













# A WARNING

FROM  
 Chief of Police  
 ART HURST  
 TO THE  
 CITIZENS & HOUSEWIVES  
 OF PAMPA

## This Is A Warning!

to BEWARE of Strangers, Solicitors, Salesmen seeking ADMITTANCE to your homes. They should NOT be admitted until their credentials have been checked up and verified, and you are sure they are PAMPA Citizens, living here and entitled to your consideration.

## One Need Not Be Afraid

of offending the honest salesperson, living here or representing a local business firm as they WILL HAVE their credentials with them. That is why they are required to carry credentials.

## Do Not Pay Cash In Advance

to strangers on an order of merchandise, as in many cases the customer never receives ANYTHING for the cash down payment.

## Do Not Cash Checks

for strangers, as oftentimes these checks have been altered, and later cashed by an innocent party.

## In Case You Are Suspicious

phone the police at ONCE. We are anxious to co-operate with our citizens at all times.

## Beware of Free Gift Artists

working the resident districts of Pampa, offering something "FREE?" as a means of gaining admittance to your home. In most cases NOTHING is to be given away FREE.

## Better Be Safe Than Sorry!

Be SURE you KNOW the person at your door! Ask for identification! Protect your home!

ART HURST,  
 Chief of Police

Do NOT confuse representatives of local institutions with itinerant peddlers . . . for they represent legitimate business houses who furnish employment to local people, pay local taxes and are entitled to an interview. Protect yourself. Ask the man who calls for credentials from his employer.

## BEWARE OF OLD GOLD BUYERS CALLING AT YOUR HOME

Insist on U. S. Federal Permit showing authority to buy Old Gold. Then—get an estimate from your Jeweler before selling.

# Do you remember the days of the Gold Brick Artist?



The Modern Gold Brick Artist uses the same old method "SOMETHING FREE" to gain an audience.

True To Form---The Modern Gold Brick Artist Collects HIS CASH IN ADVANCE.

DISAPPOINTMENT!  
 Can't You Just Hear Her Say "Oh! that is NOT what He Sold Me!"

YOU surely have heard the story of the Gold Brick Artist --- who sold his gold bricks to the city visitor--and in many cases "wise guys" bought them.

His methods were crude--but similar to those of the Modern Gold Brick Artist. Both of these slickers fool the public.

Today's Gold Brick Artist finds it easier to prey on the Housewife who is not as well posted on the tricks of the trade. Here you find him at the door offering the bottle of silver polish--FREE. Oh yes! Absolutely Free--with ONLY ONE Requirement--that he be allowed to CALL BACK and Demonstrate the Polish--and when he returns he brings with him his Gold Bricks--the Chest of Silver, Watches, Flat Silver, etc. This STRANGER tells you all about the SAMPLES he is showing (what you receive on an order may be different) and with his Clever Manner and Glib Tongue he induces you to pay a CASH-IN-ADVANCE down-payment, which as a rule is the salesman's commission on your order.

**YOU WOULD NOT THINK OF BUYING A DIAMOND FROM A COAL DEALER--or From An Absolute Stranger.**

WHY? -- Because you Lack Confidence in His Judgment!

## Confidence In Your Jeweler

If real service is being rendered to the Public by your Jeweler--sooner or later you will appreciate his efforts--and he then has your confidence. YOUR JEWELER has his stock of watches, chests of silver, precious stones, etc., right in his store--for your examination and selection. There is no room for disappointment--you secure the very article you desire--no substitutions.

Besides You Receive The **Service** You Deserve!

If your watch is not keeping exact time, you are not required to send it in to the FACTORY for an adjustment and be without a timepiece for several days or weeks. Your Jeweler will fix it for you today. If the Chest of Silver you order from your local Jeweler as a gift for a friend is not the pattern desired you can exchange it. Your Jeweler expects to stay in business in your city and any courtesy extended to you, naturally will bring you to HIS STORE in the future--The Gold Brick Artist may never see you again--and why should he--he has your Cash Deposit on the order--he has gone! Your Jeweler properly protects his goods. His silver pieces are wrapped in flannel rolls--bearing the store name--which often carries a certain PRESTIGE--thus enhancing the value of the gift.

**"Your Money Buys More When You Trade at the Store"**

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