

ALL-PRO "SEBRING" ENGINE ANALYZER-TIMING LIGHT KIT
THESE PRECISION INSTRUMENTS ARE CERTIFIED & ENDORSED BY DAN GURNEY AND OTHER FAMOUS RACE DRIVERS

WARDS TIRE & AUTOMOTIVE

Shop
9:30 a.m.
to
9 p.m.



IMMEDIATE REPLACEMENT BATTERY GUARANTEE

Montgomery Ward guarantees this battery to be free from defects in material and workmanship. If this battery fails to hold a charge, Montgomery Ward will, for 90 days from purchase, replace the battery free. 2. After 90 days, to the end of the guarantee period specified, replace the battery charging a prorated amount—based on time purchased—of the regular in-store selling price then in effect. Batteries used in commercial vehicles are guaranteed on a similar prorated basis for half of the normally specified term. For service under this guarantee, return battery with evidence of date of purchase to any Montgomery Ward branch.

- DID YOU KNOW?**
- Wards has side-terminal batteries.
 - New battery cables are a smart investment when you buy a new battery.
 - Buy Wards "ESP" battery, and you won't have to buy another for the life of your car.

BATTERIES INSTALLED FREE

\$5 OFF!

WARDS 36-MO. GUARANTEED BATTERY

The thin-wall polypropylene case holds more plates than the same size rubber case. The OEE delivers 290 cold cranking amps for fast starts and keeps your accessories going. Fits most 12V U.S. cars.

14⁸⁸ EXCH.
REG. 19.85 EXCHANGE

REG. 26⁹⁵ EXCH. 50-MONTH BATTERY has 302 cold cranking amps of power. Fits most 12V U.S. cars. **23⁸⁸** EXCH.

SAVE \$13 DO-IT-YOURSELF WITH WARDS "SEBRING" KIT

Tune your car like a pro and save on costly dealer tune-ups when you buy this practical kit. Included you'll find a 110V AC/DC timing light that makes accurate tests and adjustments on 6, 12, 24 and 32-volt systems. The precision analyzer performs the functions of a dwell-tach; measures volt amps, points resistance and performs several other tests. The remote starter switch lets you crank your engine from the outside. This kit will pay for itself in the future.

\$57

REGULARLY 69.88



ALL-PRO "INDY" TEST AND TUNE CENTER

\$13 OFF DO-IT-YOURSELF WITH WARDS "INDY" KIT

Included you'll find a precision analyzer; a chrome-plated timing light; a keyless remote starter; vacuum gauge; compression tester.

77⁰⁰

REG. 89.59



"LE MANS" TEST & TUNE KIT

\$23 OFF DO-IT-YOURSELF WITH WARDS "LE MANS" KIT

Precision analyzer performs 10 tests. Kit includes timing light, remote starter, compression tester, vacuum gauge and more!

97⁰⁰

REG. 119.99



SAVE \$55

\$143. 8-TRACK WITH FM-RADIO 88⁰⁰

Enjoy FM in either mono or stereo. Also play your favorite 8-track tapes.

82.88 8-TRACK Slide controls. **62⁸⁸** Ejector key.

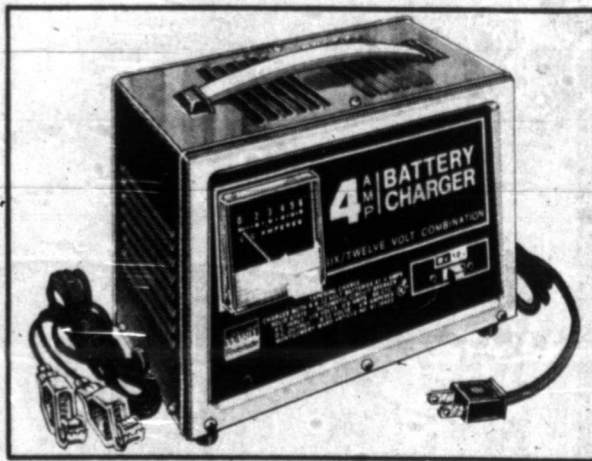
COMPACT 8-TRACK Great sound at an amazing price. **29⁸⁸** SPECIAL BUY

SPEAKERS EXTRA—LOW-COST INSTALLATION AVAILABLE



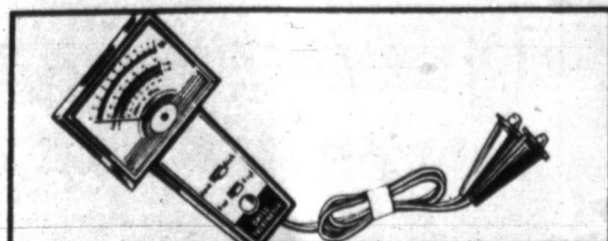
5.49 10 QTS. SUPREME OIL

Exceeds all U.S. warranty specs. 10W-4 **4⁴⁴**



ECONOMICAL RIVERSIDE® 4-AMP BATTERY CHARGER—REG. 22.00

Tapers to 2 amps as charge builds up. Ammeter shows rate of charge. 6 and 12V. **17⁸⁸**



29.99 DWELL TACHOMETER—SAVE BY CHECKING YOUR OWN MOTOR

Solid-state unit measures engine, RPM, point dwell. For 4, 6, 8-cyl; 6, 12, 24-volt.

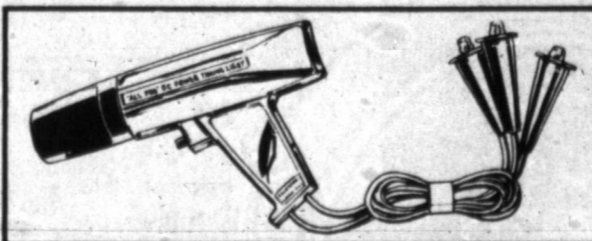
22⁸⁸



84.99 ENGINE ANALYZER

Checks amps, volt range, RPM, more!

66⁰⁰



\$7 OFF OUR 29.99 TIMING LIGHT—TUNE YOUR CAR AND SAVE AGAIN!

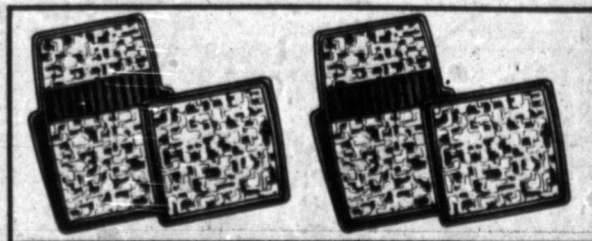
Professional-quality DC unit lets you set timing for top performance. For 6 and 12-volt.

22⁸⁸



6.50 BATTERY JUMPER CABLES

6-gauge copper construction. 12-ft. **5⁴⁴**



9.98 CENTURY 2 TWIN FRONT CAR MATS—NOW SAVE 1.00

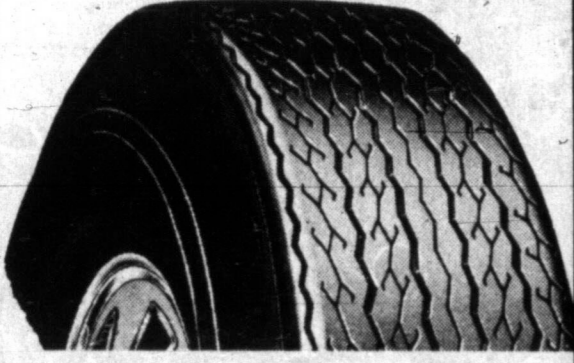
Resist fading, scuffing, soil. **FRONT PAIR 6.98** Twin Rear Pair . . . **5.88** 17.21 Complete Set . . . **14.76** **8⁸⁸**

SALE 40% - 60% OFF . . .

MONTGOMERY WARD

your Christmas store

WARDS RUNABOUT OUR LOWEST PRICED 4-PLY NYLON CORD

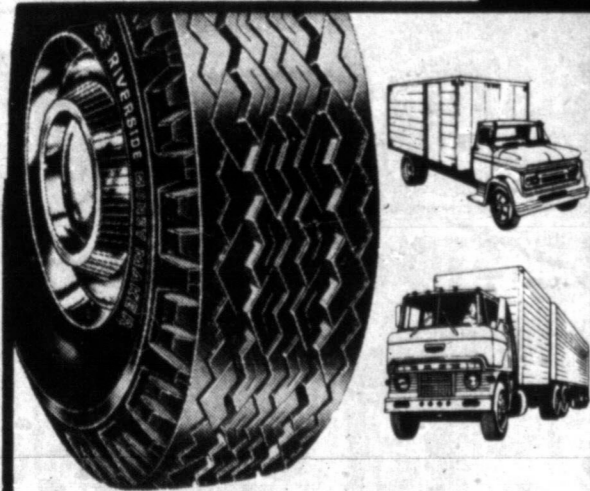


SMALL CARS 10⁹⁵

6.50-13 TUBELESS BLACKWALL PLUS 1.75 FEDERAL EXCISE TAX AND TRADE-IN TIRE OFF YOUR CAR

LARGE CARS 16⁹⁵

7.75-14, 8.25-14, 7.75-15 TUBELESS BLACKWALL PLUS 2.12 TO 2.29 FEDERAL EXCISE TAX AND TRADE-IN TIRE



GREAT BUY! MONEY MAKER NYLON TIRE

If you drive more than a car you need more of a tire to support the load. Money Maker was specially designed for pick-ups, panels, vans and campers.

TUBE-TYPE BLACKWALL SIZES	LOW PRICE EACH*	PLUS FEDERAL EXCISE TAX EACH
6.70-15'	28.85	2.44
7.00-15'	37.85	2.84
6.50-16'	30.45	2.61
7.00-16'	38.20	3.00
7.50-16"	49.25	3.69

*And trade-in tire off your vehicle.
**8-ply rating. *6-ply rating.

TREAD WEAR EXPECTANCY

Because of variable driving habits and road conditions under which tires are used, it is impractical for Montgomery Ward, and conceivably misleading to our customers, to guarantee any specific number of months or miles of tread wear. We can, however, indicate the wear potential we have built into our tires in terms of service in normal family use. If a Riverside tire wears down to the tread wear indicators during the Tread Wear Expectancy, Montgomery Ward will upon presentation of the tire and evidence of date of purchase replace the tire for the then current price less the following dollar allowance:

Tread Wear Expectancy	Tread Wearout Allowance
40,000 miles.....	Prorated on Miles Driven
45 month.....	\$13.00
40 month.....	10.00
39 month.....	8.00
36 month.....	6.00
33 month.....	5.00
30 month.....	4.00
24 month.....	3.00
18 month.....	2.00

Tread Wear Expectancy offer does not apply to tires used commercially.

Auto Service Opens at 8:00 a.m.

FAST, FREE MOUNTING

2ND GLASS TRACK BELTED TWIN GUARD

WHEN YOU BUY 1ST TIRE AT REGULAR PRICE PLUS F.E.T.

- Made from one of today's miracle fibers . . . two smooth-riding plies of polyester cord eliminate flatspotting
- Two husky fiber glass belts beneath a wide, deep, aggressive tread help curb tread wearing squirm, scrub and helps resist costly puncture and impact damage from road debris.
- Belts also stabilize tread for road-gripping traction
- Backed with Wards 36-month tread wear expectancy

TUBELESS BLACKWALL SIZE	REG. PRICE EACH*	SALE PRICE 2ND TIRE*	PLUS F.E.T. EACH
A78-13	\$24	9.60	1.78
E78-14	\$28	14.00	2.34
F78-14	\$30	15.00	2.52
G78-14	\$33	16.50	2.69
H78-14	\$36	18.00	2.93
A78-15	\$26	13.00	1.94
G78-15	\$33	19.80	2.78
H78-15	\$36	18.00	3.01

*With trade-in off your car. Whitewalls \$3 more each

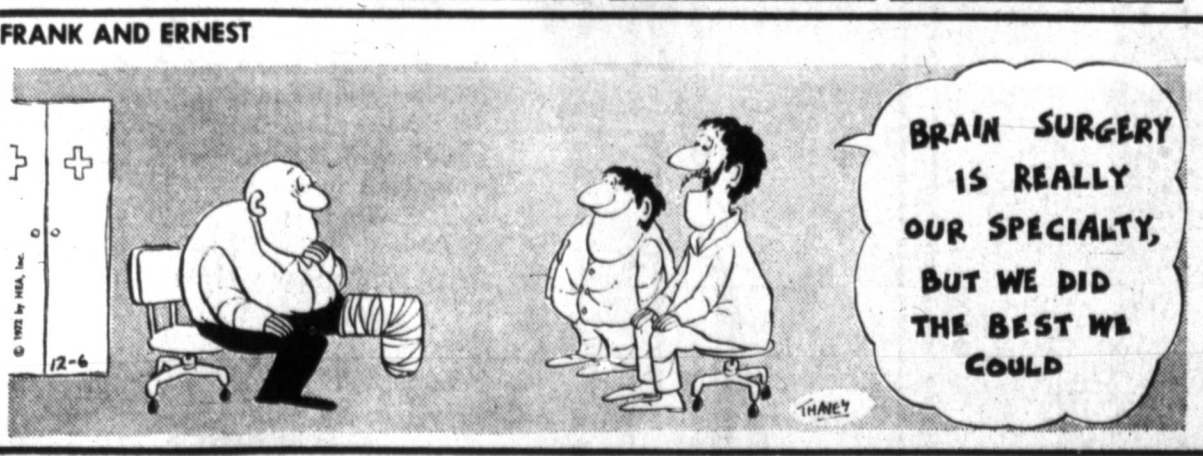
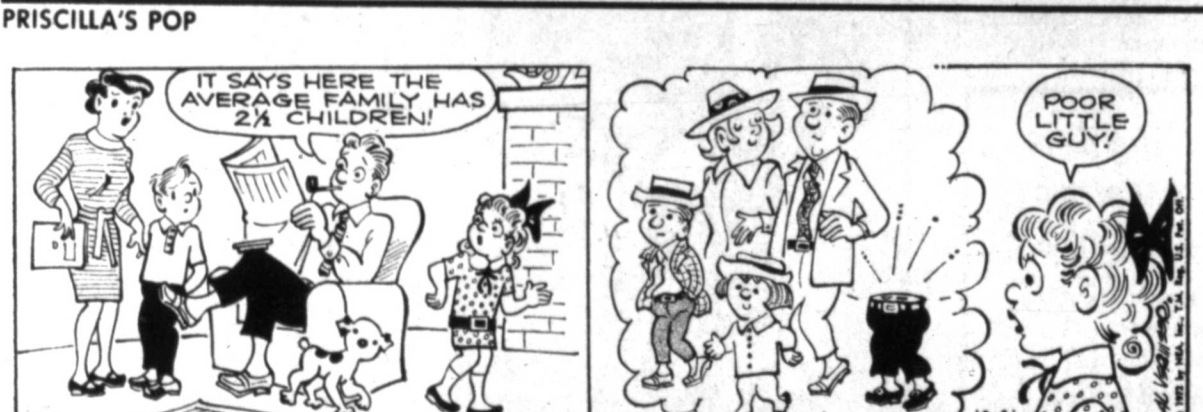
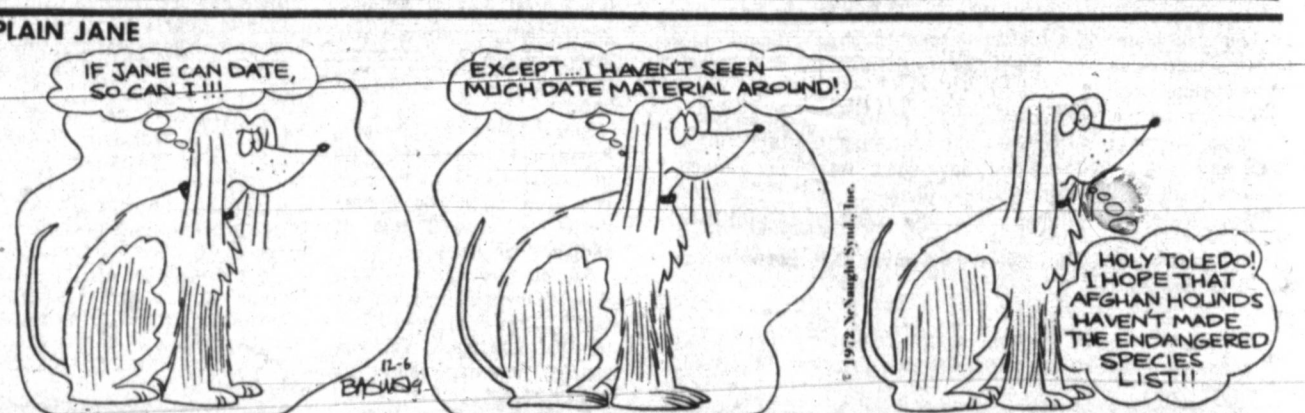
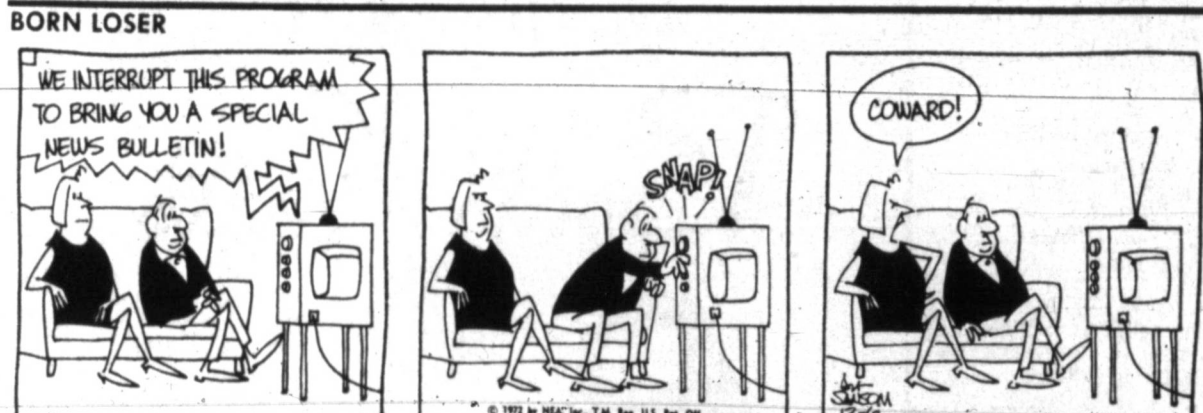
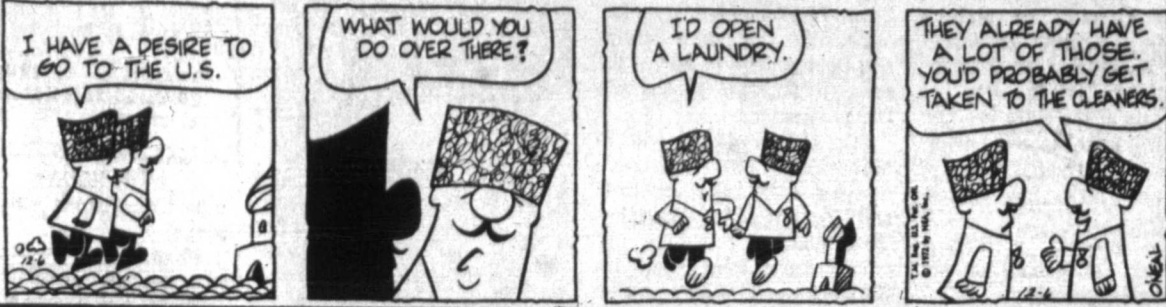
\$4 to \$8 OFF 4-PLY NYLON ROAD HANDLER 13⁹⁵

B78-13 TBL. BLK. PLUS 1.81 F.E.T. AND TRADE-IN

- Outside is covered with a deep, wide, modern tread
- Underneath you'll find 4 husky plies of nylon cord
- Backed with Wards 24-month tread wear expectancy

TUBELESS BLACKWALL SIZE	REPLACES SIZE	REG. PRICE EACH*	SALE PRICE EACH*	PLUS F.E.T. EACH
B78-13	6.50-13	18.50	13.95	1.81
E78-14	7.35-14	23.00	17.25	2.24
F78-14	7.75-14	25.50	19.15	2.39
G78-14	8.25-14	28.50	21.40	2.56
G78-15	8.25-15	29.50	22.15	2.63
H78-15	8.55-15	32.50	24.40	2.81

*With trade-in tire off your car. Whitewalls \$3 more each.



NE Rod way. Linc the F "N said "I a my l the r Ro land back seco husk Glov Tt cam the brus a \$94 from 1970. "I said I've S G O NE Strop 5. qual rush 20.7 givt majt pass St by Spor Strop pass touc gam Statu yard him Bu aerii injut four Adai offer yard pass per i Gi last finis an a gam ing v St play footl Hou: forn Bro Frai tration: "I "but anyl self. H H HC nam: \$206. J won' Golf the n John "If boys what Mon chan golf? 6 eye Club Pr Billy Lee did i Hous for \$! Da vino a be: nam: mad: A c off tl stars bu si Mart singe Darri quar All ment Canc hope canc Ar Ba L.O "Wit says body ivers camp Th tailbu dema Presi sens form Troj Notri He "I ca off." self-c

Santa and the ICE KING

by Lucrece Beale

CHAPTER ONE A LONG WINTER

In Northern lands near the top of the world Christmas comes in the wintertime. In Southern lands near the bottom of the world it is different. There Christmas comes in summer.

In June, July and August, Northern children swim and picnic and walk barefoot in the woods. But during these very same months Southern Hemisphere children ride sleds and skate and wear gloves every day. For these children summer doesn't come until December and Christmas itself often comes on the hottest day of the year.

There is, of course, a scientific explanation for this strange state of affairs and you have probably heard this explanation and accepted it as, very properly, you should. But some folk say there is another reason, not at all scientific, why December comes in summer near the South Pole while at the same time coming in the winter at the North Pole. If you can believe these folk it is all because of Santa Claus and Ononik, the Eskimo boy, and the way the two of them long ago tamed the Ice King of the North.

Here is the story they tell:

Once upon a time, in a far away Northern land, there lived a little Eskimo boy named Ononik. He lived with his family in an igloo on the edge of the Arctic Sea.

Nearby there were eight other igloos where other families lived. Together they formed an Eskimo village.

The Eskimos were hunters. In the winter they hunted seal and walrus and polar bear. In the summer, when their snow houses melted and grass covered the land they hunted reindeer and rabbit and birds.

One year it seemed that the winter was colder than anyone could ever remember. The icy



Ononik lived in an igloo on the edge of the Arctic Sea.

winds blew all the time and the snow drifted high over the village. Sometimes, when Ononik and his father returned home from hunting they had trouble finding the door to their own home because it was buried in new-fallen snow.

And sometimes the cold was so intense that all the villagers stayed in their snow houses for weeks at a time.

The worst part of it was that the hunting was poor for even the seal and the polar bear did not wish to come in such weather. So food ran low in the village and Ononik was often lucky to have even one hunk of frozen seal-blubber as his only meal of the day.

One day as the family sat together in the igloo Ononik's father said, "The days are beginning to be longer than the nights and the Spring Moon shines in the sky. That means winter is over and soon the ice will melt, birds will fly and flowers will grow."

"And we will trail reindeer in the hills!" cried Ononik rolling over and throwing his arms

around his dog, Keotuk. "I can hardly wait," said his sister Popik. "Oh, it will be good to live in our summer tents and hunt for bird eggs in the grass!"

"And we will be warm again!" cried their mother. "Oh, I will be glad when this miserable winter is gone!"

But weeks went by and May came and June and even July passed by and still the icy winds blew and the snow piled higher and even the hunters' sleds froze to the ice and it was a job to move them at all.

Then the Eskimos were truly frightened. They went to the igloo of Miski, the wise man of the village.

"What has happened?" they cried. "Why has summer not come?"

Old Miski sucked in his ancient cheeks and stared at the ground. Then he said, "The Ice King of the North is very angry. To placate him we must have a festival in his honor. Then the icy winds will stop and summer will come to Eskimo land."

Next: The Festival

Rent A Santa

PALO ALTO, Calif. (AP) — Santa Claus standards are higher than ever this season, and old St. Nick himself might have a tough time getting hired by department stores.

So says Tressa Houck, operator of a Santa Claus employment service for four years in Palo Alto, just south of San Francisco.

"There are black Santas, bilingual Santas and Santas of all sizes and shapes," said Mrs. Houck, whose Western Girl agency has placed more than 400 Santas around the county over the years.

In an average day, she said, Santa may interview 1,200 children.

For the \$3 an hour they are paid, the fat, jolly gents she hires are expected to work six days a week; avoid smoking and drinking like the plague; eschew drugs, even prescription types; roll out the Santa-spiel endlessly — and be prepared for the worst.

Some kids get so excited they wet their pants — and Santa's — while telling Mr. Kringle what they want for Christmas.

"We always keep a spare pair of pants handy," said Mrs. Houck.

College-age men make the best Santas, she said, because "they get along best with children and can take the wear and tear."

"It's not easy. They need a mother's patience, a child's wonderment and most importantly they've got to believe in the spirit of Christmas."

And each little kiddie gets the same speech with the precision of the guard-change at Buckingham Palace.

Says Santa, "Hello, there, young man (or young lady). Been about a year since I've seen you. Come over and see your old buddy, Santa Claus."

Then comes the tough part, said Mrs. Houck. "Santas are taught to handle children like fragile china, and to use the word 'folks' instead of mother or father. So many children don't live with their original parents."

The big moment arrives when the child gets to recite the gift list, she said. Then Santa musters up his saintliest qualities to "listen, listen... and listen some more. Then encourage the child to eat vegetables, drink milk, brush his teeth and go to bed on time."

HOW THE FIREFLY LOST ITS HEAT—A Christmas Tale

by Navarro & Hanratty



Cu, once-upon-a-time, very long ago in ancient Persia, Cu, brightest of all the fireflies, was resting in a cage with his friends.



In those olden days, fireflies were used to give both heat and light on cold December nights.



Cu had lots of company, for fireflies were in great demand throughout the land.

HOW THE FIREFLY LOST ITS HEAT—A Christmas Tale

by Navarro & Hanratty



Cu, greatest of all the fireflies had been captured, together with some companions, by two shepherd boys, who marveled at the heat and light Cu gave forth!



The shepherd lads planned to sell Cu and his friends to Gaspar, a rich and wise and kindly man, that he might have light and heat for the chill nights.



But Gaspar scarcely noticed the shepherd lads, for he was watching a marvelous star which had appeared in the East!

Business Mirror

Author Robert Louis Stevenson is buried on a hill near Apia, Western Samoa. The first peacetime draft law in the United States became effective in 1940.

NEW YORK (AP) — Americans are going heavily into debt again after imposing a Spartan-like regimen on themselves beginning in the summer of 1969, when economic and other fears overpowered the buying instinct.

In October alone they added credit of \$1.92 billion, a record for any month. Excluding home mortgages, it brought consumer credit to nearly \$150 billion and the peak of the surge may still be many weeks away.

The greatest single category of credit is for the purchase of automobiles, although the more recent increases quite likely reflect in part the activities of early Christmas shoppers.

Regardless of how the money is being used, it is considered significant because it indicates a fundamental change in consumer psychology — from fear to confidence, from lethargy to enthusiasm.

The disease that afflicted consumer buying had been accompanied by a surge in the rate of savings that peaked at 8.6 per cent of take-home pay in the second quarter of 1971.

Since that time the rate has been declining, although there were indications it was leveling

Beauty Efficiency Economy Sunair WALL FURNACES

Functional Design
Dramatic Styling
Easy Installation
Decorator Finish
Automatic Controls Only

EASY TERMS

Builders Plumbing Supply Co.
535 S. Cuyler

Court Delays Implementation Of Safety Devices

CINCINNATI, Ohio (AP) — A federal court told the U.S. government Tuesday to delay implementation of standards requiring airbag-type safety devices in automobiles produced after Aug. 15, 1975.

Implementation Of Safety Devices

Circuit Court of Appeals ruled that testing standards for so-called "passive" safety devices such as airbags, which act automatically without aid from automobile passengers, must be refined.

Highway Traffic Safety Administration to delay its ordered implementation of passive restraints "until a reasonable time" after it devises and issues new test specifications.

The court told the National Highway Traffic Safety Administration to delay its ordered implementation of passive restraints "until a reasonable time" after it devises and issues new test specifications.

A NICE Christmas GIFT...

Thank You for your patronage throughout the Past Year

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213 N. Cuyler

STOP OVER-PAYING!

NEW STORE HOURS:

Monday - Thursday - Friday: 9 A.M. to 8 P.M.
Tuesday - Wednesday - Saturday: 9 A.M. to 5:30 P.M.

Scotch Pine Tree Artificial Christmas Tree 4 Foot \$488	Clock Radio G.E. AM - FM \$15	
Christmas Lights String of 40 Lights \$148	Electric Blankets Single Control 72 x 90 Inches \$10.00	
Yule Candelier 3 Lights Reg. 2 for \$3 5 Lights Reg. 12.00 8 Lights Reg. \$3.00 \$1.11 \$1.66 \$2.33	Play Tea Set Ideal Gift for Christmas \$2	Men's Insulated Coveralls Quilted S-M-L \$14
Walker Doll 24 inches Tall \$3.33	Ladies' Scuffs Terry and Furry 88c Pr.	Girls' Slack Sets Nylon Washable 6x - 14 \$288