

Frank Miller

"Where The Old Western Spirit Lingers"

Borden County Round-Up

Entered as second class matter at the post office at Gail, Texas

GAIL, TEXAS, Oct. 25, 1957

Vol. 5, No. 263—\$1 a Year

Borden P.T.A. Has Fine Session

Every citizen of this county is justly proud of our live Borden County P.T.A., and the splendid work it is doing. The recent meeting held Oct. 8th in the Borden High School Cafeteria with 48 members present is indicative of the fine interest that is constantly manifested.

At this meeting the executive committee, composed of Mrs. Weldon Smith, Mrs. Vernie Barr, Mrs. Bill Riddle, Mrs. John Stephens, Mrs. V. L. Clark, Mrs. Charles Hurner, Mrs. S. A. Davis and Supt. S. P. Stewart, which had met at 1 o'clock in the library, presented the following recommendations to the association. These were voted on and accepted.

1. That grades one through four,

five through eight, and nine through 12, make "Fire Prevention Posters" this month. Awards on the best posters to be made on Monday, Oct. 22. A first prize of \$2.00 will be given to the winners, and a prize of \$1.00 to each of the runners-up in the divisions. Tentative plans are for Dr. Lockhart to be the judge.

2. That there will be a Queen contest for Halloween, and two will be selected; one from the first through sixth grades, and one from the seventh through the twelfth grades.

3. That the P-TA will present each of these queens a bouquet.

4. That the room mothers for Halloween meet on Friday, Nov. 1, to serve their grades, instead of Oct. 31.

5. That decorations for the Halloween fete will start on Wednesday, Oct. 30. Mrs. A. M. Anderson is chairman of this and urges everyone that can to come and help.

Final plans were also made on the good-will dinner for the Snyder Chamber of Commerce dinner which was held Oct. 10.

"Meeting Responsibility Cooperatively" was the theme of the program. Principal Lester Hollis spoke on "Meeting Responsibilities in the School." Mrs. Bill Riddle, on "The

Home" and the Rev. Jerry Stewart of Snyder on "The Church."

A P-TA membership drive was started in Sept. and winners of this were the fourth, fifth and ninth grades. They will go on a field trip as prizes for their fine work.

Mrs. C. C. Nunnally and Mrs. W. R. Dunbar presented "Badges of Rank" to the following cub scouts at the meeting: Kenneth Telchik, wolf cub; Tommie Hancock, bear; Kenneth Riddle, Jerry Smith, Terry Smith and Wallace Dworaczyk, lions.

The program for November will be "Guidance With Meaning."

NOT GUILTY

The Sunday school teacher reviewing her class of boys asked: "Who led the children out of Egypt?" No answer. Pointing to a new member she repeated the question.

The boy in the back row answered, "It wasn't me, ma'am, we just moved here last week."

IT'S IN THE BIBLE

Pure religion and undefiled before God and the Father is this, to visit the fatherless and widows in their affliction, and to keep himself unspotted from the world.—James 1:27.

If something ain't done about so many automobile wrecks, there won't be anyone left to be killed by them there atomic bombs.

Tasty Tip for Quick Meals!



Tender, delicious
MACARONI-AND-CHEESE
home cooked in 7 minutes

with
KRAFT GRATED
for that through-and-through
cheese flavor

Kraft Dinner is a timesaver and a menu-maker! Stock up today—it costs only pennies. So handy for school lunches, emergency meals. And good eatin' always!

PAY CASH AND SAVE

1x6 Sheeting, dry pine	4.95
2x4 Precision Cut Studs	5.75
1x6 "105" Fir Siding	8.95
90-pound Roll Roofing	3.29
Corrugated Iron (strong barn)	9.95
24x14 2-lt. window units	9.29

VEAZEY CASH LUMBER CO.

1 Mile West on Gail Highway
PHONE 3-6612

"Monthly Pains" stopped or amazingly relieved

in 3 out of 4 cases in doctors' tests!

• Chances are you're putting up — *unnecessarily* — with the functionally caused pains, cramps and weak, "no good" feelings of menstruation!

For, in actual tests by doctors, Lydia Pinkham's Compound brought complete or striking relief from such distress in 3 out of 4 of the cases!

Lydia Pinkham's is modern in its action!

So get Lydia E. Pinkham's Vegetable Compound—or new, improved Tablets with added iron. See if taken through the month—it doesn't give relief from those backaches, jitters—help you feel better before and during your period!

Or—if you suffer from functional "hot flashes" of "change of life," find out how wonderful Pinkham's is for that, too!



It has a quieting effect on uterine contractions that often cause "period" pain!

TELL ME

HOW MUCH RADIUM IS THERE IN THE WORLD?

NO MORE THAN ABOUT 10 OUNCES!

WHICH STATE HAS THE LONGEST COAST-LINE?

MAINE! IT'S COAST IS SO INDENTED THAT THE LENGTH IS ALMOST 3000 MILES!

ARE GRASSHOPPERS ABLE TO HEAR?

YES! THEIR EARS ARE BACK OF THE HIND LEGS AND THEY POSSESS VERY KEEN HEARING!

IS MEAT FROM BULLS SLAIN IN THE BULL-FIGHTS OF SPAIN...SOLD FOR HUMAN CONSUMPTION?

NO! NATIVES BELIEVE THAT THE BULL'S MAD FURY SO HEATS ITS BLOOD THAT THE FLESH IS ACTUALLY POISONED!

BORDEN COUNTY ROUND-UP

YOUR COUNTY SEAT NEWSPAPER

Published Every Friday at
Gail, Texas

M. E. GAINES, Publisher

Entered as Second Class Matter September 11, 1952, at the Post Office of Gail, Texas, under the Act of Congress March 3, 1879.

Any erroneous reflection upon the character, reputation, or standing of any person, firm or corporation which may ever appear in the columns of this newspaper will be gladly corrected when called to our attention.

Subscription Rates:

\$1.00 Per Year

Nichols Furniture & Upholstering

2204 25th St. SNYDER Phone 3-5342

Expert Upholstering

We Buy and Sell Used Furniture

Sewing Machines

Spanish Records, Accordions
Genuine Mexican Serapes

Across Street from Hale's Variety—On Corner
O'DONNELL, TEXAS

Member Texas Optometric Association

Drs. Blum & Nesbit

Optometrists

1825 25th St., Snyder

Phone 3-3992

"For All Your Insurance Needs"

MOORE INSURANCE AGENCY

P. O. Box 564 Phone 220

O'DONNELL, TEXAS

Merle Norman Studio

Big Spring Highway—Snyder

Visit Us For The Free Beauty Treatment And
What "The Miracle Called Mira-Col" Can
Do For Your Complexion

LAMESA TIN & RADIATOR SHOP

H. L. CROUCH

If It's Made Of Sheet Metal, We Make It
All Work Guaranteed To Customer's Satisfaction

Phone 4727 411 N. 2nd St.

C & S TIRE CO.

511 South Dallas

Lamesa, Texas

New and Used Tires Cotton Trailers
Airplane Tires

Central States News Views

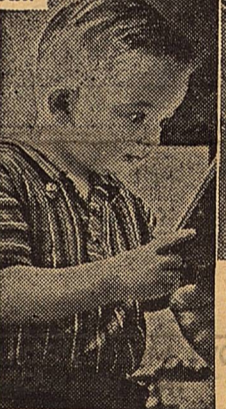
CUTE little "girl"...



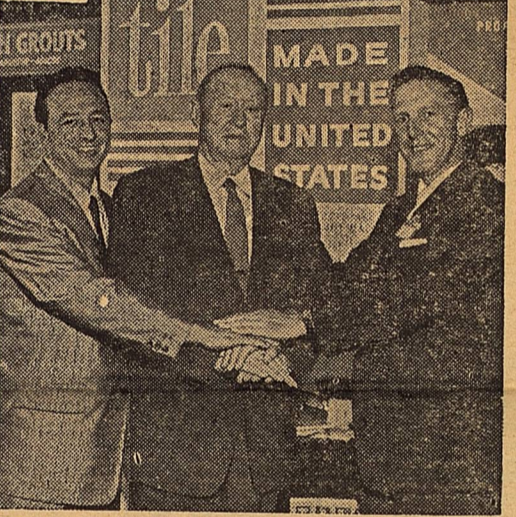
Ben Malone, 2,
of Atlanta...



... becomes cute
little boy after hair-
cut.



GIANT cabbages grown by her father displayed proudly by Anita Moore of Altamont, Ill. One cabbage weighs 13 pounds, the other 12. In same community, gardens have produced 20-pound radish and 12-inch-high mushrooms.



UNITED SUPPORT for domestic ceramic tile industry's fight against imported tile made by low-paid labor expressed at Houston meeting by William Piersante, president of Tile Contractors Assn., Harry Bates, president of Bricklayers, Masons, Plasterers Union, and E. D. Mann, president, Tile Council of America.

Lieb's Super Market

Try Our Market For The Best Meat
In Town

On Big Spring Highway

Open 7 to 10, 7 Days a Week Snyder, Texas

Jack McLaughlin Lamesa Tire & Battery

522 N. First St. Phone 2434

Lamesa, Texas

"Let's Talk Tires"

Most of Us Have Personal Interest In Stable Dollar

NEW YORK—The number of persons in the United States with a direct personal stake in a stable dollar through savings and other forms of personal thrift increased by several million last year and is now higher than ever before.

As a result of this trend, the overwhelming majority of American families and individuals now have the protection of some form of thrift, in life insurance and usually in other savings also.

The people's savings and protection funds have also reached new high levels. The figures show that the aggregate "nest egg" in life insurance and other accumulated long-term savings of individuals alone now adds up to around \$250 billions, the equivalent of approximately \$5,000 for every American household. This savings total is distinct from the amount of life insurance protection in force, which is more than half again as great. In the neighborhood of \$60 billions additional have been built up behind private and public pension and retirement programs to guaranty their fulfillment.

Thus the stakes in the fight against inflation have never been so great nor so widespread as they are today. Along with the threat that steadily rising living costs and prices contains for our economy, the savings figures reinforce the need for stabilizing the dollar's buying power and halting its long-term erosion. In the past year alone, the cost of living rose by 3 per cent, clipping that much from what the dollar will buy. As a result, the dollar's buying power has already declined by 12 cents from as recently as 1950, and it will now buy only around half as much as it did in 1940.

Our Economy Leans To Better Times

NEW YORK—The American economy has a strong propensity toward good times and prosperity, according to a study of the swings of business activity in the United States from the beginning of the Republic to date.

In this 167-year period, business activity has risen in 90 years and declined in 71 years, a ratio of close to five to four in favor of prosperity, according to data compiled by the Cleveland Trust Company. In addition, business activity was steady in an aggregate of

six years.

The bias toward good times has improved since the nation's earlier days. The figures show that business activity declined about as much as it rose in the period from 1790 to the middle of the last century. Since then, business activity was on the upgrade in half again as many years as it went down, even with the decade of the Thirties which was the longest and deepest depression on record.

Married Folks Live Longer Than Single

NEW YORK—Married people live longer, and it isn't—as comics have declared—that it just seems longer.

Statisticians report lower mortality experience among the married than among persons who remain single, or those whose marriage has been broken by death or divorce.

The married have an advantage as to mortality at every period of life, particularly prior to age 45. Among males at ages 20-44, for example, the death rate for the married is only about half that for the single, and an even smaller fraction of the rate for the widowed or divorced.

The difference is not so marked among females, and it is only recently that married women have had a lower mortality than the unmarried at every age. As late as 1940 the death rate at ages 20-24 was slightly higher for the married.

Disaster Service Is Costly Necessity

WASHINGTON—What does it cost per year to help American families stricken in disasters?

According to the American Red Cross it averaged out at about \$3,800 for every hour of every day during the last fiscal year. The total came to a whopping \$33,193,000.

This sum was spent on 290 relief operations conducted by the Red Cross.

Many Fishes

NEW YORK—More than 60 varieties of edible fish, some of them unknown elsewhere, are caught in the waters of the Bosphorus at Istanbul in Turkey. The fish in the Turkish Straits, which is reputed to be the most delectable in the world, lives and thrives between an underwater cold current from the north and a surface current from the Mediterranean. Caught between these two opposing forces the flavor of the fish is greatly improved.

JIM BILLINGSLEY

CATTLE HOGS SHEEP

All Kinds of Livestock Sprays and Vaccines

Day Phone 2787 — Night Phone 3430 — Lamesa, Texas

Patronize These Firms Who Advertise In Your Own Home County Paper

Snyder National . . .

For All Your Banking Needs

Over Half A Century Dependable Banking

Snyder National Bank

SNYDER, TEXAS

Member Federal Deposit Insurance Corporation

Bowman Welding Shop

203 N. 1st

LAMESA

- ALUMINUM WELDING
- PORTABLE WELDING
- BLACKSMITHING & GENERAL REPAIR

Lamb Chevrolet Co.



SALES and SERVICE

See Us Before You Buy

25th-Ave. H SNYDER Dial 3-5456

Automotive Air Conditioning

Service On All Makes

Knollenberg Auto Service

1611 24th St

SNYDER, TEXAS

Lamb Insurance Agency

All Types Casualty Insurance

25th Street and East Hiway

Phone 3-5456

Snyder, Texas

Higginbotham Funeral Home

"dedicated to helpfulness"

Burial Insurance — Ambulance Service

403 N. Austin

Lamesa, Texas

Phone 4535

Trade With Round-Up Advertisers and Save

**REVERENCE HAS BECOME A
FADING VIRTUE**

A current tendency to use the name of Deity in connection with all types of public spectacles—some of them highly ridiculous—leads the *Abilene Reporter-News* to wonder what has become of reverence and the sense of propriety.

Among the practices which indicate a loss of reverence for things sacred, the paper lists:

"Playing the National Anthem to open sports contests, up to and including prize fights and wrestling bouts. And especially baseball games."

"People who attribute their success as boxers, wrestlers, javelin-throwers and auto racers to the direct cooperation of Almighty God. . . People who refer to the Supreme Being as That Man Up There, the Boss-man, or similar familiarity. . ."

"Invoking the blessing of Divine Providence on all sorts of athletics, sports or public spectacles and games in which people let their most primitive instincts have full sway as soon as the 'Amen' is pronounced. . ."

"People who brag that their vast material success has been due entirely to a firm partnership with Jesus Christ, and intimate that all their enterprising accomplishments were directed from On High. What is the Savior supposed to be, merely an oracle?"

"Or, isn't a man's religion something personal, intimate and sacred any more?"

The question the *Abilene* paper asks is a good one. Seemingly, the effort to cast an aura of sacredness over things secular is part of a modern trend. A wave of religious interest is sweeping the country, and promoters of various events apparently are trying to capitalize on it.

This is not to say all efforts to associate God with secular events are insincere. Sometimes they are not. But most of them are of questionable practice, to say the least.

Likewise, the tendency to reduce God to a state of familiarity, as is done so often nowadays, is not in

keeping with the true spirit of religion. One needs only to turn to the Bible and note the majestic terms used to express adoration for the Most High to realize how futile it is to attempt to describe Him in the language of the street. The *Reporter-News* is justified in asking: "Is there no reverence any more, no sense of propriety?"

THE PROPER WAY TO PRAY

"The proper way for men to pray,"

Said Deacon Lemuel Keyes,

"And the only proper attitude

Is down upon your knees."

"No, I should say the way to pray,"

Said the Reverend Dr. Wise,

"Is standing straight with outstretched

arms

And rapt, upturned eyes."

"Oh, no, no," said Elder Snow,

"Such posture is too proud,

A man should pray with eyes fast

closed,

And head contritely bowed."

"It seems to me his hands should be

Austerly clasped in front

With both thumbs pointing to the

ground."

Said the Rev. Dr. Blunt,

"Huh, last year I fell in Hopkins well,

Head first," said Cyrus Brown,

"With both my heels a stickin' up,

My head a pintin' down"

"I said a prayer, right then and there,

Best prayer I ever said,

The prayinest prayer I ever prayed

Was standin' on my head."

—Author unknown.

Fishing can be a lazy life these days. Cast with a slingshot reel, nap with a portable burglar alarm nearby, and see what's going on through eyeglasses with a rear-view mirror attachment.

A pawnbroker loaded his show window with unredeemed saxophones, banjos, tubas—and shotguns. "Very interesting display," commented a friend, "but does it sell merchandise?" "Does it!" enthused the pawnbroker. "One day a fellow buys a sax or a tuba. Two days later his neighbors buy the shotguns."

Everything For The Home

Tappan Ranges Space Heaters

AMOS SUPPLY

LUBBOCK HWY.

LAMESA, TEXAS

Sowell Upholstery Shop

Tailor Made Plastic Seat Covers and Door Panels

Furniture Upholstered

Phone 3-4943

Box 1587

2106 Avenue R

Snyder, Texas

BUCK'S GARAGE

General Repair

1311 N Dallas

Ph. 4982

Lamesa, Texas

**Storm Windows and Doors—Cooler In Summer
Warmer In Winter. No Down Payment, 36 Months to Pay.**

Custom Made Drapes

Complete Line of Drapery Hardware

Lamesa Venetian Blind & Awning Mfg. Co.

209 South Dallas

LAMESA

INVESTIGATE

Our Budget Plan

For Repairs On Your Car

TIDWELL CHEVROLET COMPANY

1501E. 4th

BIG SPRING

Phone 4-7421

Send Your Clothes To Dependable, Safe, Capable Cleaners

Snyder Tailoring Company

Snyder

Modern Dry Cleaners

Dial 3-3491

We Give Buccaneer Stamps

Shepherd Battery & Electric

217 N, 1st — LAMESA

Hydraulic Jacks Repaired

Have You Had Your Tune Up Lately?

Valley Fruit Market

202 N. Dallas

LAMESA

Prunes, Colorado Peaches, Apples

Ellis Chevrolet Company

Box 754

O'Donnell

Chevrolet

Sales & Service

Dairy Queen

Ice Cream, Sandwiches, Fountain Drinks

South Dallas St.

LAMESA

It Pays Your Competitor

To Advertise In

THE ROUND-UP

It Will Pay You Too!

To Sell 'Em You Gotta Tell 'Em

Trade With Round-Up Advertisers and Save