



Mrs. Joe Wells nee Janice Browne

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#### Wells - Browne Nuptials Read

Miss Rita Janice Browne became the bride of Joe Ray Wells at the First Baptist Church in Gail, Saturday, September 1, 1979 at 8:00 in the evening. Rev. D. W. Copeland of Gatesville officiated at the double ring ceremony under candlelight.

The bride is the daughter of Dorothy Browne of Gail and Halley Browne of Midland, Texas. The groom's parents are Mr. and Mrs. Tom Smith of Austin.

Mrs. Cynthia Roemisch of Gail played traditional wedding music and accompanied Mrs. Lynett Hillhouse, also of Gail, as she sang the Wedding Song and Oh Perfect Love.

The bride wore a gown of ivory taffeta and lace with an empire waist encruseted with seed pearls, chapel train and a veil of silk illusion and lace. The bride carried a bouquet of feathered apricot and white carnations with baby's breath. For something old the bride wore a family heirloom ruby ring brought from England by her great, great grandfather in 1863. A gift from her mother of pearl earrings was something new, a diamond drop necklace was something borrowed and she wore the traditional blue garter.

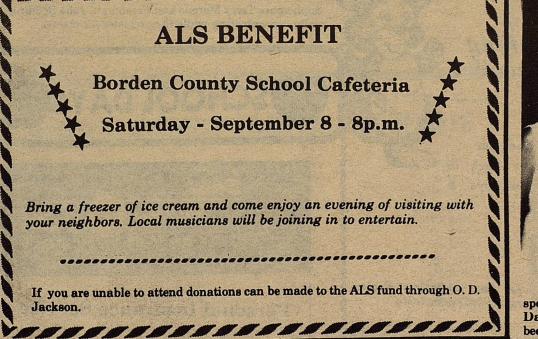
Honor attendants were Janice (Todd) Hogg of Lamesa, a childhood friend of the bride, Joyce Kincheloe, of Snyder, sister of the bride and Julie Wells of San Angelo, sister of the groom. They were attired in apricot qiana floor length gowns that featured empire waists and capes of sheer flowered ninon with lace.

The groom's attendants were Glen George of Austin, Bill Wells of Austin, brother of the groom, and David Nault of San Angelo. James Wells of Austin, brother of the groom was candle lighter. They were attired in toast colored tux with apricot trim. The groom wore a Bentley toast tux.

Miss Tammy Voss, daughter of Mr. and Mrs. Terry Voss of Gail, was flower girl. Tammy's floor length dress of apricot giana was trimmed in ivory lace and ruffles. She carried a basket of rose petals and wore apricot colored flowers in her hair.

J. J. Kincheloe, son of Mr. and Mrs. Jerry Kincheloe of Snyder was ring bearer and carried a heart shaped pillow of ivory satin, apricot ribbon and lace, and wore a toast colored tux.

Immediately following the ceremony a reception was held in the fellowship hall of the church. The bride's table was laid with a lace cloth over apricot and featured a tiered cake decorated with apricot roses, and silver and crystal appointments. Mrs. Connie Voss of Gail and Mrs. con't on page 5





THEY'RE HERE!!!!!!! Mrs. Jarrett, annual sponsor and seniors, Mayme McLaury, Carla Jones, and David Smith look over the new annual which everyone has been waiting for.

2... The Borden Star, Wed., September 5, 1979

# **Borden County School News**



Dr. Fallon from Texas Tech plays his violin for the teachers of Borden County Schools last week during a seminar— PEPPER.

# Dr. Fallon Presents Seminar

Dr. Berlie J. Fallon from Texas Tech presented a one- day seminar for Borden County School's teachers last week on PEPPER (Professional, Excellence, Prolonged, Personal, Evaluation and Renewal). The seminar delt with providing a climate for individuality among educators. The importance of the personality of the teacher was stressed as a lasting impact on students. Therefore, Dr. Fallon feels that it is important for the teacher to 'STAY YOUNG' BY ESTABLISHING A HEALTHY SELF-image, a creative theory of leisure, and a plan of action involving goals which enrich professional and personal life styles as well as providing many alternative approaches to abundant living during the The retirement years. seminar was a very inspiring one for the teaching and admistrating staff.

Dr. Fallon has been on the staff of Texas Tech University since 1955, serving as professor, department head, and associate dean in the College of Education. He is also a researcher, a practicing social scientist and an author of educational books and articles. A violinist since age 12, he continues to play and collect violins as well as engaging in golf, nature and outdoor hobbies. Prime of Life (P.L.I. was founded by Dr. Fallon in 1974 after six years of research. His motivation began in 1968 after a friend confided to him. 'I am retiring next year and I don't have a single thing to do!

The seminar PEPPER was one of 5 workshops attended by Borden County teachers last week.

# Enrollment Down Slightly

During the first day of classes at Borden County Schools, 205 students enrolled. Mr. Jarrett, principal, reported 133. students at their desks in elementary.

Seventy-two (72( high school students have enrolled, says Mr. Mickey McMeans, high school principal. This count shows a decrease from the enrollment in May of 1979 of 24 students. More students are expected to enroll during the next few days.

Coyotes Look Good!!

Last Friday night the Borden County Coyotes played host to the Greenwood Rangers in both teams second scrimmage of the season. The Coyote team looked very good, scoring once on a good drive and second goalline offense. The Coyote defense held the Rangers scoreless through 40 plays, but the Rangers did score twice also on goalline.

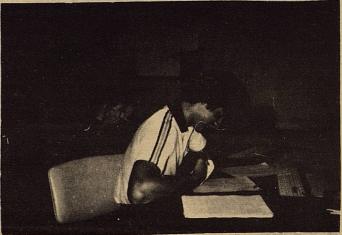
The Coyotes moved the ball well and had a good run from all the backs. The line blocked very well. The defense was very tough and played with aggressiveness.

The scrimmage was good for both clubs and I know that, even though a score was not kept, the Coyotes desire and pride is beginning to grow.

Willia William



Seniors Tim Taylor, Blane Dyess and Mark Walker had a slight problem registering—they wanted P.E. two periods and only one was available.



Juniors Danny Holmes and Keil Williams just could not wait to register for classes last Friday.



Sophomore Terry Moreno and Freshman, Julie Redding are really consentrating while they register for classes.

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Barbara Anderson Business Manager Connie Voss School Editor Barbara York Advertising Manager Penny Maxwell

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Reputation or Standing of any Firm Corporation or individual that may appear in the columns of the Borden Star will be gladly corrected when called to the attention of the staff. Subscription Rates:

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Barbara Anderson, Doris Rudd, Pat Porter, Bob Dyess, Edna Miller, Ruth Weathers, Mrs. Nathan Zant, Sonny Tucker, Eddie Simer, Loreen Jones, Martin Parks, Dan Turner, Lela Porter and Glenn Toombs.

<sup>™</sup>Borden Star Publishers Inc.

Don't be running "bare" to school!

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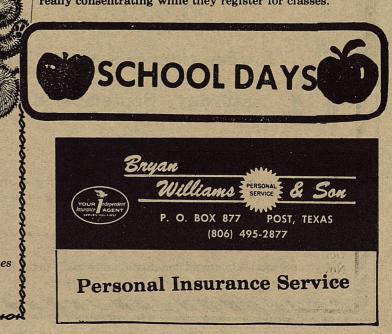
Come by and see our selection of Super Back to School Fashions for Guys & Gals!



204 N. Austin

Let your children's clothes reflect your good taste.

Lamesa, Texas





Seventeen Kindergarten students registered Monday to attend classes for the first time at Borden County Elementary School. Pictured left to right- Back Row- Brian Nalls, A'Lise Lloyd, Shara Dee Woodward, Amanda Wilkerson, Michael Maxwell, Tommy Olivarez, Pat Underwood, Kelly Ogden, and Tammy Voss. Front Row-Wacey Parks, Kristin Monger, M'Lys Lloyd, Ryan Shipp, Angela Evans, Jr. Balague, Shayne Hess, and Jeromy Hackler.



**WELCOME BACK TO** SCHOOL STUDENTS- Milk

Milk

Green Beans

**Apple** Cobbler

WEDNESDAY

Salad Bar

THURSDAY

Hamburgers

**French Fries** 

Milk FRIDAY **Fish Sticks** Spinach Hominy

Hot Rolls

**Beans and Franks** 

Lettuce and Tomato Salad

Applesauce Honey Cake Milk

Lettuce, Tomatoes, Pickles

Butterscotch Pudding

**Cornmeal Twist** Wacky Cake Milk

#### **BALLGAME FRIDAY**

AT KLONDIKE- 8:00 p.m

Get Them Coyotes....

# **High School Football Roster**

Name	No.	Wt.	Ht.	Position	Class
Craig Peterson	28	195	6'0	Fullback-LB	SR
Blane Dyess	12	161	6'1"	QB-LB	SR
Mark Walker	23	140	5'9"	Halfback-CB	SR
Tim Taylor	50	132	6'0	Center-DT -	SR
Travis Rinehart	26	149	5'8"	Halfback-S	SR
Carley Doyle	74	160 .,	5'11"	Tackle-DE	SR
Van York	65	151	5'9"	Guard-LB	JR
Bart McMeans	73	174	5'10"	Tackle-LB	JR
Maurice Herridge	62	167	5'8"	Tackle-DT	JR
Troy King	84	140	5'8"	End-CB	JR
Jym Rinehart	44	115	5'8''	End-S	SOPH
Mike Peterson	60	140	5'9"	Guard-DE	SOPH
Chip Smith	71	178	5'10"	Guard-DT	SOPH
Tim Buchanan	54	146	5'7"	Center-DT	SOPH
Darrell Green	20	100	5'3"	Fullback-S	SOPH
Jibber Herridge	72	106	5'3	Guard-DE	SOPH
Doug Love	52	117	5'7"	Guard-DE	FR
Keith Williams	70	133	5'7"	Tackle-DT	FR
Mark Mills	85	134	6'0	End-DE	FR
Roscoe Massingale	80	114	5'6"	End-DE	FR
Jay Brooks	40	101	5'2"	Halfback-S	FR
		inerestation and			del ganto

Head Coach; Randy Roemisch Assistant Coaches; Lynn Maxwell, Larry Steele Superintendent; James McLeroy

Principal; Mickey McMeans mascot; Coyotes colors; Red, White & Col. Blue Phone no.; 915-856-4262

# BORDEN COUNTY FOOTBALL SCHEDULE

Date	
Sept 7	
Sept. 14	an and state
Sept. 21	
Sept. 28	
Oct. 5	
Oct. 12	
Oct. 19	
Oct. 15	
the state of the second se	
Nov. 2	
Nov. 9	

Opponent	
Klondike	
New Home	
O'Donnell	
Dawson Wilson	
Jayton	· · · ·
Loraine	
Garden City	
<b>Sterling City</b>	
Roby	

	And the state of the
Location	Tin
Klondike	8:00
Borden	8:00
O'Donnell	8:00
Dawson	8:00
Borden	8:00
Borden	7:30
Loraine	7:30
Garden City	7:30
Borden	7:30
Borden	7:30

p.m.

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SCHOOL September 10-14, 1979 LUNCH BREAKFAST MONDAY MONDAY Burritos Cereal Vegetable Salad Fruit Juice **Spanish Rice** Milk Cookies TUESDAY Toast Salad Bar Sausages TUESDAY Fruit Juice Chicken & Spaghetti Milk Coleslaw

WEDNESDAY Pancakes **Fruit Juice** Milk THURSDAY **Cherry Turnovers Fruit Juice** Milk FRIDAY **English Muffins Fruit Juice** Milk





leachers during workshop last week 



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Mr. and Mrs. Bob Laird of Willcox, Arizona and Mr. and Mrs. C.A. Hassell of Seagraves, Texas spent the weekend in Gail, visiting their sister, DorothyBrowne and attended the wedding of Janice Browne and Joe Wells.

#### 0000

Glenn, Margie, Mike and Patrick Toombs spent last week vacationing in New Mexico.

#### 0000

Kim and Loretta Fisher spent the weekend in Sudan visiting with Kim's family.

#### 0000

Opal Smith is reported to be doing great after her appendectomy and hopes to be back to work soon.

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# **Congratulations**

Gerald Edwards came in second in the First Annual Pampa Marathon on Labor Day. He ran 26.2 miles in 3 hours 23 minutes to earn his second place standing. Congratulations Gerald!

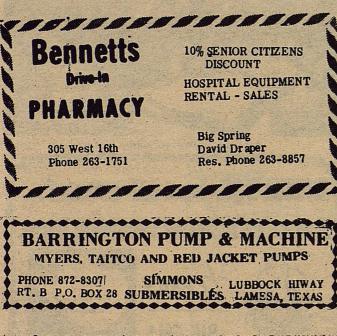
### Parent's Club Meeting

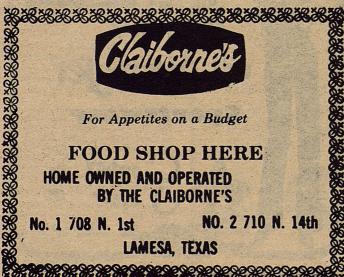
Sept. 13-2:30p.m. **Conferance** Room

Room Mothers will be elected.

#### EZELL-KFY FEED & SEED 9 Shads

• Insecticides ofertilizer 1615 26th St. Phone 573-662 SHYDER TEXAS







Trophy winners in Labor Day's playday were: Tracy McLaury, Leslie Ward, Rusty Hart, Mayme McLaury, Dana Douglass, Lesa Ward, Cody Stone, Ralynee Key, Leddy Lewis, Michael Murphy, and Rusty Lawson.

# Labor Day Roping

**Pole Bending** 

9 thru 13

Cody Stone Borden County celebrated Labor Day with their **Ryann Shipp** annual roping and fish fry. This year's celebration started off with a playday **Rusty Hart** for club members 8 & under,

and pole benders.

Leddy Ty Lewis

**Rusty Lawson** 

Lesa Ward

Lesli Ward

Ralynn Key

**Michael Murphy** 

**Mayme McLaury** 

**Tracy McLaury** 

Jon Herring

**Barrell Racing** 

8 & Under

**Barrel Racing** 

8 thru 13

**Barrel Racing** 

14 thru 19

**Pole Bending** 

8 & Under

**Babe Underwood**, chief

fish fryer for Borden

County, heats the pot for

another Labor Day fish fry.

as follos:

**Dana Douglass** 8-13 and 14-19 barrel racers **Michael Murphy** Results of the playday are **Pole Bending** 

> 14 thru 19 **Tracy McLaury**

Trophies thru 3rd place donated by the Jr. Livestock Association were awarded to these young cowboys and cowgirls.

Drawing a crowd of 103 teams, the team roping started off wild and wooley. Longhorn bulls were furnished for this years roping by Rich Anderson. Other than a few fighting bulls, a couple of bronc riding exhibitions, and other un-rehearsed incidents the team roping got off to a good start.

In the two head for \$20.00 results are as the follows:1st Go

Tommy Addison - Troy Howard **Rex Cox** - Horace Rankin Joe Belew - Gary Jones

Bob Byrd - George Maule 2nd Go **Tommy Addison - Travis** Rinehart Dwayne Gannon - Wendy Terrell

Kelly Merritt - Gary Jones

Arlan Youngblood - Johnny Montgomery

Average Arlan Youngblood - Johnny Montgomery Rex Cos - Horace Rankin

E. P. Driver - Skipper Driver George Maule - Bob Byrd The Father and Son

Roping, an always Borden County popular, results are as follows:

Charles Shipp-Vollie Shipp **Burl Belew** - Joe Belew Don Cox - Rex Cox

And since it was much too early to go home, we had one more roping, a one header with results as follows:

Joe Belew - Bob Montgomery

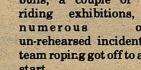
George Maule - Charley Shipp

Travis Rinehart - Fred Humble

Bar H Bar Western Wear of Snyder donated four belt buckles for the roping this year, at which time we would like to say a great big thank you to Keith and Jackie Hackfield.

As usual we had a good crowd all afternoon, lots of food, plenty of visiting, a light shower, and the Livestock Association reports a very successful fund raising event.

**Big Spring Automotive, Inc** 21.9 W. THIRD STREET BIG SPRING, TEXAS 79720 915-257-3305







# A Mother's Letter To The World

Dear World:

My son starts school today. It's going to be strange and new to him for awhile. And I wish you would sort of treat him gently.

You see, up to now, he's been king of the roost. He's been boss of the backyard. I have always been around to repair his wounds. and to soothe his feelings.

But now-things are going to be different.

This morning, he's going to walk down the front steps, wave his hand and start on his great adventure that will probably include wars and tragedy and sorrow.

To live his life in the world he has to live in will require faith and love and courage. So, World, I wish you would sort of take him by his young hand and teach him the things he will have to know. Teach him-but gently, if you can. Teach him that for every scoundrel there is a hero; that for every crooked politician there is a dedicated leader; that for every enemy there is a friend. Teach him the wonders of books.

Give him quiet time to ponder the eternal mystery of birds in the sky, bees in the sun, and flowers on the green hill. Teach him that it is far more honorable to fail than to cheat.

Teach him to have faith in his own ideas, even if everyone else tells him they are wrong...Teach him to sell his brawn and brains to the highest bidder, but never to put a price on his heart and soul.

Teach him to close his ears to a howling mob...and to stand and fight if he thinks he's right.

Teach him gently, World, but don't coddle him, because only the test of fire

makes fine steel. This is a big order, World, but see what you can do.

He's such a nice little fellow. ...His Mother

Reprinted from Meeker REA Pioneer



## Dawson Co. Fair

## Scheduled For Sept. 12-15

The annual Dawson County Fair is less than a month away and the program of events has been announced by County Extension Agents Peggy Robertson and Joe Wise.

The five days of activity will begin on Tuesday, September 11 at 9:00 am and will continue through Saturday evening September 15.

Entries for the fair will be accepted from Dawson, Terry, Lymm, Garza, Gaines, Borden, Andrews, Martin, and Howard Counties.

The schedule is as follows:

Tuesday, September 11, 1979

9:00 am til 9:00 pm13, 1979The barn will be open to13, 1979Senior C10:00 amdivision.Gates O2:30 pm til 9:00 pm5:00 pmWomens Division open toJudgintake entries in theJudginCommunity Building.Division

9:00 am til 5:30 pm Entries for Art Exhibits, Forrest Park Community Center 6:00 pm

Judging of Art Entries

Wednesday, September 12, 1979 8:00 am til 9:00 am

Entries taken in Womens Building 10:00 am Gates Open-Judging of

Agriculture Products and Agriculture Booths in Fair Barn. Judging of Ladies and

Youth Divisions in Dawson County Community Building.

Archaeological Exhibit on display throughout the fair, Dawson County Community Building. 5:00 pm

Judging of Swine Division Pet Show

8:00 pm Ladies Slipper Kicking

L. Contest Thursday, September

13, 1979 Senior Citizen Day 10:00 am Gates Open 5:00 pm Judging of Poultry, Rabbit and Pigeon Divisions 6:00 pm Turtle Race

9:00 pm Capon Chicken Sale

6:30 pm

**Country Music** 

Friday, September 14, 1979 10:00 am Gates Open 5:00 apm **Baby** Contest 8:00 pm World Championship **Goat Show** Saturday, September 15, 1979 9:00 am Judging of Sheep Division 10:00 am Gates Open 2:00 apm Judging of Cattle Division 6:00 pm **Country Music** 

All booths for youth with categories in 4-H, FFA and school classes will be located in the fair barn. Space for booths should be requested prior to the fair and will be alloted as long as any space is available.

Educational booth space will be available to Homemaking Classes, Boys Clubs, Scouts, and adults. Educational booth space is available to womens organizations in the Dawson County Community Building.

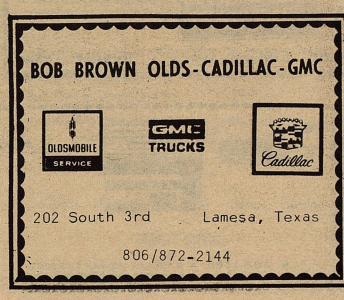


#### Wedding

con't from page 1 Saundra Evans of Fluvanna assisted at the

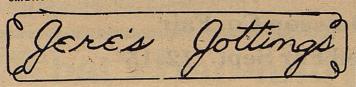
bride's table. The bride is a graduate of Borden County High School, Western Texas College of Snyder and is attending San Angelo State University. The groom is a graduate of San Angelo Central High School and attended San Angelo State University.

After a wedding trip to the Davis Mountains the couple will live in San Angelo where the groom is employed by Goodyear Tire and Rubber Company.



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6... The Borden Star, Wed., September 5, 1979



Another summer come and gone. There is just enough nip in the air for the school kids to survive in their new fall outfits. You remember-you wore that new costume the first day of school come the heat of hell or high water. Hopefully the summer has been one of recreation and renewal and you are ready to get back to a more regular schedule.

We had a wonderful week in Canada this summer which sorta put summers into perspective. Our hosts own a tiny rock island smack in the middle of Georgian Bay-a bay of Lake Huron. There is a lot of water up there. But lots of islands too-you'll find a summer cottage on most everyone"no matter the size. You never have a feeling of being marooned or even lonely. There is enough socializin' between islands. And there is even a church service on Sunday. That's where my perspective was cleared and my priorities set straight.

The speaker at that outdoor service on a clear, crisp Canadian day told us we could choose how we would spend our summer or leisure time. It could either be a time of re-creation or rec-reation. Now that really lines it out. You have spent summers that were so frantic that you wished school had never let out-all in the pursuit of recreation. That would have been summer of red-reation. And then you have sometimes had a summer that was truly restorative to the body as well as the soul. That was a summer of re-creation. I like that.

There was no rec-reation for me that week in Canada. But there sure was lots of re-creation. Each morning I would rise before the sun-sit in a little nest I made for myself among the rocks and lots of re-creating went on. If I sat facing south, I could watch the sun rise above the lake as the moon set below the lake by merely turning my gaze from east to west. Then as it became light enough. I wold pick enough wild blueberries for the day.

You don't have to be on a rock in Canada to re-create. It can be done right here on my terrace or sittin on the corral fence-or even on the Delta Queen. The point is to sue your leisure time in a restorative fashion , not in a demolishing frenzy.

I'ts a pity James Earl hasn't learned how to use his recreation time. Rather than stay in Washington to resore the havoc he has wrought in a re-creative way, he frenzied off to the Mississippi River to pursue votes. Seems like everything he does leaves a wreck and is not the least creative. Pity. But maybe he has a new suit to war this fall and that will make him feel better.



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1979 Cotton Target Price

The target price for 1979 Upland Cotton will be 57.7 cents per pound. The 1979 Disaster Payment Rate will be one-third of the target price, or 19.2 cents per pound. Disaster payments are applicable when yields are substantially reduced due to natural disaster.

#### Wheat Program

Preliminary provisions of the 1980 Wheat Program, as announced by the Secretary of Agriculture, are: A. Set-Aside

There is no set aside requirement for 1980 wheat. B. Loan Rate-Target Price The 1980 wheat loan rate will be increased from \$2.35 to \$2.50 per bushel.

The 1980 target price for wheat is expected to be between \$2.95 and \$3.20 per bushel. The final 1980 target price will be announced by March 15, 1980.

C. Cross and Offsetting Compliance

If there is a set-aside and-or voluntary diversion program in effect for any program commodity, producers must comply with the applicable set-aside requirement for the crop when planted to be elgible for program benefits on any other crop involved in the NCA (Normal Crop Acreage).

D. National Program Acreage

The national wheat program acreage for 1980 is 70 million acres, which is the estimated number of harvested acres that the Secretary has determined will produce enough wheat for domestic use, for export, and to maintain an adequate level of carryover stocks. This acreage, however, may be adjusted based on later information which affects total usage. E. National Allocation Factor

Farmers who comply with program requirements and plant no more wheat in 1980 than they planted (and that was considered as planted) in 1979 will have full target price protection. The 1979 considered planted acreage includes credit for set-aside, haying and grazing acreage for payment, prevented planting, and voluntary *con't on page 8* 

## The Borden Star, Wed., September 5, 1979...7 Cow Country's Richest Legacy Kids Have "Rawhide" Viewpoint On Life!

#### **By Sam Pendergrast** Staff Bull Thrower

Odessa - I said in a column in The Standard Times just last Sunday that the people of America will somehow prevail despite the sorry mess the vacillations and self-serving of government officials have gotten us into.

When we get fed up enough, I said, we'll figure something out. We always have. I had nothing specific in mind at the time. I didn't even know where I'd be three nights after the column was printed. I expected to be attending a rehearsal of "Tribute to Rodgers and Hart" opening tonight at Theatre Midland, in order to give readers an advance peek into the retrospective of the music of the two legendary Broadway genii. But I changed my mind Tuesday when I discovered it was opening night for the annual Sheriffs Possee Rodeo under auspices of the American Junior Rodeo Association at Ector County Coliseum in Odessa.

pretty heavy on the artsy materials lately, and a little ridin' and ropin' would be a healthy change for readers and the editor.

It was some three hours of ridin' and roping and barrel racing and pole bending and even the spectacle of marginally grown people trying to put outsized silk bloomers on big, loose, freedom loving calves.

But is was more.

As I was perhaps a total of 50 kids aged from less than 12 to no more than 19 often competing in three or four events giving it all they had, seemingly investing every ounce of their determination and concentration and painstakingly earned skills on horseback and, a few, on bullback it began to dawn on me that this was the kind of mettle to which I had domewhat glibly alluded in my discussion of the apparent gulf between the needs (and, yes, the strengths) of the American people and so many seemingly drifting, powerless or at least actionless leaders.

Because you can't let a ten or 12 year old kid work with a spirited horse weaving clover leaf pattern or threading half a dozen broomsticks in a stern and barely forgiving row at break neck speed and mentally gunning for a time threshold hopefully better

than the time of the next kid and horse and expect the same kid to dismount at the end of the ride or the day or the season.

You can't let a little bigger kid lasso a calf twice his size, run it to a standstill, wrestle it to the ground, and hobble it sunny side up or let a guy crawl on a horse born to buck and sunfish and flip and raise hell... or onto the launching platform of two tons of soreheaded Brahma muscle and try to keep one hand in the air and that bull between his legs and do it with enough style to earn high points if he's still aboard in eight seconds and expect to greet a fellow who doesn't know any more about life than he did before he crawled on that animal. Every element of the rodeo with the possible. exception of the gang putting the panties of a calf takes too much concentration and ambition and simple grit to fail to impact in the nervous system, the emotional stance, and the pure physical equipment of the serious participant and the other kind doesn't last

(I was the editor of a weekly newspaper in Santa Rosa, New Mexico, then home of the second-oldest state championship high school rodeo in the nation after the one at Brackettville, Texas and I have marveled there and eleswhere including Ector Coliseum Tuesday night, at the gallows elan of the blue jeanned and big hatted and determinedly animated young bullriders balancing on the rim of the bull chutes, and although I have risen to one or two taks that seemed to call for some kind o caliber I cannot imagine what it would take in my backbone and adrenal system to get me atop one of those slavering quadrupeds of brute strength. But if I ever made it onto one-and off again alive I'd never again be the mildmannered reporter of fiction and fact.) And there are two or three

sectors of the rodeo that require teamwork the bulldogging which requires of "hazer" to guide the steer into the cowboy who must wrestle the animal to ghe ground by the hornes and the "dally" roping which requires skillful lassos at head and heel of the animal and the "ribbon roping" for younsters in which one ropes and the other grabs a ribbon and runs it to a a goal but most of the events feature solitary action (at

least, with the assistance of a nobody but a horse). There are no half dozen linemen making way for the quarterback, no backup fielders in case the pitcher goofs. You climb aboard that snorting bronc alone, ease yourself onto the heavy shoulders of the terrified steer, or lash your hand into the bullrope so tight your fingers go numb you give the triggering nod, and suddnely you're on the loneliest and busiest square yard of hide in the world, holding on for dear life and trying to remember to keep spurring and keep that other hand in the air.

Young bullrider Dwight Wasburn of Odessa Tuesday night took a lengthy draught of that lonely splendor on a bull snorting and flatulating and slinging rabid foam as it corkscrewed a few feet from the small but watchful opening night crowd. Dwight's legs slipped but his fingers braided into the bullrope didn't, and he was suspended beside a mean and confused juggernut of pulverizing power, whipped like a rag doll in tornadic winds, until somehow the lithe young clown in red longhandles interrupted the malevolent maelstrom of muscular action long enough to help get Washburn loose.

He was dragged limp and lethargic to safety from the bull's slashing heels and rested against u wall of the arena as a frenetic woman who may have been his mother led a panicky cluthc of the curious and would be helpful to his side.

The announcer's voice tautened a little, and he went into a spiel explaining technical aspects of bull riding and judging, as a ban will whip up "The Star Spangled Banner" in a crisis to deal with panic, but nobody was paying any attention as every eye was riveted to the limp figurs at the wall.

Finally, Dwight was helped to his feet, gotten out of his cumbersome chaps, and walked gingerly past the waiting stretcher and across the rubbled earth toward the back bullpens.

(I happened to be at this same rodeo a couple of years ago, when there were so many injuries in the bronc and bull events that they ran out of stretchers to carry the victims to waiting ambulances and. amazingly enough, I think only one cowboy was hospitalized overnight and it proved to be far less serious than it had seemed in the stir of the arena.)

But how does this relate to the political health of our nation?

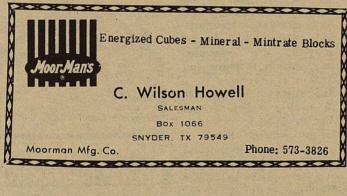
Although it is in the arts of communication and compromise and manipulation of men and concepts that government and community leaders operate, it seems to me, it is , in just such lonely struggles with one's own psyche that personal courage and self awareness and call it mettle are plumbed.

And a person who's lacking in those qualities is unlikely to be of any more use in Congress than in the rodeo arena.

Of course, it is not only on horseback that personal caliber is developed or measured, but there was about every rodeo I ever saw an aura 80 supercharged with commitment to striving for that caliber that one must wonder if there isn't something elemental and special about the configuration of animal flesh and honest dirt and rodeo strivers enacting their century ole ritual for dominance and territory. At any rate, I'm afraid we're going to have some economic barebacks and some energy pinch Bramers to ride the next few months and, frankly, I'd feel better about our chances of living to hear the eight-second buzzer if I'd seen more evidences in Washington and, yes, in Austin and a lot of city halls of the mettle that is common baggage among kids in the American Junior Rodeo Association.



Basin Week had been



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#### CONTRACTORS' NOTICE OF TEXAS HIGHWAY CONSTRUCTION

Sealed proposals for constructing 5.018 miles of Gr., Strs., Flex. Bs & CST from 4.9 Miles East of Bull Creek, East to Scurry Co. Line on Highway No. US 180, covered by FR 1018(11) in Borden County, will be received at the State Department of Highways and Public Transportation, Austin, until 9:00 A.M., September 20, 1979, and then publicly opened and read.

The State Department of Highways and PubHc. Transportation, in accordance with the provisions of Title VI of the Civil Rights Act of 1964 (78 Stat. 252) and the Regulations of the U. S. Department of Transportation (15 CFR, Part 8), issued pursuant to such Act, hereby notifies all bidders that it will

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the contract entered into pursuant to this advertisement will be awarded to the losest responsible bidder without discrimination on the ground of race, color, or national origin, and further that it will affirmatively insure that in any contract entered into pursuant to this advertisement, nimority business enterprises will be afforded full opportunity to submit bids in response to this invitation and will not be discriminated against on the grounds of race, color, or national origin in consideration for an award. Plans and specifications including minimum wage rates as provided by Law are available at the office of Billy E. Vernon, Resident Engineer, Snyder, Texas, and State Department of Highways and Publi

Transportation, Austin.

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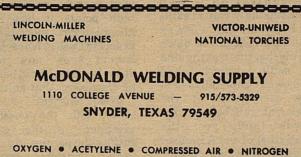
affirmatively insure that

#### ASCS con't from page 6

acreage reduction. Those who exceed the 1979 acreage will be subject to the national allocation factor.

F. Disaster Payments The Food and Agriculture Act of 1977 provides for a disaster payment program thru the 1979 crop year. There will be no disaster coverage for the 1980 crops unless new legislation is enacted.

Eligibility for participation in all programs administered by ASCS is established under law without regard to race, color, religion, sex, or national origin.



HELIUM • CO2 LIQUID AND GAS • ARGON

## Your County Agent Says By Sam Field

It is still not too late to submit brand niminations for branding at Texas A & M. Several brands have been submitted, however we could still use some more. We would like to have a representative of each brand go to A & M September 16th and 17th to burn these brands and attend the festivities although this is NOT a requirement. There are several brands in Borden County that have been around for a good while and has had an impact on the counties history. Please contact my office if you wish further information. Also contact your neighbors who have brands that may

wish to submit them. Another activity which may be of interest to area producers is the 70th Annual Field Day at the Agricultural Research and Extension Center just north of Lubbock. Many activities are scheduled such as tours, displays, and demonstrations. Specialists will be available to answer questions and discuss specific problems for procedures. I will be attending the Field Day and could sure use some company on the trip. The Field Day starts at 1:00 pm Tuesday September 11th so be sure and put it on your calendar.

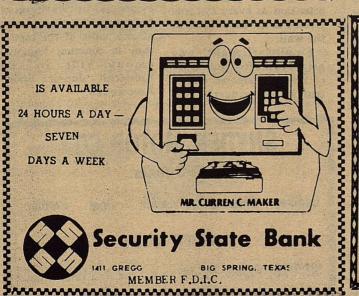


This new male expressiveness clearly shows in the sales of men's fragrances, now up to \$400 million a year, as men begin to seek the sensory pleasure of scent. They're communicating subtle messages to the opposite sex through fragrance and women, who buy half of all men's colognes, seem to support the trend.

One example is a new fragrance called Denim, which its makers say expresses this new relaxed, confident masculinity. The packages and ads state it's for the "man who doesn't have to try...too hard." Now, that's casual confidence.







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