

CARNIVAL WORKERS prepare to open a weekend's stay at the appears to be the last one for children to enjoy before school Coronado Shopping Center in Pampa. The carnival circuit has begins. made several stops in Pampa throughout the summer, and this (Staff photo by Gary Clark)

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### Weather

The forecast calls for sunny skies today and Thursday with continued fair skies and warmer temperatures. The high today and Thursday is expected in the mid 90s with the overnight low in the mid 60s. Winds today will be out of the southwest at 10 to 20 mph. becoming light and variable tonight. The high Tuesday was 93 and

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Governor's aides inspect black beaches

CORPUS CHRISTI. Texas - Three of Gov. Bill Clements' top aides arrived today to tour oil-stained Texas beaches, meet with county judges and defend their boss for his controversial 'much to do about nothing " and "Chicken Little" statements

Clements, who founded SED-CO, the Dallas company that leased the rig over the blown Mexican well, had toured the beach areas before miles of the tourist areas had been soiled and pronounced it "much to do about nothing.

On a television show last week. Clements also called the threat of the oil a "Chicken Little" situation

The oil then blackened dozens of miles of multimillion-dollar beaches in the next few days. dealing a harsh blow to the vital tourist trade in a peak vacation time.

Alan Clark, Clements' top aide, and Jon Ford, the governor's press secretary, pointed out that Clements made the statements before the situation became critical and warned at both times that it could become serious.

At that point very little damage had been done to the beaches or the environment." Clark said. "In the same conversations, he pointed out it could become a lot more serious.

Clark indicated that Clements would ask President Carter to declare the South Texas coast a disaster area, but said such a decision would be made after today's meeting with six county judges.

Clark and Ford were accompanied by Frank Cox, the governor's coordinator of disaster emergency services.

It residents can prove they suffered economic damage because of the oil spill, they are eligible for low interest loans and other services.

Meanwhile. Coast Guard officials have moved protective equipment another 100 miles up the Texas coast to Matagorda Bay in anticipation of a second assault by oil slicks.

Coast Guard Capt. Roger Madson said Tuesday that two skimmers and 3,000 feet of booms have been staged in Port O'Connor for use in defending the difficult, two-mile-wide Cavallo Pass from history's worst oil spill.

Reconnaissance flights Tuesday showed that little oil was within 80 miles of the South Texas coast already stained by the brownish-black goo.

A 30-mile area of sheen, with small concentrations of thicker oil, was spotted near the Port Mansfield channel in the southern half of 100-mile-long Padre Island and scientists predicted that oil would come ashore by Thursday on a remote beach in the National Seashore.

The oil from a crippled Mexican offshore well soiled more than 50 miles of Padre Island beeaches last week, dealing a harsh blow to the multi-million-dollar tourist industry in a peak vacation time.

However, calm weather has stalled the northward advance of huge oil concentrations south of Texas and given Coast Guard officials time to clean tourist beaches and bolster coastal defenses

Three passes into the environmentally delicate Laguna Madre that runs behind Padre Island are already protected and the Coast Guard is defending two other passes into bays north of Corpus Christi.

Officials plan to allow the oil to hit the beaches. centering their defense on lagoons and bays where important wildlife and marine specieslive.

Meanwhile, 180 laborers used rakes, shovels and plastic trash bags to clean miles of tourist beaches on Tuesday

Local officials and hotel owners criticized the Coast Guard for not using heavy machinery to do the job faster. But Madson said the rake and shovel method, although primitive, protects against decimation of the thin beaches.

### **Clayton touring beaches**

lawmakers want to find out who has been hurt by the oil spill damage on Texas beaches. Speaker Bill Clayton, as

acting governor of Texas, will make an inspection tour Thursday afternoon between Port Aransas and Corpus Christi Brownsville as a prelude to two days of public hearings by the House Environmental Affairs

AUSTIN, Texas (AP) - Texas the Springlake Democrat would Braecklin, D-Dallas, Senate land in Port Aransas early president pro tempore who is Thursday afternoon, tour a part third in line of successsion, is in of the oil spill area, then hold a Alaska

news conference. Thursday night, Clayton Environmental Affairs speaks to the Brownsville-Port Committee, headed by Rep. Isobel Shrimpers Association in Bennie Bock, D-New Braunfels,

opens a public hearing on the Clayton will be acting effect of the oil spill at the governor through this weekend Corpus Christi city hall. because Gov. Bill Clements is in

The committee will move to South Padre Island for another

On Friday, the House

# School Board to keep tax rate at current level **By JOHN PRICE**

#### **Of The Pampa News**

The Board of Trustees of the Pampa Independent School District voted Tuesday to maintain the school district property tax rate at \$1.50 per \$100 of assessed value for 1979-80.

Keeping the \$1.50 rate will bring in roughly 10 percent more revenue next year because of property re-evaluations, said Alfred Smith, school board president.

"We're going to spend 10 percent more tax dollars next year than this year." Smith told the board. Most of that money will be used to complete the school district's long-term construction and renovation program, he said

Superintendent Bob Phillips said more than \$580,000 is needed to complete the program next year. School district expenditures should go down again in 1980-81, Smith said, and board member Paul Simmons added that "hopefully the (tax) rate will reduce" as well that year.

A public hearing on the school board's intent to keep the current tax rate will be conducted at 5 p.m. Sept. 4.

A resolution bringing the Roberts County portion of the school district into the Gray County tax appraisal district was also approved by the board.

Legislation which recently established county-wide districts provides that the governing body of a taxing unit with territory in two or more counties may include all of its territory in a single appraisal district. The Pampa school district is situated partially in Gray County and partially in Roberts County.

The intent of Tuesday's board action is to provide "more uniform and equitable appraisals of all property located within the boundaries of said school district." according to the resolution.

In other action, the board approved higher school lunch and breakfast prices for the coming school year. Student meal prices at all grade levels will be raised five cents. Breakfast and lunch prices for school adults have been raised 10 cents.

The new lunch prices for students are: grades 1 - 5, 65 cents; grades 6 - 8. 70 cents; and grades 9 - 12. 75 cents. Breakfasts for all students will cost 30 cents. Reduced price breakfasts and lunches will cost 10 cents.

School adults will pay 50 cents for breakfast and \$1.10 for lunch. Non-school adults will pay \$1.50 for lunch.

The board voted to adjust the district tax roll by dropping \$74,573 in delinquent tax accounts from the years 1941-77. Smith said the accounts were being dropped because they were in error, not because they were uncollectable

The board heard a report on the current budget status and then approved the amended 1978-79 budget. Phillips told board members that expenditures were more than expected because of bills for heavy construction totalling about \$200,000. The district is also receiving \$12,540 more revenue than expected. Smith said.

Bids for hot water tanks at Pampa High School and bread and milk products for the district in 1979 - 30 were awarded by the board. A 1.000-gallon tank for the main boiler room and a 200-gallon tank for the athletic building will be purchased from Morrison Supply Co. for \$5,727 and \$705.

Bread will be purchased from Mrs. Baird's Bakeries, and the milk bid was awarded to Kelly Milk Co. Although the Kelly bid was slightly higher than the one submitted by Plains Creamery, the prices are firm for the entire school year, whereas the Plains bid contained an escalation clause.

In addition, the board approved adding Security Federal Savings & Loan Association to the district's tax - sheltered annuity program for school system employees. About 50 percent of the district personnel participate in the investment program, Phillips said.

After meeting in closed session, the board approved hiring the following teachers: Chet Reeves. mathematics at Pampa High School; Betty Ann Newby, English at Pampa High; Geraldine Gerald. vocational office education at Pampa High.

Dennis Dominguez, physical education at Pampa Middle School; Wendell L. Palmer, science and physical education at Pampa Middle School; and Betty Van Zandt, fifth grade at Lamar Elementary School.

committee in corpus New Mexico on vacation, Lt. and South Padre Island. Clayton's office said Tuesday Wyoming, and Rep. Bill

Gov. Bill Hobby is on vacation in public session Saturday afternoon



# 'I meant to kill him' 83-year-old kills robber

LAKELAND, Fla. (AP) - "I meant to kill him." 83-year-old Albert Chestnut said. describing how he gunned down an armed robber who terrorized Chestnut and his wife for a second time in three weeks.

What's Inside

Chestnut shot and killed Charles B. Braxton, 24, a 200-pound ex-convict, who authorities say may have been involved in other recent robberies in the Lakeland area

A 12-gauge shotgun blast to the head and neck killed Braxton instantly as he rummaged through a freezer in the Chestnuts' home, apparently looking for hidden cash, police said.

Chestnut said he had only one thing in mind as he quietly freed himself after being tied up, took the shotgun from under his bed, crept to within a few feet of the burglar and fired.

anything," Chestnut said. "If a man comes

in your home and pushes you around and treats you like a dog, then it's time to do something about it

> Police believe the same armed robber broke into the Chestnut's home three weeks earlier, bound the couple, ransacked their home and left

> Officials said Tuesday that no charges would be filed against Chesnut. "Every person has the right to protect their life. home and property." Polk County Sheriff's spokesman Steve Hulsey said.

> The incident began when Chestnut and his 81-year-old wife, Bertha, heard a "bump" at about 5:15 a.m. Monday. Chestnut said he got up to investigate. found nothing, then returned to bed

Minutes later, the couple was awakened by a familiar figure with the sawed-off "I wasn't trying to scare him or rifle, identified by police as Braxton.

Chestnut reached for a pistol he kept

under the pillow. But the burglar anticipated the move and tore the gun from Chestnut's grasp, cutting the elderly man's hand

"Then he said. 'I'm going to have to tie you up again.' only this time I left my arms slack so when he tied us up, it would be easier to get out." Chestnut said. "He thought he was safe.

After the burglar left the couple bound in their bedroom. Chestnut struggled out of his ropes, picked up the shotgun stowed under the bed and crept up on Braxton.

"He was in the kitchen with his head in the Deepfreeze. so I took aim," Chestnut said. "When he stood up, I pulled the trigger

Sheriff's officials said Braxton had an extensive criminal record and was recently released from a state prison where he served time on charges of breaking and entering



Bertha and describes how he gunned down an armed robber who terrorized them for the

second time in three weeks. Chestnut killed the 200-pound ex-convict with a 12-gauge shotgun blast.

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(AP Laserphoto)

### **Resolutions combine tax service**

Resolutions agreeing to combine the tax appraisal and collection services of the City of Pampa and the Pampa Independent School District were approved by the city commission and the school board in separate meetings Tuesday.

Under the agreement, the school district will assess and collect taxes for both entities. Details of the merger are to be negotiated in a series of meetings between the two governing bodies, school board President Alfred Smith announced Tuesday evening.

A joint statement issued today by the city and the school board states "The Pampa Independent School District will provide these (assessment and collection) services. A supervisory group composed of three persons will be appointed to set policies. study staffing and operational procedures and provide directions for the new office. "A formal agreement will be prepared for adoption. This agreement will outline details of the costs and how the costs will be shared. Other details will be completed within the next few weeks.

City Manager Mack Wofford cited greater efficiency and less expense as the goals of the merger. Asked how the agreement will affect city tax office employees, Wofford said "I just don't know right now. There are a lot of negotiations that have to take place."

Referring to the city commission's resolution, which states that the agreement must be "acceptable to both parties," Wofford said "There would be a number of things that have to be acceptable. A satisfactory agreement about the personnel would be an important part of

Before announcing approval of the merger, both the commission and the school board met in closed session. supposedly to discuss the personnel aspects of the tax office consolidation.

"Lawyers will be working behind the scenes" during the next few weeks to arrange certain details of the agreement before the commission and school board meet together. Smith said this morning.

"As soon as we can get together, we'll have a meeting that will be open, to work out all the contractual details and so forth and appoint the advisory board," Smith said.

The merger "would appear to be favorable to the City of Pampa as far as saving some money goes." Wofford said.

wednesday, August 22, 1979 PAMPA NEWS

### The Pampa News

EVER STRIVING FOR TOP O' TEXAS TO BE AN EVEN BETTER PLACE TO LIVE

#### Let Peace Begin With Me

This newspaper is dedicated to furnishing information to our readers so that they can better promote and preserve their own freedom and encourage others to see its blessing. For only when man understands freedom and is free to control himself and all he possesses can he develop to his utmost capabilities.

We believe that all men are equally endowed by their Creator, and not by a government, with the right to take moral action to preserve their life and property and secure more freedom and keep it for themselves and others

To discharge this responsibility, free men, to the best of their ability, must understand and apply to daily living the great moral guide expressed in the Coveting Commandment.

(Address all communications to The Pampa News, 403 W. Atchison, P.O. Drawer 2198, Pampa, Texas 79065. Letters to the editor should be signed and names will be withheld upon request.

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### **OPINION PAGE** Chairman lauds free enterprise

One of our editorial pet peeves is businessmen who refuse to stand up for the free enterprise system.

The mails recently brought news of one business leader who did take a stand.

Forwarded to us was a copy of a speech delivered by Firestone. Chairman and Chief Executive Officer Richard Riley to a New England meeting of rubber products representatives.

Riley explained that the free enterprise system is under attack both directly and indirectly.

It is threatened indirectly by inflation, which is causing wages to rise. interest rates to increase and investments for job-creating improvements to be delayed.

Directly, the system is being harassed by government.

One thing standing in the way of production is government regulation. "Those of us in business want to improve the environmental quality as much as other citizens," said Riley, "but we want these goals achieved for society in a reasonable manner."

According to figures compiled by Chase Manhattan Bank, the cost of government regulation to business in 1978 amounted to about \$100 billion. By comparison, the total profits of the Fortune 500 largest public corporations equaled \$61.5 billion that year.

The Firestone executive cited recent attacks by the Carter administration and its minions as another example of government affront to business.

Seeking to recapture a measure of its failing popularity, the Carter administration jumped on a report of fourth quarter 1978 corporate profits, supposedly about 26 percent over the previous fourth quarter.

The President's chief inflation fighter called the fine profit performance 'a catastrophy.' And aide Hamilton Jordan called the profits unreasonably high, suggesting Carter would "take steps

# When Pensions are Sound

By ROBERT LEFEVRE I would like to say a few words about pensions

The concept is splendid. A person who works long years, practicing every economic virtue, may conceivably save his money, invest it wisely and finally reach a point where he can retire on an income his own efforts have provided. Indeed, this was the original concept of annuity policies, conceived by insurance companies. The policy holder could pay a stipulated sum per month, per year, or at agreed upon, stated intervals, the insurance company would invest the funds, and presently, at some agreed upon date, the policy would take effect and the policy holder could reap the benefits. Such plans are still available. One of the characteristics human beings display is sometimes called "the law of parsimony." It means that each of us will tend to expend as little time, effort or money as possible, in an effort to obtain maximum satisfactions. You might call it

### Cost overruns?

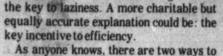
In addition to the well-publicized energy issue. Congress left several major, and some not so major, issues unresolved before it left town for its August recess. Here is the status of a few of them and their likely prospects:

The House caved in to the traditional respect the House and Senate pay each other's internal decisions and operations as it narrowly voted to give what supporters said would be enough money - a total of \$137.7 million - to complete construction of a stripped-down version of the Senate's mammoth third office building.

But the action came after the House slashed \$4.9 million intended for a rooftop dining room and wood paneling for senators' offices. Critics contend Congress eventually will restore these and other cuts and spend \$200 million to finish the building.

Rhetorical flourishes filled the late night debate as lawmakers mocked the majestic touches and gross overspending that have characterized the building.

"You cannot find any of the great cathedrals of Europe or Asia Minor surpassing this extravaganza," claimed Rep. Robert Dornan, a California Republican. "Not only the exquisite Parthenon itself, but verily all the buildings across the entire Acropolis did not surpass this costliness.



earn money. One is to sell one's services to the highest bidder and, in consequence, obtain a wage, salary, commissions, a bonus, a stipend, an honorarium, or whatever other name makes you happy. The second way to earn money is to save some of what you earn by your own efforts and by making wise and fortunate investments, obtain an income from the investments. Such earnings are called profits (if one owns the tools of production). rent (if one owns a property used by another), interest (if one owns money that is borrowed), or dividends. (if one owns shares in a corporation or similar business structure). There is no mystery about the money from a correctly established pension fund. Pensions, correctly organized, are put together on investment of one sort or another.

Such pensions exist.

Unhappily, the American public at large understands very little about correctly handling money. Thus, unions have pulled off strikes to secure pensions for their members. Government employees have insisted on (and gotten) pension plans. Many businesses, in order to obtain a competitive stance in what is left of marketplace competition, have found that to attract skilled workers, pension benefits have' to be offered certain desirable' employees.

If a business sets up a pension program and funds it from a portion of the profits earned, or funds it from the payments paid into the program by employees, of does both, the pension, thus established, earns its own way and is no burden on anyone. Indeed, it is the reward for thrift and appropriate investment which renews and expands the market operation.

Tragically, however, some businesses have yielded to the temptation of setting up



COMMENTARY **Chrysler** crisis - by donald f. graff -

A jump from \$250 million in 1974 to \$1 billion in 1979 might be taken as one more measure of inflation, and in a way it is. The first figure is what the federal government put up in the form of loan guarantees to bail out financially beleaguered Lockheed Corp. five years ago

Chrysler's major facilities in six Eastern, must still make it through a sharply Midwestern and Southwestern states, in which it pays more than \$100 million in local taxes Chrysler puts a large part of the blame for its problems on federal safety.

The other side of the argument is a

question of far-reaching implications: Is it

a proper function of government to prop up

private enterprise with public funds?

Should government become, as consumer

crusader and Chrysler critic Ralph Nader

puts it. the "guarantor of last resort" for

enterprises that cannot make it on their

The argument now warming up will

become much hotter before a decision is

reached. But the odds are very long that that will be in favor of some form of

assistance. The administration is already

suggesting a loan guarantee a la Lockheed

but a quarter to a half-billion dollars less

than requested, a plan which, however,

own in the competitive marketplace?

divided Congress. The economic consequences of

Chrysler's collapse would be staggering

pension programs, funded not from profits and payments made by employees, but from gross receipts, thus creating an increased cost of doing business.

Faced with brutal taxation and regulation. many a business firm is courting bankruptcy by this method even though it is deemed vital to remain competitive. There is no mystery about it. If the funds with which to pay retired former employees do not come from investment earnings, they must accrue. from cash flow provided by current customers and patrons.

This means that as the number of retired persons increases, prices of the goods or services provided by the business, must rise. Thus, the business which funds a pension program from current operational income is flirting with catastrophe. I am happy to say that the numbers of businesses engaged in this practice are few. although they do exist.

What is truly tragic is the pension program established by union coercion backed by government insistence. Some of the firms thus pushed by the threat of violence or by violence actually brought to bear are in no position to create a pension program. But they are compelled to do so. Of course, the employee thinks such a procedure is great. All he sees is that starting at a certain date. and no matter what else may occur, he's going to get

Naturally, government has moved in and after taxing the daylights out of the firm. compels it to create an investment pool instead of which it perhaps ought to engage in some other activity just to stay alive. Today virtually all businesses operate under the gun and many times perform foolish acts just to remain on the sunny side of the law.

But dissolution looms in the final area. This is where government employees. including school teachers, bureaucrats, or others who receive their salaries directly from tax funds, are given pension plans. With only modest exceptions these pension programs are funded out of rising taxation. This means that the pension idea has. itself, been corrupted. The argument is that everyone has a "right" to a pension. Therefore, a government employee has a "right" to retire at some portion of his regular pay whether he has earned it or

This can only result in ultimate ruin for taxpayers. To finance pension plans approved by law, periodic increases in taxation have virtually been written into law. Couple this with periodic strikes. slowdowns, sick-outs and other childish foot-stamping and rolling-on-the-floor-to-get-attention actions so that government pay can be hiked, and the pension plan becomes a booby-trap which will blow up in our faces if not in our hands

Couple this with welfare payments to persons who produce nothing, with relief payments to persons who are injured or ill. child support payments, and cradle to the grave medical treatment, along with social security payments to those who no longer produce, and this nation is sitting on a time bomb. Sure, the government can increase the amount of credit or currency in circulation. But all real money is purchasing power. And there is no power on earth that can make it possible for anyone to buy something that hasn't been produced. This nation is already underproducing in terms of its ever expanding money and credit supply. The present government policy is to slow down the economy to fight inflation.

to deal with this.

In answer Riley quoted an executive interviewed by The Wall Street Journal who said: "You have a 9.6 percent after taxes profit (in the fourth quarter) and 8.2 percent inflation - that doesn't sound like inordinate profit to me.

The Firestone chief added that the government not only was showing a lack of understanding of the value of profits on the standard of living in this country but also was attacking a large source of its revenue. Profitable businesses are in the position of paying over half of every dollar they earn to governments.

He concluded his address by admonishing his audience not to sit back but rather to work to preserve the free enterprise system. It is a message to remember.

### **Repeal** Archaic Laws

Our bureaucrats have written so many laws to regulate, to protect, to harrass and to erode our freedoms that even the bureaucrats themselves can't keep track of those laws.

Take the plight of the city council of Social Circle, Ga. Yes, Virginia, there is a Social Circle, Ga. The town, too small to be listed on many maps of the Peach State, decided recently to survey its huge files of ordinances and what they found was enough to make even the bureaucrats cringe

A 6-mph speed limit, in effect in Social Circle for almost 75 years, was found still on the books. To the council's credit, it purged its vast file of laws of this outdated regulation which was passed in 1905 during the horse-and-buggy days.

The outdated speed limit was found after

the city hired a University of Georgia law student to study the city's ordinances. The, student, Marilyn Limpkin, also discovered an ordinance that prohibited the sale of soft drinks between 8 a.m. and 10 a.m. and between 3 p.m. and 5 p.m. in this town of 2,500. That law as also purged.

We wonder how many such silly laws might be found in the city halls in Pampa and Austin. Now, we're not advocating that the two city councils, at great expense to the taxpayer, hire a consultant to answer our question. It would be less costly to just repeal all rules that have to do with the non-criminal activities of our residents. In fact, such an across the board purge would add tremendously, not only to the pocketbooks of the local citizenry, but make them all that much more free to rule their own lives.

### Desiderata

With all that is being done and said in the world today, it might seem an effort to read what was said centuries ago. By accident, we came across again those pearls of wisdom that were found in old St. Pauls Church in Baltimore. They were tabbed Desiderata, dated 1692 and are worthy of reading again and again. You like? Proceed:

Go placidly amid the noise and haste, and remember what peace there may be in silence. As far as possible without surrender be on good terms with all persons. Speak your truth quietly and clearly; and listen to others even the dull and ignorant : they, too, have their story.

Avoid loud and aggressive persons. They are vexations to the spirit. If you compare yourself with others, you may become vain and bitter; for always there will be greater and lesser persons than yourself. Enjoy your achievements as well as your plans.

Keep interested in your career, however humble; it is a real possession in the changing fortunes of time. Exercise caution in your business affairs; for the world is full of trickery. But let this not blind you to what virtue there is: many persons strive for high ideals; and everywhere life if full of heroism.

Be yourself. Especially, do not feign affection. Neither be cynical about love; for in the face of all aridity and disenchantment, it is perennial as the grass.

Take kindly the counsel of the years, gracefully surrendering the things of youth. Nurture strength of spirit to shield you in sudden misfortune. But do not distress yourself with imaginings. Many fears are born of fatigue and loneliness. Beyond a wholesome discipline, be gentle with yourself.

You are a child of the universe, no less than the trees and the stars. You have a right to be here, and whether or not it is clear to you, no doubt the universe is unfolding as it should.

Therefore, be at peace with God. whatever you conceive Him to be, and whatever your labors and aspirations, in the noisy confusion of life, keep peace with your soul.

With all its shams, drudgery and broken dreams, it is still a beautiful world. Be careful. Strive to be happy.

The latter, now much in the news, is what Chrysler Corp. says it must have from the public coffers to rescue it from imminent collapse

Even in an era of megabillion-dollar budgets and deficits, that is not petty cash. The real issue in the Chrysler crisis is not. however, the principal but the principle of the requested loan.

Chrysler and a covey of politicians whose districts would be littered with the economic debris of a collapse can make an impressive case for aid

The carmaker is the nation's 10th largest corporation with some 130,000 employees on its own payroll and additional hundreds of thousands of jobs in supplier firms dependent to some extent on its continuing ability to do business. Wages and fringe benefits exceed \$3 billion annually at

### **Briefly noted**

Farming may not be the most profitable occupation year in and year out, but it apparently is the healthiest

American farmers, as a Health Insurance Institute study of government data figures it, have fewer days off the job due to illness than workers in 10 other major fields. In 1977, for an example, a farmer averaged 9.1 days of restricted work activity compared to 11.4 days for white collar and 12.4 days for blue collar employees.

On the other hand, looking at health from another standpoint, it's education that makes a difference. The healthiest group averaged 16 years of schooling - 13.5 work-interrupted days compared to 35.6 days for those with less than nine years at the books.

But on another hand, income makes the difference, with Americans with incomes of \$25,000 at the top of the heap. Now that really figures.

#### Win the battle, lose the war?

President Carter's multi-billion-dollar synthetic fuel program is running into heavy flack here at home and it hasn't yet charged the congressional front trenches

But it gets a vote of confidence from a foreign authority, no less than Albert Speer, the production genius who kept Nazi Germany's industry going until the plants were overrun by Allied armies.

Speer, in a recent German press report, recalled that when Hitler ordered the German economy to go on a wartime footing in August of 1936, the development of a synthetic gasoline industry was the most important project. In the light of the German experience, he doesn't think the Carter goal of 2.5 million barrels of synthetic oil per day by 1990 is out of line.

Which, in the light of the expertise with which he speaks, should be taken as some encouragement.

On the other hand, maybe it shouldn't, considering where it got Nazi Germany in the end.

#### Economical charity

It's an ill wind and all that, and the good the current blast labelled energy shortage is blowing is in the form of a windfall for charities.

Major charitable organizations in many parts of the country are reporting significant increases in donations of automobiles, mostly of the gas-guzzling variety

Erstwhile owners are finding it a good way to get rid of inconvenient behemoths and in the process to come out ahead, thanks to the tax deduction for contributions, of what they could expect on the used car market.

Goodwill in Washington, D.C., according to a wire report, has collected some 70 vehicles so far this year where ordinarily it gets three or four during an entire year. Even energy city itself, Houston, notes the trend.

The charities in turn sell the cars, usually on bids, for rock-bottom prices. But these still beat what old clothes bring.

It sounds like an arrangement that puts everyone ahead, except possibly the taxman. But it does raise question: What do the new owners do with the guzzlers?

Donate them to other charities?

And there is the Lockheed precedent. favorable in that Lockheed recovered its pollution-control and fuel-economy financial footing at no ultimate cost to the regulations that have jacked up production taxpayer. National defense worked in the planemaker's favor and is also a factor in costs. And it argues that it is in the public interest to preserve a contribution of its the case of Chrysler, the Pentagon's magnitude to the national economy. foremost supplier of tanks.

> So the answer to Nader's question is likely to be a qualified yes. And that raises a further and disturbing question: Is the United States heading down the same road that some of its industrialized partners have already taken. to their regret?

> Subsidization of ailing industries in the cause, among others, of job preservation has long been the practice in much of Western Europe. And it is often cited as a cause of much of what ails the economies of several countries, in particular Britain

> Prime Minister Margaret Thatcher has. in fact, made it a major point of her new economic policy to let obsolescent industries go under if they can't rise to the competitive challenge on their own, on the theory that the British economy in the long run will be healthier for the shaking out.

> We might be well-advised to keep the British and similar illuminating examples in mind as we go about developing our own policy on public assistance for private enterprise through trial and, it is to be hoped, not too much error

> What we're heading for is a further inflation of the government role in the national scheme of things. And isn't that something we have long been warned against - over many years by private businessmen and most recently and eloquently by a public official. Jimmy Carter?

### Serving the Top 'O Texas 73 Years Pampa, Texas 79065 403 W. Atchison PO Box 2198

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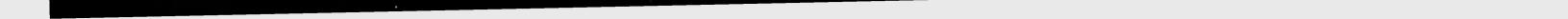
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### PAMPA NEWS Wednesday, August 22, 1979 3 Protection against oil spill hurting fishing village shrimp boat arriving today or Friday -

PORT MANSEJELD. Texas (AP) - It's not the massive Mexican oil spill destroying the en aomy of this tiny fishing village. It's the refense against that spill.

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Remote Port Mansfield, which sits on the scenic, but environmentally delicate Laguna Madre, depends on the shrimpers, deep sea charter boats and the offshore rig supply boats that can only reach the gulf nine miles across the lagoon through a 200-foot-wide man-made cut in Padre Island

But the Coast Guard cut off the channel Aug. 6 with anti-oil booms as part of their efforts to prevent the oil from seeping into the lush lagoons and destroying vital breeding grounds.

That strategic move and subsequent national television exposure transformed Port Mansfield into a veritable ghost town overnight in what is usually a peak business period, says Glen Fisk, one of the town's 300 fulltime residents.

The Coast Guard repositioned the booms and reopened the channel, but local merchants say the damage is irreparable. It will be next summer. they say, before they can recover - if they make the winter and if the runaway Mexican oil doesn't get into the Laguna Madre and destroy the bay fishing that attracts hundreds of tourists.

"I don't think reopening the boom will have any great effect on us this year. We're pretty well shut down this year. The harm has already been done," said Fisk, whose boat repair business depends on the boats that work the gulf.

"Opening the boom won't put it back like

it was. We'll have to make a comeback next year." Ernest Young, director of the Port Mansfield navigation district said as he looked out over a deserted port.

Port Mansfield's tiny population usually increases tenfold on weekends when tourists flock in on the only road to enjoy bay or deep sea fishing. Fisk's business usually increases accordingly

The first weekend after the boom was in place. Fisk sold one 57 cent lightbulb for a small bay fishing boat. Since Aug. 6, he's sold that bulb, a case of oil and two air filters. He's gotten no new repair jobs.

"The weekends here have been like a ghost town. This is usually our peak time. We have to have the good summers to carry us through the winters. If it continues the way it's going. I won't be here next

spring. Neither will a lot of other people. We can't survive like this on borrowed money," said Fisk.

The closing of the channel forced several businesses to close. The town's shrimp processing plant, which handles two million pounds of shrimp and employes up to 100 workers in the four summer months hasn't processed a single shrimp since Aug. 6.

The three motels are virtually closed. The two firms serving the offshore oil supply boats when the boats left Mansfield for a port with access to the gulf. The fuel dock sits empty, with thousands of gallons of fuel for shrimpers and charter boats languishing in the tanks.

Only the Windjammer Restaurant has

been able to thrive, thanks to television crews and reporters.

"When they cut that channel, they put us out of business. There are two roads into this town, one is water and one is pavement and they shut the water one off." said Fisk. Young said network television reports

mistakingly gave the impression that the port was closed, scaring away tourists who regularly come to fish the bay Ironically, the fishing is outstanding in

the Laguna Madre because the oil spill has chased fish northward from Mexican waters.

Before the channel was closed, up to 2,000 fishing boats went in and out of the port on a weekend, said Young

On Tuesday, local merchants talked excitingly about the possibility of a loaded

#### like small children awaiting the arrival of a riverboat

Hundreds of shrimpers come in and out of Port Mansfield-during a normal summer month

But local citizens are not angry at the Coast Guard for closing the channel, said Young. "If oil gets into the lagoon, it would wipe out everybody on the coast. We know that. It had to be done," he said.

Young said the locals are angered by what the considered erroneous reports by network television crews and a lack of communication with the Coast Guard after the boom was in place.

The boom was scheduled to be opened at ebb tides to let in the shrimpers, but no one could determine an exact time

### **Oil spill remedy: Massive flour dose**

CORPUS CHRISTI. Texas (AP) - Should the latest technology fail in the battle against the world's largest oil spill, the Coast Guard can always turn the oil into dough with millions of pounds of flour that's right, flour.

Or they could simply cover hundreds of miles of Texas beaches with plastic sheeting, allowing the goo to wash onto the plastic and making cleanup a snap. No muss; no fuss.

If scientists were to find something impractical in those two plans. the Coast Guard could use the monstrous plastic sheet. That sheet would be towed out to sea and submerged so the runaway Mexican. crude oil could float over it. Helicopters would then pick up the sheet and haul the oil away

The Coast Guard has dozens of other bizarre home remedies to choose from

Well intentioned, but woefully misinformed citizens concerned about the oil's threat to the Texas coast are sending the unusual suggestions at the rate of about 20 a day.

The usually comical proposals have thus far only served to improve the morale of Coast Guard officials forced to work 16 hours a day to battle the oil from a crippled Mexican offshore well.

But the officials listened patiently and politely to each one, because "sooner of later. we might get an idea we can use." said Lt. Ed Thompson

One woman called from Wisconsin, chastising the Coast Guard for spending \$2 million to protect the Texas coast when all they had to do was buy \$2 million worth of flour and dump it on the massive slick.

That, she said, would turn it into easily retrieveable dough balls. She knows it works, she said, because she tried it one day with

kitchen flour and some of her husband's refined motor oil in the garage

"I think it's safe to say we won't be trying that method," said Coast Guard spokesman Jim McGranachan.

Two persons, one a 12-year-old boy from Fort Worth, suggested using the giant plastic sheets at sea:

"That's a little tough to do when you are talking about thousands and thousands of square miles covered by the oil." said McGranachan.

The 12-year-old also had some other ideas, one to build a floating fence around the spill and another to put a giant steel box over the runwaway well some 170 feet below the water's surface.

One of the more novel suggestions was to install a fence under floating booms protecting passages into delicate lagoons and charge the fence with 200,000 volts. That is supposed to electroplate the oil into metal

All the Coast Guard would then have to do was remove the large sheet of metal which had once been the fence.

CLAYTON MOORE, who played the Lone Ranger for many years on TV. dressed for the role Tuesday when he held a news conference to explain what he believes is his right to appear at shopping centers and the like as Clayton Moore the Lone Ranger. Lone Ranger Television Inc. purchased the rights to the character and plans on bringing back the masked man with a younger actor, claiming Moore is much too old to portray the film character.



Carey. in an angry outburst. criticized President Carter for his failure to address delegates to the American Legion 61st national convention here. 'We don't know how come he couldn't take a

little time out from his trip down the river." said Carey, who earlier had accused the President and his administration of being anti-veteran. 'We are deeply disappointed.

Carev's impromptu attack on the president Tuesday came during the time on the program originally alloted for the president's speech and generated applause from many of the 2,999 delegates and thousands of spectators.

The outburst also followed a speech by Max Cleland, the head of the Veterans Administration and the lone White House envoy

through budget cuts and personnel losses

been that way about a year." said Tom Schneiders, assistant director of the National Veteran Affairs and Rehabilitation Department. "They're playing with figures.

The numbers game involves 7.000 employees in the medical centers, explained Schneiders and Robert E. Lyngh. director of the rehabilitation department

About a month ago, the administration recommended cutting 7,000 employees. Lyngh said. Then the American Legion persuaded Congress to refinance 3,800 of them. he said.

"The administration is going to try to take credit for it," he said.

The Legion, which has about 2.6 million members. is not happy with that or with some of Cleland's other plans

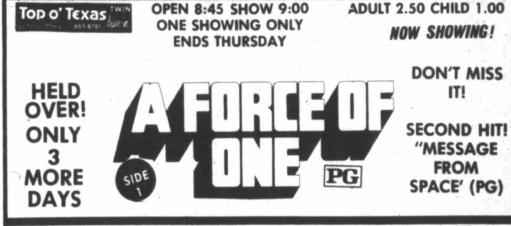
The VA director said twice as many patients. and three times as many outpatients - a total of 18.93 million - were treated this year compared with 10 years ago.

About 20,000 fewer beds were filled. Cleland said. by using more outpatient care and shorter hospital stavs.

We're saying there are more veterans who. need hospital care." Lyngh said

Manager

665-2349



Carev also clashed with Cleland, over health care for veterans, in a prepared speech he delivered to open the convention. The 172-hospital network administered by the VA is improving its care. Cleland said. But Carey said the system is deteriorating

After the contradictory speeches, a top Legion staffer explained the rift.

'We're in conflict (with Cleland) and have



'I don't even know where you would get 200,000 volts," said McGranachan. "I can't imagine oil hitting nets and turning into metal

# CHOOLS

#### Lefors students register Thursday

LEFORS - Senior high school students will register for fall classes here Thursday from 9 a.m. to 5 p.m.

Seniors are scheduled to register from 9 a.m. to noon, juniors from 1 to 3 p.m. and sophomores from 3:30 to 5 p.m. Freshmen will pre-register from 9 to 11 a.m. Friday. while registration for grades kindergarten through 8 will be conducted Sept. 4. the first day of classes for all Lefors schoolchildren.

Students enrolling in the Lefors schools for the first time must have a copy of their health records. Children enrolling in kindergarten must bring the completed pre-school registration form. which includes a pre-school physical and a copy of their birth certificate. The forms may be obtained from the business office during regular working hours.

Senior pictures will be taken beginning at 8:30 Sept. 5. Students should be well groomed for their pictures, and boys must wear a coat and tie. A \$15 deposit will be required.

School lunch prices for the 1979-80 school year have been set as follows. Grades kindergarten through 4 will pay 50 cents per meal. grades 5-12 will pay 75 cents. teachers \$1 and visitors \$1.50.

#### St. Vincent's sets registration dates

Registration for students planning to attend St. Vincent De Paul School will be held from 8:30 a.m. to 6 p.m. August 30 and 31. Parents should bring immunization records. birth certificates and report cards of students new to the school. The school will have required class

supplies on hand and parents may purchase these materials when they register their children Pre-enrolled students should come to the school during these two days to confirm

their enrollment and pay fees. St. Vincent's School conducts pre-kindergarten through fifth grade classes. Accredited by the Texas Education Association, the school offers a wide curriculum of studies, including the basic grade courses and religion, art.

to form. Vacancies remain in all other

classes, which allow a maximum of 20

meal.

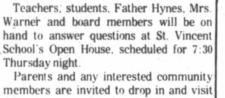
students per room.

**Rate This Week** 

music and physical education. Hot lunches are provided each noon at 60 cents per

Pre-kindergarten classes are divided college Sept. 1. into 3- and 4-year-old sessions. The 4-year-old class is full at the moment, but sufficient interest may allow a second class

said Tuesday.



**Open House Thursday** 

members are invited to drop in and visit during the evening. The school will be accepting registrations at the Open House. and visitors will be able to view a slide presentation and visit the classrooms. Refreshments will be served.

#### College head

#### wants Bible study

DALLAS (AP) - The new president of Dallas Baptist College envisions the school becoming "more Bible-oriented than any school in the area - probably in the state."

W. Marvin Watson Jr. of Daingerfield, a former assistant U.S. Postmaster General, assumes leadership of the 1,000 student

"I have been looking at what is happening to universities and colleges and those expanding in great numbers and those setting a Christian example." Watson

**Annual Effective Yield** 

Subject to Change At Renewal

### **Horizon City fire** protection depends upon 38 volunteers

HORIZON CITY, Texas (AP) - This small community east of El Paso was depending on 38 new volunteers for fire protection Tuesday after the seasoned force resigned.

The 25 regular volunteers quit last week in a protest involving funds. If problems are solved. the 25 will replace the new volunteers.

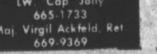
About 100 residents met Monday night with Fire Marshal Rey Gower Jr. and Town **Commission Chairman Melvin** Cole.

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This week's Money Market rate at Panhandle Savings is the highest rate available at any financial institution. Drop by or call Panhandle Savings & Loan. They'll show you how an investment of \$10,000 for 26

9.504% • 9.898%

weeks in a Panhandle Savings Money Market Certificate at this week's rate will grow.

Federal regulations will not allow us to compound interest on Money Market certificates, and there is a substantial interest penalty for early withdrawal.

> **Panhandle Savings** & Loan Association

> > of Amarillo, Pampa and Canyon Hebart St. at Ceek 806/669-6868



Wednesday, August 22, 1979 PAMPA NEWS

Services tomorrow EHMANN, Ora Kay - 2:30 p.m., Carmichael Whatley Colonial Chapel-WATERS. Edwin - 10 a.m., Canadian Cemetery

#### deaths and funerals

**ORA KAY EHMANN** Funeral services for Mrs. Ora Kay Ehmann, 75, of 1602 Charles will be held at 2:30 p.m. Thursday in the Charmichael - Whatley Colonial Chapel with Bishop Steven J. Funk, pastor of the Church of Jesus Christ of Latter Day Saints officiating. Also assisting will be L.B. Boyles. Bill Salisbury and Dick Bayless.

Burial will be in Miami'Cemetery.

Born January 29, 1904, Mrs. Ehmann died Sunday in her home.

She was married to Walter Ehmann on May 20, 1928. They both held an extensive interest in farming and ranching until his death in 1976. She was a member of the Church of Jesus Christ of Latter Day Saints

Survivors include one son. Wallace of Miami: one sister, Mrs. Zelma Lloyd of Trumenton, Utah: 5 grandchildren and 6 great grandchildren.

The family will receive friends at the funeral home from 7:00 until : 30 this evening and request that memorials go to the church of your choice.

#### police report

The wing window of a pickup truck parked at West Texas Golf Cars, 509 E. Atchison, was reportedly broken. A citizen's band radio valued at \$30 was taken from the truck. Damage to the window was estimated at \$21

Topographic Land Surveyors at 903 S. Finley reported the passenger vent window of a company pickup truck parked in the 300 block of East Atchison was broken. Damage was estimated at \$21. including damage done to a phone inside the truck.

Mrs. Jack Boyd of 504 S. Henry reported the theft of a pumpkin rom her garden

R.L. Enterline of 1523 Hamilton reported someone tore a patch of vinyl from the roof of his car and wrote on the trunk with white shoe polish. Damage was estimated at \$250.

Robert Ross of 1144 Starkweather reported a flap was torn from the vinyl top of a vehicle parked at his residence. Damage was estimated at \$225.

Julie Wilson of 1601 Hamilton reported someone wrote on the vinyl op of her vehicle with shoe polish.

Melissa Garver of 1005 Mary Ellen reported a tire was cut and an antenna broken on her vehicle while it was parked in front of her residence. Damage was estimated at \$75.

A juvenile was arrested after he attempted to shoplift a belt buckle valued at less than \$5 from Alco Discount Store at 1227 N. Hobart. The juvenile was taken to the police station and released to his mother.

William McIntosh of 1008 E. Francis reported the theft of his daughter's bicycle, valued at \$20, while it was parked at the municipal swimming pool.

Dorothy Brown of 909 Varnon reported the theft of her billfold and checks from her residence. She told police that apparently one of the stolen checks has been passed.

Garv Pete Hoilandof of Oklahoma City was arrested after a clerk at Allsup's Convenience Store told police Hoilandof was carrying a gun in the store. Hoilandof was also found to be possessing a

controlled substance. He was placed in the city jail. Police responded to 42 calls in a 24 - hour period ending at 7 a.m. today

#### stock market

The following grain quotations are
ovided by Wheeler - Evans of Pampa.
Wheat \$4.00 bu
Milo \$4.40 cwl
Corn \$5.25 cwl
Soybean \$6.14 bu
The following quotations show the range
thin which these securities could have
en traded at the time of compilation.
Ky Cent Life 1834 191

#### daily record

**HIGHLAND GENERAL** HOSPITAL **Tuesday's Admissions** Helen Marie Warner, 1137 Terrace Charles Bird, Leisure Lodge Donna Ann Clancy, Country Fritch House Trailer Park No. 9

Ann Marie Chapman, 1313 Coffee Janice Marie Matthews, 333 N. Christy Evelyn Woodruff, Rt. 2, Box 6, Shamrock

Kimberly Kenyon, 827 Deason, Borger Jimmy Brown, 827 Deason,

Borger Tanya Martin, 1013 E. Foster Bonnie Ray, 408 E. Louisiana Sherri Free, 1709 Hamilton

Bobby Stone, Box 72, Miami Celia Fowler, 406 Red Deer James Kirkwood, 1924 N.

Banks Leigh Barrett, Rt. 2. Box 57

Baby girl Clancy. Country House Trailer Park No. 9 Sandra Edwards, Rt. 2, Box 71 Clyde Thompson, 1018 Reid Alma Kennard, 1604 Hamilton

Dismissals Mary Sherman, 333 Sunset John McKeon, Box 45

Deer Andrew Hook, 940 S. Faulkner

Skellvtown

Panhandle May Ola Adams, 1131 S. Sumner Delmar Scott, Box 193, Miami Augusta Brown, 938 Brunow Marie Murry, Rt. 3, Canadian Patricia Cope, Box 60, Lefors

Alma Davis, 1125 Neel Velma McDaniel, 908 S. Finley

NORTH PLAINS HOSPITAL Admissions Trilby Lewis, Stinnett Janice Poole, Borger Lora Moss, Borger McLean Luella Jones, Morse Rubert Bearden Jr., Borger Mo. Douglas Davis, Fritch Jessie Burris, Fritch Mo. Debra Fish, Borger Ronetta Holt, Borger Mo. Thomas Gross. Phillips

#### city briefs

Damon Bunn, Borger

LIMITED SPACE still 27 and Tuesday, 669-636l or 669-7293 available for fall piano students. Contact Linda Whatley. 665-8319. ONE DAY art sh Arturo Mercado (Adv. JEANNE WILLINGHAM -August 23, 10:00 a.n Beaux Arts Dance Studio, Fall Las Pampas Galleries (Adv.) Registration - Monday. August

minor accidents

A 1978 Ford driven by Sherry Watson of 225 Zimmers was traveling

# Offshore crude terminal to help state refining, chemical industry

HOUSTON (AP) - The chairman of the Brownsville, particularly to Corpus Texas Deepwater Port Authority says a major objective of a state-owned offshore crude oil terminal south of Freeport will be to help Texas "keep what we've got."

Bob Casey, a former Houston congressman, said oil supplies moving through the \$1.2 billion project will underwrite the health of the state's vast oil refining and chemical industry. The terminal will not, Casey will not, be

in competition with LOOP, a similar but privately-owned project now under construction off the Louisiana coast. "What we're interested in is keeping

what we've got and keeping plants from moving over to the LOOP area because of assured supplies and lower transportation costs." Casey said Tuesday.

tentative acceptance of a Department of Transportation license for a rreeport terminal capable of receiving up to 2.5 million barrels of foreign crude a day.

An engineer told the authority the terminal could be in operation the last half of 1982, a year earlier than most estimates, if all goes well

We will not be in competition with the owner-owned LOOP that is being built primarily to serve the Mississippi Valley. Casev said. from

h as

Christi. And we've had inquiries from Oklahoma, depending on pipeline connections.

Casey acknowledged, however, there are reports the Mississippi Valley, because of LOOP "is taking over the limelight in refining and chemicals from us.

"The estimates of new plants LOOP has generated is astounding," he said.

Casey said LOOP's owners already have pledged that project's capacity while the Texas authority's immediate task is to negotiate agreements for oil companies to use the Freeport terminal

Major prospects, for signing such agreements were members of the Seadock consortium that spent \$20 million in planning a Freeport terminal before closing shop last year because of what it

termed onerous federal regulations Without such use agreements, the state authority cannot sell some \$1.2 billion in revenue bonds and construction cannot start until the first bonds are sold.

Both Casey and Geraid Jackson, general manager of the authority, said use agreements totaling at least 1.4 million barrels a day are needed before the DOT license can be finalized.

Both are confident an authorized two-tier tariff arrangement will provide sufficient incentive.

Companies which sign the agreements

will pay fees up to 25 percent cheaper than the rates "spot" customers will be charged.

Savings on transportation costs also offer a major incentive for using the offshore " facility that will receive oil from supertankers unable to enter U.S. ports, Casey said.

He estimated savings of 8 to 10 cents a barrel over current lightering and transshipment operations.

A study financed by the port authority indicates even larger savings on the longrange

Cost savings for lightering, with oil being transferred from large tankers to smaller tankers at sea, were projected to increase from 12 cents a barrel in 1984 to \$1.40 by the vear 2000.

For transshipments under which supertakers transfer cargoes to smaller vessels in Caribbean ports, the projected savings are 38 cents a barrel in 1984 and increasing to \$2.50 by 2000.

Casey, who had been talking in terms of mid-1983, was surprised when Tom Hines, a Brown & Root Inc. engineer, said the Freeport facility could be in operation by the third quarter of 1982 if the first bonds are sold in the first quarter of 1980.

"That's faster than I've been telling everybody." Casey said. "I'm not complaining. I'm very pleased.

### **Marshals** search for Chagra after defendant vanishes

EL PASO, Texas (AP) - U.S. marshals were looking for convicted drug dealer Jimmy Chagra today after authorities said he failed to report to Nevada probation officials and his brother reported he fled. A federal bench warrant was issued here after Chagra, convicted last week on charges involving drug smuggling. did not show late Tuesday for a pre-sentencing report at Las Vegas, Nev., probation

offices, said Bill Alden of the Drug Enforcement Administration. Chagra was free on a \$400,000 bond when the arrest warrant was issued. That bond was revoked Tuesday and set at \$3 million, said Carl Pierce, the assistant U.S. attorney who prosecuted Chagra.

Alden said Chagra's brother, Joe, an El Paso attorney. called federal authorities in El Paso and said "his brother had fled. Chagra was scheduled to appear here this Thursday for a hearing that could have raised his previous bond.

1.11

Chagra is scheduled to appear Sept. 5 before U.S. District Judge William Sessions, who could assess a sentence of life imprisonment without parole. The minimum penalty is 10 years without parole.

A federal court jury of eight women and four men took less than two hours last Wednesday to find Chagra guilty of organizing and managing a "Colombian Connection" cocaine and marijuana smuggling venture.

The jury found that Chagra, 34, directed at least five persons in a series of at least three violations of federal drug laws and made a substantial income" from doing so.

Chief defense attorney Oscar Goodman, of Las Vegas, urged Sessions after the verdict to leave Chagra free on bond. He said Chagra would not become a fugitive because of his wife and children - including a son born during the trial - in Las Vegas and his mother in El Paso

SPITAL ons Amarillo	"Our objective is to service an area f Lake Charles, La., to as far south
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SPITAL ons McLean ockmorton. Itz. St. Louis.	100 70
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als	AL
August 28. (Adv.) now featuring . Thursday, m 9:00 p.m.	ALAN

#### Neva Neeley, Shamrock Dismissals Tommy Reeves, Shamrock W.D. Cook, Shamrock Ora Holloway, McLean Bernice Titter, Shamrock Lisa Brownley, Amarillo Births A girl to Mr. and Mrs. Gordon Jerrel Don Easley. Box 13, Alley, Wheeler Mamie Seitz, Box 101, White Guy Gripp. Box 692. Mike Tschsudy, A

Juanita Vines, Gr Jim Babcock, Gr Anne Ludden, Par Ruby Marchman. **Forando Sandoba** Betsy Krizen, Gro Dismissa

None **MCLEAN HOS** 

Admissi Buelah Kinard, M Mamie Thro

Alexander Schult Darlene Schultz Christine McDor

Dismiss None

Jerry Gaines, Gr

Frieda Simms, Borger

Alma Wallace, Borger

Marie Dugone, Borger

Ada Huffman, Borger

Lorena Sena, Borger

Nancy Purdy, Fritch

Faye McGee, Plainview

Michelle Davis, Borger

Douglas Page, Stinnett

Essie Leslie, Borger

Cheryl Trout. Borger

Long. Borger

Melissa Brain, Borger

Francis Robinson, Borger

Marjorie Harmon, Phillips

Births

Admissions

Dismissals

Joyce McLaughlin, Houston

Billie Parker and baby girl.

**GROOM HOS** Admissi

Veronica Browning, Amarillo A girl to Mr. and Mrs. Glenn SHAMROCK HOSPITAL The Texas authority had just voted

Southland Life 18<sup>4</sup>% 19<sup>4</sup>% So. West Life 37 37<sup>1</sup>2 The following 10:30 NY stock market quotations are furnished by the Pampa

thwestern Pub. Ser 1338 6734 28 Standard Oil of Ind. Texaco

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east on Foster Avenue and struck a 1966 Ford driven by Mary Wooldridge of 403 Lefors. Watson was cited for following too closely.

### **U. S. to block Palestinian resolution**

WASHINGTON (AP) — The United States will not sponsor any resolution in the United Nations Security Council supporting Palestinian "rights" and is prepared to use its veto power to block any such measure. special Mideast envoy Robert Strauss said today.

In a television interview. Strauss said he and other senior advisers unanimously recommended to President Carter on Tuesday that the U.S. position be against passing a new resolution now because of

the "hesitation" he found in both Israel and Egypt during recent talks.

ffice of Schneider Bernet Hickman, Inc.

Beatrice Foods Cabot Celanese Cities Service

Getty Kerr - McGee

DIA

PNA

Strauss said he expected the longstanding U.N. resolutions affirming Israel's Carter to endorse the right to exist within defensible recommendation "that we not go forward with a resolution. borders and deal with the The president, taking a vacation cruise on the Mississippi River.

has not announced his decision. If such a resolution is introduced in the Security Council debate that begins Thursday, the U.S. response will be "negative." Strauss said on NBC-TV's "Today" program. enabled to exercise its

Palestinian issue strictly as a refugee problem. While reaffirming those resolutions, a U.N. committee's draft resolution scheduled for debate Thursday would have the council "affirm...that the Palestinian people should be

inalienable rights of In the council, the United self-determination, national States has the power. through its independence and sovereignty veto, to kill any modification of in Palestine.

> The recommendation to Carter came after a nearly two-hour strategy meeting at the White House Tuesday

Following the meeting, three sources told The Associated Press that the United States would initially seek a postponement of a Security Council vote on the Palestinian issue until mid-September.



JAMES T. FARRELL, award-winning novelist and author of the American classic "Studs Lonigan," died in his New York home early Wednesday. A family friend said Farrell, shown here in a 1971 photo, had been stricken by a heart attack.

(AP Laserphoto)

His mother "looks to Mr. Chagra as a source of inspiration and a source of some strength, and he is not going to leave her." Goodman said

Government witnesses pointed to Chagra as the head of an operation that smuggled 13.2 pounds of cocaine from Colombia to Florida and tried to smuggle 30.000 pounds of marijuana aboard the freighter Dona Petra in late 1977.

The witnesses also said he supervised the unloading of several tons of marijuana from two other Colombian freighters, the Miss Connie and the Eco Pesca IV, after American connections failed to materialize in the Bahamas

The Coast Guard seized all three freighters between Christmas and New Year's Eve 1977.

The president of the Horseshoe Hotel and Casino in Las Vegas testified at the trial that Chagra had beat the house for nearly \$2 million in 1979. Chagra has said he is ahead of Caesar's Palace by \$3 million to \$4 million.

Defense attorneys and witnesses portrayed Chagra as a high-stakes craps shooter and blackjack player who has won big and lost big, saying he paid \$915,000 in cash to Caesar's Palace one night.

### Weather

north central portions of the state.

clouds. No injuries were reported.

damaging roofs.

By The Associated Press

Texas late Tuesday and early today as storm

lines, some producing heavy rain and strong

winds. rolled through the northeastern and

Heavy storms, accompanied by gusty winds

and hail. ripped through portions of West

Texas Tuesday, uprooting trees and

Stephens County before returning to the

A tornado ripped the roof of a house in

Gusty winds that heavily damaged roofs

and scattered debris were reported Tueday in

Thunderstorms were noted throughout

#### TEXAS

the West Texas communities of Eastland, Ranger, Morton Valley, Olden, Coleman and Camp Colorado.

Other thunderstorms were reported along the Rio Grande from Del Rio to Laredo. Skies were generally fair outside the thunderstorm areas.

The forecast called for thunderstorms with locally heavy rains through wide portions of North Texas. Most of the state was expected to have partly cloudy skies with a chance of afternoon and evening thundershowers through Thursday. High temperatures were expected to be mostly in the 90s.

Most of the West Coast and Rocky Mountain

states were reporting clear to partly cloudy

The rain was spawned by a pair cold fronts.

One front extended from the lower East Coast

as far inland as Missouri, turning south into

Kansas and the Texas panhandle: A second

front was reported in the northeast from

Temperatures around the nation at 3 a.m. EDT ranged from 49 in Arcata, Calif., to 84 in

Maine into northern New York.

conditions early today.

Laredo, Texas.

#### NATIONAL

Thunderstorms boomed over much of the nation early today, with heavy concentrations reaching from northern Louisiana into Tennessee and Georgia and northward into the upper Mississippi Valley.

An early morning flash flood watch was issued for southeastern Minnesota and northeastern lowa

Scattered thundershowers also were reported over Florida. the Carolinas and along the New England coast.

However, the wet weather was confined to central and eastern sections of the country.

Friday Through Sunday

warm Friday through Sunday. A few isolated

afternoon and evening thundershowers

Friday and Saturday. High temperatures 88

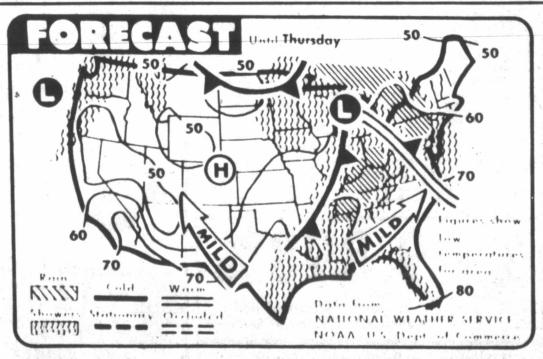
South Texas: Widely scattered mainly day

to 95. Low temperatures 68 to 75.

North Texas: Clear to partly cloudy and

EXTENDED

time thundershowers southeast Texas Friday through Saturday. Otherwise partly cloudy with little change in temperatures. West Texas: Partly cloudy with no important temperature changes. Lows 50s mountains 60s north to 70s south. Highs 80s mountains and north to upper 90s Big Bend.



RAIN AND SHOWERS are forecast for most of the eastern half of the country until Thursday morning. Showers are also forecast in the Northwest. Sunny weather is expected for most of the West, and mild temperatures are forecast for most areas.

(AP Laserphoto)

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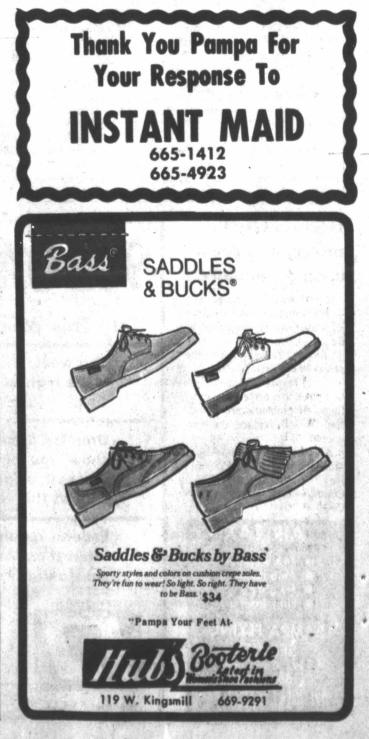
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#### TEMPS

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Austin	95	75	.00	Houston	93	80	.04	Shreveport,La.	93	67	
Beaumont	90	74	.03	Junction	95	65	.00	Stephenville	92	70	
Brownsville	96	76	.00	Longview	95	65	.40	Texarkana	90	53	
Childress	93	66	.14	Lubbock	90	69	.00	Tyler.	96	66	
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AN EXPANSIVE "HELLO" to London yesterday from American actress Carol Channing outside the Theatre Royal, Drury Lane, where she is getting ready to play the title role in the musical "Hello, Dolly", opening Sept. 25. Miss Channing created the role when the show began a smashing four - year run on Broadway in 1964. She played Dolly again in a Broadway revival in 1977. (AP Laserphoto)



### **DR. LAMB**

### **Indoor exercise can replace jogging**

#### By Lawrence Lamb, M.D.

DEAR DR. LAMB - If a person is supposed to jog around the block for 20 minutes and instead jogged in place, would it have the same effect? If so, is this the correct exercise for getting rid of excess fat around the waist and buttock? If it's not the correct exercise, what would be the best one for these areas? I and many others would appreciate your answer

DEAR READER - The best exercise for getting rid of excess fat around the waist and hips involves moving the head slowly from left to right when the plate of food is passed your way.

There is no such thing as spot reducing. The way you get rid of excess fat deposits is by changing your calorie balance. That means taking in less calories than your body uses. You can do this with a diet or you can do it by increasing the calories used through exercise. The best approach is to do both at the same time in moderation and in a sensible way

Running in place is a good exercise if it's done right. The same can be said for jogging and they have similar effects. I believe that you will use more calories jogging through distance than you will jogging in place, assuming that the rate of your steps or speed is the same. In

People

both instances, be sure not to jog on your toes. Jog so that the foot hits

the/floor or surface in a flat - footed manner or actually on the heel. If

you want to run in place, start slowly, count one step each time either

the left or right foot hits the floor, one or the other but not both. Don't

do more than 100 steps the first day, then you can gradually increase the number 10 steps a day to allow your body to gradually adjust to

To tighten up muscles in the waist you can, of course, do exercises

that strengthen your abdominal muscles. For that purpose I am sending you The Health Letter number 3 - 7. Girth Conrol: Avoiding

the Big Middle. Other readers who want this issue can send 50 cents with a long, stamped, self - addressed envelope for it. Send your request to me at P.O. Box 1551, Radio City Station, New York, N.Y.

These abdominal exercises will not cause spot reducing either, but they can help you tighten up your muscles as you get the fat out of the

There are a lot of exercises you can do indoors if you really don't

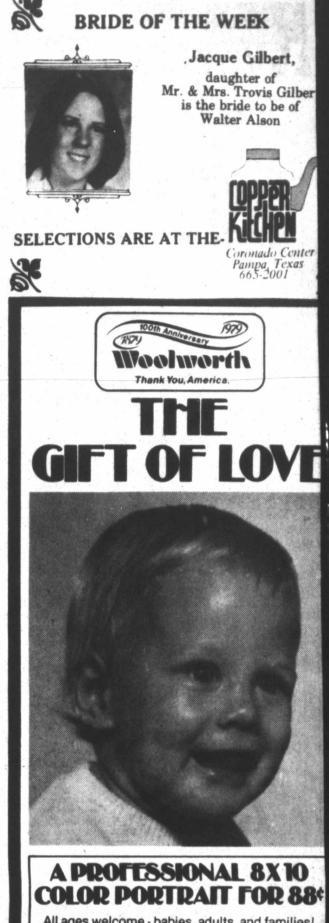
want to jog outside. This includes running in place and dancing. If you build up your capacity you can put on some music that you like

inside of your abdomen and underneath your skin.

and do some reasonably active dancing. That can do a lot calories for you. It can also improve your balance and flexit you introduce a little acrobatic dancing into the proceduic.

PAMPA NEWS Wednesday, August 22, 19

Swimming is one of the best total exercises. It uses lots ot ca and most of your muscles. It also is good to develop your her lungs. Many communities have indoor pools for year - round us



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### **TWEEN 12 AND 20** Parents say no to son's perm

By Robert Wallace, Ed.D.

Dr. Wallace: I'm a 15 - year - old guy and I would like to get a "perm". My parents say no, but they only use the excuse that my dad was not allowed to get a "Mohawk" when he was a teen.

After all, it's my hair and I would pay for the perm

Do you think I should get a perm? My parents read your column so they just might change their minds. - John, Seattle, Wash

John: I've mellowed with age. Five years ago I would have said no. Now I say, "Why not?"

Dr. Wallace: I have a best friend, Becky, who sometimes is not very nice. When it comes to

No one would help her plant the seed, reap the wheat or bake the bread, but everyone would help her eat the bread. Her answer was - no help - no eat

Tell Becky, no help - no swim!

Dr. Wallace. I'm in a body cast from my chin to my waist. My problem is that kids call me cast ctod and make fun of me. What can I do to make

them stop? - Tommy, Fullerton, Calif. Tommy: Kids can be and are very cutting when dealing with physical handicaps. It makes them feel superior. Thankfully, as the kids grow

older. the great majority of them "outgrow" this phase.

### White Deer homemaker is 'Woman of Year'

the exercise

10019.

Mrs. Charles Warminski of White Deer last week was named "Woman of the Year" by the Texas Association of Extension Home Economists (TAEHE) during the group's 36th annual conference.

Mrs. Warminski, president of the Texas' Extension Homemakers Association, was cited for almost 40 years of "outstanding contributions toward educational programs of the Texas Agricultural Extension Service - on the local, county, district and state levels, as well as toward Extension education on the international level." according to a TAEHE spokesman at the conference in Temple

The honoree began her extension work in educational programs when she joined a home demonstration club in Gray County just after her marriage in 1940.

After that, she joined the home demonstration club in Carson County, where the Warminskis still live.

horticulture and gardening. She also taught projects in soil and water conservation, bedroom improvement, clothing, poultry marketing and safety.

As a Carson County Home Demonstration Club member. she taught these same subjects to homemaking and senior citizen groups and groups from other counties.

In other HD club work, she has held every office in her club and county council and has served as district director. On the state level, in addition to her current term as president. Mrs. Warminski has served as 4 - H Committee chairman and vice chairman of the Texas Extension Homemakers Association.

As vice chairman, she organized a special training program for district chairmen to strengthen the overall structure of the organization and add support to the educational programs.

Mrs. Warminski also has served six years on

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cleaning up after we make a mess, she always takes off.

But since we got our pool, Becky is first in line to dive in. Can you please tell me how to cope with her? We are 10 years old. - Jeannine, Dixon, Ill.

Jeannine: Your letter reminds me of the fable about the little red hen.

DEAR ABBY: I live in a rough neighborhood. In the past year I've

had my purse snatched six times. I put up a fight the last time and

was hit over the head and had to go to the hospital to get 12 stitches in

I also received 11 indecent propositions. I can't figure it out

because I'm 47, overweight and just an ordinary - looking housewife.

I hardly ever wear makeup, and I dress up only for church on

Three women in my neighborhood have been raped in the past

Will you please consult an expert and find out if I can be put in jail

DEAR SCARED: You don't say where you live, but yours is a good

question. I advise you to get in touch with your local police or

sheriff's office and ask them what kind of weapon (if any) a citizen is permitted to carry in order to protect life, limb and pocketbook. The

DEAR ABBY: When I go to a fast - food place. I find my own seat, pay the cashier. carry my own food to the table, and dispose of the

But when I go to a restaurant and someone takes my order, serves

My question: What would you consider a reasonable tip for a semi -

service place when I stand in line to place my order, pay the cashier

and find my own table, but the waitress brings the food, pours my

DEAR ED: I'd leave a 15 percent tip. That will make up for the

my food and brings me my check. I tip 15 percent of the bill.

month and I'm scared that I may be next. I am thinking of carrying a

butcher knife in my purse for protection.

debris in the waste receptacle, so I do not tip.

laws differ from state to state.

iced tea and clears the table?

cheapskates who leave nothing

for trying to protect my purse. my honor and my life.

my head.

Sundays.

**Dear** Abby

by

SCARED

ED IN SOUTH CAROLINA

There is no way you can make them stop making fun. But you must not let it get you down. Keep smiling. If they think they are not irritating you, they just might ease off.

For Dr. Wallace's teen booklet. "Happiness or Despair" send \$1 and a 28 - cent stamped, self addressed envelope to P.O. Box 190, San Diego, Calif. 92112.

In addition to home demonstration club work. she served as a 4 - H leader for 27 years, as the Warminski children participated in 4 - H and youth programs sponsored by the Texas Agricultural Extension Service.

Mrs. Warminski taught 4 - H projects in food and nutrition, food preservation, electricity,

the Panhandle Economic Program Family Living and Youth Task Force. During three years while she was chairman of the task force, the group conducted programs on health, communication and energy.

The mother of five also has been active in area programs on arthritis, cancer and heart disease.

#### A&M study benefits paralysis victims with spinal injuries

Victims paralyzed by spinal Oxygen and chemical

(pressurized oxygen) treatments comined with the use of dimethyl sulfoxide (DMSO), a chemical sometimes used to preserve tissues during freezing

in which such regeneration has occurred in mammals. Gelderd explained that

The preliminary findings hold huge potential if they can someday be applied to human victims, Currently, little, if anything can be done to return normal functions to persons paralyzed with spinal injuries.

applied over a period of two months at pressures almost three times that of earth's atmosphere, said Gelderd. The

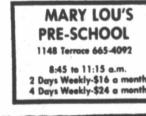
pioneer Dr. William Fife,

In a control group, not a single animal regained use of its hindquarters., supporting the widely - held belief that mammals aree unable to regenerate spinal cords under natural conditions.

Gelderd, who participated in the inauguration of the Kent Waldrep (injured TCU football player) International Spinal Cord Research Foundation at Arlington last month, has

The tests were among the first with Texas A&M hyperbaric received \$21.375 from the Paraplegia Cure' Research Foundation to continue his studies with two other Texas A&M medical researchers.

The current study was funded by Orgainzed Research. a special allocation established by the Texas Legislature to foster experiments.



Lb.

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**Pure Pork** 

SAUSAGE

All ages welcome - babies, adults, and families! Choose from our selection of scenic and color backgrounds. We'll select poses, and additional portraits will be available with no obligation. Satisfaction always, or your money cheerfully refunded.

THESE DAYS ONLY THURSDAY-FRIDAY-SATURDAY August 23-24-25

Daily 10 A.M.-5 P.M. Saturday 10 A.M.-4 P.M.

> 200 North Cuyler Pampa, Texas

First subject 88¢. Additional subjects \$1.00 each. Backgrounds may occasionally change. Remember, children must be accompanied by a parent.



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6 Lbs. Roast

**BEEF PACK** 

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6 Lbs. Lean Ground Beef

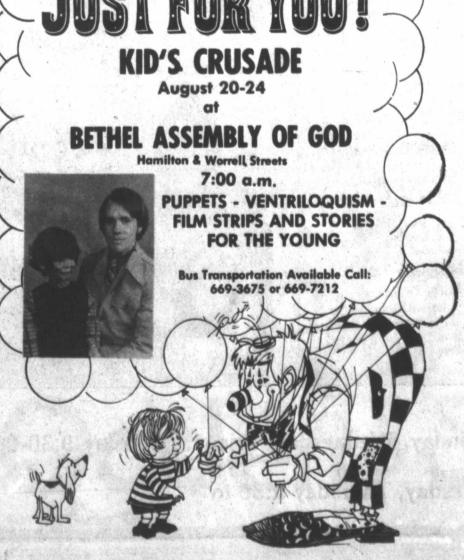
5 Lbs. Round Steak

T-Bone & Club Steak

5 Lbs. Sirloin Steak

5 Lbs. Total of

Y'stra Victor



DEAR ABBY: I am one of six, and we've always been a very close family. We're all married now and have families of our own. Seven years ago our mother died. Dad died a year later. We all contributed equally to the upkeep of their graves, but I haven't been to the cemetery since we put up Dad's headstone. I've headed out toward the cemetery many times, but a terrible

depression comes over me and I turn back. My brothers and sisters go often. They say it makes them feel good. Well, maybe I'm an oddball but it tears me apart to look at their graves, so I don't go. I was a good son, so I don't have any guilt about how I treated my parents when they were living, but I do feel guilty when someone in the family asks me if I've been to the cemetery to visit the folks lately.

Should I force myself to go for appearances' sake?

TORN DEAR TORN: The time to show respect for parents is during their lifetime. If it tears you apart to visit their graves, don't feel guilty about staying away. The poorest reason to do anything is for the sake of appearances.

#### Private firms pay over \$102 million

The Health Insurance Institute reports private health insurance companies in the U.S. paid out more than \$102 million each day in benefits during 1976. for a total for the year of \$37.3 billion

injuries may have new hope for partial recovery as a result of a Texas A&M University medical study treatments administered in a abigail van buren pressure chamber helped laboratory animals with severed

> spinal cords regain use of their hind legs, some to the point where they could support their weight, said Texas A&M researcher Dr. John Gelderd. Gelderd said best results were obtained following hyperbaric

hyberbaric oxygen apparently prevented deterioration of tissue and allowed more spinal nerve fibers to regenerate through the severed part of the spinal cord.

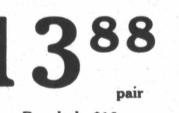
The oxygen treatments were

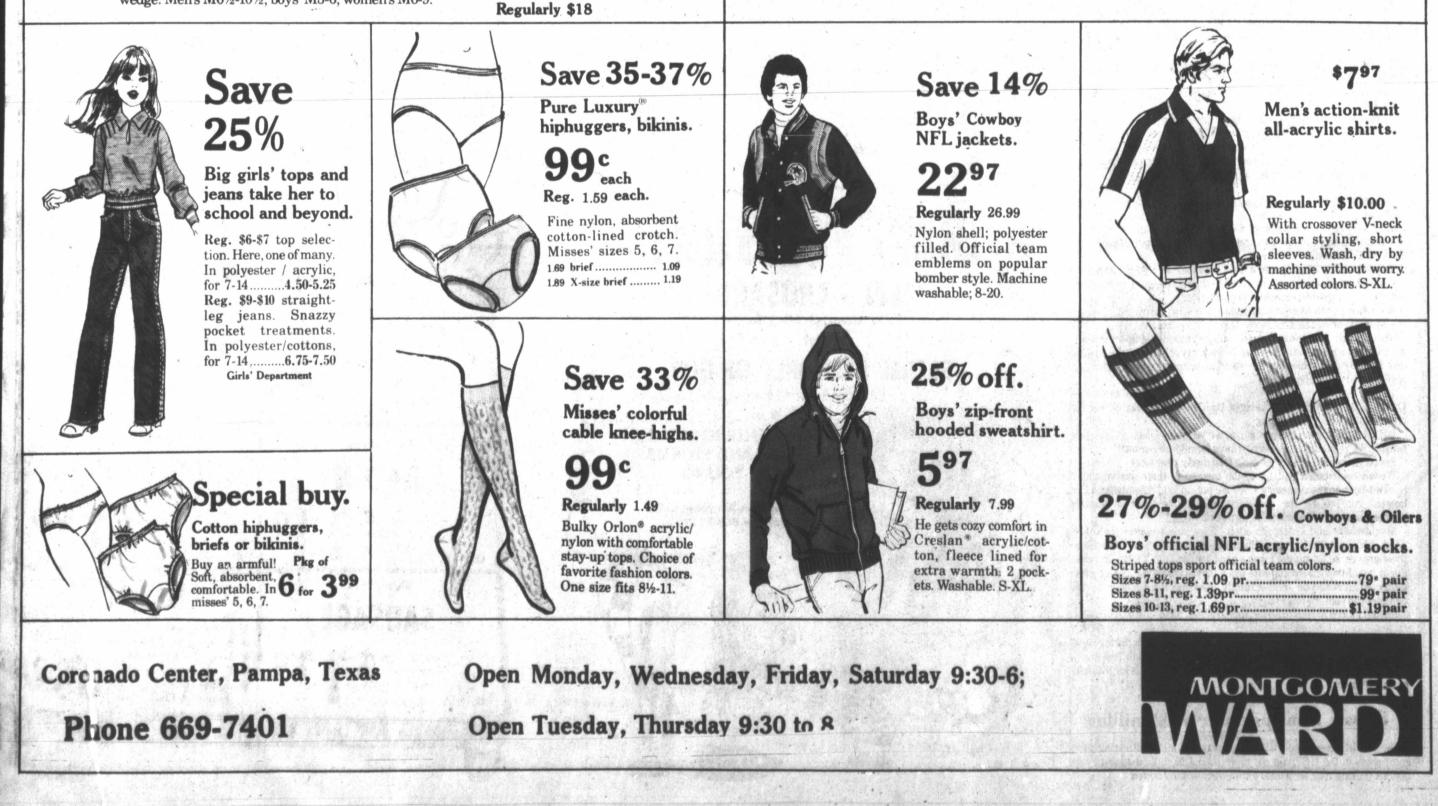
tests were made in cooperation

associate dean of science Gelderd said almost a third of the rats treated with pressurized oxygen alone showed a return of function. The success rate rose to 60 percent in the group given both oxygen and DMSO.



upper, rubber sole. Thickly cushioned arch and insole and shock-absorbing two-tone man-made wedge. Men's M61/2-101/2; boys' M3-6; women's M6-9.





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PAMPA NEWS Wednesday, August 22, 1979

# SPORTS

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# **Rice Owls looking to end 15-year losing slump**

HOUSTON (AP) - The Rice Owls, eighth in the Southwest Conference in total offense last season, hope to have a more balanced offensive punch this season to help pull out of the 15-year doldrums.

Rice has not had a winning season in 15 years and facing Texas. Oklahoma and Louisiana State on successive weekends this fall does not normally create optimism

But that's one mistake Rice Coach Ray Alborn says he won't make again - lack of optimism.

"You can't go someplace and just say you're going to dig in a save the equipment," Alborn said. "We never talked about winning when we went up to Norman last year. just giving them a good game. That was a mistake that won't happen again."

Albor8 thinks the return of Randy Hertel at quarterback and Earl Cooper at running back plus a good corps of receiver replacements for graduated Doug Cunningham and David Houser will give the Owls a lift.

Hertel, recruited by former coach Homer Rice, became the first freshman in Southwest Conference history to lead the league in passing his freshman year but dropped to second last year behind Southern Methodist's Mike Ford.

"He had a great spring training and he looks better physically than ever." Albornsaid. "He's got a tremendous grasp of what is going on about him.

Hertel knew what was going on around him last year. Unfortunately, he knew it would be opposing defensive players coming straight at him, disregarding Rice's anemic rushing attack. Alborn hopes Cooper will finally come

into his own in his senior year and give the Owl rushing game some bite.

"Earl has all the tools to become a first or second round pro draft pick." Alborn said. "He's got great hands and he's grown a lot since last year.

Weldon Meeks, a sophomore letterman. also could help the Rice offense with experience.

"He needs to run tougher inside but we all tend to forget he was a freshman last year. We expected him to be an instant veteran.

Alborn has attempted to assemble a group of receivers capable of filling the receiving void left by Cunningham and Houser. He's come up with junior college transfer Mike Firestone, sophomore Hosea Fortune. Bo Broeren. moved from running back, track speedster Darrell Mouton and **Bobby Williams** 

"The thing I like about Fortune is he goes for the football," Alborn said. "When the ball is in the air he thinks the ball is his every time. And he goes for it in all situations.

It may have been necessary to move Broeren to a receiver position for his own safety

"He plays like he's 6-4, 250 but he's only 6-0, 170." Alborn said. "He wouldn't be able to take the punishment play after play but you've got to play him somewhere. He knows just one speed, wide open.

Center Keith Kveton and guard John Joyce return to anchor the offensive line. Paul Garcia will start at the other guard spot while Tom Hopkins, the biggest man on the team at 271, and and Mark Ricks will start at tackles.

Al Whitfield and Robert Hubble, who also plays on the Rice basketball team, will battle for the tight end position.

Defensively, the Owls had massive breakdowns last year, finishing last in the

SWC in total offense with an whopping average yield of 451 yards per game.

Alborn says the additional mental toughness the Owls acquired in spring drills will help avoid repeats of losses such as 66-7 to Oklahoma and 58-0 to Southern Methodist.

"These kids have been to Norman, Okla... Louisiana State, Texas A&M and Little Rock," Alborn said. "They've experienced all the trauma you can throw at them. The Owls will need improved defensive tackles and Bryan Hill at nosegua Robert Williamson, if he recovers fro knee surgery, and Lamont Jefferson will at linebackers and the secondary w consist of Don Rutledge, Rickey Thom: David Darr and Otis Mack.

not attend

play from ends Will Rub and Dennis Barry.

Bryan Phillips and Tom Adams will be the

INDIANAPOLIS (AP) - Trial in absentia "is an acceptable procedure in Puerto Rico," says the attorney for Indiana University basketball coach Bobby Knight, charged with assaulting a San Juan policeman

Knight, the U.S. coach in last month's Pan American Games, has decided not to attend his own trial, scheduled to begin today, said attorney Clarence Doninger.

Instead, Knight was to be represented by Puerto Rican counsel. The 38-year-old coach was involved in a fracas with a policeman who intervened during an argument over who had the right to a basketball court during a practice session. Knight filed a counter-charge against the policeman, but that was dismissed. If convicted. Knight could draw six months in jail and a \$500 fine.

There had been much speculation whether Knight would show up for the trial, and Doninger said the Indiana coach had considered four alternatives.

The first was to stand trial and bring witnesses on his behalf. Doninger said.

"But there was a cost factor involved, with witnesses all over t country. It would be very expensive to have them there," he said.

Doninger said Knight also ruled out two other possibilities, that I plead guilty and pay a nominal fine - something like \$100-b that's definitely out. Bobby Knight will not plead guilty.

He said Knight could also have chosen to "ignore this whole thin but that's not viable, either. We wouldn't want to do that. The four alternative would be for a trial in absence of the defendant, as long he is represented by counsel.

Doninger said he talked with Knight on Tuesday, and it was t Hoosier coach who made the decision "with advice by counsel."

Doninger said he could not discuss the merits of the case, but h acknowledged it might pose difficulties in the presentation of th defense without Knight there.

'I don't know what would happen. We're just hoping for the bes hoping he would be found not guilty. We discussed many things, but it's just best that I don't comment any further a

### **Pokes put Waters** on injured reserve

DALLAS (AP) - Charlie Waters probably didn't even think about it as he hobbled around in a walking cast that surrounds his torn-up

But the sidelined All-Pro safety is responsible for some lucky player's football future with the Dallas Cowboys.

The Dallas roster is down to 50 after Tuesday's cuts. There will be another cut before the final roster is set.

Tuesday, Coach Tom Landry decided that Waters would be out for the entire year, opening up a spot on the team for someone else whoever it may be.

Only hours before announcing that Waters would sit out the current campaign. Landry said. "The decision on Waters hasn't been made yet. It's my decision ... mine and Dr. (Marvin) Knight's.

Landry, whose imaginative offenses somehow spring from a nevertheless conservative mind, had given a hint as to what he might do. "The conservative thing to do would be to put him (Waters) off for a year." Landry said.

The decision on Waters was just one item on Landry's worry list as Saturday's final preseason contest loomed against the Pittsburgh Steelers.

The Super Bowl rematch will be played minus Waters and running back Tony Dorsett, who's out with a broken toe. There was some good news at running back. Scott Laidlaw's hamstring troubles have cleared up enough for a return to action.

Backup guarterback and punter Danny White will be there, but only as a punter, thanks to a broken thumb. Landry cut punter Duane Carrell Tuesday, saying that White would be able to kick but would not be ready to steer the team for several weeks.

The Cowboys made three more cuts Tuesday afternoon: linebacker Gary Cobb, a ninth-round draft pick, cornerback Mark Washington and running back Doug Dennison. Earlier, the Cowboys waived free agent rookie wide receiver Chris DeFrance of Arizona State and rookie lineman Ralph DeLoach of California Waters' backup. Randy Hughes, had clear fluid drained from an. old knee injury Monday and was listed as "questionable" for Saturday's game. If Hughes isn't able to go, Bennie Barnes would shift to free safety from his cornerback slot. Besides his problems with sick call. Landry has been concerned about his team's lack of ability to move the ball during preseason. He obvioulsy hoped that a strong second half showing that produced a come-from-behind victory over Houston last week would carry over against Pittsburgh. "We're just not moving the football on the ground," Landry said "We're averaging less than three yards per carry. "That won't get you much. That'll get you beat.



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FINAL REDUCTIO Thurs.-Fri.-Sat. **One Group Nunn-Bush Shoes** Reg. to \$52.00 NOW \$2500 **One Group** Men's Suits & **Sport Coats** Reg. to \$200.00 \$49<sup>95</sup> & \$39<sup>95</sup> NOW Small Group **Men's Slacks** Reg. to \$35.00 NOW \$1000 **One Group Men's Short Sleeve Sport Shirts** Poly/Cotton Reg. \$17.00 NOW \$800 - All Sales Final -Brown - Freeman "Where Quality & Hospitality Meet" 220 N. CUYLER 665-4561

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### **Rifle, Pistol Clubs hold** monthly silhouette match

A total of 43 entrants competed as the Pampa Rifle and Pistol Club held its regular monthly silhouette shooting match Sunday at the range west of Pampa

Frank Vaughn took top honors in the day's shooting in winning the AAA class competition by hitting 29 of the 40 targets. Del Ward won first place in the AA class with a score of 24. Larry Hale was second with a score of 21 and Jimmy Leverett was third with a score of 19.

The A class was won by Larry Smith with an 18 followed by **Dick Spence and Delbert** Robertson with scores of 17 apiece.

In the B class, Dick Blain was the top marksman with a score of 11 followed by John Metcalf with 10 and Keith Bain with nine. In the unclassified division.

Carl Morgan took top honors with a score of 15. Close behind were Joel Simeon and Fred Carothers with scores of 14 and 13, respectively.

**OF PAMPA** 

310 W. Foster

5 to 7 p.m.

at the gym

plus

Tumbling

Juanita Nicholas won the women's AA class with a score of 23 and Pam Helsley won the women's unclassified with a score of two. Gary Clark, Jr. won the junior class with a score of six.

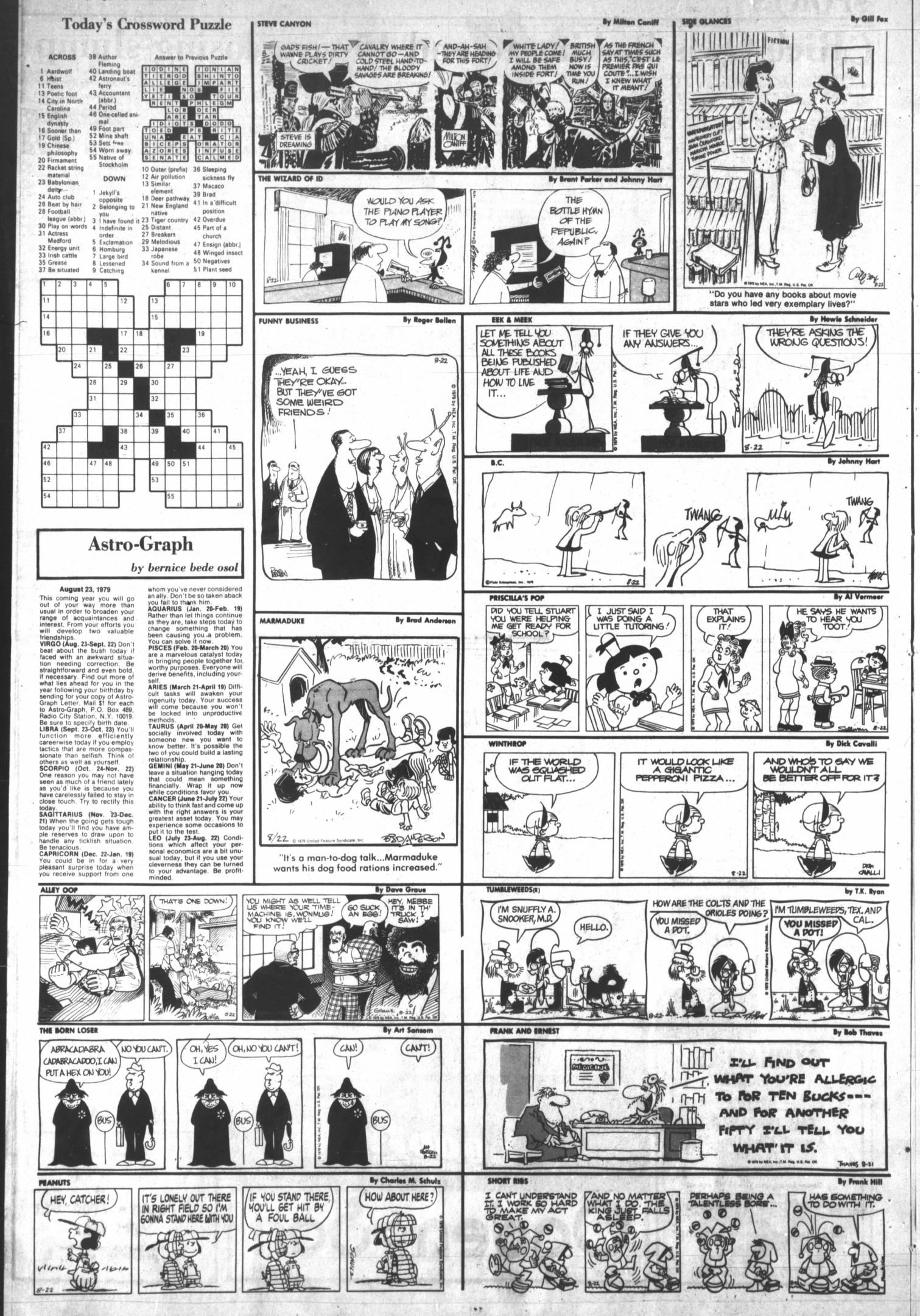


TEXAS RANGERS first baseman Pat Putnam stretches for the throw from third baseman Buddy Bell as Baltimore Orioles Mark Belanger reaches first base safely in the fourth inning of

their game in Baltimore Tuesday night. Bell's throw got past Putnam, but Belanger was thrown out trying to advance to second base. (See story page 8).

(AP Laserphoto)

Wednesday, August 22, 1979 PAMPA NEWS



run-scoring single in the fourth inning by Doug eighth.

his 21st save by fanning DeCinces with two

walked with two outs and advanced to third on third baseman Bell's two-base overthrow on a grounder by Eddie Murray.

fanned three of the four batters he faced.

Mickey Rivers did."

comparison - even with his inconsistencies.

Buck Martinez slammed a pair of RBI singles, Sorensen, 14-12, needed relief help in the ninth Sixto Lezcano lined a two-run homer and an

Indians 12, Angels 7

#### Yankees 6, Royals 2

batters and posted his third straight victory as games.

and triple in Seattle's victory over Toronto. Paciorek hit a three-run shot in the fifth after Mever's two-out grounder.

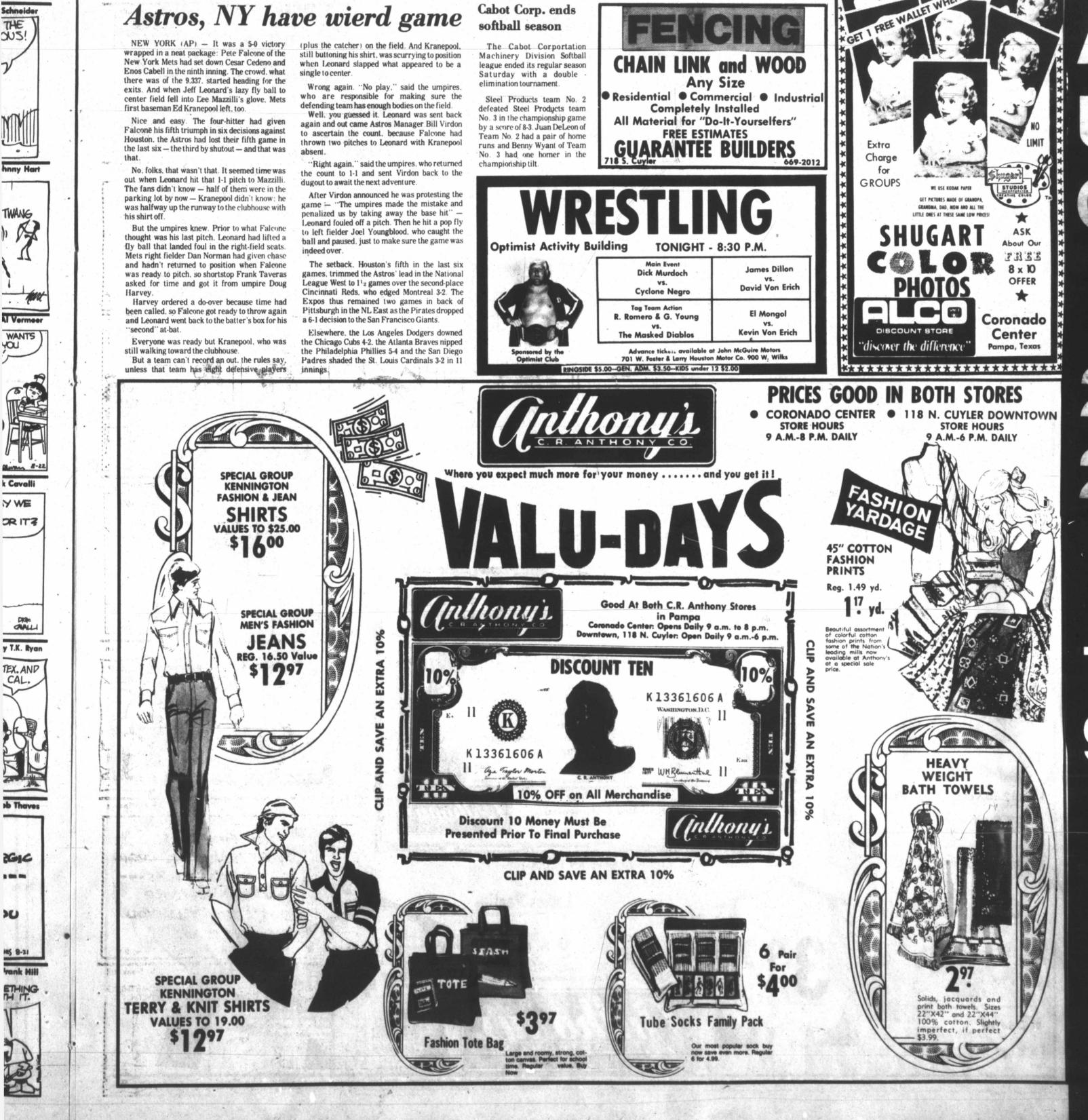


out when Leonard hit that 1-1 pitch to Mazzilli. The fans didn't know - half of them were in the

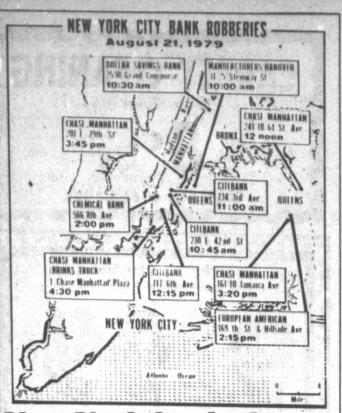
fly ball that landed foul in the right-field seats. Harvey.

'second' at-bat.

Machinery Division Softball league ended its regular season Saturday with a double







### New York banks hit in daring robberies

NEW YORK (AP) — Ten more New York banks have been hit by armed robbers, and gunmen pulled off a \$2 million heist while police were declaring war against the daring daylight raids with the formation of a 30-man shotgun squad.

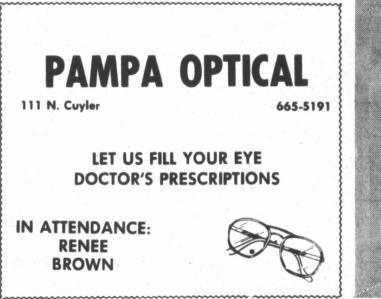
Within four hours Tuesday, robbers attempted to hold up 10 banks in Manhattan, the Bronx and Queens, raising to 120 the number of bank jobs in the city since Aug. 1. The old August record was 84 in 1977.

In another holdup, three ski-mask hooded gunmen using a fish delivery truck scooped up money bags being loaded into a Brink's armored truck at the Chase Manhattan Bank's main headquarters in the city's Financial District.

They took two hostages, a Brink's security guard and a restaurant employee, who later were released unharmed. Brink's offered a \$100,000 reward.

Tuesday's bank robbery total was three short of the city record for robberies in one day -13, set July 27. Authorities say there have been 575 bank robberies in New York so far this year.

"There is a sense on the street that it's open season on banks. We have to turn that around," said Police Commissioner Robert McGuire, who promised to commit "a substantial amount of our resources" to the burgeoning bank robbery problem.



# Soil loss much less than previously estimated

WASHINGTON (AP) — The Agriculture Department is standing by its figures released earlier this year that showed, on the average, soil lost to water runoff is much less than had been estimated previously.

Based on a new survey, the department's Soil Conservation Service said on May 9 that nationally an average of 4.8 tons of soil are lost yearly to water erosion. That was about half the rate of soil loss the ageniy had earlier estimated.

The reduced rate of soil loss was challenged by a number of critics, including the National Association of Conservation Districts, which pointed to what it considered were faulty methods used in tabulating erosion effects.

But the agency, in a new "issue briefing paper" distributed by USDA's Office of Governmental and Publii Affairs, said it has "checked and reihecked" the information and is convinced the figures "are reliable and will guide conservationists in carrying out the fight against erosion to those areas that need it most."

The survey showed that regionally, for example, losses of cropland soil ranged from a high of 10.6 tons an acre annually in the Appalachian states to a low of 1.3 tons in the Pacific Coast states.

Soil experts have long held that an annual soil loss of 4 to 5 tons an acre is "permissible" because that is the rate at which new soil can be created naturally.

However, the report said, in the Corn Belt — where production of row crops, mainly corn, is concentrated — the average loss of soil to water runoff is 8.1 tons an acre each year, about twice the so-called permissible rate. Ray A. Dideriksen, who directed the survey, said the average loss of 4.8 tons included some "highly erodible soils and soils that hardly erode at all."

The latest analysis said averages "are tools of limited usefulness" and that some conservation spokesmen are worried "the public will attach too much importance to the 4.8-ton figure and turn its back on needed soil conservation."

Further, it cautioned farmers and others against planning conservation programs on the basis of the national average of 4.8 tons of soil lost per acre each year.

"That would make as much sense as for a clothing manufacturer to make all his suits fit an average-sized customer or for a pilot to base his coast-to-coast flight altitude on the average national elevation above sea level." the new report said.

### WASHINGTON

WASHINGTON (AP) — There is a 50-50 chance the unmanned Pioneer 11 spacecraft will give its life for scientific research as it pokes its way through the vast rings encircling Saturn, says the project's chief scientist.

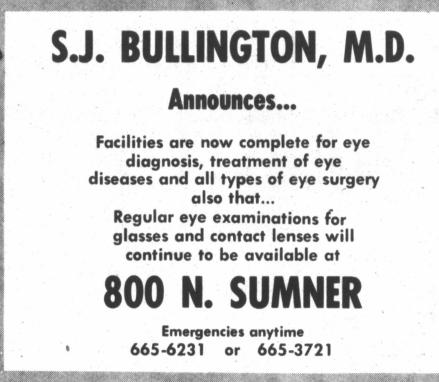
John Wolfe said Tuesday the size and density of stray ring particles will determine whether the craft survives when it approaches the rings next week. But Pioneer 11's reputation as a survivor gives scientists some cause for optimism. The 6-year-old craft has already covered nearly 2 billion miles of hostile space. Its mission as the first spacecraft to visit Saturn is to pave the way for two more sophisticated Voyager craft due to reach the planet more than a year from now.

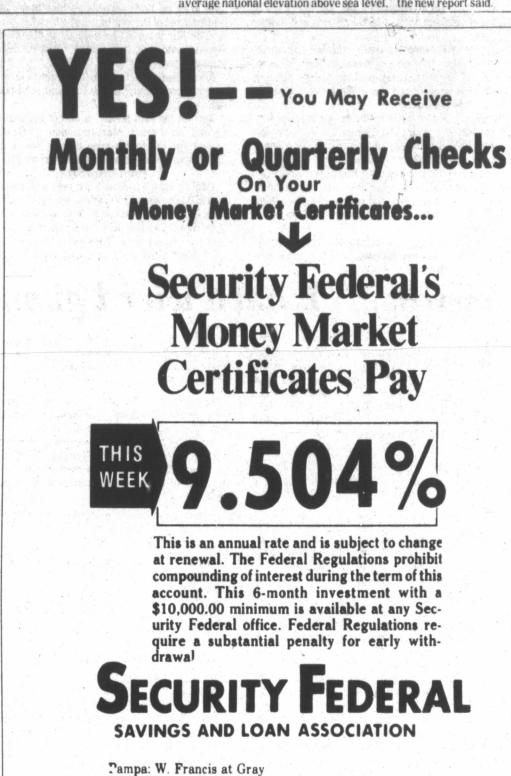
WASHINGTON (AP) — The Navy says it is still in the dark about whether the Soviet Union is building a nuclear-powered aircraft carrier under those huge sheds at Severodvinsk on the White Sea.

First word of the sheds appeared in March and Navy intelligence officers say they are pretty certain the Soviets are building some kind of giant ship in there. Asked Tuesday about new reports on the ship, the Navy would only say, "The Soviet Union undoubtedly has the capability to build a nuclear-powered aircraft carrier." But sources who asked not to be named said there is still debate among naval experts. "Nobody really knows what they are building." said one.

WASHINGTON (AP) — In a reflection of world market prices, gold sold by the U.S. government has climbed above \$300 an ounce for the first time in history.

Tuesday's sale of 750,000 troy ounces brought a record average price of \$301.08 per ounce, the Treasury Department said. That was for gold bars with a fine gold content of 89.9 percent to 91.7 percent. Last month's auction brought an average price of \$296.44 per ounce. The winning bidders Tuesday were Dresdner Bank of New York, 720.000 ounces: Swiss Bank Corp. of Zurich, 25.200 ounces: and Credit Suisse of Zurich, 4.800 ounces.





Amarillo: 1501 Polk, 45th & Teckla, 3105 S. Georgia

Hereford: 1017 W. Park Avenue





# the good guy LOS ANGELES (AP) - Television as the good guy...

Some months ago, Jeff Freilich and Chris Trumbo, the son of the late Hollywood writer Dalton Trumbo, were driving over to Universal Studios to see the producers of NBC's "Quincy." The two writers had some ideas they wanted to pitch.

They stopped at an office on the way, where Freilich picked up a copy of High Times magazine. An advertisement in the drug culture magazine caught his eye:

"Colchicine, 100 percent pure, 100 mg \$8."

ort said.

Not an ad that would do much for most of us, but at the sight of it. Freilich's eyes widened and his mind began racing. There was a script in that ad. and more.

Colchicine. Freilich remembered from his days as a med student. was a substance extracted from a crocus plant used in the treatment of gout. Its essence was mysterious and its side effects monstrous.

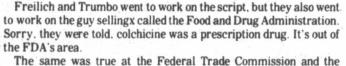
But what stirred Freilich was the fact that colchicine was being advertised in a drug magazine. He thought of its other use - for some unknown reason, the application of colchicine to marijuana spurred the plant's growth and heightened its potency.

For eight bucks plus shipping he'd sell you 100 milligrams of colchicine. Five milligrams, Freilich knew, could kill you. Twenty milligrams would kill you.

Freilich imagined some 15-year-old kid excitedly sending off for some of this super-duper potion. generously applying it to his puny marijuana plants. and then waiting for the magic to start. Since the stuff came in a white powder, the kid might also figure it could be dusted on a joint. Or used to cut cocaine.

The "Quincy" folks liked the four ideas that Trumbo and Freilich brought them, but they loved the colchicine story.





Department of Health. Education and Welfare.

Finally, Freilich and Trumbo found somebody who'd listen -Karen Howard of the Environmental Protection Agency. Convinced of colchicine's deadliness. Howard arranged a stop-sale order against the that placed the High Times ad. and requested a list of purchasers, so they could be warned of the drug's dangers.

Both High Times and Green Gourmet, the outfit that placed the ad, cooperated with the EPA. claiming they didn't know of colchicine's danger

Anyway, Trumbo and Freilich did their "Quincy," the premiere episode airing Sept. 20. In it. Quincy (Jack Klugman) puzzles over the bizarre symptoms preceding the death of a teenager, discovers that she'd used some colchicine-treated marijuana, and sets out to stop its use.

So. TV. that villainous creature, gets to be the good guy in this one. "Quincy" and its writers will probably save some lives. It is, in a sense. ultimate television - responsible and commercial. too.



12 Wednesday, August 22, 1979 PAMPA NEWS

**SPECIAL NOTICES** 

BRANDT'S AUTOMOTIVE, 920 N Hobart. We now have the equip ment to change out engines or overhaul your old engine. For in-formation call 669-2251.

#### LOST AND FOUND

LOST: POODLE, white, blue collar and ribbon, injured back foot, toes missing. Answers to Taffy. Reward. 1933 N. Dwight, 665-4655.

FOUND - PARAKEET in the 2500 block of Beech St. Call and identify. 665-5318.

LOST - BRITTANY bird dog, or ange

and white, 665-8027. LOST - 2 pointer dogs, almost all

white, some liver color. Reward, 848-2258, Skellytown.

### **BUSINESS OPP.**

FOR SALE in Panhandle, Coin-Op Laundry, excellent established business. Contact Tom Dennis, INSULATION 537-5044

3 RENT Houses, \$570 income, \$3200

yearly depreciation deduction. Sale \$32,000 or trade for equal value. 665-8175 after 1 p.m.

#### **BUS. SERVICES**

**CONCRETE CONSTRUCTION** All types of concrete or backhoe work. No job too small or too large. 20 years experience. Top O Texas Construction Company. 669-7308 or 669-9751

CONCRETE SPECIALISTS Slabs, driveways, sidewalks, patios, old driveways torn out and re placed at very reasonable rates.

#### APPL. REPAIR

WASHERS, DRYERS, dishwashers and range repair. Call Gary Ste-vens. 669-7956.

#### CARPENTRY

RALPH BAXTER CONTRACTOR AND BUILDER Custom Homes or Remodeling 665-8248

BUILDING OR Remodeling of all styles. Ardell Lance. 669-3940 or 669-6095

ADDITIONS, REMODELING, roofing, custom cabinets, counter tops. acoustical ceiling spraying. Free estimates. Gene Bresee. 665-5377.

MUNS CONSTRUCTION - Additions, panelling, painting, patios remodeling and repairs insured Free estimates, 665-3456.

COFFMAN HOME IMPROVEMENT 665-1474

U. S. Steel siding-remodeling Painting-textoning-acoustical-ceiling CONCRETE WORK Commercial and residential

CABINET SHOP We build, finish and install cabinets All types door design. Bill Forman. 200 E. Brown. 665-4665.

**GUARANTEE BUILDERS SUPPLY** . S. Steel siding. Mastic vinyl sid-ing, roofing, painting. 718 S. Cuyler, 669-2012.

SEPTIC TANKS AND DRAIN

**GENERAL SERVICE** ELECTRIC SHAYER REPAIR Shaver Service Under Warranty 2132 N. Christy 669-6618 LIVING PROOF Sprinkler Com-pany. Now specializing in sprink-ler systems and rolled grass. 665-5659 or 665-5605. SUNSHINE SERVICES - 665-1412. Business - residential building

maintenance, heating, air cor tioning, carpet cleaning, apartment move - outs. FOUNDATION LEVELING and shimming, Guarantee Builders, 718 S. Cuyler, 669-2012. HOUSEHOLD GOODS and ap-pliances moved. Garages, yards, trash hauled. 665-1459 or 669-2952.

#### **GENERAL REPAIR**

1008 Alcock on Borger Hi-Way

665-6002

**RICK'S T.V. Service.** Quality and personalized service. 2121 N. Hobart, 669-3536. ELECTRIC RAZOR REPAIR Parts. New & Used razors for sale. Speciality Sales & Service

669-2932.

Cuyler. 669-2932.

PAMPA TV 322 S.Cuyler

669-2932

Come in and see for yourself

**SEWING MACHINES COMPLETE SERVICE** Center for all makes of machines. Singer Sales and Service, 214 N. Cuyler.

Phone: 665-2383.

INSTRUCTION

ANNS ALTERATIONS. 329 N. Hobart. Men's and Ladies altera-

tions. Quality work, reasonably priced. Open Tuesday-Saturday. 8:30 a.m.-5:30 p.m. Phone 665-6701.

MARY GRANGE is doing sewing a

1025 S. Farley or call 665-3257. Also does button holes.

LADY TO do housecleaning. Weekly-bi-weekly-monthly.

ELECTRICIANS WANTED

**RADIO AND TEL** 

#### FRONTIER INSULATION Donald-Kenny 665-5224 UPHOLSTERY

GUARANTEE BUILDERS SUPPLY o it yourself. We furnish blower. 718 S. Cuyle. 669-2012. **NEW UPHOLSTERY** business Prompt delivery and free esti-mates. 669-6292 or 665-8363.

### PAINTING

DAVID HUNTER PAINTING AND DECORATING: STUDIO OF Mrs. Larry Hall is now accepting students for private study in voice and piano. Call 665-2515 for appointment. ROOF SPRAYING, 665-2903 INTERIOR, EXTERIOR painting

669-3435.

days a week. 665-1305.

**HELP WANTED** 

#### Spray Acoustical Ceiling, 665-8148 Paul Stewart. SITUATIONS

PAINTING AND REMODELING All Kinds 669-7145

PAINTING-Carpentry-roofing. Reasonable rates, references av ailable. Call 669-7164 or 669-9347 PAINTING INSIDE or out. Mud.

tape, blow acoustical cellings. Pampa and all surrounding towns. Gene Calder, 665-4840 or 669-2215. PAINTING, ROOFING, and small carpentry jobs at reasonable rates

job too small. References. Call Mike at 665-4774.

PAINTING - INSIDE and outside Call evenings for free estimates 665-1054

#### YARD WORK

**GIBSON'S DISCOUNT Center is now** ROTOTILLING, LAWNS, gardens and flower beds. 665-8813.

#### PEST CONTROL

CALL TRI-City Pest Control for roaches, mice, bugs, rats, fleas, spiders and crickets. Cal 665-4250

**GUARANTEE PEST CONTROL** Free termite inspection. 718 S. Cuyler. 669-2012.

PIPES BUILDER'S PLUMBING

SUPPLY CO

Lowry. 665-8603.

**Plumbing & Heating** J.W. BULLARD Service Co. De-pendable. Plumbing repair specialist. Emergency Service. 401 and Shakes.

#### 318 E. 17th Street

CAREER OPPORTUNITY In one of the worlds largest industries - The needle trades, Canvas

products manufacturer

ALCO

-Sales

-Maintenance

-Sales

-Checkers

needs pe

**HELP WANTED** WAITER OR waitress, apply in per-son. 2nd floor, Coronado Inn. Also opening for bus boy. RENT A TV-color-Black and white, or Stereo. By week or month. Purchase plan available. 665-1201.

LOCAL FEEDYARD needs heavy equipment operator, mixing board operator, and maintenance (weld-Magnavox Color TV's and Stereos LOWREY MUSIC CENTER Coronado Center 669-3121 ing, plumbing, etc.) Salary is negotiable, apply in person. Inter-national Cattle Systems' 15 miles east of town on Highway 152. PAMPA TV Sales and Service. We service all makes. 322 E. Cuyler. LADY TO care for two children in LARGEST SELECTION of TV ren-tals in town. Pampa TV, 322 S. my home. Approximately 7:45 to 3:30 five days a week. Call 665-2614. OILFIELD MAINTENANCE per-sonnel needed. 725 S. Cuyler. Call SYLVANIA Best TV in America

665-6671 **GENERAL OFFICE** work for retail store. Experienced preferred. Send resume to Box 436, Pampa, TX.

MANAGER WANTED If you are the type of individual who wants and needs responsibility, apply in person to Carousel Snack Bar in the new Pampa Mall

P.B.X. OPERATOR and radio dispatcher. Will train mature and de pendable person with quick mind. Evening and week-end shifts av-allable. Also relief operator on 11 p.m. - 7 a.m. Apply at 641 N. Hobart. No phone calls.

NEED BABYSITTER 4 days a week. 2:45 to 6 p.m. Please call 665-3689 after 7 p.m.

LOOKING FOR salespersons and cashiers. Apply at Stuarts in the Pampa Mall, Wednesday - Friday, 9 a.m. to 5 p.m.

HELP WANTED - apply in person. No phone calls. Long John Silvers. NEED HOUSEKEEPER - babysit-

ter combination 2 or 3 afternoons a week when school starts for 2 older children. Must have good refer-ences or be able to prove dependa-ble. Good salary. Call 669-6140.

L.V.N. TO do home nursing care for the Pampa area. Call 935-6861 or write Panhandle Home Health Agency, 612 E. 1st, Dumas, TX

MATURE LADIES to train in bak-ery. Experience not necessary. Week day and weekend shifts available. Apply at 213 E. Tyng. TEACHER NEEDS woman to care

for infant and first grader in my home. Hours 8 to 4, Monday - Fri-WILL DO babysitting in my home 5 day. Salary \$50 a week, plus sev-eral long paid holidays. 665-6219 or 935 Cinderella.

#### \_\_\_\_\_\_

WANTED: PERMANENT emp-loyee, good salary, overtime, re-tirement insurance, holidays, vactaking applications for checkers. Hospitalization and profit sharing. Apply in person. Bob Crippen. ations, all out of town expenses paid, expense account, work. NATIONAL AUTO Salvage, Highclothes. Will need operators way 60 West, needs one man. Apply in person only please. license and references for honesty. Call Con Chem Co., Inc. Industrial Weed Control, 2 miles west of Pampa on Highway 60. 665-8262 or 665-5544.

NEED EXPERIENCED jour neymen for industrial power plant construction. Scale - \$11.28 per hour. Call Monday through Friday, HELP WANTED - interested in well paid challening part-time or full-time position with flexible hours? 8 a.m. to 5 p.m. 806-383-6132. World Book Child Craft has sales opportunity in the Pampa area Excellent fringe benefits, for full FULL TIME EMPLOYMENT Mature adults needed for front

time employment. Evenings call counter and kitchen. Apply in 353-5782 or write 5713 Fannin, Amarillo, TX 79110. person only. Harvies Burgers WANTED EXPERIENCED wel-

ders, must test, no rigs. Experi-enced Backhoe Operaters. McMinn Welding backhoe and Dozer, 835-2879.

WILL DO babysitting in my home. ages 1 and on up At 420 N Wells

MISCELLANEOUS BLDG. SUPPLIES

CHECK OUR PRICES

for plastic pipe and fittings.

STUBBS, INC. 1239 S. Barnes 669-6301

**USED GASOLINE Plant equip** 

ment: Heat exchangers, large ves-sels, 3 re-boilers, 2 chillers - one

minus 40 degrees. Used steel, vari-ous sized pipe and tanks. Contact O. O. Knotts at 848-2423, Cabot-

Bryan Plant, Skellytown or Box 1, Skellytown.

MACH. & TOOLS

GOOD TO EAT

HOUSEHOLD

513 S. Cuyler

WRIGHTS FURNITURE

NEW AND USED

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JOHNSON

HOME FURNISHINGS

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669-6521

665-4132

GARAGE SALE: 2226 N. Nelson Wednesday only til 9 p.m. SEARS BEST portable dishwasher, Gold. Used 2 months. Call 665-8350

after 5:30 p.m. GARAGE SALE: Thursday & Fri-day, 2134 Beech. Clothes, bean bags, tapes and etc. 9:30 a.m. 3 FAMILY Garage Sale: 2514 Christ-ine. Clothing all sizes, coffee maker, beginner tennis raquets, dishes, slide projector,

bedspreads, miscellaneous. Thursday 8 a.m. to 6 p.m. Friday 8 a.m. to noon.

#### **MUSICAL INST.**

CHOICE GRAIN fed freezer beef. Haif beef \$1.13 per pound plus 18 cents per pound processing. 30 pound beef packs available. Clint& Sons Custom Slaughtering and Processing. 119 W. 3rd, White Deer, \$83-7831. LOWREY MUSIC CENTER Lowrey Organs and Planos Magnavox Color TV's and Stereos Coronado Center 669-3121

USED SPINET pianos, from \$388 to \$895 Tan

The second secon CORN, \$1 dozen; peaches, \$5 bushel, peas \$3 bushel and etc. Jones Fruit & Veg., 6 miles east and 2½ south of Wheeler: \$26-5816. **SELMER MARK 6 Alto Saxophone** Buescher Alto Saxophone, Everett B Flat Clarinet, 665-2888.

PIANOS - RENTAL returns - pecan or walnut. Save one-third. Lowrey Music, 669-3121.

E. Albert. \$85.00 month, \$85.00 de-posit. No children or pets. 669-2080. FOR SALE: Tosco electric guitar, 4 pickups, Tremello arm, built in FURNISHED 1 bedroom house. No children or pets. Phone 665-2667. mute, rosewood fingerboard, ad-justable neck. Excellent condition, with case. \$125.00. 665-2709. LARGE 1 bedroom. 2 bills paid. 5 STRING solid maple Peavy bass

665-8175 after 1 p.m. and Peavy amplifier. Just like brand new. Call 665-8718 after 5 UNFURN. HOUSES p.m.

#### FEEDS AND SEEDS

CHARLIE'S HAY BALING and stacking. Call 669-6610 or 669-2961. **Furniture & Carpet** The Company To Have In Your Home 1304 N. Banks

FOR SALE - oats and oat hay. Mel-vin McCuistion Miami, TX 868-3753.

#### FARM ANIMALS

LIVESTOCK

2½ YEAR old sorrel gelding, very gentle, good horse for children. Call 669-9572.

FOR SALE - Registered Quarter horses. One blue roan filly, 14

K-9 ACRES Profession al Grooming

and Boarding Betty Osborne. 100

PROFESSIONAL POODLE and

Schnauzers grooming. Toy stud service available. Platinum silver,

red apricot, and black. Susie Reed,

POODLE GROOMING: Annie Au-fill. 1146 S. Finley. 669-6905.

VISIT THE Aquarium Pet Shop. Ac-

cessories for all your pets, supplies and fish. 2314 Alcock. 665-1122.

AKC NEWFOUNDLAND pups, known as "The Guardian of Chil-

DOBERMAN PINSCHERS for sale.

Females and males. Call 669-3863

old. Call 665-3220 after 4 p.m.

PETS & SUPPLIES

Farley. 669-7352.

months and one sorrel stud. 3 years

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Vacuum Cleaner Center

512 S. Cuyler 669-9282 669-2990

**REPOSSESSED KIRBY: Small** 

down payment, assume payments.

- ANTIK I DEN: Oak round tables, Dentist cabinet, stack bookcases, Depression glass, furniture - all kinds. 808 W. Brown. 669-2441.
- RARE ANTIQUE gas pump, \$1,500. Excellent condition. 665-1131.

Call 669-2990.

MISCELLANEOUS

TRAMPOLINES Gymnastics of Pampa

669-2941 665-2773 CHILDREN NEED love, discipline and life insurance

Gene or Jannie Lewis, 665-3458. HARD HAT Decals. Ball caps with your ad. Bargain prices, if you order now. Call 665-2245.

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DITCHING HOUSE to alley \$30, can also dig 8, 10, 12 inch wide. Larry Beck Electric. 669-9532. MINI SELF-STORAGE

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MANY USES - ON W. FOSTER, PLENTY OF PARKING, GOOD

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THAT COULD BE UTILIZED AND ADAPTED FOR DIFFERENT PURPOSES; 2 LOTS ON HOBART STREET LOT CORNER OF BANKS AND GWENDOLYN - AC-ROSS FROM CULBERSON CHEV-

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MEADE MOJAVE 9 foot cab over

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1976 Buick Skylark Landau Coupe. Perfect comfort and V-6 economy. Full power and factory air, automatic transmission, radial tires, factory tape, cruise control, custom wheels, and much more.



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Must be over 21 and Bond -Students Welcome able. Manager must have Full Benefits Including Holiday working knowledge of And Vacation Pay; Discount; electronics. \$235.00 a **Profit Sharing Etc.** week. Part-time, \$3.40 Apply at our Service Desk Aladdin's Castle

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Call 669-7572.

Persian kittens, 665-6813. FISH AND Critters, 1246 S. Barnes, 669-9543. Full line of pets, supplies, and fish. Back from vacation, Now MUST SELL THIS WEEK Two U.K.C. registered American Eskimo (Spitz) pupples. Females. Shots. 669-7833 after 5. reduced.

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NEW AND Used office furniture and machines. Sanyo Electronic cash registers: A.B. Dick copiers, Royal, SCM, Remington typewriters. Copy service available, 10 cents letter, 15 ents legal

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I AM interested in buying small houses on contract. Can need repair.

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1978 CAMEO (Lancer) mobile home, 14 x84, 3 bedroom, 2 bath, fireplace, central air. Call 669-7308 3 BEDROOM brick home, fully carafter 6 p.m. weekdays. peted, large ktichen recently remodeled, new carpet in living room and håll, double car garage, large fenced backyard with garden plot and large storage building. See at 1929 N. Christy or call 669-6397. 2 bedroom mobile home for sale. Call

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FOR SALE: 3 bedroom house, car-peted, drapes, 2 full baths, fenced backyard, 113 S. Wells. 665-5572.

2 BEDROOM frame house with large

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FOR SALE: 4 choice spaces in Memory Gardens. Will sell in pairs.

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LOTS FOR SALE

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FOR SALE - 1979 14 x 80 Chickasaw mobile home. Lived in only 4 months, fireplace, see to appreciate. \$25,500 cash or \$10,000 equity and take up payments of \$234.00 per month. See room, 2 baths, 1496 square feet. \$8000 equity and take up payments. After 6 p.m. call 665-5139. 2 BEDROOM, central heat and air, next to Dairy Queen in Fritch, TX. carpeted through out. \$17,500 also a 2 bedroom close to school, \$7500. Call Must be moved.

1977 TOWN and Country Castillion. Fully furnished, refrigerated air unit included. \$3,500.00 down and take over payments. 323-8406.

191

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14 x 72 1974 MOBILE home for sale. Contact George or Billy 665-5184. 1977 8 x 40 mobile home. All electric

and air. Excellent condition. Call 848-2406. FOR SALE - 1977 Town and Country mobile home, 14 x 80, 3 bedrooms, 2

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### 1129 Neel This homey 3 bedroom has everything to go with it, storm win-dows, extra insulation, nice fenced yard, \$22,000. MLS 797.

Frenced yard, \$22,000. MLS 197. Family Fun Can be enjoyed year round in this lovely two and one-half year old home with all the amenities -three bedroome. So groom with woodburnin So eplace, two baths, a larke playroom with built-in book shelves and desk, storm windows and doors. All draperies included. MLS 771. 1701 Holly **Price Reduced** FHA Available Newly redecorated, three bed Newly redecorated, inree bed-room, living row den with woodburner with heat and air, covered pool it will go in a hurry with FHA, so call now. MLS 770. They Ain't Making Anymore Of Thisli 1 to 17 acres, let's drill a well and

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**David Hunter** 

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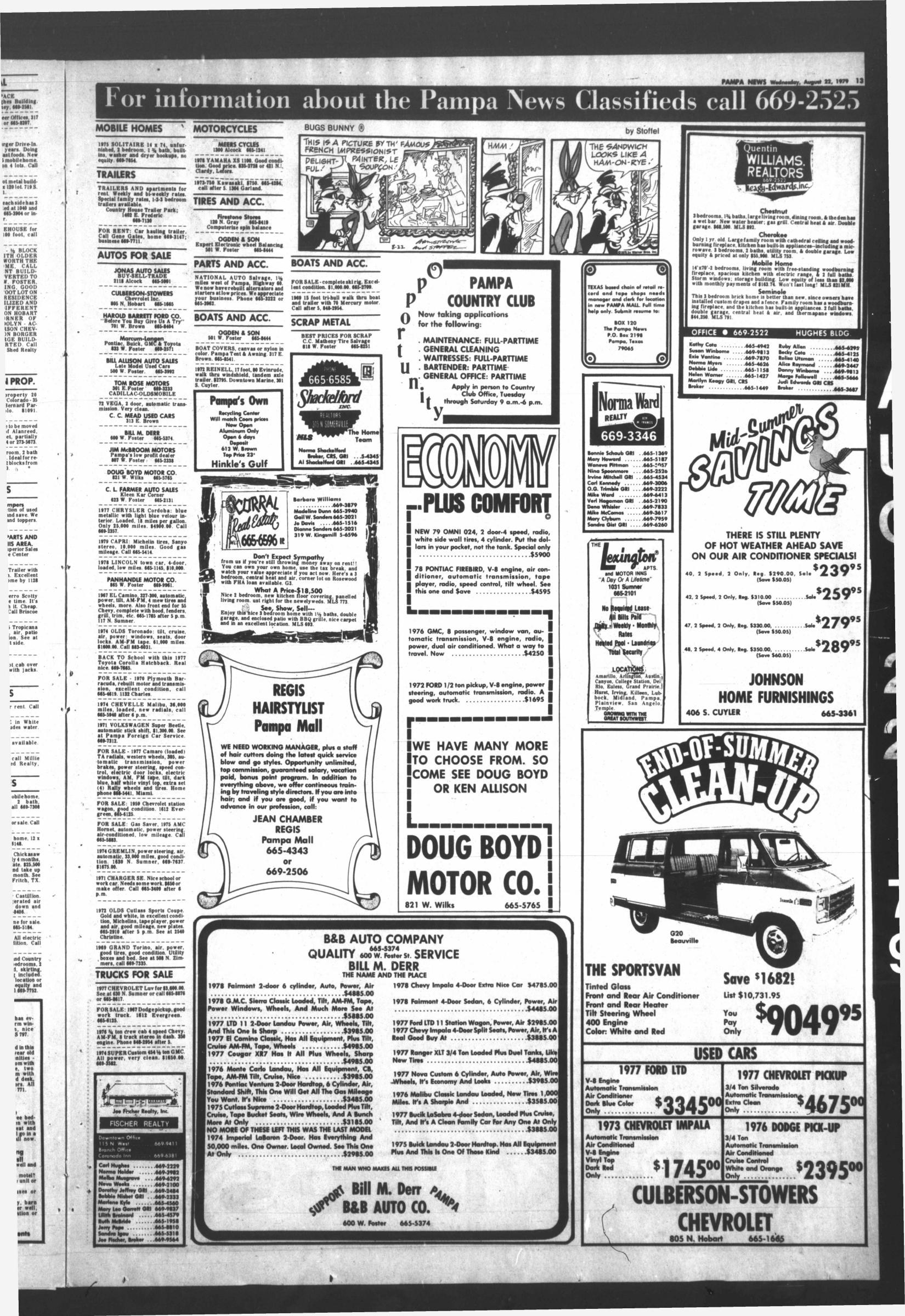
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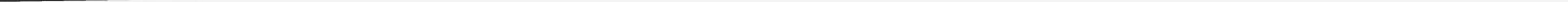
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**BOB BAUMGARDNER** 

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Get in on these superb fashion buys and flattering items for the home! You'll find the best quality, styles and colors at pre-season prices. Be a smart shopper and plan ahead for career, casual and back to campus looks! Find unique gift ideas and decorator looks for your bedroom, all at sought after savings! Shop early for your best selection!

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### THURSDAY - FRIDAY - SATURDAY - 3 BIG DAYS!

Shop Thursday 10 a.m. Til 8 p.m.--Friday & Saturday 10 a.m. Til 6 p.m.

sale!

fall's best looks

in men's shirts!

9.99

Great casual shirts in handsome solids, **reg. 14.00.** Placket front, two pocket styling, long sleeves. Carefree blend. Most wanted traditional plaids with the shorter collar, **reg. 15.00.** Placket front, two pocket styling, long sleeves. Handsome, rugged looks, enter the Westen look shirt. **reg. 15.00.** Two pocket styling, long sleeves and placket front. Easy care. Terrific plaid pattern assortment!

The handsome knit shirt goes dressy or casual. **reg. 18.00 to 20.00.** Shorter collar, placket front, two

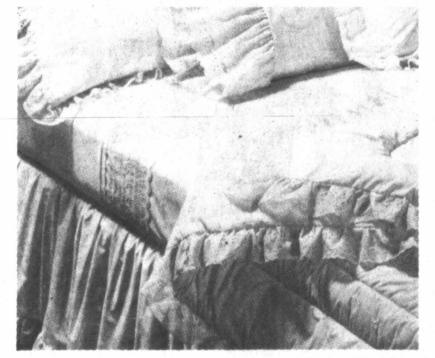
sale!

14 Wednesday, August 22, 1979 PAMPA NEWS

top priority sweaters



2.99 your choice! Get belted for fall, the accent is on the waist. For suits, dresses, your best blouses. All the desired looks in reptile, suede, and rich vinyl, both wide and skinny favorites. FASHION ACCESSORIES



### 2.99 your choice!

**Combs and bangles,** for that dash of color! Boxed in a sensational assortment. Super bangles that span the spectrum! Hair combs go from natural to bright that really hold! FASHION ACCESSORIES pockets and long sleeves. A sensuous look in polyester and cotton blend sale 11.99 MEN'S STORE

9.99 values to 20.00 Shoulder bags to have and clutches to hold. For fall accentuating, choose a wealth of sturdy vinyl looks for the season. In enriched colors, the newest tailored styles. FASHION HANDBAGS

#### sale! romantic Trousseau Lace.

9.99 twin flat reg. 15.00 From Fieldcrest, white or champagne. Eyelet trimmings look elegant. full flat, reg. 19.00 sale 13.99 queen flat, reg. 22.00 sale 16.99 king flat, reg. 27.00 sale 21.99 standard cases, pr. reg: 15.00 sale 11.99 king cases, pr. reg. 17.00 sale 13.99 twin comforter, reg. 60.00 sale 44.99 full comforter, reg. 85.00 sale 64.99 queen/king comforter, reg. 115.00 sale 89.99 standard sham, reg. 16.00 sale 11.99 twin dust ruffle, reg. 37.00 sale 26.99 full dust ruffle, reg. 47.00 sale 35.99 queen dust ruffle, reg. 57.00 sale 43.99 king dust ruffle, reg. 68.00 sale 51.99 LINENS

### sale! restful Shadow Fern.

4.99 twin reg. 7.00

Warm earth tones, by Burlington. For contemporary and traditional rooms alike. full, reg. 9.00 sale 6.99 queen, reg. 13.00 sale 9.99 king, reg. 17.00 sale 13.99 standard cases, pr. reg. 7.00sale 5.99 king cases, pr. reg. 8.00 sale 6.99 twin comforter, reg. 80.00 sale 29.99 full comforter, reg. 40.00 sale 39.99 queen/king comforter, reg. 60.00 sale 47.99 bath towel, reg. 7.00 sale 5.99 hand towel, reg. 5.00 sale 3.99 wash, reg. 2.00 sale 1.59 LINENS

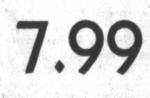
### special! gentle Pussy Willow.

twin flat or fitted **4.99** A scattering of the delicate blossoms on a champagne ground, by Fieldcrest. full flat or fitted, **special 6.99** queen flat or fitted, **special 9.99** king flat or fitted, **special 13.99** standard cases, pr. **special 5.99** king cases, pr. **special 6.99** LINENS

14.99 the luggage cart for traveling light or heavy is a must!

reg. 20.00. This deluxe luggage cart is of sturdy metal and conveniently totes your luggage. Extra large size so you can rest easy. Collapsible. HOUSEWARES 5.99 brass napkin rings add that rich gleam to your tabletop.

**reg. 9.99.** The set of four from Portugal. Your choice of round or square design, equally handsome for everyday to holiday! GIFTS



our tin canisters serve a multitude of purposes!

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reg. 11.99. The set of three to hold your very favorite things. They make a beautiful display in an unforgetable Oriental motif of vibrant colors! GIFTS



# OPENS TOMORROW THURSDAY, AUGUST 23RD

9 A.M.

GRAND OPENING CEREMONY AT 9 A.M.!

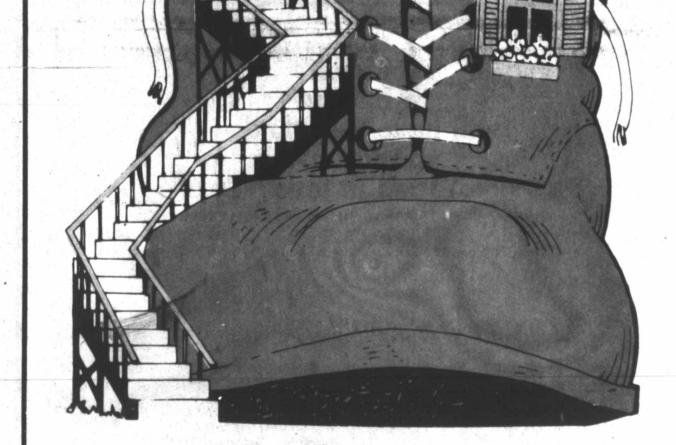
**MEET "THE THREE BEARS"!** HOT AIR BALLOON RIDES,

Weather Permitting

**REGISTER FOR FREE TRIPS TO LAS VEGAS & PADRE ISLE!** 

DETAILS INSIDE THIS SECTION

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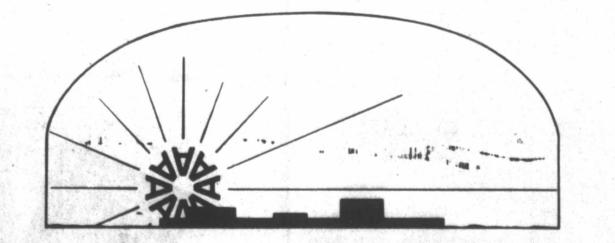


# Something New...

Beall's Department Store Penney's K-Mart

Aladdins Castle Carousel Snack Bar Evenson's Hallmark Cards The Flip Side General Nutrition Center Gordon's Jewelers The Hollywood Karmelkorn Shoppe Kinney Shoes Regis Hairstylists Stevenson's Stuart's Phone Factory T-Shirts Plus Upstage Shoes Waldenbooks Zales Jewelers

Opening Soon: Bathique Bresler's 33 Flavors Ice Cream Shop The Junction Revco Discount Drugs Safeway Vance Hall Sports Pants West





OPEN NIGHTLY 'TIL 9 P.M. MON.-SAT.

Wednesday, August 22, 1979 PAMPA NEWS



CLOCK WINDING DOWN for the new merchants in the Pampa Mall which opens its doors tomorrow. Finishing touches and stocking

shelves are all that is left to do according to Mall promoters who plan a gala grand opening for the new shopping complex.

(Staff photo)

## Skip Best - mall manager

Skip Best already foresees the ribbing he'll get from his business associates when the Pampa Mall opens its doors to business - without the front doors. Because of shipping problems, the two main doors as yet have

not been delivered to the mall site.

Best is regional mall director for Ainbinder Associates, the Houston - based firm developing the shopping center. With a business background in major department stores and shopping malls, he will move to a different city six to eight times a year.

"I work in the field - my office is the center that I'm opening," says Best, who's been with Ainbinder for eight weeks.

"I've been in shopping centers since 1973. Prior to that I handled grand openings 13 years on the East Coast for J.C. Penney."

A native Easterner, Best grew up on the beaches of North Carolina, where in high school he was trained by Sears in sales promotion.

After studying marketing and commercial art at East Carolina University and the University of Maryland, he joined up with Pennevs

After getting into the shopping center line of business in Nashville, Tenn., he went to New Orleans and later to Georgia. where he was associated with an Alabama realty company. In all these locations, Best coordinated the openings of regional

and mini - malls.

"Half the secret of getting the malls running is the rapport and the relationship with the tenants and construction supervisors and mall construction personnel," says Best, who has passed examinations for accreditation as a shopping center promotions director.

"Pampa is our second mall," says the regional director, "with 30 more being built or on the boards by Ainbinder."

Best says the larger metropolitan areas have been saturated with shopping facilities, so the trend now is to develop centers in the smaller areas.

Besides saving energy and time by shopping nearby, he explains, the consumer also finds the smaller malls a source of entertainment, where he can meet his friends for a visit

Pampa's mall is the larger of the two basic Ainbinder designs and features three major department stores. The smaller blueprint, built in a V - shape, features only two "majors", as Best calls them

The Pampa Mall has signed leases with about 15 national chain stores, he says, with most signing for 10 to 15 years.

"We get a sales report from each store in the mall each month," he explains. "This is our pulse to see how well the store is doing."

"I'll be in Pampa probably through the first of October." adds Best, "then I'll go to Brookings, S.D., and get that mall ready for opening and train two new regional mall directors, since I can't handle 30 by myself."

In the next few months, he also will open facilities in Palestine, Texas, and Ardmore, Okla.



**Skip Best** 

Pampa Mall-a new opportunity for shopping center industry

When Pampa Mall opens tommorrow at the corner of Texas Highway 70 and 25th Street, Sy Ainbinder, President of Ainbinder, Associates, will be introducing his new concept for the Shopping Center Industry. This concept is exciting to both the developer and the tenants, and a dream come true for the shoppers in America's mid markets.

In 1976, Arlen Shopping Center Company was acknowledged to be the largest shopping center developers in the United States. Mr. Ainbinder was head of the Arlen Mall Division and Vice President of New Developement. From this position, Ainbinder was always on the alert for new expansion areas for the shopping center field. He looked with interest into America's mid markets

Prior to his association with Arlen, Ainbinder markets. had been Vice President of Allied Stores, one of America's largest department store chains. He was very familiar with the fast - paced merchandising business, and even then his thoughts were turning toward the mid - sized markets of America.

How did he describe a "mid - size" market? He thought of it as a trade area of 50,000 to 150,000 population located an inconvenient shopping distance from any major urban area. The shopping habits of these communities amply justified an enclosed shopping mall with many of the amenities that currently only their "big city" cousins enjoyed. As he pondered over this idea, he became aware that some national chains were also considering the opportunities of the mid - size

Ainbinder felt so strongly about his concept that he left Arlen and established a new firm headquartered in Houston. He named his new company Ainbinder Associates and formed a limited partnership with C & M Manhattan Associates. C & W Manhattan is one of the largest K - Mart Developers in the Country. Together they feel confident that their decision to build an unprecendented number of totally enclosed shopping centers in mid - market America is a winner. Pampa Mall is the first of 21 cities with mall plans already announced and more are on the drawing board.

Pampa Mall has 200.000 square feet of enclosed. air conditioned shopping area and when it opens tommorrow. K - Mart and Beall's will join J.C. Pants West and Vance Hall.

Penney which opened in June, as the major tenants. The mix of smaller national. regional and local stores will create a wide variety of shopping and add to the ambiance of the beautiful surroundings.

Opening tommorrow along with K - Mart. Beall's and Penney's are: Alladin's Castle, Carousel Snack Bar, Evenson's Hallmark Cards, The Flip Side, General Nutrition Center, Gordon's Jewelers, The Hollywood, Karmelkorn Shoppe, Kinney Shoes, Regis Hairstylers, Stevenson's, Stuart's, Telephone Town, T - Shirts Plus, Upstage Shoes, Walden Books and Zales Jewelers.

Other merchants to open soon will include Bresler's 33 Flavors Ice Cream Shop, Bathique, The Junction, Revco Discount Drugs, Safeway,

### **Cheryl Every-devoted to business**

Cheryl Every's devotion to the retailing business - along with several solid years of experience - will surely be an asset to her as manager of the new Pampa Mall.

"I love retailing - it just gets in your blood and you can't get it out," says Every, who assumed her managerial duties the first of the month. "I enjoy working with people. I know and understand the problems of the merchants, and I think I'll enjoy working with them from this end of it.'

Every grew up in Mansfield, Ohio, where as a youngster her days revolved around breaking and training horses. Her thoughts turned to other areas as she got older and moved to West Lafavette, Ind., where she studied retailing at Purdue University. She spent her summers working in area malls.

Two weeks after graduation in 1975, Every got married. But she didn't stay home and play housewife 24 hours a day.

"After I graduated I went with a company called William H. Block in Indiana while my husband was finishing up his masters." explains Every. "From there we moved to Cleveland, where he was with Standard Oil of Ohio and I started out with a women's clothing store.

"I managed a store in Randall Park Mall, billed as the world's largest mall. When I moved in it was a brand new mall, just like this one.

A year later, Every obtained a position with Texas Instruments in the company's Cleveland office.

As regional supervisor for consumer products, she traveled a lot, handling complaints in a seven - state area.

She stayed with TI about two years then moved to Pampa last January with her husband, Bill Every, a chemical engineer with Celanese

"We were sold on Texas before we came," declares the mall manager, 26. "We moved here on purpose.

After settling into their new home, Cheryl Every decided she was ready to go back to work. After a few months as a salesperson at KGRO, she realized she wanted back in retailing.

About that same time, Ainbinder Associates, developers of the Pampa Mall, was ready to hire a manager.

Every's responsibilities include advertising and maintenance ("trash is always a landlord problem," she says) for the Pampa Mall and seeing that individual tenants comply with their leases.

A major task of hers will be promotions, planned to involve Pampa groups in setting up displays in the mall.

"We are very community - oriented and we are going to be

depending very heavily on the community for help." explains Every, who hopes to coordinate promotions on a weekly basis.

"I think the people in Pampa are real excited about the mall," she says, adding, "it's a nice community and we're real excited to be here.

As soon as her schedule settles into a regular routine, Cheryl Every, who has never gotten away from her childhood devotion, will try to spend some time in the saddle



### **Merchants to host Las Vegas trip**

Las Vegas, the entertainment capital of the world will be the destination of the two lucky winners of the Pampa Mall Grand **Opening Drawing** 

From August 23 through September 22, customers will be able to sign up in all Pampa Mall stores to register for the trip to Las Vegas.

The lucky winners, courtesy of the Pampa Mall Merchants Association, will be flown roundtrip from Amarillo to Las Vegas and spend 4 days and 3 nights at the Las Vegas Desert Inn. The trip includes round trip transportation from McCarron International Airport, Las Vegas to the Desert Inn; hotel baggage and handling; free admission to Jai Alai at the MGM Grand Hotel; tax and gratuities plus valuable bonus coupon books to various casinos in Las Vegas.

The second prize sponsored by the Pampa Mall merchants will be

round trip air fare from Amarillo to Harlingen for 3 days and 2 nights at the Bahia Mar Resort Hotel on Padre Island. The second prize winners will also have a car rental with the first 100 miles free to explore the beauty of Padre Island.

The drawing will be held at the Pampa Mall on Saturday, September 22 when Spider Man will be on hand to choose the winning names. The winners need not be present to win but must be 18 years or older to enter. Trips must be taken from October 1 to November 15. 1979 and are subject to room availability. These vacations are non - transferrable.

Each Pampa Mall merchant will have entry boxes and forms in his store.

For additional information contact Cheryl Every, Mall Manager at 669 - 2560.

### Mayor to cut ribbon for mall opening

The Honorable Ray Thompson, Mayor of Pampa, Luther Robinson, President of the Pampa Chamber of Commerce and Seymour Ainbinder, President of Ainbinder Associates, developers of the Mall will all officiate at the Pampa Mall ribbon cutting ceremony and Grand Opening festivities tommorrow morning at 9 a.m

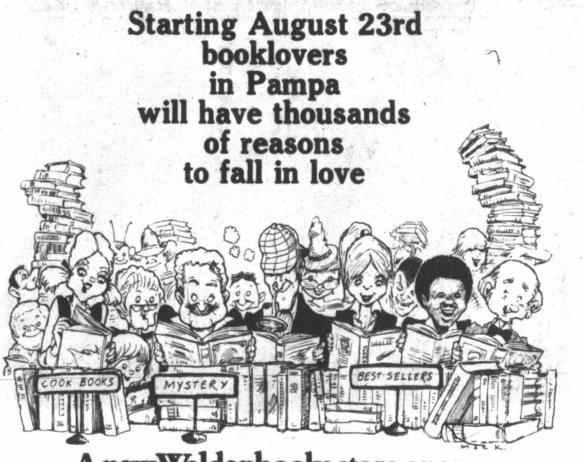
The Sue Higdon Trio will be on hand to add some musical highlights and the Three Bears, three delightful costumed characters will greet children and pass out free balloons.

A hot air balloon will be set up in the parking lot from 4 p.m. to 9 p.m. Thursday, Aug. 23. Free rides will be given, weather permitting.

Customers will also be able to register for a free trip to Las Vegas and Padre Island by filling out entry forms in each of the Pampa Mall stores.

The drawing will be held on Saturday, Sept. 22 when Spider Man will be on hand to choose the lucky winners and also take pictures with customers.

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### A new Waldenbooks store opens Aug. 23rd at The Pampa Mall

At your new Waldenbooks store you'll find a tempting array of books on just about every subject imaginable. In hardback and paperback. And a multitude of price ranges. If you want to browse, feel free. If you need help, one of our knowledgeable salespeople will provide it. The point is, if you love books, be prepared to get involved in a long-term, meaningful relationship. With us.

These are three of the thousands of seductive books you'll see at our new store.



Waldenbooks



# **K-Mart filled with history**

A

K mart Corp. management, led by Harry B. Cunningham, who rose from store manager to chairman of the board, gambled \$80,000,000 on its beliefs about the modern shopper when K mart was initiated in 1962.

. The corporation, formerly known as the S.S. Kresge Co., was founded in 1899. By 1912, the firm was operating the second largest group of variety stores in the world. For nearly half a century. it was one of the most successful retail businesses

But retailing in America was changing. Kresge's management was aware of this when it initiated a study of consumer needs for the future and an investigation into methods of retailing.

In 1959, the management team started laying the groundwork for the corporation's entry into a new field of retailing - discount department stores - an unproven business that was not highly regarded by most observers of general merchandise retailing.

But, management reasoned, its approach would be different. "Discounting will succeed." it said. "if someone does it with top quality merchandise. real discount prices and eliminates the shopper's risk with a 'satisfaction always' policy.

A vital element in management's strategy was the complete involvement of its entire

organization in the new venture. Management was confident that the long - range future of the corporation depended on total commitment to K mart, and key executive decisions reflected that assurance

The first step involved a restructuring of the executive organization with top priority given to a stepped-up recruiting and training program at the store level. A high-ranking executive was appointed to

head the development of the K mart concept with understanding throughout the corporation that every department would be expected to participate.

The real estate department's initial assignment was the acquisition of 60 K mart sites. When the first K mart was opened on March 1, 1962, there were firm commitments for 32 others involving a financial obligation totaling over \$80 million.

The real estate department was then instructed to bring in sufficient deals to assure a minimum of 50 new K marts each year through the decade ahead.

More than 1.500 K mart discount department stores are now in operation in the United States. Puerto Rico and Canada. The corporation is continuing the rapid expansion of K mart stores this year.

### K-Mart has concept of quality

"Our concept is to stock only first quality goods and price everything to move in large quantities." says Hunter P. Nadler, manager of the new 55.552 - square - foot K mart department store in the Pampa Mall.

The new K mart, selling nationally advertised products and backing all sales with a "satisfaction always" policy, will be a discount department store in its pricing policy. The store will include a complete automotive center, and will also feature a sporting goods department.

The first K mart opened in a suburb of Detroit in 1962. Company management conceived K mart as a store selling top quality merchandise at a small profit to induce high volume. This concept resulted in the world's fastest growing mass merchandising chain.

The Pampa K mart will bring the number of K marts in Texas to 104. Today there are a total of 1.576 K marts in the United States. Puerto Rico and Canada

More than 60 Pampa area residents will be employed by the new K mart. Additional personnel will be hired part-time during holiday seasons. A staff made up of entirely local people will assure that K mart is alert to all the needs of its new customers.

### **Popcorn** lovers rejoice

Pampa popcorn lovers will have some spice added to their lives when the Karmelkorn Shoppe opens its doors at the Pampa Mall.

The new shoppe will join more than 240 Karmelkorn Shoppes from coast to coast that make and sell the original Karmelkorn Popkorn Kandy and an exclusive line of other treats. These selections have been favorites for 50 years.

The shoppes' reputations rely on their ability to make products with distinctive flavors and freshness. Among their selections, the favorite has been the original style Karmelkorn Popkorn Kandy

In the Pampa Mall location, the shoppe will make Karmelkorn Popkorn Kandy many times daily in a special process that covers the finest freshly popped corn with a caramel coating

made from the same butter rich recipe perfected by Karmelkorn in 1929. A multitude of other popcorn selections will be

prepared daily at the local shoppe.

The assortment to be offered includes Cheesekorn, made with real cheddar cheese; seasoned Popkorn; fresh Popkorn balls; and Karmelkorn Krunch, a product made with pecans, almonds and popcorn clustered together and covered with a special caramel candy coating

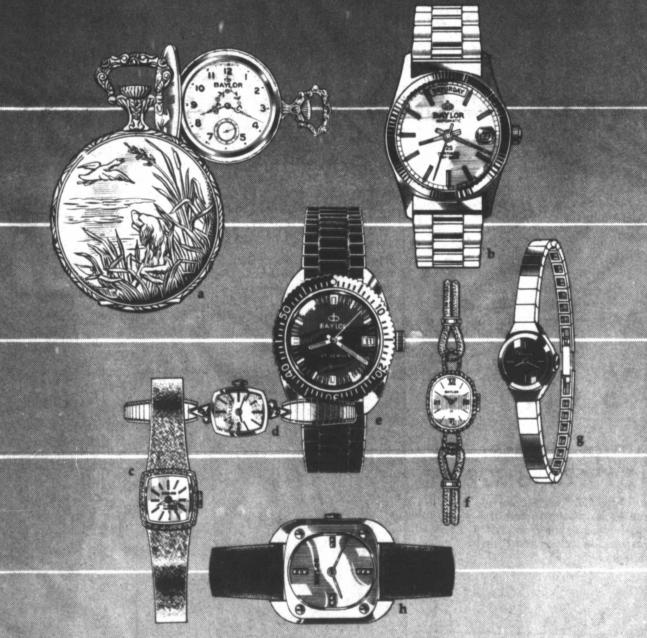
The shoppe also will have homemade kitchen style kandies. salt water taffy, cherry braid and soft drinks.

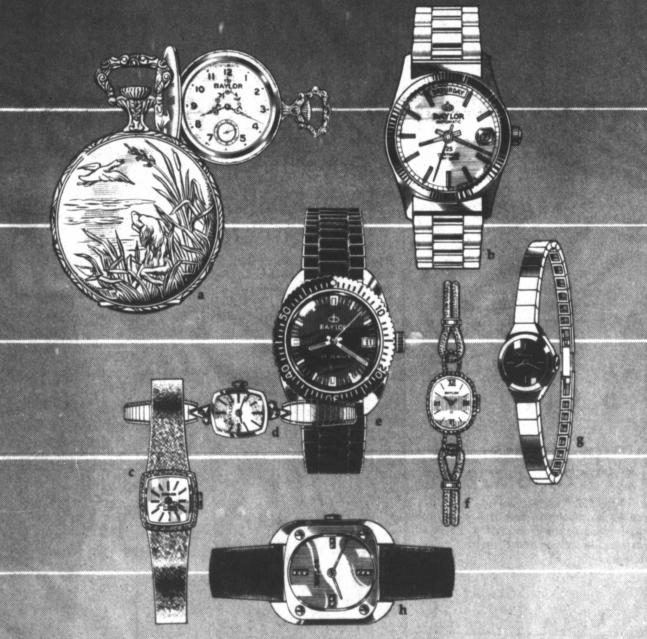
For party minded Pampans, the shoppe will produce novelties and sculptures fashioned from popcorn. All its sister shops are known for these colorful popcorn creations.



PAMPA NEWS Wednesday, August 22, 1979.

# **GRAND OPENING**





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Mart. Castle.

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Hallmark cards highlight Evensen's A large selection of Hallmark cards will be featured at Evensen's Card Shop in the newly constructed Pampa Mall.

Terry Evenson, president of the card shop chain, announced that the Pampa Mall will hold the 137th store in Evenson's chain.

The local store will be a full-line social expression shop, as all Evensons are, he said.

All Hallmark's products will be displayed and will include genuine wood-grain writing instruments, richly colored and designed candles, decorative party goods and individualized stationery

Cards will represent a new greeting selection that has received worldwide acceptance over the vears

Over 2,000 unique and appropriate cards will be offered to the customer, said Evenson. These cards cover the traditional occasions

and the "new as tomorrow sentiments," which are the latest in card designs.

Evenson pointed out that the store is designed in fresh, exciting decor to welcome its customers. And. he concluded, "The shopping experience should be a pleasant one.'



### Win a \$500 Jewelry Wardrobe during the opening of a new Diamond Store at Pampa Mall.\*

See our complete selection of men's and ladies' Baylor watches!

Baylor scene pocket watch, 17 jewels, yellow, \$70 Men's 25-jewel Baylor automatic day/date, \$135 Ladies' bracelet watch, 17 jewels, \$100 Ladies' 2-diamond Baylor watch, 17 jewels, \$125 e. Men's Baylor Aquanaut, 17 jewels, \$49.95

f. Ladies' 14 karat gold case, gold-filled cord band, 17 jewels, \$135 g. Ladies' watch with brown dial, 17 jewels, yellow, \$85

h. Men's 10-diamond Baylor watch, 17 jewels, \$275

Enjoy it now with Zales credit. Master Charge • VISA • American Express • Carte Blanche • Diners Club ZALES, THE DIAMOND STORE

\*No purchase necessary. Just register in our new store. You need not be present to win.

Wourresudy, August 22, 1979 PAMPA NEWS

20% Off

**Misses Sportswear** 

Blazer Orig. \$18 ..... SALE \$13.50

Skirt Orig. \$12 ..... SALE \$9.00

Blouse Orig. \$14 ..... SALE \$10.50

Pants Orig. \$9 .....SALE \$6.75

		•
		Men's Plain
		<b>Pocket Shirt</b>
S	ale	\$9.60 00. Hearty plaids of woven
co	tton-po	lyester, short or long sleeve on flap pockets.

### 20% off All Plain Pockets<sup>TM</sup> for men and boys. Sale 8.80Men's sizes

**GRAND OPENING** 

Reg. \$11. Plain Pockets<sup>™</sup> western jeans sport the same great fit, the same great fabric, the same great choice as the big best seller. Choose flare or straight leg styling in 14 oz. cotton/polyester or 100% cotton denims. In young men's and mature men's sizes. The big difference between us and them is the pocket and the price. Plain Pockets<sup>™</sup> cotton/polyester cords. Reg. \$12 Sale 9.60

Plain Pockets<sup>™</sup> western jeans sizes 8 to 12 regular, and 8 to 14 slim. **Reg. \$9. Sale 7.20** Plain Pockets<sup>™</sup> flair denims. 8 to 12 regular, 8 to 14 slim. Reg. \$9. Sale 7.20 Plain Pockets<sup>™</sup> flares Varsity sizes 27 to 32 Reg. \$10. Sale \$8 Plain Pockets<sup>™</sup> flare leg denims. Husky sizes 27 to 36. Reg. \$10 Sale 8.00 Plain Pockets<sup>™</sup> flare leg cords. Varsity sizes 27-32. Reg. 10.00. Sale 8.00





Sale \$4.50 Reg. \$6 Short sleeved polyester-cotton permanent press in light fashion solids. Sizes 141/2 to 17.

### Sale \$8

Reg. \$10. Short sleeved tone-on-tone stripes in crisp polyester/cotton. Medium spread collar. 14½ to 17.

### Sale 8.80

Reg. \$10. Short sleeved polyester/cotton shows clean-cut yarn dyed striping. White or pastel grounds. 14½ to 17.

PAMPA MALL Open Mon.-Sat. 9:00-9:00 665-3745









Sale 25% off all our dinnerware and flatware. Sale to \$60

\$40 to \$80. Beautiful ways to set your table At savings! Choose from our entire stock of 20-45 piece dinner services. All are chip and crack resistant, dishwasher and detergent safe. Go from freezer to conventional or microwave oven, too. Sale does not include Corningware.®

Sale

.25 to \$3 Reg. \$19 to \$52. Save on all our stainless stee latware sets. In patterns from classic to contemporary. All are dishwasher and detergent safe, rust resistant. Some sets include serving pieces.



PAMPA MALL





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# **Upstage presents**

### fashion shoes

Upstage, owned by the 56-year-old Morse Shoe Company, will bring a full line of women's fashion shoes to the new mall Thursday.

Store Manager Jerry Coulombe said stock will include a wide variety of fashionable women's footwear as well as a full line of sports shoes. Coulombe says "sports" shoes are shoes used for "anything but dress.

Fashion shoes, sandals, clogs, slides, will also be available. Coulom be said.

Upstage was scheduled to be stocked today, the store manager said. Scheduled for shelving and carpeting early this week, the store is a large, handsome cubicle, designed in modern design. Seating is provided on three sides, with the front of the store designed for shoe and purse display.

An extra feature of the store is stock storage space extending around the main cubicle.

Coulombe described the fashion shoe market as 'always fluctuating. We are getting new designs all the time. The change is a little greater than you see in the regular shoe store.

He said that with the opening of the Upstage store, potential customers would have a chance to see new footwear designs earlier.



Jerry Coulambe

# Games for young and old alike

A great place to drop off the kids while doing the shopping -Aladdin's Palace, an amusement center to open at the mall - is a family center, too, says Regional Supervisor John Warner.

"It's for all ages," says Warner. "Kids old enough to reach the machines, grandparents and parents. We'll often have couples come in on the weekends."

The amusement center will feature 25 to 30 pinball and video games, including a number with space themes. "Space seems to be the big thing kids really like now," Warner said. Warner says this is a new "age" for pinball machines as well: the day of the mechanical

pinball machine is fading, with the new digital electronic models now the most commonly used by amusement entrepreneurs.

Warner said the most popular game in recent months has been a video apparatus known as "Star Fire.

The amusement center will prohibit smoking, drinking and eating on the premises. Warner said, in order to keep the area neat.

Although setting up three days before opening Thursday seems to give the operation a carnival aura, Warner said the amusement center really couldn't be compared to a carnival.

'We're not giving door prizes and that sort of thing," he said. "It's just a place you can spend some time."

### **Bealls family department store**

Bealls Department Store will open tommorrow in the new Pampa Mall. Manager of the new store is Dick Melton, former assistant manager of Bealls Victoria, Texas, store.

Who is Bealls? Bealls is a family department store selling name brand merchandise, as well as first quality seasonal special buys. The company was founded 56 years ago by three brothers, Archie, Willie and Robbie Beall with their first store being in Henderson. Texas. The new Pampa unit is part of the now 92 store chain. Five stores are in Oklahoma, with the remainder in Texas.

The new Bealls here offers a fresh contemporary look with an abundance of chrome fixturing in use. An open look prevails across the sales area, yet a shop effect is utilized in the Junior and Shoe Departments. Colors are bright yet pleasing. Bealls is stocked primarily with soft goods. yet the unit features a large cosmetic department. The major departments include, Ladies Ready - to - Wear, Ladies Sportswear, Foundations, Lingerie, Girls, Juniors, Infants, Home Furnishings, Cosmetics, Accessories, Mens, College Men, Boys, and a Family Shoe Department.

A touch of taste will be provided in the new Pampa Mall as

Carousel Snack Bar will open Thursday, providing exhausted

The store is a division of the Lieberman Company in Minnesota.

which owns 289 snack related shops, according to District

Supervisor Ron Martin. Martin's district consists of North Texas.

Oklahoma, Arkansas, Colorado, New Mexico, Arizona and

Featured in the snack bar are soft drinks, popcorn, tacos, ice

Hot dogs will be prepared with Armour all meat franks and all

the desired trimmings. What could be finer than a tasty chili

cheese dog after an exhausting morning of hurried shopping the

As of now, the search for a qualified manager continues,

however. Martin noted that all employees, including the manager

cream and the store's speciality, "The All American Hot Dog."

Grand Opening shoppers with a selection of tasty treats.

Nevada.

new Pampa Mall?

would be hired locally.

Although part of a large chain, Bealls here will strive to have a "home town" orientated store employing area people. Another requisite will be to wait on people. While many other retailers have leaned toward self - service. Bealls believes that customer service by its employees is still of all importance.

Bealls will offer three ways to charge. There is Bealls Charge. Visa and Mastercharge. Cash purchases are still invited and the old familiar lay away plan is available.

Other customer conveniences include close coordination of departments as Ladies Ready - to - Wear, Juniors and Girls, ample fitting rooms, soft background music, a customized gift wrap service and over counter displays to indentify a particular area of the store.

Customers will soon realize Bealls is very promotional minded with various sales throughout the year. There will be two major name brand sales each year that customers can expect. Special mailings to Bealls Charge Card Holders will announce some of these events in advance of regular advertising.

### Flipside to be surprise Hot diggity dog

Pampans "will be pleasantly surprised" by the selection of recorded music offered by the new Flipside store in the mall, according to store manager Allan Rosen. The store sells records, eight - track tapes, cassettes, music

accessories and custom - made T - shirts. "We discount everything," Rosen said. "We run weekly

specials, advertised or not, that change every week." The specials consist of selected albums, tapes and cassettes,

marked from their list prices of \$7.98 and \$8.98 down to \$4.99 and \$5.99. Each week, 20 specials will be displayed at the front of the store for easy access to customers.

"And we'll special - order anything that we do not stock." Rosen

Flipside will employ four or five full - time and part - time persons from this area. Rosen said. The store accepts Visa and Mastercharge cards.

The opening of Flipside in the Pampa Mall marks the 15th addition to the company chain. Other stores are located in 13 cities, including Amarillo, Lubbock, Abilene, Odessa, San Antonio and Austin

**Gordon Jewelers to open** 

A tasteful array of diamonds, 14-carat neck chains and bracelets, and a wide selection of name brand watches will be the staples of Gordon Jewelers, which opens Thursday at the Pampa Mall with a full stock. including fashion jewelry

Jewelry is priced to fit all budgets, according to Gordon General Manager Tom Jarrett.

The Gordon chain, established in 1902, is based in Houston with over 500 stores nationwide.

The store will feature an in - store charge plan. Jarrett said. "This means we will fianance our own charge accounts," he said.

The store manager said that the store would also have teen-age accounts. "We pioneered in the jewelry industry in teenage credit," Jarrett said. "And it's been successful. It gives the younger age group a chance to establish credit."

Jarrett said the chain had already established about seventy stores in Texas. Gordon has presently has outlets in 38 states.

The assistant manager of the new store is Don Nierman.

### Hair salon to open in mall

Regis Hairstylists will join the other stores opening at the Pampa Mall Thursday.

This contemporary shop features bright, vivid decor and the latest and most efficient equipment available. The newest entry in Regis'

Regis salons are generally located in enclosed malls and shopping centers from coast to coast and in Canada. One of Regis' style directors will be at the salon within the next few weeks to give the staff the very latest hairstyles and perm

**THIS WEEK!** 

KINNEY

roup of over 250 salons will offer a full range of beauty services for both men and women.

In addition to precision haircuts, Regis hairstylists will offer styling directed toward the individual's hair texture and lifestyle, haircoloring, and perms for the entire family. Skilled hairstylists will be able to give men special attention in the colorful new men's area.

Regis' extensive training program enables their operators to offer the newest and best in hairstyling and care. Their operation provides unlimited career opportunities for their employees, as operators become managers and managers move up to supervisory positions.

### Zales to open third store in mall

The third Zales Jewelry store to open in Pampa features a complete selection of jewelry and "the newest Zales concept" in decor, according to store manager Tim Altum.

Altum, who formerly managed the Zales outlet in Coronado Center, said the new store is going to carry more merchandise than in the past.

'We're going to have the goods," he said. The "goods" include diamonds, a full line of 14 carat gold jewelry and watches - Seiko, Elgin and the new Citizen's line

Referring to the new store's original design, Altum said "The concept is really nice. We've never tried it before. We think it will be a success.

Asked if Pampa could support three Zales stores, Altum replied "Oh, yeah. Maybe 50 to 60 percent of this town goes to Amarillo to shop. Maybe we can keep them here and bring in more business from the outlying area. It'll work - we know.

Altum said the combined inventory of the three stores will benefit local customers. If, for example, the mall store doesn't have an item, he said. it can obtain that item from another store.

The new Zales store will have five full-time employees and one part-time employee.





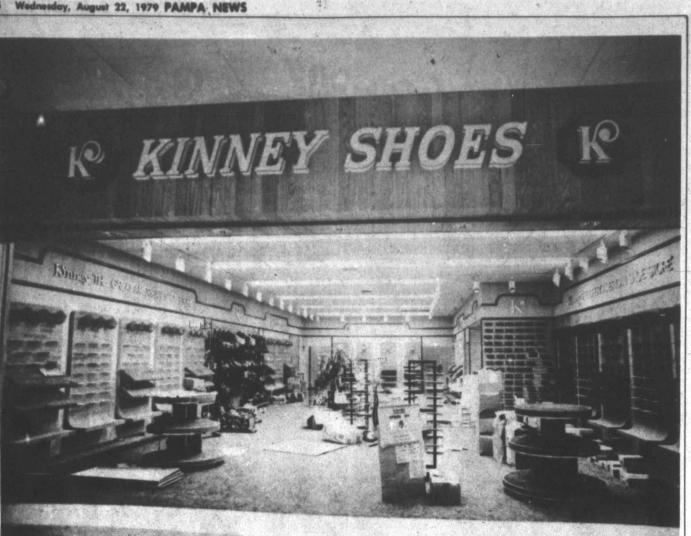
20% Off Everything Aug. 23, 24, 25, 1979 Only Sale and a start

> Shoe business can be a lot like show business. Kinney Lots of reasons to see the show. We're offering 20% is America's largest family shoe store. And this week, Kinney is staging the biggest show in town. We're having a premiere this week at our newest Kinney Shoe Store. Lots of color, drama and excitement.

off everything. 20% off dress shoes and casual shoes. Shoes for the whole family 20% off all accessories. Plan to attend the premiere now. 20% off all merchandise. But only this week. That's shoe business.







## Kinney's-a family shoe store

Kinney's, a family shoe store, will be filling its display rows and racks with sizes and styles to fit all ages at its facility at the Pampa Mall.

Under the management of Jerry Bettes, the local store will endeavor to continue the Kinney tradition of serving the family. All of Kinney's chain stores feature their own G.A.S.S. bottom

shoes, as well as other name brand selections.

Kinney's insignia, standing for the "Great American Shoe Store." is emblazoned on the soles of several of its shoes.

especially casuals. And the brand has followed a tradition of greater service for the family.

The buyer will find Master Charge and Visa cards useable at Kinney and will have the advantage of layaways.

The local store still will have a good supply of summer shoes, while carrying and holding an influx of fall shoes.

### **General Nutrition Center offers health food**

General Nutrition Centers, the largest and fastest growing chain in a national trend toward more healthful foods, is opening a new retail store in the Pampa Mall.

On the shelves of the new General Nutrition Center, ready for customers, are natural foods. Natural foods are prepared without additives, preservatives, chemicals, artificial colors or imitation flavors, and are presented as naturally delicious, wholesome and nutritious

GNC is a natural food "supermarket." Specially trained, qualified personnel are available to help customers choose products best suited to their individual needs.

Besides a full line of foods and beverages. GNC features its own

generically identical to much - advertised national brands. GNC manufactures many of the products it sells, with its own quality control and research facilities.

The story of GNC is largely the story of one man - David B. Shakarian, founder and chairman of General Nutrition Corporation. From one store in 1935 to nearly 700 today, he has become the foremost provider of natural foods, snacks and supplements in a nationwide rebellion against "junk foods."

expanding in Canada and the United Kingdom. Thousands more stores are planned for the 1980s



# Vance Hall store coming to Pampa

Whether your sport be skiing, tennis, hiking or virtually any other leisuretime activity, the new Vance Hall Sporting Goods store which will be opening in the Pampa Mall will be able to outfit you in everything from the bill of your cap to the soles of your shoes.

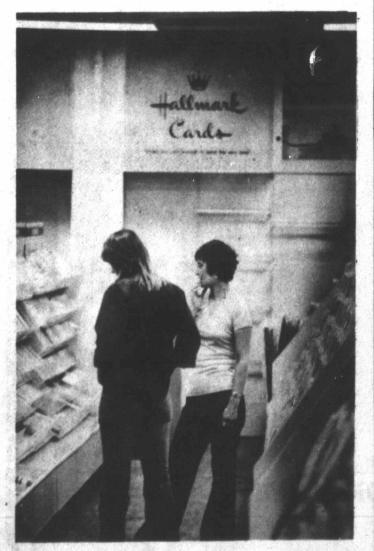
The Pampa store, which is set for a Nov. 1 opening, will join its sister stores in Amarillo to become the third such sporting goods outlet in the 30 years of the corporation's existance. The 3.800 square foot store will contain a full line

of athletic footwear in its shoe department as well as a ski shop, backpacking shop and tennis shop, among others.

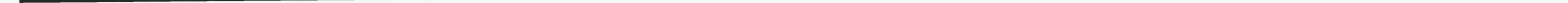
Vance Hall will carry most major brands of athletic shoes including Adidas. Puma, Nike, Converse and Tiger, For those who enjoy romping in the white stuff, the ski shop will include a full

line of skis, ski boots, clothing and accessories. In addition to the regular line of sporting goods, there will also be a team sales department especially suited for city recreational league activities. Printed team jerseys are expected to be a big seller.

"We're looking forward to coming in to Pampa and putting in a good store." Don Hall, manager of Amarillo's downtown Vance Hall store, said.



LOOKING OVER the displays and making last minute changes, mall workers prepare for the grand opening ceremonies Thursday (Staff photo)





Sandra Maune

### 2 home economists to head Hollywood

Two home economists will head the operations of the new Hollywood store located at the Pampa Mall.

Sandra Maune, its manager, recently moved from Houston, where she was with Lord & Taylor. Maune, 32, has been training two months with The Hollywood, which has two successful stores in Amarillo.

Her educational background includes studies at the University of Missouri and Texas A & I, as well as six months of management training.

Her younger Hollywood compatriot, Liz Connor, will act as head cashier and work in the credit department.

Connor. 23. graduated a year ago from Louisianna State University with a home economics degree. She previously had worked at the local Penney's store and has been training with The Hollywood for about a month.

She and her husband Michael, a local residential contractor, have have no children.

Other personnel, who are helping get the show on the road, include ladies who do the alterations, sell and work the cash registers.

The alterators are Hope Martinez and Nancy Barnes, while the cashiers are Judy Dunham, Jana Hogan, Norene Marsh and Suzanne Stanton.

The list of sales clerks follows: Dorothy Wails, Joyce Barrett. Melba Borton, Peggy Boyd, Lynly Cambern, Janie Davis, Christie Higgs, Carolyn Horner, Leslie Johnson, Margaret Lawyer, Vicky Mirabella, Kathy Powers, Rita Smithers, Kay Smithers, Penny Summers and Janine VanKlyve.

#### m Houston, een training essful stores e University hanagement act as head hana State viously had ing with The contractor, m the road, rk the cash es, while the Marsh and

### Stevensons specializing in women's apparel

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S

Salkin & Linoff, Inc., Minneapolis, has announced the opening of a new Stevensons Store in Pampa, Texas. The store, specializing in women's apparel and accessories in junior and misses sizes, will open on August 23 in the Pampa Mall.

Nancy Duncan, a three-year resident of Pampa, will be managing the apparel shop. She explained that Salkin & Linoff, Inc. operates diversified retail operations in 22 states, ranging from junior department stores to small apparel boutiques.

Citizens of Pampa are still wondering if the mall will indeed be ready for their grand opening on Thursday. Some of the shops are definately more towards completion than others.

"We're having a little trouble getting set up, but we'll be open Thursday if we have to work around the clock to do it," Mrs. Duncan declared.

The company began in 1921 with a single store in Elkton, S.D. In 1932, the corporate headquarters were moved to Minneapolis. Today Salkin & Linoff successfully operate over 250 retail stores.

The Stevensons division will total 89 stores with the opening of the Pampa store. The stores are known for their assortment of brand name merchandise at moderate prices and their personalized service.

A philosophy of centralized buying and localized management has given the company the ability to offer customers the best possible selection of merchandise without losing sight of the individual need in each marketing area.



Nancy Duncan

# **Computer sales 'mistake-proof'**

Thanks to the latest in computer technology, cash register sales at the new J.C. Penney store in the Pampa Mall are "mistake proof," according to store manager Altie Orr.

The store is completely computerized. Cashiers ringing up merchandise use "wands." devices resembling small soldering guns, to read price tags and transmit information to the cash registers.

"The wand guarantees that we're getting the right price." Orr said. "There's no room for error. You wave the wand over the merchandise, and the price goes directly to the register.

"It's all new. We have very few stores at this point on the wands."

The registers are hooked up to a computer room located at the rear of the store. The computer room, in turn, relays information directly to the regional Penney's office in Denver, Colo.

"We can pull the (register) tapes each night and see exactly what we sold that day." Orr said. "It gives us an advantage in ordering. We can re-order on a daily basis.

"Also, we have positive credit on these registers. We can get credit authorization from Alaska on charge sales in less than four seconds."



PAMPA NEWS Wednesday, August 22, 1979

### Safeway, Revco to join mall

Joining the roster of tenants in Pampa Mall this November will be Safeway and Revco Drug. Safeway Stores, Inc., a nationally known food chain will occupy over 32, 450 square feet of Division. Revco Discount Drug Center will also open along with Safeway in November and will occupy 8450 square feet of space also in a free standing unit next to the Pampa Mall. A highly successful self - service discount drug store. Revco Drug will place heavy emphasis on its prescription business. Revco pharmacists around the country now fill prescriptions at a rate of 35 million per year. In addition, Pampa Senior Citizens will be eligible for a 10 percent discount on prescriptions.

space in a free standing unit next to Pampa Mall and will open sometime in November.

The store will have such departments as meat, dairy, produce, bakery, variety, service center, cheese center and reading center, all of which will make up the seventeen aisle store.

Nine checkstands, two of which will be Speedee checkout lanes, and equipped with electronic registers and will help to service customers in a quick but efficient manner.

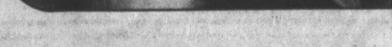
The Pampa store will feature some of the most. modern equipment available with in Safeway stores today. A heat - reclaim system will recycle gases used in the various refrigeration systems to provide the energy necessary for most of the store's heating requirements.

The Pampa Safeway store will be one of seventy stores operated by the Oklahoma City

A complete inventory of pharmaceuticals, health and beauty aids, vitamins, cosmetics and sundries willbe featured in the Pampa Store. Revco also features a 10-percent discount on Revco brand baby and toddler products up to and including age 5.

The addition of both of these two stores will help to round out the selection of goods and services that will be available to customers at the Pampa Mall.

We're the new, dazzling beauty place. Fabulous hairstyling everytime. Opening perm special, \$25. **REGIS HAIRSTYLISTS** MMA MAIL C65 -1343





Welcome to exciting sportswear, dresses, suits, coats, lingerie and accessories for Junior and Misses sizes: Classics to trendsetters, fashions that become favorites. Welcome to Stevensons.

Use our layaway plan or open a Stevensons charge and take a Mystery Discount of 10%, 20% or 30%!

Newsmaking sweaters 9.99

Reg. \$14. All the freshest details. Misses, Jrs.

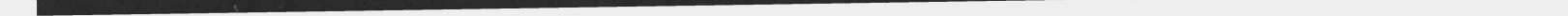
Plaid shirts 10.99 Reg. \$14. Colorful cotton-polyester plaids. Misses.

Gabardine pants 13.99 Reg. \$18. Terrific selection. Misses, Jrs.

All coats & jackets 20% OFF Cozy long wools, newsy short coats & toppers, to colorful ski jackets for Misses, Juniors.

Register to win a \$100 Stevensons Gift Certificate!





### **Book store** lesigned not to be stuffy'

"This isn't going to be a stuffy ook store," says Howard lones, district manager for Walden Books, which will open ts Pampa store Thursday at the new mall. "We aren't out to serve some mythical bookstore ustomer - some person who just reads the classics.

Some people come into a book store and expect all the guys to be James Joyce and all the girls to be Emily Dickenson. But we're just ordinary people. selling books instead of shoes."

The new bookstore, now being stocked with an estimated 8,000 hardback and paperback volumes, is the newest link in the Walden chain of some 550 stores in 48 states.

Jones said the chain - the largest retailer of books in the United States - locates in small towns as well as large cities. with one outlet in an Idaho town with a population of 9,000.

"A lot of people aren't used to going to book stores or aren't used to the book store as a part of the retail scene." said Jones. who added that Walden's will "have a little of everything so we can hit as many people as possible

The bookstore will be the only retailer of commercial hardback books in Pampa

Stock will include every-kind of book. Jones said. including children's literature. popular hardbacks. paperback bestsellers. and a standard paperpack collection of the classics.

Jones said "how - to" books are the most popular with customers nowdays.

"In times of inflation or recession." he said. "people are more interested in doing things for themselves that they might have hired someone to do before. So you sell a lot of books about building things. repair. and decorating.

Jones said the beginning stock is a standard set of varied books developed by the home office in Connecticutt. But he said the stock would be tailored to fit local needs, with the development of a regional section including books of



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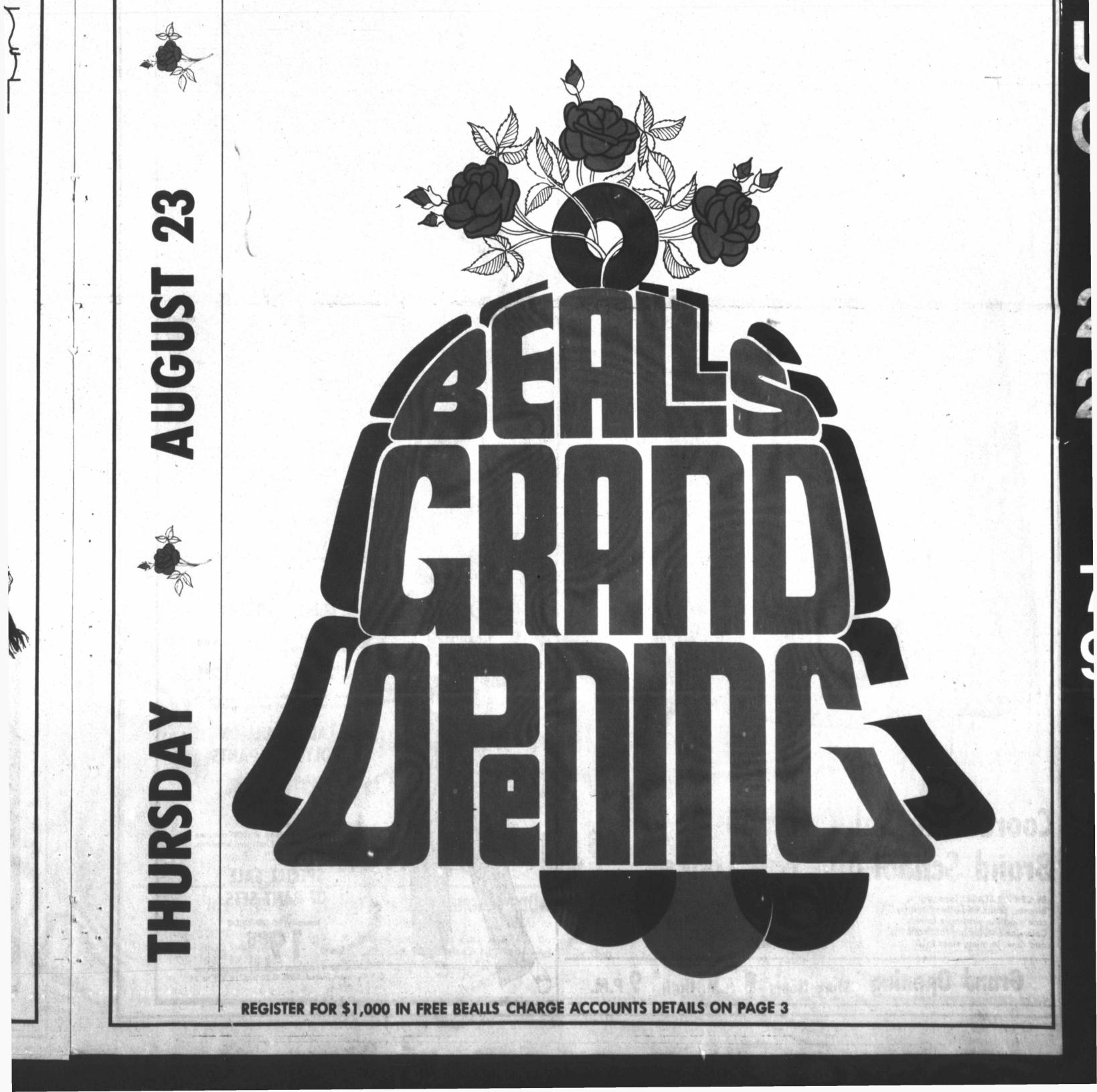
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	special interest to Texans.		A beautiful selection of co-ordinated sportswear in sizes 4 to 18.	Breckenridge Jacket & J.R.	
	The new store will also include 150 to 200 different magazines.			Panther Sportswear \$100 Fade	bie Brooks Outfit \$100 ed Glory Jeans (5 pair)
	Jones said		JUNIOR DRESSES & MISSES DRESSES	Outfit\$100 Bon.	\$26 ea\$130 Jour Jeans (5 pair) \$30 ea\$150
	Gothic romances and science fiction — in addition to the large	NU()	for any occasion, from casuals to the working girl		lern Juniors Sportswear \$100
	steady interest in how-to literature — are presently the		street dresses to the finest selection of long and formals in a wide range of sizes 4 to 20.	\$25 ea\$ 50 Pete	by Pandora \$ 75 Boy Sportswear \$ 75
	most popular books, according to Jones.			Tami Sports Outfit \$ 75 Itsy	Bitsy Velour Sweater \$ 25 ard Jeans (5 pair)
	Jones said the store can		STOUT & HALF SIZES	\$30 eo \$ 90	\$25 ea\$125 ange Velour Sweater\$ 30
	generally order for customers any book which is in print — if			Sportswear \$100 Chic	Jeans or Skirts (5 pair)
	the book has been published by one of the publishers on an		dresses, separates and coats in all the latest styles and colors, sizes 36 to 46, 30 to 40 or 14½ to	Devon Sportswear \$ 50 Lang	25 ea
	Authorized Vendor List. The list.		241/2.		timento Jeans (5 pair) \$24 ea\$120
	he said. represents. the one-tenth of the country's		Plus our Little but special		
	publishers who make about 80 percent of the book sales in the		TALL DEPT.		A DECK
	United States.		featuring the latest in fashion tops and bottoms.	(	
	Shirts say		ACCESSORIES & LINGERIE		
			to complete your fashion wardrobe.		
	it all at			Antipitite and a fire of	
	T-Shirts Plus		Come visit us in our beautiful	THE HOLLYWOOD'S OWN JUNIOR SHOP	
	"If you've got something to		new store in the PAMPA	fa da anti-	
	say, say it on a shirt." is the philosophy of Miles and Rita		MALL.	you'll find separates,	
	Cook who are opening T - Shirts Plus at the Pampa Mall.		Es Il	co-ordinates, tops and	
	With over a billion T - Shirts			bottoms, denims, pant-	
	sold in the United States last year. the personalized T - Shirt		STRAME STATE OF STRATES	suits, dresses fa- mous brands, J.R.'s is for	
	has become a substantial business enterprise.			the young and the young	
	"People buy them for			at heart.	
	themselves. for gifts. for advertising. and sometimes for	COATS			AN ANA
	a joke." Miles Cook said. "We can make a shirt to anyone's			A complete range of sizes from 3 to 15.	
1	specifications, with a slogan.	BOOT LENGTH WOOL COATS		0.200 // 0.10 10 10.	AGREE WINK
	name, design, school emblem or logo, a favorite movie or TV star	LEATHERS and SUEDES     DARPHIE and OTHER PRECIOUS FURS		Plus sizes 0, 1, 2 and 3	
	or anything you can dream up." While T shirts made the	<ul> <li>RABBITS and OTHER PRECIOUS FURS</li> <li>FAKE FURS</li> </ul>		for the very small.	
	transition from underwear to	ULTRA SUEDE COATS	at an end	and the second	
	popular fashion many years ago. it has only been a few years	• WOOL PANT COATS			RIPA
	since the personalized T - shirt was introduced	FUR TRIM COATS			
	T - Shirts Plus. with new	ALL WEATHER COATS	dially dial	Nev	ALL ALL
	Training Headquarters and Warehouse in Waco. was	Incomplete service of stores	Com I City		
	originated in Waco in 1975 by Ken Johnson, a businessman	In a complete range of sizes		1.12	
	with a broad sales background Johnson has said he wanted to	ALL	A DIALUT LEAST	The	
1.	start a business that was both				
	successful and fun to operate. When the idea took hold, and			hollywoo	
	Johnson began to recieve	20% OFF		Incliqueoc	
	inquiries from others on how to start their own stores, he				
	decided to establish a franchise. Now with over a 100 T - Shirt				-
	Plus franchises. Johnson has become the "McDonald's of the	DURING GRAND OPENING			
	T - shirt business."		Maximum Market	PAMPA MALL	and the second second second
-					and a second
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		전문 영상 영상 방송 수는 것 것 같은 것 같은 것 같이 많이			

# Come and celebrate with us the opening of **Beals Newess** FASHION/VALUE DEPARTMENT STORE

A.N.

PAMPA MALL





# **Brand School And Fall Looks**



# Junior Jeans Are On Sale! Regular 16.00 to 24.00 Values

Fantastic Values. Groupings from several of our better sources featuring straight leg styles to roll or wear down. Novelty pockets, smooth wearing denim that machine washes. Sizes 3 to 13.



### **REGISTER FOR \$1,000 IN FREE CHARGE ACCOUNTS**

1--\*300°° Account 1--\*200°° Account 5--\*100°° Accounts To Be Given Away.

No Purchase Necessary. Just Register During Bealls Grand Opening. Only Those 18 Years and Older Can Register Drawings Saturday, September 1.

### SUPER BUYS ON JUNIOR TOPS Values to 299

9.00

Tops and blouses from our better manufacturers. Terrys and others in a wide range of styles and colors. S-M-L.

> JUNIOR SKIRTS REGULAR 16.00 to 22.00 988-1288

Side, front and back slits in gabardine, tweed looks and super suedes. Sizes 3-13.

## "CHARLIE" TRIPLE DECKER SET

Contains moisturizing lotion, cologne concentrate and body silk perfumed powder. Shop our complete cosmetics dept.

ON SALE--FASHION PANTS FOR JUNIORS Regular 16,00 988

Belted and elasticized waist in assorted fabrics and colors. Machine washable. Sizes 5-15.







'VAIL' OPEN CASEMENT	
READY MADE DRAPES	
48x84 SIZE Regular 37.00	. 2500
96x84 SIZE Regular 76.00	. 5500

23x36" Rug an	d Lid	
Regular 16.50		 . 12

26"x50" BATH Regular 8.00	<b>5</b> 00
16"x30" HAND	350
Regular 4.75	1.50
Regular 2.00	1.00

	16x27" Kitchen Terry Regular 2.29	
	7x7" Pot Holder Regular 1.59	17
	12x12" Dish Cloth Regular 1.29	97°
a len	Oven Mit Regular 1.29	] 97
	Butcher Apron Regular 9.69	797
	100% machine Printed Cactus flo	washable cotton by Barth and Dreyfus. ower design on natural ground.





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**Entire Stock Girls And Boys Shoes** 

20% OFF

**REGULAR PRICE** 

School, dress, athletic and others are reduced. Suedes and leathers with that famous chatterbox fit. Sizes 8 1/2 to large 3. Shop now for school and Save.



For Students & Men Levi's SADDIEMAN BOOT JEANS & REGULAR BELLS 100% COTTON-BLUE DENINS 1288 In town or in the saddle nothing GRAND OPENING FOR OUR In Town or In The survice numbers beats the comfort and good looks bears me comfort and good looks of Levi Jeans. A special solin-natural feel. A genuine Levi sich-diao blue fades with even ward ONLY natural reel. A genuine Levis in-digo blue fades with every wash-(Saddleman Only) Men's Sizes 28-38 ing. levi's ...



Sizes 4-6x Regular 19.00		•		•	•	•	•	•	•		•	1	3	88	
Sizes 7-14 Regular 21.00	•	•	•	•	•	•	•	•	•	•	•••	1	5	88	

