

*Let's Talk Things Over
With Gabby Garrison*

A question has arisen in my mind as to what the main objective is in a minor baseball league.

Of course, it is needless to say that the most important, and vital, achievement of any circuit, is that of financial success. That has been proven beyond a doubt this year with the numerous towns, and entire leagues in some cases, closing shop and abandoning the national sport. The game must pay off if it is to be continued, that's for sure. . . but that isn't what I mean. In our case, what is the main point in holding this annual schedule of contests that sometimes results in lousy brawls, shows of unsportsmanlike conduct, and other such uncivilized behavior. Is it because the public demands it? Yes, I think it probably is.

The average sports fan of today is a far cry from that of ten years back. The difference in 1940 and 1950 automobiles and airplanes is about the same. But in the case of human differences, I'm not so sure that the old days weren't the best.

The point came to my mind when I read an article relating how a terrified umpire was chased through the streets of an eastern city as he attended a show after a ball game, and after being caught, was unmercifully beaten by a band of thugs, claiming to be loyal baseball fans.

And then, that night, after I read the article, I watched two officials come on to the field at Oiler Park, only to be met with a round of boos and Bronx cheers, when actually they hadn't even said a word.

Now the unquestionable right of any citizen in a democratic country is the right to gripe and moan when they think something is wrong. I firmly believe that it holds true in regards to umpiring and officiating . . . but hardly to the extent it has now reached all over the country.

Our umpiring has not been up to the standards this year that it should have been, although the officials do seem to be improving. But whether it is or it isn't, is not the question at hand. People are actually looking for something to gripe about, and if they don't find a legal excuse, they find one of their own.

That, with all the recent evidence, is the brutal truth. And Pampa is rapidly becoming a part of such a tyrannical sports program where much of the actual meaning of the game is lost.

Baseball is a game to be enjoyed by all, not one where the fans are to sit in judgment on every play and question the umpires' authority with a hail of boos, challenges, or whatever else might enter their minds.

Baseball wouldn't be the game it is without some differences of opinion. It is inevitable that some teams may feel slighted, and some may even protest to the president, and in those cases, it

Indians Go On Warpath, Scalp Philadelphia, 7-6

By JOE REICHLER
AP Sports Writer

Cleveland's rampaging Indians, looking more menacing each day, loom as the real "dark horse" in the jumbled American League pennant race.

No club in the league — and that includes the pace-setting Detroit Tigers and runner-up New York Yankees — has looked better than Lou Boudreau's men, who have run up 12 triumphs in their last 16 games.

Whereas three weeks ago, the Indians trailed the Tigers by seven full games, they are only two and a half games out today. Thanks to a 7-6 triumph over Philadelphia last night while both the Tigers and Yankees were losing, the Indians find themselves in the best position they've been all year.

True, they still are in third place, one length back of the Yankees and three in front of the Boston Red Sox, but they are in good shape to make a whale of a battle out of it the rest of the way. They own three top flight pitchers in Bob Lemon, Bob Feller and Early Wynn. And in rookies Al Rosen and Luke Easter, they possess two of the top sluggers in the game.

Cleveland's biggest asset is the schedule. Not only is the Tribe currently facing a long home stand, but the three closing weeks of the season will find the Indians playing at home in 12 of the last 14 games. Should they remain anywhere near the top in the next few weeks, they will be mighty difficult to stop.

Feller was the winner yesterday although he needed help from Lemon in the ninth. It was Bob's 10th triumph of the year. He got a big lift from Easter, who smashed his 18th and 19th homers off loser Alex Kellner.

The Red Sox won a 2-6 nip-and-tuck affair from Detroit, scoring three runs in the eighth off relief pitcher Hal White to overcome a 6-4 deficit. Three runs in each of the fifth and seventh innings had enabled the Tigers to overcome an early 4-0 Boston lead. Each club used four pitchers, with Chuck Stobbs the winner and White the loser.

Stubby Overmire pitched the St. Louis Browns to a 4-3 victory over the Yankees. The Little Leifhander, who holds two of the three Brownie wins over New York, had a three-hit shut-out until the ninth. Four hits, including a two-run homer by Johnny Mize, gave the Yankees three runs. Overmire batted in what proved to be the winning run with a two-run single off Vic Raschi in the fifth.

Fine relief pitching by Joe Haynes and strong stickwork by Sam Mele and Gil Coan helped Washington triumph over the Chicago White Sox, 7-4.

Philadelphia's Phillies moved back to the top of the National League by handing the Chicago Cubs two shutout defeats, 7-0 and 1-0. Bubba Chuva hitled a three-hitter in the opener and Robin Roberts followed with a six-hitter. It was the latter's 12th triumph. Johnny Klippstein and Bob Rush were the victims.

The Cubs now have suffered through three straight shutout losses. They were beaten, 3-0, in the second game of Sunday's doubleheader with the New York Giants.

The Phils' double win put them a half game in front of the St. Louis Cardinals, who whipped the

Brad Rowland Is Set For Last Grid Year, Trains in Oil Field

ABILENE — (AP) — Brad Rowland, McMurry's fabulous football player, has become a victim of the machine age — he won't be able to keep in shape for the grid wars by pushing a lawn mower as he did last year.

McMurry college has installed power mowers.

But Brad didn't let that throw him; he got himself a job roustabouting in the oil field near his home town of Hamlin.

The Little All-America, who had one of college football's mightiest records in 1949, says "I wish September were already here; I'm surely looking forward to this season."

It will be his last, for which McMurry feels will be quite glad. Last year the halfback reported in top condition because he had been pushing a lawn mower, at a dog trot, all summer.

Musial Is Rated Toughest Of National Loop Hitters

By FRANK ECK

NEW YORK — (AP) — There is very little doubt about Stan Musial being the most feared hitter in the National League. But now we have it right from the horse's mouth.

Of seven top pitchers questioned on the subject of hitting, four of them say Musial is the toughest batter to get out in the league. Another recalls Musial getting seven, straight hits against his pitching. The other two questioned couldn't possibly rate Stan on actual performances because they are Harry Brecheen and Howie Pollet, his St. Louis Cardinal southpaw teammates.

Musial's lifetime average for eight campaigns is .346.

Warren Spahn, Don Newcombe, Russ Meyer and Ken Raffensberger all say Musial is harder to retire than any other batter.

Roberts, leader of the Phillies' staff of Whiz Kids, voted Hank Sauer of the Cubs as the toughest hitter against his pitching. "However, Stan hit me seven for seven during a spell last season. He hits me solid even when I put a lot of stuff on the ball."

Pollet thinks Ralph Kiner is about the toughest hitter and Brecheen lists such right handed swingers as Carl Furillo, Jack Robinson, Sid Gordon, Bob Elliott and Walker Cooper right around the top.

TWO NAME HENRICH

Of eight American League hitters questioned, two thought Tommy Henrich, Old Reliable of the Yankees, was top man. The rest of the pitchers each had a different man. — Ted Williams, Vern Stephens, Bobby Doerr, George Kell, Dale Mitchell and Pete Suter.

However, five pitchers appropriately enough mentioned Williams as being among the toughest. Four others thought Joe DiMaggio and Doerr should be listed among the rough customers.

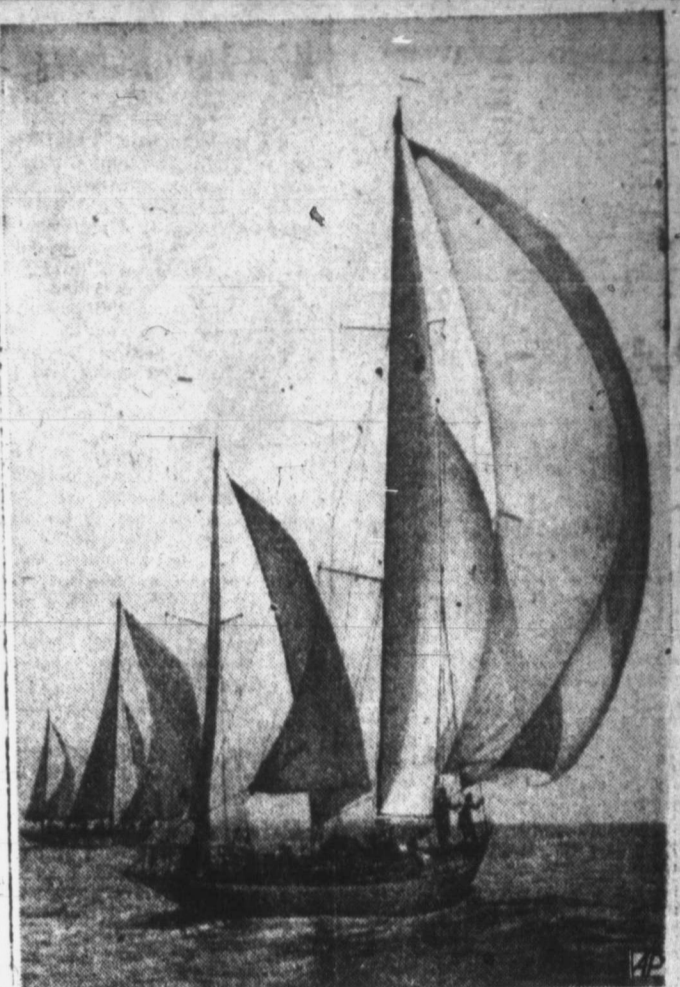
But Mel Parnell and Bob Lemon, the two best American League pitchers last season, both gave the nod to Henrich.

"Henrich is always tough," says Lefty Parnell. "He's more of a clutch hitter. He'll hurt you when it means something."

Lemon voices the same sentiments. Says the Indian ace: "Henrich is the type of hitter who acclimates himself to any situation."

Thoroughbred trainer Sunny Jim Fitzsimmons has 17 grandchildren and seven great grandchildren. Fitz, now 76, began galloping horses in 1885.

George Tahaferro, prize rookie back with the Los Angeles Dodgers last season, will play for the New York football Yanks next fall.



SAILING TO VICTORY — The Carbee, owned by Carlton Mitchell, moves along Chesapeake Bay course to win a cruising race at Annapolis, Md. The Rozano is in background.

STINGY WITH HITS

WINSTON-SALEM, N. C. — (AP) — Dick Umberger, Winston-Salem southpaw, gave up two runs during a recent 27-inning stretch in the North Atlantic League Class B Carolina League. He tossed a pair of no-hit garbage blanketed Durham, 1-0, shut out within eight days.

Burlington 11-0 and beat Fayeville, 4-2. But the tall Penn-Vantam didn't get excited over feat. Last year at Lebanon, I hit a recent 27-inning stretch in the North Atlantic League Class B Carolina League. He tossed a pair of no-hit garbage blanketed Durham, 1-0, shut out within eight days.

Boiler making • Welding • Machine work
CLOTHES LINE POLES AND CHILDREN'S SWINGS MADE TO ORDER
JACKHAMMERS FOR RENT. NO JOB TOO LARGE OR TOO SMALL. WE'LL GO ANYWHERE, ANYTIME. CALL 1049—DAY OR NIGHT
LUNSFORD BIT SHOP
44 S. Cuyler Phone 1049

Ott's AGENCY INSURANCE
Auto Insurance



HAT TRICK—His summer straw tagging behind Jay Rand takes a nasty spill on the tricky crushed ice of the Lake Placid, N. Y., ski jump.

It's Super

for Long-Lasting Pep!

Life begins at 50,000 miles . . . when you OIL-PLATE the engine of your car with new Conoco Super Motor Oil!

Proved by 50,000-Mile Road Test! After a grueling 50,000-mile road test, engines lubricated with new Conoco Super Motor Oil showed virtually no wear at all . . . an average of less than one one-thousandth inch on cylinders and crankshafts. Proving that new Conoco Super Motor Oil — with proper crankcase drains and regular care — can keep new-car pep, new-car performance, year after year!

Come in and let me tell you about "50,000 miles no wear!"

CONTINENTAL OIL COMPANY

THEY'RE OFF!

1:30 p.m.

SUNDAY

We want to offer our congratulations to all of the Soap Box Derby entrants for their keen desire to make this annual affair a showing of fine sportsmanship. We also feel that congratulations are due the parents of these boys for instilling in their sons a sense of responsibility — the basis of good citizenship.

SOAP BOX DERBY

4 Miles North Of Pampa

On Old Miami Highway

FREE ADMISSION! **FREE PARKING!**

FUN AND THRILLS FOR ALL

Culbertson Chevrolet, Inc.

CLASS A	CLASS B
Thomas Balding, Pampa	Marvin Baer, Pampa
Bobby Beal, Pampa	Charlie Baker, Borger
Alan Begley, Borger	Kent Bales, Borger
Charles Carroll, Borger	Bill Baumgardner, Pampa
Raymond Lee Collins, Fritch	Pat Beal, Pampa
Donald Cornett, Borger	Olin Henry Bond, Borger
Richard Fowler, Borger	John Cantrell, Pampa
David Gist, Pampa	Billy Ray Clements, Pampa
David Lee Henderson, Borger	Robert Clements, Pampa
Eugene Paul Holder, Borger	Joe Cooper, McLean
Hilton Ray Johns, Pampa	Delbert Gene Cranford, Borger
Kenneth Lamberson, Pampa	Merl Estes, Pampa
Calvin Mayo, Pampa	Wilson B. Foley, Borger
John David Meek, Pampa	Norman Frost, Pampa
Billy Richards, Fritch	Jarvis Johnson, Pampa
Lester Wayne Risley, Fritch	Kermit Harmon, Pampa
Donald Dean Robbins, Pampa	John Langford, Pampa
John Rogers, Pampa	Donald Phillips, Pampa
Wayne Rogers, Pampa	Elsie Lee Teague, Pampa
Ivan Stotts, Borger	Wayne Wilson, Borger
Billy Syphox, Fritch	
Clifford Thompson, Borger	
Alvin Loy Watson, Pampa	
Lawrence Welchel, Borger	
Bobby Yeager, Borger	
Billy Walker, Borger	



Three Classes Battle for Hard-to-Win Trip to Korea

U.S. EIGHTH ARMY HEADQUARTERS, Korea.—(AP)—Getting to the Korean battlefield is as hard as buying ten quick tickets to a hit Broadway play. It is that popular. You have to stand in line to get here. "Just why this is true I don't know. The people I have met so far seem to fall into three classes, none of which you would think would be interested in fighting.

1. There are the old line Army officers who have been through two world wars and could retire — but they are still eager beavers in the service. They refuse to retire while the guns are still firing.

2. There are the brave boys below voting age who should have a lifetime of peace and education to look forward to—and yet they willingly put their bright future on the altar of patriotism.

3. There are young married men with children to raise. Wouldn't you think they would say "my family first, my country afterward?" But somehow they don't, bitter as the decision is.

To get to Korea you have to buck people from all three of these classes to get there. There is a backlog all along the line and it is a kind of privilege to make the trip over.

To tell the truth, I didn't feel much that way myself at first. I thought it didn't make any real difference to me whether I came one week or the next. I know enough about war to realize that it always goes on longer than it is expected to.

But it only took Don Whitehead, an old buddy—from the second world war, and myself about 49 hours to fly from New York to Tokyo. Then, after getting our gear and credentials, we were stymied for 72 hours going from Tokyo to Korea because of a typhoon.

The plane we finally got off on carried people of the three classes I mentioned.

Because of further bad weather and a low priority, I was among a group that was bumped from the plane and lost an extra day on the way. So did some of the boys and the young men with families. The older brass got through.

But everyone who was held over resented it. So did most of the guys who had spent as much as ten days at that forward air base in Japan trying to get over. It is a standing-room-only situation.

Why? I think it is because of the magnificent stand made by the lone 24th Infantry division, which for weeks stood by itself for America. The United States is a funny country. Like England it doesn't dissolve in time of trouble. It pulls together. Danger knits us more than prosperity.

That is why so many today want to pay the debt of honor

ECZEMA ITCH

Got you down? Try RESINOL OINTMENT For long-lasting relief

Year-round comfort, all-weather protection, colorful beauty for the life of your home!

KOOLVENT AWnings

Koolvent Awning Co.
1914 E. 11th St., Minneapolis 5, Minn.
Phone 456-5000

William Helis, Sportsman, Oilman, Dies

BALTIMORE — (AP)—William G. Helis, the 43-year-old millionaire oilman with an intense love of good horsemanship, died yesterday at Johns Hopkins Hospital.

He underwent an operation for a respiratory infection May 20 and was discharged. He was readmitted July 12 and his condition since then grew progressively worse.

The foreign-born Helis — his friends long ago tabbed him the "golden Greek" — came to this country when he was 17, virtually penniless.

He learned the oil business from virgin field to gusher. He went to California and was one of the developers of the vast fields there.

He soon stacked up a fortune through his knowledge of the black gold. But sudden reverses dumped his money back where it came from. In oil — and in 1930 he went to New Orleans to begin all over again.

It didn't take long. Robert Maestri, a former mayor of New Orleans and state conservation commissioner, backed him, and Helis struck it rich in developing the first big field in Louisiana.

In 1941 he backed a syndicate to take over the old Fairgrounds race track at New Orleans "purely for the civic standpoint," he said. He was "not interested in making any more money."

That sparked his interest in horses. In 1942 he bought his first race horse and the next year paid \$55,000 for Attention, the horse that had beaten the mighty Whirlaway, triple crown winner in 1941.

The same year he bought Pericles, a yearling marked as the horse of the century, for \$66,000, the third highest yearling price on record. But Pericles, though still tops in the bloodline, didn't come through on the turf. In three starts, he won once.

His racing holdings expanded. He became owner of a large thoroughbred breeding farm at Jobstown, N. J., and was part owner of the Sanford track at San Francisco, as well as continuing his connections with Fairgrounds.

Helis married the former Miss Beasie Felch, a native of Germany, in 1908. In addition to a son, William Helis, Jr., they had three daughters, Mrs. Virginia Drouila of New Orleans and New York, Mrs. Paul Henry of Los Angeles, and Mrs. Mal Malvin of New York City.



MILK FROM CONTENTED SOW—Happy as a mama pig in the sunshine is this contented half of her family of 14 squealers, which is enough to make any mother beam with pride.

HOLLYWOOD

(Continued From Page 6)

film test at Fox recently as a blonde although she's no longer excited about a film career after a short contract at UI—"Very few kids become stars. I guess I'm one of those who just missed."

And there's brunet Edith Jackson, who is also Pat Hall. Pat changed her name and the color of her hair to snag a lot of modeling jobs that have been escaping her because she has been too well photographed as Pat Hall.

Fame in the modeling business.

It may be "Gorgeous" Errol Flynn in the toe hold department. He's interested in a romantic comedy story about a wrestler which Elick Moll and Michael Kanin are writing. . . . Noel Coward is red-faced. A British magazine dug up a picture of him as a gangling extra with Dorothy Gish in D. W. Griffith's "Hearst of the World."

HAS THE KEY

Jimmy Durante has crashed into the juke-box hit class with his record, "A Rara-Ma-Tazz" and is elbowing Doris Day, and Frankie Laine out of the way in the "Music, Music, Music" department.

"Nuttin' can stop it," says Jimmy. "Why dey're Charlestoning to dis record. Now I know dat de only ting dat's been holding me back on records is dat Crosby and de Andrews Sisters get de big chunes first."

Jimmy on the subject of what makes a record a hit:

"Dey want to dance in de parlor. No jokes on records. Jokes, believe me, dey don't want. We're loining that de simpler you make 'em, de better off you are. It's a helluva time for me to loinin dis."

Steve Allen's idea of a great new product for the California market: Rainproof suntan oil.

War Reports Uncensored in 8th Army PIO

TOKYO — (AP)—Correspondents covering the Korean war no longer have to submit their copy for a security check by the U. S. 8th Army's public information office, an 8th Army memorandum said today.

Newsmen may, however, have their stories checked by the PIO if they want to protect themselves against unintentional security violations.

New dispatches from the field must be submitted to the 8th Army PIO to be transmitted over the Signal Corps teletype at Tokyo, the memorandum said. But the stories would not be checked for security unless the correspondent specifically asked for it.

The 8th Army also said it would check copy the correspondents in Korea telephone to Tokyo — if newsmen so desire.

Telephone connections with Tokyo were promised daily between 2 a. m. and 4 a. m. (11 a. m. to 1 p. m. EST of the preceding day unless there was an emergency. Telephone time would be divided among the many correspondents.

Correspondents in the field were urged to observe security regulations and again cautioned "to avoid writing anything which

ARE YOU PARTLY INSURED?

You may believe that the cost to be FULLY INSURED is too great. Have you ever discussed this with a STATE FARM MUTUAL AGENT? A broad coverage policy of 80% collision may be less than you think. Ask your State Farm Mutual Agent. It will surprise you how little is the comparative cost.

Harry Gordon Ins. Agency
Rm. 14, Duncan Bldg., Ph. 2444
STATE FARM MUTUAL AUTOMOBILE INSURANCE COMPANY

ACIDENT FATAL

ODESSA — (AP)—Joe Robertson, 37, Kermit, was killed yesterday when his car overturned near here.

Of pastures tested, alfalfa has proved to be the most valuable for pigs.

Two-Car Collision Fatal to Bowie Mar

PLAINVIEW — (AP)—Charles E. Turner of Bowie was killed yesterday in a two-car collision three miles north of Abernathy. James F. Moore of Tucson, Ariz., driver of the other car, was injured.

We feel we owe the so-called green kids who held as best they could with the little they had for the nation that is now going to give so immeasurably more to win.

ACME LUMBER COMPANY
Your DuPont Paint Dealer
110 W. Thur Phone 257

might give aid and comfort to the enemy or hinder the effort of the United Nations forces." The newsmen were warned: "Criticism of command decisions or of the conduct of allied soldiers on the battlefield will not be tolerated."

Newsmen who failed to comply with these — or previous instructions — would be subject to "disciplinary action," the memorandum said.

ASPIRIN AT ITS BEST WORLD'S LARGEST SELLER AT 10¢

Better growth may be expected when silage is withheld until heifers are 12 months old. In an average year, more than a billion metal cans are used to pack meat in the United States.

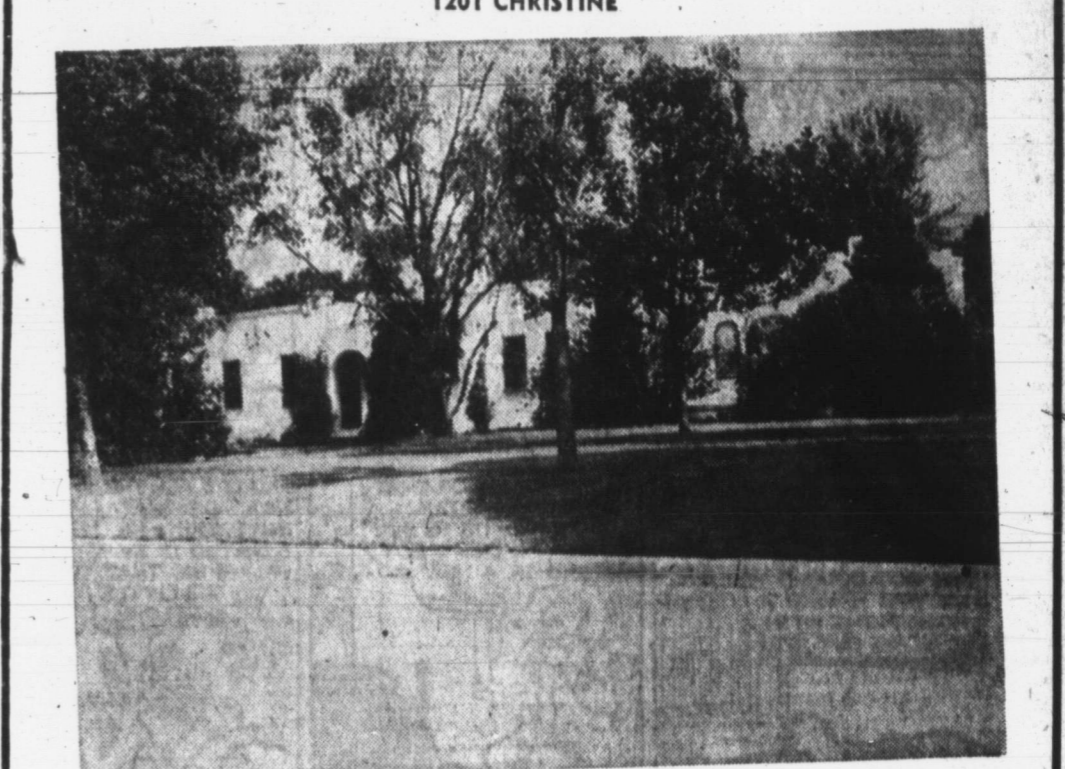
I thank the people of the 31st Judicial District for the splendid support given me in the recent primary.

I am indeed grateful for this and will try to conduct your court in a manner that will merit your continued support.

LOUIS M. GOODRICH,
District Judge

HOUSE FOR SALE

1201 CHRISTINE



- 6-Rooms
 - Gas Floor Furnaces
 - Spacious Closets
 - Hardwood Floors
 - New Roof
 - Double Garage
 - Large Patio
 - 2 Large Baths
 - Shower
 - Partly Carpeted
 - Large Corner Lot
 - Service Kitchen
 - Modern Furnished Servants Quarters
 - All Rooms Large
- WILL SELL FURNISHED FOR \$20,000**
or Unfurnished with Proportionate Reduction
- For Further Details See
STONE THOMASSON
Fraser-Rankin Bldg. Phone 1766

Souped-Up for Super-Action!

Shamrock's New, Higher Octane Motor Fuels

with CycloPower

Shamrock's 1950 motor fuels bring you Higher Octane, Richer Blending and Cleaner Burning. Products of the intricate new CycloPower process of refining, Shamrock gasolines are CYCLOPOWERED!

This means quick starting, fast get-away, smooth running and greater economy.

Try Shamrock Trail Master or Cloud Master gasoline today in your car, truck or tractor.

SHAMROCK TRAILMASTER GASOLINE CLOUD MASTER GASOLINE SHAMROCK MOTOR OILS AND GREASES

ALWAYS A MIGHTY GOOD BRAND

THE SHAMROCK OIL AND GAS CORPORATION
AMARILLO, TEXAS

The Mid-Century LIFETUBES are here!

US ROYAL TIRES

THE GREAT NEW Mid-Century U.S. ROYAL MASTER

DON'T WAIT - ACT NOW - TODAY!

BLOWOUT PROTECTION never possible before

GREATEST TIRE VALUE OF THE CENTURY

LET US PUT ON A NEW SET NOW!

PRICES YOU CANT AFFORD TO MISS

FRANK DIAL TIRE CO.

300 N. CUYLER PHONE 444

Barney Google Late Arriving in Pampa

Sorry readers, but Barney Google and his friends are late arriving this week. When they do get here you will be brought up to date on all of the happenings.

The buck goat should never be allowed to run with the does, as his odor will taint the milk.

The word torture was applied to doves long before it was to reptiles.

Toll in Crash Raised to 39

MYRTLE BEACH, S.C. — Thirty-nine bodies have been recovered from the wreckage of an Air Force transport plane that crashed near here Sunday, the Air Force reports.

National Guardsmen and four air reserve crewmen from Florida.

Late yesterday, however, Capt. E. S. Wood, public information officer at Shaw Air Force Base in Sumter, S.C., said five additional bodies had been discovered from the wreckage.

He said the five additional victims were probably military hitchhikers.

At Nashville, Tenn., officials began a "roll call" of guardsmen known to have returned from the Myrtle Beach maneuvers to determine if the five additional dead were Tennesseans. Guard officers said they expected to complete the check some time today.

Meanwhile a board of inquiry convened at Shaw Air Base to investigate the cause of the crash. Heading the board was Col. Walter L. Wheeler, wing commander at Shaw.

There was no indication from Air Force officers as to what caused the big C46 to plummet straight down and explode into flames while still within gliding distance of the Myrtle Beach air base.

A spare room can collect spare money if you rent it through an inexpensive WANT AD.

OUT OUR WAY

By J. R. WILLIAMS OUR BOARDING HOUSE

with Major Hoople



Blondie



Alley Oop



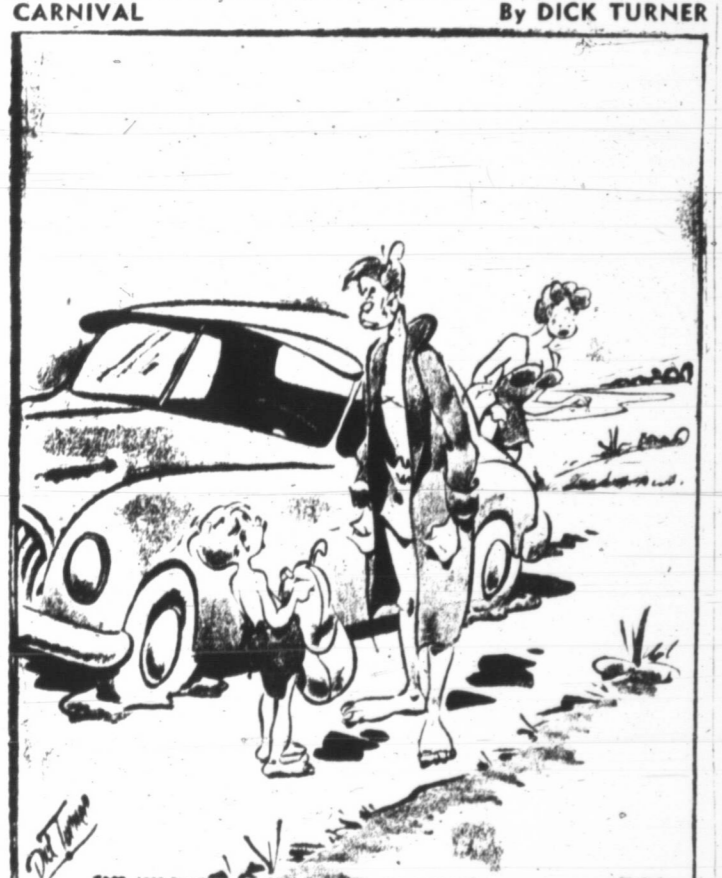
Bo



CARNIVAL

By DICK TURNER SIDE GLANCES

By GALBRAITH



"D'you know how to use a tire to blow up a beach ball, pop? I ain't been havin' much luck!"

"I told him he ought to save if he ever intends to get married—and he asked me if we ever had paid off the mortgage on this house!"

FRECKLES



LITTLE DOC



Vic Flint



Wash Tubbs



Boots



Bugs Bunny



Priscilla's Pop



Red Ryder



Mutt & Jeff



Mickey Finn



Penny



News Want Ad Rates Are Very Inexpensive

The Pampa Daily News

Classified ads are accepted until 9 a.m. for week day publication on same day. Mainly about Pampa ads until 10 a.m. Deadline for Sunday paper—classified ads, noon Saturday. Mainly about Pampa, 4 p.m. Saturday. Monthly rates \$1.50 per line per month (no copy charge).

CLASSIFIED RATES
(Minimum ad three 6-point lines.)
1 Day—25¢ per line
2 Days—40¢ per line per day
3 Days—55¢ per line per day
4 Days—70¢ per line per day
5 Days—85¢ per line per day
6 Days—100¢ per line per day
7 Days (or longer)—100¢ per line per day

ANNOUNCEMENTS

6 Monuments
ED FORAN, MONUMENT CO.
Prices to meet any purse.
601 S. Harvey St. Phone 1152

9 Good Things To Eat
MELONS—Everyone guaranteed. They're ice cold and you'll love 'em. Ray's Place, 401 S. Cuyler.

10 Where To Go
Take The Family Out Tonight For A Mighty Good Dinner
O & Z DINING ROOM
For A Real Tasty Treat Try One Of Our Chicken Dinners
HIWAY CAFE
When You Get That Urge For A Mighty Good Sandwich Remember
THE OLD MILL

14 Special Notices
NOTICE TO PUBLIC: Missy Poudre Box will be closed until Aug. 7.

16 Notices
Panhandle Overhead Door Co. Radar with push buttons for your garage and cars. Also service and repair garage doors.
626 S. Cuyler Phone 4796

18 Male Help Wanted
ATTENTION: Balmans! Important opportunity, attractive salary plus commissions, advancement. Permanent. Phone 761

20 Female Help Wanted
ALL \$550 courses on sale at half price and on terms this week. Pampa Business College, Ph. 222

WANTED
Experienced Female Bookkeeper, Automobile Business
WRITE BOX K-110, Care Pampa News

21 Situations Wanted
PRACTICAL nurse with reference. Mrs. Miamore, 708 S. Barnes. Phone 1522

Beauty Shops
FOR BEAUTY at its best, it's best to remember Mrs. Barchfield at Chat & Cuyler Shop, 122 N. Hobart. Phone 408

Bicycle Shop
Shepherd's Bicycle Shop
412 E. Field

Building Supplies
FOR ALL TYPES CONCRETE WORK. HENRY'S BARKING at 258 S. SUMNER. PHONE 475W

Cesspools-Septic Tanks
CESSPOOLS AND SEPTIC TANKS CLEANED OUT. C. L. CARSTEL. PHONE 3474

Cleaning Pressing
EVERETT CLEANING
BETTER CALL 489

Cosmetics
Studio Girl Cosmetics
See Irene Eulo
1106 E. Browning
Phone 4039

Curtains
CURTAINS LAUNDRIED, starched and lined. Also table cloths. Quick service. 313 N. Davis. Ph. 3688

Dir, Sand, Gravel
CHITWOOD & MASON
We Specialize In Tractor Work
Sand & Gravel. Post Hole.
922 E. Gordon. Ph. 1252 or 3950W

Electrical Service
CALL 512 DAVIS ELECTRIC
Contracting, Appliances, E. W. Foster

Floor Sanding
Lovell's Floor Sanding
Portable Power Ph. 2229-2811

Laundry
BARNARD STEAM LAUNDRY
Help-Y-See Service. One hr. Wet Wash to Dry. Fluff Dry. By Curtain Stretching. Finish Work. 123 E. Hobart. Phone 2100

Laundry
LAUNDRY done in my home, wet wash, rough dry, ironing \$1.99 doz
601 E. Gordon, Ph. 722

Laundry
MYERS Laundry, 601 Sloan, Ph. 1337
For best work, Help-Y-See. Wash or Finish. Pickup delivery.

Laundry
BOB'S LAUNDRY
Rough-dry, Wet Wash, Pickup, Deliv.
112 N. Hobart Phone 125

Laundry
American Steam Laundry
513 E. Cuyler Phone 208

Laundry
Wake Up Those Sleeping Dollars with Classified Ads!

Laundry

IDEAL STEAM LAUNDRY
Wet Wash - Fluff Dry
7 a.m. to 7:30 p.m. Tues. - Wed. Fri.
Open to 7:30 p.m. Mon. Thurs.
221 E. Atchison Phone 405

Lowmover Service
SHEPHERD'S 612 E. FIELD
(The oldest lawnmower and saw shop in Pampa. All work guaranteed.)
That Saw Sharpening Man—
Sharpens everything. 228 W. Brown.

Mattresses
BE SURE
When buying or having a mattress renovated that you are getting the best. Only the equipment and years of experience which it takes to build you a mattress of highest quality can expert workmanship. We're invited to inspect the quality of our materials and present work. We are assured of your satisfaction that we can give you the best at the lowest cost.

CALL 633
ANDERSON-MATRESS CO.
No. 2
817 W. FOSTER

THE BEST
We guarantee to give you a better quality mattress at a lower cost. We use only the best material. It doesn't cost to buy the best—it really pays you! We repair mattresses of all kinds. One day service.

Young's Mattress Factory
112 N. Hobart Phone 3848

MOVING - Transfer
? MOVING ?
PHONE 357
We'll Move You Anywhere
Or Store Your Furniture Here
FAST - CAREFUL
EXPERIENCED
BONDED & INSURED
PAMPA WHESE.
AND TRANSFER
317 E. Tyng Ph. 357 or 525

Bruce and Son Transfer
Years of experience in moving and storage. We're your guarantee of better service.
916 W. Brown Phone 934

Local Moving and Transfer
Call Cuyler Boys 980W or 2134
101 E. Cuyler Phone 761

Roy Feist Transfer Work
603 S. Gillespie Phone 1447-J

BUCK'S TRANSFER, careful handling. Compare my prices first.
318 S. Gillespie, Phone 2322-J.

Nursery
LEAVE your children under the best care of night. Mrs. Lowry, 207 East Browning, Phone 3908-W.

Painting & Paperhanging
F. E. Dyer, Painting, Papering
508 N. Dwight Phone 3350 or 3747J

Plowing & Yard Work
ROTOTILLER PLOWING
420 LeFors St. Phone 1872J

MOWING OF ALL KINDS
Lawn, Weed Cutting, etc.
PHONE 1922

Garden & Yard Plowing & Mowing
Call BOB CROCKETT
615 S. Barnes Phone 4416-W

ROTOTILLER yard, garden plowing.
Call JAY Green, Ph. 1344R, 400 N. Bear

Plumbing & Heating
DES MOORE TIN SHOP
Sheet metal, heating, air-conditioning.
Phone 102 329 W. Kingsmill

FOR YOUR PLUMBING needs, why not call W. S. BISH, master plumber, 404 E. Cuyler, Ph. 3551

GRUNDY PLUMBING CO.
Fixtures, Pipe, Accessories, Repair
New Work. 1011 LeFors St. Ph. 3551

LANE SALES COMPANY
Plumbing and Heating
115 W. FOSTER PHONE 558

PAMPA RADIO LAB.
17 W. FOSTER PHONE 46

HAWKINS RADIO LAB.
Pickup and Delivery
541 S. Cuyler Phone 792

36 Poultry and Supplies
P. G. C. and Nutrena Feeds
Gray County Feed & Hatchery
854 W. Foster Phone 1161

37 Pets—All Kinds
COCKER-Spaniel-pup for sale. Black female 5 months old. Ph. 398W

39 Machinery - Tools
SCOTT IMPLEMENT CO.
John Deere
Dempster Drills - Jeffrey Plows
Hogue-Mills Equipment, Inc.
International Parts & Service
821 W. Brown Phone 1360

RENTALS
44 Furnished Rooms 44
HILSON HOTEL, ANNEK
clean, modern, sleeping rooms for rent. Broadway Hotel, 704 W. Foster, Phone 2549

48 Furnished Apartments
DUPLEX for rent. Fully furnished, either side. Across from Culberson. New inner spring mattress, new Electrolux ice box. Adults only. Call 1297 or see at 293 E. Francis. Call 1297 or see at 293 E. Francis.

2 ROOM furnished modern apartment. Bills paid. Adults. 610 N. Frost.

FOR RENT large trailer house. Fully equipped. Also nice 2 room apartment. Electric refrigerator. 428 S. Cuyler. Phone 3297. Inq. 813 S. Cuyler. Phone 1902J.

VACANCIES, Newtown Cabins, 2 and 3 rooms, concrete cellar. Ph. 9519-1301 S. Barnes.

1 ROOM furnished apartment for rent. Bills paid. Inquire at the Coney Island.

50 Houses For Rent
TWO ROOM furnished house. \$30. 1011 LeFors St. Ph. 112 S. Wynne. North trucks.

1 ROOM modern furnished house on Dwight for rent. Inquire 936 S. Dwight.

2 ROOM furnished house with private bath. Also 2 room apartment. 1719 S. Cuyler. Apt. 7. Phone 2083M.

5 ROOM house and garage at 418 Hill St. Inquire at 227 J. Warren.

1 ROOM modern house. Partly furnished. Electric refrigerator. 428 S. Cuyler. Phone 3297. Inq. 813 S. Cuyler. Phone 1902J.

TWO ROOM house for rent. Furnish. Bills paid. Call 457J.

REAL ESTATE
57 Houses For Sale 57

F. H. A. - G. I.
5 - 100% G. I.'S
Plans Approved
3 Bedroom F. H. A.
2 Bedroom F. H. A.
John I. Bradley
REALTOR
218 1/2 N. Russell, Phone 777

MARTIN REAL ESTATE
Improved irrigated stock farm. 400 acre. 1000 acres leased in Southeast Colorado. YOUR LISTINGS APPRECIATED

ARNOLD REAL ESTATE
3 room house, furnished with garage. North Faulkner \$2,000.
5 room house on Albert St. \$2,000.
5 room house on North Russell \$10,500.
Duncan Bldg. Phone 785

1. S. JAMESON
REAL ESTATE
Ph. 1443 309 N. Faulkner

White Deer Realty
BEN GULL, MICKY LEDRICK
Phone 222 or 327

MRS. H. B. LANDRUM
REALTOR
Several good buys in five and six room houses. Also smaller houses and several acre homes.
Your Listings Appreciated
PHONE 2039

JUST WHAT YOU WANT!
We have several 4, 5, and 6 room houses in very good locations. Prices range from \$3,000 up. Small down payment.

Also have a brick building that is now occupied. Rental pays more than 10% on the investment after taxes and insurance are paid.

PERFECT 10 unit apartment. Two 2 bedroom homes all good buys.

N. SOMERVILLE 2 bedroom and garage. Good buy.

N. GILLESPIE 2 bedroom home close in 4500. Terms.

TERRELL 2 bedroom homes, all priced to sell.

GARLAND 2 nice homes, see these good buys.

N. RUSSELL beautiful 3 bedroom home. Good terms.

WILLISTON large 2 bedroom, oil garage. 90 ft. corner lot. \$500 total.

N. RUSSELL 3 bedroom and garage apartment. Oil garage. Good buy.

W. BROWN 10 unit apartment. 10,000. 5,000 down.

1400x1500 corner lot on highway 60, close in.

12 unit Motel on highway 60 doing capacity business \$7,500. Good terms.

I have buyers for 2 and 3 bedroom homes. List today, give me a chance to serve you.

YOUR LISTINGS APPRECIATED

BARGAINS
3 five room houses. 1 four room. 1 three room. Income.
\$130 net per month. All goes for \$6250. Good terms.

12 room house. Rentals all year. On pavement. \$10,000. Good terms.

Several nice 2 room houses. Small down payment.

Farms, lots, acreage. Business property.

Your Listings Appreciated

E. W. CABE
REAL ESTATE
426 Crest Phone 1046W

THREE room house for sale. Reasonably priced. Call 2897. Inq. 616 N. Wells.

HOUSEHOLD GOODS

CHOICE USED SERVELS
Extra clean, refinished and reconditioned. All sizes—One 5 cu. ft. with new unit. All guaranteed for one year and installed.
Also used Frigidaire & Norge Refrigerator. 90 day guarantee.

THOMPSON HARDWARE
Kingsmill & Somerville
Phone 43

It Pays To Shop At TEXAS FURNITURE FOR GOOD - CLEAN

USED FURNITURE
Typewriter Desk \$29.50
G. E. Console Radio-Phonograph combination \$29.50
Frigidaire Electric Range like new. Price \$129.50
Serval Refrigerator, new unit \$149.50
Serval Refrigerator, good—buy \$79.50

Convenient Terms - Free Delivery TEXAS FURNITURE COMPANY

STEPHENSON FURNITURE CO.
211 S. Cuyler Phone 1688
Complete household furnishings.

WE REPAIR ALL TYPES SINGER SEWING MACHINES - WELL GLADLY COME TO YOUR HOME AND GIVE YOU A FREE ESTIMATE

SINGER SEWING CENTER
211 S. Cuyler Phone 639

ECONOMY FURNITURE
219 W. Kingsmill Phone 555

26 Musical Instruments
New and Used Pianos For Rent and For Sale
WILSON PIANO SALON
1221 Williston Phone 5632
Pine Wood Piano - Terms Phone 3632

30 Farm and Garden
FAIRBANKS - MORSE
A NAME WORTH REMEMBERING
HOTAIR POWER MOWERS
WATER SYSTEMS
R. & S. EQUIPMENT CO.
Across from Ball Park Phone 2340

33 Feeds and Seeds

SEED WHEAT
Let Us Help You Secure Good Seeds
No Charge For This Service
Tubb Grain Co.
Phone Kingsmill (L. D.) or Pampa 1997

STARTING JULY 25TH
We Will Receive Each Thursday
Place Your Orders Now
We Are Your Only Superior Feed Dealer In This Area
JAMES FEED STORE
Phone 1972 S. Cuyler

SEE ME FOR HAY IN THICK LOTS
FEEDS MEANT FOR BEST RESULTS - WE DELIVER
PAMPA FEED STORE
725 S. CUYLER PHONE 427J

RED CHAIN
THE SUPERIOR FEEDS
R. & S. EQUIPMENT CO.
501 West Brown, Phone 3240

FEED AND MOLASSES
Lawn, grass seed, custom grinding and mixing.
Manufacturing Royal brand fresh feed.
Vandover Feed Mill & Store
541 S. Cuyler Phone 792

36 Poultry and Supplies
P. G. C. and Nutrena Feeds
Gray County Feed & Hatchery
854 W. Foster Phone 1161

37 Pets—All Kinds
COCKER-Spaniel-pup for sale. Black female 5 months old. Ph. 398W

39 Machinery - Tools
SCOTT IMPLEMENT CO.
John Deere
Dempster Drills - Jeffrey Plows
Hogue-Mills Equipment, Inc.
International Parts & Service
821 W. Brown Phone 1360

RENTALS
44 Furnished Rooms 44
HILSON HOTEL, ANNEK
clean, modern, sleeping rooms for rent. Broadway Hotel, 704 W. Foster, Phone 2549

48 Furnished Apartments
DUPLEX for rent. Fully furnished, either side. Across from Culberson. New inner spring mattress, new Electrolux ice box. Adults only. Call 1297 or see at 293 E. Francis. Call 1297 or see at 293 E. Francis.

2 ROOM furnished modern apartment. Bills paid. Adults. 610 N. Frost.

FOR RENT large trailer house. Fully equipped. Also nice 2 room apartment. Electric refrigerator. 428 S. Cuyler. Phone 3297. Inq. 813 S. Cuyler. Phone 1902J.

VACANCIES, Newtown Cabins, 2 and 3 rooms, concrete cellar. Ph. 9519-1301 S. Barnes.

1 ROOM furnished apartment for rent. Bills paid. Inquire at the Coney Island.

50 Houses For Rent
TWO ROOM furnished house. \$30. 1011 LeFors St. Ph. 112 S. Wynne. North trucks.

1 ROOM modern furnished house on Dwight for rent. Inquire 936 S. Dwight.

2 ROOM furnished house with private bath. Also 2 room apartment. 1719 S. Cuyler. Apt. 7. Phone 2083M.

5 ROOM house and garage at 418 Hill St. Inquire at 227 J. Warren.

1 ROOM modern house. Partly furnished. Electric refrigerator. 428 S. Cuyler. Phone 3297. Inq. 813 S. Cuyler. Phone 1902J.

TWO ROOM house for rent. Furnish. Bills paid. Call 457J.

REAL ESTATE
57 Houses For Sale 57

F. H. A. - G. I.
5 - 100% G. I.'S
Plans Approved
3 Bedroom F. H. A.
2 Bedroom F. H. A.
John I. Bradley
REALTOR
218 1/2 N. Russell, Phone 777

MARTIN REAL ESTATE
Improved irrigated stock farm. 400 acre. 1000 acres leased in Southeast Colorado. YOUR LISTINGS APPRECIATED

ARNOLD REAL ESTATE
3 room house, furnished with garage. North Faulkner \$2,000.
5 room house on Albert St. \$2,000.
5 room house on North Russell \$10,500.
Duncan Bldg. Phone 785

1. S. JAMESON
REAL ESTATE
Ph. 1443 309 N. Faulkner

White Deer Realty
BEN GULL, MICKY LEDRICK
Phone 222 or 327

MRS. H. B. LANDRUM
REALTOR
Several good buys in five and six room houses. Also smaller houses and several acre homes.
Your Listings Appreciated
PHONE 2039

JUST WHAT YOU WANT!
We have several 4, 5, and 6 room houses in very good locations. Prices range from \$3,000 up. Small down payment.

Also have a brick building that is now occupied. Rental pays more than 10% on the investment after taxes and insurance are paid.

PERFECT 10 unit apartment. Two 2 bedroom homes all good buys.

N. SOMERVILLE 2 bedroom and garage. Good buy.

N. GILLESPIE 2 bedroom home close in 4500. Terms.

TERRELL 2 bedroom homes, all priced to sell.

GARLAND 2 nice homes, see these good buys.

N. RUSSELL beautiful 3 bedroom home. Good terms.

WILLISTON large 2 bedroom, oil garage. 90 ft. corner lot. \$500 total.

N. RUSSELL 3 bedroom and garage apartment. Oil garage. Good buy.

W. BROWN 10 unit apartment. 10,000. 5,000 down.

1400x1500 corner lot on highway 60, close in.

12 unit Motel on highway 60 doing capacity business \$7,500. Good terms.

I have buyers for 2 and 3 bedroom homes. List today, give me a chance to serve you.

YOUR LISTINGS APPRECIATED

BARGAINS
3 five room houses. 1 four room. 1 three room. Income.
\$130 net per month. All goes for \$6250. Good terms.

12 room house. Rentals all year. On pavement. \$10,000. Good terms.

Several nice 2 room houses. Small down payment.

Farms, lots, acreage. Business property.

Your Listings Appreciated

E. W. CABE
REAL ESTATE
426 Crest Phone 1046W

THREE room house for sale. Reasonably priced. Call 2897. Inq. 616 N. Wells.

RENTALS

44 Furnished Rooms 44
EMPLOYED COUPLES - LIVE AT HILSON HOTEL IN COMFORT - PHONE 646

NICE clean modern sleeping rooms for rent. Broadway Hotel, 704 W. Foster, Phone 2549

48 Furnished Apartments
DUPLEX for rent. Fully furnished, either side. Across from Culberson. New inner spring mattress, new Electrolux ice box. Adults only. Call 1297 or see at 293 E. Francis. Call 1297 or see at 293 E. Francis.

2 ROOM furnished modern apartment. Bills paid. Adults. 610 N. Frost.

FOR RENT large trailer house. Fully equipped. Also nice 2 room apartment. Electric refrigerator. 428 S. Cuyler. Phone 3297. Inq. 813 S. Cuyler. Phone 1902J.</

ONE FOR DAY

Two radio frequencies are assigned to each airline for communication between planes and ground stations. This is necessary because a frequency satisfactory for daylight operations is unsatisfactory at night, due to atmospheric conditions and other technical reasons.

Defused quality broilers should be thoroughly chilled, but not frozen, before being wrapped or packaged.

Army Freezes All Five-Year Inactive Reserve Commissions

WASHINGTON — (AP) — The Army has frozen reserve commissions expiring or about to expire, a spokesman has said. These are five-year commissions held by officers who are

not now on active duty. A large number of these five-year commissions were signed by officers who in September and October of 1945, in the months immediately following the end of World War II, left active duty and signed up for the reserves. Now these commissions are beginning to expire, just as the Korean crisis grows more and more acute.

Therefore, the Army has issued a freeze order. The Air Force said it has been unable to freeze commissions of its reserve officers. The explanation, a spokesman said, is that the Air Force commissions were issued under a later law than that used by the Army. Legislative action would be required to keep five-year commissions in the air force in effect, it was said.

There is no problem for the Navy and Marine Corps. Their reserve commissions run "at the pleasure of the president." There is no expiration date. The Army and Air Force may order up some reservists who are not on a drill-pay basis, but the Navy and Marine Corps contemplate no such move at the moment.

The Army, now calling up smaller than divisional organized units, says that some volunteer reserve officers expert in radar and communications are called up as individuals and units. The Air Force says it may call off volunteer training units for specialists if such reservists are readily available and their skills are critical.

The Navy expects to get all the men needed from its organized reserve and fleet reserve, made up of those put on inactive duty after 20 years' service. The Marines, likewise, do not contemplate any involuntary recall of volunteer reservists. Members of the Reserved Officers Training Corps (ROTC) Army, Navy and Air Force—are exempt from the draft during their junior and senior years in college. The exemption then ceases unless they accept their commissions and go on active duty for two years.

Did you notice the well located homes listed in today's WANT AD section, houses for sale, classification 57.

FROM NINE TO FIVE

By Jo Fischer



This mail is very light today, isn't it?

Hoarders Hurt Themselves By Forcing Prices to Rise

By DEWITT MACKENZIE
AF Foreign Affairs Analyst
A lot of Americans are allowing themselves to become panicky and are rushing about buying commodities which they propose to hoard against possible shortages.

But by such hoarding they are giving aid and comfort to the enemy. That's blunt language, but it's well that the facts be faced before grave damage is done.

"But," demands a reader, "how on earth can the fact that I stow away a few extra pounds of foodstuffs be of aid to Russia?" Widespread hoarding, either by householders or by profit-making dealers, is terribly damaging to a country's economy. One of the main features of Moscow's strategy for spread of communism is to create economic stress among the western powers, especially the United States.

Ability to maintain military preparedness obviously depends on economic fitness. So if the Reds could wreck us economically, they would have softened us up so that we would be vulnerable to assault.

Thus anything which damages the economy of America is an ante to the Communist kitty. Hoarding upsets the normal trade of the country by creating a scarcity of commodities on the market.

Non-hoarders are made to suffer for their patriotism because of their inability to buy necessities. And widespread hoarding might even deprive the government of things which were needed for overseas operations.

One ridiculous aspect of hoarding is that it actually hurts the hoarder. His hoarding forces prices up so that while he is hanging onto his hundred pounds of sugar he has to pay more for what he buys for current consumption.

Every civilian should be just

Selection of the sire is the most important single step in breeding horses.

MAGNETO REPAIRING
All Makes and Models
Authorized Factory Shop
All Work Guaranteed
Radcliff Bros. Electric Co.
519 S. Cuyler, Pampa, Ph. 5391

U.N. Appeals To All Korea

TOKYO — (AP) — A United Nations spokesman said last night the U. N. is defending South Korea "to protect the freedom of the country which suddenly had become the victim of a surprise attack."

Gochez Marin of El Salvador, chairman of the U. N. commission on Korea, broadcast an appeal to Koreans from Pusan, the big southeastern port.

He urged all Koreans to support the cause of the United Nations. The commission, Marin added, will remain in Korea and be ready "at any time to assist and lend its good offices in achieving the desires of the Korean people, namely peace, unity and prosperity."

Once the "vicious and sudden" North Korean invasion began, Marin said, the U. N. had no choice but to aid South Korea. "The issues are being settled in the one sense at the military front," Marin said, "but from the long range point of view they will have to be settled on the moral and political fronts if the results are going to be enduring and stable."

The commission's headquarters is at Pusan, Marin said his mission also had set up a liaison group to work with the South Korean government at Taegu.

FLAVORED FLOWER
The yucca became the state flower of New Mexico by legislative action on March 14, 1927, after a pool of the state's school children showed strong favoritism toward the spiked blossom.

CONSERVES RESOURCES
Every ton of steel scrap going into a steel furnace conserves nearly four tons of precious resources of iron ore, coal and limestone.

DERMETICS

The
Ageless Beauty Program
SOIL-ABSORBING CLEANSER
BLUSHING
NITE EMOLLIENT
COMPLEXION DRESS

YOUR
PERSONALIZED
SKIN PROGRAM
AT
MODERN
BEAUTY

cool skin care
Here's a dazzling Double-CLEANSER, Fragrant S. A. arctic-blue SUMMER LOTION!
4 oz. each—\$3.25 value
SPECIAL \$1.95
plus tax

sta-free
In the good old Summer-time EVERYBODY needs a deodorant... STA-FREE—Wonder-Deodorant and Anti-Perspirant! Comes in dainty plastic self-atomizer, prettily packaged.
\$1.00
Extra large bot. \$1.00 plus tax

sun sports lotion
SUN SPORTS—the sun-tan lotion with the wonderful "sun-screen" ingredient that filters out the harmful burning rays and encourages a glamorous golden tan!
\$1.00
3 1/2 oz. bottle plus tax

Modern Beauty Shop
110 N. Russell ... Phone 717

Come in and let us show you how to make **SAVING DOLLARS GROW**

We invite your savings or investment account, Federally insured, dividends twice yearly.

SECURITY FEDERAL SAVING & LOAN ASSOCIATION
KINGSMILL AND FROST
TELEPHONE 604

Falstaff's got something!

IT'S DRY, LIGHT BUT LIVELY

One taste tells you—Falstaff's GOT something! Something that comes from premium quality, through and through.

One taste tells you—It's dry, light but lively! A flavor no other beer quite matches.

One taste tells you why—in its great 20-state area—Falstaff outsells any beer brewed anywhere...outsells any beer at any price!

PREMIUM QUALITY
FALSTAFF
BEER

IN ITS GREAT 20-STATE AREA—FALSTAFF OUTSELLS ANY BEER AT ANY PRICE!

WHEN YOU COOK

Electrically

HEAT HUGS THE BUT NOT YOUR KITCHEN

Your Electric Range is a real lifesaver in the summertime! Electricity's clean, radiant heat truly "hugs the pan" ... to keep your kitchen many degrees cooler ... even on the hottest day! It's quicker to cook electrically, too, because this same pan-hugging heat brings your food up to cooking temperature ... fast! And there's lots more time for leisure when you have an Electric Range. Put the food on ... set the accurate controls ... your range does the rest, automatically!

Add up the advantages ... clean, quick, food-stretching, cooler electric cooking makes July menu-planning a pleasure instead of a chore. See the many beautiful Electric Ranges at your dealer's ... there's one for any size kitchen or budget. See for yourself how economical it is to cook electrically ... through dependable, low-cost Electric Service.

SO Cool SO Clean

SOUTHWESTERN
PUBLIC SERVICE
COMPANY

25 YEARS OF GOOD CITIZENSHIP AND PUBLIC SERVICE