

No clear political messages from off-year governor races

By DONALD M. ROTHBERG
AP Political Writer

Off-year elections for governor offered no clear message to President Reagan or his opposition today as Democrats celebrated a comeback in Virginia and both parties awaited the final count from a near dead-heat in New Jersey.

Charles S. Robb, the politically conservative son-in-law of the late President Lyndon B. Johnson, restored the Democrats to control of the Virginia governor's office with a surprisingly easy victory Tuesday over Republican Attorney General J. Marshall Coleman.

But in New Jersey, where Reagan's budget and tax cuts were major issues, the race between Republican Thomas H. Kean and Democratic Rep. James J. Florio hinged on the tally today of absentee ballots from half of the state's 21 counties.

With all 5,647 precincts reported, Kean led Florio by 2,060 votes out of more than 2.26 million cast.

The unofficial totals pending completion of the absentee ballot count were 1,137,076 for Kean, 1,135,016 for Florio — the closest gubernatorial election in New Jersey in a century.

Both candidates expressed confidence they would emerge the winner to succeed Gov. Brendan T. Byrne, a Democrat barred by law from seeking a third four-year term.

"We think that lead is going to hold up," said Kean, who campaigned in favor of Reagan's economic plan and proposed a similar business tax cut for the state. "I think I'm going to be the next governor."

"I'm convinced that when the final certification comes in, we're going to win," said Florio, who openly called for turning the election into a referendum against Reagan's domestic policies.

Run-offs will be needed to choose mayors in Miami and Houston.

Maurice Ferre, a native of Puerto Rico who is seeking a fifth two-year term as mayor of Miami, faces a run-off against Cuban-born Manolo Reboso.

In Houston, Controller Kathy Whitmire and Sheriff Jack Heard won spots in a run-off as incumbent Jim McConn finished out of the running in his bid for a third two-year term.

In Albany, N.Y., 72-year-old Mayor Erastus Corning II, first elected in 1941, easily won an 11th term.

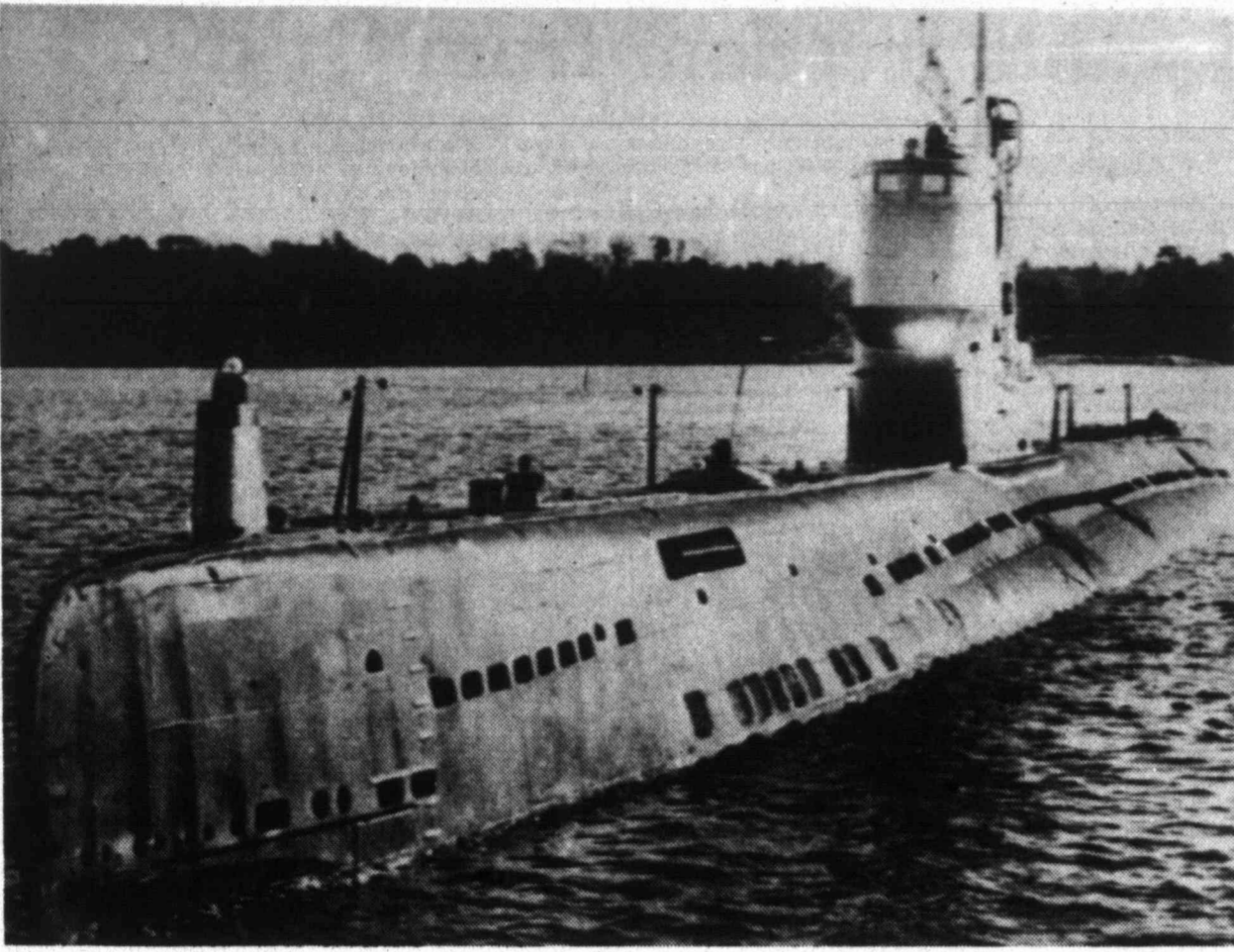
Rejection of a proposed constitutional amendment to remove the ban on Kentucky state officials seeking re-election was a blow to Democratic Gov. John Y. Brown, who was viewed as anxious to use a second term as a base for a 1984 presidential campaign.

Gov. Jay Rockefeller of West Virginia, another politically ambitious Democrat, also saw a favored proposal go awry when voters rejected his appeal for the bond issue, which would have doubled the state debt.

Jesse Johnson was the beneficiary of the compassion of Texas voters.

"I feel real good, I sure do," he said when the results came in. "It took an amendment to the state constitution to allow Johnson to keep the land on which he had lived and paid taxes for more than 50 years.

Nearly 90 percent of the voters in the District of Columbia rejected the proposal that would have provided for a \$1,200 tax credit to compensate parents for tuition costs for private or public schools.



SUB IN BAY. The Soviet submarine which was aground near Sweden's Karlskrona naval base last week lies safely in a protected bay near the base Tuesday. The sub was refloated Monday to prevent weather damage to the

vessel. Swedish officials said Tuesday their interrogation of the Soviet skipper of the stranded sub could be a lengthy one because they had not received satisfactory reason for its presence in Swedish territorial waters.

(AP Laserphoto)

Sub skipper refuses further talk

STOCKHOLM, Sweden (AP) — The skipper of the Soviet submarine that ran aground in Swedish waters is refusing to leave his ship for further interrogation after two sessions that the Swedes said failed to produce a satisfactory explanation for his penetration of a restricted military area.

"We must stick to a clear-cut and firm Swedish stand and not give in to the Soviet demands to hold all sessions aboard the submarine," said Lt. Gen. Sven-Olov Olsson, the head of the military command in south Sweden.

Olsson said such technical matters as the functioning of the sub's navigation equipment could be sorted out best aboard the submarine, which Swedish tugs refloated Monday and towed to an anchorage in inner Gaase Bay.

But he said the question of how and why the sub entered Swedish waters

south of the Karlskrona naval base should be discussed elsewhere because "to talk about these matters in the cramped quarters of the submarine will be difficult; we would prefer to hold such sessions in private.

There were indications that the Soviet government was growing impatient with the detention of its aged undersea craft. Soviet Ambassador Mikhail Yakovlev called on Foreign Minister Olo Ullstein to convey Soviet views on the handling "of the incident, a Foreign Ministry spokesman said.

The captain of the sub, Lt. Cmdr. Pyotr Gushin, continued to claim that a "mistake in navigation due to faulty equipment and fog" caused him to run aground eight nights ago in an archipelago off the southeast coast. But Gen. Olsson said this was "unlikely and not a credible answer."

The Swedish government has said the

sub and its crew of about 56 men would not be released until it received a satisfactory explanation for the violation of Swedish waters. Swedish officials contend that the ship was fitted with intelligence-gathering equipment for spy missions and that it could have made its way through the islands to the area where it ran aground only by skilled maneuvering.

The Soviet government would not allow Gushin to be questioned outside his ship until Monday. He was interrogated for seven hours then on a Swedish torpedo boat anchored outside the restricted zone and submitted to 45 minutes more of interrogation Tuesday aboard his sub. But Swedish officers said he insisted he had been instructed not to leave his ship again.

Two officials from the Soviet Embassy in Stockholm attended the interrogation Monday.

Former employee charges school officials knew of cafeteria problems

BROWNSVILLE, Texas (AP) — Two Mission school officials charged with defrauding a school lunch program knew of irregularities in the central cafeteria two years before the FBI started investigating, a former school worker has testified.

Juanita Ochoa, who was fired in June 1979 as a secretary in the central cafeteria, testified Tuesday that her boss, Michael Jon McCarthy, and Assistant Superintendent Robert Wicks were told of the problems.

Miss Ochoa said she was present when McCarthy, food services director, learned of a phony milk delivery invoice scheme in November 1978.

"Mr. McCarthy asked a few questions and then he just walked away," said Miss Ochoa, who testified as a government rebuttal witness in the federal trial.

She said another former secretary, Margarita Moreno, told McCarthy how school workers asked the

Golden Jersey Creamery in Edinburg to make up fake tickets for half-pints of milk.

Miss Moreno and other witnesses have testified that the school district would pay for the fake tickets but would get credit for the payments in a "special account" kept at the dairy. The school system would purchase ice cream, cottage cheese and other dairy products with the credit balance.

Indictments returned this summer charge the school district with receiving \$486,000 in federal reimbursement for meals that did not contain the necessary half-pints of milk. The phony invoice scheme, prosecutors contend, was designed to prove the district had purchased enough milk when it had not.

McCarthy testified

Tuesday under cross-examination that he did not learn of the fake tickets until late 1980 although he said he learned of the "special account" in March or April 1980.

Miss Ochoa said she went to Wicks' house in the summer of 1978 to explain some problems in the central cafeteria.

"I told him I was tired of falsifying figures on the inventory books and the USDA summer feeding program," she said. "He just told me he was going to work things out."

She said she thought the conversation would be confidential. However, her boss at the time, Myrtice Caddell, angrily told her the next morning not to go over her head to Wicks any more. Mrs. Caddell later was forced

to resign and McCarthy succeeded her.

Miss Ochoa said she told School Superintendent Kenneth White, who is not a defendant, of problems in late May or early June 1979.

"I told him I was tired of all the false figures on the inventory books and all the wrongdoing in the cafeteria, and that I wanted to go before the (school) board," she said.

She was fired by McCarthy less than a week later, she said.

We Service Kirby & Hoover Vacuum Cleaners Your Singer Dealer 665-2383

Layaway for Christmas NOW!

Heard Jones DRUG

WEAR-EVER with SilverStone

DU PONT APPROVED SilverStone NON-STICK SURFACE

- 8 inch Fry Pan Reg. 10.99 \$7⁹⁹
- 10 inch Fry Pan Reg. 12.99 \$8⁹⁹
- 10 1/2 x 10 1/2 Griddle Reg. 13.99 ... \$9⁹⁹
- 12 inch Fry Pan Reg. 16.99 \$11⁹⁹

POLAROID AUTO FOCUS CAMERA
Reg. 109.95 **\$79⁹⁵**

Polaroid's Pronto AutoFocus The simple, rugged instant camera, now with remarkable sonar focusing.

GAS WALL HEATER

- Fully Vented
- Completely Automatic

BUILDERS PLUMBING SUPPLY CO.
535 S. Cuyler 645-3711

LAYAWAY for Christmas

3 DAYS ONLY

20% OFF

ALL DIAMOND EARRINGS DIAMOND PENDANTS AND WATCHES

SAVE NOW FOR CHRISTMAS

RHEAMS DIAMOND SHOP
"Your Personal Jeweler"

112 W. FOSTER 665-2831

IN A HURRY? Or Take Your Time

TRY SIRLOIN STOCKADE'S ALL NEW SERVE YOURSELF LUNCH BUFFET \$2.99

Monday-Friday Served 11-2

SIRLOIN STOCKADE
518 N. Hobart 665-3361

Choice of Potatoes & Toast 3 Meats 3 Vegetables a Small Salad Bar

to say a merican Reagan's l results. ection of a dollar ardy be on or as ave the e me that

teresting hological always act deepest is do not lity; they rprofoundly n the basis d truth-to

emotional i instance, t while to era. While he fever of runs high, gainst big ustained, it reforms ases act in ms. Thus, uth, hasn't r will. But rom their ostered out reason nor

and most ics effects gement to- ssible what ire. Those that take el and who ure course nay help to emporarily

ome swiftly n impact. ents. What ally needs, edom from ending, not ction and a

who wrest de by others ears to be is still theft . In the end, ound out, cepts the d demands eir children- ell, on that e its charp en various ay selling us "makethen can be spent as "worthy

libertarian if.)

NEWS

74 Years 65

ABC Audit

ATES and RTZ by car- per month, \$11.25 months and \$45.00 is not responsible or more months y directly to the exceeds the cur- RTZ \$11.25 per ths and \$45.00 per er three months; er year. Mail sub- ce. No mail sub- the city limits of nts by mail \$2.50

daily and 25 cents shed daily except Pampa News, 403 a, Texas 79065. t Pampa, Texas, is changes to the 96, Pampa, Texas

y News? ore 7 p.m. undays

on

Ultralight planes - safe as driving a car

ORANGE, Mass. (AP) — Doug Barth says he's "scared to death to drive a car," but he happily flies a few thousand feet above the ground in 190 pounds of aluminum and polyester fiber.

Barth, a 25-year-old English major at Amherst College, manages the Northeast Ultralight Flight School, which he says is one of the few places in the country teaching people to fly ultralight aircraft.

The aircraft have been on the market about three years in its present form. Selling price is \$4,000.

The vehicles don't require registration or a pilot's license, but ultralight plane pilots must follow national air space system operating rules, such as weather and altitude requirements.

And the Federal Aviation Administration has proposed new rules that would limit ultralights and hang gliders to daylight operations and keep them away from congested airspace.

However, the FAA still would not require the pilot or aircraft to be certified if the craft weighs less than 155 pounds, is single place and carries no more than 2½ gallons of fuel.

There is room for just one person on the craft, which is made of aircraft-grade aluminum tubing with Dacron wing and tail. A pilot shouldn't weigh much over 250 pounds, Barth said.

The craft are designed to cruise at 35 to 50 mph. Most pilots fly at about 1,000 feet. The world record is 21,000 feet, said Barth, who has gone up to nearly 10,000 feet. Parachutes are not worn.

The 22-horsepower, 250-cubic centimeter engine powers a pusher propeller mounted behind the pilot. The engine uses standard gasoline and gets 20 to 30 miles per gallon. Enough fuel can be carried for a flight of about two hours — 80 to 200 miles.

Pilots use a single stick to steer ultralights, Barth said, while a hang glider pilot shifts his weight to change direction.

"As far as getting hurt is concerned, they have approximately the same safety record as small airplanes, which is much safer than driving your car," Barth said.

The craft can take off in 50 to 100 feet and land in 200 feet.

"Their appeal, of course, is for people to fly them out of their back yards," he said.

Barth tells of flying one about 100 miles and running into a thunderstorm. "I landed in a big yard and walked into town and had a coffee," he said. When the storm blew over, "I flew out again."

Time Bandits, not for kids

TIME BANDITS is a demented "Wizard of Oz" complete with little people and a winsome youngster adrift in curious lands amid unworldly creatures. No child's tale is this. It's an adult fable, somewhat cynical in tone, a bedtime story told by Monty Python.

The script is by Pythonians Michael Palin and Terry Gilliam, direction by Gilliam, the lone American in the lunatic comedy team. An English boy (attractively played by Craig Warnock) has dreams — or are they dreams? that take him through Napoleon's battles, Robin Hood's forests, Agamemnon's palace and to the castle of Evil himself. He is accompanied by a sextette of trouble-making dwarfs who lead him from one time zone to another. Much of the humor is arch, as with Napoleon's fixation about his shortness, some of it inspired. The film lacks what Garland, Laahr, Haley, Bolger, et al. had in abundance: humanity and charm. Guest players include Sean Connery, Shelley Duvall, Ralph Richardson and David Warner, as well as Python members Palin and John Cleese. Rated PG, with lots of stuff that will scare the very young.

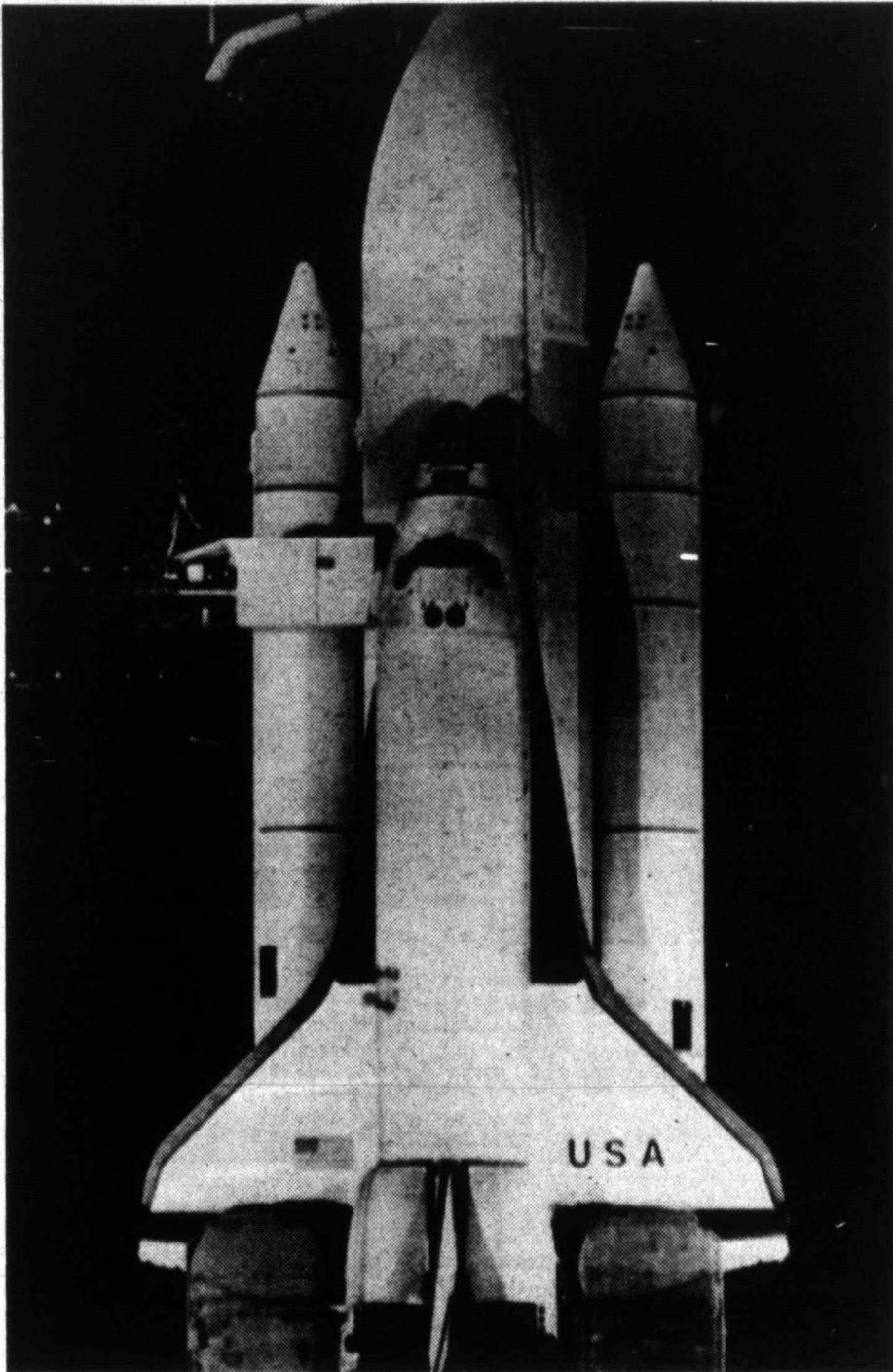
Motion Picture Association of America rating definitions:

G — General audiences. All ages admitted.

PG — Parental guidance suggested. Some material may not be suitable for children.

R — Restricted. Under 17 requires accompanying parent for adult guardian.

X — No one under 17 admitted. Some states may have higher age restrictions.



COLUMBIA, THE BEAUTIFUL. With its stark white beauty is revealed as it is contrasted against the black of the service gantry rolled back here, night, waiting for launching today. (AP Laserphoto)

Layaway a treasure for Christmas

DO IT NOW!

- * Gold
- * Diamonds
- * Rubies
- * Sapphires
- * Emeralds
- * Tourmalines
- * And More

All Beautiful and all at

BELCHER'S JEWELRY

"An Individual Touch"

111 N. Cuyler Downtown Pampa

First Texas has the right plan to help you beat the 80's.

	DAILY-RATE REPURCHASE AGREEMENT	FIXED-RATE REPURCHASE AGREEMENT	26-WEEK MONEY MARKET CERTIFICATE	2½-YEAR MONEY MARKET CERTIFICATE	TAX-FREE CERTIFICATE**
RATE	13.50%	13.75%*	13.659%	15.55%	10.770%
RATE EFFECTIVE ON:	Nov. 3, 1981	Nov. 3, 1981	Nov. 3, -Nov. 9, '81	Oct. 27, -Nov. 9	Nov. 1 - Nov. 28, '81
MINIMUM DEPOSIT	\$2,000	\$2,000	\$10,000	\$100	\$500
RATE FIXED FOR:	One Day	30, 60 or 89 Days	26 Weeks	2½ Years	1 Year
BROKERAGE FEE/SERVICE CHARGE	No	No	No	No	No
TELEPHONE RENEWAL	Yes	Yes	Yes	Yes	Yes
STATEMENT MAILED	Month-end	At Maturity	Quarterly	Quarterly	Quarterly
PENALTY FOR EARLY WITHDRAWAL	No	Yes	Yes	Yes	Yes
INSURED	No	No	FSLIC	FSLIC	FSLIC

*89-day rate quoted; call for current daily, 30 or 60 day rate

Whatever your financial needs, First Texas Savings Association has the right plan to help you beat the 80's.

We offer a variety of plans, designed to meet every financial need. It's this kind of financial flexibility, plus our high rates, that make First Texas plans the most productive way to increase your money.

Look at the chart and compare our different plans. Then, call or stop by any of our over 70 offices today. You'll get expert advice on which plan best serves your personal needs.

At First Texas, we can help you beat the 80's, no matter what your needs.

FIRST TEXAS Savings Association

We have ways to beat the 80's.

- Amarillo Downtown Office • 8th & Tyler • 373-6611
- Wolff Office • Wolff & Georgia • 355-9927
- Bell Office • 4501 Bell • 359-9446
- Pampa Office • 520 Cook • 669-6868
- Canyon Office • 1901 4th Avenue • 655-7166

**Tax-free Certificate—Yield is based on interest paid at maturity. Government regulations require: Tax exemption will be lost if account is closed before one year or used as collateral for a loan. Maximum lifetime tax exemption is \$1,000 single, \$2,000 interest for a joint return. Withdrawing your interest monthly or quarterly will result in lower annual interest than if the interest were left to maturity.

Repurchase Agreements—Repurchase agreements represent a participation in a government security, although not insured by FSLIC.

United Way Agencies Work For You.

HALL'S *Layaway for Christmas NOW!*

YOUR TOTAL ELECTRONIC STORE FOR CHRISTMAS

PIONEER CAR STEREO **MITSUBISHI CAR AUDIO** SOUND US OUT

Panasonic car audio

- * Auto Stereos
- * C.B.'s and Accessories
- * Scanners
- * Cordless Telephones
- * Radar Detectors

K40 EXPERT INSTALLATION AVAILABLE

Cobra **SONY EXPRESS**

ATARI VIDEO COMPUTER GAMES

Pampa's Most Complete Atari Dealer

AUTOSOUND SYSTEMS

HALL'S 700 W. Foster 665-4241

VISA MasterCard

Mao's birthplace is microcosm of changes to end Maoist era

By VICTORIA GRAHAM
Associated Press Writer

SHAOSHAN, China (AP) — Once, this verdant valley was the sacred land of modern China. No shrine was holier than a humble farmhouse beside a lotus pond. No pilgrims were more devout than the chanting millions who bowed at the threshold and swayed in a loyalty dance.

The hallowed ground is Shaoshan County, Hunan Province, cradle of Chinese communism, birthplace of the late Chairman Mao Tse-tung, once revered more as a god than a man.

Hunan is China's heartland, famous for centuries as the "land of rice and fish," the land of plenty. It's the home of more than 46 million rock-ribbed peasants who eat mouth-scalding chilis, speak a raspy, tongue-rolling dialect and are known for straight talk, hot tempers and stubborn ways.

Shaoshan was once billed as a Maoist utopia. Now it's a microcosm for the dramatic changes marking the end of the turbulent Maoist era in China. But change comes slowly here.

Beside the lotus pond in China's Bethlehem, fanatic Red Guards once waved red banners and Mao's "Little Red Book" as they entered his mud-walled farmhouse to pay tribute. That was during the 1966-76 Cultural Revolution, now officially labeled a disaster. During those years, more than 20 million pilgrims made their way to the pond and posed for pictures to show their revolutionary credentials.

Two trains a day brought the faithful here. A hotel went up. A temple-like museum of white marble was built. To handle the enormous crowds, it had two wings, each displaying similar artifacts and identical paintings.

Local factories turned out a dizzying array of Maoist memorabilia and plastic buttons proclaimed "eternal life to Chairman Mao."

In Shaoshan, a drowsy county of 100,000, man guided by Mao could do anything. Gigantic irrigation projects and ill-considered factories sprang up. It was the epitome of Maoist excess: personality cult, mass agriculture, class struggle, relentless egalitarianism, prohibition of private enterprise and free markets.

Today, the sacred ground has become another country town, humming with activity. Shaoshan goes about its business, oblivious to the colossal statues of Mao that glower above the treetops.

China's pragmatic leaders have reassessed Mao and made it official: he was mortal. True, he made great contributions during his early days, but in his later years he made disastrous errors.

Mao's too-much-too-soon economics twisted laws of nature and tried the limits of man. In this fertile region, thousands, perhaps tens of thousands, starved to death from 1959-1961 after his abortive Great Leap Forward.

In Shaoshan today, the new hotel stands virtually empty, the farmhouse is still, the museum a tomblike white elephant and Maoism a dusty abstraction.

The Shaoshan button factory that churned out millions of Mao badges now turns out plastic soap dishes and consumer goods. Instead of two trains a day, only one locomotive now runs to Shaoshan. Instead of 120 acolyte guides, only 36 remain, and 10 are off doing research.

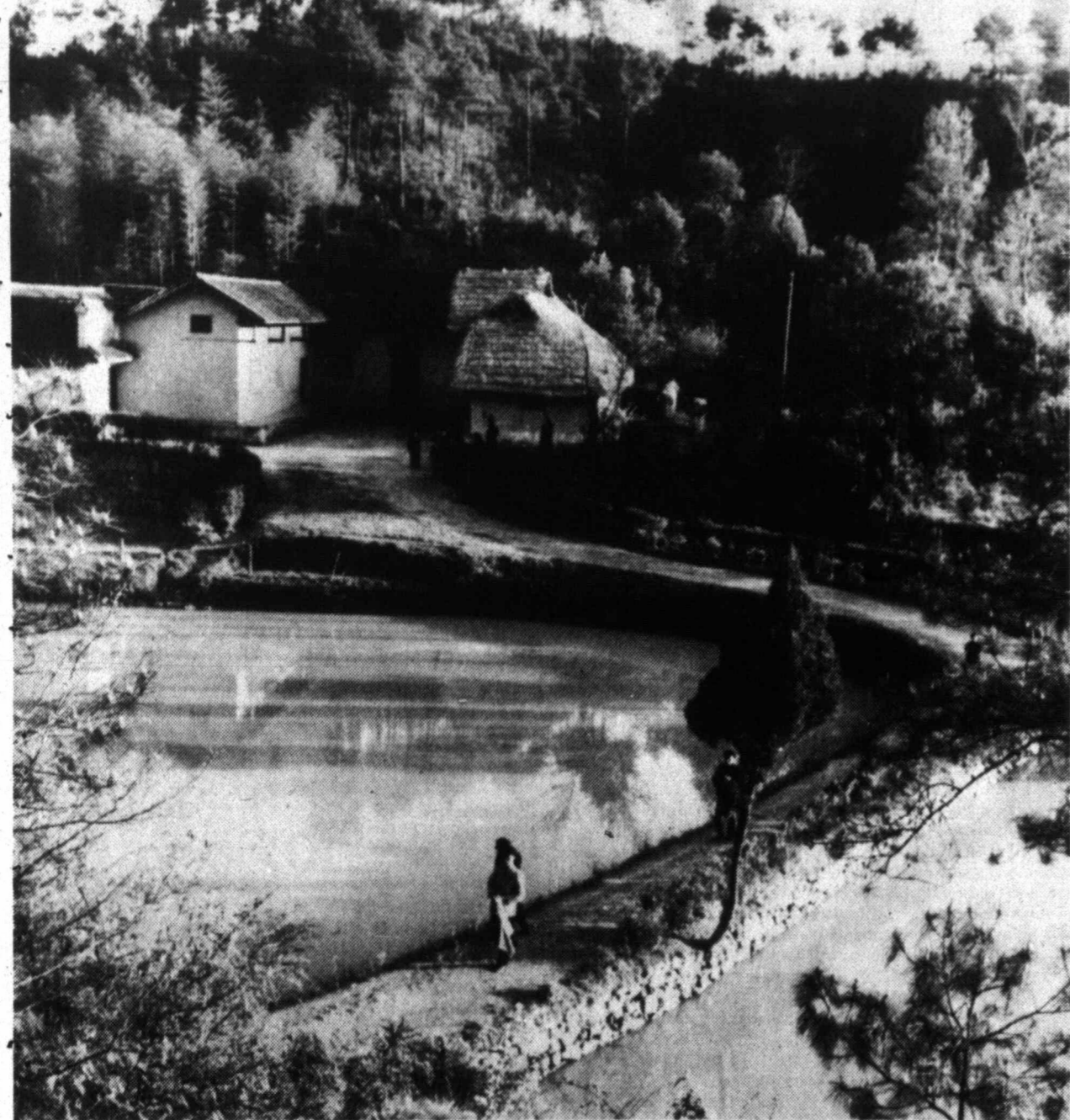
One of the wings of the museum has been closed. The last room of the wing — 32 years of China since the 1949 Communist victory — has been locked since last autumn while China's leaders decide how to rearrange it to conform with the new assessment of Mao.

"Temporarily closed for repairs" says the sign on the door. Workers already have removed pictures of Mao's disgraced widow Jiang Qing. They have taken down a picture of Mao standing alone and replaced it with one showing Mao with others — including the late President Liu Shao-chi whose criticism of Mao's economics cost him his life.

In the galleries, visitors stretch out on benches and fall asleep. An enormous portrait of Mao has been taken down and turned face to the wall in a dusty corridor.

Nearby at the farmhouse two women guides idly read picture books and slosh buckets of water to keep down the dust.

"During the Cultural Revolution we used to think this was a glorious, responsible job," says He Mei Feng. "We thought we were lucky." Her voice trails off. "Now we know that Mao was a just a man, not a god."



HUMBLE BEGINNINGS. Former Chinese Communist Party Chairman Mao Tse-tung was born in this modest farmhouse in the Hunan province town of Shaoshan. Once the most revered shrine in all of Red China, the

"sacred ground" has become just another country town since Mao's decline and the swarming crowds of worshippers are now all but gone.

(AP Newsfeatures Photo)

NUMB ARMS, LEGS

Danger Signals

There may be misalignment of vertebrae in the spine causing pressure on nerves, yet the patient experiences no pain in the back. Instead, a variety of sensations may be felt in other parts of the body. These include tingling, tightness, hot spots, cold spots, crawling sensations, electric shock sensations, stinging, burning, and others. Here are nine critical symptoms involving back pain or strange sensations which are usually the forerunners of more serious conditions. Any one of these usually spells back trouble.

- (1) Paresthesias (see above)
- (2) Headaches
- (3) Painful joints
- (4) Numbness in the arms or hands
- (5) Loss of sleep
- (6) Stiffness in the neck
- (7) Pain between the shoulders
- (8) Stiffness of pain in lower back
- (9) Numbness or pain in the legs.

These signals indicate that your body is being robbed of normal nerve function. Until this function is restored, you will, in some degree, be incapacitated. The longer you wait to seek help, the worse the condition will become. Don't wait! Should you experience any of these danger signals...call for in-Depth consultation in Layman's terms.

Haydon
Chiropractic Office
103 East 29th & Perryton Parkway
Pampa, Texas 806-665-7261

TV movie examines rape's other victim

NEW YORK (AP) — Rape, of course, is a crime against women, but CBS offers an interesting psychological profile of a secondary sufferer — the husband — in tonight's TV movie, "The Other Victim."

This different perspective is well-drawn by William Devane as Harry Langford. Harry is so confused and haunted by the violation of his wife that he can't function normally. His relationships with his wife, children and friends all begin disintegrating as he becomes obsessed with tracking down the rapist.

The film begins with Harry and Nancy (Jennifer O'Neill) in bed, remembering fondly their night before. They've been married for 18 years and seem to have a solid alliance, two beautiful teen-agers, a pleasant home and two big cars.

When Harry and the kids leave after breakfast, Nancy is alone. There's a sudden knock on the door and a cheerful reply: "Who forgot something?" A man enters and flashes a knife. The rest is left to our imagination, indicative of this classy, subtle production.

Harry's first reaction is to be comforting and reassuring: "You're safe now, I'm here." He wants to call the police; she resists. But Nancy sees her doctor and

painfully recounts some details. Harry is listening outside the office, his rage mounting.

Slowly, Nancy begins to move beyond the rape, but it's Harry who won't let go. There's a sharp turnaround in attitudes through poignant portrayals by Devane and Miss O'Neill. Increasingly tormented and paranoid, Harry badgers the police to solve the crime. Impatient with the slow pace of the case, he purchases a gun.

Harry becomes volatile at work, overprotective of his daughter and suspicious of everybody he meets. He and Nancy barely talk, and it's Harry who develops sexual problems. Nancy unsuccessfully tries to force him to look inside. "Maybe the man took something that belongs to you," she says. "Maybe you think I'm dirty."

Nancy goes for counseling; Harry refuses. "I'm fine. You're the main concern here." It's all one denial. He won't admit any feelings or emotions. He won't be honest to himself or Nancy about how the rape affected him.

One thing about this movie: it takes the high road. Besides not exploiting the sex and violence of the rape, it avoids the obvious.

THE Hub



It was the layaway days before Christmas!

Tomorrow, Friday and Saturday look for Layaway Specials all through the Hub!

Pampa, Kingsmill & Cuyler 665-7176
Clovis, 4th & Main • 763-3483
Amarillo, Polk at Sixth • 376-8268
Sunset Center • 355-7481

Discover this Christmas what hundreds of shoppers have found to be the smartest way to shop for Christmas...Layaway!

Here's why:

- 1) by shopping now you avoid the crowds,
- 2) you'll find the selection at its very best,
- 3) you'll shop while the weather is still very pleasant,
- 4) the easy pace will help you make better comparisons with better service,
- 5) you'll enjoy the holidays more knowing your shopping is done, and
- 6) best of all, you'll spread your purchase out over two months, and with the cost of money now, that's a bargain.

Now's the best time to layaway at the Hub. During this three day event downtown, we're offering hundreds of fashions on sale during our great 74th Anniversary Sale! Many were brought in just for this event and most are fall and winter season fashions, great for holiday giving. So layaway now and save! Just 10% down holds your selection in layaway for three months with now finance charges and only a small monthly payment. So hurry in tomorrow for the "layaway days of winter" at the Hub downtown!

Shop Pampa Hub Thursday till 8.

Charge it on your own convenient Hub Credit Account, Visa, Master Card or American Express.



Layaway for Christmas NOW!

at
Your Singer Dealer
SANDER'S SEWING CENTER
214 N. Cuyler 665-2382

SINGER
Scissors
SAVE 20% OFF

Cash In On Holiday Savings

SINGER SEWING BASKETS
SAVE 25% OFF

Model 5127
Happy holidays ahead if you treat yourself to a new Singer sewing machine and get a jump on holiday sewing. The model 5127 offers wide zig-zag stitching, straight and overedge stretch stitches for knits and stretchy fabrics. 7 built-in stitch patterns. A push-button reverse and built-in buttonholer.
SAVE \$60.00

5697

Dr. Lamb

B-12 shots are vital

By Lawrence Lamb, M.D.

DEAR DR. LAMB — My doctor says I am sufficiently anemic to require B-12 shots monthly. This I am doing. I am 82 years old. My question is, is there any treatment that will restore my blood cell level to an acceptable degree? B-12 shots are expensive and do not build back any permanent blood, according to my doctor. He says I am stuck for a lifetime of B-12 injections. DEAR READER — You will need to be very good about doing as your doctor asks. The anemia is caused from the lack of B-12. We require B-12 to form new cells. That includes not only new blood cells but new cells of the digestive tract and elsewhere in the body. The B-12 is part of the system in forming new nucleic acids for the new cell nucleus. We must constantly regenerate new blood cells as the red ones only live about 120 days. When you have enough B-12 and everything is working right your bone marrow will produce enough new ones at a constant rate to replace these. But since we need so many if you are low on B-12 it often

shows up as an anemia and that is how the B-12 deficiency may be found. Keep in mind that the lack of red blood cells is only one aspect of the medical problem. Lack of B-12 can also affect the nervous system including the spinal cord. I'm sending you The Health Letter number 4-5, Vitamin B-12, Folic Acid, Pernicious Anemia, which you need to read to understand your problem. Others who want this issue can send 75 cents with a long, stamped, self-addressed envelope for it to me, in care of this newspaper, P.O. Box 1551, Radio City Station, New York, NY 10019. You must have the injections to be sure the B-12 gets into your bloodstream. Eating a normal diet is not going to solve your problem. Most people with a B-12 deficiency lack a substance normally produced by the stomach that enables your digestive system to process B-12 and cause it to be absorbed into your bloodstream. If the B-12 can't be absorbed it doesn't help to swallow it. So the alternative is to circumvent the barrier of the intestinal wall and inject the B-12 so it can be picked up directly by your circulation.

DEAR DR. LAMB — How does one know if the body contains excessive water? I am 56 years old, weigh 175 and have no appetite. My stomach feels hard and enlarged when I drink water or liquids. I have been informed by some that a person can only be tapped three times for this condition. What is the truth? DEAR READER — Your question suggests that you have fluid in your abdomen. We usually see this condition in people who have liver disease or heart failure. The only sign a person may notice is the enlargement of the abdomen. I hasten to add there are a lot of other reasons for an enlarged abdomen, including fat. And you can be tapped with a needle to withdraw excessive fluid from the abdomen as often as it is necessary to do so to relieve pressure inside the abdomen. Otherwise an excess of fluid in the body is indicated by swelling, more commonly of the feet. And if the left heart is not beating strongly a person may develop shortness of breath from fluid in the lungs. Again you can have shortness of breath from other causes as well.



GETTING INTO THE SPIRIT of Christmas is Lil Hall from the Hobby Shop who will be presenting a special crafts demonstration at the Lovett Memorial Library auditorium on Nov. 5 at 9:30 a.m. The theme of her demonstration will be "Crafty Ideas for Christmas" which will cover some unique ideas for decorating during the Christmas season. (Staff Photo by John Wolfe)

Former stock girl returns as retail chain president

BY ELLEN EMRY HELTZEL
The Oregonian

PORTLAND, Ore. (AP) — A jar of coconut jellybeans, the new occupant's favorite, is positioned on the desk in the president's office, and a bouquet of balloons and flowers sent by the sales personnel brightens the nearby table.

Even her attitude reinforces an upbeat, almost festive mood, which Judi Hofer, the newly appointed president of Meier & Frank Co., has good reason to maintain.

Ms. Hofer, a 40-year-old Hillsboro native, returns to the Portland area as the hometown girl who has made good, achieving a goal she set for herself before she left.

By nature a seemingly positive and candid person, she willingly admits she's

made no secret of her ambition to become a store president, and a Hollywood scriptwriter could hardly have done one better than to see that ambition realized in the same store in which Ms. Hofer got her start in retailing as a stock girl.

But during an interview in her plush 12th-floor office in the downtown store, Ms. Hofer acknowledged that "it can be difficult to work right under the eyes of those in the corporate office, but it can also be positive."

She was previously executive vice president and general merchandise manager of the Famous-Barr stores in St. Louis, after other merchandising jobs here and in San Francisco.

With her recent appointment, Ms. Hofer joins an exclusive club, the handful of women at the helm of major retail stores across the country.

Ms. Hofer points out that she also has a distinction among them, that of operating the chain with the



JUDI HOFER

largest annual sales volume, a reported \$175 million. In spite of this singular honor, the new chief executive officer acknowledged

personal distaste for being identified as a woman executive and for the concept of "networking" among women in the same professional field.

As a woman, "the only obligation I feel is to perform my functions so that I set a good example. It (her sex) has only been an advantage for me in retailing," she said.

As an administrator, she added, "I look at people relatively squarely as to where their abilities lie. I don't distinguish between men and women."

Leadership of Oregon's oldest department store chain now belongs to a retailing pro who earned a business degree at Oregon State University

and then, at the behest of her mother, earned additional job security via a teaching credential awarded by Portland State University.

But teaching "wasn't for me," said the woman whose merchandising instincts were kindled when she first came to Meier & Frank at the age of 15.

Ms. Hofer didn't marry committing herself instead to 12-hour days and frequent business travel and recognizing that a woman with high aspirations in retailing "has to make a commitment a little further out" than her male counterpart.

She describes herself as "a not very self-possessed person," one who eschews professional manures and does her own hair, although the model-like leanness of her 5-foot-7½ figure reflects a deliberate effort over the past year.

"Realizing what my career goals were, I knew good health had to be an important part," she said. "The way you look has an awful lot to do with the way you are."

Ms. Hofer notes that the personal choices she's made aren't necessarily the only ones for women who aspire to the executive suite. "With good time management, it might have been possible" for her to combine work and family life, she observed.

Ms. Hofer has purchased a six-bedroom home, where carefully cultivated hobbies as a cook, collector and antique buff will help fill space shared with her dog, a cocker spaniel named Peri.

In fact, Ms. Hofer is such an avid collector that she has more than a thousand dolls, many valuable antiques and nearly the same number of miniature hippopotamuses constructed out of materials ranging from pewter to plastic.

terrible on and all these say? to say with this feel that er? HROAT odbye," out this? own to a (y aunt), formal they can tionally ters will order to n't want concerned one with it might consider wear my and all the action, no ey didn't I say? OR NOT? est. Say, e of my

ical tips booklet. (37 cents) wthorne CKETS ARE RES IT CLUBS PE R -2631 TM L ON

Senior citizens still enjoy life

If you like to play cards, dominos, pool, bingo, or dance to country music, then you are no different than the regular members of the Pampa Senior Citizens Center.

The Senior Citizens Center is a place for anyone 55 years of age or older to go to, just to have a good time.

Activities included art classes in oil, tile, and china. Bingo is played every Wednesday afternoon, and Thursday afternoon socials include cake and coffee.

With the winter wind comes

exercise classes, a bake sale, and a bazaar.

Out of the 1500 members, approximately 200 visit the center every day. The doors are open from 9 a.m. to 5 p.m. Monday through Friday.

Friday nights are special nights, and they have been since the center opened its doors in 1976. From 8 p.m. to 11 p.m. members and their guest dance to the western music of Paul Appleton and his band. Both couples and singles join in, and all regard this as the high-point of their week.

Meals are served daily from 11:30 to 1:00. The cost is \$2.00 and some of the favorites are tacos, roast beef, fried chicken and pork chops.

The lunch program is totally self-supporting.

Joyce Puckett, director for the center said, "There are a lot of couples that come here, but the greatest thing is to see

some of these men and women come in here for the first time. They have recently lost someone and they have to be drug in here the first time.

the second time they kind of come in, and the third time you can't keep them away."

"They see that everybody has lost somebody, and after a while, they are different people," Puckett added.

The only requirement for membership is that the person be 55 years of age, and pay an annual fee of \$5.00.

Funding for the center is through private donations and the United Way.

Shop Pampa

Frozen light chocolate mousse

One of the best of the no-cook desserts.

- 1 large egg
- 1 cup plus 1 tablespoon canned chocolate syrup
- ½ pint heavy cream
- Unsweetened or semi-sweet chocolate curls for garnish

In a narrow deep bowl beat the egg until thick and ivory color; add chocolate syrup and beat gently to blend. Without washing beater, beat cream until stiff; add to chocolate mixture and beat gently to blend. Turn into an 8-inch square cake pan; freeze until thickened around edges; stir once so mixture will have uniform texture. Freeze; cover tightly. At serving time cut into squares and scatter with chocolate curls. Makes 6 servings.

Honey carrots

- DINNER FARE
- Smoked Pork Chops
 - Potatoes
 - Honey Carrots
 - Green Salad
 - Chocolate Pudding
 - Beverage

HONEY CARROTS
Bound to please.
1 pound carrots, pared and thinly sliced diagonally
¾ cup boiling water
½ teaspoon salt
3 tablespoons butter
3 tablespoons honey
Grated rind of 1 orange

In a 10-inch skillet cook the carrots with the boiling water and salt, covered, just until tender-crisp — about 5 minutes; drain. Push carrots to one side of skillet; add butter, honey and orange rind to free side of pan and stir over low heat; mix with the carrots. Makes 6 servings.

Layaway for Christmas NOW!

Shop Sew & Save at Sands

12 Tables Assorted Fabrics

- | | |
|--------------------|--------------|
| Sweater Mates | Quilt Panels |
| Quilted Fabrics | Velours |
| Printed Velveteens | Woolens |
| Gabardine | Corduroy |
| Sweat Suit Knits | |

Reduced 15%-60% Off

Just Received Prepleated Wool Plaids for Skirts

"The Home of Effanbee Dolls-The Doll That Touches Your Heart"

SAND'S FABRICS & NEEDLE CRAFT

225 N. Cuyler If it's in town—it's Downtown! 669-7909

Gordon's JEWELERS

76 Anniversary SALE

Entire group of...
DIAMOND PENDANTS & EARRINGS ALL IN 14K GOLD

25% OFF!

Reg. \$129 to \$3,995
Now \$96⁷⁵ to \$2,996²⁵

at.. Gordon's JEWELERS

LAST THREE DAYS

Layaway Now for Christmas!

30 Day Charge • Budget Installment Accounts • Interest-Free Layaway. Representative styles may not be available in all stores. All gold jewelry prices in this ad subject to change due to market conditions. Illustrations enlarged.

IN PAMPA—SHOP AT GORDON'S: Pampa Mall, 2545 Perryton Street • Other stores in Lubbock, Abilene, San Angelo, Dallas, Fort Worth, Oklahoma City, Midwest City, Oklahoma; Norman, Oklahoma and Lawton, Oklahoma • Shop Gordon's Coast to Coast.



SHINE THROUGH holiday evenings in Qiana satin, purple or red, from Carrie Couture, with a Renaissance-sleeved jacket paisley-brocaded in purple, red and gold. About \$175.

ONE-SHOULDER glamor for a small price is possible with this Qiana taffeta. Party Formals gives it slinky drape and flamenco ruffling at the hem, up one side and around the top. About \$83.

Silky evening elegance

BY FLORENCE DE SANTIS
For many women the fashion news this season will be the return of Qiana, the silk-like nylon, in its original use for woven fabrics. First introduced as a true silk substitute, with all the look and feel of silk, but wrinkle-free and even drip-dry washable, Qiana quickly disappeared into knits.
Now, however, an evening dress at \$100-\$200 is a bargain, so Qiana is back in elegant evening gowns at affordable prices. The fiber can be used for the same fabrics as silk, while hiding its little secret that you won't have big cleaning bills.

At Party Formals it's in sinuously draped taffeta, flamenco-flounced at the hem, up one side and around the fashionably one-shouldered top. Carrie Couture prefers Qiana as purple satin in a full-skirted ballgown topped by a paisley-brocaded jacket with Renaissance sleeves.

Gowns like these can meet the competition of such designer creations as the purple silk taffeta ball gown by Kasper for Joan Leslie, with its four-layered capelet top, or Frank Masandrea's black velvet skimmer dress with satin lantern sleeves and gold braid trim. Evening gowns have never been more luxurious than they are this season, with their romantically full skirts and elegant fabrics.
Halston beads red silk georgette in black

and silver Art Deco bands for a simple chemise gown. Mary McFadden handpaints silk chiffon in colors and gold for a tunic over silver tissue bloomers. Gold flows so lavishly in her evening clothes that she calls the collection "Las Vegas." Gold lace is ruffled, pleated and puffed over a skirt of ruffled silver taffeta. Gold lame seems to pour in molten form over the figure in a back-cowled '30s-inspired gown.

Oscar de la Renta uses not only gold fabrics but fur and brocade in his imperial Russian and gypsy gowns. Metallic colors dazzle in caftans and harem pants, gold bullion trim moire jackets or is accented with sequin gleams all over a black velvet bodice. Christian Rupert outlines a soft blue, rose and gray print in glitter tracery for his off-shoulder ballgown.

Amid almost too much romantic luxury, some designers offer the relief of quieter evening fashions. Hanae Mori continues to create her lovely prints inspired by her native Japan. On a soft, capelet-sleeved silk sheath, huge side-placed flowers scatter layers of petals, all in tones of pale pink to raspberry. Calvin Klein uses simple black velvet trimmed only with a copper satin cummerbund. Even Halston has a la... unadorned sexy slinks, such as his all-shirred chiffon jersey body sheaths and his front-slit halter bias-cut crepes.



B L A Z E R B O N A N Z A

NEW SHIPMENT SIZES 8-20

JUST ARRIVED
COATS
Designed with the TALL GALS IN MIND!

We also have a "fitting" selection of SWEATERS SKIRTS LINGERIE JEANS BLOUSES PANTS Sizes 5-6-22

665-3563
109 W. Francis
Pampa, Tx

Scotch makers bidding for women's trade

By TOM HOGE
AP Wine and Food Writer
What's the proper way to drink scotch? The answer to that is as misty as the fogs that shroud the British Isles.
There is the traditional answer I got from Richard Grindal, director of external relations for the Scotch Whisky Association.
"Most Scotch whisky aficionados take it with a splash of water or soda or

they drink it neat, which is my personal preference," he says.
But back in Scotland where the historic spirits are made, a very different response came from Raymond Miquel, chairman of the distillers, Arthur Bell & Sons Ltd.
"Miquel, who is aiming for the women's market hitherto dominated by wines, vodka and gin, has advanced the idea of mixing scotch with an

assortment of fruit drinks and colas that would make an old-time scotch drinker wince. But he seems to have a point.
"Nearly 20 percent of Scottish women now drink scotch once a week," Miquel says, "with clearly the majority enjoying scotch's flavor with lemonade and other mixers."
The Scots have been distilling their favorite

whisky for at least 500 years. First it was used as a medicine and for a while served as a local currency, after people had begun drinking it for pleasure.
For centuries the Scots distilled the whisky in their cellars, and when the government attempted to tax the liquor, they began making

it secretly in the Scottish glens.
In the early 19th century, distillers in the highlands began to go legal, and the foundations of the scotch industry were laid. Today this liquor, often blending up to 50 different whiskies, is sold around the world to the tune of more than \$3 billion a year.

Queen Victoria is credited with making scotch respectable south of the border in England. It seems she and her husband, Prince Albert, had been mountain climbing in Scotland and she felt the need for a thirst quencher.
"I had a little whisky and water," the queen said in her diary, "as the people declared pure water would be too chilling."
Scotch has long been a cooking ingredient, from soups to stews and fowl dishes such as this recipe for "Tippy Chicken."

cup Scotch whisky
Salt and pepper to taste - 1/2 cup honey
2 ounces blanched sliced almonds
Pour oil in roasting pan and place chicken in pan. Pour scotch over chicken, season to taste with salt and pepper. Brush on honey and sprinkle with almonds. Cover pan and bake in preheated 350-degree oven for about 90 minutes. Uncover for last 10 minutes to brown the bird. Serves 4-6 persons.
(For the best in gourmet cooking, order your copy of "101 Recipes" from Tom Hoge's Gourmet Corner. Send \$2 to Gourmet Corner, 50 Rockefeller Plaza, New York, N.Y. 10020.)

2 tablespoons vegetable oil
1 roasting chicken, 4 pounds

Overuse of laxatives leading cause of constipation

The existence of the Federal Drug Administration (FDA) is no assurance that the medicine you take is safe, much less effective, said Joe Graedon, author of the best-seller "People's Pharmacy."
Graedon, who is a pharmacologist and a consultant for the Federal Trade Commission (FTC), spoke to a group of Texas Christian University students recently in an effort to teach them more about the drugs

they take.
"The main point is that you are all on your own. Don't expect someone in Washington to be looking after your benefit," he stressed. "The FDA tries, and to a certain extent is successful with some issues, but don't count on them for the vast majority. You are going to have to become the informed consumer."
For instance, he said, "Americans are in love with

laxatives, and they spend hundreds of millions of dollars every year to stay "regular." If they haven't been to the bathroom by 9 a.m., some people think they're absolutely sick. But the leading cause of constipation in this country is the overuse of laxatives.
"One of the leading causes of stuffy noses is the overuse of nasal decongestants. If you use these for more than three days, you'll develop rebound nasal congestion. This is a

case where the medicine itself is causing the stuffy nose," said Graedon.
There is also a problem with drug interaction, he said, where "one plus one does not equal two. People need to read the instructions on drug product labels," he emphasized.
The Contact cold remedy label reads, "avoid alcoholic beverages." But if a person uses a cough remedy with an alcoholic content, the

interaction of the two causes the time-released pills within the capsule to be dissolved almost immediately, he said. The result is a state equal to intoxication, he continued.
"The point is that drugs can be abused. We use far too many drugs in this country," he said. "Whenever we come down with something, we're ready to sniff it, snort it, take it orally or rectally or whatever else, and a lot of those times we're taking those drugs inappropriately and making serious mistakes. Sometimes those drugs kill. But drugs save lives; they take away symptoms, relieve suffering and prolong our lives. All I want you to recognize is that drugs are valuable, but to use them wisely you have to be an informed consumer."

Layaway for Christmas NOW!

FOR THE MOTHER-TO-BE AND THE NEW ARRIVAL.

Penny's Hatchery Maternity Shop
111 W. Francis 665-4761

Collector's treasures going on display

LUBBOCK — International camels and cross-cultural nativity scenes, an 1889 German doll, 1900-1945 antique iron banks and Christmas cards from 1890-1910 are among collections in "Collector's Treasures," going on display Saturday, Nov. 7, at the Museum of Texas Tech University.
Twenty-five collections from Lubbock and area collectors, ages 7 to adult, are included in the exhibit which will be on display through Jan. 3.
A public reception and opening for the exhibit will be 2:30-4 p.m. Sunday, Nov. 8, at The Museum. The reception and exhibit are sponsored by the Women's Council of the West Texas Museum Association.

Children's collections include the toy camels and camels from other countries, a doll collection with boy and girl skating dolls by Effanbee and an antique Bye-lo baby doll, matchbox cars and shells.
Nativity scenes displayed by three collectors include one from Nigeria, made of thorns; one from Manila, made of capiz shell; a paper-mache one from Italy; carved wooden scenes from Africa, Poland and Germany; a collection of miniature scenes including Christmas ornaments; and a nativity puzzle from Ireland.
Dolls in the exhibit include

the 1889 German bisque-head doll with several sets of clothes, a Charlie McCarthy doll in a collection of 1930s toys, and seven Madame Alexander dolls from 1949-1958.
The Christmas card collection, exhibited by Dr. Mina W. Lamb, was formerly owned by her sister, the late Dr. Ilse H. Wolf.
Christmas plates by Goebel, Rosenthal, Haviland and Schmid; Christmas cookie cutters; angels; and homemade Christmas stockings are among the collections.
A Walt Disney collection

includes Walt Disney toothbrush holders, a Mickey Mouse rubber airplane, a Lionel train car, a Fisher-Price string toy and a bisque Mickey and Minnie, all dated from 1920-1937.
Other collections include toy lead soldiers, Hummel figures, terra-cotta urchins and carved music boxes by Anri.
The Museum is open 9 a.m. to 4:30 p.m. Monday through Saturday; until 8:30 p.m. Thursday; and 1-4:30 p.m. Sunday.
The exhibit will also be featured at the "Candlelight At The Museum" Christmas program 6-8 p.m. Dec. 2-3.

A fine line
If you have fine-textured hair, but lots of it, a short-to-medium length blunt cut is best for you. A layered cut would make it too full and overpower your face. Forego cream rinses and creamy conditioners, but you might try an instant conditioner after shampooing if hair is difficult to comb when wet. Blow dry in sections, from bottom to top.

Push away
Try this to improve all-over fitness. Stand a little beyond arms reach from a wall. Put hands against wall at shoulder height. Lean forward until chest nears wall, then push away until you're back in starting position. Repeat 15 times. As you improve, move farther away from the wall and gradually lower hands to breast level.

Down-filled Garments Also Poly-filled

REFRESHED BY OUR EXPERTS

VOGUE DRIVE-IN CLEANERS
1542 N. Hobart
669-7500

Layaway for Christmas NOW!

Busken Boots 20% off
Johansen Boots 20% off

Nov. 5, 6, 7 Only

CAROUSEL
The Latest in Ladies High Fashion Shoes
101 S. Cuyler 669-3511

THE Hub

25% Off Nov. 5-21

New Hanes TOO! pantyhose

New HANES TOO pantyhose—beautifully sheer, shaped and priced. And now, HANES TOO is 25% Off!

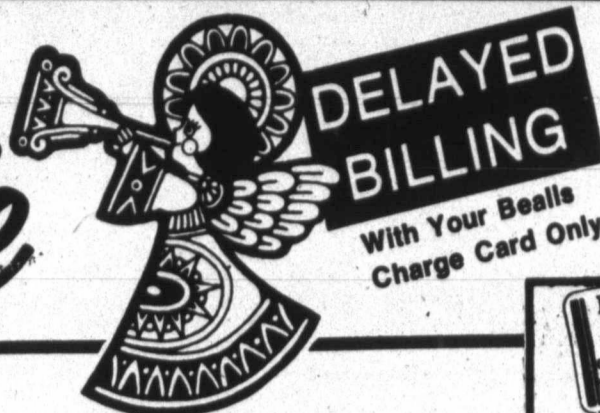
All your favorite styles are here in colors to coordinate beautifully with everything you wear. Come and stock up on all the looks you love for your legs. With prices like these... and a name like Hanes... how could you go wrong?

	Regular Price	Now Only
Sheer	\$2.25	\$1.70
Control Top	\$2.75	\$2.05
Light Support	\$3.95	\$2.95
Knee Highs	2/\$1.75	2/\$1.30

In Our Hosiery Department

Charge it on your own convenient Hub Credit Account, Visa, MasterCard or American Express! Shop Sunset Hub Thursdays 'til 9, Pampa and Clovis Hubs Thursdays 'til 8.

Bealls Christmas Sale



No Payment Until February, 1982

Purchases made through November 14 will be billed in January with No Payment Due Until Your February, 1982. Payment Date. If you don't have a Bealls Charge Card, please Make Application Today!



Misses Co-Ordinates

by: Aileen Pant Her Queen Casuals

Reg. 18.00 to 70.00 **12⁰⁰ to 56⁰⁰**

LEVI BENDOVERS

All Polyester NEW FALL Colors

Pants - Reg. 26.00 **18⁸⁸**
 Skirts Reg. 24.00-28.00 . **18⁸⁸-22⁸⁸**
 Blazers Reg. 65.00 **49⁸⁸**

Junior & Misses Designer Jeans

by: Calvin Klein • Jordache Gloria Vanderbilt • H.I.S. Sasson • Levi • Wrangler reg. 30.00 to 44.00

24⁰⁰ to 35²⁰

Misses Vests & Sweaters

Button Front Styles reg. 20.00 to 35.00

15⁸⁸ - 22⁸⁸

Brushed Gowns
reg. 9.00 to 18.00

6⁸⁸ to 14⁸⁸

Fleece Robes
reg. 24.00 to 34.00

16⁸⁸ - 28⁸⁸

Ladies Panties
All Nylon

99^c

reg. 1.25 to 1.35
Briefs • Bikini • Hip Huggers



LADIES HANDBAGS

SAVE 20%
Reg. 8.00 to 32.00

6⁴⁰ to 25⁶⁰

Large Selection



Men's Suits And Sport Coats
Western & Traditional Styles
Large Selection

Suits Save 20%
to **1/3 Off**
Reg. 125.00 to 235.00 Values

Sport Coats

Corduroy Wool Super Suede reg. 85.00 to 135.00

68⁰⁰ to 108⁰⁰



Boys Suits

reg. 75.00 to 90.00
60⁰⁰ to 72⁰⁰
Sizes 4-20

Boys Sport Coats

reg. 25.00 to 55.00
20⁰⁰ to 44⁰⁰
Sizes 4-20

Boys Dress Slacks

reg. 11.00 to 20.00
8⁰⁰ to 16⁰⁰
Sizes 4-20

Boys Jackets & Coats

reg. 23.00 to 52.00
18⁴⁰ to 41⁶⁰
Sizes 4-20



Mens Casual and Dress Shoes

by: Jarman Stacy Adams Hush Puppies
reg. 27.00 to 55.00
21⁶⁰ to 44⁰⁰

Wrangler Flannel Shirts

9⁸⁸
reg. 14.00 to 16.00

Wrangler Denim Jeans

For Men Boot Cut Cowboy Cut
14⁸⁸

LEVI Denim & Knit Jeans for Men

16⁸⁸

STUDENTS LEVI & WRANGLER BOOT CUT DENIM

14⁸⁸

Boys LEVI & WRANGLER Denim Jeans

reg. 13.00-15.00
9⁸⁸-11⁸⁸
4-14 Reg. & Slim



Western Boots for the Family

by: Acme Dingo Dan Post

Childrens
reg. 20.00 to 40.00
16.00 to 32⁰⁰

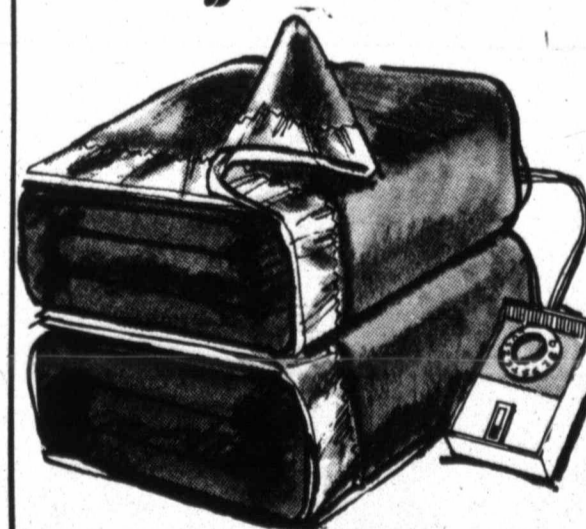
Ladies
reg. 69.00 to 108.00
55²⁰ to 86⁴⁰

Mens
reg. 65.00 to 312.00
52⁰⁰ to 249⁰⁰

Red Wing Work Boots And Shoes
10⁰⁰ off



Fieldcrest



Electric Blankets Full Two Year Warranty
reg. 39.00 to 65.00

31⁴⁰ to 68⁰⁰

Bealls

Five Ways To Buy
Cash • Lay A Way
Bealls Charge
Visa - Mastercard

Open Till
9 p.m.
Mon.-Sat.
Pampa Mall

ACROSS

1 Sesame plant
4 Parasites
8 Taste a lollipop
12 Hail
13 You would (cont.)
14 Look over
15 Dun
16 Innar (prefix)
17 Dean Martin's nickname
18 Cut with scissors
20 Dogmata
22 At present
23 Energy agency (abbr.)
25 Notices
27 Church body
29 Spoke untruthfully
31 Nuclear agency (abbr.)
32 Complacent
34 Soot
38 Sets down
40 River in Hades
42 Year (Sp.)
43 Ancient Italian family
45 Frowns
47 Zero
50 Series of names
51 Macao coin

DOWN

1 Makes lace
2 "the" terrible
3 Clemency
4 Soap
5 Greek colony
6 Ruminants ne-
cessities
7 Easu's country
8 Lysergic acid diethylamide
9 Frosting
10 Church law
11 Is aware of
19 Expert
21 Compass point
24 College degree (abbr.)
26 Mental component (pl.)
27 Sodium chloride (abbr.)
28 Yes
29 Medieval instrument
30 Year of science (abbr.)
33 Time zone (abbr.)
35 Abuse
36 One (Sp.)
37 Mountain peak
41 16, Roman numeral
44 Bashful
46 Venomous snake
47 Singer Frank
48 Vine-covered
49 Walked
50 Hawaiian porch
53 Woman's name
54 Sloe drink (pl.)
56 Ammunition
57 Chinese currency
59 Graduate of Annapolis (abbr.)
61 Arrival-time guess (abbr.)

1	2	3	4	5	6	7	8	9	10	11
12			13						14	
15			16						17	
18			19	20		21	22			
		23	24			25	26			
27	28				29	30				
31			32	33		34	35	36	37	
38			39	40		41	42			
		43	44			45	46			
47	48	49				50				
51			52	53	54		55		56	57
58		59				60		61		62
63						64				65
66						67				68

Astro-Graph

by bernice bede osol

November 5, 1981

This could be a promising year. You are likely to assume the management of situations that were previously masterminded by others. Under your direction they will begin to prosper.

SCORPIO (Oct. 24-Nov. 22) You have a lot of good things going for you today, but they may not be too evident or even visible. They'll reveal themselves as events unfold. Find out more of what lies ahead for you in the year following your birthday by sending for your copy of Astro-Graph. Mail \$1 for each to Astro-Graph, Box 489, Radio City Station, N.Y. 10019. Be sure to specify your birth date.

SAGITTARIUS (Nov. 23-Dec. 21) Regardless of what others may think of your ideas today, trust your imagination. They may feel your schemes are outlandish, but you'll know how to make them sell.

CAPRICORN (Dec. 22-Jan. 19) Focus on ambitions you believe could be money makers. Your instincts for financial accumulation are right on target.

AQUARIUS (Jan. 20-Feb. 19) You have excellent powers of observation today, so study persons you admire and whose actions you'd like to emulate. Then adopt what you learn to your personality.

PISCES (Feb. 20-March 20) Be patient today, especially when involved in something controlled by another. You should come out handsomely, provided you don't rock the boat.

ARIES (March 21-April 19) Don't be hesitant about requesting favors from friends today. They are in your corner and would like an opportunity to help advance your interests.

TAURUS (April 20-May 20) Conditions look especially promising where your goals and ambitions are concerned. Set your sights high and proceed with confidence.

GEMINI (May 21-June 20) Involvements with influential social contacts could turn out advantageously. Develop your relationships with persons who have clout.

CANCER (June 21-July 22) Several important matters hanging fire could work out to your satisfaction. Make a concerted effort to push for a close.

LEO (July 23-Aug. 22) Dealings you have where partners are involved should turn out considerably luckier for you today than things you tackle on your own.

VIRGO (Aug. 23-Sept. 22) Your possibilities for financial or material gain are extremely good today. Give priority to matters that could add to your resources.

LIBRA (Sept. 23-Oct. 23) You should be quite lucky today when dealing with large enterprises or important issues. Big news works to your benefit, so don't back off.

STEVE CANYON By Milton Caniff

KIT N' CARLYLE By Larry Wright

THE WIZARD OF ID By Brant Parker and Johnny Hart

OUR BOARDING HOUSE Major Hoople

EK & MEEK By Howie Schneider

MARMADUKE By Brad Anderson

B.C. By Johnny Hart

PRISCILLA'S POP By Al Vermeer

WINTHROP By Dick Cavalli

ALLEY OOP By Dave Graue

TUMBLEWEEDS By T.K. Ryan

THE BORN LOSER By Art Sansom

FRANK AND ERNEST By Bob Thaves

PEANUTS By Charles M. Schultz

GARFIELD By Jim Davis

Oil companies sell ideas, image - not products

HOUSTON (AP) — Shell Oil advertises ideas. Texaco says it is working to keep your trust. Phillips emphasizes its contributions to society.

Gone are the days when major oil companies come right out and ask you to buy their gas.

Joe Jones, Shell's manager of corporate advertising, one of three sections in the firm's advertising department, says there was no need for his division until the Arab oil embargo in October 1973. Oil was so plentiful and the market so competitive that companies advertised special bonuses to draw customers — steak knives and glasses, for instance.

But when many people suspected that big oil companies fabricated the subsequent shortages, Shell workers found themselves writing advertising "to create a feeling of trustworthiness," Jones said.

It was no different at other major oil companies.

"Now we have to convince consumers that the prices they're paying are legitimate, they're not being ripped off, and that

we're putting a great percentage of our money back in the ground," said Mike Keenan, corporate advertising manager for Texaco USA.

Philosophies differ on the best way to communicate that idea. Shell settled on its "Come to Shell for Answers" concept, through which advice is offered on a variety of generally automobile-related subjects, after trying several campaigns.

"One ad featured former company President (Harry) Bridges talking about oil profits," Jones said. In the 1974 message, he said, Bridges explained the concept of profits in business and talked about why they were justified.

But it was the wrong ad at the wrong time, Jones said. "It was just an inappropriate message because the public was just not with us."

Having failed at direct denial of charges that big oil was making an unreasonable profit, Shell began a series of "Bicentennial Minutes" in 1976, feeling that association with the nationwide celebration would help Shell's image. The

campaign, which featured a narrator discussing an event in the American Revolution, was a success, Jones said, but there was a problem.

"It got very high ratings," Jones said. "We got very warm feelings from the public. But it had a limited life to it." Clearly, a Bicentennial-Plus-One Minute was no good at all.

So Shell began the Answers campaign, combining television ads with a series of booklets on such subjects as engine tune-ups and driving emergencies. Jones said the billionth booklet copy was printed in October.

Phillips Petroleum's approach is somewhat more direct in its emphasis on the company. Its commercials highlight Phillips' contributions in a variety of fields, such as medicine, that people might not ordinarily expect an oil company to be involved in, says Paul Kleek, manager of advertising and merchandising for marketing petroleum.

Even more to the point, Texaco USA's advertising aims to

tell the public exactly what the company is doing to find more oil, Keenan says.

"We are trying to focus on exploration and production," he said. "Our main thrust is the increased amount of drilling."

All three companies spend a lot of money trying to determine just how well all this is working.

"People are less hostile than they were in 1973 and '74," Keenan said. "We see a move in a positive direction."

But all is not well yet, says Jim Fitchette, manager of creative services for Phillips.

"Even though they like us a lot better than they did, the average person's perception of us is still not what we would like it to be," he said.

Put your money where your Heart is.

Receive **FREE!** Gifts When You Play

TRADE-N-TAPE




Green Beans

Food Club Cut
17-oz. Can

4 98^c

TNT Cans For




Golden Corn

Food Club
Whole Kernel or
Cream Style
17-oz. Can

3 98^c

TNT Cans For



Sweet Peas

Food Club
17-oz. Can

3 98^c

TNT Cans For



Orange Juice

Valu-Time Generic
Fresh Frozen
12-oz. Can

58^c

TNT Each



Smoked Picnics

Wilson's
Hickory Smoked

89^c

TNT Lb.



Sliced Bacon

Roegelein
Hickory Smoked

\$1 49

TNT 1-Lb.

Pharmacy Tips
Check your medications at home on a routine basis and be sure they are properly stored and in date.

Low Prices On Groceries

Hominy Food Club 15-oz. Can	White or Golden 3 88 ^c	Potatoes Food Club Whole or Sliced No. 303 Can	2 78 ^c
Mixed Vegetables or Sliced Carrots Food Club 16-oz. Can	2 78 ^c	Margarine Food Club Soft 1-Lb. Tub	48 ^c
Soup Campbell's Tomato Garden or Spanish Style Veg. 10 1/2-oz. Can	2 88 ^c	Shortening Food Club All Veg. 3-Lb. Can	\$1 68
Cereal Post Toasties 12-oz. Pkg.	78 ^c	Trash Bags Topco 3 Mil 8 Ct. Pkg.	\$1 48
Dog Food Dog Club Liver, Chicken or Beef 15 oz.	4 98 ^c	Bar Soap Dove 3 1/2-oz. Bar	2 88 ^c
Detergent Dawn Liquid 13c Off 22-oz.	\$1 08	Dressing Kraft 1000 Island or French 16-oz.	\$1 18

Great Meats At Prices You'll Love

Savoy Steak USDA Choice Boneless	\$2 39
Stew Meat USDA Choice Boneless	\$1 98
Lunch Meat Roegelein Bologna, Salami, Luncheon, Beef Bologna & Head Cheese	6-oz. 59 ^c
Pork Ribs Country Style Lean N Meaty	1-Lb. \$1 38
Cube Steak USDA Choice Boneless	1-Lb. \$2 79

Fresh and Delicious Produce

Apples Red Delicious X-tra Fancy Grown in Utah	1-Lb. 49 ^c	Oranges Texas Grown Fine For Juice	5-Lb. Bag \$1 49
Pothos Ivy 6 Inch Pot	Each \$6 99	Greens Arizona's Finest Mustard, Collard or Turnip	3 For \$1
Turnips	Lb. 39 ^c	Cabbage Medium Size Green Heads	Lb. 19 ^c

One Stop Shopping Convenience

Home Permanent Lilt Reg. or Soft Perm Your Choice	\$2 89	Deodorant 2-oz. Secret Solid Reg. or Unscented	\$1 89
Hand Lotion Wondra Reg. or Unscented	Each \$1 39	Toothpaste Crest Reg. or Mint	8.2-oz. \$1 69
Potting Soil ASB or Bunyon	20-qt. \$1 39	Accent Table Stylett	Each \$2 99
Cane Table Stylett Two Shelf	Each \$9 99	Bookcase Stylett Cane	3 Shelf Each \$12 99

Store Locations
1420 N. Hobart
Pampa Texas

Prices In This Ad Effective Through Saturday, Nov. 7, 1981

Open Sun 'til Midnight Everyday

No Sales Tax


We Reserve The Right To Limit Quantities

Clip & Redeem This Coupon


SAVE \$4.00
on a Canning Pot
or Saucepan/Cover
Our Reg. Price \$17.99
Coupon Savings \$17.99
Your Cashback Coupon \$13.99

Furr's Pharmacy

Meet Our Staff
Qualified-Courteous



Bob Garis
Pharmacist



Gerald Strate
Pharmacist

my Wright

Schneider

COME

Shmy Hart

Vermeer

Cavalli

STILL

RYAN

Thaves

HAVE HERE

OR

Jim Davis

Byrdcoats, Inc.

13th-ranked Miami placed on probation

CORAL GABLES, Fla. (AP) — Within days of scoring its biggest football victory in 35 years, the University of Miami has suffered one of its most telling setbacks.

The Hurricanes will still be allowed to appear on regional and national television and share in TV revenues.

back five years and at least part of the thinking of those of us involved in making this decision was that it is time to get on with it. It is time to put this chapter of university history behind us."

Former NFL executive hopes to change skiing's image

By WILL GRIMSLEY AP Special Correspondent With first snows beginning to fall on the mountain peaks of Vermont, Colorado, Utah and Idaho, the cream of the nation's competitive skiers pour into New York Thursday to plot the new winter season.

in this country of other sports, such as football and baseball. "It's image is largely international, glorified more in European countries such as Austria, France and Italy where there are wall-to-wall mountains. Also it has suffered here because, as tennis and golf once were, it has been painted as an exclusive, snobbish pastime for the affluent."

out of a small office in Philadelphia. "You should see our offices in Park City, Utah, remote ski country. We don't have walls that match. The ceilings have a different level. One day a secretary said she would paint the place if I would buy the paint."

Corrales expected to be named Philly boss

PHILADELPHIA (AP) — Pat Corrales, the former Texas Rangers' manager, was expected to be named today as manager of the Philadelphia Phillies.

the 1978 season and the following two years. Corrales originally signed with the Phillies' organization as a catcher out of a Fresno, Calif., high school in 1959. He was in the Phillies' system through 1965, and then played for the St. Louis Cardinals, Cincinnati Reds and San Diego Padres.

coach, and said he would consider it after talking with Corrales. A major league shortstop for 12 years, Wine played with the Phillies and the Montreal Expos.

NHL roundup

Flames happy after tying Islanders

UNIONDALE, N.Y. (AP) — The Calgary Flames weren't exactly popping open champagne bottles after a 2-1 tie with the New York Islanders.

In the only other NHL game Tuesday, the Winnipeg Jets downed the Colorado Rockies 5-3.

and ace defenseman Paul Reinhart. Paul MacLean set up Normand Dupont, who scored at 14:24 of the second period to snap a 3-3 deadlock and lead Winnipeg to its fourth road victory of the season and sixth overall.

Pitt coach cautious about No. 1 label

PITTSBURGH (AP) — Pittsburgh Coach Jackie Sherrill carries the nation's No. 1 ranking cautiously. He knows it's meaningless unless the Panthers finish on top at the end of the season.

Bob Nystrom, who scored his first goal of the season in the opening period for the Islanders, wasn't happy with the effort of his club against a struggling team like the Flames.

Steve Tambellini scored twice and Paul Gagne once for Colorado, now 2-8-2, while Lucien DeBlois had two goals and Dale Hawerchuk and Doug Small one each for Winnipeg.

SIVALLS, INC.
NEEDS THE FOLLOWING:
MAINTENANCE MAN
WITH
ELECTRICAL & MECHANICAL EXPERIENCE
APPLY 2 1/2 MILES WEST OF PAMPA ON HIGHWAY 90

IBM General Systems Division
4211 Interstate 40 West
Amarillo, Texas 79106
806-353-6601

AI Spencer
Oil & Gas Representative

It's said their numbers once darkened the sun.

Once they were said to be countless. Today it takes special care to ensure waterfowl's survival. It takes your help.

Ducks Unlimited is an organization that provides our Continent's waterfowl with the habitat they need to breed and survive. DU works to protect and restore the marshlands of Canada, where United States Federal funds do not reach... and where 70% of our waterfowl are hatched.

DU has preserved 27 million acres of habitat — more than any other private wildlife organization. But as civilization presses in upon natural waterfowl habitats, DU's work becomes even more important. And so do your dollars.

We're asking you to give to a non-profit organization that has shown how private donations can help. We may not be able to make waterfowl numbers grow to darken the sun again. But we can keep them flying. And will, with your help.

DUCKS UNLIMITED BANQUET

4th ANNUAL TOP OF TEXAS CHAPTER
TIME: 6:30 P.M. NOVEMBER 5, 1981
PLACE: STARLIGHT ROOM, GORRHADO INN
DOOR PRIZES - AUCTION & GIVEAWAY

TICKETS AVAILABLE AT BOOK OR CALL 409-7225

We need your help. Now.

Tickets on sale

The Pampa Harvesters host Palo Duro at 7:30 p.m. Friday night in the final home football game of the season.

Raiders win City Tournament

The Raiders defeated the Packers, 7-0, in double overtime Monday to win the Tiger League Tournament championship.



College football focus

By HERSHEL NISSENON AP Sports Writer If things stay the way there are — Pitt No.1, Clemson No.2 — forget about a national championship college football shootout in the Cotton, Orange, Rose or Sugar Bowls.

come off, though." The Gator Bowl in Jacksonville, Fla., is scheduled for Monday, Dec. 28, at 9 p.m. EST. The Fiesta Bowl in Tempe, Ariz., becomes a fifth New Year's Day game this year at 1:30 p.m. EST Jan.1, going head-to-head on television with the Cotton Bowl.

for the allotment put aside for the competing schools. But suppose network money was available to put the Fiesta or Gator Bowls in the ballpark with the so-called Big Four? That question was put to Pitt Coach Jackie Sherrill.

Are you listening, Fiesta and Gator Bowls? You bet they're listening. "We've talked about it, obviously," says Bill Shover, a member of the Fiesta Bowl's Board of Directors.

The problem is money. The Fiesta paid Penn State and Ohio State \$465,000 apiece last year and is guaranteeing \$675,000-700,000 this time, the TV loot having been increased because of the switch to Jan.1. But the game is sold out and any additional payoff would have to come from television.

When Rutgers played Alabama on Oct.24, the Scarlet Knights had a police escort from Bessemer to Tuscaloosa, about 40 miles away.

Cougars plan nothing new for Texas' Sims

HOUSTON (AP) — University of Houston Coach Bill Yeoman wants to make it clear it is not out of disrespect for Texas' mammoth defensive tackle Kenneth Sims that he is not devising some exotic offense to contain the senior from Groesbeck.

HOTTER WATER FASTER... AND MORE OF IT!

MOR-FLO MOR-FLO MOR-FLO

Glass-Lined
Fast Recovery
Automatic Safety Thermostat
Quality Built for Years of Trouble-Free Service
Builders Plumbing Supply Co.
535 S. Cuyler

The Cougars expect enough trouble from Sims without making him mad. "We didn't do anything different for Billy Ray Smith (Arkansas defensive end) and we won't have anything new for Sims either," Yeoman said. "All that does is screw up your offense. Hopefully, he puts his pants on one leg at a time too."

WIL-MART FOR PEOPLE ON THE GO
Open 6 a.m. to 10 p.m.
1340 N. Hobart 666-3883 600 E. Frederic 666-2604
Prices Effective Through Sunday Nov. 8, 1981

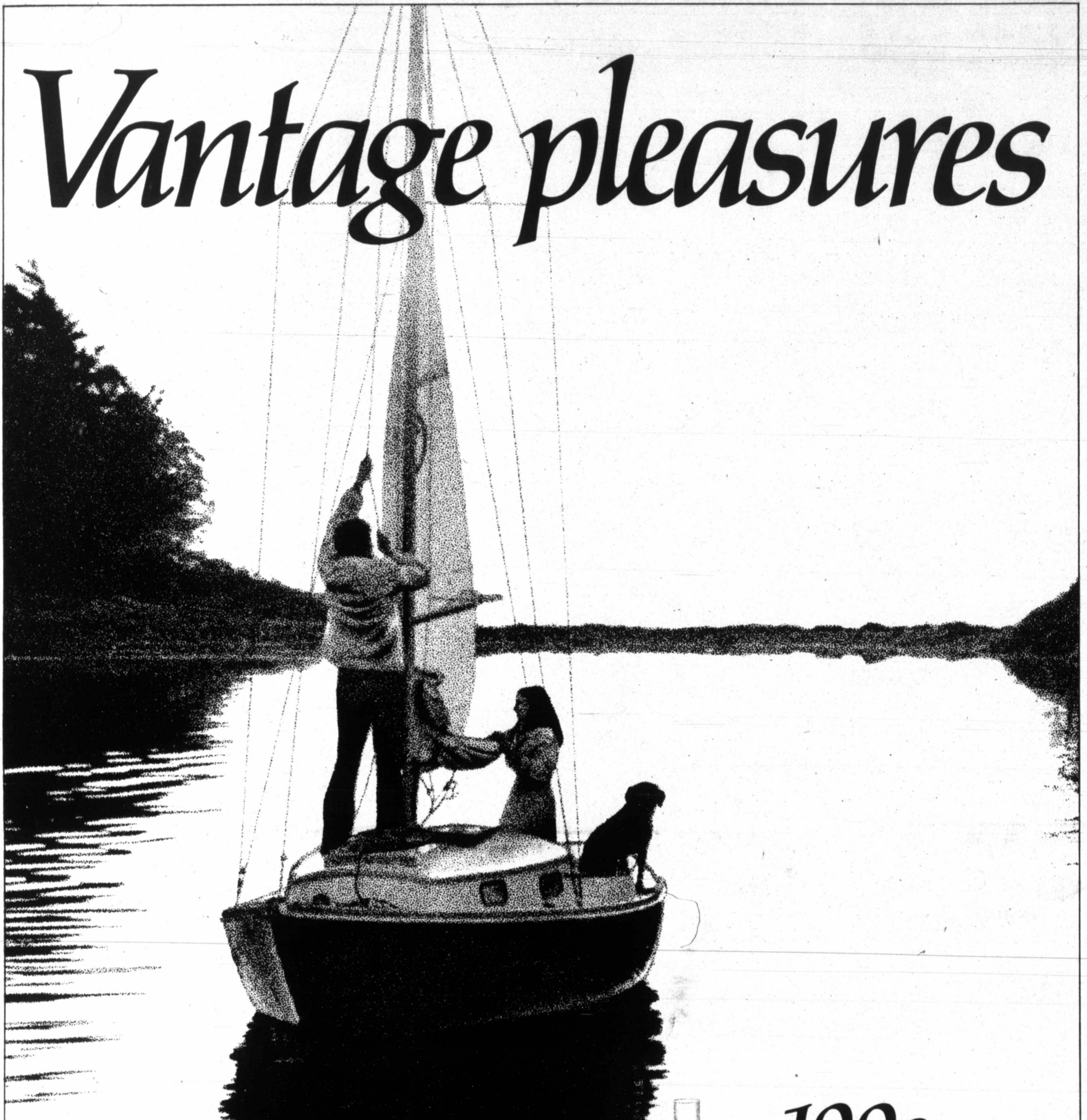
BURRITO'S 3 FOR \$1
Reg. 79¢

DONUTS \$1.79
Reg. \$1.99 Doz. Doz.

FRITO LAY POTATO CHIPS \$1.29 ... **99¢** Reg. \$1.29

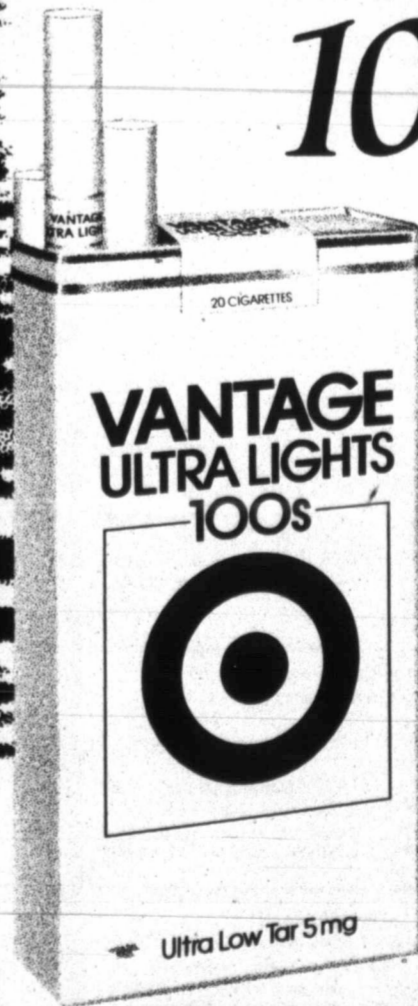
COCA COLA 2 LITER \$1.39 No. Dep. ...

Vantage pleasures

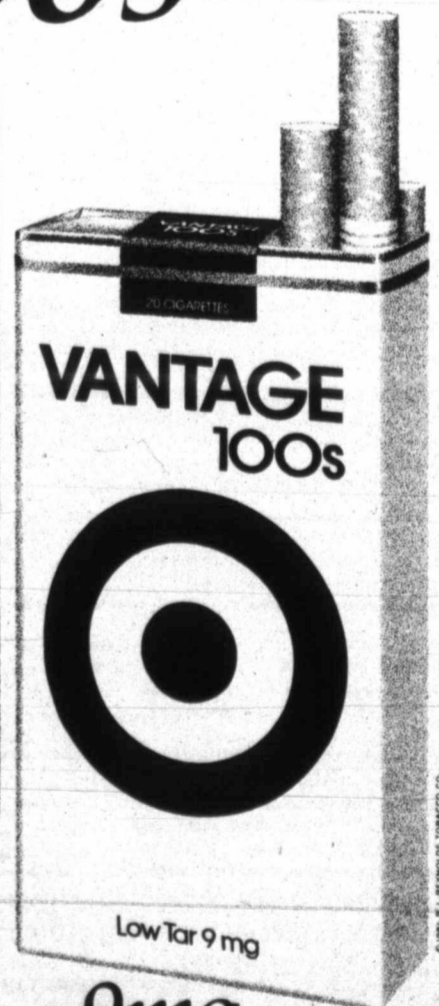


*When you want
good taste
and low tar, too.*

100s



5mg



9mg

Warning: The Surgeon General Has Determined
That Cigarette Smoking Is Dangerous to Your Health.

ULTRA LIGHTS 100's: 5 mg. "tar", 0.5 mg. nicotine, 100's: 9 mg. "tar", 0.8 mg. nicotine, av. per cigarette by FTC method.