



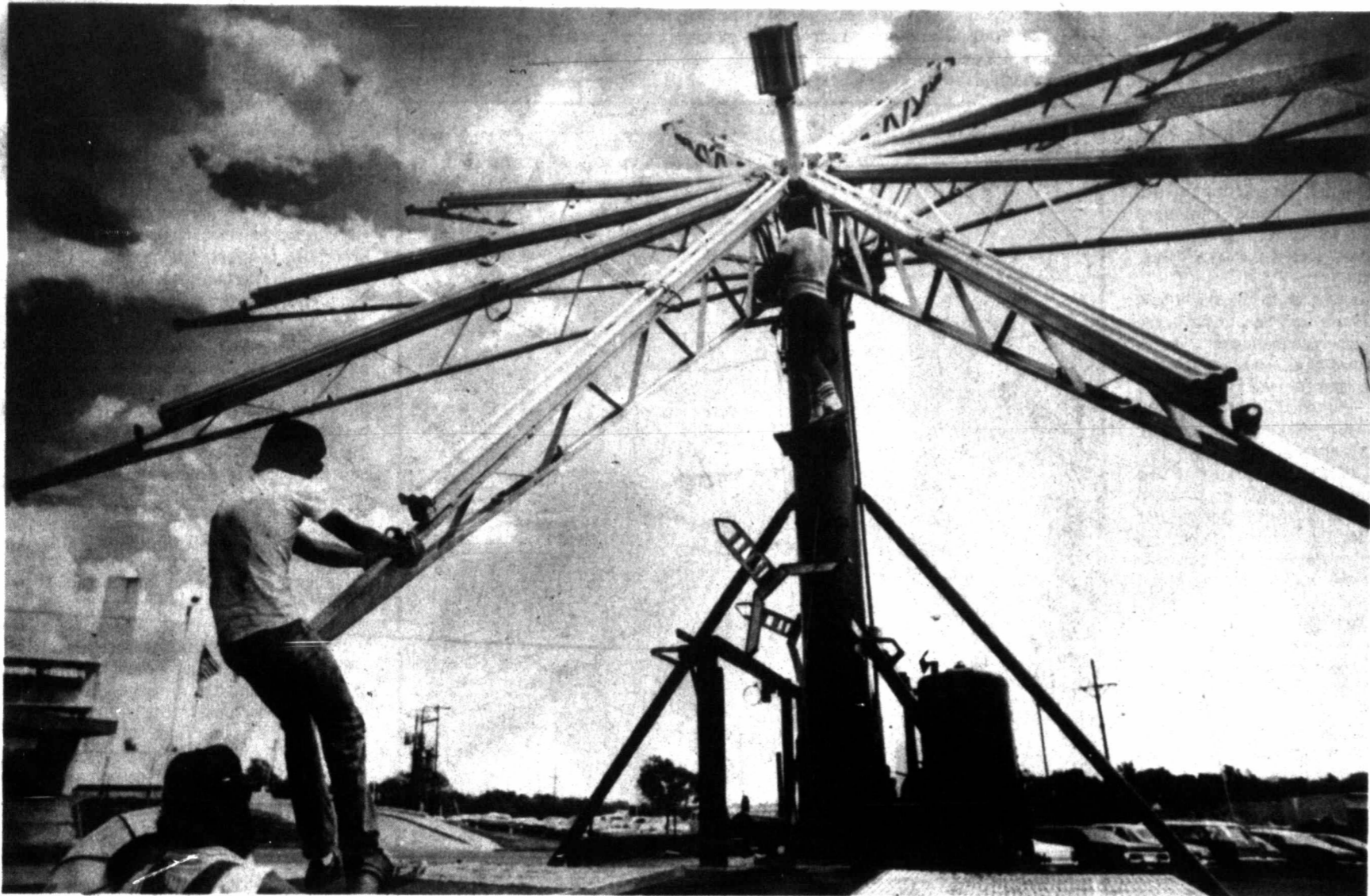
# The Pampa News

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August 22, 1979

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CARNIVAL WORKERS prepare to open a weekend's stay at the Coronado Shopping Center in Pampa. The carnival circuit has made several stops in Pampa throughout the summer, and this appears to be the last one for children to enjoy before school begins. (Staff photo by Gary Clark)

## Governor's aides inspect black beaches

CORPUS CHRISTI, Texas—Three of Gov. Bill Clements' top aides arrived today to tour oil-stained Texas beaches, meet with county judges and defend their boss for his controversial "much to do about nothing" and "Chicken Little" statements.

Clements, who founded SED-CO, the Dallas company that leased the rig over the blown Mexican well, had toured the beach areas before miles of the tourist areas had been soiled and pronounced it "much to do about nothing."

On a television show last week, Clements also called the threat of the oil a "Chicken Little" situation.

The oil then blackened dozens of miles of multimillion-dollar beaches in the next few days, dealing a harsh blow to the vital tourist trade in a peak vacation time.

Alan Clark, Clements' top aide, and Jon Ford, the governor's press secretary, pointed out that Clements made the statements before the situation became critical and warned at both times that it could become serious.

"At that point very little damage had been done to the beaches or the environment," Clark said. "In the same conversations, he pointed out it could become a lot more serious."

Clark indicated that Clements would ask President Carter to declare the South Texas coast a disaster area, but said such a decision would be made after today's meeting with six county judges.

Clark and Ford were accompanied by Frank Cox, the governor's coordinator of disaster emergency services.

Residents can prove they suffered economic damage because of the oil spill, they are eligible for low interest loans and other services.

Meanwhile, Coast Guard officials have moved protective equipment another 100 miles up the Texas coast to Matagorda Bay in anticipation of a second assault by oil slicks.

Coast Guard Capt. Roger Madson said Tuesday that two skimmers and 3,000 feet of booms have been staged in Port O'Connor for use in defending the difficult, two-mile-wide Cavallo Pass from history's worst oil spill.

Reconnaissance flights Tuesday showed that little oil was within 80 miles of the South Texas coast already stained by the brownish-black goo.

A 30-mile area of sheen, with small concentrations of thicker oil, was spotted near the Port Mansfield channel in the southern half of 100-mile-long Padre Island and scientists predicted that oil would come ashore by Thursday on a remote beach in the National Seashore.

The oil from a crippled Mexican offshore well soiled more than 50 miles of Padre Island beaches last week, dealing a harsh blow to the multi-million-dollar tourist industry in a peak vacation time.

However, calm weather has stalled the northward advance of huge oil concentrations south of Texas and given Coast Guard officials time to clean tourist beaches and bolster coastal defenses.

Three passes into the environmentally delicate Laguna Madre that runs behind Padre Island are already protected and the Coast Guard is defending two other passes into bays north of Corpus Christi.

Officials plan to allow the oil to hit the beaches, centering their defense on lagoons and bays where important wildlife and marine species live.

Meanwhile, 180 laborers used rakes, shovels and plastic trash bags to clean miles of tourist beaches on Tuesday.

Local officials and hotel owners criticized the Coast Guard for not using heavy machinery to do the job faster. But Madson said the rake and shovel method, although primitive, protects against decimation of the thin beaches.

## Clayton touring beaches

AUSTIN, Texas (AP)—Texas lawmakers want to find out who has been hurt by the oil spill damage on Texas beaches.

Speaker Bill Clayton, as acting governor of Texas, will make an inspection tour Thursday afternoon between Port Aransas and Corpus Christi as a prelude to two days of public hearings by the House Environmental Affairs Committee in Corpus Christi and South Padre Island.

Clayton's office said Tuesday the Springlake Democrat would land in Port Aransas early Thursday afternoon, tour a part of the oil spill area, then hold a news conference.

Thursday night, Clayton speaks to the Brownsville-Port Isobel Shrimpers Association in Brownsville.

Clayton will be acting governor through this weekend because Gov. Bill Clements is in New Mexico on vacation, Lt. Gov. Bill Hobby is on vacation in Wyoming, and Rep. Bill

Braecklin, D-Dallas, Senate president pro tempore who is third in line of succession, is in Alaska.

On Friday, the House Environmental Affairs Committee, headed by Rep. Bennie Bock, D-New Braunfels, opens a public hearing on the effect of the oil spill at the Corpus Christi city hall.

The committee will move to South Padre Island for another public session Saturday afternoon.

### Weather

The forecast calls for sunny skies today and Thursday with continued fair skies and warmer temperatures. The high today and Thursday is expected in the mid 90s with the overnight low in the mid 60s. Winds today will be out of the southwest at 10 to 20 mph, becoming light and variable tonight. The high Tuesday was 93 and the overnight low was 60.

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### What's Inside

## School Board to keep tax rate at current level

By JOHN PRICE  
Of The Pampa News

The Board of Trustees of the Pampa Independent School District voted Tuesday to maintain the school district property tax rate at \$1.50 per \$100 of assessed value for 1979-80.

Keeping the \$1.50 rate will bring in roughly 10 percent more revenue next year because of property re-evaluations, said Alfred Smith, school board president.

"We're going to spend 10 percent more tax dollars next year than this year," Smith told the board. Most of that money will be used to complete the school district's long-term construction and renovation program, he said.

Superintendent Bob Phillips said more than \$580,000 is needed to complete the program next year. School district expenditures should go down again in 1980-81, Smith said, and board member Paul Simmons added that "hopefully the (tax) rate will reduce" as well that year.

A public hearing on the school board's intent to keep the current tax rate will be conducted at 5 p.m. Sept. 4.

A resolution bringing the Roberts County portion of the school district into the Gray County tax appraisal district was also approved by the board.

Legislation which recently established county-wide districts provides that the governing body of a taxing unit with territory in two or more counties may include all of its territory in a single appraisal district. The Pampa school district is situated partially in Gray County and partially in Roberts County.

The intent of Tuesday's board action is to provide "more uniform and equitable appraisals of all property located within the boundaries of said school district," according to the resolution.

In other action, the board approved higher school lunch and breakfast prices for the coming school year. Student meal prices at all grade levels will be raised five cents. Breakfast and lunch prices for school adults have been raised 10 cents.

The new lunch prices for students are: grades 1 - 5, 65 cents; grades 6 - 8, 70 cents; and grades 9 - 12, 75 cents. Breakfasts for all

students will cost 30 cents. Reduced price breakfasts and lunches will cost 10 cents.

School adults will pay 50 cents for breakfast and \$1.10 for lunch. Non-school adults will pay \$1.50 for lunch.

The board voted to adjust the district tax roll by dropping \$74,573 in delinquent tax accounts from the years 1941-77. Smith said the accounts were being dropped because they were in error, not because they were uncollectable.

The board heard a report on the current budget status and then approved the amended 1978-79 budget. Phillips told board members that expenditures were more than expected because of bills for heavy construction totalling about \$200,000. The district is also receiving \$12,540 more revenue than expected, Smith said.

Bids for hot water tanks at Pampa High School and bread and milk products for the district in 1979 - 80 were awarded by the board. A 1,000-gallon tank for the main boiler room and a 200-gallon tank for the athletic building will be purchased from Morrison Supply Co. for \$5,727 and \$705.

Bread will be purchased from Mrs. Baird's Bakeries, and the milk bid was awarded to Kelly Milk Co. Although the Kelly bid was slightly higher than the one submitted by Plains Creamery, the prices are firm for the entire school year, whereas the Plains bid contained an escalation clause.

In addition, the board approved adding Security Federal Savings & Loan Association to the district's tax-sheltered annuity program for school system employees. About 50 percent of the district personnel participate in the investment program, Phillips said.

After meeting in closed session, the board approved hiring the following teachers: Chet Reeves, mathematics at Pampa High School; Betty Ann Newby, English at Pampa High; Geraldine Gerald, vocational office education at Pampa High.

Dennis Dominguez, physical education at Pampa Middle School; Wendell L. Palmer, science and physical education at Pampa Middle School; and Betty Van Zandt, fifth grade at Lamar Elementary School.

## Resolutions combine tax service

Resolutions agreeing to combine the tax appraisal and collection services of the City of Pampa and the Pampa Independent School District were approved by the city commission and the school board in separate meetings Tuesday.

Under the agreement, the school district will assess and collect taxes for both entities. Details of the merger are to be negotiated in a series of meetings between the two governing bodies, school board President Alfred Smith announced Tuesday evening.

A joint statement issued today by the city and the school board states: "The Pampa Independent School District will provide these (assessment and collection) services. A supervisory group composed of three persons will be appointed to set policies, study staffing and operational procedures

and provide directions for the new office. "A formal agreement will be prepared for adoption. This agreement will outline details of the costs and how the costs will be shared. Other details will be completed within the next few weeks.

City Manager Mack Wofford cited greater efficiency and less expense as the goals of the merger. Asked how the agreement will affect city tax office employees, Wofford said "I just don't know right now. There are a lot of negotiations that have to take place."

Referring to the city commission's resolution, which states that the agreement must be "acceptable to both parties," Wofford said "There would be a number of things that have to be acceptable. A satisfactory agreement about the

personnel would be an important part of it."

Before announcing approval of the merger, both the commission and the school board met in closed session, supposedly to discuss the personnel aspects of the tax office consolidation.

"Lawyers will be working behind the scenes" during the next few weeks to arrange certain details of the agreement before the commission and school board meet together, Smith said this morning.

"As soon as we can get together, we'll have a meeting that will be open, to work out all the contractual details and so forth and appoint the advisory board," Smith said.

The merger "would appear to be favorable to the City of Pampa as far as saving some money goes," Wofford said.

## 'I meant to kill him' 83-year-old kills robber

LAKELAND, Fla. (AP)—"I meant to kill him," 83-year-old Albert Chestnut said, describing how he gunned down an armed robber who terrorized Chestnut and his wife for a second time in three weeks.

Chestnut shot and killed Charles B. Braxton, 24, a 200-pound ex-convict, who authorities say may have been involved in other recent robberies in the Lakeland area.

A 12-gauge shotgun blast to the head and neck killed Braxton instantly as he rummaged through a freezer in the Chestnuts' home, apparently looking for hidden cash, police said.

Chestnut said he had only one thing in mind as he quietly freed himself after being tied up, took the shotgun from under his bed, crept to within a few feet of the burglar and fired.

"I wasn't trying to scare him or anything," Chestnut said. "If a man comes

in your home and pushes you around and treats you like a dog, then it's time to do something about it."

Police believe the same armed robber broke into the Chestnuts' home three weeks earlier, bound the couple, ransacked their home and left.

Officials said Tuesday that no charges would be filed against Chestnut. "Every person has the right to protect their life, home and property," Polk County Sheriff's spokesman Steve Hulsey said.

The incident began when Chestnut and his 81-year-old wife, Bertha, heard a "bump" at about 5:15 a.m. Monday, Chestnut said he got up to investigate, found nothing, then returned to bed.

Minutes later, the couple was awakened by a familiar figure with the sawed-off rifle, identified by police as Braxton.

Chestnut reached for a pistol he kept

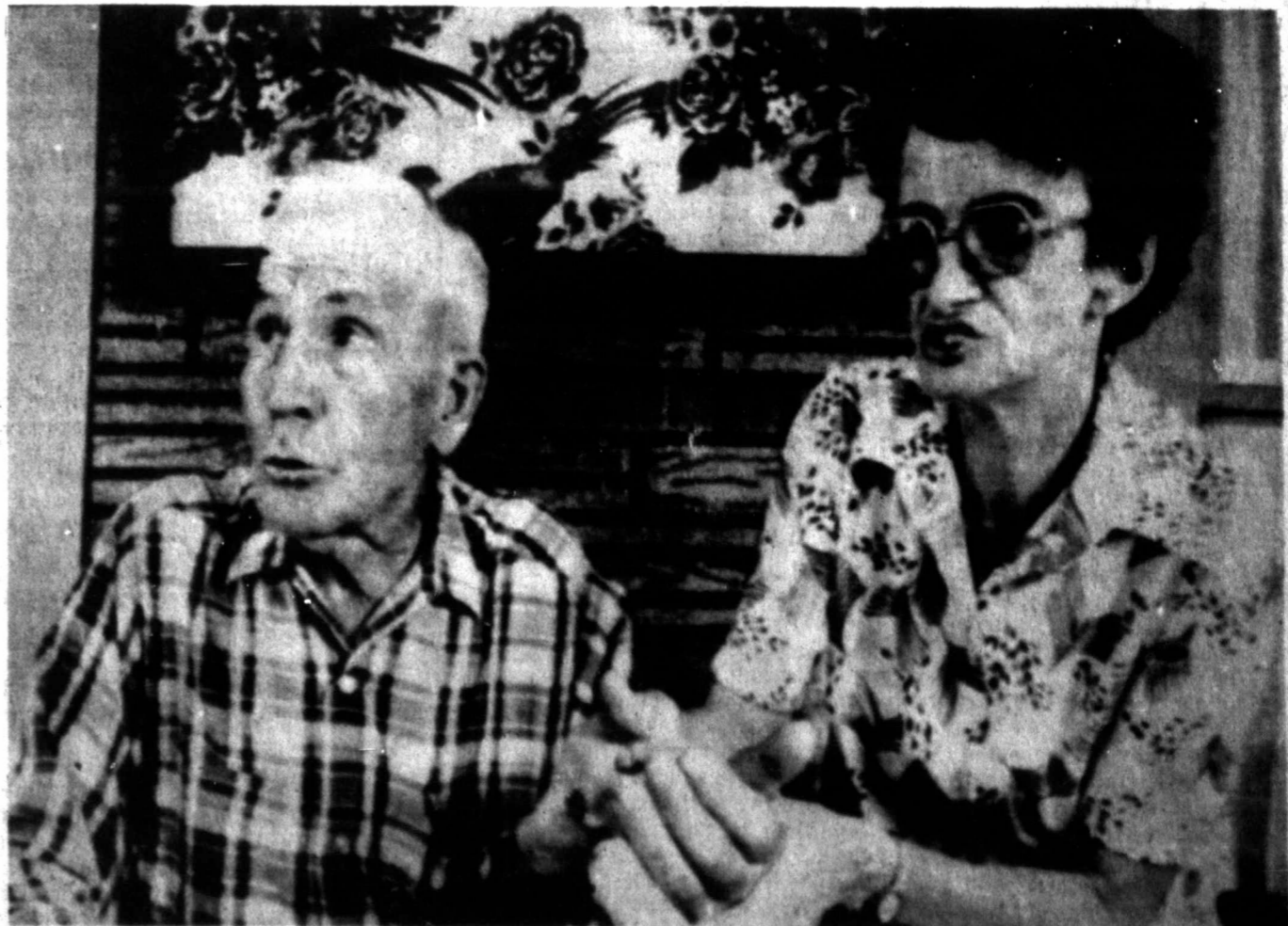
under the pillow. But the burglar anticipated the move and tore the gun from Chestnut's grasp, cutting the elderly man's hand.

"Then he said, 'I'm going to have to tie you up again,' only this time I left my arms slack so when he tied us up, it would be easier to get out," Chestnut said. "He thought he was safe."

After the burglar left the couple bound in their bedroom, Chestnut struggled out of his ropes, picked up the shotgun stowed under the bed and crept up on Braxton.

"He was in the kitchen with his head in the Deepfreeze, so I took aim," Chestnut said. "When he stood up, I pulled the trigger."

Sheriff's officials said Braxton had an extensive criminal record and was recently released from a state prison where he served time on charges of breaking and entering.



83-YEAR-OLD Albert Chestnut sits with his wife Bertha and describes how he gunned down an armed robber who terrorized them for the second time in three weeks. Chestnut killed the 200-pound ex-convict with a 12-gauge shotgun blast.

(AP Laser photo)

AUG 22 1979







### DR. LAMB

## Indoor exercise can replace jogging

By Lawrence Lamb, M.D.  
**DEAR DR. LAMB** — If a person is supposed to jog around the block for 20 minutes and instead jogged in place, would it have the same effect? If so, is this the correct exercise for getting rid of excess fat around the waist and buttock? If it's not the correct exercise, what would be the best one for these areas? I and many others would appreciate your answer.

**DEAR READER** — The best exercise for getting rid of excess fat around the waist and hips involves moving the head slowly from left to right when the plate of food is passed your way. There is no such thing as spot reducing. The way you get rid of excess fat deposits is by changing your calorie balance. That means taking in less calories than your body uses. You can do this with a diet or you can do it by increasing the calories used through exercise. The best approach is to do both at the same time in moderation and in a sensible way.

Running in place is a good exercise if it's done right. The same can be said for jogging and they have similar effects. I believe that you will use more calories jogging through distance than you will jogging in place, assuming that the rate of your steps or speed is the same. In

and do some reasonably active dancing. That can do a lot of calories for you. It can also improve your balance and flexibility. You introduce a little acrobatic dancing into the procedure. Swimming is one of the best total exercises. It uses lots of muscles and most of your muscles. It also is good to develop your heart and lungs. Many communities have indoor pools for year-round use.

### BRIDE OF THE WEEK



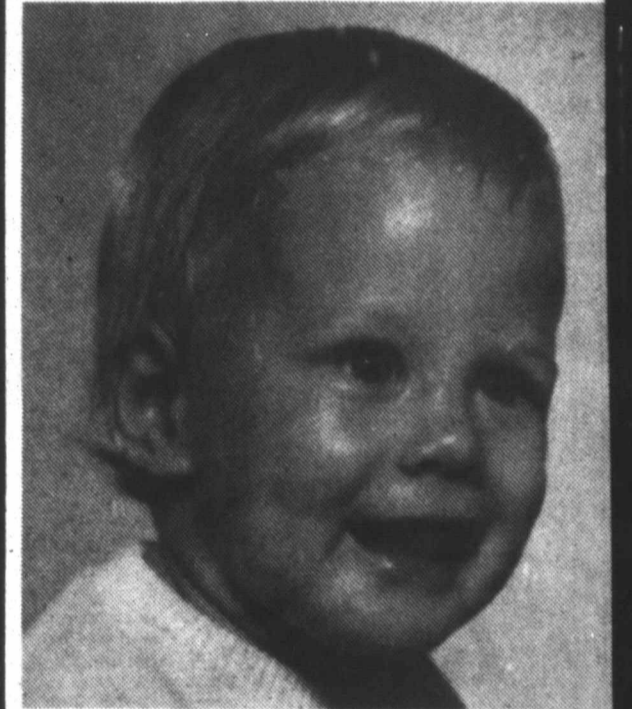
Jacquie Gilbert, daughter of Mr. & Mrs. Travis Gilbert is the bride to be of Walter Alson



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**AN EXPANSIVE "HELLO"** to London yesterday from American actress Carol Channing outside the Theatre Royal, Drury Lane, where she is getting ready to play the title role in the musical "Hello, Dolly," opening Sept. 25. Miss Channing created the role when the show began a smashing four-year run on Broadway in 1964. She played Dolly again in a Broadway revival in 1977.

(AP Laserphoto)

## TWEEN 12 AND 20

### Parents say no to son's perm

By Robert Wallace, Ed.D.

**Dr. Wallace:** I'm a 15-year-old guy and I would like to get a "perm". My parents say no, but they only use the excuse that my dad was not allowed to get a "Mohawk" when he was a teen.

**After all, it's my hair and I would pay for the perm.**

**Do you think I should get a perm?** My parents read your column so they just might change their minds. — John, Seattle, Wash.

**John:** I've mellowed with age. Five years ago I would have said no. Now I say, "Why not?"

**Dr. Wallace:** I have a best friend, Becky, who sometimes is not very nice. When it comes to cleaning up after we make a mess, she always takes off.

**But since we got our pool, Becky is first in line to dive in. Can you please tell me how to cope with her?** We are 10 years old. — Jeannine, Dixon, Ill.

**Jeannine:** Your letter reminds me of the fable about the little red hen.

No one would help her plant the seed, reap the wheat or bake the bread, but everyone would help her eat the bread. Her answer was — no help — no eat!

**Tell Becky, no help — no swim!**

**Dr. Wallace:** I'm in a body cast from my chin to my waist. My problem is that kids call me a cast and make fun of me. What can I do to make them stop? — Tommy, Fullerton, Calif.

**Tommy:** Kids can be and are very cutting when dealing with physical handicaps. It makes them feel superior. Thankfully, as the kids grow older, the great majority of them "outgrow" this phase.

There is no way you can make them stop making fun. But you must not let it get you down. Keep smiling. If they think they are not irritating you, they just might ease off.

**For Dr. Wallace's teen booklet, "Happiness or Despair,"** send \$1 and a 28-cent stamped, self-addressed envelope to P.O. Box 190, San Diego, Calif. 92112.

### White Deer homemaker is 'Woman of Year'

Mrs. Charles Warminski of White Deer last week was named "Woman of the Year" by the Texas Association of Extension Home Economists (TAEHE) during the group's 36th annual conference.

Mrs. Warminski, president of the Texas Extension Homemakers Association, was cited for almost 40 years of "outstanding contributions toward educational programs of the Texas Agricultural Extension Service — on the local, county, district and state levels, as well as toward Extension education on the international level," according to a TAEHE spokesman at the conference in Temple.

The honoree began her extension work in educational programs when she joined a home demonstration club in Gray County just after her marriage in 1940.

After that, she joined the home demonstration club in Carson County, where the Warminskis still live.

In addition to home demonstration club work, she served as a 4-H leader for 27 years, as the Warminski children participated in 4-H and youth programs sponsored by the Texas Agricultural Extension Service.

Mrs. Warminski taught 4-H projects in food and nutrition, food preservation, electricity,

horticulture and gardening. She also taught projects in soil and water conservation, bedroom improvement, clothing, poultry marketing and safety.

As a Carson County Home Demonstration Club member, she taught these same subjects to homemaking and senior citizen groups and groups from other counties.

In other HD club work, she has held every office in her club and county council and has served as district director. On the state level, in addition to her current term as president, Mrs. Warminski has served as 4-H Committee chairman and vice chairman of the Texas Extension Homemakers Association.

As vice chairman, she organized a special training program for district chairmen to strengthen the overall structure of the organization and add support to the educational programs.

Mrs. Warminski also has served six years on the Panhandle Economic Program Family Living and Youth Task Force. During three years while she was chairman of the task force, the group conducted programs on health, communication and energy.

The mother of five also has been active in area programs on arthritis, cancer and heart disease.

### A&M study benefits paralysis victims with spinal injuries

Victims paralyzed by spinal injuries may have new hope for partial recovery as a result of a Texas A&M University medical study.

Oxygen and chemical treatments administered in a pressure chamber helped laboratory animals with severed spinal cords regain use of their hind legs, some to the point where they could support their weight, said Texas A&M researcher Dr. John Gelderd.

Gelder said best results were obtained following hyperbaric (pressurized oxygen) treatments combined with the use of dimethyl sulfoxide (DMSO), a chemical sometimes used to preserve tissues during freezing.

The tests were among the first in which such regeneration has occurred in mammals.

Gelder explained that hyperbaric oxygen apparently prevented deterioration of tissue and allowed more spinal nerve fibers to regenerate through the severed part of the spinal cord.

The preliminary findings hold huge potential if they can someday be applied to human victims. Currently, little, if anything can be done to return normal functions to persons paralyzed with spinal injuries.

The oxygen treatments were applied over a period of two months at pressures almost three times that of earth's atmosphere, said Gelderd. The tests were made in cooperation

with Texas A&M hyperbaric pioneer Dr. William Fife, associate dean of science.

Gelder said almost a third of the rats treated with pressurized oxygen alone showed a return of function. The success rate rose to 60 percent in the group given both oxygen and DMSO.

In a control group, not a single animal regained use of its hindquarters, supporting the widely-held belief that mammals are unable to regenerate spinal cords under natural conditions.

Gelder, who participated in the inauguration of the Kent Waldrep (injured TCU football player) International Spinal Cord Research Foundation at Arlington last month, has

received \$21,375 from the Paraplegia Cure Research Foundation to continue his studies with two other Texas A&M medical researchers.

The current study was funded by Organized Research, a special allocation established by the Texas Legislature to foster experiments.

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**Dear Abby** by abigail van buren

**DEAR ABBY:** I live in a rough neighborhood. In the past year I've had my purse snatched six times. I put up a fight the last time and was hit over the head and had to go to the hospital to get 12 stitches in my head.

I also received 11 indecent propositions. I can't figure it out because I'm 47, overweight and just an ordinary-looking housewife. I hardly ever wear makeup, and I dress up only for church on Sundays.

Three women in my neighborhood have been raped in the past month and I'm scared that I may be next. I am thinking of carrying a butcher knife in my purse for protection.

Will you please consult an expert and find out if I can be put in jail for trying to protect my purse, my honor and my life.

**SCARED**  
**DEAR SCARED:** You don't say where you live, but yours is a good question. I advise you to get in touch with your local police or sheriff's office and ask them what kind of weapon (if any) a citizen is permitted to carry in order to protect life, limb and pocketbook. The laws differ from state to state.

**DEAR ABBY:** When I go to a fast-food place, I find my own seat, pay the cashier, carry my own food to the table, and dispose of the debris in the waste receptacle, so I do not tip.

But when I go to a restaurant and someone takes my order, serves my food and brings me my check, I tip 15 percent of the bill.

My question: What would you consider a reasonable tip for a semi-service place when I stand in line to place my order, pay the cashier and find my own table, but the waitress brings the food, pours my iced tea and clears the table?

**ED IN SOUTH CAROLINA**  
**DEAR ED:** I'd leave a 15 percent tip. That will make up for the cheapskates who leave nothing.

**DEAR ABBY:** I am one of six, and we've always been a very close family. We're all married now and have families of our own.

Seven years ago our mother died. Dad died a year later. We all contributed equally to the upkeep of their graves, but I haven't been to the cemetery since we put up Dad's headstone. I've headed out toward the cemetery many times, but a terrible depression comes over me and I turn back.

My brothers and sisters go often. They say it makes them feel good. Well, maybe I'm an oddball but it tears me apart to look at their graves, so I don't go. I was a good son, so I don't have any guilt about how I treated my parents when they were living, but I do feel guilty when someone in the family asks me if I've been to the cemetery to visit the folks lately.

Should I force myself to go for appearances' sake?

**TORN**  
**DEAR TORN:** The time to show respect for parents is during their lifetime. If it tears you apart to visit their graves, don't feel guilty about staying away. The poorest reason to do anything is for the sake of appearances.

### Private firms pay over \$102 million

The Health Insurance Institute reports private health insurance companies in the U.S. paid over more than \$102 million each day in benefits during 1976, for a total for the year of \$37.3 billion.

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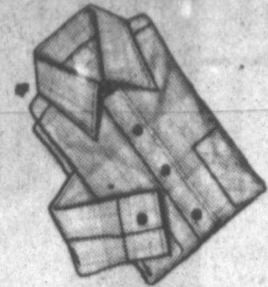


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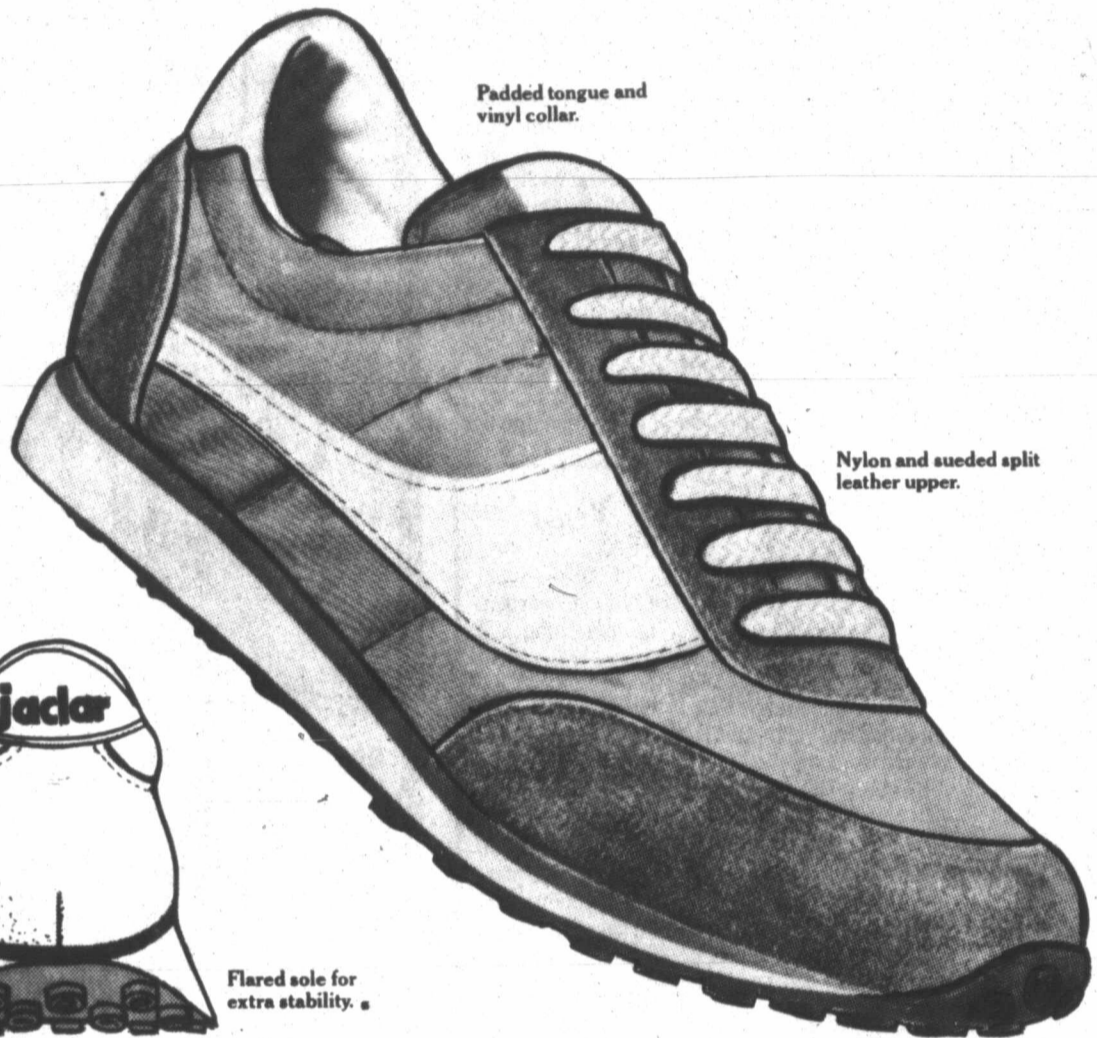
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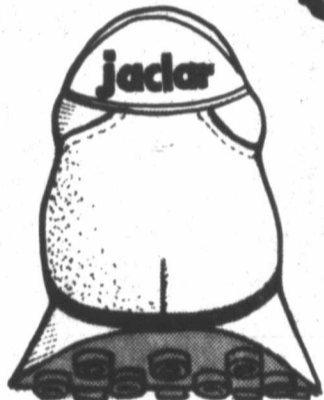
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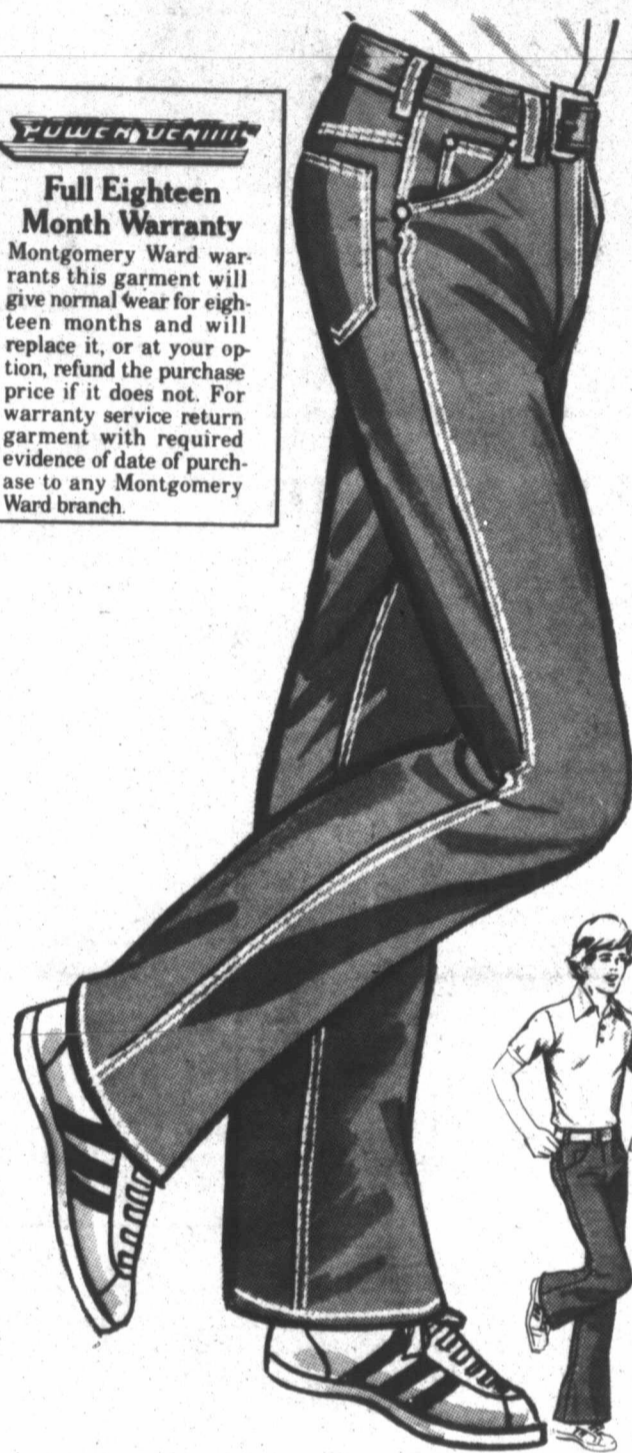
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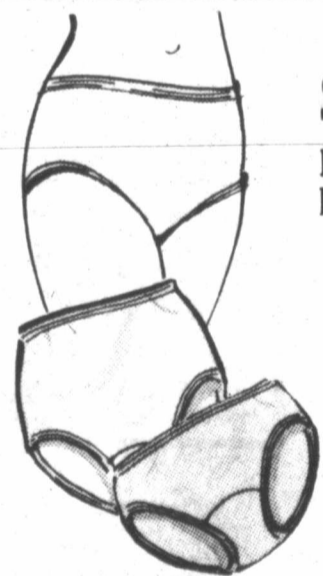
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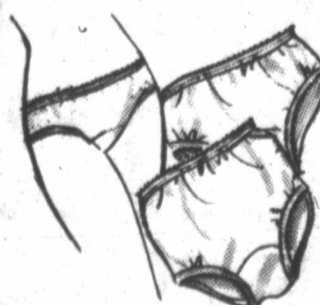
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# Rice Owls looking to end 15-year losing slump

HOUSTON (AP) — The Rice Owls, eighth in the Southwest Conference in total offense last season, hope to have a more balanced offensive punch this season to help pull out of the 15-year doldrums.

Rice has not had a winning season in 15 years and facing Texas, Oklahoma and Louisiana State on successive weekends this fall does not normally create optimism.

But that's one mistake Rice Coach Ray Alborn says he won't make again — lack of optimism.

"You can't go someplace and just say you're going to dig in a save the equipment," Alborn said. "We never talked about winning when we went up to Norman last year, just giving them a good game. That was a mistake that won't happen again."

Alborn thinks the return of Randy Hertel at quarterback and Earl Cooper at running back plus a good corps of receiver replacements for graduated Doug Cunningham and David Houser will give the Owls a lift.

Hertel, recruited by former coach Homer Rice, became the first freshman in Southwest Conference history to lead the

league in passing his freshman year but dropped to second last year behind Southern Methodist's Mike Ford.

"He had a great spring training and he looks better physically than ever," Alborn said. "He's got a tremendous grasp of what is going on about him."

Hertel knew what was going on around him last year. Unfortunately, he knew it would be opposing defensive players coming straight at him, disregarding Rice's anemic rushing attack.

Alborn hopes Cooper will finally come into his own in his senior year and give the Owl rushing game some bite.

"Earl has all the tools to become a first or second round pro draft pick," Alborn said. "He's got great hands and he's grown a lot since last year."

Weldon Meeks, a sophomore letterman, also could help the Rice offense with experience.

"He needs to run tougher inside but we all tend to forget he was a freshman last year. We expected him to be an instant veteran."

Alborn has attempted to assemble a group of receivers capable of filling the receiving void left by Cunningham and

Houser. He's come up with junior college transfer Mike Firestone, sophomore Hosea Fortune. Bo Broeren, moved from running back, track speedster Darrell Mouton and Bobby Williams.

"The thing I like about Fortune is he goes for the football," Alborn said. "When the ball is in the air he thinks the ball is in all situations."

It may have been necessary to move Broeren to a receiver position for his own safety.

"He plays like he's 6-4, 250 but he's only 6-0, 170," Alborn said. "He wouldn't be able to take the punishment play after play but you've got to play him somewhere. He knows just one speed, wide open."

Center Keith Kveton and guard John Joyce return to anchor the offensive line. Paul Garcia will start at the other guard spot while Tom Hopkins, the biggest man on the team at 271, and Mark Ricks will start at tackles.

Al Whitfield and Robert Hubble, who also plays on the Rice basketball team, will battle for the tight end position.

Defensively, the Owls had massive breakdowns last year, finishing last in the

SWC in total offense with an whopping average yield of 451 yards per game.

Alborn says the additional mental toughness the Owls acquired in spring drills will help avoid repeats of losses such as 66-7 to Oklahoma and 58-0 to Southern Methodist.

"These kids have been to Norman, Okla., Louisiana State, Texas A&M and Little Rock," Alborn said. "They've experienced all the trauma you can throw at them."

The Owls will need improved defensive play from ends Will Rub and Dennis Barry, Bryan Phillips and Tom Adams will be the

tackles and Bryan Hill at noseguard Robert Williamson, if he recovers from knee surgery, and Lamont Jefferson will be at linebackers and the secondary will consist of Don Rutledge, Rickey Thomas, David Darr and Otis Mack.

## Knight will not attend own trial

INDIANAPOLIS (AP) — Trial in absentia "is an acceptable procedure in Puerto Rico," says the attorney for Indiana University basketball coach Bobby Knight, charged with assaulting a San Juan policeman.

Knight, the U.S. coach in last month's Pan American Games, has decided not to attend his own trial, scheduled to begin today, said attorney Clarence Doninger.

Instead, Knight was to be represented by Puerto Rican counsel.

The 38-year-old coach was involved in a fracas with a policeman who intervened during an argument over who had the right to a basketball court during a practice session. Knight filed a counter-charge against the policeman, but that was dismissed.

If convicted, Knight could draw six months in jail and a \$500 fine.

There had been much speculation whether Knight would show up for the trial, and Doninger said the Indiana coach had considered four alternatives.

The first was to stand trial and bring witnesses on his behalf, Doninger said.

## Pokes put Waters on injured reserve

DALLAS (AP) — Charlie Waters probably didn't even think about it as he hobbled around in a walking cast that surrounds his torn-up knee.

But the sidelined All-Pro safety is responsible for some lucky player's football future with the Dallas Cowboys.

The Dallas roster is down to 50 after Tuesday's cuts. There will be another cut before the final roster is set.

Tuesday, Coach Tom Landry decided that Waters would be out for the entire year, opening up a spot on the team for someone else — whoever it may be.

Only hours before announcing that Waters would sit out the current campaign, Landry said, "The decision on Waters hasn't been made yet. It's my decision ... mine and Dr. (Marvin) Knight's."

Landry, whose imaginative offenses somehow spring from a nevertheless conservative mind, had given a hint as to what he might do. "The conservative thing to do would be to put him (Waters) off for a year," Landry said.

The decision on Waters was just one item on Landry's worry list as Saturday's final preseason contest loomed against the Pittsburgh Steelers.

The Super Bowl rematch will be played minus Waters and running back Tony Dorsett, who's out with a broken toe. There was some good news at running back. Scott Laidlaw's hamstring troubles have cleared up enough for a return to action.

Backup quarterback and punter Danny White will be there, but only as a punter, thanks to a broken thumb. Landry cut punter Duane Carrell Tuesday, saying that White would be able to kick but would not be ready to steer the team for several weeks.

The Cowboys made three more cuts Tuesday afternoon: linebacker Gary Cobb, a ninth-round draft pick, cornerback Mark Washington and running back Doug Dennison. Earlier, the Cowboys waived free agent rookie wide receiver Chris DeFrance of Arizona State and rookie lineman Ralph DeLoach of California.

Waters' backup, Randy Hughes, had clear fluid drained from an old knee injury Monday and was listed as "questionable" for Saturday's game. If Hughes isn't able to go, Bennie Barnes would shift to free safety from his cornerback slot.

Besides his problems with sick call, Landry has been concerned about his team's lack of ability to move the ball during preseason.

He obviously hoped that a strong second half showing that produced a come-from-behind victory over Houston last week would carry over against Pittsburgh.

"We're just not moving the football on the ground," Landry said. "We're averaging less than three yards per carry."

"That won't get you much. That'll get you beat."



TEXAS RANGERS first baseman Pat Putnam stretches for the throw from third baseman Buddy Bell as Baltimore Orioles Mark Belanger reaches first base safely in the fourth inning of

their game in Baltimore Tuesday night. Bell's throw got past Putnam, but Belanger was thrown out trying to advance to second base. (See story page 8).

(AP Laserphoto)

## Rifle, Pistol Clubs hold monthly silhouette match

A total of 43 entrants competed as the Pampa Rifle and Pistol Club held its regular monthly silhouette shooting match Sunday at the range west of Pampa.

Frank Vaughn took top honors in the day's shooting in winning the AAA class competition by hitting 29 of the 40 targets. Del Ward won first place in the AA class with a score of 24. Larry Hale was second with a score of 21 and Jimmy Leverett was third with a score of 19.

The A class was won by Larry Smith with an 18 followed by Dick Spence and Delbert Robertson with scores of 17 apiece.

In the B class, Dick Blain was the top marksman with a score of 11 followed by John Metcalf with 10 and Keith Bain with nine.

In the unclassified division, Carl Morgan took top honors with a score of 15. Close behind were Joel Simeon and Fred Carothers with scores of 14 and 13, respectively.

Juanita Nicholas won the women's AA class with a score of 23 and Pam Helsey won the women's unclassified with a score of two. Gary Clark, Jr. won the junior class with a score of six.

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## Baseball standings

By The Associated Press

NATIONAL LEAGUE				AMERICAN LEAGUE			
Team	W	L	Pct.	Team	W	L	Pct.
Pittsburgh	72	52	.581	Baltimore	80	43	.650
Montreal	68	52	.567	Boston	75	48	.610
Chicago	67	55	.549	Milwaukee	78	51	.606
St. Louis	64	59	.520	New York	68	50	.573
Philadelphia	64	61	.512	Detroit	65	60	.520
New York	51	70	.421	Cleveland	62	64	.496
				Toronto	29	86	.312
WEST				WEST			
Houston	71	55	.563	California	70	56	.556
Cincinnati	70	57	.551	Minnesota	66	58	.532
Los Angeles	58	67	.464	Kansas City	64	61	.512
San Francisco	58	68	.460	Texas	62	64	.492
San Diego	54	73	.425	Chicago	55	71	.437
Atlanta	49	77	.389	Seattle	53	73	.421
				Oakland	40	86	.317

**Tuesday's Games**

Atlanta 5, Philadelphia 4  
 San Francisco 6, Pittsburgh 1  
 New York 5, Houston 0  
 Cincinnati 2, Montreal 2  
 San Diego 3, St. Louis 2, 11 innings

**Wednesday's Games**

San Francisco 5, Houston 5 at Pittsburgh  
 Houston 1, Richard 12-11 at New York  
 (Kobei 3-4)  
 Los Angeles (Hough 3-4) at Chicago  
 (Krukow 8-4)  
 Atlanta (Solomon 4-10) at Philadelphia  
 (Christenson 4-7), n  
 Montreal (Rogers 11-7) at Cincinnati  
 (LaCoss 13-5), n  
 San Diego (Owchinko 4-7) at St. Louis  
 (Fulgham 3-4), n

**BATTING (25 at bats):** Hernandez, St. Louis, 3-40; Templeton, St. Louis, 2-28; Winfield, San Diego, 3-20; Horner, Atlanta, 2-19; Knight, Cincinnati, 3-18.

**RUNS:** Lopez, Los Angeles, 81; Hernandez, St. Louis, 90; Moreno, Pittsburgh, 88; Schmidt, Philadelphia, 87; Parker, Pittsburgh, 86.

**HITS:** Kingman, Chicago, 93; Winfield, San Diego, 93; Schmidt, Philadelphia, 90; Clark, San Francisco, 85; Hernandez, St. Louis, 84.

**HITS:** Templeton, St. Louis, 196; Matthews, Atlanta, 182; Garvey, Los Angeles, 161; Hernandez, St. Louis, 160.

**DOUBLES:** Hernandez, St. Louis, 36; Rose, Philadelphia, 35; Parker, Pittsburgh, 34; Cromartie, Montreal, 32; Duckert, Chicago, 31; Youngblood, New York, 31; Reitz, St. Louis, 31.

**TRIPLES:** Templeton, St. Louis, 13; McBride, Philadelphia, 11; Moreno, Pittsburgh, 10; Scott, St. Louis, 10; Dawson, Montreal, 9; Winfield, San Diego, 9.

**AMERICAN LEAGUE**

**Tuesday's Games**

Milwaukee 3-9, Chicago 2-5  
 Texas 2, Baltimore 1  
 Minnesota 7, Boston 2  
 New York 4, Kansas City 2  
 Cleveland 12, California 7  
 Oakland 8, Detroit 1  
 Seattle 6, Toronto 4

**Wednesday's Games**

Cleveland 9, Toronto 4  
 Ryan 13-4  
 Detroit (Wilcox 10-6) at Oakland  
 (McCarty 8-7)  
 Chicago (Baumgarten 11-7) at Milwaukee (Haas 5-7), n  
 Boston (Stanley 11-9) at Minnesota (Goltz 11-4), n  
 New York (Beattie 3-4) at Kansas City (Gura 8-9), n  
 Toronto (Stieb 5-3) at Seattle (Hosey 4-4), n

**Only games scheduled**

**BATTING (25 at bats):** Lynn, Boston, 3-45; Rice, Boston, 3-35; Brett, Kansas City, 2-31; Lenczak, Milwaukee, 2-30; Downing, California, 3-30.

**RUNS:** Lynn, Boston, 98; Brett, Kansas City, 95; Baylor, California, 94; Rice, Boston, 93; Jones, Seattle, 89.

**HITS:** Brett, Kansas City, 110; Lynn, Boston, 105; Rice, Boston, 101; Singleton, Baltimore, 94; Kemp, Detroit, 90; Theriot, Milwaukee, 89.

**HITS:** Brett, Kansas City, 169; Rice, Boston, 163; Bell, Texas, 156; Lynn, Boston, 149; Lenczak, Milwaukee, 148.

**DOUBLES:** Cooper, Milwaukee, 3; Brett, Kansas City, 36; Bell, Texas, 33; Lynn, Boston, 33; Lemon, Chicago, 33.

**TRIPLES:** Brett, Kansas City, 16; Moore, Milwaukee, 12; Wilson, Kansas City, 11; Randolph, New York, 10; Porto, Kansas City, 10.

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### Today's Crossword Puzzle

**ACROSS**

1 Aardwolf  
6 Hbit  
11 Teas  
13 Poetic foot  
14 City in North Carolina  
15 English dynasty  
16 Sooner than  
17 Gold (Sp.)  
19 Chinese philosophy  
20 Firmament  
22 Racket string material  
23 Babylonian deity  
24 Auto club  
26 Beat by hair  
28 Football league (abbr.)  
30 Play on words  
31 Actress  
32 Energy unit  
33 Irish cattle  
35 Grease  
37 Be situated

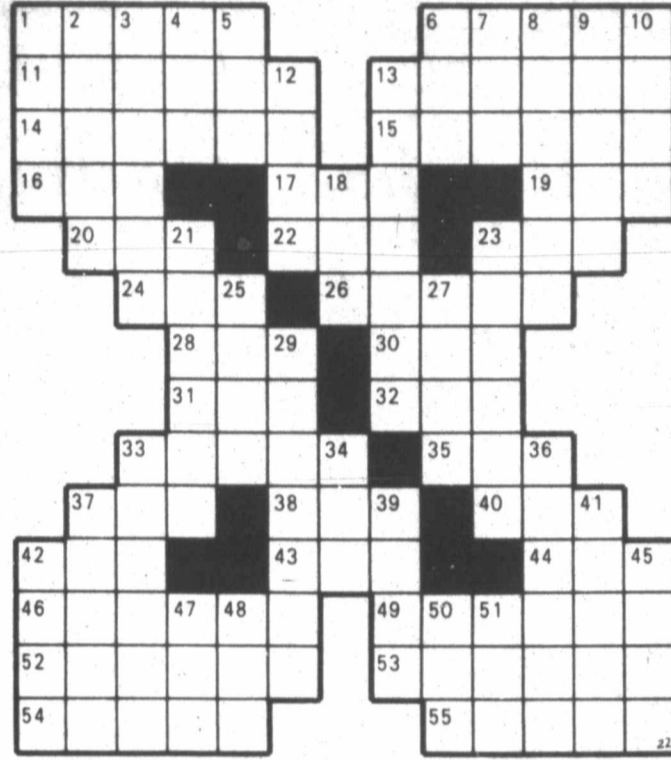
**DOWN**

1 Jekyll's opposite  
2 Belonging to you  
3 I have found it  
4 Indefinite in order  
5 Exclamation  
6 Homburg  
7 Large bird  
8 Lessened  
9 Catching

**Answer to Previous Puzzle**

10 Outer (prefix)  
12 Air pollution  
13 Similar element  
18 Deer pathway  
21 New England position  
23 Tiger country  
25 Distant  
27 Breakers  
29 Melodious  
33 Japanese robe  
34 Sound from a kennel

36 Sleeping sickness fly  
37 Macaco  
39 Brad  
41 In a difficult position  
42 Overdue  
45 Part of a church  
47 Ensign (abbr.)  
48 Winged insect  
50 Negatives  
51 Plant seed



### Astro-Graph

by bernice bede osol

**August 23, 1979**

This coming year you will go out of your way more than usual in order to broaden your range of acquaintances and interest. From your efforts will develop two valuable friendships.

**VIRGO (Aug. 23-Sept. 22)** Don't beat about the bush today if faced with an awkward situation needing correction. Be straightforward and even bold, if necessary. Find out more of what lies ahead for you in the year following your birthday by sending for your copy of Astro-Graph Letter. Mail \$1 for each to Astro-Graph, P.O. Box 489, Radio City Station, N.Y. 10019. Be sure to specify birth date.

**LIBRA (Sept. 23-Oct. 23)** You'll function more efficiently careerwise today if you employ tactics that are more compassionate than selfish. Think of others as well as yourself.

**SCORPIO (Oct. 24-Nov. 22)** One reason you may not have seen as much of a friend lately as you'd like is because you have carelessly failed to stay in close touch. Try to rectify this today.

**SAGITTARIUS (Nov. 23-Dec. 21)** When the going gets tough today you'll find you have ample reserves to draw upon to handle any ticklish situation. Be tenacious.

**CAPRICORN (Dec. 22-Jan. 19)** You could be in for a very pleasant surprise today when you receive support from one whom you've never considered an ally. Don't be so taken aback you fail to thank him.

**AQUARIUS (Jan. 20-Feb. 19)** Rather than let things continue as they are, take steps today to change something that has been causing you a problem. You can solve it now.

**PISCES (Feb. 20-March 20)** You are a marvelous catalyst today in bringing people together for worthy purposes. Everyone will derive benefits, including yourself.

**ARIES (March 21-April 19)** Difficult tasks will awaken your ingenuity today. Your success will come because you won't be locked into unproductive methods.

**TAURUS (April 20-May 20)** Get socially involved today with someone new you want to know better. It's possible the two of you could build a lasting relationship.

**GEMINI (May 21-June 20)** Don't leave a situation hanging today that could mean something financially. Wrap it up now while conditions favor you.

**CANCER (June 21-July 22)** Your ability to think fast and come up with the right answers is your greatest asset today. You may experience some occasions to put it to the test.

**LEO (July 23-Aug. 22)** Conditions which affect your personal economics are a bit unusual today, but if you use your cleverness they can be turned to your advantage. Be profit-minded.

STEVE CANYON



By Milton Caniff

SIDE GLANCES

By Gill Fox



THE WIZARD OF ID

By Brant Parker and Johnny Hart



FUNNY BUSINESS

By Roger Bollen

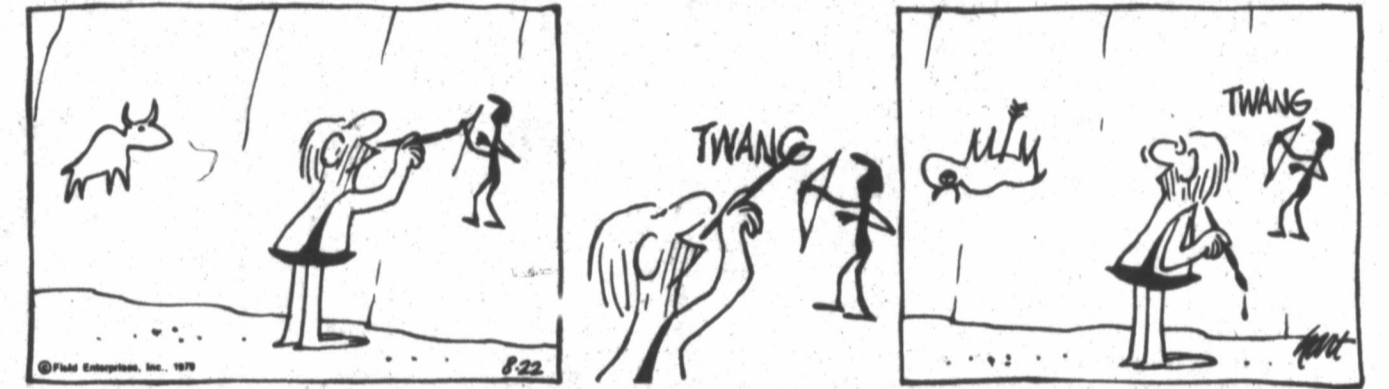


EEK & MEEK

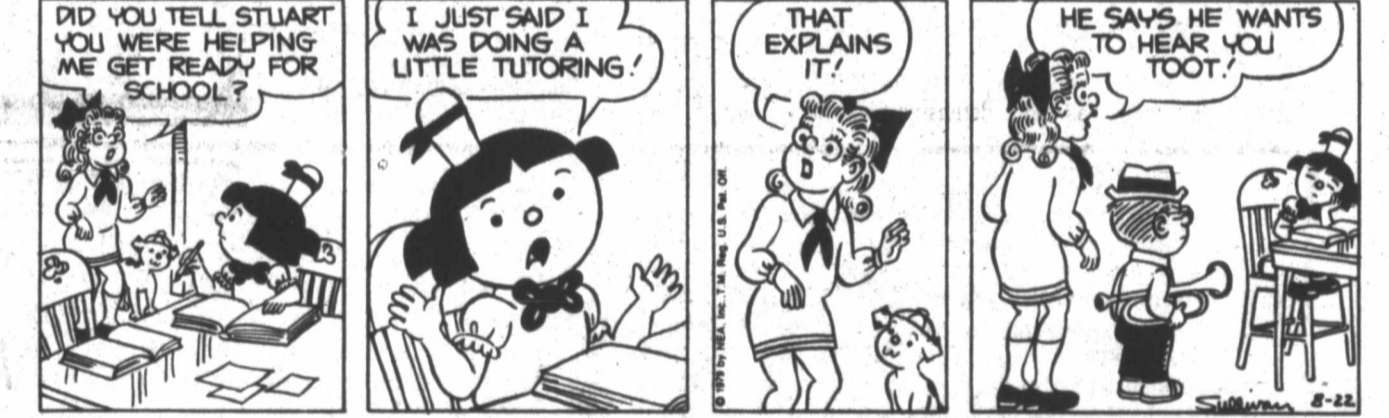


B.C.

By Johnny Hart



PRISCILLA'S POP



WINTHROP

By Dick Cavalli



ALLEY OOP

By Dave Graue



TUMBLEWEEDS(R)

by T.K. Ryan



THE BORN LOSER

By Art Sansom



FRANK AND ERNEST

By Bob Thaves



PEANUTS

By Charles M. Schulz



SHORT RIBS

By Frank Hill





# BASEBALL

## Comer hurls Rangers past Baltimore

By the Associated Press  
If everything is relative, then it's all right for Steve Comer to talk about his fastball even though it doesn't look like one to the Baltimore Orioles.

"I threw about 70 percent fastballs," Comer said after he continued his mastery over the Orioles and pitched the Texas Rangers to a 2-1 victory Tuesday night, backed by Jim Kern's relief help and homers by Buddy Bell and Richie Zisk.

"He calls them fastballs, but we call them slowballs," Baltimore Manager Earl Weaver said of pitches sometimes clocked below 70 miles an hour on the radar gun. "Whatever it is, don't sell the man short."

Since Comer came to the major leagues last season, the undrafted 25-year-old right-hander has held the Orioles to 20 hits and two earned runs in 33 innings. His current 13-8 record includes a 3-0 mark against Baltimore.

Comer allowed only five hits, including a run-scoring single in the fourth inning by Doug DeCinces before being replaced by Kern in the eighth.

Kern, in his 56th relief appearance, recorded his 21st save by fanning DeCinces with two

runners in scoring position. Ken Singleton had walked with two outs and advanced to third on third baseman Bell's two-base overthrow on a grounder by Eddie Murray.

"I wanted to stay in," Comer said, "but Pat (Manager Pat Corrales) told me he needed a strikeout and I had used up my three. DeCinces had hit me hard, anyway."

So in came Kern with his genuine blazer and fanned three of the four batters he faced.

"The big thing is, he kept us in the park," Weaver said, but then added: "No, he didn't, Mickey Rivers did."

Rivers leaped high above the center field fence in the second inning to rob Pat Kelly of a home run.

Bell hit his 15th homer, a career high, in the second off Dennis Martinez, now 14-10 after failing for the fourth time to win No. 15, and Zisk's 13th homer in the sixth snapped a 1-1 tie.

**Twins 7, Red Sox 2**

Coming off a 3-15 record last year with the New York Mets when just about everything went wrong, Jerry Koonsman's first season in the American League has been spectacular by comparison — even with his inconsistencies.

"I don't keep track of the streaks I've had

(but) I've been good at the beginning and at the end this season," said Koonsman after improving his record to 16-10 with a five-hit triumph over Boston Tuesday night.

The streaky Koonsman started out this year with seven straight victories, then lost the next six.

Tuesday night, the Twins were doing their best for the venerable southpaw — especially on defense, where they pulled off four double plays and made some superb catches.

**Brewers 3-9, White Sox 2-5**

Buck Martinez slammed a pair of RBI singles, leading Milwaukee over Chicago in the first game of their double-header. Winner Larry Sorensen, 14-12, needed relief help in the ninth from Bill Castro, who recorded his fifth save.

Sixto Lezcano lined a two-run homer and an RBI double, and Paul Molitor had four hits and three runs batted in, leading Milwaukee's victory in the nightcap.

**Indians 12, Angels 7**

Cliff Johnson drove in four runs with a homer and a single to lead Cleveland over California. Paul Reuschel, 1-0, who pitched 42-3 innings of relief, picked up the victory as the Indians broke a five-game losing streak.

Cleveland trailed 3-1 after four innings but rallied with five runs in the fifth with the help of Johnson's three-run homer off Dave Frost, 12-8. Johnson later had a run-scoring single in a three-run seventh.

**Yankees 6, Royals 2**

Fred Stanley's three-run homer capped a five-run, ninth-inning rally that powered New York past Kansas City. Stanley's shot off-lander Paul Splittorff, 12-13, followed Roy White's two-run single that erased a 2-1 Kansas City lead and made a winner out of reliever Rich Gossage, 2-2.

**A's 8, Tigers 1**

Rookie right-hander Brian Kingman fired a three-hitter and Jeff Newman belted a three-run homer as Oakland crushed Detroit.

Kingman, 44, struck out a career-high seven batters and posted his third straight victory as the A's won for the fifth time in the last six games.

**Mariners 8, Blue Jays 4**

Tom Paciorek drove in six runs with a homer and triple in Seattle's victory over Toronto. Paciorek hit a three-run shot in the fifth after Toronto first baseman Craig Kusick bobbled Dan Meyer's two-out grounder.

## Astros, NY have wierd game

NEW YORK (AP) — It was a 5-0 victory wrapped in a neat package: Pete Falcone of the New York Mets had set down Cesar Cedeno and Enos Cabell in the ninth inning. The crowd, what there was of the 9,337, started heading for the exits. And when Jeff Leonard's lazy fly ball to center field fell into Lee Mazzilli's glove, Mets first baseman Ed Kranepool left, too.

Nice and easy. The four-hitter had given Falcone his fifth triumph in six decisions against Houston, the Astros had lost their fifth game in the last six — the third by shutout — and that was that.

No, folks, that wasn't that. It seemed time was out when Leonard hit that 1-1 pitch to Mazzilli. The fans didn't know — half of them were in the parking lot by now — Kranepool didn't know; he was halfway up the runway to the clubhouse with his shirt off.

But the umpires knew. Prior to what Falcone thought was his last pitch, Leonard had lifted a fly ball that landed foul in the right-field seats. Mets right fielder Dan Norman had given chase and hadn't returned to position when Falcone was ready to pitch, so shortstop Frank Taveras asked for time and got it from umpire Doug Harvey.

Harvey ordered a do-over because time had been called, so Falcone got ready to throw again and Leonard went back to the batter's box for his "second" at-bat.

Everyone was ready but Kranepool, who was still walking toward the clubhouse.

But a team can't record an out, the rules say, unless that team has eight defensive players

(plus the catcher) on the field. And Kranepool, still buttoning his shirt, was scurrying to position when Leonard slapped what appeared to be a single to center.

Wrong again. "No play," said the umpires, who are responsible for making sure the defending team has enough bodies on the field.

Well, you guessed it. Leonard was sent back again and out came Astros Manager Bill Virdon to ascertain the count, because Falcone had thrown two pitches to Leonard with Kranepool absent.

"Right again," said the umpires, who returned the count to 1-1 and sent Virdon back to the dugout to await the next adventure.

After Virdon announced he was protesting the game — "The umpires made the mistake and penalized us by taking away the base hit" — Leonard fouled off a pitch. Then he hit a pop fly to left fielder Joel Youngblood, who caught the ball and paused, just to make sure the game was indeed over.

The setback, Houston's fifth in the last six games, trimmed the Astros' lead in the National League West to 1½ games over the second-place Cincinnati Reds, who edged Montreal 3-2. The Expos thus remained two games in back of Pittsburgh in the NL East as the Pirates dropped a 6-1 decision to the San Francisco Giants.

Elsewhere, the Los Angeles Dodgers downed the Chicago Cubs 4-2, the Atlanta Braves nipped the Philadelphia Phillies 5-4 and the San Diego Padres shaded the St. Louis Cardinals 3-2 in 11 innings.

## Cabot Corp. ends softball season

The Cabot Corporation Machinery Division Softball team ended its regular season Saturday with a double elimination tournament.

Steel Products team No. 2 defeated Steel Products team No. 3 in the championship game by a score of 8-3. Juan DeLeon of Team No. 2 had a pair of home runs and Benny Wyant of Team No. 3 had one homer in the championship tilt.

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### GUARANTEE BUILDERS

718 S. Cuyler 669-2012

## WRESTLING

Optimist Activity Building TONIGHT - 8:30 P.M.

Main Event Dick Murdoch vs. Cyclone Negro	James Dillon vs. David Von Erich
Tag Team Action R. Romero & G. Young vs. The Masked Diablos	El Mongol vs. Kevin Von Erich

Advance tickets available at John McGuire Motors 701 W. Foster & Larry Houston Motor Co. 900 W. Wilks

RINGSIDE \$5.00—GEN. ADM. \$3.50—KIDS under 12 \$2.00

## CARPET CLEANING

Foam Cleaning

# 8c

Sq. Ft.

665-1412 or 665-4923

Monday-Saturday, Aug. 20-Aug. 25  
Photographer's Hours 9 a.m. to 8 p.m.

# 9 99

KING SIZE WALLET CREATIVE COLOR PORTRAITS FOR ONLY

GET 1 FREE WALLET WHEN YOU BUY 9 FOR 99¢

Kodak paper. For a Good Look at the Times of Your Life.

Extra Charge for GROUPS

NO LIMIT

WE USE KODAK PAPER

GET PICTURES MADE OF GRANDPA, GRANDMA, DAD, MOM AND ALL THE LITTLE ONES AT THESE SAME LOW PRICES!

## SHUGART COLOR PHOTOS

ASK About Our BEST 8 x 10 OFFER

### ALCO

DISCOUNT STORE

Coronado Center Pampa, Texas

# Anthony's

C. R. ANTHONY CO.

Where you expect much more for your money ..... and you get it!

## VALU-DAYS

**SPECIAL GROUP KENNINGTON FASHION & JEAN SHIRTS**  
VALUES TO \$25.00  
**\$16.00**

**SPECIAL GROUP MEN'S FASHION JEANS**  
REG. 16.50 Value  
**\$12.97**

**SPECIAL GROUP KENNINGTON TERRY & KNIT SHIRTS**  
VALUES TO 19.00  
**\$12.97**

Good At Both C.R. Anthony Stores in Pampa  
Coronado Center: Opens Daily 9 a.m. to 8 p.m.  
Downtown, 118 N. Cuyler: Open Daily 9 a.m.-6 p.m.

**DISCOUNT TEN**

10% OFF on All Merchandise

Discount 10 Money Must Be Presented Prior To Final Purchase

CLIP AND SAVE AN EXTRA 10%

**FASHION YARDAGE**

45" COTTON FASHION PRINTS  
Reg. 1.49 yd.  
**1.17 yd.**

Beautiful assortment of colorful cotton fashion prints from some of the Nation's leading mills now available at Anthony's at a special sale price.

**HEAVY WEIGHT BATH TOWELS**

2.97

Solids, jacquards and print bath towels. Sizes 22"x42" and 22"x44" 100% cotton. Slightly imperfect, if perfect \$3.99.

**Fashion Tote Bag**

Large and roomy, strong, cotton canvas. Perfect for school time. Regular value. Buy Now

**\$3.97**

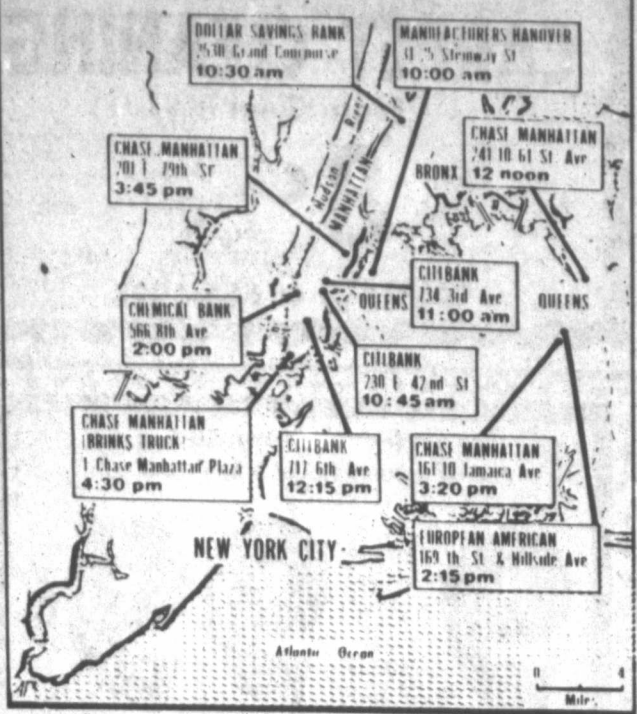
**Tube Socks Family Pack**

Our most popular sock buy now save even more. Regular 6 for 4.00.

**6 Pair For \$4.00**

### NEW YORK CITY BANK ROBBERIES

August 21, 1979



## New York banks hit in daring robberies

NEW YORK (AP) — Ten more New York banks have been hit by armed robbers, and gunmen pulled off a \$2 million heist while police were declaring war against the daring daylight raids with the formation of a 30-man shotgun squad.

Within four hours Tuesday, robbers attempted to hold up 10 banks in Manhattan, the Bronx and Queens, raising to 120 the number of bank jobs in the city since Aug. 1. The old August record was 84 in 1977.

In another holdup, three ski-mask hooded gunmen using a fish delivery truck scooped up money bags being loaded into a Brink's armored truck at the Chase Manhattan Bank's main headquarters in the city's Financial District.

They took two hostages, a Brink's security guard and a restaurant employee, who later were released unharmed. Brink's offered a \$100,000 reward.

Tuesday's bank robbery total was three short of the city record for robberies in one day — 13, set July 27. Authorities say there have been 575 bank robberies in New York so far this year.

"There is a sense on the street that it's open season on banks. We have to turn that around," said Police Commissioner Robert McGuire, who promised to commit "a substantial amount of our resources" to the burgeoning bank robbery problem.

## PAMPA OPTICAL

111 N. Cuyler 665-5191

LET US FILL YOUR EYE DOCTOR'S PRESCRIPTIONS

IN ATTENDANCE:  
RENEE BROWN



## Soil loss much less than previously estimated

WASHINGTON (AP) — The Agriculture Department is standing by its figures released earlier this year that showed, on the average, soil lost to water runoff is much less than had been estimated previously.

Based on a new survey, the department's Soil Conservation Service said on May 9 that nationally an average of 4.8 tons of soil are lost yearly to water erosion. That was about half the rate of soil loss the agency had earlier estimated.

The reduced rate of soil loss was challenged by a number of critics, including the National Association of Conservation Districts, which pointed to what it considered were faulty methods used in tabulating erosion effects.

But the agency, in a new "issue briefing paper" distributed by USDA's Office of Governmental and Public Affairs, said it has

"checked and rechecked" the information and is convinced the figures "are reliable and will guide conservationists in carrying out the fight against erosion to those areas that need it most."

The survey showed that regionally, for example, losses of cropland soil ranged from a high of 10.6 tons an acre annually in the Appalachian states to a low of 1.3 tons in the Pacific Coast states.

Soil experts have long held that an annual soil loss of 4 to 5 tons an acre is "permissible" because that is the rate at which new soil can be created naturally.

However, the report said, in the Corn Belt — where production of row crops, mainly corn, is concentrated — the average loss of soil to water runoff is 8.1 tons an acre each year, about twice the so-called permissible rate.

Ray A. Dideriksen, who directed the survey, said the average loss of 4.8 tons included some "highly erodible soils and soils that hardly erode at all."

The latest analysis said averages "are tools of limited usefulness" and that some conservation spokesmen are worried "the public will attach too much importance to the 4.8-ton figure and turn its back on needed soil conservation."

Further, it cautioned farmers and others against planning conservation programs on the basis of the national average of 4.8 tons of soil lost per acre each year.

"That would make as much sense as for a clothing manufacturer to make all his suits fit an average-sized customer or for a pilot to base his coast-to-coast flight altitude on the average national elevation above sea level," the new report said.

### WASHINGTON

WASHINGTON (AP) — There is a 50-50 chance the unmanned Pioneer 11 spacecraft will give its life for scientific research as it pokes its way through the vast rings encircling Saturn, says the project's chief scientist.

John Wolfe said Tuesday the size and density of stray ring particles will determine whether the craft survives when it approaches the rings next week. But Pioneer 11's reputation as a survivor gives scientists some cause for optimism. The 6-year-old craft has already covered nearly 2 billion miles of hostile space. Its mission as the first spacecraft to visit Saturn is to pave the way for two more sophisticated Voyager craft due to reach the planet more than a year from now.

certain the Soviets are building some kind of giant ship in there. Asked Tuesday about new reports on the ship, the Navy would only say, "The Soviet Union undoubtedly has the capability to build a nuclear-powered aircraft carrier." But sources who asked not to be named said there is still debate among naval experts. "Nobody really knows what they are building," said one.

WASHINGTON (AP) — In a reflection of world market prices, gold sold by the U.S. government has climbed above \$300 an ounce for the first time in history.

Tuesday's sale of 750,000 troy ounces brought a record average price of \$301.08 per ounce, the Treasury Department said. That was for gold bars with a fine gold content of 89.9 percent to 91.7 percent. Last month's auction brought an average price of \$296.44 per ounce. The winning bidders Tuesday were Dresdner Bank of New York, 720,000 ounces; Swiss Bank Corp. of Zurich, 25,200 ounces; and Credit Suisse of Zurich, 4,800 ounces.

WASHINGTON (AP) — The Navy says it is still in the dark about whether the Soviet Union is building a nuclear-powered aircraft carrier under those huge sheds at Severodvinsk on the White Sea.

First word of the sheds appeared in March and Navy intelligence officers say they are pretty

## S.J. BULLINGTON, M.D.

Announces...

Facilities are now complete for eye diagnosis, treatment of eye diseases and all types of eye surgery also that...

Regular eye examinations for glasses and contact lenses will continue to be available at

**800 N. SUMNER**

Emergencies anytime  
665-6231 or 665-3721

**YES! — You May Receive Monthly or Quarterly Checks On Your Money Market Certificates...**

**Security Federal's Money Market Certificates Pay**

**THIS WEEK 9.504%**

This is an annual rate and is subject to change at renewal. The Federal Regulations prohibit compounding of interest during the term of this account. This 6-month investment with a \$10,000.00 minimum is available at any Security Federal office. Federal Regulations require a substantial penalty for early withdrawal.

**SECURITY FEDERAL SAVINGS AND LOAN ASSOCIATION**

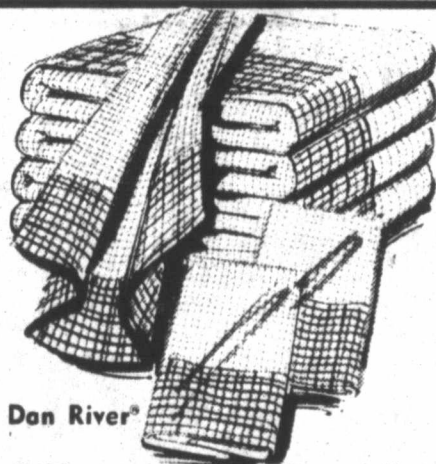
Pampa: W. Francis at Gray  
Amarillo: 1501 Polk, 45th & Teckla, 3105 S. Georgia  
Hereford: 1017 W. Park Avenue.

## BOYS' AND GIRLS' ATB JEANS



Reg. 12.50 Value  
**\$10<sup>97</sup>**

You want to really look your best at all your Fall Activities? Then get into a pair of our ATB jeans and you will. We have all the newest styles that you will want. Light, Medium, and Dark Denim. Girls waist sizes 22-27.



Don River®  
"Classic Check Sheets"

Twin Reg. 6.99 **4<sup>97</sup>**

FULL Reg. 7.99 5.97  
QUEEN Reg. 12.99 8.97  
KING Reg. 14.99 10.97  
Reg. Cases Reg. 5.49 pr. 3.97 pr.  
King Cases Reg. 5.99 pr. 4.47 pr.

50% Fortrel® polyester and 50% combed cotton. Beautiful check with attached woven colored yarn border with piping.

**Anthony's**  
C.R. ANTHONY CO.

Discount 10 Money Good at Both  
C.R. Anthony Stores in Pampa  
Coronado Center: Open Daily 9 a.m. to 8 p.m.  
Downtown, 118 N. Cuyler: Open Daily 9 a.m. to 6 p.m.

**10% THE UNITED STATES OF AMERICA 10%**

**DISCOUNT TEN**  
10% OFF Entire Stock--All Departments  
**3 BIG DAYS**  
Thursday, Aug. 23 thru Sat. Aug. 25  
All Sale & Clearance Merchandise  
• No Layaways Please •

Discount 10 Will Be Redeemed at Time of Purchase

Discount 10 Money Must Be Presented  
Prior to Final Purchase

**Anthony's**  
C.R. ANTHONY CO.

CLIP AND SAVE AN EXTRA 10%

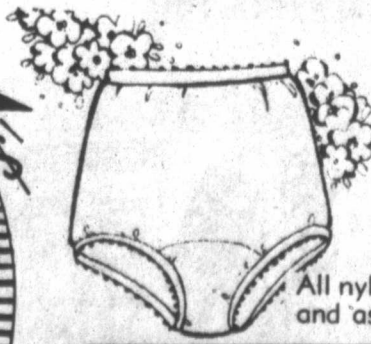
### Ladies' Softie Oxford



Reg. \$4.99

2 eyelet oxford with cushion PVC insole. Sizes 5-10. In Black, Camel, Brown, Bone, White and Navy.

**3<sup>97</sup>**



### Ladies' Panties

6 Pr. For **\$5<sup>00</sup>**

All nylon briefs with cotton crotch. White and assorted colors. Sizes 5 thru 10.



Reg. \$9.00

**\$7<sup>97</sup>**

100% polyester pull-on style pants in fashion colors only of Aqua, Beige, Rose and Sky Blue. Available in sizes 6-16 petite, 8-18 average and 10-20 tall.



Select Group  
Juniors Tops  
\$12.00 to \$14.00 Values

### Royal Park® Pants & Shirts



**EVENING**

6:00 **STAR TREK**  
**GET SMART**  
**NEWS**  
**STUDIO SEE**  
**BEWITCHED**  
**BASEBALL** Atlanta Braves vs Philadelphia Phillies (2 hrs., 30 mins.)  
**NEWLYWED GAME**  
**TIC TAC DOUGH**  
**MACNEIL LEHRER REPORT**  
**CAROL BURNETT AND FRIENDS**  
**DREAM OF JEANIE**  
**ANDY GRIFFITH SHOW**  
**REAL PEOPLE** A visit to Fredericks of Hollywood, a store that sells exotic lingerie, a man who converted an airplane into a mobile home, a hog that was given a social security number, and the Circus Vargas are featured. (Repeat: 60 mins.)  
**MOVIE (COMEDY)** "Undercovers Hero" Peter Sellers, Curt Jurgens. (Paid Subscription Television) Six Peter Sellers' characters get involved in a fancy Parisian brothel during World War II. (95 mins.)  
**EIGHT IS ENOUGH** David, struggling to cope with the loss of a close friend, is arrested for barroom brawling and gets involved with a beautiful woman who comes to his

aid. (Repeat: 60 mins.)  
**NEWS DAY**  
**DOROTHY** It's budget trimming time and one of the staff has to go; the big question is, who will walk the plank?  
**ALIAS SMITH AND JONES**  
**HOGAN'S HEROES**  
**RISE AND FALL OF THE THIRD REICH** Part two spotlights Hitler's demand for sweeping power and his secret deals with German militarists.  
**HANGING IN**

**THE DEADLIEST SEASON** A professional athlete's personality and principles are brutalized by his hunger for success at any cost. Stars: Michael Moriarty, Meryl Streep. (2 hrs.)  
**MARY TYLER MOORE**  
**BOB NEHWART SHOW**  
**AN ENGLISHMAN'S CASTLE** Peter is told that one of his sons has betrayed the other to the police as a possible terror-

ist to prove his own political reliability.  
**FALL OF EAGLES**  
**RACE FOR THE PENNANT**  
**VEGAS** Dan Tanna tries to help a beautiful young bride find her husband, who has mysteriously vanished after accidentally getting himself involved with rogue government agents dealing in biological warfare. (Repeat: 60 mins.)  
**MOVIE (DRAMA)** "The Nelson Affair" 1973 Glenda Jackson, Peter Finch. Story of the scan-

alous love affair of the 19th century, between British Naval hero Lord Nelson and Lady Hamilton. (2 hrs.)  
**WORD OF FAITH**  
**VINTAGE W.C. FIELDS**  
**WAKE UP AMERICA**  
**SOUPY SALES SHOW**  
**NEWS**  
**MOVIE (MUSICAL)** "Thank God It's Friday" Donna Summer. The Commodores. A deejay who spins his discs from a giant glass-enclosed dinosaur egg, cradled in a pair of furry King-Kong hands. The waiter is in a Tarzan leopard skin, the elevator operator is dressed as a gorilla. (PG) (100 mins.)  
**MOVIE (MYSTERY)** "Charlie Chan in Egypt" 1935 Warner Oland. Robert Young. A weird murder attracts Charlie's attention and he's off to find the killer and prevent another murder, if possible. (2 hrs.)  
**TOMORROW** Host: Tom Snyder. Guest: Chief Minister M. Dattsa Buthezi, leader of an estimated 5 million Zulu tribesmen. (60 mins.)  
**POLICE WOMAN-BARETTA** Police Woman-Anatomy Of Two Rapes: Pepper and Crowley are called in two cases starting out as rape, but each turning out differently.

**Public Notices**

**NOTICE OF BUDGET HEARING**  
 Alameda Board of Trustees meeting August 31, 1979, school cafeteria at 7:30 p.m. to approve official budget for Alameda Independent School District for the school year 1979-80. August 22, 23, 24, 1979. T-69

**NOTICE OF INTENT TO INCORPORATE TO WHOM IT MAY CONCERN:**  
 Notice is hereby given that B.M. WILLINGHAM, formerly doing business as J & M MACHINE, Pampa, Texas, a sole proprietorship, hereby gives notice of his intention to incorporate under the name of J & M MACHINE, INC. The registered office for such corporation is 1925 Lea, Pampa, Texas, 79065, and its registered agent for service at such address is TONY D. RICHARDSON. T-68 Aug. 22-29, Sept. 5-12, 1979

**HEARING INST.**  
 Beltone Hearing Aid Center  
 718 W. Francis 665-3451

**PERSONAL**  
 RENT OUR steam carpet cleaning machine. One Hour Martinizing. 1907 N. Hobart. Call 669-7711 for information and appointment.  
 MARY KAY Cosmetics, free facials. Supplies and deliveries. Call Dorothy Vaughn, Consultant. 665-5117.  
 DO YOU have a loved one with a drinking problem? Call Al-Anon. 665-2953, 665-4216 or 665-1388

**PERSONAL**

MARY KAY Cosmetics, free facials. Call for supplies. Mildred Lamb, Consultant. 618 Lefors. 665-1754.

**PERSONAL**

BAIL BONDS: Round Top Investment Company. Call Randy Stubbs. 665-5094 or 665-6621. Fax Confidential.

**NOT RESPONSIBLE**

AS OF 8-21-79 I, Ronnie Michael Bybee, will be responsible for no debts other than those incurred by me.  
 Ronnie M. Bybee

**Chopped Steak Dinner**

**WEDNESDAY SPECIAL \$2.59**

Served with salad, potato, toast and drink!

**SIRLOIN STOCKADE**

518 N. Hobart  
 665-8357  
 11 a.m.-9 p.m.

**TELEVISION**  
**Television as the good guy**

LOS ANGELES (AP) — Television as the good guy... Some months ago, Jeff Freilich and Chris Trumbo, the son of the late Hollywood writer Dalton Trumbo, were driving over to Universal Studios to see the producers of NBC's "Quincy." The two writers had some ideas they wanted to pitch.

They stopped at an office on the way, where Freilich picked up a copy of High Times magazine. An advertisement in the drug culture magazine caught his eye:

"Colchicine. 100 percent pure. 100 mg \$8."  
 Not an ad that would do much for most of us, but at the sight of it, Freilich's eyes widened and his mind began racing. There was a script in that ad, and more.

Colchicine, Freilich remembered from his days as a med student, was a substance extracted from a crocus plant used in the treatment of gout. Its essence was mysterious and its side effects monstrous.

But what stirred Freilich was the fact that colchicine was being advertised in a drug magazine. He thought of its other use — for some unknown reason, the application of colchicine to marijuana spurred the plant's growth and heightened its potency.

For eight bucks plus shipping he'd sell you 100 milligrams of colchicine. Five milligrams, Freilich knew, could kill you. Twenty milligrams would kill you.

Freilich imagined some 15-year-old kid excitedly sending off for some of this super-duper potion, generously applying it to his puny marijuana plants, and then waiting for the magic to start. Since the stuff came in a white powder, the kid might also figure it could be dusted on a joint. Or used to cut cocaine.

The "Quincy" folks liked the four ideas that Trumbo and Freilich brought them, but they loved the colchicine story.

Freilich and Trumbo went to work on the script, but they also went to work on the guy selling the Food and Drug Administration. Sorry, they were told, colchicine was a prescription drug. It's out of the FDA's area.

The same was true at the Federal Trade Commission and the Department of Health, Education and Welfare.

Finally, Freilich and Trumbo found somebody who'd listen — Karen Howard of the Environmental Protection Agency. Convinced of colchicine's deadliness, Howard arranged a stop-sale order against the deal that placed the High Times ad, and requested a list of purchasers, so they could be warned of the drug's dangers.

Both High Times and Green Gourmet, the outfit that placed the ad, cooperated with the EPA, claiming they didn't know of colchicine's danger.

Anyway, Trumbo and Freilich did their "Quincy," the premiere episode airing Sept. 20. In it, Quincy (Jack Klugman) puzzles over the bizarre symptoms preceding the death of a teenager, discovers that she'd used some colchicine-treated marijuana, and sets out to stop its use.

So, TV, that villainous creature, gets to be the good guy in this one. "Quincy" and its writers will probably save some lives. It is, in a sense, ultimate television — responsible and commercial, too.

**Whites Home & Auto Pre-Labor Day Savings!**

**Save 25.07 49.88**  
 Reg 74.95  
 1 1/2 ton hydraulic floor jack has 3,000 lb capacity and lifting range from 5" to 13 1/2". Dual lifting saddle. Ball bearing casters for easy positioning. Small enough to store in your trunk! 10-148

**Save 7.07 to 10.07 on our best selling tire!**  
**24.88** (A7Bx13W plus F.E.T.)  
 Safety Custom 004 As low as 24.88  
 \*Tough, time proven 4-ply bias construction "Rugged, no thump polyester cord body"  
 \*Deep, strong polybutadiene treads for "go" power with great mileage  
 Covered by White's exclusive 25,000 mile TRIPLE WRITTEN LIMITED WARRANTY.  
 Free mounting on all tires Extra charge for mounting mags Trade-in required

TIRE SIZE	F.E. TAX	REG PRICE	SALE PRICE
A7Bx13	1.62	31.95	24.88*
C7Bx13	1.88	35.95	27.88*
C7Bx14	1.88	36.95	28.88*
E7Bx14	2.10	38.95	30.88*
F7Bx14	2.22	39.95	32.88*
G7Bx14	2.38	41.95	33.88*
H7Bx14	2.61	45.95	36.88*
A7Bx15	1.77	32.95	25.88*
G7Bx15	2.44	42.95	33.88*
H7Bx15	2.66	46.95	36.88*
L7Bx15	2.96	48.95	38.88*

\*Plus F.E. tax per tire & trade-in

**Save 2.07 8.88**  
 Reg 10.95  
 Deluxe field shooter's jacket features extra large, fully rubberized game bag that unsnaps down for easy cleaning. Deep cut, non-binding arm holes, slanting shell pockets and padded right shoulder. Zipper front. Tough cotton fabric. Assorted sizes. 63-8410.12

**5.98**  
 Firearms carrying case features tough, leather grained vinyl with thick, moisture resistant Tannet lining. 63-7853.7

**Save 13.95 \$66** (in carton) Your choice  
 Reg 79.95  
 Choose Performer deluxe boys' or girls' 20" hi-rise bikes with popular western styling! Chrome roll handlebars, polo saddle, coaster brake and full reflectorization for riding safety. 67-1120.30

**179.88 Save 64.97**  
 Reg 244.95  
 Remington Wingmaster 870 pump action shotgun has 12 or 20 gauge 28" vented rib barrel and modified choke. Five shot capacity—chambered for 2 3/4" shells. Positive cross bolt safety. American walnut stock and forend. 63-6050.58

**SHUGART COUPON**

**ALCO**

In Coronado Center Monday through Saturday Aug. 20 through Aug. 25 9 a.m. to 8 p.m.

**9 WALLET SIZE COLOR PORTRAITS 99¢**

ASK For Our FREE 8 x 10 OFFER Extra charge for GROUPS

**"YOU'LL WANT TO SHARE FROGHURT WITH YOUR BEST FRIEND"**

**HEALTH AIDS**

305 W. FOSTER  
 665-6101  
 PAMPA

**Save 4.97 34.98**  
 Reg 39.95  
 Crozman American Classic BB/pellet pump rifle. 63-9300

**68¢**  
 Crozman 177 caliber pellets. 63-9328

**Save 1.97 10.98**  
 Reg 12.95  
 Daisy BB rifle. 700 shot lever action. 63-9414

**28¢**  
 Crozman BBs. 400 count pack. 63-9336

**1.98**  
 Rear view bike mirror mounts easily on handlebars. Two red reflectors on back. 12-524

**1.69**  
 Bike combination chain lock features 36" chrome plated steel chain with no-scratch vinyl cover. 12-376

**Save 1.41 1.98**  
 Reg 3.39  
 Fram oil filters...from the filter specialists. Sizes available to fit most cars. Buy two at this low price! 64-008-045

**17.88 Save 9.07**  
 Reg 26.95  
 Rac triple gauge set includes precision ammeter, oil pressure gauge and electric water temperature indicator. Complete with parts, tubing, fittings and woodgrain inlay decal. Illuminated. 17-717

**Save 3.56 \$13** case  
 Reg 16.56  
 Whites heavy duty 10W40 motor oil. A first quality oil for the best in engine protection. Case of 24 quarts. 46-288

**WHITES HOME & AUTO ADVERTISING POLICY**  
 Our every intention is to have all advertised items in stock and on our shelves. If, for unforeseen reasons, an advertised item is not available, Whites will cheerfully issue a Rain Check, on request, for the merchandise at the sale price when it becomes available, or Whites will offer a comparable item at a similar reduction in price. This does not apply to special purchases, clearance and closed sale where quantities are limited.  
 If a stock item is not advertised at a reduced or a special purchase price, it is at its regular White's low price. A special purchase item, though not at a reduced price, represents an exceptional value.

**Prices effective through Aug. 25, 1979**

**1500 N. HOBART**





# PRE-FALL SALE!

Get in on these superb fashion buys and flattering items for the home! You'll find the best quality, styles and colors at pre-season prices. Be a smart shopper and plan ahead for career, casual and back to campus looks! Find unique gift ideas and decorator looks for your bedroom, all at sought after savings! Shop early for your best selection!

**THURSDAY - FRIDAY - SATURDAY — 3 BIG DAYS!**

Shop Thursday 10 a.m. Til 8 p.m.—Friday & Saturday 10 a.m. Til 6 p.m.

sale!

top priority sweaters



sale!

fall's best looks

in men's shirts!

**9.99**

Great casual shirts in handsome solids, **reg. 14.00**. Placket front, two pocket styling, long sleeves. Carefree blend. Most wanted traditional plaids with the shorter collar, **reg. 15.00**. Placket front, two pocket styling, long sleeves. Handsome, rugged looks, enter the Westen look shirt. **reg. 15.00**. Two pocket styling, long sleeves and placket front. Easy care. Terrific plaid pattern assortment!

The handsome knit shirt goes dressy or casual. **reg. 18.00 to 20.00**. Shorter collar, placket front, two pockets and long sleeves. A sensuous look in polyester and cotton blend. **sale 11.99**  
MEN'S STORE

**2.99**

your choice!

Get belted for fall, the accent is on the waist. For suits, dresses, your best blouses. All the desired looks in reptile, suede, and rich vinyl, both wide and skinny favorites.  
FASHION ACCESSORIES

**2.99**

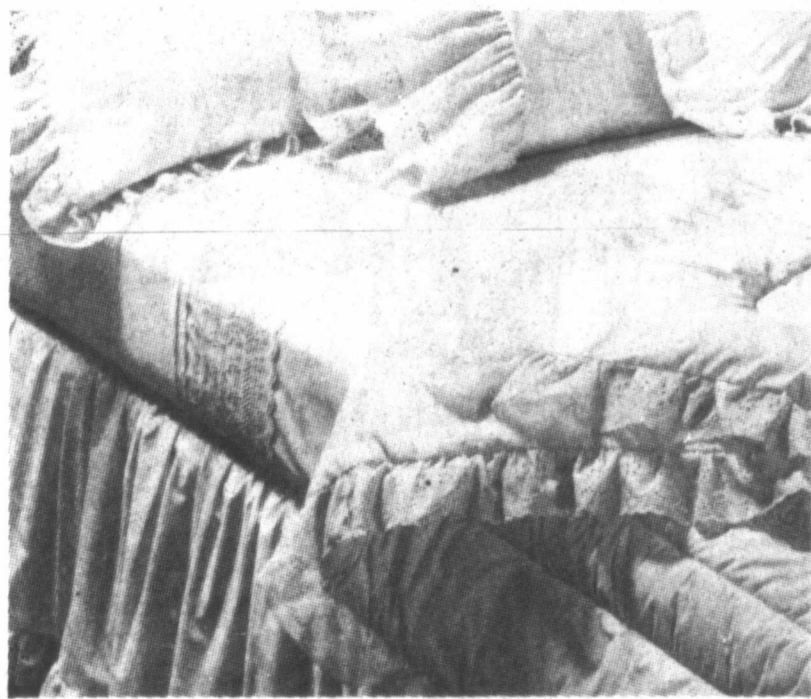
your choice!

Combs and bangles, for that dash of color! Boxed in a sensational assortment. Super bangles that span the spectrum! Hair combs go from natural to bright that really hold!  
FASHION ACCESSORIES

**9.99**

values to 20.00

Shoulder bags to have and clutches to hold. For fall accentuating, choose a wealth of sturdy vinyl looks for the season. In enriched colors, the newest tailored styles.  
FASHION HANDBAGS



sale!  
romantic Trousseau Lace.

**9.99** twin flat **reg. 15.00**  
From Fieldcrest, white or champagne. Eyelet trimmings look elegant.  
full flat, **reg. 19.00 sale 13.99**  
queen flat, **reg. 22.00 sale 16.99**  
king flat, **reg. 27.00 sale 21.99**  
standard cases, pr. **reg. 15.00 sale 11.99**  
king cases, pr. **reg. 17.00 sale 13.99**  
twin comforter, **reg. 60.00 sale 44.99**  
full comforter, **reg. 85.00 sale 64.99**  
queen/king comforter, **reg. 115.00 sale 89.99**  
standard sham, **reg. 16.00 sale 11.99**  
twin dust ruffle, **reg. 37.00 sale 26.99**  
full dust ruffle, **reg. 47.00 sale 35.99**  
queen dust ruffle, **reg. 57.00 sale 43.99**  
king dust ruffle, **reg. 68.00 sale 51.99**  
LINENS

sale!  
restful Shadow Fern.

**4.99** twin **reg. 7.00**  
Warm earth tones, by Burlington. For contemporary and traditional rooms alike.  
full, **reg. 9.00 sale 6.99**  
queen, **reg. 13.00 sale 9.99**  
king, **reg. 17.00 sale 13.99**  
standard cases, pr. **reg. 7.00 sale 5.99**  
king cases, pr. **reg. 8.00 sale 6.99**  
twin comforter, **reg. 30.00 sale 22.99**  
full comforter, **reg. 40.00 sale 32.99**  
queen/king comforter, **reg. 60.00 sale 47.99**  
bath towel, **reg. 7.00 sale 5.99**  
hand towel, **reg. 5.00 sale 3.99**  
wash, **reg. 2.00 sale 1.59**  
LINENS

special!  
gentle Pussy Willow.

twin flat or fitted **4.99**  
A scattering of the delicate blossoms on a champagne ground, by Fieldcrest.  
full flat or fitted, **special 6.99**  
queen flat or fitted, **special 9.99**  
king flat or fitted, **special 13.99**  
standard cases, pr. **special 5.99**  
king cases, pr. **special 6.99**  
LINENS

**14.99**

the luggage cart for traveling light or heavy is a must!

**reg. 20.00**. This deluxe luggage cart is of sturdy metal and conveniently totes your luggage. Extra large size so you can rest easy. Collapsible.  
HOUSEWARES

**5.99**

brass napkin rings add that rich gleam to your tabletop.

**reg. 9.99**. The set of four from Portugal. Your choice of round or square design, equally handsome for everyday to holiday!  
GIFTS

**7.99**

our tin canisters serve a multitude of purposes!

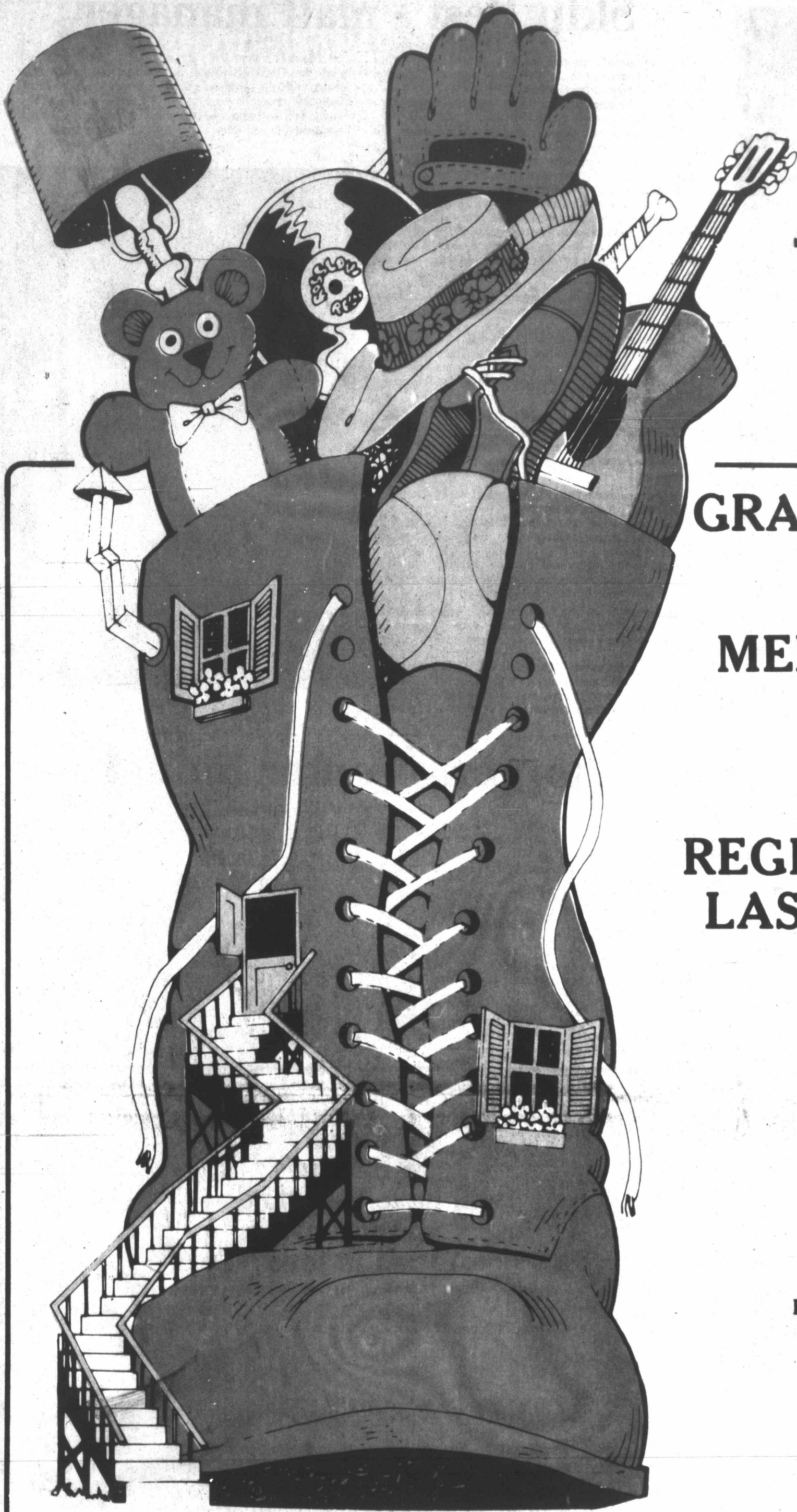
**reg. 11.99**. The set of three to hold your very favorite things. They make a beautiful display in an unforgettable Oriental motif of vibrant colors!  
GIFTS



# DUNLAPS

CORONADO CENTER

Use Our Convenient Lay-A-Way Plan



**OPENS  
TOMORROW  
THURSDAY, AUGUST 23RD  
9 A.M.**

**GRAND OPENING CEREMONY  
AT 9 A.M.!**

**MEET "THE THREE BEARS"!  
HOT AIR BALLOON RIDES,  
Weather Permitting**

**REGISTER FOR FREE TRIPS TO  
LAS VEGAS & PADRE ISLE!  
DETAILS INSIDE THIS SECTION**

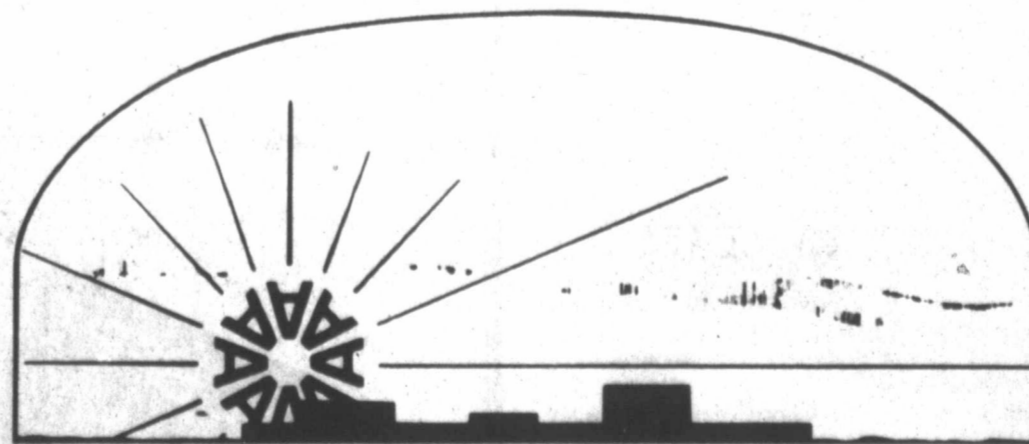
**There's Always  
Something New...**

Beall's Department Store  
Penney's  
K-Mart

Aladdins Castle  
Carousel Snack Bar  
Evenson's Hallmark Cards  
The Flip Side  
General Nutrition Center  
Gordon's Jewelers  
The Hollywood  
Karmelkorn Shoppe

Kinney Shoes  
Regis Hairstylists  
Stevenson's  
Stuart's  
Phone Factory  
T-Shirts Plus  
Upstage Shoes  
Waldenbooks  
Zales Jewelers

Opening Soon:  
Bathique  
Bresler's 33 Flavors Ice Cream Shop  
The Junction  
Revco Discount Drugs  
Safeway  
Vance Hall Sports  
Pants West



**Pampa Mall**

**25TH AND PERRYTON PKWY**

**OPEN NIGHTLY 'TIL 9 P.M. MON.-SAT.**



**CLOCK WINDING DOWN** for the new merchants in the Pampa Mall which opens its doors tomorrow. Finishing touches and stocking

shelves are all that is left to do according to Mall promoters who plan a gala grand opening for the new shopping complex.

(Staff photo)

## Skip Best - mall manager

Skip Best already foresees the ribbing he'll get from his business associates when the Pampa Mall opens its doors to business — without the front doors.

Because of shipping problems, the two main doors as yet have not been delivered to the mall site.

Best is regional mall director for Ainbinder Associates, the Houston-based firm developing the shopping center. With a business background in major department stores and shopping malls, he will move to a different city six to eight times a year.

"I work in the field — my office is the center that I'm opening," says Best, who's been with Ainbinder for eight weeks.

"I've been in shopping centers since 1973. Prior to that I handled grand openings 13 years on the East Coast for J.C. Penney."

A native Easterner, Best grew up on the beaches of North Carolina, where in high school he was trained by Sears in sales promotion.

After studying marketing and commercial art at East Carolina University and the University of Maryland, he joined up with Penneys.

After getting into the shopping center line of business in Nashville, Tenn., he went to New Orleans and later to Georgia, where he was associated with an Alabama realty company.

In all these locations, Best coordinated the openings of regional and mini-malls.

"Half the secret of getting the malls running is the rapport and the relationship with the tenants and construction supervisors and mall construction personnel," says Best, who has passed examinations for accreditation as a shopping center promotions director.

"Pampa is our second mall," says the regional director, "with 30 more being built or on the boards by Ainbinder."

Best says the larger metropolitan areas have been saturated with shopping facilities, so the trend now is to develop centers in the smaller areas.

Besides saving energy and time by shopping nearby, he explains, the consumer also finds the smaller malls a source of entertainment, where he can meet his friends for a visit.

Pampa's mall is the larger of the two basic Ainbinder designs and features three major department stores. The smaller blueprint, built in a V-shape, features only two "majors", as Best calls them.

The Pampa Mall has signed leases with about 15 national chain stores, he says, with most signing for 10 to 15 years.

"We get a sales report from each store in the mall each month," he explains. "This is our pulse to see how well the store is doing."

"I'll be in Pampa probably through the first of October," adds Best. "Then I'll go to Brookings, S.D., and get that mall ready for opening and train two new regional mall directors, since I can't handle 30 by myself."

In the next few months, he also will open facilities in Palestine, Texas, and Ardmore, Okla.



Skip Best

## Pampa Mall—a new opportunity for shopping center industry

When Pampa Mall opens tomorrow at the corner of Texas Highway 70 and 25th Street, Sy Ainbinder, President of Ainbinder Associates, will be introducing his new concept for the Shopping Center Industry. This concept is exciting to both the developer and the tenants, and a dream come true for the shoppers in America's mid-markets.

In 1976, Arlen Shopping Center Company was acknowledged to be the largest shopping center developer in the United States. Mr. Ainbinder was head of the Arlen Mall Division and Vice President of New Development. From this position, Ainbinder was always on the alert for new expansion areas for the shopping center field. He looked with interest into America's mid-markets.

Prior to his association with Arlen, Ainbinder had been Vice President of Allied Stores, one of America's largest department store chains. He was very familiar with the fast-paced merchandising business, and even then his thoughts were turning toward the mid-sized markets of America.

How did he describe a "mid-size" market? He thought of it as a trade area of 50,000 to 150,000 population located an inconvenient shopping distance from any major urban area. The shopping habits of these communities amply justified an enclosed shopping mall with many of the amenities that currently only their "big city" cousins enjoyed. As he pondered over this idea, he became aware that some national chains were also considering the opportunities of the mid-size

markets.

Ainbinder felt so strongly about his concept that he left Arlen and established a new firm headquartered in Houston. He named his new company Ainbinder Associates and formed a limited partnership with C & M Manhattan Associates. C & W Manhattan is one of the largest K-Mart Developers in the Country. Together they feel confident that their decision to build an unprecedented number of totally enclosed shopping centers in mid-market America is a winner. Pampa Mall is the first of 21 cities with mall plans already announced and more are on the drawing board.

Pampa Mall has 200,000 square feet of enclosed, air conditioned shopping area and when it opens tomorrow, K-Mart and Beall's will join J.C.

Penney which opened in June, as the major tenants. The mix of smaller national, regional and local stores will create a wide variety of shopping and add to the ambiance of the beautiful surroundings.

Opening tomorrow along with K-Mart, Beall's and Penney's are: Alladin's Castle, Carousel Snack Bar, Evenson's Hallmark Cards, The Flip Side, General Nutrition Center, Gordon's Jewelers, The Hollywood, Karmelkorn Shoppe, Kinney Shoes, Regis Hairstylists, Stevenson's, Stuart's, Telephone Town, T-Shirts Plus, Upstage Shoes, Walden Books and Zales Jewelers.

Other merchants to open soon will include Bresler's 33 Flavors Ice Cream Shop, Bathique, The Junction, Revco Discount Drugs, Safeway, Pants West and Vance Hall.

## Cheryl Every-devoted to business

Cheryl Every's devotion to the retailing business — along with several solid years of experience — will surely be an asset to her as manager of the new Pampa Mall.

"I love retailing — it just gets in your blood and you can't get it out," says Every, who assumed her managerial duties the first of the month. "I enjoy working with people. I know and understand the problems of the merchants, and I think I'll enjoy working with them from this end of it."

Every grew up in Mansfield, Ohio, where as a youngster her days revolved around breaking and training horses. Her thoughts turned to other areas as she got older and moved to West Lafayette, Ind., where she studied retailing at Purdue University. She spent her summers working in area malls.

Two weeks after graduation in 1975, Every got married. But she didn't stay home and play housewife 24 hours a day.

"After I graduated I went with a company called William H. Block in Indiana while my husband was finishing up his masters," explains Every. "From there we moved to Cleveland, where he was with Standard Oil of Ohio and I started out with a women's clothing store."

"I managed a store in Randall Park Mall, billed as the world's largest mall. When I moved in it was a brand new mall, just like this one."

A year later, Every obtained a position with Texas Instruments in the company's Cleveland office.

As regional supervisor for consumer products, she traveled a lot, handling complaints in a seven-state area.

She stayed with TI about two years then moved to Pampa last January with her husband, Bill Every, a chemical engineer with Celanese.

"We were sold on Texas before we came," declares the mall manager, 26. "We moved here on purpose."

After settling into their new home, Cheryl Every decided she was ready to go back to work. After a few months as a salesperson at KGRO, she realized she wanted back in retailing.

About that same time, Ainbinder Associates, developers of the Pampa Mall, was ready to hire a manager.

Every's responsibilities include advertising and maintenance ("trash is always a landlord problem," she says) for the Pampa Mall and seeing that individual tenants comply with their leases.

A major task of hers will be promotions, planned to involve Pampa groups in setting up displays in the mall.

"We are very community-oriented and we are going to be

depending very heavily on the community for help," explains Every, who hopes to coordinate promotions on a weekly basis.

"I think the people in Pampa are real excited about the mall," she says, adding, "it's a nice community and we're real excited to be here."

As soon as her schedule settles into a regular routine, Cheryl Every, who has never gotten away from her childhood devotion, will try to spend some time in the saddle.



Cheryl Every

## Merchants to host Las Vegas trip

Las Vegas, the entertainment capital of the world will be the destination of the two lucky winners of the Pampa Mall Grand Opening Drawing.

From August 23 through September 22, customers will be able to sign up in all Pampa Mall stores to register for the trip to Las Vegas.

The lucky winners, courtesy of the Pampa Mall Merchants Association, will be flown roundtrip from Amarillo to Las Vegas and spend 4 days and 3 nights at the Las Vegas Desert Inn. The trip includes round trip transportation from McCarron International Airport, Las Vegas to the Desert Inn; hotel baggage and handling; free admission to Jai Alai at the MGM Grand Hotel; tax and gratuities plus valuable bonus coupon books to various casinos in Las Vegas.

The second prize sponsored by the Pampa Mall merchants will be

round trip air fare from Amarillo to Harlingen for 3 days and 2 nights at the Bahia Mar Resort Hotel on Padre Island. The second prize winners will also have a car rental with the first 100 miles free to explore the beauty of Padre Island.

The drawing will be held at the Pampa Mall on Saturday, September 22 when Spider Man will be on hand to choose the winning names. The winners need not be present to win but must be 18 years or older to enter. Trips must be taken from October 1 to November 15, 1979 and are subject to room availability. These vacations are non-transferable.

Each Pampa Mall merchant will have entry boxes and forms in his store.

For additional information contact Cheryl Every, Mall Manager at 669-2560.

## Mayor to cut ribbon for mall opening

The Honorable Ray Thompson, Mayor of Pampa, Luther Robinson, President of the Pampa Chamber of Commerce and Seymour Ainbinder, President of Ainbinder Associates, developers of the Mall will all officiate at the Pampa Mall ribbon cutting ceremony and Grand Opening festivities tomorrow morning at 9 a.m.

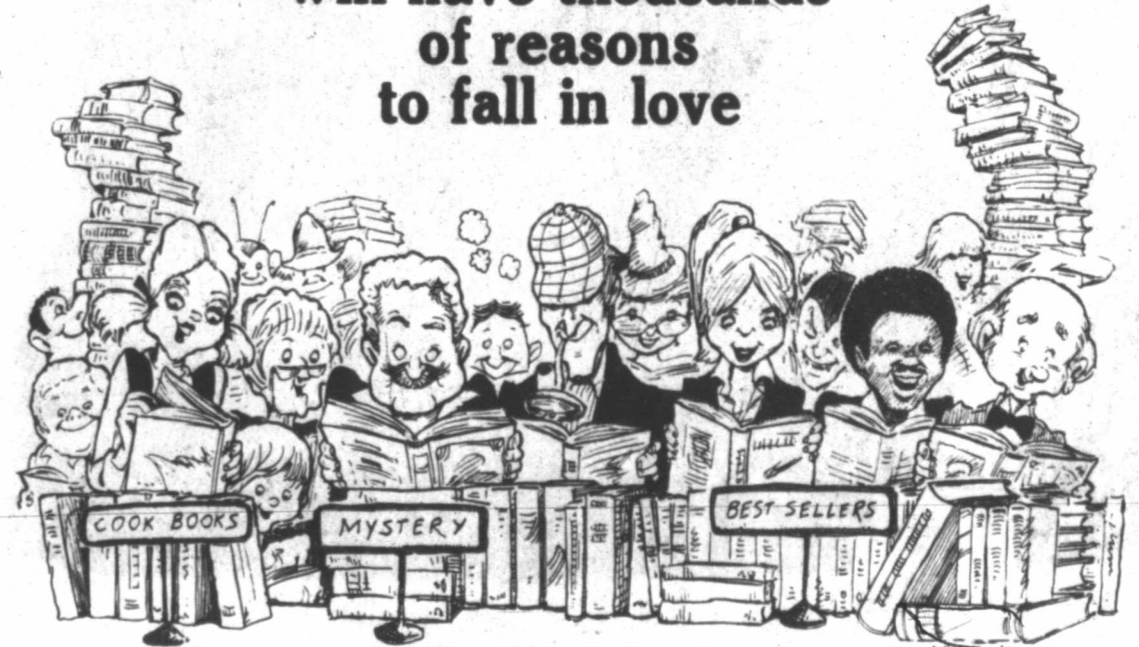
The Sue Higdon Trio will be on hand to add some musical highlights and the Three Bears, three delightful costumed characters will greet children and pass out free balloons.

A hot air balloon will be set up in the parking lot from 4 p.m. to 9 p.m. Thursday, Aug. 23. Free rides will be given, weather permitting.

Customers will also be able to register for a free trip to Las Vegas and Padre Island by filling out entry forms in each of the Pampa Mall stores.

The drawing will be held on Saturday, Sept. 22 when Spider Man will be on hand to choose the lucky winners and also take pictures with customers.

Starting August 23rd  
booklovers  
in Pampa  
will have thousands  
of reasons  
to fall in love



A new Waldenbooks store opens  
Aug. 23rd at The Pampa Mall

At your new Waldenbooks store you'll find a tempting array of books on just about every subject imaginable. In hardback and paperback. And a multitude of price ranges. If you want to browse, feel free. If you need help, one of our knowledgeable salespeople will provide it. The point is, if you love books, be prepared to get involved in a long-term, meaningful relationship. With us.

These are three of the thousands of seductive books you'll see at our new store.



Waldenbooks



## K-Mart filled with history

K mart Corp. management, led by Harry B. Cunningham, who rose from store manager to chairman of the board, gambled \$80,000,000 on its beliefs about the modern shopper when K mart was initiated in 1962.

The corporation, formerly known as the S.S. Kresge Co., was founded in 1899. By 1912, the firm was operating the second largest group of variety stores in the world. For nearly half a century, it was one of the most successful retail businesses.

But retailing in America was changing. Kresge's management was aware of this when it initiated a study of consumer needs for the future and an investigation into methods of retailing.

In 1959, the management team started laying the groundwork for the corporation's entry into a new field of retailing — discount department stores — an unproven business that was not highly regarded by most observers of general merchandise retailing.

But, management reasoned, its approach would be different. "Discounting will succeed," it said, "if someone does it with top quality merchandise, real discount prices and eliminates the shopper's risk with a 'satisfaction always' policy."

A vital element in management's strategy was the complete involvement of its entire

organization in the new venture. Management was confident that the long-range future of the corporation depended on total commitment to K mart, and key executive decisions reflected that assurance.

The first step involved a restructuring of the executive organization with top priority given to a stepped-up recruiting and training program at the store level.

A high-ranking executive was appointed to head the development of the K mart concept with understanding throughout the corporation that every department would be expected to participate.

The real estate department's initial assignment was the acquisition of 60 K mart sites. When the first K mart was opened on March 1, 1962, there were firm commitments for 32 others involving a financial obligation totaling over \$80 million.

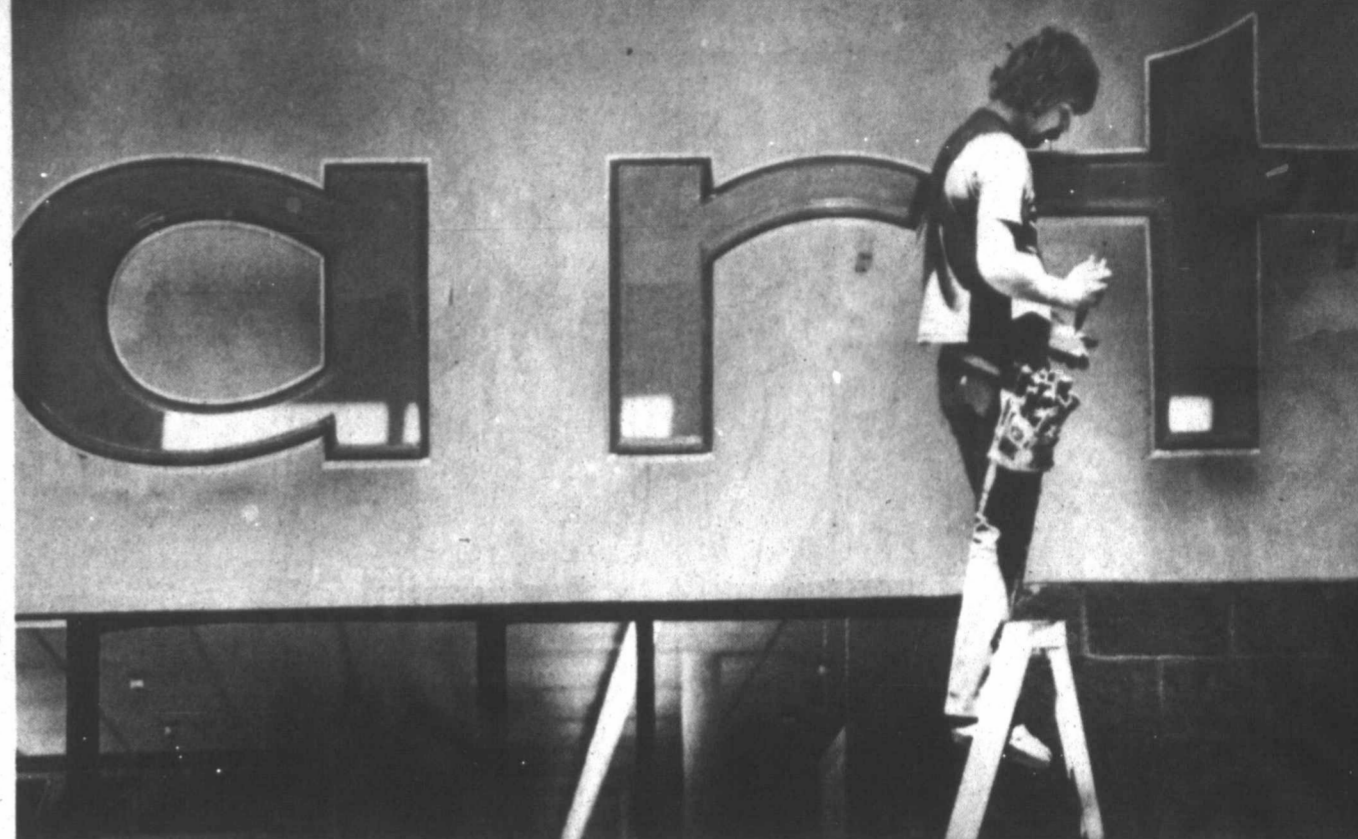
The real estate department was then instructed to bring in sufficient deals to assure a minimum of 50 new K marts each year through the decade ahead.

More than 1,500 K mart discount department stores are now in operation in the United States, Puerto Rico and Canada. The corporation is continuing the rapid expansion of K mart stores this year.

## Last minute touches added

The finishing touches are placed on the front of the new K-Mart store in the Pampa Mall. Workers are in the final stages of preparing for the grand opening of the new mall tomorrow.

(Staff photo)



## K-Mart has concept of quality

"Our concept is to stock only first quality goods and price everything to move in large quantities," says Hunter P. Nadler, manager of the new 55,532-square-foot K mart department store in the Pampa Mall.

The new K mart, selling nationally advertised products and backing all sales with a "satisfaction always" policy, will be a discount department store in its pricing policy. The store will include a complete automotive center, and will also feature a sporting goods department.

The first K mart opened in a suburb of Detroit in 1962. Company management conceived K mart as a store selling top quality merchandise

at a small profit to induce high volume. This concept resulted in the world's fastest growing mass merchandising chain.

The Pampa K mart will bring the number of K marts in Texas to 104. Today there are a total of 1,576 K marts in the United States, Puerto Rico and Canada.

More than 60 Pampa area residents will be employed by the new K mart. Additional personnel will be hired part-time during holiday seasons. A staff made up of entirely local people will assure that K mart is alert to all the needs of its new customers.

## Popcorn lovers rejoice

Pampa popcorn lovers will have some spice added to their lives when the Karmelkorn Shoppe opens its doors at the Pampa Mall.

The new shoppe will join more than 240 Karmelkorn Shoppes from coast to coast that make and sell the original Karmelkorn Popcorn Kandy and an exclusive line of other treats. These selections have been favorites for 50 years.

The shoppes' reputations rely on their ability to make products with distinctive flavors and freshness. Among their selections, the favorite has been the original style Karmelkorn Popcorn Kandy.

In the Pampa Mall location, the shoppe will make Karmelkorn Popcorn Kandy many times daily in a special process that covers the finest freshly popped corn with a caramel coating

made from the same butter rich recipe perfected by Karmelkorn in 1929.

A multitude of other popcorn selections will be prepared daily at the local shoppe.

The assortment to be offered includes Cheesekorn, made with real cheddar cheese; seasoned Popcorn; fresh Popcorn balls; and Karmelkorn Krunch, a product made with pecans, almonds and popcorn clustered together and covered with a special caramel candy coating.

The shoppe also will have homemade kitchen style kandies, salt water taffy, cherry braid and soft drinks.

For party minded Pampans, the shoppe will produce novelties and sculptures fashioned from popcorn. All its sister shops are known for these colorful popcorn creations.

## Hallmark cards highlight Evensen's

A large selection of Hallmark cards will be featured at Evensen's Card Shop in the newly constructed Pampa Mall.

Terry Evenson, president of the card shop chain, announced that the Pampa Mall will hold the 137th store in Evenson's chain.

The local store will be a full-line social expression shop, as all Evensons are, he said.

All Hallmark's products will be displayed and will include genuine wood-grain writing instruments, richly colored and designed candles, decorative party goods and individualized stationery.

Cards will represent a new greeting selection that has received worldwide acceptance over the years.

Over 2,000 unique and appropriate cards will be offered to the customer, said Evenson.

These cards cover the traditional occasions and the "new as tomorrow sentiments," which are the latest in card designs.

Evenson pointed out that the store is designed in fresh, exciting decor to welcome its customers. And, he concluded, "The shopping experience should be a pleasant one."

## GENERAL NUTRITION CENTER PAMPA MALL

# GNC 1¢ SALE

**Tryptophane** #631 100mg. 2/\$9.96 100-\$9.95

**Desiccated Liver** 2/\$1.66 Tablets #49 100-\$1.65

**Vitamin E with Selenium** 2/\$9.00 #1070 60-\$8.99

**Stress-O-Vite 600** #26 2/\$5.40 100-\$5.39

**Rutin** 2/\$7.6c #118 20mg. 100-75c

**Selenium** 2/\$3.96 #33 Tablets 25mcg. 100-\$3.95

**Potassium** 2/\$2.00 #33mg. #986 100-\$1.99

**Bone Meal** 2/\$7.6c #532 Tablets 100-75c

**Vitamin A & D** 2/\$1.26 #54 Capsules 100-\$1.25

NOW THROUGH AUG. 28, 1979

**Vitamin C** 500 MG. 99c 100 TABLETS #37 ONE GRAM-100-\$1.98

**Vitamin E** 400 I.U. \$1.99 100 CAPSULES #991 1,000-I.U.-100-\$8.59

You may never suffer from cold sores or fever blisters again!

312 mg. Tablets  
**Lysine**

The original supplement used in medical studies successfully for overnight relief in treating fever blisters and cold sores—as reported in Parade Magazine

**\$3.50** 100

All-In-One Tablet Multiple-Vitamin & Mineral Formula  
**Solotron**

**\$9.95** 100  
Cost Less Than 10¢ Per Day

Children's  
**Nutri-Chews**

Pleasant Tasting Chewable Vitamin Tablets  
**\$1.79** 100  
Compare Formula with Chocks

# ZALES GRAND OPENING



## Win a \$500 Jewelry Wardrobe during the opening of a new Diamond Store at Pampa Mall.\*

See our complete selection of men's and ladies' Baylor watches!

- a. Baylor scene pocket watch, 17 jewels, yellow, \$70
- b. Men's 25-jewel Baylor automatic day/date, \$135
- c. Ladies' bracelet watch, 17 jewels, \$100
- d. Ladies' 2-diamond Baylor watch, 17 jewels, \$125
- e. Men's Baylor Aquanaut, 17 jewels, \$49.95
- f. Ladies' 14 karat gold case, gold-filled cord band, 17 jewels, \$135
- g. Ladies' watch with brown dial, 17 jewels, yellow, \$85
- h. Men's 10-diamond Baylor watch, 17 jewels, \$275

Enjoy it now with Zales credit.  
Master Charge • VISA • American Express • Carte Blanche • Diners Club  
**ZALES, THE DIAMOND STORE**

\*No purchase necessary. Just register in our new store. You need not be present to win.

# GRAND OPENING



## 20% Off Misses Sportswear

Blazer Orig. \$18 ..... SALE \$13.50  
 Skirt Orig. \$12 ..... SALE \$9.00  
 Blouse Orig. \$14 ..... SALE \$10.50  
 Pants Orig. \$9 ..... SALE \$6.75



## Men's Plain Pocket Shirt

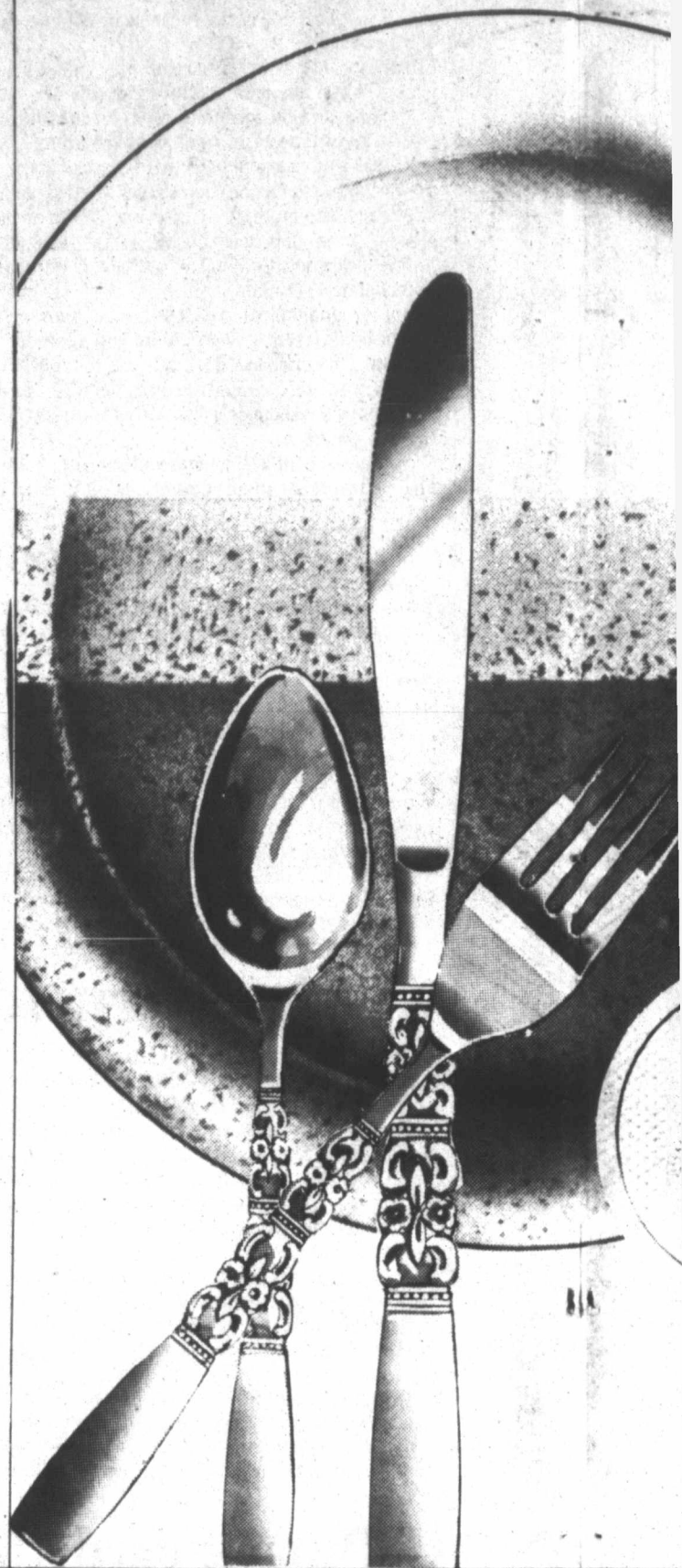
Sale \$9.60  
 Reg. 12.00. Hearty plaids of woven cotton-polyester, short or long sleeves with button flap pockets.



## 20% off All Plain Pockets™ for men and boys.

Sale 8.80 Men's sizes  
 Reg. \$11. Plain Pockets™ western jeans sport the same great fit, the same great fabric, the same great choice as the big best seller. Choose flare or straight leg styling in 14 oz. cotton/polyester or 100% cotton denims.  
 In young men's and mature men's sizes. The big difference between us and them is the pocket and the price.  
 Plain Pockets™ cotton/polyester cords. Reg. \$12 Sale 9.60

Plain Pockets™ western jeans sizes 8 to 12 regular, and 8 to 14 slim. Reg. \$9. Sale 7.20  
 Plain Pockets™ flair denims. 8 to 12 regular. 8 to 14 slim. Reg. \$9. Sale 7.20  
 Plain Pockets™ flares Varsity sizes 27 to 32 Reg. \$10. Sale \$8  
 Plain Pockets™ flare leg denims. Husky sizes 27 to 36. Reg. \$10 Sale 8.00  
 Plain Pockets™ flare leg cords. Varsity sizes 27-32. Reg. 10.00. Sale 8.00



## 20% off

All junior dresses  
 Now \$15.20 to \$28.80

Orig. \$19 to \$36 Choose from our pretty dress collection in lots of styles. Popular colors in solids and prints. Favorite fabrics, too. Sizes for juniors



## 20% off Boys' Plain Pockets™. Sale \$8

Reg. \$10. Plain Pockets™ shirts are crisp polyester/cotton with long sleeves. The big difference between us and them is the pocket. And the price. Plaids for sizes 8-20. Blue Chambray shirt, reg. \$9, Sale 7.20

## Men's Vested Suits Sale \$49.88 Reg. \$90 to \$100

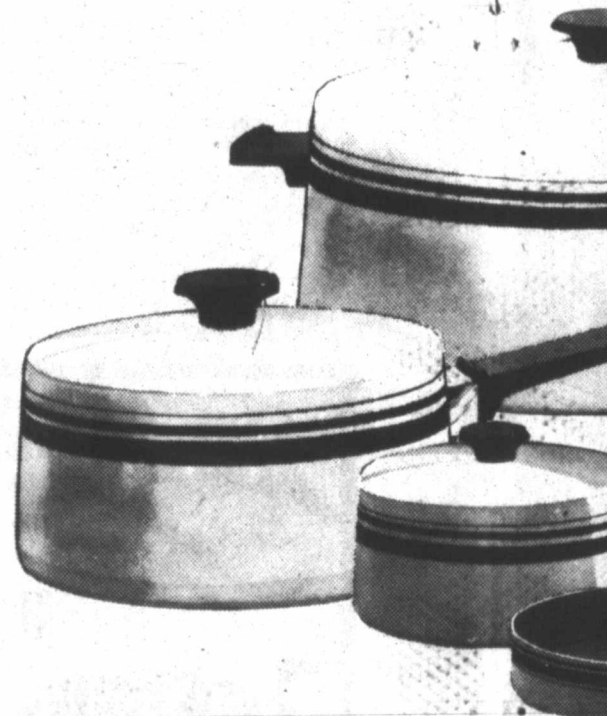


## 25% off all men's short sleeve dress shirts.

Sale \$4.50  
 Reg. \$6 Short sleeved polyester-cotton permanent press in light fashion solids. Sizes 14 1/2 to 17.

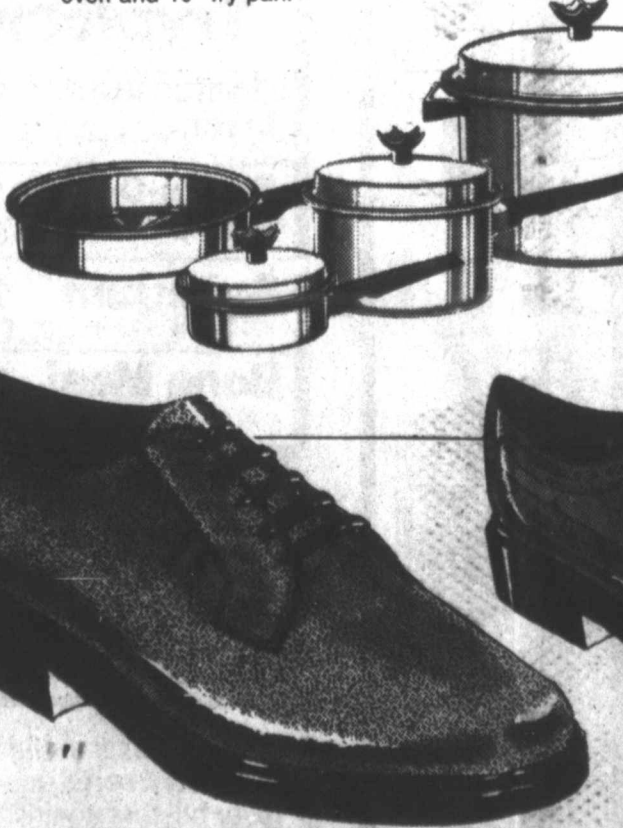
Sale \$8  
 Reg. \$10. Short sleeved tone-on-tone stripes in crisp polyester/cotton. Medium spread collar. 14 1/2 to 17.

Sale 8.80  
 Reg. \$10. Short sleeved polyester/cotton shows clean-cut yarn dyed striping. White or pastel grounds. 14 1/2 to 17.



## Sale 33.99

Reg. 39.99. Beautifully striped porcelain enamel cookware set imported from Italy by Moneta. Includes 1 and 2-qt. covered saucepans, 5-qt. covered Dutch oven and 10" fry pan.

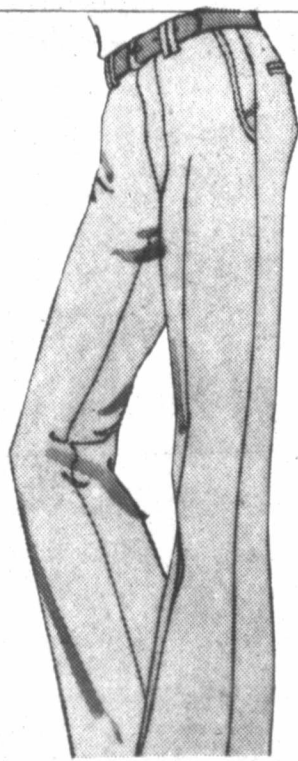


This is JCPenney



## 20% off all ladies Knee-high socks. SALE 80¢ to \$1.60, Reg. \$1 to \$2

Great legwork. Knee-highs in three styles: solid color with cuff, two-tone stripe, or narrow horizontal stripe. Warm colors in Orlon® acrylic and nylon.



## 70% off Mens slacks Sale \$4.99, Reg. \$16

## 20% off All ladies bikinis

Sale 80¢ to \$3.20  
 Reg. \$1 to \$4 Smooth-fitting nylon tricot bikinis and hip huggers in solids and prints with stretch lace. Some with novelty trims. Stock up now and save. Sizes S,M,L.



PAMPA MALL  
 Open Mon.-Sat.  
 9:00-9:00  
 665-3745

# PAMPA MALL

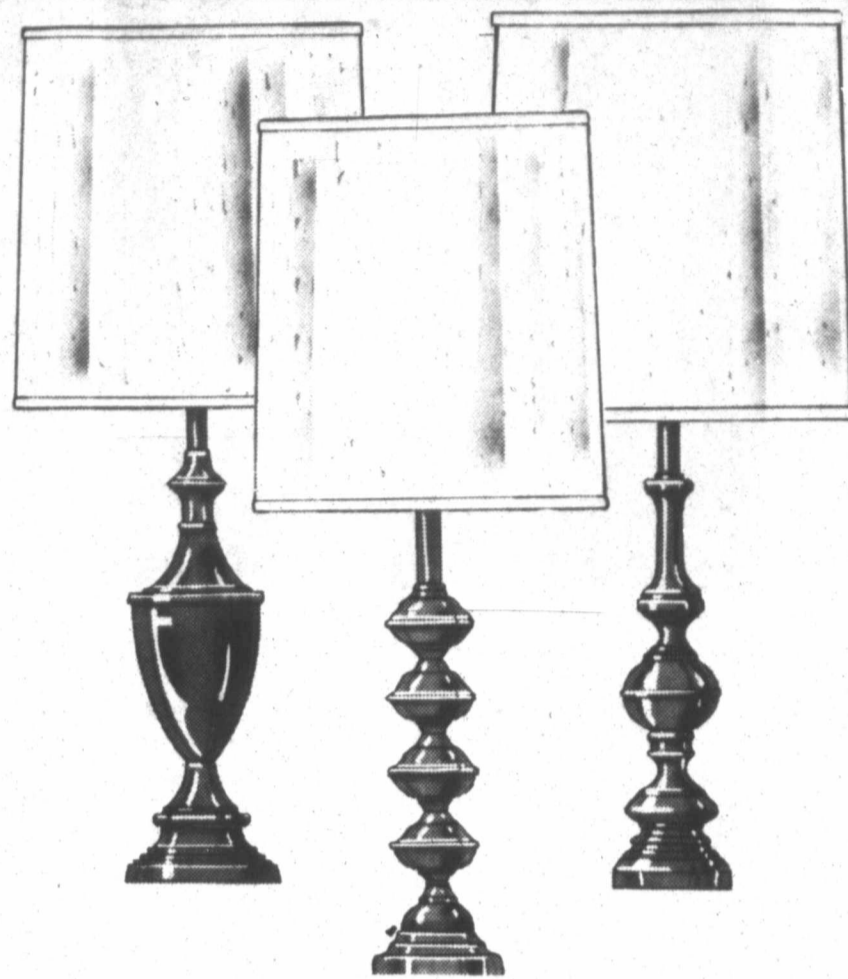
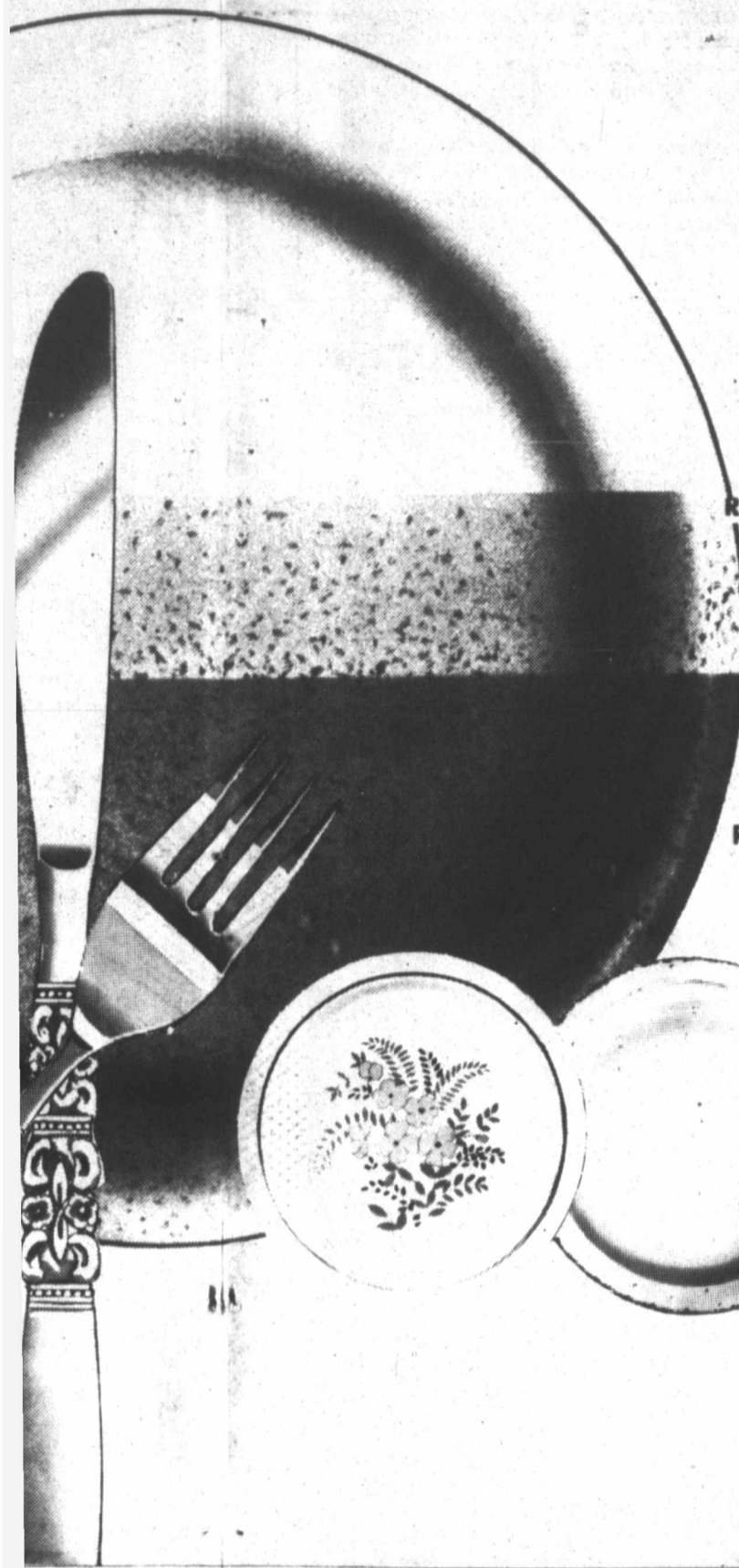
**Sale 25% off**  
all our  
dinnerware  
and flatware.

**Sale**  
**\$30 to \$60**

Reg. \$40 to \$80. Beautiful ways to set your table. At savings! Choose from our entire stock of 20-45 piece dinner services. All are chip and crack resistant, dishwasher and detergent safe. Go from freezer to conventional or microwave oven, too. Sale does not include Corningware.\*

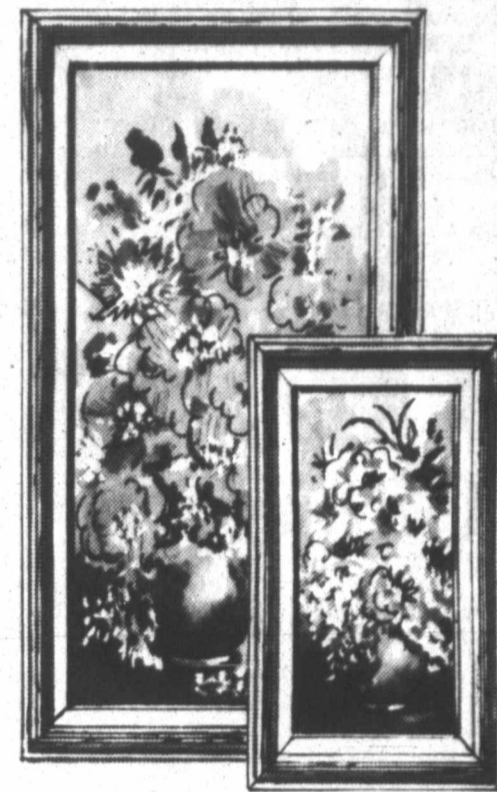
**Sale**  
**14.25 to \$39**

Reg. \$19 to \$52. Save on all our stainless steel flatware sets. In patterns from classic to contemporary. All are dishwasher and detergent safe, rust resistant. Some sets include serving pieces.



**25% off all lamps**

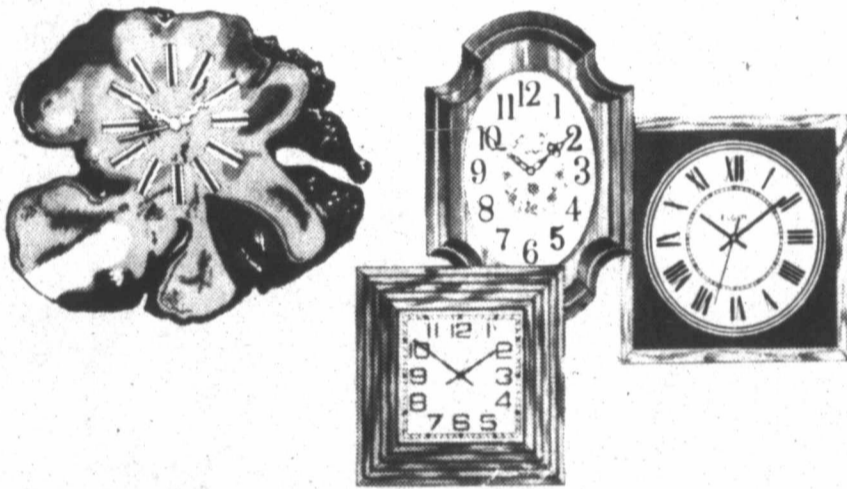
Sale \$5.91 to \$86.25  
Reg. \$7.88 to \$115



**25% off**

**All pictures.**

Sale \$4.87 to \$55.25  
Reg. \$6.50 to \$79.00



**25% off all wall  
clocks and mirrors**

Sale \$6.37 to \$86.75  
Reg. \$8.50 to \$129.00

**25% off**

All cookware sets.

**Sale \$41<sup>24</sup>**

Reg. \$2.99. 7-pc. heavyweight aluminum cookware set. Features non-stick SilverStone™ interior, porcelainized enamel exterior with chocolate striping. Set includes 1½ and 3-qt. covered saucepans, 5-qt covered Dutch oven and 10" open fry pan.

**Sale 31.99**

Reg. \$39.99. 7-pc. tri-ply stainless steel cookware set includes 1 and 2-qt. covered saucepans, 5-qt. covered Dutch oven and 10½" open fry pan. Sale \$33.99. Reg. 49.99. 9-pc. cookware set.



striped porcelain enamel from Italy by Moneta. Includes saucepans, 5-qt. covered Dutch



**20% off**

All Timex Watches

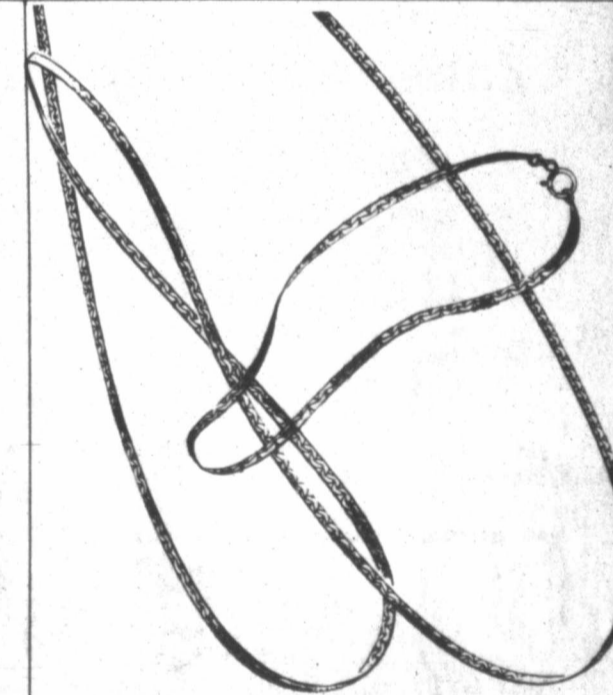
Sale \$7.66 to \$47.96  
Reg. \$9.58 to \$59.95

From Timex, Great values for men, women, and children. Many styles to choose from, including digitals, electrics, and mechanical.

Save Now!



Similar to illustration



**25% off**

All 14k chains

Sale \$10.80 to \$225.00  
Reg. \$13.50 to \$300.00

**20% off**

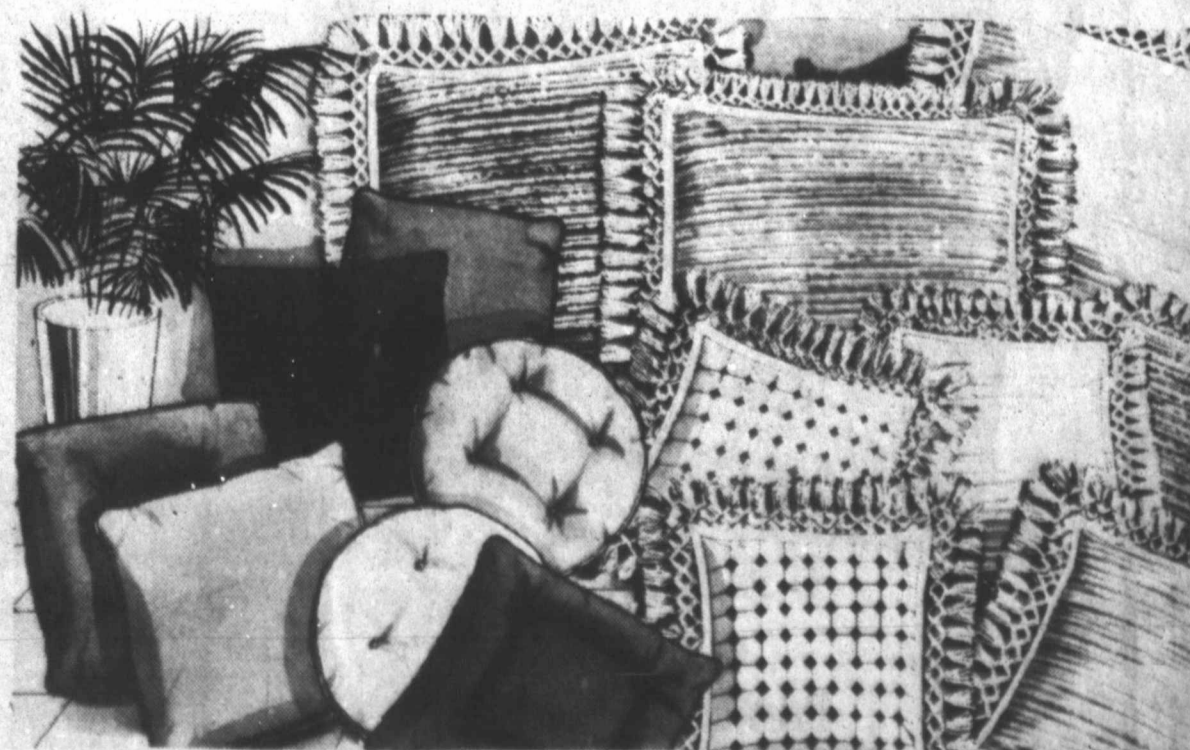
All men's dress shoes  
Sale \$6.75 to \$33.71  
Reg. \$9 to \$44.95



**25% off**

decorator pillows

Elegant rayon velvet pillow with kapok/cotton filling. 15" square knife edge styles with welting. Sale \$4.50, Reg. \$6  
Textured pillows of hand-loomed cotton with hand-knotted fringe; kapok/cotton filling. 15" square. Sale \$4.88, Reg. \$6.50  
Sale \$12.75, Reg. \$17  
Fringed geometric design pillows of hand-loomed cotton; kapok/cotton filling. 15" square. Sale \$5.25, Reg. \$7  
Sale \$12, Reg. \$17



Penney

SHOP  
Penn.y's Catalog  
665-6516

## Upstage presents fashion shoes

Upstage, owned by the 56-year-old Morse Shoe Company, will bring a full line of women's fashion shoes to the new mall Thursday.

Store Manager Jerry Coulombe said stock will include a wide variety of fashionable women's footwear as well as a full line of sports shoes. Coulombe says "sports" shoes are shoes used for "anything but dress."

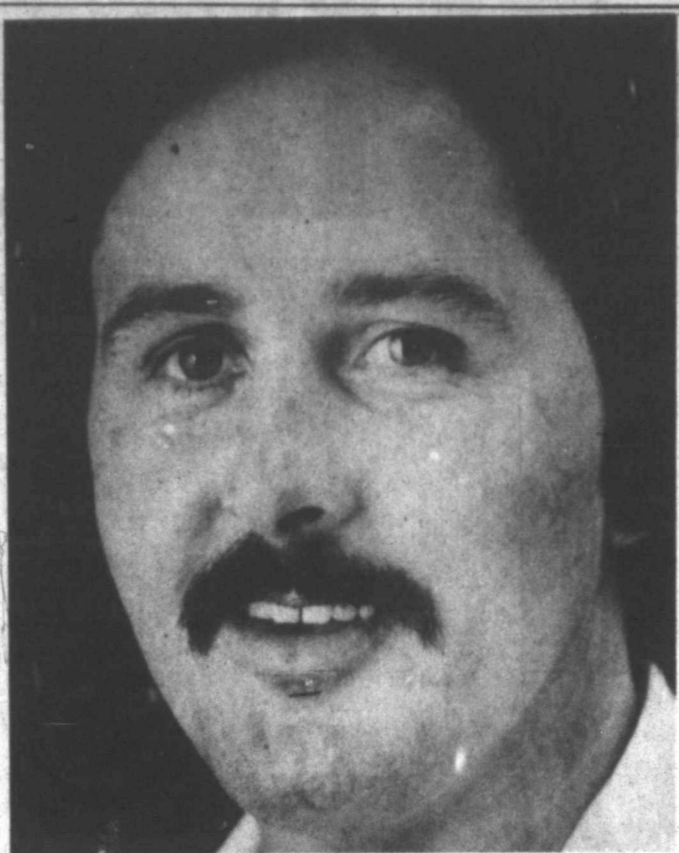
Fashion shoes, sandals, clogs, slides, will also be available. Coulombe said.

Upstage was scheduled to be stocked today, the store manager said. Scheduled for shelving and carpeting early this week, the store is a large, handsome cubicle, designed in modern design. Seating is provided on three sides, with the front of the store designed for shoe and purse display.

An extra feature of the store is stock storage space extending around the main cubicle.

Coulombe described the fashion shoe market as "always fluctuating. We are getting new designs all the time. The change is a little greater than you see in the regular shoe store."

He said that with the opening of the Upstage store, potential customers would have a chance to see new footwear designs earlier.



Jerry Coulombe

## Games for young and old alike

A great place to drop off the kids while doing the shopping — Aladdin's Palace, an amusement center to open at the mall — is a family center, too, says Regional Supervisor John Warner.

"It's for all ages," says Warner. "Kids old enough to reach the machines, grandparents and parents. We'll often have couples come in on the weekends."

The amusement center will feature 25 to 30 pinball and video games, including a number with space themes. "Space seems to be the big thing kids really like now," Warner said. Warner says this is a new "age" for pinball machines as well: the day of the mechanical

pinball machine is fading, with the new digital electronic models now the most commonly used by amusement entrepreneurs.

Warner said the most popular game in recent months has been a video apparatus known as "Star Fire."

The amusement center will prohibit smoking, drinking and eating on the premises, Warner said, in order to keep the area neat.

Although setting up three days before opening Thursday seems to give the operation a carnival aura, Warner said the amusement center really couldn't be compared to a carnival.

"We're not giving door prizes and that sort of thing," he said. "It's just a place you can spend some time."

## Gordon Jewelers to open

A tasteful array of diamonds, 14-carat neck chains and bracelets, and a wide selection of name brand watches will be the staples of Gordon Jewelers, which opens Thursday at the Pampa Mall with a full stock, including fashion jewelry.

Jewelry is priced to fit all budgets, according to Gordon General Manager Tom Jarrett.

The Gordon chain, established in 1902, is based in Houston with over 500 stores nationwide.

The store will feature an in-store charge plan. Jarrett said. "This means we will finance our

own charge accounts," he said.

The store manager said that the store would also have teen-age accounts. "We pioneered in the jewelry industry in teenage credit," Jarrett said. "And it's been successful. It gives the younger age group a chance to establish credit."

Jarrett said the chain had already established about seventy stores in Texas. Gordon has presently has outlets in 38 states.

The assistant manager of the new store is Don Nierman.

## Hair salon to open in mall

Regis Hairstylists will join the other stores opening at the Pampa Mall Thursday.

This contemporary shop features bright, vivid decor and the latest and most efficient equipment available. The newest entry in Regis' group of over 250 salons will offer a full range of beauty services for both men and women.

In addition to precision haircuts, Regis hairstylists will offer styling directed toward the individual's hair texture and lifestyle, haircoloring, and perms for the entire family. Skilled hairstylists will be able to give men special attention in the colorful new men's area.

Regis salons are generally located in enclosed malls and shopping centers from coast to coast and in Canada. One of Regis' style directors will be at the salon within the next few weeks to give the staff the very latest hairstyles and perm techniques.

Regis' extensive training program enables their operators to offer the newest and best in hairstyling and care. Their operation provides unlimited career opportunities for their employees, as operators become managers and managers move up to supervisory positions.

## Zales to open third store in mall

The third Zales Jewelry store to open in Pampa features a complete selection of jewelry and "the newest Zales concept" in decor, according to store manager Tim Altum.

Altum, who formerly managed the Zales outlet in Coronado Center, said the new store is going to carry more merchandise than in the past.

"We're going to have the goods," he said. The "goods" include diamonds, a full line of 14 carat gold jewelry and watches — Seiko, Elgin and the new Citizen's line.

Referring to the new store's original design, Altum said "The concept is really nice. We've

never tried it before. We think it will be a success."

Asked if Pampa could support three Zales stores, Altum replied "Oh, yeah. Maybe 50 to 60 percent of this town goes to Amarillo to shop. Maybe we can keep them here and bring in more business from the outlying area. It'll work — we know."

Altum said the combined inventory of the three stores will benefit local customers. If, for example, the mall store doesn't have an item, he said, it can obtain that item from another store.

The new Zales store will have five full-time employees and one part-time employee.

## Bealls family department store

Bealls Department Store will open tomorrow in the new Pampa Mall. Manager of the new store is Dick Melton, former assistant manager of Bealls Victoria, Texas, store.

Who is Bealls? Bealls is a family department store selling name brand merchandise, as well as first quality seasonal special buys. The company was founded 56 years ago by three brothers, Archie, Willie and Robbie Beall with their first store being in Henderson, Texas. The new Pampa unit is part of the now 92 store chain. Five stores are in Oklahoma, with the remainder in Texas.

The new Bealls here offers a fresh contemporary look with an abundance of chrome fixturing in use. An open look prevails across the sales area, yet a shop effect is utilized in the Junior and Shoe Departments. Colors are bright yet pleasing. Bealls is stocked primarily with soft goods, yet the unit features a large cosmetic department. The major departments include, Ladies Ready - to - Wear, Ladies Sportswear, Foundations, Lingerie, Girls, Juniors, Infants, Home Furnishings, Cosmetics, Accessories, Mens, College Men, Boys, and a Family Shoe Department.

Although part of a large chain, Bealls here will strive to have a "home town" orientated store employing area people. Another requisite will be to wait on people. While many other retailers have leaned toward self - service, Bealls believes that customer service by its employees is still of all importance.

Bealls will offer three ways to charge. There is Bealls Charge, Visa and Mastercharge. Cash purchases are still invited and the old familiar lay away plan is available.

Other customer conveniences include close coordination of departments as Ladies Ready - to - Wear, Juniors and Girls, ample fitting rooms, soft background music, a customized gift wrap service and over counter displays to identify a particular area of the store.

Customers will soon realize Bealls is very promotional minded with various sales throughout the year. There will be two major name brand sales each year that customers can expect. Special mailings to Bealls Charge Card Holders will announce some of these events in advance of regular advertising.

## Hot diggity dog

A touch of taste will be provided in the new Pampa Mall as Carousel Snack Bar will open Thursday, providing exhausted Grand Opening shoppers with a selection of tasty treats.

The store is a division of the Lieberman Company in Minnesota, which owns 289 snack related shops, according to District Supervisor Ron Martin. Martin's district consists of North Texas, Oklahoma, Arkansas, Colorado, New Mexico, Arizona and Nevada.

Featured in the snack bar are soft drinks, popcorn, tacos, ice cream and the store's speciality, "The All American Hot Dog."

Hot dogs will be prepared with Armour all meat franks and all the desired trimmings. What could be finer than a tasty chili cheese dog after an exhausting morning of hurried shopping the new Pampa Mall?

As of now, the search for a qualified manager continues, however, Martin noted that all employees, including the manager would be hired locally.

## Flipside to be surprise

Pampans "will be pleasantly surprised" by the selection of recorded music offered by the new Flipside store in the mall, according to store manager Allan Rosen.

The store sells records, eight - track tapes, cassettes, music accessories and custom - made T - shirts.

"We discount everything," Rosen said. "We run weekly specials, advertised or not, that change every week."

The specials consist of selected albums, tapes and cassettes, marked from their list prices of \$7.98 and \$8.98 down to \$4.99 and \$5.99. Each week, 20 specials will be displayed at the front of the store for easy access to customers.

"And we'll special - order anything that we do not stock," Rosen added.

Flipside will employ four or five full - time and part - time persons from this area, Rosen said. The store accepts Visa and Mastercharge cards.

The opening of Flipside in the Pampa Mall marks the 15th addition to the company chain. Other stores are located in 13 cities, including Amarillo, Lubbock, Abilene, Odessa, San Antonio and Austin.



# 20% Off Everything

Aug. 23, 24, 25, 1979 Only



Shoe business can be a lot like show business. Kinney is America's largest family shoe store. And this week, Kinney is staging the biggest show in town. We're having a premiere this week at our newest Kinney Shoe Store. Lots of color, drama and excitement.

Lots of reasons to see the show. We're offering 20% off everything, 20% off dress shoes and casual shoes. Shoes for the whole family. 20% off all accessories. Plan to attend the premiere now. 20% off all merchandise. But only this week. That's shoe business.

# Kinney

The Great American Shoe Store

**Now Open**

**T-SHIRTS +**

GET IT ALL TOGETHER AT T-SHIRTS +!

- More styles of T-shirts, jerseys and fashion shirts than you've ever seen before!
- Unusual graphic designs, slogans, embroidery, lettering, all school emblems
- Bring your favorite photo and we'll put it on your shirt.
- Shirt sizes and styles for everyone in the family

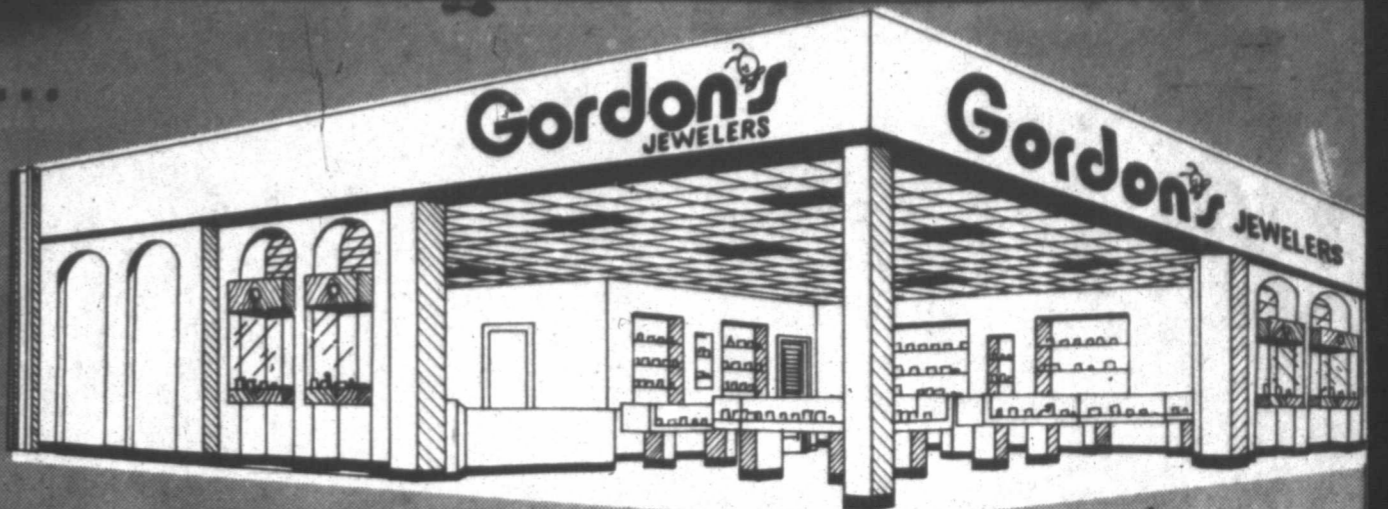
**T-SHIRTS PLUS of the PAMPA MALL**

2545 PERRYTON PARKWAY PAMPA, TEXAS

GRAND OPENING CELEBRATION OF...

# Gordon's

JEWELERS



2545 PERRYTON STREET

# Pampa Mall

501 Locations Nationwide!

*Grand Opening Specials at Gordon's Pampa Mall Store*

**1/3 OFF!**  
SAVE \$41<sup>75</sup>

**SEAMAN'S CROSS**  
REG 125 **\$83<sup>25</sup>**

**25% OFF**

Single starter Bead on a Rope Chain

SIZE	WAS	NOW!
4mm	\$28.50	\$21.38
5mm	\$29.50	\$22.13
6mm	\$30.50	\$22.88
7mm	\$31.50	\$23.63

**14K GOLD Add-A-Bead Necklace**

Create a necklace by adding 14k yellow gold beads on any occasion

4mm	5mm	6mm	7mm
Reg. \$3	Reg. \$4	Reg. \$5	Reg. \$6
<b>NOW \$2.25</b>	<b>NOW \$3.00</b>	<b>NOW \$3.75</b>	<b>NOW \$4.50</b>

FAMOUS LOVE BUG

## Free Jewelry Cleaner!

LIMITED QUANTITIES  
1 PER ADULT CUSTOMER

14 KARAT GOLD SETTING

### Diamond Solitaire VALUE!

1 DIAMOND.....	<b>99<sup>50</sup></b>
1/5 CARAT.....	<b>199<sup>50</sup></b>
1/4 CARAT.....	<b>299</b>
1/2 CARAT.....	<b>899</b>
1 CARAT.....	<b>1,899</b>

DIAMOND TRIO SETS IN ELEGANT 14K GOLD

3 diamonds  
Reg. \$495  
**\$399** SAVE \$100

9 diamonds  
Reg. \$795  
**\$695** SAVE \$100

15 diamonds  
Reg. \$1199  
**\$1199** SAVE \$400

Lovely 3 diamond pendant or 2 diamond earrings

YOUR CHOICE  
Reg. \$199  
**\$149** each

### Diamond Bridal Trio

SPECIAL LOW PRICE!

**\$169<sup>50</sup>**

1 diamond beautifully accented in 14k gold

DIAMOND BRIDAL SETS AND FASHION RINGS

A. 4 diamond bridal set  
Reg. \$695  
SAVE \$100..... **\$495**

B. 2 diamonds bridal set  
Reg. \$375  
SAVE \$80..... **\$299**

C. 2 diamonds, 1 genuine opal  
Reg. \$475  
SAVE \$100..... **\$375**

D. 1 pear-shaped diamond, 20 baguettes in 18k gold.  
Reg. \$1199  
SAVE \$200..... **\$999**

E. **\$3490**

BIRTHSTONE RINGS for Her & Him!

Synthetic birthstone in charming 10K gold setting  
**\$39<sup>95</sup>**

Synthetic birthstone in 10K gold  
**\$99**

2 STYLES OF SERPENTINE

*Chains by the Inch*

**1/2 OFF** ONE WEEK ONLY!

REG. \$4 and \$6 PER INCH NOW **\$2 and \$3** PER INCH

PLUS \$3.50 FOR ASSEMBLY

Famous Brand Watches in selective styles and prices!

- SEIKO
- AUSTIN
- CARAVELLE
- BUONA
- LONGINES
- WITTMAYER

GENUINE RUBIES and DIAMONDS in 14K gold

6 rubies, 1 diamond  
Reg. \$175  
**\$165** SAVE \$10

3 rubies, 1 diamond  
Reg. \$395  
SAVE \$100  
**\$295**

GRAND OPENING SPECIAL

Polished Drop Initial

REG. \$12.95 **\$9.97** SAVE \$2.98

DIAMOND INCLUDED

The signs of the ZODIAC

Scorpio

A. Man's ring in 10K gold..... **\$125**

B. Lady's pendant in 14K gold..... **\$69<sup>95</sup>**

C. Lady's ring in 10K gold..... **\$49<sup>95</sup>**

Representative styles may not be available in all stores. Settings in 14K gold except where otherwise noted. \* t.w. - total weight of diamonds. Illustrations Enlarged.

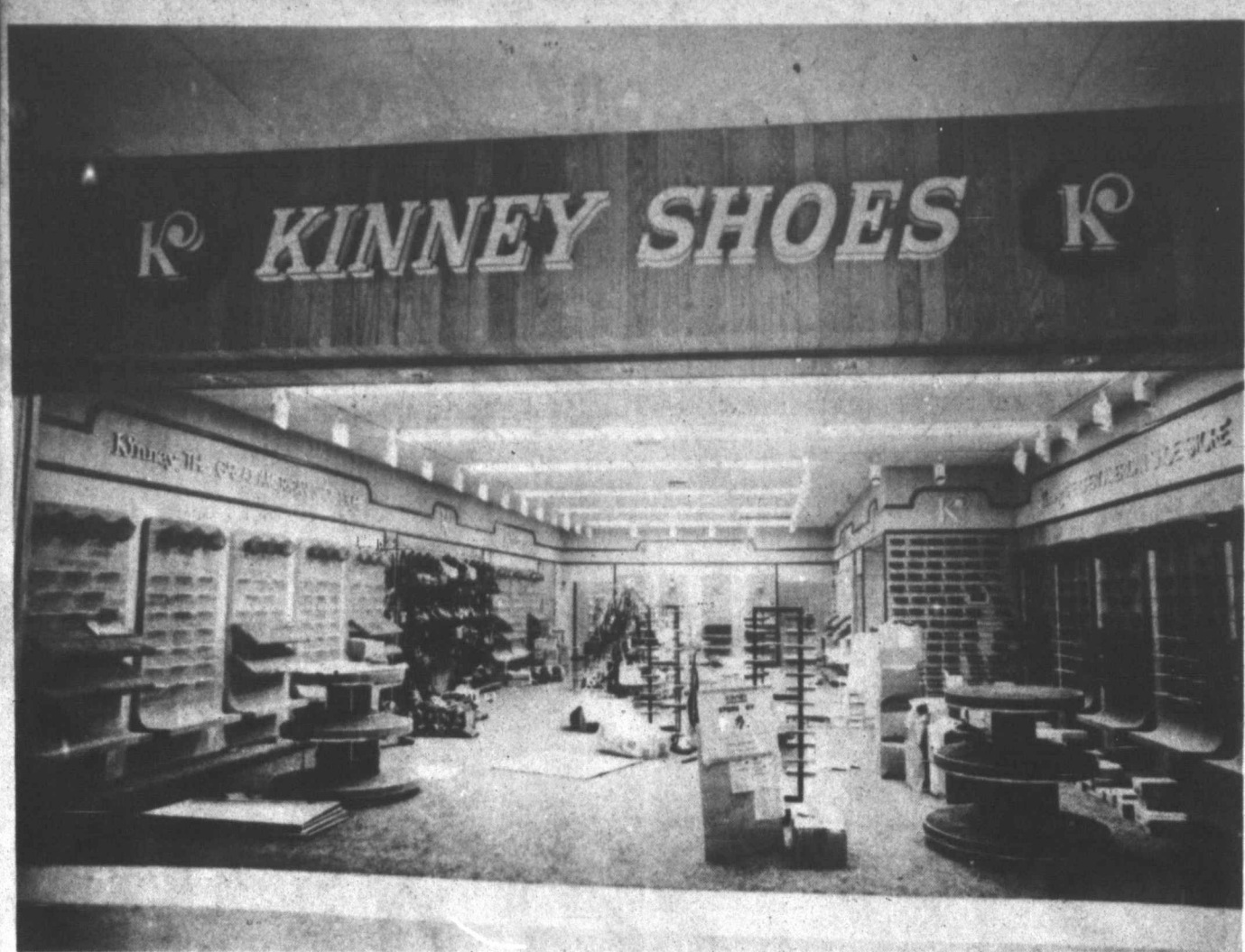
**PAMPA MALL - 2545 PERRYTON STREET**

Charge...the convenient way to buy!

STORES ALSO IN:

- LUBBOCK
- ABILENE
- SAN ANGELO
- DALLAS
- FORT WORTH
- OKLAHOMA CITY
- MIDWEST CITY, OKLAHOMA
- NORMAN, OKLAHOMA

• OPENING SOON IN LAWTON, OKLAHOMA • SHOP GORDON'S COAST TO COAST.



## Kinney's-a family shoe store

Kinney's, a family shoe store, will be filling its display rows and racks with sizes and styles to fit all ages at its facility at the Pampa Mall.

Under the management of Jerry Bettes, the local store will endeavor to continue the Kinney tradition of serving the family.

All of Kinney's chain stores feature their own G.A.S.S. bottom shoes, as well as other name brand selections.

Kinney's insignia, standing for the "Great American Shoe Store," is emblazoned on the soles of several of its shoes.

especially casuals. And the brand has followed a tradition of greater service for the family.

The store also will sell socks, purses and other shoe accessories. The buyer will find Master Charge and Visa cards useable at Kinney and will have the advantage of layaways.

The local store still will have a good supply of summer shoes, while carrying and holding an influx of fall shoes.

The store is set up to meet the seasonal needs of all ages.

## General Nutrition Center offers health food

General Nutrition Centers, the largest and fastest growing chain in a national trend toward more healthful foods, is opening a new retail store in the Pampa Mall.

On the shelves of the new General Nutrition Center, ready for customers, are natural foods. Natural foods are prepared without additives, preservatives, chemicals, artificial colors or imitation flavors, and are presented as naturally delicious, wholesome and nutritious.

GNC is a natural food "supermarket." Specially trained, qualified personnel are available to help customers choose products best suited to their individual needs.

Besides a full line of foods and beverages, GNC features its own

brands of multiple - vitamin - plus - mineral tablets that are generically identical to much - advertised national brands. GNC manufactures many of the products it sells, with its own quality control and research facilities.

The story of GNC is largely the story of one man - David B. Shakarian, founder and chairman of General Nutrition Corporation. From one store in 1935 to nearly 700 today, he has become the foremost provider of natural foods, snacks and supplements in a nationwide rebellion against "junk foods."

Besides close to 700 GNC retail stores across the U.S., GNC is also expanding in Canada and the United Kingdom. Thousands more stores are planned for the 1980s.

## Vance Hall store coming to Pampa

Whether your sport be skiing, tennis, hiking or virtually any other leisuretime activity, the new Vance Hall Sporting Goods store which will be opening in the Pampa Mall will be able to outfit you in everything from the bill of your cap to the soles of your shoes.

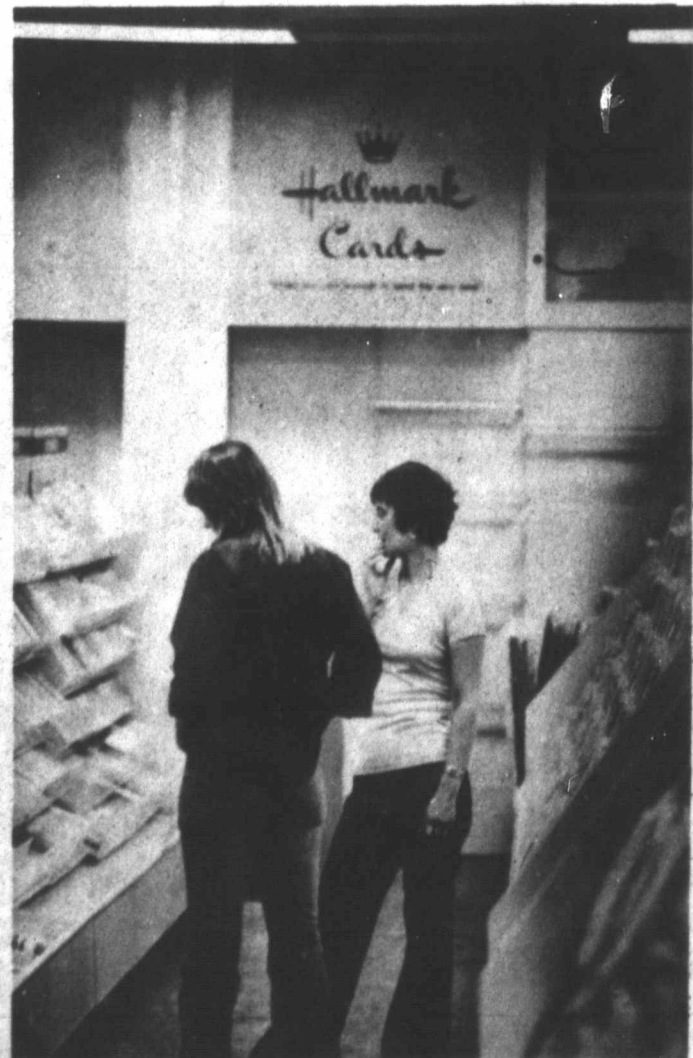
The Pampa store, which is set for a Nov. 1 opening, will join its sister stores in Amarillo to become the third such sporting goods outlet in the 30 years of the corporation's existence.

The 3,800 square foot store will contain a full line of athletic footwear in its shoe department as well as a ski shop, backpacking shop and tennis shop, among others.

Vance Hall will carry most major brands of athletic shoes including Adidas, Puma, Nike, Converse and Tiger. For those who enjoy romping in the white stuff, the ski shop will include a full line of skis, ski boots, clothing and accessories.

In addition to the regular line of sporting goods, there will also be a team sales department especially suited for city recreational league activities. Printed team jerseys are expected to be a big seller.

"We're looking forward to coming in to Pampa and putting in a good store," Don Hall, manager of Amarillo's downtown Vance Hall store, said.



LOOKING OVER the displays and making last minute changes, mall workers prepare for the grand opening ceremonies Thursday. (Staff photo)



**Records & Tapes**

TEXAS' FASTEST GROWING  
MUSIC CHAIN COMES TO THE  
ALL NEW PAMPA MALL...

- \* COMPLETE T-SHIRT DEPARTMENT
- \* FANTASTIC WEEKLY SPECIALS....
- \* \$3 OFF M.G.F. LIST

FLIP SIDE RECORDS AND TAPES  
THE PLACE TO SHOP FOR  
MUSIC!

**PAMPA MALL**



**THE SAVING PLACE**

Open Daily 9-9 Closed Sunday  
Top fashion, great selection.  
Savings are headin' your direction!

*goin' back*



**GIRLS' T-STRAP**  
Girls' DynaKids™ T-Strap with cinnamon colored vinyl upper, tricot lined, cinnamon colored vinyl wedge, full sock on genuine crepe sole. Girls' sizes 8½-4.

Sale Price **5<sup>91</sup>** Regular Price \$8.97



**GIRLS' JOGGER**  
Girls' DynaKids™ Jogger in Royal Blue imitation suede, vinyl padded collar, padded innersole on crepe colored unit sole. Girls' sizes 12½-3.

**6<sup>91</sup>** Sale Price Regular Price \$9.97



**CHILD'S CANVAS SNEAKER**  
DynaKids™ Basketball Sneaker with beige or navy canvas uppers padded collar, heavy duty rubber bumper and toe cap on long lasting rubber sole. Child's sizes 8½-12.

**5<sup>91</sup>** Sale Price Regular Price \$7.97



**GIRLS' SADDLE SHOE**  
Girls' DynaKids™ tan and brown PVC upper saddle shoe on natural crepolino sole. Girls' sizes 8½-4.

Sale Price **5<sup>91</sup>** Regular Price \$9.97



**BOYS' SPORT OXFORD**  
Boys' DynaKids™ Oxford with brown vinyl uppers, padded collar, tricot lined throughout on two-color DynaKids™ sole. Boys' sizes 8½-12, 12½-3.

Sale Price **5<sup>91</sup>** Regular Price \$8.97

**PAMPA MALL**  
2545 Perryton Parkway



Sandra Maune

## 2 home economists to head Hollywood

Two home economists will head the operations of the new Hollywood store located at the Pampa Mall.

Sandra Maune, its manager, recently moved from Houston, where she was with Lord & Taylor. Maune, 32, has been training two months with The Hollywood, which has two successful stores in Amarillo.

Her educational background includes studies at the University of Missouri and Texas A & I, as well as six months of management training.

Her younger Hollywood compatriot, Liz Connor, will act as head cashier and work in the credit department.

Connor, 23, graduated a year ago from Louisiana State University with a home economics degree. She previously had worked at the local Penney's store and has been training with The Hollywood for about a month.

She and her husband Michael, a local residential contractor, have no children.

Other personnel, who are helping get the show on the road, include ladies who do the alterations, sell and work the cash registers.

The alterations are Hope Martinez and Nancy Barnes, while the cashiers are Judy Dunham, Jana Hogan, Norene Marsh and Suzanne Stanton.

The list of sales clerks follows: Dorothy Wails, Joyce Barrett, Melba Borton, Peggy Boyd, Lynly Cambren, Janie Davis, Christie Higgs, Carolyn Horner, Leslie Johnson, Margaret Lawyer, Vicky Mirabella, Kathy Powers, Rita Smithers, Kay Smithers, Penny Summers and Janine VanKlyve.



## Computer sales 'mistake-proof'

Thanks to the latest in computer technology, cash register sales at the new J.C. Penney store in the Pampa Mall are "mistake-proof," according to store manager Altie Orr.

The store is completely computerized. Cashiers ringing up merchandise use "wands," devices resembling small soldering guns, to read price tags and transmit information to the cash registers.

"The wand guarantees that we're getting the right price," Orr said. "There's no room for error. You wave the wand over the merchandise, and the price goes directly to the register."

"It's all new. We have very few stores at this point on the wands."

The registers are hooked up to a computer room located at the rear of the store. The computer room, in turn, relays information directly to the regional Penney's office in Denver, Colo.

"We can pull the (register) tapes each night and see exactly what we sold that day," Orr said. "It gives us an advantage in ordering. We can re-order on a daily basis."

"Also, we have positive credit on these registers. We can get credit authorization from Alaska on charge sales in less than four seconds."



## Stevensons specializing in women's apparel

Salkin & Linoff, Inc., Minneapolis, has announced the opening of a new Stevensons Store in Pampa, Texas. The store, specializing in women's apparel and accessories in junior and misses sizes, will open on August 23 in the Pampa Mall.

Nancy Duncan, a three-year resident of Pampa, will be managing the apparel shop. She explained that Salkin & Linoff, Inc. operates diversified retail operations in 22 states, ranging from junior department stores to small apparel boutiques.

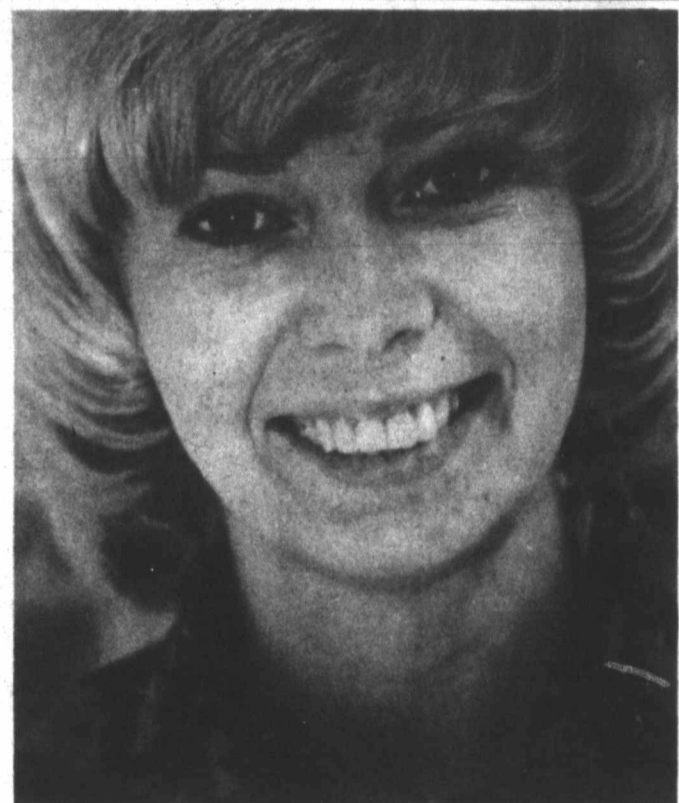
Citizens of Pampa are still wondering if the mall will indeed be ready for their grand opening on Thursday. Some of the shops are definitely more towards completion than others.

"We're having a little trouble getting set up, but we'll be open Thursday if we have to work around the clock to do it," Mrs. Duncan declared.

The company began in 1921 with a single store in Elkton, S.D. In 1932, the corporate headquarters were moved to Minneapolis. Today Salkin & Linoff successfully operate over 250 retail stores.

The Stevensons division will total 89 stores with the opening of the Pampa store. The stores are known for their assortment of brand name merchandise at moderate prices and their personalized service.

A philosophy of centralized buying and localized management has given the company the ability to offer customers the best possible selection of merchandise without losing sight of the individual need in each marketing area.



Nancy Duncan

## Safeway, Revco to join mall

Joining the roster of tenants in Pampa Mall this November will be Safeway and Revco Drug. Safeway Stores, Inc., a nationally known food chain will occupy over 32,450 square feet of space in a free standing unit next to Pampa Mall and will open sometime in November.

The store will have such departments as meat, dairy, produce, bakery, variety, service center, cheese center and reading center, all of which will make up the seventeen aisle store.

Nine checkstands, two of which will be Speedee checkout lanes, and equipped with electronic registers and will help to service customers in a quick but efficient manner.

The Pampa store will feature some of the most modern equipment available with in Safeway stores today. A heat-reclaim system will recycle gases used in the various refrigeration systems to provide the energy necessary for most of the store's heating requirements.

The Pampa Safeway store will be one of seventy stores operated by the Oklahoma City

Division. Revco Discount Drug Center will also open along with Safeway in November and will occupy 8450 square feet of space also in a free standing unit next to the Pampa Mall.

A highly successful self-service discount drug store, Revco Drug will place heavy emphasis on its prescription business. Revco pharmacists around the country now fill prescriptions at a rate of 35 million per year. In addition, Pampa Senior Citizens will be eligible for a 10 percent discount on prescriptions.

A complete inventory of pharmaceuticals, health and beauty aids, vitamins, cosmetics and sundries will be featured in the Pampa Store. Revco also features a 10 percent discount on Revco brand baby and toddler products up to and including age 5.

The addition of both of these two stores will help to round out the selection of goods and services that will be available to customers at the Pampa Mall.

# GRAND OPENING



Skinny jeans to new suit shapes... welcome to Stevensons at Pampa Mall

Welcome to exciting sportswear, dresses, suits, coats, lingerie and accessories for Junior and Misses sizes: Classics to trendsetters, fashions that become favorites. Welcome to Stevensons.

Use our layaway plan or open a Stevensons charge and take a Mystery Discount of 10%, 20% or 30%!

**News-making sweaters 9.99**  
Reg. \$14. All the freshest details. Misses, Jrs.

**Plaid shirts 10.99**  
Reg. \$14. Colorful cotton-polyester plaids. Misses.

**Gabardine pants 13.99**  
Reg. \$18. Terrific selection. Misses, Jrs.

**All coats & jackets 20% OFF**  
Cozy long wools, newsy short coats & toppers, to colorful ski jackets for Misses, Juniors.

**Register to win a \$100 Stevensons Gift Certificate!**

**STEVENSONS**

Pampa Mall, Pampa... Shop 10 am to 9 pm Monday to Saturday... Stevensons charge, VISA, Master Charge welcome.



We're the new, dazzling beauty place. Fabulous hairstyling everytime. Opening perm special, \$25.

**REGIS HAIRSTYLISTS**

PAMPA MALL 665-4343  
Appointments Not Always Necessary

**Book store designed not to be stuffy**

"This isn't going to be a stuffy book store," says Howard Jones, district manager for Walden Books, which will open its Pampa store Thursday at the new mall. "We aren't out to serve some mythical bookstore customer — some person who just reads the classics."

"Some people come into a book store and expect all the guys to be James Joyce and all the girls to be Emily Dickinson. But we're just ordinary people, selling books instead of shoes."

The new bookstore, now being stocked with an estimated 8,000 hardback and paperback volumes, is the newest link in the Walden chain of some 550 stores in 48 states.

Jones said the chain — the largest retailer of books in the United States — locates in small towns as well as large cities, with one outlet in an Idaho town with a population of 9,000.

"A lot of people aren't used to going to book stores or aren't used to the book store as a part of the retail scene," said Jones, who added that Walden's will "have a little of everything so we can hit as many people as possible."

The bookstore will be the only retailer of commercial hardback books in Pampa.

Stock will include every kind of book, Jones said, including children's literature, popular hardbacks, paperback bestsellers, and a standard paperback collection of the classics.

Jones said "how-to" books are the most popular with customers nowadays.

"In times of inflation or recession," he said, "people are more interested in doing things for themselves that they might have hired someone to do before. So you sell a lot of books about building things, repair, and decorating."

Jones said the beginning stock is a standard set of varied books developed by the home office in Connecticut. But he said the stock would be tailored to fit local needs, with the development of a regional section including books of special interest to Texans.

The new store will also include 150 to 200 different magazines, Jones said.

Gothic romances and science fiction — in addition to the large steady interest in how-to literature — are presently the most popular books, according to Jones.

Jones said the store can generally order for customers any book which is in print — if the book has been published by one of the publishers on an Authorized Vendor List. The list, he said, represents the one-tenth of the country's publishers who make about 80 percent of the book sales in the United States.

**Shirts say it all at T-Shirts Plus**

"If you've got something to say, say it on a shirt," is the philosophy of Miles and Rita Cook who are opening T-Shirts Plus at the Pampa Mall.

With over a billion T-Shirts sold in the United States last year, the personalized T-Shirt has become a substantial business enterprise.

"People buy them for themselves, for gifts, for advertising, and sometimes for a joke," Miles Cook said. "We can make a shirt to anyone's specifications, with a slogan, name, design, school emblem or logo, a favorite movie or TV star or anything you can dream up."

While T-shirts made the transition from underwear to popular fashion many years ago, it has only been a few years since the personalized T-shirt was introduced.

T-Shirts Plus, with new Training Headquarters and Warehouse in Waco, was originated in Waco in 1975 by Ken Johnson, a businessman with a broad sales background. Johnson has said he wanted to start a business that was both successful and fun to operate.

When the idea took hold, and Johnson began to receive inquiries from others on how to start their own stores, he decided to establish a franchise. Now with over a 100 T-Shirt Plus franchises, Johnson has become the "McDonald's of the T-shirt business."

*how's this for OPENERS?*

**\$4,300<sup>00</sup> in fashion GIVE-A-WAYS**  
DURING OUR GRAND OPENING



*Yes we're new in town but we feel as though we've been friends for a long time!*

The Hollywood stores have been in business for 52 years. Many of you in Pampa have visited our stores in Amarillo, and now we're bringing The Hollywood to you... featuring beautiful fashions from some of the finest brand names in the Nation. Whether you are an old friend or visiting for the first time; you'll enjoy the friendly, casual atmosphere at The Hollywood in the Pampa Mall.

**MISSES SPORTS WEAR**

co-ordinated and separates from famous name brands. A complete stock of separates including ladies' denims, blouses, sweaters, skirts and pants. A beautiful selection of co-ordinated sportswear in sizes 4 to 18.

**JUNIOR DRESSES & MISSES DRESSES**

for any occasion, from casuals to the working girl... street dresses to the finest selection of long and formals in a wide range of sizes 4 to 20.

**STOUT & HALF SIZES**

dresses, separates and coats in all the latest styles and colors, sizes 36 to 46, 30 to 40 or 1 1/2 to 2 1/2.

**Plus our Little but special TALL DEPT.**

featuring the latest in fashion tops and bottoms.

**ACCESSORIES & LINGERIE**

to complete your fashion wardrobe.

*Come visit us in our beautiful new store in the PAMPA MALL.*

**Come in and Register for the following FREE GIFTS**

Over \$4,300 worth in all, to be given away on September 22nd. You need not be present to win. No purchase necessary. Come in and register... you could win.

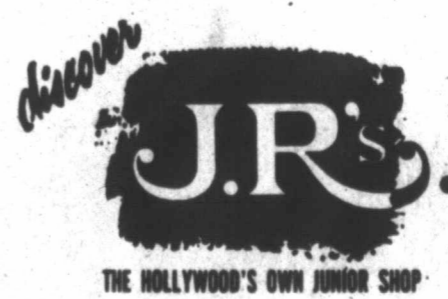
DRESSES & SUITS	VALUE		VALUE
Lehigh Dresses (2) \$54 ea.	\$108	Sunny South Pants or Skirts (3)	\$20 ea. ... \$ 60
Nan Scott Pantsuits (2) \$70 ea.	\$140	<b>COATS</b>	
Buile Knit Suit	\$138	Fashionbill 100%	
Melissa Lane Dress (2) \$45 ea.	\$ 90	Wool Coat	\$150
Sue Brett Dress	\$ 45	Spartan Fake Fur Coat	\$198
Miss Sandy Suede Jumper	\$ 40	Rainsheder Zip-Out Lining Coat	\$ 80
PBJ Dress (2) \$35 ea.	\$ 70	<b>TALLS &amp; STOUTS</b>	
Matthew Love Dress	\$ 40	Mr. Alex Stout	
Jerrell Dress (2) \$35 ea.	\$ 70	Pant/Jacket/Skirt	\$ 75
Bleeker Street Dress	\$ 50	Monroe Stout Jean	\$ 28
Melissa Petite Dress (2) \$45 ea.	\$ 90	California Tall Girl Pants	\$ 30
Sir Julian Suit	\$ 82	Gene's Tall Jeans	\$ 28
Mr. Eddie Dress	\$ 52	<b>LINGERIE &amp; ACCESSORIES</b>	
Jonathan Logan Dress	\$ 64	Jenell Peignoir Set	\$ 58
Vicky Vaughn Dress	\$ 36	I. Appel Lingerie	\$ 35
Bleeker Petite Dress	\$ 54	The Hostell Outfit	\$ 57
Act I Dress	\$ 46	DaVinci Sunglasses (5 pair)	\$18 ea. ... \$ 90
Jody Dress	\$ 38	<b>J.R.'S</b>	
<b>MISSY SPORTSWEAR</b>		Bobbie Brooks Outfit	\$100
Breckenridge Jacket & Skirt	\$150	Faded Glory Jeans (5 pair)	\$26 ea. ... \$130
Panther Sportswear	\$100	BonJour Jeans (5 pair)	\$30 ea. ... \$150
Personal Sportswear Pants Outfit	\$100	<b>Modern Juniors</b>	
Intuition Sportswear	\$150	Sportswear	\$100
Catalina Outfit	\$100	Pete by Pandora	\$ 75
Gallard Blouse (2)	\$25 ea. ... \$ 50	Tom Boy Sportswear	\$ 75
Pendleton 2 Pc. Outfit	\$160	Itsy Bitsy Velour Sweater	\$ 25
Tami Sports Outfit	\$ 75	Renard Jeans (5 pair)	\$25 ea. ... \$125
Sunny South Tops (3)	\$30 ea. ... \$ 90	Melange Velour Sweater	\$ 30
Country Suburban Sportswear	\$100	Chic Jeans or Skirts (5 pair)	\$25 ea. ... \$125
Hedy Knit Jacket	\$ 30	Langtry Blouse	\$ 24
Devon Sportswear	\$ 50	Pentimento Jeans (5 pair)	\$24 ea. ... \$120
Campus Casual Sportswear	\$ 75		

**COATS**

- BOOT LENGTH WOOL COATS
- LEATHERS and SUEDES
- RABBITS and OTHER PRECIOUS FURS
- FAKE FURS
- ULTRA SUEDE COATS
- WOOL PANT COATS
- FUR TRIM COATS
- ALL WEATHER COATS

In a complete range of sizes

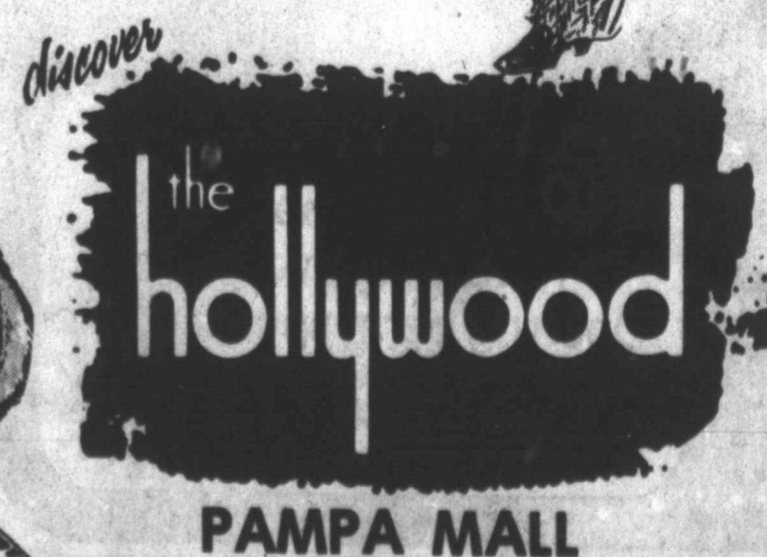
**ALL 20% OFF**  
DURING GRAND OPENING



you'll find separates, co-ordinates, tops and bottoms, denims, pantsuits, dresses... famous brands. J.R.'s is for the young and the young at heart.

A complete range of sizes from 3 to 15.

Plus sizes 0, 1, 2 and 3 for the very small.





**AT 9 A.M.**

**AUGUST 23**

**THURSDAY**



Come and celebrate with us the opening of

# Bealls Newest

FASHION/VALUE DEPARTMENT STORE

**PAMPA MALL**



# BEALLS GRAND OPENING

REGISTER FOR \$1,000 IN FREE BEALLS CHARGE ACCOUNTS DETAILS ON PAGE 3

# Bealls

# Grand Opening SALE!



## Coordinate Sale! Famous Brand School And Fall Looks

By CENTER STAGE! Tops, skirts, blouses, pants and others in easy care machine washable fabrics. Colors and styles are fall fresh and new. In missy sizes 8-18.

### 1/3 OFF

**Grand Opening** Store Hours **9 A.M. Until 9 P.M.**

**ENTIRE STOCK LADIES HANDBAGS 25% OFF**

Every fall bag reduced. Patents, leathers and fabric styles reduced. See our selection

**WRAP AND A-LINE PLAID SKIRTS**  
REGULAR 16.00  
**11<sup>88</sup>**

Fashion skirts are big for fall and these were bought especially for our Grand Opening. Sizes 8-20.

**SALE OF LADIES BLOUSES**

Sizes 8-20, Values to 20.00	11 <sup>88</sup>
Sizes 38-44, Values to 22.00	12 <sup>88</sup>

Assorted styles, colors and fabrics to top off pants and skirts. All are first quality.

**LADIES PULL-ON POLYESTER PANTS**  
Usually 8.00-10.00  
**5<sup>88</sup>**

Solid and neat patterns in 100% machine washable polyester. Elasticized band top. Choice fall colors. Sizes 8-20.

**SPECIAL SALE OF PANT SETS**  
Usually 26.00-28.00  
**19<sup>88</sup>**

Splashy print tops and solid color pants are color mated. Sizes 8-20 and 14 1/2 to 24 1/2.

# Bealls Grand Opening SALE!



**Junior Jeans Are On Sale!**  
**Regular 16.00 to 24.00 Values**

Fantastic Values. Groupings from several of our better sources featuring straight leg styles to roll or wear down. Novelty pockets, smooth wearing denim that machine washes. Sizes 3 to 13.

**10<sup>88</sup>-14<sup>88</sup>**

**REGISTER FOR \$1,000 IN FREE CHARGE ACCOUNTS**

1--\$300<sup>00</sup> Account  
 1--\$200<sup>00</sup> Account  
 5--\$100<sup>00</sup> Accounts  
 To Be Given Away.

No Purchase Necessary. Just Register During Bealls Grand Opening. Only Those 18 Years and Older Can Register Drawings Saturday, September 1.

**JUNIOR DRESSES NOW ON SALE**

Regular 20.00 to 40.00

**12<sup>88</sup>-19<sup>88</sup>**

Terry cloth T-Shirt styles. Super suedes and all the other fall looks you like. Size 3-13.

**SUPER BUYS ON JUNIOR TOPS**

Values to **2<sup>99</sup>**  
 9.00

Tops and blouses from our better manufacturers. Terrys and others in a wide range of styles and colors. S-M-L.

**JUNIOR SKIRTS**

REGULAR 16.00 to 22.00

**9<sup>88</sup>-12<sup>88</sup>**

Side, front and back slits in gabardine, tweed looks and super suedes. Sizes 3-13.

**"CHARLIE" TRIPLE DECKER SET**

**4<sup>75</sup>**

Contains moisturizing lotion, cologne concentrate and body silk perfumed powder. Shop our complete cosmetics dept.

**ON SALE--FASHION PANTS FOR JUNIORS**

Regular **9<sup>88</sup>**  
 16.00

Belted and elasticized waist in assorted fabrics and colors. Machine washable. Sizes 5-15.

# Bealls Grand Opening SALE!



## For Our Opening--Ladies Name Brand Sleepwear

Values To 24.00

### 1/2 PRICE

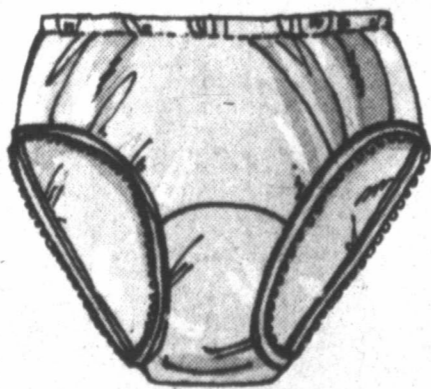
A Select group of Antron Nylon perfect quality long and short gowns. Pajamas, robes and sets. S-M-L.



## Sale! Multi-Print Full Sweep TV Loungers

### 15<sup>88</sup>

Made to sell for 28.00 to 32.00. 100% Polyester construction with full flowing skirt. Can be machine washed and dried. Sizes S-M-L.



## Hollywood Style Nylon Briefs

WITH COTTON CROTCH

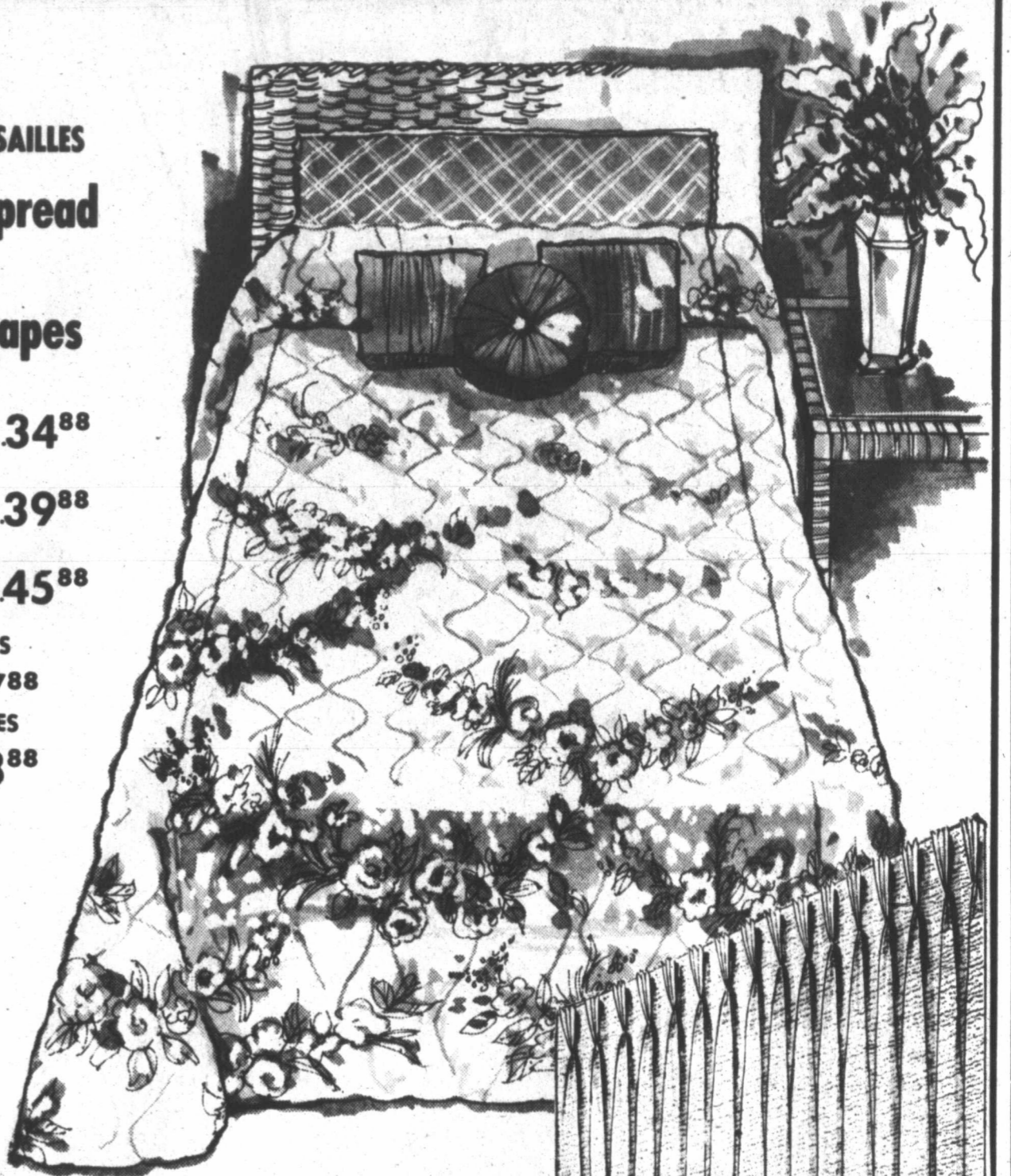
Regular 1.25 **77c** Pair

First quality nylon construction in white and assorted colors. Sizes 4 to 8.

## Sale! REGINA VERSAILLES Quilted Bedspread and Matching Drapes

- Regular 55.50 FULL SPREAD ..... **34<sup>88</sup>**
- Regular 64.00 QUEEN SPREAD ..... **39<sup>88</sup>**
- Regular 72.00 KING SPREAD ..... **45<sup>88</sup>**
- SINGLE 48x84 LINED DRAPES Regular 25.00 ..... **17<sup>88</sup>**
- DOUBLE 96x84 LINED DRAPES Regular 58.00 ..... **38<sup>88</sup>**

Rayon and acetate mohair print in a soft tone bouquet of flowers. Colors of beige, gold and rose. Shop these in Bealls big home goods department.



## 'VAIL' OPEN CASEMENT READY MADE DRAPES

- 48x84 SIZE Regular 37.00 ..... **25<sup>00</sup>**
- 96x84 SIZE Regular 76.00 ..... **55<sup>00</sup>**

Cotton and Polyester with Polyester batiste lining. In walnut, and natural.

## EVANS 'CHARISMA' TWO PIECE BATH SETS

- 23x36" Rug and Lid Regular 16.50 ..... **12<sup>50</sup>** Set

100% Lustra Soft Polyester in solid color high-low medium shag.

## MARTEX 'INVITATION' SOLID COLOR TOWELS

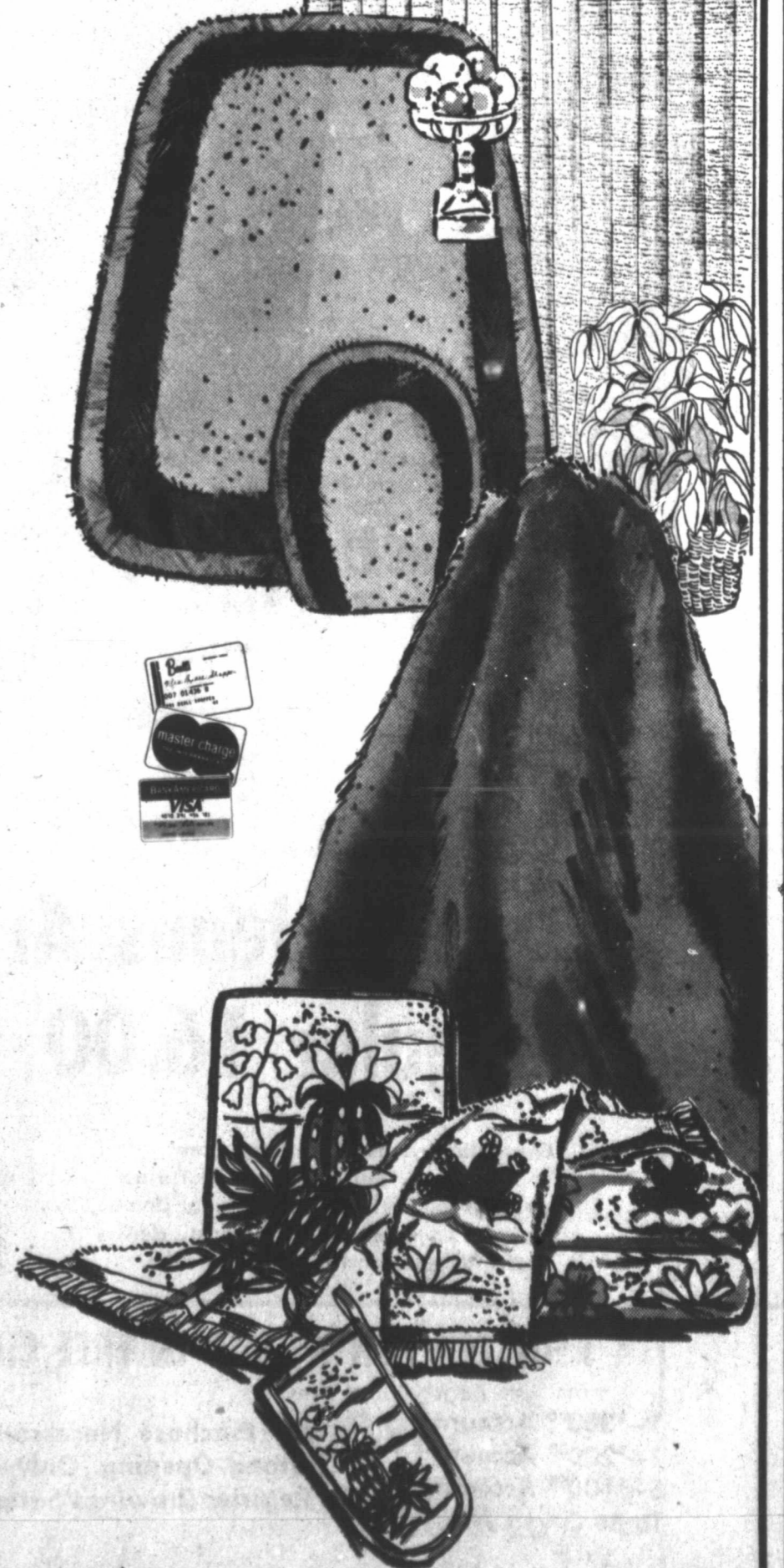
- 26"x50" BATH Regular 8.00 ..... **6<sup>00</sup>**
- 16"x30" HAND Regular 4.75 ..... **3<sup>50</sup>**
- 13"x13" WASH Regular 2.00 ..... **1<sup>50</sup>**

100% cotton sheared terry in bark, copper, blue, vanilla, mimosa, white, camel, blue mist and tiger lily. Stock up and save.

## CACTUS FLOWER KITCHEN TERRY ENSEMBLES

- 16x27" Kitchen Terry Regular 2.29 ..... **1<sup>77</sup>**
- 7x7" Pot Holder Regular 1.59 ..... **1<sup>17</sup>**
- 12x12" Dish Cloth Regular 1.29 ..... **97<sup>c</sup>**
- Oven Mitt Regular 1.29 ..... **1<sup>97</sup>**
- Butcher Apron Regular 9.69 ..... **7<sup>97</sup>**

100% machine washable cotton by Barth and Dreyfus. Printed Cactus flower design on natural ground.



# Bealls Grand Opening SALE!



Miss Jennifer  
Miss Jennifer  
Miss Jennifer  
Miss Jennifer

## INTRODUCTORY OFFER

### Our Entire Stock Of Miss Jennifer Ladies Shoes

## Now 20% OFF

We want you to wear our Miss Jennifer brand. Every Miss Jennifer On Sale. Select styles for school, Styles for casual wear and styles for dress wear. In Smooth suedes, shiny patents and ultra soft leathers. Medium widths. Some styles in narrows. Sizes 5-10.



Jarman  
SHOES FOR MEN

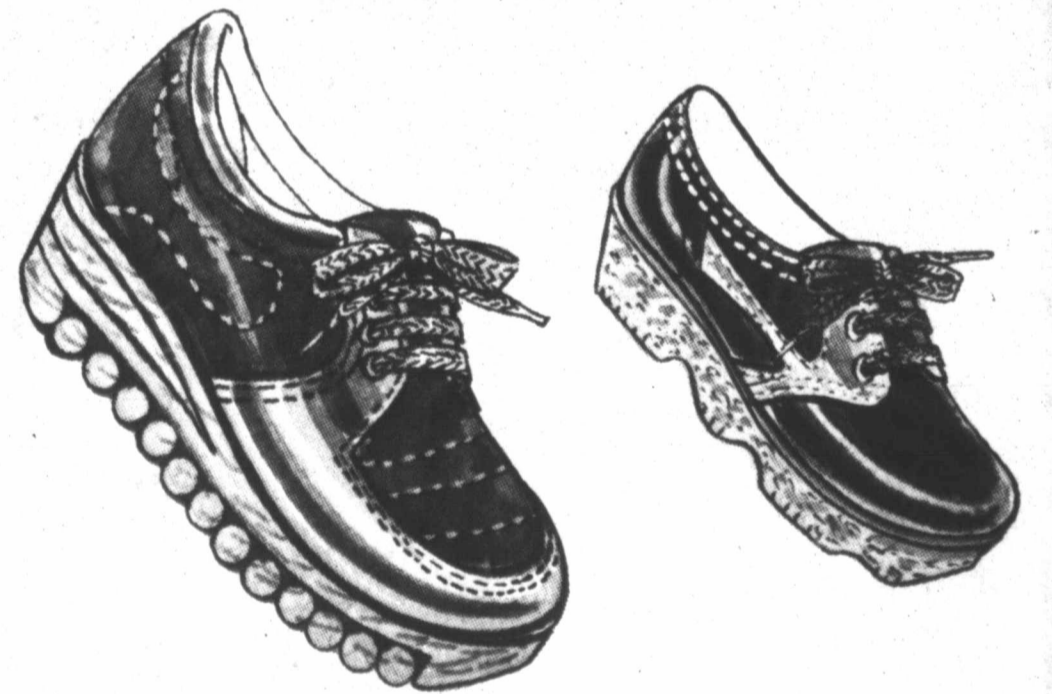
Hush Puppies  
CASUAL

stacyadams

### Every Man's Shoe In The Store Now

## 20% OFF

Regular values to 46.00. Includes our famous name and house brands. Select casual, dress and athletic styles from this Grand Opening assortment.



# CHATTERBOX

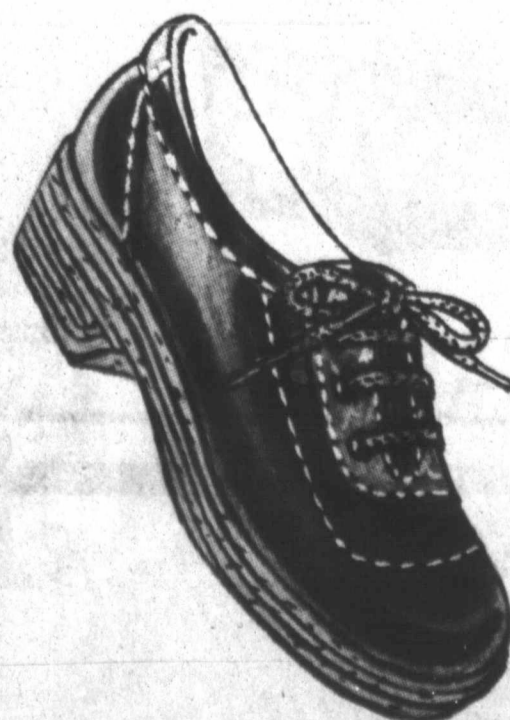
FROM BEALLS  
SHOES

### Entire Stock Girls And Boys Shoes

## 20% OFF

REGULAR PRICE

School, dress, athletic and others are reduced. Suedes and leathers with that famous chatterbox fit. Sizes 8 1/2 to large 3. Shop now for school and Save.





# Bealls *Grand Opening* **SALE!**



## Levi's For Students & Men

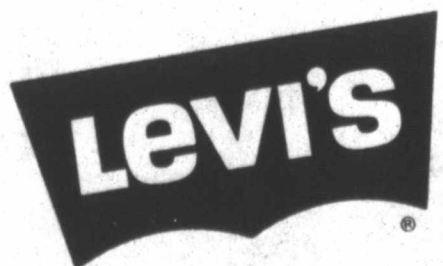
SADDLEMAN BOOT JEANS & REGULAR BELLS  
100% COTTON-BLUE DENIMS

**1288**

FOR OUR  
GRAND OPENING  
ONLY

In town or in the saddle nothing beats the comfort and good looks of Levi Jeans. A special soft, natural feel. A genuine Levi's Indigo blue fades with every washing.

(Saddleman Only)  
Men's Sizes 28-38



# Bealls Grand Opening SALE!



Entire Stock  
Girls Name  
Brand  
Blue Jeans

Values to 20.00

**20% OFF**

REGULAR PRICE

Get her Back-to-School needs now at big savings. Regulars and slims in sizes 4-6x and 7-14 with novelty pocket treatments. From our top makers of girls blue jeans.

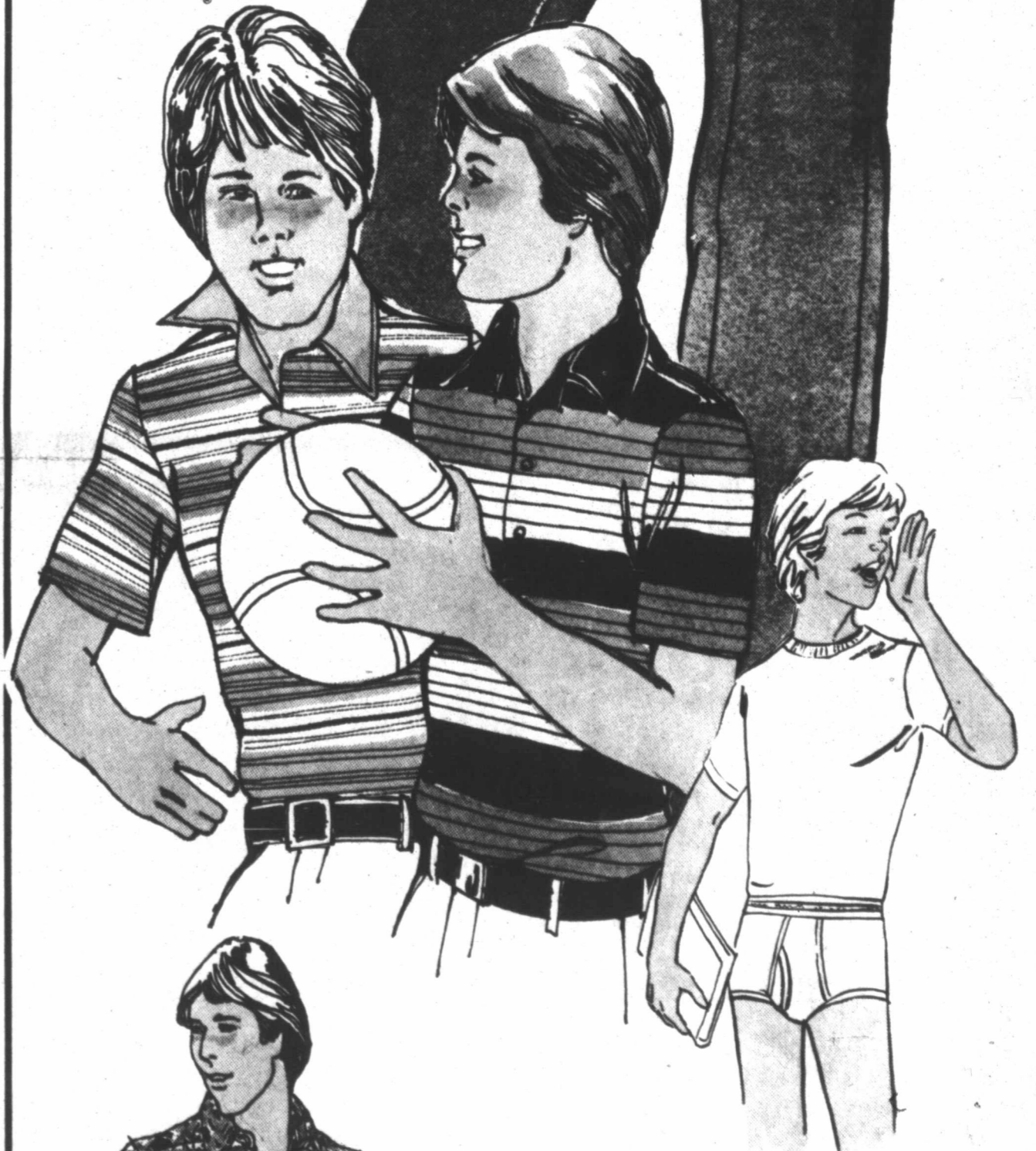
Sale! Boys  
Blue Denim  
Bells

by Levi's®

**888** Values to 12.99

Sizes 8-12 Regulars and 8-14 Slims. Famous Levi's Jeans quality that takes tough wear. Get a school supply now at big savings.

Levi's



ENTIRE STOCK  
GIRLS COATS  
NOW 20% OFF

Long styles, jackets and others for school and dress wear. Many have warm hoods and quilted lining. Sizes to 14.

BIG SELECTION  
GIRLS SCHOOL TOPS

SIZES 4-6x

**488**

SIZES 7-14

**588**

Regular Values to 8.00

Pull-over cotton knits in a variety of styles and patterns for school and after. In machine washable, little or no-iron fabrics.

LAY-AWAY GIRLS  
SWEATERS NOW

Sizes 4-6x  
Regular 19.00 ..... **13<sup>88</sup>**

Sizes 7-14  
Regular 21.00 ..... **15<sup>88</sup>**

Orlon acrylic fabrics in button front looks. Assorted fall colors. Some styles are belted.



SALE GROUP BOYS  
KNIT PULLOVER SHIRTS

**2 For 10<sup>00</sup>**

Regular 8.50 to 10.00. Perfect for back-to-school wear. In assorted stripes. Sizes 6-16.

ENTIRE STOCK BOYS  
HANES UNDERWEAR

**20% OFF**

Regular 3 Garments for 3.99. Shirts and cotton briefs. Famous Hanes quality.

LONG AND SHORT  
SLEEVE SPORT SHIRTS

**3<sup>88</sup> to 5<sup>88</sup>**

Regular values to 9.00. Machine washable fabrics need little or no ironing. Sizes 4-20.

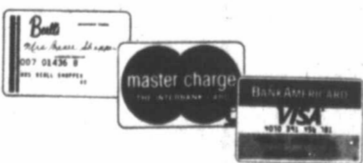


# Bealls Grand Opening SALE!



**Sale! Fashion Group Mens Neckwear**  
**4<sup>88</sup>**

Regular 6.50 to 8.50  
Values. Assorted colors and patterns to compliment and suit.



## INTRODUCTORY SPECIAL

**Our Own Label Beall Park Vested Suits Are On Sale**

REGULAR 120.00 VALUES

Save as much as 40.12 on these handsome three piece vested models. Assorted neat and fancy patterns in fall's most exciting colors. Deep center vent coats with trim lapels, set-in and flap-over pockets. Regulars and longs.

**79<sup>88</sup>**

**SHOP YOUR NEW BEALLS**  
Grand Opening Hours

**9 A.M. 'TIL 9 P.M.**

**Sale! Fashion Denim Jeans**  
Values to 25.00  
**18<sup>88</sup>**  
By Famous Maker H.I.S. and LEVI'S. Assorted pocket styles, machine washable fabrics plus great styling.

**SALE- MENS ORLON CREW SOCKS**  
Regular 1.75 ..... **99<sup>c</sup>**  
Assorted solid color patterns at big Grand Opening savings

**LONG AND SHORT SLEEVE DRESS SHIRTS**  
SHORT Values to 15.00 ..... **6<sup>88</sup>**  
LONG Values to 20.00 ..... **7<sup>88</sup>**  
By the nation's leading maker of dress shirts. In a variety of colors, patterns and styles. Sizes 14 1/2-17.

**MENS NAME BRAND DRESS-SPORT SLACKS**  
Values To 24.00 ..... **10<sup>88</sup>**  
Machine washable polyester knits in solids and patterns. Belt loop and beltless styles.

**ENTIRE STOCK HANES UNDERWEAR**  
**20% OFF**  
Mens T-Shirts, briefs, boxer shorts and athletic shirts. You know the famous HANES quality.