

THE

LYNN

BORDEN

SCURRY

STAR

GARZA

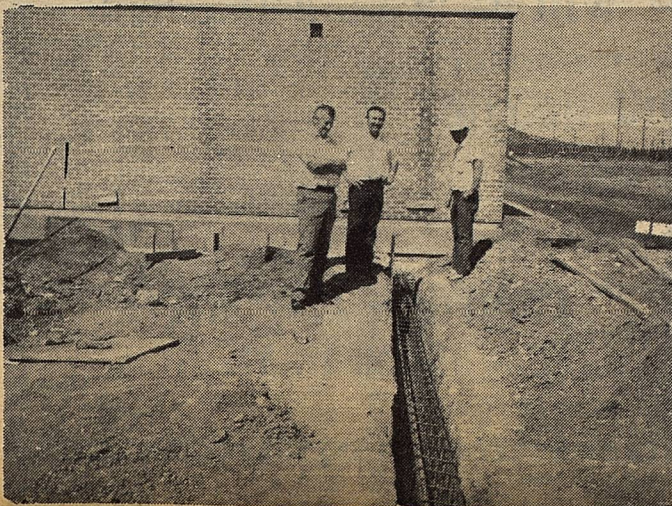
DAWSON

HOWARD

VOL. 5 NO. 45

WEDNESDAY, JULY 6, 1977

Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry



James McLeroy (Supt. of Schools), Mickey McMeans (High School Principal), and Joe Brozo (Construction Supt.) are shown here as they discuss the last grade beam to be poured.

School Construction Underway

Construction of the Borden County School building additions project is proceeding on schedule with a tentative first of the year completion date. All of the underground work has been completed. This consists of about 400 cubic yards of concrete. We should now begin to see a building take form.

The steel has been erected, in the gymnasium, and all areas are ready for brick.

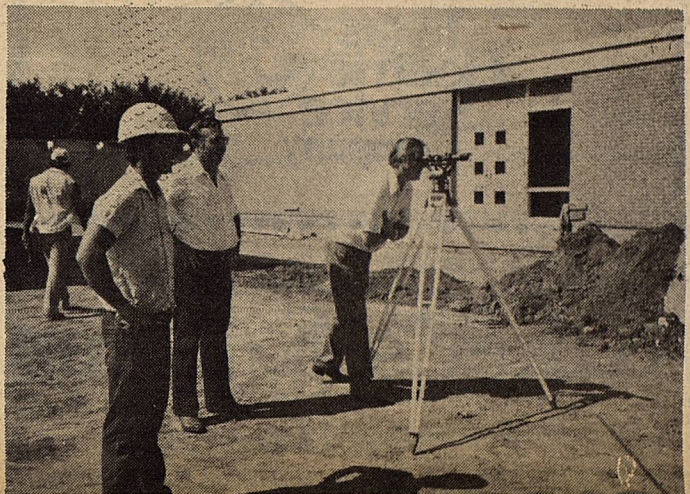
The plumbers have put in drainage ditches, and are in the process of installing water lines.

The electrician is on the job ready to begin his work.

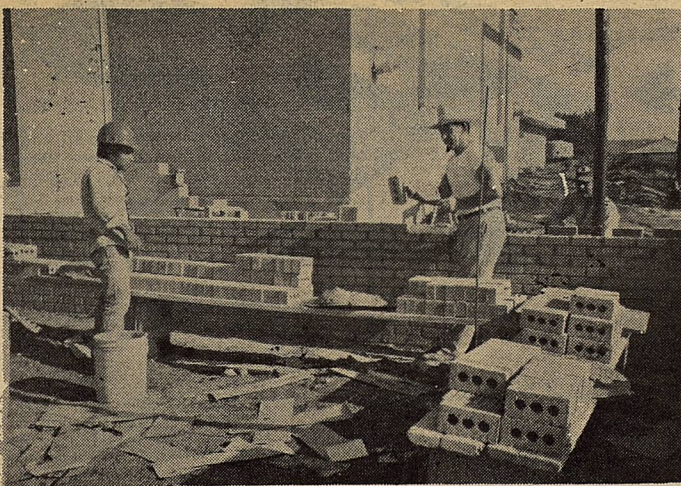
The building project has brought jobs to a few of the college and high school students this summer. Employed for the summer are: Steve and Ken McMeans, Jim and Bob McLeroy, and Tim Smith.

By the middle of the summer, there will be approximately 30 men working on the job with 50 or more at times.

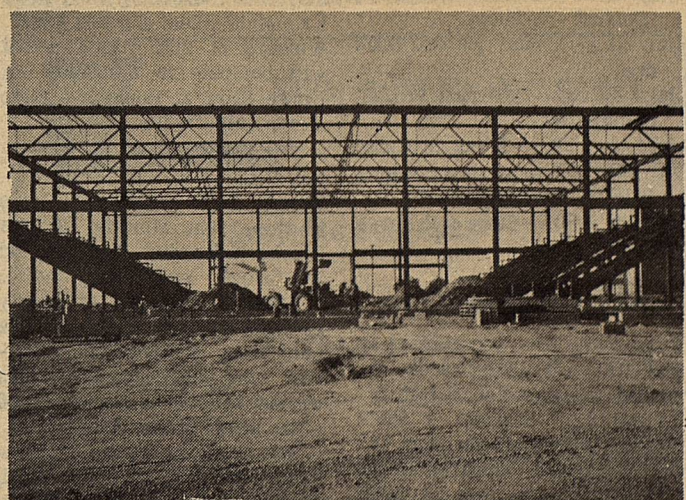
Pouring of floor slabs under the gymnasium seating and in classrooms is scheduled to begin this week.



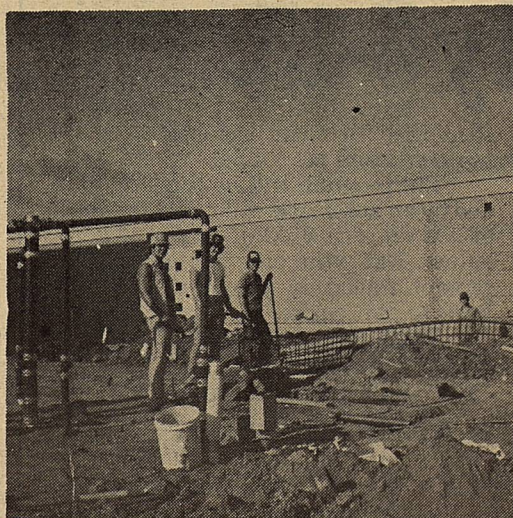
Pictured above are Joe Brozo, Mickey McMeans, and James McLeroy. Mr. McLeroy seems to be giving something the eye.



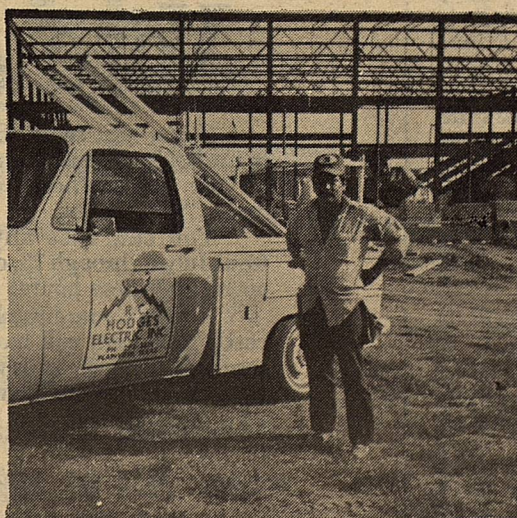
Walls are going up in the cafeteria area as Will Ribera, Jr., the masonry contractor begins laying brick.



Steel has been erected and brick work has started on the gymnasium.



Working in the classroom area is part of the crew employed by Monterey Construction.



R. C. Hodges Electric has begun preliminary electrical work.



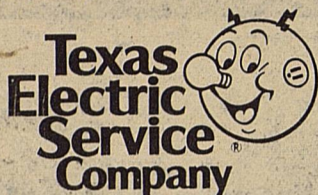
The foreman with Armstrong Mechanical is shown here installing water lines.

PUBLIC NOTICE

Texas Electric Service Company, in accordance with the rules of the Public Utility Commission of Texas, hereby gives notice of its intent to implement new rate schedules for electric service in areas served by the company, effective August 3, 1977, or as soon thereafter as permitted by law.

The new schedules will result in a 23.63 percent increase in the adjusted gross revenue of the company.

A complete copy of the new rate schedules is on file with the Public Utility Commission at Austin, Texas, and with each affected municipality. Copies are also available for inspection in each of the company's public business offices.



Kiker's Kolumn

July 4-H Activities Horse Show

- July 5, 6 -- District 2 4-H Horse Show
- July 12, 19, 26 -- 4-H Play night - Gail
- July 13 -- District 2 4-H Trap Contest - Lubbock
- July 14 -- County Record Book due
- July 15, 16 -- Mitchell Borden County Camp
- July 18 - 22 -- Electric Camp
- July 25 -- District Record Book Judging
- July 27 - 30 -- State 4-H Horse Show

4-H News

Jana Edwards, daughter of Mr. and Mrs. Jarrell Edwards, attended the District 2 4-H Jr. Leadership workshop at South Plains College in Levelland. Officer training, leadership, and recreation were the activities at the three day workshop.

Travis Rinehart, son of Mr. and Mrs. Ed Rinehart, attended a three day 4-H Horse Clinic at Lubbock. Subjects taught at the clinic were: horsemanship, basic maneuvers, showmanship, training horses for various performance events, horse safety, and care and adjustment of equipment. Approximately six hours were spent on horseback each day.

10 4-H'ers from Borden Co. will be among 200 youngsters competing for a berth on the top 20 list of winners at the District 2 4-H Horse Show in Lubbock July 5-6 according to County Extension Agent Earnest Kiker. Winners of that district event will compete in the State 4-H Horse Show at Houston's Astro Arena July 27-30.

The 4-H'ers are: Becky Miller, Tammy Miller, Kelly Williams, Keil Williams, Gayla Newton, Ben Murphy, Travis Rinehart, Eurdist Rinehart, Sid Westbrook, and Perry Smith. Already winners of county competition, the youths will be competing in halter, showmanship and performance classes against representatives of 20 other South Plains counties.

Site of the horse show is Panhandle South Plains Fairground, Livestock Pavilion, in Lubbock.

Don Gray of Pleasant Grove, Arkansas, will serve as official judge for the 1977 contest. Show superintendent is Ken Cook, Lubbock County Extension agent. Billy C. Gunter, district Extension agent, will be in overall charge of the event.

The 4-H program in the state is administered by the Texas Agricultural Extension Service, Texas A & M University System.

O'Donnell Hosts Rodeo

The "Biggest Little Rodeo In Texas" gets underway July 7, 8 and 9 in the O'Donnell Rodeo Arena on Highway 87 in O'Donnell starting at 8:30 p.m. nightly.

A parade Thursday, July 7 will kick off the event. Starting at 5:30 p.m., the parade will feature floats from O'Donnell and other towns. "The Old West" is the theme of this year's parade in O'Donnell and residents of each street in the town have been asked to contribute ideas for floats.

A queen contest will accompany the rodeo, with four contestants to compete for the title. They are Pam Harper, sponsored by FFA, Laura McDaniel, sponsored by the Young Farmers and Shana Edwards, sponsored by the O'Donnell Fire Department.

Full of prizes, the O'Donnell Rodeo will offer cash prizes for the best three floats in the parade in addition to trophies for the best junior and senior riding clubs in the grand entry. The winner of the raffle Saturday night will win a Model 1100 Remington shotgun furnished by the courtesy of Bob Brown Oldsmobile and Suburban Marine. Cash awards will be made to winners in rodeo events.

Events in the rodeo include a wild mare race, barrels, bull riding, saddle bronc riding, bare back bronc riding, calf roping, ribbon roping and the kids goat race.

O'DONNELL RODEO

You Are Invited
To The
O'Donnell Rodeo Parade!

Sunshine Sally
Will Be "Grand Marshall"

Thursday, July 7, 1977
5:30 P. M.

EZELL-KEY FEED & SEED

• Feeds • Seeds • Insecticides Fertilizer
1615 26th St. SNYDER TEXAS Phone 573-6691

BARRINGTON PUMP SERVICE

MYERS, TAITCO AND RED JACKET PUMPS
PEERLESS AND SIMMONS TURBINES
PHONE 872-2810 LUBBOCK HIWAY
RT. B P.O. BOX 28 LAMESA, TEXAS

Beef Referendum
YES

It's up to you.
Vote July 5-15.

If you registered to vote in the beef referendum, return to your ASCS office now and cast a "yes" ballot.

You can vote anytime from July 5 through 15, during normal business hours.

A "yes" vote means that cattle producers will have the research, promotion and foreign market development tools

It could make things a whole lot better.

they need to make the beef business more profitable.

The program will be funded by an automatic collection of 30¢ on each \$100 of cattle sales. But you can get a prompt refund in you don't want to participate.

The future of the beef industry is in your hands. Vote "yes" in the beef referendum.

ASC Committee Members Named

Secretary of Agriculture Bob Bergland appointed James E. Goad, Rosebud, Chairman of the Texas Agricultural Stabilization and Conservation (ASC) Committee. Named as committee members are Joe E. Chapa, Linn; Edward L. Lehman, Jr., Vernon; John D. Smith, Sudan; and Charles W. Stenholm, Stamford. The Committee administers federal farm programs in Texas.

Mr. Goad, 64, has farmed 550 acres, producing cotton and feed grains. He also owned and operated a cotton gin. Mr. Goad belongs to the National Farmers Union and previously served on the Texas State ASC Committee from 1961 to 1969. He and his wife, Cordella, have a married daughter.

Mr. Chapa, 63, owns and operates 1,500 acres on which he grows sorghum and grazes about 125 mother cows. He also operates a general merchandise store in Hidalgo County. Mr. Chapa belongs to the American Farm Bureau Association and serves on the Board of Regents for Pan American University. Mr. Chapa has two daughters and a son.

Mr. Lehman, 51, owns and manages 1,500 acres growing wheat, cotton, feed grains, and alfalfa and raising 250 registered Angus cattle. He has served as a member of a marketing team for Texas Agricultural Crops in Western Europe, and as a member of both an elevator and cotton gin board of directors. Mr. Lehman belongs to the American Farm Bureau Association, Texas Angus Association and the Southwest Cattle Raisers Association. He and his wife have three sons and a daughter.

Mr. Smith, 57, owns 1,900 acres, producing both dryland and irrigated cotton and milo and feeding cattle. He has owned and operated a trucking business, transporting agricultural commodities and building supplies, as well as serving as

president of a local grain elevator company. Mr. Smith has held office in the Plains Cotton Growers, Inc., since 1965, as well as having held offices in the National Cotton Council, Water, Inc., the High Plains Foundation, and Cotton, Inc. He and his wife, Jerry, have two daughters.

Mr. Stenholm, 39, operates 2,500 acres, producing cotton, wheat, and grain sorghum, while grazing 85 mother cows and feeding about 1,000 pigs each year. Mr. Stenholm currently belongs to the Texas Federation of Cooperatives, Rolling Plains Cotton Growers Association, Texas and Southwestern Cattle Growers Association, Texas Pork Producers Association, Stamford Chamber of Commerce Exchange Club and Tri-Area Livestock Show Association. He and his wife, Cindy, have two sons and a daughter.

Rodeo Queens Wanted

The Lamesa Rodeo Association is in need of girls ages 14-19 years to run for this year's Lamesa Rodeo Queen.

The rodeo is to be held August 11, 12 and 13, with the Queen's contest concluding Thursday night with the crowning of the queen. A beautiful trophy saddle and buckle will be given to the girl scoring the highest on ticket sales and appearance on and off horseback.

Prizes donated by Lamesa Merchants will be given to each contestant. Girls from Welch, Klondike, Gail, O'Donnell, Ackerly and other surrounding communities are eligible to participate. Girls interested should contact Cindy Etheredge at Cowboy Supply.



BRAY
IMPLEMENT CO., INC.

Rt. B - Box 42
Lubbock Hiway
Lamesa, Texas

ROY BURDETT
Salesman

Residence Phone 872-7230
Business Phone 872-5474

Whitaker's Sporting Goods

ADIDAS PUMA TROPHIES
CONVERSE ALL STARS

PHONE 915/263-2551
1000 E. 4TH ST. BIG SPRING, TEXAS 79720

FRED BARRINGTON CHEVROLET

Your
Total Transportation Center

"A Good Dealer to Deal With"

806-872-8337

315 S. First Lamesa, Texas

McCall Drug Company

AREA CODE PHONE 877-2155

24 HOUR EMERGENCY SERVICE
PHARMACY AND VETERINARY SERVICES

Store Hours 8 AM - 6 PM
Monday - Saturday Closed Sunday

AFTER HOURS CALL: DOYLE R. NORRIS—PHARMACIST
806-872-5904

We carry Pangburns and Kings candies, Hallmark cards and Elizabeth Arden Cosmetics.

P.O. BOX 97 LAMESA, TEXAS 79331


T. H. McCann Butane Co.

BUTANE ★ ★ PROPANE

P.O. Box 448—Fully Insured—Big Spring, Texas

Two-way Radios for Fast, Efficient Service


FOR SERVICE:	NIGHT PHONE
PHONE: BIG SPRING,	263-7848
267-7488	263-4093



**Jay's Farm & Ranch
Service Center**

JAY CUNNINGHAM

(915) 263-1383
600 East 3rd.
Big Spring, Texas 79720.



FARM BUREAU INSURANCE

Scott Russell Agent

Lamesa, Texas

1602 N. Dallas Phone 872-8333


WE'RE HERE FOR YOU.

 MEMBER F.D.I.C.

First of Lamesa
THE FIRST NATIONAL BANK OF LAMESA
LAMESA, TEXAS

WAYLAND TAYLOR INC.

**YOUR JOHN DEERE
DEALER**



IN

O'DONNELL, TEXAS
Ph. 428-3245

**GAGE FINA
TRUCK STOP**

Owner-Operator John Hamilton

OPEN 24 HRS. DAILY
IS 20W Sweetwater, Tex.

THE BORDEN STAR

Editor
Barbara Anderson
Assistant Ed
Clara Dyess
Business Mgr
Yvonne Brozo
Adv. Mgr.
Dottie Wills

PUBLICATION NO. 895520

Published weekly on Wednesday at Gail, Borden Co., Texas 79738, Box 137 Second class postage paid at Gail, Texas.

Any errors that we make reflecting on the Reputation or Standing of any Firm Corporation or individual that may appear in the columns of the Borden Star will be gladly corrected when called to the attention of the staff.

Subscription Rates:
Borden, Dawson, Lynn, Howard, Scurry and Garza Counties \$5 per year. Elsewhere per year \$6.

Borden Star Publishers: Mrs. Rich Anderson, Mrs. Pat Porter, Mrs. Robert Dyess, Mrs. Clarence Porter, Mrs. Nathan Zant, Mrs. Joe Gilmore, Mrs. Sonny Tucker, Doris Rudd, Glenn Toombs, Mrs. James McLeroy, T.L. Griffin, Eddie Simer, Lorene Jones, Ruth Weathers, Martin Parks, Mrs. Edna Miller, and Dan K Turner.

Borden Star Publishers, Inc.

Cattle Producers To Vote

Voting in the national beef referendum started Tuesday, July 5 at the Agricultural Stabilization and Conservation Service office in Gail. Voting ends Friday, July 15.

Any Borden County cattle producer who registered June 6-17 is eligible to vote.

One vote per business entity will be allowed. Any principal in the entity -- husband, wife, partner -- may cast the vote for the business.

"It's important to remember that if you registered and then don't show up to vote, it's almost the same as casting a 'no' vote since 50% of those registered must vote to validate the referendum," says Rich Anderson, chairman, County Beef Development Taskforce.

To many cattle producers, the referendum is a long awaited chance to build a more profitable future in the cattle business.

"It's now or never," says Anderson. "Even if the plan achieves only a small portion of its potential, we'll all be a lot better off."

Facts You Should Know

DID YOU KNOW THAT there are 10,000,000 vegetarians in the U.S. and that the number is increasing at the rate of one million per year?

DID YOU KNOW THAT many headline-seeking doctors and newspaper columnists are claiming that beef is bad for your health--causes heart disease, colon cancer and overloads the kidneys?

DID YOU KNOW THAT many consumer activists believe cattlemen are getting rich and are saying, "Food is for people, not for profit."

DID YOU KNOW THAT half of the people in the U.S. are eating only one third of the meat that nutritionists recommend for good health? There is a real opportunity to increase demand for beef in the U.S. and strengthen prices.

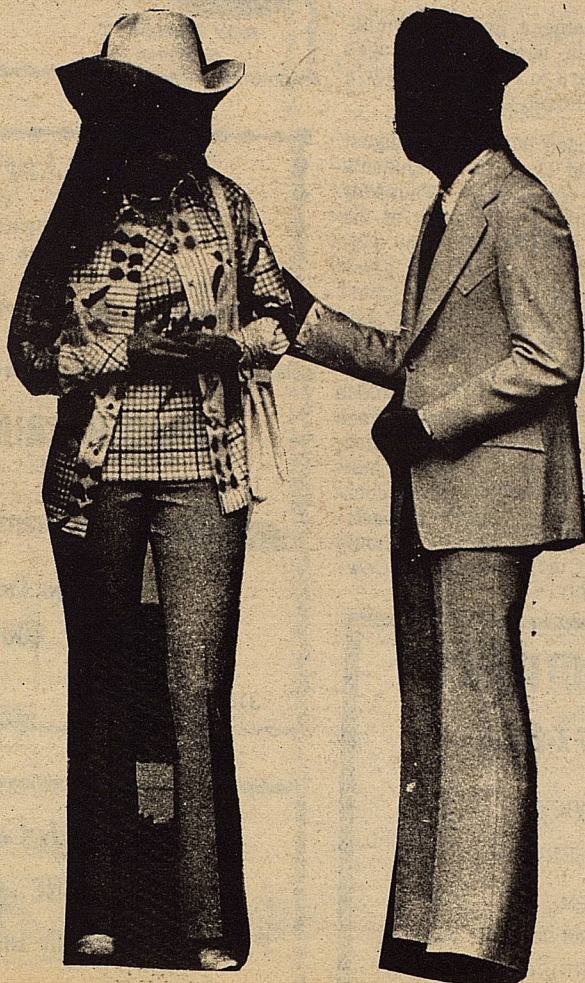
DID YOU KNOW THAT a few cattlemen knew in 1973 we were headed for a big WRECK but most of us didn't know it until it was too late, because we did not have accurate information on cattle numbers or did not have adequate distribution of the information to cattle producers?

DID YOU KNOW THAT the Beef Research and Information Act was developed by cattlemen, is to be financed by cattlemen and run by cattlemen--a cattleman's program all the way? It took industry leaders 36 months of hard work (from appointment of the initial study committee to referendum), including many battles with labor unions, consumer activists and a few "agricultural leaders".

DID YOU KNOW THAT the 68 members of the Beef Board, which will administer the program, will all be cattle producers, nominated by cattle producer organizations (including general farm organizations) and that no one other than cattle producers may serve on the Board.

THE GUYS AND GALS ALL LOOK THEIR BEST

WHEN THEY DRESS FROM



Fenton's Dad & Lad
LAMESA, TEXAS

LOTA' BURGER

Phone 573-2922
SNYDER, TEXAS



Chilled To The Bone?
Warm Up With Hearty Values
from



HOME OWNED AND OPERATED
BY THE CLAIBARNES

No. 1 708 N. 1st

NO. 2 710 N. 14th

LAMESA, TEXAS

Lumber FORREST Company

COMPLETE REMODELING AND CONTRACTING
CUSTOM CABINET WORK

509 South 2nd Lamesa, Texas 806/872-2135



35TH & COLLEGE AVENUE SNYDER, TEXAS 79549

A FRIENDLY Supermakret serving West Texans with Quality Foods at Competitive Prices.

We give S&H Green Stamps --Double on Tuesday after 1 p.m.--All Day Wednesday

Dairy Queen

CUMMINS DAIRY QUEENS

Two Locations

108 E. Hwy.

4301 College

Snyder, Texas

573-5350

573-0041

Bill Wilson Oil Co. Inc.

Bill Wilson Oil
Company, Inc.

sells LP-gas, gasoline,
diesel and all other
Phillips 66 petroleum
products, tires, batteries
and accessories.



SERVING OUR AREA WITH PRIDE

1501 E. Third 267-5251

THOMASON COLLEGE PARK 66
4th at Birdwell

TOM'S 66 SERVICE
1811 Gregg

CHARLIE CLANTON
4th and Goliad

JIFFY CAR WASH
807 W. 4th

SOLES-DOWNTOWN 66
215 E. 3rd

ST. LAWRENCE TRADING CO.,
St. Lawrence

FAIRVIEW 66
Hwy. 87, 7 mi. no. of city

KNOTT 66 SELF-SERVICE
Knott