

The Weather

West Texas: Twenty degrees in the Panhandle tonight, 30 to 24 in North Texas.

THE PAMPA NEWS

(VOL. 37 NO. 290)

(14 PAGES TODAY)

PAMPA, TEXAS, WEDNESDAY, MARCH 13, 1940

Full AP Leased Wire

(PRICE FIVE CENTS)



Make your plans now to attend the Coronado Entrance Cavalcade Top O' Texas Fiesta Pampa June 13, 14, 15

Thompson Supports 10-Acre Spacing Rule FINNS GIVE UP STRUGGLE

Never Meant For Plains, He Declares

Supports Sadler Statement In Telegram Today

BULLETIN
The following telegram from Col. Ernest O. Thompson, member of the Texas Railroad Commission, was received at headquarters of the Panhandle Producers and Royalty Owners association here early this afternoon. It supported a statement made by Commissioner Jerry Sadler at a hearing in Amarillo yesterday when he said he would recommend passing of a 10-acre spacing order for the Panhandle field.

Col. Thompson's telegram read: "The twenty acre spacing rule was passed by us to apply to new fields. Old fields were to have a special rule of their own application. It was never my intention to affect old fields like Panhandle's field by the passing of the twenty acre spacing rule. Their pattern has already been set and the ten acre spacing rule in the field should apply.

No additional allowance should be given in the Panhandle field for wider spacing. To do so would work unfairly in my opinion against the thousands of wells already drilled. Panhandle crude storage withdrawal history shows the consistent demand for Panhandle crude. Crude should be taken into consideration the fact that there is no more storage left in the Panhandle to draw from.

The current demand should be met by current production. Oil in storage actually available for immediate delivery in the territory west of the Rocky mountains is dangerously low. For example the Humble's sworn report shows that they had over eleven million barrels of crude on February 1, 1940. While they actually had only 27,000 barrels of crude immediately available for dispatch where needed. Pipe line fillings, tank bottoms, charging stocks, etc., used up the rest of the oil called storage.

ERNEST O. THOMPSON.

Mel Davis Talks
The most unusual meeting ever held by the Texas Railroad Commission was the one in Amarillo yesterday, according to Mel B. Davis, Pampa oilman and royalty owner, who made that statement from the floor of the Crystal ball room of the Herring hotel where the session on 20-acre spacing and 30-barrel allowable was held.

The Pampa's statement was read into the minutes of the meeting.

"This is the first meeting I have ever attended, and I've missed few, where a major oil company came to the rescue of an independent."

See SPACING RULE, Page 8

War Flashes

MOSCOW, March 13 (AP)—The entire Finnish delegation which last night signed a treaty of peace with Soviet Russia left early this afternoon for Stockholm aboard the special Swedish plane which brought them here.

BERLIN, March 13 (AP)—Authorized German sources beamed with satisfaction today over the Russian-Finnish peace.

In terms, they said, were "in just proportion to the sacrifices made and the needs and necessities which certain states in large living spaces have a right to claim."

MOSCOW, March 13 (AP)—Pravda, Communist party organ, said today of the peace treaty with Finland that "not only the entire Soviet people but the working people of the whole world will welcome with tremendous satisfaction this new triumph of the Soviet policy of peace."

I Heard . . .
While in Amarillo yesterday, people walking down the street remarked: "Amarillo, the oil capital of the Panhandle." That was after a barrel of live oil had been removed from the "Old Tank" well being drilled in the north city limits. The pay was topped at 3,797 feet. Continued drilling brought no additional showing of the black gold.

Motor overhauling, 3 months to pay, Barrett-Bill.

GOVERNOR INVITED TO IRISH CITY



State Representative Gene Worley, of Shamrock, Clayton Hearse, Shamrock attorney, and Texas Governor W. Lee O'Daniel are shown here on the occasion of Worley's presentation of an invitation to the governor to attend Shamrock's St. Patrick's day celebration. Donegal, Shamrock, and Hearse stand beside the smooth-shaven governor.

Hinton Says Coronado Fete To Give Pampa Big Chance

Business Men Respond To C-C Drive Letters

A very satisfactory response is being received from Pampa business and professional men on the 1940 membership campaign of the Pampa Chamber of Commerce. Frank Culbertson, finance director, announced today.

He has asked The News to express appreciation to the many firms and individuals who have voluntarily sent in their checks and membership application cards in response to the letters sent out Monday.

"This hearty response is a definite compliment to the service the officials and membership of the Pampa Chamber of Commerce is rendering the business interest of Pampa," Culbertson said. "The finance committee sincerely hopes the remainder of the business men of Pampa will follow suit by sending in their membership cards thereby relieving the committee from having to chase them."

See BUSINESS MEN, Page 8

Mexican Rail Chief Announces Policy

MEXICO CITY, March 13 (AP)—The new general manager of Mexico's national railroads, Juan Gutierrez, declared today he was prepared to take immediate steps to insure 100 per cent efficient functioning of the 9,000-mile system.

He said his instructions would go out to chiefs of the divisions as soon as possible.

Gutierrez, a former telegraph operator, was made chief manager and new seven-man administrative council was designated in two days of rapid development following personal intervention by President Cardenas in the affairs of the worker-operated railroads.

Are You Interested In Entering Your Pooch In A Dog Show Here?

By THE ROVING REPORTER
Pampa may go to the bow wows soon, literally speaking. It all depends on whether there is enough demand for a dog show in Pampa. Such a show would be advertised in every county that would be eligible to compete in the obedience tests. The show would be put on according to the rules which govern all the best dog shows.

All-School Band Concert Dates Fixed

All Pampa ward school bands will participate in a concert to be given March 28 in the high school auditorium. On the following day, the high school and junior high school bands and choruses will hold their annual concert at the same place.

Contest numbers to be played at the music festival in Plainview will be played at the concerts here. Admission to the concerts will be 10 cents for students and 20 cents for adults. Ticket sales open March 26.

All elementary school music directors will be responsible for the plans and conduct of the first performance, while A. C. Cox, Miss Madge Sears, Miss Winifred Wiseman, Miss Helen Martin, and Frederick Forrester will be in charge of the second concert.

Other duties have been assigned: distribution of tickets to schools, Miss Martin; ushers, March 28, Dick Livingston and Dan Price; March 29, W. Postma and Aubrey Steele; ticket collection, H. A. Yoder and A. J. Meek; elementary school concert, Doyle P. Osborne and Frank Monroe, second night's concert.

Money collections: Ernest Cabe. All money from ticket sales must be turned into Mr. Cabe's office no later than April 1. Winston Savage is to receive money at the auditorium March 28, Mr. Cabe on March 29.

Meeting and tuning arrangements: Woodrow Wilson school, on auditorium stage; Horace Mann, high school band room; B. M. Baker.

See CONCERT, Page 8

Stewart Withdraws Sheriff Candidacy

James F. Stewart today authorized the Pampa News to withdraw his name from the list of candidates for sheriff of Gray county, subject to the action of the Democratic primary on July 27.

Mr. Stewart, former deputy sheriff, said he was withdrawing from the race to enter other business. He announced his candidacy the middle of January.

Bayless Gives Talk On 'Poise' At Tulia

The Rev. C. Gordon Bayless gave a talk on "Poise" when the Pampa Kiwanis club presented a program at Tulia yesterday noon. Jack Johnson, local ventriloquist, presented an interesting demonstration.

W. B. Weathered, chairman of the inter-club relations committee of the Pampa Kiwanis club, headed a delegation to Tulia. Others making the trip were Alvin Bell, Raeburn Thompson and M. P. Downs.

Utility Firm Would Confer With Auditors

A conference of Southwestern Public Service company officials with auditors and engineers employed by Pampa was suggested in a letter signed by J. E. Cunningham, general manager, Amarillo, dated March 11.

The letter was addressed to the Pampa mayor and city commission, and was in response to a letter signed by W. M. Craven city secretary, dated March 6. Attached to the letter was a copy of the resolution passed by the commissioners on March 6.

Complaint was made in the city commission's measure that access to company records showing kilowatt hours consumed in the city, peak loads, and similar data, had been denied auditors by the utility firm.

The audit is in connection with the proposed purchase of the Pampa plant of the utility firm and its operation as a municipal light and power plant.

In the city's resolution of March 5, it was stated that auditors had been told the special data sought had been destroyed.

See UTILITY FIRM, Page 8

Stamp Society To Close Year Tonight

The Pampa Philatelic Society will close its fiscal year at tonight's meeting which will be at 7:30 o'clock in the civil service room in the basement of the postoffice. Mrs. Joe C. Myers will preside.

New officers will be elected and plans outlined for the following year. At the close of the business session a stamp auction will be conducted. Tonight's meeting will be open to everyone interested in collecting stamps.

Temperatures In Pampa

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Mrs. Boshen Reviews "I Wanted To Be An Actress" At BGK Meeting

Mrs. Smith Hostess At Bridge Party For Delta Handa

Members of Delta Handa Bridge club were guests in the home of Mrs. Jacqueline Smith Tuesday afternoon.

Mission Program Presented By GA

A mission program was presented at the meeting of Intermediate G. A. of Calvary Baptist church recently at the church with Mrs. Addie Buehler as leader.

FOR WOMEN ONLY!

if slightly nervous, restless nights and dizziness from female functional "irregularities" keep you from having fun in life...

GUARANTEED REPAIR SERVICE

On all TYPEWRITERS, ADDING MACHINES, CASH REGISTERS and all other office machines — Factory trained service man in charge — Call us for free estimates.

Pampa Office Supply

117 W. Kingsmill

FINAL DAY 3rd ANNIVERSARY SALE COATS \$5 DRESSES \$1 BAGS 50c SKIRTS \$1.50 GILBERT'S

In Social CALENDAR

THURSDAY A meeting of the A.A.U.W. Brownings group will be held in the home of Mrs. Ewing Leach.

FRIDAY Order of Eastern Star will meet at 8 o'clock in the Masonic hall.

MONDAY Women's Missionary society of First Baptist church will meet at 7:30 o'clock.

TUESDAY American Association of University Women's Child Study group will meet at 2:30 o'clock in the city club rooms.

WEDNESDAY Women's Auxiliary of St. Matthew's Episcopal church will meet at 2:30 o'clock in the parish hall.

THURSDAY 7:00—Rise and Shine—WBS. 7:30—Sunshine—WBS.

FRIDAY 7:00—Sunshine—WBS. 7:30—Sunshine—WBS.

SATURDAY 7:00—Sunshine—WBS. 7:30—Sunshine—WBS.

A New Member Joins Congress' Distaff Bloc



America's congresswomen are pictured on Capitol Hill where they gathered recently to welcome a new member to their ranks. She is Mrs. Frances Bolton of Ohio, recently elected to fill the unexpired term of her late husband.

Marriage Of Miss Stone And Frank Cooksey Revealed

Announcement has been made of the marriage of Miss Theda Frances Stone, daughter of Mr. and Mrs. S. H. Stone of Pampa, and Frank W. Cooksey, son of Mr. and Mrs. W. A. Cooksey of Cold Springs, Oklahoma.

The couple was attended by Mr. and Mrs. E. M. Boughton of Pampa. After the ceremony an informal dinner was served in the home of Mr. and Mrs. Boughton.

KPDN Radio Program

WEDNESDAY AFTERNOON 4:00—News—Young. 4:15—Sterling Young.

THURSDAY 7:00—Rise and Shine—WBS. 7:30—Sunshine—WBS.

FRIDAY 7:00—Sunshine—WBS. 7:30—Sunshine—WBS.

SATURDAY 7:00—Sunshine—WBS. 7:30—Sunshine—WBS.

Seven Circles Of Methodist W. M. S. Have Meetings

Members of seven circles of Women's Missionary society of First Methodist church met Monday afternoon in the homes of members and at the church.

Mrs. Ralph Chisum was hostess to 10 members and two new members, Mrs. H. P. Dozier and Mrs. Fred Cullum, of Circle one.

Thirteen members and one guest, Mrs. Carl Story, met in the church parlors with Mrs. Mahalia Fuller as hostess.

Guests at the monthly meeting of Horace Mann Parent-Teacher Association Thursday afternoon at 3:30 o'clock will be Mrs. W. B. LaMaster of Permyton, above, and Mrs. Lillian Stewart, below.

Today and Thursday: Leslie Howard in "Intermezzo." Friday and Saturday: Fred MacMurray and Barbara Stanwyck in "Remember the Night."

Today and Thursday: Greta Garbo and Melvyn Douglas in "Notorious." Friday and Saturday: Russell Hayden, Jean Parker and all-star cast in Zane Grey's "Knights of the Range."

Today and Thursday: Joe E. Brown in "Beware, Spooks." Friday and Saturday: The Three Mesquiteers in "Three Texas Steers."

Child Study Club Meets Tuesday In Home Of Member

Mrs. L. E. Keck and Mrs. Felix Stalls were hostesses at the meeting of Child Study club Tuesday afternoon in the home of Mrs. Keck.

Leader of the program on "Safety and Health" was Mrs. W. J. Foster who discussed "Inducted Fever."

Special music was presented by Mike Sheple and his accordion quartet composed of Mary Dean Wilkinson, Betty Lee Thomason, Ernestine Holmes, and Marilyn Keck.

A representative of the recreation project spoke to the group. Attending were Mrs. M. G. George Berlin, Tom Darby, W. J. Foster, H. T. Hampton, Lee Harrah, R. W. Lane, Horace McBe, E. H. Miller, T. B. Parker, Luther Pierson, P. E. Stevenson, Roy Tinsley, J. C. Vollmer, Sherman White, E. J. Haslam, and J. E. Kirshman.

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Surprise Shower Given As Courtesy To Recent Bride

Complimenting Mrs. John Gere, a recent bride, a group of friends met at the home of Mrs. Bryant Caraway Monday night and went to the home of the honoree where a surprise shower was given.

After games were played and the gifts were opened by Mrs. Gere, refreshments of ice cream cake roll and coffee were served.

Attending were Mrs. Roy Bourland, R. P. Weeks, Earl Rice, Truman Hobby, D. C. Hartman, Otto Rice, Roy Chisum, Bryant Caraway, Esther Feilzen, Clara Bobbitt, Misses Martha Jones, Eula Johns, Olive Boling, Neva Burgran, Orvala Wilbanks, Edna Jones, Lucille Saunders, and Blanche Anderson.

Gifts were sent by Mrs. Ida Adams, Miss Dorothy Brumley, Mrs. Sam Fenberg, Miss Addie Mae Bryan, Mrs. John Weeks, and Mrs. Frank Hood.

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LaNora Any Seat Till 30c Today-Thurs. p.m.

INTERMEZZO A LOVE STORY

REX TODAY - THURS.

Garbo Laughed

STATE TODAY THURS

Vertical text on the far right edge of the page, including "WEDNESDAY, MARCH 13, 1940" and other small notices.

13 Killed As Tornado Hits Shreveport

SHREVEPORT, La., March 13 (AP)—Thirteen persons were killed, at least 37 injured and hundreds made homeless by tornado winds which struck hardest in Shreveport late yesterday and then moved across the border into Texas.

Fire Chief Sicán J. Flores estimated that damage in Shreveport alone was more than \$1,000,000. Libby-Owens-Ford glass plant officials counted their loss at \$200,000. The state fair grounds damage was estimated at \$100,000. Barksdale field, one of the nation's major army air posts, suffered only slightly.

The storm, accompanied by hail and rain, caused most damage in a Shreveport residential section before striking across the border in the area between Elysian Fields and Bethany, Texas. Five hundred Shreveport homes were damaged.

Among the dead was G. K. Giddens, 23, Shreveport capitalist and property owner, who was visiting a negro tenant house when the storm broke. A tree crushed him fatally as he sought to enter his automobile.

Nine other persons killed in Shreveport were: John M. Bauguss, about 35; Mrs. John M. Bauguss, Mrs. Nettie Armstrong, 45; E. G. Woodard, 62; the wife, two step-children and grandchild of Pat McKinney, 38, negro; and an unidentified negro.

Mrs. Bank Roberts, 65, was killed at Elysian Fields when her house collapsed. Her daughter, Mrs. C. A. Hightower, and Mrs. Hightower's 18-month-old daughter, were injured. Two negroes were reported killed between Elysian Fields and Bethany.

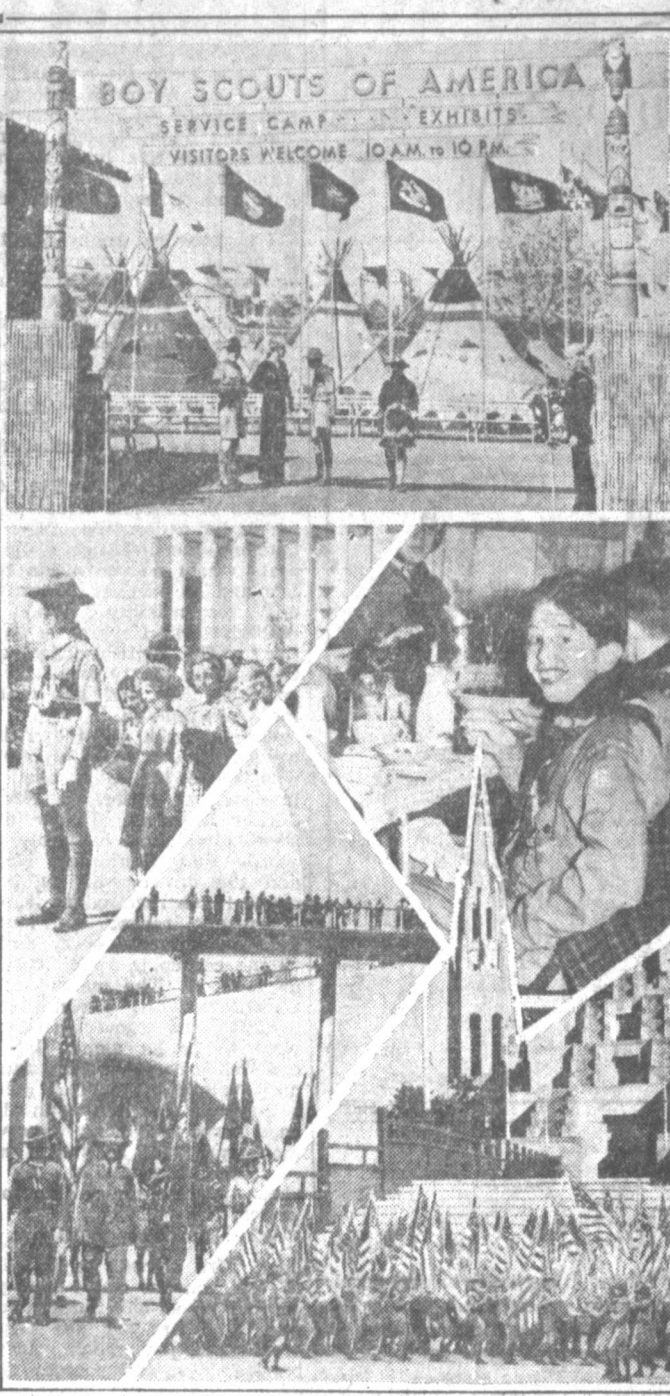
National guardsmen were called out immediately to prevent looting of homes, they were joined by CCC camp enrollees and volunteers in the search for victims. The Red Cross stepped in to aid the needy.

Mrs. H. P. Robinson, who with her husband, escaped serious injury as their home collapsed, said she didn't know "exactly how it came."

"It was as if the lights went out and the lights had gone out and we couldn't see anything," she said.

Many communication lines were torn down. Lights were extinguished and gas mains broken open.

Scouts at Both Fairs Again



Boy Scouts participate in the New York World's Fair and Golden Gate Exposition at San Francisco. Top view—New York World's Fair Boy Scout Service Camp. Others show Scouts at both expositions.

Stevenson To Be Candidate, Wonders Why

By HOWARD C. MARSHALL
Associated Press Staff

Lieut. Gov. Coke Stevenson says he sometimes is puzzled why anyone should want to be lieutenant governor.

In whimsical, musing mood, he made this statement a day or so after he announced for re-election.

"Here I have just announced for another term," he said, leaning in an easy chair in the lieutenant governor's quarters in the capitol "and yet there are times when I have wondered why anyone would want the job.

He disclosed some of the sore spots of the position.

"Do you know that I receive thousands of letters at my office in Junction from people wanting me to get their pension problems straightened out?"

"The letters also concern many other matters with which I have absolutely nothing to do.

"I keep a girl there who does nothing but answer letters which come to me as lieutenant governor and I pay her out of my own pocket. There is no state appropriation.

"I suppose people think that they have 'voted for the sun-of-a-gun and he can just shake a leg and do something for me."

He went on to say that he has to "run over to Austin" now and then on official business and the expense of such trips also comes out of his pocket.

"In fact, I receive nothing for between-legislative-sessions' work, which goes on in one form or another, throughout most of the year." "I get \$10 a day when the legislature is in session, just like all other members."

It was suggested he was "kidding" and that there were ample reasons why a citizen should want to be lieutenant governor of Texas.

The opportunity to render public service, the honors that go with the position and the attraction of power, such as the prerogative of appointing the important senate committees and wielding unquestionably great influence on legislation, were suggested as excellent reasons why there never are candidates lacking for the office of lieutenant governor.

Stevenson agreed.

"That's probably right," he said.

Once called by former Governor James E. Ferguson "the Abraham Lincoln of Texas," Stevenson, tall, spare of frame, slow of speech, pipe-smoking, full of keen, dry wit, has been living most of the time since the legislature adjourned last June on his ranch 47 miles from Junction. At the ranch he raises sheep and goats.

There is no telephone connection with his ranch. That's one way he escapes from official pressure and finds rest.

By virtue of being lieutenant governor, Stevenson also is president of the senate. He appoints committees, of which there are 38 standing and many dealing with investigations, adjustments on legislation to meet house opinions and other matters.

Perhaps the power to appoint senate committees is the paramount prerogative of the office. Knowing generally what a senator thinks of various subjects, he may arrange committees so that any class of legislation will have friendly or unfriendly treatment in committee.

The prerogatives of appointing committees and presiding over the senate are probably more important than substituting for the governor when he is out of the state.

When acting as governor, a lieutenant governor seldom does anything but carry out routine functions of the office, such as signing minor proclamations and passing on a few criminal extradition or competency matters. As an officer of the senate, the lieutenant governor is a vital force in the state government.

Incidentally, Stevenson has been lieutenant governor for approximately 14 months and not once has substituted for Gov. W. Lee O'Daniel. The governor has not left the state since he and Stevenson were inaugurated Jan. 17, 1938, and, in fact, has left Austin infrequently.

This situation contrasts sharply with that when James V. Allred was governor and when Woodall was lieutenant governor. There probably never has been a governor who got about as much as Allred did and Woodall as a result sat in the governor's chair so many times it almost ceased to be news.

On the other hand, Edgar E. Witt of Waco was lieutenant governor four years, during the administration of R. S. Sterling and the second administration of Mrs. Miriam A. Ferguson, and never became acting governor. Like O'Daniel to date, neither Sterling nor Mrs. Ferguson crossed state lines.

Stevenson's long experience as a presiding officer enables him easily to steer a course through parliamentary snarls. He was twice speaker of the house and the only

Pop by Proxy



Peter Pop is his name and being a proxy Poppe to babies in Raleigh, N. C., is how he works his way through North Carolina State College. For a fee, the Brooklyn lad minds the youngsters of couples who want to go out for an evening. Above, he is lulling little Johnny Upchurch to sleep.

man to be both speaker and lieutenant governor.

Perhaps a homespun humor is the key to his success.

One morning during the last session of the legislature he said suddenly: "The chair yields to the senator from Eastland (Collie) so he can send up some tobacco."

The lieutenant governor, a consistent pipe smoker, was out of cutting.

His pungent decisions in parliamentary rows often soothe ruffled feelings because they cut through sense and are based on common sense. However, his rulings sometimes startle senators as illustrated in the case of one who posed the question:

"What I want to know gentlemen is, is the senate going to civilize Stevenson, or will Stevenson civilize the senate?"

In the coming campaign Stevenson is expected to pursue his vote-getting practice of two years ago. He did little speechmaking, but relied on handshaking and other personal canvassing. At this writing only two persons have announced against Stevenson. They are Virgil E. Arnold of Houston, former member of the legislature, and Alton M. Mead of San Angelo, who sought the office two years ago.

Join Whiskers Or Long Hair Growers Now!

To The News, Pampa, Tex.

I consider it my civic duty to join the Coronado long hair club and I hereby promise to not cut my hair until June 16, the day after the Top O' Texas Fiesta.

NAME _____

ADDRESS _____

NAME _____

ADDRESS _____

Plans Made For Lions Mexico Trip

Annual pilgrimage of Texas Lions, their families and friends, on a sight-seeing, wood-will mission to the Lions of Mexico will be held April 4-15.

Pampa Lions have not shown much interest in the trip as the Lions International convention to be held in July at Havana is attracting the most attention of those planning a trip.

Non-Lions as well as Lions will make the tour to Mexico.

Special trains bearing the pilgrims will leave Fort Worth on the night of April 4 and after picking up other excursionists at San Antonio and Larado will banquet with the Lions of Monterrey, going on into Mexico City where headquarters will be established for an 800-mile auto tour of the points of interest in the vicinity of the Mexico capital. The all-expense rate of \$129.75 and up insures freedom from detail, as everything is looked after for the benefit of the pilgrims from the moment of departure until the return. Full in-

Mother Re-elected Chief Of Police

WARREN, N. H., March 13 (AP)—Mrs. Dorothy Clark, an old-fashioned mother of four who was jokingly elected New England's only woman police chief a year ago, fooled the jokers by holding her job so well that admiring townspeople reelected her by a wide margin.

The 24-year-old woman surprised the voters last year by accepting the post in the first place and gave them another surprise by beginning strict enforcement of the law.

She was reelected on the first ballot at yesterday's town meeting.

Shop The Want-Ads and Save

WAKE UP YOUR LIVER BILE—

Without Calomel—And You'll Jump Out of Bed in the Morning Rain' to Go

The liver should pour out two pints of bile into your bowels daily. If this bile is not flowing freely, your food may not digest. It may just decay in the bowels. Gas blocks up your stomach. You get constipated. You feel sour, sunk and the world looks punk.

It takes these good, old Carter's Little Liver Pills to get these two pints of bile flowing freely to make you feel "up and up." Amazing in making bile flow freely. Ask for Carter's Little Liver Pills by name. 10¢ and 25¢. Staunchly refuse anything else.

AT YOUR GROCER

Dilley's Pan Dandy

MILK LOAF

More vitamins, finer texture, better flavor.

Try the New Sensation HEAT 'EM AND EAT 'EM Butter Biscuit 10¢

DILLEY BAKERIES

308-10 S. Cuyler

Pampa Will Send Big Delegation To Shamrock

Efforts to send one of the largest goodwill delegations that ever left Pampa to the St. Patrick's Day celebration at Shamrock next Monday will be made by the Pampa Board of City Development and Chamber of Commerce, it was decided at the monthly directors meeting Monday evening.

The Pampa High School Band will lead the delegation. An effort will be made to have Pampa's delegation leave together from the City Hall and stay together until after the parade at Shamrock. Hatbands and ear slickers will be provided.

A big delegation of Jaycees will make the trip and will endeavor to advertise the Top O' Texas Fiesta.

The BCD directors discussed the 1940 membership campaign, discussed plans for the Coronado Quatro Centennial celebration over the Southwest and the Calvacade in Pampa during the Fiesta.

Don Conley and Frank Culbertson have been appointed to represent the BCD on the Pampa Safety Council to be organized Friday afternoon.

Pampa will be host to the Dallas Wholesale Merchants' Assn. good-will trip the evening of April 24. It was announced following the meeting.

Highway matters, freight rates and other matters were discussed.

CHIEF WHISKERS



In green top hat and frock-coat club uniform, Jim Weedy, president of the Donegal club and No. 1 beard grower of Shamrock, will lead the St. Patrick's day parade in Shamrock Monday.

FDR Willing To Revise Wagner Act

WASHINGTON, March 13 (AP)—Although reported opposed to the Smith committee's suggested revision of the Wagner act, President Roosevelt was described authoritatively today as willing to accept amendments designed to improve the law's administration without impairing its collective bargaining principle.

The House labor committee was called into session today to consider the sweeping recommendations of the Smith committee, which would create a new labor board, separate its administrative and judicial functions, and revise its general procedure.

The labor committee, however, probably will delay action for a few days to enable the President to disclose his views. A quick showdown in the House may follow.

The CIO lost no time in announcing its opposition to the Smith committee proposals, which it declared in a letter to the labor committee were "directed toward the destruction of the rights of labor guaranteed by the Wagner act."

There were these other developments in Congress:

1. The House passed late yesterday, 303 to 37, a \$65,000,000 bill authorizing the navy to add 21 fighting ships, 22 auxiliaries and 1,011 warplanes. It now goes to the senate.

2. Administration forces were making a final attempt to block the Tobey resolution designed to strike personal income questions from the census. It was approved yesterday by the senate commerce committee.

3. Senate debate over expanding the Hatch "anti-politics" act continued, with its supporters declaring that approval was only a question of time.

IRISH O'WEEDY



Only the promise of some candy could induce two-year-old Jimmy Weedy, son of Mr. and Mrs. James Weedy of Shamrock, to pose for this photograph. Decked out in a heavy growth of whiskers, Irish hat and clay pipe, Jimmy is all set for Shamrock's St. Patrick's day celebration Monday.

Cattlemen Favor Anti-Rustling Law

FORT WORTH, March 13 (AP)—Southwestern cattlemen want to clamp down on those who might "rustle" and leave the state with their loot.

The Texas and Southwestern cattle raisers association have a resolution favoring the bill pending in Congress making interstate transportation of stolen cattle a federal offense.

They will act on all resolutions tomorrow, the closing day of their annual convention.

Other resolutions slated for consideration include:

Reciprocal trade treaties should be subject to ratification by the senate.

The Texas truck load limit of 7,000 pounds should be increased.

An amendment should be passed by Congress to clarify the seasonal exemption from wage and hour provisions granted the meat packing industry.

Rotarians Attend Canadian Meeting

Several Pampa Rotarians and Rotary Anns attended the inter-city meeting of the Canadian Rotary club with the Perryton Rotary club last night in Canadian. The Canadian club sponsored the Perryton club which was given its charter last month.

Attending from Pampa were Mr. and Mrs. Dick Hughes, Mr. and Mrs. Frank Foster, Mr. and Mrs. Travis Lively, Mr. and Mrs. Ray Barnes and Claude Roberts.

The program was presented by the Canadian club with Harry Wilbur acting as master of ceremonies. The program included a talk on Rotary by Darrell Wings, reading by Junita Campbell, prophecy by Jim Inkewsen and Professor Quis skit with "Dr. A. B." presiding.

See the new Crosley Shelvador Before you buy

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Slush in the gutter is scarcely thinner and dirtier than Winter oil over-staying in your engine. Drain now, warns your judgment—and Car Manual. But get more than a re-filled crankcase. Get cylinders, rings, bearings, and other precious parts OIL-PLATED by making sure that you change to Conoco Germ Processed oil—patented.

Your Mileage Merchant puts it in at an ordinary price in the ordinary way. But how extraordinary is the man-made extra substance in the Conoco formula, that sets Germ Processed

oil apart. For here is oil whose strong "power of attraction" makes engine parts draw glossy OIL-PLATING all over themselves and keep holding it close—as drain-proof as plating on hub caps.

Not for one instant can OIL-PLATING go draining "down home" to the crankcase. Though you're speeding the limit or parking long hours, OIL-PLATING is always faithfully maintained. All in addition to the strong oil-film of Germ Processed oil, this drain-proof OIL-PLATING helps to keep down wear. And that's how to keep your engine nearest to the oil economy of its youth. Your correct Germ Processed oil for Spring, at Your Mileage Merchant's Conoco station today, will give you the change to an OIL-PLATED engine. Continental Oil Company

CONOCO GERM PROCESSED OIL

OIL-PLATES YOUR ENGINE

Peace Not Likely To Affect Loan

WASHINGTON, March 13 (AP)—The belief prevailed in the capital today that the Russo-Finnish Peace would not affect the recent \$20,000,000 loan to Finland by the export-import bank, but would enable the money to be used in reconstructing the war-torn country.

Government fiscal experts have professed no concern about the money loaned to Finland. Several months ago the export-import bank turned over \$10,000,000. Then Congress increased the bank's capital so that it could make another \$20,000,000 loan. The latter has been allocated but has not been used.

Officials took it for granted that the Finns would make purchases in the United States with the money. As one high official said, "Finland will need a lot of things whether the war goes on or not."

While Secretary Hull and his aides were studying the Finnish developments, an adviser to the British ministry of economics who is here on an official mission disclosed that the allies would like to extend their blockade into the Pacific so as to cut off American shipments of war supplies to Russia.

News Want-Ads Get Results!

Have you seen this?

LANTERN

CONDENSED AND BOTTLED

CHRENEY DRUG STORE

Boy Ray Loses Fight In Split Decision

McLean Ties Harvesters In Torrid Match

Pampa and McLean high school boxers divided bouts in a dual meet in the high school auditorium here last night, each winning five. The Harvesters of Coach Oscar Hinger retained a lead over the Tigers of Coach Cricket Christy by virtue of a 6 to 5 victory in McLean three weeks ago.

On Friday and Saturday nights of this week the Harvesters will enter the Stinet open tournament, first in the north half of the Panhandle Plains High School Boxing association. On Friday night McLean will be host to the Memphis team from which they have won two meet this season.

Split decisions by judges came in three of the bouts last night, so close was the battling. Only two bouts ended short. Pampa's L. V. McDonald kayoed Ollie Lowe and Andy Corbin in a hard fought technical knockout over Gene Winget. Winget fell while he was winning, too, and suffered a badly sprained ankle. It was feared Winget's ankle was broken but a physician diagnosed it as a bad strain that will keep Winget from boxing for several weeks.

Three weeks ago in McLean the Harvesters took Poogy Green, ace 165 pounder, when he broke a thumb.

The Douglas-Loveless-Pampa-and-Fuzzy-Bonner-McLean fight didn't materialize. Bonner was not in trunks when his fight was called. He came to Pampa with his team but left the gym later.

The Roy-Ray-Pampa-and-Monroe-Combs-McLean fight was a beauty with Combs receiving the nod of two of the judges, although Combs was on the floor three times for counts and Ray only once, for no count. Ray kayoed Combs in McLean. Tony Waggoner, one of the judges, picked Ray as the victor.

Lefty Pendleton of Pampa and LeRoy Braxton of McLean staged another torrid battle with Braxton winning the split decision. Waggoner voting for the Pampa boy. Pendleton won in McLean.

Third man in the ring was J. H. Duncan of LeFors. Judges were Waggoner, C. E. McGraw and Paul Hill of Pampa.

Results. Pampa's main first: 75 pounds—Johnny Campbell defeated Frank Simpson.

95 pounds—Charles Bretthauer lost to Willis Ledbetter.

105 pounds—Evans Sparks won on a decision from Joe Wayne Hill.

125 pounds—Richard Steffen defeated Oran Back.

145 pounds—Weldon Stanley defeated Troy Corbin.

165 pounds—L. V. McDonald kayoed Ollie Lowe.

175 pounds—Gene Winget lost on a technical knockout to Andy Corbin.

BRINGING UP BASS



The supply of Smallmouth Black Bass has dwindled in the past few years, but the National Wildlife Federation here uses this fellow on one of its new 1940 Poster Stamps, assures us that state and federal agencies are leading anglers' complaints.

At Leotown, West Virginia, the Bureau of Fisheries conducts one of its most up-to-date hatcheries. Here the bass spawners are specially constructed, and when the fry sit up and take a little nourishment they feed on cottonseed meal and minnows, supplied by Uncle Sam. From May, when they hatch, until September, when they are seined out and distributed, the scrappy little fish live the life of Reilly—but then they must fend for themselves in their new homes. However, as any fisherman will tell you, the Smallmouth Black Bass is a tough fighter, so with government help, and the protection of state laws, he is likely to tempt the leaak Waltons for many a year to come.

Mack Acts To Put Assorted Athletics Into Flag Fight

ANAHEIM, Calif., March 13 (AP)—The very old and the very new may combine to pull the Philadelphia Athletics out of the doldrums and start them rolling into pennant contention by 1941.

There is a distinct air of confidence around the training camp and a feeling that soon the Athletics may blossom into a championship club. Far removed from the seventh place where the men of Mack wound up last season.

Steps have been taken—expensive steps, too—to plug up the leaks in the infield that cost many a game last year, and for once there is more reserve strength in the outfield.

The pitching staff, once it begins to realize it has steeper support, should deliver that much better, and with several newcomers of potential winning ability in the fold, it may prove a big improvement over the 1939 campaign.

Back of all this is the enthusiasm and master-managing of the old master himself—Mr. Connie Mack.

At the moment there are two flaws in the picture. One is the torn leg muscle of Cherokee Bob Johnson, slugging outfielder. The other is the holdout of Catcher Frank Hayes. Johnson should mend satisfactorily, but he will be sent back to training.

The very new side of the club includes several sparkling prospects, such as the highly publicized \$45,000 beauty, Benny McCool, Jr. Rubeling, from Atlanta; Bill Lillard, from Springfield, Mass.; and Al Brancato, up from Williamsport, Pa.

Dick Siebert will be back at first, recovered from injuries which happened to him last year. McCoy, who's at second, Lillard at short, and Rubeling may take over third, although Joe Gantebain and Dario Lodigiani are also squabbling for regular duty.

The old could be pictured no better than by Al Simmons, now 37 years old. He'll be a reserve outfielder, and he can still slug the ball.

Wally Moses, Sam Chapman, Johnson, Wilson, Miles and the aforementioned Gantebain will make up the outfield talent. Eddie Collins, Jr., a speed demon on the bases, has been optioned to Baltimore, but should return to the A's next year.

Earlie Brucker will be the No. 2 catcher, with Hal Wagner, from Newark, and Bud Hancken, who was with Seattle last year, scrapping for the third string job. They may all stay if Hayes remains absent.

George Caster heads the returning pitchers, but several of the newcomers may prove valuable surprises. Among these are Ed Heusser, right hander who won 19 and lost 7 for Memphis last year; Elton Hogssett, who had 16 and 9 for Minneapolis; Johnny Babilich, who won 17 and dropped 6 with Kansas City; Herman Besse, 17 and 17, with Memphis.

It isn't likely that Mr. Mack's beloved A's will knock over the Yankees this year, but they may make it tough for the rest of the also-rans in the American league.

Jayhawkers Will Play Oklahoma Aggies For Title

KANSAS CITY, March 13 (AP)—The Kansas Jayhawkers and Oklahoma Aggies, who split a pair of basketball games in regular season play, will battle in the fifth district NCAA playoff at Oklahoma City Saturday night.

The winner will qualify for the NCAA western regional playoff here next week-end.

Kansas outlasted Oklahoma at Wichita last night, 45 to 39, in the finals of the Big Six conference playoff to move against the Aggies.

Kansas, Missouri and Oklahoma finished in a tie for the Big Six championship and a playoff was necessary. Oklahoma Aggies, winner of Big Six regular season play, Missouri Valley title.

Oklahoma looked a bit fagged from its 52 to 41 triumph over Missouri the previous night and trailed Kansas from the start.

Aggies, in their first game of the Metropolitan Invitation tournament, play Duquesne tonight and have another game there Friday night. They will fly back to Oklahoma City for the Kansas engagement.

Training Camp Briefs

AVAILON, Calif.—The Chicago Cubs prepared to set out for the mainland and their first exhibition game with the White Sox today minus a regular third sacker (Stan Hack), a regular center fielder (Hank Leiber) and their most famous pitcher (Dizzy Dean). Hack, who has been recovering from an operation, was due in from Los Angeles today but holdouts Dean and Leiber haven't been heard from lately.

BRADENTON, Fla.—Hank Greenberg is hitting as hard as a left fielder as he used to be when he left first base, but it appears he still has a lot to learn about fielding his new position. Hank was charged with center field yesterday when Cookie Lavagetto batted a triple that started Brooklyn's five-run rally. A moment later he had to do a lot more round work on Roy Cullenbine's pop-fly double.

ORLANDO, Fla.—President Clark Griffith of Washington's Senators says Alejandro Carrasquel is going to be a better pitcher this year because of a talk about letting up against certain batters. "I took him up in my room for an hour and really poured out on him about it," said Griffith. "He heard things he won't hear in a long time."

ST. PETERSBURG, Fla.—The two most recent arrivals in the New York Yankees' camp, Joe DiMaggio and Red Ruffing, are full of ambition for the coming season. DiMaggio hopes to lead the league in batting again and take home runs and runs-batted-in honors as well, saying, "I think that if I can go through the season without getting hurt I can do it." Ruffing says he expects to win at least 20 games this year.

WINTER HAVEN, Fla.—Retribution wasted no time catching up with Johnny Peacock, Boston Red Sox catcher. He tossed Joe DiMaggio and hit him on a finger that had been cut, sending the third baseman to the sidelines. A few minutes later Peacock was hit on the leg by a batted ball, a vein swelled up, and he, too, hustled out of uniform.

SAN ANTONIO—As fans at the St. Louis Browns' camp see it, the all democratic forms of government have a face may be attributed to the hitting of Chet Laabs, the improved hurling arm of Jake Wade and the impressive fielding of Joe Mauer. Johnny Berardino's quick recovery from an attack of grippe may have something to do with it.

Madigan Blames Feud With Board Member For Ouster

SAN FRANCISCO, March 13 (AP)—The ouster of Edward P. (Skip) Madigan as football coach at St. Mary's college, today found him blaming a board of athletic control member who "threatened to get me" and the board retorting that Madigan refused a chance to withdraw gracefully.

Silence still eluded the board's reason for deciding Monday not to renew the contract of Madigan, who has coached Gael football teams with considerable success for the past 19 years.

How an Ex-Senator Runs for Congress



The campaign button pictured above should make a hit with baseball fans. It boasts candidacy of Walter Johnson (top) former pitcher for the Washington Senators, who is running for Congress in Maryland.

Federal Old-Age And Survivors Insurance

Number of Beneficiaries in 1940. How many persons in Texas will receive payments of old-age and survivors insurance benefits next year? This question has been asked by many. No one knows the exact answer to that question because no one knows just how many insured workers will die, or how many widows and survivors insurance provisions during 1940. It is estimated that approximately 912,000 persons in the United States may be entitled to monthly benefits before the end of 1940. This assumes that there will be approximately 485,000 primary old-age beneficiaries—that is, persons 65 or older who are fully insured in their own right; 125,000 wives and 20,000 widows over 62 years old; 78,000 young widows with dependent children; 194,000 dependent children; and 10,000 dependent parents.

Fish That Climb Trees, Described By Carveth Wells

PITTSBURGH, March 13 (AP)—Exploring is a pretty interesting job, says Carveth Wells, especially when you find such strange things as horses that wear diapers, bushes that hunt wolf balls, fish that climb trees and winks.

He took from several months of exploring with a movie camera for the National Geographic society, the 53-year-old Wells today reported he had films of the horses in the three-cornered camp, the fish and the bushes, among other silly things.

It's the Japanese, he related, who have put diapers on the horses. Very emphatic on the subject of cleanliness, the Japanese have practically no clothes on their native land, says Wells. When they took over Manchukuo, they traced the multitude of flies to horses, so they tackled the problem with diapers.

Wells also knows that fish that climb trees and winks as perihelion. "I's found on the Malay peninsula, and while not a recent discovery, Wells claims to have the first pictures of it.

He also has action shots of the strange mush, the Sensitive Mimosa with which the British have surrounded the fairways of a nine-hole golf course in the Malayia. So sensitive is this bush, says Wells, that when it is hit with a golf ball, the leaves curl up, leaving a brown spot in the greenery, with the ball sometimes caught in the middle.

THE STORY OF DEMOCRACY

By Hendrik Willem van Loon. Illustrated by the author.

CHAPTER SIX. The people of the Middle Ages enjoyed one great advantage over our own time.

They not only had to work for a living but there was only one way in which they could if they were unfortunate: hope to make the living. They had to dig in the soil, and as that soil, from the outrageous treatment it had received for almost a thousand years, was completely exhausted, they had to dig very hard. They left their little spare time for contemplation, and the few who loved to indulge in that expensive luxury were buried in some cloister and as faithful members of the oldest of all totalitarian states—the super-empire of the Church—they were definitely conscious of the limits imposed upon their political speculations.

But they had already been shrewd enough to discover the tremendous value of "quotes." To "quote some one" means that you name another person as the authority for a certain statement or opinion which you insert in your own writings. The medieval writer upon the dangerous subject of politics used quotes, and in nine cases out of ten, he quoted from Aristotle.

Texas Wesleyan Defeats Warrensburg Teachers

By HAROLD CLAWSON. KANSAS CITY, March 13 (AP)—Thirty minutes after officials of the National Intercollegiate Basketball association decided to select a "title all-America" court team, Milton Phelps of San Diego, Calif., State sank a field goal from half-way down the court to give his team a 36-35 victory in the final three seconds.

He became candidate No. 1 for the star team and San Diego sent East Central State of Ada, Okla., home.

Another candidate for a forward berth on the all-star selection is Hazen Weis of the University of the Pacific team from Texas Wesleyan. He hurried into the coffin corner 11 times for goals from his pet position as his mates outaced Warrensburg, Mo., Teacher, 46 to 44.

It was the twenty-second victory in 24 games for the Fort Worth team.

Center favorites are Robert Carpenter of East Texas State, who equaled his own tournament record with 23 points and Harold (Peanuts) Hull of the Maryville (Mo.) Teachers.

Yesterday's concluding first round round robin was as follows: Superior (Wis.) Teachers 55, Upper Iowa university, Fayette 42. Peru (Iowa) Teachers 49, Augustana college, Rock Island (Ill.) 46. Kansas Wesleyan, Salina 45, Arkansas State, Conway 33. Delta State, Cleveland (Miss.) 43, Dakota Wesleyan, Mitchell (S. D.) 31.

Maryville (Mo.) Teachers 45, Simpson college, Indianola (Ia.) 44. San Diego (Calif.) State 36, East Central State, Ada (Okla.) 35. Southwestern college, Winfield (Kan.) 36, Loras college, Dubuque (Ia.) 30.

Tommy Loughran Gets City Job

PHILADELPHIA, March 13 (AP)—Tommy Patrick Loughran, stripped by misfortune of most of the riches he piled up in his sensational ring career, is holding down a \$2,500 a year city job.

Mayor Robert E. Lamberton made the former light-heavyweight champion, idol of millions of fight fans less than 10 years ago, "executive secretary and supervisor" in the bureau of recreation. Loughran campaigned for Lamberton last year.

A series of reverses has drained Tommy's share of the big gates he drew during his nine fighting years. Since his retirement in 1936 he has been fight manager, restaurant man, conductor of a physical education course, boxing promoter—none with much success.

Thirty-seven years old, a bachelor, and still in top physical trim, Tommy recalls that as a kid he learned in playground scraps the fundamentals of his fighting prowess.

But he doesn't necessarily want to make fighters out of the playground boys. He is more interested in training them to use their bodies correctly—"making good citizens out of them."

Exhibition Baseball

(By The Associated Press.) At St. Petersburg, Fla.—Cincinnati (N.) 8, St. Louis (N.) 2. At Clearwater, Fla.—Brooklyn (N.) 9, Detroit (A.) 5. At Anaheim, Calif.—Philadelphia (A.) 6, Hollywood (PC) 4.

At Tampa, Fla.—Cincinnati (N.) vs St. Louis (N.). At St. Petersburg, Fla.—New York (A) vs Brooklyn (N). At Winter Haven, Fla.—New York (N) vs Boston (A). At Bradenton, Fla.—Boston (N) vs Detroit (A).

At Miami Beach, Fla.—Philadelphia (N) vs Syracuse (D). At Anaheim, Calif.—Philadelphia (A) vs Hollywood (PC).

Won't Give Up



Despite loss of his right leg in hunting accident two years ago, Monty Stratton, with aid of artificial limb, trains for pitching comeback with White Sox at Pasadena, Calif.

Sports Roundup

By EDDIE BRIEFZ. NEW YORK, March 13 (AP)—Now they've got Bill Terry angling for Johnny Hudson of the Brooklyn and Lew Riggs of the Reds.

Today's scheduled Joe Medwick on the National league all-star squad.

Observation ward: Bill Rand, the Chicago promoter, is inviting virtually every heavyweight in the country to enter a seven-show elimination tournament to find somebody to fight Joe Louis.

Attention, Judge Landis: The Cardinals will concentrate 68 farm hands at Columbus, Ga., beginning March 18. (Looks like good pickings) . . . Lanny Ross, the songster, who set the quarter-mile record for the Penn relays in 1927, still looks in shape for trotting around Central Park every morning, rain or shine.

Today's guest star: C. M. Marshall, Baltimore Sun. "There is a suspicion in Florida that there is a sinister move afoot to kill wrestling entirely. . . Tony Galento is being trucked around the state, appearing as referee in most of the bouts."

Sammy Baugh says he'll play football one more season, then take a coaching job. . . During his boldout campaign Red Ruffing paid a catcher to come around every day and help him get in shape.

Kennel Klub: The Cardinals (Wis.) cagers who lost 63 in a row, can move over. Here comes the Heresite and Chemica team of Manitowish, Wis., with 69 straight losses. . . Nevertheless, the boys are in their elbowing every Friday night.

Hopkins P-TA Plans Year's Last Project

SPECIAL TO THE NEWS. HOPKINS, March 13—The Parent-Teacher goals committee met Monday night to plan the final project for the year and it was decided to add more flower beds to the school house and to find a suitable place for a croquet ground.

They hope to be able to have the croquet ground lighted so that players may take advantage of the cool summer evenings to play. Equipment for the croquet grounds will be purchased by the Parent-Teacher association.

As in the past, the Parent-Teacher projects have added many improvements to the school grounds this year. The volley ball courts have been hard surfaced and much of the school grounds has been filled in and caliche.

A committee composed of Mrs. C. F. Jones, Mrs. Wesley Barnett and Mrs. Jim Hopkins, has been appointed to purchase a new radio for the school.

Mr. L. Pierce, chairman, Ray Franklin, Howard Reed, and W. M. Parker, attended the committee meeting.

STOP! LOOK! READ!

White Gas 14c
Bronze Leaded 16c
Ethyl Gas 18c

LONG'S STATION

701 W. Foster

Like your glove fits your hand



DODGE Job-Rated TRUCKS FIT YOUR JOB

Enjoy the greater satisfaction and economy of trucks that are designed, built and powered to fit YOUR job better! You get more efficient, all-round performance. Your truck costs you less to buy, operate and maintain when you've got the right Dodge Job-Rated truck on your job. Let's get together and select from our wide range the BEST truck you ever owned.

A Dependable Dodge Job-Rated truck!

PRICED WITH THE LOWEST FOR EVERY CAPACITY!

MARTINAS Motor Company

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Job-Rated means—A Truck That Fits YOUR Job!

REAL SPORT

Bowling... An Interesting Game... Good For Body and Soul BERRY'S ALLEYS 115 N. Frost Joe Berry, Prop.

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SERIAL STORY

\$15 A WEEK BY LOUISE HOLMES

YESTERDAY Steve Claybourne asks Ann to the fraternity dance...

CHAPTER XIX WHEN Ann walked into the living room even Florabelle was speechless...

"Gee—" said Neddy. "Come—" came Teddy's echo. Clara boasted, "It's all written up on the society page..."

Neddy doffed, "Swell folks act just like we do at the taverns. It was another day in the life of the club..."

"These fraternity dances are all right," she granted. "Personally, I prefer a smaller affair..."

Paul reached for her hand and thought better of it. "You're a funny youngster," he said. "I guess you're two funny youngsters..."

Paul took Ann in his arms. The dance without speaking. Her hair brushed his cheek, she was like a fragrant thistle down...

Paul nodded. "The first time a girl dances with a man is something of an experiment..."

"Which category do I come under?" Paul inquired amusedly. "De-lovely," she said, giving him a glance from under her amazing lashes...

Paul said, "Don't flirt with me, Ann." "All right," she said. "You could be quite upsetting if I allowed you to be..."

"I'll be careful." "We're friends," he said seriously. "I'd hate to have you become an enemy..."

AS they passed the stag line Steve stepped out on the floor. He touched Paul's shoulder. Ann found herself in another pair of arms...

Now and again she danced with Paul, more often she followed Steve's well-timed steps. She passed Paul with different girls. Passing, they always smiled...

Steve was mumbling in Ann's ear, "Come on—let's get out of here—too damn hot. Let's go down to the bar..."

"Ed rather dance," she said, holding herself away from his ardent embrace. "Do you know what you make me think of?" he asked...

"An icicle—a damn little icicle." When she said nothing, he added, "I'm going to kiss you, Miss Brown, and my kisses are guaranteed to melt the most stubborn icicle..."

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OUT OUR WAY



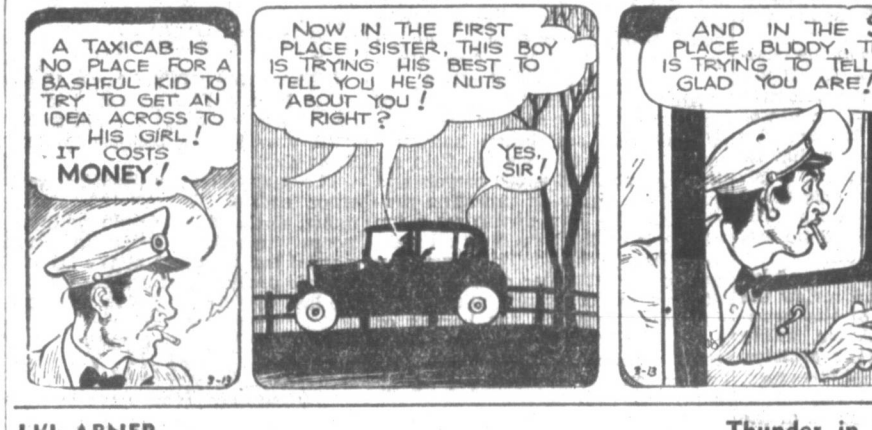
RED RYDER



ALLEY OOP



FRECKLES AND HIS FRIENDS



L'I' ABNER



WASH TUBBS



BOOTS AND HER BUDDIES



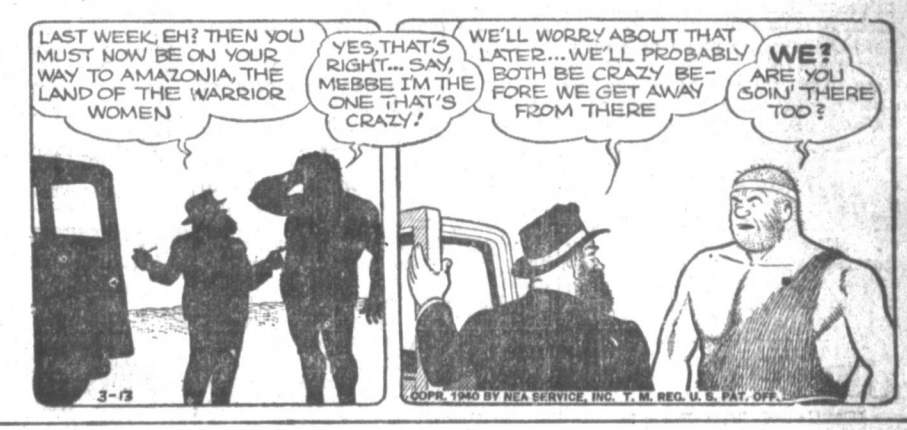
OUR BOARDING HOUSE



Watchful Waiting



We'll Make It a Party



Ambassador at Large



Thunder in Dogpatch!!



The Upper Hand



Pug Still Says So



Civil Service Exams

The United States Civil Service Commission has announced open competitive examinations for the positions listed below...

Senior Inspector, Engineering Materials (Mechanical), \$2,600 a year. Senior Inspector, Engineering Materials (Hulls), \$2,600 a year...

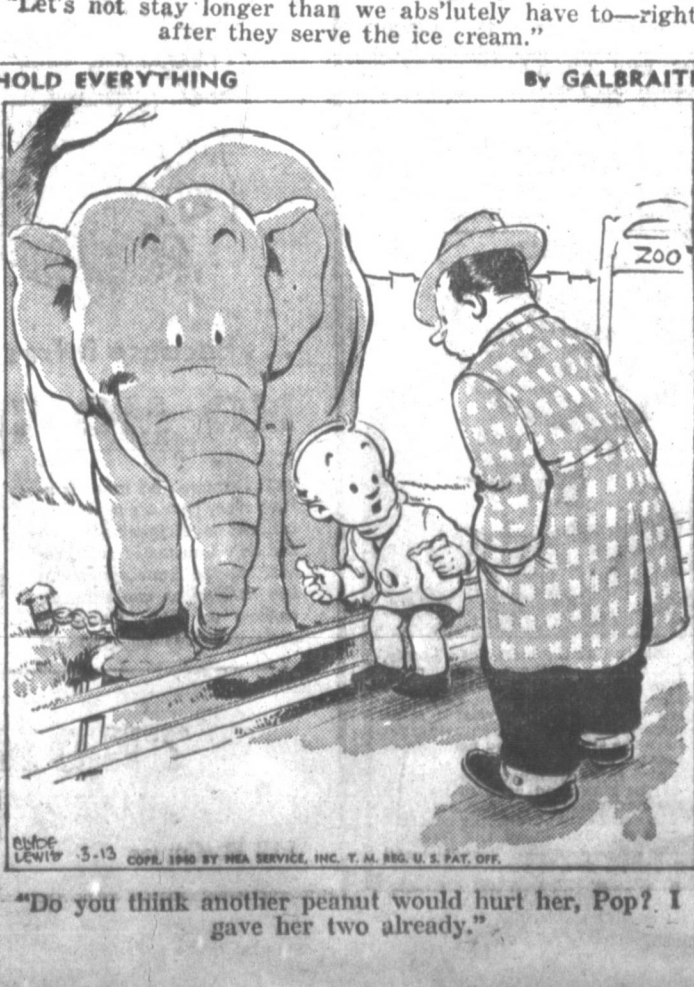
Associate Entomologist (Taxonomy), \$3,200 a year. Assistant Curator, National Museum, Smithsonian Institution, Washington, D. C...

Physicians Oppose Socialized Medicine. MINNEAPOLIS, March 13 (AP)—Twenty thousand American physicians, asked by the Medical Journal...

FLAPPER FANNY



HOLD EVERYTHING



Boys Asked To Apply For CCC Service

Gray county boys, age 17 to 23, who have not already served more than 18 months since July, 1937, were urged today to make early application at the office of Mrs. Willie Baines, county case worker, for enrollment in the Civilian Conservation Corps.

Donley Young Demo Club Organized

Organization of a Donley County Young Democratic club was completed at a meeting held in Clarendon last night. John K. Lerner, Pampa, president of the Gray County Young Democratic club, and Joe Gordon, executive committee member of the Gray unit, help form the club.

CONCERT

Junior high music room; Sam Houston, high school band room. A place will be reserved in the auditorium for bands to sit when they have completed their part of the program. Places are to be assigned later.

QUICK RELIEF FROM Symptoms of Distress Arising from STOMACH ULCERS DUE TO EXCESS ACID

Free Book Tells of Home Treatment that Must Help or It Will Cost You Nothing Over one million bottles of the WILLARD TREATMENT have been sold for relief of symptoms of distress arising from stomach ulcers due to excess acid.

LADIES... Factory Finished by: ROBERTS (THE HAT MAN)

PLAN NOW TO TAKE A VACATION TRIP THIS YEAR... PAMPA BUS TERMINAL

BATTLEFIELDS

(Continued From Page 1)

by the treaty signed at Moscow last night. The treaty still was subject to formal ratification by the Finnish diet within three days.

R. R. Employee Charged With Taking Bribe

AUSTIN, March 13 (AP)—Gordon Bingham, a deputy supervisor for the railroad commission, was charged today at Midland with accepting a bribe to permit the allowable production of an oil company operating in that area to remain unchanged.

MINSTREL

H. Hicks, interlocutor, and his eight men will take over. The people have been asking whether the jokes will be rife, off-color, or what kind. Well, the jokes are clever; there are no what you might call dirty jokes in the show, but there are jokes which are so clever that they go out of 100 Pampans will fully enjoy.

UTILITY FIRM

Dr. Hicks who as a member of the upper social crust may surprise some of the leading residents of "mortgage heaven" as a result of "depo" he has gathered here to get it has been easy for him to get it he wants.

Swedes Propose Union With Finns

STOCKHOLM, March 13 (AP)—From the Welter of Swedish press comment on the Finnish-Russian war climax there emerged today a proposal that peace be insured by a defense union with Finland.

Lenten Service To Be Held Thursday

Speaker at the Lenten service on Thursday night, February 14, at St. Matthew's Episcopal church will be the Rev. Robert Boshen of the Presbyterian church.

Mainly About People

(Phone items for the column to The News Editor)

A marriage license was issued Tuesday to Jack Rhoads and Beatrice Cunningham. U. S. Deputy Marshal W. F. (Bill) Lammie of Amarillo took custody of four federal prisoners here yesterday.

Lake Boating Not Likely Until August

Sleek motorboats and sail boats may not appear on the lake until August, it was revealed at a meeting of the McClellan Boat club last night in the city auditorium attended by nearly 200 members and visitors.

SPACING RULE

Mr. Davis declared, "I take off my hat to the Shell Petroleum corporation and the Sinclair-Prarie oil company." Mr. Davis was talking about testimony read into the minutes by Payton on Tuesday at the meeting of the Panhandle Producers and Royalty Owners association held here last night.

Storm Predicted In Gulf Of Mexico

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Here's a laxative that usually acts thoroughly as harsher ones but is a gentle persuader for intestines when used this way: A quarter to a half-teaspoonful of spicy, aromatic BLACK-DRAUGHT on your tongue tonight; a drink of water. There's usually time for a good night's rest; with gentle, thorough action next morning relieving constipation's headaches, biliousness, sour stomach, bad breath.

Training Class To Be Held This Week At McCullough

In connection with the Preparatory School held at McCullough Memorial Methodist church, a training class for instruction in church membership will be held for boys and girls of the Junior and intermediate departments three days this week beginning Thursday afternoon at 4:30 o'clock.

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THOMPSON HARDWARE CO. 113 N. Cuyler Phone 43

Dress up for spring and Easter style parade in latest fashions of today

THE PAMPA NEWS

Revel in the glorious panorama of fashions of tomorrow today with gay accessories

WEDNESDAY, MARCH 13, 1940

(VOL. 37 NO. 290)

Pampa Spring Opening Brings Newest In Clothes For Easter Parade

Shopping For Gay Fashions Gets Underway Here

Distinctly feminine will be the Easter parade theme this year. Styles say with color, tiny clusters of flowers, novelty lapel ornaments and soft pastel accessories. Dainty frilly little feminine touches that every woman loves. That's the 1940 style edict.

Pamper ready-to-wear stores are filled with the gayest assortment of spring and early summer fashions that have been shown for years.

Suits definitely lead all other modes this season. If advanced styles are any indication of what is coming later, there's the fingertip torso double-breasted jacket suit, entirely new this year. And, in contrast, the long redingote with full, gathered back.

"Straightlines" Popular A popular mode this spring is a jacket that contrasts with the skirt. Made of plain woolen material it comes just to the hips and is heavily trimmed with buttons. The flared skirt is designed of plaid, twills, knobby weaves and rough materials are replacing the smoother finished materials of last year.

Straightline and fitted coats, all with heavily padded shoulders come to the fore. Fitted coats reflect the trend toward femininity in such details as eyelet embroidered collars and lace-edged white linen lapels.

And under them go some very smart frocks. Soft in drape, they are cut to show curves and a fondness for dainty feminine trim. Gay prints splashed in neat all-over patterns. Printed silk crepe frocks worn with long plain fitted coats of silk the outer garments lined with the same prints that are shown in the dresses. Many of these outfits will be shown the forthcoming spring.

Slightly Shorter Skirts—16 to 18 inches from the floor. Some are flared. Others are made with unpressed plaits. Darker dresses are brightened by a touch of embroidered swiss, yokes or lace collars.

Classic shirtwaist frocks refuse to lose ground and introduce many new amusing innovations. Many boast little officers' collars. Pockets all sizes and shapes, and lots of buttons are noteworthy details.

And the colors—soft, feminine shades. When midday goes shopping for her Easter outfit she will be asking for mist rose, heavenly blue, lime pool green, hot pink, blossom pink, regimental red, and of course the stand-bys, navy, gray and black.

A lot of tiny saucer- and pill-box hats will top feminine heads at church Easter Sunday. Shiny straw salons and large felt picture hats also will come in for their share of popularity.

In contrast to other years when strictly tailored hats were seen with tailored suits, this year brings perky little feminine flower-pot

J. C. Penney Company Offers New Spring Hats Typical Of Those Chosen By Filmland Actresses



Nine out of ten of Hollywood's new spring hats have veils. Pert Jane Wyman's new topper (left) has a nose-length veil of navy blue fishnet. This

hat is a cushion-brimmed sailor of natural straw braid, made tall with a gray red cockade of pinked-edge grosgrain ribbon. Lucille Fairbanks (right) makes

When Penney's new spring hats first appeared, we took some around the movie sets to get actor-reactions. Here's what they said about the bonnets:

"Well, I suppose these things must be hats, because women wear them on their heads."

hats to top off the two-piece suit. Crowns are square, round or shallow. Flowers and veils are used for trimming and many a new Easter bonnet will be enhanced by a pert little bird perched high on the crown.

If proper accessories cause the buyer any doubt this Easter season they do not need to. One should keep in mind that bags, gloves and hankies match. Regardless of what color is chosen for accessories those three articles should match, style leaders say.

And last, but not least, costume jewelry. Lapel ornaments will do a lot to give a final festive touch to the Easter outfit. A big begemmed heart on a lapel will put a little piquancy into the plainest Easter outfit.

Priscilla Lane just told me that hats are beautiful this year, so I guess they are. At least, these are little, and I like hats that don't cover too much of a pretty face."

"Hmph! Looks like a pagoda. I thought you said hats were 'same' this spring—you mean as sane as women's millinery goes?"

Unanimously, they cheered for snoods' going out of style. These commentators asked to be named. Last time, that, as actors, they voiced opinions on feminine headgear, they got kicks from fans, millinery manufacturers, and their own wives.

Hollywood actresses, though, think the new hats are lovely. And sane. Bette Davis has bought neatly every model that was shown her for fashion pictures.

One pet is a tall turban of mustard-gold crepe, its crown a swirl of folds, curled like a fancy pat of butter, with a yard and a half of brown net veiling trim. Another she likes is a postillon hat of starched white pique, stitched with a back wing-bow of blue grosgrain.

Priscilla Lane, who is getting as

Being A 'One-Woman Fashion Show' Is One Of Worst Crimes Against Chic

Never wear clothes that make you self-conscious. Don't say, 'I'll take it' unless you are able to answer 'No' to this question: 'Will I feel like a one-woman fashion show in this?'

That advice comes from Lenore Krill, American designer, who knows how to dress women to suit their mode of living as well as their figures, ages and types.

"There's only one thing worse than being so drably unimaginatively dressed that nobody even notices you," Miss Krill goes on. "And that is being dressed in such spectacular fashion that your clothes are noticed while you, as a person, are completely overlooked."

The designer reminds us that what usually is said about the truly chic woman is: "I don't remember exactly what she had on, but she was simply stunning."

"Walk, sit and stand around in the frock you contemplate buying for at least half an hour before you

decide to take it," Miss Krill continues. "Think about the number of uses it will have in your wardrobe; how you would feel if the wife of your husband's boss saw you in it, as well as what kind of accessories you'll have to get to wear with it."

TAKE THESE WHEN YOU SHOP To her ideas about not looking like a one-woman fashion show, Miss Krill adds these rules for smartness to her list:

Don't neglect your feet. They, and the shoes you wear on them, must be comfortable and beautiful.

Don't tolerate posture defects. Any woman can achieve good posture. Unless she does, no dress, however expensive, will be becoming.

Don't allow yourself to become thick through the waistline or worse yet, hippy.

Don't let anyone else decide for you what your skirt length shall be. There's the right length for every figure.

Don't forget the back view of

yourself. See that all of your clothes, from girdle out, fit as well across the back as they do in front.

Emphasize waistline and bust in a natural way. Don't wear corsets or brassieres which distort rather than flatter the figure.

Have confidence in your appearance before you leave your room, then forget about yourself. The woman who is worrying about her hemline or whether her clips have worked around to the wrong side of the collar simply can't keep up her end of any conversation.

Figure-molding Easter fashions call for slim hips as well as a slim waistline. This is no croon for bulges. Now is the time for the woman who is overweight to plan to lose a few pounds. Exercise and strict adherence to low calory diet are the only answer, of course.

Unless her doctor advises otherwise, she may try for one week a diet with quantities of fruit, but no starches or sweets.

During the week, if she doesn't cheat at a single meal, she may lose from three to five pounds. When the week is over, she'll go back to regular menus, but will resolve never to have a second helping of anything and never to eat between meals.

The special seven-day diet might be this one: Breakfast: 2 whole oranges or 1 whole grapefruit; black coffee. 11 a. m.: 2 whole oranges.

Lunch: cup of clear consommé; half of a head of lettuce with mineral oil dressing; 2 whole oranges. 3 p. m.: 2 whole oranges.

Dinner: cup of clear vegetable broth; half of a head of lettuce with mineral oil dressing; 5 stalks of celery; 1 whole grapefruit or 2 whole oranges. The lettuce and grapefruit may be combined in a salad or eaten separately. Notice that whole oranges—not orange juice—are specified.

ASK YOUR DOCTOR FIRST It is a mistake, of course, to go on a rigid diet for even three days without first consulting your family doctor.

"LITTLE SUITS" FOR EASTER

Softly Feminine Crisply Military 7.95 And Up

New "little" suits with a big fashion future! See their snug-fitting longer jackets, high rounded revers, crisp collarless neckline! All with new young flared skirts . . . and all dressmaker tailored. Come for yours today! 12 to 20.



BEHRMAN'S "EXCLUSIVE BUT NOT EXPENSIVE"

Spring Lamps Reach New High For Style, Color And Interest

The new lamps are triumphs of artistry and craftsmanship. Practically every style and type shows ingenuity and skillful adaptation to the needs of our modern living, yet retains the decorative charm which is characteristic of all well designed accessories. The Victorian influence is seen in charmingly quaint hurricane lamps with "new-old" brass bases; effective, transparent glass lamps with artificial flowers inside their bases; china and metal lamps in a fascinating array of picturesque styles. Mirror-bases candlestick types are also favored by leading decorators for bedroom use.

Modern and "sans epoque" lamps are also outstanding in the new styles to be popular this spring. Chrome and wood are two of the favorite materials although oxidized metals in rough's mood and antique finishes are also selling well. Bridge, table and standing lamps show new and ingenious means of contributing better light, in addition to being fine examples of tasteful design. Lamp shades are more picturesque and effective than ever . . . they range from the be-ruffled lace of the Victorian types to the new and interesting parchment shades which are seen in a variety of photographic, mottled or hand-painted styles. Home spuns, chintzes and blocked prints are new materials which are being adapted for shades, and which promise to lend new beauty to any room.

Fur In Fashion For Easter Parade

Fur is the fashion for the Easter Parade! Besides fur scarfs and fur jackets, new fur fashions are seen in stoles and capes, definitely luxurious accents. Brown furs reach new fashion heights and sable-dyed Kolinsky in two to seven-skin arrangements are Spring favorites. With dressmaker suits a "must" in the smart woman's wardrobe, fur jackets are slated for bigger popularity than ever.

IT'S EASTER AT PENNEY'S



BETTY CO-ED HATS 1.98

A Spring Song of Glen Row DRESSES 2.98

WOMEN'S SHOES Outstanding Values! Spring Coats 10.90

Clear! Ringless! GAYMODES 98c Sunny Tucker FROCKS 98c

Smart Sunny Tucker COATS 4.98 Sunny Tucker Easter Bonnets 98c



Local Merchants Offer Colorful Displays In Stores

Pampa merchants joined today in their annual "Spring Opening" to present styles and fashions for spring and the Easter Parade, 1940. All Pampa and Gray county shoppers were invited by store operators to attend the opening in the respective stores to see the latest in the realm of fashion for women and men and children as well.

Comfort And Style Keynotes In Realm Of Men's Fashions

Spring styles for 1940 strike two new notes in the realm of men's fashions, ease and comfort in design and generous use of colors. The sports theme which made itself evident in suit styles last fall is even more noticeable in the spring styles now making their debut in Pampa men's shops.

Friendly Men's Fashions Lead An All-American Style Easter Parade



Above, is the suit that has definitely become the favorite of men and young men. The three button tweed-mix! This suit is versatile in style being fashion-right for any and every occasion.

All Styles Shine At 'Go-As-You-Please' Annual Hollywood Academy Award Dinner

By LEGIE NEVILLE HOLLYWOOD—Movietown held its annual Alphonse and Gaston affair the other night—the Academy Awards dinner. Inside the glass doors of the Coconut Grove were some 1700 of Hollywood's colonists who paid \$25 to sit behind a column (only \$10 if behind a columnist), eat steak-or-chicken, and see a British actor and actress receive the "Oscars"—the coveted gold statues for the best performance of the year.



FLETCHER'S Photos of Distinction

Curtains To Go Mid-Victorian Merchants Say

Windows are going mid-Victorian in a big way this spring! Following the new trend for the more elaborate furnishings and ornamentation of the eighteenth century, curtains from coast to coast are coming alive with frills and flounces, ruffles and turbulences. First to show the change, say leading merchants, are bedroom windows. Fast gaining in popularity is a mid-Victorian flounce curtain made of a pin-point marquisette, with a two-inch ruffle all around and an 18-inch flounce at the bottom. This curtain is made even more elaborate by three rows of ruffles, and can be used as a panel or with tie-backs.

Looking Fashion Right In The Face

By ALICIA HART Few and far between are styles that are universally becoming. For the most part, each and every woman has to search for clothes which will dramatize her own best features and minimize less attractive ones. The girl with a long face should by all means avoid necklaces with drooping pendants at the front. The pendants only tend to elongate the already too long line from forehead to chin. However, if she wears a pendant necklace back over the shoulders, the reverse effect is achieved. Choker beads are better for her than chest-length ones. She should skip long, dangling earrings.

Comfort, conservatism and quality may be said to be the three essentials most desired by men in their suits and topcoats this spring. For the first time in some years, American fashion is coming into its own. With Europe at war and with its mills and manufacturing houses operating under wartime conditions, the American fashion originator has a great opportunity of producing and popularizing his own merchandise.

Results of this condition are seen in the decline of the English influence on men's clothes. This spring suits are cut with wide shoulders, lots of arm room and trousers are built to wear well and fit easily.

Rough Materials There is an upturn in the use of rough materials. Tweeds and shetlands that were seen in the country and at sports events are now coming into their own for office wear and business use.

Many Stripes And Plaids There are the usual flannels in both solid gray and blue and gray with white pin stripes. In addition, there are lots of saskies, shetlands and tweeds. Many of them are striped designs which is a characteristic touch of 1940.

REALLY CLEAN DISHES Dishes are only as clean as the cloths they are washed and dried with. After dishwashing, cleanse the dishcloth in fresh, soapy water, rinse in warm soda water, then again in clear hot water, and dry, if possible, in the fresh air. Dish towels should be rinsed in hot suds, brought to a boil if desired, rinsed in clear water, and also dried in fresh air.

permanently set so that it is sometimes earlier and later. Easter was celebrated the wrong day in 1818. All too some one woke up to the fact that the equinoctial moon had been sixteen days old on March 21. Following this had been Easter, but on March 22 is the earliest day on which Easter can fall and April 25 the latest. The date of Easter is determined by the date of the vernal equinox and the date of the full moon following the equinox.

time of the American nation. Easter is a religious holiday. Only in Virginia, for many years, has Easter been celebrated before the war. Now Easter Bunnies started. But back to the day's relation to the moon. It is this association that has given it one of its best known hallmarks—the Easter bunny. Since the festival of the lamb and the lamb's head cap of lace.

STYLE RIGHT OUT OF THE ADS FOR Easter. Maybe you don't want to look like a "fashion plate," but we know that you are interested in looking your best for Easter! That's why we say, you should come to Friendly Men's Wear for style known to all men!

YOU'LL LOOK YOUR BEST IN A NEW "GULF-TONE!" We know you'll like this new fabric which is made by Botany, the new "Gulf-Tone" a light weight material with the finest of tailoring, and smartest of styling. Something new in all of the colors that correctly dresses you for the Easter Parade. Come in and slip on one of these sleek, smart suits. Fabric by Botany \$24.95 Exclusively with Style-Mart STETSON \$5 Here is a version of one of the new models of the season. "Streamline" by Stetson, wide brim, low set crown and in colors that are correct for your Easter dress. Tug it... Twist it... Treat it rough! Wembley NOR-EAST-TIES Can take it! ONLY \$1.95 See Our Bright New Spring Windows FRIENDLY MEN'S WEAR

JIM, VIGOR, AND Vitality IN GAY SPRING STYLES Swing along with new Vitality this Spring... As Advertised in Leading Magazines Vitality SHOES AAAA to EEE \$6.75 SIZES 7 1/2 to 11 VITALITY OPEN ROAD SHOES for Outdoors and Camping Wear \$5 and \$5.30 Surratt's Bootery Next To LaNora Theatre

American Men Favor Covert Cloth For Trousers This Spring Covert cloth, which sprang into popularity several seasons ago as an ideal material for topcoats and, in some cases, for suits as well, is now generally seen as a favorite material for slacks. It has, in many localities, even replaced gray flannel, and its lightness and closely woven texture are ideal. This year will see an increase in shorts as a favorite sports item in the wardrobe of American men. Dooskin is used in many of these garments although other materials, particularly flannel and, in some cases, even linen are now making their appearance. Shorts—should come to approximately three inches above the knee and well-made ones look exceedingly well for country as well as sports wear. WARM NIGHTIES New in negligee departments are warm nightdresses of sheet wool meshing, with lovely matching bed jackets. Very feminine and old-fashioned are those with high necks, long sleeves and demure turnover collars and cuffs daintily edged with hand-sewn fine lace and trimmed with tiny pearl buttons. KEEP FROM BOILING OVER To keep rice, fudge, cereals and such from boiling over, grease around the inside of the saucepan rim with butter.

Miss 'Teen Age Wears Replicas Of Mother's Costumes As 'Grand Lady'

By MARIAN YOUNG

In the parade of Easter fashions, 'teen-agers take a back seat for nobody.

Not only are clothes for Miss Eleven-to-Fourteen as smart as her mother's and older sister's—they are replicas in miniature.

The popular coat dress with buttons marching down the front from throat to hem lengthens the lines of the figure of the chubby 13-year-old just as it does the rather plump ones of her size 40 mother.

The full-skirted flannel suit with boxy, loose-hanging jacket is as charming on a high school freshman as it is on a college senior. Very young girls are taking to the wool redingote, lined with print to match the print dress over which it is worn, as enthusiastically as their chic, mature mothers and aunts.

TWO-SKIRT SUIT IS VERY PRACTICAL

Even hats for the young have stepped out of the nether-thing-or-another category.

That perennial favorite, the Breton with streamer ends, is prominently displayed, of course, but diminutive sailors with tiny veils look newer atop the Sunday best outfit.

Flower calots, minus veils, are shown with party dresses. Turbans in simple, youthful fabrics make other hat news for the young.

A practical investment for the 12-year-old's wardrobe is a two-skirt suit. Jacket and flared skirt are of lightweight navy material, tweed and the extra skirt is red, gray and blue plaid. The jacket looks equally

well with both skirts. Sweaters to wear with one are as nice with the other. Furthermore, the boxy jacket happens to look well over separate dresses.

Another ensemble around which a complete wardrobe could be built includes a figure-molding princess coat of gray wool, a yellow and white print dress, a skirt to match the coat.

Accessories shown with these outfits always are extremely simple.

No chic child wears fancy shoes, elaborate jewelry or lets chiffon squares trail out of her pockets. Her best hat may be finished with a little wisp of veiling but, generally speaking, her other hats are trimmed with grosgrain ribbon or the smallest, most innocent-looking clusters of field flowers.

Sportswear Favored By American Man

Nineteen forty promises to be an American year as far as sportswear is concerned. With conditions abroad uncertain and delivery of designs and fabrics dependent on the whims of such boats as are running, American designers are rallying to their opportunity to at last come into their own.

Hollywood and the West Coast have long been recognized as the style center for not only American but foreign sportswear and the colors and designs originated there and in Florida will be seen through-

out America this year even more than usual.

The slack suit which proved so popular last year will definitely be in the forefront of sports styles again in 1940. Advance reports indicate that there will be a variety of patterns, especially small shepherd and gun-club checks. There will be over-plaids and Glen Urquhart in sharkskins or tropical worsteds. Stripes, widely spaced or either chalk or pin type, will also be seen.

American designers have improved on many of last year's models. In some cases, shirt-coats and trousers are of different colors. At least one manufacturer is offering slack suits in three pieces, two shirt-coats with one pair of trousers. The shirts themselves are often in gay designs or the trousers may be of solid colors.

Many of the slack ensembles come in light blues and tans with green, which led last year, falling back to third place. Marine blue denims are coming in not only for slack suits, but also for short jackets.

Shirt-coats, incidentally, will generally be worn over instead of inside the trousers and to complete the costume most men use one of the soft cotton or silk neckerchiefs in place of a tie.

STORAGE OF CANNED FOODS

Home canned fruits, vegetables and preserves keep best in a cool, dry storeroom. Those put in glass containers should be kept in a dark place to prevent loss of color. Hot, steamy temperatures induce growth of mold on preserves that are not sealed airtight. Inspect the cans occasionally. Often if spoilage is detected immediately, the contents can be salvaged.

Spring SALE of Furniture

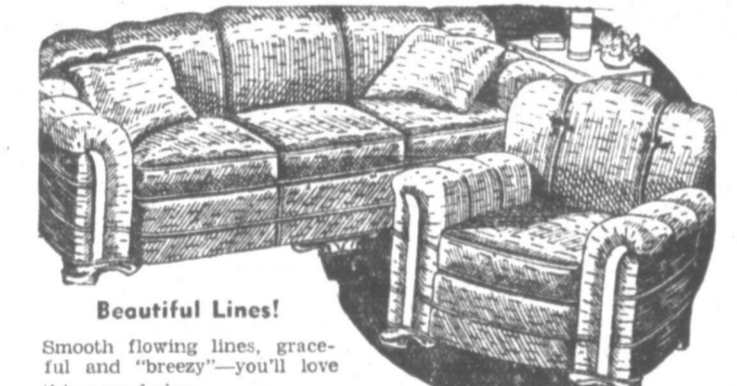
We invite you to our store to see the new 1940 lines we have received from the world's largest market. Both modern and period type and the nicest selection ever shown. Best of all perhaps the prices are down in most cases.

WATCH US NEXT WEEK FOR THE LARGEST SELECTION OF ONE LINE OF MERCHANDISE EVER SHOWN IN PAMPA. SEE OUR WINDOWS TUESDAY AND FOR THE REST OF THE WEEK. YOU WILL BE INTERESTED FOR EASTER.

Make your Living Room Thrillingly Beautiful

We proudly present this living room suite to careful buyers who appreciate unusual values—our low price and our easy terms both urge instant action!

Two Big Pieces in Lovely Velvet **\$79.50**



Beautiful Lines! Smooth flowing lines, graceful and "breezy"—you'll love this new design.



We now have over 300 lamps in stock and prices from \$1.75 to \$16.75. What a selection for a town of this size! REMEMBER OUR LOW OVERHEAD EXPENSE MAKES IT POSSIBLE TO SAVE YOU MONEY. LOW RENT—FAMILY WORKS—HOME OWNED.

You can now find an excellent selection of period and semi-modern tables, and occasional pieces that have just been received from America's best factories.

PRICED AGAIN TO SUIT ALL

BED ROOM SUITES

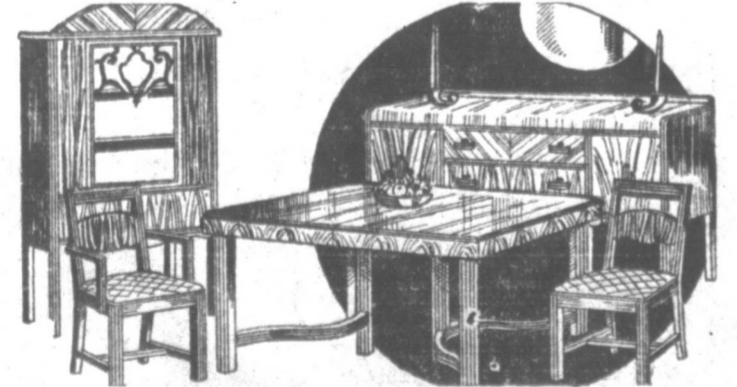
A selection in colors, designs, woods and eye appeal to meet the desires of the most exacting. PRICED FROM \$44.50 to \$350.00. Again you will find both period and modern. See the early American in both Mahogany and solid hard Maple.

This Suite Is an Outstanding Spring Value!

If you need a new Dining Room suite now or later, it will pay you well to investigate this tempting offering. Convenient credit arrangements will be cheerfully made to suit you!

Cleverly Styled Dining Suite **\$129.50**

Something new, something different. Blended walnut, all matched in design. Blue upholstered chair seats. Must see it for words cannot describe its beauty and service. Have something different at no extra cost. Why not?



NO CARRYING CHARGES

Pampa Furniture Co.
ONE BLOCK WEST OF BANK

NORGE

NEW 1940 GAS RANGES



The frames of the 1940 Norge ranges are the SKY-SCRAPER type. No bolts in frames at all. All welded so that 25 years from now your Norge frame is as good as ever. Beauty, service and eye appeal have all been combined with low price to make one of the outstanding gas ranges on the American market.

SEE THE NEW 1940 LINES OF NORGE GAS RANGES BEFORE YOU BUY.

PAMPA FURNITURE CO.

NOW!

The Greater NORGE IS ON DISPLAY HERE



FROM TOP TO FLOOR, THERE'S SPACE GALORE!

Don't miss seeing the refrigerator that's almost all storage space . . . that invites you to "Help yourself to an extra shelf" at no extra cost . . . that lets you "Store more yet in the Cellaret" at no extra cost. All the food you tuck away in the big cold compartment is protected and preserved by the exclusive Royal Rollator Cold-Maker . . . the only domestic compressor cooled by flowing refrigerant for easy, economical going under heaviest loads in hottest weather.

BEFORE YOU BUY, SEE

Royal Rollator Refrigeration

NEW 1940 NORGE WASHER

- BIG ALL-PORCELAIN TUB
- FAST WASHING ACTION
- STEAM SEAL
- DAMP DRYER
- PRESSURE SELECTOR
- LIFETIME WINDER ROLLS
- FINGER-TIP RELEASE
- 8-POSITION SAFETY LOCK
- SELF-DRAIN TUB
- ALUMINUM AGITATOR
- NON-CLOG DRAIN
- AUTOBUILT TRANSMISSION
- HEAVY DUTY MOTOR
- WASIT-HIGH OUTSIDE CONTROL

Norge, driven by the famous Auto-built transmission . . . heat washes and "pressure cleanses" everything from the daintiest garment to the grimeiest work clothes, easily, quickly, economically. Be sure to see all that you get for your money in this new 1940 Norge.

Pampa Furniture Co.
ONE BLOCK WEST OF BANK

Easter Brides Radiant In Slim Bridal Gowns

Primrose yellow, dream blue, and other exquisite pale pastels make their bow in the bridal procession this spring. The shimmering white gown is a new veiled pinnac complementary to her slim sleek gown with long full train. Multi-color flowers add gaiety to many wedding processions, as the brides this spring choose new colorings for their bridal entourage.

Contrasting with the slim beauty of new bridal gowns, the romantic full skirted frocks worn by attendants make a beautiful picture. New-looking, too, are the bridesmaid's gowns, as slim as draped sheaths, in satin and soft crepe or even jersey. Low fullness and very slight trains may be used to allow grace in walking, and more sophisticated gowns chosen by maids of honor may be as elegantly slim and draped as that worn by the new bride of 1940.

EXQUISITE SHEERS WORN IN EASTER BRIDAL GOWNS

For the bride who will be a "picture," spring 1940 offers a bridal gown of exquisite flowing lace or chiffon, or crisp old-fashioned styles in marquette or organza. Tiers of ruffles are borrowed from grandmother's day, and are copied in the quilted frocks worn by the bridesmaids. Lovely bonnets frame pretty faces, or floating veils from tiny pillbox hats may be chosen for the more modern costume.

Bridal fashions range from the

simplest of slim white satin gowns, to delightful gowns befringed and be-ribboned. New, mesh veils that hang softly, may be preferred to the usual tulle, or the always popular lace veils may be worn. Head-dresses are designed in complete harmony with the gown and the formality of the occasion, ranging from the swathed turban with loose floating veil, to the "bonnet" with its dainty white flowers worn far back to frame the face.

Smart New Sport Jackets Popular

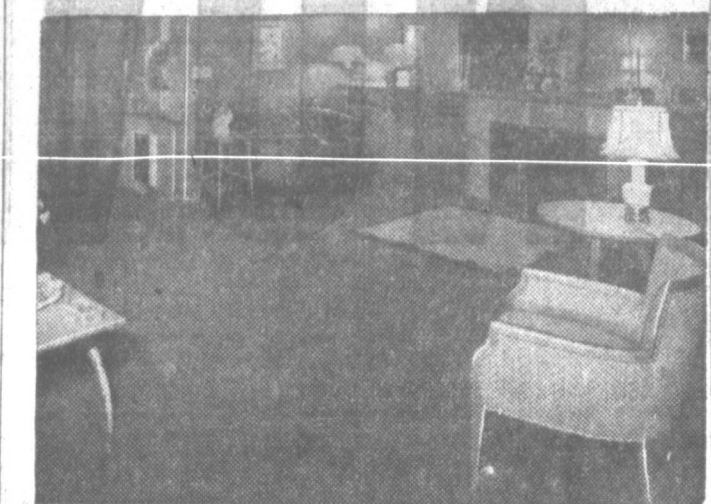
The extra sport jacket now so popular in America can be traced directly to the college student who absorbed the style from English universities where for many years gray flannel slacks and brown tweed jackets were almost a regulation uniform.

We have, however, gone far since the first importation of these coats. Almost every man now has at least one extra sport jacket and many boast three or four. They are worn not only in the country and for motoring, but in many places for office use as well, particularly during the spring and summer months. Cheviots and Saxtonies lead over the long favored tweeds as the materials for these jackets. Many of them have side vents although the center vent still remains the most popular.

FLOWERY NECKLACE

One of the most ingenious new necklaces seen in spring jewelry collections is made of small, diamond-studded flower pots, blooming with glowing ruby flowers.

Pampa Furniture Store Unites With Buyers In Glamorizing Homes



Pictured is a paneled living room featuring "fewer pieces with more interest." Note match-

ed woods, mirror wall, new methods of lighting and concealed radiation.

For the past few seasons, the style element in home furnishings has translated the words "fashion," "personality," and "glamor" into the domestic scene, giving a boost to local business in practically every American community. The movies are partially responsible for this, but in the main there has been a general trend to make homes more style-conscious on the part of Mrs. Average American Home-Maker.

Pampa Furniture has seized eagerly upon this new selling slant, reflecting these ideas in their advertising and displays. New interest is afforded the consumer by means of this new, more personalized approach. Hence, Spring furnishing is no longer a matter of mere house-cleaning and storing away, but of bringing a fresher, lighter touch to rooms, thus making the transition from one season to another a pleasant and enjoyable task.

Furniture featured at the Pampa Furniture store for the spring includes the Chinese Chippendale chairs, drum top occasional table as well as the lamp and coffee tables, and sofa. The Duncan Fife mahogany dining room suits and extension tables in walnut and mahogany are shown by the local firm. Also displayed is the early American period bed room suit in solid mahogany and veneered mahogany and solid hard northern maples in the bed room suits.

Modern decoration, still popular with many Americans, is acknowledging the growing renaissance of Victorian. Early American and French Provincial styles, as well as the acceptance of a "mixture" of periods usually termed Traditional. The important factor in the retailing of Spring, 1940, home furnishings is that every sale, regardless of the amount involved, is made with due consideration for the individual home concerned, as well as its inhabitants. Home furnishings are no longer a routine matter, but are surrounded by as much color and interest within the stores as possible. In order to inspire the consumer with the idea of the effectiveness they will have in her own home. This is where the words "glamor" and "drama" come into the picture.

Many stores supply free decorating advice, or tie in with the editorial features of widely read national magazines. Thus, the vogue in home furnishings becomes as universally interesting to American Consumers as does that of ready-to-wear fashions. "Express yourself in your home" is the theme of this new brand of retailing, and in connection with this there are home furnishings fashion shows, exhibits and forums, all stimulating community as well as individual interest.

Now, more than ever before, the American home expresses the individuality of its owners, and there is a freer, more facile use of furniture and accessories than ever before. Woods may be matching or contrasting, curtains may be fluffed or tailored, rugs may be plain or figured, scattered or carpets. Many homes which might have been considered "old-fashioned" a few years ago now emerge as charming and harmonious, by the simple addition of a single piece or a few fresh accessories.

Slip covers and upholstery are equally popular for year round treatments of chairs and sofas. There is a tendency to use more of the homespun types of fabrics, for both formal and informal types of rooms. Victorian and Edwardian colors are having a vogue right now

'Chemical Fashions' Are Materialized Out Of Thin Air

By MARIAN YOUNG

The step, with his supply of leather for shoes and accessories, now finds himself along with the silk worm, and the woolly sheep, venerated by modern chemistry to the role of extra ingredient of featured player in the fashion picture.

In the drama of modern fabrics, the chemist is the star. And his supporting cast includes such commonplace materials as coal, air, salt, limestone, sour milk, tar, carbolic acid.

Fashion-minded eyes have turned away from the loom, the spinning Jenny and the flying shuttle. Today the beaker, the retort, the high vacuum evaporator, the centrifuge and the test tube produce clothes in all categories.

Handbags and other accessories are made from lichte, derived from anthracite. Materials of spun glass are used for curtains and accessories as well as dresses. Nylon, of coal, air and water, fashions brush bristles as well as stockings which are reputed to have better wearing qualities than silk ones.

GIVING SILK WORMS A WORRIED LOOK

Vinyon, derived from vinylite resin, compounded from natural gas, coal oil, salt and air, produces a material that's handsome enough to make a silk worm decide that now's the time to turn. The possible uses of vinylite are so widespread, as a matter of fact, that even the chemist who created it won't attempt to guess how or where it will turn up next. At the moment, in pliable forms, it's used for suspenders, garters, shoes, shower curtains, raincoats.

Aside from the smartness and beauty of synthetic materials, they have an interesting appeal to the budget-minded. Chic at a price—a low price—might very well be their motto.

"Native" Prints In Spring Costumes

Following the mood for gaiety and color, spring frocks and print ensembles show many "native prints" in riotous color schemes or soft muted colors. Gay Javanese prints with exotic patterns are contrasted with other softly muted prints in which South American designs are used with native pottery and baskets as inspiration. Mexican prints and bright Hawaiian colorings are

Little Miss Smarty Goes To Party In Dress-Up Frocks Shown At Simmons

Smart lines, good fabrics and simple, expensive-looking details distinguish the newest dress-up clothes shown at Simmons children's wear for little girls to wear to late winter and early spring parties.

With many dresses designed on the same sound principles which make new clothes for mother the most charming in many a season, the kids will like the slight tinge of sophistication that appears in most of them.

PASTEL COLORS ARE FAVORITES

Blues, pale greens, yellow, shell pink, and white still are the favorite colors. Organza, dotted swiss, crepe de chine, sheerest voile and finest lawn are the favorite fabrics. Hand tucking, shirring, fine pleating and ruffling are distinctive finishing touches.

A charming organza dress for the seven or eight-year-old has a gored skirt with the bodice, including sleeves, covered with alternating tucks and ruffles. Small, covered buttons march down the front in a straight line.

A dotted swiss model—white dots on a pale blue background—has tucked collar and cuffs and inset bodice panel, each finished with delicate blue piping to match the piping on the gores of the skirt. This, too, is handmade.

TWO USES FOR SCHOOL CLOTHES

In a less elaborate category is a sweet pastel plaid coat dress of tissue taffeta. It's a copy of a coat dress for a grownup cut on princess lines with swirling hemline, long sleeves and slightly bloused, rather full bodice.

Two-piece effects for school and play are becoming to children of all sizes. Amply cut, tuck-in shirts often are attached to matching shorts over which a button-down-front skirt is worn. When not attached to shorts, blouses of this type are long enough to stay inside the top of the skirt.

seen in other prints, but usually in sportswear.

Daytime costumes make use of the very exotic and colorful Javanese prints, or the quaint garden prints loved by most women because of their fresh spring-like colorings. Mixtures as lively as any spring garden are seen in close florals or amusing stripes or checks.

used only occasionally, wrap in some sort of tarnish-resistant material. A new very soft fabric recently developed, is impregnated with countless particles of silver—which draw the tarnishing elements from the air before it is possible for them to discolor the silverware wrapped therein. This fabric is available by the yard or made up in bags, cases or rolls fit practically all types of silver pieces and is also extensively used as lining for made-up silver chests.

TARNISH-RESISTANT SILVER FABRIC

Constant use and consequent frequent washings keep silverware free of tarnish and deeply gleaming. If silver must be stored away or is

Begin with Life now - no matter your age. If you're small, Life will make the most of what is naturally yours; if you're above average, Life will mold you to smart firmness easily, comfortably. Quilted cushions do the trick!

\$1.25 \$1.75 \$2.50 \$3.50

Murfee's, Inc.

Especially for you—
Especially at
Easter



ROTHMOOR COATS

—in a glorious Easter style raid!

22.95 and 39.95

For quality, for style, and for your pleasure —we recommend these new Rothmoors. For economy, too.

Murfee's, Inc.

Pampa's Quality Department Store

Easter FASHION PARADE

JOYCE GOULD and DUCHESS FROCKS
(Juniors) (Half Sizes)

MAKE EASTER HEADLINES

The hit of the Easter parade—because they go everywhere and flatter every figure. Pretty... practical... popular!

\$10.00 Others to \$19.75

Your Easter Bonnet

Hats for your suit... your frocks... your dress-maker coat! Hats for every costume in your wardrobe! Fest and saucy, gay and demure... we've hats to flatter you!

\$2.95 Others \$1 to \$6

The SMART SHOP
110 1/2 E. Foster
RUBY BOSS, Mgr.

NEW PRINT



Very new print-and-plain bolero frock worn with bright little kitten pumps. Note those diamond shaped perforations for that open-toed look.

DRESS UP YOUR HOME FOR EASTER With Light!

Today a new note is struck in modern home decorating. Light, yes, just light, but not ordinary light, light that is scientifically designed to accentuate the natural beauty of your home.

With Easter just around the corner, now is the time to start planning your re-decoration of your home. It is another modern step in greater comfort and beauty to the home. With the many new lamps, of tasteful design and the many shades now adapted to use in lamps it will pay you well to visit your dealer and let him explain the new schemes in home decorating with light. You'll be surprised at the cheerful, bright new atmosphere that can be created in your own home, with light. "Bring Spring into your Home With Light."

Southwestern PUBLIC SERVICE Company

How Will Children Have Their Spring Dresses Blooming This Easter?



Where children's dresses are concerned, one does not have to lay down any hard and fast rules, for styles are not as dependent upon individual trends as they are in grown-up dresses. Every mother who wants her daughter to be well dressed and to enjoy her clothes, should make variety the keynote of her wash frock wardrobe. For the sisters pictured here, the typical American big-and-little-sisters who dress alike, we suggest these six types of wash frocks for Spring.

A TAILORED PRINCESS FROCK—These striped seersucker pictures here, are excellent examples of the princess silhouette with their clever manipulation of the striped pattern and their pristine collars and cuffs. They come in Parents' Magazine's Young Blue and White to match the rest of the Young Blue wardrobe.

A QUAIN PINAFORE FROCK—At least one pinafore frock for every little girl this Spring. Crisp white lawn pinafores over checked or printed frocks are most appealing. A few extra pinafores will convert winter cottons into Spring styles. They'll save on dress laundering, too.

A SHIRTWAIST FROCK—And this year it should contrast plain and striped chambray. Chambray is the Spring's most popular dress fabric.

A JUMPER FROCK—There are new ones of spun rayon with crisp sheer cotton blouses. Have a few fresh. Spun rayons wash well and are crease resistant.

Easter Bonnets Make Spring Headlines With Calot, Simple, Or Ornate Looming

In Spring's fashion parade there's the right hat for every woman. The variety of shapes, colors and trimmings from which to pick and choose couldn't possibly be wider. This is indeed a season when it's no trouble at all for any girl to find exactly what is becoming to her.

There are sailors galore, from tiny ones of white straw, with navy veiling, to enormous, perennially flattering cartwheels with both straight and off-the-face brims.

TURBANS NEED PROFESSIONAL TOUCH

Turbans are seen in equal profusion, from high, wide and handsome ones of strange materials to neat little head-hugging models with edgings of braided self-material. None, however, is casual. Unless you can do a pretty professional job of draping and bow-tieing, this is no spring to make your own turbans.

The calot is a headliner. Flower-laden versions appear for afternoon and informal evening wear. Simple ones of felt and belting ribbon are suggested for wear atop the suavest, most sophisticated coats and suits. Incidentally, a smooth-crowned coiffure with flatness at the front just above the forehead is the perfect background for a calot.

The typically "Easter bonnet" kind of hat may be a tiny sailor, a little telegraph, a flower pot shape or a small cloche. But it will be

Longer Jackets, Curved Waists Give "Little Girl" Silhouette In Behrman's New Dressmaker Suits



Two Spring Fashion leaders! Little dressmaker suit in Crown Tested spun rayon and wool twill. Princess reefer ensemble in flannel-like Crown Tested spun rayon and wool fabric. Worn by Columbia Broadcasting Stars.

Those Gowns For Southern Wear Need Not Be A Luxury That Is, If You Choose Wisely

NEW YORK.—Don't let any ideas about summery clothes for the south being a waste of money keep you from accepting that invitation to visit somebody at a southern resort this winter.

You need special clothes for the south, of course, but, chosen wisely, there's no reason why some of them can't be worn before you go. Or why all of them won't be handy wherever you happen to be next summer.

As a matter of fact, at a fashion show in the Savoy Plaza, American designer Sally Milgrim headlined evening gowns to wear to midwinter parties before the trip south, while down there next spring and summer as well.

One stunning gown in this category is of rayon mat jersey in a luscious shade of self-green. The bodice is twisted, the rather large pockets slanting and the sleeves just-below-elbow length.

Another charmer, of a silk jersey print which features giant Victorian bouquets of spreading roses, tulips and delphinium on a soft gray background. This, too, has covered shoulders.

So far as daytime togs for warm climates go, really wise choices will do a great deal to round out your wardrobe. The well-tailored slacks and matching shirt or cardigan of softest flannel will be useful at resorts next summer and may be worn as a lounging costume around the house at any time of year. The extra print blouse you get to wear with the slacks while south may do nicely with next-spring's street suit.

In southern departments the mix and match theme is prevalent at the moment. One store suggests that a wardrobe which includes the following allows for infinite variety and will see any woman through a moderately long winter holiday: dusty rose flannel slacks and a matching long-sleeved jacket; a shirtwaist dress in rose and gray geometric print; a gored and flared separate skirt of the same print and a long-sleeved, tailored rose blouse; a gray linen suit with short-sleeved jacket and box-pleated skirt; gray shorts and a rose or black halter.

The trick lies in sticking to a color scheme so that different jackets may be worn with different skirts and a blouse may go with several skirts as well as slacks.

War-Time Paris Dresses Women As Seductive Spies

PARIS, March 13 (By Radio)—France's great couturiers have erected their own "Magnet" Lines against the invasion of war influences.

Military themes—uniforms—are absent from the collections of Paquin and Creed, who inaugurated the spring showings.

Seductive styles, reminiscent of pictures of adoring spies of the first World War, are the order of the season.

Daytime as well as evening clothes are brazenly sex-appealing. The silhouette of the hour is essentially feminine with high bosom, tiny waist and rounded hip-line. Fullness in soft, straight skirts starts below the hips.

Paquin's suits have pleated or gored skirts with the lines of the latter stressed by inside pressing. Jackets are wrist-length, easy fitting. Outstanding is a model with killed skirt in shepherd's plaid and a scarlet wool jacket, buttoned high over a white organdy blouse.

Paquin accents shoulders by means of rounded rather than squared lines.

THEY'RE DARING

Cocktail and tea dresses of black crepes and black silk jerseys and mere youthful prints featured daring transparent effects. Scanty evening bodices over flesh chiffon basques, look more nude than they actually are.

Many skirts are faintly Spanish. Mantillas, Gypsy kerchiefs and drooping snoods are shown with these.

Filmy lace, chiffon, organdy as well as crisp failles and silk prints are Paquin's favorite fabrics. Apricot is the new color for evening. And there's a wide range of blues, clear reds, black, white, beige, greige and banana shades. Checked and striped tweeds are highlighted.

Notable, too, are black patent leather picture hats, muffin-shaped loques and tiny canoehers.

Creed's collection is composed entirely of suits for all occasions. Swinging, gored skirts, knuckle-length jackets and slim-flared basques are featured. Handsome blouses shown with both long jackets and Eighteenth century basques, have high jabot necklines. There are quantities of Beau Brummel collars.

All of Creed's suits are single-breasted, fastened exactly in the center with one or three or five buttons.

Skirts continue to be short. Here, too, shoulders are rounded rather than squared.

Gayly checked and striped tweeds for town and country are in greens, browns, greige, gray and bright blues and in many misty tones. Blouses of printed aural, taffeta, faille, shantung and vest silks provide chic color contrasts. The black suit generally is accepted with crisp white pique. Many black jackets are teamed up with gray striped skirts and white blouses.

Shoes At Jones-Roberts Important For Smart Spring Outfit In Colors

If you want to be smartly attired this spring you must know your shoe styles, such as those shown at Jones-Roberts Shoe store.

Gone is the season when one simply chose a pair of black shoes and wore them with whatever costume she happened to select.

This spring shoe must harmonize with your Easter outfit if you want to look well dressed, shoe dealers say.

If you are going to wear black, prints in which black appears, or gray, then black shoes should be your choice.

If your Easter outfit is navy blue or the new lighter shade of blue known as Bluejacket or Federal blue, you should wear shoes in navy or the lighter shade. Blue shoes, also contrast nicely with beige, rust, gray, rose or natural shades.

With brown and beige outfits, light blues and yellowish greens, honey beige of Manilla beige are the shades to select in shoes.

Cognac, or burnt sugar, a new, lively russet shade, complements warm browns, tans and yellows. Contrasts with tweed mixtures, navies, medium blues, gray and print.

Scarlet or romance red, shoes are a favorite running-mate with gray outfits and these gray, printed colors may also be worn to contrast with white, or beige.

The sport suit, whether plaid or check, calls for a slip-on shoe or pump of patent leather or gabardine.

Gay Easter Fashions For Children

Easter is a traditional children's holiday... dress up your youngster from our grand collection of becoming styles. THEY'LL love the styles... YOU'LL love the prices.

Hats
Leghorns, Sailors, Poke bonnets, off face styles.

Dresses
Adorable new cottons, spun rayons, taffetas, linens, organdies and nets.

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Jack Tar togs, Blazer coats, slack suits, Hats and Caps

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The last word in Spring shoes—distinctive, smartly styled shoes... shoes that have just a touch of artistry in their make-up... shoes that have spring dash and verve!

6.75 and 8.75

Select your new shoes from Jones-Roberts from a Garden of Riotous Colors.

The store of beautiful shoes Jones-Roberts SHOE STORE

EASTER BUNNIES FOR 1940

Bunnies, as in costumes or dressed in the height of 1940 fashion, will probably be the youngest set's most favored Easter toy. For infants, featherweight rabbits in washable materials are practical and cuddly. For young people with glamorous ideas are fashionable lady bunnies, in elaborate evening dress, accompanied by military gentles—bunnies in brilliant uniforms or dignified in formal cutaways. Peter and Molly Cottontail appear appropriately in their homespun dress along with bunnies of possible foreign extraction in native costumes.

One of the newest rabbits, with an easily cleanable tummy, actually eats carrots in a realistic nibbling manner, which will delight the small owner.

New Flower Compacts

New displays of purse compacts blossom as gayly as an old-fashioned flower garden. In size and shape you can pretty well take your pick—from small, two-inch square cases (these are doubly deep to contain a generous quantity of powder), to huge flat, round ones, big as Lily pads. Geometric shapes are favorites, too, along with the already popular snuff box type. Covers are motifs of bright flowers done realistically in pastel enamels, also pale, plain shades with etched leaf or flower designs; backs are of tarnish-resistant silver. It might be fun to match your compact to your boutonniere or flower bonnet.

Wyman C. Scrimis, ranchman near Brownwood, snagged a 27 1/4 pound catfish with the tail of another fish protruding from its mouth. It proved to be a one and one half pounder, the greedy cat had caught before snapping McInnis' bait.

DRESS UP FOR EASTER AT WARDS

... YOU GET BETTER STYLES!

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Easter coats

NEWEST BOXY AND FLARED STYLES!

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Indispensable all-occasion swaggers! Beautifully tailored in fine wool, or silky wool and rayon fabrics! Rayon twill lined! Navy, black, or new pastels. Sizes from 12 to 20.

NEW EASTER HATS

Exciting values

Gay flowers, ribbons, and veils on felts and simulated straw!

Beautiful New RAYON DRESSES

Everything that's new! Lovely prints, pastels, lots of navy! Sizes 12 to 44. Rare finds at 2-98

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Easter Coats At Murfee's Are Hot News For Wardrobe Budgeteers



A navy blue spring coat, left, with fly front, collarless neck, line and moderately full hemline, is becoming to all sizes, from 14 to 44. It's shown with a white straw hat, corsage of orchids and a subtle scarf. The other Cookman model, right, also is of navy blue wool with handsome detail on the bodice.

This is a coat spring at Murfee's. Suits are popular as always, but the separate coat over a silk or light wool dress has as prominent a place in the Easter fashion picture.

The popularity of coats is particularly good news for the budget-minded woman who likes to be able to wear her spring clothes all summer. With the right coat and a couple of silk dresses to wear under it, she'll have no street wardrobe problems from Easter through June or even July.

The fitted reefer with subtly flared hemline retains first place. The boxy coat—three-quarters or full-length—is importantly featured, too. Capes are starting a comeback. The bloused bodice and elongated torso silhouettes are the freshest news, with the latter usually referred to as a tunic type.

Buttons and pockets are the all-important trimmings. Helen Cookman well-known American designer, uses as many as 40 tiny buttons on a double-breasted reefer—all of them concentrated in the waistline area across the front. Pockets in every possible size and shape are shown in all collections.

Tweeds and other smooth surface wools are widely used. So are monotone tweeds. Navy, black and gray,

in the order named, are color choices. But royal blue, golden beige, green, mustard and other muted yellows are prominently displayed. Fundamental principle of assembling a spring wardrobe which does not include a suit is to buy your coat first, of course. Unless you can have more than one coat, better choose a dark or at least a neutral color which can be worn with a variety of shades.

BOXY, STRAIGHT COAT FOR GENERAL UTILITY
One stylist suggests a medium gray, fitted redingote, a red and white print dress and black patent accessories for an Easter ensemble. It is also advisable to buy a casual gray-and-white print shirtwaist dress with bloused bodice, and a dressier frock in a solid color. With these three and the gray coat, she says, the wardrobe is pretty complete.

For the woman who wants a double-duty coat, a straight-hanging, rather boxy model of monotone navy tweed is recommended. With a silk dress and a fur scarf, this is dressy enough for any daytime occasion in town. And, minus the fur scarf, is perfect over a flannel suit or a light wool shirtwaister for country week-ends or daily life in and around a suburb.

Spring Hats Gay With Primroses, Bows, Veils; High Colors Lead Parade

Easter, always the signal for the appearance of new Easter hats for the American ladies, has long been accompanied by the trembling anticipation of the American male. In the past few years, he has succumbed silently, though unwillingly, to the Eugenie Tricorne, the Baby Bonnet, the Skyscraper Crown. By this time, he has been through most of the pernicous forms of Millinery Madness, as evidenced by his female tormentors, and is ready for just about anything.

The Victorian and Southern influences have cajoled some charming bonnets and tiny hats from the leading millinery designers. These are copied in every price level, but are not extreme or difficult to wear. They have a tendency to soften the face, and are charmingly naive with their feathers, bows and many types of veils. Straw, belting and satin are used for these "little" hats, as well as felt. Naturally, they are primarily for the small or youthful face.

Flower hats are enjoying continued popularity. Little toques made completely of daisies, sweet peas, pansies, and other small artificial flowers will grace the head of many a smart woman. These have an especial charm and dignity for older women, and also have the ability to flatter unrefined types. There are small sailors, too, made ingeniously and trimmed with velvet ribbons, veils or snows. Colors are legion, ranging from white to bright reds, or "natural" flower shades.

A new and interesting trend to watch is the calot or skullcap hat, which is making an entrance this Easter. They veivets, satins, straws, often trimmed with a solitary rose or ribbon "ch-u" are being featured by the more high-fashion milliners. These are worn far back on the head, and usually have a face veil to set them off. They reveal a considerable portion of the face, so are recommended primarily for those with well defined features.

All in all, the "sweet and simple" trend is in the lead for this gay Spring. There will be an abundance of white, but color is stressed and stressed again. Not just any color, but carefully chosen hues of red, blue violet, in a subtle range of be-

coming, wearable hues. Black and navy refuse to be eliminated, however, and still make some of the smartest hats.

There is another style of hat that seems slated for a large share of interest. This is the cloche—the simple, small hat that has worn easily and without fuss. Almost invariably it is a felt, with or without ribbon binding, and is effectively worn turned up or down. This year it will be seen with suits as well as coats and tailored dresses, in a variety of sizes and innumerable colors.

It's definitely a feminine Spring, and unless the female of the species goes out of her way to make a poor choice, her Easter hat is almost certain to be a charming and colorful one, that even her Severest Critic will approve!

'Wasp Line' Passe For New Season

Now it's the new long torso silhouette style leaders have introduced for spring to replace the wasp of the past season.

The tightly cinched waistline that caused such a fashion furore last year has been tossed into the discard—and it goes unmentioned.

In its place comes the 1940 new line which decrees neat ribs, a trim, but not pinched waist—and a long under-the-arm look. It is young, lithe and designed to glorify the American girl's slim-waisted, long-legged figure.

One of the new foundation garments that will be worn under Easter costumes this year is laced about half way down the back and is very lightly boned.

Chief standard bearer of the Coronado expedition was don Pedro de Tobar who had with him 13 horses for the trip to explore new lands. For him, El Tobar hotel at the Grand Canyon was named.

By parking light planes on their noses and protecting their propellers by resting them on wood blocks, it is possible to store 15 planes, tails in air, in the floor space ordinarily occupied by five or six ships.

New Silhouette—'Elongated Torso'—Is Spotlighthed In Dressy Gowns

At this time of year the smart woman has a new silk print or pastel wool day dress to wear under her fur coat. She has her eye on a suit she plans to buy right away and wear all spring. So, quite logically, she begins thinking about clothes to fill the gaps in the dressy or formal sections of her wardrobe.

In other words, she shops around for an evening gown or a dinner dress and perhaps an afternoon frock. She fully intends to be as chic at evening parties as she is during daytime hours.

She likes the simplicity of the newest dance gowns, the loveliness of their fabrics and flattery of their colors. Rebecca mauve, a brand new shade, catches her eye. Foam green, hot pink, grayish yellow, soft gray, beige and beige and other widely-discussed colors of the moment.

The new elongated torso silhouette lends itself particularly well to

dinner dresses. This line molds the figure from throat to just below hips instead of merely through the waistline.

Bloused bodice effects are seen in both evening and afternoon categories. These preserve slowness below the hipline, fullness above. The hipline invariably is smooth. However, dirndl skirts, gathered to the waistline, seldom are shown.

Evening gowns fall into two classifications—the sophisticated, streamlined sheath with or without skirt, and the billowing, full-skirted, romantic creation of stiff fabrics like faille, or soft ones like chiffon, used generously.

Off-the-shoulder lines are featured. But, at smart clubs these nights, one sees more modest, covered-up gowns than extreme décolleté ones.

For afternoon, a black silk faille or taffeta suit with expensive-looking, handmade lingerie blouse with a frou-frou jabot or bow at the neckline is a good choice. At a

recent fashion showing at the Plaza, a well-known specialty shop featured several afternoon suits of this type. The majority had slightly full skirts and trimly fitted jackets.

Also shown were perfectly cut basic dresses of elegant fabrics, designed as backgrounds for jewelry. One had a slim skirt and a full bodice with narrow, round yoke on which almost any thick, massive necklace would be smart.

Earrings were in evidence with day and afternoon clothes as well as evening and dinner gowns. It's smart to wear matching earrings and bracelet or matching necklace and bracelet, but not all three at the same time.

FRESHEN CHILDREN'S SNOW SUITS

Children's woolen snow suits suffer strenuous treatment. If they are washable, an occasional good tubbing keeps them fresh and ship-shape. Any tears or thin spots should be mended or reinforced before they are washed. Use a rich lather of lukewarm soapsuds, keeping the suds active and the water the same temperature during the

Stores Vie In Stressing New Original American Fashions For Local Women

Stepping forward with the enthusiastic backing of American stores throughout the country, American designers create a diversified Spring mode especially for the American woman. Basing their habits of this busy fashion leader, hundreds of American designers have come to the fore with fashions that display true creative ability and novel ingenuity. Use of color, loved by most American women for its youthfulness, is one of the distinctive features of the new American trend.

Definitely youthful, the new fashions have wide "bell-swing" skirts, rippling fullness, and gay youthful pleats below tiny-waisted bodices. Even coats show this same youthful treatment, and in the new soft woolsens may be impeccably tailored or soft in "dress-maker" details.

to use originality in line and color, and selection of fabrics.

Springfield shops are bright with the colorful result! Rosy reds, lovely soft blues, gay Spring greens and yellows, new sparkling prints combine with beautifully matched or blended accessories and hats gaily bedecked with flowers and ribbons and veils.

Even children's clothes—which have always been superior in American design—come in for their share of glory in the new style picture. Store windows display the adorable miniatures of grown-up fashions in bright or muted pastels and little-girl prints in a riot of color that copies the beauty of mother's wardrobe. Color blooms aptly in children's clothes. We see "soft" pastel plaids, tiny checks and beautiful plaids in jackets, skirts, blouses and dresses. Swirling hemlines are achieved thru pleats, tucks, gored, swing and ballerina skirts. Pockets, pretty as they are practical, are seen everywhere in peg, big patch and novelty shapes.

The long-awaited triumph of American designers this year is made possible by the enthusiastic support of stores everywhere. In local shops original displays and color groupings emphasize the beauty of these new fashions, and clever American-designed window mannequins show their extreme beauty of line and workmanship. The result has been the most diversified mode seen in many years, for with no central style trend to follow, American designers have each been free

entire process. If necessary, use a second suds bath. Rinse in three changes of clear water, pressing, not wringing, the water out gently after each rinse. Roll the garment in a turkish towel to blot up excess moisture, then hang over a line to dry in a sheltered, shady spot. Shake occasionally during drying and brush when thoroughly dry to fluff up the nap if it is not of a smooth surface woolen.

Stores Back American Creators of Fashion

News Want-Ads Get Results!

LEVINE'S, The ONE STOP FAMILY SHOPPING CENTER! Smart DRESSES

NEW SHEER ALPACAS \$7.98

Featuring new light spring shades predominated by the current blues, rose, and indispensible navy.

Becoming styles for youthful and mature figures. Tuckings, shirtings, dropped hip lines, nipped in waist lines. Sizes 10 to 20 and 38 to 46.

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Hot pinks! Cool grays! Dashing black and white checks! Boleros, sports and dressy models. Everyone a startling LEVINE style success. Sizes 10 to 20, 38 to 46.

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Sailors, Poke Bonnets, Swaggers, Bumpers, Black, Navy, Beige, Pressed Rose, Trims, Flowers, Veils, Birds.

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Fitted styles or Boxy models. A style for every shape. An early Easter means a long season on Coats and Toppers. We invite you to USE OUR LAY-AWAY.

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By Jolene

Here is a smart open toe patent pump that was styled in Hollywood by Jolene and will compliment your Easter Fashion.

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The current rage is Malibu Beige. Stunningly designed fitted alligator bag. Also patents and fabrics to match your costume.

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Will Make you Look Your Very Smartest

Cleverly tailored to bring out all of your finer points and flatter your appearance. All one has to do is slip into one of these for that "light and airy" Easter Sunday feeling. New Tweeds, Gaberdines and stripes in single and double breasted styles.

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In our large stock you will find every new fabric and new pattern all especially priced for Easter selling.

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Match - contrast with a cardigan front sweater, trimmed with white pearl studs. Others \$1.99

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3 To 4 Yd. Lengths
In the most beautiful solids and fancy prints silks. Crepe, Romanne, Spun Rayon, Chiffon, Rayon Flat Crepes.

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