

## THE PAMPA DAILY NEWS




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## PAMPA GROCERY ADVERTISING

Last Friday's Pampa Daily NEWS carried eleven
Vertisements of local Avertisements of local grocery firms. The Pampa
NEWS is in its 25 th year and it has developed this ad Nertising patronage because of service and results. The NEWS now is carrying almost all of the loeal grocery
advertising, as ell as niational schedules, exclusively. More and more the merchants of Pampa are learn-
ing that The NEWS and POST ALONE will sell the peo ple of this trade territory. Many merchants have ex erimented with inferior mediums the past few month
or eeven years and now they are coming back to the old or even years and no
reliable NEWS-POST
Today merchants must watch every expense. Only
he shrewdest of merchants can pull through these times, nd it is a waste to duphicate advertising costs in Pampa more, they are learning that increased space is more and

The NEWS-POST has recalled time after time
history of newspaper business not only in Texas, but n other places. A city the size of Pampa will support
only one substantial newspaper enterprise. The NEWS was established 24 years ago last April. It has the
confidence of the old timers because of past services; it has the good will of the newcomers
fighting for the building of a greater Pampa.
Just as The NEWS will sell merchandise for grocers,
so will it sell goods for other lines. Let's cut out the me too" and the fake advertising; then Pampa mer-
chants will realize the increased results they should have. FIXING RESPONSIBILITY
Gerard Swope undoubtedly struck a popular note
n telling the International Chamber of Commerce tha
the "dole is harmful both for the man who gets
t and for the community that pays it. However, he fol $t$ and for the community that pays it. However, he fot-
owed it by pointing to a fact that is often ignored that industry itself must find some fair and workable This fact, self-evident as it is, gets overlooked with
arprising frequency. The dole has been damned from Ine side of the world to the other in the last decade; the
Iternative to the dole has not been given much at ention.
The evils of the dole are fairly obvious. Engtand is
painfully familiar with them. Hundreds of thousands out ever having held jobs in their lives. They have not
had to work. The government has supported them. Some them prefer to remain unemployed. Why work, when It is no wonder that industrialists have looked on the dole as a radical device only one degree better than
outright Communism. But, as Mr. Swope points out there is another side to it.
England is paying the dole because she has to. Un-
employment has been widespread and chronic ever since mploymen England has missed actual revolution, in the
The deal for the line, which runs
wars since 1918, by an incredibly narrow margin-ther

## A Good Place to Watch 0ut For A Stampede!

RAILROAD IS SOLD
Skle of the Beaver, Mende sind En
gitewood ralliroed to the M-K-
Relliroud company will become rective at midinisht tonighte ofril
lifis of the former poad announced
with this country, today, we are having our troubles

 by iny own forechourght and planning, avoid unemployThert, after all, i, itw what it all comes down to. The omic syatem in so poorly constructod and som basill som tarvationstry, naturally, abhors the dole. Too often

 ARGUMENT BY RALIO It is interesting to note that Germany and Russia
Onducting a sort of verbal war by radio these days Conducting a sort of verbal war by radio hhese days
It begar when Soviet broadceating stations sta sending out revolutionarys speecenes in the German language -for the consumption, obviousty, of potential communistic derts on the German side of the border. Russian lectures criticizing conditions in Soviet Russia. This particular squabble will probably be ironed out peaceably enough in short order. But the germs of a real
international argument are'there. Modern science, facilitating international communication sern science, by provided one more source of possible friction-Plainview News.

$$
\begin{aligned}
& \text { Canees, according to a navigation order, must carry } \\
& \text { ghts at night. Whieh will probably mean less romance }
\end{aligned}
$$ in the light of new regulations

## Fake Baron Gets




FLIERS in Gera


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 many grionats mecive AUsind juaz so- Mare than bo









## -LEAVE.

\section*{aven acgutrtal.

 <br> FRECKLLS AND HIS FRIENDS

\section*{By Blosser

## By Blosser <br>  <br> THE DAY: <br> MR KINGSTON, TME RALROAD PRESIDENT. PROMISED TO <br> PROMISEED TO HANIE A PARTM CALI FOR <br> CALL FOR FRECKES AND ANY OF HIS ANY OF HIS FRIENDS TO TAKE THEMM UP TO HIS FOMMER PLACE




OUT OUR WAY
By Williams



\section*{| Manager |
| :---: |
| P- |
| 2 |
| 2 | <br> C} Dry Forces Attack Those

Who S a y Prohibition
Doomed to Fail.


 meeting here last nlght arter mad-
dersses by tormer Congresman
Wiliam D. Opshaw, D. Mart Har-
ris Armor, W. C. T. U. Worker, At
ticus Webl
$\qquad$

IS THERE
ANY RELL
DIFFRRENCE
IN GASOLINE
The answer is-Just drive up to the Texaco pump. Then notice how much better your engine performs. Better in pick-up, power, mileage and smoothness, The new Texaco is decidedly different.

When you see the Texaco sign stop and have your oil checked. If it needs changing the attendant will be glad to drain your crank ease and refill with the correct grade of the new Texaco Crack-Proof Motor Oil.

Texaco Products Sold by
WALTER SIL TITE COIMPAIY
And Other Good Service Stations.



## Line Work of All Kinds

All Work Guaranteed
We installed the lighting and power equipment at Walter Sill Tire Company's New Shop

## D

electric compairy Contractor

Motor and Generator Repairing - House Wiring J. GRIFFIN, Manager

Pampar - PHONE 798
Texas OITRACTOR

Fine New Home of Walter Sill Tire Company

JUIE HEAT WAVE HOW IHTO

Young Girls and
Aunt Are Drowned


PONCA CrYY, Okia, , June 30. (PP)
Two young sisters and their aunt Two young sisters and their aunt
lost heelr ilies in the Arkansas riv-
er near here last night. Eleanor
Dtse

 weath
crop.

| crop. |
| :---: |
| BR |
| $\mathrm{Ba} /$ | ल ल्यू Ranownwood, June 30. (P)

Ran amounting to one-quarter

MULESAOE MAN KILLED
-ARWELL, JUne 30 (P)


WALTER BILL TIRE COMPAIY
You, too, will appreciate the Superior Quality and Better Workmanship by the

## DAVIS PLUMBBIMG COMPANY

PHONE 338
PA Nain
CONGRATULATIONS
tor

## WALTER SIL TIRE COIIPAHY

We Wish Them Much SUCCESS
In Their New Building
The Beautiful and Substatial Cormice and Roof-
ing Material was furnished by us. For and hinin in ing Material was furnished by us. For anything in
building material see us.

COIGRATULATIOIS


Walter sill Tire Company
A Splendid OneStop Service Station Construction of the builiding was under my

## FRAIIK HOPKIIIS



A GOOD SERVICE STATION WITH GOOD GASOLINE AND MOTOR OLIS


Walter Sill Tire Company Cities Service Gasoline and Motor Oils Are Sold by
WALTER SILL TIRE COIIPAIY
and other up-to-date service stations: ben

## RANCHO RLA

## IS DIFFEREN' -

A NOUNTAIN resirt, with a palatial clubhouse and a million acres to play in. Eight thousand feet up in the cool, green Jemez Mountajns of New " texico.

Rancho Rea is the most beautiful and exclusive playground at home or abroad.
Do anything at Rancho Rea-glance through this list of some of the things waiting you-not a dull moment.
$\left.\begin{array}{l}\begin{array}{l}\text { Relaz }\end{array} \\ \begin{array}{l}\text { Fish }\end{array} \\ \text { Swim }\end{array} \quad \begin{array}{l}\text { Dance } \\ \text { Pitch Horseshoes }\end{array}\right)$

## OLD TIRES ARE DAVGEROUS DURIIG HOTTEST WEATHER

## Tryins to Obtein Lest Few Garnishment of Miles of Wear Often Gauses Tragedies. Causes Tragedies. Crop Loan Illegal

 Approach of hot weather has beenreminding humdreas of motorists in
Pampa that they have been trust-
 seen oosefved. Mive have been tating
chinces with disaster durting the

 TIt is to enable these drivers to
get rid of their old rubber and re.
slace it with sale .new tire th


 STARTING TOMORROW AT 7 A. M.

## Announcing

 13)Our. Oth Annual $^{\text {th }}$ SAAI

We have gone the absolute limit in the way of price reductions. You fell us whet your old tires are worth

You save money regardless of make or condifion of your present tires. This sale also applies on change-overs on new car equipment tires to Generals. Regular 30 day terms or our famous General Tire Acceptance plan of easy payments.
"Take-offs" go on sale immedtatelyreconditioned and priced for quick sale.

Tire Prices Lowest Ever . . our trade-in allowances the highest ever. While our present stock lasts trade your risky tires for the safety of GENERALS at sensational savings.

The sale hundreds of motorists wait for! Surpassing all our previous Trade-in Sales that made tire history. Your chance to buy the finest tire the industry produces at prices the smallest pocket-book can stand. You don't have to gamble another mile on doubtful tires. Equip now with Blowout-Proof Generals while these low prices last -cash in on our extra trade-in allowances. Come earlybring your car-every tire in our store must move!
Nothing reserved during this sale 6-ply and 8-ply DUAL-BALLOONS also the famous 6-ply and 4-ply DUAL-GRIP GENERALS
No matter what car you drive, large or small, this special sale offers equally great savings for all. No matter what the make or condition of your present tires, during this sale, they are worth more in trade than on your car. Bring your car in today and see how little it costs to put on the World's Safest Tires. When you drive away on Generals your tire worries are over.

WE NEED 400 "TAKE-OFFS" for quick turnover If you are running on the in regardles bring them or conditios of make make yoution. We can ance on new Genern-

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\begin{aligned}
& \text { 5:50-6:00-6:50 } \\
& \begin{array}{l}
\text { AUBURN } \\
\text { BUICK }
\end{array} \\
& \text { BuIck } \\
& \text { CHRYSLER } \\
& \text { DODGE NASH } \\
& \text { HUDSON RAS } \\
& \begin{array}{l}
\text { LA SALLE REO } \\
\text { WILLYS STUDEATKER }
\end{array}
\end{aligned}
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## The GIENIERAL Tire

Pampa's Leading Tire Store
WALTER SILL TIRE COMPANY
SUCCESSORS TO PAMPA LUBRICATING SERVICE

Corner Somerville and Foster
Extra Sale Help During Noon
Hours and Even in
Rush
Oil Free Wednesday
Widikeduy Oily we will give
refill of crank case. the BIGGEST TIRE TRADEIN SALE
ever offerid /



Shields and Wood Survive Threat
of English Doubles Net Players

 cooust spot in trexs-
HOWARD HUGHES


LEWIS MIIESTONE
 wrum


Ex-Crown Prince Newspaper Follk
As He Is Now Restless Watching

"The Front Page"
 When they disclosed their identity
they sald Grifin drew a revolver
and started shooting. $\frac{\text { started shooting. }}{\text { DENIED CITIZENSHIP }}$ Had the World war taken an opp
posite turn with the Germans vic

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mo
GOOD WISHES DENIED
STRIBLING BEFORE FIGHT
ATLANTA, Ga., June 30. (PD) -
The Georgia house of representa-

 Stribling's home is in Macon, Ga.
The Strbling resolution caused
quite a. furore' when introduced, serquite a furore when introduced, sev-
eral members taking the floor to speak for or against it.
The final opinion of the legisla-
tors was that thenir time was too
valuabe to be taken wp with such tors was that theire time wws soo
valuable to be taken up with such
resolutions.

## NOTICE

Anves. Misw it moini GLADSTONE RANCH co.

## PRIDE Dry Cleaners

 AnnounceNew LOW PRICES!

Beginning July 1st

## SUITS <br> Cleaned <br> and Pressed <br> 50c

 DRESSESCleaned 75 C

All other prices accordingly 800-PHONE-800

117 North Ballard Street K. S. Boehm

90, He's Killer


Another Shooting
Puzzles Dallas

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| $x^{2}$ | Fighest Prices |  |
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| =上或 | Pama Juik ${ }_{\text {coic }}$ | \% |

## Consider your Oldamis Opple!!*

## Don't Rasp Your Throat With Harsh Irritants

## "Reach for a LUCKY instead"

Consider the Garden of Eden. When that old serpent put Eve up to the idea of handing Adam an apple, he may have been doing them botha good turn - for where would we be today, ladies and gentiemen, without Adam's Apple, we couldn't sing, we couldn't even speak. For your Adam's Apple is your Larynx - your voice box Apple is your Larynx -your voice box Consider your Adam's Apple Be sare ful in your choice of cigarettes. Reful in your choice of cigarentes. Re-
member - the serpent in the smokers' Garden of Eden - harsh Irritants are present in ell raw tobaccos. Don't present in all raw tobaccos.
rasp your throat with harshi irritants. rasp your throar winatuck instead. Remember, LUCKY STRIKE is the only cigarette in America that through its exclusive "TOASTING" Process expels certain harsh írritants present in all rawfobaccos. These expelled irrifants are sold to manufacturers of chemical compounds. They are not present in your LUCKY STRIKE, And so we say, "Consider your Adam's Apple:'


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