# The Altapa Raily Nemzz 

## Trio of White Men Massacre Three Negro Family Members

U.S. Warships Stand by Flying Arrow Assault on
14-Year-Old

Condemnation Proceedings To Be Starled

$\qquad$
reports the ship was shelled and
dimared opy thineses Nationalist
gunfre oft her coast of China. Canadian Youth
Recovering From Shotgun Blast

GOP Solons

THE WEATHER

Is Attempled



Speaker Calls for a Return To Positive Aclion Groups

Judge Hears NLRB Case

TEXANS GET THEIR GOATS

## Father of Local

 Resident Dies
## 

Congressional Economy Clamor Grows Louder



Tempest Arises Over Mayor's Plan for Legalized Gambling '49 Activilies Of Chamber Are Reviewed


Lucky and Her Owner Have Town Talking

Government Lawyer Faces Love' Suit

## Panhandle

Pioneer Dies atate


Plans Made for Lefors Post Office
Explorer Weekend Position Is Open

## Mainty $^{\text {About }}$ Paple







Clearanci

## ZABLE FURS

One Day Only, Wednesday, January Hith the annual classic of its kind
家 including

## A Special Group of

 UNCLAIMED LAY-AWAY COATS
## 59

Values to $\$ 250$
Iquifrel Locke Cape
879
s79

## rown Pony Cape <br> 579

Black Fox Cape
Indian Lamb Coat ..\{,.,........
Why Wait? Why Pay More? Buy Now!


R


One ride will prove it's "Better than ever!"


2t. Come in and prove it to yourself today!

J.C. DANIELS<br>219 WEST TYNG


xam







The Fampa dilatily सienus Women's Activities

Miscellaneous Wedding Shower Complimenis Mrs. Lance Kenner


Roast Beef Slowly for Best Results


Mrs. E. N. Pierce
Hosts. Meeting of Firemen's Auxiliary




$\qquad$ Resolutions by HD Club Members




The Social Calendar








 Take off Ugly Fat.With This Home Recipe

 raw ind wiway Hewitair imy

$\square$




## 



## Bergman's Divorce

 In Conference Stage Her attorney, Gresson Bautzer,
-is meeting with her husband's at
torney, Laurence E . Brinn
The movie actress, new. in Italy,
has said she wants a divoree from

## rector Roberto mossellini. Film Di

## Elearior Wants to

HOLIDAY DRESSES, BASICS AND CASUALS, IN NYLON, ALL-WOOL GABARDINES, TISSUE FALLLES, LACES, TAFFETAS, VELVETS - DE DE JOHNSON - PAT PREMO © GROSSCRAF - FOUR STAR O R \& K ORIGINALS © BER-SEL - GREENWOOD - ARKAY • JANET NORWOOD ORIG

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## 'Write a Novel'



\section*{| Harvesters Face Mer |
| :--- |
| Moanin' Matty Steps Out of |
| Charater; Predicts Good | Character; Predicts Good 11}

Hogan Moves Into Second As Final Round Approaches Namin St. John's of Brooklyn Is Top College 5 in AP Poll

$\qquad$


Stars Figure They Lost in Senior Bowl
$\qquad$

Compare Wards Low REBUILT MOTOR Príces





Montgomery Ward

$\qquad$


Last Tune-Up Before Start Of District


## Golden Gloves Tickels Going Fast; More Fighters Enler

NCAA After Sanity Code Violators


## It Wasn't Raining When Noah Built the Ark

SO-0-0 -
DON'T WAIT
UNTIL YOUR CAR BREAKS
DOWN

1. BEFORE YOU LET US FIX IT

UP
COFFEY PONTIAC COMPANY
120 N. GRAY
TOPPLING TEN PINS ... No. 10 Push Forward On Left Foot;
Fourth and Final Step Is Slide

$\qquad$

alley. entire body moves forward
Tithe the wiving of the ball.

Pro Football Due Good Season 50 Says Poll

## LOANS

WE WILL LOAN YOU MONEY TO COMBINE
H. W. Waters Insurance Agency

117 E. KINGSMILL (New Address) PHONE 339

## 5ixate

free throws in one game by a single player？ KEES professiod STRADER OF THE NEW YORK YAN American Football Conference a few years ago．But with American
affected．







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JEPP Ditch diging
D．LL Tucketer owner
Reapers Lose Graduation Not To Borger 5 To Hurt Aggie





McAllen Status Left in Doubt

Sport Shols


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 KOHLER ELECTRIC PLANT

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S．Cuylter
PAMFA


## Make Studebaker your 1950 buy word for thrift and solid value！

$\mathrm{G}_{\text {to buy you America＇s top value }}^{\text {IVEyour }}$ in a low－price automobile this time．
Step out of the groove of habii and in a sudebaker showroom．Come in and reat yoursef to a close－up
distinetive Studebaker Champion． Go out for a drive in this thrify ing，it＇s really yosoall the way through out abead in＂next ride＂as well ＂next look＂－fastest selling new
Giant Buff Five Returns To Action

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The Pampad daily Neurs Sinamatus Wheeler County Farmers Send -Allofment Protesi to Congress











## In Disease Fight



Prices Receivel
Frices Received by
Farmers Show Drop






Taccines al sumen
CRETME

Conuc stonts



Residues Now Gray County Man Proves Helping Keep Weed Control Possible Down Blow

## Poultry Parley

 Will Streśs Need For More FlocksLubpock
Lever

## U.S. Facing <br> Red Battle

$\qquad$

New Hospital Cotton Price Fluctuations Service Set Narrower in '49 Than '48 Up at Denver


- mbmo to advertisers



## Advertising Values

$\mathbf{W}_{\text {culation of this newspaper in terms }}^{\mathrm{E} \text { Ask advertisers to think of }}$ of the distribution of their advertising-the size, quality and interest of the_audience to which their advertising is addressed. From that viewpoint our circulation becomes a moredirect factor in business plans. There are well-known standards for cir-
culation values just as there are definite measures of weight and quality as used The standards for evaluating circulation have been established by the Audit Bureau association of 3300 advertisers, advertising agencies and publishers in the United States and Canada. This newspaper is at A.B.C. member.

## The Pampa 目aily Aveurs



```
This newspaper is a member of the Audit Burean of Circulations. and figures about our circulation. Ask for a copy of our lairst A. B. C. repong giving audited fact
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A. B. $\mathbf{C}$. = AUDIT BUREAU OF CIRCULATIONS $=$ FACTS AS A. MEASURE OF ADVERTISING VALUE

The Bureau has a large staff of experiof these men makes an audit of our circulation records. Based on the information thus secured, the Bureau issues official These reports tell how much circulation we have, where and how it is distributed, how much people paid (important because paid circulation proves reader interest) and invest in newspaper advertising on the basis of known values.
For complete and verified information bout the distribution of your advertising when it appears in this newspaper ask us for A.B.C. reports.

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fuorescent sun lamp, sey woetinghous engieer, and they will
crow tat and sassy and provide lote of saiusage. The Berkshire
 ons, speeding their growth and $h$
$w$ hen they will
so to market



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 Glengene and Tracy Marak to
Lot 5, Blk. 23 , Fraser.



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## FORTVER

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 hard butent - GEORGE SANOEE


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 Cobra vs. elephant Indian teak companies lose se
eral elephants each year becau
of cobra bites. A bite on the
onse

 News Varied
Around Texas


Nash Motors
May Offer

Reds to Repatriofo 2,500. Jap Prisoners Tokryo - Pn - Ruwie his



Men of Courago


Pask, torment, and suffering play no favorites. They meot alike the sole wage earner of the family, the mothor with her many responsibilities, or the only child. The one whb refuge is the family physician, who alone han the lioul. edge, courage, and stamina to battle disenes. Don't hest rate to consult your physician in time of illnens. Ho, wid prescriptions promply.

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Millinery
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