

## First snowfall of winter blankets Bailey County

With an Artic breeze in the air, the first snowfall of the winter season blanketed Bailey County this past week. According to R.G. Bennett of Muleshoe, the city received .5 inches of snow during a two-day fall on Wednesday and Thursday.

"We didn't get much (snow) out of it, except cold weather," Bennett said. He said the snow melted out to about .2 inches of moisture.

Around town on Thursday, Muleshoe Schools let out an hour early due to the road conditions and Duane Lloyd, manager of Bailey County Electric, said that there were quite a few electrical outages caused by ice and wind.

A few vehicle wrecks attributed to the bad weather were reported, but none with serious injuries.

According to the Department of Public Safety Office in Muleshoe, an 18-wheel truck ran over a road sign on Friday morning. The truck apparently slipped on some ice. No citations were issued in this incident. In Sudan, a Jeep hit a truck about two miles east on Highway 864 at about 9 a.m. on Friday, but there were no injuries reported.

According to Doyle Webb of the Three Way Schools, the Three Way area received a trace to an inch of snow com-

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**SNOW PLAY**— These girls at Watson Junior High School enjoyed playing in the snow on Thursday during their lunchbreak. It was the first snowfall of the winter season. Pictured are: (Left) Natasha Norman, Roxann Garcia, Jennifer Castorena and Lucinda Sena.

## Three Way Junior Livestock Show set

The Three Way Junior Livestock Show has been set for Saturday, Jan. 21 in the ag shop at Three Way Schools.

The show will begin with a pet show at 10 a.m. The cattle show will be held at 10:30 a.m. followed by a barbecue brisket lunch at noon in the school cafeteria.

At 1:30 p.m., the sheep show will begin. Thirty minutes after the end of the sheep show, the pig show will begin.

Entries for this year's show includes seven steers, 34 lambs and 68 hogs, exhibited by 4-H and FFA students.

The Three Way Show is being sponsored by the Three Way Livestock Show Board which includes: Jack Reeves, president; Don Parker, secretary/treasurer; and board members Terry Pollard, James Kindle, Sharon Kindle, Jerry Wilson, Butch Tucker, Howard Tooley, Jan Tooley, Jean Parker, Mary Ferguson and

Continued on page 2

## Alma Orozco wins annual Journal Bowl Contest

Alma Orozco of Rt. 2, Box 165, Muleshoe, came away the winner of the annual Muleshoe Journal Bowl Contest, collecting the \$50 winner-take-all prize.

Alma correctly selected the winners of 13 of the 16 games on the bowl contest, a rate of 81%.

Alma's closest competition came from her husband Richard Orozco, the winner of the year-end award for the Muleshoe Journal Football Contest, who also had a 13-3 record in the bowl contest. But Alma correctly picked both tie-breaker winners, while Richard incorrectly chose Texas Tech

to defeat Southern Cal in the Cotton Bowl.

Except for the tie-breakers, Alma and Richard had identical contests. They were both incorrect in the Holiday Bowl, where Michigan defeated Colorado State; the Carquest Bowl, where South Carolina defeated West Vir-

ginia and in the Hall of Fame Bowl, where Wisconsin downed Duke.

Honorable mention goes to Bill Liles and Mcase Nicolas of Muleshoe, who both had 12-4 bowl contest records.

There were a couple of participants who had 7-9 records for the contest, but most

of the contestants finished at .500 or better.

While the Holiday, Carquest and Hall of Fame Bowls were the most often missed, other stumbling blocks included the Fiesta Bowl, where Colorado dominated Notre Dame; the Freedom Bowl.

## Around Muleshoe

### Workers Protection Standards training set for Tuesday

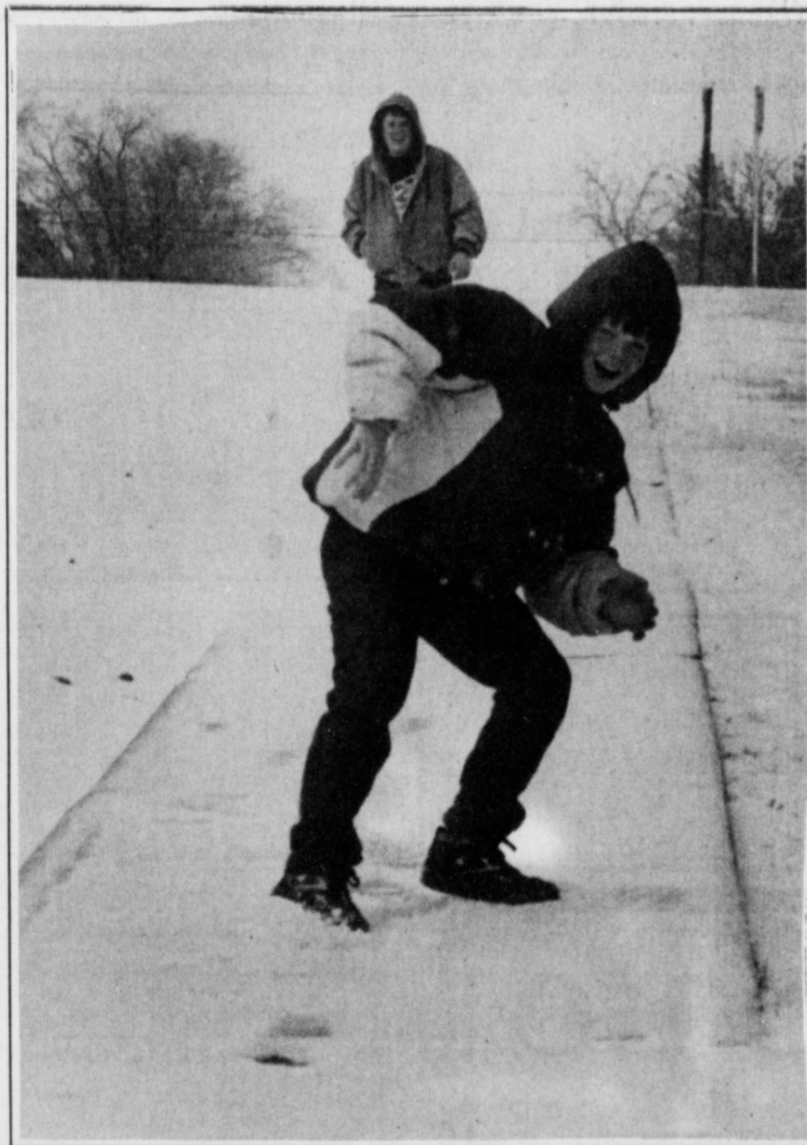
Randy Rivera of the Texas Department of Agriculture will be in Muleshoe on Tuesday,

Jan. 10 for a Workers Protection Standards (WPS) train-the-worker program. The program will be held from 10:30 a.m. to noon at the Bailey County Coliseum.

For more information contact the Bailey County Extension Office at 272-4583.

### Muleshoe Schools to be closed Friday

Muleshoe Schools will be closed on Friday, Jan. 13. This is a scheduled holiday for the district. School will resume on the regular schedule on Monday, Jan. 16.



**SLIDING IN THE SNOW** — Not everybody was miserable during the cold Arctic weather that filled Bailey County this past week. (Back) Brandon Thomson and Chris Vaughn enjoyed sliding in the snow at the junior high.

## Moore is new Extension Office secretary

Pat Moore assumed the position of secretary for the Bailey County Extension Office on Jan. 1. She succeeds former extension secretary Billie Redwine Downing, who was elected County Clerk and installed into office last week.

Prior to accepting her current position, Moore worked as a secretary for the Bailey County Attorney's Office.

The Extension Office is not a new place for Moore though. She worked for the Bailey County Extension Office from 1987 to 1991.

"I am glad to be back working with Kandy McWhorter and Curtis Preston at the Bailey County Extension Office after these past years," Moore said. "We at the Extension Office work as a team to provide a wealth of information and education to the citizens of Muleshoe and the entire county of Bai-



Pat Moore

ley."

Moore said that the office tries to keep current information on many subjects and issues in the categories of nutrition and home economics, community development, agriculture, horticulture and natural resources and 4-H and youth development.

"We provide publications and services which we feel are helpful in a number of areas and have access to the

resources of the entire university system through the county Extension Office," Moore said.

Moore has lived in Muleshoe with her husband Kerry since 1964, moving here from Lubbock. Her husband is the speech and drama director at Muleshoe High School and they are members of the Muleshoe Church of Christ.

During her spare time, Moore likes to read and do crafts, including cross-stitching.

She added, "Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages, regardless of socioeconomic level, race, color, sex, religion, handicap or national origin. Therefore, we hope to work with everyone and invite those in our county to take advantage of the services provided.

## School board to meet

The Muleshoe Independent School District Board of Trustees will meet on Monday, Jan. 9 at 7 p.m. at the Administration Office.

The board will discuss a Standing Tall Allowing No Drugs (STAND) program to be implemented at Watson Junior High and DeShazo Elementary School this semester and will discuss the board policy relating to testing drivers for alcohol and controlled substances.

The board will also appoint Bailey County Agents Kandy K. McWhorter and Curtis D. Preston as adjunct faculty members for MISD.

During a closed session, personnel considerations will include receiving resignations, consider hiring new personnel, conduct the annual summative appraisal of the superintendent and a discussion of the superintendent's contract.

## Shallowater ruins Muleshoe's District 2-3A openers

The Shallowater Fillies and Mustangs ruined Muleshoe's District 2-3A openers Friday, sweeping a pair from MHS on its home floor.

The Fillies outscored MHS 27-10 in the final period to take a 58-36 win.

In the boys' contest, Shallowater outdueled the Mules in the second half for an 81-62 win.

The Mules and Lady Mules are back in action Tuesday, when they travel to Floydada to play District 2-3A contests.

In the girls' contest,

Muleshoe hung with the fillies for three periods, trailing 22-18 at the half and 31-26 after three periods.

But in the fourth quarter, the Fillies scratched out a 10-point lead and put the brakes on the tempo of the contest. Shallowater picked their shot the rest of the way as the frustrated Lady Mules scrambled to catch up.

Allyson Field and Mandy Cleavinger had 11 each for Muleshoe.

The Mules appeared to be ready to take control in the

boys game, racing to an 18-8 lead after one period. But by the half, the Mustangs had rallied for a 32-31 lead.

Edward Olivas had 16 to pace the Mules, while Daniel Garbarino added 14, Edward Rodriguez 12 and Josh Slayden 11.

Shallowater 58, Lady Mules 36 (Jan. 6)

SHS (58) — Cuevas 0 (1), 0-0, 3; Huval 0, 2-2, 2; McCray 2, 3-4, 7; Fuentes 4, 3-4, 11; Ramos 3 (1), 3-4, 12; Foraker 2, 0-0, 4; Hayslip 4, 2-2, 10; Muncy 4, 0-2, 8; Totals — 19 (2), 13-18, 58.

MHS (36) — Keetha Glover 2, 0-0, 4; Allyson Field 5, 1-3, 11; Michelle

Williams 1, 1-2, 3; Sharon Johnson 1, 0-0, 2; Mandy Cleavinger 4, 3-5, 11; Brandi Harrison 1 (1), 0-0, 5. Totals — 14 (1), 5-10, 36.

Total fouls: SHS 25; MHS 23. SHS 11-11-9-27 — 58 MHS 9-9-6-10 — 36

Shallowater 81, Mules 62 (Jan. 6)

SHS (81) — Blair 2, 1-2, 5; Workman 2 (1), 2-2, 9; Lemon 0 (2), 3-4, 9; Menton 4, 0-0, 8; Lust 5 (1), 4-5, 17; Roberts 8, 3-3, 19; Witt 1, 0-0, 2; Stanton 5, 2-4, 12. Totals — 27 (4), 15-20, 81.

MHS (62) — Jimm Gauna 2 (1), 0-0, 7; Bryan Field 1, 0-0, 2; Josh Slayden 4 (1), 0-2, 11; Edward Rodriguez 6, 0-2, 12; Edward Olivas 5 (2), 0-0, 16; Daniel Garbarino 6, 2-3, 14. Totals — 24 (4), 2-7, 62.

Total fouls: SHS 13, MHS 17. SHS 8-24-20-29 — 81 MHS 18-13-16-15 — 62

# Nursing Home News

By Joy Stancell

We have really enjoyed the holiday season. Our residents have stated that this is the "best Christmas they have ever had."

We wish to thank each and every one that included us in their holiday activities.

We really enjoyed the Christmas carols that children, young men and women and church group came by and sang. The special holiday treats and gifts from individuals and churches and work groups, the special visits, cards, those who hosted a party or assisted with one, the visit that Santa made, were all needed and appreciated. God bless each and everyone of you.

Friday afternoon the Joy Choir of the First Baptist Church hosted a pre-new year's Gospel Sing-A-Long. Refreshments were served after

the singing session.

We wish to thank each one that donated or participated in the Christmas Card Project. We will be getting our big screen TV in just a short while. We are excited and thankful.

Wednesday afternoon Glenda Jennings and Jonessa Brockman came out in the winter weather to brighten our afternoon with entertainment and music.

Our birthday party for January will be Thursday, Jan. 26 at 3:30 p.m. We invite you to join us.

At this writing, Inez Hurst and Lillie Wuerflein are hospitalized. Please remember them in your prayers.

Buster Kittrell hosted coffee/spudnut time Wednesday morning. Retha Tique sang for the residents following coffee time.

Retha visited and sang to Eva Ashford, Kenneth Everett and Mary Jennings in their rooms.

Mary Kalbus from the Lariat Lutheran Church, brought large print issues of "Portals of Prayer" for the residents Wednesday.

She visited the residents in their rooms and up and down the halls.

Jim Claunch attended coffee time with his wife Cordie Claunch Wednesday morning.

Our sympathy goes to Leonard McCormick and his

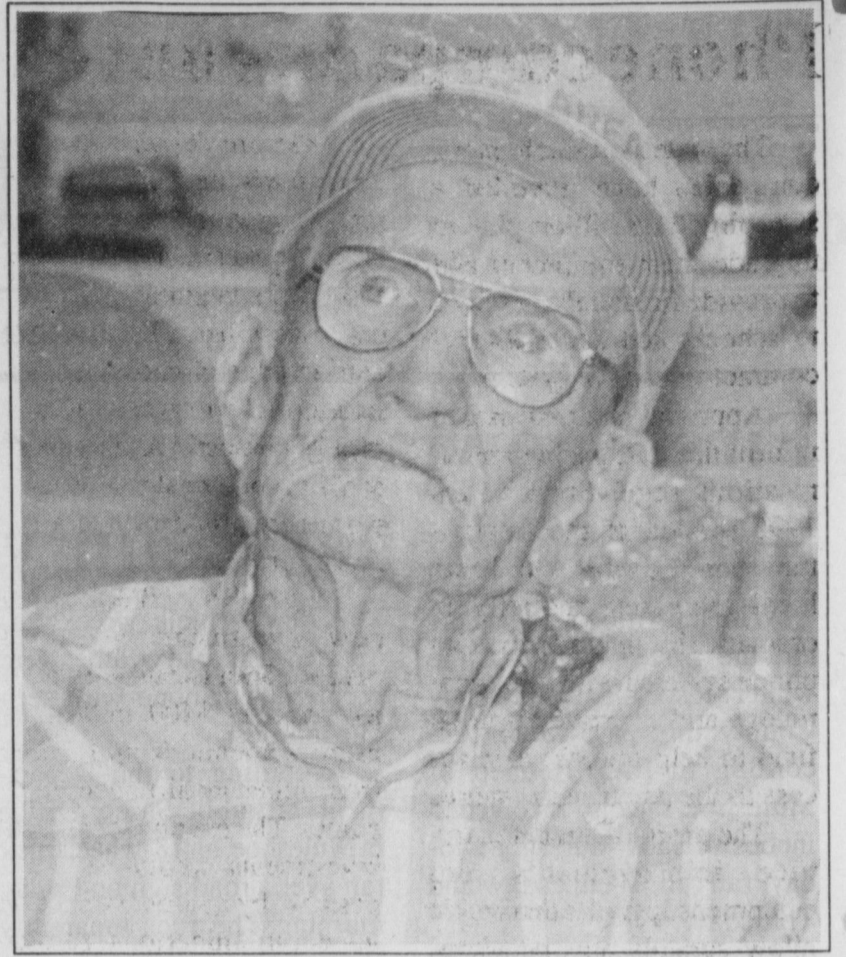
family on the loss of a little great-granddaughter.

If you would be interested in hosting a birthday party or working in the beauty shop, please come by the Healthcare Center or give us a call.

Tuesday afternoon LaNeel Stancell, Claudine Embry and Martha McCormick came to shampoo and set the ladies hair.

I wish to thank everyone who kept things going while I was on vacation, Thursie Reid, Melvin Griffin and Jane Reeder.

Roma Davis' daughter from Arkansas has been here visiting. Her daughter Kane Reeder has made sweetbread for us several times.



JOURNAL PHOTO/LACEY LLOYD

DECEMBER BIRTHDAY - Fred Mapes, a resident of Muleshoe Healthcare Center, celebrated his birthday in December. He was born Dec. 22, 1908 and was honored with a birthday party at the nursing home.

## Resolve to prevent fires in 1995

Start 1995 with a resolution to prevent fires. That's the recommendation from the Texas Commission on Fire Protection, a state agency involved in various aspects of fire prevention and fire suppression.

"The beginning of the new year is a good time to start new fire-safety habits that could save your life and your home," said Michael E. Hines, executive director of the commission. "By taking a few simple steps, you can develop new habits that can significantly reduce the risk of losing your home or family to fire."

Hines explained that the threat of fire is so frightening that many people refuse to think about how they can prevent fires or to become better prepared to deal with fire.

"But compared to some of the popular new year resolutions, such as losing weight or learning a new language," he said, "fulfilling a resolution to practice fire safety in the home is actually very easy."

The Commission on Fire Protection suggests the following steps to get your family started on a fire-safe year:

(1) Get rid of your dead Christmas tree.

The largest number of Christmas tree fires occur during January when the trees have

been put out for trash collection. Take used trees and branches to recycling centers or landfills. This will keep children from being tempted to experiment with matches or lighters and the dried greenery.

(2) Pick a day to check your smoke alarms each month.

Pick one day each month, such as the day your mortgage payment or rent is due, and mark that day on your calendar as "Test the smoke alarm" day. That's a good use for the calendar anyone may have got for Christmas.

(3) Buy new smoke alarms.

Fire incident reports gathered by the Commission on Fire Protection show that, in homes where fires occur, only one in every three has a smoke alarm and about half of those do not operate properly.

If a smoke alarm is more than 10 years old or sounds "false alarms" frequently, replace it with a new one. Buy more so that each bedroom has its own smoke alarm. read and follow the directions to be sure that the alarms are installed correctly.

(4) Resolve to stay in the kitchen you are cooking in.

Unattended cooking is the

leading cause of fires in Texas each year. "We could save millions of dollars in property loss and prevent tremendous personal suffering that if everyone in Texas simply watched the stove while they were cooking," Hines said. Start cooking only when sure that you will not have to leave the room. If a person needs to leave the room, turn off the

stove, fryer or other cooking appliance.

(5) Replace your cigarette lighter with a new child-resistant disposable lighter.

Fires caused by children playing with lighters and matches are the leading cause of fire injuries to children, according to Commission statistics. Look for labels that say "child-resistant" when you buy lighters. (The lighters meet new

Consumer Product Safety Commission standards that went into effect during 1994)

Then keep the lighter, as well as matches, in a place that cannot be reached by children.

If people have old-style lighters or if a child has shown an interest in playing with matches or lighters, consider keeping matches and lighters in a locked container or cabinet.

## Muleshoe Area Calendar

MONDAY, JANUARY 9

Muleshoe Heritage Foundation, Old Depot  
Border Rounders dance, 7:30 p.m., Civic Center

TUESDAY, JANUARY 10

Alcoholics Anonymous, 723 W. Ave. E, 8 p.m.  
Rebekahs, Lodge Hall, 7:30 pm  
Rotary Club, Civic Center, noon  
Muleshoe Senior Citizens dance, Legion Hall, 8:00 pm  
Masonic Lodge, 7:30 p.m., Masonic Lodge  
Jennyslippers, noon, Depot

WEDNESDAY, JANUARY 11

Lion's Club, noon, Civic Center  
Muleshoe Volunteer Fire Dept., City Fire Station

THURSDAY, JANUARY 12

Oddfellows, Lodge Hall, 7:30 p.m.  
Tops Club, Am. Blvd. Church of Christ, 6:00 pm  
Muleshoe Square Dance, 7:30 p.m., American Legion Hall

FRIDAY, JANUARY 13

Kiwanis Club, 6:30 am

(The Muleshoe Journal is attempting to keep the calendar accurate and up-to-date. Please inform the Journal if there is a change in any of these listings.)

## Correction

### Name omitted

In the Thursday, Jan. 5 edition of the Muleshoe Journal, a name was omitted in the story on newly elected officials who took their oaths of office on Dec. 30.

Dorothy Turner, county treasurer, was re-elected to her position during the Nov. 8

General Election and was among those also installed into her office for a new term by District Judge Jack Young.

Turner's name was left out by error.

The Journal apologizes for this error and hopes it has not caused anybody an inconvenience.

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Sunday 1-5 PM

## Snow

Continued from page 1

bined on Wednesday and Thursday.

"We had a lot of sleet, more sleet than snow," Webb said.

On Tuesday, cold Arctic air swept across the South Plains as a result of a high-pressure system moving down from Canada, according to the National Weather Service in Lubbock, with temperatures getting as low as 22 degrees on Thursday in Muleshoe.

## Three Way

Continued from page 1

Joey Kindle.

Judges will include: Chad Edward of Floydada, steer and lambs; and Jimmy Duncan of Causey, N.M., who will judge pigs.

**Winter Sale**

**DRASTIC REDUCTIONS**

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# Phone companies unveil systems upgrade proposal

The state's local telephone companies have unveiled a sweeping \$1.5 billion plan to upgrade their equipment and to provide financial assistance to schools and hospitals that contract to use the system.

Approval of a proposal to reform the state's telecommunications regulations in the 1995 session of the Legislature would enable the Texas local telephone industry to dramatically upgrade its telephone systems with new technology and to create a special fund to help schools gain access to the advanced systems.

The proposal includes service improvements and equipment upgrades that would allow schools and hospitals, upon request, to set up interactive video facilities to implement long-distance learning or telemedicine projects.

The proposal also features a \$60 million grant fund to be established by the Legislature and paid for by all telecommunications companies in the state. Proceeds from the fund would be used to assist educational institutions in setting up distance learning projects.

nounced the proposal today. Bell is market testing the new phone technology providing two-way video communication at several pilot project sites around the state.

"We are delighted to announce this network modernization proposal today," said TTA Spokesman Rell Rice. "This is the beginning of a process that will put Texas on the cutting edge of economic and academic progress in our highly competitive economy, and we, your local phone companies, are proud to be partners in this process."

Up to \$1.1 billion of the new investments would be made by Southwestern Bell and as much as \$400 million in improvements would come from other local phone companies. The telephone systems investments would be made possible by approval of a new telecommunications reform plan to be considered by Texas lawmakers.

The reform plan would protect consumers by capping basic local phone rates and would allow the phone companies more flexibility in their operations and earnings. The additional earnings would be used to fund new service enhancements like the distance learning pilot projects. The companies would also be able to improve their systems in a much shorter time frame than possible under the current regulatory systems.

In addition to the grant fund, local phone companies would seek approval from state

regulators to offer substantial discounts to schools that wish to establish distance learning programs. Those phone customers could then communicate by voice, video and data across long distances at substantially lower costs than currently available.

"Texas is being bypassed by other states who have already modernized their telecommunications regulations," said Rice.

"That has led to major improvements in telephone services in those states, and they are beginning to see big payoffs in terms of attracting and retaining more jobs for their citizens. Unfortunately, we are still operating under outdated regulations that were passed two decades ago, and it's hurt our state's ability to compete."

"We are extremely excited about what we're accomplishing in our marketing tests, and with the help of our state elected officials, we will soon be able to provide

ing in our marketing tests," spokesman Eddie Reeves.

"We are committed to moving our companies and our state forward in the global economy and this infrastructure expansion proposal shows that we are willing to back this commitment all the way," said Reeves.

Five Area Telephone Co-

operative, Inc., through its hi-tech, digital fiber optic facilities and cellular network has been working toward providing its members and customers with the latest in technology for several years.

Now with the establishment of West Plains Telecommunications, L.L.C., a Five Area Telephone subsidiary Five Area intends to provide its customers in the Muleshoe, Sudan, Earth, Springlake and Olton areas with the same modern technology.

The General Manager of Five Area Telephone/West Plains Telecommunications serves on the Board of Directors of Texas Telephone Association as well as other members of serving on committees.

They are aware of legislative actions in Austin as well as in Washington, D.C. and look forward to developing the Five Area Telephone/West Plains Telecommunications area into a modern hi-tech home owned utility.

Have A Nice Day!

# Weddings

## Rodgers, Bass are united in marriage

Jollene Rodgers and Barry Bass were united in marriage on Dec. 31, 1994 at the courthouse in Logan, N.M. Judge Jan Parker officiated.

Honor attendants were Jeanette Cordova of Albuquerque, N.M., sister of the bride and Chris Bass of Muleshoe, brother of the bridegroom.

Parents of the bride are Mr. and Mrs. Gayland Rodgers of Logan, N.M. The bridegroom's parents are Steve and Sandy Bass of Muleshoe.

The couple will make their home in Logan, where the bridegroom is employed Farmer's Electric Cooperative.

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# Better Business Bureau

Throughout the year, the Better Business Bureau (BBB) receives many calls about dubious overseas job opportunities that are advertised in the newspaper classifieds.

The appeals usually target high school and college graduates. Typical ads promise high paying jobs in interesting or exotic foreign cities, but claim little or no experience is necessary.

Closer to home, other ads promise postal or governmental jobs all over the country. Unlike legitimate employment firms that have permanent addresses, unscrupulous employment firms usually run their operations from out-of-state and offer applicants only a phone number or mail drop address.

Job seekers should not be fooled by a firm's promise of a refund, if no job materializes. Check the company out before doing business with them. And also check out foreign job offers with that country's consulate or embassy.

Ask the BBB for a free pamphlet called, "Tips on Overseas Job Scams" when you call 763-0459.

To protect you and your family against fire, here are some tips from the Lubbock Fire Marshall's office.

Consider getting a smoke

detector. Most fire deaths occur in the home and are caused by smoke inhalation/carbon monoxide poisoning, rather than from heat.

The Uniform Building code requires that detectors be installed in all new construction and to be wired into the electrical system of the house.

We can't recommend the kind to buy, but look for the Underwriters Laboratory insignia.

You will need to decide if

you want a battery-operated or electrically-wired one that is wired and has a battery backup.

Make sure you install them in close proximity to sleeping rooms. Then you need to decide how many you need.

You will also want to consider the kind of detector that has a halogen lightbulb that lights when it goes off. To find out more about fire safety call your fire marshall's office.

**AUCTION**

REAL ESTATE - FARM EQUIPMENT - REAL ESTATE - FARM EQUIPMENT  
**Saturday, January 14, 1995 - Sale Time 10:00 a.m.**  
 Real Estate Will Sell At 10:00 a.m. Followed By The Farm Equipment.  
**STAN SIMON - Owner**  
 Telephone: Mr. Simon (806) 246-3255 OR Auctioneer-Broker: James G. Cruce (806) 296-7252

LEGAL: All Of Labor Ten (10) League 633, And Parts Of Labors Five (5), Six (6), Fourteen (14) And Fifteen (15), League 634, State Capitol Land, And All Of Labor Seventeen (17) League 634, State Capitol Land, Lamb County, Texas, Containing 764.69 Acres.

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SELLING: 765 Acres ML Lamb Co. Irrigated Land (Has Been And Is Being Used For Livestock Farm, Primarily Sheep For Last Few Years.)

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CLOSING: 30 Days With All Diligence With Adequate Time To Complete All Paper Work.

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Happy 90th Birthday  
 Julian Lenau  
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 (He Likes Feedback)

# Minding Your Own Business

By Don Taylor

## Name Your Price

Recently, a client explained how he sets prices for his products. "What my suppliers charge me determines how low I can set my prices. My competitor's prices establish the ceiling. Generally, I try to be somewhere-in-between," he said.

I've watched small-business owners for nearly 30 years. In that time, I've found that this "somewhere-in-between" pricing policy is a common practice. I feel that using this system ignores some of the most important elements you should consider when making pricing decisions.

In this column I'd like to help you take an objective look at your pricing strategies. Are your prices helping you grow a successful business? Or, are they steering you toward the poor house

## The Fundamentals

There are four fundamental factors you must consider as you evaluate your pricing strategy. They are:

1) **Cost.** You can't build a successful business without knowing all about your cost structure. Your price must cover both direct and indirect costs. I find that few small-

business owners factor in all costs when they set prices. Most owners consider cost of goods sold and operating expenses when they establish

price levels. I believe you also need to consider your income (opportunity costs), a return on your business investment (money costs) and future cash needs for growth and renewal (longevity costs).

2) **Value.** Regardless of costs, your customers are the ultimate judge of value. If your customers feel that your price is too high, it is. They don't care about your costs or your longevity.

If this is the case in your business, you have three choices. You can lower costs so you can reduce prices, lower prices and give up profits or find customers less sensitive to higher prices.

Not long ago, I visited a very successful small business in Texas. The owners told me they had refocused their marketing efforts to attract a different customer base after new price competition came to town. "We targeted and went after customers who care more about quality and service than price," one of the owners told

me. The re-focusing strategy is working. "Our sales are up 20 percent this year and we're having our best profit year ever," the owner said.

3) **Competition.** Yes, competitors do play a role in fundamental pricing policies. However, they should not set an artificial ceiling for your business.

You should be aware of competitor's prices for obvious reasons. You may choose to compete on price or you may decide to add value for your customers and not worry about having the lowest price.

I recently consulted with a business owner who chose to "out value" his prime competitor. He studied his craft, acquired new knowledge and skills and raised his prices by 50 percent. (Yes, I said 50 percent!)

What happened? Did he lose customers? Did he price himself out of the market? No, because of the newly acquired knowledge and skills, customers feel that they are still getting a bargain. Through word-of-mouth promotion only, his business has doubled

4) **Overlap.** We need to realize pricing impacts many areas of business performance.

The pricing overlap affects marketing decisions, sales levels, financial factors and profit. You need to consider the overlap factor when you set goals for this year. Will a price increase slow sales or increase profits? If we reduce prices, will we increase market share and drive out competition or just lower margins?

Keep these four pricing fundamentals in mind as you establish your pricing policies this year. Remember, there are two foolish positions in which you can find yourself: Priced too high or priced too low. You lose something either way.

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The Muleshoe and Bailey County Journals publish birthday announcements free of charge for babies one year old or for people ages 90 and over. A photo may also be included with the announcement. Complete guidelines and forms are available at the Muleshoe Journal office.

# Commissioner's Court to meet on Monday

The Bailey County Commissioners Court will meet Monday, Jan. 9 at 10 a.m. at the Bailey County Courthouse.

Items to be discussed will include appointment of commissioners as road overseers, selection of members to the salary grievance committee and authorizing the county judge to take applications for county depository.

The Court will also consider approval of a bond for the chief appraiser of the Bailey County Appraisal District, will consider approval of bonds for the deputy county clerk, deputy district clerk and county attorney and will set pay for jurors for the new year, set terms of court for Justice Court and set terms of court for County Court.

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## Southwestern Exposition, Livestock Show set

FORT WORTH - The 99th edition of the Southwestern Exposition and Livestock Show, scheduled January 20 through February 5 at Will Rogers Memorial Center in Fort Worth, will feature a strong livestock entry list, according to early estimates by Show President /Manager W.R. Watt Jr.

Exhibitors of beef and dairy cattle, sheep, swine, dairy goats, llamas, horses, donkeys, mules and various junior shows have made their entries, while exhibitors of pigeons have until January 5 and poultry and rabbits until January 10.

As the Stock Show staff continues to process entries, the total by show time is expected to exceed the record of 18,000 head which registered last year.

"We are pleased with the interest in our show by livestock exhibitors," Watt said. "Their participation in this type

of event is a strong indication that the future of the industry is on solid footing."

Premiums for the livestock show and its accompanying 28-performance rodeo will exceed \$600,000. The exposition is Fort Worth's most attended annual event.

The Stock Show will host a number of major breed events. Among them will be the American Polled Hereford Association's debut of its National Genetic Focus Standard of Productivity Show, and the National Show of the American Red Angus Association. Nigerian Dwarf Dairy Goats will be a new breed at this year's show.

A major highlight of the rodeo entertainment package will include the exciting Roman chariot races made popular in the 1960's with the release the Charlton Heston movie, "Ben Hur."

The world-famous

Anheuser-Busch Clydesdale Hitch will be back in magnificent style. The eight 2,300-pound matched giants will present an amazing demonstration of handling ability as they pull the ages-old red freight wagon through tight patterns.

The Coors Cowtown Cutting event will give rodeo fans a look at some of the country's best cutting horses in a show of athletic ability. And, more horse power will be evident as the WBAP Radio-sponsored Canadian Chuck Wagon Races run flat out in the rodeo arena.

Rodeo tickets are available at the Will Rogers Coliseum box office from 9 a.m. until 6 p.m. Monday through Saturday, and from noon until 5 p.m. on Sundays. Telephone orders should be directed to 817-877-2420. Mail orders should be sent to P.O. Box 150, Fort Worth, TX 76101-0150.

Save With Our New Years' Sale!

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<p style="text-align: center; font-size: 1.5em;"><b>Stew Meat</b></p> <p style="text-align: center; font-size: 2em;"><b>\$2<sup>49</sup></b> lb.</p> <p style="text-align: center; font-size: 0.8em;">In 2 lb. Pkg.</p>	<p style="text-align: center; font-size: 1.5em;"><b>Larry's Famous Whole Hog Sausage</b></p> <p style="text-align: center; font-size: 2em;"><b>\$1<sup>00</sup></b> lb.</p> <p style="text-align: center; font-size: 0.8em;">(In 2 Lb. Sticks)</p>
<p style="text-align: center; font-size: 1.5em;"><b>Whole Pork Loins</b></p> <p style="text-align: center; font-size: 2em;"><b>\$1<sup>59</sup></b> lb.</p> <p style="text-align: center; font-size: 0.8em;">(By The Whole Loin Cut &amp; Wrapped To Your Specifications)</p>	<p style="text-align: center; font-size: 1.5em;"><b>Lean Hamburger</b></p> <p style="text-align: center; font-size: 2em;"><b>\$1<sup>49</sup></b> lb.</p> <p style="text-align: center; font-size: 0.8em;">In 2 Lb. Pkgs</p>
<p style="text-align: center; font-size: 1.5em;"><b>Hamburger Patties</b></p> <p style="text-align: center; font-size: 2em;"><b>\$1<sup>59</sup></b> lb.</p> <p style="text-align: center; font-size: 0.8em;">In 2 lb. Pkg.</p>	

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"Beneficence is God-like, and he who does  
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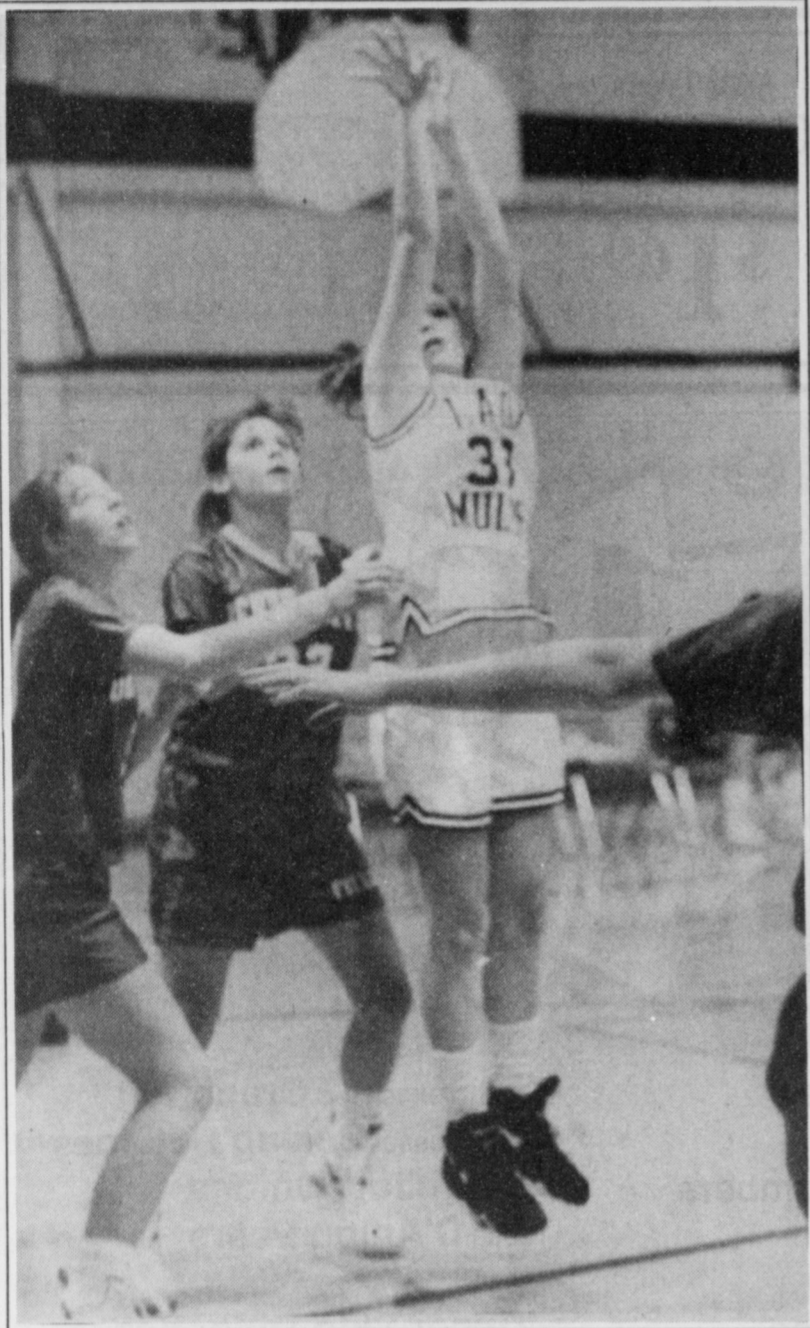
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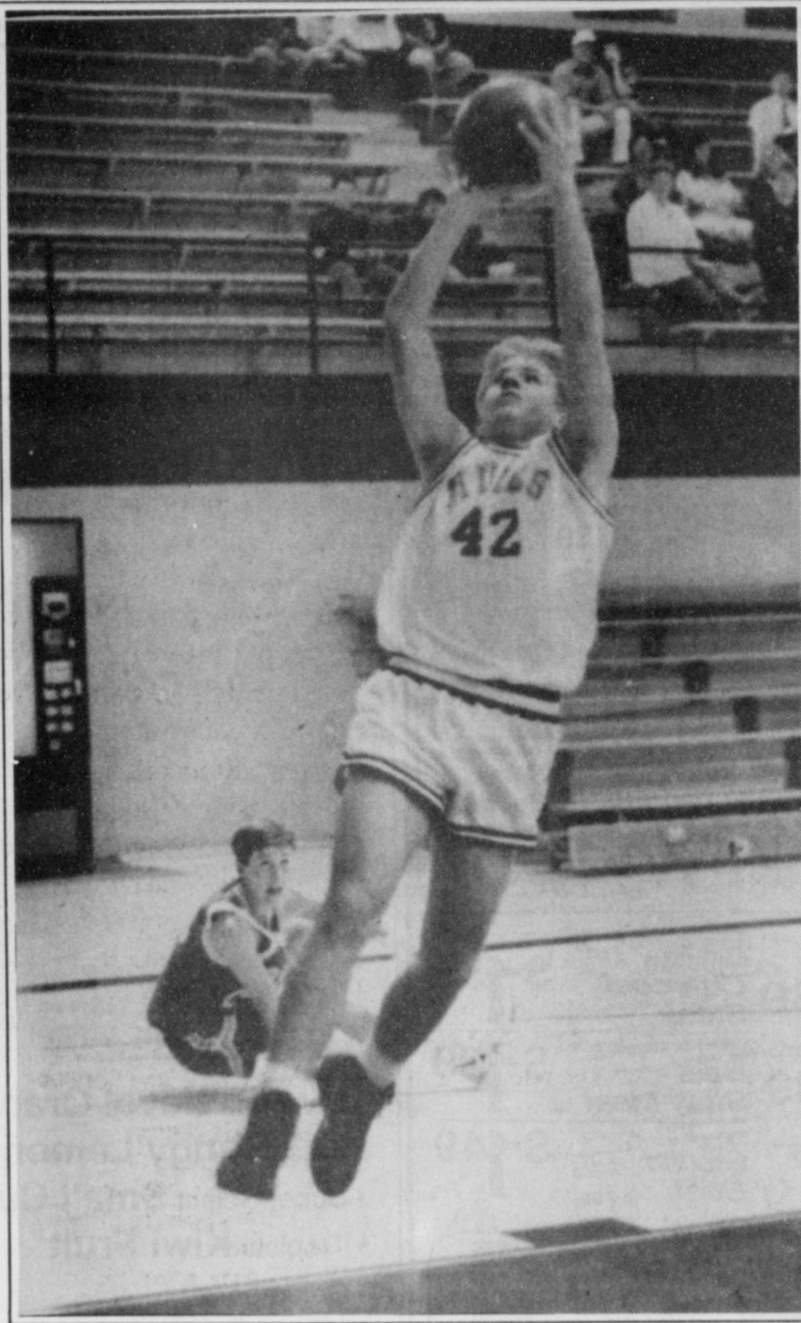
April Smith, Linda Wood and Xi Omicron Xi  
and to The Muleshoe Journal

MULESHOE COMMUNITY TOY PROJECT





**IN A CROWD** — Kristen Nichols of the Lady Mule junior varsity pulls up for a jumper against Denver City last Tuesday. The JV Lady Mules took a 55-21 victory over the Lady Mustang JV.



**ALL ALONE** — John Bryan Cowart sails in for a layup in action between the JV Mules and Denver City. The JV Mustangs held of the Muleshoe junior varsity, 59-43. Muleshoe was in action against Shallowater Friday.

# Mules stampede past the Mustangs

Post holiday action opened last Tuesday night, Jan. 3, in Watson Junior High gymnasium as the Mules trampled the Mustangs, 95-74.

With district action in the immediate future, the Mules needed a victory as they faced the Denver City Mustangs for the third time this season. Each team claimed one victory over the other. The Mules, with a 5-10 record, and the Mustangs, with a 6-12 record, took to the hardwood to try to add another victory to the tally.

The opening period was bleak for the Mules as the Mustangs dominated the boards and jumped to a 26-16 lead. Denver City's McCray scored 19 of his total 28 in the first quarter.

The first two minutes of play in the second period was a carbon copy of the first period as the Mustangs took on a 16-point lead. Then, the Mules got hot! Seven Mules scored in the second period to add 29 points

to the scoreboard. The first half ended with the Mules in the lead by one, 45-44.

As the fourth quarter opened the Mules led the game, 70-56. Early in the fourth, the Mules lost Bryan Field to fouls, and the Mustangs had to bench two players due to fouls. The Mules were able to toss up 25 more points before the buzzer awarded them the victory.

Four players scored in double figures for the Mules. Daniel Garbarino led with 27 points, followed closely by Edward Olivas with 26 points.

**Muleshoe 95, Denver City 74**  
**DCHS(74)** - McCray 7 (4) 2-4 28; Sturdivant (1) 0-1 3; Davis 1 0-0 2; Carrillo 2 2-4 6; Moore 2 0-0 4; Azam 4 (1) 1-2 12; Esquivel 2 2-5 6; Curtis 5 3-4 13. Totals 23 (6) 10-20 74.  
**MHS (95)** - Jimmy Gauna 2 (1) 0-2 7; Corey Williams 2 (1) 1-3 8; Bryan Field 1 0-0 2; Jesus Flores 1 0-0 2; Josh Slayden 4 (1) 2-2 13; Edward Rodriguez 5 0-1 10; Edward Olivas 9 (1) 5-7 26; Daniel Garbarino 10 (1) 4-6 27. Totals: 34 (5) 12-21 95.  
 Total Fouls: DC-23; MHS-22  
 Score by Quarters  
 DCHS 26 44 56 74  
 MHS 16 45 70 95

## MHS junior varsity teams host Denver City

Muleshoe's Junior Varsity teams took to the courts after the holiday break against the Denver City Mustangs. The girls trampled over the Lady Mustangs, 55-21, while the boys lost the battle, 59-43.

The Lady Mule Junior Varsity provided an exciting first period of play holding the Lady Mustangs scoreless while four Lady Mules found the basket for a total of 12 points.

Going into the second period the confident Muleshoe team continued to dominate the game. Steal after steal by the Lady Mules continued to result in a quick two points as the Lady Mustangs had difficulty keeping the ball on their end of the court. The first half ended, 26-10.

In the second half of play the Lady Mules added 29 points to their score, while Denver City only managed 21. A great way to start a New Year

with a win, 55-21. Carolyn Schuster led the scoring with 11 points, followed by Cassidy Cleavinger and Mandy Myers with 10 points each.

In the boys end of the junior varsity battles with Denver City, the Mules started off slowly ending the first half trailing, 19-13. The second half showed a marked improvement as the Muleshoe team equaled Denver City's scoring adding 30 points each to the scoreboard.

Leading scorers for the Mules were Kemp with 12 and Shelburne with nine.

**Girls JV Basketball**  
**Muleshoe 55, Denver City 21**  
**DCHS (21)** - Lopez 17-129; Underwood 1 0-4 2; Shelton 4 2-8 10. Totals 69-24 21.  
**MHS (55)** - Cari Faver 1 0-0 2; Megan Harlan 1 1-2 3; Cassidy Cleavinger 5 0-0 10; Jobeth Gilleland 2 0-0 4; Mandy Myers 4 2-2 10; Kristen Nichols 3 1-2 7; Heather Hooten 1 0-0 2; Carolyn Schuster

3 (1) 2-4 11; Rocky Posadas 1 0-0 2; Amy Locker 1 0-2 2; Keisha Whitt 1 0-0 2. Totals 23 (1) 6-12 55.  
 Total Fouls: DC-14; MHS-18  
 Score by quarters  
 DCHS - 0 10 14 21  
 MHS - 12 26 44 55

**Boys JV Basketball**  
**Denver City 59, Muleshoe 43**  
**DCHS (59)** - Pendleton 1 (2) 0-1 8; Ray 1 0-0 2; Cargill 7 0-0 14; Woosley 9 4-9

22; Flores 3 2-3 14; Black (1) 0-0 3; Algeo 1 0-0 2; Totals: 22 (3) 6-13 59.  
**MHS (43)** - Mason 1 (1) 0-0 5; Kemp 1 (2) 4-6 12; Norman 1 (1) 2-2 7; Mendoza 1 0-0 2; Gardner (1) 1-2 4; Shelburne 2 (1) 2-3 9; Cowart 12-4 4. Totals: 7 (6) 11-19 43.  
 Total Fouls: DC- 18; MHS-16  
 Scores by quarters:  
 DCHS - 14 29 43 59  
 MHS - 3 13 22 43

## Lady Mules lose race to Denver City Mustangs

The Lady Mules took to the home court last Tuesday night, Jan. 3, with the Lady Mustangs from Denver City. Playing short three players, the Lady Mules lost the first game of the New Year to the Lady Mustangs, 50-36.

The basket was hard to find for both teams in the first period. Lady Mules managed six points while the opponents scored nine.

The second period, the Lady Mustangs gradually pulled away scoring 12 points to Muleshoe's eight. The first half ended with the Lady Mules trailing, 21-14.

In the second half of play the Lady Mustangs continued

to stretch their lead, adding 17 in the third to Muleshoe's eight. However, the Lady Mules rallied for 14 points in the fourth while holding the Lady Mustangs to 12.

Leading the scoring for the Lady Mules was Mandy Cleavinger with 12 followed by Sharon Johnson with nine.

**Denver City 50, Muleshoe 36**  
**DHS (50)** - M. Jones 1 0-0 2; S. Jones 3 2-2 8; London (1) 0-0 3; Hancock 1 1-2 3; Bennett 1 2-5 4; Cooper 2 1-2 5; Trout 7 5-11 19; Boulter 1 0-0 2; Marion 2 0-1 4. Totals: 18 (1) 11-23 50.  
**MHS (36)** - Keetha Glover 1 0-0 2; Michelle Williams 1 0-0 2; Holly Hutton 1 (1) 0-1 5; Sharon Johnson 1 (1) 4 4 9; Jodie Foster 1 2 4 4; Mandy Cleavinger 5 2-5 12; Brandi Harrison 0 2-4 2. Totals: 10 (2) 10-18 36.  
 Total Fouls: DC -22; MHS-22

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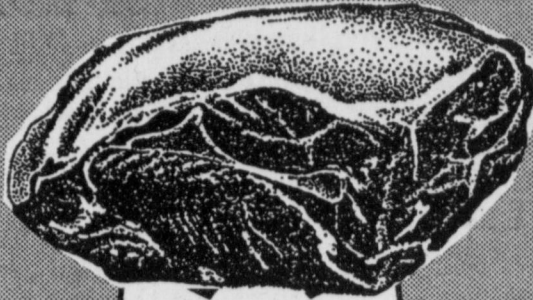
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PRICES EFFECTIVE JANUARY 4-10, 1995

# Enochs News

By Mrs. J.D. Bayless

Guests in the home of Mr. and Mrs. Robert Claunch Tuesday were her sisters, Sylvia Hubbard of Littlefield, Mary Grusendorf of Bella Vista, Ark., Mr. and Mrs. John Richardson of Tatum, N.M., and Claunches' daughter, Terry and husband Butch Davis and children Tera and Ryan of Morton.

Mr. and Mrs. Goldman Stroud had their family Christmas dinner at the Bula and Enochs Community Center on Christmas Day.

All of their children were present but Arvin Stroud of Brownwood Lake.

Present were Lill and Harrie Pollard of Enochs, Doris and Ernie Trull of Bledsoe, Mr. and Mrs. Glynn Stroud of Muleshoe, Sandra and Jimmie Dickey of Woodrow, Mr. and Mrs. Gene Stroud of Dimmitt, Bonnie and Phil Bellaviu of Lubbock and Carolyn and Kreig Kirby of Three Way.

There were 60 present, including children, grandchildren and great-grandchildren

and friend Darlene Alexander of Littlefield.

Darlene and Alton Jones of Shallowater visited her parents Mr. and Mrs. Jack Stanley on Monday.

Melinda and Chris Locke and baby Chelsea of Canyon spent the Christmas holidays with her parents, Mr. and Mrs. Dennis Turney and Montey.

On Christmas Day, they all went to Littlefield to visit Mrs. Turney's parents Mr. and Mrs. Trueman Nix.

Mrs. Margie Peterson had all of her children and grandchildren home during the holidays. Mr. and Mrs. Morris Peterson and children Scott, Stephanie and Steven of Hillsboro, the Rev and Mrs. Harold Abney and Kristin of Lockney, and Coby and wife Jimmy Abney of Lubbock.

Christmas guests in the home of his mother and sister Mrs. Mutt Autry and Joann were Mitch and Mary Autry

and children Marsha, Amy, Kevin and Kyle.

I was sorry to hear of the death of Frances Price. She died at the Morton Hospital.

Ashley and Chandler Grant are spending some of the New Year's holiday with their grandparents, Mr. and Mrs. Dale Nichols.

Mr. and Mrs. Tommy Lewis and children of Littlefield and Mr. and Mrs. Joel Sinclair and children of Muleshoe and Mr. and Mrs. Steve Pollard and children of Morton had their Christmas Eve supper at the home of their parents Mr. and Mrs. Harrie Pollards.

Myrna Turney had all of her children and grandchildren home for supper on Christmas Eve. They were: Mr. and Mrs. Dennis Turney and family, Mr. and Mrs. Tom Newton and family, Mr. and Mrs. Sharon Denna and family, Mr. and Mrs. Newton and children Kenneth Turney and children;

nieces Rhonda and Edneal Welch of Mountainair, N.M., Marvalene Taylor and husband and Shonnye and husband Preston Stabler and David of Dallas.

Sammie Nichols came Tuesday and spent through Saturday with his brother and wife Mr. and Mrs. Dale Nichols.

Mr. and Mrs. Bobby Adams had their daughters and grandchildren home for Christmas, Mr. and Mrs. Glen Green and Matthew and Mrs. Linda Logson and children of Lubbock.

The year of 1994 is history. A new year has begun. I wish everyone a new year of happiness and good health, and we can have more moisture in the new year. Thanks to my friends for the news and sorry about all of the mistakes I have made.

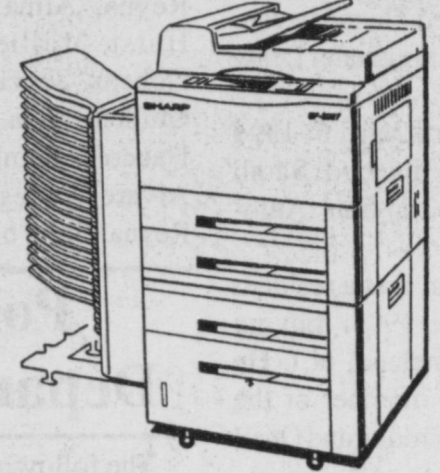
WE WELCOME YOUR COMMENTS - WRITE A LETTER TO THE EDITOR. MULESHOE JOURNAL Box 449 MULESHOE, TX 79347

Complete Line Monuments - Markers Memorials Granites - Bronze Muleshoe Memorial Park Cemetery, Inc. 232 Main P.O. Box 373 Muleshoe, TX 272-5727 or 272-4670

Weather		R.G. Bennett, Muleshoe	
Date	High	Low	
Wednesday, Jan. 4	28	22	Light snow
Thursday, Jan. 5	25	22	
Friday, Jan. 6	38	23	

## THE COMPACT COPIER WITH BIG COPIER PERFORMANCE!

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## READ THE CLASSIFIEDS

## Of pigs and poultry



When hog producers called themselves *the other white meat* I don't think they figured that someday it would be the same price.

But these unrelated species have much in common. They are easily distinguished from the munching, nibbling, cud chewing, dull-witted herbivores that also appear in the photo album of the family farm.

While cows and sheep require expanses of pasture or mountains of roughage to fuel their bubbling, gurgling ruminants, pigs and poultry are able to exist on high energy compact concentrates.

It is misleading to label them simple stomached animals. It is their evolutionary pot of gold to digest high protein diets that has placed them, gustatorily speaking, higher up the food chain. Omnivores, they are... like people.

This trait has allowed them to be concentrated in confinement barns. To be fed strictly controlled rations and managed intensely. To that end they have been genetically selected so that they look, grow and perform like peas in a pod. The finished product is a consistent package of bacon or bag of chicken wings, the ultimate consumer desire.

It is interesting that on the graph of animal intelligence, they diverge.

A pig is to a chicken like a cowboy is to a sheep, like a border collie is to a turkey, or like a cow is to a rock. But what good has this intellect done for either species? They still spell ham and eggs.

In this arena of old west romance neither pigs nor poultry has fared well. The cow has walked off with all the good acting roles. There are no songs dramatizing a thunderous stampede of trampling Durocs with Little Joe the Swineherd riding of Blue Rocket to turn the shoat in the

lead. Granted, the Little Red Hen has given chickens their moment in the sun but usually they are stereotyped as frenzied Chicken Littles.

And yet here they sit in the modern world as examples of Animal Science at its best. And one day soon they will achieve

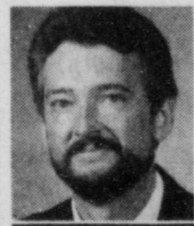
that final accolade of high tech recognition. To have an automobile named in their honor like the Mustang, the Ram or the Limousine.

But until that time they must content themselves to be represented by home appliances or garden tools like the deep fat fryer or the wheel barrow.

## We Need To Learn To See The "Big Picture"

Christian scholar and writer Elton Trueblood has written, "The major danger of our contemporary religion... is that it makes small what ought to be large."

Lest we make small what Christ meant to be exceedingly large in scope, perhaps we do



**Focus On Faith**  
Curtis Shelburne

well from time to time to remind ourselves that we Christians are part of an amazingly large institution—the Body of Christ, the Church. Vast almost beyond belief, it is so large and far-reaching that it stretches far beyond this little time-bound corner of reality that we call the present (and in blind pride too often suppose to be the whole show).

The writer of Hebrews points to what he calls "a great cloud of witnesses" who attest to the faithfulness of God and the wisdom of placing our trust in Him. Read Hebrews 11 and you will find that the witnesses to whom the writer refers are great heroes of faith who, even as he wrote, were long since

dead! He seems to think that death has stopped neither their existence nor their witnessing.

I like very much the lines I rediscovered the other day in one of C. S. Lewis' children's books (which adults can read to great benefit). A boy named Eustace stands face to face with a friend who had died earlier. No mistake, he was dead, a fact which immediately captured Eustace's attention!

"Hasn't he—er—died?" Eustace asks the great Lion who represents Christ. "Yes," said the Lion in a very quiet voice, almost as if he were laughing, "he has died. Most people have, you know. Even I have. There are very few who haven't."

By far, the greater part of the Church is made up of our brothers and sisters in Christ from across the centuries right up to the present who have already died physically but who are still very much alive to God. Only near-sighted arrogance would lead us to believe that this world is all that there is. Death in no way diminishes the borders of Christ's Church, a very large institution indeed which deserves a very large place in our lives as we bow in gratitude before the Author of Life—here and hereafter.

Curtis Shelburne is minister of the 16th & Avenue D Church of Christ in Muleshoe.

Subscribe To The Muleshoe Journal And Read Your Hometown News



## End Of Game Notice.

Like 1994, all good things must come to an end. Cash Celebration officially closes on January 1, 1995. But the fun's not over yet. You can still buy any remaining tickets and redeem any winners for this popular game all the way through June 30, 1995.

To play, just match three of six dollar amounts, and you could win up to \$4,000. Then you'll really have something to celebrate.

You can claim prizes of up to \$400 at any Lottery retailer, by mail claim form or at one of the 24 regional Texas Lottery claim centers. For the \$4,000 grand prize you must redeem your ticket at a claim center or by mail with a claim form available from any Lottery retailer.

Questions? Call the Texas Lottery Customer Service Line at 1-800-37-LOTTO.



# Public Record

## Obituaries

### Walter Lee Layman

EARTH—Funeral services for Walter Lee Layman, 100, of Olton, were held on Saturday, Jan. 7 at Lazbuddie Cemetery with the Rev. Bobby Broyles officiating. Burial was held at Lazbuddie Cemetery, under the direction of Parsons-Ellis Funeral Home.

Layman died Thursday, Jan. 5, 1995 at Runningwater Draw Care Center.

He was born April 5, 1894 in Hico. He married Sarah Nicely in 1963 in San Antonio.

Mr. Layman was a resident of Olton since 1993, moving here from Vineland, N.J. He was a former member of the San Antonio Birdog and Quail Club.

He was a boilermaker-welder retiring from H.B. Zachry Co. in 1970. He was a member of Christ Community Church in Newfield, N.J. He was preceded in death by his first wife Bessie Lee Howard on May 29, 1961.

He is survived by several nieces and nephews.

## Births

### Barnes

Doug and Amy Barnes of Lazbuddie are the parents of their first child, a newborn daughter, Chandler Brooke Barnes, born Tuesday, Jan. 3, 1995 at Lubbock Methodist Hospital.

She was born at 3:36 p.m. and weighed 7 lbs., 6 ozs. and was 21 inches long. Grandparents are Royce and Connie Barnes of Lazbuddie and Carl and Laveta Bloodworth of Sundown.

Great-grandparents are Raymond and Gertie Bloodworth of Silver and Rosalene Julian of Georgetown and Lucille Barnes of Farwell.

## Hospital Admissions

The following hospital admissions have been reported at Muleshoe Area Medical Center:

### December 30

Michael Ortiz, Olga Agundiz, Emilia Contreras, Mary Walls, August Edmiston, Grace Scarbrough, Natalio Garcia, Irene Purser, Myrtle Creamer, Elzie Darland

### December 31

Michael Ortiz, Emilia Contreras, Marissa Ceballos, Mary Walls, Grace Scarbrough, Natalio Garcia, Irene Purser, Margarito Gutierrez, Myrtle Creamer, Elzie Darland

### January 1

Mary Walls, Lillie Wuerflein, Grace Scarbrough, Margarito Gutierrez, Kimberly Vaughn, Elzie Darland, Myrtle Creamer

### January 2

Cynthia Reyna, Inez Hurst, Lillie Wuerflein, Grace Scarbrough, Esperanza Guillen, John Enns, Nancy Miller, Kimberlee Vaughn, Myrtle Creamer, Elzie Darland, Baby girl Reyna

### January 3

Cynthia Reyna, Inez Hunt, Lillie Wuerflein, Grace Scarbrough, Esperanza Guillen, John Enns, Haberer Roaer, Kimberlee Vaughn, Alvaro Venegas, Baby girl

Reyna

### January 4

Armando Toscano, Cynthia Reyna, Alma Correa, Inez Hurst, Lillie Wuerflein, Nohemi Trevizo, Esperanza Guillen, Alda Odom, Roger Haberer, Kimberlee Vaughn, Alvaro Venegas, Baby girl Reyna, Baby boy Rivera.

### January 5

Armando Toscano, Cynthia Reyna, Alma Correa, Inez Hurst, Lillie Wuerflein, Nohemi Trevizo, Esperanza Guillen, Alda Odom, Roger Haberer, Kimberly Caughn, Alvaro Venegas, Baby girl Reyna, Baby boy Rivera.

## Police Department

The following reports have been filed at the Muleshoe Police Department:

### December 13

— An incident of criminal mischief of a Buick Century automobile was reported at the Muleshoe Schools parking lot. The auto received \$132.34 in damage.

### December 16

— A male reported an incident of theft of household goods at the 300 block of West 6th Street. \$264 in household goods were recovered.

### December 27

— A male at the 200 block of West 18th Street reported theft of yard decorations worth \$70.

### December 30

— A male reported an incident of assault of a family member at the 300 block of West 20th Street.

— A male reported an incident of failure to give notice upon striking a highway fixture, a gas meter, at the 400 block of West 7th Street.

— A female at the 500 block of West 5th reported an incident of criminal mischief of an auto.

### December 31

— A police officer reported a bicycle found at an empty lot behind the 400 block of West 20th Street.

— A female at the 1200 block of East Juliet reported an incident of harrasment.

### January 1

— Jeff Scott Pope, 18, was arrested for public intoxication. He posted a \$200 personal recognance bond.

— Deborah Denise Irvin, 20, was arrested for public intoxication and for possession of drug paraphernalia., a Class C offense. She posted a \$200 bond.

— Eleuterio Venegas Jr., 19, was arrested on a motion to revoke probation and an adjudicate to guilt.

— A female at the 1900 block of West American Blvd. reported an incident of disorderly conduct.

### January 2

— A male reported an incident of burglarly of a habitat at the 1800 block of West Ave C. A wooden door window worth \$30 was damaged and tools stolen were estimated at \$330.

### January 4

— Genovebo Acosta, 22, was arrested for having no driver's license, expired license plates, no liability insurance and no Texas registration.

## BORDER ROUNDERS

We would like to invite you to add fun and fellowship to your life. Come join us for entertainment and exercise without work. If you like music and fun, this is it.



**Round Dance Lessons**  
beginning January 23, 1995.  
Randy & Joyce Hill  
- cueing and teaching.  
Mondays at 7:00 p.m. to 10:00 p.m.  
Muleshoe Civic Center  
Call 272-3373.

# In the Beginning...

"In the beginning God created the heaven and the earth."

Out of the void God created this wonderful world, he created the stars, the herbs, the trees and animal life. All of these wonderful things, God spoke into existence, but he created man with his own hands.

"And the Lord God formed man of the dust of the ground, and breathed into his nostrils the breath of life; and man became a living soul."

God has done so much for us... attend church regularly and learn more of man's relationship to God.



The Church is God's appointed agency in this world for spreading the knowledge of His love for man and of His demand for man to respond to that love by loving his neighbor. Without this grounding in the love of God, no government or society or way of life will long persevere and the freedoms which we hold so dear will inevitably perish. Therefore, even from a selfish point of view, one should support the Church for the sake of the welfare of himself and his family. Beyond that, however, every person should uphold and participate in the Church because it tells the truth about man's life, death and destiny; the truth which alone will set him free to live as a child of God.

Coleman Adv.



**Immaculate Conception Catholic Church**  
805 E. Hickory  
Father Joseph Augustine

**First Baptist Church**  
220 West Ave. E.  
Pastor, Stacey Conner

**Emmanuel Baptist Church**  
Iglesia Bautista Emmanuel  
107 East Third  
Isaias Cardenas, Pastor

**Trinity Baptist Church**  
314 E. Ave. B  
Rev. Dale Berry, Pastor

**Circle Back Baptist Church**  
Intersection FM 3397 & FM 298  
Rev. Jessie Shaver  
946-3676

**Calvary Baptist Church**  
1733 W. Ave. C  
Pastor Ben Davis

**Progress Baptist Church**  
Progress, Texas

**Richland Hills Baptist Church**  
17th & West Ave. D

**St. Matthews Baptist Church**  
Corner of West Boston & West Birch  
Pastor, Floyd R. Monroe

**Progress Second Baptist Church**  
1st and 3rd Sundays  
Rev. Arthur Hayes

**Primitive Baptist Church**  
621 South First  
Elder Cleveland Bass, Pastor

**1st Baptist Church**  
Lazbuddie, Tx.  
Bobby Alexander, Pastor  
965-2126

**St. John Luthern**  
Lariat, Texas  
Sunday School and Bible Classes 10:30 a.m.  
Church Services 9:30 a.m.  
Rev. Richard Greenhaner

**The Christian Center**  
Morton Hwy.  
Reydon Stanford  
272-5105

**New Convenant Church**  
Plainview Hwy  
Sunday 10:00 a.m.  
Wednesday 7:00 p.m.  
Phil Ensminger, Pastor

**Lazbuddie Methodist Church**  
965-2121  
G. Scott Richards, Pastor

**New Vision Church Of The Nazarene**  
814 W. Ave. C  
272-3622  
Pastor David R. McIntire

**Primera Iglesia Bautista**  
223 E. Ave. B  
Roy Martinez, Pastor

**"Iglesia Pentecostal Unida"**  
207 East Ave. G  
272-3636  
Pastor: Wenceslado Trevino

**Lariat Church of Christ**  
Sunday School 10:00 a.m.  
Worship 11:00 & 6:00  
Wednesday Services 7:00 p.m.  
Sam Billingsley, Minister

**Muleshoe Church of Christ**  
Clovis Hwy

**16th & Ave. D Church of Christ**  
Sunday 10:30 a.m.  
Evening 6:00 p.m.  
Wednesday 7:30 p.m.  
Curtis Shelburne, Minister  
272-4619

**Lazbuddie Church of Christ**  
Minister, Nathan Crawford  
Sunday School 9:30 a.m.  
Morning Services 10:20 a.m.  
Evening Services 5:00 p.m.  
Wednesday Night 7:00 p.m.

**First Assembly of God**  
272-3017 or 272-3984  
Rev. Darrell R. Sanderlin, Pastor  
521 South First Street  
Sunday Services:  
9:45 & 11:00 a.m.  
6:30 p.m.  
Wednesday Services 7:30 p.m.

**First United Methodist Church**  
507 W. 2nd Street  
Dr. James Bell, Pastor

**El Divino Salvador Methodist Church**  
E. 5th and E. Ave. D  
Rev. Libney Penada, Pastor

**Shepherd's Chapel - of the Sacred Heart of Jesus Christ**  
Non-Denominational Spirit Filled Fellowship Worship:  
809 E. Fir, Muleshoe  
Rev. Manuel A. Cruz-Medina  
Sunday Services:  
9:00 a.m. - En Espanol - Devine Services  
11:00 a.m. - In English - Devine Services  
6:00 p.m. - In English - Devine Services  
The Doors Are open each day from 9 a.m. to 6 p.m. for whomever needs our Lord, Jesus Christ or to talk with the Pastor.

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322 N. 1st 272-4594

**Decorator's Floral & Gifts**  
616 S. 1st 272-4340

**Wes-Tex Feed Yards, Inc.**  
272-7555

**Bobo Insurance Agency**  
108 E. Ave. C 272-4264

**American Valley, Inc.**  
W. Hwy 84 272-4266

**Bailey Gin Co.**  
946-3397

**Western Drug**  
114 Main 272-3106

**First Bank**  
Member F.D.I.C.  
202 South First 272-4515

**Dairy Queen & Church's Fried Chicken**  
272-3412 272-5581

**5-Area Telephone Cooperative, Inc.**  
302 Uvalde 272-5533





## Creative Living

With Sheryl Borden

PORTALES - Information on a yeast breads, travel tips and onions will be the featured topics on "Creative Living" on Tuesday, January 10th at noon and on January 14th at 2:00 p.m. (All times are Mountain.) "Creative Living"

airs on public broadcasting station, KENW-TV, from Eastern New Mexico University in Portales, N.M.

Sue Vaughn, Cookbook author, will share socks with yeast breads. Vaughn is from Lamesa, Tex., and her busi-

ness is Jan-Su Publications.

Another guest, Rudy Maxa, Puerto Rico Travel Commission will talk about some helpful travel tips. Maxa is from Washington, D.C.

Paula Fouчек, Texas Fresh Promotional Board, will talk about onions and share

nutritional information as well as recipes. Fouчек is from Harlingen.

On Tuesday, January 10th at 9:30 p.m. and Thursday, January 12th at noon "Creative Living" will show how to start seeds indoors and dis-

cuss the adult re-entry program for college.

Jerry Baker, Master Gardener, will show how to start seeds indoors and talk about the steps for taking the seeds outdoors and planting them in the ground. Baker is from Wixom, MI.

Mozella Garcia, Clovis Community College, will provide information for adults who are wanting to enter college,

but are facing many obstacles. Garcia is from Clovis, N.M.

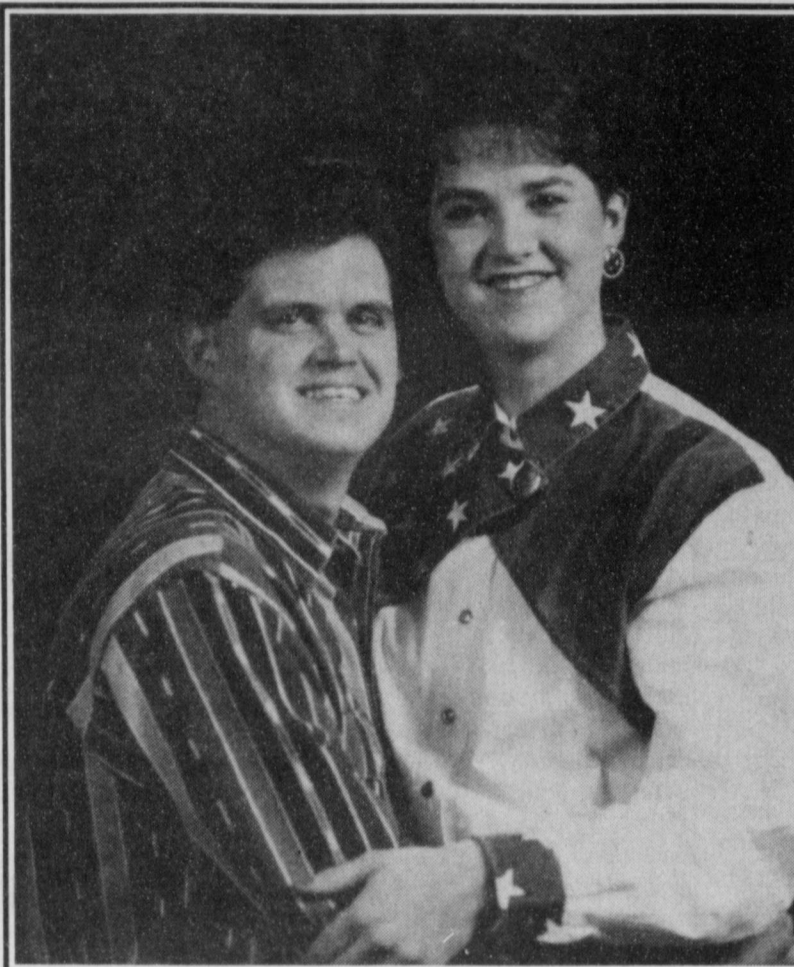
"Creative Living" is produced and hosted by Sheryl Borden. The show is carried on more than 100 PBS stations in the United States, Canada,

Guam and Puerto Rico and is distributed by Pacific Mountain Network, Denver, Colo.

Viewers can request copies of materials offered on the show by sending one 29 cent stamp for each handout requested. Send the stamps, along

with your name, address and booklets requested to: "Creative Living" Requests, % KENW-TV, 52 Broadcast Center, Portales, N.M. 88130.

## Engagements



**Shoemaker - Lindt**

Laurie Lindt of Artesia, N.M. and Ralph Shoemaker, of Artesia, N.M., announce their engagement and approaching marriage on Saturday, Feb. 11, 1995 at 11 a.m. at First Christian Church in Artesia, N.M., with a reception following. The bride-elect is the daughter of Fred and Chalena Lindt and is a 1988 graduate of Muleshoe High School. She is a nurse's aid at Artesia Hospital. The prospective groom is the son of Roy and Sue Shoemaker and is a 1987 graduate of Artesia High School. He is employed as a policeman in Artesia.

## Adult CPR training to be conducted in Muleshoe

On Saturday, Feb. 4, a course will be offered on Adult CardioPulmonary Resuscitation (CPR) to any interested person in the Muleshoe and surrounding areas.

The training will consist of one man CPR and obstructed airway management. Registra-

tion will be held from 7-8 a.m. Refreshments will be provided by the Bailey County unit of the American Heart Association.

A welcome and introduction of instructors will be held from 8-8:30 a.m.

A film presentation explaining the risk factors and warning signs and demonstra-

tion showing the practical application on how to perform CPR will last from 8:30-9 a.m. A short break will be followed by skills practice on the resucitation manikins.

Lunch break will be at 1:30 a.m. The meal will be provided

at the civic center and consists of beef or chicken kabobs and trimmings. Lunch will conclude at 1 p.m.

Skills practice will continue for the remainder of the af-

ternoon. The day will conclude between 4-5 p.m. Upon completion of the training each person will receive a card stating their participation at this level of training. This is the Adult Heartsaver course A.

Persons participating will

receive training, a CPR manual, a personal pocket facemask and lunch. Contact person for the training is Joyce McGehee-EMT-P, Lazbuddie, 965-2950. Those interested in participating should contact McGehee

by Jan 30. A registration fee will be charged. The fee may be paid upon attendance.

Please see mail-in coupon and registration form in this newspaper.

## Muleshoe area host families sought for exchanges

Foreign high school students are scheduled to arrive soon into the Muleshoe area for second semester homestays and the sponsoring organization needs a few more local host families.

Pacific Intercultural Exchange (PIE) students are all between the ages of 15-18, are English-speaking and have their own spending money. They carry accident and health insurance and are anxious to share their cultural experiences with their new American families.

PIE currently has programs to match almost every family's needs, ranging in length from a semester to a full academic year, where the students attend

local high schools.

PIE area representatives match students with host families by finding common interests and lifestyles through an informal in-home meeting. Prospective host families are able to review student applications and select the perfect match. As there are no "typical" host families, PIE can fit a student into just about any situation, whether it be a single parent, a childless couple, a retired couple or a large family.

Families who host for PIE are also eligible to claim a \$50 a month charitable contribution deduction on their itemized tax returns for each month they host a sponsored student.

For the upcoming programs, PIE has students from Spain, Germany, Poland, Russia, Finland, Argentina, Brazil, Columbia, Paraguay, Australia, New Zealand, Croatia and many other countries.

PIE is a non-profit educational organization that has sponsored more than 18,000 students from 23 countries since its founding in 1975.

Muleshoe area families interested in learning more about student exchange or arranging for a meeting with a community representative may call PIE toll-free at 1-800-631-1818.

The agency also has travel/study program opportunities available for American high

school students as well as possibilities for community volunteers to assist and work with area host families, students and schools.

**COUPON**

**ADULT CPR TRAINING CLASSES  
IN MULESHOE**

Saturday, February 4, 1995  
Registration is 7-8 a.m.

NAME.....PHONE.....  
Beef Kabobs.....Chicken KaBobs.....

Mail this coupon and \$20 to:  
Joyce McGehee  
Rt. 1, Box 475  
Lazbuddie, Texas  
Deadline is January 30, 1995

**COUPON**

**Georgia's Jeans by Jay**

**Winter Clearance**

**30-50% OFF\***

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**Door Buster  
Select Racks  
75% OFF**

- Men's Shop
- Ladies' Apparel
- Junior
- Missy

**Georgia's Jeans by Jay**

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505-356-3787

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Inventory Reduction  
SAVINGS GALORE!!**

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\$299**

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507 E. 2nd Portales, NM 359-1442  
Where Hwy. 70 Divides