

PICNIC OF SAVINGS

Prices Good July 1 thru July 7



'Independents' Days SALE

We join thousands of other independent grocers under the SHURFINE banner. Top quality products are having a big reunion...with great savings, at our store right NOW.

Mix 'em or Match 'em
SHURFRESH BUTTERMILK or SWEETMILK

BISCUITS

12 FOR \$1
8 OZ. CTN.

DOUBLE STAMPS ALL DAY

Mon. & Tues.
WITH \$2.50 PURCHASE OR MORE
Gunn Brothers Stamps are redeemable right here in Muleshoe.

16 OZ. CAN SHURFINE FROZEN

ORANGE CONC.

6 FOR \$1

- 16 oz. Shurfine **FRUIT COCKTAIL**..... 4 for \$1
- 46 oz. Shurfine **PINEAPPLE/GRAPEFRUIT DRINK**..... 4 for \$1
- 46 oz. Shurfine **PINEAPPLE/ORANGE DRINK**..... 4 for \$1
- 46 oz. Shurfine **ORANGE DRINK**..... 4 for \$1
- 46 oz. Shurfine **FRUIT PUNCH DRINK**..... 4 for \$1
- 46 oz. Shurfine **GRAPE DRINK**..... 4 for \$1
- 6 oz. Can Shurfine **CHUNK STYLE TUNA**..... 39¢
- 200 Ct. **SOFLIN WHITE NAPKINS**..... 29¢
- 200 Ct. **SOFLIN ASST. NAPKINS**..... 29¢
- 1 Gal. **MC*2 BLEACH**..... 39¢
- 18 oz. Shurfine **STRAWBERRY PRESERVES**..... 2 for \$1
- 12" X 25" Viktor **ALUMINUM FOIL**..... 4 for 89¢
- 49 oz. **MC*2 BLUE DETERGENT**..... 59¢
- 49 oz. **MC*2 ALL PURPOSE DETERGENT**..... 59¢
- 10 Lb. Bag **ENERGY CHARCOAL**..... 59¢
- 36 oz. **ROXEY BURGER PATTIES**..... 69¢
- 36 oz. **ROXEY BURGER CHUNKS**..... 69¢
- 36 oz. **ROXEY CHOPPED BURGERS**..... 69¢
- 16 oz. Shurfine **REGULAR COFFEE**..... 85¢
- 16 oz. Shurfine **DRIP COFFEE**..... 85¢
- 16 oz. Shurfine **ELECTRIC PERK COFFEE**..... 85¢
- 14 1/2 oz. Shurfine **EVAPORATED MILK**..... 5 for \$1

PICNIC OF SAVINGS

SHURFINE FROZEN 16 OZ. CTN.

NON-DAIRY CREAMER

19¢

- 18 1/2 oz. Shurfine **DEVILS FOOD CAKE MIX**..... 4 for \$1
- 18 1/2 oz. Shurfine **WHITE CAKE MIX**..... 4 for \$1
- 18 1/2 oz. Shurfine **YELLOW CAKE MIX**..... 4 for \$1
- 7 1/2 oz. Shurfine **MACARONI & CHEESE DINNER**..... 5 for \$1
- 11 oz. Shurfine **MANDARIN ORANGES**..... 3 for 89¢
- 20 oz. Shurfine **CRUSHED PINEAPPLE**..... 3 for \$1
- 20 oz. Shurfine **CHUNK PINEAPPLE**..... 3 for \$1
- 20 oz. Shurfine **SLICED PINEAPPLE**..... 3 for \$1
- 46 oz. Shurfine Natural **PINK GRAPEFRUIT JUICE**..... 2 for 89¢
- 46 oz. Shurfine Natural **TEXAS ORANGE JUICE**..... 2 for 89¢

- 17 oz. Shurfine **CREAM STYLE GOLDEN CORN**..... 5 for \$1
- 17 oz. Shurfine **WHOLE KERNEL GOLDEN CORN**..... 5 for \$1
- 15 oz. Shurfine **SPINACH**..... 5 for \$1
- 15 oz. Shurfine **FRESH SHELL BLACKEYED PEAS**..... 5 for \$1
- 16 oz. Shurfine **WHOLE PEELED TOMATOES**..... 4 for \$1
- 8 oz. Shurfine **TOMATO SAUCE**..... 10 for \$1
- 16 oz. Shurfine **HAMBURGER SLICED DILLS**..... 3 for \$1
- 14 oz. Shurfine **CATSUP**..... 4 for \$1
- 32 oz. Shurfine **SALAD DRESSING**..... 49¢
- 32 oz. Shurfine **ORANGE SLICES**..... 49¢



You'll have a picnic...and your budget will too. We join thousands of other independent grocers under the SHURFINE banner. To participate in a massive buying power...and pass the savings on to you!

SPECIAL

Mix 'em or Match 'em

12 OZ. PKG. INDIVIDUALLY WRAPPED AMERICAN	10 OZ. PKG. COLBY SLICED LONGHORN	10 OZ. PKG. COLBY LONGHORN
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CHEESE 69¢ EA.

Picnic of QUALITY

SHURFINE means savings, but it also represents consistent quality, quality products we're proud to sell, to stand behind, to bring home to our families. SHURFINE on the label means quality inside.

We will be closed July 4th so that our employees can enjoy the 4th of July activities here in Muleshoe.



Jim's Pay N' Save

FRIENDLIEST STORE IN TOWN

QUALITY MERCHANDISE AT LOWEST PRICES

AFFILIATED



8 AM till 10 PM 7 Days A Week

201 S. 1st. Street

WASHINGTON REPORT BY
Lloyd Bentsen,
United States Senator

I have asked the Senate Rules Committee, which is considering proposals for electoral reform, to recommend a limit on political contributions as well as on total campaign expenditures.

How can you justify a \$1 million or \$200,000 contribution from one man to a presidential candidate?

I strongly support legislation already proposed that would set a ceiling on spending in campaigns for Federal elective office. But this is not enough. We must also address ourselves to the problem of political contributions.

Let me emphasize that I am not making a categorical condemnation of those who make campaign contributions. In the vast majority of cases, persons who make financial contributions to a candidate do so because they agree with the stands the candidate has taken on key issues or because they have a strong sense of public responsibility.

This is not a partisan issue. No political party or political candidate has a monopoly on morality or virtue. The issue, rather, is the confidence of the American people in our political system.

ENFORCE EXISTING LAWS

We must insist on rigid, unflinching enforcement of laws already on the books and we must also provide additional legislation to tighten present limits on both campaign spending and financing.

Everyone is familiar with the continuing, astronomical increases in the cost of political campaigns. Spending in the late 60's was double that of the mid 1950's and the costs will continue to skyrocket if we do not do something about it.

A proposed law that is now before the Senate would place limits on total expenditures in all campaigns for Federal elective office and this is a significant step toward holding down escalating campaign costs.

But if we are concerned with the eroding confidence of the people in their institutions of government, we must also address ourselves to the problem of campaign contributions.

When 90% of the political contributions come from 1% of the population, a potentially dangerous situation exists. Politics in the United States should be less a game of big contributions and more an art of talent, ideas and dedication.

The people of this country should not be forced to choose among competing financial interests, but should be permitted to have a free choice of men, ideologies and ideas.

I have recommended an absolute contribution limitation of \$3,000 to any candidate for

Governor Declares Safe Boating Week

AUSTIN, June 15--Governor Delph Briscoe has proclaimed July 1-7 Safe Boating Week in Texas, joining with the Texas Safety Association in urging all boaters in the state to observe safe boating practices.

"Each year an increasing number of Texans are spending more and more time in recreational boating in Texas waterways," said the Governor, noting that the number of boats now registered in Texas approaches 400,000.

"Our state is fortunate in having an abundance of lakes, rivers and streams and the Gulf Coast where Texans can enjoy the pleasures of boating," Governor Briscoe said. However, he continued to say that this increase in recreational crafts, "greatly intensifies the water safety problem."

"It is imperative that all boatmen observe the basic rules of boating safety if we are going to keep the loss of life and property damage at a minimum," he said.

"The Congress of the United States, in recognition of the importance of such safe boating practices, has requested by joint resolution that the President proclaim annually the week that includes the 4th of July as National Safe Boating Week.

Federal office from any individual.

In addition, I am asking for a law requiring that any contribution of \$100 or more be in the form of a written instrument—such as a check—so that its source can be traced.

There is no reason why suitcases full of \$100 bills have to be part and parcel of a political campaign and a limitation on the amount of cash contributions would minimize this problem.

RESTORE PUBLIC CONFIDENCE

Recent public opinion polls have pointed out the all-too-obvious public disenchantment with our political process. And this disenchantment has grown stronger with recent revelations of flagrant abuses of campaign financing.

The American people are quite legitimately concerned about the influence that money can wield on candidates for political office.

It has been said too often that our political system is the best that money can buy and I don't think money should be a requirement for public office.

Wealth must not be permitted to become the yardstick for political talent. We must restore public confidence in our democratic process and that will be hard to do so long as individual candidates are receiving many thousands of dollars from a single source.

It is contrary to the responsibilities of public office as well as to our political tradition to see candidates spend excessive amounts of time raising money rather than issues, seeking financing rather than solutions to pressing problems.

And these proposed limitations -- on both expenditures and contributions -- will permit candidates to devote more time to the issues, and the problems.

Burglars Hold "Open House"

COLLEGE STATION---Some doors and windows invite burglars to "open house."

"Home burglaries are increasing as part of the general increase in the nation's crime rate," Patricia A. Bradshaw, housing and home furnishings specialist, Texas Agricultural Extension Service, Texas A&M University System, noted this week.

"Suburbs are being hit hard, and the more affluent naturally take the brunt."

"Tough door locks are one 'key' to protection, the specialist said.

"A dead bolt lock is the very minimum protection for the home.

"Dead bolt locks often snap into a locked position automatically when the door is closed. They shouldn't require double locking from the outside.

"These locks can't be forced open readily and can't be jimmed or pried open, but it's possible to saw through a dead bolt unless it has a built-in hardened-steel rod.

"Segal-type locks have two dead bolts that move vertically into metal hasps—they are far superior to the standard snap lock or even the dead bolt lock," Miss Bradshaw explained.

She also cited chain locks for providing good protection.

"Some chain locks are key operated—a key from the outside releases the chain. These are handy for those who lock up as they leave and for families with members who wish to retire and lock up before arrival home of other members who can use a key".

"Key-operated cylinder locks can be picked by an expert, but good ones from \$10-\$50 offer more security. Check to see if it's possible to fit a new cylinder into the present lock."

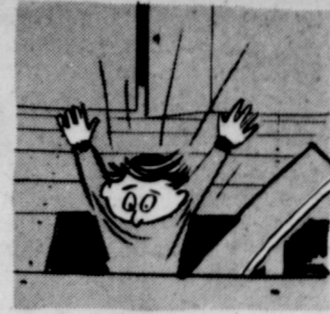
For windows, the specialist recommended key-lock window latches "which offer the best protection—providing the key is out of reach to anyone who might break a window pane. Also good are wedgelocks, as they're more resistant than switchlocks," she concluded.

THE FAMILY LAWYER

Temptation for Tots

Planks and sandpiles. Mud and sawdust. Nooks and crannies. Such are the ingredients that make a house under construction so alluring to young children.

But if there is allure, there is danger too. If a child is injured while exploring an unfinished house, is the builder legally liable?



The builder will point out, rightly, that the child is a trespasser. Nonetheless, most courts will overlook this factor if the builder should reasonably have foreseen the child's visit. At least, they will examine the spe-

cific circumstances to see whether the builder can fairly be blamed.

For example:

A 10-year-old boy climbed the steps of an unfinished house, wandered around the second floor, and tumbled through a hole in the flooring. Suit was brought on the boy's behalf against the builder, on the theory that he should have erected a barricade at the foot of the stairway.

But a court said that would have interfered unduly with the construction work. Denying the boy's claim, the court said:

"Any barricade of sufficient size to keep children from going up the stairs would destroy the very purpose for which the stairs were built."

But in another case, involving a similar accident, the house was much nearer to completion.

There was already a door at the foot of the steps that could easily have been locked—but wasn't. When preventing accidents was so simple, said the court, the builder should indeed bear responsibility for what happened.

Another factor is the age of the child. In most successful claims, the victim has been under 12, relatively inexperienced in coping with danger. The older the child, the lighter the burden on the builder. Thus:

A 13-year-old boy fell from a scaffolding left overnight by a construction crew. Was the builder liable? A court said no, because this kind of accident was too improbable to have been foreseen. The judge said that as a rule, a child old enough to climb scaffolding is also old enough to recognize the risk of falling.

Meany proposes a tax reform plan.

U.S. and Soviet complete Berlin ice study.

May The Spirit Of Independence Day July 4, 1776 Be Felt Within Our Hearts On This Day ... May It Make Us More Aware Of Our Responsibility To Keep This A Free Nation

Gry & Gox INC. 401 S. FIRST MULESHOE TEXAS 79347 PH. 272 4511

BIBLE VERSE

"If any man will come after me, let him deny himself, and take up his cross, and follow me."

1. Who made the above statements?
2. To whom was he speaking?
3. Upon what occasion?
4. Where may this statement be found?

Answers to Bible Verse

1. Jesus Christ.
2. To his disciples, and particularly to Peter.
3. Following Peter's confession of Christ.
4. Matthew 16:24.



4TH OF JULY ACTIVITIES IN MULESHOE, TEXAS

- MULESHOE ROPING CLUB JUNIOR RODEO**
JUNE 29, 30 - 8:00 p.m. • JULY 1 - 2:00 p.m.
RODEO ARENA
(Participants Up to 19 Years Old)
- JAYCEE RIDE-IN BREAKFAST**
MULESHOE AIRPORT
7:30 AM - 9:00 AM
- PONY EXPRESS RELAY**
NEEDMORE TO MULESHOE
7:30 AM
- WORLD CHAMPIONSHIP MULESHOE PITCHING CONTEST**
ENTRY DEADLINE 10:00 a.m.
MULESHOE AIRPORT
9:00 AM
- KID'S ACTIVITIES**
(WEST OF LAW ENFORCEMENT CENTER)
10:00 a.m.
BICYCLE RACES - BB GUN CONTEST
HOOLA HOOP CONTEST - SKATE RACE
SACK RACE - BICYCLE TRICK CONTEST
POGO STICK CONTEST - ARCHERY CONTEST
(CONTESTANTS WILL NEED TO BRING OWN EQUIPMENT EXCEPT FOR TARGETS AND SACKS)

- HOBBY CLUB DISPLAY**
MULESHOE STATE BANK COMMUNITY ROOM
(BACK OF BANK)
10:00 AM - 5:00 PM
MULESHOE HOBBY CLUB
- ART SHOW**
319 MAIN STREET
JULY 3 & 4 10:00 a.m. - 5:00 p.m.
(Awards presented 3:00 p.m. - July 4)
MULESHOE ART ASSOCIATION
- OLD SETTLER'S REUNION**
- PARADE**
FLOATS - RIDING CLUBS - SWEETHEARTS
5:00 PM
- AIRPORT ACTIVITIES ALL DAY**
BEGINNING AT 7:30 a.m.
SAIL PLANE ACTIVITIES PARACHUTE JUMPING
SPOT LANDING & FLOUR BOMBING CONTEST
MODEL AIRPLANES

FIREWORKS DISPLAY 10:30 P.M.

KWAHADI INDIANS 8:30 to 10:30 p.m.

SPONSORED IN THE PUBLIC INTEREST BY
FIRST NATIONAL BANK MEMBER FDIC

No fifths this Fourth.

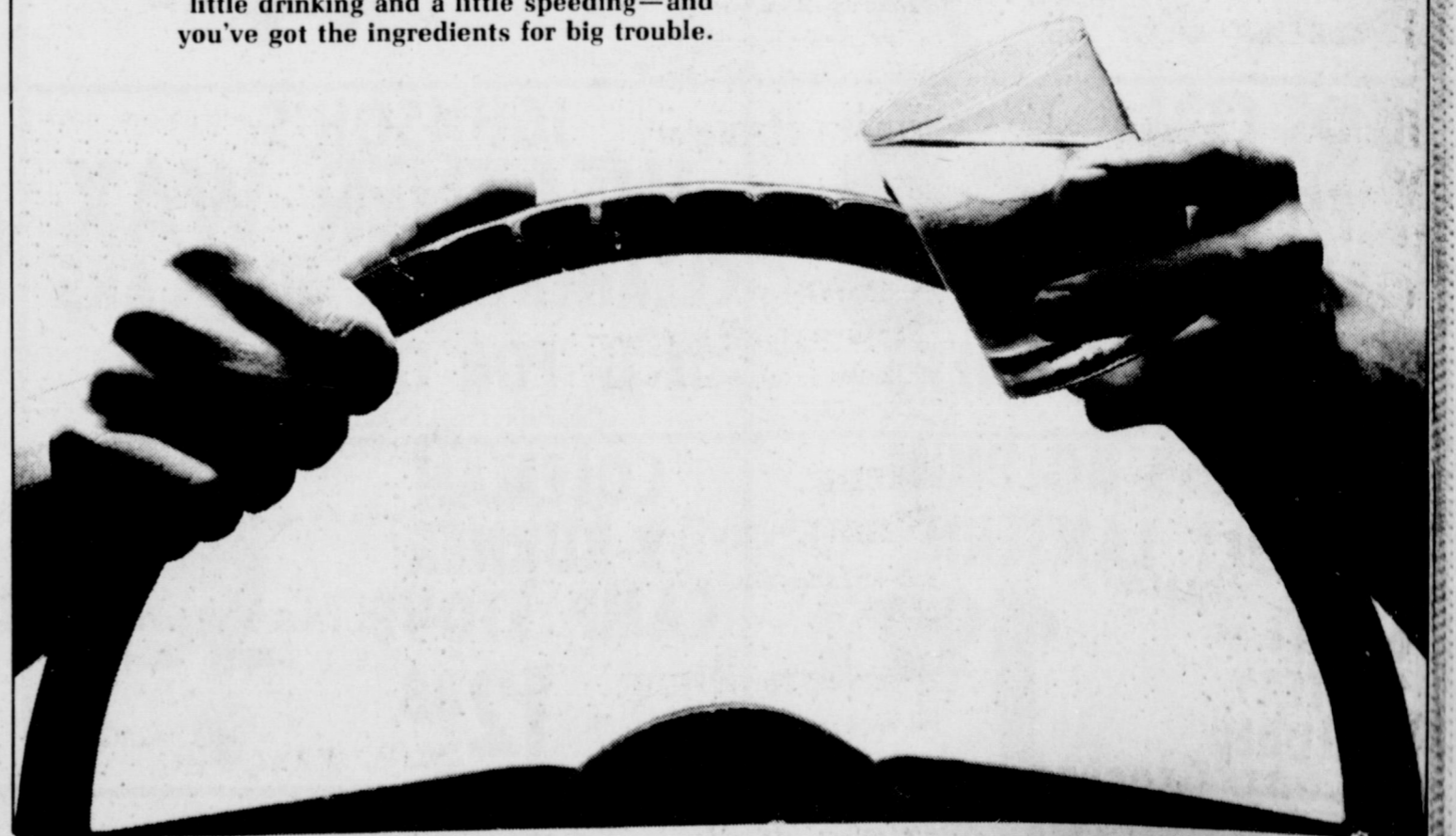
There used to be a saying at Fourth of July picnics that fireworks and fire-water don't mix. Well, neighborhood fireworks are pretty much a thing of the past. So this year let's keep in mind that driving, drinking and speeding don't mix either.

That's what we mean by "No fifths this Fourth." All it takes is a little driving, a little drinking and a little speeding—and you've got the ingredients for big trouble.

This Fourth if you want to drink, get somebody else to drive. And take your time. That's DRIVING FRIENDLY.



The Texas Office of Traffic Safety Administration
Dolph Briscoe—Governor



TOWN AND COUNTRY OLDSMOBILE-BUICK

ALL CANDLES AND ACCESORIES
 REDUCED TO **1/2 PRICE**

OPEN 9AM-8PM
 CLOSED SUNDAYS

"WHERE YOU ALWAYS BUY THE BEST FOR LESS"
GIBSON'S DISCOUNT CENTER

MULESHOE, TEXAS

ALL PLASTIC RIDE'EM TOYS
 REDUCED TO **1/2 PRICE**

Everything for the 4th SALE STARTS MON. JULY 2ND ENDS JULY 4TH

THE WET ONES MOIST TOWELETTS
 GREAT FOR PICNICS TRAVEL & OTHER USES
79¢

FRONTIER 10 LB. BAG CHARCOAL BRIQUETS **47¢**

WIZARD CHARCOAL LIGHTER FLUID QT. CAN **36¢**

NYLON REVERSIBLE RUGS
 19"×33" **59¢**
 24"×36" **79¢**

TEXIZE FLUF FABRIC SOFTENER GALLON JUG **69¢**

close-up TOOTH PASTE 6.2 oz. Family Tube **53¢**

BUY AND SAVE CLOSE-UP TOOTHBRUSHES
 Values to 67¢ **19¢**

JOHNSON'S OFF INSECT REPELLANT 7 oz. Can **77¢**

AJAX WINDOW CLEANER AND DEFOGGER 8 oz. Spray Bottle **3/49¢**

AJAX THE MORE AMMONIA ALL PURPOSE CLEANER 28 oz. Bottle **49¢**

CROWN ZEE PAPER TOWELS 4 ROLLS FOR **100**

SHELL NO-PEST INSECTICIDE STRIP **147**

COCA COLA SPRITE FRESCA TAB 28 oz. Bottles **19¢**

FOLGER'S MOUNTAIN GROWN COFFEE 2 Lb. Can **179**

CROWN ZEE LUAU 100 CT. NAPKINS 5 PKG. FOR **100**

DR. PEPPER OR DIET DR. PEPPER 28 oz. Bottles **19¢**

ACME 2-GALLON TANK SPRAYER NO. 010H **799**

3 1/2 H.P. 22 IN. CUT ROTARY LAWN MOWER BRIGGS & STRATTON ENGINE NO. G-100 **4488**

PLASTIC RING SPRINKLER ONLY **49¢** NO. 4602 LAFAYETTE BRASS CO.

8'×20" LIMELIGHT STEEL WALL POOL IDEAL TOY CO. NO. 5935-2 **897**

FREON FOR AUTO AIR CONDITIONERS 15 oz. Can **49¢**

JOHNSON'S WEATHER WAX CLEANER/WAX FOR CARS 18 oz. FOR ONLY **79¢** QUANTITIES LIMITED

STP DOUBLE-POWER GAS TREATMENT 8 FL. OZ. INCREASES GAS MILEAGE **49¢**

TIGER RAG SYNTHETIC CHAMOIS WET SIZE 2 1/2 SQ. FT. FOR AUTO, HOME, OR BOAT NO. TR-378/W BLUE TAG **129**

BURGESS-DOLPHIN 6-VOLT LANTERN 6-VOLT BATTERY INCLUDED **199**

COLEMAN 2-BURNER CAMP STOVE NOW ONLY **1288** NO. 425G

ZEBCO TRAVEL PAK VACATION SPECIAL ROD & REEL COMBINATION NO. 33 REEL NO. 6104 6' -4PE. TUBULAR GLASS ROD ONLY **1597** NO. 4295S

COLEMAN POLYLITE COOLER 38 Qt. NO. 5285 NOW ONLY **988**

THERMOS ONE GALLON PICNIC JUG NO. 7784 **199**

THE ORIGINAL CREME WORM MADE BY CREME LURE CO.
BEST SELECTION IN AREA
 OUR REG. **39¢** ONLY **27¢**
 OUR REG. **49¢** ONLY **34¢**
 OUR REG. **67¢** ONLY **48¢**

RAY-O-VAC 6-VOLT LANTERN BATTERY NO. 941 ONLY **99¢**

KEEP YOUR MINNOWS ALIVE USE SEAWAYS MINNOW BUCKET AREATOR NO. 1380/24 ONLY **199**



Piggly Wiggly Will Be Open July 4th Regular Hours

VALU-PRICES

Copyright Shop Rite Foods, Inc., 1973

Prices Good July 2-4



Superb Valu Trim
Round or Sirloin Steak

\$1.19
Lb.



Valu Trim
Superb Rib Steak

Lb. **\$1.19**

Valu Trim
Superb Rib Roast

Lb. **\$1.19**

Superb Valu Trim, Blade Cut
Chuck Roast

Lb. **88c**

Superb Valu Trim
Rump Roast

Lb. **\$1.13**

Fresh, Family Pak
Ground Beef

Lb. **88c**

Fresh Corn Fed, Family Pak
Pork Chops

Lb. **99c**

Farmer Jones
Sliced Bacon

Lb. **99c**

Farmer Jones All
Meat Franks

12-oz. Pkg. **75c**

Superb Valu Trim
Club Steak

Lb. **\$1.49**

Superb Valu Trim
Arm Roast

Lb. **\$1.09**

Kraft's American, Stagger Stak
Sliced Cheese

3-Lb. Pkg. **\$7.99**

Farmer Jones, Bologna, Pickle & Olive or Luncheon Sliced
Lunch Meat

6-oz. Pkg. **44c**

Superb Valu Trim, Center Cut
Chuck Steak

Lb. **98c**

Farmer Jones Wafer Thin
Sliced Meats

3-oz. Pkg. **39c**

Piggly Wiggly
Sliced Cheese

6-oz. Pkg. **41c**



Superb Valu Trim
Superb T-Bone Steak

\$1.49
Lb.



Resealable Bottles
COCA COLA

\$1.51
28 oz. Bottles
No Return Bottle



Kraft's, All Varieties
Bar-B-Que Sauce

\$1.31
18-oz. Btls.



Piggly Wiggly Reg. or Dip Chips
Potato Chips

39c
9-oz. Pkg.



NEW STORE HOURS
EFFECTIVE JULY 1
7AM-12PM
7 DAYS A WEEK

EVERY DAY VALU-PRICE

Piggly Wiggly Asst'd. Flavors No Deposit
Soft Drinks 2 16-oz. Btl. **25c**
Piggly Wiggly Cola or
Root Beer 64-oz. Bottle **49c**
Piggly Wiggly Asst'd. Flavors
Canned Pop 12-oz. Can **9c**
Piggly Wiggly Cola, Ginger Ale, Soda
Party Mixers 28-oz. Btl. **23c**

EVERY DAY VALU-PRICE

Piggly Wiggly
Tomato Catsup 14-oz. Btl. **27c**
Carol Ann
Salad Dressing 6-oz. Jar **33c**
Soft-ply Asst'd. Colors
Paper Napkins 60-ct. Pkg. **13c**
Dixie White
Paper Plates 150-ct. Pkg. **92c**

EVERY DAY VALU-PRICE

Carol Ann Snack
Crackers 11-oz. Box **29c**
Frito-Lay's
Bean Dip 10 1/2-oz. Can **39c**
Assorted Flavors
Party Dips 3 8-oz. Dips Cartons **\$1.00**
Nabisco Asst'd. Flavors
Snack Crackers 2 8-oz. Boxes **99c**

EVERY DAY VALU-PRICE

Towie's Stuffed
Olives 5 1/4-oz. Tumbler **60c**
Libby's Family Pitted
Ripe Olives 6-oz. Can **55c**
Rainbo Kosher, Burger Sliced
Pickles 16-oz. Jar **42c**
Heinz
Hot Dog Relish 11 oz. Jar **37c**

Steakhouse or K-V
Charcoal Briquets
10-Lb. Bag **59c**



Libby's, Frozen Regular or Pink
Lemonade
6-oz. Can **10c**



Chapter 8 Home Repair Book
"Windows and Doors"
Complete Cook Book "Meats"
Each **29c**



Libby's Frozen Limeade
Drink Mix 6-oz. Can **17c**
Mrs. Smith, Frozen Strawberry
Shortcake 2-Lb. Pkg. **\$1.29**
Morton's, Assorted Flavors Frozen
Creme Pies 14-oz. Pkg. **29c**

Mouth-Watering Choice
Cantaloupe
Lb. **19c**

Sweet, Juicy Ears
Corn-on-the-Cob 3 Ear **39c**
Green Salad Favorite
Fresh Green Onions 2 Bunch **27c**
Mouth-watering
Cucumbers Lb. **33c**
Red Ripe, Cello Pkg.
Tomatoes Lb. **39c**

Creamy & Ripe
California Avocados Each **29c**
Tart, Bright
Tangy Lemons 6 For **59c**
Nutrition-Packed
Baking Potatoes 2 Lb. **39c**
Yellow, Distinctive
Onions Lb. **19c**

