACK — A four-engine Royal Air Force Lincoln heavy bomber of the type shown here, was shot down by two Soviet-type jet fighter planes in the British zone of West Germany. Three men parachuted from the plane but one died en route to a German hospital. It was the second attack in three days by Communist planes on Western aircraft. (NEA Telephoto)

Two Arrested For Burglary Of Local Lodge

An Oklahoman was arraigned early today in justice of the peace court for complicity in the Pampa Moose Lodge burglary and a companion awaits similar action in Borger.

Kenneth Whitstine, 25, of Shawnee and Tulsa, Okla., was arrested by Borger sheriff's officers at 1 p. m. Thursday and admitted orally — Thursday night to Sheriff Rufe Jordan that he was involved in the \$700-plus burglary.

Samuel Edward Nichols, 28, an out-of-state man, was picked up at the same time and is now in Borger's jail. Whitstine is in Pampa's county jail.

Whitstine's bond was set at \$2,300 this morning by Justice of the Peace D. R. Henry. He is expected to make a formal statement sometime today.

Complaints were filed and warrants issued for Whitstine and Nichols. (See BURGULARY, Page 3)

Baker Downs MIG No. 12... Texan Becomes Top Jet Ace As Sabrejets Go On Rampage

SEUL, March 13 —UP— Allied Sabrejets, some equipped with new and deadly accurate radar gunsights, destroyed or damaged eight Communist MIGs Friday in air battles over North Korea in which an American became the world's top jet ace.

The rampaging Sabrejets, idle for three days because of the weather, destroyed six of the Russian-built jets, probably destroyed one and damaged another. They were screening UN fighter-bombers making a "maximum effort" attack on enemy targets.

Col. Royal N. Baker, of McKinney, Tex., used one of the new gunsights to get his 12th MIG destroyed by the Fifth Air Force in the Korean war.

Top Previous Record

In destroying 12 MIGs, Baker topped the previous record of 11 set by Maj. George Davis of Lubbock, Tex., who is missing in action. However, Davis still leads in the number of enemy planes of all types destroyed, 14 to Baker's 12.

The Fifth Air Force permitted mention of the new gunsight for the first time. It locks on the target and fires automatically until the object in sight goes down in flames. Baker said "it's a good sight."

One F-86 pilot was credited with destroying a MIG and sharing credit for another. He was Maj. James P. Hagerstrom, Tyler, Tex. He shared a MIG with Capt. Elmer N. Dunlap, Glendale, Ariz. Credited With Kills

Credited for destroying MIGs also went to 1st Lt. William F. Loyd, San Mateo, Calif., his first claim; Maj. Raymond E. Davis, Fort Walton, Fla., and Indianapolis, Ind., and Capt. Lonnie R. Moore, Dallas, Tex., (shared), British. (See TEXAN, Page 3)

Smith Argues City Depends On Airline

Citing increased industrial activity in Pampa and its need for direct north-south airline service, Atty. William Jarrell Smith, Pampa, this morning urged the Civil Aeronautics Board in Washington to approve the application of Pioneer Airlines to operate here, a United Press dispatch reported.

Smith, scheduled to go before the commission late yesterday afternoon but delayed until today, said the board's Celanese Corporation of America spends about \$1,000 a week transporting company officials by private plane between Pampa and Dallas. Cabot Carbon Company last year, he said, made 67 Pampa-Pampa flights.

Describing Pampa as the "center of the gas fields," Smith urged that the route be approved because it would be used extensively by both industry and the general public.

Smith led the cities' appeal today at the CAB hearing devoted to oral arguments by congressmen, senators, airlines and interested cities along the proposed route. The hearing is being held in an effort to upset the initial decision of Herbert K. Bryan, CAB examiner, denying the Pioneer application for a new segment mapped to serve Dallas, Fort Worth, Wichita Falls, Vernon, Pampa, Borger. (See SMITH, Page 3)

Two Area Herds Hit By Mystery Malady

The Panhandle today counted at least two herds of cattle afflicted by the mysterious "X-disease." But while area cattlemen are remaining calm, some in other parts of the state were accused of becoming "hysterical" over the malady for which there is no known cure.

Wheeler and Donley County agents reported "several cases" in that territory. One livestock producer near Clarendon has marketed 500 head following an outbreak of the disease in his herd, according to H. M. (Flip) Breedlove, Donley County agent.

The disease, hyperkeratosis, is alleged to be caused by one special lot of cottonseed pellets with chlorinated naphthalene. A spokesman for the Southwestern Cattle Raisers Association said recently that 10,000 head had been affected, and stockmen were rushing herds to market.

The outbreaks in Wheeler and Donley counties are attributed to feeding some of the cake which is rapidly being recalled over the state.

There is no "scare" there, though, according to Breedlove and Ray. (See TWO AREA, Page 3)

Delay Faces Light System

The city's extended traffic light system faced another one-month setback this morning when the Brooks Electric Co. was notified by Graybar Electric Co. that controllers for the lights would not be shipped until May 4.

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Ace's Wife 'Counting The Days' Until Baker's Korea Tour Ended

McKinney, Tex., March 13 —UP— The wife of the world's leading jet ace, Col. Royal N. Baker, said Thursday news that her husband shot down his 12th Communist jet "was a little nerve-racking, but wonderful."

Mrs. Baker said she was elated at the news, "but anxious — we just live by the calendar until he gets home again."

"I guess my nerves will settle down after I have some coffee," she said.

The Bakers have four children, girls, Baker, 8, Sally 2, and boys Bobby, 6, and Benny, 4.

"The youngsters are looking forward to seeing their daddy," Mrs. Baker said. Baker went to Korea in March, 1951. "Our youngest girl talks about her 'good old daddy' — but she doesn't know who she's talking about," Mrs. Baker said.

Baker, 34, is due to return to the United States later this month and will be assigned to a Delta wing experimental job at Dayton, Ohio.

Mrs. Baker said she planned to meet her husband in San Francisco. Then she would return to McKinney where they would get the children before going to Ohio.

She said their oldest girl, Page, kept a count of her daddy's kills against Red jets. "The older ones know the score," she said.

She said Baker, a native of Corsicana, Tex., entered the Air Force soon after he was graduated from North Texas State College. The Bakers were married in 1942.

Mrs. Baker said she couldn't recall off-hand just what her husband's record was in World War I. (See ACE'S WIFE, Page 3)



ANNA MERLE COX ... master of ceremonies

BULLETIN

WASHINGTON, March 13 —UP— The United States Friday accused Communist Czechoslovakia of a "provocative" act in attacking two American jet fighters over Germany and demanded "immediate compensation" for the U. S. plane that was destroyed.

The Communist satellite country, Congress, which had taken the first attack fairly calmly, was shocked and angered by its quick repetition.

Chairman Dewey Short (R-Mo.) of the House Armed Services committee demanded that the Eisenhower administration "get tough" and "fight fire with fire."

"When they come across the border into our territory we should shoot hell out of them," he told reporters.

No New Orders Issued

Sen. Styles Bridges (R-N.H.), president pro tempore of the Senate. (See ANGRY, Page 3)

Accuse Reds Of Murder

BERLIN, March 13 —UP— Britain accused Soviet airmen Friday of "murder" in the shooting down of a British bomber by Soviet MIG jet fighters with the loss of six lives.

Britain's strong protest charged the fatal attack on the plane was a "deliberate and brutal act of aggression involving the murder of British airmen."

Prime Minister Winston Churchill conferred with his top advisers on the note and presumably took a personal hand in its wording.

Protest by Letter

The protest was made in a letter from British High Commissioner Sir Ivone Kirkpatrick to the Soviet. (See ACCUSE, Page 3)

Allies Study Action In Plane Incidents

LONDON, March 13 —UP— The United States, Britain and France are considering the advisability of joint action to meet any further communist attacks on Allied planes along the rim of the Iron Curtain, responsible sources said Friday.

It was indicated that the first talks will be held by the Allied high commissioners in Germany and that any recommendations they may make will be considered on the highest level in the "big three" capitals.

British government authorities made no attempt to conceal their anger over what a note to the Russians called the "murder" of six British airmen shot down over northwest Germany.

The foreign office called a Russian protest on the alleged violation of Soviet-zone territory by the downed Lincoln bomber "ridiculous... a gross distortion of the facts."

A Russian charge that the plane penetrated 72 miles over Soviet-held territory "shows a degree of incompetence in Russian aircraft navigation which is almost incredible," the spokesman said.

"It was an unpardonable outrage (for the Russians) to attack and shoot down a plane which showed no sign of aggression," he added.

British Air Force headquarters at Bad Nibeln had said that radar screenings indicated "definitely" that the plane was attacked over British occupied territory.

As regards a Russian charge that the bomber first fired on Russian planes, the foreign office said flatly that it carried no ammunition.

Coffee Price Hike Is Seen

By UNITED PRESS

Coffee may cost more following decontrol but the price of a glass of beer probably will remain the same for awhile, a survey showed Friday.

The government's decontrol order Thursday caught the brewing industry by surprise. A spokesman for the nation's largest brewer, Schlitz of Milwaukee, said his company does not plan to hike prices. Other brewers said they were studying the situation.

Coffee interests, however, predicted a rise from six to 10 cents a pound at the corner grocery.

As for building materials which also fell under the decontrol order, industry sources said if there are any increases they will be "very, very moderate," since prices have been finding their own levels lately.

Government officials predicted a rise of 10 to 12 cents in the price. (See COFFEE, Page 3)

One-Way Traffic Ruling In Force

Enforcement of Pampa's one-way traffic ordinance, passed late last year, is now on Chief of J. Jim Conner reported this morning.

The ordinance, however, affects only the alleys flanking Cuyler and running in a north-south direction.

Although the ordinance became effective late last year — September, 1952, it was not enforced until now because signs for the alleys could not be delivered. Violations of the parking and traffic controls placed on the alleys may bring fines on offenders up to \$200.

The alley west of Cuyler is for south bound traffic and the alley east of Cuyler will carry the north bound traffic.

Alarmed Investigators Seek Other Patients Of 'Doctor'

OKLAHOMA CITY, March 13 —UP— Investigators, alarmed because a famous hillbilly musician and the estranged wife of a "alcoholic therapist" H. R. Marshall died after he prescribed for them, undertook Friday to find out what happened to 20 or 30 other patients.

Marshall, actually a paroled convict, prescribed chloral hydrate — known to the underworld as "knockout drops" — for hillbilly singer and composer Hank Williams and Mrs. Marshall, 48. Williams died Dec. 31 in his automobile at Oakhill, W. Va.

Mrs. Marshall, who left her husband Jan. 20, died March 3 in Albuquerque, N. M. Williams' death was attributed to a heart complaint. Mrs. Marshall's death certificate showed she died of a cerebral hemorrhage.

Check Other Patients

A special legislative committee is questioning Marshall. The chairman, State Rep. Robert O. Cunningham of Oklahoma City, said he will make Marshall tell him the names of "50 or 60 other patients."

"We want to learn if any of the others have died," Cunningham said. "When we get their names, we will check each person to see how he's getting along."

Cunningham led police in a raid in Marshall's apartment Thursday. (See ALARMED, Page 3)

Burglars Hit Twice

Police today were investigating two local break-ins in which burglars took clothing, copper tubing, and a smoking stand.

Taken from a building at 311 S. Cuyler — in which a rummage sale was to be held this morning — were 15 men's jackets, 12 pairs of shoes, 12 dresses, 12 T-shirts and one large smoking stand.

And Bert A. Howell's warehouse, 300 E. Tyng, was out today at least 100 feet of 1/2-inch copper tubing, according to Police Chief Jim Conner.

Both burglaries were reported to city police early today and are presumed to have occurred sometime during the night.

Clothing was still being brought into the rummage sale this morning, police said, while the investigation was underway.

Method of entrance had not been definitely established late this morning.

The sale is held by local women for the purpose of raising money to help a local boys club, officers pointed out.

Entrance to the warehouse was gained through a small door which is part of a larger front door, Conner continued.

All the burglars had to do, he went on, is pull a wire across and crawl through the bottom of the opening.

Warehouse employees were conducting an inventory this morning to determine if anything else had been taken in the break-in.

Woodward Rites Here

Funeral services are to be held in Pampa Saturday for James Leonard Woodward, 46, second fatality in Canadian's poker game slaying.

Rites are to be held at 3 p. m. in the Duemel-Carmichael Funeral Home Chapel for the Canadian plasterer who was accused of killing Arthur Bernard Smith Sunday following a penny-ante poker game in the home of a Canadian optometrist, Hollis Spiller.

Rev. Oloha Bentley, pastor of the Assembly of God Church in Tahoka, will officiate. Burial is to be in Fairview Cemetery.

Survivors include his wife, Melva; one daughter, Maryruth; one son Richard; one brother, Howard; two sisters, Mrs. Maude Murray and Mrs. Jessy Cline. All survivors are from Canadian.

Woodward shot himself to death near Tucuman Tuesday night as New Mexico Highway Patrolmen were closing in on him for arrest in connection with the death of Smith.

Rollans Services Slated Thursday

Funeral services for Mrs. Ollie Myrtle Holmes Rollans, 62, are to be at 2 p. m. Saturday in the Assembly of God Church with Rev. J. S. McMullan, pastor, officiating.

Mrs. Rollans died Wednesday in Little Rock, Ark. She had moved to Gray County in 1907 and lived here until two years ago when she returned to Little Rock.

Survivors include her husband, C. A. Rollans, Little Rock; three sons, Roy Holmes, Phoenix, Ariz., Ray Holmes, Fresno, Calif., Russell Holmes, Little Rock; three sisters, Mrs. Fred Paronto, Pampa, Mrs. Minnie Durham, and Mrs. Pearl Shelton, both of Fredona, Kan.; two brothers, Blaine Shelton, Phoenix, and Arthur Shelton, Fredona; 12 grandchildren and one great grandchild.

If it comes from a hardware store we have it, Lewis Hardware. Adv.

Doctor Reports Pitiful Allergy

LOS ANGELES, March 13 —UP— A skin specialist has reported a medical case, perhaps the most pitiful imaginable, in which a man suddenly developed an allergy to money.

Dr. Paul D. Foster told the College of Medical Evangelists post-graduate convention Thursday that this allergy sufferer broke out in a rash whenever he handled money and was advised to leave it alone.

Persons in Pampa, on an average, live better than most families in Texas, according to a recent census conducted by the Gas Appliance Manufacturers Association on national housing characteristics.

Homes here are better heated, equipped with superior plumbing facilities and refrigeration and are less crowded than the average dwelling in the state, the analysis continued.

The GAMA census shows 28.4 per cent of Pampa's home equipped with central heating compared with 11.1 per cent for all Texas.

And 74.7 per cent of Pampa's homes have hot running water and private bath contrasted with 53.2 per cent for the entire state.

Homes equipped with mechanical refrigeration in Pampa stand at a high of 82.8 per cent.

Natural gas predominates as the city's heating, water heating and cooking fuel because of its economy, cleanliness and space-saving attributes.

At census time, Pampa's 16,464 residents were housed in 5,307

Association Finds Pampans Living Better Than Average

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Award Damages In Accident Suit

Judge Lewis M. Goodrich in 31st District Court this morning signed an agreed judgement awarding Jack Malone \$300 damages from Mary Gordon Mayo.

The suit, filed and heard to-day, arose out of an automobile wreck on Jan. 22, 1953, at the Hazel and Browning intersection, in which Malone suffered personal injuries.

At the same time the court okayed dismissal of the \$27,000 damages suit brought by Raymond L. Salmon (deceased) against the Pampa Coca-Cola Bottling Co.

The court signed only one divorce judgment this morning in addition to the other two matters above, Lois E. Brawley from N.A. Brawley.

Lions Rehearsal 7:30 P. M. Today

A Lions Club Minstrel rehearsal is slated at 7:30 p. m. today, in the Palm Room.

Bunny Shultz, and Ed Myatt, in charge of this year's production, are very optimistic that this year's best ever.

Voices in the chorus now number 50 but there is still room for more singers, according to Shultz.

However, he said, those desiring to participate should enroll at once to have a part in the show as the final dressing up features begin in about a week.

Little Old Lady ... Hank Finds Mother Of Crosby Clan To Be Nicest Of 'Em All

By HENRY McLEMORE

This is a tribute to the nicest of all the Crosbys.

Take Bing, take Bob, take Larry, take Robert, take Mary Rose, take Kathleen.

I'll take their mother. She is far and away the sweetest of all the Crosbys I've ever met. She can't sing, she can't lead a band, she can't handle business matters, but she has a look in her eyes that explains the whole family. I met her the first time in the Surf Club of the Santa Anita Race Track on March 10. Her daughter, Mary Rose, introduced her to me. Mrs. Crosby was sitting on a sofa and wearing comfortable shoes that befit a woman of 80. She had on a simple, light dress, and carried a small purse.

All around her skip-d and trotted women in mink and sables, Chinchilla and ermine. In her kind, country pocketbook I am quite sure she could have had one million dollars. She had twenty-four dollars. As I write this, she is on No. 7 in the seventh race at Santa Anita. That was Mrs. Crosby's biggest bet for the day. Mary Rose told me that her mother will a big mad because she had lost the two dollars. "I think," Mary Rose said, "that the first time Mama ever bet a race to place. She likes to bet horses."

I asked Mrs. Crosby how she liked the story about Bing that



ZALE'S GIVES TO SCHOOL — Irving Schwartz, jewelry store manager, is shown here displaying the \$200 electric fryer which Zale's is contributing to The Pampa Daily News third annual electric cooking school March 17-18 in the Junior High School auditorium. Value of the fryer is \$200. (News Photo)

In Catching His 12th MIG ... Baker Pierces Sonic Barrier

AN ADVANCE AIRBASE, Korea, March 12.—UP—Capt. F. N. Baker of McKinney, Tex., passed the speed of sound while diving on his 12th MIG victim.

"I was leading a flight of F-48's on a sweep south of the Yalu at 35,000 feet when we spotted two MIGs off to the left turning to the north," said the world's all-time jet ace.

"I picked out the No. 2 man, closed and started firing. I got good hits on the tail section of the MIG, slowed up and I headed down in a dive.

"We went through the speed of sound."

"I closed on him again firing,

Off Says

During the depression years the life insurance companies paid out more money to relieve distress than was spent by the government in all its public works and relief programs.

Off Shewmaker
Phone 4333
Representing
STANDARD LIFE INSURANCE CO.
Over One Billion Dollars
Life Insurance in Force

Cut-Throat Bridge Is Amusing

By OSWALD JACOBY and ALFRED SHEINWOLD

Written for NEA Service

We know that bridge columns regularly describe the game of cut-throat bridge, but the game of cut-throat bridge is so different that it really deserves separate mention. What's more, it's a barrel of fun if the sports are entertaining.

There are no partners during the bidding. The player who makes the highest bid selects any of the other three as his partner. That's all as easy as a smile, because he players with bid cards often bid vigorously in the hope of being taken as the dummy by the highest bidder.

In ordinary words, the declarer isn't always told who has a good hand and who has a real

Girl Is Warned To Forget Identity Of Robbery Suspect

SAN ANTONIO, March 12.—UP—Police Friday issued a threatening letter received by a 13-year-old German refugee girl who identified a hoodlum suspect to see if the girl needed police protection.

The girl, Eva Reinhardt, out-talked a hoodlum who tried to rob her at the theater last Monday night, Eva told police that "after what the Russians did to us, you sort of get used to looking at barrel end of a gun."

The letter identified a 28-year-old suspect who remained in custody Friday, but was not seriously charged.

Probe Death Of Soldier's Eagerness Army Takes Dim View

SAN FRANCISCO, March 12.—UP—Army authorities took a dim view of Lt. Thomas G. Foster's eagerness to see his wife and family when he returned to a military transport from Korea.

Foster vaulted over the side of the ship and embraced his family but officials made him get back on shipboard and file down the gangplank in proper military fashion.

Had Better Accept

LATAH, Wash., March 12.—UP—Richard Weid, who didn't want to be mayor, said Friday "I guess I'll accept. Somebody's got to take the job."

Weid, a retired farmer, refused the nomination in a town caucus in Tuesday's election all 75 ballots cast in the town had his name written in.

He side a nickel through the foam on the mahogany and get a mugful.

On the other side of the room there usually was a lunch table, growing under the weight of cheese, Bologna, hamsteak and slices of bread, butter, rye and whole wheat. There was mustard, hot and regular and horse radish, mostly hot. All on the house.

Times, taxes, and times have changed. In order to serve food in most states you have to have a special license. And you're not supposed to give it away, not that anybody wants to these days.

About the only things you get for nothing now is maybe a dig at an undernourished popcorn bowl.

REVIVAL Every Night 7:30 Thru March 15

The Public Is Cordially Invited To Attend The Pentecostal Holiness Church

Alcock at Zimmer PAMPA

KPAT
1230 on Your Radio Dial

Merchant Finds Business Booming With 5-Cent Beer

WASHINGTON, March 12.—UP—The nickel beer is back, but not for long.

A fellow by name of David J. Weisman, who owns a liquor store here, put up beer of all brands for a jolly a bottle to get folks into

Roberts To Take Stand Today in Defense Of Business Deal

TOPERA, Kan., March 12.—UP—Kansas Insurance firm, in negotiating National Chairman C. Wesley Roberts was scheduled to take the witness stand Friday in defense of his \$11,000 commission for negotiating the sale of a building in the State of Kansas.

KPDN
1340 on Your Radio Dial

FRIDAY P.M.

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SHATTERED PROOF

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If you wear or need glasses

FREE A COMPLETE EYE EXAMINATION ABSOLUTELY... here is the GREATEST eye-care VALUE we've ever offered

Let fully experienced Optometrists, using the most modern visual correction instruments determine your exact visual condition at no cost to you.

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— SEE —

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LaNORA — Remember, Tonite \$1:30

Bourbon de Luxe

You're right again, E. S. Don't just ask for bourbon, ask for Bourbon de Luxe!

FULLY AGED KENTUCKY STRAIGHT BOURBON WHISKEY

THIS WHISKEY IS 4 YEARS OLD

66 PROOF — THE BOURBON DE LUXE COMPANY, LOUISVILLE, KENTUCKY

Another "First" For Pampa Now Thru Thurs.—Here 1 Full Week!

M-G-N's GREAT DRAMA!

JAMES STEWART
JANET LEIGH
ROBERT RYAN
RALPH MEEKER

THE NAKED SPUR

TECHNICOLOR MILLARD MITCHELL

Features: 2:24, 4:10, 5:54, 7:42, 9:28

Open 1:45 — Adm. 9c 50c

LAVISTA DRONE 127

— Plus — "SNAPPY SNAPSHOTS"

PAMPA DRIVE IN

Open 8:30 Adm. 30c Show 7:15

— Now • Sat. —

TWO BIG FEATURES!

— No. 1 — John Payne Dennis O'Keefe

"Passage West" Color by Technicolor

— No. 2 — Johnny Weissmuller

"Jungle Manhunt"

— Also — Two Color Cartoons

TOPOTEXAS DRIVE IN

Open 8:30 Adm. 30c Show 7:15

— Now • Sat. —

The Golden Hawk

— Plus — Two Color Cartoons

LA NORA DRIVE IN

Open 1:45 Adm. 30c NOW SA.!

MY PAL GUS

RICHARD WIDMARK
JOANNE DRU
ANDREY TOTTER

NAVE Cartoon Specialty

Civil Nat Affe

ROCH UP—Am year-old quily, er a n. The Cl repeated ilnes. I his righto had to his cr Eventu hospi

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Hard

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A-L for tre a produce cattle to cause of ease. Stigun said he there ut a consi So far, he cont Ward of X-11 of mah has ma this ye He a complete atolia i agnoia market. He con Texas i mariac traction dation seed mo He c rences no conn lack w attribut machine greaser naphtha

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Nation's Oldest Soldier Dies After Month-Long Fight For Life

ROCHESTER, N.Y., March 13 (AP)—America's oldest soldier, 111-year-old James A. Hard, died quietly in bed Thursday night after a month long battle for life. The Civil War soldier had rallied repeatedly during his final, fatal illness, but since Feb. 18, when his right leg was amputated, doctors had expected him to succumb to his creeping respiratory illness. Eventually he "just faded away," a spokesman at General Hospital said.

Puffed on Cigar
Hard became a casualty of old age 15 minutes before midnight. He had entered the hospital Feb. 13 and was operated on Feb. 18. The next day he was reported near death but he fought on. At one time he rallied enough to take a few puffs from a cigar—a fond habit for the tough old campaigner.

Death of the Union Army veteran who participated in major engagements at Bull Run, Fredericksburg, Chancellorsville, South Mountain and Antietam, left Albert Woolson, 106, Duluth, Minn., as the sole survivor of the onetime Union Army of 800,000 men.

Four other civil war veterans still living were soldiers in the Confederate Army. They are John Salling, 106, Slant, Va.; Walter W. Williams, 109, Franklin, Tex.; Thomas E. Kiddie, 104, Austin, Tex.; and William A. Lundy, 105, Laurel Hill, Fla.

'A Good Soldier'
Hard received all the medical assistance modern science could provide, but it wasn't enough.

He received a series of blood transfusions, one just a few hours before he died. Although expected, his death stunned those close to him who had seen him "perk up" often when his defenses seemed weakest.

Hard was born near Victor, N.Y., July 15 1841 the son of Alanson Pratt Hard and Martha Frost Hard. His father drove a stage coach between Canandaigua and Mt. Morris.

The War Between the States began shortly after Hard turned 19 and he enlisted in the Union Army. He became as he said, a "private in the rear rank" of Co. 3, 37th New York Volunteer Infantry.

"I was a good soldier," Hard used to say.

He was a member of the First Baptist Church here, she had been a Baptist since childhood. Mrs. Solomon taught the Bethany Class here for a number of years and was a member of the Order of the Eastern Star.

She is survived by her husband, T. B. Solomon; three sons, Clifford, chaplain with the Army in Germany, Kenneth of Glendale, Calif. and Tommy, Dallas; two brothers, H. J. Line, Forest Hills, Calif., L. D. Line, Essner, Okla., and five grandchildren.

Funeral arrangements are pending with Duenkel-Carmichael Funeral Home.

Funeral Home.

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TO SUIT A LADY—Here Ruth Hutchings, associated with Bentley's, holds the lady's suit valued at \$59 which the business concern is contributing to The Pampa Daily News all-electric cooking school which runs Tuesday and Wednesday in the Junior High auditorium. (News Photo)

Beef, Butter Buying Drive Set For Spring
WASHINGTON, March 13 (AP)—Agriculture Department was cranking out plans Friday to beam a major beef and butter buying campaign at the nation's housewives next spring.

Officials hope high-powered promotion will bail the government out of a butter surplus and ease the punishment cattlemen are taking from skidding cattle prices.

A federal publicity push was the major recommendation of an 18-member cattle advisory committee made to Agriculture Secretary Ezra T. Benson Thursday for relieving the cattlemen's pinch.

They asked the department to undertake a "promotional program by way of press, newspapers, means at its disposal to bring the facts about the supply and demand annoyed if non-viewers entering or leaving the room pass in front of them. A corner arrangement eliminates this disturbance.

Sectional Furniture Fits Well Into Planning For Television
Television, among its influences, has left its mark on furniture accessories-trends.

Swivel chairs, hassocks, and folding chairs and tables are being styled to give special service to the many homes which are converting to TV. In addition to revolving top tables and sectional sofas are special cabinets designed to store television accessories and refreshment equipment.

Changes in Style
Because home audiences mean more entertainment, coffee and snack tables are being redesigned for expansion. Elongated or sectional sofas may be arranged to suit several purposes and to seat five or more persons before a television screen.

Lamp Arrangement
Arrangement of lamps and accessories is changing as well. Planning is necessary to preserve the casual quality of the living room and prevent it from looking like a theater.

Yule Tree To Order
GETTYSBURG, Pa. — UP—Christmas trees with the symmetrical lines that you find only in drawings are made possible by a local firm that sells packages of carefully selected evergreen boughs with instructions on how to wire them to a stem to make a tree up to two and a half feet tall. L. S. Long originated the idea. . . . Check Fingerprints . . .

DOG LEGISLATION
BENNINGTON, Vt. — UP—Wild dogs are killing many of Vermont's deer. "My department has found at least one dead deer a day," State Game Warden Jesse Watson reported. A bill pending in the legislature would curb the running of dogs through woods except when accompanied by owners during February, March and April.

VITAL STATISTICS

HIGHLAND GENERAL HOSPITAL NOTES
Admissions
Loman Pate, 935 S. Banks
Truma Pate, 925 S. Banks
Mrs. Lucille Brown, 1800 Williams, admitted and dismissed
O.V. Batson, 1012 W. Buckler
Ronnie McClure, 126 S. Nelson
Miss Martha Sue Allen, Borger
Mrs. Ernestine Durham, Pampa
Billy Wright, 515 Barnes
Miss Patricia Franklin, 915 Fisher
Mrs. Betty Alfred, Shamrock
C. O. Mangold, 1320 Garland
E. L. Bridges, Pampa
Mrs. Ruddell Taylor, 720 N. Somerville
Rodney Crow, 440 Hughes
Mrs. Joy McCullough, 2015 Coffee
Miss Loretta Devoll, 844 W. Kingsmill
Edgar Smith, McLean
Mrs. Maude Lewis, 123 W. Tuke
Mrs. Lessie Holt, Pampa
James L. Rainings, Lefors
Roy Huff, Pampa
Discharges
Irving Cole, 1104 Charles
B.H. Garrard, 708 N. Wells
Baby Valerie Robbins, Borger
Mrs. Georgia Nobles, Texhoma, Okla.
Mrs. Willie Stevens, 701 Magonia
Joe Giddon, Lefors
Aubry Dick, Pampa
J. O. Poole, Pampa
E. V. Mason, Phillips
Baby Alfreda Johnson, Pampa
Mrs. Alice Poole, 503 S. Gillespie
Flora King, 405 Maple
Mrs. Mary Ann Court, 1201 N. Russell
Mrs. Charlene West and baby, Sonia, 1237 Duncan
Mrs. Bobby Archer, Lefors
Mrs. Leveta Luster, 1308 Clark
Mrs. Wavel Clemments, 1308 E. Browning

Really Transfers
J. F. Ledbetter and wife, Irene to Frank E. Hambricht and wife, Barbara; Lots 8 to 10, Block 8, McLean.
Ben H. Gull to Ernest F. Schmidt and wife, Caroline; L. 3, Block 7, Vandale.
Cabot Shaw Co. to L. D. Shaw and wife, Joyce H.; Lot 23, Mills subdivision, Section 153, Block 3, I & GN Railroad surveys, Gray.
Jack H. Isbell and wife, Flora B.; Lot 24, Mills subdivision, 153 Block 3, I & GN Railroad surveys, Gray.
Pampa Properties Inc. to (all in Prairie Village):
Lilbert L. Howell and wife, Patricia L.; Lot 3, Block 4.
Mearl R. Black and wife, O'Dell; Lot 4, Block 4.
Ernest C. Pulse and wife, Ramona C.; Lot 32, Block 4.
Alvis V. Smith and wife, Mary L.; Lot 13, Block 13.

Suits Filed
Claud Jeter vs S. E. Arnold, trespass and try title.

ACE'S WIFE
(Continued from page one)
II, except that he "flew a lot of missions."
When told her husband praised Davis and said the Lubbock ace got his jets much faster than did Baker, she said:
"That's just like him. It sounds like him, all right. He's very modest."

Five Simple Tips Given To Prolong Life Of TV Set
"Take care of your television set" advise the experts. You will get better reception and performance from your set if you do. Here are five simple tips for TV care:
1. Protect your set from dampness. If you use it on an open porch or in a patio in summer, take it indoors at night.
2. Give the cabinet the same care and protection you give all the finely finished surfaces in your home.
3. Keep your screen clean. A dirty screen will result in a blurred picture. Wipe the outside with a chamois moistened with warm water. If fireplace smoke or heater fumes obscure inside screen, don't try to clean it yourself. Call your service man.

Kirby Sales & Service
Call for Free Home Demonstration of a 1953 Kirby
715 W. Foster Phone 5485

ACCUSED

(Continued from page one)
commander in Germany, Gen. Vasily I. Chulikov.
Six of seven crew men of the Royal Air Force bomber were killed when the plane was shot down Thursday near the British-Russian zone border in Germany. A seventh man parachuted into the Soviet zone and the Russians said he was in the hospital.

The British protest was made shortly after the three Allied high commissioners met in the Bonn office of French High Commissioner Andre Francois-Poncet. The meeting was believed to discuss the attacks on British and American aircraft in Germany this week by Communist fighters—and possible defensive measures to be taken.

Border Said Violated
Kirkpatrick sent his letter to Chulikov Friday shortly after he had received one from the Soviet commander which charged "the British bomber had violated Communist East German territory and fired first at the two Russian fighters."

SMITH
(Continued from page one)
Chief among the opponents of the proposed route yesterday was Braniff Airlines. The company received a rap from Rep. Walter Rogers who led off the congressional appeals for the line. Rogers said Braniff opposed the measure because it would cut into their Amarillo, Dallas business which now has to be used by Pampans if they want to fly south. Braniff passengers have to drive from Pampa to Amarillo and fly from there.

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(Continued from page one)
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Mainly About People

The Four Notes, with floor show at The Blue Bonnet Sat. nite. Admission \$1.00.
Car leaving Mon. a.m. for vicinity of Bakerfield, Calif. Can take 2 or 3 passengers, call 733m.
Pies and cakes made to order, 904 Twiford, Mrs. Whiteley, Ph 1276-W.
Fried chicken dinner with strawberry shortcake, Sat. at O & Z.

COFFEE
(Continued from page one)
of a pound of coffee. A New York coffee man said "nobody in the business has been making money the past two years."
A Madison, Wis., grocer expected the price to rise only about two cents a pound. He said the hike probably won't come for a week or 10 days.
A grocer at Des Moines, Ia., said the price he pays for coffee rose two cents last month, but he's been absorbing it. "If it goes up any more, however, we'll have to raise our price," he said.
Much may depend on what happens Friday on the New York coffee exchange. Because of the uncertainty of the market, trading was suspended Thursday under a previous agreement.
Green, or unroasted coffee, jumped six to eight cents a pound at New York Thursday.

TEXAN
(Continued from page one)
Squadron Leader Graham Hulse and Maj Eugene Sommerich, St. Louis (shared).
Credited with probably destroying a MIG was Col. Maurice Martin, Charlottesville, Va. The damage claim went to Capt. Richard J. Condrick, Redlands, Calif.

The end of a two-day snowstorm, the worst of the winter, let Allied planes take to the air, but turned the front into a quagmire. Temperatures rose as high as 45 degrees in some places as Allied troops slogged through the mud and the eight to 30-inch snow rapidly disappeared.
Only scattered patrol clashes and small enemy probes were reported.

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(Continued from page one)
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715 W. Foster Phone 5485

Dining Room, 306 N. Cuyler. For rent: beautiful duplex, unfurnished, 3 rooms, tub bath, inquire 1044 S. Faulkner, Ph. 1037-W. (*) Indicates Paid Advertising

New Trash Packer
Here From Michigan
Muddy and dusty from its long trek to Pampa from Wayne, Mich., the city's new 16-yard trash packer truck arrived here early this morning.
The new truck, limited to a break-in speed of 30 miles per hour, was driven here from Wayne by L. B. (Bush) Haggard, sanitation superintendent and E. L. Lowry, water superintendent.

The truck is also equipped with extra hard rubber tires which prohibited it from being driven any faster. It will not be put into service until it has been serviced and painted, Ray Evans, director of public works, said.

clearer
with miracle interlace
Model 2175—King-size 21 inch wide, mahogany plastic table model.
\$229.95

Better See Motorola TV
B. F. GOODRICH
108 S. Cuyler — Phone 21.

COMPARE BEFORE YOU BUY!
9-DIAMOND RING
You KNOW your diamond is the finest... in color, cut, size and brilliance when you buy at Zale's! Man's ring with 9 large diamonds set in 14k gold mounting. This is just one example of the superiority of Zale diamonds. Come in now! See for yourself!
\$5.00 Weekly \$250
PRICE INCLUDES FEDERAL TAX
NO DOWN PAYMENT
No Carrying Charge
ORDER BY MAIL
ZALE'S Jewelers
107 N. CUYLER

Your Watch Dollar Buys MORE
IN A SMART NEW 1953
17-Jewel BAYLOR
Compare! Unquestionably your smartest watch buy! Men's watch has all gold-filled case; Flexlet longlife gold filled expansion band. Lady's Baylor has rich 14k gold case, with matched Gemex expansion band. Both watches have 17-jewel precision movements.
Your Choice \$35.75 federal tax included
LADY BAYLOR
STATESMAN
ORDER BY MAIL
ZALE JEWELRY COMPANY 3-13-53
Please send _____
Name _____
Address _____
City _____ State _____
Amount \$ _____
Cash [] Charge [] C.O.D. []
How accounts please send references.
NO MONEY DOWN
Pay \$1.00 Weekly
No Carrying Charge
ZALE'S Jewelers
107 N. CUYLER
BAYLOR—Official Watch of the PIONEER Air Force



FILM SHOWS MONARCH'S HEADPIECE—The Crown of St. Edward, which will be placed on Queen Elizabeth's head at the supreme moment of the coronation, is held aloft in this scene from the London-made film, "The Coronation Ceremony." The film will show the coronation of Queen Elizabeth II for the British Central Office of Information. This crown, made for Queen Victoria's coronation, is almost like the one made for Charles II in 1661.

We Give S & H Green Stamps
JERRY BOSTON SUPERETTE MKT.
210 N. WARD PHONE 1796

Mrs. George Friauf To Speak For AAUW

Mrs. George Friauf will be guest speaker at the Tuesday evening meeting of the Pampa branch of American Association of University Women. Members will meet at 7:30 in the City Club Room.

Miss Pearl Spaugh, chairman of the legislative committee, is in charge of the program. She will introduce the guest speaker.

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The Pampa Daily News

Women's Activities

Page 4 PAMPA NEWS, FRIDAY, MARCH 13, 1953



1947 WOMAN OF THE YEAR — Mrs. Carl J. Wright was elected Pampa's First Lady for 1947. The award is sponsored by Beta Sigma Phi Sorority. Mrs. Wright was selected for her untiring civic interest. She was secretary of the Community Concert Association for eight years. She was a member of the Girl Scout board of directors, Twentieth Century Club, League of Women Voters and Presbyterian Auxiliary. She and her husband are making their home in Ft. Collins, Colo. Many possibilities are apparent in the hopes of the international organization of Beta Sigma Phi for the selection for 1953. This choice will be made by a committee of leading men and women of the community. Beta Sigma Phi centers its activities on cultural and social development and, in addition, devotes much time and effort to many worthy service activities. Members of the sorority are not eligible. Presentation will be made at the annual tea to be held in the City Club Room on April 12.

This initial self-centered reaction on my daughter is reaction to what goes on in me, then by understanding what goes on in me, I understand her. By correcting what is wrong in me, I correct her. Now at last, I have control.

If Ann's mother lets her love for the child lead her into such self-investigation, she will be a most intelligent woman.

Leather gloves should never be washed following a dry cleaning, because the cleaning solvents dissolve the washable finish.

GRACE FRIEND

Dear Grace Friend:

We need your advice so much concerning a month long visit soon with the arrival of my mother-in-law.

My husband, two children and I are very happy in our new home and believe me it is spotless. I come from neat, clean, modest people. I can't stand dirt; neither can my husband, but his mother is filthy. We came here from another state where we lived within a few miles of her so we never had reason to have her overnight. But now since we've been here she can't wait to see everything here. So with no invitation she simply announces she is coming for a month.

We have plenty of room for her so I can't use that as an excuse, nor are we expecting other guests. I can't find a reason for saying no.

But worst of all she has scabies. I'm ashamed to say, I know because she has sores all over her and I asked her what it was and she told me that she had had it for nine years and couldn't get rid of it. This past week I read a doctor's column where scabies can be infected from one to another where they live in the same house. She'll be sleeping in one of our beds, using our linens etc. Need I say more?

I guess truthfully I wouldn't want her to stay even if she didn't have scabies for she is so dirty that she doesn't bathe for days at a time nor does she change her clothes. She knows I am spotless and I used to drop hints about not being able to stand dirt etc.

What can I do?

My husband says we'll just have to put up with her and fumigate after she leaves and doctor ourselves if necessary. But why must we even have her?

She has no education to speak of, a widow and friends of so few that she simply are bowed in tears in an hour's visit let alone a month's.

I sound like a snob I guess but I'm not, believe me. I just see no reason for dirt. She's just plain lazy. I hope you will give me some advice.

Grateful.

Dear Grateful:

If your mother-in-law has scabies (which is the itch) it can be cured without too much trouble with a sulphur ointment you can get at the drugstore.

The fact that she has had the skin disease so long with doctors unable to cure it leads me to believe it is more apt to be a nervous disorder which, of course, is not infectious.

To make sure why don't you make an appointment with one of the skin specialists in your city for her as soon after her arrival as possible. Make the date before she comes and when she arrives persuade her to go to be examined. Surely you can devise a way to get her to keep the engagement. She must be miserable after all these years and anxious to find a cure. At least the specialist can put your minds at rest concerning your chances of catching the disease.

Of course you will have to make the best of the visit of your husband's mother and by remembering who she is—your husband's mother—you can surely manage for a month. If you love him, then make his mother's visit as happy as possible. If you have little to converse about, plan some little trips for her. Showing her the surrounding country will help the time pass.

When you send things to the laundry or cleaner, gather up her things too as a matter of course. Keep her garments clean in as tactful a manner as possible.

Then after she has returned home you will not reproach yourself for having failed in your duty towards your mother-in-law.

Pampa Eastern Star Members Will Attend Friendship Meetings

Pampa Order of Eastern Star members have been invited to attend friendship meeting in Mobile Monday at 7:30 p.m., Amarillo Wednesday at 8:00 p.m., Gruver Monday, March 23, at 7:30 p.m. On April 27, they will attend the friendship meeting of the Canadian OES.

Mrs. Ray Robinson Entertains With Party

Mrs. T. J. Walt was honored with a pink and blue shower recently in the home of Mrs. Ray Robinson, 424 Doyle. Hostesses for the party were Mrs. Robinson, Mrs. O. G. Smith and Mrs. Ervin Cooper.

Mrs. Edwin Lowrance provided musical entertainment during the afternoon.

The refreshment table was decorated in pink and blue. The centerpiece was an arrangement of small rubber dolls. The cake was decorated in pink and blue.

Participating in the party were Mmes. L. L. Millren, Milo Carlson, Elmer Wilson, Lowrance, Pauline Denham, Bill Cook, Venus Colburn, Ray Dudley, E. R. Gower, Lena Moore, Cecil Colburn and H. E. Saum.

Outlines Prediction

DETROIT, March 13—UP—Architect Arthur B. Cram was 30 years old when a doctor told him he didn't have long to live because of a "bad heart."

Cram celebrated his 100th birthday Friday.

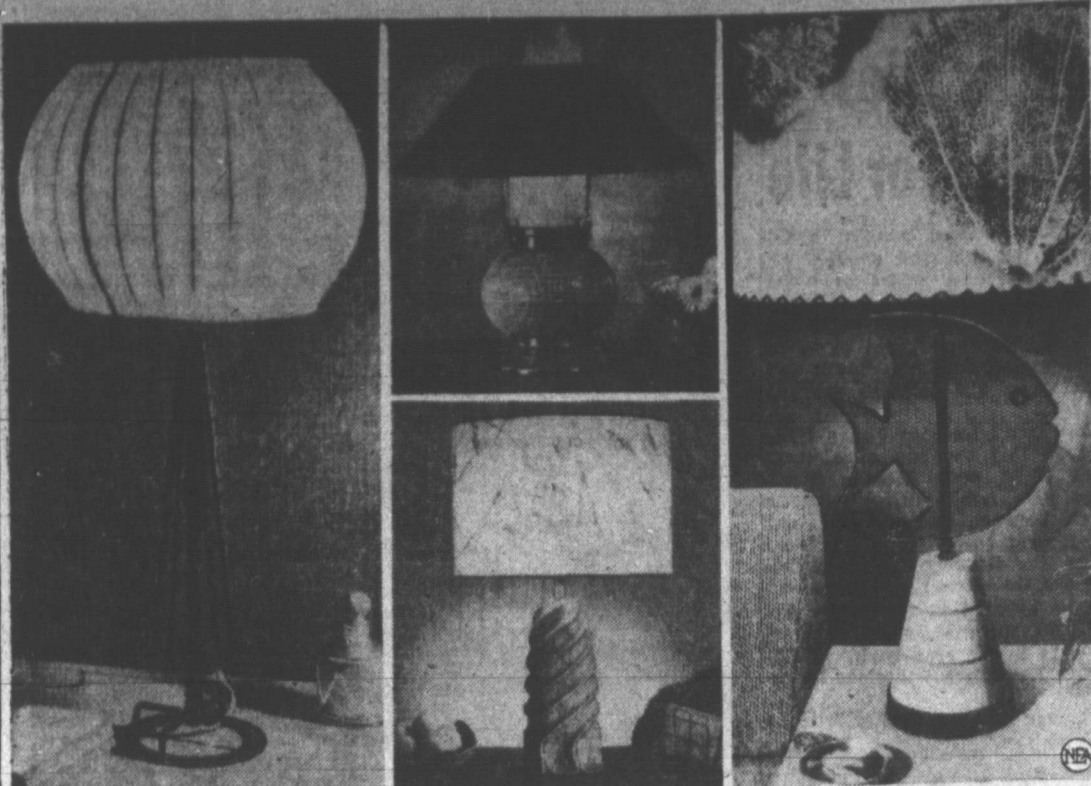
Getting His Own Bail

LOS ANGELES, March 13—UP—Bail bondsman Frank H. Debealeau, 35, was trying to raise \$1,000 bail Friday to get himself out of jail.

Debealeau was arrested Thursday on charges of issuing a worthless check to a county prisoner who wanted bail money.

Woman Driver WAKEFIELD, Mass., March 13—UP—Mrs. John Foley, 23, stepped into her automobile, put the gear shift into what she thought was reverse and drove through the window of a furniture store in front of her. Damage was estimated at \$2,000.

Free Licenses CHICAGO, March 13—UP—County Clerk Richard J. Daley offered free marriage licenses today, Friday the 13th, to anyone born on Friday the 13th.



Modern design in these lamps for Spring decors is rich and dramatic rather than stark and spare. We show four new designs here. Wrought-iron night table lamp (left) has simple base, carries taffeta lantern shade. Raffia-textured chimney lamp (upper center) combines Early American and Oriental influences. Glass cylinder was inspired by tube used in oil lamps to shield open flame. Raffia-toned checks, hand-painted on clear glass, give effect of Japanese screens. White ash in ripple pattern (lower center) teams effectively with lamp shade featuring natural grass stalks laminated between plastic sheets. Black mesh angel fish (right) is suspended lightly over blond oak pedestal. Leaf coral motif appears on laced white plastic shade.

Modern Lamps Replace Stark, Spare Looks With Rich Color Combinations

NEW YORK —(NEA)—There's a new look of elegance, replacing the casual air of the past, in the new lamp designs for spring.

Special emphasis is placed on brass, though black metal and black-and-white combinations are not obsolete. Many of the new collections have a dash of sophisticated color—pink, brown or green. White- and gold-combinations are well liked, too, since they show versatility in blending with color schemes.

This year's modern hasn't the stark, cold look of the past. There's new, rich dramatic quality and there's even a touch of baroque in some designs.

Crystal prisms are used for a scrolled, wrought-iron table lamp while a band of crystal beads appears in a black parchment shade to lead sparkle to light. And a wrought-iron floor lamp supports an electrified candelabra arrangement.

Black metal mesh, emphasized in modern decorative accessories, is used in this season's lamps, too. Equally light and airy are the new lamps with round lantern shades reflecting an Oriental influence. Some of these white lanterns are made of synthetic "lamb-skin." Others are acetate. These make soft lighting for conversational groupings and foyers.

Bedroom lamps are no longer pint-size with intricately ruffled and beribboned silk shades. They've grown up in size and styling.

For spring, 1953, there are many modern lamps specially scaled for double dressers and night tables. These range in height from 18 to 27 inches, are taller and more sophisticated than the typical "vanity" lamps of the past. They reflect current styling trends, from Japanese lantern effects to wiry cages in brass and black metal.

In complete harmony with provincial decor are the lamps with

Home Demonstration Club Meets In Home

Members of the Bell Home Demonstration Club met recently in the home of Mrs. A. C. Greenlee for a demonstration on leather tooling.

Mrs. Carl Smith gave a report on the district meeting which will be open in April at the Dumas First Baptist Church.

Members answered roll call with hints for storing winter clothing. Seven members attended the meeting. Plans were made for a

RUTH MILLETT

American women seem to have an incurable disease called organizationitis.

Let three women decide it would be fun to do their darning and mending together and before half-a-dozen socks are darned, one of them has been elected president, another vice president, and the third secretary-treasurer.

That is hardly an exaggeration. In our neighborhood for instance, several women thought it would be fun if we learned gardening together.

We agreed to pass the word around the neighborhood and get together once a month to bone up on geraniums, roses, etc. I was just going to be an informal neighborhood get-together but we were going to talk about flower-gardening instead of about each other.

BUT RED TAPE GREW INSTEAD

That was less than six months ago. We are now affiliated with a lot of other garden clubs. We are paying dues, and conducting a business meeting each time we get together before we can talk about gardening.

And in today's mail came a mimeographed copy of our "Rules." They are all very formal, listing Article I, Article II — etc.

It's Article II, though, that finally finishes off any resemblance between the normal get-together we started out to have and the formal, boring garden club that has developed.

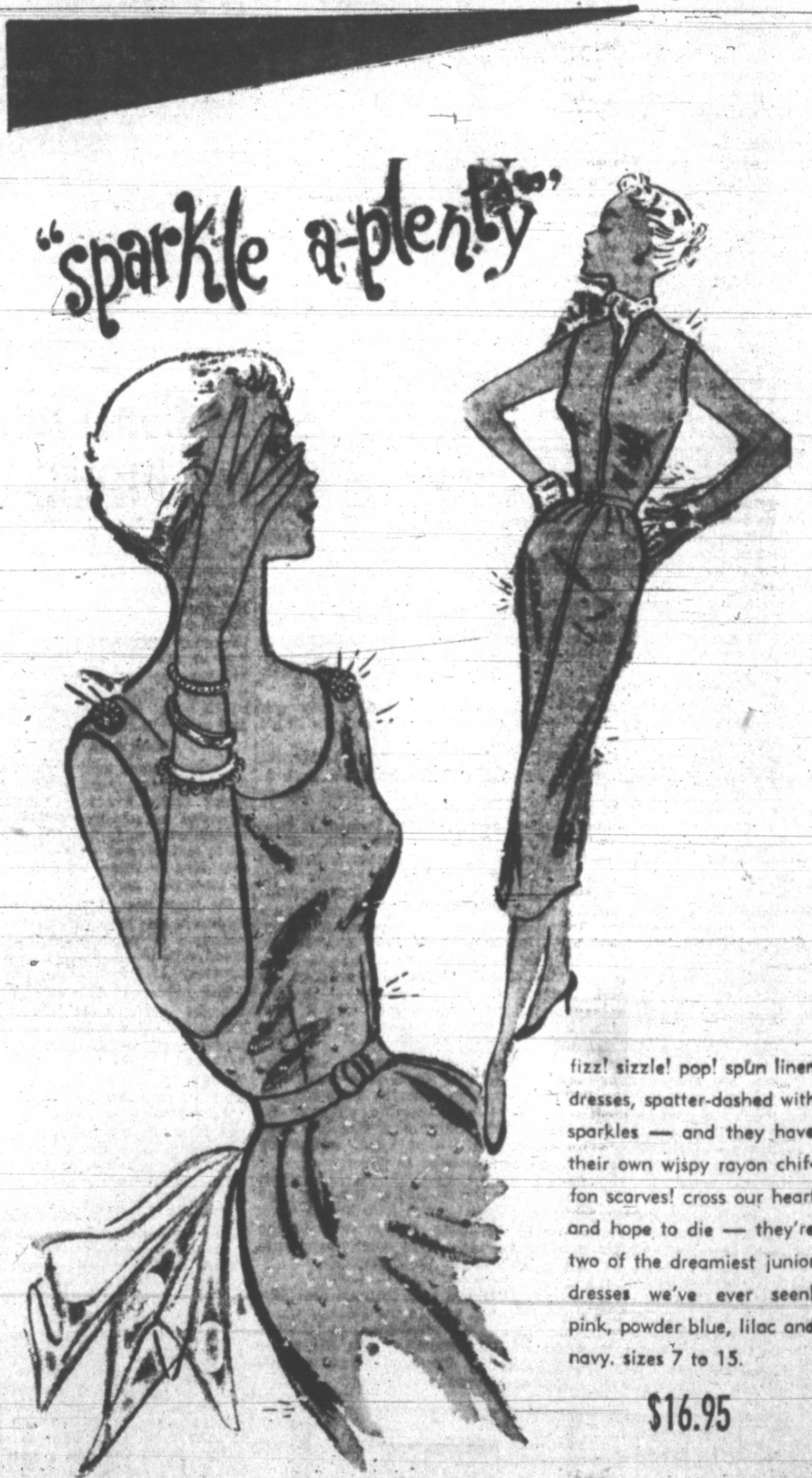
Article II says in part: "A member shall be dropped from the roll immediately following three consecutive unexcused absences. Only absences due to illness or being out of the city shall be considered as excusable."

Ho-hum. That's what organizationitis leads to.

And yet it is what happens whenever more than two women try to do anything together.

social to be held at the Bell school March 21 at 7:30 p.m.

Read The News Classified Ads.



"sparkle a-plenty"

fizz! zizzle! pop! spin! linen dresses, spatter-dashed with sparkles — and they have their own wispy rayon chiffon scarves! cross our heart and hope to die — they're two of the dreamiest junior dresses we've ever seen! pink, powder blue, lilac and navy, sizes 7 to 15.

\$16.95

saturday only!

nylon hose

brand new spring colors, 60 gauge, dark seams, first quality.

limit 3 pairs **\$1**

if branded would sell for \$1.65

Bentley's

Get the Savings of a Lifetime!

Go To GILBERT'S During The Big 16th Anniversary Sale!

DRESSES \$15.25

Save 2.70 to 9.70 Now

FOR SPRING . . . FOR SUMMER . . .

Sizes: 7 to 15, 10 to 20, 16½ to 24½

- Navy Master Sheers and Silk Shantungs ● 1 Pc. and 2-Pc.
- Dressy and Casual Styles ● Linens ● Pimas ● Orlons

EXCELLENT VALUE in this group of DRESSES . . .

They Are Not Brand New But Are in Good Taste and from Top Notch-Nationally Famous Lines, were up to \$39.95, Now \$10.25

SUITS Summer Suits by "Deanna Dee of California"

14 in this Group **38**

Lilli Ann, reg. 69.95; Fashionbilt, reg. 59.95 and 69.95; Gotham, reg. 69.95; Knobby, reg. 59.95 & 69.95; Lilli Ann, reg. 89.95 and 9.5; Dan

Rayon Gabs and Spun Linen, 2 pc. and 3 pc. styles — navy, white . . . regular 22.95. **48 \$15.25**

Millstien, reg. 99.95; Friess Original, reg. 89.95 and 99.95; Monarch Original, reg. 89.95 and 99.95.

SHORTIES Spring Toppers . . all wool NOW luscious fleeces, pastel shades \$15.25

were 19.95 to 24.95

Special — a Selected Group of Expensive Shorties Were 49.95 and 59.95 — Now 25% off

Cash ● Charge ● Lay-Away

HOURS FOR WORSHIP-STUDY

SUNDAY 9:45 a.m. . . . Bible Study 10:45 a.m. Worship

WEDNESDAY 9:30 a.m. Bible Class 10:30 p.m. Prayer Meeting

CHURCH OF CHRIST

SUNDAY, 6 P.M. EVENING SERVICE

Mary Ellen at Harvester J. P. CRENSHAW, Minister

Registered Pharmacists

On Duty at All Times 7 Days a Week 8 a.m. — 10:30 p.m.

WILSON DRUG

300 S. Cuyler Ph. 660

Designers Should Poll Men Before Deciding On Fashions

NEW YORK, March 13 —UP— Nobody ever takes a poll of male opinions before plans are made for women's new fashions.

After it's too late, the men are invited to comment. Usually the conversation begins something like, "How do you like my new dress...?"

This is just to advise husbands to get some tactful replies ready this spring. Even some of the designers admit men aren't going to be pleased with fashion's latest decrees.

Take the matter of necklines. They're climbing to the collarbone. It's true there's a tendency toward plunging necklines—in the back. "I'm afraid," said Cecil Chapman, a designer who specializes in brief topped, full skirted fashions, "The men aren't going to be pleased with the way necklines are going. I haven't covered up completely, but I'd say that 70 per cent of my new dresses have a covered-up look."

So the pretty girls on the TV screens started showing up regularly with their shoulders covered. The modesty was flattering, Miss Chapman pointed out, and apparently catching.

Curves Sabotaged Then the matter of suits. Any man who's done any window shopping lately can see this spring of the disappearing waistline. The jackets hang straight to the hips. The middie blouses is the latest thing to wear under the jacket, so the waist-less look is complete.

"Women will look like caricatures," sighed Charles James, a designer who's been known to create some pretty radical fashions himself. "I don't do them for all the women," he insisted. "Only for those who can get away with setting styles."

He pointed out that a woman needs to be very slim to wear the new styles that put the accent on the hips. "Otherwise it has no sex appeal."



THIS ARVIN TABLE MODEL radio will be given to one of the homemakers attending the third annual Pampa Daily News all-electric cooking school, holding the award is Ken Meaders, the manager of White's Auto Store, firm contributing the radio. Daily classes for the cooking school begin at 1:30 p.m. (News Photo)

Convict Breaks Up Jail Escape Attempt

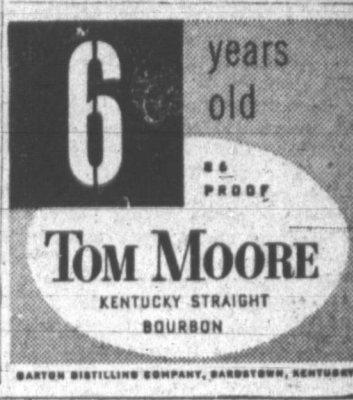
McALESTER, Okla., March 13—UP—A convict at Oklahoma state prison enjoyed a trusted position Thursday because he reneged on an escape attempt and helped subdue his confederates.

Calvin T. Bettis, serving five years for auto theft, was made a trustee after he changed his mind Wednesday and turned on his two confederates, both of whom were serving life terms for murder.

The three convicts took the prison chaplain and librarian captive, then called Warden Jerome Waters and took him prisoner. They also trapped a guard and held him captive.

or I'll kill you right now." Just then Bettis changed his mind, responded to a desperate wink from Sgt. Brown and grabbed the knife from Clark's hand. McCloud fired a tear gas shell at Clark, knocking him down. Guards crashed in and grabbed the other lifer, Billy R. Oliver, 19.

Warden Waters immediately made Bettis a trustee and ordered the other two placed in solitary confinement. "Such prisoners ought to be electrocuted," Waters said. He recently asked the Oklahoma legislature for a law providing death penalty for life-terminers who threaten bodily harm when trying to escape.



FROM BEHRMAN'S TO YOU — You bring a lucky homemaker attending The Pampa Daily News all-electric cooking school March 17-18. Here Bunny Behrman, owner, holds up the \$25 gift certificate which Behrman's Shoppe is contributing to the cooking school awards. (News Photo)

★ EDSON IN WASHINGTON ★

Politics May Force Lowering Administration's High Goals

By PETER EDSON
NEA Washington Correspondent

WASHINGTON — (NEA)—The clammy hand of practical politics is now being laid heavily on the squared shoulders of the eager-beaver planners in the Eisenhower administration.

Comparisons are always odious, but the zeal being displayed by the President's own heads of the executive departments is something like the crusading spirit of the early New Dealers.

The new team is crusading for different objectives, of course, but the spirit and enthusiasm are alike. The Eisenhower assistants want to go places and do things—make the world over.

This is revealed in such programs as the resolution against Communist enslavement, revision of tariffs, extension of reciprocal trade agreements, complete overhaul of the tax system, rearranging of federal-state government relationships, revision of farm policy, reduction of taxes after the budget is balanced.

But against this traffic rush of reform, the hands of the practical politicians in Congress are now being raised. These hands may not signify a complete stop. But they do indicate a go-slow, or at least a detour, operation.

The entire basis for Republican tampering with President Eisenhower's foreign policy resolution against the Russian enslavement of free people can be traced to purely American politics.

Words Left Out A lot of Republican senators and congressmen campaigned for repudiation of the Yalta and Potsdam pacts. This action was called for in the Republican platform.

When the Eisenhower resolution was sent to the Congress for approval, its text did not contain the words Yalta or Potsdam. Many Republican congressmen therefore felt let down. They felt they would be going against their campaign promises if those words were not mentioned.

So the somewhat meaningless amendment was cooked up saying that the resolution neither approved nor disapproved Yalta and Potsdam.

If the resolution in this form is now dropped by the White House and State Department, the loss will have to be chalked up to the necessities of local politics.

The situation on tax reform and overhaul of the federal-state relationship are much the same. The Treasury team under Secretary George M. Humphrey seem dedicated to the principle that complete revision to the tax structure is necessary.

They don't hope to achieve it all his year. But they do have

it scheduled for next year. And they want no taxes cut till the budget is balanced by reduction of expenditures.

The practical politicians in Congress have other ideas. Prevailing sentiment of the Republican majority there is that taxes are going to be cut and the budget is going to be balanced — this year.

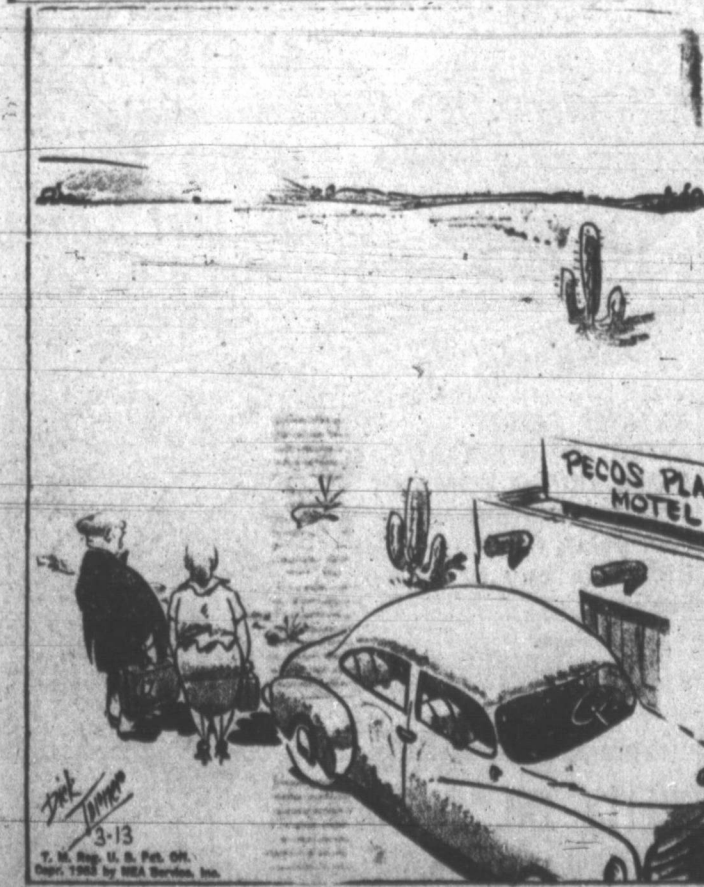
Little Hope As for a general overhaul of the tax structure, veteran members of the Senate Finance and House Ways and Means Committees say they've heard that use before. Many times. It's a nice thing to talk about, but nothing has ever happened on it since the 1929 tax laws were enacted.

Similarly for farm policies, high inflexible price supports don't make sense to the economist. But the farmers like them, and the canny politician with his ear to the ground knows it. So they're likely to be around for a long time.

It would be wrong to say that all this adds up to a wide-open split between the Republican Congress and President Eisenhower. This split has been widely predicted as inevitable. It's too early to say that it's here now. But if the Eisenhower administration rolls with the political punches, it may have to lower some of its high goals.

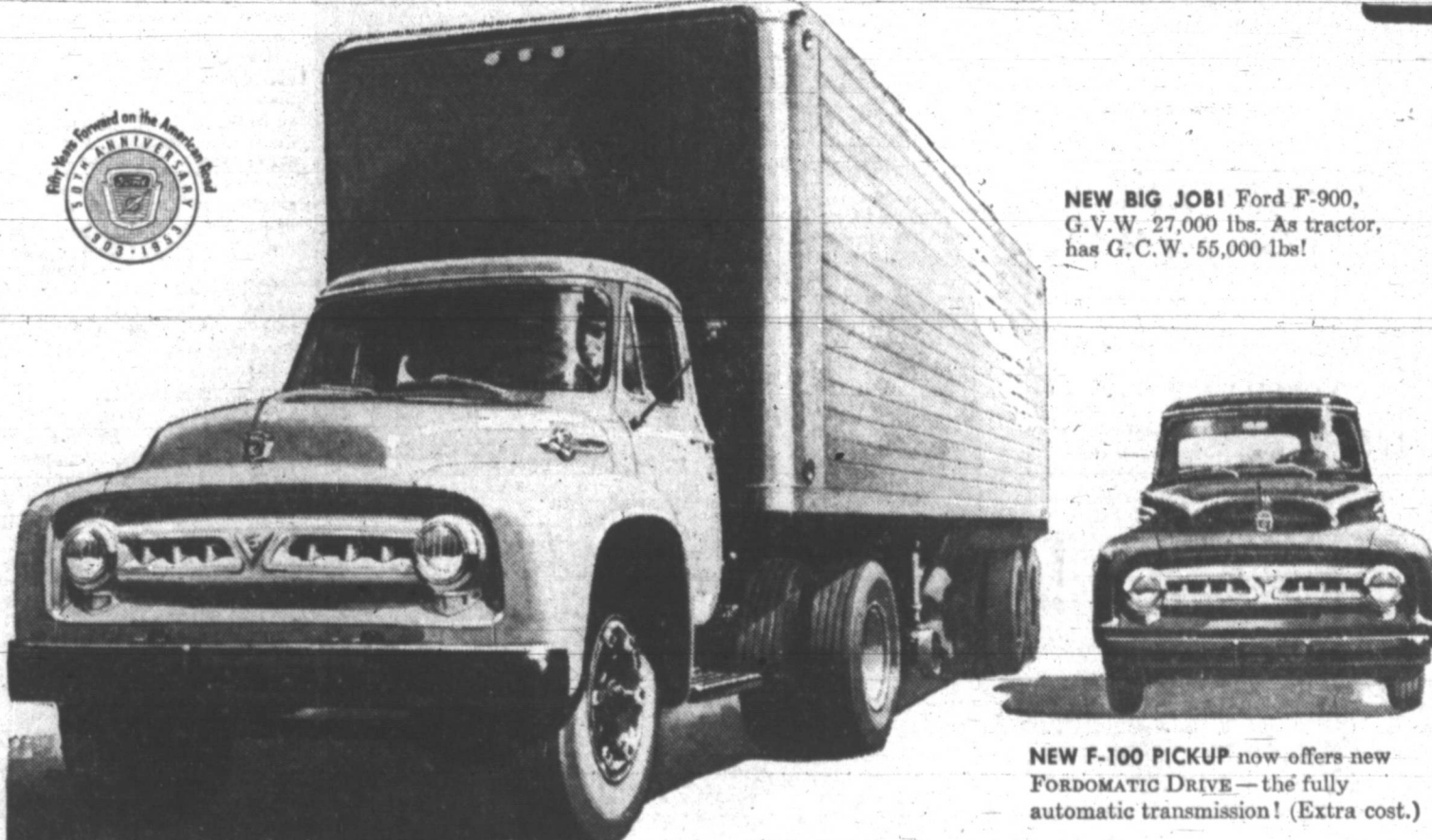
PROBABLY TOO BUSY SAN DIEGO, Calif., March 13—UP—Accountant Carl Behrman, who figures income tax returns for others, has been indicted by a federal grand jury.

The indictment says he failed to file his own returns in 1949 and 1950.



"It's almost more than the narrow city mind can grasp. Imogene—all that parking space going to waste!"

Announcing! For '53—the greatest line of FORD ECONOMY TRUCKS ever built! Totally New!



NEW BIG JOB! Ford F-900, G.V.W. 27,000 lbs. As tractor, has G.C.W. 55,000 lbs!

NEW F-100 PICKUP now offers new FORDOMATIC DRIVE—the fully automatic transmission! (Extra cost.)

Over 190 completely new models... from Pickups to 55,000-lb. G.C.W. Big Jobs! More new features than ever before introduced in any truck line!

Ford Economy Trucks for '53 are completely new from the tires up! New cabs, new chassis, new power, new transmissions... every inch specifically designed to save time, provide quick and economical truck transportation. New Ford Truck time-saving features GET JOBS DONE FAST... at still lower per-mile cost! Over 30 million dollars and four years of research have gone into developing these TIME-SAVING Ford Economy Trucks... the sweetest handling trucks ever built!

New TIME-SAVING Features Get Jobs Done Fast!

NEW "DRIVERIZED" CABS CUT DRIVER FATIGUE!



New wider, adjustable seat with new non-sag springs, new seat shock snubber for a smoother ride! New one-piece curved windshield, 55% bigger! New push-button door handles, new rotor door latches! New full-width rear window—4 ft. wide!

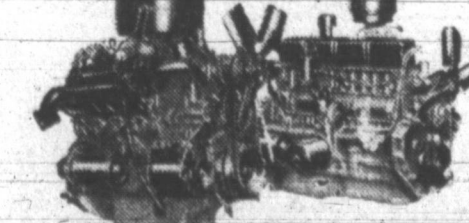
NEW TRANSMISSIONS FASTER, EASIER TO SHIFT!

★ SYNCHRO-SILENT ON EVERY MODEL AT NO EXTRA COST! 3- and 4-speed, plus 5-speed direct or overdrive types, provide greater operating flexibility! No double-clutching! Smoother shifting!

★ STEERING COLUMN SHIFT ON ALL 3-SPEED TRANSMISSIONS! For finger-tip shifting ease! Keeps floor area clear of gearshift lever! Helps you drive relaxed.

★ NEW FORDOMATIC DRIVE—AVAILABLE IN ALL 1/2-TONNERS! For fully automatic shifting (extra cost). Gas-saving Overdrive available (extra cost) in all 1/2-tonners.

NEW LOW-FRICTION POWER! Choice of 5 engines—V-8 or Six!



Three Ford Low-FRICTION overhead valve engines—101-h.p. Cost Clipper Six, 145- and 155-h.p. Cargo King V-8's—cut down on friction "power waste," save gas! Plus, world-famous 106-h.p. Truck V-8 and economy-proved 112-h.p. Big Six!

NEW EXPANDED LINE gives you the one right truck for your job!



9 Conventional F-Series G.V.W. ratings from 4,000 lbs. to 27,000 lbs. Up to 55,000 lbs. G.C.W. Pickup, Panel, Express and Stake bodies. 10 wheelbases up to 192 in.

4 Cab Forward C-Series G.V.W. 14,000 or 16,000 lbs. with 110-, 134- or 158-in. wh.; G.V.W. 19,500 or 23,000 lbs. with 116-, 132- or 158-in. wh. G.C.W. up to 45,000 lbs. for tractor trailers.

2 Parcel Delivery P-Series Forward control chassis with windshield front end. G.V.W. 7,800 or 14,000 lbs. for 7- to 12½-ft. custom-built bodies with up to 450 cu.-ft. capacity.

4 School Bus B-Series Ford Safety Chassis with coil, 2 wheelbases up to 233 in. for up to 60 passenger bus bodies. Up to 20,000 lbs. G.V.W. 4 engine choice—up to 145-h.p.

FOR COMPLETE DETAILS

Come in—see 'em tomorrow!

TOM ROSE

121 NORTH BALLARD

PHONE 141

Sone To Speak . . . Basketball Banquet Set For March 24

The Harvester basketball banquet sponsored jointly by the Chamber of Commerce and the Harvester Booster's Club, will be held March 24 at the high school cafeteria.

Final plans for the banquet were laid at a joint meeting of the Chamber of Commerce Sports Committee and the Booster's Club yesterday.

Dr. Law Sone, president of Texas Wesleyan College where Harvester Coach Clifton McNeely starred as a cager four years, will be the main speaker. Dr. Sone was contacted by phone during yesterday's meeting and quickly accepted the invitation.

Other special guests will be Johnny Edwards and Gus Miller, former TWC coaches. Miller coached McNeely as a freshman before Mac entered the service in World War II. Miller later became coach of West Texas State, a position he still holds.

Edwards coached McNeely when Mac returned to school following the war. Edwards is now superintendent of schools at Euless.

Feature event of the banquet program will be the presentation of the "Hustlin' Harvester" award. The crowning of the basketball queen and the movie of the Harvesters' state title victory over Austin are other highlights on the banquet program.

Special entertainment will be provided by the "Tune Twisters" of Perryton. It is a barbershop organization and will feature modern arrangements. Members of the group are Clifton Bell, Fred O'born, Coke Harlow and Dr. Roy K. Sanford.

Dr. Joe Donaldson, president of the Chamber of Commerce Sports Committee, will serve as Master of Ceremonies.

The invocation will be given by Dr. Tom Johnston, pastor of the First Methodist Church in Pampa. Invitations are being sent to each coach of District I-AAAA and to one sports writer from each paper of the member cities.

Tickets to the banquet were placed on sale this morning at the Chamber of Commerce office. The banquet tickets will also be available at Malone Pharmacy, Richards' Drug, B&B Pharmacy and Clyde Pharmacy.

Only 350 tickets will be sold for the banquet and fans desiring to attend the feed which will honor Pampa's first state championship team are urged to pick up their tickets as quickly as possible.

E-Tex Gains NAIA Semis

KANSAS CITY, Mo., March 13 (UP)—Experience paid big dividends in NAIA competition today, with all four of the semifinals veterans of the 19-year-old small college tournament.

Southwest (Mo.) State, trying to do the first team ever to win the title two years in a row, was paired against Indiana State, the 1950 champions, while Hamline University was pitted against East Texas State.

Hamline and East Texas will play in the curtain raiser at 8 p.m. Friday and Southwest State and Indiana State clash in the final at 10:30 p.m.

Southwest, of Springfield, Mo., was playing in its sixth NAIA tournament, and Indiana State its eighth. Hamline, the daddy of them all, "was making its tenth appearance."

East Texas State marked its fifth appearance in tournament play. In Southwest looked smooth in scoring a 75 to 74 victory over Nebraska Wesleyan Thursday night, although the score was close, the Springfield school never was in trouble.

Indiana State rolled over Findlay (Ohio) college 106 to 70, and Hamline scored a 102 to 92 win over Mississippi Southern in the quarterfinals, advanced with a 72 to 57 victory over Tennessee A&I, although the Texans had to fight for their lives in the closing minutes against the tourney's only all-Negro team.

St. John's Upsets Dukies

NEW YORK, March 13—UP—St. John's amazing "upset kids," who overturned the apocryphal in last year's NCAA basketball tournament, did the same thing to this year's National Invitation Tourney as they barged into the final round against top-seeded Seton Hall.

The inspired Brooklyn Redmen defied the law of gravity for the third straight time Thursday night as they hammered Duquesne, the hot choice for the tourney title, right out of the picture, 64 to 55.

The eye-popping heroics by the unseeded Redmen stole the show from mighty Seton Hall, which advanced as expected with a 74 to 56 rout of Manhattan to become the first top-seeded team to reach the NIT finals since St. Louis in 1948.

It was only a season ago that the Redmen were wanking the form in the NCAA carnival, upsetting Kentucky and Illinois before losing to Kansas in the finals.

St. John's, which won the tourney in 1945 and 1944 to be the only team to win it two straight years, can become the first team to win the NIT three times if it scores upset No. 4 against Seton Hall.

Seton Hall, led by six-11 all-American Walt Dukies, had only momentary trouble with Manhattan. The Pirates held a 35 to 25 half-time lead. Manhattan battled back to trail 42 to 39, and then a one-hander by Dukies touched off a nine-point Seton spree that iced the game.

Defending Champ Opens With Win In Gal Tourney

AUSTIN, March 13—UP—Whitesboro and defending champion Hamilton moved into the semi-final round Friday in the Texas Intercollegiate league girls' basketball tournament, and will meet at 7:30 p.m. in the Class AA-A championship playoffs.

Whitesboro defeated Jasper 40 to 39 Thursday night while Hamilton overcame Nocona in an earlier game 50 to 43.

First round play in Class B was scheduled to open Friday morning at Gregory Gymnasium on the University of Texas campus.

Billie Earl led the Whitesboro team Thursday night, scoring a total of 35 points.

In the earlier game, Nocona broke a 13 to 13 first quarter deadlock and held a 30 to 25 halftime margin. But Hamilton, led by forward Nancy Roberts and Hazel Manning, turned on a second-half scoring exhibition and Hamilton held the other hand by a score of 41 to 35 at halftime.

Miss Roberts scored 24 points and Miss Manning 17 for Hamilton, but the top scorer went to Nocona's Valentine Waters, who made 25. Teammate Loretta Cooper counted 22.

Cage Scores

By UNITED PRESS

SOUTH

Tuskegee Institute 73, Clark 61.

Florida State 108, Alabama State 97.

Xavier (La.) 79, Knoxville College 58.

Seton Hall 74, Manhattan 56.

St. John's 64, Duquesne 55.

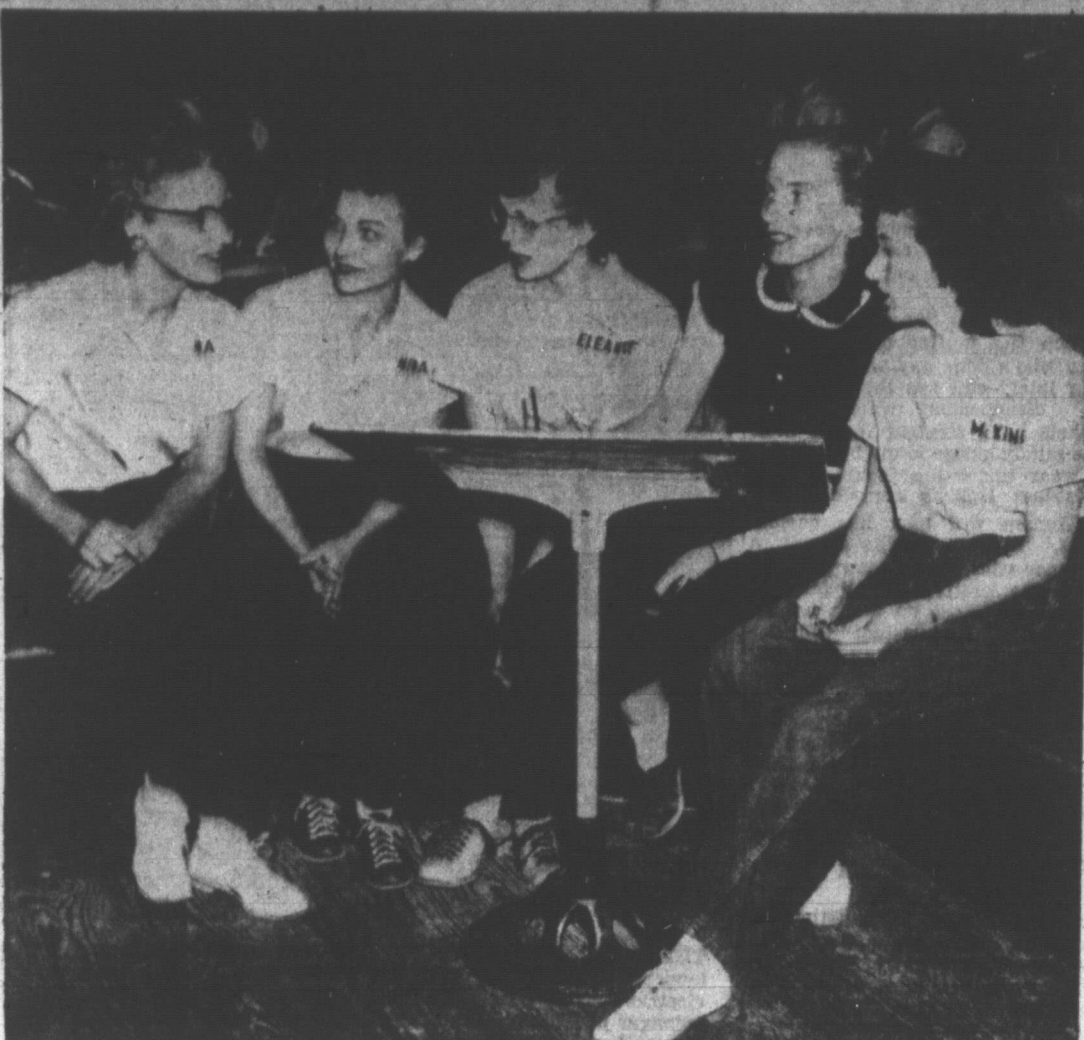
NAIA

Hamline 102, Mississippi Southern 92.

Indiana State 106, Findlay (Ohio) 70.

Southwest Missouri 78, Nebraska Wesleyan 74.

East Texas State 72, Tennessee A&I 67.



TOURNEY FAVORITES — The Malone Pharmacy Bowling team, above, will be among the favorites to cop the team title in the annual Pampa Women's City Bowling Tournament which will be held tomorrow and Sunday at the Pampa Bowl. The Malone girls recently won the \$150 first prize in the Cabot Invitational tournament that attracted some of the leading lady bowlers throughout the southwest. Members of the team, left to right, are: Ina Petrie, Nina Howe, Eleanore Waggoner, Nell Ashbrook and Maxine Hawkins. (News Photo by Fred Ditzian)

Gals' City Bowling Tourney To Be Held Tomorrow, Sunday

The annual Pampa Women's Bowling Association tournament will be held tomorrow and Sunday with 16 teams entered.

Activities will begin Saturday at 5:45 p.m. at the Pampa Bowl and will run through Sunday afternoon.

Ina Petrie, defending all-events champion, will be back again and has been rated as one of the favorites in the individual play.

Malone Pharmacy, who won first place in the recent Cabot Invitational tournament, will be among the favorites for the team title. Teams entered in the two-day affair and members of their teams are:

Behrmans — Harrison, Russell, Petrie, Martin and Bradley.

C.M. Jeffers Trucking — Luadreas, B. Parker, Donnell, Bell, F. Parker.

Elmer's Super Market — Riddle, B. Ross, Pirite, Waggoner and Austin.

Sparks Cleaners — McCall, Hegwer, Mounce, Sharp and Whittle.

Cabot Carbon Co. — Pegues, Carruth, Chisholm, Tomlin and Willis.

Service Liquor — Coffee, Giddens, Avinger, Baxter and Hawthorne.

Poole's Drive Inn — Rader, Baker, Black, Crocker and Kitchens.

Wilson Drug — McGonigal, Fuller, Carlton, Wilson and Lewter.

Clyde's Pharmacy — McGonigal, Coffey, Luadders, Baker and Lewter.

Pennant Club — S. Ross, Stafford, Fahle, B. Jones, Black, Mar-Cabot Shops — Jones, Black, Martin, Dittberner and Kitchens.

Cabot Engineering — Cole, Ward, Teague, Wilson and Crocker.

Cabot Safety — Coleman, Nachlinger, Fletcher, Austin and Chisholm.

Voss Cleaners — O. A. Whittle, J. K. Whittle, Fuller, Carlton and Pegues.

Bosham Wholesale — Sharp, M. Mitchell, Tomlin, L. Martin, and Riddle.

Team play will be held Saturday in two shifts, at 8:45 and 8:30 p.m.

Doubles and singles will be held Sunday in three shifts, at 10:30 a.m.; 1:00 p.m.; and 3:30 p.m.

A giraffe can reach the ground with its mouth only by placing its legs in an awkward position.

Longhorn Netters Rip Sooners, 7-1

AUSTIN, March 13—UP—The University of Texas defeated the University of Oklahoma 7 to 1 in a dual tennis meet Thursday, but the Sooners triumphed in the feature match.

Ken Taylor, an Oklahoma sophomore from Ardmore, whipped Texas' talented sophomore from San Antonio, Johnny Hernandez, 4-6, 6-4, 6-3, but the Texans went on to win six out of seven of the remaining matches.

The results:

M. Saunders defeated Roger Clark, 6-3, 9-0.

Bill Bonham defeated Tom Thixton, 6-0, 6-4.

Tom Springer defeated Bill Montgomery, 6-4, 6-0.

Gene St. John defeated John Martin, 6-1, 8-6.

Joel Pullen defeated Tib Schallion, 5-7, 6-3, 6-0.

In the doubles, Hernandez and Springer won the No. 1 match from Taylor and Clark, 7-5, 6-3, and Saunders and St. John defeated Thixton and Montgomery, 6-3, 6-0.

White Sox—Cubs

EL CENTRO, Calif., March 13—UP—Ferry Fain, the American League's batting champion in 1952, flashed his finest hitting form of the spring as the Chicago White Sox downed the Chicago Cubs 7 to 5 Thursday.

Fain, who hit .327 last season, collected four hits in four tries, Chico Carrasquel shared hitting honors with Fain, hitting a home run to tie the score at 5 to 5 with two out in the ninth inning. Catcher Clyde McCullough of the Cubs was sidelined for 10 days with a cracked bone in his right thumb. McCullough was injured attempting to

Frogs, Sooner Aags Set For NCAA Tilt

MANHATTAN, Kan., March 13—UP—Four sharp teams, one of them the defending national champion, stood by nervously Friday in this wheelabout round for the second round of the 1952-53 NCAA basketball tournament.

Kansas, whose Jayhawks won the NCAA championship last season and went on to the Olympics in Helsinki, shared the favorite's role with Oklahoma A&M, kingpin of the Missouri Valley.

Friday night's card matched Kansas (16-3) against the at-large entry, Oklahoma City University (18-4), and sent the Oklahoma Aggies (22-4) against Texas Christian (24-7), winner of the Southwest Conference championship.

Winners will meet Saturday night in the quarterfinals for a berth in the windup March 17-18 at Kansas City. Losers will play for third place.

Oklahoma City's Chiefs are coached by Doyle Parrack, who learned his basketball under Coach Henry Iba of the Oklahoma Aggies. Five years ago, basketball was nothing at OCU. Today, it's different. Under Parrack, the Chiefs have won a pair of all-college tournaments. They were third in the NCAA playoffs at Corvallis, Ore., last season.

Patty Leads First Round

AUGUSTA, Ga., March 13—UP—Patty Berg was off to a good start in search of her fifth championship in the annual Women's Titleholders Golf Tournament Friday as she opened the second round with a two-stroke lead.

The veteran pro from St. Andrews, Ill., needed only 28 putts during Thursday's opening round as she turned in a 37-35-72.

make a bare-handed pick-up of a pitch that hit in the dirt in front of him.

BASEBALL TRAINING CAMP BRIEFS

Yankees — Dodgers

MIAMI, Fla., March 13—UP—The world champion New York Yankees and the Brooklyn Dodgers meet for the first time since the 1952 World Series Friday night in the opening game of a three-game weekend series.

Manager Casey Stengel of the Yankees promised to test his front-line pitchers—Allie Reynolds, Vic Raschi and Ed Lopat—in the series while Managers Chasley Dresser and Frasier Roe and Joe Black in his pitching plans. The Yankees have a 4-2 record while the Dodgers have a 4-1 mark in Grapefruit League play so far.

Red Sox—Cardinals—Tigers

SARASOTA, Fla., March 13—UP—Outfielder Jim Piersall, given a "clean slate" by Manager Lou Boudreau this spring, is responding with a 500 Grapefruit League batting average to lead the Boston Red Sox in hitting.

Piersall, sent to the minor leagues last season after numerous brushes with Boudreau, increased his average to .500 with two hits Wednesday as the Red Sox defeated the St. Louis Cardinals 6 to 6. The loss was the Cardinals' fifth straight.

The Red Sox oppose the Detroit Tigers Friday. The Tigers suffered their first defeat of the spring, 5 to 0, to the New York Yankees Thursday.

Braves—Senators

BRADENTON, Fla., March 13—UP—Hard-hitting third baseman Ed Mathews of the Boston Braves will be sidelined "a day to two" with a recurrence of a back injury suffered during his high school football days.

Trainer Charles Lacks said Mathews had no cause for worry and might be able to return to action Saturday against the Boston Red Sox. The Braves beat the Washington Senators, 9 to 8, Thursday with catcher Del Crandall, making his first appearance since his discharge from the Army, drove in the winning run with a pinch-hit single in the ninth inning.

Cardinals—Red Sox

ST. PETERSBURG, Fla., March 13—UP—Friday's date held no fear for the St. Louis Cardinals, who have suffered enough grief while losing five consecutive Grapefruit League games.

The Cardinals, who haven't won since beating the Yankees last Saturday, suffered their fifth straight setback, 9 to 6, at the hands of the Boston Red Sox. First baseman Steve Bilko drove in four of the Cardinals' runs with a triple, a single and a 425-foot fly with the bases filled.

Phillies — Reds

ORLANDO, Fla., March 13—UP—The winless Philadelphia Phillies met the Washington Senators Friday carrying the burden of six consecutive losses in Grapefruit League competition.

The Phillies considered a dark-horse threat for the National League pennant, dropped their sixth straight game Thursday when catcher Andy Seminick's grand slam homer gave the Cincinnati Reds a 6 to 0 triumph. The blow came off rookie right-hander Bob Greenwood.

Indians

TUCSON, Ariz., March 13—UP—The Cleveland Indians' holdout list was reduced to three players Friday when second baseman Bobby Avila agreed to a slight reduction from his \$17,000 salary in 1952.

Avila, who insisted his .300 batting average was sufficient reason why he should not accept a \$3,500 cut, is believed to have accepted a "compromise slash" after a conference with General Manager Hank Greenberg.

Browns—Portland

SAN FRANCISCO, Calif., March 13—UP—Catcher Clint Courtney, one of the outstanding rookies in the American League last season, is suffering from a torn nail on his throwing hand and will be sidelined for several days. The St. Louis Browns learned Friday.

Courtney suffered the injury when hit by a foul tip Thursday as the Browns bowed to Portland of the Pacific Coast League, 13 to 5.

Harvester Thinlies Depart For Snyder

A squad of 15 Harvester tracksters left this morning at 9:30 for Snyder where they will compete in the 1st annual Canyon Reef relays there tomorrow.

Thirty-one teams are entered in the Snyder meet.

Tomorrow's meet will be the second of the Harvesters this season. They took part in the Recreation meet at Fort Worth last week. Previously the Harvester thinlies had competed in the trials runs at Amarillo but the Amarillo affair wasn't officially declared a track meet.

The Harvesters making the Snyder jaunt were and the events in which they will enter:

Harold Lewis, 100 yd. dash; sprint medley; sprint relay; broadjump.

John Darby — 100 yd. dash; sprint medley; sprint relay; broadjump.

Ed Dudley — high and low hurdles; sprint relay; discus; broadjump.

Bill Phippen — sprint medley.

Jama Phippen — mile relay; pole vault.

Bevo Whitsett — pole vault.

Jack Gilpatrick — mile run.

Bobby Holder — 440 dash; mile relay.

Dean Franklin — high and low hurdles; pole vault.

Reggie Mayo — high and low hurdles; discus.

Bobby Wilhelm — mile run.

Walker Bird — sprint medley; sprint relay; mile relay.

Joe Canfield — shot put.

Buddy Cockrell — discus; shot put.

Marlon Coleman — 440 dash; mile relay.

Teams entered in the Snyder meet are Lubbock, Brownfield, Phillips, Plainview, Borger, Stamford, Childress, Wink, Loring, Sweetwater, Colorado City, Ralls, Abilene, Andrews, O'Donnell, Hamlin, Robery, Abernathy, Seminole, Winters, Amarillo, Floydada, Stanton, Levelland and Olton.

Preliminaries will be held Saturday morning beginning at 8:30. Finals will start at 2 p.m. Saturday.

Accompanying the team to the Snyder meet are Aubra Nooncauser, assistant track coach; Marvin Bowman and Jack Phippen. He and track coach Tom Tipps will join the team at Snyder tonight. Tipps currently is attending the coaching clinic at Texas Tech.

JCs Open Fire In Olympics Running Today

LAREDO, Tex., March 13—UP—Victoria Junior College's talent-laden squad may help open the 21st annual Border Olympics Friday on a record-breaking note.

The two-day meet, which has attracted 905 athletes from 78 schools opened Friday morning with preliminaries in the junior college, freshman division and Victoria was a solid choice to win its third straight team title over a field of 12 rivals.

High school preliminaries are scheduled Friday afternoon. As the bulky entry list from 44 schools is prepared down for Saturday afternoon's finals. The junior college-freshman finals also are scheduled Saturday afternoon.

The university and college divisions, where quality prevails over quantity, will hold preliminaries Saturday morning and finals Saturday night.

Texas A&M and North Texas State, the respective defending champions, again were in the favorite's roles, but the Texas Aggies may encounter some stiff competition from a well-balanced Oklahoma A&M squad that ran away with the Southwestern Recreation meet at Fort Worth last week.

In the high school division, the championship battle was wide open with Odessa, Amarillo and Corpus Christi Ray among the top contenders for the crown Odessa won by forfeit a year ago when top point-making Amarillo admitted using an ineligible man.

Few, if any, high school records were expected to be shattered, but there seemed almost sure to be from two to three new marks set in each of the junior college-freshman, college and university ranks.

A college-university golf meet also was under way Friday with North Texas State counted upon to defend its 1952 laurels against five other teams—Baylor, Texas, Hardin-Simmons, Texas Tech and University of Houston.

38 Break Par At St. Pete

ST. PETERSBURG, Fla., March 13—UP—Three sure-shooting professional golfers, including a hometown hero, shared the lead at the start of the second round Friday in the \$10,000 St. Petersburg Open.

Dick Mayer, a native of St. Petersburg who is familiar with every hill and dale on the local Passaic course opened the tourney Thursday by firing a seven-under-par 64 and then watched Al Bessellink of Grossinger, N.Y., and Chick Harbert of Northville, Mich., match it.

Thirty-eight of the 200 starters broke par during the first round, which also featured a hole-in-one by Bo Wimmer of Oklahoma City, Okla. Wimmering turned the trick with a No. 3 iron shot on the 212-yard, par-three 15th hole.

Ed (Porky) Oliver of Seattle, Wash., and Jim Turnesa of Briarcliff, N.Y., also got off to a good start with 65's to tie for second place, while Jim Ferris of San Francisco was third with a 66.

Bracketed at 67 were Ted Kroll of New Hartford, N.Y., E. J. (Dutch) Harrison of Ardmore, Okla., Johnny Palmer of Badin, N.C., and Pete Cooper of White Plains, N.Y. Defending champion Jack Burke Jr., of Houston, Tex., was bunched with 11 others at 69.

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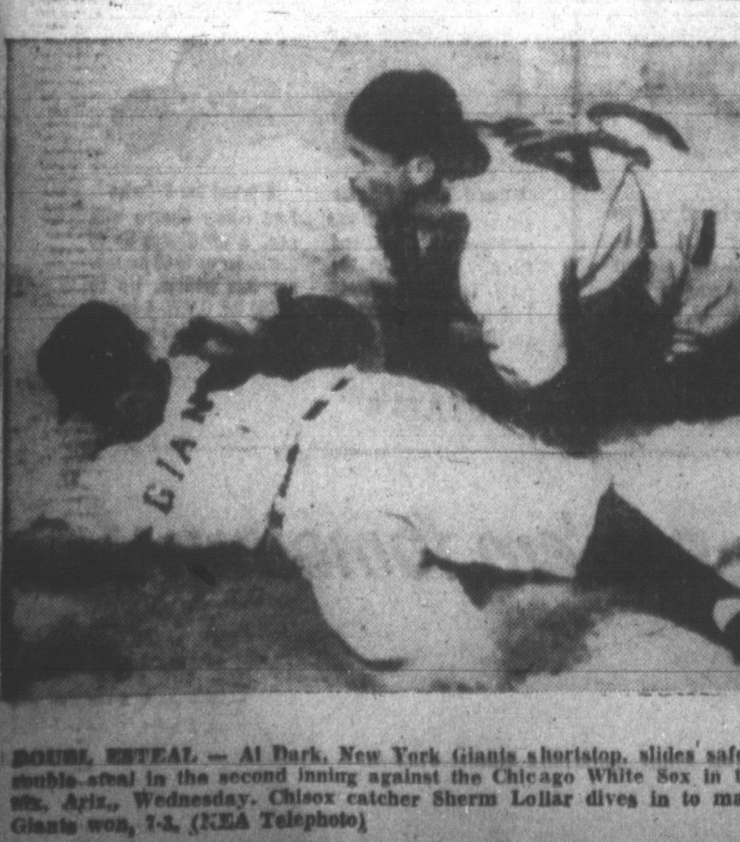
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SHOULD BEAT — Al Park, New York Giants shortstop, slides safely home on the front end of a double-play in the second inning against the Chicago White Sox in their exhibition game at Pampa, Ariz., Wednesday. Chicago catcher Sherman Lollar dives in to make the tag just too late. The Giants won, 7-4. (NEA Telephoto)

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Death 3 Sus Mexico

MEXICO — Two men held by police Pyramid been preying lists. The two be the leader. The bandit firing squad ty of armed State. "I think Toluca, secret Mendoza as good idea as if they are. The alleged gel Zaplan, nandez Valer er, Pedro Rio wounded all he resisted. They were Mr. and Mrs. of Los Ang making the me of robbing Grant Morris on Feb. 11 robbing Mr. Jones of Hou hington, W. V. \$00. The bandit ble and flag Mendoza s until he apart en from one "The tour of the film bed," he sa picture of the roll of selen. "So it wa vince them- rights after a developed fil

Infant Through To Rese

SEOUL, M can infant a ring of Thursday to hged U.S. seven-hour heaviest an Red attack. Snow fell in the west front. It ran to rain later. In some sec supply route. The Ameri ed nearly th a 100-man s spotted the no-man's lan ation south central-front. The Comm tack plans small patrol machine gun cans. Red s from rear p The Ameri back their for reinforce One body main Allied Communist

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Death Faces 3 Suspects In Mexico Thefts

MEXICO CITY, March 13—UP—Two men and a woman were held by police Friday as the "Aztec Pyramid Bandits" who have been preying on American tourists. The woman was believed to be the leader.

The bandits can be shot by a firing squad if they are found guilty of armed robbery in Mexico State.

"I think we will send them to Toluca, the state capital, pretty soon," secret service chief Manuel Mendoza said. "I have a pretty good idea what will happen to them if they are found guilty."

The alleged bandits are Luis Angel Zapata, 17, and Benedicto Fernandez Valencia, 26, and her lover, Pedro Rios Segura. Zapata was wounded slightly Thursday when he resisted arrest.

They were accused of robbing Mr. and Mrs. Bernard P. Beltran of Los Angeles last Jan. 31 and making them pay a \$4,000 ransom, of robbing Mr. and Mrs. Sahin Grant Morris of Washington, D.C., on Feb. 11 of about \$250 and of robbing Mr. and Mrs. William T. Jones of Houston, Tex., and Huntington, W. Va., on Jan. 18 of \$2,500.

The bandits pretended car trouble and flagged all of their victims down near the ancient Aztec Pyramids of San Juan Teotihuacan.

Mendoza said they at first denied it until he found a camera in Zapata's apartment which was stolen from one of the Americans.

"The tourists had exposed part of the film before they were robbed," he said. "The bandits took pictures of themselves on the rest of the roll after the camera was stolen."

"So it was quite easy to convince them we had them dead to rights after we showed them the developed film."



PENNEY'S — Penney's is contributing draperies valued at \$25 to The Pampa Daily News third annual all-electric cooking school. The draperies will be given during one of the two sessions being conducted Tuesday and Wednesday in the Junior High auditorium. Here Mary F. Eller stands before the gift draperies. (News Photo)

ON BRIDGE & JACOBY

Raise Here Was Somewhat Shabby

By OSWALD JACOBY
Written for NEA Service

"This hand was played last week at the home of Dr. Norman Bukantz, who was my partner," writes Robert Willman, of New York. "North was Dan Bukantz, National Foils Champion and member of the U.S. Olympic Fencing Team, while South was Attorney Irving Walney."

"The question is: Can I sue my Attorney Irving Walney?"

"My double of four spades had been based, of course, upon the expectation of making two heart

NORTH		12	
▲ 10 8 5 2	♥ 3		
♦ A J 9 4	♣ J 9 8		
WEST		EAST	
▲ K 6	♥ 4		
♥ A K 7	♥ J 10 8 6 5 2		
♦ 8 5 2	♦ Q 8 3		
♣ Q 10 7 4 3	♣ K 6 2		
SOUTH (D)			
▲ A Q J 7 3	♥ Q 9 4		
♦ K 10 7	♣ A 5		
Both sides vul.			
South	West	North	East
1 ♠	2 ♠	2 ♠	3 ♠
4 ♠	Double	Pass	Pass
Pass			
Opening lead—♥ K			



FOR COOKING SCHOOL — From Richard's Drug \$25 worth of dietetic foods is being donated to The Pampa Daily News all-electric cooking school awards. Door prizes will be given the first day and large prizes awarded Wednesday. Here is Joe Tooley, proprietor, who is making the contribution. (News Photo)

tricks. Even after dummy showed that horrible singleton, we still had a potential trick in every suit.

"At any rate, we had a spade, a heart, and a club trick, with the possibility that declarer would guess wrong in diamonds."

"But as I gathered in the first trick and pondered my next lead, I gradually dawned on me that I was endplayed. A spade return was out of the question, while a heart continuation would set up declarer's queen. On his heart queen he would later (after pulling frumps) discard a club from dummy; then he would exit with a second club and force us to take the finesse for him in diamonds.

"I couldn't lead a club at the second trick, because that would enable declarer to set up dummy's jack for a third round club trick on which he could discard a diamond from his own hand.

"The only thing left was to lead diamonds in the hope that my partner held the king or at least Q-10-X. Hence I led a diamond, and this gave our opponents their doubled contract with an over-trick.

"Can you imagine being endplayed with 12 cards in your hand?"

About 125,000 beaver pelts were taken in the U.S. in 1950.

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Range, Pasture Conditions Said Poorest Since 1937

DENVER, March 13—UP—Range and pasture conditions in the eastern Rockies and Central Plains states on March 1 were the poorest since 1937, the U. S. Department of Agriculture reported Wednesday.

The USDA, in its Western Livestock and Range Report, said Western ranges and pastures had a short supply of old feed, and there was a shortage of soil moisture to start new grass.

"The Northern and Central Plains have a short supply of closely grazed old feed," the USDA report said. "Ranges and pastures in the Southern Plains and Southwest have short, poor feed."

The report went on to say that precipitation has improved soil moisture and grazing prospects in eastern Kansas, eastern Oklahoma and eastern Texas (and) range and pasture feed conditions are good in the northwest.

"(But) dry conditions reduced

stock and was itself cut off.

A second American force pushed in to the fight and linked up with the first group of re-inforcements. Together they fought their way through the Reds and reached the patrol.

Finally, at 10 a. m., (7 p. m. est Wednesday), seven hours after the patrol first jumped the superior Red force, the Americans broke out of the Communist circle and returned to their own lines.

Preliminary reports said 20 Reds were counted killed. Allied losses were not disclosed.

Mersey Me!
LINCOLN, Neb. —UP—A judge mauled Mersey after Mersey mauled Maul here. The judge fined Lewis G. Mersey \$10 for smacking Richard Maul on the nose in an argument over a woman.

Infantrymen Battle Through Red Ring To Rescue Patrol

SEOUL, March 13—UP—American infantrymen battled through a ring of Chinese Communists Thursday to rescue an outnumbered U.S. patrol that made a seven-hour stand in the winter's heaviest snowfall to break up a Red attack.

Snow fell all along the 155-mile front. It ranged from eight inches to rain late in the day and turned in some sectors the snow changed supply routes into quagmires.

The American patrol, outnumbered nearly three to one, pounced on a 100-man Chinese force when it spotted the Reds moving across no-man's land to attack a UN position south of Pyongyang on the central front.

The Communist troops, their attack plans upset, surrounded the small patrol and poured rifle and machine gun fire on the Americans. Red mortars sent in shells from rear positions.

The Americans dug in and fought back. Their commander radioed for reinforcements.

One body of troops from the main Allied positions ran into the Communists surrounding the pa-



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Pilot Killed in Take-Off Crash

ABILENE, Tex., March 13—UP—A single engine Navy AD-4W radar equipped airplane crashed on take-off at Municipal airport late Thursday night, killing the pilot. Two other crewmen escaped injury.

Police said one wheel of the plane apparently ran off the concrete runway and hit a soft, muddy shoulder, causing the craft to flip over.

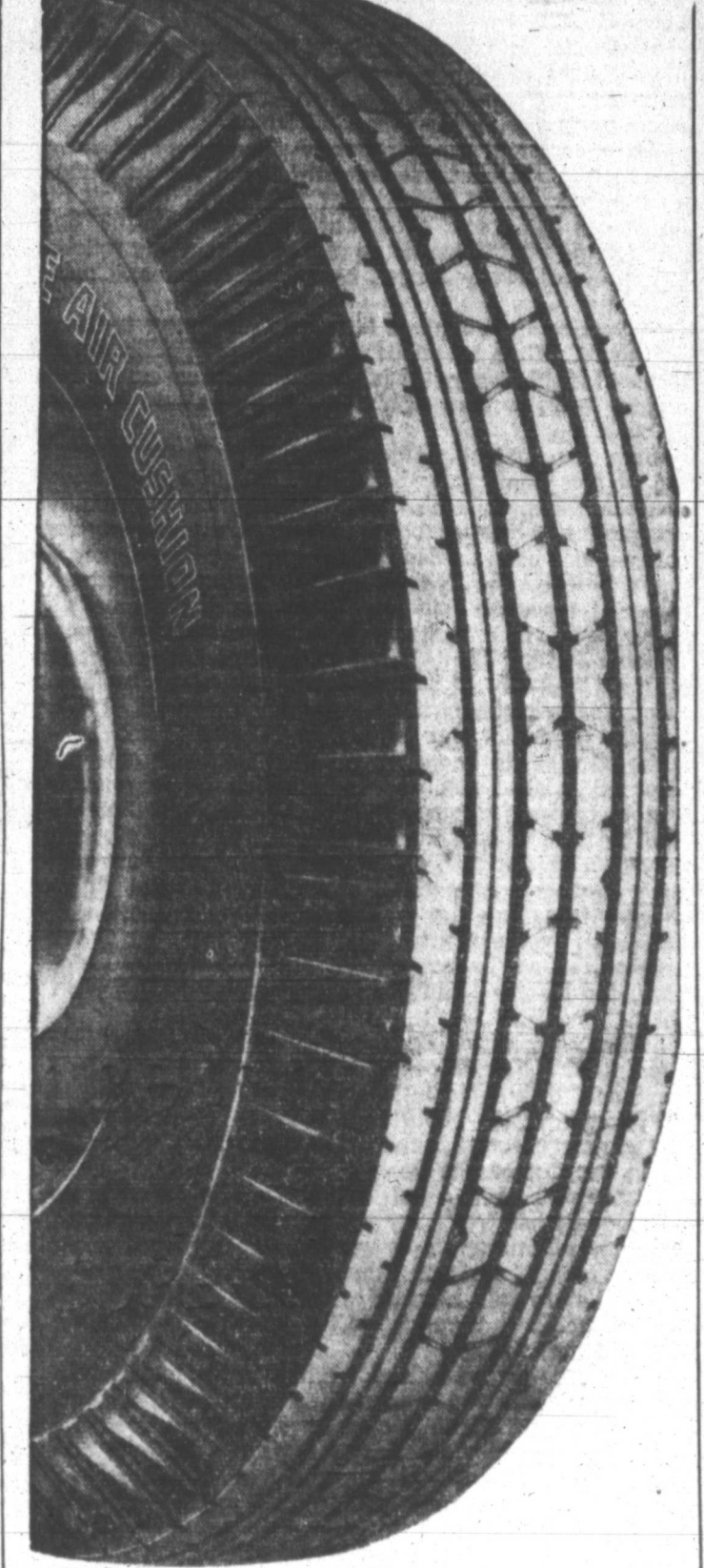
The two surviving crewmen were identified as Ens. A. W. Fitzpatrick and J. D. Carlisle, a 22-year-old enlisted man from Abilene.

The pilot's name was withheld until his family is notified of his death.

Fitzpatrick said they were on a cross-country training hop. The plane was going from Houston to San Diego, Calif., and had put down at Abilene for a five-minute stopover.

The "wise men of Gotham" refers to the tradition that the men of Gotham, England, by pretending to be fools dissuaded the king from setting up a hunting lodge near their town.

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We believe that one truth is always consistent with another truth. We endeavor to be consistent with truths expressed in such great moral guides as the Golden Rule, the Ten Commandments and the Declaration of Independence.

Should we, at any time, be inconsistent with these truths, we would appreciate anyone pointing out to us how we are inconsistent with these moral guides.

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Lattimore's Record

Holmes Alexander, columnist for a number of papers throughout the United States, pulled one of the oldest "fast ones" in the writing business.

In what was apparently a plea for tolerance and "better understanding," Alexander tried to draw a parallel between those who were opposed to Vice President Richard Nixon and those who were opposed to Owen Lattimore.

Alexander said that the recent disclosures concerning Nixon ought to silence his critics, particularly the presentation of forged documents which were used in a smear campaign against the Californian.

Then comes the neat trick. Alexander would have you believe that because untruthful and vicious things were printed about Nixon, that it followed that all of the things being said about Lattimore were untrue. So, just for the record, we would like to present the following report of Harry Serwer, New York writer and publisher.

Right now the country's Number One martyr is Owen Lattimore. When he published his Ordeal by Slander it received highly sympathetic Page One reviewing in the Sunday book sections of the N. Y. Times and Herald-Tribune.

Both these papers profoundly influence the book reading of the Democrats; beside a 2,000,000 circulation between them, they also have "unquestionable quality acceptance" whatever that means. Yet Lattimore—under oath—has been named a Communist at four separate times, both by the Tydings and McCarran Committees. Many of his close pals were also named Communists under oath. He even had a character witness of questionable loyalty: Daniel Thorner, as assistant professor at the University of Pennsylvania was asked by Sen. Ferguson at a committee hearing on March 25, 1952, "At the time that you wrote that (Thorner's book, co-authored with Lattimore, at the latter's request, entitled, Pivotal in Asia), I ask you the question as to whether or not you were a member of the Communist Party?" And THIS is what Thorner answered: "I must respectfully decline, Senator, on the grounds of the First and Fifth Amendments and all other Constitutional rights and privileges (on the grounds of self-incrimination)." Yet, when Japan capitulated, only two books on China were placed on Truman's desk, and one was by Lattimore, for he was touted as "our greatest authority on China."

Lattimore admitted under oath that his wife had lectured in the Tom Mooney Labor School—cited as completely dominated by the Communist Party, and, if you know anything about such schools, you must know that you can't lecture in them unless you are a "functionary in the Communist Party."

Lattimore bought a half interest in a piece of property near Bethel, Vt. The neighborhood is cluttered with well-known Communists, or who have been named under oath as members of the Communist party or spy ring. Yet Lattimore sold his half interest to Ordway Southard who was once a candidate for governor of Alabama on the Commie ticket.

Though Lattimore stated he had never met Southard, he sold him the property without down payment. And though Lattimore denied he signed the deed, he was confronted by Sen. Ferguson with a notary's certificate showing that both Mr. and Mrs. Lattimore had signed it. Then Lattimore said, "All right, I did." And this was under oath.

When Lattimore was head of the Pacific Division of the OWI, he wrote a letter to Joe Barnes, head of the N. Y. Division (June 15th, 1943), who also had been named under oath as a Communist. Lattimore advised Barnes "to get rid of all Chinese in the OWI except Dr. Chi and Mr. Chew Hong, and to recruit a new force of Chinese from the China Daily News."

The Loyalty Board considered Dr. Chi a Communist; and its files rated Hong ineligible for government employment because he was a member of the Communist Party. Incidentally, Lattimore got the Loyalty Board to cancel that rating. The Loyalty Board also claimed that the China Daily News was an official Commie paper.

If the N. Y. Times and Herald-Tribune did not have such information in their files, or ignored it, do they deserve to be in business?

New Tack Needed

You can read between the lines of some of the more diffident correspondents. You can read it flat-out in the reports of realistic reporters of the European scene. And you can discern it in the worried frowns of our diplomats.

It's just that the UN countries aiding in the Korean fight are putting the damper on U. S. military strategy for winning the war. Add to that the obvious fact that the Western European alliance, on which we bank in the event of a Russian attack westward, to date is militarily a forlorn hope.

The American reluctance to fight a stalemate war in Korea is in contrast to the European attitude. Attack on any scale frightens the UN allies; they fear the spread of conflict, especially as it might affect them. That is understandable enough. But the American military mind is harassed by the knowledge that neither the Korean war nor any other war can be won by present tactics.

The realities of the situation may come with a severe shock to Europe before long. The United States will not continue to bear the brunt of the war in Korea and at the same time tax itself dizzy to support European nations which will not build their own defenses.



BETTER JOBS

By R. C. HOILES

"Blueprint for Freedom"

VII

Here is a continuation of an address made by Clarence Manion before the 64th Convention of the National Paint, Varnish and Lacquer Association in Chicago last November under the heading of "Blueprint for Freedom":

"The American people love the Constitution of this country. They have an ingrained, inherited devotion to it. Unfortunately they regard the Constitution now not as something made to contain the fire of government but as some sort of a fence in the way of the gray train. They hold the 'cow' concept of government, and they are all reaching for their tit because they think the tit is their birth-right.

"It is simply a case of widespread misunderstanding. That misunderstanding can be corrected because the people of this country, the rank and file of them in the shops and on the farms, they love this country just as deeply and as fervently as you do and as I do. They will not deliberately destroy it.

"They simply don't know the real America. They had no voice in the last twenty years. On the contrary, practically all of the channels of publicity and advertising and radio have been slanted towards the cow concept, towards the numbing of the American sensibility to freedom. Every time a new evil appeared in our society, there has been a call for more and more government to solve and cure it. This governmental medicine is a narcotic. Every dose you administer calls for two doses next time until the American people are drugged, benumbed and helpless.

"The pat answer to our plea for the Blueprint is Russia. We are all properly concerned about Russia, and so the justification for this despotism says that we can defeat despotism in Moscow, only by establishing despotism in Washington. That is a self-evident falsehood.

"In Moscow you have the climax of all powerful despotism government. That's all Communism is—completely unrestrained government. When we establish an unrestrained government here, we will not have defeated Communism. We will have surrendered to it and nobody knows that better than the Communists.

"How has Russia made her conquests? Within the last six years Russia has captured six hundred million people, and with those six hundred million people, fifteen separate nationalities have disappeared behind the Iron Curtain. This is the greatest conquest of humanity in all history. How did Russia do it—by dropping bombs and launching ships and marching men? No, not a man, not a ship, not a bomb. Russia took Czechoslovakia with Czechs, Russia took Hungary with Hungarians, Russia took Rumania with Rumanians, Russia took Bulgaria with Bulgarians, Russia took China with Chinese. Russia intends to take America with Americans, and will succeed unless we galvanize ourselves into a firm protection of our Constitutional system.

"Back at Notre Dame a half dozen years ago, a very wise, notorious and thoroughly repentant ex-Communist, quite casually gave me the cue for resistance to Communist advances. He said: Never worry about conspiratorial Communist conquest in America as long as you maintain your Constitutional system intact.

"Russia's pattern of conquest, he said, is not secret. First of all they get the police. Then after the police, they terrorize the ballot boxes and thus win the revolution by a great unanimous election. Since then, exactly that has happened in all of the countries, the roll of which I called just a moment ago. It happened just exactly as he predicted that it would.

"When the Communists come to the United States, they are frustrated, he said. Why? Because they find the police separately controlled in forty-eight separate and independent states. They find the ballot boxes controlled in forty-eight separate, independent states. They find the land which they want to grab and redistribute in the interest of pseudo-equality, they find that land controlled local, stock and barrel by the laws of forty-eight separate and individual states. So the Communist conspirator in the United States finds he has to start forty-eight revolutions instead of one.

"This clearly reveals that our greatest defense against Communism is the integrity of our States Rights Constitutional system. If this power is centralized in Washington, the power over the police, the power over the vote, the power over the land, the stage will be set for the traditional Communist 'Revolution.' Every step toward federal centralization is exactly according to the Communist blueprint because when all power is centralized, whatever the pretext or the excuse, the takeover of Communists will be short and simple and direct. If you want a short, swift, sure prescription for the resistance to Communism, you will not find it all in Korea. You will not find all of it in tanks or bombs or boys. You will find the surest and firmest resistance to the kind of conquest that Russia plans for this country in the strength of the Constitutional defenses built around the fire of government in this country by the founding fathers of the Republic. So enlist your energies to that end. (To Be Continued.)



National Whirligig... U.S. Entrance Into Korean War Blocked Red Indo-China Plan

By RAY TUCKER

WASHINGTON — Harry S. Truman's decision to resist the Communists' invasions of South Korea in June, 1950, blocked or deferred a two-pronged and all-out attack on Iran and Indo-China by the Reds.

The late Marshal Stalin's designs on these strategic areas, which are rich in critical minerals and petroleum, had always been suspected.

Indeed, Malenkov may yet try to execute the despot's old scheme, which he helped to formulate during his apprenticeship. But corroboration of the thwarted offensives in these sectors has been obtained only recently from many varied and trustworthy sources — from Korea, from London and from American diplomats in several key spots around the globe.

MILITARY TIMETABLE STALLED — Truman's latest decision, especially when it was supported by the United Nations, took the Kremlin by surprise. Former Secretary Acheson's famous speech at the National Press Club in February, 1950, had given the definite impression that we would not commit our small force to action on this barren and remote peninsula. In his address Acheson indicated that Korea was not regarded as essential to our Far East defense wall.

The American intervention stilled the Reds' military timetable. Instead of an unopposed sweep into South Korea, the operation developed into a full-scale war requiring more than a million Chi-

nese on the front and in the supply line. Weapons and supplies intended for the campaigns in the Middle East and Southeast Asia had to be diverted to the North Korean and Chinese Communists. Meanwhile, the United States and its European allies rebuilt their forces, and enlarged their war industries. Simultaneously, we began to ship greater reinforcements to the U.S.S.R. in Indo-China which is now regarded by Washington as equal in importance to our holding action in Korea.

GLOBAL WAR NOT ON HORIZON — Thus, although the "police action" pins down United Nations troops that could be serviceable elsewhere, it also embarrasses the Russian in their program of expansion through target-basement wars.

It reveals that even this great power, although it remains on virtually a permanent war footing, is not prepared to conduct conflicts on a massive scale on several fronts simultaneously.

Moreover, with her eyes on these two areas, she took over Tibet, to Iran's East, without any opposition, and now stands poised on India's northern frontier. She has increased the supply of military material to Mao Tse-tung's invaders of Indo-China, as more intensive spring and summer fighting there will show.

Stalin will not undertake a global campaign that Malenkov, like finally the Truman-thwarted pro-war or stage an offensive in Europe until he has assured himself of a vast reservoir of oil, tin, rubber and food, which he can obtain only in these Asiatic treasure houses.

"TAFT CONCERNED" — Sen. Taft is deeply concerned over partisan efforts to depict him as picking

It is only during the last 20 years that one has heard much about viruses. Now one hears at every hand, "Oh, that's a virus disease," but still there is much confusion.

Unlike the small animal parasites and the germs or bacteria which have been known much longer, viruses are too small to see under the usual microscope. Also, they grow only inside living cells. For both these reasons viruses were discovered later than parasites or germs, and have proved more difficult to study.

There are a great many diseases both of human beings and of animals which are known to be caused by viruses. There are also a number in which a virus is suspected as the cause, but has not yet been proved to be responsible beyond all shadow of doubt.

Among the better-known diseases of human beings caused by viruses are smallpox, yellow fever, measles, influenza, and polio. Among virus diseases which primarily or exclusively attack animals are rabies or hydrophobia, distemper, hog cholera, and Newcastle disease of poultry.

Some of the viral diseases of animals can be contracted by human beings, and all of them that attack animals or poultry used for food influence the cost of our market-baskets.

In spite of the comparatively short time during which it has been possible for scientists to study viruses and the diseases they cause, considerable progress has been made. With few exceptions the practical advances which have occurred lie in the field of prevention rather than treatment. In other words, most of our available medicines are not too effective in treating the majority of viral diseases since they have become established.

Good vaccines aimed at the prevention of virus diseases have been developed for a number of the diseases in the veterinary field. For example, vaccines are available and in use against hog cholera, canine (dog) distemper, Newcastle disease and some other conditions.

Progress has gone forward also with the development of vaccines against several of the human viral diseases. Vaccines are available against smallpox and yellow fever. One of the most pressing problems is to try to develop a vaccine against polio, but this effort has come up against many extremely difficult technical problems.

A fight with President Eisenhower over phraseology of the resolution repudiating certain Roosevelt-Truman acts. He or Senate friends may yet denounce these trusts as an attempt to create disunity within the GOP and the young administration. The Ohioan was extremely reluctant to revise the White House version. But he discovered that a majority on his side were insistent on far stronger verbiage. Then, when the Democrats supported the original resolution unanimously, making it a party issue, he had no choice but to go along with his crowd. Otherwise, the Republican leader would have been forced into the awkward position of lining up with the opposition against his own people. It might have weakened his influence or domestic and foreign questions of far more moment than writing off meaningless and unfulfilled bargains with a dead dictator.

Fair Enough... McCarran Did Not Pay A Cent On Settlement To Greenspun

By WESTBROOK PEGLER

(Copyright, 1953, King Features Syndicate, Inc.)

Another elegant example of dishonest journalism on the part of our vaunted best press in the world occurred in accounts of a lawsuit for the conventional one-million-dollar suit against Senator Pat McCarran and a roster of other defendants in Las Vegas, Nev. The co-defendants were keepers of hotels and gambling houses. The plaintiff was an ex-convict who entered Nevada as press agent for the Buggy Siegal gang and its Hotel Flamingo, with gambling joint attached.

His name is variously Herman

Hyman and Hank Greenspun. He comes from Brooklyn, the point of origin of many of the worst gangsters, and he failed to qualify as a member of the New York Bar for one year after he had passed his first examination.

Certain circumstances of his first examination made it necessary for him to take another with political intercession to help him. This matter is dealt with in an official report of the FBI, which took notice of Greenspun when he was convicted of violating the Neutrality Act. Greenspun has a claim that this crime was done for noble motives but there was evidence that he was paid lavishly and there is further evidence that other principals in the conspiracy shipped war materials to Czechoslovakia, behind the Iron Curtain.

The printers' union had established a small paper in Las Vegas to compete with the established Review-Journal when the Review-Journal broke with the union over a labor-saving machine. This new paper was weak from the start and, after the murder of Bugsy Siegal, Greenspun took over. The inference is not far-fetched that Greenspun bought in with the proceeds of his crime.

The hotel and gambling magnates of Las Vegas, long adjusted to a certain scale of advertising, now found themselves under pressure to spend additional money for ads in Greenspun's paper, the Sun, which a vulgar, unprofessional paper of the left-wing New York New Deal type. It soon began to berate Sen. McCarran, an eminent Catholic with two daughters in the sisterhood of the church, as an accomplice of the most degraded underworld characters. The attacks were, in fact, actually colleagues of Greenspun himself in his role as press agent for Siegal's Flamingo.

The Sun set upon McCarran because he had helped write on a law to bar Communists from the United States and another to revise immigration practices. Accused of anti-Semitism, McCarran said this charge was especially painful because in his childhood, when his father had been caught, "without a hoof" of cattle after a series of blizzards and drought, a Jewish frontier banker staked him to a new start with no time limit on his loans and no security at all.

U. S. Judge Roger Foley made an astounding decision as a preliminary step in the Greenspun case. He ordered that Greenspun, a political enemy of McCarran now, although McCarran had an injunction restraining the defendant gamblers from continuing to refrain from advertising in the Sun. In other words, Foley ordered these "business men" to buy certain quantities of something which they did not want, at a price demanded by the plaintiff and approved by the court. This fantastic decree never can be discredited because the issue came to trial and was "settled" in the corridor between the plaintiff and all the defendants except McCarran, who was, in the political sense, the chief defendant.

The false representation by the daily press and of course, characteristically, by China-Boy Luca in his weekly "Time" Magazine lay, first, in the implication that McCarran was a party to the "settlement" and thus acknowledged guilt in a criminal conspiracy and, second, in the unanimous decision of the press to tell the public that Greenspun was a disreputable man.

Greenspun's self-serving, political statement that McCarran was a party to the "settlement" and his false intimation that Pat paid him money, were given preponderance.

McCarran challenged Greenspun to show that he had paid any money, made any admission, given any guarantee or in any way participated in the "settlement." Neither Greenspun nor any newspaper, press association or broadcaster took the challenge. McCarran said Greenspun simply quit and abandoned the claim absolutely as far as he was concerned.

The gambling man found it more convenient to put up a few shovels, sand each than to submit to exhaustive examinations of their past lives and the sources of their present financial backing. This hashington could have occurred to Greenspun, who is conversant with such details thanks to his own old association with the Siegal gang.

The principal winner was William A. Roberts, the attorney for Greenspun and for Drew Pearson, who published intentionally dishonest accounts of the case, to the detriment of McCarran, who attacks Communism as often and as effectively as Pearson for years has befriended them. Roberts got most of the "settlement" raised by the jack-pot method among the defendant gamblers. The total was about \$50,000, not a dime of which was paid by McCarran.

Bank manager — Henry, there'll be vacancy here soon, and I'm thinking of giving your twin brother the job.

Henry — My twin brother? Bank Manager — Yes, the one I saw watching the ball game yesterday while you were at your aunt's funeral. Henry — Oh-er-yes. I-I remember! I'll go and hunt him up. Bank Manager — Good! And don't come back until you've found him.

MOPSY BY GLADYS PARIGER

BUT HE HATES TO STAY HOME ALONE AND HE REALLY DOESN'T EAT MUCH!



Church Calendar

CONSIDER HER WAYS



"Go to the Ant, thou sluggard; consider her ways, and be wise," Prov. 6:6. Jesus condemned the man who buried his talent. He said, "Six days shalt thou labor and do all thy work." When skies are clear the ant stores up food for wintry days while the sluggard sleepeth on. If the ant

could make preparation for her future, then it is all the more important that man do so. Jesus said, "the Father worketh hitherto and I work." Paul said, "If a man will not work, neither shall he eat. Fruitless trees must be cut down. The greatest work is work for God. Are you a worker or a drone in your church? This is the day of salvation. God says, "Son, go work today in my vineyard, for the night cometh when no man can work." The ant is industrious, the true Christian is that way, too. Consider Her Ways and Work.



ASSEMBLY OF GOD
800 South Cuyler
Rev. J. E. McMillen, pastor. Sunday services: radio program, 9:30 a.m.; P.M. 7:30 a.m.; Sunday School, 9:45 a.m.; Oscar Johnson, superintendent. Morning worship, 11 a.m.; Christ Ambassador's service, 6:30 p.m.; Dawson Goff, president. Evangelistic service, 7:30 p.m. Tuesday, 7:30 p.m. W.M.C. meeting Wednesday at 7:30 p.m. prayer service, Friday evening, 7:30 young people's service.

Bethel Assembly of God
Corner Hamilton & Worrell Sts.
Rev. H. C. Meyer, pastor. Sunday School 9:45 a.m. G. E. Walker, Supt. Classes for all ages. Morning worship 11:00 a.m. Christ Ambassadors Y. F. Services 6:30 p.m. Evangelistic service 7:30 p.m. Wednesday, fellowship and prayer 7:45 p.m. Thursday, Women's Missionary Council 2:30 p.m. Friday, Christ Ambassadors Y. F. Services 7:30 Elmo Hudgins, President.

BIBLE BAPTIST
East Tyng at Houston Streets
Rev. H. H. Hutchinson, Bible School, 10 a.m. Preaching, 11 a.m. and 7:30 p.m. Young people's meeting, 8 p.m. Bible class, 7:15 p.m. Monday evening Visitation, 7 p.m. Monday evening, Teachers Meeting, 7:30 p.m. All week services Wednesday, 5 p.m. Prayer service Friday, 7:30 p.m. All day visitation every Thursday beginning at 8:30.

CALVARY BAPTIST CHURCH
834 South Barnes
Trust Stovall, pastor. Sunday, 9:30 a.m. Radio program over K.P.D.R. 9:45 a.m. Sunday School, 11:00 a.m. Morning worship, 11:00 a.m. Junior-choir rehearsal, 7:00 p.m. Training Union, 8:00 p.m. Evening worship, Monday, 11:00 a.m. Executive committee meeting at the church at 11:30 a.m. Regular monthly business meeting, 11:30 a.m. Luncheon, 1:30 p.m. Royal Service, 7:30 p.m. Wednesday, 6:30 p.m. Meeting of all Sunday School superintendents, 7:30 p.m. Teachers and officers meeting, 7:00 p.m. W.A. R.A. G.A. and Sunbeam meetings at the church, 8:00 p.m. Mid-week Prayer Service, Adult choir rehearsal.

CALVARY CHAPEL
112 North Leora Street
Rev. Luther Reed, pastor. Sunday School 9 a.m. Worship 11 a.m. Evangelistic service 7:30 p.m. Young People's Service 8:45 p.m. Tuesday Bible Study 7:30 p.m. Thursday night Prayer meeting 7:30 p.m.

CATHOLIC HOLY SOULS
610 W. Browning, Phone 984
Father Myles P. Moyhinan, Sunday masses at 8 a.m., 10 a.m., 12:30 p.m. and 11:00 a.m. Weekday masses at 8:30 a.m., 9 a.m. Visitors always welcome.

CENTRAL CHURCH OF CHRIST
500 N. Somerville
J. M. Gallagher, Minister. Sunday, Bible School 9:45 a.m. Morning Worship 10:45 a.m. Evening Worship 7 p.m. Wednesday, 7:30 p.m. Bible Class 10:00 a.m. Mid-week service 7 p.m.

CHURCH OF CHRIST
D. C. Lawrence, Evangelist. Sunday: Bible Study, 9:45 a.m.; Preaching, 10:45 a.m.; Lord's Supper, 11:45 a.m.; Singing, 7:00 p.m.; Evening Worship, 7:30 p.m. Tuesday: Teacher training class, 7:30 p.m. Wednesday: Ladies Bible class, 9:45 a.m.; Bible Study, 7:30 p.m. You are cordially invited to attend every meeting of the church.

CHURCH OF GOD IN CHRIST
402 Oklahoma Ave.
Elder L. J. Jackson, 9:45 a.m. Sunday School, 11:00 a.m. Morning worship, 11:00 a.m. Evening worship, 7:30 p.m. Sunday evening, 7:30 p.m.

CHURCH OF THE NAZARENE
500 N. Somerville
Herbert Land, Pastor, Jimmy Green, S.S. Supt. Sunday School, 9:45 a.m. Morning worship, 11 a.m. Youth Groups, 4:45 p.m. Evangelistic service, 7:30 p.m. Crusaders for Christ, Monday, 7:45 p.m. Prayer Service, Wednesday, 7:30 p.m. Visitation, Thursday, 7 p.m.

CHURCH OF JESUS CHRIST OF LATTER DAY SAINTS (MORMON)
Sunday School 10:00. Services 10:45. Priest hood meeting 8 o'clock Thursday, 502 N. Warren.

CHURCH OF CHRIST
409 N. Wells, Church services each Sunday 10:30; Sunday and Wednesday evening services at 7:30.

CHURCH OF CHRIST
(Colored) 409 N. Oklahoma, W. B. Moore, Minister. Bible classes for all ages 9:45 a.m. Morning singing without instruments, 11 a.m. Evening and prayer meeting Wednesday 7:30 worship 7:30 p.m. Midweek Bible Study.

KINGSMILL COMMUNITY CHURCH
Mr. and Mrs. James W. Bingham, pastors. Sunday School, 9:45 a.m. Morning worship 11:00. Young People's service, 6:30. Children's meeting, 7:00. Evangelistic services, 7:00.

CHURCH OF GOD
771 Campbell
George M. Bingham, pastor. Sunday School, 9:45 a.m. Preaching, 11:00 a.m. Ladies, 4 p.m. Sunday. Evangelistic Services, 7:45 p.m.; Prayer Meeting, Tuesday, 7:45 p.m.; Young People's service, Friday, 7:45 p.m.

CHURCH OF THE BRETHREN
608 North Front, Rev. Lois C. Albright, Minister. 9:45 a.m. Sunday School, 11 a.m. Morning worship. Group meetings at 7:00 p.m. Evening Worship at 7:30 p.m. Bible Study 7:30.

CHURCH OF CHRIST, SCIENTIST
301 N. Front, 9:30 a.m. Sunday School, 11 a.m. Sunday Services 7:30 p.m. Wednesday services. Reading room in the church office is open from 2 to 4 p.m. on Tuesday and Friday except on legal holidays and Wednesday evening after the services.

COMMUNITY CHURCH
Shelbyville, Tenn.
Rev. Albert G. Strub, Pastor. Mr. Robert Johnson, S.S. Supt. Sunday School, 9:45 a.m. Morning worship, 11:00 a.m.; Fellowship Hour, 6:30 p.m.; Evening Service, 7:30 p.m.; Midweek Prayer Service, Wed., 7:30 p.m.; Ladies Prayer Band, Thurs., 1:00 p.m.

Attend Church Every Sunday

This Series of Ads is Being Published Each Week in the Pampa Daily News and is Sponsored by the Following Patriotic Individuals and Business Establishments:

Addington's Western Store Sportmen supplies, Seasonal Hunting License, Luggage, Men's Clothing	EMPIRE SOUTHWEST GAS CO Home Owned Utilities 817 N. Ballard - Phone 2160	Clyde's Pharmacy Complete Drug Service Cosmetics, Fountain, Prescriptions	M. F. Downs Agency Insurance, Loans, Real Estate Rm. 201 Combs-Worley Bldg. Ph. 335 or 1264
Eppeppon's Magnolia Service Complete Line of Mobile Products 120 S. Cuyler	Lewis Hardware Beautiful Crystal, China, Pottery Visit Our Store for Gifts of Beauty 612 S. Cuyler - Phone 1325	Jlm Goff AUTOMOTIVE AND INDUSTRIAL MOTOR REBUILDING 408 S. Russell - Ph. 1089 - Pampa, Texas	Costin's Home Owned Bakery Fresh Pastries and Breads Daily We specialize in beautifully decorated cakes
Ideal Food Stores No. 1 & 2 220 N. Cuyler - Phone 130 686 S. Cuyler - Phone 1511	Brannon's I. G. A. Super Market Sanitary Grocery & Market 612 S. Cuyler - Phone 1325	Radeliff Supply Co. Industrial Supplies 112 E. Brown - Phone 1220	Your Laundry & Dry Cleaners Send Dry Cleaning With Laundry It's More Convenient! 301 E. Francis - Phone 675
Chiberson Chevrolet, Inc. "Chevrolet Authorized Sales and Service" 212 N. Ballard Phone 288			

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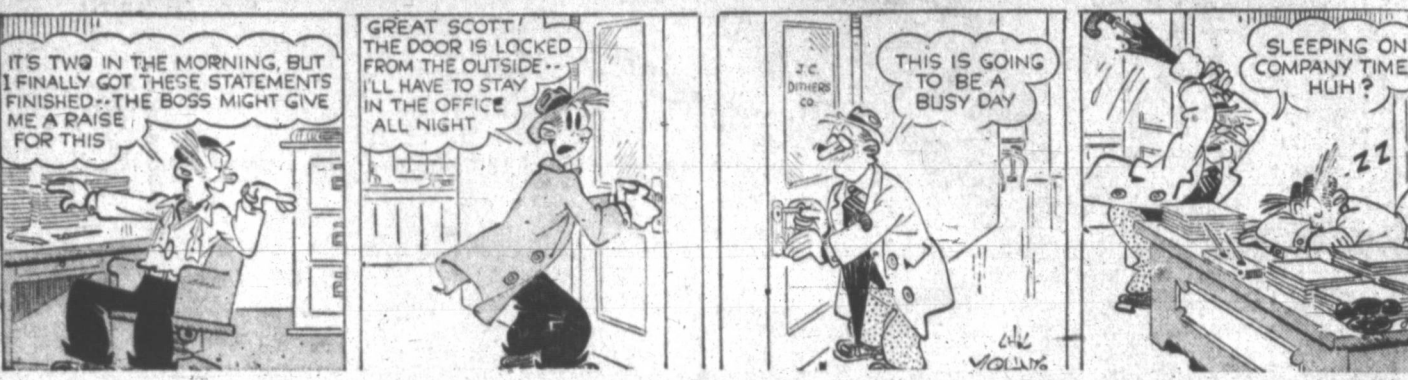
Pogo



Jackson Twins



Blondie



Alley Oop



Be



Buzz Sawyer



Chris Welkin



Mutt & Jeff



Bugs Bunny



Priscilla's Pop



OUT OUR WAY

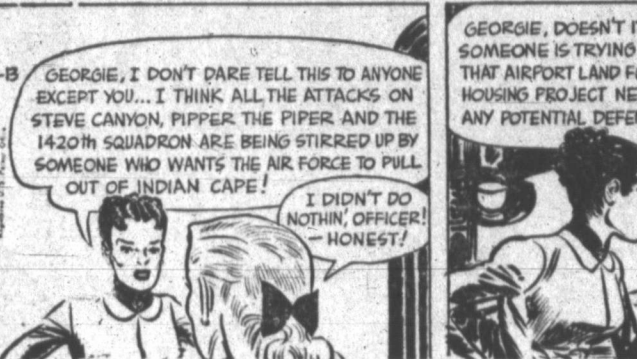
By J. R. Williams

OUR BOARDING HOUSE

with MAJOR HOOPLE



Steve Canyon



Vic Flint



Little Doc



Wash Tubbs



Boots



Mickey Finn



Freckles



Donald Duck



Vertical text on the right edge of the page, including 'The New service their- p- senger i- p.m. and' and 'Mov Coon On 7'.

Read the Classified Ads

LEVINE'S SATURDAY SPECIAL

Choose Your Easter Footwear From Thousands of Pairs of Dressy

EASTER SHOES

\$4⁹⁸

and \$5⁹⁸

SATURDAY ONLY



- PUMPS ● STRAPS ● WEDGIES ● MESH
- HIGH HEELS ● LOW HEELS ● MED. HEELS
- WHITE ● NAVY ● BLACK PATENT
- NARROW AND MEDIUM WIDTHS

FREE NYLON HOSE

LEVINE'S EASTER GIFT TO YOU! FREE with each purchase of ladies shoes \$4.98 up . . . you will receive one pair of Regular \$1.35 First Quality NYLON HOSE . . . Outline heel . . . 51 gauge, 15 denier.

Saturday Only at Levine's



FROM LEVINE'S DEPARTMENT store a \$25 gift certificate is being donated to be given at The Pampa Daily News all-electric cooking school March 17-18. Here Ben Brooker, manager, holds the certificate. Mrs. Ruth D. Knight, well-known home economics expert, is to conduct the school. (News Photo)

Screen Writers Poke Fun At Film Queens Accepting Oscars

HOLLYWOOD, March 13—UP—Movie queens busy composing acceptance speeches for the academy awards next week might do well to avoid a "model speech." Merle Oberon said Friday.

In a skit at the Screen Writers' Guild annual banquet this week, Miss Oberon portrayed "Merle Harcourt," a fictitious actress accepting an award for "the actress who most successfully made the transition from motion pictures to television."

The skit, poking fun at all awards speeches, brought down the house and had Oscar-winners Olivia De Havilland and Joan Crawford blushing. It went as follows:

"Master of ceremonies Ronald Reagan: 'In one short year, this trophy has become the most sought after honor in the industry. And now, Miss Harcourt, if you would accept a few words.'"

"Merle: (overwhelmed) 'Thank You. I'm speechless (she pushes Reagan from the microphone). Ladies and gentlemen, this is the biggest surprise of my life. I had no



"The janitor who kept the halls so clean...the writers who did such a splendid script—two wonderful boys—Bob, er, Bob, and er, thank you boys. Yes, and thanks to that brave handful of men who laid the coaxial cable! Thanks to all of you, and bless you, bless you, bless you." (overcome, she cries on Reagan's shoulder.)

"Reagan: 'Control yourself, Miss Harcourt. Our audience is waiting to see the scene that won the year's highest award in TV acting.'"

"(The curtains part. Merle is standing beside a refrigerator. She opens the door in the manner of a television commercial.)

"Merle: (forcefully) 'You can be sure if it's Westinghouse!'"

"(Curtain.)"

Shivers Declares World Must Live By Brotherhood

HOUSTON, March 13—UP—Gov. Allan Shivers said Thursday night that selfish relationships will "not suffice to sustain us in the challenge that America faces today—the challenge of godless Communism that would destroy all human and religious rights."

Shivers spoke at a benefit dinner of the National Conference of Christians and Jews.

"Brotherhood must be something to live by — not merely something to bolster us under the threat of danger," Shivers said. "We must rally for another demonstration of that emergency-meeting spirit that has been aptly termed the brotherhood of common danger."

"Are true unity and brotherhood to be kept on the shelf, to be reached for only in case of emergency?" he said. "Are they not too precious for mere occasional use? Is there not danger, if we do not use them daily, that they will rust and wither and crumble?"

Harry Proves Bigger Attraction Than Opera In KC

KANSAS CITY, Mo., March 13—UP—Former President Harry S. Truman and Mrs. Truman attended the opera Thursday night, proving almost a bigger attraction than "LaBoheme."

The doorman at the first Kansas City Opera Festival production also accused some "free riders" of crashing the opera on Mr. Truman's coat-tails. The former President wore a tuxedo.

The Trumans were guests of Dale Thompson, president of the Kansas City Philharmonic. Mr. Truman said, however, he would be unable to attend the next two productions, Cavalleria Rusticana and Pagliacci, because he would be "busy packing for my trip."

He, Mrs. Truman and Margaret will vacation in Hawaii for about three weeks.

Mr. Truman was almost swallowed up in the crowd and it wasn't until photographers and reporters moved forward to interview him that those attending the opera realized the former President was present.

Harvesters Given Standing Ovation In Lions Meeting

The Harvester basketball team, unanimously eyeing the six-foot-five inch 1-AAAA state champions, received a three-minute standing ovation when they were guests of the Pampa Lions Club at the Thursday luncheon meeting in Fellowship Hall.

Ed Myatt, coach of the champions, gave a short talk on highlights of the recent basketball tournament and admitted he was the "only one on whom the pressure had a telling effect."

"The boys held me up all the way," McNeely said.

The Harvesters weren't the top team physically as far as height and weight was concerned, McNeely said, but the boys "had it inside."

McNeely said he would be "nervously" on the bench when the other team had on the bench when Cockrell (Buddy) would tap me on the shoulder and say, 'That's all right, coach, we've got 'em.'"

A new president, lion tamer, tall twister, three directors and secretary-treasurer are slated to be elected at the Thursday meeting.

Ed Myatt, presiding at the meeting in the absence of Joe Donaldson, president. He gave a report of the Lions Club Minstrel and said rehearsal turnouts had improved the last week with approximately 80 voices now enrolled for the chorus.

As it looks now, Myatt continues, the 1953 show appears to be the best ever.

Pampans To Attend Engineers' Session In Borger Tuesday

An estimated six to a dozen Pampans are expected to be on hand for the monthly meeting of the American Institute of Chemical Engineers, Panhandle section, in Borger.

Get together is scheduled for 8 p.m. March 17 in the Weatherly school, according to H. Weaver, Pampa, section vice chairman.

Speaker for the occasion will be Karl H. Hachmuth of the Research and Development division, Phillips Petroleum Company, Bartlesville, Okla.

Subject of this talk will be "Fractionation Paradox" or "How to Improve Performance by Decreasing Efficiency."

A graduate of the University of Michigan, Hachmuth joined Phillips in 1927 and has served as research engineer, group leader, section chief, associate director of research, technical consultant in chemical engineering and is now a member of the research planning board.

Hachmuth is well-known for his contributions to phase equilibria, thermodynamics and the mathematical analysis of chemical engineering problems.

Library Has Talking Books

WASHINGTON, March 13—UP—One of the least publicized services offered by the Library of Congress is "talking books" for the blind.

Texts of certain books are recorded on phonograph records and are made available free to adult blind persons in the United States and territories.

The blind do not have to go to the library to borrow a record. There are 28 regional circulating libraries, which also have for loan books in braille and talking book reproducers, or machines on which the records may be played.

The machines are distributed through 55 agencies located in the various states.

These services were made possible by Congress in 1931. The annual appropriation for this aid to the blind is somewhere near a million dollars.

According to reports submitted to the division for the blind by regional libraries, almost 50,000 blind persons each year benefit from the books and records. Most of them prefer the records.

Cape Morris Jesup on Greenland's Arctic coast is the world's northernmost point of land.

Your Guide To BETTER SERVICE

Affordable Re-Upholstering Ph. 268

- John Vantine - 615 W. Foster
New & Used Home Furnishings
- 12 Months to Pay
 - Free Estimates
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 - Affordable Terms and Payments
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C & M TELEVISION — Phone 253

- Sales & Service 304 W. Foster
- Antenna Installation \$40
 - Guaranteed Service on All Makes of TV
 - Prices Standard and Reasonable
 - 15 Years Electronic Experience

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- Business & Personal Stationery
 - Wedding Stationery
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Competitive Bids — Guaranteed Work
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Guaranteed Ring Jobs — Complete Motor Tune Ups
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LEVINE'S

Saturday Special

Just Received! Large Shipment
MEN'S LONG SLEEVE

SPORT SHIRTS

\$2⁹⁸



- Usually Sold \$3.98
- Barkcloth
- Nubby Weaves
- Rayon Gabardines
- Frostpoints
- Novelty Rayon Fabrics
- SMALL ● MEDIUM ● LARGE
- BUY SEVERAL AT THIS LOW PRICE

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LEVINE'S

DOES IT AGAIN! SPECIAL PURCHASE 500 PR.

MEN'S SLACKS

- TROPICALS
- GABARDINES
- SMOKE TONES
- FLANNELS
- TROPICS
- NOVELTY FABRICS

Values to
\$10.98

TAN
BLUE
BROWN
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4⁹⁸

FREE ALTERATIONS

All the newest colors in year around weights . . . Summer weights . . .

All are beautifully tailored and full cut for perfect fit! . . . Hurry in to Levine's today! . . . open your eyes to new slack values that you didn't dream possible at such LOW price!

Sizes 28 to 44 in all the newest Spring fabrics . . . Tailored to perfection.

TELEVISION SECTION

Pampa's Television Dealers Invite You To

TO TV!

QUIZ

COMEDY
NEWS

SPORTS

SPECIAL
EVENTS

DRAMA

KGNC-TV

Channel 4 -- Now Testing

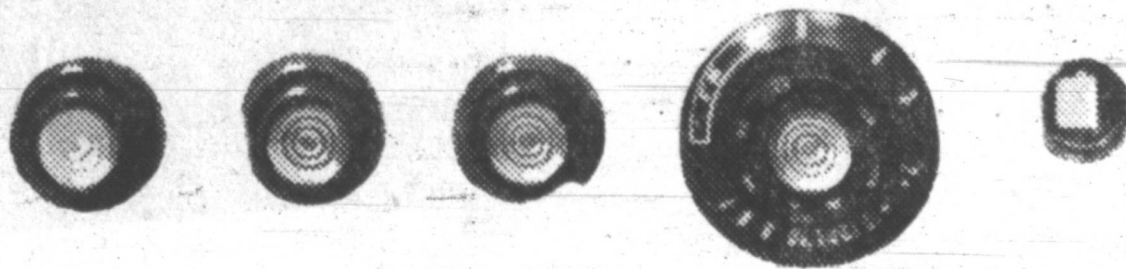
KFDA-TV

Channel 10 -- Coming Soon

MUSICALS



We Have
Waited A Long
Time And Now
TV Is
Here!



VARIETY

GET YOUR SET NOW!

First Complete Showing

MAJESTIC TV

"MIGHTY MONARCH OF THE AIR"



All Models

On Display

\$500⁰⁰ IN FREE PRIZES

NO PURCHASE REQUIRED! REGISTER TODAY

*Table Model Radio *Television Lamp *Electric Iron

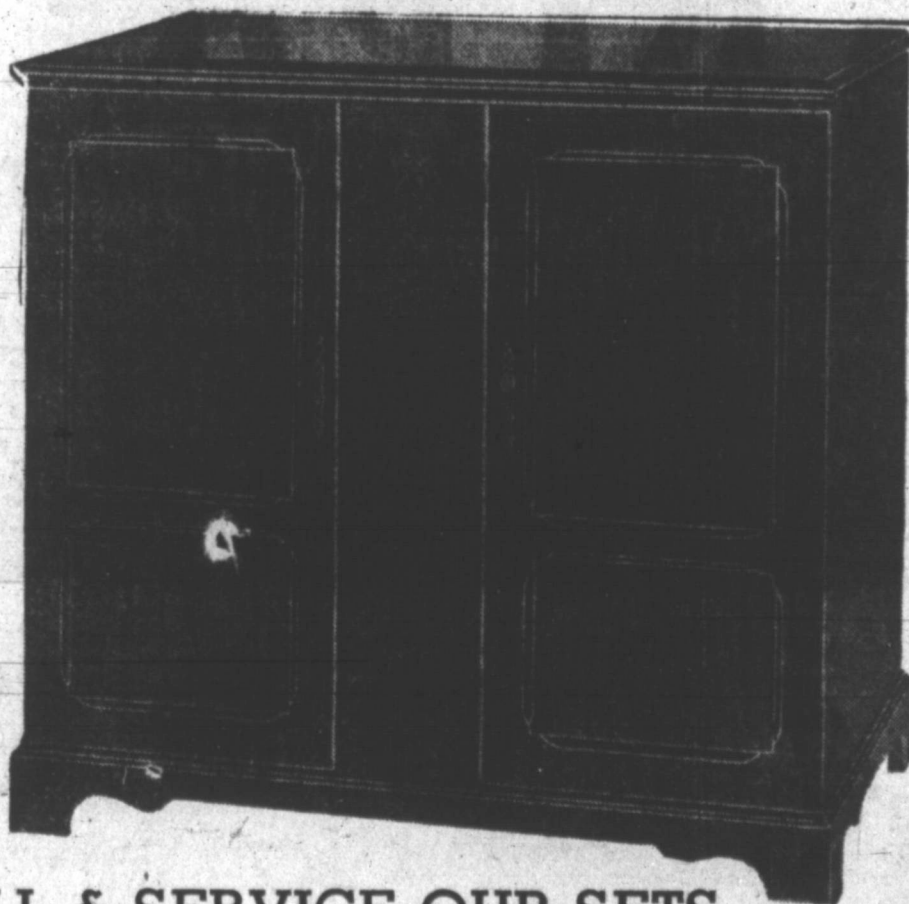
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EASY CREDIT TERMS



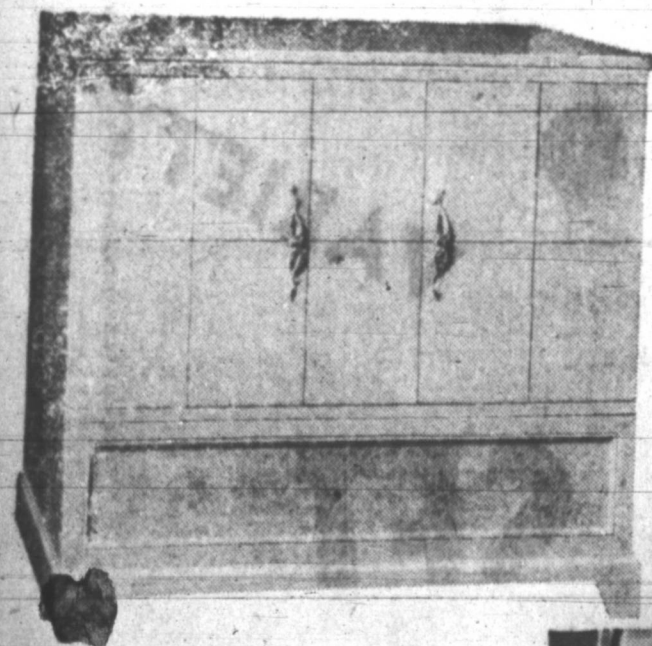
WE INSTALL & SERVICE OUR SETS
BY FACTORY TRAINED PERSONNEL

featuring the
GOLDEN EAGLE
Tuner

IMMEDIATE INSTALLATION

USE
YOUR
CREDIT

24 Months to Pay



TERMS
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YOUR
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Milt Morris

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HUGHES BLDG., PAMPA
Phone 99

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Panhandle Television To Make Its Debut Wednesday

Top Programs On Tap For Video Viewers In Pampa

A major change in Pampa's entertainment is slated to take place this week by the entrance of television to the Panhandle.

Two stations in Amarillo are racing into the home stretch on completion of television facilities which will represent most of the top broadcasting networks.

KGNC-TV will be the first to begin programming with an interim-type operation Wednesday.

KFDA-TV will come on April 1 — but with full 56,000 watts, according to John Hopkins, vice president of Amarillo Broadcasting Company. KGNC-TV will begin full-power operation in about three months.

According to Tom Kritzer, representing KGNC-TV, the tower crew is preparing the station's 885-foot antenna for erection now. It should be completed in about a week. However, other station facilities will have to be completed — which will require about three months.

KFDA expects to begin sending out test patterns within one to two weeks. Test patterns sent out from KGNC beginning Wednesday have been nominally successful in Pampa, local set owners maintain.

The first program to be sent out by a Panhandle television station will be KGNC's "For Kids Only," a children's program to be shown at 4:30 p.m. Wednesday. The station will continue operations from that point, broadcasting from 4:30 to midnight each week day and from 2 p.m. until midnight each Sunday.

Slated from KGNC-TV are such programs as The Rubbles; Tony Page Detective; China Smith; The Files of Jeffrey Jones; Favorite Story; Crusade in Europe; Hop-a-Long Cassidy; What's My Name; Dragnet; Big Story; Marlin Kane; Private Eye; Dennis Day Show; Groucho Marx; Robert Montgomery Presents.

Programs slated for Panhandle viewers on KFDA-TV include Private Secretary with Ann Southern; Abbott and Costello; You Are There; Playhouse of Stars; Texas Wrestling; Racket Squad; The Web-

Fred Waring; Date With Judy; Arthur Godfrey's Friends; Toast of the Town.

In addition there will be local news, sports and weather plus Homemakers Matinee and Party Time, a children's program.

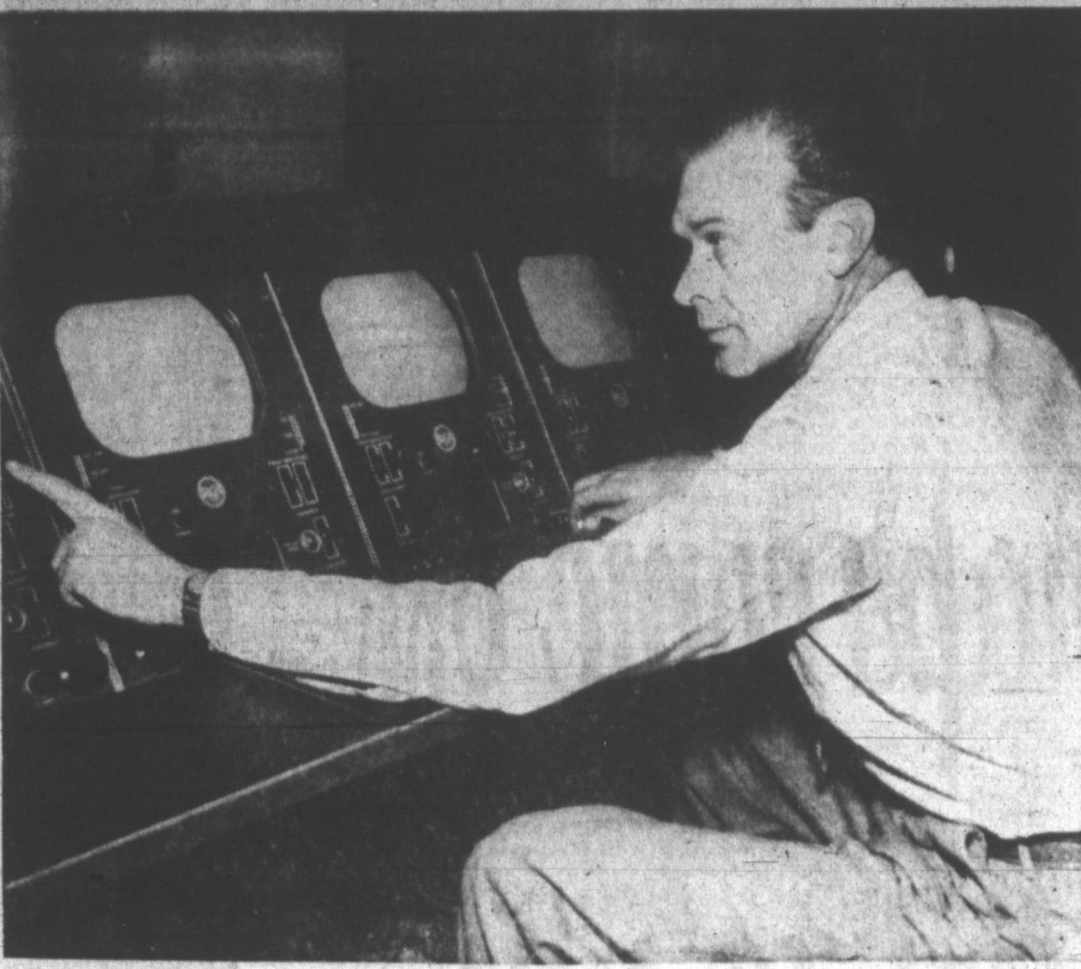
KFDA will carry both Columbia Broadcasting System and American Broadcasting Company network programs. KGNC will represent the National Broadcasting Company and Dumont networks.

On Feb. 18 Kritzer and John Hopkins, manager of KFDA-TV both said test patterns should be sent out by March 15. KGNC-TV beat this by four days.

Permanent studios for both stations, however, are still in the construction stage and should be finished in time to start programming. But, KGNC will use only temporary headquarters as well as a temporary antenna at first. The temporary studios are located at 9th and Harrison while the interim antenna, shipped to Amarillo from Minneapolis, is stationed atop the First National Bank Building. Eventually the interim tower will be removed when the broadcasting will be done through KGNC's 885-foot tower. That tower will not be completed until late April.

Inter-studio testing has been going on for several weeks as technicians went to work getting equipment ready for operation.

The reason for sending out test patterns is to give both studio and set owners a chance to make adjustments, and iron out bugs before the programs go booming across the Panhandle. Television technicians and salesmen will also be able to use the test pattern



MONITOR — Max Ewing, production supervisor of KGNC-TV adjusts the intricate monitoring machinery in the KGNC control room. Ewing has twenty years experience in motion picture and television work.

time for their own parts in the new field of communication and entertainment.

As early as January staffers of both stations were in New York making arrangements for carrying programs.

For the time being the new coaxial cable running west from Oklahoma City to Amarillo will be of little use to the two stations. It will have to be cut over to television shows and this will take about three months. First the telephone company must have defin-

predicted to be as good as in Amarillo once KGNC's permanent tower is constructed. However, con-

The coming of television to the Panhandle has raised more commotion and excitement than a hot political election. Appliances stores in virtually every city and town in the Panhandle are bristling with TV sets and home antennas are beginning to sprout up over the landscape.

So far as reception here is concerned it is expected to be only fair for the first few weeks, but

Television Watchers Place Sets In Strange Spots

Some Americans practically stand on their heads to watch television.

That is the observation of many television servicemen after years of installing sets in "out-of-the-way" locations.

The most recent concoction of the American mind (seeking laud convenience), according to television installation men, is television on the ceiling.

This enables the viewer to relax upon his bed and see the shows without straining his eyes to corners of the room. TV servicemen devised a system of suspending from the ceiling of a bedroom directly above the bed — low enough to be within reach for easy tuning.

One may also get bedroom ceiling pictures by projection. Rather than suspending the set, a projection receiver may be placed beside the bed in such a way that pictures are thrown against the ceiling as against a movie screen.

Television receivers were principally designed for the living room, and most TV sets are found there. But Americans, with ingenuity, have requested sets installed in boats, ships, planes, movie theater lobbies, backstage

struction of the new tower will make little difference to TV viewers in Amarillo and its immediate environs. Local reception of programs carried by KFDA should be good from the very start, according to informative Amarillo sources.

of theaters, trailers, hotel rooms, offices, automobiles, trains, greenhouses, verandas, hospitals, clubs, boiler rooms, and numerous bars, grills, and restaurants.

TV In Bathrooms. Other requests revealed some viewers' preference for television in the bathroom.

But bedroom television installations are fast overtaking the living room set. The in-bed viewers say this is the best way to enjoy television—stretched full length in perfectly relaxed comfort. It is reported that Hollywood film stars are taking to the idea in a big way.

A new twist for spring and summer "movies at home" is traveling television. Some sets accompany happy travelers about the country in trailers. Antennas rise above the domed rootlike spiny forests.

Wheeled Television. American ingenuity even put the skids on television in the form of wheels under their sets. This enables the owner to take his pictures with him—on the terrace, in the yard—wherever he chooses to go.

Families everywhere welcomed television and now are adapting it to their particular wants and needs.

In the years ahead one shall probably see television functioning in ways not even imaginable.

Behind stage props—as dramatic as Hollywood—the voice of the puppets and the string handlers are hidden.

Hushed Audience. When the program ends with a great sighing from the assembled kids, the music is light and care-free.

TV Mechanism Not Difficult To Understand

What goes on behind a television screen?

How many people are responsible and by what intricate methods or strange brand of thatmatry does a symphony orchestra appearing in a concert hall in New York play—the world's beautiful music in your living room?

Answers to these questions have filled technical books.

Not Difficult. But according to Bob Gould, program director at WBAP-TV in Fort Worth, the mechanisms are not as difficult to comprehend as would be imagined.

It takes approximately 48 people to produce a television show or live vehicle on the screen.

Titles for some of these people range as follows: engineer, announcer, cameraman, dolly man, lighting man, program director, master of ceremonies, mike boom operator, and a host of others.

A peep into the main television studio at WBAP, to which many visitors are invited daily, reveals a puppet show being recorded.

Behind stage props—as dramatic as Hollywood—the voice of the puppets and the string handlers are hidden.

When the program ends with a great sighing from the assembled kids, the music is light and care-free.

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To Distinguish your home

the Royalty Line

ZENITH Quality TV

Yes, for television that compliments your good taste... reflects your good judgment... distinguishes your home, you'll choose Zenith—the finest in television. Zenith's insistence upon Quality in every detail has produced magnificent instruments, matchless in tone and quality, each a masterpiece of fine cabinetry. Many extra dollars—for research and engineering, finer materials, superior craftsmanship—go into Zenith Quality. Now and through the years to come, you'll take pleasure in Zenith's beauty, delight in Zenith's unparalleled performance.

We challenge anyone to match these features!

New "K-53" chassis—brings you

- 20% brighter—clearer, sharper, reflection-proof—with 25% greater long distance reception.
- New Super-Automatic Station Selector—provides easy, instant, one-knob tuning.
- Built-in Provision for UHF.

OTHERS AS LOW AS \$199⁹⁵

Choose your new Zenith from the wide selection we have on display!

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SAYS...

See the Giant 21" Westinghouse TV

NO STREAKS

NO FLUTTER

NO FLOP-OVER

Once you see the clear, steady picture of Westinghouse TV, you'll never be happy with any other. You get no streaks, no flutter, no flop-over automatically with the advanced Electronic Clarifier. And the powerful Advanced Cascade Tuner gives you brilliant pictures wherever you live. What's more, you get all the benefits of Single Dial Tuning including the new Automatic Area Selector that electronically adjusts for local and distant stations. Mahogany Console with 21" Picture, Model 754K21, \$369⁹⁵ The Preston... complete

PLUG-IN UHF RECEPTORS SEE ALL CHANNELS

Exclusive plug-in UHF receptor receives any new UHF station without extra service costs. Low cost. Sockets for two provided on tuner.

ALL-CHANNEL TUNER

Receives all new UHF channels with scale reading... tunes right on single dial. No extras.

No Hidden Costs

Price includes Federal Tax and Warranty, full year on picture tube.

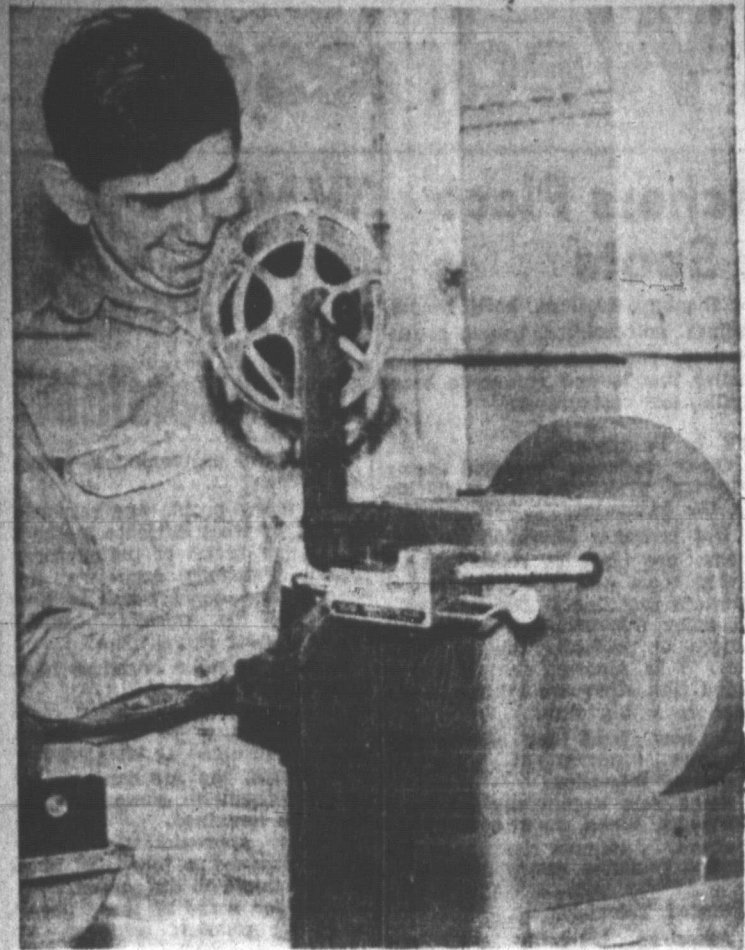
OTHER PRICES START AS LOW AS \$199⁹⁵

Model 755K21 The Leland, in blond finish oak, slightly higher.

YOU CAN BE SURE...IF IT'S Westinghouse

Monarch Hardware Co.

N. E. Corner Hughes Bldg. PHONE 200 W. E. (Bill) Ballard Store Manager



PROJECTOR — Adjusting a film projector in the KGNC-TV studios is Robert Natho, television engineer. Natho took special training at television stations in Oklahoma City and El Paso studying the latest developments in television engineering.

Television Set Is Seen As The Center For Family Life

All down through history the livingroom has been a focal point of American family life. Back in Colonial days the huge open fire place in the living room marked the spot where the family gathered and news, information, and entertainment were dispensed.

Today, in modern America, the television receiver, because of the nature of its function, has supplanted the fireplace and is therefore rapidly developing as a decorative item of unprecedented importance in the art of room arrangement.

This is the opinion of television set stylists and designers—the men who create home TV receivers.

In Public Eye
Today's television receiver, like yesterday's fireplace, has become the most "looked-at" item in the living room, they point out, and it warrants the housewife's most careful selection to see that it blends with and becomes a part of her home's interior decoration.

The housewife's possibilities for enhancing the room's decor with a television receiver begin with the industrial designer, for he styles today's instruments in a variety of period, contemporary, and modern designs, in walnut, mahogany, and blonde finishes; and in a variety of sizes and shapes ranging from streamlined table models to chest-on-chest console combinations. With the variety of receivers available, the lady of the house can select the one most suitable to her decoration scheme.

Size Also Important
Having selected the design of the television receiver the housewife must decide upon the size of cabinet that best suits her room.

Television Image Is A Lot Of Dots

What is television? It is transmission of a picture from one point to another. How is it done? By millions of dots.

Each picture is converted into millions of little dots. Each dot is changed into electric impulses. The impulses are shot out into the air—one at a time like a stream of BB's from an air gun. The home receiver converts the impulses back to dots. And the dots make the picture.

Camera Is First-Link
The television camera is the first link in the electronic chain. The lens picks up a scene. But instead of focusing the light rays on film as in a photographic camera they are focused on a special tube—either an iconoscope or an image orthicon.

Inside the tube is a small metal plate coated with half a million microscopic dots—each of which is a tiny photoelectric cell. When light strikes one of these cells, it becomes charged with electricity. The amount of light determines the electrical charge on each dot—so the light and dark shades of the picture are created in a pattern of electrical charges.

Like Reading a Page
The process of taking these dots off the plate and putting them out into the air can be roughly compared to a person reading a printed page.

In the tube a tiny beam of electrons sweeps back and forth along the lines of tiny cells. The beam converts the static charges on the cells into electric impulses.

These impulses are sent to a transmitter, and kicked off into the air from the top of the antenna.

The dots go out in single, like the stream of BB's or the letters of a telegraphic message. The process is accomplished so fast that 30 pictures a second are produced. No action visible to the human eye is too fast to be reproduced.

The process of reproducing the picture in the home is roughly the reverse of the original process. The reproducing tube, the

kinescope, has a face coated with a material that will emit light when struck by electrons.

The face of this tube is the screen of the receiver. As the picture comes in—the more electrons that hit the coating, the more light emitted. The number of electrons is controlled by the transmitted impulse.

Only a few electrons will hit the coating in the section that represents a shadow. Conversely, millions of electrons will show a white piece of paper.

The image you see on the home screen consists of these millions of dots, in varying shades of gray, all arranged in 825 horizontal lines. (This is what is meant by a 525-line television system)—standard in the United States.

Thus, a pattern of light and dark is focused through a camera's lens on to a plate that breaks it up into dots arranged in 825 lines—one dot at a time is converted to electric impulses and shot into the air to be picked up by the home receiver, which converts the impulses back to dots.

The result? A picture—television!

Commercial Video Made Its Bow In 1939

Commercial television was first introduced on April 30, 1939, at the New York World's fair with the late President Roosevelt and the king and queen of England as the first personalities televised.

At that time RCA Victor introduced four early models of television receivers commercially with picture tubes from 5 to 12 inches in size. Many of those first sets are still in use today.

Webster Webfoot Promotes Safety
Webster Webfoot, WFAA-TV's talking duck seen daily at 3:30 p.m., has more than 27,000 members enrolled in his safety club.

Tuning Is Easy On Most Sets

In most television homes, even small children can tune the receiver expertly. Controls on the front of the instrument have been reduced to a minimum by engineering and designing which place

television, Toney suggests the following as step-by-step procedure for tuning most sets:

1. Turn the instrument on, allowing a 10- or 15-second warm-up period.
2. If other services are combined with television in the set, turn the service selector switch

to television.

3. Numbers on the station selector switch correspond to channels of the various stations. Turn this to the channel desired. Frequently this is all that is necessary to get good reception.
4. Most good receivers also have fine tuning control. Because sight and sound are synchronized in television, when you receive

the clearest tone, you have this control set for the best picture.

5. The brightness control knob on most receivers permits you to adjust picture brightness to your own taste.
6. A picture control knob permits you to suit the degree of contrast to your preference. This is also used to adjust the re-

ceiver in case of wide differences in signal strength from the various stations serving you.

Horizontal and vertical controls on receivers are used to prevent the picture from "rolling" and to center the picture on the screen.

Read The News Classified Ads.

the wraps come off...
the cheers go up!



TELEVISION ARRIVES TO BRING YOU
A WHOLE NEW WORLD OF ENTERTAINMENT... SEE IT ALL,
SEE IT BEST... ON MOTOROLA TV

The modern miracle of television is here at last! At your fingertips, the greatest entertainment and educational bargain of all time... plays, movies, comedy, sports, news, election highlights, all this and more, yours to enjoy right in your living room. See these wonderful shows as they really are! For dependable, perfect-picture performance night after night, be sure the set you own is a Motorola TV!

Famous Concentrated Power Chassis with Super Selenium Circuits for extra signal pull-in power, trouble-free service. Two simple controls, One-Knob Tuning, with new "Channel-light." Built-in Antenna. Built-in provisions for UHF.

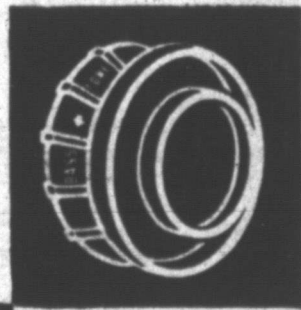
Full year warranty on all parts, tubes, and picture tube.

SEE Motorola TV and be sure you've seen the finest.

Model 21K4M
\$359⁹⁵

See the
New Cylindrical
Broadview
Tube!

COMPARE ONLY MOTOROLA GIVES YOU
ALL 4 FOR GUARANTEED
PICTURE-PERFECT TELEVISION



Accustator Tone Control—full variable, beam to tube. Adjust Golden Voice Sound to suit your taste.

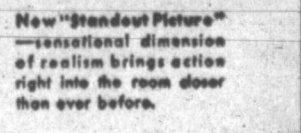


Model 17T11E
\$219⁹⁵

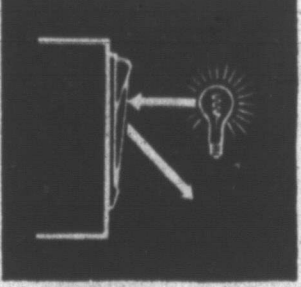
Outstanding value Ebony plastic table model. 17 inch picture tube. Price includes Federal Excise Tax; full year warranty on all parts, tubes and picture tube.



New "SABRE JET" Tuner—conquers distance. Pulls in picture signal, shuts out picture "static" regardless of miles.



New "Standout Picture"—sensational dimension of realism brings action right into the room closer than ever before.



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Own a Motorola TV and you know you own the Best

Better See Motorola TV

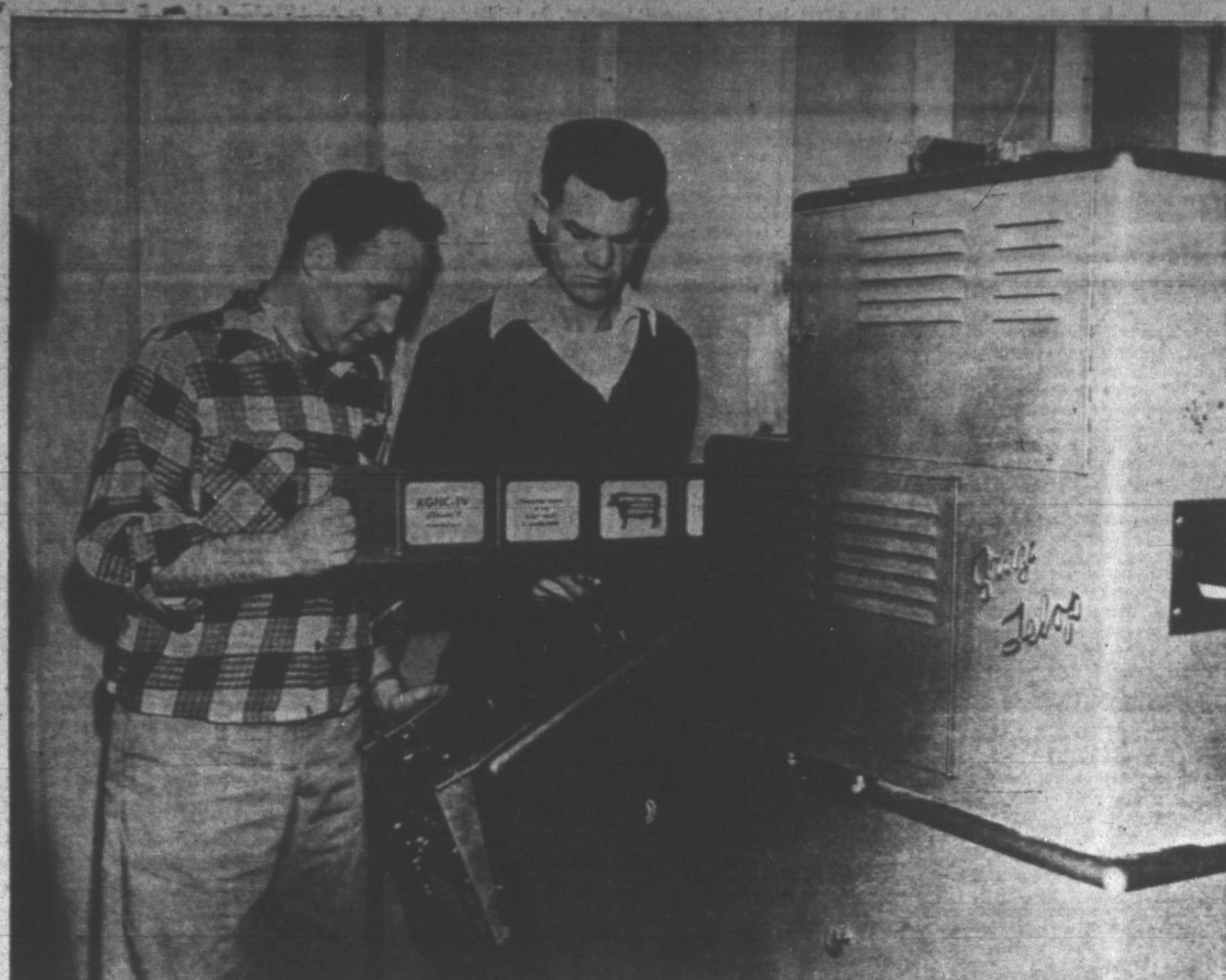
EASIEST TERMS
\$10.00 Down
UP TO 2 YEARS TO PAY

REMEMBER MOTOROLA OFFERS 4 TIMES THE WARRANTY OF OTHER KNOWN TV MANUFACTURERS

The Sign of Friendly Service

B.F. Goodrich

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TELOP — Two KGNC-TV cameramen and projectionists, William E. Linder, left of Springfield, Mo., and T. B. Bailey of Herford, run off sample cards on the TELOP machine in the KGNC-TV studios. The TELOP is used to transfer the image of still photographs and drawings to television screens.

Screen Size Determines Cost Of Set

How much is your television set going to cost you? And what will you get for your money?

The answer, of course, is—generally speaking—that the more you pay, the more you get. More money, more elaborate knobs, better cabinets and more gadgets. Especially better cabinets and more gadgets.

You start with a \$100 bill. And you increase the size of your viewing screen and improve the set and cabinet as you add \$100 bills.

The first \$100 gets you a small pilot model.

The pilot has a three-inch tube. (Incidentally, tube sizes are measured diagonally.) It has a screen about the size of a package of one person or, for children, two. Its ideal viewing distance is about 12-14 inches, but it can be viewed from a couple of feet away.

Seven - Inch Tube Next

The seven-inch tube is the next larger size. Picture area, 28 inches. Viewing distance two to four feet. Possible audience, three persons. Price, about \$200.

Next comes the 10-inch job, made by many manufacturers and a big seller. Viewing distance four to seven feet. The whole family can watch it, since most youngsters are floor-squatters. Price about \$300. Some 10-inch jobs can be converted to 12-inch for \$80 to \$70.

The 12-inch sets are next. Good viewing from 8 to 15 feet. You can bring in the neighbors—but not too many. Prices start at about \$450.

Bigger Ones Due

Next are the 15-inch and 16-inch direct-view sets. They have upwards of 128 square inches of screen, a little larger than a telephone book. Good viewing from 12 to 24 feet. You can have a couple of families in. Prices start at about \$525.

Biggest of all screens—for the home is the projection type, which ranges up in size to nearly as big as a newspaper page. You can have open house. Prices start at about \$700. One big manufacturer has a \$4,300 model in a cabinet masterpiece with complete television, radio and record player.

Of course it is necessary to provide for antennae. The \$4.95 portable indoor antenna has worked in some homes. However, best reception usually comes from the sets by installing one of the en-

permanent roof-top installation, which costs \$65 to \$100 and includes a year's service and warranty.

Some get the effect of increasing the size of their direct-view reception usually comes from the sets by installing one of the enlarging lenses.

A lens of suitable shape and size is hung in front of the viewing screen, increasing its capacity. Price, \$29 and 30c.

Read The News Classified Ads.

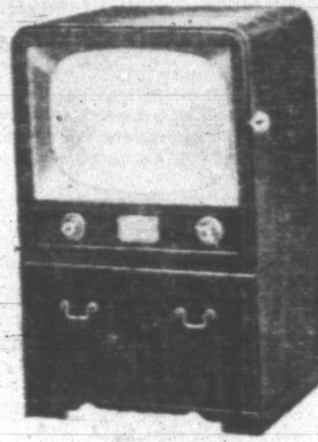
WHY IS EVERYONE ASKING ABOUT HOFFMAN TV?

BECAUSE only HOFFMAN Easy-Vision Is Squint-Free, Strain-Free TV!



LOOK!

HERE'S REAL TV VALUE! Huge 21" Easy-Vision picture that you can watch as long as you want with no eye-strain... Maximum Performance Selector that lets you control picture for best reception in your area! See this new 21" Hoffman Table Model today!



Prices Start at \$199.95

COMPLETELY EQUIPPED SHOP Experienced Radio & Television Technician

PAUL CROSSMAN

112 W. FOSTER PHONE 2110

Television In Church

Television sets are in use in Catholic youth centers in Chicago where football games, hockey matches and other programs of youth interest are shown.

A giraffe can run at the rate of more than 30 miles an hour.

Together Again

DETROIT — UP—Bobby Layne and Doak Walker played on the same high school football team in Texas, played for different Texas colleges and became teammates again on the Detroit Lions professional team.

All Actors Require Bit Of Make-Up

One of the most persistent questions about television is: How much makeup does TV require. Of course there is no pat answer. Sometimes a great deal and sometimes none at all. It depends on many things. First, there is so much variation in cameras and lighting that there is no standard makeup for all television. On one television camera red lipstick will appear white; on another, gray; and on another, black. Consequently TV lipsticks range in color from brown or purple through reds to pale orange.

Fortunately few television stations have to contend with such diverse equipment. Usually a standard makeup can be worked out for each TV studio for as long as the cameras and lighting remain unchanged.

That amount of makeup required may be more for one studio than for another. In general the better the camera the less makeup is needed. It is just possible for an actress to televise better on one studio with very little makeup than she does in another with plenty.

Makeup Isn't To Blame

Just because more makeup is used with cameras of poorer quality, the conclusion should not be made, though it sometimes is, that the poor picture quality is due to the amount of makeup. On the contrary, if it weren't for the corrective nature of the makeup the lady would look even more unattractive.

The amount of makeup used on an individual depends also on what he does in front of the television camera or the type of show he participates in. A politician need any makeup at all. An interview program unless, perhaps, the camera makes him look unshaven as happened frequently at the presidential conventions. In that case, the bearded area of his face is covered with pale grease paint and powder. Women guests are not made up extensively either unless it seems necessary or appropriate. In other words, interviewers and similar people are given the minimum amount of makeup which will cause them to televise as they normally appear.

An example of a typical complete makeup is the young actress who should look as attractive as possible. She receives a cake makeup base, eye makeup, sometimes false eyelashes, and lipstick. If her face is not perfectly shaped, the fault, such as a broad jaw or receding chin, will be shadowed or highlighted to correct it, and any unpleasant effects caused by lights or cameras will also be minimized.

TV Visible In Light Room

Experts claim it is not necessary to darken a room to view a television program.

Quality sets are designed to operate efficiently, with excellent picture definition, under normal home-lighting conditions.

The New York State Optometric Association recently suggested some "dos" and "don'ts" about television. The are: don't look at television in total darkness—have a light overhead or behind the viewer—don't let it shine directly on the screen.

Don't wear sunglasses because they tend to make eyes more sensitive to light. Don't sacrifice balance and steadiness for extra brilliance. Rest your eyes frequently by glancing around the room.

First Coaxial Cable

The first coaxial cable was installed between New York and Philadelphia in 1938 and television was transmitted over it in 1937. The television screen of that city had only 240 lines,

of glass glued to skin in front of each ear and connected by a tight elastic thread over the top of her head under the hair. After her base had been applied, a great deal of time must be spent in painting lighter colored base in the hollows and wrinkles—and shadowing down the prominent or puffy parts of her face with darker base. Then her eyes and mouth are made up with equal care and her hair-dressed.

BIG SCREEN **LOW COST!**

Admiral 21" TV CONSOLE

Model 222DX155 (Walnut) **\$359⁹⁵**

Fed. tax and warranties included

Super Cascade Long Distance Chassis

245 sq. in. anti-reflection picture

Greatest TV value ever! Full 245 sq. in. of perfect pictures at a price every family can afford. Compare price and features with any other name brand TV... Extra wide angle, glare-free picture... powered by Super Cascade Chassis, with built-in Turret Tuner that guarantees UHF reception... plus new "DX" Range Finder... Exclusive Admiral Tone Control... and many other advanced 1953 features in beautiful walnut, mahogany or blonde cabinet... Come in and see it here... you'll be convinced it's worth up to \$100 more than other name brand TV!

OTHER ADMIRAL SETS

Priced From **\$179⁹⁵**

HAWKINS RADIO and TELEVISION LAB

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TV QUALITY Guaranteed hallicrafters

The Best Engineering Set in America



Here is no mere claim of quality. Here is the product of a reputation the whole world knows and respects. For Hallicrafters' precision communications equipment is used the world over.

See the magnificent Hallicrafters TV today. See quality in action! Quality so superior that it can be guaranteed for one full year or ordered to you at no premium price.

READY FOR UHF

All Hallicrafters TV sets can be quickly and inexpensively converted to receive the coming UHF stations. You're safe from obsolescence when you invest in Hallicrafters.

Model 1053. 21-inch tube. Mahogany finish. Also available in blond, Model 1054.

\$274⁹⁵

TV NEWEST HIT!

hallicrafters TELECART

Roll your Hallicrafters across the room, onto the porch or patio, all around the house with utmost ease with the Telecart.

\$49.50

QUALITY Guarantee

Hallicrafters precision-built television now offers you a written guarantee on all parts for one full year from date of purchase at no extra cost. You take no chances on costly replacement parts. Each set is precision built for guaranteed quality, and your protection is in writing!

Model 1025. 21-inch tube. Mahogany finish. Television and Record Player Combination.

\$535⁰⁰

Hallicrafter Prices Start At **\$199⁹⁵**

Pampa Furniture Co.

120 WEST FOSTER "Pampa's Oldest" PHONE 105



Model 1062. 21-inch tube. Mahogany finish. Non-glare tilt-glass front.



Model 1063. 21-inch tube. Mahogany finish with three-quarter doors. Non-glare tilt-glass front.



How Television Has Matured

Television is not new. The first hint of television was found on Christmas day, 1884.

Paul Nipkow found he could dissect a picture with a scanning disk and put it together again almost 60 years ago.

But unlike radio, television cannot be attributed to one man. Heinrich Hertz, another nineteenth century scientist, observed electrical impulses could be transmitted without wire.

But Nipkow was unable to create a practical receiver or transmitter for his dissected pictures. And radio remained a laboratory phenomenon until 1895 when Marconi devised a transmitter capable of sending impulses several hundred yards.

Television waited upon the development of radio.

Lee DeForest, Chicago radio physicist, invented the vacuum tube amplifier in 1906. It allowed engineers to amplify and regulate electric currents to make them powerful enough to be transmitted great distances.

A complex adaptation of this invention was the cathode-ray tube of television. It came in 1920 and gave television its own personality.

Here, in chronological order, are the major steps in television programming since:

1917 — Wire television demonstrated between Washington and New York with a radio link between Whippany, N. J., and the Bell Telephone laboratories in New York City.

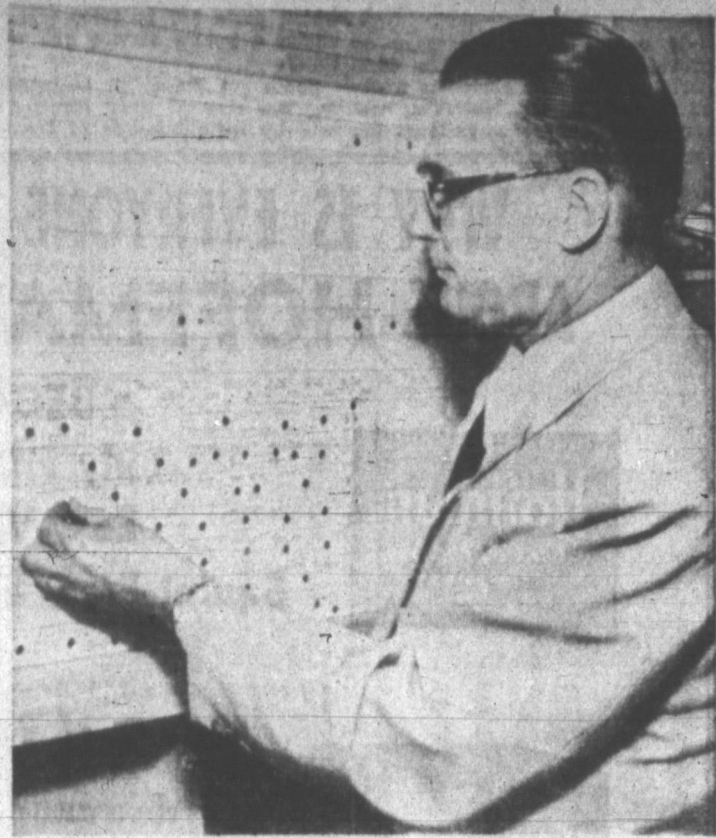
1928 — First transatlantic television; Mrs. Mia Howe, televised in London by John L. Baird, picked up on a receiver at Haverdale, N. Y.

July — Outdoor scenes, including tennis and golf, televised under natural light by Bell Telephone laboratories.

September — One-act melodrama, "The Queens' Messenger," broadcast from Schenectady by the General Electric company.

1929 — June — Color television, with images about as large as a postage stamp, sent over wires across the room by Bell Telephone laboratories.

November — Dr. Vladimir K. Zworykin demonstrated his



PROGRAM SCHEDULE — Former NBC producer, Kelly Maddox, now production director for KGNC-TV, studies the proposed program schedule for the station. Maddox came to KGNC-TV from WFAA-TV in Dallas.

"kinescope" or cathode-ray television receiver at a meeting of the Institute of Radio Engineers, Rochester, N. Y.

1930 — April — President Roosevelt, opening the New York World's Fair at Flushing, N. Y. He was first president to be presented on video.

May — English Derby televised, transmitted to four London theaters and shown on screen 15 by 20 feet. Capacity audience paid \$2.50 per person. The rights to reproduce the telecast cost \$1,250 per theater.

First baseball game telecast. Princeton defeated Columbia university at Baker field, New York City, in 10 innings.

June — First boxing match telecast in this country — Lou Nova vs. Max Baer at Yankee stadium.

1940 — February — Color television demonstrated by RCA for the federal communications commission.

First hockey games, televised from Madison Square garden.

April — Ringling Brothers Barnum & Bailey circus televised for first time, from Madison Square garden.

June — Republican convention

Television Brings A New Vocabulary To Panhandle

With television you are bound to learn some new words. "I know the other word for television," you say brightly, "it's video."

Sure, but do you know what video means? It is Latin for "to see." That's just one new word in dozens you may hear more often with TV on the air regularly.

If you are familiar with the slang of the movie industry, news-

paper offices, radio, stage and the weather bureau you probably won't have much trouble with television. Otherwise, you may be digging in the dictionary for words you won't find.

For instance, a "ghost" in television has nothing to do with haunted houses. It is an undesired multi-image on the television screen caused by reflection of waves from an obstacle.

The picture on the screen appears on the face of a kinescope tube, the large bell-shaped tube in the receiver. A scanning beam, or point of light electrically paints the image across the face of the kinescope tube. (This beam travels across the face of the tube at the rate of 15,750 times a second.)

Video "snow" has nothing to do with the weather. It simply describes the white flecks that dance on the receiver screen when there is a lack of signal strength.

Common words like "sight" and "sound" are replaced in the television lingo by "video" and "audio."

Each television station has its channel. The television band, as set out by the federal communications commission, contains channels from 2 to 13.

When the television camera is focused on a scene the picture is translated from light to electricity in an image orthicon tube.

If the show is not in the studio it is known as a "remote" broadcast.

1947 — January — United States Congress televised for first time.

If the show is being flashed to height. In television it is 4 to 3.

Definition — The sharpness of detail in the picture.

Dipole — A type of antenna which is divided in the middle and is employed to transmit or receive high-frequency signals.

Flicker — The objectionable variation of the light value in a picture.

Fluorescent screen — The fluorescent coating on the inside surface of the viewing end of the kinescope tube.

Screen persistence — The property of your viewing screen to radiate light for a short time after the set is turned off.

In ancient Roman times women often appeared in the arena to fight as gladiators.

Television Bedside Circuit Is Developed

A television bedside circuit has been developed by a Los Angeles station.

Under the plan, television receivers are circulated among physically handicapped and bed-ridden children so that they may enjoy television. A set donated by a large manufacturing concern got the TV bedside circuit started.

Television viewers are now asked to be their own weather predictors. By submitting weekend predictions to the Owens Weather Club on WFAA-TV daily at 1 p.m., the viewing audience is eligible to win prizes for the nearest correct temperature guesses.

You can see it BETTER on a CROSLY TV

YOU CAN OWN A NEW BIG SCREEN CROSLY FOR AS LOW AS \$2.85 A WEEK

See Television at it's Very Best... On SYLVANIA TV Halo Light

THE FRAME OF LIGHT FOR GREATER VIEWING COMFORT

WHY YOU NEED HALO LIGHT AROUND YOUR TELEVISION PICTURE!



The brightness of a television picture needs something to reduce the contrast between it and the darker surrounding areas. Sylvania's exclusive HALOLIGHT... a frame of light around the entire picture screen... not only eliminates this contrast, it makes the picture seem even clearer and larger.

All over the country owners of Sylvania TV with HALOLIGHT rave about it. So will you when you see it for yourself. Compare Sylvania TV with HALOLIGHT with any other TV set. You owe it to your eyes!

THE ARLINGTON 21" table-model handsomely styled in hand-rubbed mahogany veneer. This compact but powerful receiver has HALOLIGHT plus the amazing Stratopower "508" Chassis. Available with built-in All-Channel UHF reception. In blonde, slightly higher. **\$389⁹⁵**

ALL CHANNEL TUNING

Sylvania TV has provision for adding All-Channel UHF Tuning. This means that whatever type of television stations come to your area, Sylvania will give you the finest reception from Channel 2 to 83. Ask your Sylvania dealer about the spectacular new 11-trapower tuner with built-in UHF. It permits the most precise all-channel tuning with a single control.

BEST POSSIBLE PICTURES

Only Sylvania has the new Stratopower "508" Chassis... one of the finest... the most powerful ever developed for your enjoyment. Wherever you live, your Sylvania TV dealer will give you the best reception possible. Yes, you'll get clearer, brighter pictures and truer sound with minimum interference. But more than that, you'll enjoy pictures that are rock-steady... that maintain their unusual brightness and clarity through the years.

THE HUNTINGTON

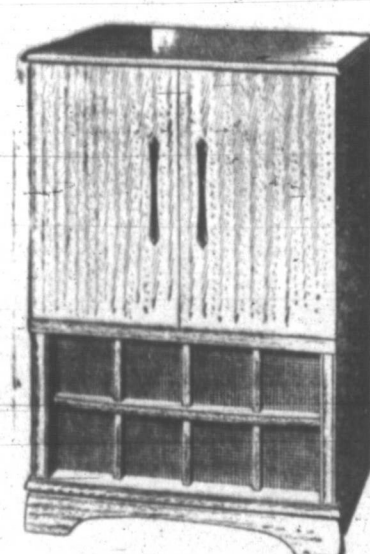
21" Console of outstanding design in mahogany veneer... the top quality buy of the year. Exclusive HALOLIGHT plus Stratopower "508" Chassis For unmatched performance. Available with built-in All-Channel UHF reception. In blonde slightly higher. **\$469⁹⁵**



For magnificent performance for luxurious appearance

NOTHING CAN COMPARE WITH

Capehart TELEVISION



the CAPEHART "Charleston", compactly designed to economize on room space. Brilliant 21-inch Crystal-Clear Picture. Rich distortion-free Symphonic-Tone. Exclusive Reserve Supply Video Power* chassis. Authentic styling in hisque finish. *For UHF now.

DON'T TAKE OUR WORD for it. Come in and look them over. You will agree that there isn't a word of exaggeration in what we say. See the clarity, sharpness and depth of the Capehart picture. Listen to its incomparable true-timbre tone from the world-famous Capehart Symphonic-Tone System. Here, too, is truly fine furniture. Marvel at the modest prices which bring Capehart ownership within the reach of all. Prices start at \$199.95



CONVENIENT TERMS

COMPLETELY EQUIPPED SHOP Experienced Radio & Television Technician

PAUL CROSSMAN
112 W. FOSTER PHONE 2110

Monarch Hardware Co.

N. E. Corner Hughes Bldg. W. E. (Bill) Ballard Store Manager
PHONE 200

Survey Shows TV Cuts Light Bills

Most families reduce their electrical bill by turning out the lights and turning off the radio when they tune in their television set, according to a survey made in New Orleans.

The survey further revealed that the average television audience is four persons, and that television consumers use the electricity during off-peak hours between 6 and 10:30 p.m.

Television electricity as consumed by the average family should amount to between 15 and 18 hours per month, according to the survey.

George Jessel Finds Video Is Good For An Actor's Ego

NEW YORK, Mar. 13—UP—Television is a mighty satisfying thing to the ego of an actor, according to George Jessel.

"You get on that transcendent axial cable a few times," he explained. "And you can go to almost any town in the country and be recognized as you walk down the street."

"Of course, if you've just absconded with the sponsor's stamp album, this could prove embarrassing, but I am talking about the vast majority of us who have never taken anything but a sponsor's money."

So far, there is no law against that. "I know I get a kick out of going into a town and being recognized, which has happened regularly since I started doing the 'All Star Revue' on the NBC network once a month. This easy acceptance does part of the work for me in my many trips involving picture promotion or charity drives."

"Movie stars have had this for years, but not to so great a degree. Some film people seldom appear on the screen as they do in ordinary street clothes, for one thing. Even their best fans might overlook the man the street. And those who are easily recognized—except for a rare personality or two—seem to be a little out of the reach of their public. This is a carry-over of the remoteness between the audience and the actors that is inherent in sitting in a theater."

"But that television screen is so different. They're used to seeing your face right there in their living rooms. They feel like they know you. They feel free to greet you—probably by your first name—if they see you on the street."

First Acting in 10 Years

This is the first season Jessel has done any acting in almost 10 years. He has been busy turning out money-making musicals for 20th Century-Fox in Hollywood, including the current "Tonight We Sing."

"I've been very happy working on television," he continued, "because you and everyone else know I'll always like to act. One thing that annoys me though—and this was true in radio—is the stress advertising agencies and sponsors put on getting a 'good rating' for a show."

"When you get around the country you realize that those various surveys don't mean much. There was that big radio show Tallulah Bankhead had on NBC for a couple of seasons. The ratings were low. But you could go anywhere in the country and you'd hear people discussing the show, talking like Tallulah, using the gags and catchy phrases of the program. They certainly didn't dream those things—they heard them."



THE BIG STORY — Bob Sloane, narrator of NBC's "Big Story" seems as much at home in the city room of a newspaper as the members of the working press portrayed in the program's authentic newspaper dramas. . . . "Big Story" on KGNC-TV.

ager of KRJC in Beaumont, in 1947, he was again program manager with WFAA, and in 1952, he became radio and television director for the Couchman Advertising Agency in Dallas.

Television Enters Surgery To Show Operation Details

Television, a remarkable new medium, is used for a number of purposes far removed from entertainment.

Miniature TV cameras and transmitters built into the noses of guided missiles help bombardiers to direct the missiles to their targets.

Television enables educators to bring close-up views of demonstrations to large numbers of students.

Unattended television cameras set up close to dangerous military and industrial operations, such as test explosions of atomic bombs, send visual reports to observers stationed at safe distances.

Probably television's most spectacular success in the non-entertainment field has been achieved in its use in medical education.

Surgery Teaching

Television currently is revising the methods of teaching surgery. Instead of crowding into surgical amphitheatres, students and interns can sit before television receivers and see the details of operations—close-up, vivid pictures of skilled surgical hands at work.

Such programs, of course, are not telecast in the same way as a Syd Caesar or Milton Berle show. Instead, they are transmitted via closed circuit—which means that the signal is controlled so that it reaches only the receivers for which it is intended.

Telecasts of surgery are not available to laymen. They may be witnessed only by doctors, interns, medical students, nurses and others with a professional interest in the subject.

How It Works

Here's how an operation is telecast:

Generally, two cameras are used in the operating room. One is suspended from a metal frame above the operating table and focused directly on the area of operation. The incision, the affected organs, and all movements of the surgeons' hands and instruments are clearly imaged by this camera.

Although a second camera is not essential, one generally is used at the side of the operating room to show, at suitable intervals, the disposition of the surgical staff, the equipment to be used, and a general overall picture of the proceedings.

During the operation the surgeon wears under his mask a small microphone which enables him to maintain a running commentary throughout the operation. The audience, while watching his every movement, hears his explanation of what he is doing and why.

Near the operating table is a TV receiver, so placed that the surgeon can see it and make sure that his commentary corresponds

TV Manufacturers Seek To Please All

Women attach more importance to appearance of their television sets rather than on performance, according to the folks who ought to know—the TV manufacturers.

As might be suspected, it's the other way around with the men. They put the emphasis on performance.

with the action the audience is viewing.

The receptions of such telecasts of surgery has been uniformly excellent. Viewers can see as clearly as if they were looking over the surgeon's shoulder. Television made its first appearance in an operating room in February, 1947, when a "blue baby" operation was telecast from Johns Hopkins Hospital.

Later that year a number of telecast operations were viewed by delegates to the 33rd clinical conference of the American College of Surgeons at the Waldorf Astoria Hotel in New York.

Pampa Radio & Television Service

Authorized Motorola Serviceman & Dealer
Service Installation and TV Supplies
717 W. FOSTER — PH. 46

AT TEXAS FURNITURE CO.

An exclusive achievement of **Zenith Quality TV**

New Super Automatic Station Selector
Tunes Station-to-Station Without Further Adjustment!



\$489.95

*Includes Federal Excise Tax and Warranty.

Come see this exciting new 1953 Zenith Quality TV with the Super Automatic Station Selector! Tested and proved across the nation in areas of worst reception. The new "K-53" Chassis provides 20% brighter pictures and 25% greater distance. The 1953 Zenith "Royalty Line" is picture for picture, feature for feature the best buy in all TV!

Here's What Zenith Quality Means . . .

- . . . **Proven Performance.** New "K-53" Chassis developed at cost of nearly \$1,000,000. Tested and proved the best in areas of worst reception.
- . . . **Fluorescent TV Reception.** 20% brighter picture, 25% greater distance. Radiation-proof picture tube. Exclusive Fringe-Lock—set it once for best reception in fringe areas and forget it!
- . . . **New Effortless Tuning.** Tuning all but eliminated by Super-Automatic Station Selector. Electronic Distance Adjuster permits tuning station in station without further adjustment.
- . . . **Built-in Provision for UHF.** Every Zenith ever sold has built-in provision for Tuner Strips to receive new UHF stations without a converter or adapter.
- . . . **Superb Cabinetry.** Flawless craftsmanship achieves stunning additions to your finest furnishings.

Come see a demonstration of Zenith Quality TV

Maddox Heads Production For KGNC-TV

Kelly Maddox, former production director for the National Broadcasting Company in Chicago, is production and program director of KGNC-TV.

Until February, Maddox took special training at WFAA-TV in Dallas, before coming to Amarillo. A native of Meadwell, Miss., and an early professional state actor and director, he was an actor on the first transcribed dramatic program ever broadcast.

After serving as announcer, producer and program director from 1931 to 1938 at WJDX in Jackson, Miss., Maddox joined NBC where he produced such well-known programs as "Vic and Sally," "Breakfast Club," "Little Orphan Annie," "Uncle Sara," "National Barn Dance," "Kaltenmeyers Kindergarten," "Farm and Home Hour," "Mary Martin" and "Ma Pekkings."

In 1941 he became production manager of WFAA, program manager in 1943, and in 1946, man-

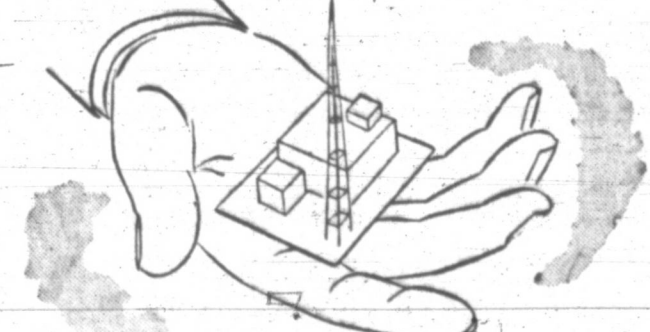
Here's the long-distance champion!

Arvin SUPER TV 26



—makes every picture clearer

Brings every station closer



Only Arvin has all these features:

- 26 tubes, including rectifiers and picture tube, give enormous range, a far better picture.
- Dual Power and Cascade Booster Tuner build up weak signals, prevent overloading on strong signals. No external booster is necessary.
- Exclusive Arvin Phantom Filter eliminates picture roll, bounce and jitter.
- Picture power amplifier puts new life in movies, new thrills in live shows.
- Simultaneous sound system with Velvet Voice intercarrier excludes extraneous noise.
- New linearity control circuit prevents circles from appearing egg-shaped.
- Choice of fourteen 21 and 27-inch consoles, superbly styled in period or modern, crafted with supreme integrity—all with heavy duty casters.
- Many other features include built-in adjustable antenna, variable tone control, bass-compensated volume control, rubber-mounted tuner and speaker.

The Arvin Fairmount, 21-inch console in hand-rubbed Honduras mahogany, is a supreme achievement in fine cabinet making, at home in the loveliest surroundings. Model 7218CM, only

399.95

including tax and warranty

Easy credit terms!



Arvin Dual Power Jet 23

If you want a lot of TV quality at rock bottom price, be sure to see the Arvin Blackstone, table model. 23 tubes including rectifiers and 17-inch picture tube. Packed with high-value features. Model 6173TM.

only \$199.95

including tax and warranty

See Arvin TV at any of these dealers:

CONVENIENT PAYMENTS
SMALL DOWN PAYMENT
UP TO 24 MONTHS TO PAY
Expert Installation Service

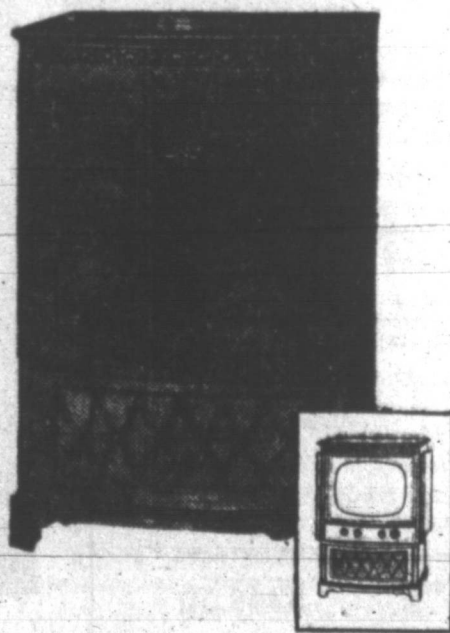
WHITE'S
Auto Stores
THE HOME OF GREATER VALUES

109 SOUTH CUYLER
PAMPA PHONE 1140

only STROMBERG - CARLSON has PANORAMIC VISION

Yorkshire

This beautiful cabinet in the true Chipendale tradition is finished in choicest hand-rubbed Honduras mahogany veneers with full opening three-quarter length curve doors. Typical of Stromberg-Carlson console models, the 12" FM speaker system provides tone quality at its best. Cabinet dimension: 41" high, 27 1/4" wide and 21" deep. Model No. 421-CDM2.



\$474.50

Super 21" TV

STROMBERG-CARLSON

The super 21 chassis, Stromberg-Carlson's greatest achievement in television, reflects 58 years of engineering experience and know-how in the design and equipment. Extensive field tests have conclusively proved the superiority of this power-packed chassis. Truly, today in television "There is Nothing Finer than a Stromberg-Carlson."

* Widest viewing angle in television is not the whole story—the brighter, clearer, sharper, steadier picture is acclaimed the best in 21-inch television today. This superior picture plus exclusive panoramic Vision for increased viewing pleasure makes Stromberg-Carlson the value and performance leader by 1953-55.

Hawkins Radio & Television Lab

HEADQUARTERS FOR TELEVISION
917 SOUTH BARNES PHONE 36



BIG LIGHT — Prop Manager Brent Fleniken, left, and Bob Vaughn, cameraman and projectionist, test a studio light in the KGNC-TV workshop. Fleniken is a native of Amarillo and Vaughn grew up in Spearman.

Questions-Answers On TV Television Acting Requisites Set Higher Than In Other Fields

Question — How does television operate?
Answer — An electronic television camera photographs what it "sees" and sends pictures with sound out on the air. This is then picked up by a television receiver and the same pictures are recreated on the screen of the television set.
Q — What is "video"?
A — This term is sometimes used in place of the word television. Technically, it refers to that portion of the television signal that contains the television picture.
Q — How good is television sound?
A — Television sound is FM (Frequency Modulation). It means virtually static-free reception — startlingly realistic.
Q — How much does it cost to operate a television set?
A — Television sets usually cost less than 1 cent an hour to operate.
Q — How good are television pictures?
A — So bright you can see them with room light on; so steady

they're as good as home movies.
Q — Can I attach my present radio to a television set?
A — No. Radio and television are two entirely different things. They are broadcast at different wave lengths. Separate types of equipment are needed for the transmission and reception of each.
Q — Do I actually see the event as it is happening?
A — Yes, usually. In addition to "live" telecasts, films are used to record programs so that they can be presented at hours convenient to you.
Q — What kind of programs can I get on television?
A — There's something for everybody — from quiz programs and football games to such special events as the opening of Congress.
Q — How many stations can I get on a television set?
A — You can pick up all the television stations within receiving range of your home. Generally, you can receive a station 40 to 45 miles from your home, providing you have an efficient receiver and antenna.

Stage experience is your best stepping stone toward becoming a television star.
Q — Why is the range of a television station less than that of many standard radio stations?
A — Because the telechromatic waves used in television broadcasting travel in a straight line. When they reach the horizon they continue on into space. They are not "bounced by" the upper layers of the atmosphere as in the case of standard radio waves.
Q — Must I have a special antenna for a television set?
A — Yes. Attention to the antenna will pay dividends. So will expert installation.

But for those who have had experience in legitimate theater, chances are excellent for adapting oneself to the fast-moving demands of television.
Unlike Radio
 Unlike radio performers, TV players can not ignore dress, posture and emotional expressions. The all-seeing eye of the television camera demands near-perfection in voice as well as appearance.
 Some top-ranking radio stars have been known to come dashing into the studio without bothering to shave.
 This is verboten in television where a camera would put a "morning after" face on TV screens in thousands of homes.
 Movie careerists enjoy double advantages of having both the time and the money to make their jobs less grueling.
 On film sets, "takes" are short and if an actor flubs his lines or

misses a cue, the director yells "cut," and that part of the picture is taken over again.
 Television actors, on the other hand, must memorize cues, facial expressions and many other details for a 15 to 30 minute show on short notice and are expected to give a flawless performance.
Personality Quirks
 Personality quirks can end a budding television career in short order.
 Any actress who chooses to be haughty or patronizing builds up a wave of repulsion among viewers. Experts said the quality of graciousness shows up in voice, manner and other attributes over television screen.
 As in motion pictures, TV artists may become idols.
 As a result they must live and look the part of TV idols.
 Television tends to exaggerate (fake speech inflections and phony dramatic gestures. A "ham" on television draws a zero Hooper rating unless he plays a hammy role.
 The first jet fighter to be equipped with an afterburner obtained a speed increase of 100 miles an hour over earlier models without afterburners.

The Widest Viewing Angle In TV STROMBERG-CARLSON

PANORAMIC VISION*



New cylindrical tube
 More can watch

Curved safety-glass front!
 It's glare-proof!

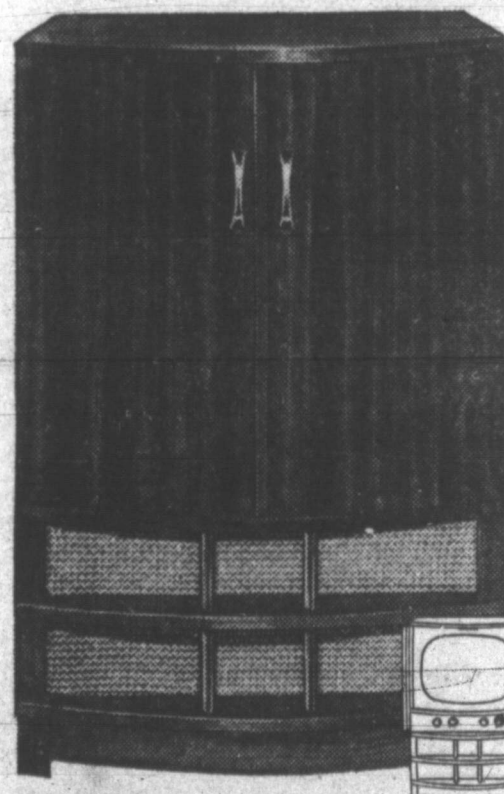
Ready for UHF

New automatic focusing

New customized Tru-Lok tuning

More power in fringe areas

BIG 21" TELEVISION!



- See this thrilling new television development today! The completely new 21" cylindrical picture tube curved to give you true wide-angle viewing... and no annoying glare.
- So different... so exciting... now you can sit almost anywhere in the room and see everything. So photographic—you get startling new realism, new viewing ease.
- See PANORAMIC VISION before you buy any TV. Remember, PANORAMIC VISION costs no more in your Stromberg-Carlson.



THE INVADER, 21" console with 12" speaker — superb tone. Curved, removable safety glass. Phono jack. Tru-Lok tuning. Ready for UHF. Compact, modern cabinet—19" deep. Mahogany veneers, completely hand-rubbed.

The PANATOMIC
 (shown above) 21" table model. Curved, removable safety glass. Tru-Lok tuning. Phono jack. Ready for UHF. Modern, compact cabinet in Perma-Veneer with mahogany finish—only 19" deep. **\$349.50**

CLASSIC 21 — Handsome African ribbon-stripped mahogany veneers give beauty and dignity to this exclusive Stromberg-Carlson Chinese-Classic cabinet design. All exterior surfaces are hand rubbed to a satin finish. Full length doors fold back against the cabinet sides, exposing interior beauty of design matching that of the exterior. Outstanding tone with concert-type 12" PM speaker system. Cabinet dimensions: 30" high, 29 5/8" wide and 20 1/8" deep. Model No. 421-C3M. **\$515.95**

America's Best Buy . . .

Emerson Television Better Vision-Style-Tone Performance - Value!

Leads Them All In Performance & Value



Emerson TV Set
 Priced from \$199⁹⁵

EMERSON 17 - INCH MODEL 721 — Illuminated channel selector for easy reading. New Emerson side controls make possible the largest picture in the most compact cabinet. One-knob Simplicatic tuning. Removable front bezel for cleaning picture tube and glass. Fringe compensator adjusts for individual reception. Ready for UHF. Mahogany veneer cabinet.



- Fringe compensator, adjusts automatically to any signal conditions!
- One-knob Simplicatic Tuning, simultaneously "locks in" picture and sound!
- Cascade Turret Tuner, makes every Emerson readily adaptable for UHF!
- Built-in Pre-tuned Antenna, eliminates outside antenna in most localities!
- Glare-free Picture Tube, eliminates annoying glare from room reflections!
- Handsome wood cabinets, mahogany scratch-resistant 'Emersonite' finish!

Rod MacDonald

513 SOUTH CUYLER

PHONE 578

"There is nothing finer than a **STROMBERG-CARLSON.**"

Bates - Crossman Music Store

108 NORTH RUSSELL

PHONE 865

Imitator Not Interested In TV Pictures

NEW YORK, Mar. 12—UP—Rumors have reached Frank Milano that there are pictures involved in television, but he wouldn't know it from his own work. He's concerned with making strange sounds and no audience sees him.

Milano's scope is considerably larger than that of the ordinary actor. He has been a mosquito and a motor boat. Since the motor boat was on the Milton Berle show, it had to be a boat with a sense of humor. Milano has a way of working out nuances like that.

"If a director tells me he wants a dog on a program, the first thing I have to know is whether it is to be a big dog or a small one," Milano explained. "Then I read the script and try to figure out the disposition of this dog. I've got an advantage over the regular actors. If I'm doing a bark, the director can not tell me I'm not reading the line properly."

While the studios have all sorts of files of animal and other sounds recorded, directors really prefer live effects done by a human voice since the quality often is better and the element of timing a sound into a scene is less of a problem.

Milano earns upward of \$50,000 annually in a variety of "sound" jobs, which range from two of the voices on the ABC "Rootie-Kazooie" puppet show for kids to commercials and recordings of all types.

He's been the "Snap, Crackle and Pop" of a cereal commercial, an automobile starter with a run-down battery and the "voice" of a jet-propelled spoon.

He won over a pack of hounds when RCA-Victor auditioned for a "voice" for Little Nipper, the imaginary grandson of the original "His Master's Voice Dog," the recording company's trade mark.

"I'll have to admit to using the Stanislavsky theory of acting in my work," Milano said. "I mean, I get myself into the mood of the animal, or thing I'm going to impersonate. I visit zoos a lot, and try out my sounds on the animals there."

Although the giraffe was found in Europe and India in previous geologic ages, it has been native only to Africa in relatively modern times.



DRAGNET—Jack Webb, versatile and talented star of "Dragnet," passes in the role of Sgt. Friday, tough plain clothesman of the Los Angeles Police Force. "Dragnet" will bring more of its authentic tales from the files of the Los Angeles Police on KGNC-TV.

KGNC-TV Slates Top-Flight Stars

The tentative program schedule for KGNC-TV includes such well-known network shows as "Groucho Marx Show," "Dragnet," "The Big Story," "Robert Montgomery Presents," "Dangerous Assignment," "Two for the Money," "The March of Time," and "Your Show of Shows."

For the youngsters, there will be such heroes as Hopalong Cassidy, Joe Palooka, The Range Rider, Flash Gordon, Buck Rogers, Don Winslow and Ace Drummond. Tentative arrangement calls for an hour-long show each afternoon Monday through Friday. Called "For Kids Only," the program will feature local talent of children under 13 years of age.

The station plans to sign on March 15, or if possible, a few days earlier, according to Tom Kritzer, general manager. For the first several days a test-pattern will be run so that receiver owners may get their sets properly adjusted. KGNC-TV will go on the air each day at 4:30 p.m., except Sunday, when the station will sign on at 2 p.m. Sign-off time will be 10:45 p.m.

Wes Izard and Bob Izard will give the local newscasts, which will include a comprehensive weather report for the entire area. Some fossil kangaroos are believed to have weighed as much as small horses and to have had feeding habits similar to those of a horse.

Robert Cummings Finds TV Has Aided His Popularity

HOLLYWOOD, March 12—UP—The Burning Arrow at Warner Studio. Robert Cummings, another movie star who has switched to television said Tuesday his video success has doubled his fans—and his stature in the movies, too.

The actor's TV comedy series, My Hero, has been called NBC's answer to CBS' I Love Lucy. Now even the movie industry is looking with new eyes at their boy who made good.

"I get much more fan mail," said Cummings with his usual smile. "And everybody knows you—people who never used to go to movies come up to me on the street, and mention the show."

"I've been offered a lot more movie scripts," he said sadly. "The show keeps me so busy I can't make any movies until next summer. I had to turn down Lana Turner's Lullaby."

Many another film star has upped his stature in show-business by switching to television. Lucille Ball is a sizzling movie property since her TV success. Guy Madison, lost in the Hollywood until he became a video cowboy, recently was ushered into a supercolossal western

Johns Hopkins On Telewaves Each Monday

NEW YORK, March 12—UP—Those who worry about the educational aspects of television programming will take pleasure in the fact that "The Johns Hopkins Science Review" has begun its sixth year on the picture tubes.

Twenty-four cities in the United States, as well as Montreal and Toronto in Canada, see this half-hour program at 7:30 p. m. (est) on Mondays.

The program was created by Lynn Poole for Johns Hopkins University and first went on the air from the studios of WAAM in Baltimore March 9, 1948. The DuMont TV network has carried it as a public-service since Oct. 3, 1950.

No Change in Format—There has been no change in the basic format since the program began," Poole said. "We demonstrate current developments in all fields of science from astrophysics to zoology."

Many of the most famous scientists

Camera Fans Must Use New Tricks In Snapping Screens

Camera bugs will have a chance to try a new trick when TV goes on the air. The trick—taking a photograph of the picture on the television screen.

Here are some basic instructions from which the photographer can work out his own modifications:

Lens aperture should be at least f4.5, shutter no faster than 1-25 of a second; film should be orthochromatic or panchromatic. Camera should be on tripod, preferably with a ground-glass focussing screen.

Brightness of television picture should be higher than normal, contrast a little grayer. Film should be developed approximately 50 percent longer than normal.

Requests for teletranscriptions of the show to be used in school assemblies and by civic and professional groups.

See New RCA Victor Television

5 ways finer for '53



Jack Wayne—Here's the lowest priced RCA Victor television you can buy—and what a buy it is! 5-ways finer for '53... in a cabinet finished in rich maroon. Matching stand available, extra. Model 171301.

\$199⁹⁵

Check these BIG ADVANCES

- ✓ Improved "Magic Monitor" circuit system now at peak-point of efficiency! Screens out static, steps up power, ties best sound to clearest picture—all automatically!
- ✓ Improved "Deep Image" picture tube—an important TV development. The electron beam which produces the picture has been refined to micro-sharpness. And the superfine phosphor screen is coated with billions of tiny crystals, for finer, deep-image pictures.
- ✓ New long-distance reception steps up picture performance—increases sound sensitivity, too—for better viewing and listening!
- ✓ New automatic UHF-VHF tuner can receive all stations in any area. By actual tests has twice the sensitivity of many other UHF tuners. (Optional, at extra cost.)
- ✓ New wider range of cabinets—more styles than ever before in RCA Victor history—more finishes, too!

Ask about the RCA Victor Factory-Service Contract.



21-inch Kerby—BIG television is best—and the Kerby gives you big 21-inch reception! Cabinet is finished in shaded antique... adds real beauty to your home. Also available with matching console/te base, extra. Model 21303.

\$269⁹⁵

Every year more people buy

RCA VICTOR

than any other television

Competent and Experienced Technicians

- OVER 13 YEARS ELECTRONICS EXPERIENCE
- OVER 6 YEARS TELEVISION EXPERIENCE

YOU CAN DEPEND ON US . . . !

C & M TELEVISION

304 WEST FOSTER

PHONE 253

SYLVANIA

the world's most beautiful television with Halo Light

21" Blonde console plus all the features of the Stratopower 508 Chassis for the finest fringe-area reception. Cylindrical Meljo-Tone Black picture tube. "Studio-Clear" sound, no-glare slanted picture window. 37 1/4" high, 28 1/8" wide, 27 3/4" deep. Available with built-in all-channel UHF and VHF reception. THE HUNTINGTON in mahogany and fine hard woods. Model 176M.



\$469⁹⁵

WHY YOU NEED LIGHT around your TV PICTURE



A bright light behind a television picture shows the sharp contrast of brilliance and darkness. This contrast is reduced when you have "surround lighting."



Halolight is an exclusive Sylvania development. A frame of soft, cool light surrounds the entire picture screen. The picture looks larger, clearer, and viewing is kinder to your eyes. The greatest most important advancement in television viewing!



Conventional TV sets present this sharp contrast between a bright picture screen and a darker surrounding area.

HALO LIGHT

The Most Modern, Most Exciting Development in Television

Scientists have proved that when viewing a brightly lighted object in dark surroundings, you need "surround lighting" for real eye comfort. Now Sylvania's scientists, long prominent in lighting research, have applied this principle to television.

Halolight is an exclusive Sylvania development. A frame of soft, cool light surrounds the entire picture screen. The picture looks larger, clearer, and viewing is kinder to your eyes. The greatest most important advancement in television viewing!

SYLVANIA TELEVISION SETS

ARE PRICED FROM \$214⁹⁵

HAWKINS RADIO & TELEVISION LAB

Headquarters For Television

917 SOUTH BARNES

PHONE 36

There Are Ten Ways To Check Troublesome Television Set

If your television set isn't working properly, frequently you can avoid unnecessary calls to servicemen by giving the set a quick "once-over" to spot troubles which don't need the technical help of a service man.

There are 10 easy ways of checking a TV set before calling in the TV technician.

1. If the set is completely dead, make sure the plug did not get pulled out of the wall by "jumping" or during housecleaning. (This may sound obvious but lots of people forget it.)
2. If you have a picture but no sound, check the volume control and try another station to make sure the trouble doesn't lie with the station. Also check and see if the antenna-lead-in plug is in the way in its socket.
3. If you get sound and no picture, make sure the set is turned to the "TV" position and that the brightness control hasn't been turned down inadvertently.
4. When a picture is fuzzy, check the set by trying out other stations. Focus may change from one station to another. Also the station may be broadcasting a film-recorded program which usually is not as clear as a "live" broadcast.
5. In cases where pictures are weak on all channels, check to see if the antenna has been disconnected.
6. If the picture "pulls" horizontally or vertically, readjust the horizontal and vertical hold controls. If the set doesn't have an automatic gain control, the contrast control may have been set too high. Also check on other stations to see if the station's transmitter is at fault.
7. Bright diagonal lines in a picture can be caused by having the brightness control turned too high. Turn it down and see if the condition corrects itself.
8. If the picture jumps or develops "snow" when a station changes a program or shows a verting film, it's frequently a station and not the set. Careful tuning will help minimize the condition.
9. When a small bright spot appears on a tube after the set is turned off and then slowly fades out, forget about it. That condition is normal for many sets and shouldn't cause concern.
10. If a set with an indoor

"rabbit ears" antenna or an antenna built inside the cabinet suddenly begins to get poor reception, check to see if new metal screens have been put on the windows, if metal venetian blinds have been lowered or if home appliances such as electric shavers, washing machines, vacuum cleaners, etc. are running. They sometimes interfere with both TV and ordinary radio reception.

If something seems to be wrong inside the set, leave the set alone and call a TV serviceman.

TV sets are precision electronic instruments. If you tamper with them without knowing what you are doing, you may damage the set and cause yourself needless expense.

Secondly, TV sets have much higher voltages than a radio set and will often hold an electrical charge after the set is turned off and the plug removed from the wall. There's no sense in taking a chance on getting a shock. If you leave the chassis in the set protected by the cover on the back, you are perfectly safe.

Radio Business May Suffer

Where there are both a radio set and a television receiver in the same room, radio loses its audience to TV, according to a survey conducted by Pulse, Inc., an audience-testing organization.

From 8 p.m. until 10 p.m. radio listening dropped 75.6 per cent in TV homes. In the check, sports suffered least, with a 60 per cent drop; classical and semi-classical music went down 65 per cent; news commentators, 60 per cent; 68.7 per cent; quiz and audience participation shows, down 73.4 per cent; situation comedy, down 74 per cent.

Other categories, such as human interest, drama and mystery, were much harder hit. Mystery, for instance, dropped a cold 80 per cent. In effect, four out of five listeners were lost by radio to television.

Things were slightly better between 6 p.m. and 8 p.m. During those hours, AM listening drops

Many Uses For Video

If you think television is merely a device for bringing sports events, Arthur Godfrey or the latest news into your living room, you're making a big mistake.

Television has a wide variety of other uses.

In aviation, TV and similar electronic devices are employed in guided missiles, robot planes, studies of jet engines and numerous other projects, many of which are still secret. At London airport, England, TV units are being installed at key points around the runways so traffic-control officers can check on incoming and outgoing planes from all angles.

The U.S. Navy has TV equipment which can aid in salvage work at depths up to 400 feet and the British have employed similar equipment in locating and raising a sunken submarine.

In Houston police are experimenting with TV for checking up on prisoners in jail cells. The Atomic Energy Commission's Argonne Laboratory in Chicago has developed three-dimensional TV in cooperation with Du Pont Laboratories for working at a safe distance with radio-active materials.

In New York, a utilities company uses television for checking power plant smokestacks as a means of smoke control.

Such uses of television are only the beginning, not the end, of the unusual ways in which television will function, according to television engineers. Many experts contend that the industrial, business, educational and medical uses of TV one day will overshadow its value as an entertainment medium.

In the future, scientists will be able to examine the insides of volcanoes, see the other side of the moon by TV equipped rockets, and do research on hundreds of similar projects which now seem to lie in the realm of science-fiction.

Housewives will be able to "visit" the grocery and butcher and do their shopping via television. Even the ordinary telephone will be equipped with a TV screen.

It sounds fantastic. But television itself is fantastic... yet true.

"Take one of the radio... I'm doing now—a 'live' musical half-hour called 'Encore' on the NBC network Saturday night. I have two of the biggest stars in the business—Marquerite Piazza and Robert Merrill—and conduct 50 of the finest musicians to be had anywhere. By pre-TV standards, it's a big league setup.

Short, Pleasant Rehearsal

"So what happens? We rehearse for an hour. Any longer and we



FILM LIBRARIAN Joan Jamison, formerly with WFAA-TV in Dallas, left, checks a reel of film for KGNC-TV, while assistant Jane Sullivan, also of Dallas, takes notes. KGNC-TV is building up one of the most complete film libraries in the Southwest.

TV Teaches Radio Stars Not To Fuss Too Much Over Shows

NEW YORK, Mar. 13—UP—Once upon a time, like everyone else involved, Meredith-Wilson worked himself into a frenzy putting on a radio show. Now he does them for relaxation.

"Television taught us how wrong we had been to get so fussed putting a radio program together," said the ace musical man-of-all-work of the National Broadcasting Company. "Beside TV, radio is a cinch, a vacation."

"Take one of the radio... I'm doing now—a 'live' musical half-hour called 'Encore' on the NBC network Saturday night. I have two of the biggest stars in the business—Marquerite Piazza and Robert Merrill—and conduct 50 of the finest musicians to be had anywhere. By pre-TV standards, it's a big league setup.

Short, Pleasant Rehearsal

"So what happens? We rehearse for an hour. Any longer and we

Experts Study Eye To Improve TV Tube

Scientists study the human eye to learn what to do to make television as faithful as possible to life.

At present, the sensitivity of the television tube and of the human eye are about equal, and both are about 10 times as sensitive as photographic film.

Motion pictures are viewed at less than one-tenth the brightness at which the original camera recorded them.

Wilson has it even easier with two other radio programs because they are taped in advance for his convenience. "Everyday" is a 15-minute affair Monday through Friday built around editorials in a different newspaper each time. He talks and comments about the town from which the newspaper under discussion comes.

Subscribes to Papers

"I take short-term subscriptions of 100 newspapers at a time in

Seasoned Movie Stars Get The Quakes When Put On Video

HOLLYWOOD, Mar. 13—UP—Movie stars are eager to get on television but a TV casting director has stated, they're still as scared as amateurs on their opening nights.

By now the luminaries of the silver screen have decided TV is here to stay, and only those with anti-video movie contracts are holding out. But many a star still gets "quakes" at the thought of facing those armchair critics of the living room.

"I have to talk fast to convince them that TV is not a monster," said Howard Ross, who has the job of collecting guest stars for NBC's "Colgate Comedy Hour."

"They're afraid at rehearsal, and when we go on the air they get the shakes again. On radio, at least they get to hold a scrip. Here it's one take, and they're finished."

Lizabeth Scott was the most frightened of his movie guest stars, he says. He had to court her, in a business way, for weeks before she got over her fears. Opening night she got the jitters again.

"I decided to give her the shock treatment," he said. "I told her, 'All you have to do is face 50 million people,' and she got so mad she threw me out of her dressing room. But it worked. She did fine."

Most movie guest stars are worried about their material, and some times send the script back for a rewrite.

"We have comedians on the show—Bob Hope, Martin and Lewis and some other guest stars do not want to be ridiculed," the casting director said. "Others turn me down because they don't like the comedian they'd have to work with."

"Other celebrities don't give a hang. Opera star Mimi Benell did a water squirting gag with comic Ben Blue. Another singer Helen Traubel, did a boogie bit and Lily Pons sang 'Minnie the Moocher' with Jimmy Durante."

Ross can boast of promoting the TV debuts of many stars, from Errol Flynn to Linda Darnell. Even long-time holdout Joan Crawford has said she'd like to try the show.

"Tony Curtis and Jeff Chandler want to be on it, too, but they don't have TV rights from their studios yet," he said.

"But there are 40 per cent more movie stars available for TV now than last year. And another 10 per cent will be added each year as they win TV rights. The TV-movie engagement is definitely on, and the marriage will come later."

Maybe You Don't Twirl Dials Right

If your television shows lack of subtlety in lighting effects, perhaps it's your own fault.

That's the burden of the complaint of one television engineer. "The end-product," he says, "is not in the hands of the engineer nor of anyone in the studio. It's in the hands of the man who twirls the dials on the receiving set."

He explains: "Suppose we have a scene with a murderer skulking in a candle-lit cellar. It has taken the work of a designer and engineers to set up that scene so that it has beauty of modeling and perfection in light and shadow.

"That's the way it goes out over the air. And that's the way a receiver can show it. But just one small twist of the 'brightness' knob and, kaput! The damage is done! The receiving screen shows the scene as brightly lit as if it were being played in broad daylight."

Eyes Not Hurt By TV Viewing

Those headaches people sometimes develop after watching television are not caused by damage to the eyes, according to the findings of an outstanding optometrist who recently made a study to determine whether viewing television causes eyestrain.

He found that television will not damage the eyes and will not cause near-sightedness in children. Strain may result from prolonged viewing, but this comes from eye conditions already present in the viewer.

recorded them. The eye, however, can readjust itself to see scenes 18,000 times below normal brightness levels.

The vision as for Rect 4,000. T h e like to room figures. And questio "W r e a n s " "H o u s e " "T e l e v i s i o n " "W h o d o I f e e l " "T h e m a s s " "T h e l i n e " "T h e d o m i n a n t " "T h e t h i r t y " "T h e l e a d i n g " "O f t h e " "I n c h " "S c r e e n " "W a t c h e " "I n c h " "S e v e n " "T h e b o o s t e r " "T h o s e "

TV RINEHART - DOSIER TV RINEHART - DOSIER TV

Before You Buy A Television Set Consider This

ZENITH TELEVISION TEST!

Made by a Local Amarillo Dealer at Vernon, Texas. (Name of dealer and competitive sets tested furnished on request)

THE RESULTS: THE ZENITH TV SET definitely outperformed the other three leading brands tested. The ZENITH TV SET "Locked-in" the picture of WKY-TV, Oklahoma City... a distance of 135 to 150 miles by air. Projecting this radius around Amarillo, (see map above) we have determined our Amarillo territory. We are sure that many TV customers will be interested in knowing what a ZENITH K53 Chassis will do in regards to reception. It is also worthwhile to note that KGNC-TV will operate on approximately twice the power of WKY-TV, Oklahoma City. BEFORE YOU BUY SEE YOUR ZENITH DEALER FOR FULL EXPLANATION... ALSO MANY MODELS NOW ON DISPLAY!

Zenith Distributor

We Sell PHILCO TV Exclusively!

Here's Why it's Your BEST BUY!

We Sell And Service Only PHILCO Appliances As We Have For 24 Years!

Dollar for dollar... feature for feature... nothing on the television market today gives you so much for your money as a Philco. That's what we've decided after an exhaustive analysis of all leading makes. That's why we sell Philco exclusively. You can prove to yourself the wisdom of our decision by coming in and seeing all the new 1953 Philco sets now on display. "No Glare" cylindrical face picture tube and exclusive Philco Duplex Chassis—designed in advance for built-in All-Channel UMF. Plus other new developments from the Philco laboratories. Ask our salesman about them. Even more important, the amazing performance of Philco sets in difficult reception areas. Ask, too, about Philco's unequalled record for service-free operation. Get all the facts before you buy. We know then that your choice like ours, will be Philco for 1953—your best buy now and for lasting satisfaction in the years ahead.

—Lewis Tarpley

New for 1953 with Golden Grid Tuner

Philco TV with 17, 20, and 21-inch Screens

Here's the most advanced TV set ever built... Philco with Golden Grid Tuner... Philco with extra sensitivity and extra power. It's the model 1853—just one of many new 1953 Philco TV sets now on display. Come in for a free demonstration.

AS LOW AS \$199.95 EASY TERMS

*All Philco prices include Federal Tax and Warranty

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Buying TV Not As Easy As Picking Radio

The problems of buying a television receiver are not as simple as for a radio.

Receivers cost from \$99.50 to \$1,000.

The minute you decide you'd like to have video in your living room you're thinking in three figures.

And these are the three-figure questions.

"What size shall I get?"

"What kind of cabinet do I want?"

"How do I know it's a good buy?"

"Where shall I buy it and how do I get it installed?"

Television production is now on a mass basis. Sets are rolling off the lines at the rate of more than 120,000 a month. Competition between retail dealers is keen.

Thirty-nine firms among the leading set manufacturers have over 270 models on the market. Of the 270 models, 112 have 10-inch screens or smaller. The predominant sizes are 10, 12, 12-1/2 and 14 inches. The smallest is in a portable — two by three inches.

General Outline Available: Experts have offered a general outline by which you can determine the size you need. A 7-inch screen is good for about two watchers; 10-inch for three; 12-1/2-inch for four; and a 14-inch for seven.

The number of watchers can be boosted in any of the cases. But these are the figures the industry



ART DIRECTOR OF KGNC-TV, Darrell T. Johnson puts the finishing touches on a KGNC-TV station break. Johnson, a native of Donna, Tex., came to KGNC from the Taylor Publishing Company of Dallas where he was employed in the art department.

has accepted as a general rule-of-thumb.

The 10-inch model is the most popular at the present because it fits the average family with two children. But eastern retailers report the demand for larger sets is climbing.

When it comes to choosing the cabinet you'll have to figure out where you want to put it first—living room, dining room or playroom?

A television set is a piece of furniture and should fit in with other furnishings. Models are

featured in light and dark woods in Chinese style or built into bookcases.

The dining room has been found to be a suitable spot for the television receiver. The chairs are already in the room. All you do is turn them toward the screen.

Mounted Over Fireplace

In the living room, some sets have been mounted over the fireplace on the decorator's theory that a fireplace is the focal point in any room. In any case, the screen should be located so the viewer does not have glare from windows or lights in his eyes. All right, now you're ready to

go shopping. The important point now to remember is to pick a shop—either large or small—that will stand behind its product.

Take the opportunity to get a video education. Ask questions. If the salesman doesn't know the answers he can find out. And don't be afraid to ask for a home demonstration before you sign the check — reception varies from neighborhood to neighborhood. Find out how it works in your home.

An antenna is an important part of your receiver. Both in-door and outdoor types are used. The indoor models are limited and

only a demonstration will prove whether you can use one or not.

Outdoor Models, Too

Practically all the outdoor models are of the simple or folded dipole type and mounted on the roof or some high pole. Signals are lead down twin leads to the receiver.

Installation and adjustment of the receiver are usually done by the dealer and included in the purchase price. Some dealers include a year's servicing in the initial cost.

Where to buy is a question that cannot be answered directly. Television leaders point to another

established industry for an illustration. They say television sets are like cars — the familiar nameplates are probably the safest. But your dealer's business tactics are next in importance because he is the man who has to stand behind any promises or guarantees. He's the man who is interested in keeping your receiver working in order to keep a happy customer.

In the Ice Ages it is believed that eight million square miles of Europe and North America were covered by deep deposits of ice.

PAMPA NEWS, FRIDAY, MARCH 13, 1953 Page 11-B

Television May Come To Dinner

Television is coming to dinner by special invitation in some revolutionary designs called the "living and television kitchen."

The designs as envisioned by the American Home Magazine and General Electric Company, recently, would serve up TV entertainment as a regular mealtime fare.

One industry study calls for a kitchen in which the housewife can work in view of a television screen.



17-inch Wayne—Here's the lowest priced RCA Victor television you can buy—and what a buy it is! It's 5 ways finer for '53... in a cabinet finished in rich maroon. Matching stand available, extra. Model 17T301 \$199.95



It won millions of new friends in '52 — now 5 ways finer for '53

RCA VICTOR Television

WITH THE MAGIC MONITOR CIRCUIT SYSTEM

5 BIG ADVANCES:

- 1 Improved "Magic Monitor" circuit system at peak of efficiency! Screens out static, steps up power, ties best sound to clearest picture—automatically!
- 2 Improved "Deep Image" picture tube—an important TV development. The electron beam which produces the picture has been refined to micro-sharpness. And the superfine phosphor screen is coated with billions of tiny crystals, for finer, deep-image pictures.
- 3 New long-distance reception steps up picture performance in far-out fringe areas. Increases sound sensitivity too—for better viewing and listening!
- 4 New automatic UHF-VHF tuner can receive all stations in any area. By actual tests has twice the sensitivity of many other UHF tuners. (Optional, at extra cost.)
- 5 New wider range of cabinets—more styles than ever before in RCA Victor history—and more finishes too!

11-inch Clarendon—Deluxe—Television Deluxe in a graceful Provincial cabinet. Maple or red cherry finish. Model 21D330. \$550.00



21-inch Jeffrey—A big screen, big console value! Cabinet is finished in luxurious mahogany blond slightly higher. Model 21T313. \$349.95



21-inch Kirby—The Kirby gives you big 21-inch reception! Cabinet in shaded antique finish. Matching stand as shown available, extra. Model 21T302N. Model 21T303. \$269.95

Pampa's First and Most Exclusive

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CARRYING COMPLETE RCA VICTOR LINE

- RCA VICTOR CONSOLES
- RCA VICTOR TABLE RADIOS
- RCA VICTOR RECORD PLAYERS
- RCA VICTOR 45 RPM RECORDS

Put Your Confidence In Us

We Have a Completely Equipped Shop and Experienced and Trained Technicians.

Bates-Crossman Music Store

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PHONE 865

DuMont Television

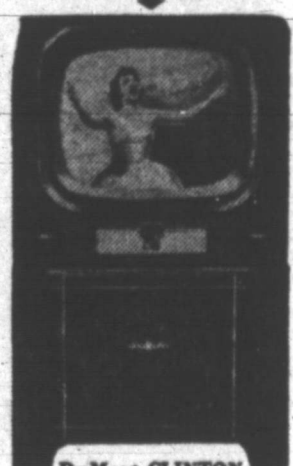
First with the finest at lowest prices ever!

Today the name "DuMont" shines brighter than ever before! Here, in the lowest-priced DuMont sets in history, are tremendous advances for you! See how the new DUMONITOR* brings greater pleasure from every station! Hear the famous glorious DuMont tone! Compare the custom-crafted DuMont cabinets! There is a DuMont just made for your home!

BUY ON CONVENIENT TERMS

SAVE when you trade in... at

"ROADWAY TO HOLLYWOOD" AS SEEN ON THE DUMONT TELEVISION NETWORK



DuMont CLINTON—A brilliant table model that becomes a handsome ensemble, with striking wood base on rollers, it slight extra cost! 150 square-inch picture from 17" rectangular DuMont Selenium* Tubes*. Harmonious Contemporary all-wood cabinet with bracken brown or blond Plexone finish.

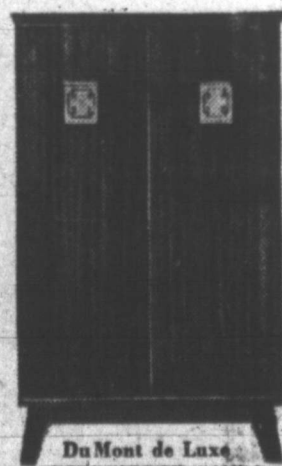
"THE PAUL DIXON SHOW" AS SEEN ON THE DUMONT TELEVISION NETWORK



DuMont BEVERLY—245 square-inch picture from 21 inch cylindrical-face DuMont tube. Beautiful tone from 10-inch speaker. Trio-modern cabinet of quality woods and mahogany or lined oak veneers.

NO EXTRA CHARGES

- for built-in UHF-VHF antenna.
- for full-year picture tube Warranty plus 90-day parts Warranty!
- for Federal Excise Tax!
- for mahogany consoles!



DuMont de Luxe—RIDGEWOOD—41" Luxurious modern cabinet of fine woods and hand-cubbed mahogany or lined oak veneers. 245 square-inch picture from 21-inch cylindrical-face DuMont tube. Many features!

Now you, too, can afford

DU MONT \$209.95
QUALITY TELEVISION from

First with the finest in Television

Texas Furniture Co.

Quality Home Furnishings

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STEWART-WARDNER

Sets the Pace for '53 with

21" and 27" TV

from
\$199⁹⁵

complete provision for U.H.F.

Here it is! Stewart-Warner's advanced TV for '53... **READY NOW FOR ULTRA HIGH FREQUENCY RECEPTION** with fifteen sparkling new models with Full-Channel or Strip-Type Tuner. See and compare the amazing new "X-9300" Unitized Chassis that **OUTPERFORMS... OUTDISTANCES** anything in the industry. Note the many outstanding features: New Power Booster for long range reception; Fixed Focus Picture Tube; Wide Range Tone Control and a host of others. Feel the lustrous, hand-rubbed finishes of the beautifully styled mahogany and blonde oak cabinets. Choose wisely! Choose advanced new Stewart-Warner TV that performance-wise and value-wise no other maker can match anywhere, at any price!



21" Table Model

Tops in big screen TV. In handsome Coronation Brown leatherette. Ready for U.H.F. Powerful new "X-9300" Chassis. Priced sensationally low!

Model 21T-9300N
21" TV
ONLY \$199⁹⁵



Amazing

New X-9300 Unitized Chassis

The Most Powerful Chassis in TV! Stewart-Warner's "X-9300" features a revolutionary new UNITIZED CIRCUIT DESIGN that "steps up" power for absolute picture stability... consistent, dependable reception even in "fringe" and weak signal areas. An innovation in Simplified Servicing!

King-Size 27" Console TV
Bigger than life size! Finest in the STEWART-WARNER line for '53. Full Provision for U.H.F. Revolutionary new "X-9300" Chassis. In magnificent cabinet finished in satin-smooth mahogany. America's newest and most fabulous TV value!

Model 27T-9212A
27" TV
ONLY \$499⁹⁵



WHITER WHITES!
BLACKER BLACKS!
POSITIVE STABILITY!
NO SMUDGE! NO FADE!

PLUS All These Features:

- New Power Booster
- Fixed Focus Picture Tube
- Advanced New "Synero-Brain" Circuit
- Wide-Range Tone Control
- Concert Grand FM Sound
- Plug-In Phono Jack
- Built-In Antenna
- Miracle Turret Tuner

WHEN YOU THINK OF TELEVISION, VISIT WHITE'S FIRST!

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UP TO 24 MONTHS TO PAY
EXPERT INSTALLATION SERVICE

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THE HOME OF GREATER VALUES

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