

The Journal is Chuck Full of Back-To-School Values Today!

SUNDAY

# Bailey County Journal

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MULESHOE TEMPERATURES			
Compiled by R. J. Klump, Official U. S. Weather Observer			
	H	L	R
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"The Community of Opportunity — Where Water Makes the Difference."

VOLUME I, NUMBER 15, 1963

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SUNDAY, AUGUST 18, 1963

## Ray's 'Retin'

By RAY MARTIN

Two weeks from tomorrow (or two weeks from day after tomorrow in towns that observe Labor Day) schools will be popping open their doors for the 1963-64 school year, and junior and juniorette, will be off their parents' neck and onto the teachers' necks again.

This issue of the Journal is suggesting strongly that you get J. & J. rigged out with all their needs now, doing so at local establishments. In fact, they are making some pretty attractive prices to lure in mamas and papas with their offspring.

School is quite different from the little Red Schoolhouse of a half century ago. Back in those days all a pupil had to worry about was how much of an apple John would have left if he gave half to his sister, Mary, a quarter to his brother, Jody, and a sixth to his baby brother, Mike — if any.

Nowadays he has to worry about such things as A-bombs and how to reach the nearest bomb shelter. He also must know about test ban treaties, and whether or not income taxes will be reduced. In fact, if he worked this past summer for pay he may even have to make a 1040 return next April — long after he has spent anything which he may have made during the summer. Meaning papa will have to fork over for Son's income tax payment next spring.

Neal Dillman, who sits in the driver's seat for city schools, sent me a tear sheet of an ad by Honeywell which pictures an elaborate, sprawling building. Under the picture is this title, "This Little Red Schoolhouse is a Challenge to You." You see the picture is Moscow University, a 32-story "stern symbol of Soviet education."

I don't think Mr. Honeywell's company would mind if I lifted some of the wise statements made in that ad:

"To you, personally it (Moscow University) is a symbol of one of the most basic differences between communist and free society — our educational system."

"Much has been written about Western and Soviet education — perhaps too much. Some say they're ahead of us... that they turn out 2 to 3 times as many scientific and technical graduates as we do each year. Others say that since Russia does not cultivate intellectual freedom or promote individual academic inquiry, graduates of the two systems cannot even be compared."

"But comparisons will be made. They're made every time a rocket blasts off, or a new dam is built, or a new book on education is published. We make comparisons here in the U. S. And, more importantly, our scientific, economic and cultural achievements are compared with communist accomplishments by people throughout the world. It boils down to a question of education: Which side has the more and better-trained minds available to solve the problems."

And then the ad goes on to say: "For us, the immediate challenge is not what the Soviets are doing, but what WE AREN'T doing for education. Our system is often analyzed and criticized, but too seldom actively supported and promoted."

And then the ad makes several suggestions for Mr. and Mrs. Joe Doak: Take part in activities of local school organizations... help by making election to the school board a coveted honor... by upgrading the teaching profession, making it rewarding as well as a more respected one... and help get better schools by conscientiously evaluating every proposed school bond issue. Once you decide on its merits work for its passage with all the organizational ability and persuasiveness at your command."

All of which sounds like pretty good advice as viewed by this corner.

As I said, schools are quite different today from the ones which I attended. For one thing, history (See Ray's Page 5)

## Boosted Speed Limit Due On Highways in County

All Bailey County highways will be stepped up to 70 miles an hour next Friday when Texas' new increased speed limits go into effect over two-thirds of the state.

Highway officials here said all highways will carry the new speed limit, despite the fact that some of the roads are old and narrow, especially US 8470 from here to the New Mexico line.

Highway maintenance crews

will erect the new signs Thursday, although they will remain covered by heavy paper until midnight Thursday.

Under the speed control law passed by the Legislature this past spring, all highways not zoned down by the Texas Highway Commission will automatically go to the new 70-mph speed August 23. This means that some 41,500 miles of state-maintained highway system will be allowed to come under the higher maximum speed. Recently the commission passed

a "Minute order" which zoned some 18,640 miles of highway system at a maximum of 60 mph daytime and 55 miles at night for passenger cars. These highways will be restricted to the lower speed limit because engineering studies indicate they are inadequate to accommodate a 70-mph maximum, the Highway department explained.

All signs in this county will be changed this week. Dozens of the new 70 mph signs are on hand at the maintenance barn on West American. In addition, four huge signs giving maximum speed limits for all types of vehicles on various roads are on hand at the maintenance barn to be put up next Thursday at points of entry into Texas. Four such signs are to be installed by the department here at points where Texas and New Mexico roads join.

The Commission announced in Austin this past week that "a large percentage of Texas' vast Farm to Market road system will come under the new 70 mph maximum, although some of these roads (and some of the older primary routes) will be restricted to the lower 60-mph maximum where conditions warrant."

Meantime, Col. Homer Garrison Jr., director of the Texas Department of Public Safety, warned motorists "not to take the new, higher speed limits too literally."

He said the DPS enforcement personnel "will stop and initiate appropriate enforcement action against all persons observed by them to be committing clear-cut and substantial violations under circumstances and the situations under which even the old limits were too fast for safety."

Daytime speed limits are being raised from 60 to 70 mph and night-time limits from 55 to 65 mph.

Col. Garrison said: "We wish to appeal to all Texans to exercise keen judgement and drive reasonably and prudently regardless of what the signs say. The law prohibits driving a vehicle too fast for existing conditions."

His statement continued: "The Department of Public Safety believes the objective of speed legislation is to contribute (See Boosted Page 8)

## Invitational Golf Tourney Opens Thursday

Muleshoe's 7th annual invitational golf tournament is to be held Thursday through Sunday, and contestants are to qualify for medalist next Thursday. Defending champion is Roland Adams.

A barbecue dinner for contestants and their wives is planned for Thursday at 8 p.m., Ray Hardy, Muleshoe Golf Club pro, said Saturday.

## Drunk Drinks Again

Sheriff Dee Clements got a knock on his front door the other morning at 3 o'clock. It was a most insistent knock.

The sleepy sheriff answered. There stood a very drunk man and his wife (She was sober).

"He insisted that I bring him out to your house," the woman explained, "so you could put him in jail."

The sheriff told her he would accommodate her — just as soon as he got his boots on. The drunk made himself comfortable in a (See Drunk Page 8)

## Five Cases Filed In County Court

Five cases were filed in county court last week, a check of county-district court clerk's records revealed Friday.

In civil cases filed, Esther Brady filed suit against Bryan V. Brady for child custody. Gregorio Echavarría filed suit for divorce from Olga Echavarría.

Mills Machine Co., Inc., filed suit against Granville Lassiter, a suit on account.

Two criminal cases were filed (See Five Page 8)

## Band to Start Fall Rehearsal

Muleshoe High School band will start rehearsals next Monday in preparation for the football season, Kathy Phillips, director, announced Saturday.

Rehearsals will be held in the band hall at the senior high school from 7:30 until 9 p.m. each evening, she said, Monday through Friday, until the opening of school September 2.

Miss Phillips urges all members of the band to be on hand for the rehearsals.

## Cover Those Garbage Cans To Stop Litter, Council Urges

Muleshoe residents were asked by the city council this past week to see to it that tight lids are kept on garbage cans as a means of "stopping dogs from scattering garbage all over town and to help in the battle against flies."

The appeal for community cooperation was sounded at the August meeting of the council which spent considerable time discussing the open garbage cans. Not only do the open cans offer a feeding place for flies and stray dogs, but the result in a littering of allies and even streets, it was pointed out.

The city has an ordinance requiring that "garbage cans, if used, must have tight-fitting lids," and a penalty is set in the ordinance for violation of the garbage can law.

"However, we have no intention of applying a penalty at this time," City Manager Albert Field said Saturday. "Instead we believe that by appealing to people we can get their cooperation in removing this problem."

"Thus the council asks for cooperation rather than applying penalties for violating the law."

He said the City has been receiving complaints of dogs scattering garbage up and down the allies. "Tight garbage can lids would prevent much of this nuisance," it was pointed out by Field.

The council also authorized the installation of a traffic signal at Main street and West Avenue D. Field said the light will be installed soon.

Considerable discussion centered around the problem of stray dogs but no action was taken at the August meeting. A city ordinance required that all dogs must be vaccinated and licensed.

Police have been picking up a number of stray dogs, and this campaign will continue. "Again we need the cooperation of the citizens in this matter of stray dogs. Of course we impound unlicensed dogs as we find them and put them in the city pound," Field said. "A number of such dogs are killed each week, but there still are many dogs in Muleshoe which have no home and are wandering the streets and allies. We've been fortunate in that we have had no cases of rabies reported."

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## Canadian Youth Dies In Crash at Bula

One person was killed and another injured Wednesday when their sports car, convertible failed to make a sharp curve in front of Bula school on FM 54.

Braun Ruby, 21, Montreal, Quebec, Canada, was dead on arrival at Morton hospital. Injured slightly was Bernie Silverstone, 19, also of Quebec who was traveling with Ruby.

Ruby's body was returned Thursday to Montreal for services there. Silverstone was able to accompany the body to Montreal.

Sammy Leverett at Singleton Funeral Home, Morton, said the body was sent by rail from Lubbock and was to arrive in Montreal Saturday. Leverett said funeral arrangements will be announced after the body arrives. No member of the family came to Morton; as a result, names of survivors are not known.

The accident occurred shortly (See Canadian Page 8)

## Seven Injured In July Crashes

July's out-of-Muleshoe highway accidents totaled seven with two persons injured and property damage of \$3,555.

The report came from the highway patrol supervisor for this area, Sgt. D. S. Lawson.

Rural traffic accidents for July county from January through July totaled 40 crashes. As a result of these crashes, three persons were killed, 18 were injured and property damage amounted to \$31,785.

In its report, the Patrol again sought recruits for the service. Said Lawson: "There are many good jobs open in the Texas Highway Patrol for young men between 21 and 35 who would like to help prevent the tragic crashes and collisions that occur on the streets and highways."

The Sergeant also urged special caution as schools make ready for opening, some a week from tomorrow. "With the starting of school facing us in the next week or so, we remind all motorists of the state law regulating traffic regarding school buses.

"The driver of a vehicle upon a highway outside the limits of any incorporated city or town upon meeting or overtaking from either direction any school bus which is stopped on the highway for the purpose of receiving or discharging any school children shall stop the vehicle immediately before passing the school bus, but may proceed past such school bus at a speed which is prudent," is the way the law reads. Even so, he may not pass the bus at a speed of more than 10 miles per hour "with due caution for the safety of such children."

In the 31-county District 5-A of which Muleshoe is a part, 224 persons were injured during July and (See Seven Page 8)



NEW SPEED LIMIT SIGNS — Here are the new speed limit signs which are to grace highways throughout Texas next Friday. With one of the new 70-mph signs are C. McMahan, maintenance foreman here, and H. A. Weaver, both of the Highway department maintenance barn here. (Journal Photo & Engraving)



HER MAJESTY—Here is the winner, Davy Jean Anderson, (center) and the two runners-up in Friday night's queen contest. Runners up were Jane Bruns and Sue Willman, first and second respectively. (Journal Photo & Engraving)

## Miss Anderson Is Named Queen

Davy Jean Anderson, 17, who was graduated from Muleshoe high school this past spring, was named Miss Farm Bureau Queen at Friday night's contest here in which 21 girls were entered. She is the daughter of Mr. and Mrs. David Anderson.

First runner-up was Jane Bruns, 17, daughter of Mr. and Mrs. Les Bruns, Muleshoe, and second runner-up was Sue Willman 18, daughter of Mr. and Mrs. Dick Willman, also of Muleshoe.

In the future kings and queens contest, Bill Dean, son of Dr. and Mrs. W. M. Dean, and Tanya DeVanev, daughter of Mr. and Mrs. Elvon DeVanev, were the winners out of a field of seven couples. Both are from Muleshoe.

A near-capacity audience witnessed the contest program which had Dan True, Amarillo TV weatherman, as emcee. Ray Martin provided organ music for the show.

One of the high spots of this year's event was female impersonation act when seven men, rigged out in outlandish women's dresses, presented "Fads Too Gay for Patee," with Harmon Elliot as the narrator.

Girls entered in the queen's contest, in addition to those named, included:

Judy Inman, Barbara Evins, Dianna Cox, Linda Wells, Linda Warren, Jean Tyson, Donna Kelton, Sharon Millen, Kathy Moore, Gloria England, Martha Moss, Elaine Embry, Glenda Tarleton, Carolyn Hollis, Jean Killingsworth, Kay Baker, Donna Baker and Becky Camp.

In the small fry group were (See Queens Page 8)

## It's Enrolment Week in Muleshoe

This is enrolment week for senior high school pupils in Muleshoe, officials reminded pupils Saturday as opening date neared. Schools will open September 2.

Seniors will enrol next Wednesday from 8 a.m. until noon, and juniors will enrol that afternoon from 1 to 5 o'clock.

Sophomores are to enrol all day Thursday from 8 a.m. until noon and from 1 p.m. until 5 p.m. Ralph Stevenson, principal, has announced.

Freshmen are to enrol on the same schedule Friday. Grade school pupils from grades 1 through 8 will enrol Friday, Aug. 30 at the various schools.



FUTURE KING & QUEEN — Here (center) Dan True, emcee for the contest. Winners are the winners in the future king and queen contest being presented their trophies by Tanya DeVanev and Bill Dean. (Journal Photo & Engraving)

# Muleshoe's First Exchange Pupil, Heindeik Bruns, Back for Visit

By MRS. RAY MARTIN  
After an absence of eight years, Muleshoe's first exchange student, Heindeik Bruns, Stollhamm, Germany, returned for a visit. He is visiting in the home of Mr. and Mrs. Byron Gwyn, who were his "parents" during his stay in Muleshoe. Heindeik is taking his place working on the farm as he did when he was a member of the household for the year he attended school in Muleshoe high. He graduated in 1955 and had not been back to this country since then.

Heindeik's first trip over was made by boat and took him a little more than two weeks, coming on the small Greek liner, Neptunia. This trip was made by Jet. His parents took him to Frankfurt, Germany, and he left there at noon and was in Dallas at 8 o'clock the same evening. He was in Dallas, by the time it took his parents to drive the distance of a little over 400 miles back from Frankfurt to their home in Stollhamm.

Heindeik said that there were changes around Muleshoe in the

growth of the town, but the greatest changes he noted were in the crops and machinery used on the farm. When he was on the Gwyn farm eight years ago they were raising a great deal of Alfalfa, but at present they do not raise any alfalfa. They are growing more cotton and grain sorghums. The machinery has also changed a great deal, he said.

However, he is finding his place in the family again and the work on the farm. Mrs. Gwyn said when he first came to live with them eight years ago Heindeik had never seen a tractor, nor any farm machinery, and he learned so quickly, and became efficient in a very short time with all the work of the farm.

Heindeik found that nearly all of his classmates he had in high school here are married, except Kim Jones, a good friend of his who lives in Midland. Kim's father was pastor of the Progress Methodist church when they were in school together. He is now pastor of a church in Midland.

Another thing that astonished the German youth was the fact

that the Gwyns had a large number of acres of land in cultivation, and yet had only one cow when he was here in 1955, when he returned they did not even have that one cow. In Germany the situation is quite different. They farm fewer acres and have more cows.

Heindeik's parents are both teachers in Germany. His father teaches Agriculture and his mother, Home Economics. He has a twin brother, a younger brother and a sister. The twin brothers and the younger brother were all born on September 28. The twins in 1937 and the younger brother three years later.

Heindeik is studying Agriculture at the University at Kien, Germany, located near a naval harbor, on the East Sea. Students attend the university for seven months and during that time they have a long vacation in March and April. His school will start again in October. During the time they have vacations many of the students work to make money for the next term of school.

After Heindeik went back to Germany he served for a year in the army. His twin brother had gone on continuously with his education, so he is now a civil engineer, building roads and bridges.

Heindeik's father was an exchange teacher in 1953.

One of the most interesting things Heindeik told concerned marriage customs in Germany. His own engagement party was held recently. Engagement custom is different than an engagement in the United States. When the announcement is made publicly, there is a dinner party given for the immediate members of both families, and intimate friends. The boy and girl give wedding rings to each other with the name and date engraved inside the wedding band. They wear these rings on the left hand, and then when they are married the rings are transferred to the right hand.

At the time of the party the announcement is also made in the newspaper. Gifts are brought to the couple, similar to our wedding shower gifts. The engagement is taken in a serious manner, and neither the boy nor the



**BACK FOR A VISIT** — Heindeik Bruns, Muleshoe's first exchange student, is in the States again for a visit with his USA foster parents, the Byron Gwyns. Here he's shown showing pictures of his engagement party to the Gwyns and to his grandsons, John Gwyn Walker, Hobbs, N.M. (Photo by Joella Lovvorn, Journal Engr.)

girl will go with anyone else during the time. Then during the time of engagement they call each others parents mother and daddy.

He brought many pictures of his engagement dinner held in a German restaurant, which is very similar to American restaurants. They dance, too, but not the twist, "Oh no sir."

Heindeik wants to finish his education, and he expects it will be about two years before he can marry. The German people expect the prospective bridegroom to have enough to take care of the bride in a respectable manner. Consequently he is striving to get a good education, in order to make a profitable living for his future wife. He said there are few teenage marriages in Germany.

While the German student was here in high school he was active in the school activities and among some honors he received was being named third most handsome boy. Heindeik was also a junior Rotarian while in Muleshoe.

For Heindeik it is school again in October, preparing toward a teaching career—agriculture. But for the meantime, Heindeik is having fun reliving his experiences of eight years ago—and the Gwyns are having fun, too, reliving those same experiences.

## Delegates Attend Baptist Youth AAUW Workshop

Three members of the Muleshoe American Association of University Women attended a workshop for the Texas A. A. U. W. at the Amarillo County Club Saturday. Mrs. J. W. Witherspoon, Mrs. C. E. Moore and Mrs. Jack Boddie were delegates from the local branch.

At the meeting primary attention was to be given to the national program plans which were adopted at the National convention held in Denver, Colo., this June.

## Lamb-Bailey P-TA Board Meets

The Lamb-Bailey County bi-council Parents and Teachers Association executive committee met in Muleshoe at the home of Mrs. Ray Daniel, Tuesday.

Mrs. Daniel is bi-council president; Mrs. Earl Ladd, Jr., council secretary. The resignation of Mrs. John Vrubel, Spade, as vice-president was accepted. Mrs. Charles Garrett, Sudan, was elected to fulfill the vacancy.

Plans for the year and committee appointments were major business. Mrs. Daniel announced that the first meeting of the council will be held September 10 at Springlake.

She said that all persons interested in attending a parliamentary course to be held in Lubbock should contact their local P-TA presidents. Mrs. L. O.

## Baptist Youth Schedule Rally

A special Llanos Altos Baptist Associational youth rally will be held at the Plains Baptist Assembly near Floydada, August 22.

Rev. Jimmy Gresham, pastor at Circle Back, and Rev. Jerry Haley, pastor at Threes Way, will direct the recreation at 1:00 p.m. to begin activities.

The girls will swim from 2:00 to 3:00 when the boys will take the pool until 4:00. At 5:00 a talent show will be conducted in the Tabernacle and at 6:00 supper will be served in the dining hall.

The program will begin at 7:00 with Dr. Melvin G. Rathel, Lubbock, bringing the message of the evening.

The associational officers will also be elected for the 1963-64 year.

Mayo, state parliamentarian, will conduct the training course which will be held at the Second Baptist Church, Lubbock, at 9:30 a.m. September 24.

Attending the meeting were Mrs. Jimmy Drake and Mrs. J. F. Lands, Bula; Johnny Clark, Jr., Olton; Mrs. J. M. Farmer and Mrs. Celeste McMillan, Littlefield; Mrs. Kenneth Ramage, Spade; and Mrs. Owen Jones, Mrs. Irvin St. Clair, Mrs. Ladd and the hostess, Muleshoe.

After serving salads topped with cheese, you'll find the men in the family crumbling a little of the pungent cheese over hamburgers and steaks cooking on the outdoor grill.

SHOP MULESHOE FIRST!

## County Youths Picked for Confab

State Attorney General Waggoner Carr has named Rhonda Sue Wagnon, Muleshoe; Linda Grudner, Bula, and Linda Klutts, Threes Way to the first attorney general's youth conference being held this weekend in the state Capitol. They are sponsored by the Rotary and Lions clubs of Muleshoe.

The conference is a new approach for combating youth crime in Texas. Give the youth of the state themselves a big hand in solving the problem.

The program resulted from a meeting between 100 Austin high school youth leaders and Attorney General Carr. The August meeting will be a workshop for youth leaders to exchange ideas and to initiate definite programs for action against young adult crime in their communities. Students will be joined by experienced community service leaders in developing their own programs. Prominent speakers will be featured and over 600 delegates will register in the State Capitol annual conference with plans already being considered to accommodate over 1,500 delegates next summer.

The 1963 Youth Conference program, will concentrate on six major areas—law enforcement, public awareness, community service, sparetime and recreation, employment to combat "drop-out", and school administration and the delinquent. General Carr commented, "through the lessons learned in this conference Texas youth leaders will further enlarge the scope of their attack on youth crime by becoming partners with their community leaders."

## Richland P-TA Board Meeting Set For Friday

The executive committee of the Richland Hills P-TA will meet Friday afternoon, August 23, at 2:30 o'clock in the home of Mrs. Owen Jones, 221 East Cedar Avenue.

Mrs. Jones, the president of the organization, said that all officers and committee chairmen are expected to attend the short pre-school planning session.

The first regular meeting of the Richland Hills P-TA will be September 16, 4 p.m. at the school cafeteria, Mrs. Jones said.

## Trinity Baptist Host for Meet

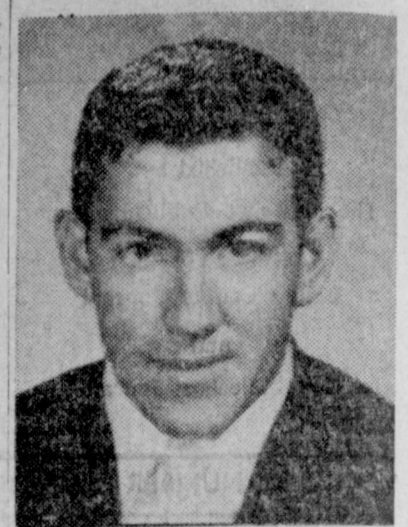
Muleshoe's Trinity Baptist Church will be host Monday, August 19, to the Llanos Altos Baptist Associational workers' conference.

The conference will begin at 7:00 p.m., directed by Robert Watts, music director of Muleshoe's First Baptist Church, featuring "Church Music Ministry" as theme for the night.

A sermon in song entitled, "The Light of the World" will be presented, featuring a combined choir from all churches in the association. There will also be congregational singing and features

SHOP MULESHOE FIRST!

## Fletcher to Get McMurry Degree



LYNDAN FLETCHER

ABILENE — Lyndan Fletcher will receive a Bachelor of Arts degree from McMurry College in Abilene at the summer commencement program to be held Thursday in Radford Auditorium on the campus. Fletcher is the son of Mr. and Mrs. Lynn Fletcher, Farwell.

The Rev. Edward R. Barcus, minister of Austin Ave. Methodist Church in Waco, will deliver the commencement address. Rev. Barcus, who is distinguished for the service he has rendered to the Methodist Church and the cities in which he has lived, will receive an honorary Doctor of Divinity degree in the August commencement service. The Rev. Lawrence K. Brown, superintendent of the San Angelo District of the Methodist Church, will also be the recipient of an honorary Doctor of Divinity degree.

While attending McMurry College, Fletcher was a member of the McMurry Chanters and the Methodist Student Movement. He was vice-president of the senior class and vice-president of the Forum.

His major field of study is history with a minor in English.

## Mrs. Ray Griffiths Feted with Party

The Friendship Club was hostess Thursday night for a surprise birthday party honoring Mrs. Ray Griffiths.

The club — and the husbands — met in the Griffiths' back yard and were there when she returned from work. They had set up tables and were all set for an evening meal of fried chicken, salad, etc., and a daintily decorated birthday cake.

Mrs. Jackie Tate, president of the club, presented Mrs. Griffiths with a robe and pajama set as a gift from the club.

During the fellowship hour they visited and sang old-time songs known to all.

Those present for the event were Mr. and Mrs. W. T. Andrews, Mr. and Mrs. Tye Young, Mr. and Mrs. Cecil Tate, Mr. and Mrs. N. C. Moore, Mr. and Mrs. Bert Mathis, Mr. and Mrs. H. E. Schuster, Mr. and Mrs. Joe Dameron, Mr. and Mrs. R. D. Precure, Mr. and Mrs. A. J. Shafer, Mr. and Mrs. C. M. King, Mr. and Mrs. Webb Watts, Mr. and Mrs. Ray Griffiths, Mrs. Inez Kennedy, Mrs. Mae Busbice, Mrs. Adell Beatty, Mrs. Maud Young, and one guest, Mrs. C. A. Hawthorne, Jonesboro, La., a sister-in-law of Mrs. Mae Busbice.

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- 2) **THIS STREAMLINED TWEED** of a diagonal woven blend of wool and silk has a marvelous town and country air... makes city scenes and leafy lanes equally its own. Riding easily over the dash of skirt, a shirt-cuffed blouse with self edging and Italian collar. In natural, luggage, or green. **\$25.95**
- 3) **GETTING AN EARLY START** on the challenging day, our paisley printed shift in light-and-airy wool shows a figure flattering slimmness from a jewel neck... to be worn straight as an arrow or whipped into shape with a little matching belt. Beige or aqua paisley with light crewel-embroidery colors. **\$25.95**
- 4) **LUNCHING IN TOWN**, our beautifully fitted worsted wool sheath with banded jewel neckline is handsomely worthy of notice at any chic spot! A long sleeved basic set off by slender woven bands of color at the midriff... in Avocado, teal, or cranberry **\$25.95**
- 5) **AN EVENING AT THE THEATRE** or a late afternoon tea, our stunning suit of rich mohair (wool-and-nylon) provides drama suitable to the occasion... The gently molded line of a chiffon scarfed jacket flows with easy grace to a slim skirt. In Cranberry w/pink scarf—green w/banana scarf—or blue w/pale blue scarf. **\$25.95**
- 6) **HUNTING FOR ANTIQUES** around the town or at some fabulous out-of-the-way country barn, our charming explorer chooses a madras shirtdress of soft wool worsted in subtly muted plaid. Sashed by a simulated leather tie, it's casually styled with placket collar and cuffed sleeves. Navy/green/rust or cherry/brown/luggage. **\$25.95**

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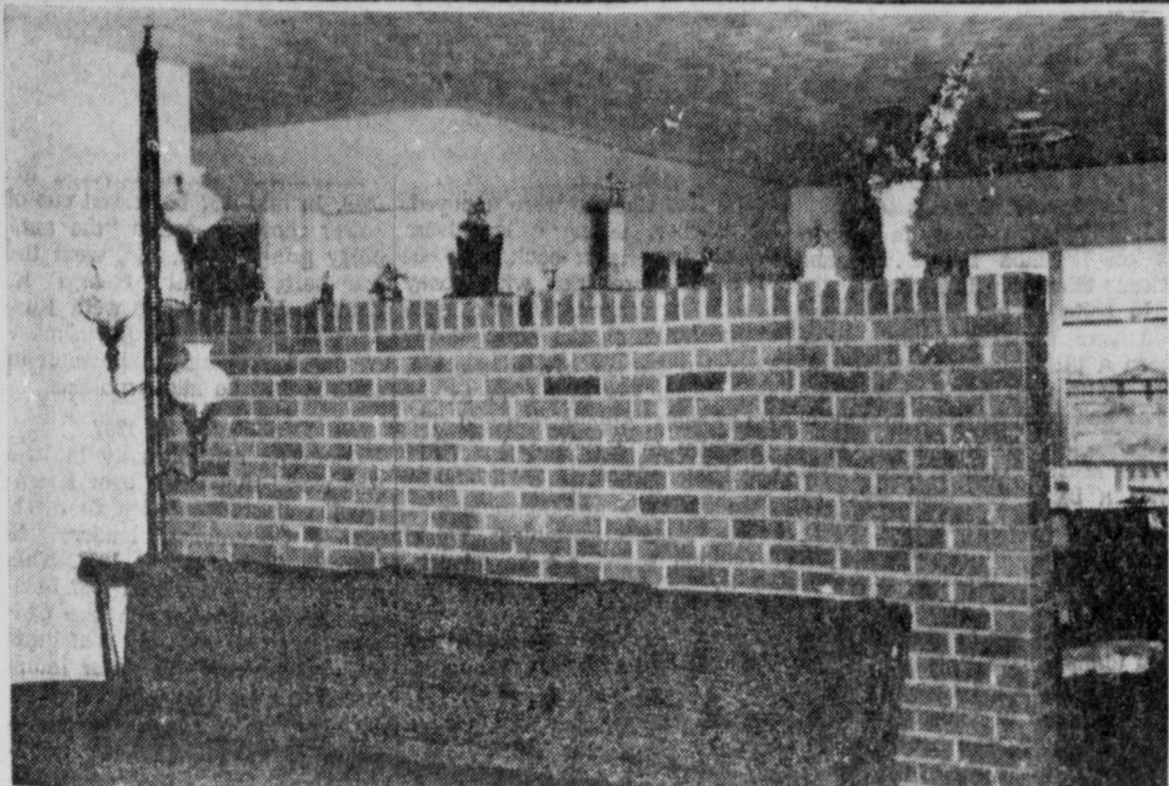
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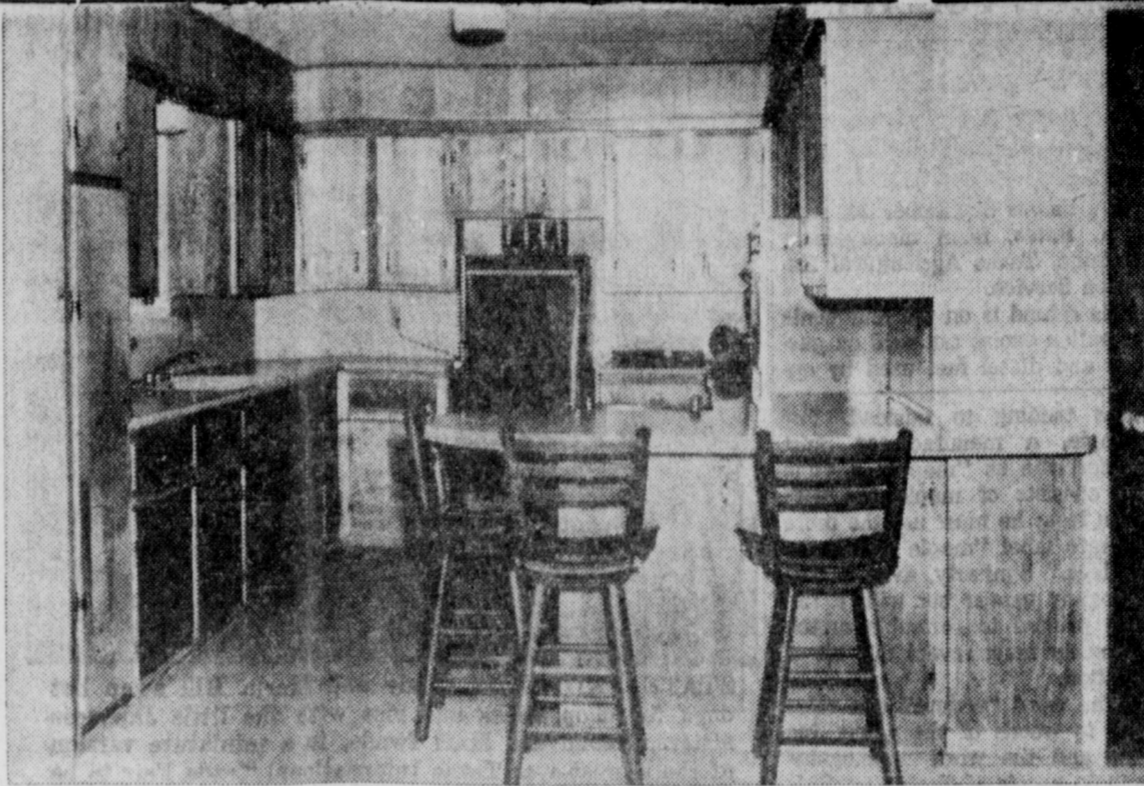
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**BRICK DIVIDER** — Between livingroom and den adds a touch of spaciousness and blends with the Maple Early American styled living room furniture and lamp post. This is a feature to be seen in one of the new homes Sunday, 1:30 p.m. to 5:30 p.m. in the Morrison Country Club Addition in Muleshoe. (Journal Photo and Engv.)



**STEP-SAVING KITCHEN**—Done in varnished open birch in a step-saving arrangement with lots and lots of storage space, may be seen in one of the new homes Sunday during open house in the Morrison Country Club Addition. Time of viewing will be from 1:30 to 5:30 p.m. (Journal Photo & Engv.)

A total of 85 million persons attend fairs each year in the United States, according to the International Association of Fairs and Expositions.

Student travel to the Orient and India is increasing rapidly, according to the Council on Student Travel which arranged trips to those areas for over 1,500 students last year.

One out of four people 65 or over had not been to a physician for two years or more, a study by the National Health Survey revealed.

The death rate in Puerto Rico fell from 9.9 per 1,000 in 1950 to 6.7 in 1962, a reduction of about a third.

Send Your Child  
**BACK TO SCHOOL**  
with a neat hairdo  
Special on Permanents

L'OREAL — REVLON — COSMETICS  
**BUDGET PERMANENTS**  
Bernice Hazel **\$5.00** Nancy Cora

**MAIN STREET BEAUTY SHOP**  
115 Main Phone 3-4480

**BACK TO SCHOOL**

GIRLS DRESSES	\$2.98
sizes 3 to 6x — 7 to 14	\$3.98
BOYS JEANS BVD	\$1.98
Sizes 1 to 16 — 13 3 4 oz.	
BOYS SHIRTS	\$1.98
Sizes 2 to 18	
BOYS and GIRLS SHOES	
All Sizes	2 pr. \$5.00

**THE FAIR STORE**  
Muleshoe, Texas Phone 3-5000

**Prepare Against Childhood Mishaps**

If you prepare in advance for childhood mishaps, your worries over family health and safety will diminish considerably.

Here are a few basic first-aid procedures that will help keep minor mishaps from becoming major medical problems.

Cleanliness is of primary importance. Wounds must be treated promptly, but be sure your own hands have been washed thoroughly. Medical reports indicate that almost 90 per cent of all disease germs that cause infection enter the body via the hands.

Remove all foreign substances from the cut or abrasion. Include a germicidal soap among your list of cleansing tools. Its antibacterial qualities will help combat infection the moment you start first-aid procedures.

Apply approved antiseptic medication to the wound and the skin area immediately surrounding it. Make sure that the covering (gauze or bandage) is sterilized.

Wash the wound and change the dressings as often as necessary until the wound has healed. This may have to be done several times a day.

**Local Branch AAUW Chairmen Named at Meet**

Mrs. G. A. (Jack) Beddingfield was hostess in her home for eleven members of the Muleshoe branch of the American Association of University Women last Friday.

A business meeting was held by Mrs. C. E. Moore, president. A. A. U. W. study books were distributed to the members present.

Committee chairmen appointed by Mrs. Moore included Mrs. Beddingfield, membership; Mrs. Joe Costin, fellowship; Mrs. Ray Daniel, legislative, and Mrs. John Watson, vice-president, program.

Announcement was made that the local branch had received from Mrs. Faye Brown, stock certificates for 21 shares of the National A. A. U. W. building stock. The local group is the smallest A. A. U. W. branch in Texas participating in the purchase of stock for the building fund.

The annual membership coffee of the University Women will be held on Sept. 14, Mrs. Moore said. Further announcements of the event will be announced at a later date, she added.

**BUILDERS KNOW...**

ONLY GAS COOLS SO MUCH BETTER FOR SO MUCH LESS!

that homes are more saleable (and have a greater resale value) with GAS year 'round air conditioning. Only GAS has such a low operating cost for both cooling and heating, and practically no maintenance cost.

For sales, service or information, call **PIONEER NATURAL GAS COMPANY**

The Internal Revenue Code now in effect was enacted in 1954, and represents a complete revamping of the income tax law to that time.

The Internal Revenue Service is divided into nine regions, 62 district offices and 838 local offices.

More than 250,000 tourists visited St. Thomas in the Virgin Islands during the 1961-62 season and an estimated 300,000 are expected by local officials for 1963-64.

SHOP MULESHOE FIRST

**MULESHOE'S YOUR BACK TO SCHOOL.**

**Shoppers' Center**

**MULESHOE MERCHANTS HAVE A RIGHT TO BE PROUD!**

THEY OFFER THE NEWEST AND FINEST MERCHANDISE AND SERVICES AT LOWEST PRICES

Check the items in this issue of The Bailey County Journal that the following stores have for your Back to School Shopping

THE FASHION SHOP MULESHOE JEWELRY COBBS ELLISON'S MART WESTERN AUTO FAIR STORE ECONO MART BEN FRANKLIN ANTHONY'S WHITE'S AUTO

**Bailey County Journal**

**AREA ARTISTS**

Shown here is an oil painting "Steamboat" by Donnita Stratton. Donnita is a pupil of Mrs. A. J. Black and has been painting in earnest for six months now. She is a 63 graduate of Muleshoe High. Donnita says "I like to read a lot but my main hobby is Painting." Donnita lives in Muleshoe and has 2 younger sisters.

The paintings described and others are on display at Muleshoe Journal & Higginbotham-Bartlett Co.

Picture Frames	Art Supplies
see	see
<b>Higginbotham-Bartlett Co.</b>	<b>Muleshoe Journal</b>
215 Main Phone 3-3510	304 W. 2nd Phone 7220

## New Labeling and Careful Wording In Furniture Advertising Due Soon Submit Federal Gas Claims Now

Better labeling for furniture, to protect the consumer, is in the offing. According to Changin Times, the Kiplinger Magazine, for nearly three years of debate the fine points with members of the industry and with consumer representatives, the Federal Trade Commission is about to come out with rules that will make life easier for the furniture buyer.

The new rules will outlaw any misrepresentations of furniture woods, including indirect misrepresentation resulting from failure to disclose pertinent facts, Changin Times reports. Truthful descriptions must be on all tags and labels and in advertisements.

Specifically, the rule provides:—The wood used for exposed surfaces must be labeled by its true name. Examples of false claims would be describing as "maple" a captain's chair made of birch; using the term "solid mahogany" or "mahogany" to describe a mahogany-veneered table; describing a walnut-stained hackberry chair as "Danish-style walnut"; or describing any nonlumber product such as hardboard, fiberboard, metal, plastic, etc., as wood. (The term, "mahogany-grained hardboard," to describe a simulated finish on a wood imitation would be accurate, however.)

—Ads may not contain half-

Traders and ranchmen are reminded that claims for the Federal Gas Tax refund must be submitted before September 30, says C. H. Bates, farm management specialist, Texas Agricultural Extension Service.

This refund is on the four cents per gallon excise tax paid on gasoline and diesel fuel used by operators on their farms during the period July 1, 1962 to June 30, 1963, says Bates. He explains that this refund has no connection with the claim for refunds sent to the State Comptroller's office. The

word "walnut" can refer only to woods of the genus Juglans and the word "mahogany" only to woods of the genus Swietenia. Philippine mahogany and African mahogany refer to woods from different trees, but both are legal designations.

But even when the new labels become universal, the magazine points out, it will still be up to the buyer to understand what he is reading—and the wise consumer will study the vocabulary before he goes shopping.



STATE FAIR KIDS Cindy and Marla Hill swap hot dogs for chop sticks and rice with the little Japanese sisters, Naoko and Mari Iwada, in a miniature version of the largest-ever Texas International Trade Fair to be featured at the 1963 State Fair of Texas October 5 through 20 in Dallas. Countries from around the world will take part in the Trade Fair with Japan the largest single exhibitor.

gasoline used on an operator's farm by custom contractors is also eligible for the refund, points out Bates, but fuel used in highway travel is not. The special postcard form, 2240,

### Communism - Part III

## K's Blustery Good Will Irks Reds

(Third in a five-part series.)

By WILLIAM L. RYAN

AP Special Correspondent

Red China's embassy in Moscow

is on Druzhba Street. Druzhba

means friendship in Moscow.

In spite of old suspicions and

old wounds, there might have

been a little more "druzhba" after

Stalin died if Nikita Khrushchev

had been satisfied to play in his

own back yard. He wasn't.

Khrushchev waded into Asia

with a bang. His road show —

with the yet-to-be-purged Premier

Nikolai Bulganin in tow — spread

the new word: Russians and Asi-

an: were brothers. He exuded

blustery good will.

The Red Chinese were annoyed.

Khrushchev, taking a leaf from

the old imperialist book, was out

to catch more flies with honey

than with vinegar. He was opera-

tine almost on the style of the

Victorian British. Soviet projects

and technicians would go to the

aid of India, Afghanistan and sub-

sequently to Egypt and other

countries whose governments

were basically anti-Communist.

The Chinese grumbled: World

revolution would not be advanced

by helping "bourgeois" regimes.

Communist economic power

should be used to foster revo-

lutions and to help Communist-

ruled nations.

There was more to Peking's an-

noyance than that. Khrushchev

had laid down a "peaceful coex-

istence" policy at the 1956 Soviet

Communist Congress.

Did this mean pulling the brakes

on a Communist locomotive

ready to roar across Southeast

Asia? Was this the old popular

front line of the Stalin era, when

Mao Tze-tung's politburo was

not alone in its annoyance. Sta-

linist stalwarts in Moscow decid-

ed Khrushchev was dangerous to

party authority and had to go. Khrushchev outmaneuvered his foes. In mid-1957 he tossed out of power those he called "the anti-party group." Out, too, went the war hero, Marshal Georgi K. Zhukov. Up into orbit went Russia's first Sputnik. Khrushchev appeared very much the man in control. But he had problems.

### Declaration of 1957

Confusion and disarray in the Red world movement over Khrushchev's direction signals led to meeting of Communist leaders in Moscow in November 1957. This produced the often-cited 1957 Moscow Declaration, which the Chinese signed — probably reluctantly — and which they later interpreted in their own way.

Among other things, the declaration directed Communist parties to seek united fronts with other elements in the free world in a long-term drive for supremacy. The declaration warned, however, that there was no abandonment of violent revolution. It could be used when conditions permitted.

To the Chinese, all this limited Communist freedom of aggressive action.

Khrushchev explained: It might now be necessary to compromise with "the imperialists," those who did not believe communism could win by means short of world war had no faith in the movement. Violence could be used in some cases — but Moscow would call the signals.

The U. S. S. R. had much to lose in world war — the Chinese little. Mao Tze-tung had put forward the idea that China could lose half her population and still emerge from world war more populous than any other nation.

Khrushchev's views, Peking muttered, were the stuff heresy was made of. Khrushchev revised Lenin. "Modern revisionists" — meaning Khrushchev — were as bad as or worse than the heretic Tito of Yugoslavia whom Stalin quarantined.

No Communist worth his salt, argued Peking, would lose an opportunity to move in on what the Reds call "the national democratic revolution" in Asia, Africa, the Middle East and Latin America.

"The essence of modern revisionism is capitulation in the name of peace," said the Red Chinese.

### Mao Got Madder

In 1958 Khrushchev turned thumbs down on a Communist grab for Iraq in the Middle East, and the Chinese burned. Matters got worse. In 1959, Khrushchev went to the United States and described President Eisenhower as "a man of peace." The Red Chinese howled in anger.

The quarrel subsided briefly in 1960 when Khrushchev used the U-2 spy plane incident to break up the Paris summit conference. But he failed to follow through on his threats and the quarrel with Peking rose in tempo.

To the Chinese, Khrushchev had become a roadblock on the path to swift Communist conquests. To Khrushchev, the Chinese were reckless to the point of endangering the Soviet Union.

In vain, Moscow explained it still supported world revolution, it backed internal subversion, propaganda, economic offensives, local civil wars, stopping short only at the point where there might be danger of world war.

Next: The catalog of sins.

## Grain Product May Aid Paper

—The quality of paper may soon be improved by the use of a cereal grain derivative, according to the U. S. Department of Agriculture.

Research on the production of the derivative will be conducted by the Battelle Memorial Institute of Columbus, Ohio, under a contract to the USDA. The Institute will study the cereal xanthates which are chemical derivatives of starch, flour, or other fractions of corn, wheat and sorghum.

The USDA's Agricultural Research Service has already shown that cereal xanthates can be added to wood pulp to give both wet and dry strength to paper and other pulp products. Earlier this year strong, lightweight insulation board was successfully made from the cereal derivative.

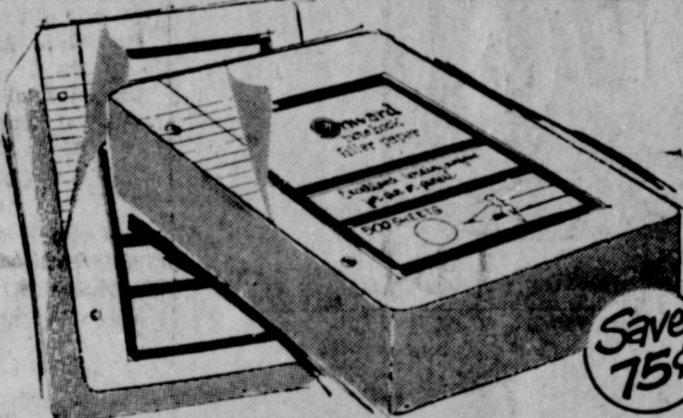
Using the USDA's data as guidelines the Battelle scientists will study the preparation of cereal xanthates and their use in paper. Other studies, each based on previous findings in the contract research, will designing and testing equipment for mixing cereal xanthates. Sample paper will also be made, a plant will be designed and costs of production of the derivatives estimated, says the Department.

FRANCIS IMPLEMENT CO.  
FORD TRACTOR  
Muleshoe, Texas  
Adv.



# Ben Franklin® has everything for BACK-TO-SCHOOL!

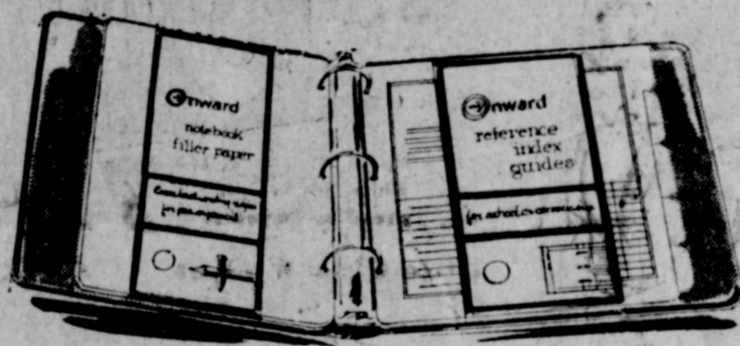
## SPECIAL!



### GIANT PACKAGE FILLER PAPER

Regularly \$1.49 Value  
500 sheets 2 or 5 hole punch  
450 sheets 3 hole punch..... **74c** Pkg.  
Regularly 89c Value  
300 sheets 2 or 5 hole punch  
270 sheets 3 hole punch..... **46c** Pkg.

## SPECIAL!



### CANVAS BINDERS with Fitted Accessories

Reg. 79c Binder fitted with 25c filler paper and 10c index. **88c**  
Fitted Clipmate Binder, \$1.35 Value... **97c**  
Fitted Heavyweight Binder, \$1.92 Value..... **149**



**COTTON BLOUSES**  
White, colors! Newest designs, tuck-ins. Misses' 32-38. Girls' 7-14..... **77c**



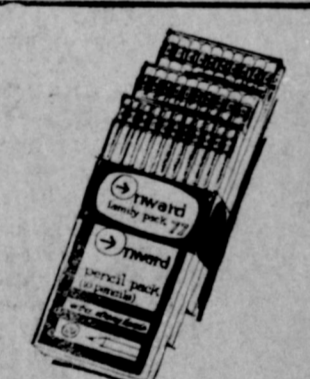
**Boys' Sport SHIRTS**  
Wash'n wear cottons, plaid, check, print, Solids. 6-16 Reg. \$1.69. **127**



**CANVAS SNEAKERS**  
White duck uppers, tapered toes. Crepe type soles. Reg. \$1.99 **167**



**Low-Cut OXFORDS**  
Lace-to-toe washable white uppers, cushioned sure-grip soles. **247**



**Onward Lead PENCILS**  
Big family size pack. Three 29c packs, 10 pencils each—total of 30. **77c**



**FREE WEAVER PEN**  
with 12 ink cartridges. Reg. 1.00. **72c**



**TYPEWRITER PAPER**  
350 sheets, 8 1/2 x 11 size..... **77c**



**"Mao" BINDERS**  
Crazy titles, waterproof! **100**



**FREE PAPERMATE PIGGY-BACK**  
Ball-point pen. Free refill. Reg. 2.38. **169**



**CRAYONS**  
Sixteen colors. Reg. 25c **17c**



**ONWARD WHITE PASTE**  
Big 5-oz. plastic jar with spreader. **29c**

**SCHOOL SALE SPECIALS**  
Tuck Cellophane Tape—1000-in. roll... 17c  
Teen-age Nylons—seamless, 15-denier... 64c  
Girls' Cotton Knit Pants—4 to 12..... 33c  
Billfolds—Boys', girls' styles..... 77c  
Goose-Neck Study Lamp—adjustable... 2.22  
Cosmetic Bags—prints & colors..... 34c  
Stretch Head Bands—nylon knit..... 21c  
Boys' Slacks—"Slim-line" 6-16..... 2.66  
Zipper Sports Bag—perfect for gym... 1.95  
Jumbo Pencil Tablets—100 sheets..... 17c



**Orlon Bobby SOCKS**  
Misses' sizes 8-11. White. **54c**



**Boys' Slack SOCKS**  
Cotton. 7 to 10. 4 Pks. **84c**



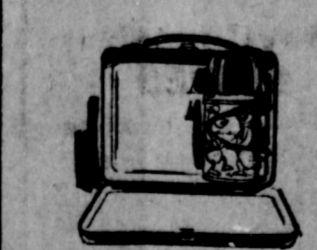
**ACETATE BRIEFS**  
Misses' sizes 5-10. White. **37c**



**BOYS' KNIT BRIEFS**  
Sizes S, M, L. 2 Pks. **94c**



**Economy SCHOOL BAG**  
Reg. \$1.00 fabric bag rubberized to shed the rain! Lunch pocket..... **88c**  
Deluxe Rayon Bag Asstd. plaids... **159**



**FITTED LUNCH KIT**  
Lithographed metal with 1/2-pint vacuum bottle. Reg. \$2.69 **199**  
\$1.19 Lunch Kit No vacuum bottle. **88c**



**ZANY BOOK COVERS**  
Waterproof! 4 in package... **39c**



**Space-Maker BINDER**  
Front cover folds under! **87c**

School Compass, removable pencil..... 17c  
Disney "Winkie Eye" Pencil Case..... 39c  
Watercolor Paints, box of 8 colors..... 29c  
Clip Board—Choice of designs..... 59c  
Webster's School Dictionary..... 97c

# Ben Franklin® MULESHOE

# Bailey County Journal

Published each Sunday by the Muleshoe Publishing Co., 304 West Second Street, Muleshoe, Texas

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**SUBSCRIPTION RATES**  
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 Outside Territory ..... \$4.50  
 In combination with the Muleshoe Journal (Published each Thursday) the following rates apply  
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 Both papers outside territory ..... \$6.25  
 (State Tax of 2% paid by Publisher)

L. B. Hall ..... Publisher  
 Ray Martin ..... Editor  
 Doris Kinser ..... Society Editor

(Advertising Rates on Application)



An Oklahoma City truck driver, William C. Nunley, has been named the American Trucking Association's "National Driver of the Year." He has driven over 2,225,000 miles in 30 years without an accident.

Sport parachuting or sky diving was responsible for at least 32 deaths in the United States in the two calendar years 1961-62, according to data compiled by the Parachute Club of America.

Lightning kills from 100 to nearly 200 people annually in the United States.

SHOP MULESHOE FIRST



**CHEERLEADERS, '63 EDITION** — Here are the six cheer leaders who will direct Muleshoe rooting section this year. They are Rhonda Wagon, head cheerleader; Peggy Lewis, Pat Malone, Gene Atkins, Billie Gillis and Dianne Wilson. Four of the cheer leaders attended the SMU cheerleaders' school recently and returned with a first, second and third ribbon in cheerleading competition. This was the first time the Muleshoe entrants had walked off with a blue ribbon. (Journal Photo & Engv.)

## TV TIPS

### CHANNEL 13

Singer Jo Stafford, making one of her rare television appearances, backed up by a couple of high powered guest stars, Bob Hope, actor-singer James Darren, will spark a melodious get-together for summertime viewing enjoyment on the hour-long "The Jo Stafford Show" tonight at 8 on KLBK-TV, Channel 13.

Miss Stafford holds some six Gold Records, each indicative of a hit that has sold more than a million copies and additionally, she has the unique distinction of holding a Diamond Record, the first ever given to a recording artist, for selling some 25,000,000 records.

Earlier today, immediately following the "Dizzy Dean Show" at 12:15, a crucial National League game between the San Francisco Giants and the St. Louis Cardinals will be played in the latter's home park. Next Saturday at 11:55 a.m. defending world champions and 1963 American League pennant contenders, the New York Yankees, will take on the Chicago White Sox in Yankee Stadium.

A "Twentieth Century" award-winning documentary about the freeing of a group of Peruvian Indians after centuries of bondage by an American anthropologist who taught them self respect and how to run their hacienda, will be presented today at 5 p.m.

Tonight at 9:30 Bea Benaderet as Cousin Pearl Bodine is in "The Hillbillies" entertainment spotlight, giving yodeling lessons which touch off a neighborhood controversy and the "call of the wild" to Elly May's animal friends. Miss Benaderet will be starred this fall in her own TV show, "Petticoat Junction", on Channel 13.

Dick Van Dyke, who will also be presented in his own vehicle on KLBK-TV this fall, along with Bob Hope will be Jack Benny's guest stars on Monday night's edition of "The Comedy Hour Specials" at 8.

A convicted gangster faces a daughter he loves and a son-in-law he suspects of betrayal when Elliot Ness follows a lead to arrest a big time racketeer on "The Untouchables", Monday at 10:30 p.m.

The survival of a patrol depends on a frightened cook, more accustomed to wielding a ladle than to firing a gun, on "Combat" Tuesday at 8:30 p.m.

"Talent Scouts", designed to give professional entertainers an opportunity to achieve a breakthrough to stardom, will have big-name guest stars Anthony Newley, author-composer-star of the Broadway musical "Stop the World — I Want To Get Off", singer Paul Anka, comedienne Hermione Gingold, Liberate and announcer Hugh Downs in the scouts' seats at 7:30 Tuesday night.

Composer-bandleader Duke Ellington, singer Arlene DeMarco and Swen Swenson, dancing star of the recent Broadway musical "Little Me", will be guests on a program devoted to Dixieland jazz music on "The Keeffe Braselle Show" Tuesday night at 9.

Art Linkletter, who hosts "Houseparty" Monday through Friday on Channel 13, will be seen in a dramatic role on "Wagon Train" Wednesday at 6:30. "The Sam Darland Story" dramatizes the attempt by a group of homeless youngsters to change a ghost town into a hometown.

The women battle over custody of a St. Dominic's schoolgirl when Gladys Cooper and Dianne Foster join Gene Kelly on "Going My Way", 7:30 p.m. Wednesday. Another Diane, Diane McBain, shares the star-light at 10:30 with Grant Williams and Troy Donahue on "Hawaiian Eye" in a story about the murder of a beautiful tennis instructor which leads to an investigation of her intriguing and mysterious past.

### Lonesome Fido

#### Has His Problems

Now that the youngsters are headed back to school, there may be a lesson in store for Fido, the children's friend.

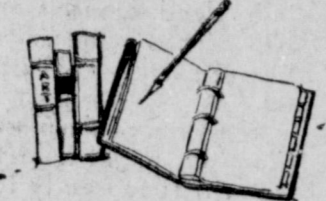
If he puts up a "yap" at being left behind, he'll need to be schooled in the ABC's of living close to neighbors who won't appreciate the barking of your dog.

To correct him, Bob Bartos, Manager of the Friskies Research Kennels, suggest that you start leaving Fido alone even when there are people in the house. Keep him in a room alone for short periods and if he begins to bark and whine, a reprimand may work. If not, spat him with a newspaper while repeating sharply "quiet."

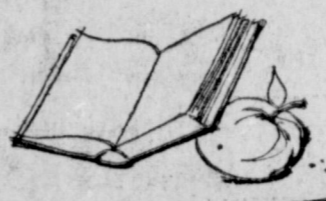
A little patience on your part in training the dog will keep him from trying the patience of neighbors.

Today, in business and industry, there are more than 25,000 pension plans covering 23 million workers.

FRANCIS IMPLEMENT CO.  
 FORD TRACTOR  
 Muleshoe, Texas



# Ben Franklin



send them back to school smartly dressed!



## 100% BULKY ORLON

Wonderful, washable 100% Turbo bulky orlon that requires so little care—needs no blocking. White and new Fall colors.

**SLIPOVER SWEATERS**  
 Big Girls' Sizes 34-40 **277**  
 Girls' Sizes 7-14 **177**

**MATCHING CARDIGANS**  
 Big Girls' Sizes 34-40 **377**  
 Girls' Sizes 8-14 **277**

## COTTON SKIRTS

Plaids, prints, solid colors in unpressed pleats for big and little girls—slim-line styles for big girls, too!

Big Girls' Sizes 10-18 **377**  
 Girls' Sizes 8-14 **277**



## COTTON BLOUSES

Big selection! Many are copies from more expensive styles. Roll-up and short sleeves, white and colors.

Misses' sizes 32 to 38. White only in Girls' sizes 7 to 14 years. **77c**

Little Girls' Blouses **57c**  
 Sizes 3 to 6X, white only



## HANDBAGS

Styled to please high school and college girls. Dressy and casual, fabrics and plastics. New Fall colors. **177**



## CANVAS SNEAKERS

Sturdy duck uppers, tapered toes. Crepe typesoles. Misses' 3 1/2-10, girls' 12 1/2-3.

**167**



## Ruth Barry TEEN-AGE NYLONS

Seamless 15-denier, run resist! Specially knit for the slender girl. Sizes 8-10.

**64c**



## Little GIRLS' Popcorn Stitch PANTS

White cotton, elastic waist, legs 4 to 12.

**33c**



## Blue Bell GYM SHORTS

Sanforized cotton twill, white, navy. Big girls' 10-16. Little girls' 7-14.

**167**



## Wash 'n Wear BOYS' SPORT SHIRTS

Plaids, checks, prints and solid color cottons. Such a wide selection and all popular with the school boy. Semi-spread collars and short sleeves. 6 to 16.



**127**



## Girls' 3-6X DRESSES

Plaids and colors. Guaranteed washfast.

**258**

Dacron-nylon slips ..... 99c



## Girls' 3-6X CARDIGAN

New Sayelle orlon... soft and warm! Crew neck or collar style.

**333**



## Kindergarten SLACKS

Boys' and girls' cotton corduroy. Black and colors. 3 to 6X.

**123**



## Boys' SWEAT SHIRTS

Fleece lined cotton knit. White, grey, S, M, L. Juvenile Boys' 4-8

**94c**

White, black, blue..... **81c**



## Basketball OXFORDS

Lace-to-toe. Washable white duck. Sure-grip soles. 6 1/2-12.

**247**



## Boys' Tennis SHOES

black duck with white trim. Arch-type inner soles. Sizes 11-6.

**177**

# Ben Franklin

MULESHOE

### Hospital Notes



#### GREEN MEMORIAL HOSPITAL DISMISSED

Mrs. Sharon Whitley, surgical; Mrs. Lucy Marquez, OB; Walter Bruce Chapman, medical; Jimmie Seely, medical; Mrs. Elizabeth McWilliams, medical; Ruby Harris, medical; Mildred Chaney, medical; Jenny Steinbock, accident; Mrs. W. A. Ray, OB; Mr. N. R. Iley, medical; M. James M. Moore, medical; Mary McMakin, medical; and Cloue Hersey, medical.

#### ADMITTED

Mrs. Katie Garvin, Surgical; Mabel Bristow, medical; Bennie Carter, medical; Patsy Ann Sybert, medical; Mrs. Ernestine

Steinbock, accident; Susan Gaston, medical; Bill Harmon, medical; Joe (Sig) Kimbrough, medical; Blanche Volkman, medical.

#### STORK NEWS

Mr. and Mrs. Eustacio Marquez, girl, EVA ANGELINA, born August 8, weighing 6 lb. 2 oz.

#### WEST PLAINS HOSPITAL DISMISSED

Mrs. Gloria Fabela, OB; Mrs. Wayne Pierce, medical; Mrs. Segundo Escobar, OB; Betty Lou Cody, surgical; Mike Ary, medical; Susan Salinas, accident; Jan Creamer, medical; Cynthia Garza, medical; La Von Siegall, medical; Jesus Flores Chavez, medical; Mrs. Ernesto Ramon, medical; Mrs. Juan Quesada, OB.

#### ADMITTED

H. M. Gilbert, medical; W. F. Goodwin, medical; C. E. Reeves, medical; James W. Buchanan, medical; Miss Lydia Ramon, accident; Mrs. Aurora Balderas, OB; Chester Varner, medical;

Dorothy Vinson, surgical; Mrs. Ramon Mendoza, OB; Sandra Darsey, medical; Mrs. Manuel Gonzales, OB; Marsha Blackman, surgical; Brent Blackman, surgical; Henry F. Cody, medical.

#### STORK NEWS

Mr. and Mrs. Solis Fabela, boy, RUBEN JESSIE, born August 13, weighing 6 lb. 3oz.

Mr. and Mrs. Segundo Escobar, girl ELSA AIDA, born August 10, weighing 5 lb. 8 oz.

Mr. and Mrs. Juan Quesada, girl, SYLIVA, born August 14, weighing 7 lb 12 oz.

Mr. and Mrs. Alfonso Balderas, girl, DIANA LEE, born August 15, weighing 7 lb. 7 oz.

Mr. and Mrs. Ramon Merdoza, girl, (no name listed) born August 16, weighing 6 lb. 9 oz.

Mr. and Mrs. Manuel Gonzales, girl, (no name listed) born August 16, weighing 6 lb 6 oz.

SHOP MULESHOE FIRST!

### TIPS...

#### FROM THE OFFICE OF HOME DEMONSTRATION AGENT

By JEAN MARTIN

#### Ways to Beat the Heat

Looking for ways to beat the heat?

Here are some things you can do around the house to make it more comfortable during hot summer days.

Plant deciduous trees and shrubs along the west and south side of the house to shade it from the hot rays of the sun. Keep plantings slightly away from the house so they don't shut off the breeze.

Install metal or canvas awnings. They'll reduce by 70 to 75 percent the heat coming through windows. Awnings with open sides are more effective than those with closed sides; light-colored awnings are better than dark ones.

Louver or bar screens will reduce the heat 90 percent through south windows not otherwise shaded. They are 55 to 75 percent effective for east and west windows.

If you live in an area where the nights are cool, install an attic fan to draw this cool night air down and into the living area. Use window exhaust fans if you don't have an attic fan.

If your house is still in the planning stage, see that there's an overhang or extension on the south wall.

Select a light-colored roof. Use light-colored shades, draperies, and blinds.

You can, of course, solve the whole problem by installing a central air conditioning unit.

#### NEW LIFE GUARD AT COUNTRY CLUB

Allen Roberts has been appointed new life guard at the Muleshoe Country Club swimming pool. He replaces Charles Elrod and will be on duty until the pool closes in September.

Twenty-two states have equal pay laws, requiring the same rate of pay for men and women doing equal work.

### Bula Families

#### Visit Durango

By MRS. JOHN BLACKMAN  
BULA — Families enjoying camping out and sightseeing this week at National Forrest, near Durango, Colo., are the L. H. Cmedias, Jimmy Cannons and the George Bahlmans.

Mr. and Mrs. Terry Blake were hosts Friday evening to an ice-cream and cake supper to members of the Young People's Sunday School class of the Church of Christ.

The group met at the church and waxed the floors and wood work of the church furniture and then went to the home of the Blakes for games and refreshments.

Mrs. V. C. Weaver returned Tuesday evening from Burnet, where she attended the funeral of her brother, Jack Maxwell, last Monday.

Pam and Jean Clevenger, Brownfield, children of Mr. and Mrs. Curtis Clevenger, visited last week with their grandparents, Mr. and Mrs. Leonard Clevenger.

Mr. and Mrs. W. N. Townsend, Big Spring, were guests Thursday of Mr. and Mrs. Eugene Bryan.

The Paul Young and Guy Sanders families left Monday for a camp out and fishing in Arizona.

Mr. and Mrs. Jack Claunch, San Fernando, Calif. have been recent guests of his father, J. C. Claunch, and other relatives.

Donna Lands returned Monday after an extended visit with her aunt and family, Mr. and Mrs. F. W. Dedrick in Brodhead, Wis.

Mr. and Mrs. Dayton Lee and daughter Lari, Gallup, N. M., are visitors of the Terry Blakes this week.

Mrs. Cecil Jones is spending this week at Quail in the home of her husband's parents, Mr. and Mrs. H. D. Jones.

Mr. and Mrs. John Hubbard were in Lubbock Sunday visiting their daughter, Wanda, a summer student at LCC.

Ag-teacher, J. F. Lands, and his son, Jonnie Lands, Smyer, attended the State agriculture convention held August 6, 7, 8, and 9 at the Adolphus Hotel in Dallas. Mrs. Land spent the time with her daughter-in-law and children at Smyer.

Mr. and Mrs. F. L. Simmons accompanied by their grandchildren Beverly and Lee Carol Simmons left Monday for a visit with their sons, Oliver and Darmon Simmons in San Diego and Sepulveda, Calif.

Enjoying fishing and camping at Tres Ritos this week are Mike and Pat Risinger, Gerald Reid and Kenneth and Mike Overland.

Mr. and Mrs. Jack Speck returned Sunday night from a business and sightseeing trip to the Rio Grande valley. They were accompanied by Mr. and Mrs. Slim Castelberry, Rochester.

Mr. and Mrs. Roy Young were in Rchy over the weekend to visit his parents, Mr. and Mrs. Thomp-son Young. They attended the wedding of his niece, Miss Linda Killingsworth to Jonnie Heathey, Saturday evening at the First Methodist Church.

Sunday guests of Mr. and Mrs. John Blackman were Mr. and Mrs. P. E. Dever, Plainview, and Mr. and Mrs. W. W. Harkness, Lubbock.

Mrs. J. D. Rowland came home from the hospital Tuesday following surgery and a 10-day stay in West Plains Hospital, Lubbock.

Recent company for Mrs. L. L. Walden were her daughter, Mr. and Mrs. Glenn Aaron, and Mrs. Nancy Bennett and girls, Lauri and Susie, Carlsbad, N. M.; also a granddaughter, Mr. and Mrs. Don Potter and children, Mike, Curtis, Linda and Glenda, Fontana, Calif.

Patricia Robertson was confined to the Medical Arts Hospital the first of the week following surgery on her foot. She is now at home on crutches.

VISITING PARENTS  
Mr. and Mrs. Bill Shields and family, Salt Lake City, Utah, and Mr. and Mrs. John McDorman and family, Fence Lake, N. M., are visiting the Byron Gwyns. Mrs. Gwyn and Mrs. Shields are sisters, and Mr. McDorman and Mrs. Gwyn are brother and sister. They are also visiting Mr. and Mrs. W. D. McDorman, Mr. McDorman's and Mrs. Shield's parents.

A single corn plant can use five pints of water every day during a hot spell.

Francis Implement Co. Ford Tractor Muleshoe, Texas Adv.

## Our Educational System

Arnold Toynbee, one of the great minds of his time, writes on America's educational system that it must be improved if we are to keep pace with the changed and more challenging conditions we are now confronting.

On one count, Toynbee is so obviously right that it is hard to see how anyone who reads his analysis of American educational standards carefully could fail to concede the point. He points out that we are "aristocratic" in the traditional sense that our system allows many young people who are mentally unfit to get a university education.

But it does not insure that all boys and girls who are intellectually fit get a university education, and some of the nation's best minds are not offered a chance to obtain a university education.

The continental European educational system, admittedly a stiffer course than the Anglo-Saxon system (with the exception of Scotland according to Toynbee) has several features the American system should emulate.

It offers the best students government-supported higher education. While Americans would never agree to bar the worst students from university study, it is possible to continue to allow mentally unfit students to go to universities while making provision to see that the best high

school students are aided in their pursuit of a higher education, if necessary, to keep them from dropping out of the educational system.

It would be much simpler, in these times of crowded colleges and universities, to eliminate the purely social student from our colleges and universities, students who have no genuine mental or educational qualification for a university education, and thereby make room for a certain percentage of our best minds who do not have the good fortune (money) to attend a university.

It is extremely wasteful to lose these minds and their potential which we are often losing, under the present system. We like to boast about how many of our high school students go to college, compared with the number in other countries, but what we overlook too often is the fact that the other countries see that their best students go to college while we often fail to provide our best students the chance.

And, it could be added, our high school graduates average being about two to four years behind the students of several European countries, in academic achievement, when they set off for college, so that after college, many of them are then only on a par with European students entering college.

## Party Realignment

Despite the frantic efforts of eastern, liberal Republican Party leaders to head it off, a realignment within the Republican Party is now developing with considerable grass-roots strength behind it.

Despite cries of betrayal of Abraham Lincoln, and other emotional protests, a large number of Republicans in and out of office are ready to test the theory that the G.O.P. can win with Dixie support.

For many years there has been intellectual sentiment in favor of a realignment of the two major political parties. The argument has been that the South's conservatives should unite with Republican conservatives and form a conservative party, as

in England, Liberals and radicals from the two parties could unite to form a labor or liberal party — as in England, it was argued.

The rash of demonstrations and welfare programs might help force such an alignment. It is too early to say it will succeed and definitely bring about that realignment. But the Goldwater candidacy and long smoldering conservative sentiment are bringing the day closer and closer, as is the Kennedy Administration's domestic program. What we are seeing might indeed be the beginning of the long-discussed realignment of conservatives and liberals within the two major political parties.

#### VISITS GRANDPARENTS

John Gwyn Walker, Hobbs, N. M., the grandson of Mr. and Mrs. Byron Gwyn, is here for a visit. He is the son of Joe and Joyce Walker.

Annual retail sales of typewriters amount to \$313 million.

#### ATTENDING PGA MEET

Ray Hardy, Muleshoe Country Club pro, is attending the PGA tournament in Corpus Christi this week. He is expected to return Monday.

SHOP MULESHOE FIRST!

#### FOUR LOCAL MEN GOLF AT PORTALES

The Portales, N. M., pro-amateur tournament was the destination of four localites. Leaving Friday were Russell Haber, E. A. (Fluff) Myers, Earth; Wayne Wash and Dee Brown, Muleshoe.

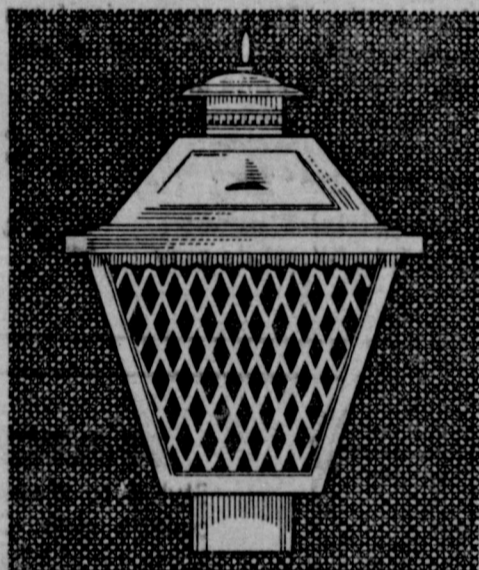
## THE VILLAGER WHITE

The ultimate in fine styling... the Villager White, one of four Ready-lite styles, set off with a beautiful gold mesh and delicate gold trim. Comes completely installed with matching white post and convenience outlet. Truly a delightful practical addition to your landscaping.

COMPLETE PRICE INSTALLED **\$95.50\***

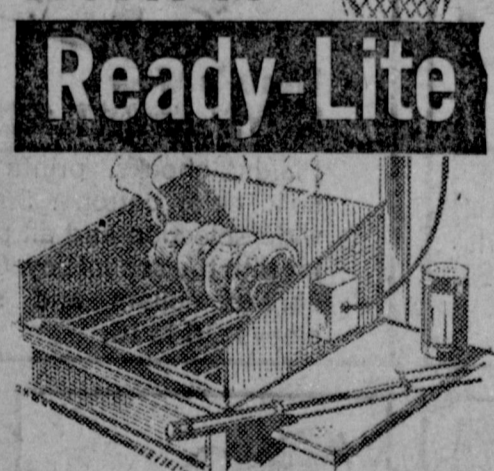
\$2.48 PER MONTH

Your Ready-lite is so easy to buy — just add the monthly payments to your electric bill with no interest or carrying charge.



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## YOU CAN PLUG-IN WITH A Ready-Lite



With a Ready-lite you have a decorative yard light plus additional uses. The convenience outlet on your electric Ready-lite allows you to use other electrical helpers — electric barbecuers, rotisseries and coffeemakers; extra strings of lights for yard parties; and electric garden tools. Best of all, an automatic electric Ready-lite operates for less than a penny a night... surely your best outdoor bargain!



## LAST SHOT SALE!

Great guns! It's that time again... time for your last shot at our fast-moving '63 Mercurys! You'll score a bullseye whichever one you buy, so gallop on in... rope the Mercury of your choice, and put your brand on it pronto! It's your last shot!

★ PICK 'EM UP FAST WHILE THEY LAST!

**MERCURY MONTEREY**

This is it... the big, rugged beauty of the Mercury line, with its mighty Marauder 390 V-8... Breeze-way Rear Window 'n' all, at the lowest prices you'll ever see!

**MERCURY METEOR**

Just right in size... just right in price, this gorgeous Mercury Meteor gives you big car comfort, small car economy... especially now, at our close-out prices!

**MERCURY COMET**

The value champion of the compact field, Comet's an even better buy now at our final close-out prices! Save when you buy... save as you drive your new '63 Mercury Comet!

## MULESHOE MOTOR CO.

Phone 2510 At The Crossroads

MAXIMUM LEGAL SPEEDS		DAY	NIGHT
CARS — BUSES		70	65
CARS — BUSES (COUNTY ROADS)		60	55
TRUCKS — TRUCK TRAILERS		60	55
SCHOOL BUSES		50	50
OTHER VEHICLES		60	60

STEPPED UP SPEED LIMITS — Here's the kind of signs that will greet motorists at the state line when they enter Texas after next Friday. Maintenance plant here is all set to put up the signs, and C. McMahan, highway department maintenance foreman, and H. A. Weaver, an employee, are shown holding one of the huge gateway signs. (Journal Photo & Engraving)

### New 'Two-Way' Glove is Boon

By JEAN SPRAIN WILSON  
AP Fashion Writer

NEW YORK (AP) — A blessing to the chronic glove loser, or the lady with twofold (or right) hands, if that innovation in hand craft, the ambidextrous glove.

But it is sure to play havoc with the plots of mystery writers whose fictional sleuths manage to prove something by the wear and tear on a single glove left carelessly at the scene of the crime.

It doesn't make any difference if owner is left or right-handed because it can be worn either way. This new type of gauntlet is woven from a stretch fabric with a thumb sheath located at a neutral distance between front and back.

As yet only women can lose one of their mittens and still be able to match it with what is left (or right) of a pair that lost. The new types of gauntlet are not in production, however; they are a likely and practical prospect for the future.

On the other hand, another glove story concerns a manufacturer who sells just one glove at a time, left or right, whichever is right for the wearer. Of these the tennis glove is the latest.

Before it came into being, the net enthusiast wore sweat bands around his wrist too halt coursing arm perspiration. But these did nothing to protect his hand from blisters and painful callouses caused by gripping his racket.

The tennis glove with its perforated chamois palm and perspiration absorbing terry cloth back is designed to keep the hand cool and keep it wrapped around the racket as firmly as possible.

Even with these precautions, it eventually does get sweat soaked during a really hot game. The player wears an alternate one while the tennis glove dries in 15 minutes in the sun.

Fingers are splayed off at the first joint and thumbs are missing entirely on certain style golf gloves. Leather on the palm sides are thin enough to permit a sensitive yet firm grip on the club and nylon to yield to any sized hand.

Something for Everybody

Bowling gloves are strapped at the wrist for support, and cutaway to the knuckles for more hand bending room. Reduced to almost no glove at all is the three-fingered, cowhide archery glove.

Of course, where sports require equal agility and protection for each fistful of fingers, the manufacturer obligingly turns out its

gloves in pairs. But with leather palms and fingers stripped for grip, and stretch shafts for maneuverability, these are hardly any ordinary pairs of handgear.

Horseback riding, fishing, sailing, hunting, sports car devotees, even the outdoor camera bug who wants warm hands and a sensitive shutter finger now has pairs of gloves designed with his unique requirements in mind.

Since the writers of fictional sleuth can no longer determine much, right or left, from a ladies'

lost glove, he can at least track a man who leaves his sports glove behind to the nearest golf course, or bowling alley, or tennis court.

The death toll from accidents in the United States is higher in the summer than in any other season, insurance company statistics reveal.

Natives in New Guinea buy the South Pacific Post newspaper to smoke.

One of the slowest railroads in the world is between Erhagen and Eschenau in Germany. The train goes 10 miles per hour, slowing to five m.p.h. through several villages and at crossings.

The first senator to become president was James Monroe in 1817.

FRANCIS IMPLEMENT CO.  
FORD TRACTOR  
Muleshoe, Texas  
Adv.

### New 'Portable' Classroom Out

With populations burgeoning in almost every section of the United States, it's easy to find people who recognize the need for more classrooms. It's a lot harder to find taxpayers willing to pay for them, especially when other local governmental costs are rising rapidly.

One answer to the taxpayer's plight is to be found in modern steel. America's basic metal is providing the means for hard-

pressed communities to build modern, up-to-the-minute classrooms at a cost far less than other construction methods, according to engineering authorities.

One of the unusual innovations is the portable steel classroom which can be used as a wing on an already existing school building.

Each classroom is of standard size, 20 by 32 feet, and can accommodate as many as 40 pupils. The classroom can be expanded up to 24 feet by the use of center sections.

The classroom, which can be disassembled, moved and re-erected galvanized steel panels. It comes

ceiling which gives it outstanding acoustical properties, an asphalt tile floor, fluorescent lighting, venetian blinds, chalk and bulletin boards, cabinets, lockers and a sink. The structure is almost indestructible in the ordinary sense.

Quickly Assembled

One of the greatest advantages of the mobil classroom is that it only takes a day to a day and a half to have it ready for occupancy. In addition, if school populations shift, the classroom can be moved to a new area where it is most needed.

When it comes to permanent

structures, steel again provides the best buy for today's school tax dollars, leading architects point out.

Recently a well known school architect reported that it would cost a third less to build a new modern school to accommodate the same number of pupils than to duplicate a 1928 building from the original plans. And the new school would have larger classrooms, three times as much glass area for natural light, better artificial light, better heating, ventilation, acoustics and a more pleasing appearance.

The answer, this architect explained, lies in modern steel's building materials and components. Steel helps to cut costs without cutting corners.

The steel industry has introduced superior quality at a savings in cost with mass production in the construction of pre-fabricated panels, I-beams, nailable framing units, steel doors and windows and the like. The principle is the same with the low cost automobile or appliances you own. If each item had to be constructed individually the cost would be prohibitive. So it is with the facilities to relieve our crowded classrooms.

The use of steel has made feasible the raising of an old school erection of a new one without displacing the student body. The flexibility of modern steel design permitted use of the old building while part of the new one was under construction. Then the pupils moved into the new structure while the old was being demolished and the new one completed.

Everyone has a voice and a responsibility in providing the best school facilities for our youngsters that new building techniques can provide. It can be done by utilizing our tax dollars the modern way — economically and efficiently.

### BACK TO SCHOOL

	BOYS JEANS Double Knee Pr. \$1.97
	White Also — Size 2 to 12 — 13 3/4 oz. .... <b>1</b>
	Boys & Mens SHIRTS Short Sleeve <b>88c</b>
	Sizes 4 to 16 — 14 to 16 1/2.....
	BOYS KNIT T-SHIRTS Stripe <b>2 for \$1</b>
	Short & Long Sleeve — Size 3 to 12.....
	BOYS STRETCH SOCKS First Quality <b>4 for \$1</b>
	Sizes 9 to 11.....
	Sizes 8 1/2 to 3 — Pr. .... <b>\$2.79</b>
	BOYS OXFORDS Loafers Guaranteed <b>2</b>
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	GIRLS DRESSES Wash & Wear <b>1</b>

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## SCHOOL DAYS SALE



Rugged 3-Bar Cantilever Frame  
Speedy Davis 1.75" Tires!  
Flamboyant Space-Age Styling! Boy's red! Girl's blue!

Ball-bearing pedals! Kickstand!

**Save Now on a 26" Galaxy**  
No Money Down, 0.00 week  
**\$34**  
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- Safety coaster brake! Reflector!
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- Speedy! Middleweight tires!
- Test orbit at W.A. today!

Join the Western Flyer Rider Set! Over 4 1/2 million members!

It's Fun to Doll Up Your Bike at W.A.

(A) Big Bike Basket. 18x18x7" size. #7347.....	91c
(B) 2-Way Saddle Bag-Brief Case. #7358.....	2.89
(C) Luggage Carrier. Chrome-plate. #7322.....	2.45
(D) 26" Chain Guard. Chrome-plate. #5927.....	89c
(E) Men's Saddle. Vinyl top. #7372.....	1.88
(F) Chime Bike Bell. Clamp-mount. #7189.....	39c
(G) 2-Tone Goosie Horn. Clamp-mount. #7183.....	49c

# Western Auto

VALUES ASSOCIATE STORE

### Boys to Blossom In 'Sportsy' Coats

"Sportsy" is the word for sport coats for boys this fall. And they bear little resemblance to suit coats, as they so often have done in the past.

These new jackets look rugged, are rugged, styled to look alive and active with back shoulder gussets for movement... and leather trims and patches to give an even sportier feeling.

Newest looking of Fall 63's sport coats is a collarless four button cardigan that closes up almost to the throat. It's being shown in a wide variety of fabrics... belted, half-belted and without belt, and it's sharp because it is so new looking.

Leather is everywhere in trims on the new jackets. Sillets outline pockets, makes yokes, and collars, patches elbows. Even cardigan is teamed with leathers this year, as is almost every fabric.

Fabrics are either classic or newly rich-toned blends in dark to vibrant colors, with the camel range of shades still very popular. All in all, when it's time to choose that essential new sports jacket, there's a wider range of styles, colors and fabrics than for many a moon.

### RCA VICTOR

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THE MOST TRUSTED NAME IN TELEVISION

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## OUR CHILDREN'S SAFETY: A JOINT RESPONSIBILITY



### PARENTS! DON'T DEPEND ON SCHOOL TRAINING ALONE...

Your schools, your Traffic Safety Division, and various public spirited institutions sponsor Traffic Safety instruction for your children, yet each year more children are killed in traffic accidents than from all diseases put together! True, the menace of careless drivers is a major cause of these accidents, yet there are many cases where cautious drivers could not avoid hitting a child that ran into the street or swerved suddenly on a bicycle. Safety is a joint responsibility — as parents, do your part, too, to teach your children safety.

## POOL INSURANCE AGENCY

MULESHOE Phone 2950

## Teenage Students Need A Checking Account



Pocket-money can be managed more wisely with a checking account

### MONEY IN THE BANK HELPS YOUNGSTERS LEARN THRIFT

Rather than doling out a weekly allowance, why don't you give your youngsters the opportunity of learning to budget several weeks' allowance by putting that amount in a checking account for them here. It's a good way to learn thrift.

FOR FURTHER INFORMATION, VISIT

# FIRST NATIONAL BANK

Member FDIC Muleshoe

TALK TO US ABOUT A CHECKING ACCOUNT FOR YOUR COLLEGE STUDENT

**Ray's--**  
(Continued from Page 1)  
is much more difficult now (there hadn't been much back when I was in school), and organizations are much more numerous. At Byars we used to spend our recess and noon periods behind the coal shed shooting mumblepeg or marbles. Only supervision we had was to see to it that we didn't play for "keeps," an offense which sent the culprits to stern Mr. Brown's office where he took into custody all our marbles, including the two-bit special game, the prize collection of marbles in our converted Bull Durham tobacco sack.

Only world issues we ever talked about in the Friday afternoon debating society was whether women should be allowed equal suffrage or whether a high or low tariff was better.

But nowadays they got to know about such things as the common market, the differences between Red China and Red Russia and all about spacecraft progress.

Nowadays the kid who doesn't take part in football, speech, six clubs and band is just loafing. And he should be building a display for next spring's science show at the same time.

As I said, it was much more simple in the little red schoolhouse (which seldom WAS red) back at Byars.

Some ways it's good and some ways it's bad, but what with the kids as busy as they are today, no wonder they don't have time to learn about such little quaint niceties as "yes ma'am" and "no sir," instead of "yeah," and "nope."

**Self--**  
(Continued from Page 1)  
match is slated for Friday, second match Saturday and semifinals and finals Sunday.

Reservations should be made by calling Hardy or writing him at Box 733, Muleshoe. Greens and course are in good condition, officials say.

**Drunk--**  
(Continued from Page 1)  
chair on the porch.

But by the time Clements got back to the front door, the drunk had changed his mind about the ail routine.

"I've decided I don't want to go to jail," he told the sheriff. The officer said he was going anyway — and he did.

Shortly after 3 o'clock in the morning, the intoxicated one was tucked away in the county jail to sober up.

A day or so later he was released — cold sober. There's a sequel: That very night he was back in jail again. He had been picked up by City Officer Pete Hatfield, Yep, you guessed it: He was drunk again.

**Seven--**  
(Continued from Page 1)  
10 were killed. The patrol investigated 270 accidents last month in the same counties.

In number of accidents, Palo Pinto lead with 32 and Lubbock county was only a fraction behind with 30.

**Boosted--**  
continued from page one  
to the efficient movement of traffic of the speed law.

Garrison urged motorists to be particularly cautious in assuming the higher night speed limit of 65 miles per hour. He said research by the U. S. Bureau of Public Roads shows that increasing night speeds from 55 mph to 70 mph doubles the accident involvement rate, and that the severity of accidents increases rapidly at speeds over 70 mph.

He wound up his statement with the grim note that "traffic deaths are running far ahead of last year already, with an increase of about 100 deaths. Unless we can hold the line against this trend," the DPS chief warned, "we will wind up with an all-time high traffic death toll in 1963."

Beige is the most popular color for offices, a survey of color preferences in executive offices shows. Green, off-white, blue, yellow and orange follow in that order.

**Five--**  
(Continued from Page 1)  
in county court.

Donnie Thurman was charged with giving a worthless check. Martin Mendoza was charged with driving while intoxicated. He pleaded guilty and was given a \$100 fine, three days in jail and his driver's license was suspended for six months.

**Queens--**  
(Continued from Page 1)  
Lisa Diane Santos, Robbie Young, Craig Kirby, Cindy Hutchinson, Theresa Hamilton, David Head, Prynness Parkman, Ronnie Altman, Alton Ramm, Donnie Nichols, Tommy Green, and Charlie Gale Green, and the winning couple.

**Canadian--**  
(Continued from Page 1)  
before noon Wednesday. The two youths were traveling in a MG convertible, and had been in the area to work in harvest. They were enroute to Morton when the crash occurred.

The sharp, 90-degree turn in front of Bula school has been the scene of a number of accidents in recent years.

United States visitors, largest single nationality group of travelers in the Far East and Pacific, account for over a fourth of the total income from tourist in that area.

**Little Miss Gets Own Furs - Fakes**  
Just about the nicest news in a long time for little girls is the appearance this year of wonderful fake furs. Not just in muffs and collars and purses, either, come in everything from snow suits and ski wear to coats and bathrobes.

Little girls love pussy cats and ponies. And every possible kind of pussy cat, from lion to tiger to ocelot and leopard, can now be theirs to wear, as can lots of other four legged furs from pony to zebra.

Even the pup dog ahs not been neglected. The dalmatian's delightful spots have been swiped to make winter wear, and the lamb's curly wool shows up as pretend broadtail.

Mommy can only dream of mink. The little ladies can luxuriate in it, in these pie and printed fabrics, and in every possible color and mutation. What little girl wouldn't be enchanted by a "mink" bathrobe? What big girl either, even with the quotes?

The use of these charming fake fur fabrics has not been limited to outer wear, to the snowsuits, ski suits, blazers, parks and coats. They show up in straight A-line dresses, in jumpers teamed with jumper and long-sleeve organza blouse, for example) and in little brief skirts to team with coordinated sweaters and pullovers.

So now little girls need not be taken to the zoo to see the animals they love and cannot touch. Theirs will be the pleasure of their very own, and very fashion-

**Junior's Auto Insurance High**  
Car insurance costs can be a real budget-bender for high school or college students. There are ways, however, that this expense can be reduced to allow more money for dates, clothes and other needs.

State Farm Mutual, the country's biggest auto insurance suggests these three ways to minimize insurance costs for the under-25 driver:

1. Take an accredited driver education course. This can cut rates on major coverages for young men under 25 by 10 per cent.

2. Good grades in school can bring a 20 per cent discount under a plan such as the State Farm "Good Student" discount. You may qualify for this plan if you rank in the top 20 per cent of your class, have a B average or better, are on the dean's list or honor roll or have similar scholastic distinction.

3. Compact cars which qualify are entitled to a 10 per cent discount, so bear this in mind when you're buying a car. If your car is the second family car, both the compact and the other car in the family are eligible for an additional 10 per cent off per car with many companies under a two-or-more-car discount rule.

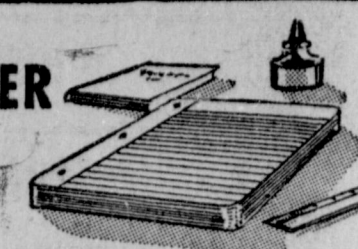
Another point to remember is that if the young driver restricts his driving to only one of the two cars, most companies will charge the higher rate to that one car. able but innocent, favorite furs to wear.

State Farm charges the increased under-25 premium only on the higher-rated automobile — whether the youth is a part-time driver of one or both cars.

Shopping for insurance and financing expenses when you buy a car is just as important as finding out the "cash difference" or trade-in value. Savings of up to several hundred dollars are possible — if you investigate the best insurance and financing opportunities.

The right car, careful driving, driver training and good grades can add up to a package of real savings on insurance. Even if you don't own a car, but use the family car, permission and the keys will come more often if you're helping to hold down insurance costs.

**BACK-TO-SCHOOL SPECIALS**

300-sheet package of **NOTEBOOK PAPER**  **49¢**

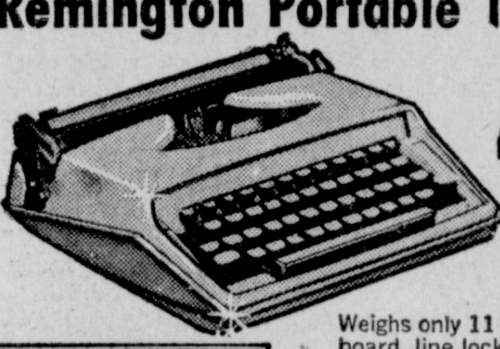
**NOTEBOOK BINDER**  
Heavy board  
Plastic Covered  
Special **66¢**

**COMBINATION LOCK**  
Brass plated  
for School Lockers **48¢**

Now **CRAYOLA**  
16-Color pack  
Safe, Non-toxic  
Only **19¢**

**PENCIL PACK**  
10 pencils and  
6" plastic ruler **33¢**

**BALL POINT PEN**.....27¢

**Remington Portable Typewriter**  
 **48<sup>99</sup>**  
plus tax  
**NO MONEY DOWN**

Weights only 11 lbs. 42-character keyboard, line lock and bell, space bar, scale, margin stops, etc. Portable case.

**WHITE'S** the Home of Greater Values

**BACK TO SCHOOL**



**SHOP IN MULESHOE AND SAVE**

**LEVI'S**  
Built to Take Rugged Wear.  
White Levi's Too.....  
Size 0-12 ..... \$3.59  
Size 27 thru 29 ..... \$3.85  
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Stock up Now!!!

**Farah Jeans**  
with  
**Double Knee**

Size 2 — 12 ..... \$2.98  
Size 13 — 16 ..... \$3.75

**BOY'S SPORT SHIRTS**  
SHORT SLEEVES

Dark Tones Ideal  
to start back to school  
Knits or Cotton Prints

**1/3 off**

**COATS**  
Come in now and make your selection early while we have a full stock.

Large Selection of girls and boys  
COATS — Dressy or Casual Types  
**LAY-A-WAY NOW**

**SCHOOL SHOES**  
SHOP COBB'S SHOE DEPT  
for your best selection of  
LOAFERS, or LACE TYPE SHOES

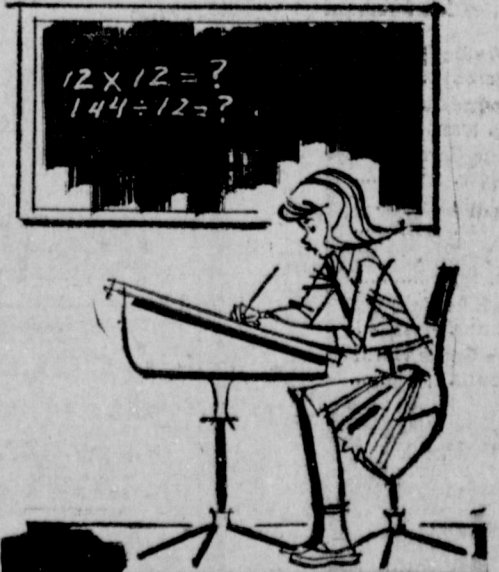
priced  
**\$5.49** UP

**Girl's Dresses**  
LARGE STOCK OF  
Back - To - School Dresses  
All Cotton Prints  
Make Your Selection Early!  
priced \$5.98 to \$12.98

**Girl's Crew Socks**  
Made of the finest 100%  
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Sizes 8 1/2 to 11

2 PR. **98¢**

**FALL SPORTSWEAR**  
SHOP NOW FOR THE  
New Look in Sportswear by  
Bobby Brooks — White Stag  
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Make Your Selection Early!!!



**Approved Youth League Football Equipment**

**Plastic Football Helmet** 5<sup>77</sup>  
Has heavy-duty face guard. Ear padding, chin strap. S-M-L sizes.

**Knitted Football Jersey** 1<sup>88</sup>  
Made of super-tough stretch fabric. 3/4-length sleeves. S-M-L sizes.

**Football Stretch Pants** 7<sup>88</sup>  
Made of durable cotton with built-in protective padding. S-M-L sizes.

**Football Shoulder Pads** 5<sup>88</sup>  
Crack-proof protective plastic caps with felt padding. Adjustable.

**Junior Football Shoes** 4<sup>88</sup>  
Modern "Pro" low quarter design. Vinyl cleats. Leather tops. Sizes 3-10.

**Football & Kicking Tee** 4<sup>33</sup>  
Official size and weight leather ball. Lou "The Toe" Groza autograph.

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14-ounce Can  
**HAZEL BISHOP HAIR SPRAY** **49¢**  
Labor Day Sale Priced  
SALON STYLING FORMULA!



79c size 100-tablet bottle  
**BAYER ASPIRIN** **47¢**

83c Family size tube  
**CREST TOOTHPASTE** **54¢**

\$1.00 size "LANOLIN RICH"  
**WOODBURY HAND LOTION** **29¢**

89c size 14-oz. bottle  
**Listerine Antiseptic** **55¢**

\$1.00 size Extra Large  
**SECRET ROLL-ON DEODORANT** **59¢**

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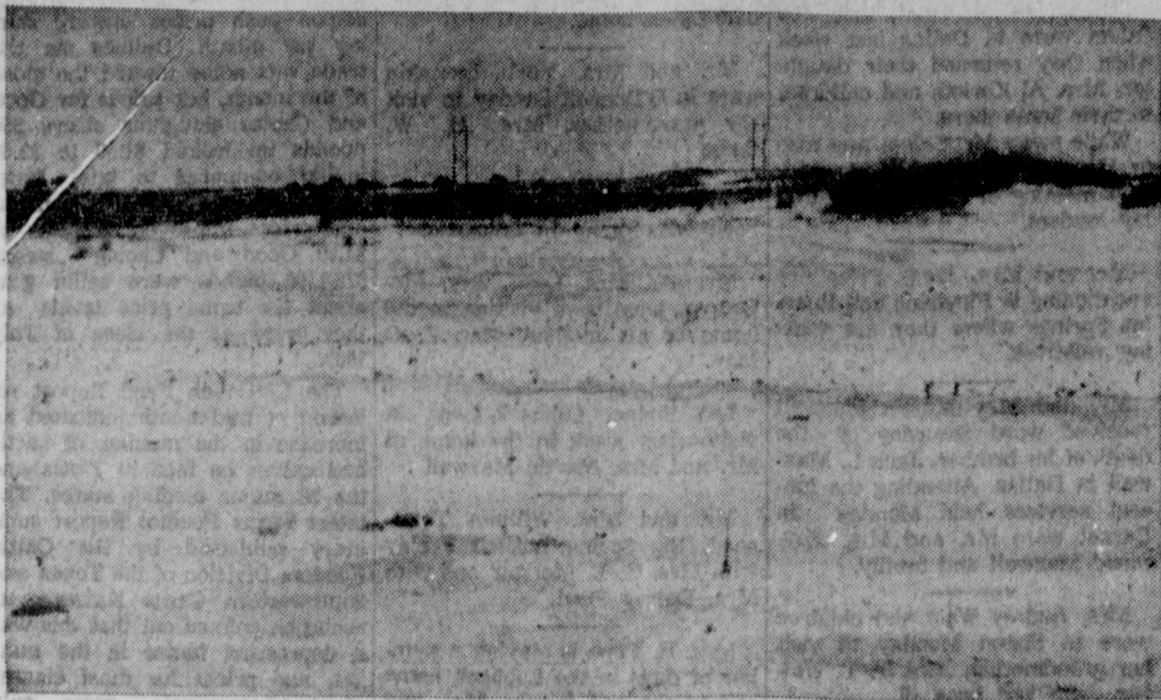


218 Main  
Phone 4090

**YOUR BACK TO SCHOOL HEADQUARTERS**



## Fall and Winter Cover Crop Urged to Prevent Erosion And to Provide Needed Winter Grazing In This Area



**BEFORE AND AFTER** — These two pictures show graphically the difference between cover crops and lack of cover crops. Cover crop planted in cotton middles will provide protection and maintain fertility of soil. Rye was planted with inter-row seeder. (SCS & Journal Photos, Journal Engraving)

By DAVID BROWN  
Soil Conservation Service

The primary purpose of a fall and winter cover crop is to provide an adequate vegetative cover to prevent erosion — soil and water losses.

For an individual to provide a successful cover crop, proper management is his primary concern. Since cover crops in the Great Plains area are often planted for a dual purpose — control erosion and provide winter grazing, this major management problem should be handled simultaneously.

To control erosion the cover crop must have sufficient growth on the field at all times to prevent the blowing of sand and the run-off of water. Therefore, the amount of cover to be grazed depends upon the type of crop grown and amount of forage. Generally, a four inch (average) stubble should be left on legumes and at least 50 percent of other plants should be left.

### Fair to Present World Products

Texas International Trade Fair, virtually a world supermarket, will present a super-sized array of products at the 1963 State Fair of Texas October 5 through 20 in Dallas.

Exhibits will range from the newest in machinery, gadgets, food

and clothing to rare historical antiques. Several thousand more square feet of space have been reserved by exhibiting nations for the 1963 exposition in the World Exhibits Building than previously, according to Kenneth W. Erickson, Trade Fair manager.

Newcomer to this October's show is Canada with one of the larger exhibits. Japan again will be the largest exhibitor, with Brazil the second largest.

Israel and Sweden, not in the Trade Fair last year, will rejoin the exhibition this October.

France again will sponsor a sidewalk cafe, Le Cafe de Paris, overlooking the Esplanade and adjoining the World Exhibits Building. The cafe will be in addition to the French exhibit.

Other countries showing their newest products and travel attractions will include Italy, Germany, Finland, Belgium and the United Arab Republic.

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## The Sandhills Philosopher



**Editor's Note:** The Sandhills Philosopher on his Johnson grass farm is worrying with the test ban treaty this week, his letter indicates.

Dear editor:

I don't want to throw cold water on the hopes of man, but this test ban treaty everybody's talking about has me confused.

As I understand it, the United States, Russia and England will agree not to test any more nuclear bombs in the atmosphere, underground is all right, and this is a step in the right direction, but compared with the distance we've got to go, I'd say it covers the first two feet on a thousand-mile hike.

What I mean is, the United States alone now has, according to an article I read last night, enough bombs stored away to destroy every major city in the world 125 times. Russia has enough to do the same thing, and England has whatever number her credit with us will allow.

As you can see, that's enough to get not only all the cities but you and me and this Johnson grass farm too.

Agreeing not to test these any more is fine, since we already know they'll work anyway, but what I like to see is an agreement not to use them.

However, for those who're afraid Russia's word won't be any good, the treaty also includes a clause saying the ban can be broken merely by giving three-months notice. If some scientist thinks he's invented a newer type bomb that'll weigh half as much as the ones we've got and kill twice as many and he'll like to try it out, the treaty won't stand in the way of progress. And as far as Russia's word goes, if she keeps it for three months, that's progress.

For all I know, Russia's word may be as good as her bonds, but I don't believe I'd be interested in investing in Russian bonds.

Yours faithfully,  
J. A.

## IT'S FOR THE BIRDS!

By MEL EVANS,

### DUCK FLIGHTS

The drought of the Dakotas, Minnesota, and Canada apparently is about to come to an end as heavy summer rains have fallen in that area.

These rains have produced better nesting and rearing habitat for waterfowl and, hence, we can probably expect a better fall flight and better hunting conditions.

The state of Texas is located within what we (U. S. Dept. of Interior, Bureau of Sport Fisheries and Wildlife) call the Central Flyway.

A recent release by the Department of Interior, showed that the fall Duck flight should show a moderate increase. The Goose flight will show little change, and a small increase is expected in the Coot flight.

At present our breeding stock is low and this increased production will definitely help in overcoming this situation.

The Duck hunter can probably expect a more liberal season this fall.

### QUAIL HUNTERS

The Texas Game and Fish Commission has predicted a 20 to 30 percent increase in Quail num-

## High Plains Foundation Sets Annual Field Day for Tuesday September 10

Dr. Earl H. Collister, Director of the High Plains Research Foundation announced that the Foundation's Seventh Annual Field Day will be held on Tuesday, September 10. Tours of the 310-acre Research Farm at Halfway will be started at 1:30 p.m. and continue throughout the afternoon.

There will be seven stops on the tour where agricultural research in many fields will be observed and explained. The Special Flame Cultivation Day of previous years has been combined with the larger Field Day for 1963. New research projects initiated for this year will add to the interest of the large number expected. Among the new research

bers this fall.

Production was spotty, with some areas having very little and other areas with heavy production.

### PUBLIC WORKS

The Texas fish and game program was boosted by \$269,501 by a Federal supplemental appropriation apportionment of accelerated Public Works funds for Fiscal Year 1963.

This was in addition to \$213,382 of Federal moneys which were appropriated in January 1963 under the accelerated Public Works program.

projects to be observed will be the sunflower breeding, new soybeans; results on the use of a chemical hormone on cotton to reduce the water requirement; the effect of asphalt mulch and stubble mulch on crops; rotation program; also recharge of lake water and bench leveling.

Tractor drawn trailers will transport the visitors over the 310 acre research farm.

A feature of the Field Day will be the farm equipment display. This program has increased each year. There were over twice as many entries in 1962 over the previous year. The Foundation staff has had to increase the space allotted for this program in anticipation of even larger participation in 1963.

The Killgore headquarters building and laboratory and the Jim Hill Greenhouse will have additional tour attractions over 1962 since they were not fully equipped last year.

The barbecue is scheduled for 5:15 p.m. Again this year, visitors will be the guests of the Goodpasture Grain Co. of Brownfield and the Hale County State Bank of Plainview.

A brief presentation of the Board of Trustees and an interesting speaker will conclude the day's festivities at Halfway.

# Anthony's BACK-TO-SCHOOL

CORRECT ANSWERS IN CLOTHING...

Girls' White  
ADD-A-LENGTH  
**SLIPS**  
**88¢**  
2 FOR 1.75

Made of premium cotton percale, front bodice features embroidered band, V-neckline trimmed with nylon lace. Adjustable straps, Add-A-Length waist. Elasticized side gorges. Four-gored skirt, embroidered flounces. White only, sizes 7-14.

Merchandise is built up to a standard  
Not Down to a Price!

"Dan River"  
**GINGHAMS**  
WRINKL-shed with DRI-DON Finish

One of the most exciting collections of fine, Dan River woven cotton gingham we have ever presented. Choose from the newest fall patterns and colors. Amazing features in every yard, needs little or no ironing, washes easily, needs no starch ever, wrinkles hang out, never shrinks out of fit, easy to cut and sew. First Quality, the ultimate in easy-care, wash and wear cottons.

SEW NOW FOR BACK-TO-SCHOOL

**79¢** yd.

First Quality - Solid Color  
**CORDUROY**  
87 - 41 Inch Widths  
**68¢** yd.

You'll save an every yard of this fine pinwale, first quality, solid color cotton corduroy. Easy to work with, makes up beautifully into skirts, dresses, slim jims, shirts, etc. Choose from autumn's most popular colors of red, gold, green, blue, bitersweet, black, beige, tan brown and royal blue. Comes in 15 to 25 yard pieces.

You expect more quality for your  
Money at Anthony's and you get it!

**MISSES' CANVAS OXFORDS**

Why pay more for the same quality? Comfortable fitting, shocker vamp canvas oxfords with needle toe, cushion insole, long wearing crepe sole. Extra well made to stand the wear of active feet. Buy now, save now, women's and misses' sizes.

**2.66**

WOMEN'S 4 - 10  
MISSES' 12 1/2 - 8

Girls' Back-to-School  
**DRESSES**

Truly one of the most exciting collections of girls' back-to-school dresses we have ever presented, especially at these thrifty prices. Fine quality cottons in an outstanding array of smart new styles. Choose from plaids, solid colors and novelty combinations. You'll snap them up by the dozens and fairs when you see them.

SIZE 4-6X **2.66**  
SIZE 7-14 **3.66**

Boys' "Dan River" Wash-N-Wear Plaid  
**SPORT SHIRTS**

2 FOR \$3

Solve your boys back-to-school sport shirt needs right now. You will love the savings, you will love the smart deep-tone plaid patterns. Regular or boy button down collars, long sleeves. Tapered for perfect fit. Well made of fine Dan River Wash-n-wear fabrics. Sizes 6 to 18.

**THE CHURCH OF CHRIST**  
AT MAPLE, TEXAS begins a  
**GOSPEL MEETING**  
SUNDAY, AUG. 18 thru 25th  
Bro. Joe Burk of Lubbock  
will preach. Services to  
start at 8:00 p.m. each evening  
Morning Service will be  
**VACATION BIBLE SCHOOL**  
from 9:00 to 11:00  
We Especially Invite You To  
Be Present At Each Service

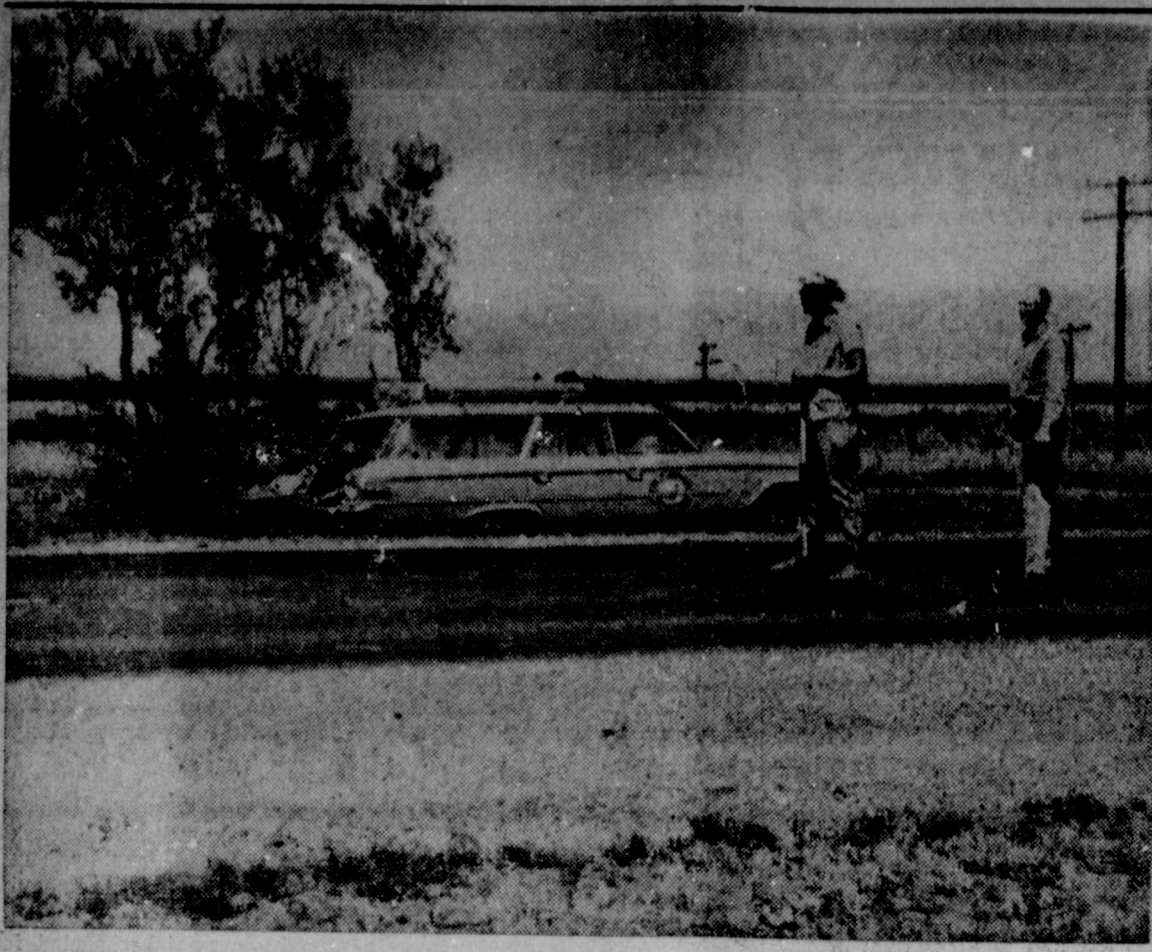
**News of People  
In Armed Services**

CAMP PENDLETON, CALIF. (FHTNC)—Marine Private First Class Guillermo F. Armendariz, son of Mr. and Mrs. F. G. Armendariz of Muleshoe, is serving with the Second Battalion, Fifth Regiment of the First Marine Division at Camp Pendleton, Calif. Located 35 miles north of San Diego, Camp Pendleton is the site of training for the Marine Corps' most important weapon: the individual Marine.

WESTERN PUBLIC PHOENIX (AP) — A sign in a public laundry in Phoenix testifies the Old West isn't entirely dead. It reads: "Do not wash horse blankets."

**ENGINEERS AGREE...**  
ONLY GAS COOLS SO MUCH BETTER FOR SO MUCH LESS!

that the "no moving parts" feature of GAS air conditioning guarantees year in and year out service without costly repairs and replacements. Only GAS gives you summer cooling and winter heating with this low maintenance feature. For sales, service or information, call PIONEER NATURAL GAS COMPANY



**KILLER 84 SURVEY PROGRESSING** — of the road is to get under way September 1. Here two surveyors are shown staking 70 in Parmer county was progressing last the right-of-way for the Parmer county widening project. (Journal Photo & Engv.)

### Good Teachers are VUP's (That's Very Unusual People)

The good teacher is one who lives with living thoughts. He has the ability to work responsibly and productively in the academic disciplines. He respects imagination. He is deeply concerned with creative capacities of human beings. He is fluent in the use of language, but receptive to nonverbal forms of expression. He has the professional knowledge and technical skill required of the artist in any vocation. He is a multiplier, increasing or decreasing the effect of every other factor in a child's education.

Good teachers are "very unusual people," says John H. Fischer, president of Teachers College, Columbia University. The qualities he lists are described in the new report, "The Shape of Education," published by the National School Public Relations Association, a department of the National Education Association.

**SOUGHT ELSEWHERE**

"The intelligent, discerning, sensitive, and energetic people we need in teaching," says Dr. Fischer, "are also sought in substantial numbers by virtually every other important field of work. It is only reasonable and honest to admit that there are not enough of them to go around and that we cannot hope to have one in every classroom."

Although there aren't enough master teachers to go around, Fischer said, it is important that the effect of the master teacher should be felt in every classroom every year.

"We have a scarce commodity which we ought to distribute as advantageously as we can," he said. "It would, therefore, seem logical to abandon the assumption on which school staffing patterns have so long been based—that teachers are so similar in basic competence that in a given school each one may safely be assigned approximately the same kind and amount of responsibility

as every other. Anyone who has ever worked in a school knows that the premise is not valid, that teachers do in fact vary enormously, not only in experience and personality, but also in talent, inclination, training, skill, and effectiveness."

"By having a highly competent teacher relatively close to every child," Fischer said, "perhaps on the basis of one such teacher to a group of four, five, or six classrooms, it might become possible to protect more children from the gigantic lottery which every year determines who shall have a good teacher and who shall have what is left."

As he envisioned it, the preferred arrangement would expand the practice of providing assistants to teachers to perform those functions for which high professional training is not required, and those teachers who do not qualify as master or artist teachers would have easy access to a counselor or leader who could work closely with them and help them use best whatever potentiality they possess.

In discussing the qualities required of the good teacher Fischer said there was no need to argue the case for the liberal arts as a necessary component in the education of teachers.

**Wide Knowledge**

"That a teacher should know as much as possible about the physical and cultural world and be critically aware of his own relation to it," he declared, "is now so thoroughly accepted that we may assume this is a premise upon which further discussion may go forward. . . ."

"The intending teacher's principal objective in pursuing his general education should be to acquire not factual knowledge alone, however comprehensive or intensive, but the ability to work responsibly and productively in the academic disciplines. . . ."

### Salems Visit Dallas, Houston

By EVELYN M. SCOTT

**SUDAN** — Mr. and Mrs. Joe Salem were in Dallas last week when they returned their daughter, Mrs. Al Korioth and children, to their home there.

While away Mr. Salem was also in Houston to attend a Stewardship meeting of Methodist church lay leaders.

Mr. and Mrs. Jerry Price are vacationing in Floydada and Roarins Springs where they are visiting relatives.

Mr. and Mrs. Martin Maxwell received word Saturday of the death of his brother, Jack L. Maxwell in Dallas. Attending the funeral services held Monday in Burnet were Mr. and Mrs. Raymond Maxwell and family.

Mrs. Audrey West and children were in Slaton Monday to visit her grandmother, Mrs. T. T. Walker, who had been ill.

Visiting Friday night in the home of Mr. and Mrs. Marvin Tollett were his mother, Mrs. Leona Tollett, and his brother and son, Wayne Tollett and Den-

nis, of Rogers, N.M.

Mr. and Mrs. Lee Boyd Montgomery and son of Canyon visited during the weekend in the home of Mr. and Mrs. Blackie Seymour. Saturday afternoon Mrs. Montgomery visited in the Hubert Dykes home.

Mr. and Mrs. Noel Lumpkin were in O'Donnell Sunday to visit her grandmother, Mrs. H. W. Suits.

Mr. and Mrs. Jay Miller have been vacationing in Colorado.

Mr. and Mrs. Leon May, McGregor, have been visiting in the home of his mother, Mrs. J. O. May.

Leo Hodge, Lubbock, was a visitor last week in the home of Mr. and Mrs. Martin Maxwell.

Mr. and Mrs. William Townsend, Big Spring, visited Friday with Mrs. G. L. Morrow and with Mrs. Daisy Ford.

Mrs. E. Pope is staying a number of days in the Lubbock home of her son and family, Mr. and Mrs. Claud Pope.

Visiting Sunday in the home of Mr. and Mrs. Martin Maxwell were Mr. and Mrs. Elgar Rainey and family, Garland.

Mr. and Mrs. Ernest Gaston, Dimmitt, visited Friday in the home of his sister, Mrs. Anna Young.

Mr. and Mrs. Marvin Tollett were in Pecos during the weekend to return their daughter, Mrs. Ray Shafer and children, to their home there.

Mr. and Mrs. Rodney Nichols and Charley; Mr. and Mrs. Tray Gaston and Wix; and Bobby Newman are spending the week in Antonito, Colo.

Mr. and Mrs. W. O. Eddins were weekend visitors in Rudisno.

"Introduction to the Epistle of First Peter" was the subject topic for the meeting of the Ladies Bible class when the group met Monday afternoon. Mrs. Joe Foster led the study.

Present were Mrs. Foster, Mrs. Pudd Wiseman, Mrs. Paul Matthews, Mrs. Kenneth Black, Mrs. Dail Burnett, Mrs. Mickie Blake, Mrs. Bernard Wilson, Mrs. Quinton McCaughren, Mrs. Joe Fisher, Mrs. John Withrow, Mrs. Weldon Wiseman, Mrs. Weaver Barnett, Mrs. Earl Hutchinson and Mrs. Beulah Wiseman.

Kathy Barnett is in Houston attending the Gulf Christian Camp.

Guests in the home of Mr. and Mrs. Calvin Wiseman have been her mother and sister, Mrs. Bolt- inghouse and Ruth Ann, Garland.

Mr. and Mrs. Weaver Barnett left this week for a vacation in Fort Worth and other points. While away they will go to Houston for their daughter, Kathy, who has been attending a church camp there.

### Demand Boosts Price of Cattle

A good demand for all classes of fed cattle through most of July helped push prices upward during the month. Dulles in the trade was noted toward the close of the month, but prices for Good and Choice slaughter steers 950 pounds up looked \$1.00 to \$2.00 higher compared to late June. Heifers were also in good demand and prices improved 50 cents to \$1.50 Good and Choice steers 975-1100 pounds were selling at about the same price levels as they were at the close of July 1962.

The Cattle on Feed Report released at mid-month indicated an increase in the number of cattle and calves on feed in Texas and the 28 major feeding states. The latest Texas Feedlot Report summary published by the Cattle Feeders Division of the Texas and Southwestern Cattle Raisers Association pointed out that this was a depressing factor in the market, and prices for most classes of slaughter cattle were only about steady the latter part of July.

Dressed beef prices were sharply higher early in July and reached the highest level in several months at most markets. Los Angeles had price advances of \$2.00-\$2.50 in late June, with Choice steer beef 500-600 pounds quoted at \$41.00-\$41.50. Good calves weighing 200-300 pounds were up \$1.00 on the high side of the quotation and was quoted at \$47.00-\$48.00. At Houston, Choice steer beef was up \$2.00 and quoted at \$41.00-\$43.50. Good calf 200-300 pounds at the same market was selling at \$43.55-\$45.00, about steady with June prices.

All classes of stocker and feeder cattle continued in strong demand, with prices advancing \$1.00-\$2.50 during July. There was a substantial increase in the number of cattle and calves placed on feed in Texas during the month as receipts at many markets were expanded and the number of cattle offered at private treaty was also increased.

### ART ASSOCIATION MEETING

The Muleshoe Art Association will have its regular monthly meeting Monday afternoon, August 19, at 1:30 p.m. in the Richard Hills Cafeteria. Bobby Airt-hill will provide the program by giving a demonstration on the "Art of Framing." All members are requested to attend.

### RAYS FROM RISING SUN

**RISING SUN, Ind. (AP)** — A notice in the Ohio County News: "Will the person who borrowed the wheel barrow from my premises please return it. The owner, Raymond Baker, would like to borrow it for a few days. H. L. Baxter."

### FLOWERS BY TROLLEY

**SAN FRANCISCO (AP)** — Flower seller Takis Youndia, 58, erected a flower stall at Market and Jones Streets. The structure, which cost \$3,000, was built like a small municipal trolley bus.

### 26 Major Crimes Are Committed Every 60 Minutes

**AUSTIN**—An average of more than 26 major crimes were committed every hour in Texas during the first six months of 1963 as crime continued to outstrip the population growth throughout the state and nation.

Col. Homer Garrison Jr., director of the Texas Department of Public Safety, reported that crime

in the state increased 6.2 percent in the period January through June, compared to the same period of 1962.

The DPS six months report showed that murder and homicide were up 13.3 per cent, rape increased 27.5 per cent, robbery increased 14.8 percent, burglary 6.0 percent theft 7.0 per cent, and auto theft was up 4.4 per cent. Aggravated assault, the only major crime to decrease, was down 2.9 per cent.


Overall crime in rural areas showed an increase of 13.1 per cent, while the increase in urban areas was 5.2 per cent. By population groups, the greatest increase was 25.7 per cent in cities be-

tween 2,500 and 5,000, while the largest decrease was 13.3 per cent in counties with under five rural population per square mile.

"The 1963 figures prepared by our Statistical Services Section," said Garrison, "means that on the average there was one major crime committed every 2 1/2 minutes, one murder every 7 1/2 hours, one rape every 6 hours and 12 minutes, one robbery every 2 hours and 42 minutes, one burglary every eight minutes, one aggravated assault every 40 minutes, one theft every three minutes and 48 seconds, and one auto theft every 32 minutes."

## Television Schedule For Muleshoe Area

Station	Channel	Daytime Viewing	Monday Evening	Tuesday Evening	Wednesday Evening
<b>KGNC-TV (4) Amarillo</b>	Muleshoe Cable 4	Monday Thru Friday Daytime Viewing	Monday Evening	Tuesday Evening	Wednesday Evening
<b>KVII-TV (7) Amarillo</b>	Muleshoe Cable 5	Monday Thru Friday Daytime Viewing	Monday Evening	Tuesday Evening	Wednesday Evening
<b>KFDA-TV (10) Amarillo</b>	Muleshoe Cable 6	Monday Thru Friday Daytime Viewing	Monday Evening	Tuesday Evening	Wednesday Evening
<b>KCBT-TV (11) Lubbock</b>	Muleshoe Cable 2	Monday Thru Friday Daytime Viewing	Monday Evening	Tuesday Evening	Wednesday Evening
<b>KLBK-TV (13) Lubbock</b>	Muleshoe Cable 3	Monday Thru Friday Daytime Viewing	Monday Evening	Tuesday Evening	Wednesday Evening



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**WIEDEBUSH & CHILDERS**

VEHICLES ARE  
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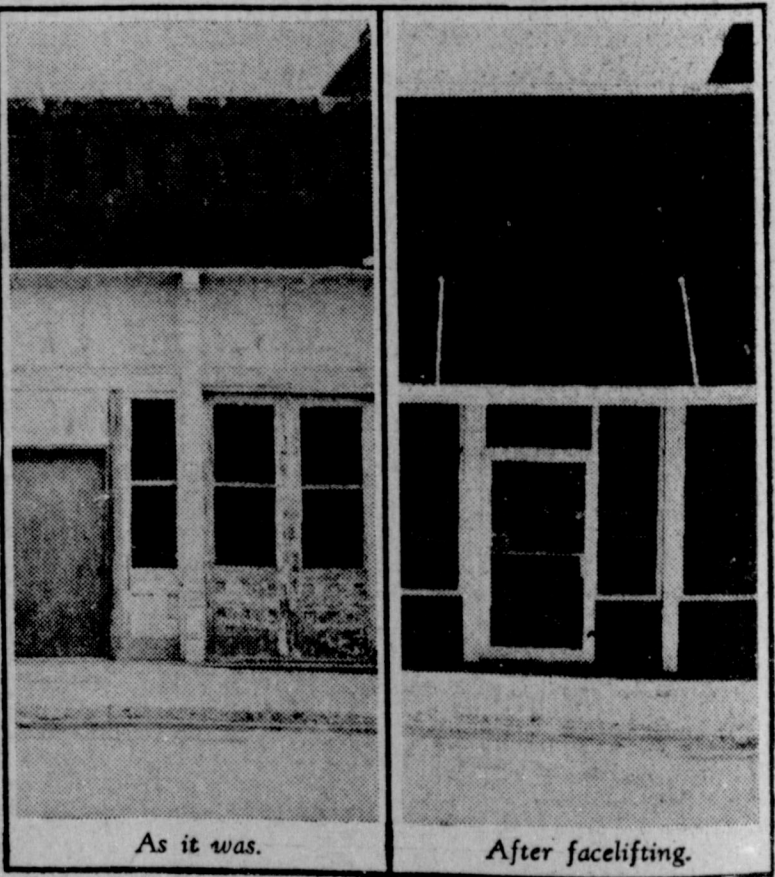
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Clovis Highway  
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**SHOP MULESHOE FIRST!**

**GENERAL TELEPHONE TOWNS ON THE MOVE**



As it was. After facelisting.

When Wylie, Texas planned civic improvements, its progressive citizens went all the way. Showing a population increase of 34% over 1960 census figures of 1804, Wylie set out to prepare for even more growth.

They launched a street paving program, downtown business modernization, construction of a new school, new bank building, new residences and a new post office.

This combination of public and private improvement is well under way today,

as shown in the "before and after" facelisting photos above. The Wylie story is another reason we say big things are happening in General Telephone towns.

These towns are on the move. Community improvements are under way, local resources are being developed, new businesses, new industries are coming in. If your town seeks additional information about expansion, perhaps we can help. Just write our Community Development Department, Box 1001, San Angelo, Texas.

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**To The "N'th Degree"**

**COMPLETE FOUNTAIN SERVICE**

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 For Thursday's Issue: Monday, 12 Noon  
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 Double Rate for Blind Ads.

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 1-16-4tc

**REPAIR Sales and Supplies.**  
 Phone 8190 1-12-4tc

**YARDS PLOWED AND LEVELLED ALSO ROTO-TILLING**  
 Troy Harlin, Phone 3-4900, 220 West 20th Street.  
 1-13-4tc

**Watkins Products for sale.** Call W. O. Burford, Phone 965-3765.  
 1-36-4tc

Cockroaches, Rates, Mice, Termites, Gophers EXTERMINATED. Weed and yard spraying. All household pests, one year written guarantee. Call 3-0980 or come by 523 West 9th, Davidson Pest Control.  
 1-14-8tp

**FOR SALE:** White Toy Poodles, 3 months old, Phone 3-1580, 1725 West Avenue B.  
 1-14-4tc

**Rat Terrier puppies for sale.** 8 miles East and 1/2 South on Plainview Highway, Jesse Fox.  
 1-15-4tp

**3. Help Wanted**

Join the happy, profitable International Harvester Motor Truck dealer organization. We need a dealer in Muleshoe. Small investment required. If interested Phone collect SW 5-2762, R. C. Raines, Zone manager, Lubbock, Texas.  
 3-16-2tc

**Good Dependable Boy to deliver Clovis News-Journal in Muleshoe.** Route already established. Good profit. Ideal job during school year. Write Clovis News-Journal, Box 920, Clovis, N. M. Giving name, age, address, and telephone number. Scooter or car helpful but not necessary.  
 3-16-2tc

**For Home delivery of FORT WORTH STAR TELEGRAM** call Tommie Cornelison, 7301.  
 3-16-2tp

**WANTED APPLIANCE SALESMAN** for well established firm in South Plains town of 5,000. Write giving complete resume. Previous experience required. Box X 449, Muleshoe, Texas.  
 3-12-4tc

**HELP WANTED:** Housekeeper for woman and 5 children. Living in preferably, but not compulsory. Contact Bene Williams, Phone 3-1570 or Green Butane.  
 3-13-4tc

**WANTED full or part time cook** also part time carhops. Corral Drive-In.  
 3-37-4tc

**4. Houses for Rent**

**FOR RENT:** Small 2 bedroom house located on West 6th Street. Contact A. J. Gardner, Phone 3-1540.  
 4-37-4tc

**House for Rent:** Aylesworth addition, 4 rooms and bath, Phone 3-9168  
 4-16-3tp

**5. Apts. for Rent**

**FOR RENT:** 3 room and bath furnished apartment. See Sam Gholsion at Sam's Auto Store.  
 5-16-4tc

**For Rent:** Furnished apartment, 808 South 1st. See Edith Will.  
 5-16-2tc

**FOR RENT:** Unfurnished apartment, 3 rooms and bath. 121 W. Ave. J.  
 5-5-4tc

**FOR RENT:** 3 room unfurnished garage apartment, 602 Main. Phone 3-2070.  
 5-34-4tc

**8. Real Estate for Sale**

**FOR SALE:** 465 acres, 3/2 mi. South Needmore, Texas. 175 acres in cultivation, 53 acres cotton. See R. C. Martin, Needmore.  
 8-4-4tc

**FOR SALE:** 3 rooms and bath house to be moved. Call 965-3352.  
 8-35-8tp

**FOR SALE CHEAP:** house on West Avenue E. Call 3-2350.  
 8-13-4tc

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**FARMS - CITY PROPERTY AND RANCHES**  
**KREBBS REAL ESTATE CO.**  
 210 S. First & Morton Hwy.  
 Office pho. 3-1910 .. Res. 5881  
 Muleshoe, Texas 8-7-4tc

**FOR SALE:** School store with living quarters and attached garage. Three rooms and bath. Reasonably priced. Harry B. Anderson, Phone 246-3235 Amherst, Texas.  
 8-38-6tp

**Farms, Ranches, Motels, City Property — Holland Real Estate**  
 121 West Am. Blvd. Phone day or night 3-2930, Muleshoe, Texas.  
 8-16-4tc

**FOR SALE:** 2 brick homes — Call 3-0000 for information.  
 8-16-4tc

**9. Autos for Sale**

**FOR SALE:** 1963 GMC camper Fleetside pickup and half-ton, 4,000 miles. Phone 6184 or see at 524 East 4th.  
 8-12-4tc

**10. Farm Equip for sale**

**Indexed List Finders — For efficient telephone lists - personal or business.**  
 Now only \$2.29 each at The Muleshoe Journal. 10-43-4tc

**FARMERS!**  
 Set up your system now as Planting progresses in our IDEAL Farm Record Books.  
 Binders, refill sheets for all types of records at the Muleshoe Journal. 10-43-4tc

**For Sale: BINDERS!** Thirteen good, one and two row tall corn binders. Parmer County Implement Co., Friona, Texas. Call 2201 or 2091.  
 10-38-2tc

**International No. 20 ensilage cutter** with 110 H. P. IHC Truck engine. Both cutter and engine in good condition. Special price \$758.00 Johnson and Nix.  
 10-38-4tc

**11. For Sale or Trade**

**EXCELLENT,** efficient and economical, that's Blue Lustre carpet and upholstery cleaner. Shampooer For Rent. Lane's Furniture.  
 11-16-4tc

**FOR SALE:** Used 3 inch Sprinkler pipe, 4 inch and 5 inch aluminum flow line. Chapman Supply Company Morton Highway, Phone 3-4730.  
 11-34-4tc

**FOR better cleaning to keep colors gleaming,** use Blue Lustre carpet cleaner. Shampooer For Rent. Lane's Furniture.  
 11-38-4tc

**12. Household Goods**

**FOR SALE:** Westinghouse freezer, 21 cubic ft. chest type, excellent condition. See Noah Kinser, 214 E. Birch after 5:30 p.m. Phone 3-5051.  
 12-33-4tc

**SINGER TWIN NEEDLE** Sewing machine guaranteed, 5 payments of \$5.36 or \$20.00 cash. Also new vacuum cleaner, 4 payments of \$5.50. Write credit manager, 1320 19th, Lubbock, Texas.  
 12-11-4tc

**NOTICE:** A & B Mattress Company, 1715 Avenue H, Box 533, Phone PO2-4261, Lubbock, Texas. Complete renovating, new mattress and box springs. Any size. Write or call.  
 12-14-4tc

**15. Miscellaneous**

**Auction Sale SID'S AUCTION COMPANY HIGHWAY 70 — 2 miles South Clovis, N. M. Every Thursday at 7:30 p.m. Free Prize drawing every 1/2 hour.**  
 15-20-4tc

**KIRBY SALES AND SERVICE**  
 Phone 7470  
 1908 West Avenue B  
 Muleshoe, Texas

**FOR RENT:** Roto Tiller \$2.50 per hour or \$7.50 per day. Phone 3-4900, 220 West 20th Street.  
 15-17-4tc

**YARD SERVICE** large or small Roto-tilling, seeding, leveling call Day 2970, Night 3-4854.  
 15-3-4tc

## Is Junior Messy, Rude and Stubborn? It's Possible He's Just Creative

Time was when a youngster who was messy, stubborn, rude and lazy was apt to be heckled at home and scolded in school. But this is the new age of research. And research says the messy, stubborn, rude and lazy youngster may be just the type the nation needs. He may be creative.

Look at it this way, say the researchers: what you would normally think of as messy, stubborn and lazy may not be MSRL at all to the youngster involved. In fact, to him MSRL may be a higher type of order, logic, courtesy, and activity.

It's quite possible, they say, that the creative youngster may actually need to be MSRL in order to be creative. It may be tough on parents and teachers but the creative youngster might need a certain amount of mess around him if he's to delve deeply into the things that fascinate him. And his rudeness may mean he 'thinking, and therefore inattentive to the social amenities. And thinking does not have to be done at a school desk. The brain can work while the body is flat and the eyes are closed.

E. Paul Torrance of the University of Minnesota who has conducted extensive studies to determine creative characteristics of young children believes they prefer to learn, not by authority, but in creative ways in which they can explore, manipulate, question, experiment, and test their ideas. He has also found that stubbornness — an indifference to the ideas of others — is one of the most pervasive characteristics of creativity. But parents — and teachers too — have demanded that children learn by authority and have tried to overcome stubbornness.

In a recent booklet published by two units of the National Education Association, Dr. Torrance reports the results of a survey in which more than 1,000 teachers listed characteristics they valued highly in their students.

Stubbornness came in 30th. "From the results," he says, "it would appear that it is more important to teachers in the United States that their pupil be courteous, do their work on time, be energetic and visibly industrious, be popular and well liked by their peers, be receptive to the ideas of others, be well rounded, and be willing to accept the judgments of authorities than to be courageous." And parents think the same way, he says.

"Obviously, such a pattern of values is more likely," he concludes, "to produce a people ready for brainwashing than one able to resist it and to think creatively."

He suggests that teachers — and by implication parents — relax their authoritarian ways by making assignments which call for original work and by asking questions which call for original answers — not just the 'right' answer. He says youngsters' unusual questions and ideas should not be dismissed out of hand. And their attempts to do things in a different way should not be stunted.

This will not necessarily make for peace and quiet in the classroom — or in your home — but your youngster may have research on his side.

**OSU Alumni Plan Picnic**

The High Plains Chapter of Alumni and Former Students' of Oklahoma State University will hold their 3rd Annual Family Picnic at McKenzie Park in Lubbock Sunday afternoon, August 18.

R. H. Davis, Lubbock, chapter president, said "an invitation is extended to all Oklahoma States, including students now enrolled at O. S. U., and their families."

Activities will begin at 1 p.m. Just bring a picnic basket and your family. Follow the signs at the park entrance to the picnic site.

From Stillwater, Okla., Murl Rogers, Executive Secretary of the Alumni Association, will attend. Entertainment will be furnished by "THE THUNDER-BIRDS", a fine men's quartet from the Lubbock chapter of S. P. E. B. S. Q. S. A.

Officers of the High Plains Chapter, in addition to R. H. Davis, are Larry Walter of Kress, executive vice-president; Larry Kaul of Hereford, Jim Stanford and Al Whitehurst of Plainview, district vice-presidents; and Russell Nash of Lubbock, secretary-treasurer.

**Preachers Take Home Loaded Dice**

FAYETTEVILLE, ARK. — Methodist leaders have taken loaded dice home from a church training meeting here.

The dice will roll either seven or eleven everytime, but the idea is not for the church men to use them personally or for their congregations' budgets. It is to call attention to one of the major 1964-65 emphases in opposition to gambling, by the national Methodist Board of Christian Social Concerns. Unemployment will be the other major issue.

Among those here for the South Central Regional Briefing Conference on social concerns, at nearby Mt. Sequoyah, recently was the Rev. J. Frank Peery, pastor of the First Methodist Church here.

The fixed dice, given to show churchmen how easy it is to secure such illegal devices, forecast gambling as a major issue for the denomination, according to Roger Burgess, who directs the board's Division of Temperance and General Welfare.

He pointed out that there are now as many compulsive gamblers as there are alcoholics in the United States.

This year's training program here stressed the 1963-64 theme of "Moral Man and Moral Society" and the role of the church in decision-making by persons and groups.

**THANK YOU**  
 For sending cards, flowers, for your visits, and for your many prayers, during my stay at West Plains Hospital.  
 Elmer W. Jones

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 17-30-4tc

**FOR SALE:** ELBon rye seed, first year from certified. Joe Sinnacher, Route 2, Muleshoe. Telephone 925-3121.  
 17-38-4tp



**NEW YORK WORLD'S FAIR** — Washington, still first in war, first in peace and last in the American League, today could boast of a new distinction. It occupied the position of honor on Unisphere. Marked by an American flag (top), the Nation's Capital was part of the final land-mass area affixed to the stainless-steel representation of Earth at the Flushing Meadow site of the 1964-1965 New York World's Fair. Being built and presented to the Fair by U.S. Steel, the 12-story-high Unisphere — largest stainless-steel structure in the world — needs only the addition of orbital rings representing satellite flight paths and the installation of lights to mark Washington and 112 other world capitals to be ready well in advance of the Fair's opening day, April 22, 1964.

**LIFT AT LIGHT**  
 SAN FRANCISCO (AP) — Four Coast Guardsmen live a somewhat monkish life on Mile Rock light station just outside the Golden Gate.

After 22 days duty, they get 8 days shore leave.

A compressed air fog horn blasts every 27 seconds.

"Believe it or not, you get used to it," said Ed Herden.

He and his companions, Jerry Lundemann, Joe Sotto and Jack Schofield, all had the same gripe: They can't contact their wives or girl friends by telephone.

**SAN FRANCISCO (AP)** — Barbara Caselli was crowned the Parkside District's s'may Queen in 1939. Twenty-four years later, as Mrs. Edward Shaules, she helped crown her daughter, Laurie, as the 1963 May Queen.

**FORT WORTH VISITOR**  
 Mrs. Desie Johnson, Fort Worth, niece of Mrs. Ida Tapp visited this week with the J. R. Otwell and Mrs. Tapp.

Currency designs are the work of a small staff of Bureau of Engraving and Printing artists.

**TAYLORS ENTERTAIN**  
 Visiting with his parents Mr. and Mrs. Donald Taylor, is Midshipman Donnie Taylor. Home on a 30 day leave before continuing his studies at the United States Navy Academy, he is enjoying the companionship of his family and friend. Visiting with Mr. and Mrs. Taylor and Donnie is his girlfriend, Miss Barbara Bunnell, Reading, Pennsylvania, for two weeks. Also visiting with the Taylors this week are Mr. and Mrs. Owen Stone, Mercedes. They are Mrs. Taylor's parents and are expected to stay for a two week visit.

## 'Pencil Age' Passed, Schools Now Among Nation's Biggest Businesses

Growing problems of the schools, arising from the explosion both of population and knowledge in recent years, can be solved if the schools will make use in their own operations of some of the new technologies and procedures which are themselves a product of education. This is the view of Charles E. Bish, director of the Project for the Academically Talented sponsored since 1958 by the National Education Association.

Schools have now become a big business, Bish points out, adding that he sometimes wonders if they are tied too closely to a "pen and pencil age."

"Are we paying the teachers larger salaries each year to do things like making out the register?" he asks. "This is absurd. The good systems, some of them, are going to the use of punch cards and magnetic tape for data processing, just as the banks do."

"We must find ways to relieve teachers of the burdens of clerical work and their non-teaching duties. There are two ways of doing this. One is by employing more teacher aides — this is not done on anything like the scale that is needed. High school graduates could go into an eighth school I have ever seen and perform a tremendous number of tasks which now take up the time of teachers."

The time that teachers now spend in non-teaching chores, Bish suggests, might well be devoted to planning and inservice training so that they can keep up with the expansion of knowledge.

In addition to employment of teacher aides, Bish holds, much time could be saved by the use in school management of the new procedures and technologies commonly employed in industry. Equipment is available for handling scheduling of classes, keeping records of credits earned by teachers through summer study, payroll preparation and maintenance of supply records, all of which now require a great deal of the time of the professional staff.

Television and teaching machines will never take the place of the teacher in the classroom, Bish says, but they too have a contribution to make in the more efficient use of school resources.

School enrolments have expanded greatly, Bish points out, both because there are now many more people and because people are

staying in school longer than ever before. At the same time there has been a vast increase in the amount of knowledge, particularly in the physical sciences, so that the body of knowledge is far more than any one person can teach or learn. In the social sciences there are great areas of study which are being neglected, Bish suggests, referring particularly to the cultures of the emerging nations which are becoming important in world affairs.

Compounding the growth of population is the increasing mobility of the population, Bish notes. He quotes Margaret Mead, the anthropologist, as likening the situation to a giant egg beater, centered at about St. Louis, which is sending streams of people, mostly the disadvantaged from the South, into the urban centers of the North in ever increasing numbers.

The teacher must learn to cope with these new situations and "keep the store" while going back to school herself at summer sessions and during afternoon and evening hours so that she may stay abreast of developments in the subjects she teaches. This, Bish says, "is not easy to do."

## Thomas Attends Banking School

BOULDER, COLO. — Norman L. Thomas of the Muleshoe State Bank is among a record 128 bankers taking part in the 13th annual Colorado School of Banking at the University of Colorado.

The school, sponsored by the Colorado Bankers Association and CU in cooperation with the CU School of Business, runs from Aug. 11-23. Prof. Joseph L. Frasca is director.

The school is designed to provide bank employees with an opportunity for self-improvement through a better understanding of the banking business. It offers a three-year program for each individual, plus four extension problems to be solved each year between summer sessions.

Students are selected by the school's board of trustees upon recommendation from the student bank or banking regulatory agencies.

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**GETTING ACQUAINTED** — Beverly Willingham, 12, of Dallas, plays with her pet chipmunks, Damon and Phthias, gifts from her brother Clark, who found them near his Colorado campsite. The tiny animals

### New Disease Killing Horses

COLLEGE STATION — A new kind of horse influenza that is causing great concern in the eastern states may soon spread into Texas, says Dr. C. M. Patterson, extension veterinarian at Texas A&M College.

Dr. Patterson warns that horse owners in Texas should pay special attention to their animals during the next few weeks for signs of respiratory infection. An affected animal will cough, run a fever up to 105 degrees, have a slight nasal discharge, and show a loss of appetite.

An animal with the disease should be isolated as soon as it is detected because local outbreaks may affect 80 to 90 percent of a horse population. This precaution reduces the danger of passing the infection on by direct contact or contamination of feed and water, says Dr. Patterson.

He stresses that animals showing these symptoms should not be exercised. A veterinarian should be called immediately and with proper treatment the animal usually recovers in five to ten days, Dr. Patterson explains.

### Sell Hogs Now Or Feed Longer

At what weight should I sell my hogs? This question is one that confronts every producer at one time or another.

The answer varies according to conditions but a few things are basic in the decision, explains L-604, a new publication of the Texas Agricultural Extension Service. You will need to know the amount of feed required to feed the hogs longer, the weight wanted, and an idea of the price you will get at selling time. The conclusion that must finally be drawn from considering these facts is whether the additional cost required to feed to a higher weight is more or less than the additional income.

It has been proven in research at Texas A&M College that as a hog gets heavier, more feed is required to put additional gain on them says the publication. Feed accounts for about 80 percent of the cost of producing heavier weight hogs and therefore for each dollar invested in feed the hog must return \$1.25 just to break even on the operation.

Estimating the price you will get when you sell the hogs is perhaps the hardest part of the decision. You need to carefully study re-

liable price outlook data for the period when you will market the animals and also know the price paid today for your grade and weight hogs.

The publication gives several tables which will help the producer determine if he can profitably feed hogs longer or if he should market them as they are. For a copy of L-604, "For Highest Hog Profit—Feed to Heavier Weights—Or Sell Now?", see your county agricultural agent or write the Agricultural Information Office, College Station, Texas.

### School to Get Visual Grant

A \$1.5 million assistance grant to schools across the country to encourage creative teaching was announced today by Minnesota Mining and Manufacturing Company.

Lennis Baker, The Baker Company, Lubbock, local 3-M distributor, said here the grant will provide \$3,000 worth of visual communications equipment to each of 500 schools from coast to coast. Muleshoe will receive a grant.

The schools are selected on the basis of a written proposal sub-

### Pictures May Reveal Extent Of Salt Buildup

College Station.—Aerial photography may soon provide farmers and researchers with a simple, rapid method of determining the extent of salt accumulation in cotton fields, reports the U. S. Department of Agriculture.

The saltiness of cotton fields, to a depth of four feet, can be recorded in photos made with aerial infrared film and a dark-red filter, according to preliminary studies by the USDA's Agricultural Research Service and the Texas Agricultural Experiment Station. Previously used methods, though accurate, were time consuming and required laboratory testing of a large number of soil samples.

The first transcontinental mail stagecoach through Guadalupe Pass, Texas, traveled in 1857.

Wadi Halfa, Sudan, had no rain in a 10-year record of observations.

the report continues.

By early identification of th salt damaged soils farmers could reclaim land in time to prevent heavy losses in yields. This system should be especially important in the irrigated portions of the Rio Grande Valley, says the USDA.

The method is based on the fact that the leaves of healthy plants reflect most of the light in the infrared part of the light spectrum. Also cotton plants show symptoms of moisture stress in direct proportion to the amount of salt accumulation in the root zone. Therefore, the laboratory experiments showed that leaves from healthy plants reflect the most light while leaves from salt affected plants reflect less.

The USDA explains that aerial photos would thus show unaffected cotton as white while salt affected cotton would appear progressively darker with higher concentrations of salt.

The average American walks about 65,000 miles during his lifetime, the American Podiatry Association estimates.

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<b>MILK</b> Pet Evaporated.....	<b>3 Tall Cans 39c</b>
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Armour's Star, Aged, Heavy Beef, Swiss Steak "Arm Cut, "Valu-Trim", Lb. ....	<b>69c</b>
Lean, 100% Pure Beef, Ground Beef Dated for Freshness 3 lbs. ....	<b>\$1</b>
Chuck Roast Armour's Star Aged Heavy Beef, Lb. ....	<b>49c</b>
Sliced Bacon Armour's Star Lean, Lb. ....	<b>59c</b>
Sliced Bologna Butcher Boy, All Meat, Pound.....	<b>49c</b>
Booth's Heat & Eat, Plump, Fish Sticks Juicy, Tender Pound.....	<b>59c</b>
Beef Steaks Blue Morrow's Thrif-T 20 oz. Pkg. ....	<b>79c</b>
Longhorn Cheese Block Style Whole Milk, Lb. ....	<b>49c</b>

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<b>ROASTING EARS</b> Fresh Colorado Corn Golden Bantam 4 for.....	<b>19c</b>
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<b>LEAF LETTUCE</b> Fresh Green Large Bunch, Each.....	<b>15c</b>
<b>BELL PEPPERS</b> Calif., Plump and Crisp, Lb. ....	<b>19c</b>

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Large Size.....	
Ipana, Reg. 83c Retail, Family Size TOOTH PASTE.....	<b>67c</b>
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Bes. Pak, Pint, Qt., or Half Gallon Reg. 69c Retail, Economy Pack Freezer Bags 2 for.....	<b>87c</b>

Del Monte, Yellow Cling, in Heavy Syrup, Peaches Sliced or Halves, No. 2 1/2 can.....	<b>29c</b>
Libby's, All Meat, No. 1/2 Can VIENNA SAUSAGE.....	<b>19c</b>
Lipton's, 16 Ct. Pkg. TEA BAGS.....	<b>25c</b>
Mazola, Corn Oil, Qt. Bottle.....	<b>69c</b>
COOKING OIL.....	<b>69c</b>
Nestle, Instant Tea, 10c off Label, 1 1/2 oz. Jar.....	<b>73c</b>
NESTEA.....	<b>73c</b>
Maxwell House, Drip Fine, or Reg. 1 lb. Can COFFEE.....	<b>65c</b>
Nabisco, 16 oz. Carton HONEY SUGAR GRAHAMS Valley, 8 oz. Bottle.....	<b>39c</b>
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<b>Tea</b> Lipton's 1/4 lb. Pkg. ....	<b>39c</b>	<b>Beans</b> Green, Libby Cut No. 303 Can.....	<b>19c</b>
<b>Treet</b> Luncheon Meat 12 oz. Can.....	<b>39c</b>	<b>Catsup</b> Sunny Hills, Tomato 2 12 oz. btl. ....	<b>29c</b>
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## MULESHOE STATE BANK

Bubble Bath, 16 oz. Box JOY SUDS..... **25c**

Mirror, Aluminum Foil... 2 25 ft. rolls **53c**

These values good in Muleshoe Aug. 20, 21 1963 We reserve the right to limit quantities.

Lowest Prices... Greatest Variety... always at...