

Part of every Texas oil dollar finds its way

EVERY merchant in our State
— every business and profes-
sional man—every worker, shares
in Texas oil's huge expenditures.

Many Texas cities with all their varied
businesses and employment exist and
prosper today because of oil.

Last year petroleum created a direct buy-
ing power in our State of 550 million
dollars.

Of this, Texas retail merchants received
324 million dollars, landlords 44 million,
utilities 38 million and professional men
22 million, while 83 million more went
for insurance and savings.

This huge sum is distributed and redistrib-
uted in an endless chain of income for
our State and its people.

Texas oil payrolls are over 60 per cent of
all the wages paid to *all* Texas workers.

Directly or indirectly, you get a part of
your income from oil.

If you're a Texan, you're in the oil business.

INTO
YOUR
POCKET

This Advertisement Paid for by Various Units of the Industry and Sponsored by
TEXAS MID-CONTINENT OIL AND GAS ASSOCIATION