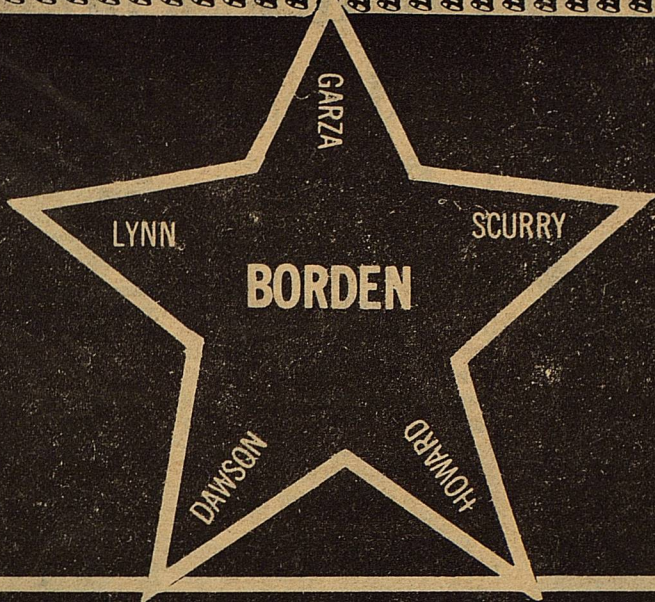


THE

STAR



WEDNESDAY, DEC. 20, 1978

VOL. 7 NO. 16

Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry

# Merry Christmas

## Census Reports Due

## Reeder trains, rides champion cutting horse

Larry Reeder, 33, of Stephenville, son of Mrs. Sid Reeder of Gail, trained and rode the champion cutting horse in the National Cutting Horse Association Futurity held in the Will Rogers Coliseum in Fort Worth earlier this month.

The horse, Lynx's Melody, a two-year-old, is owned by Billy Cogdell of Tulia, Tex. Reeder shared a purse exceeding \$63,000 with Cogdell.

The event started Dec. 4 with 420 entries and wound up Dec. 11.

The total purse in the Futurity was a shopping \$302,891. Second place was won by Doc's Poco-Doc, ridden by Gene Suter of Glendale, Ariz., and third by Doc's Tin-Lizzy, ridden by Terry Riddle of Wynne-wood, Okla.

Three riders - Buster Welch, Kenny Patterson and Charles Ward - tied for fourth place.

Larry, a professional cutting horse trainer, trained

about 35 horses this year at his stables just outside Stephenville.

Sweet victory came for Reeder and Lynx's Melody after four go-arounds. Reeder won the high marking after the first two go-arounds, qualifying him for the semifinals against 44 other entries. Fifteen riders and horses went into the finals.

Reeder won Ryan's engraved saddle, the B.A. Skipper Memorial Trophy and the Edgar R. Brown Trophy. He also earned an engraved belt buckle, blanket and a vacuum cleaner.

Lynx's Melody is now eligible to compete in other futurities in Waco and California.

Reeder had several other entries in the show. One advanced to the non-pro finals and another to the NCHA semifinals.

Larry is married to the former Jo Ellen Landrum of Big Spring, who also is an expert rider.

## Midwinter Session Scheduled

SNYDER--College students may earn three hours of college credit by enrolling for the Western Texas College 10-day Midwinter session scheduled Jan. 3-13.

Classes will meet for four and one-half hours per day from Jan. 3-6 and Jan. 8-13. Students may enroll for only one course and fees for each course will be \$36. A \$10 lab fee will also be required for students in News Photography (Journalism 230). Other courses on the schedule are English 132, English 231, English 232, Government 231, Government 232, History 1313, History 132, and College Reading 131.

Registration for the Midwinter session will continue through Dec. 22 and will be resumed on Jan. 2 following the New Year's holiday. Late enrollment will be accepted from 8:30-9 a.m. on Jan. 3.

AUSTIN--Agriculture Commissioner Reagan V. Brown urges Texas farmers and ranchers to complete and return all 1978 Farm Census reports as soon as they are received early next year.

"The report forms which will be used for the 21st national agriculture census will take just one-third the time to complete as the old forms," Brown said. "Prompt completion of the forms will allow the U.S. Department of Agriculture to quickly and accurately compile this benchmark data for its current agriculture statistical series.

"In addition, this census is

the only source of uniform data at the county level on agricultural production and inventories," he noted. "It is widely used across the nation by decision-makers in both the public and private sector."

Several changes have been made in the current census, and these are explained in full with the report forms. Completion of the forms is required under federal law.

Brown also pointed out that all information submitted on the reports is confidential. Each producer is required to answer only those questions pertaining to his own operation.

## Texas Recipes Requested

AUSTIN - - The Texas Department of Agriculture is asking Texas cooks to share some of their favorite recipes by allowing them to be published in the TDA Quarterly, a magazine distributed throughout the state.

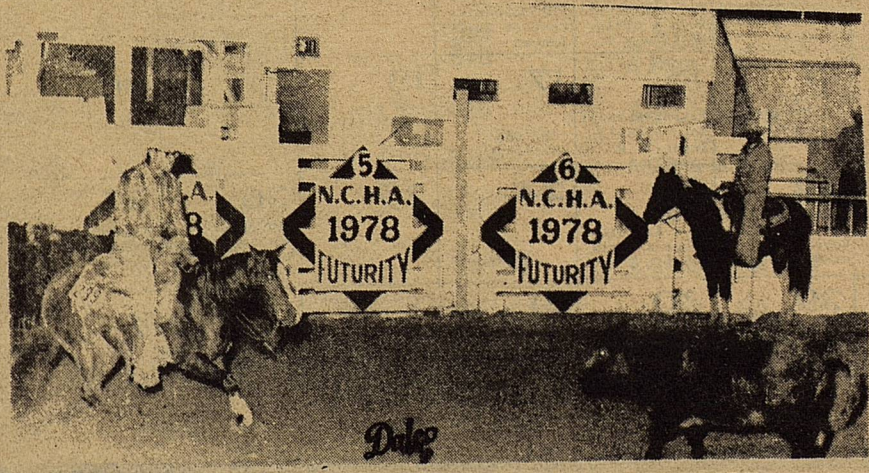
Recipes from readers are a regular feature in the general interest magazine, which features articles on Texas food and fiber. The upcoming January issue will feature carrots potato chips and fruit from Texas-grown trees.

"There's nothing to beat Texas cooking," said Agriculture Commissioner Reagan V.

Brown, "and we'd like to help pass along some of those recipes which help our state maintain its culinary reputation.

"Of course, a big part of the reason our Texas cooks are so good is that just about every ingredient needed is produced in abundance right here in our state," Brown added.

TDA Quarterly magazine is available without charge to Texas residents. To be placed on the mailing list or to submit recipes, write TDA Quarterly, Texas Department of Agriculture, P. O. Box 12847, Austin, Texas 78711.



LARRY REEDER IS SHOWN RIDING LYNX'S MELODY

## Notice

This will be the last issue of the Borden Star for 1978. Your next paper will be mailed January 10, 1979. Have a MERRY CHRISTMAS and A HAPPY NEW YEAR and send a Borden Star subscription to a friend.



# Borden County School News



**BORDEN VARSITY BOYS BRING HOME TOURNAMENT TROPHY.** Shown with Coach Lynn Maxwell in background are left to right back row- Carley Doyle, Craig Peterson, Blane Dyess, Keil Williams, Perry Smith. Front row- Ben Murphy, Travis Rinehart, Mark Walker, and Bart McMeans.

## Boys Win

### O'Donnell Tourney

Travis Rinehart put in a 6 foot jump shot with no time showing on the game clock to give Borden County a 51-49 win over Klondike for the championship of the O'Donnell Tournament. The Coyotes held a lead until just under three minutes to play and had to use a rebound by Craig Peterson and a fast break pass from Perry Smith to Rinehart to pull the game out. The Coyotes hit on 50% of their shots from the field including a 64% first quarter. Craig Peterson led the Coyotes in scoring with 16, Perry Smith had 14, Travis Rinehart 10, Blane Dyess 9, and Ben Murphy 2.

To get to the finals, the Coyotes defeated Shallowater J.V. Thursday 50-49. High point for the Coyotes was Perry Smith with 20. Craig Peterson followed with 14, Blane Dyess 6, Travis Rinehart 4, and Ben Murphy 6.

On Friday, Borden beat Whiteface 67-66 as Craig Peterson scored a season high 33 points. After losing a good halftime lead, the Coyotes battled back in the fourth quarter to regain

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Borden Star Publishers Inc.

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the lead with less than one minute to play. Free throws by Ben Murphy with just seconds left iced the game for Borden. The Coyotes shot 47% from the field and 82% free throws to aid their cause. Behind Peterson's 33 points, Travis Rinehart had 14, Blane Dyess 10, Perry Smith 6 and Ben Murphy 4.

The Coyotes season record is now 9-7. Coach Lynn Maxwell commented late Saturday, "This was a very good experience for us this weekend. We won three games by 4 points and really played pretty good ball. The best I can find out, this is the first time Borden Boys have won first place in a tournament since 1971. The boys were really excited. It was especially good for me considering who we beat and all."



Thanks to Vickie Jones, David Smith, Coaches, Steele, Maxwell, and Roemisch and all other students and teachers who help to get the news together for our school pages.  
/s/ B. Y.



*Thank You*

"On behalf of Coach Steele, Coach Roemisch, the Junior High and High School teams, and myself, I would like to take this opportunity to thank the people of Borden County for their support of our basketball teams so for this season. Without your support and encouragement, athletic contests would be no fun at all. It is the time of year for us to give thanks for all that has been provided for us and we want to thank each of you. May each of you have a Merry Christmas and a Happy New Year."

/s/ Coach Lynn Maxwell  
Borden High School

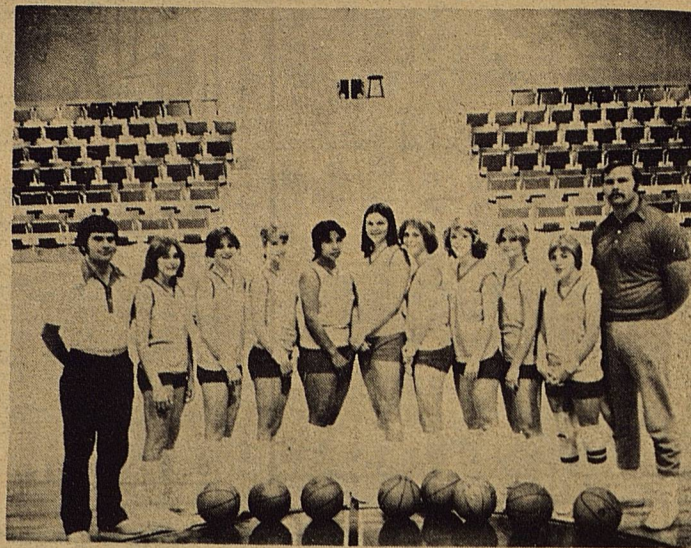


## Midseason Break

After playing Loop Tuesday the 19th, the Borden Coyotes will take a well deserved break from action until January 2. At that time, they will travel to Dawson for the second district game and then host Klondike on January 5. The Coyotes will workout on Saturday, December 30, and again on Monday, January 1, to prepare for the game with Dawson.

The Coyotes are 9-7 after winning first place in the O'Donnell Tournament this past week end. The Coyotes are averaging 52 points per game. Craig Peterson leads the Coyotes in scoring with a 15.6 average and in rebounding with 10 per game average. Perry Smith is averaging 12 points per game.

/s/ Coach Maxwell



**JUNIOR VARSITY GIRLS WIN TOURNAMENT AND TAKE HOME TROPHY-** Left to Right- Coach Larry Steele, Lisa Smith, Kay Copeland, Gena McLeroy, Maria Benavidez, Carla Jones, Mayme McLaury, Suzanne Walker, Tammy Merritt, Becky Miller, Assistant Coach Randy Roemisch. Roemisch was the tournament coach for the girls. Becky Simer and Sharon Brummett was absent for picture.

## Jr. Varsity Girls Win Tourney

The Junior Varsity girls seemed to pour in the power this past week tallying up 4 wins. Early in the week, the J.V. Coyotes slimly edged Greenwood by a 37-35 score. The Coyotes were benefited by the 18 point scoring action from Gena McLeroy.

Facing Hermleigh in the first round of play of the Ira Invitational Tournament immediately set the Coyotes in the semi-finals by whooping Hermleigh 50-20. The Coyotes moved on to the finals after their 28-24 defeat over Stanton. Competing against the Garden City BearKats in the Saturday night finals, the Coyotes walked away with their first championship trophy during an overtime game.

A round of applause and congratulations goes out to these determined athletes, and a special thanks is handed to their tourney coach, Randy Roemisch.

## More On Girls J.V.

The Borden Coyotes Junior Varsity Girls played some excellent basketball in the Ira J.V. Tourney and came away with a 1st place trophy. The girls first win came over the Hermleigh Cardinals. The second game came the same day and a victory over Stanton. The Coyotes came back Friday and beat a fine team from mgarden City 45-39. The girls came back Saturday night and once again played Garden City and won the championship game in overtime.

All the girls on the J.V. team were able to play in the games and all of them contributed a great deal to win the first place trophy.

The girls played with great intensity and a drive to win the championship.

/s/ Coach Randy Roemisch

1979		JANUARY					1979	
SUN	MON	TUE	WED	THU	FRI	SAT		
DECEMBER 1978 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30	1 Holiday NEW YEAR'S DAY	2 5:00 p.m. H.S. Basketball Boys & Girls Dawson - T	3	4 Jr.H.I. Tourney Borden Co.	5 5:00 p.m. H.S. Basketball Boys & Girls Klondike - H	6 Friona H.S. Forensic Tourney Jr.H.I. Tourney Borden Co.		
7	8 4-H Meeting 1:35-2:05 5:00 p.m. J.H. Basketball Boys & Girls Klondike - H	9 6:30 p.m. H.S. Basketball Boys & Girls Wellman - T	10 FFA Mechanics Contest (Dist) Tahoka - 1:00	11 Grady J.V.	12 Junior High Tournament 6:30 p.m. H.S. Basketball Boys & Girls Sands - H	13		
14	15 6:00 p.m. J.H. Basketball Boys & Girls Sands - T	16 5:00 p.m. H.S. Basketball Boys & Girls Snyder - H	17 FFA-FHA Meetings	18 5:00 p.m. H.S. Basketball Boys & Girls Garden City-H	19	20		
21	22 6:00 p.m. J.H. Basketball Boys & Girls Grady - H	23 6:30 p.m. H.S. Basketball Boys & Girls Loop - T	24	25	26 5:00 p.m. H.S. Basketball Boys & Girls Dawson - H	27 Monahans H.S. Forensic Tourney		
28	29 6:00 p.m. J.H. Basketball Boys & Girls Wellman - H	30 5:00 p.m. H.S. Basketball Boys & Girls Klondike - T	31	FEBRUARY 1979 S M T W T F S 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28		1979 JANUARY		



# Borden County School News

## Place 3rd In Tourney

The Junior Varsity boys placed 3rd at the Ira Tourney by winning two games. The boys defeated Spur and Hermleigh to win 3rd place. The J.V.'s were first beaten by Hermleigh in overtime on Thursday and Friday the Coyotes came back to beat Spur Friday morning and defeated Hermleigh Friday night. The team played good ball Friday and all the members did a good job. Jym Rinehart had a season score against Hermleigh-27 points.

Coach Roemisch said that it was good for our players and program to win a trophy and it will help to improve the team in the future.

## JV Boys Pluck Eagles

The Junior Varsity Coyotes plucked the O'Donnell Eagles Tuesday with a total score of 41-27. The game was outstanding for the fact that the Eagles attempted, but never succeeded in scoring for the first six minutes of the game.

Pointers were Mike Peterson, 13; Troyce Wolf, 10; Alphonso Benavidez, 11; Mark Walker, 5; Glen Gray, 2.



### CHRISTMAS

by Chip Smith, Fr.

There's something about a Christmas that I do not understand.

It seems to spread the world with joy and make peace in all the land.

Christmas just seems to bring out the best in everything.

It causes people to rejoice and sing.

Christmas brings families together no matter what the weather.

Yes there's something about a Christmas that brings out the best.

Yes it can be said that with this day, we are blessed.



VERY PROUD SEVENTH GRADERS shown with their prize-winning door. Back Row- Todd Foster, Scot Jones, and Phillip Benavidez. Second Row- Kelli McPhaul, Sam Williams, Keith Martin. Third Row- Misty Merritt, Brandi Campbell, Kelly Williams, Dawn Holmes, Tracy McLaury. Front Row- Kim Wills, Tammy Miller, Roxie Wolf, Penny Davidson and Sabrina Young. The class celebrated the win with a coke party with homeroom teacher, Mrs. Westbrook.

## Varsity Girls Bow To Greenwood

The Coyotes added three wins and 2 losses to their record during this past week. Last Monday, Greenwood was able to pull off their 1st win against Borden this year by a score of 40-38. The Coyotes were paced by 14 points from Talley Griffin.

Tuesday, the Varsity girls hosted O'Donnell and treated them to a Coyote victory, winning by a 45-36 margin. Jana Edwards led the scoring with 11 points.

Opening play in the O'Donnell

Tournament, Thursday, the Coyotes downed the Roosevelt team by a 43-24 score. Second round play-off's faced the Coyotes with a tough Whiteface team. The Lopelettes ended the game handing Borden their third defeat of the season, 35-37. This loss, placing the girls in the 3rd place play-offs, matched them against the Morton Maidens. The Coyotes were able to pull off a big victory, 63-43, and bring home their third consecutive tournament trophy.



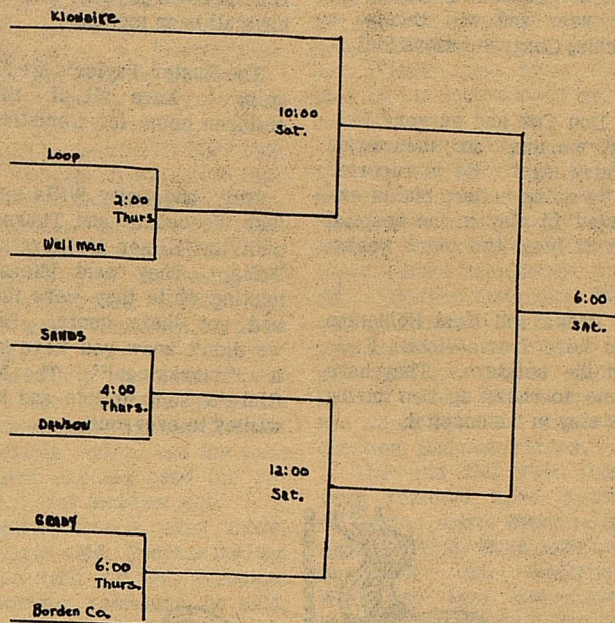
## Merry Christmas

## Borden High School

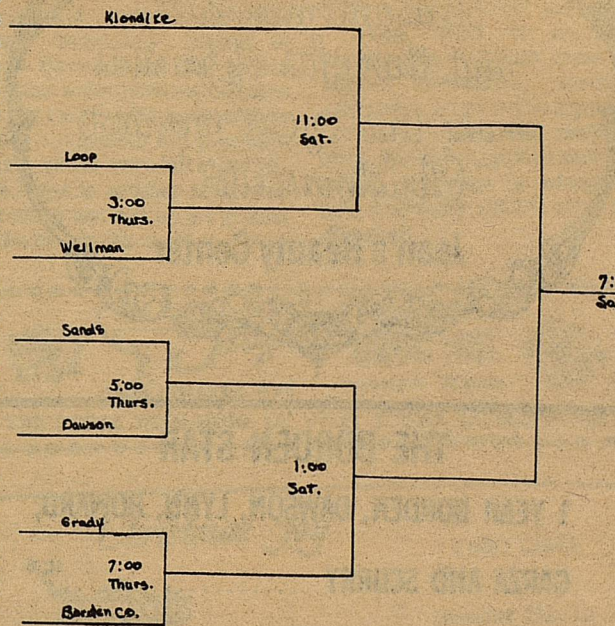
Jan. 2	Dawson*	Welch	A-B Girls-A Boys	5:00
Jan. 5	Klondike*	Gail	A Girls-A-B Boys	5:00
Jan. 9	Wellman*	Wellman	A Girls-A Boys	6:30
Jan. 12	Sands*	Gail	A Girls-A Boys	6:30
Jan. 16	Snyder	Gail	B Girls-	5:00
	Jnyder J.V.	Gail	A-B Girls	5:00
Jan. 18	Garden City	Gail	A Boys	5:00
Jan. 23	Loop*	Loop	A-B Girls-A Boys	5:00
Jan. 26	Dawson*	Gail	A Girls-A Boys	6:30
Jan. 30	Klondike*	Klondike	A Girls-A Boys	5:00
Feb. 2	Wellman*	Gail	A Girls-A Boys	6:30
Feb. 6	Sands*	Ackerly	A Girls-A Boys	6:30
Feb. 16	Loop*	Gail	B Boys-	5:00
			A Girls	6. 30

## Jr. High Tournament

### Girls



### Boys



## Borden Jr. High

Jan. 8	Klondike*	Gail	A - B Girls-A-B Boys
Jan. 15	Sands*	Ackerly	A Girls-A Boys
Jan. 22	Grady*	Gail	A Girls-A Boys
Jan. 29	Wellman*	Gail	A Girls-A Boys

District Tournament--Jan. 4 and 6--Borden County

Grady Tournament--Jan. 11, 12, 13--Grady

FEBRUARY 1, 3- KLONDIKE "B" TEAM TOURNAMENT  
B Boys, B Girls

\*District games



# What's Hap-Nin

Mr. and Mrs. Ross Westbrook and Sid attended the Texas, New Mexico Paint Horse Club awards banquet in Clovis New Mexico, Dec. 16. Sid won the Breakaway Roping for the year and will receive a buckle. Congratulations Sid!

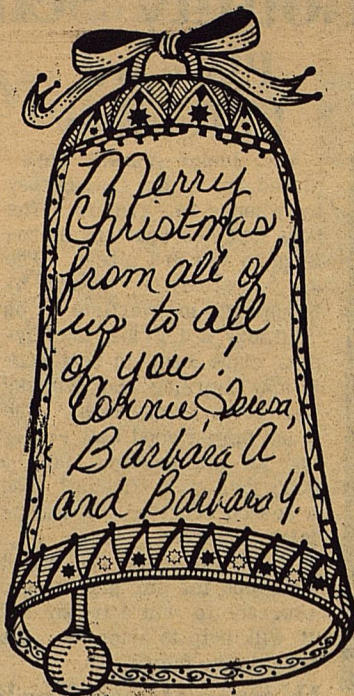
Don Cox had surgery Friday morning and then again Friday night. He is reported to be doing better, but is expected to stay in the hospital for at least two more weeks.

Donna and Neal Holdeman are here from Wichita Falls for the holidays. They have come to cheer up Don during his stay in the hospital.

Fran Bennett is going to have a house full over the holidays. All of her children and grandchildren will be here. This will be the first time in several years that they have all been together.

The Buster Taylor's are also going to have all of their children home for Christmas.

Billy and Doty Wills spent last Wednesday and Thursday with the Elmer McClurg's in Tulia. They went Pheasant hunting while they were there and got their quota. Doty we didn't know you were such a "marksman!" The McClurg's sent hello's and best wishes to everyone.



The Borden County members attending the District Food Show were: WAYNE DAUGHERTY, BRICE KEY, JOHN STEPHENS, KRISTI STONE and GLYNDA BURKETT.

## Show

For the second straight year, three girls and one boy won top honors Saturday, Dec. 2, at the District 2 4-H Food Show in Lubbock. The first place winners will advance to state competition in June at Texas A&M University in College Station.

The top winners are Annette Parham of Idalou and Wesley Burruss of Idalou (both of Lubbock County); Priscilla Barron of Seminole (Gaines County); and Julie McClurg of Tulia (Swisher County). Miss Barron won district honors for the third consecutive year, while Miss McClurg also won district competition last year.

Four other winners took second place honors and the right to serve as alternates should the first-place winners not be able to compete at the state contest. The alternates are Linda Sellers of Gaines County, Jill Whitfill of Floyd County, Christy McCaslin of Swisher County and Lynda Maunder of Lubbock Co.

Junior division winners were: Donna Smith of Littlefield (Lamb County), for the second year, snacks and beverages; Lezlee Addison of Gaines County, breads and desserts; Lisa Brakebill of Welch (Dawson County), main dishes; and Lori Vogler of Seminole (Gaines County), side dishes. Junior division contestants, who were awarded ribbons, will not compete beyond the district level.

Borden County 4-H had five members entering the District

Food Show. In the Senior Snacks and Beverages, Glynda Burkett won a Red ribbon. In the Junior Main Dish, John Stephens won a red ribbon; Side Dish, Wayne Daugherty-red ribbon; Breads and Desserts, Brice Key-red ribbon; and Snacks and Beverages, Kristi Stone-blue ribbon. These 4-H members did a great job representing Borden County.

Wesley Burruss won the breads and desserts class with his blue ribbon entry, "Queen Elizabeth's Dessert."

Julie McClurg won the snacks and beverages award with her poteca.

The main dish category was won again by Priscilla Barron with her recipe for "Chicken Crepes Mornay." Her "Crafty Quick Lasagen" won this category last year, while her "Chicken Supreme" was top winner in 1976.

Annette Parham won the side dish division with her broccoli loaf.

All winners received 4-H award ribbons and senior division champions were presented miniature silver bowls by Morrison Milling Company of Denton.

Judging was based on knowledge of nutrition, meal planning, food buying, and meal service as well as the ability to prepare the food, Mrs. Crawford said.

The District 4-H Food Show is conducted by the Texas Agricultural Extension Service, Texas A&M University System.

## 4-H Horse Show Scheduled

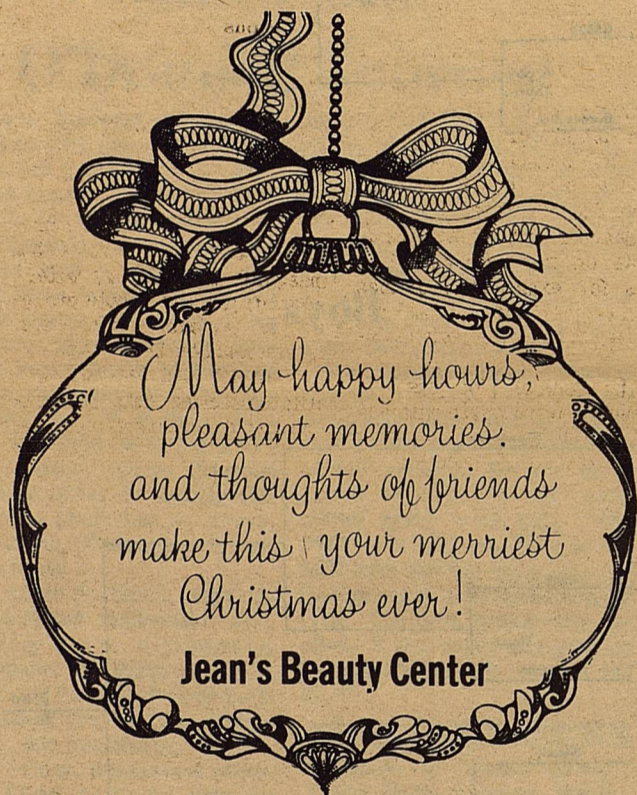
ODESSA---The 1979 State 4-H Horse Show will be held July 24-28 at the Ector County Coliseum here and will feature two futurity shows and a futurity horse sale.

According to Dr. Doug Householder, horse specialist with the Texas Agricultural Extension Service, there will be a Western pleasure futurity for two-year-olds and a halter futurity for yearlings. The sale will feature horses from both groups and should bring added interest from horse owners and horse enthusiasts as it will provide a good opportunity to buy some top quality horses.

Householder notes that the halter futurity will complement the Western pleasure futurity for two-year-olds that will be held the second year in a row.

The 1979 show will feature the regular open invitational segment the first two days followed by the qualifying segment that is based on competition at county and district levels. Classes for these portions of the show will be the same except for some new classes in the hunter division of the invitational segment.

Buster Cole of Goldsmith is chairman of the 1979 show. He is heading a steering committee assisted by the Odessa Chamber of Commerce, Odessa Convention and Travel Bureau, and other groups in Extension District 6 which has headquarters at Fort Stockton.



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# Jere's Greetings

I hadn't been to The City in 30 years so decided to treat myself to a pre-Christmas fling. After all, if the foreigners think New York offers all the bargains, I might as well check it out for myself. Only problem is, their currency buys so much more of our currency than my currency buys of our products that I came out the poorer. That sounds confusing but that's the way money is these days--confusing. For instance, a cab driver told me he had delivered a Swiss couple to their hotel the day before. He had told them the fare was two fifty--they placed money in the box--he drove off and at the next light he emptied his box expecting to find three one dollar bills. Instead he found three one hundred dollar bills. Now I'm here to tell you my money doesn't buy much in Switzerland, but a \$300.00 cab fare is ridiculous. Anyway, conscientious cabbie wrestled with the demon greed for a block or two before returning to the hotel. There he found the Swiss who were probably thinking, "bargains, my brown cow!" But when the cabbie explained to them the denomi-nations of American legal tender, they were so grateful that Mrs. Swiss tipped him fifty. So it does pay to be honest.

You know, you read all these stories about the rude New Yorkers--the bad city--don't go out at night--don't ride in a taxi alone. Well, the city fathers must have a p.r. meeting with everyone each morning. I got only one cranky

cab driver. The bus driver even accepted cheerfully my correct change--in pennies.

And everyone was certainly helpful with directions--if you can understand them, that is. I find it easier to understand the British than some N'Yokk'rs. We all nearly drowned all because 52nd was heard as 57th. Four blocks up and five back in a rain, rain resulted in wet dog looks and smells.

Anyway, the Big Apple is trying awfully hard to shape up. To improve it's image and thereby attract the big spenders. The shop keepers are doing all in their power to co-operate. In fact the shops for the most part were open all of Sunday afternoon. Now I don't know when the sabbath is for the Mohammedins or the Buddhists, but the Arabs and Japanese were just as evident in the stores as the Jews who stay home on Saturdays, I guess. But Mr. Tiffany said his posh place would never open on Sunday. But how many of the working class who have only Sunday to shop will drop into Tiffany's to buy a bauble anyway?

On that Sunday afternoon, Fifth Avenue was closed to traffic for about twenty blocks. There were carol singers, disco roller skaters and all sorts of entertainment going on. And of course the ice skaters sat Rockefeller Center were having fun. It was cold-cold that day so the shoppers, gawkers, skaters, and singers naturally had to crowd the cafes for hot chocolat, onion soup, coffee or a toddy. The sound of cash registers almost drowned out the jingle of bells. I never saw so many folks--little kids - old folks - all nationalities - all spending money of one kind or another I imagine New York's economy was boosted appreciably that pre-Christmas Sunday. She certainly is working at making flings enjoyable.

## Learning Problem?

After several months of struggle this school year, some families may be wondering if their children have more than ordinary difficulty in learning. Depending on which definitions and statistics you use, between 10 percent and 40 percent of school children have some type of learning disability. Problems can include memory, hearing, reading and speech difficulties but the list is not limited to these alone.

The Texas Medical Association lists some signs that can help alert parents as to whether their child has a learning problem. They are: inappropriate behavior for age, poor attention span, apparent laziness, withdrawal, short attention span, unwillingness to cooperate, poor memory, poor coordination, inability to sit still, trouble remembering things seen or heard tendency to work from right to left, general confusion about direction, letters written upside down or backwards, and movements more awkward than play-mates' actions.

If a parent feels there is reason for concern over the child's development, he can talk with school officials. Often special aid is available to help a child conquer disabilities before continual frustration makes it even more difficult to reach a child.

Whether there is a learning disability or not, the child often can benefit from parental help in learning. Here are some suggestions:

Provide a regular environment with orderly habits of sleeping, eating, schoolwork, and play that the child can count on.

Minimize distractions and choices. Give the child his or her own room and arrange it simply. If an object is forbidden, remove it rather than lecture the child on not playing with it.

Assign simple tasks, with simple directions, one step at a time. Show the child what to do rather than rely on language. Better yet, do it with him.

Avoid situations where the child must try to learn while overly tired or overly stimulated.

Reinforce schoolwork in informal ways. Read to the child to expand vocabulary and grasp of concepts. Use maps, clocks, and calendars to help him or her understand time, space and direction.

Help the child to develop coordination with eye-hand games such as pickup sticks and jacks; install a basketball hoop and a horizontal bar in the backyard.

Most important, show the child he or she is loved, even if success at school is elusive.

## Mesquite Tree Removal Increases Soil Moisture

LUBBOCK - Does removal or killing of mesquite trees or a combination increase soil moisture in the High Plains?

Donald J. Bedunah of Fort Worth, a doctoral student in range science at Texas Tech University, is investigating these questions in an attempt to find means of increasing soil moisture levels. Prof. Ronald E. Sosebee of the range and wildlife management faculty is supervising the study.

Bedunah said two obstacles face High Plains ranchers in maintaining or increasing soil moisture--runoff erosion and soil water depletion by mesquite.

Mesquite tree removal will help increase soil moisture by decreasing competition for available water, and the particular method used for removal may increase soil moisture levels even more, Bedunah said. Because the land is so hard and flat, it resists absorbing rainwater, he said. Mechanically breaking up the soil just enough to roughen the surface may provide enough catches for rain to be absorbed.

Bedunah set up six treatments on mesquite rangeland plots for examination of mesquite removal methods and resulting increases in soil moisture.

The control plot was left untouched to compare with experimental plots. One plot was completely cleared to leave bare ground and to determine water infiltration rates during rain. A third was chemically sprayed to kill mesquite trees, which were left standing. The trees in another area were shredded and left on the ground to form blocks against water

runoff.

Mesquite trees were grubbed out with a tractor and small blade in a fourth plot, with pits left to serve as rain-water collection points. The last plot was grubbed between trees, which were untouched, and ditches about three feet wide by six inches deep were created.

Bedunah said these last two methods may prove most effective in increasing soil moisture. Both methods disturb the soil surface just enough so water cannot completely run off. Whether disturbing the soil mechanically increases soil moisture levels significantly enough for widespread use among ranchers remains a question, Bedunah warned.

The pits left when trees were removed have growths of various native weeds on the edges, he said, which indicates increased soil moisture.. Where the land was grubbed without removing or killing the trees, the resulting pits have no new growth surrounding them.

Bedunah said this circumstantial evidence indicates that mesquite is still very water-competitive and should probably be removed before water levels could be increased.

Bedunah and Sosebee are still collecting data for analysis of the different methods.

They hope to try root plowing the mesquite trees as another alternative. Sosebee said there might not be any runoff at all with this method, since the entire ground surface would be broken up enough to hold rainwater until it could be absorbed.

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**The Chatter Box**  
by  
**Kathy Blagrove**

1 tablespoon dry garlic cheese salad dressing mix, or any other flavor of dry salad dressing mix

Substitution: Mock sour cream made at home:

1 cup dry cottage cheese  
1/4 cup skim milk  
2 tablespoons lemon juice  
Blend milk and lemon juice  
Add cottage cheese and blend at high speed until smooth.

Make holiday feasts a "dieter's delight" - - and have "nothing to lose" later.

**MENUS KEY TO SUCCESS**

Plan low-calorie, high-nutrition menus that reflect the excitement and glamour of the holiday season.

Let festive flavors be the "secret ingredients."

**MAKE 'BASIC FOUR' GO FESTIVE**

Start with the "basic four" food groups, and go festive from there.

Be sure to include foods from these groups: meat, milk, bread-cereal and fruit-vegetable.

Avoid high-carbohydrate foods--especially sugar--and high-fat foods.

Remember, there are ways around this problem that don't sacrifice anything but calories.

For example, mock sour cream, slimming eggnog, zesty dips, succulent meats, sparkling salads and luscious desserts are only a few low-sugar, low-fat ways to solve it.

**CHRISTMAS EVE PARTY**

Here is a menu idea for the Christmas Eve party:

- Saucy Meatballs in Chafing Dish
- Holiday Mock Sour Cream Zippy Dip
- Spicy Popcorn
- Slimming Eggnog

Use your imagination to find the "perfect" recipe for Saucy Meatballs. Be sure it meets these requirements: high-nutrition, low-calorie, high-flavor.

Follow the recipes below for the other menu items, and leave Santa some of each.

Holiday Mock Sour Cream Zippy Dip adds excitement to any party with colorful raw vegetable dippers to add crunch and festive colors.

Use broccoli floweretts, cauliflower floweretts, zucchini slices, apple slices - - and your creative genius for other dippers.

Spicy Popcorn adds a pleasant taste surprise to the party fur when you mix and match limitless flavor combinations in it.

Slimming Eggnog says "it's Christmastime" but time for low-calorie nutrition, too.

**HOLIDAY MOCK SOUR CREAM ZIPPY DIP**

1 cup commercial imitation sour cream

**SPICY POPCORN**

Sprinkle unbuttered popcorn with any of the following: seasoned salt, onion salt, barbecue seasoning, hickory-smoke salt, grated Parmesan cheese, bacon-flavored bits, curmbled cooked bacon or imitation butter seasoning.

**SLIMMING HOLIDAY EGGNOG**

1 envelope unflavored gelatin sweetener equal to 1/4 cup sugar  
4 eggs, separated  
1 1/2 cups milk  
1 t. brandy extract  
1/2 t. vanilla extract

Mix together unflavored gelatin and four tablespoons of sugar or sugar substitute and blend in egg yolks beaten with milk.

Stir over low heat until gelatin dissolves, about 5 minutes. Add brandy, rum and vanilla extracts.

Chill, stirring occasionally, until mixture mounds slightly when dropped from spoon.

In large bowl, beat egg whites until soft peaks form.

Gradually add remaining two tablespoons sugar and beat until stiff.

Fold in gelatin mixture. Pour into serving cups.

Chill until set - about four hours. Sprinkle with nutmeg.

Makes eight servings, 115 calories each.

**CHRISTMAS DINNER**

Christmas dinner also offers a time to remember - that low-calorie ideas and creative cooking mean dining delicacies.

For example, try this menu:

- Hot Seasoned Consomme
- Golden Roast Turkey
- Herb-Seasoned Bread Dressing
- Marinated Asparagus
- Baked Sweet Potatoes
- Orange-Cranberry Relish

Frosted Apple Layers  
Coffee Tea

Use your own culinary genius for the first five items.

Recipes for Orange-Cranberry Relish and Frosted Apple Layers are below.

Hot Seasoned Consomme will stimulate appetites for coming attractions, but it is so low in calories weight watchers won't have to take a second look.

For Golden Roast Turkey, bake as usual, but suffing needs special attention.

Use Herb-seasoned Bread Dressing and little fat to keep it low-calorie.

Marinated Asparagus is slimming and flavor packed with your favorite marinade.

Bake Sweet Potatoes with peeling on. Grease with a little shortening and bake in the oven after wrapping in foil. Diners will welcome the light "no butter" flavor when you leave off that high-calorie item.

Orange-Cranberry Relish made without sugar is the flavor highlight of the menu.

Frosted Apple Layers top off the meal with a hint of fruit-cake but fewer calories.

**ORANGE-CRANBERRY RELISH**

1 1-pound package fresh cranberries  
3 medium oranges  
3 medium apples  
1/4 cup walnuts

Grind cranberries using coarse blade.

Grind oranges using fine blade.

Dice apples into small pieces.

Toss fruit and walnuts until thoroughly mixed. Add artificial sweetener to taste.

Yield: 24 1/4 cup servings containing approximately 31 calories.

For those who would prefer to sweeten with sugar, add one cup sugar and an additional 32 calories per serving.

**FROSTED APPLE LAYERS**

21 graham crackers  
1/4 cups applesauce  
1 teaspoon nutmeg  
1 cup low-calorie topping  
Mixed chopped, candied fruit

Crush three graham crackers and spread on waxpaper-lined loaf pan. Combine applesauce and nutmeg; spread over crackers.

Repeat, making seven layers. Chill for several hours.

Cover with low-calorie topping and garnish with candied fruit.

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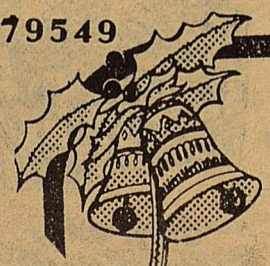
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*Season's Greetings*





# ASCS NEWS

By JERRY STONE

The 1979 upland loan rate was set at 50.23 cents per pound, up 2.23 cents from 1978. The rate is applicable to Strict Low Middling (SLM) 1-1/16 inch cotton, micronaire 3.5 through 4.9 net weight, at average location in the U. S.

This loan level reflects 85 percent of the average price in the designated spot markets during 3 years of the 5-year period ending July 31, 1978, excluding the lowest and highest years in that period.

Upland loans will be available to cooperating producers for ten months from the first day of the month in which the loan is made. During the tenth month, the loans may be extended for an additional eight months at the producer's request, provided the average spot marked price of SLM 1-1/16 inch cotton during the preceding month does not exceed 130 percent of the average spot price for the preceding 36 months.

## COUNTY COMMITTEE ELECTION RESULTS

Ballots for the County Committee election for 1979 were tabulated Dec. 7, 1978, at 10:00 A.M. in the County Office. Out of a total of 565 farmers who were eligible to vote, 189 (about 33%) votes were cast. Mr. H.N. Zant was re-elected to serve a three year term on the committee with Bill Phinizy and Roger Williams serving as first and second alternates.

Farmer elected committee persons are in charge of administering national farm programs on the local level.

## EMERGENCY FEED PROGRAM

All applications for assistance under the Emergency Feed Program due to production loss during 1978 must be filed by DECEMBER 31, 1978. The period of eligibility for assistance will begin the day the application is filed.

## HOLIDAY

This office will be closed December 25, 1978, and January 1, 1979.



*Don Wills*  
*H. N. Zant*  
*Melissa Dudcke*  
*Joyce Smith*

### Season's Greetings

As this year fast comes to an end, we the County Committee and County Office Employees, take this opportunity to say THANK YOU for the patience and courtesies you the Farmers and Ranchers have extended to us.

We wish for each of you a very MERRY CHRISTMAS, good health and, hopefully, prosperity during the coming year.

*Kenny Hensley*  
*Jerry Neut*

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### Happy Holiday

With you, we rejoice in the peace and good will of Christmas. For you, we wish, "Happy Holidays!"

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## New Management Program

"The recent tax revolts calling for holding a line on government spending and limiting future tax increases illustrate why we need the Texas Management Intern Program (TMIP)," comments Gregory Moore, State Coordinator with the Texas Merit System Council.

Moore's eyes light up as he continues, "TMIP is designed to attract graduates who have received special training in managing public programs and policies. With the public's dissatisfaction with the services they are receiving for the tax dollars they are spending, there is a great demand for effective managers who can control costs and improve services."

The goal of the program is to place 25 outstanding public management graduates in one-year internships with Merit System agencies.

To become an intern, an applicant must be a recent graduate or graduate student in public management and be nominated by his school dean. The nominee is then interviewed by a panel.

Those applicants scoring highest will be available for employment in one-year management internships in state agencies served by the Texas Merit System Council. Individuals who successfully complete their internships will be eligible for regular Merit System appointments.

According to Leo Brockmann, Director of the Texas Merit System Council, "The federal plan, one which the state effort is based, was formulated by Dr. Alan K. Campbell, U.S. Civil Service Commission chairman and former dean of the LBJ School of Public Affairs at the University of Texas at Austin."

The Merit System Council is the closest agency Texas has to a civil service system. Operating under federal guidelines, Merit System Council provides personnel for ten state agencies that receive certain federal grant-in-aid funds.

Names of individuals making the top ten scores for a particular classification are placed on the register according to rank. When a member agency has an opening, it requests the list for interviewing.

Participating are the Employment Commission, Air Control Board, Commission on Alcoholism, Governor's Committee on Aging, Surplus Property Agency, Drug Abuse Division, Disaster Emergency Services, and the Departments of Health, Human Resources, and Mental Health and Mental Retardation.

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## CSC Receives Applications

Washington, D.C. -- Congressman Omar Burluson (D-Texas) said today that the Civil Service Commission is now receiving applications for the 1979 competitive examination for summer employment with the United States Government. The examination, which includes a written test, applies to most Federal summer jobs in clerical and administrative positions, as well as in engineering and the physical and biological sciences, GS-1 through GS-4.

The Congressman urges applicants to file early to receive maximum consideration for employment because opportunities for summer employment are extremely limited.

Tests are scheduled locally by CSC area offices. Applicants who file with an area office by December 15 will be tested in January. Applications received after December 15 and postmarked no later than January 12, will be tested February. Any applications postmarked after January 12 will not be accepted.

Notification of when and where to report for the written test will be given about two weeks in advance.

Those candidates who took the test and qualified for summer employment in 1978 are not required to retake the test in 1979. The Civil Service Commission will communicate in writing with 1978 eligibles to determine their interest in applying for Group I jobs in 1979. Those eligibles who respond and indicate availability, will be issued a new notice of written test results to be used in applying for Group I jobs in 1979.

Complete instructions for filing for the written test and for renewing eligibility, along with all necessary forms, are included in the CSC announcement No. 414, Summer Jobs in Federal Agencies, which may be obtained upon request through Congressman Burluson's Washington office, 2369 Rayburn House Office Building, Washington, D.C. 20515, or from Federal Job Information Centers, most college placement offices, or from the Civil Service Commission, Washington, D.C. 20415. The nearest Job Information Center is listed in most local telephone directories under "U.S. Government," or the toll free distance telephone number in Texas can be obtained by calling 800-555-1212.

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**Bob & Pat**



# Consumer's Business Review

## Mr. G's Garden Center

For the hardiest, most beautiful nursery stock anywhere, it's MR. G'S GARDEN CENTER, located at 2301 Scurry in Big Spring, phone 263-2633. Here you'll find a dazzling array of plants, flowers and shrubs that are just right for any landscaping project that you may have in mind. Stop in and see their Christmas Tree Shop, featuring live and permanent trees and a complete line of ornaments!

Trees for shade, beauty or fruit? Your friendly nursery has these, too in all varieties and sizes. Start something growing today...it's the natural way to make everything beautiful.

MR. G'S GARDEN CENTER has a lot more than just the plants and trees to make your home or business bloom with beauty. They specialize in landscape design and can offer many helpful suggestions for the enhancement of your grounds.

The authors of this 1978 BIG SPRING BUSINESS REVIEW urge YOU to see the professionals of the nursery business today and do something "naturally beautiful" for your home or business!

## Clark Insulation

JOE CLARK - OWNER

For a temperature - controlled home or office, call CLARK INSULATION and find out about the inexpensive way to save heating and cooling costs insulation!

Located at 1016 Baylor in Big Spring, this outstanding firm has been advocating energy conservation for many years. They've known that properly insulated structures have ALWAYS saved the smart homeowner or businessman many times the cost of the original job in fuel costs. In these days of limited energy resources, insulation becomes more important than ever and we all must do our part to help save our precious fuel and electricity.

CLARK INSULATION is ready to serve you with years of experience in temperature control. Phone 267-2483 and find out more about energy saving insulation! The writers of this 1978 BIG SPRING BUSINESS REVIEW think you'll enjoy the comfort as much as you'll enjoy getting that greatly reduced heating bill!

## Jack Kelley's

### Auto Supply

When it comes to auto parts, leading mechanics auto garage operators in this area rely on JACK KELLEY'S AUTO SUPPLY to get the items they need in the shortest possible time. But what about the guy who wants to repair his car himself? Well, take heart, do-it-yourselfers, because this outstanding parts house is also the place for you!

Conveniently located at 210 South Austin in Lamesa, phone 872-8358, this full line parts house is fully stocked so that you won't have to make more than one stop when you need auto parts. They feature famous names and original equipment items for most any car or truck, foreign or domestic, and you will be amazed at the speed of their service.

Do what professional mechanics throughout the area do... see the JACK KELLEY'S AUTO SUPPLY!

As writers of this 1978 LAMESA BUSINESS REVIEW, we think you'll like their service!

## Buddy Powell Printing

BUDDY POWELL-OWNER

One of the most upstanding community members has to be the BUDDY POWELL PRINTING COMPANY, INC., dedicated to providing area residents with the very finest in printing.

This popular concern is located at 2423 College in Snyder, phone 573-6331, and has earned the respect and admiration of all those who have done business with them. Their honest and forthright manner of dealing on a one-to-one basis with people of all walks of life have made them the local leader in their field. You can better appreciate the quality of their service by stopping in!

The BUDDY POWELL PRINTING COMPANY, INC. is renowned throughout the region as being a foremost advocate of fair business practices and community-minded ventures. The writers of this 1978 SNYDER BUSINESS REVIEW suggest that all area residents make this fine firm their headquarters for all their printing needs. We think you'll be glad you did!

## K - Builders

AUGUST KLUGE - OWNER

One of the most upstanding community members has to be the K-BUILDERS, dedicated to providing area residents with the very finest in fine cabinet work.

This popular concern is located at 1001 North 19th in Lamesa, phone 872-7112, and has earned the respect and admiration of all those who have done business with them. Their honest and forthright manner of dealing on a one-to-one basis with people of all walks of life have made them the local leader in their field. You can better appreciate the quality of their service by stopping in!

K-BUILDERS is renowned throughout the region as being a foremost advocate of fair business practices and community-minded ventures. The writers of this 1978 LAMESA BUSINESS REVIEW suggest that all area residents make this fine firm their headquarters for all their cabinet work. We think you'll be glad you did!

## Sullivan - Stanfield - Fowler Insurance Agency

ATTENTION: FARMERS AND RANCHERS!

The SULLIVAN-STANFIELD-FOWLER INSURANCE AGENCY can save you 30% on your farm and ranch owners policy! Call to see if you qualify for this savings on a policy written through one of the leading farm and ranch writers in Texas. Call for a quote today!! They're located at 1900 Snyder Shopping Center in Snyder, phone 573-9381.

Since they write insurance for several leading companies, this reliable broker can tailor a package to your exact requirements...not too much coverage and not too little. You'll get better rates, better coverage and that personal service you thought was a thing of the past.

With the ability to offer you several different plans, this reputable agent can set up YOUR insurance to provide security for YOUR future at a price you can afford. You will always get a fair rate and the best of service when you deal with your friendly, independent agent!

As the compilers of this 1978 SNYDER BUSINESS REVIEW, we heartily suggest that area residents contact the SULLIVAN-STANFIELD-FOWLER AGENCY for all of their insurance needs!!



## Fletcher's Construction & Woodworks

JOEL FLETCHER - OWNER

In the estimate of many people in this section of the state who have had the FLETCHER'S CONSTRUCTION & WOODWORKS, located North of Highway Dept. on the Lubbock Highway, 1/4 mile North of the city of Lamesa, phone 872-8111 or 872-7820, handle any of their general building construction, repairs, additions, or kitchen cabinets, there is not a better qualified contractor anywhere.

You can be assured that the job will be completed by competent men with the best of materials and in the shortest time possible. Unlike so many other construction companies, this firm is noted for their reliability, fair prices, and general business-like policies.

They use only the latest equipment and tools, combined with the most up-to-date building practices of the day, and perform their work in a professional manner.

Without hesitation, we, the authors of this 1978 LAMESA BUSINESS REVIEW take this time to make public our commendation of FLETCHER'S CONSTRUCTION & WOODWORKS, and suggest to our readers that they have them handle their construction!

## Big Spring Farm Supply

RONNIE WOOD - OWNER

Where do the area's leading ranchers go for ALL of their livestock feed and EVERYTHING else that they need for the management of a busy ranch? In the Big Spring area, the name BIG SPRING FARM SUPPLY has become synonymous with quality feeds and a full line of farm supplies.

Located at Lamesa Highway 10 in Big Spring, phone 263-3382, this reliable concern serves the region's ranchers and farmers with balanced feeds and a stock of farm needs. In addition to quality feeds, this reputable firm can supply you with most anything that you need for the effective management of your farm!

They carry fertilizers, seed, ag chemicals, and most anything you're likely to need, so drop by today and discover what kind of selection AND what kind of values await you at the BIG SPRING FARM SUPPLY, INC., "the farmer and rancher's best friend!"

The writers of this 1978 BIG SPRING BUSINESS REVIEW suggest that anyone who isn't familiar with this full line feed store should become their customers ...and their friends!

## Tot 'N Teen Shop

CLAUDETTE FRYAR - OWNER

Whether you're in need of a new outfit for a growing baby, a Christmas dress for your little girl or rugged play clothes for that little boy, the TOT 'N TEEN SHOP is your one-stop center for clothing for children of all ages.

Conveniently located at 901 Johnson in Big Spring phone 267-6491, this is the area's most complete children's store. And for good reason! You can find dress and play clothes in sizes to fit all children from infants all the way to teens. The type of garments featured at this fine shop are just what the kids want...there's always something that your child will want to be seen in!

So, whether you've got one child or "a little army," you'll find everything that you AND your child will love at the TOT 'N TEEN SHOP.

As the writers of this 1978 BIG SPRING BUSINESS REVIEW, we completely endorse the quality, selection and service offered by this outstanding merchant!

## Brumley Associates

Recognized in the local area as the leaders in their field, BRUMLEY & ASSOCIATES electric contractors are specialists in ALL phases of electrical work, including commercial and industrial installations. With offices at 1606 East 3rd in Big Spring, phone 263-8131, this prominent firm can install, maintain or repair ANYTHING ELECTRICAL!

Leading businessmen and industrialists in the region recognize this competent firm for their past record of perfect installation and their admirable safety record. Call the pros today and find out just how easily you can have your electrical problems solved by this qualified firm!

The authors of this 1978 BIG SPRING BUSINESS REVIEW would like to make prominent mention of this respected contractor and urge businessmen, homeowners and industrial people alike to contact BRUMLEY & ASSOCIATES for ANYTHING that requires the best in electrical work!

## Cottage Casuals

JUANITA MAYFIELD - OWNER

Fashion and economy get together at the COTTAGE CASUALS at 311 South 1st in Lamesa, Phone 872-6111. Here you'll find the finest clothing for every mood, every season, and every woman! There's practically no end to the great-looking fashions available at this fine shop.

This is one store where ANYONE can find the right garment. There's no pressure from the clerks, no fancy prices on the merchandise, and they specialize in "old fashioned courtesy!" Some of the area's wealthiest women are regular customers here, just because they can't see any sense in paying more for clothing than they have to.

With a complete line of ladies' ready-to-wear, this fine shop has become the thinking woman's "one stop clothing center." For value, service and the finest garments anywhere...shop the COTTAGE CASUALS! The authors of this 1978 LAMESA BUSINESS REVIEW think you'll become a regular customer!

## Crossco

RONALD R. CROSS & KELLY L. CROSS

For a kitchen that's a showplace of beauty and convenience, contact CROSSCO at North 1st Street in Coahoma, phone 393-5300! This outstanding firm can renovate your existing kitchen! See the experts today and find out more about the distinctive designs available for YOUR kitchen. They also specialize in custom made furniture and home remodeling.

Employing skilled cabinet makers to handle the installation work and featuring brand name products exclusively, this well known concern has won the approval of leading interior decorators and homeowners alike. They offer a huge selection of cabinets, hardware, built-ins, floor materials, lighting fixtures, and everything else you need to make YOUR kitchen a work of art!

The writers of this 1978 BUSINESS REVIEW suggest YOU call CROSSCO for your next kitchen!



## Bill's Auto Salvage

JERRY DENNIS - OWNER

Ever go to a wrecking yard only to find that they didn't have the part you wanted? At **BILLS AUTO SALVAGE** in Snyder at Roby Highway, phone 573-4121, this is almost never a problem. This progressive firm features an exclusive "hot line" parts locating service that gives you buying power throughout several states.

This community leader has a huge selection of wrecked autos for parts salvage. From engines to auto glass to seats to radios, this is the best place to go to find that part you need. With retail prices what they are today, it makes good sense to buy used.

Call **BILLS AUTO SALVAGE** for all of your parts needs. If they don't have it...they will find it fast with the "hot line" parts locator. You'll save money and get better service! The authors of this 1978 **SNYDER BUSINESS REVIEW** think you'll find this to be true!

## Bar-C Quarter Horses

PAUL & JO CROW - OWNERS

Look to the **BAR-C QUARTER HORSES** for quarter horses of the absolute finest blood line and quality.

Located on Cemetary Road in Lamesa, phone 872-2147, this reputable horse breeder specializes in the raising of beautiful animals for work, show and pleasure. For breeding their stallion, Magnolia Seabar is AA S, I 86, a direct son of Magnolia Bars, also great grandson of Sea Biscuit, or their black stallion AAA S, I 93 Triple Chick, son of Triple Chick, grandson of Blob Jr.

At this respected breeder's stables, you can purchase a foal to raise into a magnificent riding or show animal. You can buy a stallion that's fully broken and ready to enjoy. You can breed YOUR mare to his champion studs and have the resulting offspring to raise as you choose. All blood lines are fully registered and protected, so you always get a purebred quarterhorse when you deal with this reliable breeder.

Come on out to the ranch and look over the splendid animals that the **BAR-C QUARTER HORSES** has to offer. We, as the compilers of this 1978 **LAMESA BUSINESS REVIEW** urge ALL of our horse-loving readers to check with this quarter horse specialist for finer stock!

## Branon Funeral Home

DIRECTORS

TOM & TOMMY BRANON.

A reverent and compassionate service according to your family's faith. That's what you'll receive when you make funeral plans with the **BRANON FUNERAL HOME** at 403 North Austin Ave. in Lamesa, phone 872-8335 : the all faith funeral directors.

This well known and respected firm has been serving the needs of families throughout the area for years. They are dedicated to the very highest principles of dignity and service at these difficult times. Under standing counselors will take care of everything for you. You can place your complete trust in this qualified concern and they won't let you down!

Feel free to contact them at any time for professional counseling regarding pre-need planning. It's the very best way to have everything arranged before you need it.

The writers of this 978 Lamesa Business Review suggest that you contact the **BRANNON FUNERAL HOME** at your earliest possible convenience.

## T. Marquez Jr. & Sons

This firm offers the greatest value in television and stereo sales and service and is located at 1010 Lamesa Drive in Big Spring, phone 263-3033.

Quasar has always been a name synonymous with excellence and quality. They are truly pioneers in many facets of the electronics field so it is no surprise that their Color TV sets are among the finest. Their experience and record is your real guarantee of satisfaction. Whether you want Color TV, Stereo, or a combination, this is the home of the best.

They maintain a modern, up-to-date establishment where the best of parts for your set can be secured. They also have the latest scientific devices for testing your set in order to detect anything that may need replacement or adjustment. They are familiar with almost every type and invite you to drop your set off the next time you're in town.

The compilers of this 1978 Big Spring Review recommend this upstanding, friendly dealer to our readers. We comment **T. MARQUEZ JR. & SONS** for the honest service to the people of this area!

## Andy's Welding

ANDY DELEON - OWNER

"The welder that comes to you!" That's the motto of **ANDY'S WELDING SERVICE** at 1105 South 12th in Lamesa! They're known in the area as one of the fastest and finest welding services anywhere!

Phone 872-2568 and the fully equipped rig will be on its way to repair your farm or automotive equipment. Fast service, a perfect job, and a fair price, are three things that you can count on when you call this reliable firm to handle your welding work.

This respected concern is ready to serve you with custom cutting and production work in addition to their famous portable service. Regardless of what type of welding you need to have done, this is the one shop that can do the job for you in the shortest time!

The editors of this 1978 **LAMESA BUSINESS REVIEW** suggest that you call **ANDY'S WELDING SERVICE** whenever you're in need of fast welding service "on the spot".

## Flores & Son Sheetmetal Works

MOSES FLORES - OWNER

For some of the finest sheet metal work and air conditioning and heating duct work, people who depend on quality specify the **FLORES & SON SHEET METAL WORKS** for all of their jobs.

Located in Big Spring at 1006 Lamesa Highway, phone 267-1942, this experienced shop specializes in custom fabrication of sheet metal for ducting and most any other application. They take care of all types of residential or commercial work, and their repair work is done in the same professional manner.

This respected shop can do the entire job from design and production to engineering and fabrication. Look to **FLORES & SON SHEETMETAL WORKS** for better sheet metal work of all types.

Whether you're a contractor who demands perfection in the products you need, or a homeowner with a special project in mind, this outstanding sheet metal concern can do a better job for you.

The writers of this 1978 **BIG SPRING BUSINESS REVIEW** suggest that you contact this well known firm for anything in sheet metal!



## Creighton Tire Company

DALTON CARR - OWNER

Where can you get the finest tires and save LOTS of money doing it? In Big Spring, people go to the CREIGHTON TIRE COMPANY at 610 Gregg, phone 267-7021. Here the selection is larger, the service better, and, because they buy in volume, the prices are much, much lower!

As your dealers for famous Michelin & Sonic tires, this reliable firm is in the tire business to serve! And they serve you with the best tires at the area's best prices. There are tires for cars, trucks, tractors, industrial equipment, and recreational vehicles. Their selection is larger so that you can be assured of finding just what you want every time!

The CREIGHTON TIRE COMPANY also offers complete tire service for their customers. Mounting, balancing, tubes, repairs, and a host of other conveniences are featured to make this the area's complete tire center.

The authors of this 1978 BIG SPRING BUSINESS REVIEW suggest that you check with this firm first when it comes to tires!

## Coralyn's Beauty Salon

CORALYN DAVIS - OWNER

Today, more than ever before, a woman's total image depends a great deal on her hair. Beautiful hair can make even the average woman look and feel exquisite.

In this area, women on the go, find the stylish surroundings of CORALYN'S BEAUTY SALON, located at 304 11th Place in Big Spring, phone 267-5376, the "in" place for hair styling to the "Nth" degree.

You, too, are sure to find this place the most progressive hair styling salon to be found anywhere. Here you can relax and unwind in their pleasant atmosphere while professional hair stylists show you the latest, up-to-date, scientific approach to beautifying your hair.

The hair stylists here are specialists in bleaching tinting, permanents, frosting, and all types of blow cuts!

We, the editing staff of this 1978 BIG SPRING BUSINESS REVIEW emphatically suggest that you enter a more exciting and beautiful world with a visit to CORALYN'S BEAUTY SALON. We know you'll be glad you did! Coralyn would also like to wish all the people of the area a very safe and Happy Holiday Season!

## Kaufman Interiors

JOANN KAUFMANN - OWNER

Custom designed from the fabric of your choice to fit your windows exactly! That's the way draperies are made at KAUFMANN INTERIORS in Big Spring at 410 Gregg, where every set of beautiful drapes are "designed originals" especially for you!

Phone 267-7198 and the courteous, friendly personnel will be happy to come to your home and show you the latest samples of fine fabrics of all types. Their experience in interior decorating can help you choose the style and fabric which will best compliment your interior design. Once you have made your selection, their skilled craftsmen will construct your drapes to the exact measurements of your windows. They also feature all types of bedspreads, furniture, and window shades.

KAUFMAN INTERIOR'S work can be viewed in many of the better homes and office buildings throughout the area, and they'll be proud to show you their distinguished referral list. The authors of this 1978-1979 Business Review suggest that you contact them when you're in the market for the best in custom draperies!

## Rene's

## Beauty Shop

RENE HULSEY - OWNER

Today, more than ever before, a woman's total image depends a great deal on her hair. Beautiful hair can make even the average woman look and feel exquisite.

In this area, women on the go, find the stylish surroundings of RENE'S BEAUTY SHOPPE, located at 709 1/2 North 14th in Lamesa, phone 872-2821, the "in" place for hair styling to the "Nth" degree.

You, too, are sure to find this place the most progressive hair styling salon to be found anywhere. Here you can relax and unwind in their pleasant atmosphere while professional hair stylists show you the latest, up-to-date, scientific approach to beautifying your hair.

The hair stylists here are specialists in styling, cutting

The hair stylists here are specialists in styling, cutting tinting and waving. The personnel here have a passion for perfection and flair for glamour.

We, the editing staff of this 1978 LaMesa Review emphatically suggest that you enter a more exciting and beautiful world with a visit to RENE'S BEAUTY SHOPPE. We know you'll be glad you did!

## Fenestra

KATIE KERNODLE & JO ANN KAUFMANN - OWNERS

FENESTRA is the popular meeting place for folks in this section. Stop here for a meal the next time you are in Big Spring. They are located at 410 Gregg, phone 267-1423. The management invites you to drop in for some of the fine cooked foods in which they specialize, some of which are crepes, quiche, and other specialty foods.

There is something very unique about this restaurant that sets it apart from other eating places and makes it highly satisfactory. The extreme care and thought that goes into everything - the cooking, service, the arrangement, create a very pleasant dining atmosphere that should be visited regularly.

They are open for lunch daily, and will be serving dinners after the first of the year. Their dining room is very pleasant, and it's also the perfect atmosphere for meetings, showers, parties, and all types of gatherings. You'll find many delicious meals offered on their menu, all prepared to satisfy the most critical diner.

In making this 1978 BUSINESS REVIEW, we, the editors, wish to compliment FENESTRA for their good food and friendly service, and suggest to the people of this area that they stop in anytime!

## Jabor Dry Goods

M. A. JABOR - OWNER

Stop in and say, "Howdy!" to the folks at JABOR DRY GOODS, your western wear headquarters! Located at 600 Lamesa Highway in Big Spring, phone 267-5004, this is one of the area's leading "cowboy" stores where you can find real western boots and clothing for the entire family.

This distinctive shop features nationally-known brands of handsome western boots, plain and fancy. There are shirts, pants, jackets, hats, and of course, the cowboy's favorite: Levi's and Wranglers! You may not be up to riding a rodeo, but if you wanted to... you would look the part!

JABOR DRY GOODS has authentic western garb for "top hands" of all ages! Your major bank cards are always accepted. The writers of this 1978 BIG SPRING BUSINESS REVIEW urge EVERYONE to shop where "western" means more than style... it means a way of life!

## JD's

J. D. DOLLOFF - OWNER

Good food and fast service is the byword of JD'S located at 1611 East 14th in Big Spring, phone 263-6912.

As many people in this area have found, there is no better drive-in than this one!

On their menu you will find taste-tempting hamburgers, grinders, and sandwiches, french fries, all types of cold drinks, and all prepared in the most sanitary conditions with modern equipment.

The management of this drive-in has made it a point to hire employees who are courteous and who will give you fast service.

The compilers of this 1978 BIG SPRING BUSINESS REVIEW suggest to our readers that the next time they are in town, they stop in at JD'S for a tasty filling meal at little cost. We compliment them for their reputation of quality food and friendly service.



## It's A Boutique

GLORIA ZISKE - OWNER  
EVA FALLIF - MANAGER

Right on fashions are what they feature at IT'S A BOUTIQUE! Trip on in at American Motor Inn - East Highway in Snyder, phone 573-7270, and find out what's happening RIGHT NOW in the world of "out-a sight fashion."

This "complete boutique" features some of the latest (and cutest) in clothing for the young AND the young at heart! They have a smashing selection of dresses, blouses, pants, and imported gift items. This is one shop where creativity and free thinking MEAN fashion!

For the liberated Ms., there's a whole collection of the absolute latest in original designs from the world's leading experts. You can mix'n match and come up with a new outfit that's distinctly YOU!

Get your head together and get down to IT'S A BOUTIQUE. The authors of this 1979 SNYDER BUSINESS REVIEW say, "Right On!" to the great designs that this unique shop has to offer.

## Mode O'Day

JAN MAYFIELD - OWNER

Fashion and economy together a MODE O'DAY at 1806 26th, on the South side of the square in Snyder, phone 573-1167! Here you'll find the finest clothing for every mood, every season, and every woman! There's practically no end to the great-looking fashions available at this fine shop.

This is one store where ANYONE can find the right garment. There's no pressure from the clerks, no fancy prices on the merchandise, and they specialize in "old fashioned courtesy!" Some of the area's most fashionable women are regular customers here, just because they can't see any sense in paying more for clothing than they have to.

With a complete line of ladies' ready-to-wear, this fine shop has become the thinking woman's "one stop clothing center." For value, service and the finest garments anywhere...shop MODE O'DAY! The editors of this 1978 SNYDER BUSINESS REVIEW think you'll become a regular customer!

## The Tom Boy Ladies' Sportswear Snyder

MARIE EASON - OWNER

Nowadays more and more people like to be dressed to fit the occasion whether it is formal or casual. At THE TOM BOY LADIES' SPORTSWEAR & DRESS SHOP, located at 220 Main Street in Big Spring, phone 263-2620, you will find one of the largest selections of fine dresses, as well as a large selection of stylish sportswear!

The management of this shop has made it a practice to keep a constant surveillance on the current trends in style and color.

The merchandise here is of high quality for long wear and is priced to fit the budget. You will really appreciate the complete line of dresses to choose from, their line is one of the largest in the area.

No matter whether you need a complete outfit with all of the accessories or just one item, you will be assisted by friendly saleshelp who know their job well.

In this 1978 Review, we, the composers, include THE TOM BOY LADIES' SPORTSWEAR & DRESS SHOP for our recommendation to the people of this area for offering valuable, friendly service and quality dresses an sportswear!

## Truck & Tractor, Inc.

When working men in this area need a new truck, they know where to get one: The SNYDER TRUCK & TRACTOR, INC. Your authorized INTERNATIONAL dealer. Located at 212 East Highway in Snyder, phone 573-9346, this progressive dealer features INTERNATIONAL'S full line-up of 1979 trucks. A huge inventory and a host of available options make this one lot where special orders are rarely needed because the selection is so complete. They also feature INTERNATIONAL tractors and farm equipment, NEW HOLLAND hay equipment, and KRAUSE plows!

The SNYDER TRUCK & TRACTOR people also have the area's finest truck service department. The qualified mechanics here can repair most all makes and models of trucks. They feature the ability to keep your new INTERNATIONAL truck running strong for many years to come.

In compiling this 1978 SNYDER BUSINESS REVIEW of the area's business leaders, we, the editors, feel that it would be incomplete without prominent mention of this outstanding dealer.

## The Brass Nail

BEVERLY W. WEEKS - MANAGER

A truly memorable evening should always begin at THE BRASS NAIL, where fine food and drink and entertainment compliment your taste and companionship!

Located at Highway 87 South in Big Spring, phone 267-1684 for reservations, this outstanding supper club features some of the local area's finest dining. Their complete menu of fine steaks, seafood, and fowl is guaranteed to please every palate and each item is skillfully prepared by master chefs. Add to this your favorite beverage from the cocktail lounge and you've got an evening that's hard to beat...anywhere!

Whether you stop by for dinner or just a refreshing drink in the lounge, you'll find that THE BRASS NAIL is the kind of place where everyone feels relaxed and welcome! Give them a try this weekend...you'll enjoy it!

The authors of this 1978 BIG SPRING BUSINESS REVIEW suggest that everyone with a taste for the finest food and the tastiest drinks make this fine restaurant and lounge a regular habit!

## Jimmy Hopper Toyota

In these days of rising fuel prices and increasing service costs, it makes sense to shop for cars where economy and dependability are built into every unit. The JIMMY HOPPER TOYOTA at 511 Gregg Street in Big Spring, phone 267-2555, features the complete line of Toyotas for 1979 and these outstanding automobiles are the sensible way to get the kind of gas mileage and trouble-free driving that everyone should be looking for these days!

Stop by this popular dealer's showroom and test drive a new Toyota. With available options which allow you to "customize" the model of your choice to your needs, there's no longer any reason to continue driving a "gas gulper!"

Do something sensible for the energy situation AND for yourself . . . see the full line of new Toyotas at the JIMMY HOPPER TOYOTA! The writers of this 1978 BIG SPRING BUSINESS REVIEW give this outstanding firm our complete vote of confidence!



## Cook Paint

ARCHIE SEGREST & CHARLES RUSSELL - OWNERS  
BECKY HEADRICK - DECORATOR

Quality comes in hundreds of colors at COOK PAINTS! This respected community member features EVERY LITTLE THING you'll need to do a truly professional job of painting and decorating your home!

Located at 1510 South Gregg, in Big Spring, phone 267-8206, this outstanding merchant offers one of the area's most complete stocks of interior and exterior paints, stains and varnishes. There are painting accessories to make the job go faster, and many little "gadgets" which speed completion of your favorite decorator projects.

Wall paper? They also have a large assortment of vinyls, textured fabrics and exciting prints. There are decorator's books with thousands of ideas, mirrors, fixtures, and many other items, which you'll want to incorporate into your own decorating scheme. As the writers of this 1978 BIG SPRING BUSINESS REVIEW, we can say with assurance that you'll find EVERYTHING you need in one stop at COOK PAINT!

## Richardson Realty

MRS. EDDIE JO RICHARDSON - OWNER

Looking for a better buy in real estate? See the friendly people at RICHARDSON REALTY and get into that new home for a lot less!

Located 1906 26th in Snyder, phone 573-6306, this respected firm offers a greater selection of new and older homes than most anyone in the area. They specialize in finding the kind of property that YOU want at the kind of price YOU can afford. In addition to finding the type of home you want, this reliable broker can arrange bank financing and other plans to fit your budget.

Residential? Commercial? Farms? Ranches? Investment Property? This well established realtor has it all! Their listings are kept "completely complete" due to the large volume of business they do.

In compiling this 1978 Business Review, we, the authors, would like to make particular mention of this fine real estate firm.

## Reed Automotive Supply

KEN BRUMBELOW - OWNER

When you need auto parts in a hurry, do what leading garage owners and repairmen have been doing for years, see your friendly NAPA jobber: REED AUTOMOTIVE SUPPLY!

Easily accessible at 1926 25th in Snyder, phone 573-9911, this reliable parts and supply 9911, this reliable parts and supply house carries a full line of parts for all domestic autos. Their well laid out shop and efficient personnel assure you of a quick stop whenever you need a part. Call NAPA first! you won't have to call anyone else!

Need custom accessories or speed equipment? Your friendly NAPA store has that too! Everything you need to make your car look and run its best. For your convenience, they are open all day Saturday, too!!

Regardless of what you need for the repair of your car...NAPA has it! The editors of this 1978 SNYDER BUSINESS REVIEW suggest that you visit REED AUTOMOTIVE SUPPLY today and discover what selection and service is all about!

## Deere 66

R. L. DEERE - OWNER

There are quite a few service stations in the area. What makes one stand out above all others? It's not so much the gas they sell, although Phillips 66 products have proved their excellence over the years for your car, but it's the extra friendly service that this station provides along with the fair prices that has given them a reputation well thought of by the people of this area.

If you are particular about your car, then you should be particular about your car's servicing. People throughout this area will go out of their way to stop in at DEERE 66, because they know that these friendly attendants are completely familiar with all models and makes of automobiles and can handle anything from a tune-up to brake jobs. They also feature lubrications, minor repairs, auto air conditioning, wheel balancing, mufflers and tail pipes installed, batteries and accessories.

The next time you're in the area, stop in at DEERE 66, the service station that "Cares" for you and your car.

They are located at 909 North 4th in Lamesa, phone 872-8980 for fast, friendly emergency road service.

We, the editors of this Review would like to call the attention of the driving public to this fine service center. We suggest you stop in soon for the best in automotive services!

## Albert's Fina Station

ALBERT ZAMORAA-OWNER

There are quite a few service stations in the area. What makes one stand out above all others? It's not so much the gas they sell, although Finaproducts have proved their excellence over the years for your car, but it's the extra friendly service that this station provides along with their fair prices that has given them a reputation well thought of by the people of this area.

If you are particular about your car, then you should be particular about your car's servicing. People throughout this area will go out of their way to stop in at ALBERT'S FINA STATION, because they know that these friendly attendants are completely familiar with all models and makes of automobiles and can handle anything from a tune-up to brake jobs. They also feature lubrications, minor repairs, auto air conditioning, starter and generator work, wheel balancing, mufflers and tail pipes installed, and also tires, batteries and accessories.

The next time you're in the area, stop in a ALBERT'S FINA STATION, the service station that "Cares" for you and your car.

They are located at 4001 College, phone 537-9195 for fast friendly emergency road service.

We, the editors of this Business Review would like to call the attention of the driving public to this fine service center. And we suggest you stop in soon for the best in automotive services.

## Parkview Manor

MARGIE THOMPSON - DON KING

The PARKWAY MANOR is located at 901 Goliad, across from Hall Bennett Hospital, Phone 263-7633. Here they offer complete care of the aged, sick, and convalescent.

This nursing home is well located, has plenty of sunshine, never enough noise to bother sick, yet near enough to town so friends and relatives of guests can call without inconvenience. With a 50 bed skilled facility opening soon. They also feature private retirement rooms at only \$25.00 per day!

Heating, ventilation and sanitary arrangements are most completely planned for the comfort of each guest and all methods are approved by the supervising medical authorities.

All rooms are light and cheerfully decorated, and have that home atmosphere.

Their food is prepared by a specialist under the most sanitary conditions, giving the guests well balanced meals, nourishing and appetizing.

This and the surrounding territory is very fortunate in having a Medicaid approved nursing home, "So like a home!" The authors of this 1978 Review are proud to make particular mention of this well-run-nursing home who open their doors to all!



## Andy's Paint & Body Shop

ANDY KILLIAN - OWNER

People in the Snyder area don't have to look far and wide for a firm which is capable of doing the highest quality auto body work and painting. ANDY'S PAINT & BODY SHOP at 2106 Avenue R, phone 573-8961, can refinish and re-paint ANY car or truck, foreign or domestic. Their work is well known as being fast, economical AND beautiful!

When you bring your car to this outstanding body and paint shop, you can rest assured that the work will be done to your exact specifications and that the estimate will match the final statement. From a small crease to a roll-over, you can do no better than to trust your car to the experienced pros at ANDY'S PAINT & BODY SHOP!

The editors of this 1978 SNYDER BUSINESS REVIEW urge all of our readers to remember that most insurance companies now permit you to choose the body shop you like best. We suggest you choose this one!

## Tallant Printing

LOUIS TALLANT - OWNER

TALLANT PRINTING, located at 218 West 3rd in Big Spring, phone 267-7468 can do printing for any need. They specialize in all types of quality off-set and letter press printing.

If your work calls for writing or typing your name, address, date or special information on various papers, you can save many man hours by having these combinations printed. Time is one of our most precious assets, so why waste it by doing unnecessary work. By using printed material you can always be assured there are no errors in spelling or numbers.

TALLANT PRINTING has a wide selection of wedding invitations to choose from and also print business cards, letterheads, statements, invoices, hand bills, booklets, direct mail advertising and special forms of many descriptions.

All of these have proven themselves to the public as a time saver and have thus become popular in usage. Stop by their office the next time you are in Lubbock, and let them take your order. They offer every customer a personalized service, and all orders are given prompt attention.

The compilers of this 1978 BIG SPRING BUSINESS REVIEW point out the advantage of having a concern in our area, such a TALLANT PRINTING that is known for the quality of their work and for doing what is asked of them. Be sure to see them for all of your printing needs!

## Forrest Lumber Co.

DOUG BEALER - MANAGER

In the Borden County area, people have had to go to several different places to find the materials and tools they need to complete a building or remodeling project. When you stop at the FORREST LUMBER at 509 South 2nd in Lamesa, phone 872-2135, this is no longer necessary because this fine firm carries everything you need.

They have one of the area's largest assortments of pre-finished paneling in a wide selection of colors, styles, and price ranges. Cut lumber is available, too, and it comes in every size and grade imaginable. Builders hardware, Colony paint, electrical and plumbing fixtures can also be found at this outstanding merchant.

So, no matter if you're building a house for your dog, or a new home for your family, the editors of this 1978 LAMESA BUSINESS REVIEW would like to commend this quality-conscious firm for their efforts in making building an easier chore for everyone!

## Big Spring Health Food

EVA NALL - OWNER

For everything you need for healthy eating, it's the BIG SPRING HEALTH FOOD CENTER, where good health is their only business.

Located at 1305 Scurry Street in Big Spring, phone 267-6524, this well known healthfood store features everything you can think of for a better, more balanced diet. There are all types of vitamins including a complete line of organic vitamin and mineral capsules. Specialty vitamins are also carried, and there is an exact combination that's just right for you. Whole grain breads, dried fruits and high protein foods, and many other healthful and nutritious items can be found on their well stocked shelves.

Make shopping at the BIG SPRING HEALTH FOOD CENTER a regular habit. You'll feel and look better if you do!

The authors of this 1978 BIG SPRING BUSINESS REVIEW would like to make special mention of this fine health food store and invite all of our readers to give them a try.

## Treasure Chest

ESTELLE & VALERIE ANDERSON - OWNERS

Amateur and professional artists can get all the materials they need quickly and economically at the TREASURE CHEST: the "artists" department store!

Located conveniently at 1609 Scurry in Big Spring, phone 267-9183, this quality-minded firm specializes in the very finest brand name art supplies at tremendous savings. With classes available in oil painting too!

They carry complete lines of paints of all types, paper and canvas, accessories, brushes pens and much, much more! For those interested in crafts, this is one shop where a complete selection of macrame, latch hook kits, and crafts of all kinds. They also feature dried as well as silk flower arrangements. No matter what medium you choose ...you'll find all of the best in supplies at the TREASURE CHEST!

This fine art supply carries a complete selection of distinctive framing stock, matt board and other materials for better-looking frames.

In compiling the BIG SPRING BUSINESS REVIEW of leading businesses for 1978, we the authors, would like to congratulate this well known shop!

## Hillman Saddlery & Boot Shop

JON & KIM HILLMAN - OWNERS

Farmers, ranchers, and horsemen in general recognize the HILLMAN SADDLERY & BOOT SHOP as being the area's headquarters for all of their saddlery and boot needs.

Located at 110 East 2nd in Big Spring, phone 263-4432, this fine shop offers a complete line of high quality riding equipment for the beginner or expert horseman. Complete repairs on all types of leather goods are another specialty here and smart horsemen take their saddles in regularly for cleaning and care.

Custom made saddles are featured at this quality-conscious shop and the expert saddle makers accept nothing less than the very finest materials for use in their products. They also carry a complete line of tack and accessories.

For EVERYTHING in the way of saddlery, boot and equipment, the writers of this 1978 BIG SPRING BUSINESS REVIEW suggest that YOU try the HILLMAN SADDLERY & BOOT SHOP and find out what quality in saddlery is all about.

## Head Hunter Beauty Salon

The way that your hair is cut and styled can really change your appearance. Not that your friends wouldn't recognize you but you may be surprised at the result of a new hair style.

The people to see in Big Spring who are experts in hair styling and at helping you look your best are at THE HEAD HUNTER BEAUTY SALON, located at 1310 Austin. Phone 267-1861 for an appointment.

These people are trained extensively in order to be able to give your hair the grooming it needs to look its best. They can style your hair to fit your personality. They can suggest the best methods of caring for your hair and are experts at all types of hair cutting and styling.

Call or stop by the next time you're in Big Spring. It is our pleasure, as the authors of this 1978 Review to recommend THE HEAD HUNTER BEAUTY SALON to all our readers!