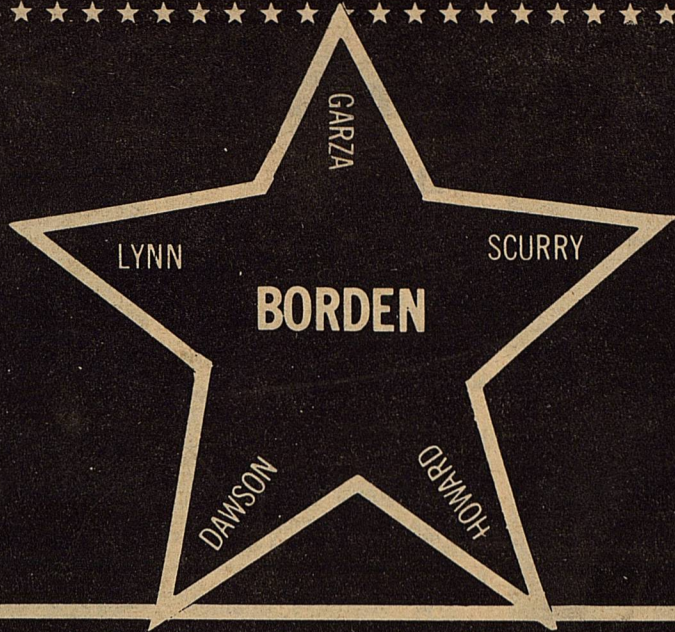


THE

STAR



VOLUMN VIII, NO. 6

WEDNESDAY, OCT. 10, 1979

Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry



Representatives from Borden County on hand for the branding were: Van York, Pauline and Vivian Clark, Barbara Farmer, Kathy Blaggrave, Edna Miller, Theresa Clayton, Sam Field, Frank Miller, Jr. and Shorty Farmer

## Borden Branding

On Saturday morning, September 15, the magnificent 8.5 million dollar Robert J. Kleberg Jr. Animal and Food Sciences Center, one of the newer buildings at Texas A&M University, was the scene of an impressive ceremony, as Cowpeople from the twenty West Texas counties which comprise the Extension Service District 2, placed their cattle brands on the oak boards lining the stairwell. This impressive 16500 square feet building is dedicated to Robert Justus Kleberg, Jr., (1896-1974), who for 53 years was chief Executive officer of the King Ranch. The King Ranch developed the Santa Gertrudis cattle, the only breed developed in America, and was a leader in the development and the popularization of the Quarter horse which has carried the Running W, the King ranch brand, to many racing crowns.

The building is the culmination of a 20 year dream of Dr. O. D. Butler,

who was head of the Animal Science Department of A&M University from 1950 to 1978 and who now occupies a position at the University created especially for him. It was Dr. Butler who conceived the idea of the brand stairwell and it is dedicated to him.

The group from District 2 was the last large group to be invited to place their brands in the Kleberg Building, most other districts having already attended a branding there. At the top of the Borden County board was the Muleshoe brand which had been placed there by Rich Anderson when the directors of the Texas and Southwestern Cattle Raisers Association—of which Rich is one—and the Regents of A&M University, held their branding party. R. M. Clayton, Barbara Anderson's grandfather, and his partner, W. D. Johnson, bought the ranch

Con't on Pg. 11

## New Look For Courthouse

The Borden County Court House is getting a face lift!

Except for an occasional coat of paint, the forty year old brick building has not under gone any major architectural changes. Even the electrical wiring is still running down the outside of the walls in conduits. However, central heating and air conditioning was added approximately fifteen years ago.

The "energy crisis" is probably what sparked the major renovation. The twelve foot ceilings and large windows have caused the building to be costly to maintain at a comfortable temperature.

The "New Look" will include paneling throughout, new windows and a lower ceiling. In order to preserve balance and some of the charm, the ceilings will be lowered to 9½ feet instead of the conventional eight feet. A new floor covering, it was reported, was discussed for some time in the future. The exterior will remain unchanged. Monies for the renovation will come from the 1979 and 1980 Permanent Improvement Funds and the 1979 and 1980 Revenue Sharing Funds.

If you have occasion to visit the Court House in the next few months you will find a great big mess. But if you go back in the spring you will likely see a very handsome interior.

The building was constructed in 1939 by WPA labor. The cost was \$50,000.



JANNA LOVE-HOMECOMING QUEEN AND BAND SWEETHEART.



CRAIG PETERSON Football Beau and GENA McLEROY, Football Sweetheart.

## Love, Peterson and McLeroy Receive Homecoming Honors

Miss Janna Love, senior and daughter of Mr. and Mrs. Donald Love was crowned Homecoming Queen and Band Sweetheart during halftime activities last Friday night. Other candidates for Queen were Mayme McLaury and Karen Williams, also seniors. Carla Jones and

Gena McLeroy were also candidates for Band Sweetheart. Carla is a senior and Gena is a Sophomore.

The coveted Football Sweetheart title was claimed by Miss Gena McLeroy, daughter of Mr. and Mrs. James McLeroy of

Con't on Pg. 4



# Borden County School News

## Coyotes Crush Wilson Homecoming

Borden County's Coyotes - who broke a 14-game losing streak last week - are apparently headed in the other direction now.

The Coyotes made it two in a row here Friday night, pounding Wilson's Mustangs 32-0, before a homecoming crowd.

"We hardly made any mistakes," noted Coach Randy Roemisch. "Everything just fell into place for us. We had 10 yards in penalties, where we had like 105 the week before."

The Coyotes took a 10-0 lead in the first quarter as Jym Rinehart cradled a 34-yard pass from quarterback Blane Dyess, who kicked the conversion, then later added a 37-yard

field goal.

Craig Peterson garnered the next Coyote touchdown, ripping over the goal from one yard out. Again, Dyess booted the point-after.

Still in the second quarter, Mark Walker scored on a 6-yard pass from Dyess, who added the PAT to give Borden County a 25-0 advantage.

Gail's final score came on a 1-yard run by Travis Rinehart early in the second half. The score was set up by a Dyess' 89-yard kick off return. Dyess also put up the conversion.

The Coyotes covered 204 yards in total offense. Peterson led the rushing with 65 yards, followed by Travis Rinehart with 43. In passing, Dyess was 10 of 26 for 79 yards. Jym Rinehart

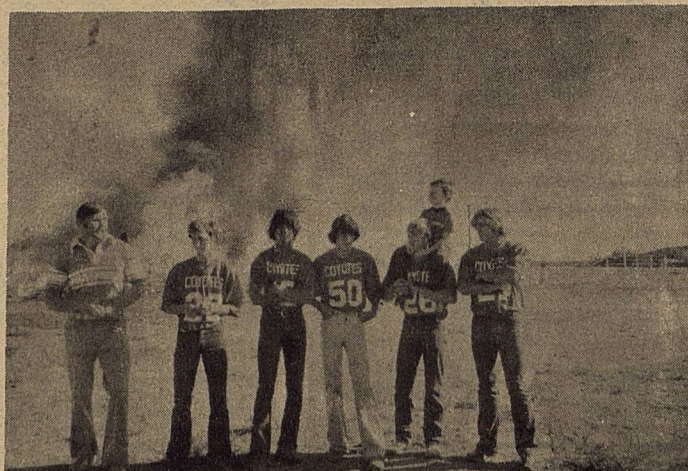
caught 41 yards worth; Walker notched 20 and Troy King came up with 15.

Defensively, Peterson had 21 tackles, six unassisted, and picked off one Mustang pass. Jym Rinehart recovered two Wilson fumbles and Walker got one.

"Our offensive linemen really did the job last night (Friday)," praised Coach Roemisch. "They needed to block, and they did block. They did a supergood job."

Along the offensive line for Gail are tackles Junior Benavidez and Bart McMeans, guards Mike Peterson and Van York, and center Tim Taylor.

Borden County, 2-3, opens zone play Oct. 12, hosting Jayton, 2-1-2.



COACH ROEMISCH presents spirit stars to senior Coyotes Mark Walker, Blane Dyess, Tim Taylor, Travis Rinehart and Craig Peterson.

## Seniors Honored at Pep Rally

Senior football players, Mark Walker, Blane Dyess, Tim Taylor, Travis Rinehart and Craig Peterson were recipients of the football spirit stars during the outdoor

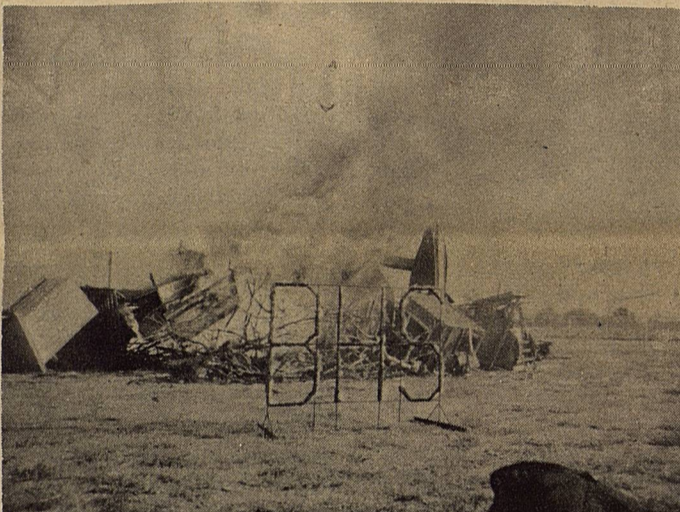
homecoming pep rally last Friday afternoon.

The student council presented awards for the "Most Sock It To Me Socks" worn on Thursday in celebration of Homecoming. The winners were Shellie Peterson and Troyce Wolf.

Contributing the most lumber for the bonfire and receiving the plaque were the senior and freshmen classes. The largest bonfire in Borden County School's history, contained at least 15 outhouses, 7 boats, 2 cotton trunks and three huge tree trunks. These totals do not count huge piles of wood and lumber.

Tim Taylor, senior center and defensive tackle for the Coyotes, gave the team talk.

"We have worked on our weak spots, and I think we are ready for them (Wilson)" said Tim. And ready they were!!!! The Coyotes held the Wilson Mustangs scoreless during their homecoming game, bringing their season record to 2 wins, 2 losses.



The Homecoming Bonfire before—and during—Pep Rally



The Borden Star  
Publication No. 895520  
(USPS 895-520)  
Publication No. 895520

Editor  
Barbara Anderson  
Business Manager  
Connie Voss  
School Editor  
Barbara York  
Advertising Manager  
Penny Maxwell

Published weekly on Wednesday at Gail, Borden Co. Texas 79738. Box 137, Kincaid St. Second Class postage paid at Gail, Texas.

Any errors that we make reflecting on the Reputation or Standing of any Firm Corporation or individual that may appear in the columns of the Borden Star will be gladly corrected when called to the attention of the staff.

Subscription Rates:  
Borden, Dawson, Lynn, Howard, Scurry, and Garza Counties \$5 per year. Elsewhere per year \$6

Borden Star Owners: James McLeroy, Barbara Anderson, Doris Rudd, Pat Porter, Bob Dyess, Edna Miller, Ruth Weathers, Mrs. Nathan Zant, Sonny Tucker, Eddie Simer, Loreen Jones, Martin Parks, Dan Turner, Lela Porter, and Glenn Toombs.

Borden Star Publishers Inc.

\*\*\*\*\*



R. T. BELL FAMOUS CHILI MAKER.

## Chili Supper Is Best In The West

R. T. Bell, renown chili cook, once again honored area residents by cooking and serving his famous chili before the homecoming game last Friday.

Mr. Bell, originally from Hopkins County, always does a great job cooking for

the Booster Club's chili supper. The funds from the supper are used to benefit the athletic department, band, or other student activity.

The Booster Club is a worthwhile organization. It meets every Wednesday at noon in the conference

room. Members help run the chain and guard the corners as officials during football games. They also are great spirit boosters—as they organized a 20 car caravan to boost spirit for the football team before the game with Dawson.



The cafeteria remained full of chili-eaters enjoying Mr. R. T. Bell's famous chili.



# Homecoming



**HONORED AT HOMECOMING** was the class of 1969. Those attending were left to right- Don Jackson, Debra Lusk, Charlotte Strong, Deona Hale, Glen Perry, Carmen Salazar, Randy and Verna Adcock.

## Reception Honors Class of 69

Eight members of the Class of 1969 attended a reception held in their honor last Friday night after the homecoming game. Those honorees attending were Don Jackson, Debra (Williams) Lusk Charlotte (Toombs) Strong, Deona (Jones) Hale, Glen Perry, Carmen (Moreno) Salazar, and Randy and Verna (Todd) Adcock. Those class members unable to attend were Carolyn (Boyd) Fowler, Triva (Boyd) Boyd, Doyle Currey, Norman Pyron, Curtis Swainn, Michael Swinney, Pam Wilson and Guy Zant.

The reception for the ex'es is sponsored by the student council and Beta Club.



**FOOTBALL BEAU CANDIDATES**-Mark Walker, Troy King, and Craig Peterson.

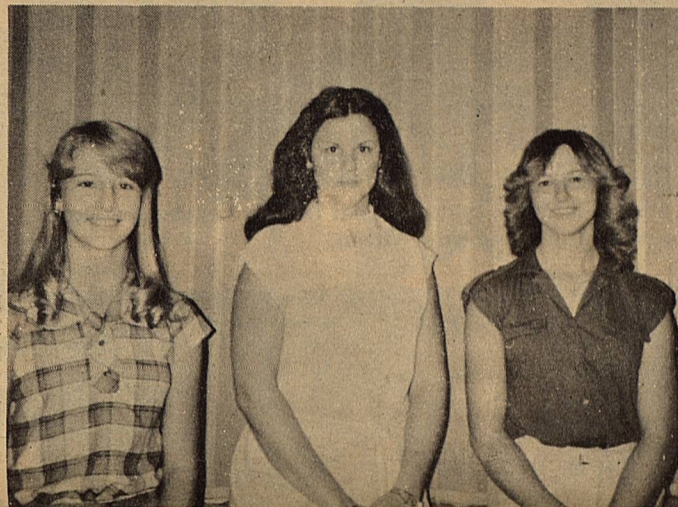
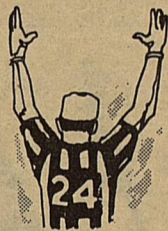


**FOOTBALL SWEETHEART CANDIDATES**-Lisa Smith Tammy Merritt and Gena McLeroy.

## Football Games For This Week

Junior High will play Western Hills of Lubbock in Southland at 6:00 p.m. October 11. Remember, the game will be played in Southland\$

The High School football team will play Jayton at home at 8:00 P.M. This is the first zone game. Come out and support the team. They can do it!!!!!!



**BAND SWEETHEART CANDIDATES**-Gena McLeroy, Carla Jones, and Janna Love.



**HOMECOMING QUEEN CANDIDATES**-Karen Williams, Janna Love and Mayme McLaury.



**STUDENT COUNCIL OFFICERS FOR 1979-80** are President, Troyce Wolf; Vice-President, Heather McPhaul; Secretary, Janna Love; Reporter, Gena McLeroy; and Treasurer, Mark Walker.

## Student Council Elects Officers

The Student Council had a meeting and elected officers for the 1979-80 school year.

President, Troyce Wolf  
Vice-President- Heather McPhaul  
Secretary- Janna Love  
Reporter- Gena McLeroy  
Treasurer- Mark Walker.

They also discussed plans for the Homecoming Friday night.

Clothing For The  
Whole Family

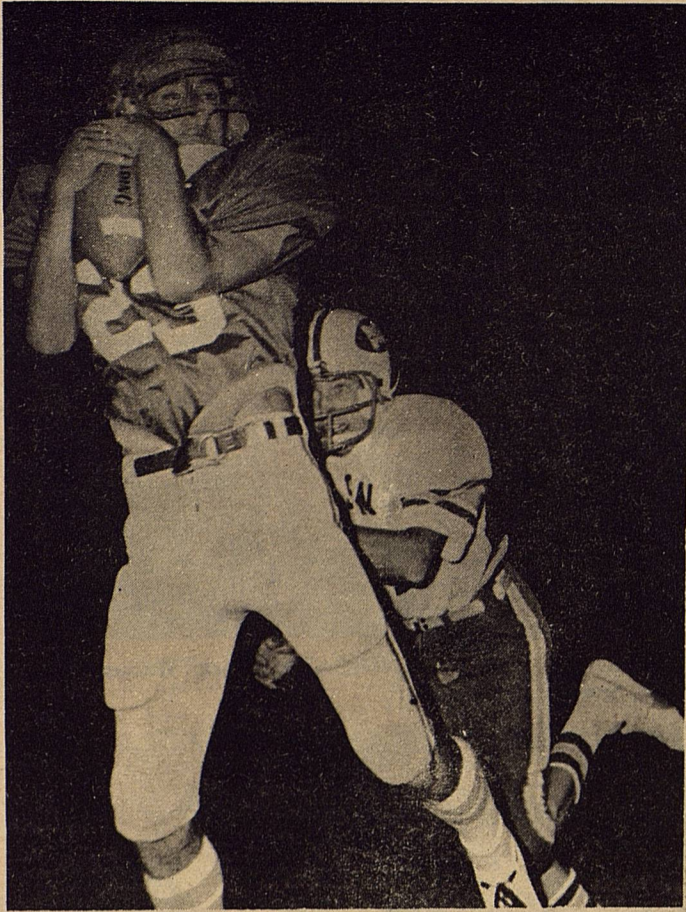
**FENTON'S**  
Snyder East Side Of Square 573-6111

*Bryan*  
**Williams & Son** PERSONAL SERVICE  
P. O. BOX 877 POST, TEXAS  
(806) 495-2877

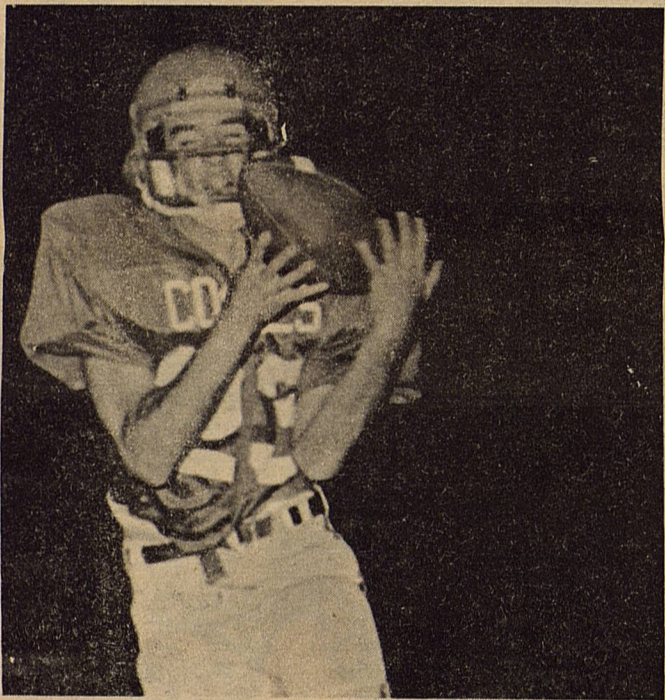
**Personal Insurance Service**

Lubbock Hiway Phone 806 872-5474  
Rt. B-Box 42  
Lamesa, Texas **BRAY**  
IMPLEMENT CO., Inc. 





MARK WALKER makes a goal for the Coyotes during the Homecoming game with Wilson.



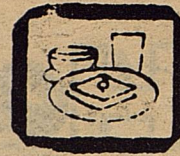
HOMECOMING HONORS

Con't from Pg. 1

Gail, Tammy Merritt and Lisa Smith were the other candidates for Football Sweetheart. They are both sophomores at Borden High School.

Craig Peterson, senior was chosen Football Beau. Craig is the son of Mr. and Mrs. Larry Peterson. Troy King and Mark Walker were the other candidates for Football Beau.

The Homecoming Queen is selected by the student body. The football team selects the Football Sweetheart. The band votes on the Band Sweetheart and the Football Beau is chosen by the cheerleaders.



SCHOOL LUNCH MENU

**LUNCH**  
**MONDAY**  
 Hot Dogs and Chili  
 Macaroni and Tomatoes  
 Tossed Salad  
 Coconut Pudding  
 Milk  
 Salad Bar

**TUESDAY**  
 Pinto Beans and Meat  
 Vegetable Jello Salad  
 Applesauce  
 Cookies  
 Milk  
 Salad Bar

**WEDNESDAY**  
 Tamales and Chili  
 Cheese  
 Mexican Bean Salad  
 Fruit Cobbler  
 Milk

Salad Bar  
**THURSDAY**  
 Hamburgers  
 Lettuce, Tomatoes, Pickles  
 French Fries  
 Cake  
 Milk

Salad Bar  
**FRIDAY**  
 Fish  
 Spinach  
 Carrot Sticks  
 Hush Puppies  
 Pineapple Slices  
 Milk  
 Salad Bar

**BREAKFAST**  
**MONDAY**  
 Cereal  
 Fruit Juice  
 Milk  
**TUESDAY**  
 Toast and Jelly  
 Fruit Juice  
 Milk  
**WEDNESDAY**  
 Hot Biscuits  
 Fruit Juice  
 Milk  
**THURSDAY**  
 Doughnuts  
 Fruit Juice  
 Milk  
**FRIDAY**  
 Buttered Rice  
 Fruit Juice  
 Milk

Local Teachers Attend Meeting

The District 9 annual meeting of Texas Library Association met October 6, 1979 in the High School Buildings and the Methodist Church of Kermit, Texas.

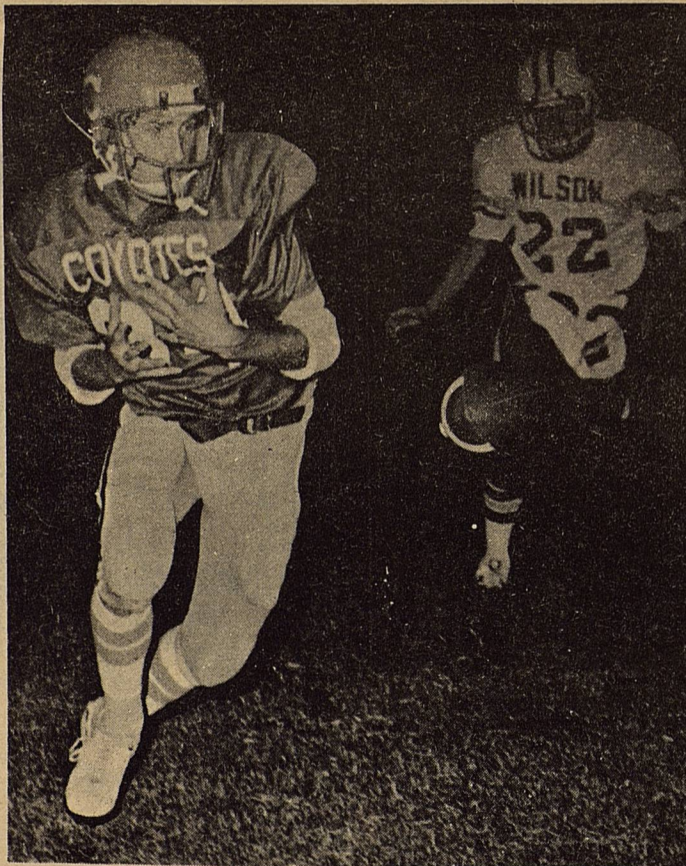
The registration was at 8:30 a.m. with snacks and drinks served by friends of Kermit Libraries.

The General Session was presided over by Mrs. Ruth Pearson, District Chairperson. Those on the program were Kermit I.S.D. Superintendent, D. M. Mayer; the city mayor, Mr. G. L. McGuire; Winkler County Commissioner, Mr. Weldon Wright; and TLA Representative, Mr. Ray Janeway, Director of Library Services, Texas Tech University, Lubbock-Vice-president, President-elect, Texas Library Association. Mr. Janeway delivered the "State of the Association Message".

The three Divisional Meetings were College and University Libraries, Public Libraries and Trustees and School Libraries. The speaker for the College and University Division was Mrs. James Orbeck. Ms. Patricia Ann Spiller spoke to the Public Libraries and Trustees group. The School Libraries Division heard Ms. Sharon Welch speak on Motivating Students to Read.

A Buffet Luncheon was served in the Fellowship Hall of the First United Methodist Church.

Those attending from Borden County were Mrs. V. W. (Snooks) Ogden, Mrs. Ross (Peggy) Westbrook, and Mrs. Rusty (Eunice) Yadon.



"Hold it right there, ball." says TROY KING.

FALL INTO FASHION



Jeans for Every Occasion in a variety of styles, colors, fabrics and brand names.

Let your children's clothes reflect your good taste.

204 N. Austin Lamesa, Texas

GAGE FINA TRUCK STOP

Owner-Operator John Hamilton

OPEN 24 HRS. DAILY IS 20W Sweetwater, Tex.



# What's Hap-nin

## Coleman Aims For Olympics

Michael Coleman of Ackerly has made an early start toward earning a berth on the 1980 Olympic rifle team by winning a position on shooting's National Development Team.

Coleman won the team position at the 19th International Shooting Championships this summer by placing in the trap match.

The National Development Team is sponsored by the International Shooter Development Fund, a tax-exempt foundation established by the National Rifle Association and the National Skeet Shooting Association. The development team is made up of the top-ranking junior shooters in all the shooting disciplines, plus promising adult competitors.

Team members recently attended a five-day training session at the U.S. Olympic Committee's Olympic Training Center.

Jarrell Edwards ran in the annual Clovis, New Mexico Marathon October 6. He placed 3rd in his age group with a time of 3 hours 25 minutes and 24 seconds. This Marathon drew a crowd of around 400 runners.

Patsy Underwood is recovering nicely following surgery last week in Abilene. She expects to be released soon.

We are glad to hear that Jerry Clayton has returned to his home in Lovington, New Mexico following surgery at Methodist Hospital October 2. Mr. Clayton is the father of Babara Anderson.

Van Lee York and Jym Rinehart were in a one car accident Sunday evening on their way home from the OS roping. Blinded by the late afternoon sun, Van Lee lost control of his pickup when he hit some gravel on the Fluvanna-Gail highway. Over turning twice, the pickup was totaled but fortunately the boys escaped with only minor cuts and bruises.

Mr. and Mrs. John Fisher of Sudan were weekend visitors of Mr. and Mrs. Kim Fisher of Gail. The Fishers are the parents of Kim, director of the Coyote Band.

Karen Key of Gail exhibited her famous pound cake at the South Plains Fair in Lubbock. Karen's cake placed first in the pound cake division and was also named top cake of the fair. Congratulations Karen!

## Lake News

Mrs. J. C. Sheperd, Mrs. J. A. Burris, and Sandy Buchanan all celebrated their birthday's this month.

Mr. M. L. Perry and Mr. C. W. Smith are rebuilding two houses in Big Spring.

Mr. & Mrs. Johnny Aten from Lamesa, had their grandson's, Chris & Cody Cooley, for a visit.

Mr. & Mrs. James Findly, sister & brother-in-law of Susie Anderson, visited and fished last Wednesday & Thursday.

Mr. & Mrs. Floyd Buchanan visited their son and his family in Plainview.

In September Mr. & Mrs. Melton Davis went to Colorado, Black Hills of South Dakota, one of the highlights was the Shrine of Democracy, Nebraska, and back by Dodge City, Kansas and through the Panhandle of Oklahoma.

Mr. & Mrs. Melton Davis visited relatives in San Angelo, Texas.

Janica Northern spent Friday night & Saturday with her grandparents, Mr. & Mrs. Melton Davis.

## Ambulance News

I have been rather negligent in getting this news to the paper for the past few weeks. We have had our first run in our new Ambulance to Medical Arts Hospital in Lamesa Texas; due to Marquita Menix falling out of the School Bus. We are happy to report that she is back in school after a week and half in the hospital.

Memorials since last publication:  
Mr. & Mrs. Edward Smith in memory of Jim Hodnett O.D. Jackson & Family in memory of Ruth Allison Murray Jackson & family in memory of Ruth Allison The Cantrell Family in memory of Ruth Allison

I hear that the the E.M.S. Trailing sessions are going real well, if any one wishes to come and observe they are welcome.

-s- Fran Bennett

4-H week is October 7 - 13 and our group furnished cookies for the teachers lounge October 9.

-s- John Stephens

Robin Zant. Design for Discovery Forms were partially completed and the meeting was ajourned.

The Fruit Loops met Tuesday at Robin Zant's house, those attending were: Matthew Massingill, Will and Kate Phinizy, Sandy and Melinda Buchanan, Jennifer Zant, Shawna Vaughn, Kate Porter, and Becky Massingill and Samantha Porter, Jr. Leaders. Kitchen Safety was discussed and Butterscotch Brownies were made and enjoyed by all. The Junior Leaders supervised measuring, mixing, and kitchen organization.

Next meeting cookies will be made for 4-H open house.

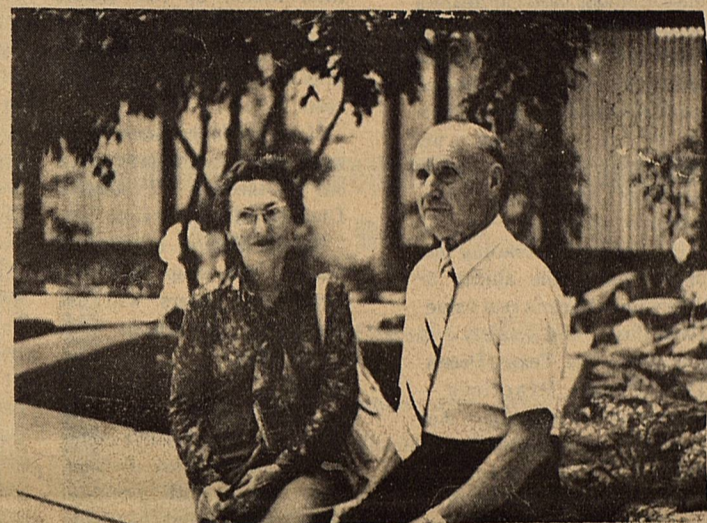
-s-Kate Porter

## VEALMOOR FRUITLOOPS

The Vealmoor Fruit Loops met recently at the Home Ec. room of Borden High School for organization of cooking classes.

Officers elected were:  
President - Matthew Massingill  
Vice Pres. - Will Phinizy  
Sec. - Jennifer Zant  
Treas. - Kate Phinizy  
Reporter - Kate Porter

Meetings will be held on Tuesdays at the home of



Edna Clark Miller is pictured with her cousin Vivian Clark. "Miss Edna" is holding the Ladder H. branding iron. Recorded in 1890 by their grandfather W. K. Clark, the Ladder H is the oldest brand in the county.

## Cooking Groups Hold Meeting

### PLAINS CHEFS

The Plains Chefs met Wednesday, October 3 in the Kenneth Williams home. The group studied Nutrition and was led in singing by Mrs. Frances Burkett. Our study for the week was the milk group and we made two different types of milk shakes. Mrs. Kathy Blagrove was special guest.



### LILLIAN'S YARN SHOP

LILLIAN PIJANOWSKI, Owner

### TRI-CHEM

Supplies, Lessons & Parties  
Embroidery

SETTLES HOTEL  
200 E. THIRD

BIG SPRING, TEXAS  
267-5551

IS AVAILABLE  
24 HOURS A DAY -  
SEVEN  
DAYS A WEEK

MR. CURREN C. MAKER

## Security State Bank

1411 GREGG      BIG SPRING, TEXAS  
MEMBER F.D.I.C.

## THE FIRST NATIONAL BANK

BIG SPRING, TEXAS

400 MAIN      267-5513

The First — In All Banking Service

MEMBER F.D.I.C.





## The Consumer Alert

by Mark White  
Attorney General

Used car complaints are always near the top of the list of consumer problems, according to the attorneys in my Consumer Protection and Antitrust Division.

While the great majority of dealers are reputable, car-shopping consumers should be aware of attempts by some unscrupulous used car dealers to roll back odometers. Just recently we obtained a court judgment enjoining a dealer from resetting the odometers of motor vehicles and requiring him to provide odometer disclosure statements to purchasers.

If an odometer reading has been altered, the ability to determine the car's real value, reliability, and safety is impaired. The Texas Deceptive Trade Practices - Consumer Protection Act provides protection against dealers who alter the odometer of any car or truck in an attempt to reduce the actual miles the vehicle has traveled.

Any consumer who suspects odometer tampering should contact our attorneys. If the buyer is correct, the law provides that the dealer can be enjoined from such practices and that the consumer is entitled to restitution. Or a consumer can consult a private attorney and collect damages plus attorney's fees and court costs, if a judge rules in his favor.

In addition to protection from such deceptive practices under Texas law, a federal law requires the seller, whether dealer or private party, to give the buyer a signed statement that includes the mileage

indicated on the car's odometer at the time of sale. If the seller knows that the mileage reading is incorrect, he or she must indicate that the actual mileage is unknown. Then if the buyer can prove he was sold a car by someone who violated these requirements, or gave false information, he can collect three times his damages or \$1,500, whichever is greater, plus attorney's fees and court cost.

If you are in the market for a good used car, the lawyers in our Consumer Protection Division offer these tips:

\*Select several established dealers and shop carefully. Reputable dealers will not object to comparisons with competitors.

\*Get a history of the used car's title from the Texas Highway Department's motor vehicle registration division. Then check with previous owners if possible for information about the car and its mileage.

\*Test drive the car and have your mechanic check it. A reputable dealer wants your return business and referrals and will not want to sell you a lemon.

\*Be sure that any warranty is in writing and that it spells out the services that will be offered.

If you have a complaint about an unscrupulous used car dealer, contact our Consumer Protection and Antitrust Division in Austin, Houston, Dallas, San Antonio, Lubbock, El Paso or McAllen or call your district or county attorney.

## Parents Club Meeting

The Borden County Parents Club held their monthly meeting Oct. 4, 1979 at 2:30 in the Conference Room.

The topics for discussion included various project ideas for this year, along with some good ideas for the Family Directory, which will include addresses and phone numbers for students & their families, teachers and members of the faculty. The directory will be on sale at a later date.

Also, the party schedules for the year should be out with in the next week.

Kindergarten will receive candy from Parent's Club

as the best represented class this meeting.

A reminder - Parent's Club will meet the first Thursday of each month at 2:30 in the Conference Room.



**Kimball Pianos & Organs**  
Authorized Sony Dealer  
Large Selection of Records, Tapes, Sheet Music  
Band Accessories and Component Stereos  
**LAMESA MUSIC COMPANY**  
Phone: 806-872-2401 509 South First St.

## Courthouse NEWS

The Borden County Commissioners Court convened in a Special Session on Monday September 24. All members were present with Judge Burkett presiding.

Having read and approved the minutes of the Sept. 10 regular meeting, the Court was shown samples of wall, window, and ceiling material by Mr. Shelburne of Shelburn and Son, Inc.

Commissioner Wolf made a motion that Judge Burkett be given authority to sign the contract Agreement with T. E. Shelburne and Son for the renovation work on the Courthouse. The motion was seconded and passed unanimously. The contract reads "the said owner will pay to the said contractor, in monthly payments, the sum of \$95,739.00" The last payment shall be made thirty days after completion of the work.

A motion was made by Com. Ledbetter to use the Permanent Improvement Funds in the 1979 and 1980 budget, the balance of the 1979 Revenue Sharing Funds and the 1980 Revenue Sharing Funds as payment for the renovation.

The balance of the payment to contractor T. E. Shelburne, the motion stated, will come from the Road and Bridge Fund. The motion was seconded and carried unanimously.

Comm. Smith made a motion to pay current accounts. It was seconded and passed unanimously.

Smith also made a motion that County Road beginning one-fourth mile east of NE corner of Section 31 continuing one mile eastward along the road and County Road beginning at the NE corner of section 31 and NW corner of Sec. 18 continuing three-fourth mile Southward along the County Road, all sections above described being in Block 10, EL & RRRY. Co. Survey in Borden County be designated as a landing strip for aircraft. The motion carried unanimously.

The Special Session adjourned at 3:40 pm.



Officials have announced that ultra-low volume Malathion will be applied in the sixteenth year of the High Plains Boll Weevil Control Program at a contract cost of \$3.59 per gallon.

The price was revealed by Ed Dean, Field Service Director of Plains Cotton Growers, Inc., Lubbock, following competitive bid openings at the PCG offices October 3. Ten bids were received, ranging in price from the \$3.59 low to a high of \$8.10 per gallon, with the contract awarded to low bidder Scam Flying Service of Panhandle, Texas.

In 1978 two contractors were used in the program, one at \$2.24 and the other at \$2.28 per gallon.

Three things account for the higher price this year, Dean says. "The price of aviation gasoline has almost doubled, indications are that the number of acres to be sprayed this year will be considerably less than last, and the fields to be sprayed by a single contractor are scattered from Briscoe County on the north to Dawson County on the south."

The first application this year will involve four applicator planes, to take the air October 8. Subsequent sprayings, weather permitting, will cover all weevil-infested cotton every seven days until the weevils' food supply is destroyed by frost, Dean said.

Scouting teams have been surveying the control zone for the past six weeks and have targeted about 20,000 acres for spraying in the initial application. The first spraying in 1978, beginning on September 27, was aimed at almost 200,000 acres.

Aggregate acreage sprayed last year came to about 600,000. "But with the smaller weevil numbers this year and the later start," Dean states, "it's a virtual certainty that the total acres sprayed this year will fall far below that figure."

Weather-induced late plantings in the control zone along the eastern edge of the High Plains and the Low Plains just below the Caprock was one of the big factors keeping weevil populations below normal this spring, entomologists say. Weevils emerging from hibernation in the early spring, they explain, soon starved to death because there was no cotton on which to feed.

The Boll Weevil Control Program was organized by PCG in 1963 to stop the spread of boll weevils from below the Caprock across the vast acreage of cotton on the Plains to the west. It is jointly financed by High Plains cotton producers in PCG's 25 counties and the U.S. and Texas Departments of Agriculture.

**LOTA'BURGER** A Square Meal  
Phone 573-2922  
Snyder, Texas On a Round Bun

Roping Headquarters of the Southwest!  
Professional Ropes by Leach

Horse Grooming Aids  
Roping Supplies

Riding Apparel

**Sowboy Supply**

We have an excellent selection of down filled coats for Dad, Mom and the Kids!

- West Side of Square, downtown Lamesa -  
118 Austin Ave.

CINDY ETHEREDGE

DON ETHEREDGE



# Jerre's Gottings

In case you didn't notice another DOE pranced into Washington last week. The brush was cleared for the lady by the powerful NEA-National Education Association. And now, there the Department of Education is well ensconced among the Cabinet along with the other DOE (Dept. of Energy). My question is whether there are enough bucks to please two insatiable DOEs.

I remember I got quite a bit of static a couple of years ago when I warned that a Dept. of Ed. was being promoted by NEA. Well you got your way, and I lost. That isn't a surprise—that I lost—I'm getting used to it. What really worries me are the real losers—the kids in federal schools. (If you don't believe a DOE will federalize public schools, you are naive).

As you know from my first warning, the NEA has been working hard to amass enough clout in Washington in order to give birth to a DOE. Their hard work has paid off. The NEA's prenatal expenses amounted to \$3 million in 1976 alone. Two hundred and sixty five of the 349 NEA House candidates were elected. That's a painful birth but a fine healthy DOE was delivered.

In the olden days—prior to John Dewey and Franklin Roosevelt, education was looked upon as the sole responsibility of the state authorities and local school boards. Nowhere in the Constitution has there ever been a clause giving the federal government any jurisdiction over education. Our forefathers nor even our grandfathers never intended that the national body finance or manage public education. But then who since our grandfathers believe in a strict interpretation of the

Constitution—certainly not the NEA.

So now we have lady Education whose doe like eyes are large and beguiling. She will need 14 million bucks and 17,400 courtesans to keep her fed and happy. The argument for her existence is that a single DOE will streamline federal education programs and in the long run be more efficient. That may be—but why must we have federal programs in the little red school house? Why can't the NEA and all greedy bureaucrats leave well enough alone—leave education to the concern of local school boards and interested parents? Efficiency my foot—I have yet to see a program taken over by the feds that didn't end up to be a quagmire of inefficiency and waste.

This powerful DOE sits high above all local and state authorities. She will oversee the expenditure of \$22 billion on education this year. But that isn't even enough. The NEA is expecting its baby to eventually be responsible for one third of all educational spending. Now that is power—unleashed upon the poor defenseless local schools who just thought they were running their own schools. The NEA will staff this new department and has said one of its first priorities is to push for a uniform national pay scale and to dictate the number of pupils in each classroom. Clout? You just thought you had trouble with your local school board. Just wait til' the federal school board sits down to ruminate over what you thought was strictly a local problem. It all adds up to control and has nothing to do with Dick and Jane and why Johnny can't read. My best advise is just save your bucks cause lady DOE makes private education even more attractive.

## Cowboy Writes City Folks

Editor  
The New York Times  
219 West 43rd. Street  
New York, N.Y. 10036

Dear Mr. Editor,

I read with interest, and some alarm, your account in the May 13th edition of the rats attacking a citizen in your fair city. My alarm was triggered by the inference that some action was to be taken against the entire rat population. This is certainly unfair, and I am grateful that we are more civilized out here in this part of the country. At one time we were just about as ignorant. We have, at times, population explosions of coyotes, wolves and other predators; but clear thinking members of such organizations as Defenders of Wildlife, Sierra Club, Wilderness Society and a multitude of others have pointed out how fortunate we should feel to contribute our lambs and calves to the care and feeding of these poor animals. The fact that we now support more of these animals than ever before in our country's history attests to the success of our program.

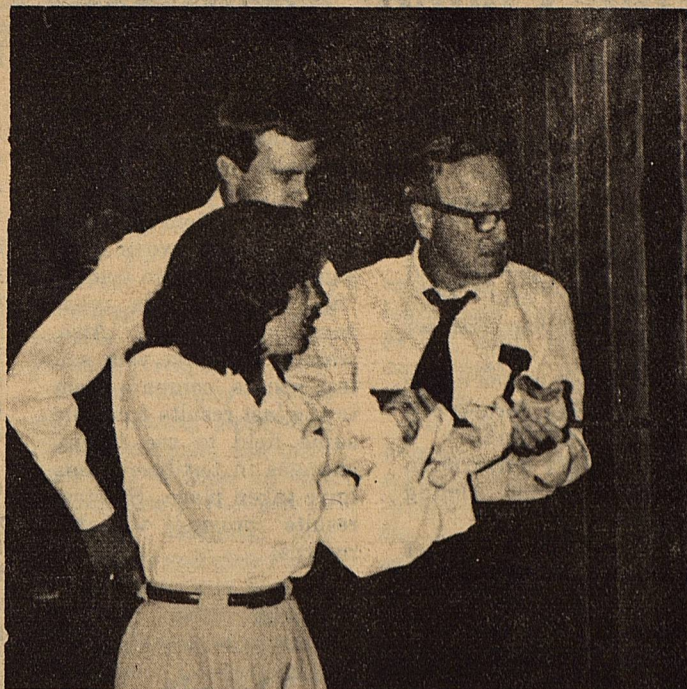
Since the great majority of the members of these associations come from the large population centers such as those along the eastern seaboard, I surely expect them to join us in this fight to save our rats. Surely rats have as much entitlement to life as coyotes and other creatures. To identify and punish the guilty rodent is one thing—but to poison indiscriminately certainly will upset the delicate ecological balance. DON'T TAMPER WITH OUR ECOSYSTEM!

After all, you have plenty of folks up there. Don't you think it would be worth giving up a few of them for the joy of looking out at night and seeing a big trophy-sized boar rat silhouetted in the moonlight as he scampers up a pile of garbage?

Sincerely,

Wm. J. Waldrip, President  
RAT TO LIFE SOCIETY

(Ed. note: Mr. Waldrip is, in addition to his duties as Rat to Life prexy, general manager of Spade Ranches. The above was printed with Mr. Waldrip's permission.)



Theresa Clayton shows her branding talent as she burns the IX brand on the Borden County panel for Bob Beal.

### Marilee's Specialty Shoppe

Supplies - Classes - Cakes

We have Cake Toppers and Decorations for your Halloween Baking

808 SCURRY ST.  
MARILEE KEMERY

PHONE 915/263-0221  
BIG SPRING, TX 79720

Featuring  
Wilton Products

*Wilton*

*Everybody's*  
**THRIFTWAY**

35TH & COLLEGE AVENUE SNYDER, TEXAS 79549

A FRIENDLY Supermarket serving West Texans with Quality Foods at Competitive Prices.  
We give S&H Green Stamps—Double on Tuesday after 1 p.m.—All Day Wednesday

## Cherry Orchard



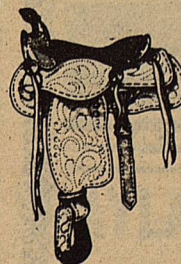
Choose a basket from our selection of sizes, shapes, and weaves.

(915) 267-6551  
Big Spring, Texas 79720  
Highland Shopping Center

Tommy Hogan  
Phyllis Hogan  
Debbie Bryans

## HALL DRUG & SADDLE

606 East HWY Snyder 573-2571



Complete Vet Supplies & Tack

Featuring  
Billy Cook and Longhorn Saddles



# Your County Agent Says By Sam Field

## Prepare Now For Spring Fertilizer Needs

Once this year's crops are in, you can get a jump on the 1980 season by getting your soil tested and then arranging for your fertilizer needs.

Soil testing is one of the wisest moves a farmer can make. It provides a "blueprint" for fertilization practices for the coming season's crops.

Knowing your fertilizer needs for the 1980 season may be particularly helpful this fall for several reasons.

First, you may want to make arrangements or contract for your fertilizer supplies as soon as possible since prices will likely go up in the months ahead as demand increases.

Fertilizer use is expected to go up next spring due to increased production as a result of no government set-aside programs for spring crops.

You can also reduce your 1979 taxable income by purchasing next year's fertilizer before the end of the year. Due to improved crop prices and the likelihood of higher farm profits this year, advance buying of fertilizer could be a wise move. This is particularly true if cash is available so that high interest rates for borrowed money can be avoided.

In addition to these reasons for fall soil testing, another plus is that fall is usually a better time to take soil samples due to more favorable weather conditions. And fall soil testing beats the spring rush.

Soil test cartons along with instructions and

information sheets are available at the County Extension Office.

Since each field should be sampled every two or three years, make certain you are "up to date" on your sampling procedure. Also, when you receive your soil test results, compare them to the last results from the same field to see if any changes in fertilizer needs have taken place. Soil test results provide valuable records.

## Don't Forget

Don't forget the Extension Open House and Information Day scheduled for Wednesday, Oct. 10, 1979. County Extension Agents Sam Field & Kathy Blagrove will be in the office from 9 am to 2 pm to visit, answer questions, and show each one around the office. Beginning at 4:00 pm an Information Day will be held at the First Baptist Church in Gail. Programs will be provided on 4-H activities, An Extension Overview, Branding at Texas A & M, and Demonstrations performed by 4-H members. Also information will be available on Extension activities held this year. Refreshments will be provided by the Gail and Vealmore food groups. Everyone is invited to attend.

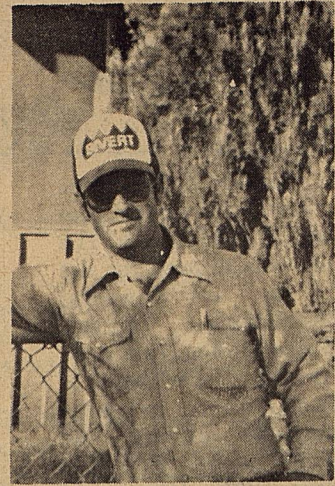
# 4-H Expanding Horizons

National 4-H Week is the focal point of the annual 4-H calendar-an appropriate time to recognize volunteer leaders, parents, extension professionals, and local groups and businesses for their contributions throughout the year to the development of youth and to the betterment of the community.

4-H is unique in several ways. The largest youth serving program in the United States, it involves more than 5.2 million young people in projects and activities that are relevant to everyday living. It operates via a special partnerships of the public, private and

voluntary sectors. And it serves a broad clientele-boys and girls 9-19 in all geographic areas.

The National 4-H Week theme, "Expanding Horizons," calls on 4-H members everywhere to become productive, selfdirected and contributing members of society. In our rapidly changing world, it is increasingly important that young people learn life skills, prepare for meaningful careers, and assume citizenship and leadership responsibilities. We take this opportunity to salute all those who make it possible for youth to expand their horizons through the 4-H educational program.



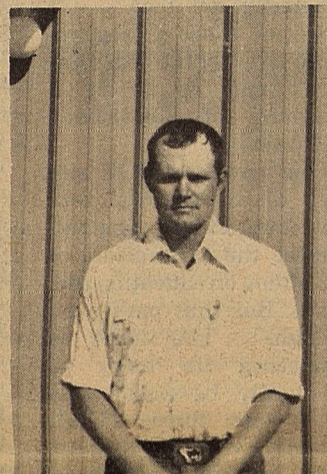
Gail's Vo. Ag. Teacher Bob Bagley has been called on twice to fill in as Co. Agent at Critical Stock Show time. He is always willing to take time to help 4-H'ers in selecting, feeding, doctoring and showing their animals.

Bob, his wife Carol, and daughter Kelly are an asset to Borden Co.



Chon Rodriguez & family of the Spanish Inn boost the 4-H program by furnishing delicious tostados & hot peppers to the Stock Show and Rodeo Concession Stand.

Tell the Rodriguez's Thank You when you're in Snyder.



Dr. Charles Church, a former 4-H member, is a vet with a very busy schedule but he can always be counted on to help 4-H'ers in any way needed from sitting up all night with sick animals to furnishing Stock Show Health Certificates to spending Saturday in Gail conducting a Rabies Clinic.

Charles lives in Snyder with wife Judy, daughter, Dayla, and son Clark.



Keith and Jackie Hackfield of the BarHBar Western Wear of Snyder continue to back 4-H on many occasions. They have donated boots for past 7 years for the 4-H boot Raffle and Buckles at the Labor Day Ropings.

Keith, Jackie and new addition Brandon are seen at many events at Gail.

**BARRINGTON PUMP & MACHINE**  
MYERS, TAITCO AND RED JACKET PUMPS  
PHONE 872-8307 SIMMONS LUBBOCK HIWAY  
RT. B P.O. BOX 28 SUBMERSIBLES LAMESA, TEXAS



Try Our Specialty

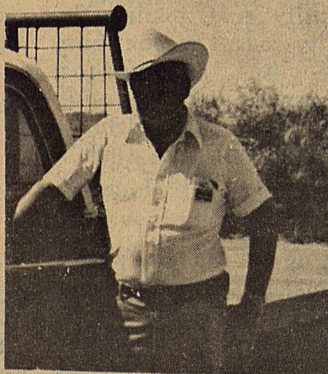
**WONDEROAST CHICKEN**

HOME OWNED AND OPERATED  
BY THE CLAIBORNE'S

No. 1 708 N. 1st

NO. 2 710 N. 14th

LAMESA, TEXAS



Mr. Howell, area Moormans Representative, backs 4-H by sending newspaper clippings to members and donating feed buckets to first place winners at our Stock Show. He furnished cups and cutlery for the Labor Day Roping and the 4-H Fund Raising Supper at Caprock Sheep Sale. He is always there to support our Stock Show.

Mr. Howell & wife Jean operate a hog farm. The 4-H appreciates your support.

**Bennetts**  
Drive-In  
**PHARMACY**

10% SENIOR CITIZENS DISCOUNT  
HOSPITAL EQUIPMENT RENTAL - SALES

305 West 16th  
Phone 263-1751

Big Spring  
David Draper  
Res. Phone 263-8857

**LAMESA TRACTOR & MOTOR COMPANY**  
800-808 North Dallas Avenue  
Lamesa, Texas 79331  
(806) 872-2161

NELSON D. HOGG



# 5.2 Million Youth to Observe National 4-H Week October 7-13

From RFD 1 to 77th Street, more than 5.2 million young people nationwide are observing National 4-H Week Oct. 7-13.

Whatever their address, 4-H members in the United States, Puerto Rico, the Virgin Islands and Guam are taking part in special activities that focus attention on the values of 4-H, the nations largest youth-serving program.

The National 4-H Week theme, "Expanding Horizons," challenges 4-H'ers everywhere to "seek new knowledge, acquire life skills and build on personal strengths." It calls on members to strengthen their citizenship and leadership abilities and to

"assume positive roles in a free democratic society."

Boys and girls 9-19 participate in 4-H through organized clubs, special interest groups, short-term projects, camping, television series, and programs planned to meet their specific needs in the communities where they live.

Twenty-three percent of 4-H members now reside in suburbs of cities, or in central cities, of more than 50,000 population. 21 percent live on farms, 40 percent in small towns or open country, and 16 percent in towns and cities of 10,000 - 50,000.

4-H is the youth education program of the Cooperative Extension

Service, and is conducted jointly by the U. S. Department of Agriculture, the land-grant universities, and state and local governments 580,000 adults and teens serve as volunteer 4-H leaders at the local level.

4-H projects and activities encourage young people to learn and apply real-life skills and to become competent, productive citizens.

Around the world, 82 countries have youth education programs similar to 4-H.

self-directed and contributing members of society. In our rapidly changing world, it is increasingly important that young people learn life skills, prepare for meaningful careers, and assume citizenship and leadership responsibilities.

Borden County 4-H'ers will be among more than 130,000 in Texas and more than 5.2 million in the United States who will be observing National 4-H Week. Boys and girls 9 to 19 participate in 4-H through organized clubs, special interest groups, short-term projects, camping,

television series and programs planned to meet their specific needs in the communities where they live.

4-H projects and activities encourage young people to learn and apply real-life skills and to become competent, productive citizens.

4-H is the youth education program of the Texas Agricultural Extension Service and is directed at the local level by county agents who work with volunteer adult and junior leaders and other local citizens interested in youth development.

## 4-H'ers Planning For Weeklong Observance

The Borden Co. 4-H members in Borden County are all working together to make the 1979 National 4-H Week, Oct. 7-13, an event to remember.

According to Kathy Blagrave, county 4-H program coordinator with the Texas Agricultural Extension Service, Texas A & M University System, a number of special programs and activities are being planned to let the public know what 4-H is all about as well as to attract new members.

Among these are:  
**Monday:** Proclamation Day - Thanks to Commissioners' Court;  
**Tuesday,** Teacher Appreciation;  
**Wednesday,** Extension Offices Open House 9:00 to 2:00, Information Program 4:00 pm at First Baptist Church, Gail;  
**Thursday,** Poster Judging Contest;  
**Friday,** Reception for Football team, family and friends following game on Patio;  
**Saturday,** Achievement Banquet at 7:30 pm in Cafeteria

Theme of this year's 4-H week is "Expanding Horizons". It calls on 4-H members everywhere to become productive,



Travis Rinehart and Ben Murphy witness the signing of the 4-H Proclamation by Judge Jim Burkett.

PROCLAMATION  
TO THE PEOPLE OF BORDEN COUNTY

WHEREAS, Borden County 4-H members are observing National 4-H Week October 7-13, 1979. The 1979 theme "Expanding Horizons" expresses the faith in the future of today's 4-H youth and the aims of the 4-H program as it helps prepare young people to become more involved and better citizens in our changing world.

WHEREAS, Four-H is a part of the educational program of the Texas Agricultural Extension Service of Texas A&M University. It is directed at the local level by County Extension Agents who work with volunteer 4-H adult and junior leaders and other local citizens interested in the development of boys and girls.

WHEREAS, Texas 4-H members working with educational learning-by-doing projects, apply the latest research and scientific information to their work, keeping records, arranging exhibits and giving demonstrations to pass the information to others.

WHEREAS, The leadership and citizenship training which 4-H members receive in this program is a valuable asset to our county and to our democratic way of life.


NOW THEREFORE, I Jim M. Burkett, County Judge for the County of Borden, Texas do hereby proclaim the week beginning October 7 as

NATIONAL 4-H WEEK

in Borden County and urge all citizens to acquaint themselves with the activities and values of the 4-H organization, to show interest in it and to give help and encouragement to the members who are working to achieve knowledge that will make outstanding leaders in our community.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the County of Borden to be affixed this 8th Day of October, 1979


*Jim M. Burkett*  
JIM M. BURKETT  
BORDEN COUNTY JUDGE



**Big Spring Automotive**  
219 W. Third  
Big Spring, Texas 79720  
915-267-6308



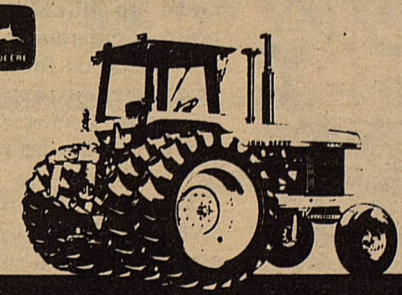
**Farm Bureau Insurance**  
Scott Russell, Agent  
Lamesa, Texas  
1602 N. Dallas Phone 872-8333



**EZELL-KEY FEED & SEED**  
• Feeds • Seeds  
• Insecticides  
• Fertilizer  
1615 26th St.  
Phone 572-4481  
SNYDER TEXAS

**Sweetwater Production Credit Assoc.**  
Crop and Livestock Loans  
Sweetwater—Central Office—  
Offices in Colorado City, Lamesa, Roby & Snyder.

**WAYLAND TAYLOR INC.**  
O'DONNELL, TEXAS  
806/428-3245





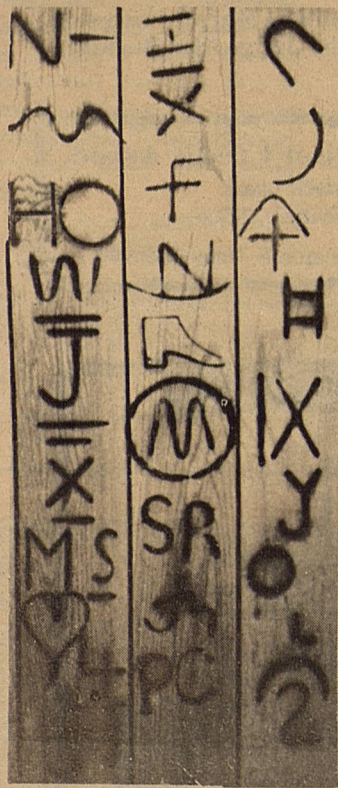
# The Chatter Box

By, Kathy Blagrave



Too many times we become so involved in our day to day activities that we forget the importance of parent involvement in 4-H. 4-H involves the family in fun and in work. Members conduct and select their projects with the approval and support of parents. Parents provide encouragement and much of the resources needed by the 4-H'er for project work. The understanding parent is often the force that helps 4-H members through the beginning years of 4-H and sets the stage for a fulfilling and enriching experience as a senior 4-H member.

Following are some things children need to learn early in life to help them become healthy, productive adults.



Borden Co. brands recorded for posterity on the historical oak stairwell at Texas A & M are seen on the panel to the right. They are: Muleshoe, Rocker, Rafter Cross, Ladder H, IX, J. Y., O, L, and Half Circle Two. The other two panels are Bowie and Bosque.

## What Children Need To Know

Children need a wide variety of learning experiences to help them cope in their changing world.

The information children need to know in order to develop into healthy individuals probably will not come about without help from others. Someone must provide an example, encouragement and opportunities for reinforcement.

Parents, teachers, older brothers and sisters, friends and relatives can help children develop attitudes and skills which encourage successful growth and development.

A child needs to learn to:

1) Trust self and others.

The child who had enjoyed a close relationship with his family since babyhood is eager to experience life and everything it has to offer.

Trust is built by having repeated successful experiences with family and friends. Children who feel safe and secure adults who are open to reaching out to others.

2) Accept his or her own body.

A person's own body is his or her most important possession. Children become aware of and fascinated by their bodies at an early age.

Parents and others can encourage acceptance of the body by first accepting their own body. They can help the child learn about the body. Parents can play games to help the child learn the names of the body parts.

3) Be familiar with the world around them.

For example, they need to know that a "fuzzy apple" is a peach, that a big block makes a better foundation for building that a small one, and that it is hard to dig tunnels in dry sand.

Such items of knowledge are the bits and pieces that make up thinking. The brain is capable of storing miscellaneous facts picked up in everyday experiences and using them when they apply to the problem at hand.

The more information a child has, the more detailed and clearer his thinking.

4) Establish satisfying relationships with others.

A wide knowledge of objects in his world is useless if a child does not have rewarding relationships with those around him.

It is crucial that the child observe adults who are successfully relating with others. Individuals who did not have good adult models to pattern their behavior after can choose, as teens or adults, to modify or change their behavior.

5) Find acceptable ways of expressing feelings.

Anger, fear, jealousy, joy, sadness, regret, concern and hostility are all practical and normal emotions.

Adults who provide examples of acceptable ways to express emotions, who accept the child's feelings and who patiently guide the child toward self-control are teaching invaluable lessons.

6) Be responsible.

Adults who show appreciation for tasks well done are likely to have children who enjoy working and who willingly take on more responsibility.

Children can learn to approach even the routine chores of life in a positive manner. The time to develop this attitude toward work is when the child is young and wants to help.

7) Solve problems efficiently.

Children learn decision making from observing how adults make decisions. It is a big "plus" for children if they grow up in an environment where the skills of quality decision making are practiced.

8) Laugh.

Mirth and joy give one's outlook on life a glow and warms relationships.

9) Accept humans as mistake-makers.

Children and adults who believe that mistakes are a fact of life are freer to brainstorm, dream up new ideas and try a new way. Parents and other adults can encourage children to accept mistakes as a normal part of life by accepting mistakes they make themselves as being OK.

## Youngblood Ranch LAMESA, TEXAS

### FIFTH ANNUAL HEREFORD

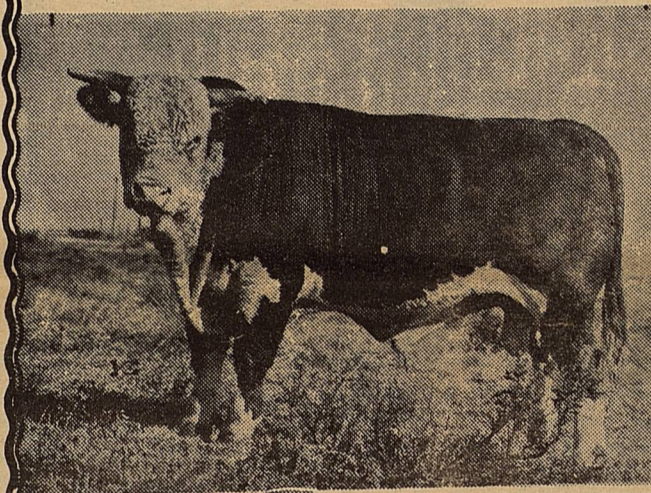
#### PRODUCTION SALE

Thursday Oct. 18, 1979

1:00 P.M. - AT THE RANCH

15 miles east of Lamesa on Hwy. 180

100 Range - Raised Bulls  
30 Bred Heifers



One of the many rugged pasture-raised bulls that sells.

TPR records have been kept since the beginning of the program.

Every cow on the ranch was bred and raised by us.

### YOUNGBLOOD RANCH LAMESA, TEXAS

ALTON  
806/497-6411

ARLAN  
806/497-6412

### BOB BROWN OLDS-CADILLAC-GMC



202 South 3rd

Lamesa, Texas

806/872-2144

YOU'RE FIRST WITH US

WE CAN HELP

WE'RE HERE FOR YOU!

**First of Lamesa**  
THE FIRST NATIONAL BANK OF LAMESA  
LAMESA, TEXAS

PHONE 872-8311

MEMBER FDIC



## Borden Branding

Con't from Pg. 1  
now known as the "Muleshoe" in 1913. They had used the Muleshoe brand in ranching operations in Garza County and continued it on their Borden County ranch. R. M. Clayton retired in 1929. His sons, Arthur M. Clayton and later Jerry Clayton owned the Muleshoe, until Jerry sold it in 1954 to his daughters, Jere and Barbara. Rich and Barbara have made it their home since 1952, their grandchildren being the fifth generation of Claytons to live on the Muleshoe Ranch.

Another Clayton brand, placed on the Borden County board by petite, vivacious Theresa Clayton, was the Rocker, used by the Clayton family since 1915 and jointly owned by A. M. Clayton and his sons, Mardes and Joe. Joe Clayton is deceased. The brand is used by Mardes Clayton under the left eye and Scott Clayton, grandson of A. M. Clayton, under the right eye. Theresa, who is a student at A & M, further demonstrated her dexterity with a branding iron by burning on the IX brand of Bob Beal who could not make the trip. Theresa told us that when one of her fellow students (male) questioned her ability as a cowhand she challenged him to a calf flanking contest!

The Beals brought their first herd of cattle to Borden County in 1879. Bob's grandfather H. D. (Nick) Beal and Nick's brothers John and Guff Beal put together the "Jumbo" ranch whose cattle waring the Buckle B brand ranged over parts of Garza, Borden, Kent, and Scurry Counties. Their first headquarters was near the Garza County lines in Borden County. They had camps near Post, north and south of Fluvanna and near Gail, "Old Light", the original site of the store and Post Office which became Fluvanna, was established as a Jumbo Ranch supply store. Blizzards, droughts, and the opening of free range land to settlement by "nesters" spelled the end of

many ranching empires - among them the Jumbo. Nick Beal, as manager of the Jumbo, had saved money enough - on a salary of \$35 per month - to buy the ranch improvements and range rights when the Jumbo went out of business. He also supported a family! In 1898 Mr. Beal sold out to Bud Hood and went to Lubbock County where they ranched for 21 years before returning to Borden County and purchasing the F. E. Abney Ranch on the Colorado River south of Gail. There they ran the IX brand which is still used by Bob Beal on the same ranch.

Two brands which have been in use in Borden County since 1890 were placed on the oak board at A & M. One was the JY brand of the York family. Their ranch was founded on Gavitte Creek by Joseph Sanford York, who helped organize Borden County in 1891, and became one of the first County Commissioners. The York family has lived on the same property continuously longer than any other family in Borden County. The brand is still used on part of the original ranch by Joe York of Snyder, only living child of J.S. York. A grandson, Van L. York, lives on the ranch. Van went to College Station to burn the JY on the Borden County board.

The other 1890 brand, burned by Vivian and Pauline Clark, was brought to Borden County by Vivian's grandfather, W. K. (Dock) Clark, who purchased cattle and recorded their brand, the Ladder H, in Refugio County on July 7, 1869. W. K. Clark lived in Bee County until 1880 when he moved to Uvalde County where the picket house he built still stands. In 1890 he came to Borden County. The Ladder H has been used by the Clark family for 110 years. It is now owned by Vivian Clark.

Bess Orson Smith had planned to accompany the group to A & M to burn her family's O Brand (formerly RO - simplified, as were many brands because of screw worm infestation) and incidentally to visit her grandchildren at Temple,

but "something came up". Bess' grandfather Robert Orson, an English Lord, came to America in 1882 and settled in Borden County in the 1890's. They first lived on the infamous block 97 near Knapp and in 1903 moved to the ranch just under the Caprock on the Lamesa road. The O is still in use by Bess and her son's, Jay and Lin.

A brand representing much Borden County history, the Half Circle 2 was placed in the stairwell. This brand was first recorded in 1894 by J. D. (Jim) and J. K. Mithchell. These brothers, after an adventure filled life which included ranching in California and in Hayes County Texas, came to our area to work on the Square and Compass ranch in northern Borden and Garza counties, Jim as manager of the ranch and J. K. as wagon boss. After the Square and Compass was sold to John Slaughter in 1899 the Mitchells moved to land south west of Gail which is still owned by the Mitchell family. The Half Circle 2 has been in continuous use by this family and was registered in 1974 to Roger, Keil Williams, great grandson of J. K. Mitchell.

Other brands placed on the board allotted to Borden County, were the Rafter Cross originated by Frank Miller about 1915 and still in use on land settled by R. N. Miller in 1900. The brand was placed by Frank Miller, Jr. of Uvalde. It is now registered to E. L. and Barbara (Miller Farmer). The L (formerly HL of Herman Ledbetter was burned by Sam Field, Borden County Agent. This brand has been used by three generations of the Ledbetter family who have contributed much to West Texas history.

The branding crew from Borden County were joined in the beautiful atrium of the Kleberg building by their neighbors from Garza and Scurry Counties which were both well represented. A spirit of camaraderie typical of a ranch round-up prevailed as the groups visited and entered their names and brands in the magnificent record book provided by the Texas and South Western Cattle

The Borden Star, Wed., Oct. 10, 1979...11

Raisers Ass'n. And as they went about the very serious business of placing their brand on that very special spot, probably every one present felt the awesome sense of having a part in making and preserving a great heritage.

At the top of their board, Garza County placed the unnamed Spanish brand of Leonardo de la Garza for whom Garza County was named. His descendents still own the land near San Antonio granted to him by the King of Spain. Two of them, Robert and John Uturri, came to A & M from San Antonio and brought the original branding iron for use in the branding. The iron is now in the Garza County Museum.

John Lott from the Slaughter Ranch in Garza and Borden Counties burned on the Square and Compass which was purchased by his grandfather, John Slaughter, in 1899. This is said to be the oldest brand in the South, having been started in Missouri by the Nave-McCord Cattle Company before 1840. John Slaughter's great-grandson burned on his U-lazy S which was registered in Borden County in 1896, and has been used by the Slaughter family since 1866. The Double U of the C. W. Post Estate was placed by UU manager Copeland of Leveland. And the O.S. brand, originated in 1889 by Frank and Andy Long, Borden County pioneers, was burned by Jim Prather, son-in-law of Giles McCreary. McCreary is the grandson of Giles Connell who once lived at the O. B. Ranch east of Gail. Walter Boren placed the Z brand which his grandfather first used in Bell County in 1879 and is still in use by the Boren family in Garza County.

Among the Scurry

County group were J. N. and Wanda Koonsman Eickie who placed the Horseshoe A brand of Wanda's grandfather, John Koonsman, and her father's "Paddle D", both of which have been used on the Koonsman Ranch in Borden County. Fred and Jean Taylor Bullard branded Hugh Taylor's Mashed O and Jean's grandfather Joda Monroe's V Bar. Bright eyed young Max Williams branded the Rafter S which his grandfather G. W. Williams brought to Garza and Borden County in 1879.

Other historic brands recorded on the stairwell which have been used in Borden County was the SXT of J. Wright Moar, famed buffalo hunter, the NUN of the Nunn brothers of Snyder who are said to have built the first drift fence in this area in northern Borden County, and the Hat brand of "Sug" Robertson of Colorado City which was placed on the Mitchell County board by his grandson Cliff Robertson II, well known movie and T V star. "Sug" Robertson bought the 20 sections which was the MK horse pasture when the Magnolia Cattle and Land Company closed out their holdings. This is the land now occupied by the Bert Dennis and Roland Key ranches.

Yes, it was an impressive and historic occasion, in which we wish more Borden County people could have participated. We are especially regretful that more of our older historic brands were not used. We have a great heritage in our ranching history and are grateful that it is being thus preserved.

(Ed. note: We are grateful to "Miss Edna" Miller for this interesting article. Her research is self evident)

## 4-H Week...



3205 College Ave.

**-H-**  
WESTERN  
WEAR

Come in and select some Wrangler Gabardine Jeans from a wide choice of colors!

Snyder, Texas

BIG SPRING  
HEALTH FOOD CENTER  
1305 SCURRY ST.  
BIG SPRING, TEX.

Chevrolet  
**POLLARD**  
Chevrolet Co.  
1801 E. 4th St. Phone 247-7421  
WHERE VOLUME SELLING SAVES YOU MONEY  
Big Spring



# Beef Tenderness Increased By Better Processing Methods

By Robert L. Haney  
TAES Science Writer

Retail consumers who buy cheaper grades of beef may, one day soon, notice a marked improvement in quality.

A combination of improved processing methods can greatly increase the characteristics consumers desire in less expensive grass-fed beef, according to scientists who have been working on the problem for the Texas Agricultural Experiment Station.

Grain finishing of beef for years been recognized as the best way to improve quality, but it's expensive.

Grass-fed beef, though cheaper, is usually lower in quality, less tender, less fatty (externally and internally) and has more yellow in fat coloring than grain-fed beef.

At Texas A&M, scientists compared one side of 42 forage-fed carcasses that received 1, 2, or 3 treatments to the opposite side that had no special treatment.

The following treatments were used alone and in various combinations:

1) *Electrical stimulation* -- given within one hour after slaughter (2 minutes of 50 impulses of 440 volts, 5 amps (50 cycles per sec.).

2) *Pelvic suspension* (developed at Texas A&M and called Tenderstretch) -- rather than by conventional hind leg.

3) *Delayed chilling* -- treated sides held at 70°F for 8 hours after slaughter and then placed in a 34°F cooler with untreated side.

4) *Cooler aging* -- unwrapped shortloins stored at 34°F for 14 days.

5) *Blade tenderization* -- a mechanical method of cutting muscle fibers.

Top rounds were tenderized twice; short loins were tenderized once.

With one exception, neither flavor nor juiciness ratings for loin steaks and top round steaks were appreciably affected. Nor did the use of tenderization techniques increase cooking loss or decrease water-holding capacity.

What did happen, according to Dr. Gary Smith, is that all the treatments increased tenderness of the steaks.

For loin steaks, tenderness was improved by about 25% by cooler aging, 22% by blade tenderization, and 66% by cooler aging plus blade tenderization.

Maximum tenderization of

loin steaks was achieved by combining electrical stimulation, cooler aging and blade tenderization or by the use of

delayed chilling, cooler aging and blade tenderization, according to Smith and his associates, Drs. Z. L. Carpenter, T. R. Dutson and R. L. Hostetler.

On top round steaks, these scientists found that maximum tenderization was achieved by the combined use of electrical stimulation, pelvic suspension, delayed chilling and blade tenderization.



**BRIDE ELECT FETED**—Glenda Vaughn, bride-elect of Jerry Boyd, was honored at a shower held Saturday morning in the fellowship hall of Union Methodist Church. Pictured, from left, are Gina Vaughn, sister of the future bride; Mrs. R.C. Vaughn, her paternal grandmother; Mrs. Ruben Vaughn, her mother; the honoree; Mrs. Howard Boyd, the prospective groom's mother; and his sister, Janet Boyd. Hostesses were Dorothy Dortch, Dorothy Rosson, Evelyn Mebane, Hazel Rannefield, Tollie Ramsey, Buena Jackson, Bernie Wilson, LaVerne Hood, Delia Pennington, Bonnie Head, Fay Hogue, Tina Parks, Mary Hall, Delia McPherson, Ann Chasteen, Carolyn Cox, Peggy Clark, Cleo Smith, Karen Head, Pat Cornett, Shirley Fritz, Nona Williams, Velma Cumba, Joyce Hobbs, Sadie Mae Vandiver, Anita Mebane, Eva Fleming and Frances Billingsley.

**CALL TOLL FREE**  
1-800-582-4323

605 S. Marienfeld - Midland, Texas

Oasis Water Coolers      Crystal Pure Drinking Water  
Sales and Rentals      Delivery In Borden County

WHOLESALE CANDY, TOBACCO'S, ETC.  
DISCOUNT ON CASH AND CARRY

New Stock Added Continually

**Big Spring Cash Wholesale, Inc.**  
302 N.W. 3RD. — PHONE 915: 267-1063  
BIG SPRING, TEXAS 79720

OPEN 8 TO 5, MONDAY THROUGH FRIDAY

O. R. BOLINGER — OWNERS — R. L. MILLAWAY

**HAROLD LUCAS MOTORS**

111 South Broadway  
Post, Texas

**We have the right car and the  
right deal for YOU!**

(806-495-2825)

**SUNSHINE MERCANTILE**

Downtown Gail, Texas

**We have an expanded our stock and  
offer a wider variety of Snacks and  
Candy.**

**Bob & Pat**

U.S. POSTAL SERVICE STATEMENT OF OWNERSHIP, MANAGEMENT AND CIRCULATION <small>(Required by 39 U.S.C. 3685)</small>		
1. TITLE OF PUBLICATION <b>The Borden Star</b>	2. PUBLICATION NO. 8 9 5 5 2 0	3. DATE OF FILING 10-2-79
3. FREQUENCY OF ISSUE Weekly	4. NO. OF ISSUES PUBLISHED ANNUALLY 50	5. ANNUAL SUBSCRIPTION PRICE
4. LOCATION OF KNOWN OFFICE OF PUBLICATION (Street, City, County, State and ZIP Code) (Not printers) Kincaid Street, Gail, Borden County, Texas 79738		
5. LOCATION OF THE HEADQUARTERS OR GENERAL BUSINESS OFFICES OF THE PUBLISHERS (Not printers) Kincaid Street, Gail, Borden County, Texas 79738		
6. NAMES AND COMPLETE ADDRESSES OF PUBLISHER, EDITOR, AND MANAGING EDITOR		
PUBLISHER (Name and Address) The Borden Star, Inc., Box 137, Gail, Texas 79738		
EDITOR (Name and Address) Mrs. Barbara Anderson, Box 136, Gail, Texas 79738		
MANAGING EDITOR (Name and Address) Mrs. Connie Voss, Gail, Texas 79738		
7. OWNER (If owned by a corporation, its name and address must be stated and also immediately thereunder the names and addresses of stockholders owning or holding 1 percent or more of total amount of stock. If not owned by a corporation, the names and addresses of the individual owners must be given. If owned by a partnership or other unincorporated firm, its name and address, as well as that of each individual must be given. If the publication is published by a nonprofit organization, its name and address must be stated.)		
NAME ADDRESS See attached list		
8. KNOWN BONDHOLDERS, MORTGAGEES, AND OTHER SECURITY HOLDERS OWNING OR HOLDING 1 PERCENT OR MORE OF TOTAL AMOUNT OF BONDS, MORTGAGES OR OTHER SECURITIES (If there are none, so state)		
NAME ADDRESS None		
9. FOR COMPLETION BY NONPROFIT ORGANIZATIONS AUTHORIZED TO MAIL AT SPECIAL RATES (Section 132.122, PSN) The purpose, function, and nonprofit status of this organization and the exempt status for Federal income tax purposes (Check one)		
<input type="checkbox"/> HAVE NOT CHANGED DURING PRECEDING 12 MONTHS <input type="checkbox"/> HAVE CHANGED DURING PRECEDING 12 MONTHS (If changed, publisher must submit explanation of change with this statement.)		
10. EXTENT AND NATURE OF CIRCULATION	AVERAGE NO. COPIES EACH ISSUE DURING PRECEDING 12 MONTHS	ACTUAL NO. COPIES OF SINGLE ISSUE PUBLISHED NEAREST TO FILING DATE
A. TOTAL NO. COPIES PRINTED (Net Press Run)	1,000	1,000
B. PAID CIRCULATION 1. SALES THROUGH DEALERS AND CARRIERS, STREET VENDORS AND COUNTER SALES	15	19
2. MAIL SUBSCRIPTIONS	452	460
C. TOTAL PAID CIRCULATION (Sum of B and 10B2)	467	479
D. FREE DISTRIBUTION BY MAIL, CARRIER OR OTHER MEANS SAMPLES, COMPLIMENTARY, AND OTHER FREE COPIES	30	33
E. TOTAL DISTRIBUTION (Sum of C and D)	497	512
F. COPIES NOT DISTRIBUTED 1. OFFICE USE, LEFT OVER, UNACCOUNTED, SPOILED AFTER PRINTING	503	487
2. RETURNS FROM NEWS AGENTS	None	None
G. TOTAL (Sum of E, F, and 2—should equal net press run shown in A)	1,000	1,000
11. I certify that the statements made by me above are correct and complete.		
SIGNATURE AND TITLE OF EDITOR, PUBLISHER, BUSINESS MANAGER, OR OWNER <i>Connie Voss, Bus. Mgr.</i>		
12. FOR COMPLETION BY PUBLISHERS MAILING AT THE REGULAR RATES (Section 132.121, Postal Service Manual)		
39 U.S.C. 3626 provides in pertinent part: "No person who would have been entitled to mail matter under former section 4359 of this title shall mail such matter at the rates provided under this subsection unless he files annually with the Postal Service a written request for permission to mail matter at such rates." In accordance with the provisions of this statute, I hereby request permission to mail the publication named in item 1 at the special postage rates presently authorized by 39 U.S.C. 3626.		
SIGNATURE AND TITLE OF EDITOR, PUBLISHER, BUSINESS MANAGER, OR OWNER <i>Connie Voss, Bus. Mgr.</i>		