

Serving the Counties of Borden, Dawson, Garza, Howard, Lynn & Scurry *****



Borden County participants in THE LITTLE BRITCHES KING AND QUEEN CONTEST were: (top row) Kristi Stone, Sandra Kountz (bottom row, left to right) Tammy Voss, Rachel Curry, Cody Stone, and Shane Hess.

King And Queen Selected

daughter of Mr. and Mrs. Zane

Curry of the Plains Community,

CODY STONE, 5 year old son

of Mr. and Mrs. Jerry Stone,

Gail, Texas, sponsored by Por-ter Lumber Co. of Lamesa. SHANE HESS, 3 year old daughter of Mr. and Mrs. Steve

Hess of the Plains Community,

sponsored by S. & H. Farms

Sandra Kountz placed 2nd in

Kristi Stone placed 2nd in the

Tammy Voss placed 1st in the

SEALY, TX. --Registration in

the first national Beef Referen-

dum began this week and Texas

cattle producers are doing their "homework" before voting, ac-

of O'Donnell, Texas.

Hotline

Replies

the 9-11 age group.

6-8 age group.

3-5 age group.

sponsored by her parents.

The Little Britches King and Queen Contest was held June 9, 1977 in Lamesa. Jenny Etheridge of Lamesa, was selected Queen over all, and Shawn Hatchett of Lamesa, was selected King over all.

Entries were judged strictly on cuteness, with the King and Queen receiving portable TV's. Each age group winner received belt buckles and each participant received a ribbon.

Borden County participants were:

KRISTI STONE, 8 year old daughter of Mr. and Mrs. Jerry Stone, Gail, Texas, sponsored by Porter Lumber Co. of Lamesa.

SANDRA KOUNTZ, 11 year old daughter of Mr. and Mrs. Van Kountz, Gail, Texas, sponsored by Wanda's Hobby Shop of Lamesa.

TAMMY VOSS, 3 year old daughter of Mr. and Mrs. Terry Voss, Gail, Texas, sponsored by Terry's Texaco Station of Gail.

RACHEL CURRY, 3 year old

cording to the chairman of the Texas Beef Development Taskforce (BDT).

J. D. Sartwelle, a rancher from Austin County and chairman of the state BDT, reports excellent response to atoll-free Beef Referendum "Hotline". "We are getting dozens of calls each day from interested cat-tlemen," he says. "The vast majority indicate they favor the program, after getting their questions answered."

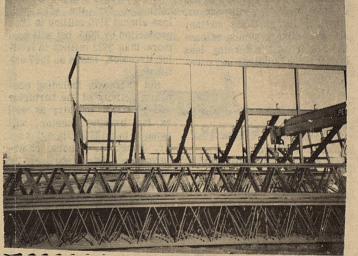
The most frequent questions, with Sartwelle's answers, include:

WHO CAN VOTE? "Anyone who owned cattle during 1976 is eligible to register and vote," he says. "This includes 4-H or FFA students who may have owned only a few head. Each producing entity--whether an individual, a family, partnership or corporation--is entitled to cne vote. But they must register first."

WHO WILL ADMINISTER THE PROGRAM? "A 68-member Beef Board will administer the \$30 million to \$40 million raised each year," says Sartwelle. "These Board members will be cattle producers nominated by existing producer organizations in each state."

HOW WILL THIS PROGRAM BENEFIT CATTLE PRODU-CERS? "Beef research, edu-cation, promotion and foreign market development will be the stimulus needed to put the cattle business back on a profit-(Cont. on page 3)

Strong north winds and rain made their presence known Saturday night as guy lines temporarily holding steel frames snapped, allowing frames to give on the new Borden County School Gymnasium now under construction. Corrections were soon made, and construction resumed as normal.



What Is A Father?

of the Orgainization, but more often his presence, his steadfastness, and his support are taken for granted, like the foundations of a house. To a father, life is a give-and-take proposition. He gives his time, energy, love and advice, and usually has to take a lot in return -- complaints, noise, teasing, problems, criticism, and often what seems to be a sad lack of

of an elephant, the industriousness of a beaver, and the cheeriness of a robin. Name anything a father is supposed to fix it, mow it, paint it, train it, know all the facts about it, exterminate it, call for it or drop it off, spank it, find it, or pay for it. Fathers are not perfect. They don't mind mentioning your faults ... they keep bringing up the subject of work when you feel

A father is a man who is appreciation. Besides the re- the least energetic. Somehow, specially honored at certain quirement of being a man, a though, whatever you do in life father is expected to have the and whatever success you achsuch of Head of the Family, endurance of a camel, the ieve, one of the biggest warmest, King of the Roost and Top Man shrewdness of afox, the patience and most gratifying rewards of all is to know Father is proud of you! You don't always tell a father how much you love him, or how much you hope the most wonderful things in the world will happen to him because there are no words that really express feelings so deep and sincere. Still, you can't help but feel he understands what's in your heart. Fathers do!



CLIFTON DAVID SMITH - DIANE LOUISE TITUS

To Wed

Dr. and Mrs. Robert L. Titus, 2305 Bois d'Arc, Commerce, Texas, announce the engagement and approaching marriage of their daughter, Diane Louise, to Clifton David Smith, son of Mr. and Mrs. Jerry R. Smith, Route 1, O'Donnell, Tex-

as. The couple will be married at 7:00 p.m., July 30, at the **}**

Landscape for Ecology

HOME LANDSCAPING HELPS ENVIRONMENT---In addition to providing visual beauty and aesthetic value, a well-managed home landscape helps produce a better environment, contends a landscape horticulturist with the Texas Agricultural Extension Service. Living plants help remove impurities from the atmosphere, they use carbon dioxide and give off oxygen, they trap dust particles, and they act as cooling systems, releasing water and absorbing less energy than buildings and pavement.

THE BORDEN STAR

Editor Barbara Anderson Assistant Ed **Clara Dyess Business Mgr Yvonne Brozo** Adv. Mgr. **Dottie Wills**

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Mrs. Sonny

staff

First Baptist Church in Commerce. Miss Titus graduated from

Commerce High School in 1973. She recieved her BSEd from Texas Tech University in May. Clifton is a student at Texas Tech and will continue his studies in the fall. He graduated from Borden County High School in 1975.

Farmer's Loss Rancher's Gain

> LUBBOCK--Dwindling water sources in the Texas High Plains will significantly reduce dollars generated by crop production by the year 2015, but livestock gains will more than compensate for economic losses.

A Texas Tech University study estimates that the area will lose almost \$170 million in crop production by 2015, but will gain more than \$215 million in feedlot livestock, based on 1967 estimates.

Net increase, including eco-nomic activity of the herbicide and pesticide industry as well as the banking sector, will amount to \$323 million," says Dr. James E. Osborn, chair-person of the Department of Agricultural Economics at Tex-

as Tech. Dollar output of feedlots will climb mainly because of a \$212 million increase in their oper-

ations, Osborn explained, Loss in crop production will come from a \$267 million reduction in irrigated crops, which will be only partly countered by a \$97.3 million increase in dryland farming by 2015. The study used existing data from 1967 to 1976, and projections were made for 1980, 1990, 2000, 2010 and 2015. The study area covered 56 counties in west and

northwest Texas. Osborn presented complete findings of his study at the Conference on Alternative Strategies for Desert Development and Management sponsored by the California Department on Water Resources and the Program of Future Studies of the United Nations Institute for Training and Research, Sacramento, Ca-lifornia, earlier this month.

Osborn said the major decline in irrigated crops will come between 1970 and 1980, as total dollar value drops from \$639.7 million to \$559 million. At the same time dryland farming should register the maximum increase from \$141.5 million to \$176.7 million.

Economic activity for cattle feedlot operations will also reach its maximum increase at the end of the current decade, he said. In 1970 cattle feedlot output was \$531.4 million with an expected increase to \$794.4 million by 1980. From then until 2015 cattle operations will decline to \$479.8 million.

Swine feedlot economic output increased from \$9.4 million in 1967 to \$23.7 million in 1970 and is anticipated at \$33.8 million by 1980 and then decline to \$15.7 million in 2015.

The California conference served as preparation for the United Nations Conference on Desertification to be held in Nairobi, Kenya, Aug. 29-Sept. 9. The director of Texas Tech's International Center for Arid and Semi-Arid Land Studies (ICASALS), Dr. Harold E. Dregne, will participate in that meeting.

Letter **To Editor**

Having just read Jere's Jot-tings on OSHA, I immediately wrote Representative Mahon, asking that funding for OSHA be terminated. Another businessman with a small company added his personal card and a note.

/s/ Helen Evans

Jim McLeroy

on Dean's List

LUBBOCK -- Texas Tech Uni-

veristy has announced its Spring

1977 Dean's Honor Roll. Jim-

my D. McLeroy from Gail was

among the students achieving a

grade point average of 3.0 or

higher during the spring semes-

taken full course loads and a-

Do you want to ride in the

chartered bus to Austin and

back, for the Texas Women's

Meeting? All kinds of people, with all kinds of ideas, from all

over the State, will be congre-

gating in Austin on Friday, Sat-

urday, and Sunday, June 24, 25, and 26, for an historic meeting.

Under an Act of Congress Tex-

ans--especially Texas women--

will meet to observe Internation-

al Women's Decade, to celebrate

women's progress, to discuss women's issues, and to identify any barriers remaining to

women's full and equal parti-

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sengers in Snyder at 9:40 a.m.,

Friday, June 24, and will bring you home Sunday evening. If you would like to ride along,

send your name and address,

and a check for the round trip

IWY Committee, c/o Ruth Kir-by, 136 E. 23rd St., Littlefield, Texas 79339.

For more information, or to

reserve a seat by telephone, call Barbara Pillow, Office of

fare of \$17.00, to the Texas

A Texas, New Mexico, and

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Women's

Scheduled

Meeting

Honorees making the list have

ter.

Water Safety

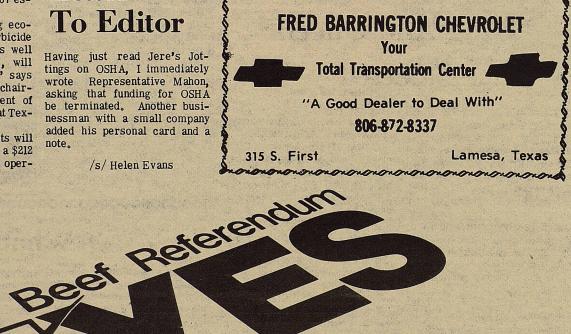
Swimming and boating accidents continue to claim a large number of lives each year. Traffic deaths have declined, possible due to the 55 mph speed limit, but nothing similar has happened on Texas waterways to control boating problems, the Texas Medical Association says. About 625 people drowned in Texas in both 1975 and 1974.

Every year when people get ready to hit the water for the first time, they need to check their boats for safety and run through a quick mental checklist of laws and procedures that could keep them out of trouble.

For instance, boats must have a lifejacket or some other flotation device for every passenger. Legal requirements about lights, horns, fire extinguishers and other safety devices vary according to boat size. The Texas Department of Parks and Wildlife, 4200 Smith School Rd., Austin, Texas 78744, can provide detailed information about water safety and boating. The department also may have a regional office in your area.

Law requires children age 12 and under to wear lifejackets in a boat. However, many older, experienced swimmers drown because they do not wear lifejackets and are tired, injured or get cramps. If a boat accident occurs, the casiest and safest thing to do is hang onto the boat because it takes less strength than swimming and people can spot an overturned boat faster than a swimmer.

Another big problem is care-less handling. Even in the wide open spaces of a lake, boats hit skilers, logs and other boats. Drinking, too much speed, and watching the skiier instead of looking ahead are common Dean of Students, Texas Tech, causes of accidents that could Lubbock, (806) 742-2193. be avoided.



It can make things a whole lot better.

registration June 6-17 • voting July 5-15 • at your ASCS office

THE BORDEN STAR, WED., JUNE 15, 1977 3

Brucellosis Eradication Program

---Flexibility is badly needed in the Brucellosis Eradication Program if it is to make further progress toward its goal, officers and directors of the Texas and Southwestern Cattle Raisers Association told the five member National Brucellosis Technical Commission holding an open forum at Texas A&M University.

J. D. Sartwelle of Sealy, TSCRA director and chairman of the Texas Animal Health Commission's Texas Bovine Brucellosis Study Committee called the present rigid program a joke and he compared it to the Pro-hibition days of the 1920's. Hilmar Moore, Mayor of Rich-

mond and TSCRA past presi-dent, reported that cattlemen are using every means to circumvent the present regulations making a mockery of them. Norman Moser of Dekalb, chairman of the Texas Animal Health Commission and former TSCRA president, added that the host of cattlemen who have lost confidence in the cleanup program has spread to the state legislators who in turn are reluctant to fund further animal health activities.

When asked by commissioner chairman Dr. David Berman to give concrete examples of flex-ibilities needed in the national brucellosis program, TSCRA of-ficers along with others, recom-mended a financial incentive program for the cooperating producers, increased adult vaccination programs without market penalties, putting the 42-20 vaccine into the official program, allowing owners of reactors more time in disposing of them for better financial returns and devising some method of altering the testing program time schedule to coincide with calving programs.

The lack of positive identifi-cation of the disease is the biggest stumbling block in the program, asserted John Armstrong, TSCRA first vice pres-ident. He added that varied circumstances of management, climate, and terrain would demand different flexibles in this program if any further progress is to be made.

New

Museum Hours

LUBBOCK--New hours for The Museum of Texas Tech University were announced Thursday (June 9).

Because of larger numbers of persons wanting to visit The Museum and its outdoor Ranching Heritage Center this summer, hours have been changed from noon to 5 p.m., Tuesday through Saturday, to 10 a.m. to 5 p.m. on those days.

The Museum will continue to be open from 1 to 5 p.m., Sunday, and closed on Mondays. There is a 3 p.m. daily show in Moody Planetarium of The Museum. The planetarium, as a part of The Museum, is closed Mondays.

Hotline

(Cont, from page 1)

able basis," he says. "This program will increase beef consumption and help stabilize market conditions which will benefit cattlemen and consumers. alike.

"Nutritionists say the average American is eating only half of meat needed for good the health," Sartwelle adds. "Through nutrition research and consumer education, consumers will improve their diet and beef producers will get their fair share of any increase."

IS IT A GOVERNMENT PRO-GRAM? "No," declares Sart-welle. "This is a producer program all the way--financed by producers and administered by producers. The role of the Secretary of Agriculture is limited to that of a referee--to assure that the program is administered according to the intent of the Act, which is to help the beef industry."

CAN I GET A REFUND PROMPTLY? "Yes, any producer who is not satisfied that the funds are wisely invested can request and get a refund

PHONE 872-2810

Texas

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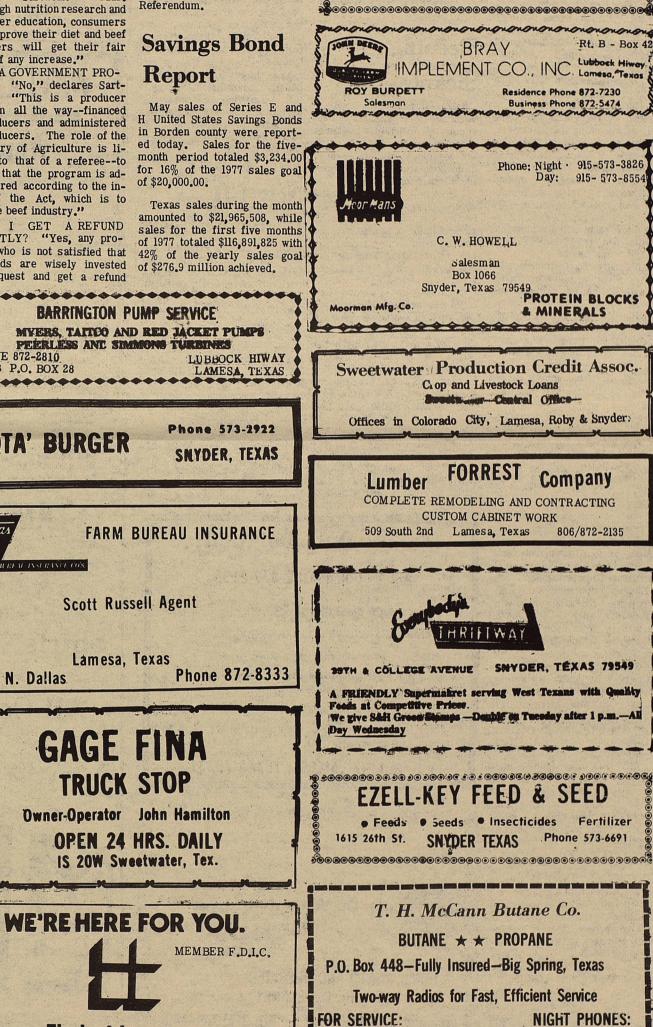
Registration for the Beef Referendum began June 6 in more than 2,000 county ASCS offices across the U.S. Cattle produ-cers have until Friday, June 17, to register for the Referendum. Actual voting will be July 5-15 at the ASCS office.

Texas cattle producers with additional questions can call, toll-free, 1-800-682-4106 for additional information on the Beef Referendum.

Report

OFFICIAL NOTICES OF CANADIAN LAND UNPAID TAX SALES

Sheriff's notices of land and properties (many with buildings) to be sold by PUBLIC AUCTION for UNPAID TAXES plus cost. CLEAR DEEDS, some as low as \$50 full price. Vacation property City & Town lots, houses, farms, many to choose from. Good investment opportunities. We LIST FULL DETAILS of property location, total amount owing for unpaid taxes and where to buy.... NEW SPRING 1977 EDITION now available, copies limitedSend \$6.00 for your copy to, Canadian Publications. P. O. Box 712, Belleville Ontario, Canada.



PHONE:

BIG SPRING,

267-7488

263-7848

263-4093

Kiker's Kolumn

Lightning -**A Major Killer**

Lightning kills more people in the United States than do tornadoes, floods or hurricanes. And spring is the time when thunderstorms and lightning are generally common over much of Texas. Ernest Kiker, county agent with the Texas Agricultural Extension Service, offers a few simple rules that could possibly save their lives during an electrical storm.

Lightning seldom kills more than one person at a time. The first rule is simply to learn to recognize the signs of an oncoming thunderstorm, from which bolts of lightning emanate. Watch for towering "thunderhead" clouds, distant rumbles of thunder and distant flashes of lightning which indicate an approaching storm. Also, heed National Weather Service forecasts and warnings on radio and television to "get in out of the weather."

All experts on lightning agree that when a thunderstorm threatens, the most important single thing is to get inside a home or large building, or inside an all-metal vehicle. An enclosed car or truck is described as an excellent shelter from lightning, for, if struck, it will allow the current to be discharged harmlessly into the ground.

When inside during an electrical storm, avoid using a telephone, except for emergencies. If outside, with no time to reach a safe building or an automobile, there is another set of rules to follow, points out Kiker.

Don't stand under a natural lightning rod, such as a tall, isolated tree in an open area. Also, avoid standing in small isolated sheds or other small structures in open areas.

Equally important is to avoid projecting above the surrounding landscape, such as standing on a hilltop, in an open field, on a beach, or fishing from a small boat.

Get out of and away from open. water. If you're swimming, the electrical current from a nearby lightning strike can flow through the water to you. On the farm, get away from tractors and other metal farm equipment.

Also get away from motorcycles, scooters, golf carts and bicycles. Put down golf clubs. Stay away from wire fences, clotheslines, metal pipes, rails and other metallic paths that could carry the electrical shock from lightning from some distance away.

In a forest, seek shelter in a low area under a thick growth of small trees, but in open areas go to a low place, such as a ravine or valley.

x %

If isolated in an open field, drop to the knees and bend forward, putting the hands on the knees. In this position, if lightning strikes near you, the chances of it using your body as a conductor are minimized. Kneeling provides a low profile while at the same time keeping as small an area of the body in contact with the ground as possible. Lying in a ditch or

hollow is discouraged, for surface water or saturated soil is a better conductor of electricity than the surrounding area.

Groups of persons in exposed situations, such as hikers, should spread out--staying several yards apart -- so if lightning strikes nearby, the smallest number will be affected, adds Kiker.

Sleeping

Sickness

Horse owners are urged to vaccinate their animals against equine encephalitis (horse sleeping sickness) which is often a serious problem as mosquito populations increase during warmer months.

Effective vaccines are avail-able. However, these are ef-fective for only one year, so revaccination is necessary each Leader Officers spring, points out Earnest Kiker, county agent with the Texas Agricultural Extension Service.

Combined killed virus vaccines are available for eastern and western equine encephalitis (EEE and WEE) and also for eastern, western and Venezuelan (VEE). EEE and WEE occur seasonally in many parts of the country. VEE has not been di-agnosed since 1971 when this foreign disease invaded south Texas.

Research has shown that VEE has a complex natural history and many hosts, notes Kiker. It isn't known which of these hosts may exist and harbor the virus in Mexico or the United

Elizabeth Arden Cosmetics.

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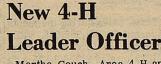
Chifled to the Bolie!

from

States, or when the virus may reemerge to affect either coun-try.

All three types of equine encephalitis (EEE, WEE, VEE) affect humans as well as horses. But there are some significant differences between VEE and the other two. Birds usually function as a disease reservoir, carrying the viruses of eastern and western encephalitis. Mosquitoes transmit these diseases from the birds to horses or humans.

VEE, however, multiplies so rapidly in horses that mosquitoes biting infected horses at certain disease stages can pass the virus to susceptible (nonvaccinated horses or humans, explains Kiker.



Martha Couch, Area 4-H and Youth Specialist for the Texas Agriculture Extension Service stationed in Lubbock, met with the Borden County 4-H^{*}ers, leaders, and Extension Agent last week.

Martha presented a program on 4-H record books to six Borden County citizens.

Election of new 4-H adult leaders was held at the 4-H Leaders Ice Cream Supper last week. The new 4-H leader officers are Sally Martin, Pres-ident; Pat Murphy, Vice President; Carolyn Stone, Secretary-Treasurer; Jane Ridenour, Reporter; and Mr. and Mrs. Jeff Martin, Borden County Representatives to District 2 Adult

Leaders Association. 4-H Record Book Workshop

for all 4-H'ers will be Wednesday, June 22, at 2 p.m. in the

All 4-Her's that are inter-

ested in being on the 4-H Trap Team should be at the Plains

Trap Club Monday, June 20,

School Cafeteria.

To Meet

Trap Team

Picnic Advice

Picnic foods such as fried chicken, roast beef, or baked ham, as well as potato salad, deviled eggs or cole slaw should be avoided if there is no way of keeping them very hot or cold. It might become unsafe to eat any of these within three hours due to bacterial growth, according to Agriculture Commissioner Reagan V. Brown.

