

THE

LYNN

BORDEN

SCURRY

STAR

GARZA

DAWSON

HOWARD

Vol. 6 No. 48

WEDNESDAY, AUG. 16, 1978

Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry

AJRA National Finals

Girls Win Awards



Gayla Newton won a beautiful saddle and Buckle for the Optional Race Championship of the year for the 13-15 age group at the AJRA National Finals Rodeo in Snyder last week. Gayla also placed third for the All-Around in this age group.

Talley Griffin won two beautiful Buckles for her Reserve Champion Barrel Racer and Reserve Champion All-Around titles.

Mayme McLaury had some hard luck at the close of the season in the 16-19 barrel race competition. Mayme had been in top four but was moved to sixth place. These girls have done a fine job all year and Borden County is very proud of them.

There were ten Borden Co. youth who qualified for the National Finals. They all did an outstanding job and had some good times but the competition was tough and they had their share of hard luck.

Those who places in the Finals Competition were:

Talley Griffin-1st go-2nd in Barrels-2nd go-4th in Ribbon Roping-average-3rd in Ribbon Roping.

Gayla Newton-1st go-2nd in Goat Tying-average-4th in Goat Tying.

Mayme McLaury-average-4th in 16-19 Barrel Race.

Becky Miller-1st go-split 3rd & 4th in Polebending.

Keil Williams-1st go-2nd in Ribbon Roping-2nd go-split 3rd and 4th in Breakaway, and 3rd in Tie Down-average-2nd in Ribbon Roping.

Only four monies were paid in a go-round but some good times were posted for other Borden Co. youth.

Brice Key competed in his first AJRA Finals and had a 5th place in 1st go for 12 and

under Boys Barrels and 6th in the average. He also had some good Goat Tying times of 16.41 and 13.51 seconds.

Cody Newton had excellent Break-away Roping times of 3.8 and 5.05 seconds.

Travis Rinehart had a ribbon calf in 12.28 seconds.

Glen Gray had a Break-away calf in 3.88. He had 5th place in Ribbon Roping and 5th in the average.

Perry Smith an outstanding roper had hard luck along with other at the Finals Show. The competition is so tough, the pressure really builds but we're proud of all our members. They have represented our county well all year throughout the State of Texas and New Mexico.

AWARDS GIVEN AT AJRA FINALS:

Roy Cooper Award-Raymond Hollabough, Stamford, Texas Rookie of the Year-(12 and under) Shawn Chamber, Haskell, Texas-donated by Joe York of Snyder.

High Point Bull Ride-Toya Bolton, San Angelo, Texas Alvin G. Davis-Cody Lambert Ruidoso, New Mexico

Clown and Bull Fighter-Rick Chatman and Hoss Fly Atchison of Stanton

Sportmanship Award-Raymond Hollabough, Stamford and Kathy Johnson of Abilene

Dubb Tubb High Point Roping Bronze-Jana Smith, Carlsbad, N.M.

Dr. Robert Taylor High Point Bull Ride Bronze-Toya Bolton, San Angelo, Texas

Terry Gilbreth High Point All-Around-Sherry Altizer, Del Rio, Texas.

Miss AJRA-Carola Cox of Meridian, Texas

National Finals Queen-Sissy Doss of Big Spring



NEW RODEO QUEEN— Debra Kountz, daughter of Mr. and Mrs. Van Kountz of Gail, was named the 1978 Lamesa Rodeo Queen Saturday night. Lauri Britt, daughter of Mr. and Mrs. Gene Britt, was the 1977 Queen. (Staff Photo)



DOUBLE WINNER— Dwayne Jones walked off with two new saddles Saturday night at the conclusion of the Lamesa Rodeo. Jones won for individual roping and team roping. (Staff Photo)

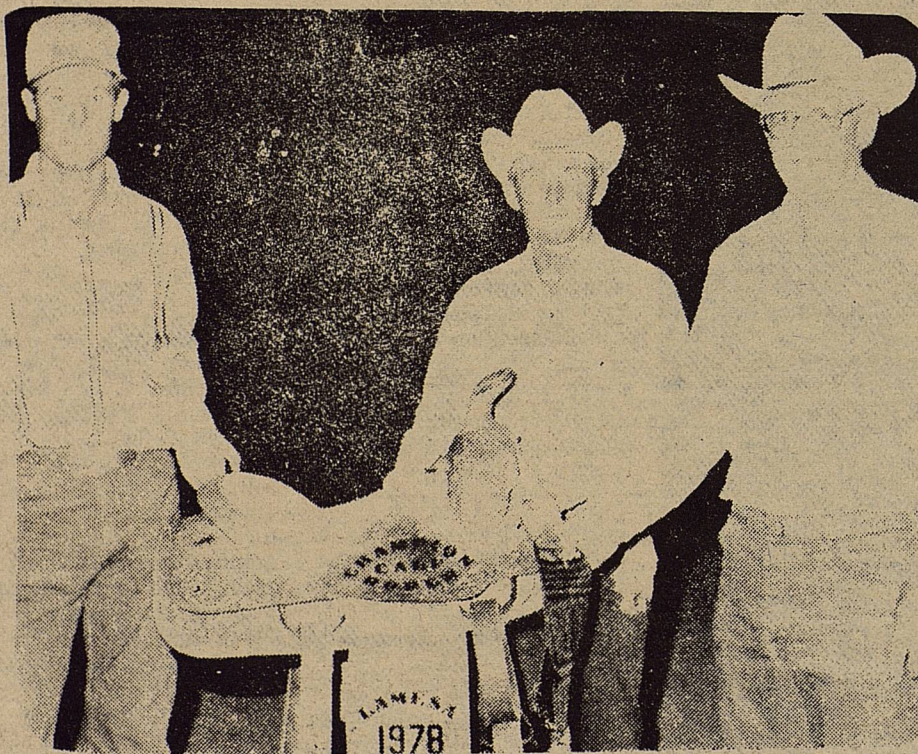
4-H Horse Show Thank You

The Borden County 4-H horseshow final plans were made last week. All 4-H members and youth that attend Borden County Schools are invited to attend. The show is Aug. 22nd starting at 6:00 p.m. in the county arena. Entry fees will be \$1.00 per class paid at the show. Texas 4-H horseshow rules will be used in all classes except PeeWee Western Pleasure. The judge for this year will be Jerry Boyer of Lamesa. Everyone is invited. Bring your ice cream, punch or cookies and enjoy the fun. Classes are as follows:

1. Halter (Mares all ages)
2. Halter (Geldings all ages)
3. Showmanship (Pee Wee 8 and under)
4. Showmanship (Junior 9-13)
5. Showmanship (Senior 14 and over)
6. Western Pleasure (Pee Wee)
7. W.P. (Junior)
8. W.P. (Senior)
9. Reining (all ages)
10. Barrels (Pee Wee), (Junior), (Senior)
10. Barrels (Pee Wee)
11. Barrels (Junior)
12. Barrels (Senior)
13. Pole Bending (Pee Wee)
14. P.B. (Junior)
15. P.B. (Senior)
16. Flag Race (PeeWee)
17. F.R. (Junior)
18. F.R. (Senior)
19. Goat Snatching (Pee Wee)
20. Goat Tying (Junior) & (Senior)
21. Breakaway Roping (all ages)
22. Ribbon Roping (all ages)
23. Tie Down Roping (all ages)
24. Team Roping (all ages)

I would like to thank the Gail Roping Club for sponsoring and supporting me in the Lamesa Rodeo Queen Contest. All of you people in Borden County who supported me and helped me to win the saddle and buckle. I'd especially like to thank Jean's Beauty Center and Sunshine Mercantile for their help.

I would also like to thank the Lamesa Rodeo Association and Ethredge's Cowboy Supply for donating the saddle, and Fenton's Dad and Lad for the buckle. It was a great honor to be crowned Lamesa Rodeo Queen.
Thank's Again,
Debra Kountz



CHAMPION TEAM ROPER—Dwayne Jones, of Gail, left, displays the Team Roping saddle he and Joe Belew, of Fluvanna, (not pictured), won Saturday night of the Lamesa Rodeo. Pictured above is Vice-President, Corky Ogden and President, Dallas Vaughn.

THE BORDEN STAR

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PUBLICATION NO. 895520

Published weekly on Wednesday at Gail, Borden Co., Texas 79738, Box 137 Second class postage paid at Gail, Texas.

Any errors that we make reflecting on the Reputation or Standing of any Firm Corporation or individual that may appear in the columns of the Borden Star will be gladly corrected when called to the attention of the staff.

Subscription Rates:

Borden, Dawson, Lynn, Howard, Scurry and Garza Counties \$5 per year. Elsewhere per year \$6.

Borden Star Publishers: Mrs. Rich Anderson, Mrs. Pat Porter, Mrs. Robert Dyess, Mrs. Clarence Porter, Mrs. Nathan Zant, Mrs. Joe Gilmore, Mrs. Sonny Tucker, Doris Rudd, Glenn Toombs, Mrs. James McLeroy, T.L. Griffin, Eddie Simer, Lorene Jones, Ruth Weathers, Martin Parks, Mrs. Edna Miller, and Dan K Turner.
Borden Star Publishers, Inc.

Trophies will be given in all classes listed and high point trophies for Boy and Girl in each age Group. Bring your horse or yourself and enjoy the Horseshow.

What's Hap-Nin

Around Town

THE BORDEN STAR, WED., AUG. 16, 1978...3

Jim Parker and family are home from summer school at Tarleton State in Stephenville, Texas. We missed you Jim and Jan and of course Jon and are glad you are home.

Mrs. Sid Reeder has been gone a week visiting her new granddaughter, Kristy Kay Reeder, in Stephenville, Texas.

Ed and Sharon Huddleston and boys are home. Ed has been in Ft. Worth and Waco this summer practicing his law. Good luck Ed! Welcome home we all missed you and you'r family.

Frank Farmer has been home visiting his family and looking over his new niece, Faith Leigh, Frank will go back to Norfolk, Virginia where he will train for 80 weeks. He will be training at the Submarine Base at Norfolk.

Houston and Marj Bishop have been vacationing in Wichita Falls and in East Texas this past week.

Seems that many of our local families are getting in a last week of vacations before school starts August 28th.

David Dennis will leave August 15th to teach at Palacios, Texas, David has been here for the summer helping his Dad, John Dennis, on the ranch. Good Luck David on the new job!

Creighton, Jay and Susan Taylor were week-end visitors of the Buster Taylor family. Reports are that Creighton likes his new job and new home.

Rusty and Eunice Yadon have a visitor this week, Rusty's mother, Pearl Yadon will be spending the week. Mrs. Yadon is from Lovington, New Mexico.

Card Of Thanks

We would like to thank all our friends for their sympathy at the loss of our mother.

Especially we want to thank those who brought food, sent flowers, and cards. Our deepest thanks also for all the visits and the words of comfort.

The family of Alma Ragan

Roping Club

There will be a "Members Only" roping August 19 at 7:00 p.m. at the Gail arena. The roping will be a 3 head for \$20.00 progressive after 2. This will not be a supper roping, so bring your own snacks!

Heard that Ernest Kiker was in Gail, Friday, August 11th, visiting friends.

Tim Smith, son of Mrs. Peggy Powers, left Sunday, August 13th for McMurry College in Abilene. Tim will be playing football for McMurry Indians this fall.

Borden High School is real proud of Tim for receiving a football grant from McMurry. I ask Tim how he happened to get the grant and he said 'Coach Allredge saw me play and made me an offer'. Congratulations Tim and we hope the very best for you. Everyone here in Borden County will be watching the papers to see how you are doing. So go 'get em'.

Kristi and Cody Stone are vacationing in Colorado this week with their Grandparents, Mr. and Mrs. Bill Carlisle of Post, "Daddy Bill" will be roping in some of the rodeo's this week.

Bo, Whiz, Quint, and Kristy Creighton of Paris, Texas and June Durham and son Bill of Raton, New Mexico were week-end visitors of Mr. and Mrs. E. V. Creighton and Mr. and Mrs. Corky Ogden.

Mr. and Mrs. Don Hare and daughter Ginger are in Houston this week, Ginger is to receive her check-up.

Looks like a fellow's not safe even at a garage sale! How about this Don Wills or is this something you had rather not talk about? For those of you who are wondering, Don cut his finger while assisting his sister-in-law Mrs. Charles Church at her garage sale.

Dave and Billie Briggs had a horse-trailer accident last week. Seems Dave decided to load up with the horses and got trapped in the trailer. One of the horses decided Dave didn't belong in there. Billie was standing behind the trailer and he got her too!

Family Reunion

Approximately seventy-five decendants of the late Tom and Jim Smith gathered at the City Park in Lamesa, Texas, Sunday June 13 for their annual family reunion.

Relatives from Amarillo, Gail, O'Donnell, Lamesa, Seminole, Odessa, Athens, Lubbock, Elida, New Mexico, Alexander City, Alabama, Tatum New Mexico, Paris, Andrews, Brownfield, Meadow, and Raton, New Mexico, enjoyed a picnic and lots of visiting.



FUTURITY WINNER-"Oh Darlena", winner of the Summer Futurity finals, July 2, 1978, at G. Rollie White Downs in Brady, Texas. "Oh Darlena" is owned by Thomas Castoldi and trained by Donna Turner, daughter of Doris Rudd of Gail. Donna has been training horses for fifteen years. Donna and family reside at Springbranch, Texas.

EYE TEST FOR PRESCHOOLERS

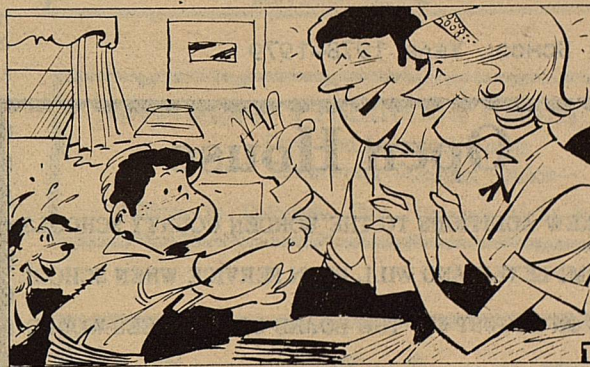
You may help save your child's sight with a simple test given at home, that can be a fun game to play.

Your youngster can't tell you if he or she's not seeing well. A child doesn't know what he should see, only what he does see, yet one in 20 children between the ages of 3 and 5 does have a vision problem.

For some problems, early diagnosis and treatment is the only answer.

Fortunately, a Home Eye Test for Preschoolers has been devised and distributed by the National Society for the Prevention of Blindness and its state affiliates. The test contains simple instructions for the parent to follow and can help identify children who need professional eye care.

Other ways you can tell if your child has a vision prob-



lem include his rubbing his eyes excessively, shutting or covering one eye, tilting his head or thrusting it forward, blinking often or becoming irritable when doing close work. Crossed, red-rimmed, swollen or watery eyes are other signs, as are dizziness, headaches and double vision.

For a free Home Eye Test kit and information about protecting your child's sight, write to your state Prevention of Blindness Society or the National Society for the Prevention of Blindness, 79 Madison Avenue, N.Y., N.Y. 10016. This is the Society's 70th year of saving sight.



ONLY 12
more days 'til
school begins....
Monday
August 28th

BORDEN COUNTY INDEPENDENT SCHOOL DISTRICT
CALENDAR 1978-1979

		STUDENT DAYS	TEACHER IN-SERVICE AND WORK DAYS	HOLIDAYS
AUG. 22	TEACHER IN-SERVICE		1	
AUG. 23	TEACHER IN-SERVICE		1	
AUG. 24	TEACHER IN-SERVICE		1	
AUG. 25	TEACHER WORK DAY STUDENT REGISTRATION SENIORS 9:00-10:30 JUNIORS 10:30-12:00 SOPHOMORES 1:00-2:30 FRESHMEN 2:30-4:00		1	
AUG. 28	FIRST QUARTER BEGINS			
SEPT. 4	LABOR DAY HOLIDAY			1
NOV. 16	FIRST QUARTER ENDS	58		
NOV. 17	TEACHER WORK DAY		1	
NOV. 20	SECOND QUARTER BEGINS			
NOV. 23-24	THANKSGIVING HOLIDAYS			2
DEC. 20	TEACHER IN-SERVICE		1	
DEC. 21-JAN. 1	CHRISTMAS HOLIDAYS			8
FEB. 22	SECOND QUARTER ENDS	58		
FEB. 23	TEACHER WORK DAY		1	
FEB. 26	THIRD QUARTER BEGINS			
MAR. 19-23	SPRING VACATION			5
MAY 20	BACCALAUREATE			
MAY 24	THIRD QUARTER ENDS	59		
MAY 24	HIGH SCHOOL COMMENCEMENT			
MAY 25	TEACHER WORK DAY		1	
MAY 25	JUNIOR HIGH COMMENCEMENT			
SCHOOL YEAR 1978-1979		175	8	16

CANCER ANSWER LINE

A middle-aged woman writes: "I use a face cream that contains estrogen, and I know that there is talk about that hormone and cancer. But can it hurt me to just use the cream on my skin?"
ANSWERline: Hormone creams have to be carefully used, and your own individual situation is something to discuss with your physician. You should know that the estrogen in the cream can be absorbed into your body where its action will be the same as if you swallowed an estrogen pill by mouth. This kind of cream is not a good idea for anyone with a cancer history.

A policeman writes: "I am a heavy cigarette smoker and up until now, I haven't been impressed by the anti-cigarette people enough to quit. But now a friend tells me that he read that cigarettes have poison gas in them. Is that true?"

ANSWERline: Yes. Approximately 92 percent of cigarette smoke is composed mostly of a number of lethal gases including carbon monoxide. This means that even though a cigarette is low in damaging tar and nicotine, it can still be dangerous to health. In fact, Sweden, a nation with a high rate of cigarette-related diseases, has just passed a law requiring the listing of carbon monoxide content on cigarette packages to let the smoking public know just what it is getting. Cigarette gas has been getting increased attention since the Third World Conference on Smoking and Health which was held in 1975 in the U.S. with the support of the American Cancer Society. This is just one more reason for a cigarette smoker like yourself to give thought to quitting. Your local ACS Unit can help.

A reader asks: "Do black people get skin cancer?"

ANSWERline: Most skin cancer is directly related to overexposure to the sun's damaging ultraviolet rays, and while black people do indeed develop skin cancer, they do so much less frequently than Caucasians because of the protective pigmentation in their skin. Very fair people are especially susceptible to skin cancer.

Do you have further questions? Call your local unit of the American Cancer Society or call M. D. Anderson Hospital & Tumor Institute's Cancer Information Service, 1-800-392-2040 toll-free in Texas, 792-3245 in the Houston area.

Open House

THE NEW ADDITIONS TO THE BORDEN COUNTY SCHOOLS ARE COMPLETED AND WILL BE IN SERVICE WHEN SCHOOL BEGINS ON AUGUST 28. THE BOARD OF TRUSTEES WOULD LIKE FOR EACH OF YOU TO SEE THE IMPROVEMENTS. YOU ARE CORDIALLY INVITED TO AN OPEN HOUSE AT THE BORDEN COUNTY SCHOOLS ON FRIDAY, AUGUST 25, 1978 FROM 5:00 P.M. TO 7:00 P.M.

**BACK
TO
SCHOOL**



REPORT TO CONSUMERS

You may be able to avoid some confusion the next time you buy a carpet, if you get down to learning a few key terms.

PLUSH is the most elegant of all carpet types. It has a level surface of cut yarn with a velvety feeling, a beautiful sweep of pure color and can act as a showcase for your fine furniture.

TWISTS are the classic "can-take-it" carpet. They have an even pile with yarns twisted to give a nubby look. Twists don't show footprints, are easy-to-care for, don't soil easily and give long service.

TWEEDS combine yarns of several colors. They are very practical because the break-up of color hides most soiling, lint and crumbs.

SAXONY is the up-to-date version of the shag, with shorter, denser yarn.

TIP OR RANDOM SHEARED are carpets in which the yarn is looped, then the tops of some of the loops are snipped off. The result is a partial plus effect.

SCULPTURED is a marvelous way to add pattern to your room without ad-

ding many colors. Sculptured carpets have many levels and an almost limitless selection of patterns.

LEVEL LOOP is just that—rows of looped yarn which give a flat surface.



HERE'S A CLOSE-UP of a random-sheared carpet.

Spills, stains and crumbs will stay on the surface. It is generally used in commercial installations.

You can learn more about special carpet terms and just about "Everything You've Always Wanted to Know About Carpet" from a free booklet of that name, available from Bigelow, which makes carpets based on research of consumer preferences. Write to Bigelow-Sanford, Inc., Dept. of Consumer Information, P.O. Box 3089, Greenville, S.C. 29602.

Three Presidential Candidates

By Phyllis Schlafly

Three congressmen are making noises that have started the political pundits speculating about presidential nominations in 1980.

These congressmen are all young, handsome, articulate, ambitious, and in fighting condition for a long race.

Of course, they are long shots. But that's what makes politics so fascinating, especially when it culminates in the high drama of the national nominating conventions. Jimmy Carter is the classic reminder that no candidate is too improbable to luck out as the winner.

Any challenger who seeks his party's presidential nomination in 1980 starts out far behind the front runners. In the Democratic Party, an incumbent President (no matter how low in the public opinion polls) has overwhelming advantages against any upstart, as President Harry Truman proved in 1948. In the Republican Party, a combination of inertia and incumbencies is coalescing to push a replay of the Ford-Reagan battle of 1976 instead of inviting new blood.

In the left corner, coming out punching with adviser George Meany at his side, is Sen. Edward M. Kennedy, D-Mass. In two right corners are Congressmen Philip M. Crane, R-Ill., and Jack Kemp, R-N.Y. Each has adopted what he thinks is a special program that will be identified with his name and catch the fancy of the voters.

Beyond those initial similarities, there is a fundamental difference among the three congressmen. Kennedy is promoting an idea whose time has come and gone and for which there is no demand except in his own press releases. Crane and Kemp are riding the tax revolt of Proposition 13, which could become a tidal wave as it rolls across the country.

Kennedy has chosen national health insurance as his special vehicle with which to seize the leadership of the Democratic Party. He is pushing the tired old line of cradle-to-grave paternalism provided by ever-increasing taxes doled out by an ever-growing army of bureaucrats. Crane and Kemp are preaching the refreshing new concept that the best thing the government can do for the individual is to let us spend our own money.

Kennedy wants a bigger and more expensive system of socialized medicine even than President Carter's plan, which is such a boondoggle that it is little chance of passage.

The reason Kennedy broke with Mr. Carter and scheduled a bombshell press conference a few hours earlier than President Carter's was that Mr. Carter refused to include a provision in his plan which would prevent costs from getting out of hand.

There is no public demand for national health care. Most Americans are already covered by some kind of prepaid health insurance, and the tide is running strongly against turning over new problems to the Washington bureaucrats.

Crane and Kemp, on the other hand, are preaching a new line: cut taxes, reduce federal control, and let Americans spend their own money. They directly confront the problem best summarized on a currently popular piece of play money that can be torn on the dotted lines into three sections: (1) the 42 cents of every dollar you earn goes to taxes, (2) the 26 cents of what's left that is eaten up by inflation, and (3) the 32 cents the bureaucrats allow you to keep.

Crane has introduced a constitutional amendment to prohibit the federal government from imposing taxes exceeding 33.3 percent of the average national income, except in national emergency or war. This year's expenditures are \$12 billion over this limited. The rate of acceleration is even more ominous than the dollar amount.

Kemp is pushing the Kemp-Roth bill, which would bring about a major federal tax reduction but which, Kemp assures us, would not reduce government revenues because it would spur enough economic growth to create new tax bases to replace revenues lost in the initial cut.

The 1980 national nominating conventions are just two years away and the race has begun. The way the winds are blowing this election year, it looks as though Ted Kennedy is beating a dead horse and Crane and Kemp are surfing on the wave of the future.

Legal Notice

LEGAL NOTICE
THE STATE OF TEXAS

TO: LEE WILSON, if living and if deceased, the legal representative of said defendant, and the unknown heirs of said named defendant, the legal representative of the unknown heirs of said named defendant, if the unknown heirs of said named defendant are dead, the unknown heirs of the unknown heirs of said named defendant, if the unknown heirs of the unknown heirs of said named defendant are dead; and the unknown owners or claimants of the executive leasing rights to the property described hereinafter;

GREETING:

You are commanded to appear by filing a written answer to the plaintiff's petition at or before 10 o'clock A.M. of the first Monday after the expiration of 42 days from the date of issuance of this Citation, the same being Monday the 14th day of September, A.D., 1978, at or before 10 o'clock A.M., before the Honorable 132nd District Court of Borden County, at the Court House in Gail, Texas.

Said plaintiff's petition was filed on the 2nd day of August, 1978. The file number of said suit being No. 750. The names of the parties in said suit are: Keith Collier and Gaylan Collier, as plaintiff's, and Lee Wilson, as defendant.

The nature of said suit being substantially as follows, to wit: Plaintiff prays for the appointment of a receiver to execute mineral leases on the following described property pursuant to Article 2320b of the Texas Revised Civil Statutes:

All of the Southeast Quarter (SE 1/4) of Section Number 519, in Block 97, H&TC Ry. Co. Surveys, Borden County, Texas.

If this Citation is not served within 90 days after the date of its issuance, it shall be returned unserved. Issued this the 2nd day of August A.D., 1978. Given under my hand and seal of said Court, at office in Gail, Texas, this the 2nd day of August A.D., 1978.

/s/ Doris T. Rudd
District Clerk
Court Borden County, Texas

JOE W. SENTELL
INSURANCE AGENCY
2615 College
SNYDER, TEXAS
573-3791 Office 573-0538 Home



Payne is general manager of Lyntegar Electric Cooperative which serves some 16,000 farms, ranches, and other rural enterprises in nine South Plains counties. He has been with the Cooperative since 1947, as manager since 1973.

Payne is a native of Tahoka and attended school there. He's a past president of the Rotary Club and a member of the Methodist Church. He and his wife, the former Dixie N. Shepherd of Post, are parents of two: Kent Payne, who is married and lives in Dalhart, and Paula (Mrs. Clayton) Stagemoeller, who resides in Lubbock.



SAVING MONEY CAN BE SIMPLER when you've got some smarts, some style and some help.

Wilton J. Payne of Tahoka has been elected to the board of directors and vice-president of the Association of Texas Electric Cooperatives. The action came during the 38th Annual Meeting of the TEC organization August 2-4 in Dallas which drew nearly 600 rural electric leaders and ladies from throughout the state.

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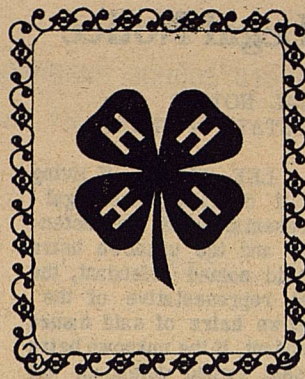
Sweetwater Production Credit Assoc.
Crop and Livestock Loans
Sweetwater—Central Office—
Offices in Colorado City, Lamesa, Roby & Snyder.

Etheredge's
OPEN 9:00-6:00
Cowboy Supply
- West Side of Square, downtown Lamesa -
118 Austin Ave.
CINDY ETHEREDGE 806-872-3684 DON ETHEREDGE

LAMESA FEDERAL
SAVINGS AND LOAN ASSOCIATION
P. O. BOX 1307 / LAMESA, TEXAS 79331 / PHONE 872-2163 AC 806

Your County Agent Says

by Randy Upshaw



4-H Workshop

A weekend workshop especially for 4-H leaders and other adult volunteers who work with youth in extension foods and nutrition projects will be offered at the Texas 4-H Center near Brownwood on Saturday and Sunday, September 17-18, 1978. County Extension Agent Randy Upshaw notes that the workshops sessions, beginning at noon Saturday and ending at noon on Sunday, will deal with topics including "Planning a foods and nutrition project;" "How to conduct a foods and nutrition educational tour;" "Ideas for making and buying kitchen helpers;" and "How to teach project lessons." Instructors for the workshop will be Francis L. Reasonover, Foods and Nutrition Specialist, and Alma Bullard, 4-H and Youth Specialist, both of College Station. Also assisting will be Carolyn Gilbert and Jeanette Althof, of the Texas 4-H Center staff of Brownwood. For further details concerning this workshop, contact the County Extension Office, or phone 856-4201. Educational programs conducted by the Texas Agricultural Extension Service serve people of all ages regardless of socio-economic level, race, color, sex, religion or national origin.

A. COTTON SITUATION IN TEXAS-Going into the season with no subsoil moisture and 100 F summers has taken its toll in yield across the state. The only areas with near normal yields are the Valley, Coastal Bend and the Upper Coast. A good general rain would still help the High and Rolling Plains provided we have a warm open fall similar to last fall. Currently (July 31) we could average only 300 lbs/acre or less with total production less than 4 million bales. Due to the short crop in the making I see improvement in cotton prices as the season advances, as we begin August, this is the situation by regions---

RIO GRANDE VALLEY-Harvesting about 65% complete, some showers have delayed harvest. Grade and overall fiber quality looks good. Estimated acreage is about 32-5,000 acres with bale/acre yields. About 30% of the acreage is now in short-season type varieties.

COASTAL BEND-UPPER COAST-Lack of moisture earlier in the season has cut yields, but additional moisture in July helped many areas make additional lint. Cotton that followed grain sorghum survived the dry weather much better, resulting in higher yields. There are lots of 1-1/2 bale cotton in the area; however, the crop should average bale/acre. The tropical storm that moved across the Coastal Bend will cause some grade reduction and some loss from stringing out of lint in more open type varieties. Lint will lose some weight after the rain. Micronaire is relatively low due to the top crop, early defoliation and the high percentage of SP 37 grown in the area.

CENTRAL BLACKLAND-A very disappointing crop. Lack of deep moisture and no rains the latter part of June into July has deteriorated the crop under 100 degree weather. The crop showed promise the first week or two in June, but has gone downhill since. The area (500-600,000 acres) will average less than a half-bale per acre. Found a few fields that will average 3/4 bale per acre.

BRAZOS RIVER VALLEY-A fairly good crop in progress where irrigation water was available. It will be an expensive crop in terms of irrigation and insect cost. Three summer irrigations resulted in excessive vegetative growth and severe fights with insects in some fields.

ROLLING PLAINS-Lack of moisture throughout the season resulted in small cotton with low yield potential. Cotton dying in many areas with considerable acres being abandoned and declared for disaster consideration. Heavy rains at this writing are big help to ranches and will improve yield prospects. The boost in lint yield and final production will depend on how well insects are held under control and whether we get a late open fall.

HIGH PLAINS-The irrigated acreage (Lubbock, Floyd, Crosby counties) looks good, but reports indicate insects are increasing. The big story is lack of moisture for the late dryland crop. The irrigated portion could average 550-600 lbs while the partial irrigation is estimated at 350 lbs and dryland 125-150 lbs per acre. There is still hope of producing around 2 million bales from the estimated 3.3 million acres. Rains could still increase yields if we get an open fall.

TRANS-PECOS-Reports indicate that the crop is late. Rain in the area (August 4) could bring on a severe insect fight. In the dryland area, rain will help fill out small bolls.

WINTER GARDEN-Recent rains from the remains of the tropical storm are interfering with defoliants and harvest. Approximately bale per acre being estimated from the 30,000 irrigated crop. Dry, hot weather pretty well eliminated the dryland crop.

THE LAMESA NATIONAL BANK
LAMESA, TEXAS 79331

BIG SPRING HEALTH FOOD CENTER
1305 SCURRY ST.
BIG SPRING, TEX. 79720

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sells LP-gas, gasoline, diesel and all other Phillips 66 petroleum products, tires, batteries and accessories.

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St. Lawrence

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Knott

Promotion Of Wool And Lamb

The American Sheep Producers Council, Inc., (ASPC) and the Administrator, Agricultural Marketing, Service, propose to enter into an agreement, subject to approval by producers in a referendum, for continuing the ASPC advertising and sales promotion and information dissemination programs for sheep and wool.

A. Continuance of advertising and sales promotion programs and programs for development and dissemination of information on product quality, production management, and marketing improvement for sheep, wool, and the products thereof, by the American Sheep Producers Council, Inc. Such programs shall be financed through deductions from shorn wool and unshorn lamb incentive payments for the 1978, 1979, 1980 and 1981 marketing years as authorized by Section 708 of the National Wool Act of 1954, as amended.

B. Deductions from incentive payments for the 1978 marketing year at 2 1/2 cents per pound of shorn wool marketed and at a comparable rate (12 1/2 cents per hundred pounds of liveweight) for unshorn lambs and yearlings marketed and for the 1979-1981 marketing years at such rates as the Administrator and the ASPC may agree upon but not to exceed the rates for the 1979 marketing year.

WHO MAY VOTE

Anyone may vote who has owned sheep (6 months old or older) in the United States for at least 30 consecutive days during 1977. Votes may be cast by individuals, corporations, partnerships, or legal entities and qualified cooperative associations may vote for all of their eligible member-producers who shall not then otherwise vote in the referendum.

Only one ballot may be cast for two or more producers who are required to apply jointly for a payment under the wool program. Each joint producer must sign the ballot. The referendum will be conducted through the Agricultural Stabilization and Conservation Service (ASCS) Office. Ballots along with copies of the new agreement will be mailed Friday, August 18, 1978, to all known wool producers. As soon as ballots are received, complete and mail or deliver to the ASCS Office serving the County in which your farm or ranch headquarters is located. Ballots must be returned to the County Office not later than September 1, 1978, or if mailed, must be postmarked before midnight September 1, and arrive at the ASCS Office not later than September 5, 1978.

ASC Member Serves Force

James E. Goad, Member of the Texas State Agricultural Stabilization and Conservation (ASC) Committee, represented the Texas cotton producers at a Task Force Workshop, held in Washington, D. C., July 13-14, 1978.

Representatives from nine of the major cotton producing states met with ASCS Administrator, Ray Fitzgerald; Deputy Administrator for State and County Operations for the Agricultural Stabilization and Conservation Service, Weldon Denny; and Chief of the Cotton Program in the Production Adjustment Division, Charles Cunningham; in Washington, D. C., to discuss the current cotton program and make recommendations for improvement in the program.

Each task force member had previously met with a local cotton resource group to gather input for the Task Force Workshop. The Texas Resource Group consisted of the following producing counties: Melvin Lowrey, Knox County Committeeperson; Gale Ballard, Chairperson of the Lubbock County Committee; Eddie L. Brown, Dawson County Executive Director; Clifford Williams, Chairperson, Navarro County Committee; Melvin E. Reeh, Chairperson, Fort Bend County Committee; Robert Lorenz, Director of District 16, William A. Gilliland, Cameron County Executive Director; Fern Bingham, Staff Member of the Gaines County ASCS Office; and Barbara Gerxa, staff member of the Milam County ASCS Office. They met in College Station, June 29, to provide Mr. Goad with recommendations and information needed to represent them at the Task Force Meeting in Washington, D. C.

Cotton is an important agricultural commodity in Texas, ranking number one in the production of cotton among the states, with 5,465,000 bales produced last year, valued at \$1,287,991,000.

It is anticipated that Mr. Goad will make a report to the Texas ASCS county and community committeepersons and the ASCS county executive directors at area meetings scheduled to be held in August.

Goad, a resident of Rosebud, Texas, has farmed 550 acres, producing cotton and feed grains and has owned and operated a cotton gin.

It's time for concerned parents to speak out about television advertisements aimed at children, a consumer information specialist urges.

The Federal Trade Commission has recently proposed a regulation which would:

- (1) Ban TV advertising directed at children too young to understand its selling purpose,
- (2) Ban TV advertising of sugared food products most likely to cause tooth decay that is directed to, or seen by, audiences that include a significant proportion of older children, and
- (3) require nutrition or health disclosures that will balance TV advertising of other sugared foods directed to, or seen by, a significant proportion of older children.

FTC will receive comments until October 24, 1978. Send these comments to: The Federal Trade Commission, Washington, D.C. 20580.

These proposed regulations are the result of a report compiled by the FTC staff after they investigated television advertising directed at children Claudia Kerbal with the Texas Agricultural Extension Service. The Texas A&M University System, explains.

The report points out that the average 2- to 11- year-old watches over 1,300 hours of TV annually and sees about 20,000 commercials each year.

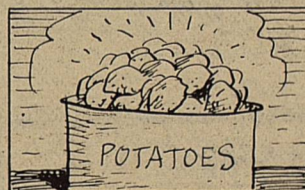
Based on its investigation, the FTC staff finds the following:

--Many young children don't understand the selling purpose of TV advertising and regard it as just another form of programming.

--TV advertising aimed at children too young to understand the intent of commercials is both unfair and deceptive.

--TV advertising for sugared products is deceptive under the ftc Act because it fails to reveal material facts regarding the health hazards of sugar consumption.

Also, it violates well-established legal policies that protect children against serious and lasting consequences of their own mistakes and against adult exploitation.



Americans consume over 25 billion pounds of potatoes per year.

PEOPLE ARE FIRST WITH US

MEMBER F.D.I.C.

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Your Complete Athletic Team Dealer
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Clothing For The Whole Family

2502 Ave. R

Snyder, Texas 573-6111

Legal Notice

STATE OF TEXAS
COUNTY OF BORDEN

The Commissioners' Court of Borden County will hold a public hearing on the proposed budget of Borden County for the year 1979 at 10:00 A.M., August 28, 1978 in the Commissioners' Courtroom of the Courthouse in Gail, Texas.

A summary of the proposed budget is as follows:

Jury Fund	\$ 2,900.00
Road & Bridge Funds	387,955.00
General Fund	197,914.02
Officers Salary Fund	101,664.26
Revenue Sharing Fund	25,000.00
Permanent Improvement Fund	40,000.00

Total Budget
\$755,433.28

Borden County taxpayers are invited to attend and present oral or written comments.

The proposed budget may be examined at the Office of the County Clerk or the Office of the County Judge.

FOR THE BORDEN COUNTY COMMISSIONERS' COURT

/s/ Jim M. Burkett
County Judge
Borden County

Grandpaw Says

-Hi-

--A summer vacation usually puts the kids in the pink and daddy in the red!--

--U.S. now stands for unlimited speeding!--

--Most accidents happen Accidnetally!--

--History repeats itself, but nobody listens!--

--A good safety slogan,


"Drive Scared."!!!

--When you lose a friend you die a little.--

--just in case it ever comes up in a conversation--


.....Biggest Bass Largemouth, 13 pounds 8 ounces. H.R. Magee of Kingsland, Medina Lake, January, 1943.

Hope to see all of you soon, and welcome to our new subscribers.
G.P.

Chilled To The Bone?
Warm Up With Hearty Values
from 

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ROY BURDETT
Salesman
Residence Phone 872-7230
Business Phone 872-5474

BOB BROWN OLDS-CADILLAC-GMC

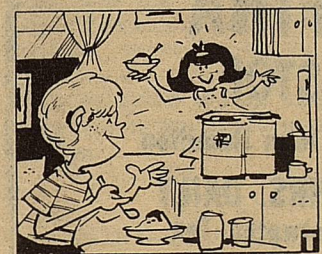
  

202 SOUTH 3rd LAMESA, TEXAS
806/872-2144

PROFESSIONAL PHARMACY
10th & Main Big Spring, Texas 267-2546
REVLON, MAX FACTOR, COTY, BONNE BELL,
HELENA RUBENSTEIN, CHARLIE, JONTUE

Ice Cream Facts & Figures

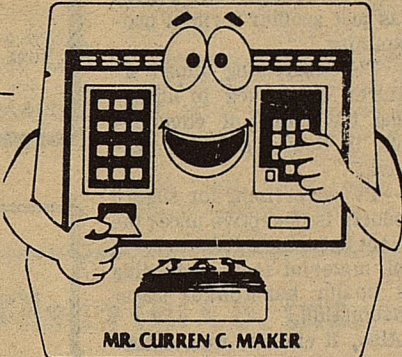
Ice cream is such a favorite food for people of all ages that America produces nearly 800 million gallons of it every year. That's about 15 quarts per year per person.




A favorite place to get ice cream for many people is at home. A unique home ice-cream machine now can give you two flavors at the same time. This Lickety-Split from Norelco also makes frozen yogurt, sherbet and ice milk by using table salt and ice.

You can make so many great flavors with such a machine that you may want to challenge the ice-cream-eating record set by Ken Redding in 1976, when he lapped up 11 pounds of the tasty treat in only 8 minutes, 15 seconds.

IS AVAILABLE
24 HOURS A DAY
SEVEN
DAYS A WEEK.


MR. CURREN C. MAKER

Security State Bank
1411 GREGG BIG SPRING, TEXAS
MEMBER F.D.I.C.



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573-6763

THE BORDEN STAR

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GARZA AND SCURRY \$5.00

1 YEAR OUT OF 6 COUNTY AREA \$6.00

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City..... State..... Zip.....

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See Next Weeks Paper
For More Details!!

Bob & Pat