

## Borden Co. Wins Award

1978 and 1979 were banner years for the American Heart Association in Borden County.
1978 was the first year for the County organization to sponsor a Talent Show. The success of this show was proven by surpassing their goal and netting $\$ 1216.21$.
1979 proved to be even more successful to the tune of $\$ 2100.00$. The County received the Heart and Torch Award from the Texas Affiliation of the AHA recognizing this achievement. The County reached the highest percentile in the state for counties under 40,000 population by raising $\$ 2.35$ per capita.
In their meeting last week, chairman James McLeroy expressed the hope that the county would exceed last years goal and

## What's Happening <br> To Demand For Beef?

By-Bruce Ginn and Wm. C. Helming

Among the factors tha influence demand for beef are population, income, consumer expenditures for food, consumer attitudes toward beef, the general economy and inflation.
The human stomach can absorb only so much food. However, depending on the availability of different types of food and respective prices, consumers will choose to substitute some foods for others. Over the past 30 years, beef consumption has been generally stable relative to total meat consumption. At the same time, pork has steadily declined, while poultry increased significantly.
Consumers will consume
top the $\$ 2,500$ mark in 1980. Jim Burkett was once again named Program Chairman and Rich Anderson as master of ceremonies.
The 1980 Talent Show will be held February 16 in the Auditorium. The Association urges you to call Mr. Burkett immediately if you desire to be on the program. He can be reached at $915-856-4255$ or 806-439-6683. "We already have assurance that there will be a Square Dance exhibition and a Barber Shop Quartet", said Mr. Burkett. "In order to get the program printed it will be necessary to have a deadline of Thursday, Feb. 14 for those interested in sharing their talent," he added.
The success of the special program to raise money for the Heart Association
depends entirely on the folks in Borden County. In the last two years the participation and generosity has exceeded al expectations. The Borden County directors wish to express their gratitude to all and are especially thankful to Sally Wilson and Jim Parker for encouraging their music students to participate.

Cathy Mcentyre Regional Director of the Heart Association, will be on hand the night of the Talent Show to check your blood pressure if you desire", said Chairman McLeroy.
Attending the directors meeting were: James McLeroy, Jim Burkett, Fran Bennett, Pat Murphy, Sue Smith, Dewey Faye Everett, and Mary Menix.
the figure was 2.51 percent and in the last half it dropped to 2.41 percent. In 1980, LBAS estimates that it will drop further-to about Con't on P. 8


LISA Mcleroy 1979 Borden County High School valedictorian, was among 40 Texas valedictorian scholarship winners at Texas Tech this year. Tom Craddick, president of the Texas Tech Ex-Students Association presented her with a $\$ 100$ check at a luncheon in Lubbock.

## Receives Scholarship

Lisa McLeroy, 1979 Borden County High School valedictorian, was among 40 Texas valedictorians honored by the Texas Tech Ex-Students Association at a luncheon in Lubbock.
Because Miss McLeroy was graduated as valedictorian, she was presented a $\$ 100$ scholarship at the luncheon. The Texas Tech

Ex-Students Association awards a $\$ 100$ scholarship to each Texas high school valedictorian who attends Texas Tech. This year the association awarded almost $\$ 4,000$ in valedictorian scholarships alone.
Miss McLeroy is the daughter of Mr. and Mrs. James McLeroy of Gail. She is majoring in elementary education.


## Borden County School News



ONE ACT PLAY CAST-Front Row-Left to Right: Troyce Wolf, Karen Williams, Ben Murphy, Gena McLeroy, Mark Walker, Heather McPhaul, and David Smith. Back Up Cast- Jennifer Wilson, Marquita Menix, Randy Roemisch-Director, Carla Jones and Janna Love. Not pictured-Tammy Telchik.

## One Act Play Cast Chosen

> The cast for the Borden County One-Act Play, "Breaking Up Is Hard To Do" has been chosen. The play is once again under direction of Randy Roemisch and cast members are: Ben Murphy-Narrator, Heather McPhaul-Margaret; David

## Junior High

 Boys LosePhillip Benavidez and Scott Jones provided all the scoring for the Coyotes but it wasn't enough as Wellman pulled out a $34-30$ victory Monday night. The Coyotes could only manage 6 points the first half to 14 for the Wildcats. Although Borden outscored Wellman

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Torden Star Pubushers


Smith-Jonathan; Troyce Wolf-Bob; Karen Williams-Doris; Mark Walker-Marshall; and Gena McLeroy-Carolyn. Understudying and makeup are Carla Jones and Tammy Telchik. Understudying and lighting are Janna Love, Jennifer Wilson and

## Close One

24-20 the last half it wasn't enough for the victory.
Phillip Benavidez led all scorers with 17 points and Scott Jones had the remaining 13 for Borden.
The Coyotes are now 6-8 and play Loop Thursday at 6:15 in the first round of the district tournament here in Gail.


OF SPORTS
Families Meet The Challenge


A family that skis together can score points in a popular US, competition Members of 24 twoperson family teams who win in regional ski-racing competition in March will receive an all-expense paid trip to national finals in Snowbird, Utah, March 29 to April 1. The events are part of the Equitable Family Ski Challenge, America's fastest-growing amateur competition.

For a free brochure on this competition, write to Capital Sports, 280 Park Ave., New York, N.Y. 10017.

Marquita Menix
The play will compete at Borden County in a District U.I.L. Contest on Friday, March 28 with five other schools from District 6 Conference B. Borden County's play will be first on the schedule and will begin at $2: 30$ p.m. There is no admission charge and the public is encouraged to attend. Other schools competing are Dawson Klondike, Wellman, Sands and Loop.


COMPETE IN U.I.L. PIANO SOLO ENSEMBLE CONTEST-Left to Right: Karen Williams, Stephanie Stephens, Tammy Telchik and Gena McLeroy.

## Compete in Competition

Four Borden County students traveled to Midland last week to compete in U.I.L. Solo Ensemble competition

Gena McLeroy and Stephanie Stephens both received a Division I rating. Tammy Telchik received a division II and Karen Williams, who receives
instruction in Lamesa also received a high rating Gena was judged on "Two Part Invention No. 8" by Bachi. Stephanie and Tammy played 'Sonatina', 3 movements by Clementi. Gena, Tammy and Stephanie receive instruction from Mrs. Wilson at Borden County Schools.


English is actually classified as a Teutonic, or Germanic, language because Teutonic words form its framework.


| 1980 |  | FRBRUA凧Y |  |  | 1980 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| SUN | MON | TUE | WED | THU | FRI | SAT |
|  | 1980 FEBRUARY |  |  |  |  | 2 |
| 3 |  | 5 | 6 | $17$ | 8 |  |
| 10 | 11 | $12$ | 13 | $14$ <br> 14 | 15 |  |
| 17 | 18 | 19 | 20 | 21 | $22$ | $23$ $\qquad$ st $\qquad$ Contest at Stamford |
| 3.4 | 25 | 26 | 27 | 28 |  |  |

## Borden County School News

## 7 Basketball News

## Mustangs Kip Coyotes



## SCHOOL LUNCH MENU

## Varsity

## Coyotes Trip Wellman

Blane Dyess and Bart McMeans provided a onetwo scoring punch that was too much for the Wellman Wildcats Friday night as Borden won 58-52. Playing without Craig Peterson, Borden's leading rebounder and number 2 scorer, the Coyotes played one of the best team games in recent weeks. The game was close all the way as the Coyotes led 13-11 at the first quarter on Ben Murphy's 25 footer at the buzzer. The halftime score was $28-27$ Borden and $40-38$ Borden at the end of the third quarter. Clutch free throw shooting by Murphy and Dyess in the
fourth quarter maintained the lead for the Coyotes. Blane Dyess again led the Coyotes with 23 points and 16 rebounds. Dyess hit on 10 of 21 shots from the field for 48 percent. Bart McMeans connected on 7 of 11 attempts for an amazing 64 percent. McMeans totaled 15 points and 6 rebounds. Ben Murphy added 9 points, Jym Rinehart 6, Jr. Benavidez 3 , and Carley Doyle 2.
The Coyotes shot 42 percent from the field and 57 percent free throws in upping their record to 7-12 for the season and $2-4$ in district.

## Varsity Girls Smear Sands

The Borden girls varsity played more like themselves when they defeated Sands 54-43 Thursday. The Coyotes played Sands a fair game, but could have put the Mustangs away earlier if it had not been for foul trouble. Borden lost the ball 23 times, had only 6 offensive rebounds, and only 6 steals for the entire game. The Borden girls did shoot 59.4 percent free throws compared to 30 percent for Sands.
Senior Karen Williams led individual scoring for the Coyote squad with 19 points, Talley Griffin, 12; Janna Love, 9 ; Jana

Edwards, 7; Gayla Newton, 4; Glynda Burkett, 2 ; Gena McLeroy, 1.

LUNCH MONDAY
Corn Dogs
Cheese Wedge
Beans
Fruit
Milk
Salad Bar
TUESDAY
fish Sticks
lossed Salad
Potato Rounds
Cornbread
Jeloo
Milk
Salad Bar
WEDNESDAY
Green Enchillada Casserole
Mexican Bean Salad
Fruit Cobbler
Milk
Salad Bar
I'HURSDAI
Fried Chicken
Mashed Potatoes
Green Beans
Hot Rohts
Cake
Milk
Salad Bar
FRIDAY
Hamburgers
French Fries
Lettuce-'Tomatoes-Pickles

## Fruit

Milk
Salad Bar

## Junior Varsity

## Boys Break Even

The Borden J.V. boys broke even in two games last week, losing to Sands on Thursday 47-24 and defeating Wellman on Friday $34-30$. Their season record is now 4-6.

In the Sands game, the Coyotes were led by 'Troy King with 11 points and Kevin Telchik 6. Van lork scored 4 and Darrell (ireen 3. Due to ill ness the Coyotes played without 2-:3 regulars.

## Un Friday, Troy king



The Coyote girls varsity team has recaptured whatever they were missing since their defeat by Klondike January 25. The girls blew Wellman away 62-22.

Scoringwas unusual compared to other games Jana Edwards had 26 points; Talley Griffin, 12 ; Glynda Burkett and Gayla
ewton, 6; Janna love, : Gena McLeroy, 3; Carla Jones and Karen Williams, Seniors, 2 each.
Girls coach Larry Steele has reason to be proud of the varsity team: The Coyote girls have lost only one district game and are tied with Klondike for the district title. All the months of hard practicing have paid off for the girls.

## Varsity Girls Regaining Strength

## CT TOURNAMENT

BORDEN COUNTY HIGH SCHOOL
Boys
scored $1 \bar{j}$ and Mike Yeterson 11 to pace the Coyotes. Maurice Herridge had 4, and Darrell (ireen and Cudy Newton 2 tach. Clutch free throw shooting in the fourth quarter allowed the coyotes to outscore Wellman $18-12$ and pull away for the win. In that fourth quarter, the Coyotes made 9 of $1: 3$ free throws with Jroy Nong hitting 6 ol $x$, C'ody Newlon 2 of 2 and Mike I tersiml I 1


WAITING TO REBUUNI) are (white) Craig Peterson, Ben Murphy, Blane Dyess and Bart McMeans. Photo by Dawn Holmes.
4...The Borden Star, Wed. Feb. 6, 1980

## 

A. J. Rains had surgery at Malone \& Hogan in Big Spring last week. He is improving and expected to be released in a few days.

San Diego really is lovely this time of year" reports our editor. Kich and Barbara Anderson and Aub and Modesta Stokes were among the more than 5,000 attending the National Cattleman's Convention held in San Diego the last week in January.

We're really looking forward to and Annual Talent Show to be held Feb. 16 in Gail. Whether you are on stage or in the audience we promise you will be entertained

Parent's Club
Feb. 7-2:30
Valentine Party's Feb. 14-2:30 Talent Show Feb. 16-7:30

County Stockshow Feb. 21-22-23

20 YEARSAGO Jeff Martin and Bill Kingston, both members of the Fluvanna FFA chapter, won showmanship awards at the dis rict livestock show in Sweetwater. Martin was named top showman in the calf division, while Kingston took the honor in the lamb division.

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## Ezzell Candidate ForRe-Election

Rep. Mike Ezzell announced today he is a candidate to succeed himself as representative of the 63rd District in the Texas Legislature. The district is comprised of Borden, Dawson, Coke Howard, Scurry and Sterl ing Counties.
"I have enjoyed and have gained a sense of service from the two terms in office which the people of this district have given me," he said. "It is my honest conviction that this opportunity, which I ap preciate deeply, has put me in a position to do an even better job for the people of the district and the state. I believe in fiscal responsibility as well as in effective, prudent service.'
His terms in office, he added, have given him knowledge of the mechanics of the legislative process and how to take hold of matters; seniority and
reco nition of ability tha have resulted in place ment on key committees a rapport with legislative eaders so that he is in a position to exercise influence in legislative matters.
Rep. Ezzell is chairman of the Health Services Committee in the House which oversees mental health-mental retardation department, the health department, and health care providers; member of the Higher Education Com mittee; House Adminisration Committee; Sunse Advisory Committee (four-year term) which reviews agencies up for scrutiny and makes re commendations to the next legislature for their continuation or termina tion. He also is a member of the Human Resources Committee of the National Conference of State Legislatures, and is a Texas representative on the


Mr. and Mrs. Butch Gass of Fluvanna are proud to announce the arrival of their son, born January 27 at Garza Memorial Hospital. John Quentin weighed 81b. 4 oz . and was 19" long.
Proud grandparents are Mr. and Mrs. Sam Gannon of Post and Mr. and Mrs. James Henry Gass of O'Donnell.

## 

Mr. and Mrs. Doyl Wright of Star Route, Fluvanna, are parents of a 7 lb. 7 oz. baby girl born January 26 at $8: 46$ a.m. at Cogdell Hospital.


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United States-Mexico Bor der Health Initiative pro ject. Recently he was invited to address the National Health-Science Research meeting in West Virginia.


MIKE EZZELL
Parent's Club Meeting

The Borden County Parent's Club will meet at 2:30 p.m. on February 7, 1980 in the Conference Room.

The 1st grade class will present their program at this time. Everyone is invited to attend
"My Search For God"

1 searched for God and found Him,
right where He said He'd be,
with the little sparrow up in the tallest tree.
I searched for God And found Him,
in the middle of the night as I stood watching,
a little star so bright
I searched for God and found Him,
there before my eyes,
in my bed of flowers,
beautiful butterflies.
I searched for God and found Him,
in the middle of the day.
in the lives of Children,
as they run and play.
I searched for God and found Him,
in the face of a little child. I had seen Him there before,
but unable to recognize.
I searched for God and found Him,
where He said to look, in every creek and river. and in every little brook.

I searched for God and found Him,
just as He is above,
in every act of kindness,
in every act of love.
-s- Willie Cornett

2
Before getting too far into the decade of the 80 's, let's recap and wrap up the 70 s . Communism had a marked resurgence, conquering Laos, Cambodia and Vietnam; Angola, Mozambique and Rhodesia; Nicaragua and Iran. Communist China has been recognized; Free China isolated.

The U.S. moved perilously close to "self tackleization". By prohibiting a free market here, we have become dependent upon foreign energy; inflation reached double digit propertions; multiplication of federal controls has stymied our free enterprise system. In summary there were few advances for freedom.

With the help of the Birch Log, a list of awards follows. Pretend that you are at the Academy Awards for Events of the 70s.
The Seventies Best..
Israel's rescue of hostages at Entebbe.

Ross Perot's masterminding the rescue of Americans in Iran.

Defeat of the Beef Referendum.
The Bicentennial Celebrations.
Best Kept Secret--Definition of Inflation-"An increase in the quantity of currency".

The Seventies Worst...
The Susan B. Anthony dollar.
The betrayal by 68 Senators who voted away our canal in Panama.

Social acceptance of homosexuality as an "alternative life-style".
Legalization of abortion by U.S. Supreme Court.
Hypocracy
of
Congressman Robert Drinan wearing Roman collar of a Catholic priest while consistently voting for abortion.
Our Nation's withdrawal of recognition from the Kepublic of China.
Special Recognition.
Least Publicized Event: The 1973 dinner party where David Rockefeller welcomed Jimmy Carter into his new Trilateral Commission.
Colossal Lie Award: Candidate Jimmy Carter, "I'll never lie to you"

Pot calling the Kettle Black Award: Senator Edward Kennedy for commenting on Gerald Ford's pardon of Richard Nixon, "Is there one system of justice for the average citizen and another system for the high and mighty?"

## Dawson County Cotton Production Meeting To Be Held

Bob Hale, Chairman of the County Crops Subcommittee will be presiding for the Annual Cotton Production Meeting at the Dawson County Community Building located on the fair grounds on Monday, February 11.
The program will consist of the following:
1:00 p.m. The Importance of Planting Time Temperature - Seed Quality, Its Importance to Cotton Production, Dr. James Supak, Area Agronomist-Cotton, Texas Agricultural Extension Service, Texas A\&M University System
1:30 Cotton Fertility Making the Most of Your Dollars Spent for Fertilizer, Dr. Dale Pennington, Area Soil Chemist, Texas Agricultural Extension Service, Texas A\&M University System

- 2:00 Cotton Insects: Cotton Insect Problems That Dawson County

Producers Should Be Aware Of, James F. Leser, Area Entomoligist, Texas agricultural Extension Service, Texas A\&M University System
2:30 Break
2:40 Use of Chemicals and Cotton Varieties to Control Nematodes Disease Problems: Verticillium and Fusaruim Wilt, Dr. Robert Berry, Area Plant Pathologist, Texas Agricultural Extension Service, Texas A\&M University System
3:00 Irrigated Cotton Production Under Limited Water and the Importance of Pump Efficiency and Irrigation Timing, Leon Nes, Area Agricultural Engineer, Texas Agricultural Extension Service, Texas A\&M University System

3:30 Economic Situation of the Dryland Producers Over the Next Ten Years, Marvin Sartin, Area Economist-Management


AS A CATTLEMAN, SOON YOU'LL HAVE THE OPPORTUNITY TO VOTE ON SOME VERY IMPORTANT CHANGES FOR YOUR INDUSTRY. YOU'LL HAVE A CHANCE TO VOTE IN A NATIONAL REFERENDUM OF CATTLE PRODUCERS TO DECIDE WHETHER OR NOT YOU WANT AN INDUSTRY - WIDE PROGRAM FOR BEEF RESEARCH, INFORMATION AND PROMOTION OF YOUR PRODUCT. IF YOU VOTE YES, YOU'LL BE SAYING "YES" TO A PROGRAM INITIATED BY CATTLEMEN, PAID FOR BY CATTLEMEN AND RUN BY CATTLEMEN TO HALT THE STEADY EROSION OF BEEF'S POSITION IN THE MARKETPLACE.
Pd. for by Borden Co. Committee


The Borden Star, Wed. Feb. 6, 1980... 5
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## Courthouse News

Borden
County Commissioner's Court met in special session Monday, January 28, 1980 at 9:00 a.m. in the courthouse with all members present.

Minutes of the previous meeting were read and approved, and monthly bills were approved for payment.

A group from the Livestock Association met with the court to discuss needed repairs to the west door of the showxarn, and paving the area between the old and new show barns. It was agreed to look into this and see what could be done.
Approved was given to Texas-New Mexico Pipeline Co. to cross a county road in

Precinct 2 with an oil pipeline, provided that if needed to be relocated in the future, Texas-New Mexico Pipeline Co. would bear all expenses of moving it.

The contract with the city of O'Donnell to provide fire fighting in Borden County was extended with the same conditions as in previous years.

Sealed bids will be considered for purchasing a used tractor for pulling a shredder in Precinct 2.
Sealed bids will be considered for sale of the 1500 gallon fiberglass tank and filter which are no longer needed.

Court was adjourned at 4:00 p.m.


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## Toomb's Named To Who's Who

Patrick Toombs of Fluvanna was among the 32 students named to Who's Who Among Students in American Junior Colleges for 1979-80 at Western Texas College.
Toombs was graduated from Borden County High School and is a sophomore agriculture major at WTG

He is a member of Phi Theta Kappa, a national honor society for students in junior colleges. He plans to transfer to Texas Tech University to continue his education after completing his studies at WTC.
His parents are Mr. and Mrs. Glenn Toombs of Fluvanna.


## Farm Bureau

 InsuranceScott Russell, Agent

Lamesa, Texas
1602 N. Dallas
Phone 872-8333


## Your County Agent Says

 by Sam FieldThink back to last summer's heat and imagine what a difference a green canopy of shade would make around your home and neighborhood.
Trees around our homes provide more than landscape beauty. They provide climate control and make important contributions to improving the environment. They add increased value and esteem to our property. Trees filter and clean the air we breathe, provide oxygen for living, and serve to reduce urban noise and sound.
Trees are one of nature's best gifts and are a mighty fine investment for our homes and communities.
If you've been thinking of adding trees to your landscape, the time is at hand.
Plant trees as soon as possible so that root systems can develop and become well establshed before hot weather hits.
Most nurserymen now have good supplies of container, balled and burlapped, and bare-rooted trees. So take time now to visit him and make your selection.
After selecting the tree, your next step is proper planting. Here are a few guidelines on getting that job done right.

1. Dig a hole large enough in diameter so that the root system has at least 6 inches clearance on all sides. Some people will dig their hole twice the width of the root ball, which is an excellent idea if you can manage it. It's not necessary to dig the hole much deeper than the root ball as the ball should
rest on a solid soil foundation.
2. Plant the tree at the level at which the tree was growing in the nursery. The original soil line can be seen as a discolored ring on the trunk.
3. Be sure to provide internal soil drainage. If you are unsure as to whether or not your soil drains well, try this test: Dig a hole and fill it with water. If the water does not drain through the soil in a day or two, plant roots will suffer from lack of sxygen. To improve drainage, dig a trench leading away from the bottom of the hole and fill it with gravel so that excess water can drain to a lower area of the yard.
4. Carefully place the tree in the hole. Handle it by the ball and not by the trunk. A broken ball of earth can mean a dead plant. Always remove any container before you plant.
5. Backfill the hole carefylly, using good topsoil or a mixture of soil, sand and organic matter, such as peatmoss. Firm the soil around the plant and water thoroughly to settle the soil around roots and to eliminate any air pockets.
6. Do not fertilize the tree after planting. Wait until early spring and then fertilize lightly with a regular commercial fertilizer. Heavy applications of fertilizer will burn and injure the root system and could possibly kill the plant.
7. Stake the newly planted tree and tie it with guying wires to provide stability and prevent wind damage.


## Course In

## Farm Records

## Rescheduled

A new course in Farm and Ranch Records has been scheduled by the Adult Vocational Education Division of Western Texas College.
This course had originally been set for Feb. 11-14 for the first week and Feb. 18-21 of the second week.
Due to the stock show for Scurry county being scheduled the week of February 13-16, the Adult Vocational Education Division will re-schedule this course to begin on Feb. 18 and end on Feb. 28. Classes will be Monday, Tuesday, Wednesday and Thursday nights of the two weeks.
Fee for this course will be $\$ 25$ per student. The class will meet in Building 7D, Room 110 on the campus at Western Texas College. Times will be 6:30 to $9: 30$ each night, giving each student 24 hours of class time.
Kent Mills, assistant professor of farm and ranch management will be the instructor.
The following topics will be discussed: Types and uses of records, setting up a record system (inventory, expenses, depreciation schedule, payroll, accounts payable-receivable, income, enterprise accounts, feed records, field records) Keeping records, single-entry, dou-ble-entry, analyzing records, summary of records, analysis of year's records, comparison of previous year's records, efficiency and profit maximization, farm budgeting and planning, use of previous records, projecting costs, projecting income, income tax, rules and regulations, records and forms, and getting help and advice.


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## Political Candidates

The Borden Star is authorized to announce the following candidates for political office weekly, subject to action of the General Election.

CONGRESS - 17 th
District District
Charles Stenholm
S'IATE
KEPRESENTATIVE
63rd District
Mike Ezzell
COUNTY SHERIFF and TAX-ASSESSOR
Norman (Slick) Sneed -1)-
CO. COMMISSIONER
Precinct 1
Herman Ledbetter
Precinct:3
Vernon Woll
-1).
Above is paid political advertising. Yaid by above listed individuals.


## Stockshow <br> Time

The Borden County Junior Livestock Show will be held on Feb. $21,22,23$. Animals will be weighed in from 8:00 to 12:00 noon Thursday Feb. 21.
The Barrow Show will begin at 1 p.m. on friday with the Sheep Show beginning at $4: 00$ p.m. Friday afternoon. The Stockshow will get off to a big start on Saturday morning with a Steer Show at 9:00 a.m.
A Bar-B-Que lunch will be served following the steer show in the School cafeteria. The annual Stockshow Sale will take place at 1:00 p.m.
Everyone is invited to attend any and all of the three day event.

# ASCS NOW <br> By JERRI STOTE 

Beef Research And Information Order
Beef producers are reminded that Wednesday, February 6,1980 , is the final date to register to be eligible to vote in the upcoming referendum. The voting period will be February 19 through February 22.

If it will not be possible for a producer to vote in person at the ASCS Office during the period February 19 thru 22 , the producer may request a ballot by mail. All mail ballots must be postmarked by midnight February 22, and received in the County Office by Tuesday, February 26.
Grain Embargo
To help offset the impact of reduced grain prices due to the suspension of shipments of grain to the Soviet Union, the Grain Reserve Program has been changed by increasing the 1979 loan rates, release level, and call level. Storage payments to producers have also been increased.
The changes were made to encourage producers to not market their 1979 grain until the impact of the embargo has leveled off. Producers could use the reserve loan program to obtain needed cash, then whenever the price reached the established release level he could redeem his grain and sell on a market that would provide a fair price for his commodity.
If you have any 1979 production of grain and wish to participate in the program, please contact us. Cotton Production
Please complete ASCS-503 cards, Record of Production, and return to
this office as soon as possible. The cards must be signed by both you and a representative of the gin and show a total net pounds of cotton produced using compress weights.

## 1980 <br> Program

## Divisions

There is a possibility of program changes as a result of future legislative action by Congress, but at this time the following provisions apply:
(1) No set-aside or voluntary diversion acres on wheat, feed grain, or cotton. Therefore, staying within NCA is not required for program participation.
(2) All these crops will be eligible for target price protection and price support loans.
(3) There is no disaster coverage for 1980 crops.

Report Of Program Payments

During the last two weeks of January, Form CCC-182 reflecting ASCS payments made during 1979 which are reportable to IRS, will be mailed to all producers. If you have any questions concerning the report please contact us and we will explain the payments to you.

Emergency Feed Program
Applications are being accepted for livestock feed under the Emergency Feed Program. If you have suffered a 40 percent loss or more on your entire holdings, come by the office and file an application.
Non-Discrimination
Eligibility for participation in all programs administered by ASCS is established under law without regard to race, color, religion, sex, or National origin.



BEEF
Con't from P. 1
2.35 percent. This suggests that the demand for beef is not as strong as a year ago. Translating the PDI into figures more meaningful to cattlemen, each 0.1 percent drop in the PDI spent on beef results in a drop of about $\$ 3$ per cwt. in the price of fed cattle. And that can trigger an even greater drop in the price of feeder cattle.
Several factors contribute to the softening of demand, the biggest of which probably is inflation. While income did increase last year, spendable earnings were seriously eroded by inflation. This trend likely will continue to be a problem through much of the 1980's. As a consequence, consumers may be forced to rearrange their budget and moderate their standard of living. In many cases, this could mean the purchase of less beef.
Over the next 10 years, cattle prices will not increase at a sufficiently rapid rate to keep up with inflation. For example, Choice fed steer prices by 1985 would have to be about $\$ 106$ per cwt. just to keep up with an average annual inflation rate of 8 percent. And the inflation rate in the ' 80 's may be nearer 18 percent than 8 percent.
Another facto: contributing to th. softening of demand for beef has been the growing concern about diet and health. Although some of the claims that "beef is bad for your health" are
scientifically unproven, many consumers believe them and, consequently, are purchasing beef substi
substitutes.
On the positive side, a substantial factor contributing to the increase in beef demand during the past five years has been growth in the hotel, restaurant and institutional (HRI) sector. This growth has been closely aligned with trends in eating away from home. However, it is doubtful that demand in this sector will increase in the next five years as rapidly as it has in the last five years.
Generally, beef demand has increased sufficiently to absorb an annual increase of 1 percent to 2 percent in supplies of beef. When supplies increase at less than 2 percent, we have a bullish market; when they increase at greater than 2 percent, we have a bearish market. In the early 1980's, we expect supplies to increase at an annual rate of 3 percent to 5 percent. And this likely will cause price problems for cattlemen in the mid-to-late 1980's.

## LEGAL NOTIEE

STATE OF TEXAS COUNTY OF BORDEN BID NOTICE

> Borden

County Commissioners Court will consider proposals for the purchase of a used (1966-1972) John Deere 4020 Diesel, Power Shift Tractor on March 10, 1980 at 10:00 a.m. Offered in trade will be one 4000 Ford Diesel tractor.

Information on Ford tractor may be obtained from Larry Smith, Precinct 2 at 915-856-4541.
Borden County Commissioners Court reserves the right to reject any or all bids.
By Order Of Commissioners Court
-8- Jim M. Burkett
County Judge Borden County

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PHONE 872-8311
MEMBER FDIC


