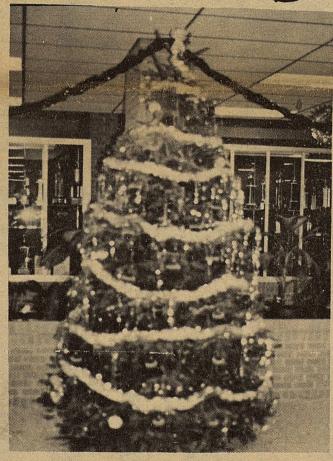


# Mongal Manthast Trans



# Holiday Traffic Facts

The Holidays are here and more travelers are going to be on the road than are there on an average day.

"It is a time to be sure you are alert to road conditions and the many motorists whose minds are on family gatherings and not on driving," reminds Sue Alford of Midland College Traffic Safety Planning.

Alford offers these

"traffic facts" for holiday drivers:

-When packing your car for travel, arrange luggage so that your vision is clear on all sides. Keep objects off the dashboard and rear window shelf. They could turn into flying missiles if you have to brake suddenly.

-Long hours of driving during the holidays can Con't on P. 6



THE GIRLS VARSITY TEAM receives the first place trophy presented by Mr. James McLeroy for winning the Borden County Tournament last Saturday. The girls coach, Larry Steele looks on from the trophy table.

# Girls Win Borden County Tournament

The Borden County girls varsity basketball team won all three of their games, thus winning yet another tournament at Gail last week. The first win was a forfeit by Grady.

The next victory for Borden was the game with Wilson Friday. The Coyote girls had defeated the Wilson Mustangs earlier in the week. In the Borden County Tournament the score was Borden 56, Wilson 39. Jana Edwards was top scorer with 19 points; Talley Griffin, 14; Karen Williams, 12; Gayla Newton and Glynda Burkett, 4 each; Janna Love, 2; and Joie

Brummett, 1 point. The score at halftime was Borden 34, and Wilson, 18. The Borden girls were able to make 56 per cent of their free throws. The final score was 56 to 39.

The game for the championship pitted Borden against New Home. The final score was 47-29 Total scores are as follows: Talley Griffin 15; Janna Love, 9; Gayla Newton, 8; Janna Love, 9; Jana Edwards, 7; Karen Williams, 3; Carla Jones and Gena McLeroy, 2; and Glynda Burkett, 1.

Karen Williams won the free throw award.

In the Borden Invitational Tournament, the Coyote Varsity Boys took 4th place.

Wilson beat Borden 68-66, a curious score since Borden had beaten Wilson 66-64 on Tuesday at Wilson. Friday's defeat practically shut out any hopes the Borden boys had of winning a trophy. The loss to Westbrook on Saturday did crush all hopes for the Coyotes. Blane Dyess scored a total of 35 points against Westbrook; Craig Peterson had 31; Ben Murphy, 16; Bart McMeans, 17.

Blane Dyess won a special free throw award.

# **Borden County School News**

# EOVE

WINNER OF THE DOOR CONTEST. This door, decorated by the eighth grade class was the winner of the Christmas door contest. The Junior Class took second place with their Santa and Rudolph with "You doesn't has to call me Santa" theme.



SCOTI BROOKS makes 2 for our team.

The Borden Star Publication No. 895520 (USPS 895-520) Publication No. 8955207

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Business Manager
Connie Voss
School Editor
Barbara York
Advertising Manager
Penny Maxwell

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Any errors that we make reflecting on the Reputation or Standing of any Firm Corporation or individual that may appear in the columns of the Borden Star will be gladly corrected when called to the attention of the staff.

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Borden Star Publishers. Inc.

SHANA BRADSHAW makes a point for Borden

A jump ball by Phillip

Benavidez and the ball is

# Basketball

# Borden At Wilson

All the Coyotes teams barely swept through their games Tuesday at Wilson. It seemed that each team enjoyed the neck-and-neck scoring, the frustration of Borden's fans, and the anger of the coaches (on Wilson's teams, too).

# BOYS JUNIOR VARSITY

The first game Tuesday evening was the boys junior varsity against Wilson's JVs. This game set the pace for the evening. The Coyotes would gain the lead, loose it, gain it,... Final score was 36-35.

High pointer, Troy King, scored 13 points; Jeffrey Martin 9; Kevin Telchik, 6.

#### GIRLS VARSITY

Tension was unbearable in the Borden Girls Varsity contest with the Mustangs. The final score was 58-55. It seemed that the night would belong to Borden, barely.

Talley Griffin achieved high point, 18; Karen Williams and Jana Love, 10; Gayla Newton, 8.

### **BOYS VARSITY**

The boys varsity game was murder on the nerves, the fans, the coaches, the

referees, and the teams. Borden won this, as well as the other games, by 66-64.

Blane Dyess captured 25; Craig Peterson, 23; Ben Murphy, 8.

The Borden Varsity Boys have now played three agonizing games in overtime, winning all three.



PENNYE DAVIDSON seems to float as she takes a free throw.

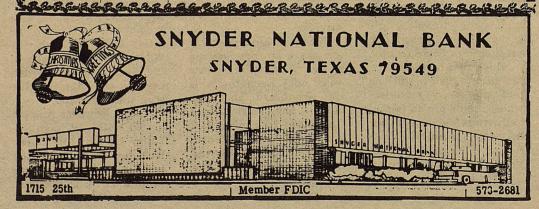


TALLEY GRIFFIN SCORES Edwards waits for a rebound

while Jana



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SUN	MON	TUE	WED	CIFIT	FRI	SAC
1980 JANUARY		Holiday	2 Classes Resume		nuary 3-5, 1980	5
5					A Girls-A Boys	
6	74-H Meeting 9:18-9:48	8	9	10	11	12
	6:00 p.m. J.H.Basketball Boys & Girls *Klondike - T *	Boys & Girls		- Grad	January 10-12, y_Tournament-Jr 5:00 p.m. (H.S) Sands - Here	
13	6:00 p.m. J.H.Basketball Boys & Girls Sands - Here	Boys & Girls		5:00 p.m. New	January 17-19, Home Tournamen A Girls-A Boys Beta Club Conve	t-Jr. High
20	21	22	23	24	25	26
				Wilson J.V. Tournament	5:00 p.m. H.S.Basketball Boys & Girls Klondike - Here	Tournament
27	28	29	30	31		or Superior
S S	Boys & Girls	5:00 p.m. H.S.Basketball Boys & Girls *Sands - There	12:45 p.m. International Lectures			Trainer



# **Borden County School News**



JUNIOR HIGH BOYS BASKETBALL TEAM-L to R-Jerry Green, Dennis Buchanan, Keith Martin, Phillip Benavidez, Scott Jones, Charles LaRue, Sammy Williams, Kirby Williams, Bric Turner and Chris Cooley and Coach Lynn Maxwell.



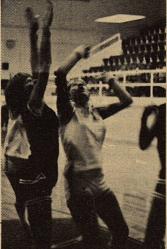
JUNIOR HIGH GIRLS BASKETBALL TEAM-L to R- Back Row- Misty Merritt, Shawna Vaughn, Tracy McLaury, Simona Benavidez, Roxie Wolf, Tanya Hollis, Penny Davidson, Becky Massingill, and Shana Bradshaw. Front Row- Back-up Team- Samantha Porter, Jeanette Massingill, Cathy York, Cindy Balague, Mary Washington, Emily Craig, Rhonda King and Nancy Martinez.

BASKETBALL           Date         Opponent         Place         Teams         Time           Dec. 18         Jayton         T         A B Girls, A B Boys, 4:00           Jan. 8         Klondike         T         A Girls, B Girls 6:30           Jan. 11         Sands         H         A Girls, B Girls, A Boys 5:00           Jan. 15         Wellman         T         A Girls, B Girls, A Boys 5:00           Jan. 17         Dawson         T         A Girls, A Boys 6:30           Jan. 22         Loop         H         A Girls, A Boys, B Boys 5:00           Jan. 29         Sands         T         A Girls, A Boys, B Boys 5:00           Feb. 1         Wellman         H         A Girls, A Boys, B Boys 5:00           Feb. 5         Dawson         H         A Girls, A Boys, B Boys 5:00           Feb. 8         Loop         T         A Girls, A Boys, B Boys 6:30           Feb. 12         Klondike         T         A Boys, B Boys 6:30	BORD	EN COU	NTY	HIGH SCHO	OOL				
Dec. 18	BASKETBALL								
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January 3-5 Claude Tournament-A Girls, A

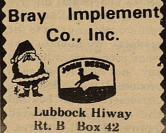
January 24 Wilson JV Tournament- B Girls, B Boys January 26 Wilson JV-B Girls, B Boys





Sharon Brummett waits o rebound.





Lamesa, Texas Phone 806-872-5474



# SCHOOL LUNCH MENU

December 31-January 4, 1980

MONDAY Christmas Holiday

TUESDAY Christmas Holiday

WEDNESDAY Corn Dogs Tossed Salad Blackeyed Peas Fruit Milk Salad Bar

THURSDAY
Pinto Beans and Meat
Carrot Sticks
Fruit
Cookies
Milk

Salad Bar

FRIDAY
Hamburgers
Lettuce-Tomatoes-Pickles
French Fries
Fruit
Milk

# MERRY CHRISTMAS

The joy of Christmas sounds throughout the land. In this glad spirit, we wish you great holiday happiness. MONDAY Christmas Holiday

TUESDAY Christmas Holiday

WEDNESDAY Toast Jelly Fruit Juice Milk

THURSDAY Hot Biscuit Bacon Fruit Juice Milk

FRIDAY Buttered Rice Fruit Juice Milk



#### JUNIOR HIGH BASKETBALL

Date		Opponent	Place	•	Teams	Ti	me
Jan	7	Klondike	T	A	Girls, A Bo	ys	6:00
Jan.	14	Sands	H	A	Girls, A Bo	ys	6:00
Jan.	21	Grady	T	A	Girls, A Bo	ys	6:00
Jan Jan. Jan. Jan.	28	Wellman	T	A	Girls, A Bo	ys	6:00

Grady Tournament-Jan. 10-12-A Girls, A Boys New Home Tournament-Jan. 17-19-A Girls, A Boys Boys Coach: Lynn Maxwell Girls Coach: Larry Steele Assistant Boys Girls Coach: Randy Roemisch



In the warm-hearted spirit of an old-fashioned Christmas, we greet our friends, wishing one and all the best of this bountiful time.

HOME OWNED AND OPERATED BY THE CLAIBORNE'S

No. 1 708 N. 1st

NO. 2 710 N. 14th

# What's Hap-Ning

Rich and Barbara Anderson traveled to College Station to attend John's graduation from Texas A & M on December 15. John received a degree

# Certification To Be Scheduled

in Agriculture Economics.

Borden County Agent. Sam Field is in the process of scheduling a M-44 certification school sometime in January. Producers must be certified by the state to use this pecticide. Contact the County Extension office and leave your name and phone number id interested in this school.

# **New Arrival**

Tom and Kay Yeager of San Angelo are proud to announce the arrival of Kimberly Suzanne. Kimberly arrived December 12, weighting 7lb. 4oz.

Proud grandparents are Mr. and Mrs. Slick Sneed of Gail and Mr. and Mrs. West Yeager of DeKalb, Illinois. Deanie Gill has moved to Gail from Sundown. She is employed by Lamesa Production Credit Association in Lamesa. Deanie has a son, Mitch, who will be in the Sophomore class at Borden High School.

# Courthouse NEWS

The Commissioners Court of Borden County met in regular session at the Courthouse on December 10, 1979 at 9:00 a.m. with all members present.

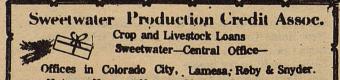
Minutes of the previous meeting were read and approved, and routine bills were approved for payment.

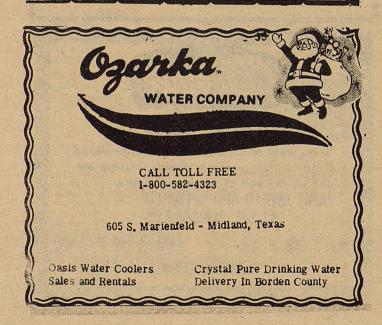
There being only one bid submitted for an oil and gas lease of county owned property in the townsite of Gail the bid from McCormick Properties, Inc. was accepted.

Since the fourth Monday in December is Christmas Eve, the second meeting in December will be held on Friday, December 21.

Court was adjourned at 12:00 noon.









FARM BUREAU CONVENTION-Attending the Farm Bureau convention in McAllen were these Scurry County delegates. Beginning from left are Mr. and Mrs. Gilbert Merritt, Mr. and Mrs. Tommy Pate, Mr. and Mrs. F.J. Rosson, Mr. and Mrs. C.D. Gray, Jr., Mr. and Mrs. Royce Summers and Mr. and Mrs. Robert Daugherty.

# **★** Letter To Editor

I see that my friend, Bruce
Pearson, has used Jere's
column to attack the
Beeferendum, just as it was
used the last time to do the

used the last time to do the same thing.

Bruce, you may be a good geologist and oil man but right now I'm telling you that you don't know from nothing about the ranching business nor the beeferendum. Since you have singled out the beef industry for your totally.

the beeferendum. Since you have singled out the beef industry for your totally misconceived attack, why don't you take on citrus, cotton, milk, potatoes, lamb and wool, egg, duck, and pork industry too. You may as well take on the whole industry. Why single us out? Point out to these other people, who have the same program, all the mistakes that they have already made and maybe they will

Bruce, the need for this program can be broken down into six areas: (1) To fight anti-beef propaganda; (2) to promote the good nutrition of beef; (3) To combat beef substitutes; (4) to combat the extremes of cattle cycle; (5) to expand foreign markets; and (6) to increase demand for beef.

repent of their sins.

In order to answer all your questions or accusation would take the whole paper and I'm going to do some of that. Just to answer one accusation about what it will cost the consumer is easy. Very few people understand the free market anymore but this will not add any cost to the product. We have to take what people are willing to pay - not what it cost us to produce. If it is too high, the consumer does not buy and the cost is adjusted downward until it moves. Beef has to sell at some price - you cannot store it forever.

you cannot store it forever. Now it seems as if to me, you probably won't understand this because in the oil business the price is set for all products. I have not found anyone that can tell me the TRUE VALUE of a barrel of oil. Production can be controlled if the price is too low just as in most all manufacturing business. T.V., radio, periodicals, and newspapers are full of advertisements about different products in order to promote sales.

Bruce, why do you object to the cattleman coming into the 20th century and promote one product as

others do? Also why the cattle organizations in every other state plus the National Cattleman's Association and the Cattle Feeders Assc. in every state support this move. We have a few "brains" scattered here and about in these groups plus the fact that most of them are some of the outstanding most conservatives in the United States. To compare us with labor union is pure demography.

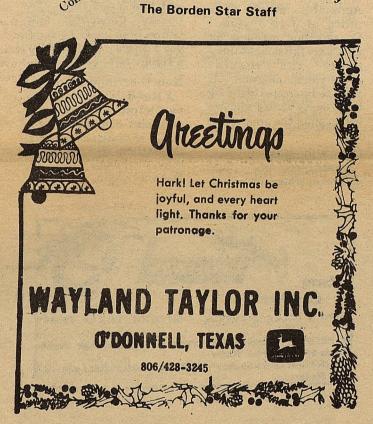
Sincerely, Rich Anderson P.S. See Page 8













## **Funds Made** Available

The first Energy Crisis Funds, Assistance approved by Congress last month, have been made available to West Texas Opportunities, Inc., of Lamesa, Congressman Charles W. Stenholm has today announced.

The funds, totaling \$126,001, are being provided to respond to energy related crises affecting the poor and near-poor households which are affected by the high costs of energy and an anticipated severe winter, Steholm said.

This one-time funding will provide assistance up to \$400 per household to ease energy-related problems,' he said.

The Energy Crisis Assistance Programs is administered by the Community Services Administration.

The West Opportunities, Inc., 806-872-8354, located at 1114 Lubbock Highway, serves Dawson, Martin, Glasscock, Upton, Gaines, Borden, Andrews, Howard, Ector and Midland Counties.

# Christmas Services Set

The Gail Baptist Church Community Christmas Eve Service will begin at 6:00 p.m. Everyone is invited to

# Thanks

The 4-H food participants would like to thank every leader for their help this year. The leaders are: Francis Burkett, Carolyn Stephens, Marilyn Williams, Jeri Daughtery, Jane Ridenour, Robin Zant, Carolyn Stone, Margaret King, and Terry Smith.



The Borden Star, Wed., Dec. 19, 1979...5

# Marilee's Specialty Shoppe Supplies - Classes - Cakes Let us help with you Holiday Baking. 808 SCURRY ST. MARILEE KEMERY

PHONE 915/268.6221 BIG SPRING, TX 79720 Featuring

Wilton Products

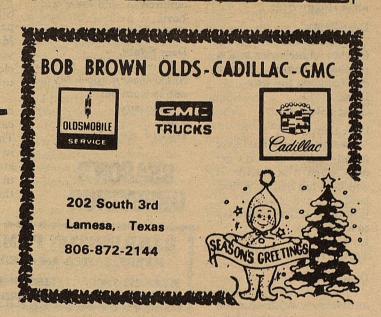
# Yule Greetings

Jolly Santa's on his way . . . delivering our thanks and greetings to our loyal patrons.

5 "M" Cafe

# GAGE FINA TRUCK STOP

Owner-Operator John Hamilton OPEN 24 HRS. DAILY IS 20W Sweetwater, Tex.





# letters to SANTA

Seniors

Dear Santa,

A private home and family living class where I can demonstrate all I want for Christmas. Love, Brad Smith.

Dear Santa, I would like a second-string Dallas Cowboy Quarterback and a 1st string Houston quarterback. I would also like to know where I am going to college. Love, Karen Williams

Dear Santa,

I would like a seat on the Congressional committee to assasinate Ayatollah Khomeini. Thank you for your support. Love. Mark Walker

Dear Santa,

The only thing I want in the whole, wide, stupendous, miraculous, great, funky-do-wow world ----height!

Love, Ben Murphy alias Huggy Bear

Dear Santa,

I would like a Dallas Cowboy cheerleader and a playboy bunny. Please don't stop on the way. Love, Craig Peterson

Dear Santa,

I would like a vinal cover for my car so it won't get dirty when it is outside. It will be a big help at school because everyone is so jealous of it they might try to mess it up. Love,

Troyce Wolf

Dear Santa,

I would like a 10th anniversary Trans Am. (If it's not too much trouble) Your Little Helper, Tim-Taylor

Dear Santa.

I would like double matching gold bands. One a size 16 and the other size 5.

Don't let Rudolph catch a cold. Love,

Blane (Twat) Dyess

Dear Santa,

I would like a bandaid for my guitar and my voice back. (If at all possible I would like a package that is 6'2" and eyes of blue) Yours truly, Carla Jones

Dear Santa,

I would like an "Incredible Hunk" doll and a new pair of roller skates. Love, Glenda Burkett

Dear Santa,

All I want is a new bridle for my horsie. I love you very much and I will leave you milk and cookies. Love,

Mayme McLaury

Dear Santa,

How are you and Mrs. Claus. I would like a mirror so I can see my beautiful face at all times. Your lovable munchkin, Carley Doyle

Dear Santa,

I would like a debate case already planned with evidence, too.

Take care. I sure could use a new bat, too. Love.

Janna Love

Dear Santa,

I would really, really like to be able to grow a beard that shows. Thanks for being so nice to all the children around the world. Love,

Travis Rinehart

Dear Snata,

I would like a new Shakespear muppet. My old one is worn out.

Take care. Love, David Smith

SEASONS

PHONE 872-8307

Con't from Pg. 1

make you drowsy. Help keep yourself alert by taking breaks at least every two hours. Change your seat position occassionally, and leave a window open to keep air circulating around your head and face.

-The wrong tire pressure can cause needless wear on tires and make your car more difficult to handle. Check tire pressure before driving, when the tires are cold, and then re-check the pressure occasionally during the trip. If your car is heavily loaded, a few extra pounds of air may help the handling.

-Be prepared emergencies on trips. Make sure your spare tire is in good condition and that you have a jack, flashlight, first-aid kit and a few simple tools in your trunk. If your car breaks down and you need help, tie a white handkerchief to your antenna and raise the hood.

-Using the to-second rule can relieve the stress of long. distance driving. Here's how to do it: locate a sign or post down the road; as the vehicle in front of you passes that sign, count one-thousand-one,

one-thousand-two;" if you pass that sign before you finish the two second count, you're following too close for safety.

-On holidays, traffic can be unusually heavy. Make sure you have enough room when you want to pass. Signal your intentions and pass as quickly as is safe. Make a visual check over your right shoulder for clearance before returning to your lane.

-You can't control your car in an entergency if you can't stay in your seat. That's why seat belts were invented. They help you stay behind the wheel and in control ... and in a crash they may save your life.

BARRINGTON PUMP & MACHINE

MYERS, TAITCO AND RED JACKET PUMPS:

SIMMONS

BY JERRY STORE

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Cotton Loans

Loans on both baled cotton and field stored modules and ricks are available through this office. If you need to have either type of loan disbursed by December 31, 1979, please make your loan application immediately.

**Disaster Eligibility** 

To be eligible for low yield coverage on any crop for harvest as lint or grain, you must file an ASCS-574 within 15 days from the date harvest is complete while evidence of the crop is still apparent.

Long Term Agreements (LTA)

Sign up for LTA's will continue through Friday, December 21, 1979. Agreements will be for a period of 3 to 5 years. Conservation practices for LTA's are the same as those under the regular conservation program. If you are interested come by the County Office and we will explain the program to

Farm Changes

Please report any change in farm operators or owners

for the 1980 crop year as soon as possible in order that we may update our records.

**Wool Payments** 

Wool and lamb producers have until January 31 to file for their 1979 incentive payments.

Sales slips from 1979 shorn wool and unshorn lamb marketings must be presented before producers can receive the payments.

Shorn wool prices averaged between 80 and 85 cents per pound for 1979 and the support price was \$1.15 a pound.

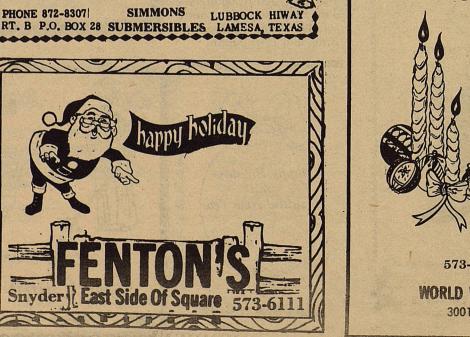
Holiday

This office will be closed December 24 and 25, 1979, and January 1, 1980, in observance of Christmas and New Years Day. The County Committee and Office Staff wish each of you a Merry Christmas and a Happy New Year.

Non-Discrimination

Eligibility for participation in all programs administered by ASCS is established under law without regard to race, color, religion, sex, or National origin.









By, Kathy Blagrave

FREEZE HOLIDAY LEFTOVERS PROPERLY

Freeze holiday feast leftovers properly to save for future meals.

Successful freezing includes cleanliness, proper packaging and following a few guidelines.
Cleanliness

Cleanliness in preparing food for the home freezer is a must.

Keep foods, and all utensils and equipment that touch it, clean.

Freezer temperatures of zero degrees Fahrenheit or below do not kill the bacteria in food. Such low temperatures merely stop the mulitplication of bacteria, and once the food is thawed, the bacteria will grow and multiply in the food.

To retard bacterial growth, cool hot food quickly. Quick cooling will also stop cooking and help retain the food's flavor, color and texture.

Shallow pans work best for cooling.

Proper Packaging

Package foods properly before freezing and to prevent air exposure and moisture loss duriing freezer storage.

Proper packaging is especially important in frost-free freezers which draw moisture from foods that are not well wrapped.

Also, air exposure leads to changes in color and flavor.
Coated or laminated

freezer papers, polyethylene films, and heavyweight aluminum foil protect foods properly.

Also, use rigid plastic containers for cold food, or use ceramic, metal or glass containers for hot or cold foods.

When freezing combination main dishes in baking pans, line the pans with a freezer wrap. Allow enough extra wrap to fold over the top.

Use a nonmetalic wrap for acid foods such as tomatoes.



**Freezing Guidelines** 

Here are some guides as to what does and does not freeze well:

--Cooked chicken or turkey in casseroles freezes well.

--Almost any type of cooked meat, stew, ragout, or goulash--beef, lamb, port, or veal-can be frozen.

Most vegetablescan be used in these combination foods, such as peas, carrots, celery or onions, also freeze well.

--Add a rich, flaky pastry topping to a meat and vegetable stew to make a meat pie for freezing.

Add the unbaked pastry topping before freezing, or make it fresh and place on the pie when it is heated for serving.

--Freeze meat loaf. Make enough for several meals and freeze the extra loaves.

For better quality, freeze meat loaf baked rather than unbaked.

--Cooked dry beans freeze especially well.

Because freezing softens beans somewhat, cook them until barely tender for the best quality frozen product.

On the other hand, some foods change flavor or texture druing the freezing process--for example:

Cooked egg white toughens.

Salad greens lose their crispness and become soggy.

Raw tomatoes change in flavor and color and become limp and watery.

Raw apples and grapes become soft and mushy.

Fried foods tend to have a warmed-over taste when reheated.

Other foods freeze successfully if these guidelines are followed: --New potatoes are better than mature potatoes in most frozen

dishes.

Mature potatoes tend

to disintegrate or become watery when boiled and then frozen.

--Make gelatin mixtures stiffer than usual to lessen the change of separating.

--Thoroughly combine flour and fat in sauces and gravies.

These foods may appear curdled while thawing but will usually recombine when stirred.

# Obituary

TEDDY LLOYD KEITH

Funeral services were held for Teddy Lloyd Keith, at 2 p.m. Friday at the Fluvanna Church of Christ. Terry, an 8-year old Snyder North Elementary School pupil was killed Wednesday morning in a school bus accident.

Don Campbell, minister, officiated, with burial in the Fluvanna Cemetery, under the direction of Bell-Seale Funeral Home.

Teddy Lloyd Keith is survived by his parents, Mr. & Mrs. Shonie C. Keith; a sister, Carrie Maybelle Keith; a brother, Chad Calin Keith; and grandparents, Mr. and Mrs. Lloyd Ainsworth of Snyder and Harley Keith of Chilchinbeto, Arizona.

Pallbearers were Jack Ainsworth, Ronnie Beaver, Clyde Smith and Don Jones.



TEDDY LLOYD KEITH

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The Borden Star, Wgd., Dec. 19, 1979...7

# Your County Agent Says

# By Sam Field

Prune Trees, Shrubs Properly

As the dormant season for many plants approaches, home gardeners should review proper pruning techniques before manning pruning shears and saws.

Improper pruning can result in poor growth, unnatural plant forms, poor flower and fruit production, and occasionally even death of the plant.

Following basic guidelines for pruning can transform a tree or shrub into a beautiful plant specimen.

To begin, have a reason for pruning. Consider technique, season of the year and the need for pruning before taking that first snip. Many times there is no reason at all for pruning if the tree is hale and hearty.

The dormant season of November through January may not necessarily be the best time to prune every plant on your landscape. Deciduous trees and shrubs, vines, ground covers, and evergreens probably can be pruned at this time of year. However, exceptions include spring-flowering shrubs such as azaleas, forsythia, bridal wreath and gardenias, which should be pruned after they flower.

Do not prune roses until mid-February.

Using proper tools is important for safety and adequate cutting. Use hand shears for small twigs under one-half inch in diameter. Long-handled lopping shears are best for branches one-half to one inch in size. Larger branches require a pruning saw. A long-handled pole pruner or saw is necessary for cutting higher branches.

Make cuts flush with the trunk since stubs do not heal properly. As years pass stubs decay and the deterioration spreads down the trunk until the tree falls over.

Seal cuts more than two inches in diameter with a pruning paint sealer. The sealer will dry hard and protect the wound from insect and disease invasion and moisture loss.

As important as seasonal pruning is, it's even more important to prune when needed. Prune and repair damaged plants as soon as possible. And always prune after transplanting, particularly with balled and bare rooted plants. Pruning will compensate for roots the plant losh in the digging.

Pruning is perhaps the least understood and most abused of all the many chores a gardener may tackle. When pruning, have a purpose in mind and do the job right.





# Beeferendum

# **Answers To Your Questions About The Beeferendum**

WHAT IT IS-- WHAT IT DOES

What is the Beeferendum?

A. It's an industry-wide effort to establish a program of beef research, consumer information, promotion and foreign market development. This can be done if a majority of cattlemen vote in a referendum to implement the Beef Research and Information Act.

Q. What is the Beef Research and Information Act?

A. This is the enabling legislation which makes it possible for the cattle industry to establish, finance and operate a coordinated self-help program.

Q. What prompted the cattle industry to seek enactment of the Beef Research **Information Act?** 

A. Industry leaders recognized the need for some kind of program to halt the erosion of demand for our products. It was obvious that if we wanted to continue producing beef, and make a profit doing so, we needed a unified program to:

anti-beef -- Fight

propaganda --Promote the nutritional value of beef

- combat beef substitutes

--Counter extremes of the cattle cycle

-- Expand foreign markets -Increase demand for beef

Q. Wasn't there an earlier effort to pass a similar uniform collection plan for the cattle industry?

A. Yes. In the first referendum vote, in 1977, most producers favored the program, but the favorable vote did not reach the required two-thirds.

Through industry efforts. the enabling legislation was amended in 1978 to provide for approval by a simple majority of those voting.

Q. How does the Order differ from the previous Beef Research and **Information Order?** 

A. The primary differences

l. An assessment rate of 0.2 percent (2010 of 1 percent) for at least the first two years, rather than 0.3 percent. The law provides for a maximum rate of no more than 0.5 per cent.

2. The 11-member Executive Committee, elected by the Beef Board, will include eight members representing geographical regions based on cattle population; the other three will be members at large. The previous Order did not provide for geographical representation on the **Executive Committee.** 

3. The new Order changes the formula for returning funds to state beef promotion organizations which submit appropriate plans and budgets. A qualifying state beef council will be able to obtain 10 per cent of the state's net assessments, or an amount equal to the organization's beef promotion collections for the past 12 months. The previous Order did not provide state beef councils with the 12-month option.

4. Breeding cattle and cattle used for commercial milk production will be exempt for assessments until time of slaughter. The previous Order did not assure this exemption.

#### **HOW IT WORKS**

Q\_How will the program be financed?

A. Every cattleman along the production chair will automatically invest 2-10 of 1 per cent (20 cents per \$100) of the value he adds to the animal.

At the end of the chain, the packer will collect and remit the combined assessments to the Beef Board.

Q. Who will pay most of the cost?

A. The value-added plan is designed so that the cow-calf man, stocker operator, feeder-anyone who owns the animal-will pay his fair share, based on the value that he adds. Your contribution to the program will be in direct proportion to your involvement in cattle production. The big producer will invest more because he markets more animals. Conversely, the smaller producer will invest less because he markets fewer animals. No one pays more than his fair share.

#### Q. How much money will be raised?

Approximately \$30 million to \$40 million a year, based on a collection rate of 2-10 of 1 percent of sales value. present, the entire beef industry--the largest segment of U.S. agriculture-is spending only about \$5 million on promotion, education and nutrition research, which amounts to only 10-50 of 1 percent of cash receipts.

#### Q. Will meat packers pay assessments?

A. No, except on cattle a packer may own for feeding. Otherwise, the packer will contribute by collecting and remitting funds to the Beef Board. This is a producer's self-help program-financed by producers and administered by producers.

Q. Will a farmer be assessed if he has a calf slaughtered at a locker plant and takes the meat home?

A. Not if it is a calf of his own production. But if someone purchases a calf and has it slaughtered, there will be an assessment based on fair market value.

Q. Why not assess imported beef?

A. If foreign beef producers were assessed, they would be entitled to seats on the Beef Board, to which most U. S. producers would object.

Q. Will any of the money be used for lobbying?

A. No. The law prohibits any of these funds being used to influence legislation.

WHO ADMINISTERS THE PROGRAM Q. Who will operate the program?

A. The Beef Board. will Cattlemen nominated to the Board by state or regional cattle industry organizations and appointed by the Secretary of Agriculture. numbers of Board members from various states will be determined by cattle populations of the states. Based on 1979 cattle inventory, the Board initially will have 60 members. The Act permits up to 68 members on the Board.

#### Q. How can we be assured that funds will be properly managed and well handled?

A. The Beef Board (all cattlemen, like yourself) will have the ultimate responsibility. Since cattle industry organizations will nominate their best businessmen to the Board, it will be properly managed.

#### Q. Will there be consumer members on the Beef Board?

A. No. However, there may be up to five non-voting consumer advisors who are knowledgeable in food and nutrition. These will be selected by the Beef Board.

Q. Will this be a government program? Will it be run by the Secretary Agriculture?

A. No. The Secretary's role is limited by law to two basic functions. He may:

1. Confirm the appointment of cattleman members to the Beef Board; and

2. Audit expenditures and review programs to assure they're in accordance with the law.

Q. Can't the Secretary "stack" the Beef Board with members of his choosing?

A. Absolutely not. The Secretary may not nominate members to the Board. And his appointments may be made only from nominations put forth by eligible producer organizations.

Q. But won't the Secretary have control of the money collected from cattlemen?

A. Again, the answer is no. Only the Beef Board may initiate programs and enter into contracts.

Q. Why did we need to have government involved at all? Why did we need a law to get this job done?

A. The law was necessary to create an industry-wide, uniform method of Only a collection. coordinated national marketing program is capable of reaching the masses of consumers in large urban centers.

# YOU HAVE THE FINAL

#### Q. Can a producer get a refund?

A. Yes, simply by writing to the Beef Board and supplying evidence of assessments paid. Refunds will be made promptly. That's the law.

#### Q. If producers grow unhappy with the program, can they terminate it?

A. Yes, upon request of 10 percent of the number of voters in the initial referendum, the Secretary must conduct another referendum; then he must terminate the Order if a majority of those voting favor termination.

Q. How does a producer vote in the referendum? A. First, you must register with the ASCS in the county where your cattle are located and certify that you have owned cattle during the past 12 months. Then, after a 10-day waiting period, you may vote FOR or AGAINST the program at the ASCS office. Absentee forms, for registration and for voting, will be available upon request.

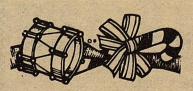
## Q. Will a producer's wife or children be allowed to

A. If the cattle are joint property, there will be one vote per entity and either the man or wife may vote. (Same applies for a corporation partnership-one vote per producing entity). But if a wife or child is a bona fide cattleman independent of the family operation, he or may independently.

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