

Boat people: free but no place to go

By EDDIE ADAMS

AP Special Correspondent
 KHLONG YAI, Thailand (AP) — "I will die! I will die! I will die!" screamed the aged Vietnamese woman aboard the boat of no smiles.

Forty-nine other sick or hungry refugees, half of them children, sat in silence or wept uncontrollably on the deck of the weather-beaten 30-foot fishing boat that had brought them from Phuquoc, off the west coast of Vietnam, through the dangerous waters off Cambodia.

They thought they had reached freedom that hot November day when they entered the snug harbor of Khlong Yai, a tiny fishing village within shouting distance of the Cambodian border.

But Thai marine police, armed with M-16 rifles, refused them permission to come

ashore and towed the crumpled fishing boat three hours back out into the Gulf of Siam. Thailand and other Southeast Asian countries that have more than 100,000 refugees from Indochina on their hands are becoming increasingly hostile to new arrivals from Vietnam, Laos and Cambodia.

U.N. and U.S. Embassy sources estimate that those who flee Vietnam by boat — the boat people — have a 30 to 50 percent chance of survival.

The Cambodian Communists may shoot up the small boats as they travel along the coast. Sea bandits have been known to seize refugee boats and kill everyone aboard for their valuables.

The Vietnamese usually escape in small fishing boats not built to withstand the dangers of the open sea. They generally

leave home short of food and fuel. Some are lost at sea.

If they do reach Thailand or Malaysia, the police or the navy send them back to sea. The last boat allowed to dock in Thailand arrived Nov. 19 with 16 persons aboard. The Thais arrested them all. The U.S. Embassy helped get them freed, and they are reported emigrating to the United States.

A few days later the boat of no smiles was turned away from Khlong Yai.

The oldest person aboard was a woman in her late 70s. The youngest was a girl born Nov. 24 in the fish hold to Nguyen Na's 20-year-old wife, Ti. The 21-year-old father had been a medical corpsman in the South Vietnamese navy, trained by the U.S. Navy at San Diego, Calif. He delivered the baby. The young couple said they wanted to

name their daughter Freedom — if the voyage ended in freedom for the family.

Most of the 14 men, 11 women and 25 children aboard broke into tears when Thai officials ordered them back to sea.

Their fuel was used up on the five-day voyage and they had also run out of food. After buying them supplies, this correspondent tried to go aboard. The Thai officials wouldn't allow it at first, then relented.

The Vietnamese asked for maps and directions to Australia, more than 3,000 miles to the south. The police told them they had no maps for them but pointed in the general direction.

After the police had towed the boat out to sea for three hours, they took in their 300-foot tow rope and prepared to return to Khlong Yai. The Vietnamese shut off their

engine and told the police it had broken down.

The police told them to get moving because the Cambodian Communists patrolled the area. They warned that if they tried to return to Thailand, police guns would be waiting.

"If we must die, we must," said a young woman as the police pulled away. "It's better than to live under communism. If we return to Vietnam, we would all be killed."

She added that she had never thought anything could be so horrible and ugly as life in Vietnam today.

Half an hour later, the police returned with orders from Bangkok to remove me for my own safety. Under no circumstances was I to remain.

A Vietnamese woman was disappointed.

She felt that if I stayed aboard, some country might accept the boat.

A former Vietnamese navy seaman aboard said they had no compass or map.

"The stars and the sun have guided us this far," he said. "We don't know how long our luck will hold, but this is only the beginning. More and more will escape no matter what it costs. Only the very rich can survive now in Vietnam."

Then the boat moved away, its meager supply of water and fuel in a few rusty cans. A white shirt was tied to the bow by the sleeves as a flag of truce.

I rode for several hours with the marine police. We returned to the general area in which we had seen the boat last. We heard what sounded like machine-gun fire, but there was no sign of the refugees or their boat.

The Pampa News



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Today last day for free use of city dump

Pampans spend \$1 1/2 million dumping it



A ram-pak costs the city garbage department \$90,000 to buy and more to operate.

(Pampa News photo by Ron Ennis)

By STEVE WILLIAMS
 Pampa News Staff

Last year Pampans threw away almost 51 million pounds of garbage, and it cost them approximately \$468,000 to have it disposed of.

Nearly \$46,800 went to maintain the city's landfill operation located northwest of town. That included \$8,400 paid to the landfill's supervisor, \$23,040 in labor costs for two machine operators and a guard, and \$15,156 for machine maintenance and fuel costs.

Starting Thursday the city will attempt to recover at least a portion of that cost by charging people who transport their own garbage to the dump a minimum of 50 cents per visit. The 50 cents will cover cars and small trailers and pick-up trucks up to three quarters of a ton in size. For trucks from one to two and a half tons the charge will be \$3 per load, and for trucks between two and a half and five tons the charge will be \$6. Trucks over five tons will cost \$10 per visit. Dry cement trucks will pay \$6 a load, chipper trucks \$9 and large van-type trucks and floats will be \$15.

To make the new system as efficient as possible, the city will encourage the purchase of coupons from the City Clerk, whose office is on the second floor of city hall.

The coupons are available in 50-cent, \$3 and \$5 amounts and come in packets of 20, although City Manager Mack Wofford noted they may be purchased singly. "We would of course rather not have cash handed at the landfill," said Wofford, "but we encourage people who do so to ask for a receipt."

Wofford estimates that the new rates will bring in approximately \$20,000 per year. He terms the basic 50-cent charge "nominal", pointing out that other Panhandle cities charge much more for the use of their landfills. Amarillo, Plainview and Borger charge \$10 per visit as a minimum charge, and also work on a graduated scale for large loads. Pampa is one of the last Texas cities to begin charging for dumping privileges.

Most Texas cities operate their own garbage collection service, charging varying rates to customers. Pampans

currently pay \$4.75 per month for collection services twice a week. The city includes the charge on monthly utility bills, and approximately 7,300 Pampa residences are billed each month. That brings in \$34,600 each month, or \$416,100 per year. Add to that the commercial customers in Pampa who use the service, and the sanitation department's total income is somewhere around \$470,000.

The department's operating budget is \$326,000 a year, but that figure doesn't include the depreciation on machinery, health insurance provided to employees, or payments to the Texas Municipal Retirement system.

Those costs amount to another \$142,000 each year, bringing the total outgo for the sanitation department to just about \$468,000 — or the same as the income.

Wofford notes that "we try to make the operation self-sustaining, with income always matching outgo, although two years ago we took in \$9,000 less than we paid out."

The machinery needed to operate the department is hideously expensive. A packer truck (and the city has six) costs \$30,000 new, the scraper and carryall used at the landfill cost between \$60,000 and \$90,000 each, and the three flatbed trucks used to pick up garbage that can't be handled by a packer truck (such as mattresses, furniture, or other large items disposed of by city residents) cost \$6,000 each.

Allen Vickery, department supervisor, told The News he was going to have to replace a tire on the scraper used at the landfill. The cost, for one tire, is \$1,500. As Vickery said, that's a lot of rubber.

Maintenance on the packer trucks is also expensive. They have to stop every 50 feet for pickup, and they travel unpaved alleys (there are 85 miles of alleys in the city). The constant stopping and starting causes unusual engine wear, uses up more than ordinary amounts of fuel, and the bouncing and jouncing the trucks undergo shortens equipment life.

The alternative to having collection services provided by local government is private hauling. But in almost every instance The News investigated, private hauling was more expensive.

For instance, in Canon City, Colo., the service is privately operated. One pick-up per week for a 32-gallon sized bag is \$4.30 per month, which is less than that charged Pampans, but is also fewer pickups of smaller containers in Colorado Springs, the cost for similar service is \$8.50 per month for one pick-up per week.

What Pampa may ultimately decide to do is go to a more efficient system, one that utilizes large dump boxes that can be mechanically handled by trucks. The system would mean fewer employees required for the sanitation department (the department now has 33 full-time employees) but it would also mean a large initial cash outlay to purchase the necessary equipment. Estimates range up to \$500,000 to provide the dump boxes and install them at the end of each block. It also would mean residents would have to carry their garbage to the dump boxes instead of placing it in garbage cans at the backs of their houses as they do now.

One city that recently contemplated conversion to private hauling is Trinidad, Colo. City Manager Dennis Dempsey told The News he conducted a three-month study before the Trinidad city council finally turned the idea down.

Dempsey said the study was instituted because Trinidad was losing approximately \$60,000 a year on the service. The city council finally decided to raise rates (from \$3 a month to \$4 a month) instead of converting because, according to Dempsey, "they feared that once the conversion was made, there would be no real way to prevent the private hauler from raising his rates anytime he wanted to." But even with increased rates, Trinidad's yearly loss will be \$20,000.

Pampa, apparently, isn't about to convert to private hauling, at least in the foreseeable future.

But in another nine years or so, the landfill will be full and another will have to be found if dumping there continues at its present rate.

In the meantime, remember to take that extra cash with you the next time you make a trip out there.

Cairo delegation named

WASHINGTON (AP) — President Carter today announced the United States will send a high-level representative to a mid-December peace conference in Cairo and he called recent Arab-Israeli contacts "a historic breakthrough in the search for a lasting peace in the Middle East."

Carter told a nationally broadcast news conference that Assistant Secretary of State Alfred L. Atherton will head the U.S. delegation to the Cairo conference called by President Anwar Sadat of Egypt.

Carter said the conference is now scheduled for around Dec. 13. When Sadat called for the conference, he set Dec. 3 as the deadline for responses to his invitations. He said he would then set a date for the talks.

Carter's reference to Dec. 13 is the first public announcement by any of the parties of the likely starting date for the conference.

of armed confrontation and said the United States is taking "concrete steps" to persuade Jordan, Syria and Lebanon to enter the negotiations.

"There is no doubt in my mind that President Hafez Assad (of Syria) wants peace with Israel," said Carter. "There is no doubt in my mind that King Hussein (of Jordan) wants peace with Israel."

While characterizing Egypt as the most populous and powerful of the Arab confrontation states, Carter said that both Israel and Egypt have publicly stated that a separate peace agreement, excluding the other Arab states, "is not desirable."

Only Israel, Egypt, and the United States have agreed so far to participate in the Cairo conference. Syria, the Palestinian Liberation Organization and the Soviet Union have rejected the invitations issued by Sadat.

Asked about criticism of his invitation to the Soviets to resume a role in the search for peace in the Middle East, Carter said, "I believe the Soviets will follow along and take constructive steps for a lasting peace."

The United States and the Soviet Union are co-chairmen of the Geneva conference at which previous Middle East settlements have been reached.

On other topics, Carter — Praised the late Sen. John L. McClellan, D-Ark., for his legislative efforts to maintain a strong U.S. military defense. McClellan died Monday. — Said his position on energy legislation was unchanged and that he would veto any bill that would be unfair or violate energy conservation goals. — Indicated he was undecided whether to reappoint Arthur Burns as chairman of the Federal Reserve Board. — Declared he had not made too many campaign promises "and I think I'm doing an adequate job in trying to fulfill those promises."

Carter won't budge on energy

WASHINGTON (AP) — President Carter said today he will not retreat from his major energy proposals and might veto any forthcoming energy bill if it does not measure up to his standards.

Carter repeated, in a news conference, his three general standards: "fairness," the ability to meet his energy production and conservation goals, and the avoidance of serious harm to the nation's economy and the federal budget.

The House has endorsed legislation in close agreement with Carter's own energy plan, but the Senate has rejected major elements of it, and a conference committee has been struggling to resolve the disagreements.

With the conference apparently faltering after its return from the Thanksgiving holiday break, new doubts are being raised whether Congress can finish its work on a compromise energy bill this year.

Conferees remain deeply divided over the two major issues yet to be resolved — natural gas pricing and the crude oil tax which the Carter administration considers the centerpiece of its energy plan.

Conferees working on non-tax aspects of the plan are expected to take up natural gas on Friday.

plan to keep price controls on gas — but at somewhat higher levels — and the Senate vote to deregulate newly discovered gas after two years.

"If we're not in pretty good shape (on the gas issue) by next week, you can forget about having a bill by Christmas," said Rep. Thomas Ashley, D-Ohio, the top House energy negotiator. "There are just not enough days left. It's just a question of the calendar."

Deputy Nichols in hospital intensive care

Gray County Deputy Sheriff Shirley Nichols is in the intensive care unit at St. Anthony's Hospital in Amarillo today after suffering chest pains Tuesday.

He reportedly was driven to the Amarillo hospital by Mrs. Nichols after visiting a Pampa doctor.

Another of the county's deputy sheriffs, James R. Shelton of McLean, was to be dismissed today from High Plains Baptist Hospital.

Sheriff Rufe Jordan said that both Shelton and Nichols will have worked with him for "27 years on the first day of January."

House conferees are expected to split along party lines, giving majority approval to continued regulation. Senate conferees remain evenly divided, nine on each side of the issue.

And it appears unlikely that the second conference panel, working on tax measures, will deal with the crude oil tax until the natural gas issue is resolved.

"It may be that we'll have to wait until the other conferees finish. That's a distinct possibility," Sen. Russell Long, D-La., leader of the Senate tax conferees.

Asked about the possibility of completing work on the entire package of energy legislation this year, Long said, "I always thought the administration should take what they can get and come back later."

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The doctor of "Evl' Idi Amin" discusses his problems on page

"Great minds have purposes; others have wishes."
 — Washington Irving

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The Pampa News

EVER STRIVING FOR TOP O' TEXAS
TO BE AN EVEN BETTER PLACE TO LIVE

Let Peace Begin With Me

This newspaper is dedicated to furnishing information to our readers so that they can better promote and preserve their own freedom and encourage others to see its blessing. For only when man understands freedom and is free to control himself and all he possesses can he develop to his utmost capabilities.

We believe that all men are equally endowed by their Creator, and not by a government, with the right to take moral action to preserve their life and property and secure more freedom and keep it for themselves and others.

To discharge this responsibility, free men, to the best of their ability, must understand and apply to daily living the great moral guide expressed in the Coveting Commandment.

(Address all communications to The Pampa News, 403 W. Atchison, P.O. Drawer 2198, Pampa, Texas 79065. Letters to the editor should be signed and names will be withheld upon request.)

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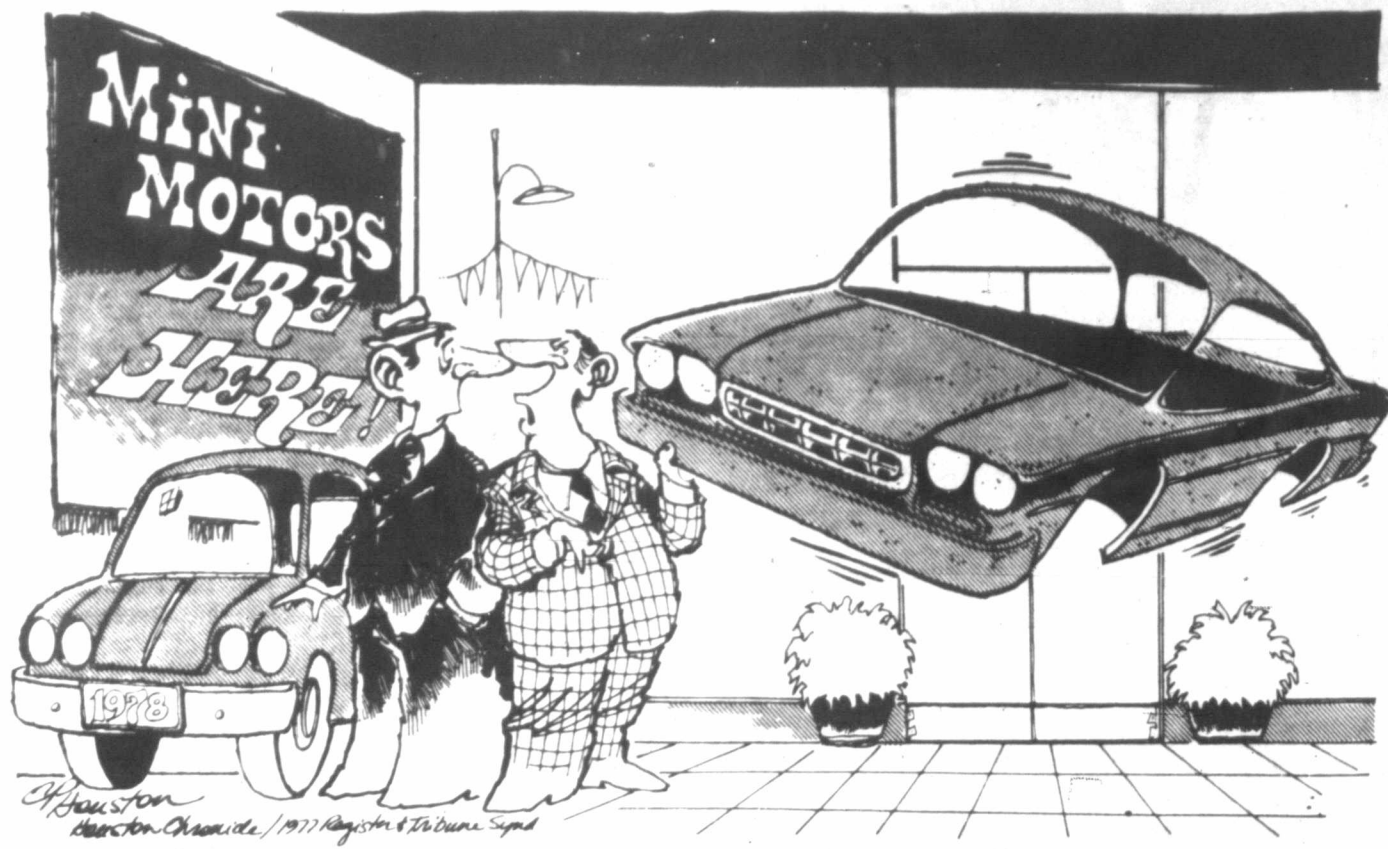
Nation's press

"They are me"

Orange County (Calif.) Register
The Continental Oil Company presented a full page advertisement in the Wall Street Journal the other day with the only content being a letter to the editor of the Washington Post as copy. The letter was well worth the cost and space devoted. If more Americans would just stop, look and think a bit, their judgment would probably bring them to the same conclusions expressed in the letter. There would be no point in lauding the writer of the letter, the logic can stand on its own. Caption to the letter was, "The Oil Companies - They Are Me," and the letter said:
"President Carter's senseless attack on the 'oil companies' should be noted as political rhetoric only, as any brief analysis would show. Who are the 'oil companies'? Well, they are me - I own 800 shares of Continental Oil Company (Conoco) stock which I bought with money I saved while working and the \$63.33 that

Conoco pays me every month plus a great deal now that I am retired. Although lagging for a while, dividend increases, lately have a bit more than matched the increase in cost of living. "Over the past ten years, including those when Sen. Henry Jackson was calling the oil companies 'thieves,' Conoco has sold \$44.3 billion worth of products, he has paid federal income taxes of \$600 million and other taxes of \$8.9 billion and other costs have amounted to \$32.6 billion. Net profits were \$2.2 billion (5 percent of sales), dividends were \$600 million and \$1.4 billion were reinvested in the business. Those receiving dividends (the owners) were perhaps, on the average in a 38 percent tax bracket, so \$300 million of the \$600 million in dividends went to Uncle Sam, increasing his take from the business to \$900 million and decreasing 'the owners' take to \$500 million. "So Uncle got, in income taxes alone, almost twice as much as the owners got in net income,

total taxes paid by Conoco over the period were almost 20 times as much as the owners got from the business. During the ten years, long-term debt increased by \$600 million, so the owners borrowed more money than they got back in net income. "The 'other costs' of \$32.6 billion the \$1.4 billion reinvested and the \$600 million increase in long-term debt, mostly went into jobs for people - you can't drill a hole in the ground or buy transportation or equipment without putting people to work. Certainly these figures represent hundreds of thousands of jobs. "So this is 'the oil companies,' fostered by private capital and existing in a competitive environment, paying 20 times as much in taxes as the owners get, and selling gasoline much more cheaply than it can be bought in most other major countries of the world. This is a rip-off? "What do the politicians offer us in return if we accede to their demands that they be allowed to run the oil companies?"



'And then we have our styrofoam shell option for those who can't kick the big car habit cold turkey'

Energy taxing plan a disaster

By GEORGE WILLIAM TRIVOLI
R.C. Holles Fellow

The basic tax, penalty, and incentive elements of the Carter energy plan are unnecessary, unpredictable in results, and in any case, they will not solve the essential problems of encouraging increased petroleum exploration and production, shifts to petroleum substitutes, and immediate conservation by major users. The Carter energy taxation plan is unnecessary for it merely attempts to accomplish what the price mechanism accomplishes day in and day out for millions of commodities, some of which are considerably more rare than the apparent reserves of crude oil. The main functions of a freely operating price mechanism are: 1) allocation of scarce resources to the most urgent and profitable use; 2) allocation among consumers - users based upon their relative purchasing power and needs; and 3) allowance for substitution of lower priced means of satisfying the same or similar wants.

Another danger of the Carter energy plan is the unpredictable consequences of new taxes. Little is known about the second order effects of the various taxes and penalties proposed. European nations have already indicated that various retaliations would be enacted to offset the trade diversion effects of the new taxes and penalties on autos. By simply allowing the petroleum and natural gas producers and distributors to begin charging a market-clearing price for their products, most of the desired effects will occur quickly, efficiently, and with relatively little hardship to the essential users. It is not all certain that gasoline prices would increase substantially, but certainly some increase is necessary when gasoline sells in Europe for prices ranging from \$1.80 to \$2.00 per gallon. As a result of sharply rising costs for bringing in new wells, finding new petroleum sources, and developing new technology to more efficiently drill for oil and gas, the petroleum industry has fewer financial resources to carry on the job. Despite this and falling profits in 1976, domestic oil companies nevertheless dramatically increased new investment in discovery and production. Breaking up the major oil companies is hardly a rational means of solving the energy crisis. Dr. M.A. Adelman, professor of economics at MIT

who is often a critic of the oil industry and is a recognized expert on world oil markets, pointed out: "Congress is talking of breaking up the big oil companies as a way of taking out its anger at OPEC, but the companies are only minor actors in the game." The domestic oil industry is actually marked by a high degree of competition. About 10,000 firms explore for and produce oil and gas, and 131 companies operate 260 refineries. There are 15,000 wholesalers and 200,000 retailers of gasoline. The four largest U.S. oil firms (according to American Petroleum Institute) account for about 26 percent of production, 29 percent of refining capacity, and 29 percent of gasoline sales in the U.S. Petroleum is far less concentrated than most nonenergy industries. Moreover, by any reasonable measure, domestic oil industry profits are far from "obscene." From 1960 through 1974, according to First National City Bank of New York, Oil companies averaged a rate of return on net worth of about 12.3 percent, about the same as the average for all U.S. manufacturers.

What we are witnessing is a most extreme form of scapegoating by the federal government and Congress. The dramatic increase in the world price of oil by OPEC is unjustifiably blamed for the dramatic inflations that have been rampant in Western industrial economies. Domestically, the U.S. Congress has specifically prohibited U.S. petroleum prices from rising to reflect the increased cost of foreign oil. In addition, domestic oil companies have faced a continual barrage of cost increasing and incentive reducing policies. Had Congress and the administration simply allowed the increased OPEC prices to be passed on to the domestic market, consumption of foreign oil would have dropped off sharply since 1974. Domestic production, exploration, and reserves would have been encouraged. In short, there would be no oil crisis today! It is amazing what the price mechanism can do if simply allowed to operate in a free and unhampered manner. More important, however, is the frightening ease with which the federal government proceeds to effectively nationalize a vast industry that is no more the cause of the energy crisis than are sun spots.

Birds have the keenest vision of all living things: a soaring eagle can spot its prey a mile away.

"And a child shall lead"

Young Dickie Cessna of Ramona, California, has added gopher hunting to his manure sales business, and the State of California wants to know his secret weapon. But Dickie says he'll never tell. California state law requires pest exterminators to be licensed and pesticides to be registered if a person claims to be killing pests, said Neul Lunde, who heads the Downey office of the state agriculture department. "There is a \$40 registration fee," said Lunde. "But a thick

bundle of blank application blanks sent to 'Kidco Inc.' Dickie's business firm, has been mailed back to Lunde. An interoffice memo of the California Department of Agriculture asks, "Are we prepared to file a criminal complaint on Dickie?" "Kidco Inc.," which gained national attention last spring when the state tried to tax its sales of manure, is making money on the gopher-killing work. Dickie, the 13-year-old Kidco president, refuses to say how much, maintaining that

it is none of the state's business. He and his two sisters, Ne-Ni, nine, and Bette, eleven, and half-sister June Cole, fourteen, left the next move up to the state in a test of free enterprise versus government. Cecil Millimer, the agriculture department's Downey field representative, drove 120 miles to Ramona to tell the young entrepreneurs that they might be using a dangerous chemical. "Our little kids don't understand all this," wrote Dickie to Lunde. "All we do is kill gophers. We think you should be getting after people with rats in their houses who don't do anything about it."

Really, someone should remind the bureaucrats that there are ways of killing gophers without the use of chemicals, in fact, if by good memory serves, a patented trap for that purpose was once marketed and wisely used. Richard Cessna formed Kidco Inc. as a sort of family-oriented Junior Achievement project to teach his children business methods. Maintaining that the byproduct had already been taxed enough, the kids refused to pay back taxes on sales of manure collected from the horse stables at the elder Cessna manages at San Diego Country Estates. After much publicity, the California Board of Equalization agreed to collect taxes only on future sales. Former Governor Ronald Reagan commented about the children's enterprise and hard work on his radio broadcast. A local state senator, John Stull, told the Cessna children they could count on him in the future. In a recent letter to Stull, Dickie wrote, "Boy, do we ever need your help, now."

Dickie says he charges \$7 to kill a gopher and \$15 to rid them from any property for a year. How he kills them, he insists, is a "business secret," which he is not about to divulge. He and his sisters also sweep streets in the ranchhouse development northeast of San Diego, in addition to selling manure and killing gophers, to make money which their father banks in their names. In his letter to Lunde, Dickie said he and his sisters "earn money and we pay taxes, and we don't like the idea of your department spending all that money to send someone down here from Downey..." "We are not trying to be smart aleck or disrespectful," Dickie wrote further. "We don't break windows or steal or stuff like that. Yet, the state is always giving us problems, making it very tough to stay in business."

Felons under glass?

A new type of glass, which a number of penologists would like to see replace the traditional metal bars and screens of prisons, was demonstrated at a convention of the American Correctional Association in Milwaukee a few weeks ago. The glass is a sandwich of four layers of glass and three of a plastic material, and so strong that its developer, Globe-Amerasia Glass Co., confidently displayed a \$1,000 brick behind it which it offered to anyone who could get it by breaking the glass with a baseball bat. The glass, surrounded by a number of broken bats, was still intact at the end of the meeting. Penitentiary experts have long advocated getting away from the depressing, zoo-aspects of most prisons. Glass, noted one of them in Milwaukee, "is less threatening than bars, less brutal." Already, the superthick glass is being used in the psychiatric section of Walter Reed Army Medical Center in Washington and in the control center of Attica State Prison in New York. As the poet said long ago, stone walls do not a prison make nor iron bars a cage. But if picture windows can have a beneficial psychological effect on imprisoned criminals, we're all for it.

Washington - (NEA) - Although party moderates remain deeply uneasy over the Sept. 30 vote of the Republican National Committee condemning the new Panama Canal treaties, GOP leaders have wasted no time cashing in on the action. On the strength of the resolution adopted by the national committee in New Orleans, Ronald Reagan has lent his name and his considerable drawing power to a GOP fundraising letter pegged to the canal issue. The appeal, which was mailed Oct. 21 to some 450,000 potential contributors, represents the Republican party's first attempt to capitalize on the anti-treaty sentiment which is proving such a gold mine for right-wing groups outside the party structure. With the aid of direct mail wizard Richard Viguier, a plethora of conservative organizations have been raking in hundreds of thousands of dollars by playing on the Panama Canal issue. Now the Republican National Committee hopes to do likewise with the help of Reagan, who virtually created the issue last year during his hard-fought primary battle against former President Gerald Ford. In his letter, Reagan is asking for \$2 million in contributions to "defeat those Democrats who vote time and time again to support actions that weaken our national security." Ironically, GOP Chairman Bill Brock had done his best in New Orleans to head off an official party denunciation of the Canal treaties. But conservatives on the national committee prevailed. Both the New Orleans vote and the Reagan letter create awkward problems for Ford, who staunchly supports the treaties, and for Senate Minority Leader Howard H. Baker Jr., who will be bucking the official party line if he ultimately votes for ratification. Yet neither man objected to the Reagan fund-raising appeal, apparently believing the GOP's need for money outweighed any personal embarrassment. And indeed, the Republicans have been hurting financially. As of Oct. 3, the national committee had raised only \$6.8 million of its targeted \$10.5 million budget for 1977. Some of the party's fund-raising difficulties have been caused by the success of independent conservative groups, including Reagan's own Citizens for the Republic, in grabbing off donations that might otherwise have gone to GOP organizations and candidates. But Reagan is being careful to stay within the GOP fold. He is holding off on a Panama Canal fund-raising pitch for his own Citizens for the Republic until after the appeal for the Republican party is well under way. Furthermore, Reagan has steadfastly refused to step outside the party structure in order to lead a conservative charge on the canal issue, annoying some of his erstwhile supporters by his caution. The national GOP will be indebted to both Reagan and Ford if it winds up reaching its budget target this year. A mid-September fund-raising letter from Ford, stressing a whole array of "critical issues" apart from the Panama Canal, has proven unexpectedly successful. The Ford appeal, like the Reagan letter, was mailed to about 450,000 potential donors and had produced over \$800,000 in contributions by mid-October, an extraordinary return. It isn't easy, considering the tensions of last year's primary battle, to keep both Ford and Reagan - and their respective backers - under the same umbrella. But with some fancy footwork, Brock may yet pull it off - to the financial benefit of the entire Republican party.

Berry's World



"Guess what! I've been made a member of the Beer Can Collectors Hall of Fame!"

In Washington

Cashing in on the canal

By Martha Angle and Robert Walters

WASHINGTON - (NEA) - Although party moderates remain deeply uneasy over the Sept. 30 vote of the Republican National Committee condemning the new Panama Canal treaties, GOP leaders have wasted no time cashing in on the action. On the strength of the resolution adopted by the national committee in New Orleans, Ronald Reagan has lent his name and his considerable drawing power to a GOP fundraising letter pegged to the canal issue. The appeal, which was mailed Oct. 21 to some 450,000 potential contributors, represents the Republican party's first attempt to capitalize on the anti-treaty sentiment which is proving such a gold mine for right-wing groups outside the party structure. With the aid of direct mail wizard Richard Viguier, a plethora of conservative organizations have been raking in hundreds of thousands of dollars by playing on the Panama Canal issue. Now the Republican National Committee hopes to do likewise with the help of Reagan, who virtually created the issue last year during his hard-fought primary battle against former President Gerald Ford. In his letter, Reagan is asking for \$2 million in contributions to "defeat those Democrats who vote time and time again to support actions that weaken our national security." Ironically, GOP Chairman Bill Brock had done his best in New Orleans to head off an official party denunciation of the Canal treaties. But conservatives on the national committee prevailed. Both the New Orleans vote and the Reagan letter create awkward problems for Ford, who staunchly supports the treaties, and for Senate Minority Leader Howard H. Baker Jr., who will be bucking the official party line if he ultimately votes for ratification. Yet neither man objected to the Reagan fund-raising appeal, apparently believing the GOP's need for money outweighed any personal embarrassment. And indeed, the Republicans have been hurting financially. As of Oct. 3, the national committee had raised only \$6.8 million of its targeted \$10.5 million budget for 1977. Some of the party's fund-raising difficulties have been caused by the success of independent conservative groups, including Reagan's own Citizens for the Republic, in grabbing off donations that might otherwise have gone to GOP organizations and candidates. But Reagan is being careful to stay within the GOP fold. He is holding off on a Panama Canal fund-raising pitch for his own Citizens for the Republic until after the appeal for the Republican party is well under way. Furthermore, Reagan has steadfastly refused to step outside the party structure in order to lead a conservative charge on the canal issue, annoying some of his erstwhile supporters by his caution. The national GOP will be indebted to both Reagan and Ford if it winds up reaching its budget target this year. A mid-September fund-raising letter from Ford, stressing a whole array of "critical issues" apart from the Panama Canal, has proven unexpectedly successful. The Ford appeal, like the Reagan letter, was mailed to about 450,000 potential donors and had produced over \$800,000 in contributions by mid-October, an extraordinary return. It isn't easy, considering the tensions of last year's primary battle, to keep both Ford and Reagan - and their respective backers - under the same umbrella. But with some fancy footwork, Brock may yet pull it off - to the financial benefit of the entire Republican party.

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Welcome to Persimmon Hill

William F. "Buffalo Bill" Cody symbolizes the western spirit which the Cowboy Hall of Fame in Oklahoma City was created to preserve. A massive bronze sculpture by Leonard McMurry of the hero now stands atop Persimmon Hill to greet visitors to the center. The statue was inspired by the 1944 film "Buffalo Bill," starring Joel McCrea, an honorary life chairman of the board of directors.

Border brutality probed

By RICK SCOTT
Associated Press Writer
SAN ANTONIO, Texas (AP) — An official of the U.S. Immigration and Naturalization Service says authorities are probing two complaints of alleged brutality by Border Patrol officers in Texas.

Joe Staley, who heads the INS' San Antonio area that includes most of the Texas-Mexico border, said, however, that allegations of misconduct by Border Patrol officers are rare. And, he said reports of any incidents of brutality or misconduct "are thoroughly investigated."

Staley declined, in an interview Tuesday, to give details of the two pending investigations but said both were in the Del Rio sector of the Border Patrol. His comments came after published reports here quoted unnamed present and former Border Patrol officers saying brutality to illegal aliens is both widespread and condoned by some supervisors.

"They (ranking officials) tell you in groups to treat the aliens apprehended in a courteous manner, but those are just words," one former patrolman was quoted as saying. "In actual activity, they mistreat

them, hurt them, beat them and demand you do the same." Staley labeled the allegations "a bunch of malarky."

"We do have, from time to time, some isolated incidents of misconduct and we investigate them thoroughly. First we go to the U.S. attorney's office and report it to them for any possible civil rights violations. It's not just an in-house investigation," Staley said.

"If anybody has any specific allegations, and they are in the service, they are in violation of the law by not reporting them, not matter who is involved even if it's a supervisor or official," he added.

William Sabin, chief patrol agent for the Laredo sector of the Border Patrol, said in a telephone interview that all new patrolmen are warned against acts of brutality.

"If we hear of anything that's even close to it, we immediately report it to the FBI and our regional office," Sabin said.

But the unnamed former officer quoted in the San Antonio Express said, "You come out of cadet school real gung-ho and ready to do a good job. Then you're told by a superior, 'If you want to be in the Border

Patrol you must learn to hate people..."

He said many officers are afraid to report supervisors for fear of losing their jobs.

Human erred in blackout

SAN ANTONIO, Texas (AP) — Human error was responsible for an Oct. 16 power failure that darkened the San Antonio area and the municipally-owned City Public Service utility was "completely unprepared" for a major emergency, an investigation has found.

Findings of the investigation by Southwest Research Institute confirmed earlier CPS statements that a manually-operated circuit breaker was left open, causing a short which brought the entire electrical system down.

Parts of the state's second largest city were without electricity for nearly three hours after the blackout was triggered shortly after 7 p.m. on Oct. 16, a Sunday.

CPS officials had denied earlier there was any human error involved in the outage.

'Soap' may help clean airwaves

By RICK SCOTT
Associated Press Writer
SAN ANTONIO, Texas (AP) — What began here this fall as just another protest of the television series "Soap" is now trying to become a public challenge of the major networks' control of the airwaves.

"Soap was the catalyst. The issue of who controls television has been building for some time," says Dr. Jimmy Allen, a local pastor who also is president of the 13 million-member

Southern Baptist Convention. Allen, an early opponent of ABC television's controversial new adult-oriented comedy, has joined with Roman Catholic Archbishop Frances Furey and other religious leaders to help the public boost its voice with network and advertising executives.

This week, more than 1,500 people attended a "Television Consumer-Education Workshop" that included various top

church media officials from across the nation.

"The issue is crystal clear," said the Rev. Brian Wallace, editor of Today's Catholic, the newspaper of the Catholic Archdiocese of San Antonio. "Who has the right or the wisdom to decide for the whole nation what is appropriate home entertainment?"

The leaders assert that the nation's airwaves are the property of the people and the people must exercise their right to control what is dispersed over those channels.

Jim Schiavone, vice president and general manager of KSAT-TV, the local ABC affiliate, countered in an interview that the people do control the airwaves through the marketplace. Ratings indicate that 200,000 San Antonians watch "Soap" each Tuesday, about 40 per cent of all who are watching TV at that time, he said.

Allen, Furey, Wallace and others contend that the impact of television on the people of America is too important to be left to executives at ABC, CBS and NBC.

"What we want to do is educate people about how and who to write and build across the nation a network of informed consumers who are ready to make themselves heard. I think

this is really a consumer movement," Allen said.

Furey said, "First and foremost, TV is a service to the public. We want to become media users."

The Rev. Pat Sullivan, a New York City Jesuit who directs a media committee for the U.S. Catholic Conference, said in an interview here Tuesday, the opposition is not specifically against "Soap."

"We are opposed to the time slot its in, where the children can view it," he said. "Soap" is only one element and it came under attack because because churches felt they had to draw the line somewhere. It was time to blow the whistle."

Sullivan said television "sold itself to the public as a family entertainment" and now its trying to change that by inter-

jecting adult programming in prime time.

Schiavone, the KSAT-TV official, said networks are quick to drop programs that are unpopular, and unprofitable.

"It is our contention that we have to be guided by what the public at-large tells us, not what special groups tell us. We have many publics to serve. We are a mass media."

And, Schiavone said the local station has no obligation to carry "Soap" or any other network program. "The decision rests with us. It's just not correct to point the finger at the networks."

He noted FCC license renewal procedures require KSAT and other stations to ascertain the views every three years of leaders in their communities as well as the public at large.

Geologist predicts shortage of water

By ROB WOOD
Associated Press Writer
HOUSTON (AP)—Dr. V.E. McKelvey, director of the U.S. Geological Survey, says Americans must realize that a water shortage could be a "very severe problem in the future."

McKelvey, chairman of a conference on water data now under way in Houston, said in an interview Tuesday, "We are in no real danger now, but we must look to the future. We must find ways to use fresh water more effectively."

Asked if the nation was facing an immediate crisis in the supply of water, he said, "Not at this time. But we must be more prudent in the use of water in the future. To say it simply, we may some day have to stop watering our lawns each day during the summer or washing the car once a week."

McKelvey is chairman of an advisory committee on water data meeting in Houston for a three-day conference. The sessions will attempt to find methods of obtaining information needed to solve current and future water problems.

The goal of the conference, McKelvey said, "is to avoid possible waste of time and effort in the collection of water data. Then we can concentrate on collecting information at key

trouble spot where future problems appear likely to develop."

Attending the conference are members of national, state and regional water conservation organizations, professional and technical societies, and the academic community.

McKelvey said pollution of the rivers and streams can be solved and once that is done "scores of millions of dollars can be saved by understanding the pollution problem."

"The amount of water American people have become to accept, an unlimited supply, can't be here forever. We can avoid a crisis, such as we now face in energy, if we look ahead."

He said it always "takes a long time for the public to become concerned and involved in any problem, be it water or energy. But once they realize the growth of the nation and the great demand on water, the public will turn to the state legislatures and to Congress and demand action in conservation and in pollution control."

McKelvey said industry has done much more in the past years to eliminate pollution than the big cities. "It is really a local problem now when you talk of pollution. The citizens of the larger cities must be ready to pay more tax dollars to solve the problem. Industry is doing its job, now the taxpayers must do their jobs."

Woman lawyer wins

DALLAS (AP) — Lanell Cofer, a 28-year-old lawyer, won a seat in the Texas Legislature on Tuesday by a 2-1 majority in a runoff election.

Miss Cofer garnered 1,448 votes to defeat graduate student C.B. Bunkley III, who tallied 761 ballots.

Miss Cofer will serve until January 1979 to fill the remainder of the term of Eddie Bernice Johnson, who resigned to accept a federal appointment, in House District 33-0.

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24-2 1/4" glass tree ornaments **2.17** GE 35 midget light set **4.77**

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Deluxe 4 lbs. assorted chocolates in a lovely holiday box. Fruit, nuts, nougats, creams. Sweet gift!

6 1/2-ft. artificial Scotch pine tree **15.44**
Beautifully proportioned branches. All frame resistant PVC. Includes a no-tip sturdy stand. It looks so real you can almost smell the pine! Big value!
4-ft. Scotch pine tree... \$9.44
35" tree skirt... \$2.17

AFX Twister® road race set 15.97
Lap counter, magna-traction for super-gripping power. Plug-in terminal track, hi-speed cars, garage.

Sorry! Sorry pursuit 4.69 Reg. \$5.99
Fast paced with lots of moves. Sorry cars control the action!

Sorry! Sorry pursuit 4.69 Reg. \$5.99

Stuffed animals in patchwork prints 3.96 Reg. each 4.99
Choose the cuddly frog, turtle or dog. So cute and lots of fun!

Service for eight 18 piece punch set \$4.99
Looks so lovely in any decor! Set includes 6-qt. punch bowl, 8-6 oz. cups, 8 hangers and ladle. Drink up!

Sorry! Sorry pursuit 4.69 Reg. \$5.99

Pay Day money game 4.99 Reg. \$5.99
Play the winning game in the world of finance! Big payoff!

Top action games 79¢ each
Jet Pilot U.S.A., Flip-Tac-Toe, Home Run, Test Driver, more.

U.S. ConRail Express HO scale train set 23.76
Exact HO scale. Powered diesel locomotive with headlight, 8 freight cars, track, powered track.

Fast-paced Othello 6.99 Reg. \$7.99
See if you can move the color discs to the other player's side!

Inn-credible Offer.

Buy one pizza, get the next smaller size free.

Pizza Inn's irresistible pizzas are now twice as tempting. With this coupon, when you buy any giant, large or medium size thin crust pizza or any large size thick crust pizza at the regular menu price, we'll give you one pizza of the next smaller size with equal number of ingredients and the same type crust free. Present this coupon with guest check.

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Advice

Dear Abby
By Abigail Van Buren

DEAR ABBY: I am going with a man who is very intelligent, articulate and informed. The problem is, he hardly opens his mouth when we're in the company of others (especially strangers).

I desperately wish he would speak up so others would know how bright he is, but he just sits there as though he has nothing to contribute to the conversation. It's so frustrating and embarrassing that I want to scream.

When the two of us are alone, his dialogue is brilliant, but in company, he clams up. I'm sure some people think he's shallow, and others probably think he's stuck-up, but he's not.

What is wrong with him, Abby? How can I get him to enter into the conversation when we're in a group?

UPTIGHT

DEAR UP: Your friend could be shy. (Many intelligent, well-read people are.) Or perhaps he's too well-mannered to interrupt others who enjoy dominating the conversation.

You can help draw him into future conversations by asking him some direct questions. Try it.

DEAR ABBY: How can I get it across to my hairdresser that I wish she would keep quiet when she is working on me? I have changed beauty operators four times in the last year because all these girls do is talk, talk, talk.

I am not interested in their private affairs, and I have no desire to talk about mine. My husband says it's the same way in his barber shop. The barbers talk the men's ears off, too. People who work in offices and stores can't be jabbering to their customers or clients about everything under the sun. They have to keep their minds on their work.

I would appreciate total silence so much while I'm getting my hair done that I would gladly pay a double tip for it. How can this be accomplished?

NO GOSSIP

DEAR NO: Offer your hairdresser a double tip to button her lip, and the only words you are likely to hear before a long silence will be, "You just made a deal, lady."

DEAR ABBY: I am an middle-aged woman who hasn't been to my gynecologist for six years. With all this talk about cancer, I know I should go, but I've been putting it off because I'm afraid I might have VD. I had a few symptoms six years ago, but they went away. I've noticed my eyesight is not as good as it was, and my memory seems faulty. I read somewhere that VD symptoms usually disappear but the disease continues to do its damage.

I don't want to go to my regular doctor in case I have it. I've considered going to a strange doctor and using a phony name, but I hate to go through all those examinations and give him a whole medical history when I know I'll never see him again.

I just want to find out if I have VD so I can either take care of it or forget it.

I've never been intimate with anyone except my husband, but there is a good chance that he had it and I got it from him. What should I do?

CONCERNED IN ST. PAUL

DEAR CONCERNED: Call your Planned Parenthood Clinic and make an appointment for a gynecological examination. It will include blood tests and urinalysis. No phony name is necessary. All their records are strictly confidential.

For Abby's booklet, "How to Have a Lovely Wedding," send \$1 to Abigail Van Buren, 132 Lasky Dr., Beverly Hills, Calif. 90212. Please enclose a long, self-addressed, stamped (24¢) envelope.

Ask Dr. Lamb

Lawrence E. Lamb, M.D.

DEAR DR. LAMB — I am wondering about the proper treatment of frost bite, and remembering last year's blizzards. As my husband was an invalid in a wheel chair, I did all the snow shoveling. In being outdoors every day, trying to shovel away the snow, my fingers were frost bitten. I used warm water, very warm on them and had no trouble with them.

My upstairs tenant said I was supposed to use very cold water, and I told her that was an old wives' tale, but she was adamant about her theory, so I would like your version.

I am 78 years old, and I remember my dad and mother using cold water, but that was a long time ago and conditions change. Now, I want to find out which one of us is correct.

DEAR READER — To put it simply, you are. It is a good time to remind people about this problem and what they can do about it.

Every cold finger is not a frost bite. The first sensation is painful cold, but by the time the tissue freezes, the tissue has already lost its sensation. That is why frost bite is considered a painless injury.

Some authorities refer to minimal injury as a "frost nip." The freezing causes crystals to form in the cells, and with a frost nip you can feel a "ping" as this occurs. The tissue of the involved area, such as the tip of the nose, ear, or fingers, may be white. With a deep frost bite, the tissue will become hard and in a word "frozen." The superficial frost nip will not cause any permanent tissue damage, as only the surface cells are involved, but a deep frost bite will involve at least the full thickness of the skin.

A simple frost nip will

respond to warming with a warm hand or the hand of a companion. You can use warm water on it. There is no place in the treatment of a frost nip or frost bite for the use of cold water, snow, or any of those other ideas of yesterday that have been replaced by a better understanding of cold injuries.

If there is actually frozen tissue, it is better to let it alone until you can get someone to take care of it, as once it has thawed, it must be treated as an injury.

If the opportunity exists to get out and stay out of the cold, even re-warming a frozen part at body temperature is acceptable. You should be careful not to expose an injured part to excess heat, as from a camp fire. The part has lost its sensation and can be easily injured from too much heat. Then you will have both a burn and damage from freezing to treat. If circumstances permit, you can warm the area with water at about 100 degrees F, just above body temperature.

Take care to keep the area clean, and after it has been adequately warmed, separate the fingers with gauze if they are involved and provide protection for the part. Don't have anyone walk on a frozen foot after it has been thawed, as that will lead to further injury. The treatment until you can get medical help is simply gentle warming — no cold water or snow, please.

For information on factors that control your body temperature, send 50 cents for The Health Letter number 7-6, Body Temperature and Fever. Send a long, stamped, self-addressed envelope with your request to Dr. Lamb in care of this newspaper, P.O. Box 1551, Radio City Station, New York, NY 10019.

(NEWSPAPER ENTERPRISE ASSN.)

Polly's pointers
Polly Cramer

POLLY'S PROBLEM

DEAR POLLY — I would like to know how to remove hard water spots from tile and chrome fixtures. — JULIA.

DEAR JULIA — I use white vinegar or rubbing alcohol and when spots are removed often go over them with a bit of furniture polish. — POLLY.

By Ellie Grossman

NEW YORK--(NEA)-- Bennett Cerf, who died in '71 at the age of 73, had a helluva good time alive, according to "At Random," his reminiscences published by Random House.

For fun, he collected clocks, pipes and radios; wrote joke books and humor columns; lectured and appeared on "What's My Line?"; nurtured and collected Faulkner, O'Neill, Capote, Joyce and others for Random House, which he founded in 1927 and sold to RCA in '65 for \$38 million.

He relished good peanut brittle, outrageous puns, chocolate and Cadillacs; made shrewd but honorable business deals; kept meticulous scrapbooks and diaries from high school on, in an elfish, crimped hand; dressed elegantly, treated people the same, and happily submitted to a series of interviews by the Columbia Oral History program.

"Bennett was a happy man. He was never depressed. He never took a pill, he was never sick. He was interested in everything and had a fantastic memory," says Phyllis Cerf Wagner, dimpled, auburn-haired, a pretty peach dumpling who married Cerf in 1940 when she was 24 and he was 40, and who stayed lovingly married to him for 30 years.

"And he was really never threatened, which I think is very important. For openers, he knew his parents adored him, and he knew he

was bright. He could allow people to grow, therefore, without worrying that they'd replace him."

And he had absolute trust that they'd do what he expected of them. "Once," she says, "he asked Albert Erskine, one of his editors, a Southerner who's adorable but not used to killing himself with work—once he asked him to do a piece over the weekend on William Faulkner for the Book of the Month Club newsletter. And Albert said, I don't do things as quickly as you, Bennett, I can't possibly. And Bennett said, of course you can. Well, Albert came in bleary-eyed on Monday and said, how is this piece and Bennett said, perfect. Then Albert went home to bed for a week," she says laughing.

When Cerf, the dashing young publisher ("God, he was spoiled—every hostess wanted him as the extra man") married Phyllis Fraser, a former child actress who was writing commercials for Flit, "the bug thing of the day," she says, "he trusted her to do well, too."

"We bought this townhouse in the East '60s and Bennett's partner's wife said to her husband, how can you let that man do this to that little girl? She'll have to furnish it, hire servants, etc.—why don't you stop him? But it never occurred to Bennett it was a hard job because he was so excited about it."

So it never occurred to her, either. What he asked of her she did. Usually.

"When I hired people, they always understood that he could and would call up



Bennett Cerf could allow people to grow without worrying that they'd replace him.

suddenly and say, I'm bringing Sinclair Lewis and 20 others home for dinner. I bought one of the first deep freezes which was a salvation to our life. And he never complained about the bills.

The only time I ever balked was at our home in Mt. Kisco. We were showing people the grounds (42 acres) when I heard some-

one ask Bennett, what do you know about flowers? Nothing, he said, but my Phyllis is going to go to Columbia and learn all that. Well, for the first and only time I said, no I'm not! But I still ran the gardens," she laughs.

She arranged their frenetic social life so Cerf had time to read manuscripts and write his columns, and took charge of their two young sons. But when he suggested that she take up charity work—"He said I had a brain and should

use it"—she listened instead to her friend Alicia Patterson who was putting out a little suburban newspaper called Newsday (today, the country's largest suburban daily) from her garage. Charity work? Nonsense. Come write for me, Alicia said, and she did.

"But Bennett also gave me room to become an editor at Random House. I was very involved in his work behind the scenes and I worked on children's books." She originated Dr. Seuss' Beginner Books and, "I thought of our Land Mark series." In Cerf's book, though, that comes across as his inspiration. She laughs and says, "Sometimes he forgot a little, but it really didn't matter. We ran a kind of mama, papa store."

It was the kind where mama was allowed to deal with what papa found distasteful sometimes. "Bennett really couldn't handle drunks and some authors are drunks, so he'd send them in to me," she recalls with mock exasperation. "Phyllis will take care of everything, he'd say, and often I did."

But what truly exasperated her was his passion for his own publicity. "He adored seeing his name in ads. There was no way around it; I couldn't stop him. Alicia was as outraged as I was and we'd say, how can a distinguished publisher like you lend yourself to this kind of thing? And he'd say, it's terrific."

"Well, after he did an L&M endorsement which was dreadful, Alicia and I had people around the country send him irate letters we'd composed, saying I've always admired you as a publisher but seeing you hawk

cigarettes is a joke. We'd keep after him about it, but he'd say, no one else agrees with you.

"Finally, it got to be too much and we said, we know you've gotten 50 letters of protest because we wrote them!"

And Cerf, who truly knew how to live, did what was natural.

Mrs. Wagner smiles fondly and says, "He slapped his thigh and roared with laughter."

(NEWSPAPER ENTERPRISE ASSN.)

About books



City of hard sell

THE ART OF ADVERTISING: GEORGE LOIS ON MASS COMMUNICATION by George Lois and Bill Pitts (Abrams, 330 pages, \$45)

By Carol Feinsenthal
American Library Assn.

He conned Sonny Liston — "known by everyone as the meanest man in the world...sullen and surly champion" — into posing as Santa Claus.

He sweet-talked Andy Warhol into posing for a photograph that would later be dropped into a giant can of Campbell's Condensed Tomato Soup. The photo, in which Warhol appeared to be drowning in his own soup, ran on the cover of Esquire magazine under the headline, "The final decline and total collapse of the American avant-garde."

He convinced Lt. William Calley, then awaiting trial for his role in the massacre of women and children at My Lai, to pose with a group of soulful, cherubic Asian kids. And he cajoled Muhammad Ali, a devout Black Muslim, into posing as a Christian martyr.

HE is art director, idea man, copywriter—advertising guru extraordinaire—George Lois. "The Art of Advertising" is a captivating, exquisitely-produced showcase for 25 years of his work. In fits of unabashed braggadocio, backed up by reproductions of mostly brilliant campaigns, Lois succeeds in selling himself as the best thing to hit Madison Avenue since television.

According to Lois, creating "seemingly outrageous" but definitely different ads is the secret of impressing the average American who, Lois claims, is subjected to 1,500 advertising impressions per day — 86 percent of which are ignored and 13 percent hated. In the 260 trailblazing campaigns shown here, there's not an overworked, harried housewife — horrified by collar rings or yellow underwear — in sight.

His Wolfschmidt Vodka ads, for example, finally retire that perfectly plastic peninsula pair in favor of a Wolfschmidt bottle cavorting with oranges, lemons, limes, tomatoes and olives. The ads — aimed at dispelling the notion that all vodkas taste alike — drip with erotic double entendres.

Although Lois usually sold products — ranging from Ovaltine to Lestoil — he occasionally turned his talents to selling causes. The chapter on "Protest" shows his direct, no-nonsense approach working wonders. In one ad, run in 1962, a very pregnant woman stands beside a headline announcing, "one and one-fourth million unborn children will be born dead or have some gross defect because of nuclear bomb testing." Another ad is designed to resemble a conventional travel promotion — until you read the copy — "Greece has torture, tyranny, concentration camps. What a lovely place for a vacation. Every American who visits Greece is supporting a fascist state."

"The Art of Advertising" is marred by Lois's incessant promotion of himself. "I can out-design anyone alive" is a typical assertion. As creator of 92 Esquire covers, Lois also takes credit for pulling that publication out of the red into profits of \$3 million.

Then again, his Esquire covers certainly were the sort designed to sell magazines. Besides those described earlier, he also composed a cover in 1966 featuring a photograph of Hubert Humphrey as a stuffed dummy sitting on LBJ's knee; another of Svetlana Stalin sporting a Stalinesque mustache; and a third — to promote a story on "The New Movies: Faith of our Children" — showing a photo of St. Patrick's Cathedral on

Fifth Ave., its awesome front blanketed by a blazing marquee for "Easy Rider."

The son of an immigrant Greek florist, Lois was born, raised and toughened in the Irish Kingsbridge section of the Upper Bronx, and he's proud of it: "I'm a New York chauvinist...It's where the action is, from sports to styles to politics to art... New York City is the showcase city of the world."

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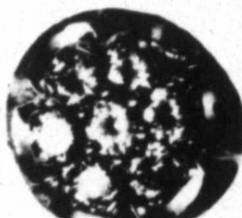
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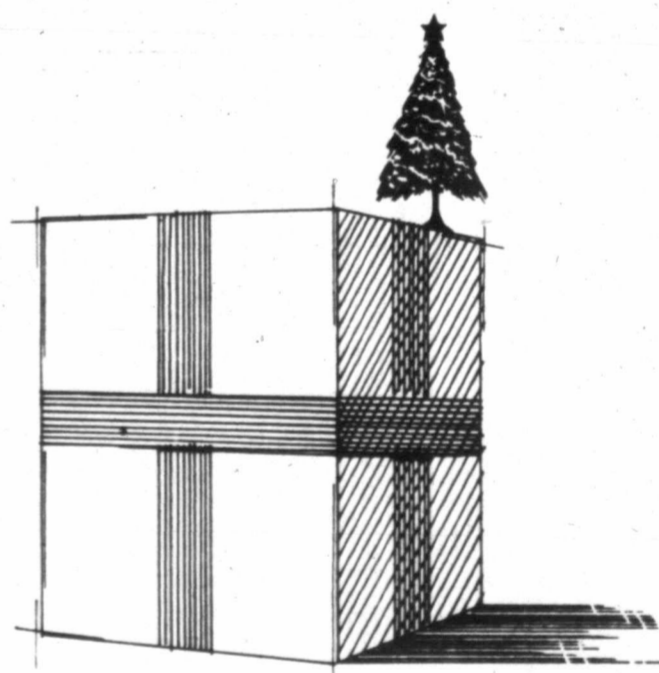


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Capitol ideas

By DONALD M. ROTHBERG
Associated Press Writer
WASHINGTON (AP) —

When it comes to the art of legislative give-and-take, Sen. Russell Long is envied by colleagues in Congress for his ability to end up taking a lot more than he gives.

One of those who admires the Louisiana Democrat's technique is Sen. Bob Dole, R-Kan., a member of the Senate-House conference committee working on the energy tax bill.

Long is chairman of the Senate conferees. Before it broke for a Thanksgiving week recess, the panel met six times, making little visible progress toward resolving the differences between the House and Senate tax bills.

While attending a Republican meeting in Orlando, Fla., Dole told reporters that he and other members of the committee couldn't predict what might emerge from the conference. All they could do, said the Kansas senator, was watch Long, wait for him to work out a back room compromise and then spring it on the other conferees.

"You're not saying you don't know what's going on in the conference committee?" asked one startled reporter.

Dole smiled, paused a moment, and then replied, "I think that's exactly what I was saying."

Let's hear it for Alf Landon.

Dole was one of several presidential hopefuls at the Southern Republican Conference. Former Govs. Ronald Reagan of California and John B. Connally of Texas and Sen. Howard H. Baker of Tennessee also were there.

Dole was asked about the growing list of Republicans showing an interest in challenging President Carter in 1980.

"Alf Landon is looking at it and there may be others," he said.

Landon, who recently turned 90, is the former Kansas governor who was the Republican candidate for president in 1936. He carried Maine and Vermont.

The Shah of Iran got some sage advice from the chairman of the House International Relations Committee when the

two got together during the shah's recent visit to Washington.

The occasion was a tea party the committee threw for the shah at the Capitol. It was closed to the public, but photographers were allowed inside long enough to get some pictures.

At one point, Chairman Clement Zablocki, D-Wis., turned to the Iranian leader and warned: "If you talk while they're taking your picture, they sometimes get you with your mouth open."

For weeks, the energy conferees have been the only show on Capitol Hill. While many lawmakers were pursuing congressional business in the far corners of the earth, the conferees sought vainly to resolve differences between House and Senate versions of energy legislation.

As if their task wasn't frustrating enough, Sen. Wendell Ford, D-Ky., complained one day that he was unable to find a parking space in the vicinity of the Rayburn House Office Building.

"Those representing the administration had all their black limousines out there with chauffeurs," said Ford. "Those of us driving our own cars had no place to park."

At another session of one of the conference committees, Rep. John Dingell, D-Mich., sought to delay action on an item. "That's an interesting proposal. I would like to reflect soberly on it," said Dingell.

"Not me," shot back Rep. Thomas L. Ashley, D-Ohio.

Rep. Robert Bauman, R-Md., says he supports the idea of televising House sessions. But his colleagues who heard Bauman relate his conversation with a London cab driver might wonder about the Maryland congressman's motives.

Bauman said that on a recent trip to London he asked a cab driver what he thought of Parliament.

"I never knew what a bunch of bloody baboons ran this country until they put the show on the radio recently," replied the cabbie.

Opposition ahead in treaty fight

By WALTER R. MEARS
AP Special Correspondent
WASHINGTON (AP) —

They've got the White House, the Pentagon, Gerald R. Ford and even John Wayne on their side — but so far, volunteer lobbyists for the Panama Canal treaty are being outdone by the conservative opposition.

That unequal match doesn't necessarily foretell the outcome of the eventual Senate vote to approve or reject U.S. agreement to relinquish control of the canal in the year 2000.

But in the rival efforts to generate public pressure, the opposition is far ahead.

"We believe that this is a reversible issue," said John O. Marsh Jr., once a top Ford aide, now a leader of the Committee of Americans for the Canal Treaties. He said that at this point, public sentiment is against the agreement, and acknowledged pro-canal volunteers cannot match the money and mail generated by the opposition.

"The canal has a constituency, the treaty hasn't a constituency, and one has to be created for it," said U.S. negotiator Ellsworth Bunker.

"I've been out on the sawdust trail."

Marsh added that treaty backers need to gain support "from the crossroads of America," where the average man dwells.

They spoke the other day, about as far as you can get from sawdust or crossroads. The setting and situation tell part of the story of the lobbying mismatch.

It was a sendoff luncheon at an exclusive Washington club for a delegation of about 20 civic, business and communications leaders, bound for Panama to meet with Panamanian and U.S. officials.

Angier Biddle Duke, the former U.S. ambassador to Spain and a leader of the Citizens Task Force on Panama, said each member of the group contributed \$1,000 to pay for the mission.

They will, presumably, return to spread the word in behalf of the treaty. The Committee of Americans for the Canal Treaties, headed by Marsh and S. Lee Kling, a former Democratic Party finance director, is

trying to do the same thing. "President Ford, we believe, will be an active spokesman," said Marsh. Ford is one of the people featured in spot radio and television announcements the committee is sending to its supporters, seeking to have them broadcast on public service time. So is Wayne.

The Conservative Caucus is seeking free broadcast time, too, for spot announcements taken from Ronald Reagan's Senate testimony against the treaty.

But the heart of the opposition lobbying effort is a massive mail campaign, organized and financed by a coalition of conservative groups. They had been at work for months when the committee for the treaties was launched after a Sept. 7 breakfast at the White House.

And there's more to it than timing. It also is a matter of tactics. The opponents get the jump there, too, by starting their campaign from the bottom up, with mass mailings arranged by Richard A. Vigueire, the conservatives' master organizer and fundraiser.

It shows.

In its kit of instructions to treaty supporters, the pre-treaty committee notes:

"Senate members have been inundated with mail against ratification. Most of that mail, however, is not of an individualized nature. That is, there are mass-produced letters which are all the same, and a great number of postcards. A personal letter from you to your senators will have much more impact."

Perhaps, but in Senate mail-rooms, the letters pro and con are more often counted than analyzed.

So the conservatives have an emotional issue, an easy slogan — "giveaway" — and a game plan designed to generate maximum pressure. Letters from home are hard to ignore, even if they do have a suspicious similarity about them.

That leaves the pre-treaty volunteers in a catch-up situation, trying to get their message across by spreading the word from the top so as to mobilize grassroots support.

Their case is more complex and therefore more difficult to make.

Cabot appoints Field

Harold S. Field has been appointed manager of processing and gathering for the Houston-based oil and gas division of Cabot Corporation.

In this capacity, Field will be responsible for developing and evaluating new ventures in the gas processing and gathering field as well as for management of the existing facilities.

Cabot operates gas processing plants in Texas and Oklahoma and owns interests in several

plants operated by others. In addition, Cabot operates gas gathering systems in West Texas, in the Texas Panhandle and in West Virginia.

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Heroin bust 'biggest'

ALBUQUERQUE, N.M. (AP) — Albuquerque police have seized five pounds of uncut heroin with an estimated street value of \$1 million in what they say is the biggest heroin bust in New Mexico history.

Five El Paso men were being held in Bernalillo County jail Monday on bonds of \$100,000 apiece.

Undercover agents from the city police seized the heroin in an early morning raid in Albuquerque Monday.

The men being held in Bernalillo County jail were identified by police as Hector Duran, 30; Juan J. Gonzales, 25; Arturo Garay 24; Mario J. Velazquez, 22; and Carlos M. Valdez, 39.

They were arraigned Monday before Magistrate Thomas Davis on two counts apiece of possession of heroin and possession of heroin with intent to distribute.

"This heroin was in rock form," said Lt. E.L. Hansen, commander of the city narcotics unit. "This wasn't from the third or fourth man down the line, but right from the first man to bring it over. This was straight from the labs in Mexico." The heroin was in 16 five-ounce packages.

Police Chief Bob Stover said

the bust is believed to be the biggest heroin seizure in New Mexico history.

Police said four of the men were arrested as they were negotiating the sale of the heroin to undercover narcotics detectives.

A fifth man, armed with a .38-caliber revolver, was arrested later at a motel.

Hansen refused to give the details of the undercover operation that led to the arrests, saying the information might jeopardize future investigations.

Police Chief Bob Stover said

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Help wanted: FBI director

By MARGARET GENTRY
Associated Press Writer
WASHINGTON (AP) — Help wanted: FBI director. Must be bright, aggressive and committed to the law. Mental and physical stamina essential for working long hours, settling tough internal arguments, and facing frequent public criticism. Rewards include \$67,500 salary, a measure of fame and substantial power. Apply to the attorney general, Washington, D.C.

The Carter administration once again is sending "help wanted" signals after U.S. District Judge Frank M. Johnson concluded that his health prevents him from becoming FBI director.

Attorney General Griffin Bell announced Johnson's decision at a news conference Tuesday. He said he and President Carter may agree on a replacement by Jan. 17, when Congress returns from a recess.

Bell asked the current director, Clarence M. Kelley, to postpone his scheduled Jan. 1

retirement until mid-February. Kelley was to give Bell his answer today.

In a statement from his Montgomery, Ala., office, Johnson said his slow recovery from major surgery last August has forced him to step aside and to ask Carter to withdraw his nomination.

"It will be several more months before I will regain my strength and stamina," Johnson said. "It will not be fair to the Federal Bureau of Investigation or to me to keep this matter pending any longer."

The Alabama judge was Carter's first choice for the job, and the President will have a tough time finding another nominee with such broad support. Civil rights groups that have criticized the FBI for past abuses of individual rights praised Johnson for his judicial decisions protecting the rights of schoolchildren, prisoners and mental patients.

FBI agents and other law enforcement groups generally were pleased with Johnson's

record of imposing stiff prison sentences in criminal cases.

"Johnson has become the standard, and it's going to be a helluva tough standard for anyone else to come up to," a department official remarked.

Bell, who will recommend a potential nominee to Carter, said he doesn't plan to rush into a decision.

As the talent search resumes, speculation turned first to four men who were recommended last June by a presidentially-appointed screening committee.

The committee's list included John Van de Kamp, district attorney of Los Angeles County; Neil Welch, a career FBI man and chief of the agency's Philadelphia office; John J. Irwin, a judge on the Massachusetts Superior Court, and Sheriff William Lucas of Detroit.

But all appeared to be at a disadvantage for one reason or another. Lucas suffered from the disclosure that he had participated in gambling junkets to Las Vegas. Welch was not widely supported within the bu-

reau because he had a habit of challenging FBI traditions. Irwin has no federal government

experience. And some thought Van de Kamp at 41 was too young for the job.



Frank M. Johnson

New cause--smokers' rights

LUBBOCK, Texas (AP) — It had to happen sooner or later. The proliferation of places designated as non-smoking areas has provoked a Lubbock man to start an organization aimed at smokers' rights, the right to drive more than 55 mph and the right to do anything else frowned on by what Rick Arnold calls "a vocal minority."

So now we have P.U.F.F., or "People United to Fight Fanatics," the formation of which was announced by Arnold at a meeting of the West Texas Optimist Club Tuesday.

First target, Arnold said, will be the anti-smoking "militants."

The whole thing started when Arnold and his wife were forced to sit in the non-smoking section of an airplane on their vacation.

"We were flying to Phoenix about four or five months ago," Arnold said. "When we got on board, they had oversold the smoking section. We sat in the non-smoking section on the way out there and I didn't say any-

thing. And I didn't smoke. "But the same thing happened on the return trip. Another couple started raising hell about it. My wife and I just sat down, but after we took off I lit up a cigarette."

He said a stewardess asked him to put it out. "I told her I was going to smoke all the way to Lubbock and I did," Arnold said.

Arnold went to work and said he enlisted 2,500 members in the five months before Tuesday's announcement. He said the membership rolls include doctors, politicians and blue-collar workers, but declined to name any of them "until I get their approval."

"The whole thing behind this is just common courtesy between smokers and non-smokers," Arnold said. "But there are 52 1/2 million of us smokers. If you get that many behind you and take your petitions to Washington, watch what happens."

The members of P.U.F.F. already have hired a Washington lobbyist and stay in constant

contact with the Tobacco Institute, Inc. Arnold emphasized that P.U.F.F. receives no funds from the institute or from any tobacco companies.

"We have to keep some humor in this thing, too," Arnold said. "You know the warning on the side of cigarette packs? Well, we've come up with a bumper sticker that says: 'Warning. We smokers have determined that your nagging may be hazardous to your health.'"

There were more than 61 million female motorists in the United States in 1976, representing an increase of 2.5 million from the previous year. The ranks of male drivers also recorded a 2.5 million increase, for a total of more than 72 million.

Dr. Steven J. Davis, D.O. formerly of Groom, announces the opening of his new offices at 1700 N. Duncan 665-1886



CHOICES

Karen Blaker Ph.D.

Never too late

DEAR DR. BLAKER — After three unhappy years together, my wife and I have decided to split. We both know the marriage was a mistake and — though we're not sure why — we want to put it behind us as fast as possible. Our problem is that our family and friends think we should see a marriage counselor before we make a final decision. We can't understand why they think it's so important to save this marriage. Besides, we have already made the final decision. Can't they see that we're unhappy together?

DEAR READER — Is it a fact, or are you merely assuming that your family and friends want you to see a marriage counselor in order to save your marriage? It is true that some couples on the verge of divorce seek professional help in order to give the marriage one more try under the objective eye of a counselor. However, many couples like you, who have definitely decided to divorce, also arrange a few visits with a marriage counselor.

Some go to appease friends and relatives who would say that they hadn't done everything to save their marriage unless they had seen a counselor. They want to avoid criticism.

Others want to work out specific arrangements (money, living quarters, personal possessions, etc.) for a separation or divorce. For those couples planning to handle their own divorce with one of the new popular "divorce kits" (which could

save a lot of money), a joint resolution is essential.

Many couples feel that telling the children is the thorniest issue and they seek a counselor's advice on the best way to deal with this sensitive area.

Even when both partners want to terminate their relationship, they may still need to resolve the accumulated feelings of failure and guilt associated with divorce. To most people divorce still suggests failure. Counseling sessions can reduce these painful feelings and help to smooth the transition.

Among the more psychologically sophisticated, the most common reason for seeking out counseling at this time, is to prevent the chance of making the same mistake a second time. Although second marriages tend to last longer than first marriages, they too are influenced by subjective — even neurotic or unhealthy — needs.

Actually, instead of marriage counseling, this process of seeking help in ending a marriage might more accurately be termed "divorce counseling." No matter what you call it, it's never too late for counseling when you are considering divorce.

(Write to Dr. Blaker in care of this newspaper, P.O. Box 489, Radio City Station, New York, N.Y. 10019. Due to volume of mail she cannot reply personally, but questions of general interest will be discussed in future columns.)

(NEWSPAPER ENTERPRISE ASSN.)

Expensive plan would help 'people in distress'

WASHINGTON (AP) — A Cabinet-level task force has outlined an urban strategy based on an expensive plan for "cities and people in distress."

With one huge new program and increased spending in at least a dozen areas.

The task force recently sent its recommendations to the president. The plan is likely to meet some harsh resistance at the Domestic Council and the Office of Management and Budget.

The program could cost as much as \$7 billion above present programs, sources estimate, but White House aides say the plan will not earn President Carter's endorsement without major changes.

Carter plans to unveil his urban strategy in an address to Congress next March, and it will be reworked extensively in the meantime.

"Getting aid to distressed cities will not be easy or cheap," says the task force report. Federal help is necessary, it says, because "life has become literally hell and the American dream, the American

tragedy" for millions of city residents.

To help right the urban wrongs, the task force urged: —Creation of an "Urban Bank" to provide loans for projects in hardship cities. The task force does not put a price tag on the bank, nor does it specify what cities would be helped.

—A series of changes in tax laws that would provide incentives for companies to expand or locate their operations in hardship areas.

—Expansion of job programs to deal with the problems of long-term unemployment. The report calls for a half million new public works jobs next year, though it is unlikely Carter will approve so many.

—A \$1 billion expansion of the Economic Development Administration's public works program to create construction jobs and help cities foot the bill on high cost projects such as building repair or demolition.

—Continuation of recession-fighting revenue sharing programs due to expire in 1978.

Galveston crane hit

GALVESTON, Texas (AP) — Texas longshoremen voted Tuesday on whether to end a strike against container shipping, but it's likely the outcome won't make any difference in the Port of Galveston.

A collision Tuesday between the container ship "Stelly Lykes" and the port's only container-unloading crane put that part of port operations out of action.

Estimates were \$2.2 to \$2.5 million for a new crane, with delivery expected in about 14 months.

Officials said the loss of the crane would cost more than \$750,000 in port revenues.

The ship suffered a small hole in its bow, which still carried parts of the crane when it finally reached its assigned berth.

A pilot aboard the ship said he ordered engines full astern when he saw that the collision was imminent, then dropped

anchor, but neither maneuver was enough to prevent the crash.

The International Longshoremen's Association voted to strike containerized cargo ships about two months ago.

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SOME MATERIAL MAY BE INAPPROPRIATE FOR CHILDREN UNDER 10 YEARS OF AGE

Aliens sue Immigration

LOS ANGELES (AP) — A coalition of alien rights groups is suing the U.S. Immigration and Naturalization Service for allegedly violating its own regulations by trying to deport aliens who have a right to be here.

Felipe Aguirre, chairperson of the National Coalition for Fair Immigration Laws and Practices, told a news conference Tuesday that the service is trying to deport aliens entitled to immigrant status but whose applications have been held up.

"Immigrant applications of close relatives of U.S. citizens are, by law, required to be processed within 10 working days," Aguirre said.

"Instead, it is taking the immigration service up to two years because they are spending too much money on law enforcement activities."

"If the INS were to spend more of their money and more of their time on documentation, there wouldn't be such a problem with immigration."

He said the coalition — including the American Civil Liberties Union, the Legal Aid Foundation, the Southern California Council of Churches and One-Stop Immigration — has recently filed two related class-action lawsuits in U.S. District Court.

Pedro Velasco, the plaintiff in a suit against immigration service Commissioner Leonel Castillo, is married to a U.S. citizen but his application for immigrant status has been held up two years and the service is trying to deport him.

The suit "seeks to stop the

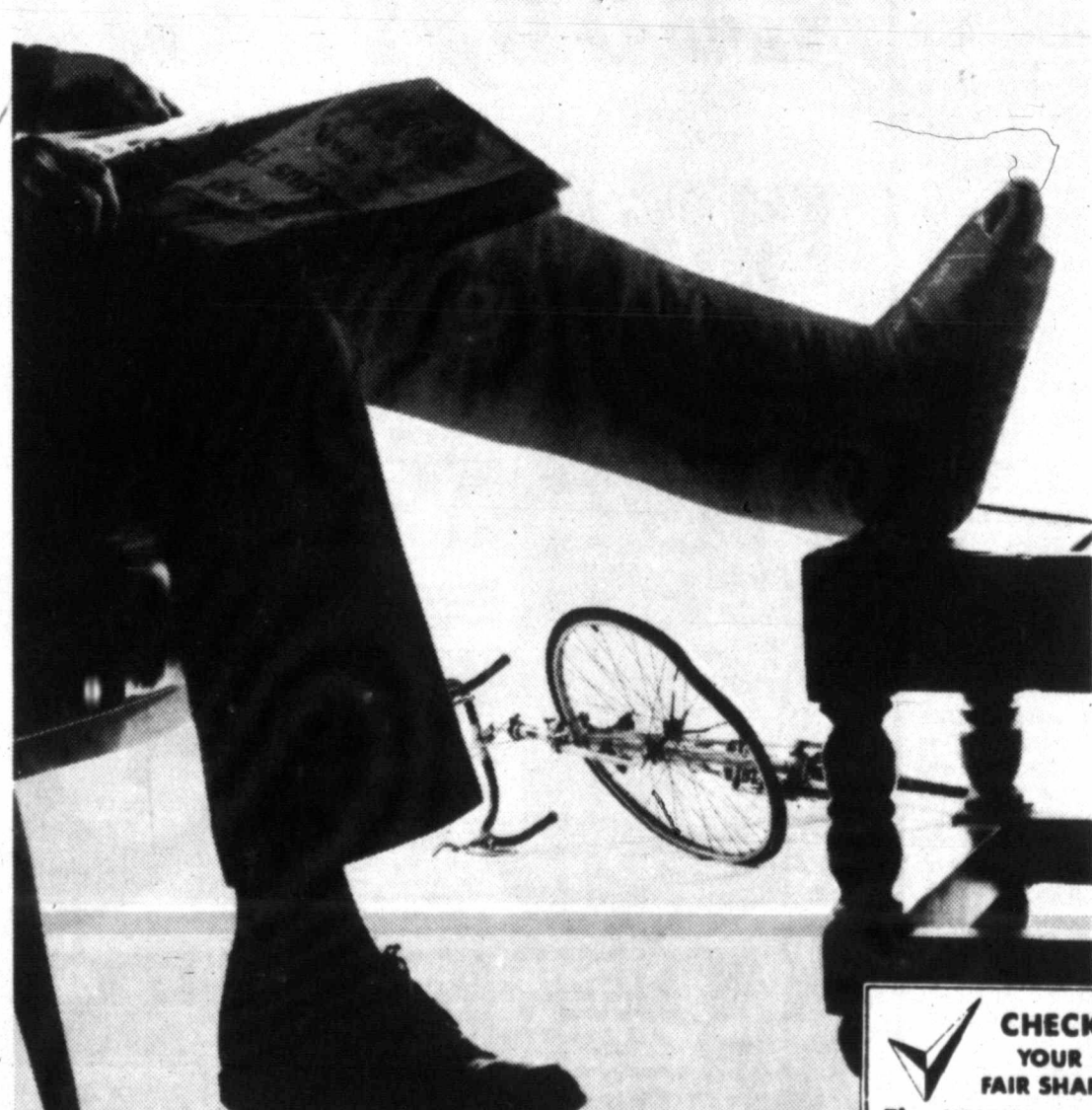
deportation of any alien who has an application pending for immigrant status," Aguirre said.

The other suit, filed against U.S. Attorney General Griffin Bell, contests the immigration service's right to deport undocumented parents of U.S. citizen children.

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Lean, Frozen BEEF PATTIES 5 \$3.25	Sliced Frozen BEEF LIVER 10 \$1.90
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Your money's worth

Tracing antecedents

Sylvia Porter

It's hardly news that since Alex Haley's family history was chronicled in the best-selling "Roots" and on a spectacularly popular TV series, tracing your antecedents has mushroomed from a hobby shared by a relative few to an obsession supporting a multi-million-dollar industry. Nor is it at all surprising that outlays on the activity, already running at an annual rate of \$10 million, are continuing to spiral both in numbers of people and in dollars involved.

Yet, countless numbers of you are needlessly wasting huge sums when a cost-saving assist in your searches may be available to you for as little as a 13-cent stamp and as little effort as a simple inquiry to the National Archives of the federal government.

In these archives are records relating to people who have had dealings with the U.S. government — and they may contain information ranging to as much as full details about a person crucial to your genealogical research or to as little as merely a name. To guide you in your use of the archives and other inexpensive sources:

(1) Don't expect fast action. Searches in government records may be exceedingly time-consuming because many records lack name indexes. But although the National Archives is unable to make extensive searches, it has records of births, marriages, and deaths at U.S. Army facilities, 1894-1912, with some records dated as late as 1928. It also has some records of births and marriages through 1941, and reports of some deaths through 1949 of American citizens abroad registered at Foreign Service posts. It will search these records for you if you provide: birth records (name of child, names of parents, etc.), marriage records, death records.

You may freely consult most of the records subject to restrictions at the National Archives in Washington, D.C., or the General Archives Division in Suitland, Md. Photocopies of most of the records are available for a moderate fee per page.

You may send requests for information about registrations at Foreign Service posts made less than 75 years ago to the Department of State, Washington, D.C. 20520. Earlier

information requests about registrations should be addressed to the Civil Archives Division, National Archives (GSA), Washington, D.C. 20408.

You can get information about other original records of birth, marriage and death by addressing the Bureau of Vital Statistics, the church, or other legal depository in the appropriate state, county or city. To get a birth certificate, address the vital statistics bureau in the capital city of the state in which the birth occurred, giving date and place of birth.

You can buy from the Superintendent of Documents, U.S. Government Printing Office, Washington, D.C. 20402, leaflets on: "Where to Write for Birth and Death Records" (35 cents); "Where to Write for Marriage Records" (35 cents); "Where to Write for Divorce Records" (35 cents).

The National Archives has microfilm all available census schedules and the indexes to them, and you can buy copies at a moderate cost per roll. The rolls are arranged alphabetically by state and thereunder alphabetically by county. Upon your request, the National Archives will mail you its publication "Federal Population Censuses, 1790-1890" which contains a roll listing and prices.

Microfilm copies of census schedules (1790-1900) are at regional archives branches. Write the chief of the Archives Branch for a list of the branches.

You can get a list of persons who do research for a fee from the Board of Certification of Genealogists, 1307 New Hampshire Ave., N.W., Washington, D.C. 20036.

If you are a beginner (which most of you are), the National Archives sponsors special one-day seminars periodically. You can get facts about these genealogical education programs from the Office of Educational Programs, General Services Administration, Washington, D.C. 20408.

Packed as this column is with facts, I still have just touched the surface. There is no reason you should be swindled by expensive "experts" in your searches for your own roots. There are records available to you for little or no charge, and expert researchers whose fees will be reasonable. Use these money-saving guides.

She's allergic to hubby

YORK, England (AP) — It's nothing personal, but Janette Tate says she can't stand, people, even her husband Steve.

Janette, 21, is allergic to human beings. She said she is allergic to cats, dogs, horses, trees, flowers and feathers as well, but people really bother her. Crows make her wheezy and itchy, and her husband's embrace makes her break out in red blotches.

"It's a difficult situation," said Steve, 23. "I try to be understanding, but I'm only human. As Janette says, that's the problem."

"We've been married for over two years, but even now kissing can be a problem for us," Mrs. Tate said. "If it's too passionate the area round my mouth goes bright red — it's embarrassing to know I can't

kiss my husband without my friends knowing about it.

"Obviously Steve likes to get close. He's been very understanding, but I can't expect him to keep three feet away from me all the time."

Mrs. Tate works as a dressmaker in a large room where she can keep her distance from her colleagues, but shopping or visiting a busy bar for an evening drink makes her miserable.

"It's ruining my social life," she said.

Mrs. Tate noticed her allergies 10 years ago, but thought she would grow out of them.

Dr. William Davidson, an allergy specialist in this northern English city, said the case is unusual but not unique. "Some people are physically affected by the presence of other people," he said. "The severity varies from case to case, but I believe we'll be able to help Mrs. Tate with injections and tablets."

Teen charged in derailment

HOUSTON (AP) — Gary Dean Welch, 19, a laborer, has been charged with criminal mischief in connection with a train derailment.

Harris County Sheriff's Detective Richard Tywater said Welch was arrested Monday while working at the site of Saturday's derailment in east Harris County. He was held in the county jail in lieu of \$5,000 bond.

Welch was accused of laying a steel rail and a log across the tracks. Authorities said no reason was given for the alleged act. They said another person was being sought.

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'Texans ignore speed limit'

AUSTIN, Texas (AP) — Nearly three-fourths of Texas motorists are ignoring the 55 mph speed limit, according to a report released by the Department of Transportation.

A spokesman for the Texas Department of Public Safety said the quarterly report shows that of the 74 percent reported to be speeding, 39 percent are averaging more than 60 mph and 16 percent more than 65. And the problem on rural interstate highways is worse with 86 percent speeding.

Jim Robinson said those percentages are the highest reported so far, and have DPS officials concerned because of a subsequent rise in the number of traffic deaths.

"As of noon Friday, Nov. 19, our deaths were up 11 percent over the same period last year," he said. "And on the interstate, we have a 48 percent increase in deaths over last year."

Texas has 1,331 state troopers

mannng about 70,000 miles of highway. Robinson said part of the enforcement difficulty stems from day-to-day happenings such as court appearances and illness.

"Taking all that and averaging it out, it works out that we have one highway patrol unit every 120 miles across the state," he said. "It's a fact that we have to concentrate in urban areas, so they would be spread thinner in the rural areas."

Robinson said troopers are writing a million tickets a year and about 800,000 are for speeding.

The "double nickel" speed limit—so named by CB radio operators—went into effect in 1974.

Robinson said DPS statistics indicate Texas highways aren't as safe as they were right after the gas-saving law became effective.

As of Nov. 23, 1973, just before the 70 mph signs were

mothballed, 3,200 Texans had died in traffic mishaps. The same period the next year showed a dramatic change—2,401 died. But the figures continued to climb except for a minor exception in 1976.

"The latest figures show 3,083," said Robinson. "If we keep going like we are, we're going to catch back up."

DPS Director Col. Wilson E. Speir said his troopers are ap-

pealing to motorists to slow down and efforts of troopers to remove dangerous drivers from the traffic stream are continuing.

But he said, "The ultimate

solution to the problem of speed above the limits on Texas highways will come only when the majority of Texas drivers accept their responsibility under the law."

Mysteries solved in ecological set

DALLAS (AP) — Don Peacock may dine on squash, macadamia nuts, African game deer or bear meat while gazing around his aluminum room.

He's not an eccentric millionaire, though — he's a patient in a special ecological clinic ward at Brookhaven Medical Center.

Bizarre surroundings and diet are part of the treatment, even though doctors at the center don't always know what illness it is they're treating.

"I'm not sure whether I feel like a chocolate-covered cherry in a candy box or a sardine," Peacock said over the weekend

as he watched his reflection bounce off the aluminum ceiling and walls of his room.

Patients like Peacock check into the center with diagnosed and undiagnosed illnesses seek-

ing environmental causes for their various ailments. The culprit might be as exotic as a chemical reaction to strained

beets or as simple as the hair on a neighbor's cat.

pealing to motorists to slow down and efforts of troopers to remove dangerous drivers from the traffic stream are continuing.

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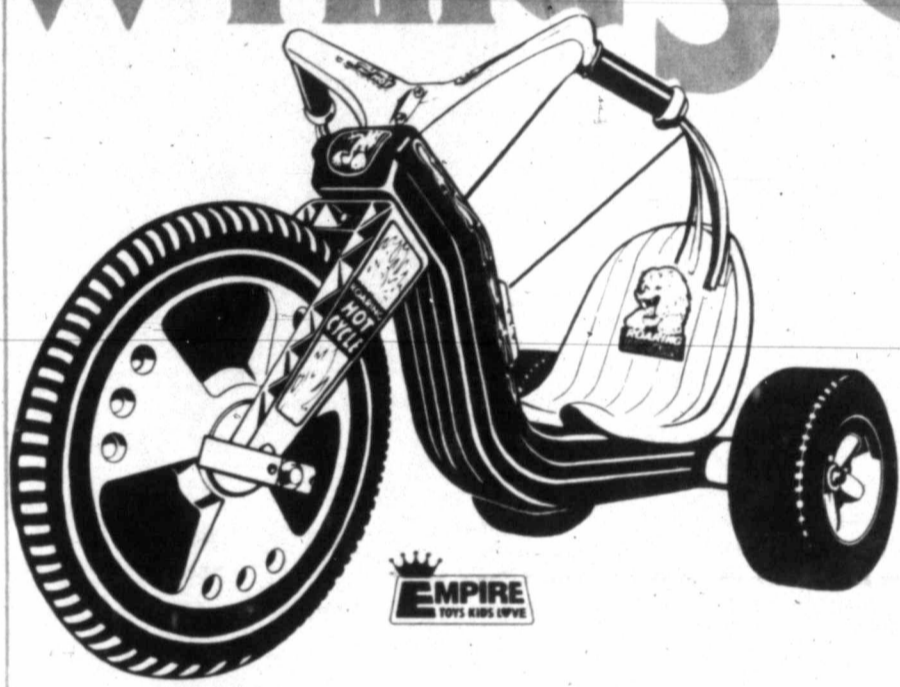
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Make this a Whites Christmas



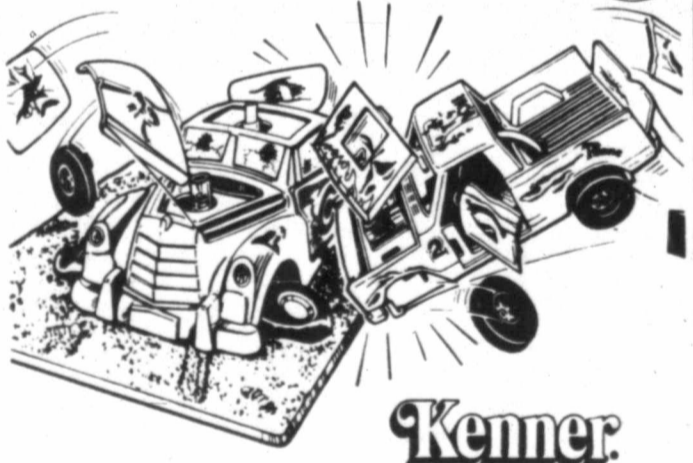
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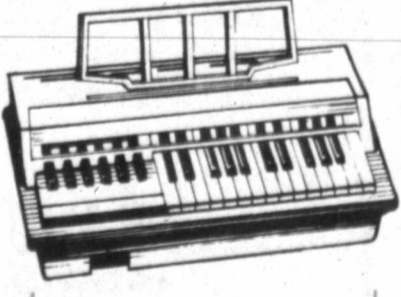
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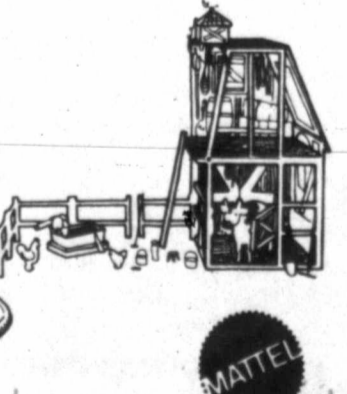
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Doc says Amin's not ill or mad, just evil

By Richard G. Zimmerman

LUSAKA, Zambia — (NEA)—The doctor whose job was to keep Idi Amin alive dismisses as nonsense speculation that the Ugandan president's bizarre behavior is due to syphilitic insanity or to any other form of progressively worsening mental illness.

"Let me tell you, Amin is totally conscious of everything he does — he is in complete control of himself, and I know him very well," the former Ugandan physician said, peering from behind a desk stacked with medical literature in his office here. "Amin is simply an evil man, the most evil man who has ever ruled a country."

And although Amin may carry within his body a life terminating disease, he is probably as far away from dying of natural causes as he is from being crazy.

At the worst, Amin suffers from mild hypermania, that is, a manic depressive psychosis, his former chief doctor says.

"He has alternate attacks of manic behavior (highly animated 'ups') followed by some depression, but most often he is in a mild manic state," the doctor observed. "But these are mild psychiatric problems and in no way contribute to his buffoonery and cruelty. That is all done very deliberately."

A request for an evaluation of Amin's mental health was prompted by the recent publication of "State of Blood," a first hand expose



IDI AMIN: no debilitating illness

"I don't want into that kind of personal discussion," the doctor said, "but if you want to know what kind of man Kyemba is, just remember he was able to switch over very quickly from serving in the government of President Obote (who Amin overthrew in a bloody coup) to serving Amin."

In agreeing to diagnose Amin's mental condition, his former doctor, who is known as one of East Africa's leading internists, asked that his name and details of his escape from Uganda not be further publicized. The doctor said Amin's agents are still active in Zambia, although several have been arrested and quietly deported.

While avoiding personal publicity, the internist possesses impeccable credentials attesting to his role as a leading member of a constantly changing team of medical specialists who monitored Amin's physical and mental state. Before the internist and many of his colleagues were murdered or fled, Uganda maintained among the best medical facilities in East Africa.

Why were so many doctors murdered or driven from the country?

"You were either not an intellectual or you were killed eventually if you didn't sink to Amin's level," the doctor answered. "I was a shining light that he couldn't stand to have around," he added rather modestly.

The internist was making rather leisurely, secret plans to skip Uganda with his family when his departure schedule was abruptly advanced after a visit by a former patient, then a high-ranking Ugandan army officer.

"He said to me, 'You saved my life once and now I am going to save yours,' and then he warned me that I was next too to be murdered," the doctor recalled. "I had to leave everything behind, even my cars parked in the driveway."

Unlike most refugees who have fled Uganda, the physician is not planning to return even if the political situation changes for the better.

"Why go back? I have nothing there any more and every institution, including the medical community, is in utter ruin," he said. "Oh maybe I'll examine the possibility, but that's all."

But like most Ugandan refugees the physician agrees that Uganda will be saved only when Amin is permanently removed from the scene. He emphasized

"permanently."

He does not believe, however, that Amin's permanent removal will come about by any natural means.

"He stays in remarkably good shape, as good as when he was a boxer in the army," the doctor said. "He may look fat, but it's hard, he's muscle."

The doctor did not dispute an Israeli physician's assertion that Amin had been treated for an active case of syphilis and that the treatment had been terminated before negative blood tests indicated the disease had

been completely cured. And he agrees that in its untreatable later stages syphilis "never gets better, only worse," and usually leads to involvement of the brain or other vital organs and eventually to death.

However, the doctor said there are no signs that Amin has reached this later stage, which may surface years after the initial infection.

To wait for Idi Amin to die or to sink into debilitating madness from tertiary syphilis is to wait too long, his former doctor believes.

(NEWSPAPER ENTERPRISE ASSN.)

of Amin's reign of terror written by Henry Kyemba, who until his defection earlier this year was Uganda's minister of Health. The book is being widely read in most of black Africa.

Kyemba, who is not a physician, added fresh and often grisly details to many of the most unbelievable accounts of Amin's behavior. Among other allegations, Kyemba charged in widely published interviews earlier this year and now in his book

that Amin has broadly hinted he has indulged in ritualistic cannibalism.

Amin's former physician does not doubt Kyemba was in a position to know such things. "I knew Henry well — after all he was a minister," the doctor said. But he declined to join some critics and reviewers who have charged that Kyemba, one of Amin's most senior administrators, shares some of the responsibility for keeping the Ugandan dictator in power.

Heart group pres quit

MIAMI BEACH, Fla. (AP) — The American Heart Association is renewing its campaign against cigarettes with a new president who quit smoking a year ago and a retiring presi-

dent who is still somewhat hooked.

"If I knew why I started, I would do far better in stopping," said Dr. Harriet P. Duxon of the University of Ala-

bama Medical Center in Birmingham, who leaves the presidential office Friday. "We have to find out why we ever start. What is the basis for this addiction?"

She told a news conference at the association's annual meeting that she smokes "a little," less than half a pack a day.

Her successor as president, Dr. W. Gerald Austen, chief of surgical services at Massachusetts General Hospital in Boston, quit smoking in 1976 when he became president-elect.

Austen said one hazard of smoking is that it increases the risk of lung complications after surgery, and there can be "double the mortality among heavy smokers as against those persons who don't smoke at all."

Cigarette smoking is much more damaging to the heart than the lungs, numerous studies have found.

In a new "white paper" — its third in 15 years — the Heart Association called for "vigorous and effective action" by lawmakers and health professionals against cigarette smoking.

It said cigarettes are estimated to be responsible for the premature death of 225,000 Americans each year. Some 37 percent of such early deaths are from heart attack and 19 percent are due to lung cancer, its statement said.

It called, among other things, for an end to "seductive, misleading" advertising that might induce children and young adults to begin smoking; research into why people smoke; setting up more stop-smoking clinics, and urging the government to refrain from giving subsidies to promote the growth, manufacture and sale of tobacco.

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Gulf exec courted IRS

PITTSBURGH (AP) — An executive of the Gulf Oil Corp. has pleaded no contest to federal charges that he furnished an Internal Revenue Service auditor with vacation trips on the company's behalf.

Joseph F. Fitzgerald, manager of Gulf's federal tax compliance office, entered the plea Monday to seven counts as his trial on the government's charges was to begin.

U.S. District Judge William Knox set sentencing for Jan. 10. Fitzgerald faces up to 25 years imprisonment and \$70,000 fine.

A no contest plea does not amount to an admission of guilt, although it is treated as such at the time of sentencing. It is a statement that the defendant does not plan to offer a defense.

Gulf's vice president for administration, Fred W. Standefer, went to trial Monday on nine counts relating to Gulf's gratuities to IRS supervisor Cy-

ril J. Niederberger.

Standefer is the sole remaining defendant from an indictment handed down in June. If convicted, he faces up to \$90,000 fine and 38 years in prison.

Gulf, saying it wanted to put the IRS scandal in the past, pleaded guilty to four counts last week. Knox ordered the company to pay a \$36,000 fine.

The Gulf plea marked one of the first times a major U.S. corporation acknowledged that gifts to public officials are illegal even when no favors are asked or expected.

Gulf had acknowledged giving trips to Niederberger, who oversaw a review of the company's 1959-64 tax returns, but contended it broke no law since Niederberger did not alter his reports to favor the company.

Niederberger is currently free on bond pending appeal from his February conviction for accepting Gulf vacations to California, Florida, Las Vegas and New Jersey.

Businessman charged in attacks

DALLAS (AP) — A Dallas business executive who had been charged in connection with a series of attacks by what police described as a "friendly rapist" pleaded guilty to burglary charges today and was sentenced to 60 years in prison.

Criminal District Court Judge James B. Zimmerman, passed sentence on Guy Williams Marble Jr., 29, after Marble pleaded guilty to seven counts of burglary.

In statements submitted into evidence Marble stated he had committed rape in six of the seven burglaries.

His trial was scheduled to start on Monday, but the court hearing today was the result of a plea-bargaining agreement with the prosecution.

Cleaning gal failed test

HOUSTON (AP) — Police said Carolyn Dianna Hickman, 20, a cleaning woman, agreed to take a polygraph test in connection with the theft of \$20,000 from a Houston bank.

She arrived, they said, driving a new luxury automobile. They said she failed the test and was arrested and charged with felony theft Monday and jailed in lieu of \$5,000 bond.

Detective D. R. Ives said the money was reported missing Nov. 19 from the Guaranty National Bank. He said a three-person cleaning crew worked at the bank after it closed Nov. 18 and a cash box containing the money was reported missing from a teller's drawer the next morning.

About \$10,000 was found in a purse under a bed in the woman's apartment, Ives said.

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GR70-15	225/70R-15	\$79	55.30	3.05
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ER70-14	205/70R-14	\$65	45.50	2.67
FR70-14	215/70R-14	\$69	48.30	2.86
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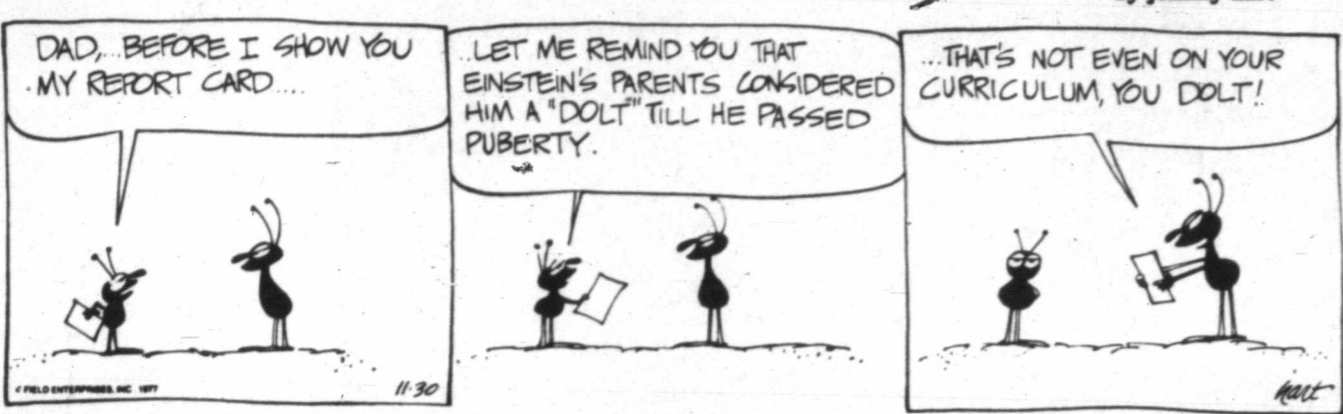
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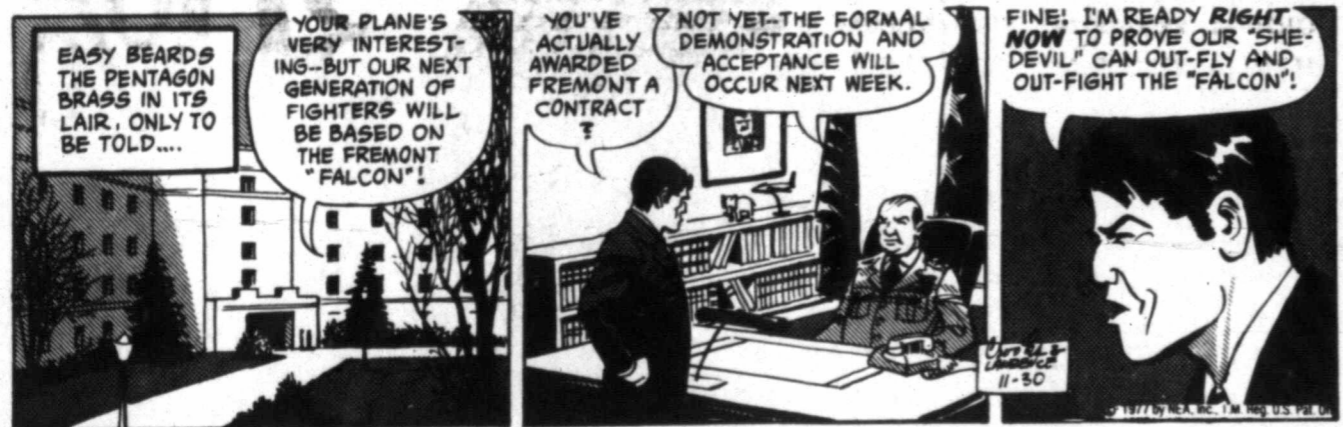
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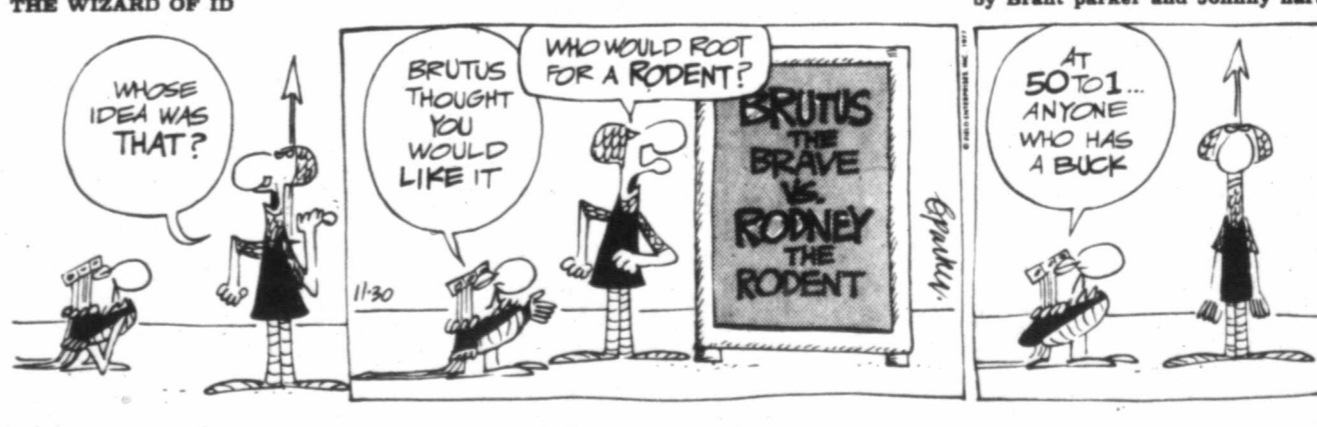
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Public Notices

NOTICE TO BIDDERS
The Highland General Hospital, Pampa, Texas, will receive sealed bids in the Office of the Purchasing and Contracting Department, until 11 a.m. C.D.T., on December 28, 1977 to furnish either a complete linen rental service and/or a dry weight only laundry service. Information concerning service and linen specifications may be obtained from Mrs. Marguerite Cox, Director of Housekeeping. All sealed bids shall be addressed to the attention of Sammie L. Coberly, Director of Purchasing and Contracting, Highland General Hospital, 1224 N. Hobart, Pampa, Texas 79665.

PUBLIC NOTICE
We have been advised by the Environmental Protection Agency that our system failed to meet the microbiological maximum contaminant level of their drinking water regulations, as well as those of the Texas Department of Health for the third quarter of 1977. (July, August, & September)

Water samples analysed by the State Laboratory showed that the water from our system had failed the limits set by Federal and State Regulations for coliform bacteria. The limits are one coliform per 100 ml as the average of all routine monthly samples collected. The coliform organism is an indicator of contamination and is not harmful in itself.

Further sampling of our water indicates that our situation is much improved with the month of November showing a negative report, which means that there were no coliform bacteria showing. We will keep you advised of the steps we are taking to ensure that water from our system meets every established standard.

DO YOU have a loved one with a drinking problem? Days 665-2025, 665-1332. After 5 p.m. 665-2952, 665-2913.

MARY KAY Cosmetics, free facials. Call for supply list. Midland, Tex. Consultant. 618 Lefors. 665-1754.

MARY KAY Cosmetics, free facials, supplies and delivery. Call Dorothy Vaughn, Consultant. 665-5117.

ALCOHOLIC ANONYMOUS and Al-Anon, Tuesday and Saturdays, 8 p.m. to 9 p.m. 665-7139, 665-2825, 665-2828.

PALM READER & ADVISOR
Will tell past, present, and future. Answers all questions. Open 9 a.m. to 9 p.m. Monday and Tuesday. Hobart. Se Habla Espanol. 669-9017.

NOT RESPONSIBLE
AS OF this date, November 29, 1977, I, C.L. Winborne, will not be responsible for any debts other than those incurred by me.

SPECIAL NOTICES
PAMPA LODGE No. 944, A.F. & A.M., No meeting. Thursday and Friday, December 1 and 2.

LOST AND FOUND
LOST: FROM Franks Food Store, a brown 1/2 Dachshund wearing white collar. Answers to "Ginger". If found call collect 779-2586, McLean, Reward. \$40. Paul & Mary Mervel.

14 Business Services
ALL TYPES Stucco work, repair, dashing and coloring. Over 25 years experience. L.W. Goodson, Amarillo, Texas. 372-4404 or 374-2654.

14D Carpentry
RALPH BAXTER CONTRACTOR AND BUILDER ADDITION-REMODELING PHONE 665-8248

14H General Service
SEWER AND Drain Line Cleaning. Call Maurice Cross, 665-4329.

ELECTRIC SHAVES REPAIR
Shaver Service Under Warranty 2152 N. Christy 669-4618

14I General Repair

ELECTRIC RAZOR REPAIR
Parts, New & Used Razors for sale. Specialty Sales & Service 1904 Alcock on Bobb H. Way 665-6092

14K Hauling-Moving
WILL HAUL off your old furniture for it. Must be in repairable condition. Call 665-2550.

14L Insulation
INSULATE
BE SAFE - use fully UL Approved insulation from Buyers Service. We install or you can do it yourself. Buyers Service 669-3231.

THERMACON INSULATION OF PAMPA. For your insulation needs. Call 669-4991. East on Highway 80.

CEL-OTHER INSULATION
Call for free home inspection. J&K Contractors, 669-2648 or 669-9748.

14N Painting
DAVID HUNTER PAINTING AND DECORATING ROOF SPRAYING, 665-2903

INTERIOR, EXTERIOR painting, spraying acoustical ceilings. Herman H. Keith, 669-4215.

INTERIOR, EXTERIOR painting. Spray Acoustical Ceiling, 665-8148. Paul Stewart.

BILL FORMAN-Painting and remodeling, furniture refinishing, cabinet work. 665-4665, 200 E. Brown.

OR Miscellaneous jobs. Ross Byars. 669-2864.

HOUSE PAINTING, inside and outside. Mud and tape. Odd jobs. 665-8868 Paul Cain.

14T Radio And Television
DON'S T.V. Service
We service all brands. 304 W. Foster 669-6481

FOR RENT
Curtis Mathes Color T.V.'s Johnson Home Furnishings 665-3349

RENT A TV-color-Black and white. Or Stereo. By week or month. Purchase plan available. 665-1291.

CLAY BROTHERS TV SERVICE
All Brands Repaired. 854 W. Foster 669-3207 Formerly Hawkins-Eddins

Magnavox Color TV's and Stereos LOWREY MUSIC CENTER Coronado Center 669-3121

BEST ROOFING for less. All work material guaranteed. Built up, smooth, gravel and metal roofs. Local Pampa company. Industrial Roofing Company Pampa, Texas 669-9586

WESTERN RED Feeder No. 1, 18 inch medium shag single. Delivery available. \$48 per square. Call 465-338-2321.

COMPOSITION ROOFING. Call 665-4423 for free estimate. A local roofer.

ROOFERS HAVE leader, will lift shingles on roof. 33 cents bundle 1/2 story, 50 cents two story. Call 665-4423.

14V Sewing
COMPLETE SERVICE Center for all makes of machines. Singer Sales and Service, 214 N. Cuyler. Phone: 665-2883.

18 Beauty Shops
PAMPA COLLEGE OF HAIRDRESSING 613 N. Hobart 665-3521

19 Situations Wanted
COMPOSITION ROOFING, hedge and evergreen trimming, house trim painting. Ronald Glass, 665-4745 after 6 p.m.

BABYSITTING in my home. State licensed. Monday thru Saturday. Fenced yard, close to Wilson school. 669-3555

21 Help Wanted
CARRIERS
THE PAMPA NEWS has immediate openings for girl carriers in some parts of the city. Needs to have a bike and at least 11 years old. Apply with circulation department, 669-2825.

FULL OR part time employment and direct selling. For personal interview call 835-3774 after 5 p.m.

AN OHIO Oil Co. offers plenty of money plus cash bonuses, fringe benefits to mature individuals in Pampa area. Regardless of experience, write G.H. Head, Pres. American Lubricants Co., Box 896, Dayton, Ohio, 45401.

WANTED: RADIO technician with first or second class FCC license. Must be experienced in CB radio repair. Call 665-5849.

LVN NEEDED
Evening shift. Start \$1.65 per hour. Excellent fringe benefits. Abraham Memorial Home, Canadian, Texas. 806-323-6453.

WANTED
Experienced cable hole engineer, trainees, and junior operators, free point back off specialist. Call 665-2942 for appointment.

NEED CARPENTER or carpenter's helper for residential work. Call 665-4248.

21 Help Wanted

FRANK PHILLIPS College in Borger is now taking applications for Registered Nurse to work as a teacher of licensed vocational nursing program at Highland General Hospital in Pampa. Good salary, fringe benefits, include hospitalization and paid vacation. Contact Andy Hicks, Director of Vocational Education, at Frank Phillips College or may contact Highland General Hospital.

TEXAS OIL Company needs mature person for short trips surrounding Pampa. Contact customer, W. Train, Write K.E. Dick, Pres. Southwestern Petroleum, Ft. Worth, Texas.

48 Trees, Shrubbery, Plants
DAVIS TREE SERVICE PRUNING, TRIMMING AND REMOVAL. FREE ESTIMATES. FERTILIZING, SPRAYING, J.R. DAVIS, 665-5659.

Butler Nursery
Perryton Hi-Way & 28th 669-9811

50 Building Supplies
Houston Lumber Co. 420 W. Foster 669-6881

White House Lumber Co. 101 S. Ballard 669-3291

Pampa Lumber Co. 1301 S. Hobart 665-3781

PLASTIC PIPE & FITTINGS BUILDER'S PLUMBING SUPPLY CO. 535 S. Cuyler 665-3711

Year Plastic Pipe Headquarters. Stereos, radiolin, cutlery and lots more to be sold at bargain prices. Refreshments, door prizes, drawings. No admission charge. Come thru our back door.

TINNEY LUMBER COMPANY
Complete Line of Building Materials. Price Road 669-3209.

CARPENTER AND CONTRACTORS
Pampa Instrument Service now carrying Penco Fastening System. Pneumatic staplers and staples, nailers and nails. 1917 Lea. 665-1527.

57 Good Things to Eat
FOR SALE: Oklahoma native pecans \$1.00 per pound. Call 648-2539

59 Guns
GUNS, AMMUNITION RELOADING SUPPLIES. Best selection in town at 106 S. Cuyler. Fred's Inc. Phone: 665-2902

J&J GUN SERVICE
GUNS! AMMO! LOW PRICES! All this and more at 933 S. Dwight. Phone, 665-8170. Open Sundays.

50 Household Goods
Shelby J. Ruff Furniture 2111 N. Hobart 665-3348

WRIGHT'S FURNITURE NEW AND USED MACDONALD PLUMBING 513 S. Cuyler 669-6521

Jess Graham Furniture 1415 N. Hobart 665-2232

JOHNSON CURTAIN FURNISHINGS
Curtis Mathes Televisions 408 S. Cuyler 665-5861

CHARLIE'S Furniture & Carpet The Company To Have In Your Home 1304 N. Banks 665-4132

KIRBY SALES AND SERVICE 512 S. Cuyler 669-3282 or 699-2290

FOR USED TV's and appliances, reasonably priced. Clay Brothers TV & Appliance Call 669-3207 or 669-3208.

2 YEAR old used electric cooking stove, \$125. Call 835-2704 or come by after 6 p.m., 201 W. 1st, Lefors.

69 Miscellaneous
MAGNETIC SIGNS, Screen Painting, Bumper Stickers, etc. Custom Service Phone 669-8291.

LOWER THOSE utility bills. Order pre-wired fireplaces now! You haul or we'll install - complete line of accessories and stone. Call 665-2245 Box 1479 Pampa, Texas.

WE BUY JUNK CARS ANY CONDITION. 665-1454 or 665-8643.

MAHOGANY LUMBER, good for woodshop. Will sell by piece or by ton. 323-5230 Canadian.

FRONTIER INSULATION
100 percent natural wood based fiber. Guaranteed flame retardant. Non irritating, non toxic, moisture resistant. H. P.H.A., V.M. and Hud approved. Sound deadening. Kenney Ray & Donald Maui. 665-5224.

NEW HOMES
Houses With Everything Top O' Texas Builders, Inc. Office John R. Conlin 669-3542 665-5879

Pampa's Real Estate Center
DeLoma REALTOR & ASSOCIATES 669-6854

Office 319 W. Kingsmill
Clovaine Balch GRI 665-8075 Katherine Sullins 665-8819 Burt Lewter 669-9865 Lyle Gibson 669-2958 Gail Sanders 665-2021 Geneva Michael 669-6231 Dick Taylor 669-9800 Mildred Scott 669-7801 Joyce Williams 669-6766 Kaynette Eorp 669-9272 Elmer Balch GRI 665-8075 Velma Lewter 669-9865 David Hunter 665-2903 Mardelle Hunter GRI 669-3787

We try harder to make things easier for our clients

69 Miscellaneous

FIREWOOD FOR SALE. Call 665-4947 or 665-5646.

HANDMADE LEATHER - Belts, Billfolds, Purse. Call 665-4818, 1018 E. Francis.

MINI OIL canvas paintings 2x2, 3x7, 5x7 and 6x5. 22 and up. 2101 N. Russell. 669-9658.

FIREWOOD ALL hardwood Delivery truck stacked 945 pickup load. 665-2720 after 5 p.m.

BUY YOUR turquoise jewelry for Christmas gifts early. Call 668-3654 or come by 522 1/2 S. Ballard.

TRAMPOLINE GYMNASIUMS OF PAMPA. 310 W. Foster. call 668-2773 or 669-2350.

A REPRESENTATIVE of Higginbottom Par Co. will be in Pampa at the Black Gold Restaurant every Tuesday starting December 6th throughout for season from 1:30 to 7:00 p.m. Higginbottom Par Co., 4 miles west Highway 36, Cross Plains, Texas. 817-725-7350.

LOST TEN Head of calves weighing about 450 lbs. They were located 2 miles west and 1 mile north of Kingsmill and strayed from Dr. Cox's farm about one week ago. Brand was a C on the right front shoulder or backward C on the right hip. If found call 669-9786.

EVERYONE INVITED to public auction, next Sunday, December 4 at 2 p.m. Pampa Rodeo Grounds built barn, Highway 60 east. Truck-load new tools, shop equipment, stuffed toys, games, ovens, stereos, radiolin, cutlery and lots more to be sold at bargain prices. Refreshments, door prizes, drawings. No admission charge. Come thru our back door.

FOR SALE: 1 Aqua color swivel chair, \$10 each. 2 wicker tables, \$10 each. 1 natural color vinyl couch makes single bed. \$40. See at 613 N. Wells after 5 p.m.

CEL-OTHER INSULATION
Call for free home inspection. J&K Contractors, 669-2648 or 669-9748.

INCOME PROPERTY for sale, call 665-4117.

GARAGE SALE, moving must sell everything cheap. Freezer, chest and dresser, toys, leather swivel rocker and more. Wednesday and Thursday, 1345 N. Hobart (next door to Dairy Queen).

FIREWOOD: Blackjack oak \$50 per cord. Call to reserve order. 665-3159.

WANTED TO buy World War II German (Nazi) war souvenirs. Serious adult collector will pay cash. 806-355-2059 or P.O. Box 828, Amarillo, Texas 79105.

BIG GARAGE sale, furniture, clothing all sizes, toys, goods north Perryton Highway Thursday, Friday, and Saturday from 9 to 6. Little Red Schoolhouse.

70 Musical Instruments
LOWREY MUSIC CENTER
Levin's Organs & Pianos Magnavox Color TV's and Stereos Coronado Center 669-3121

New & Used Pianos and Organs
Retail Purchase Plan Tarply Music Company 117 N. Cuyler 665-1251

BLACK RICKENBACKER bass stereo guitar \$35-2518 after 6 p.m.

75 Feeds and Seeds
HAY FOR SALE. Maste stalks, \$1 a ball. Doug Corse, Mobeetic. 665-2092.

LARGE MILO bales, some grain and grass, 90 cents a bale in field. Call 908-537-3995, Panhandle after 6 p.m.

500 BALES Hegari, \$1.50 bale. 750 bales mayes hay, 90 cents bale. In the field. Alfalfa in stack 180 bales. Take all alfalfa. \$1.50 bale. 665-8258 or 669-7282.

77 Livestock
REGISTERED QUARTER HORSES 665-3626

80 Pets and Supplies
B & J Tropical Fish 1918 Alcock 665-2231

K-9 ACRES Professional Grooming and Boarding Betty Osborne, 1000 Farley. 669-7352.

POODLE GROOMING Annie Aull, 1148 S. Finley. Call 669-6905.

PROFESSIONAL POODLE grooming and toy chocolate stud service (weighs 4 pounds). Suzie Reed, 665-4184, 1105 Juniper I am now grooming SCHNAUZERS.

Norma Ward REALTY 678 W. FRANK 669-3346

Bonnie Schaub GRI 665-1369 Ardic 665-4234 Nina Spoonemore 665-2526 Mary Clyburn 669-7959 Irvine Mitchell GRI 665-4534 O.K. Gaylor 669-3653 O.G. Trimble 669-3222 Hugh Peoples 669-7623 West Hogomem GRI 665-2190 Sandra Gist GRI 669-6260

Bargain Hunters
Low down will buy this 3 bedroom home on North Christy. Needs some thing up but you can afford to do repairs. MLS 987.

Beat The Rent Man!
With this 2 bedroom sharpe on Terrace Street. Living room is paneled and carpeted in 3 rooms. Partry in kitchen. MLS 988.

Three New Listings
Grab The Phone
And make an appointment to see this neat 3 bedroom, 2 bath, home in the Alcoa. Has a pet, new roof and new central heat and air, drapes, bar-b-que grill and water softer stay. MLS 989.

80 Pets and Supplies

CUDDLEY ESKIMO and German Shepherd puppies and Singing Canaries. Visit The Aquarium Pet Shop, 2314 Alcock. 665-1122.

AKC RED Apricot poodle for stud service. Call 665-4194.

REGISTERED SCHNAUZER puppies for sale. Ears cropped. Call 665-8184.

AKC COCKER Spaniel puppies, will be 6 weeks old, December 11. Blonde, \$75. Black, \$100. Call 669-6290.

PAMPARED POODLE PARLOR
Reopening, Jeanne Hicks and Deanne Downey now grooming and bathing all breeds of dogs. 317 N. Hobart 665-1094.

FOR SALE: Golden Cocker Spaniel Pup AKC registered. Has completed all vaccinations. Call 669-3595.

84 Office Store Equipment
RENT TYPEWRITERS, adding machines, calculators. Photos, 100 cents each. New and used furniture. 1941 S. Clark. Tri-City Office Supply, Inc. 113 W. Kingsmill 665-3555.

95 Furnished Apartments
GOOD ROOMS, \$29. 8 week Davis Hotel, 116 1/2 W. Foster, Clean, Quiet. 669-9115.

2 BEDROOM furnished apartment, Country House Trailer Park, 1403 E. Frederic.

EFFICIENCY APARTMENT. Suitable for single or couple, only. 1520 Coffee. Call 669-9707.

REDECORATED BACHELOR apartment above garage, no pets, deposit required. Inquire 420 W. Browning.

FURNISHED APARTMENT, preferably 1 person. Bills paid. 901 E. Francis. 665-8901.

NICE FURNISHED apartment for rent. Suitable for single person. See at 1616 Hamilton or call 669-9988 after 5.

FURNISHED APARTMENT for rent. Call 665-2053.

97 Furnished Houses
FOR RENT: Two bedroom furnished house, \$125.00 per month plus bills. Deposit required. Inquire 1941 S. Clark.

EXTRA NICE and large 1 bedroom, carpet, to responsible persons. \$100 month plus deposit. At 218 W. Craven. Call 669-9254.

FOUR ROOM furnished house, garage, good location. Call 669-2654.

98 Unfurnished Houses
ONE 3 bedroom 2 bath, and one 4 bedroom, 2 bath. Available this weekend. 665-4842 or 669-3065.

102 Bus. Rental Property
STORE BUILDING, 407 W. Foster, formerly C&W Liquor Store, complete with fixtures. Also warehouse, storage, 24x50, dock height. 1941 S. Clark. 669-6973 or 669-6881

SMALL ATTRACTIVE 1 room office for rent. Nice location. Call Sheld Realty, 665-3761.

2 ROOM office, utilities paid. Inquire 1427 N. Hobart or call 665-3761.

103 Homes For Sale
W.M. LANE REALTY 717 W. Foster St. 669-3641 or 669-9504

BRICK 3 bedroom, fully carpeted, nice yard, fenced back yard, washer and dryer connections, 1 1/2 baths, double garage. At 2505 Charles. MLS 863.

Malcom Denson Realtor "Member of MLS" 665-5828 Res. 669-6443

IN WHITE Deer, 3 bedroom, fenced backyard, utility, cellar, carpeted, carpet. \$18,900. Call 855-7331.

CORNER LOT, 3 bedroom, 1 1/2 bath, double garage, patio, 1629 N. Banks. Call 665-1914.

MOVING OUT of state, 2 bedroom brick, attached garage, redwood fence, large patio, carpeted, custom drapes, central heat and refrigerated window air. Priced to sell. Phone 669-3195.

FOR SERVICE BEYOND A CONTRACT CALL GARRETT

Get More Comparison will show you the value of this newly listed 3 bedroom home, 1044 Prairie Drive, \$13,500. FHA approved, 3 percent down. No down for veterans.

Country Home 2 bedrooms \$12,000. W.S. 901.

First Showing Why wait! buy now! Don't pass this one up. 2 bedroom, large den, lovely yard, \$14,000. FHA appraised, MLS 990.

Milly Sanders 669-2671 Omega Browning 665-6909 Bob Herber 665-6648 Walter Shad 665-2039 Mary Howard 665-8187 Janice Shad 665-2039

103 Homes For Sale

ASSUME LOAN and save closing costs on pretty total electric brick lot, 3 bedrooms, 2 full baths, built-ins, central heat and air, woodburning fireplace. In excellent area and close to shopping center. Call to see. 665-5272.

FOR SALE By Owner. \$13,500, neat and comfortable, two bedroom home, kitchen with eating area, large back yard, carpet, freshly painted. Call 665-2743 or 665-4434.

CABINS To be given away on certain circumstances, six rent houses for sale by owner. Call 669-7892.

PRICED BELOW market value for quick sale three bedroom, 1 bath, with garage and storage, steel siding, \$18,500. Call 9-7861 after 4 p.m.

THREE BEDROOM house 1 1/2 bath, double garage, 8 1/2 ft. front on corner lot, for sale, \$26,500. Call after 6 p.m., 5-4491, 1441 Charles.

QUALITY HOME 712 Mora Street. Phone 665-2272. 3 bedrooms, 2 baths, refrigerated air, custom drapes, automatic garage door lift, beamed ceiling, covered patio, outside storage house, fenced yard.

FOR SOMEONE who wants rentals Three 2 bedroom house, and one 1 bedroom house, plus more, on highway, close in. With a little money and some work it's a real bargain at \$13,000. Also nice 2 bedroom for sale to be moved. Laska Patrick, Real Estate. Call 665-5642.

3 BEDROOM, den, all built ins, fully carpeted, covered patio, outside garage, central heat. Call 669-7975.

104 Lots For Sale
52 LOTS, in southeast part of Pampa. 15 lots, 5 warehouses. Inquire 614 S. Cuyler. Call 669-9539.

2 LOTS for sale in Memory Gardens. Block A, lot 266. Call 274-6228.

105 Commercial Property
OFFICE SPACE
For rent in the Hughes Contact: O.B. Worley 669-2581

112 Farms and Ranches
160 ACRE farm sowed to wheat, windmill and on pavement. Call 775-2944.

114 Recreational Vehicles
Superior Sales Recreational Vehicle Center 1019 Alcock 665-3166

Bill's Custom Campers
FOR THE BEST quality, price come to Bills for Toppers, campers, trailers, mini-motor homes, fuel tank service and repair. 665-4315, 930 S. Hobart.

FOR SALE: 1975 Executive motor home. 2 ft. RB like new, less than 6,000 miles. Plush interior. Call 665-5849.

114B Mobile Homes
EXTRA NICE 12x70 Mansion Mobile Home. Sit on good lot. Furnished, carpeted and appliances. Home is skirted and tied down. Total electric with central air and heat. Has storm windows throughout. Call for appointment to show. Days: 665-2022. Nights: 665-3315.

FOR SALE: 1975 14 x 70 Wayside, three bedroom, 1 1/2 bath, new carpet in 4 rooms and hall, 8x10 portable building also goes - \$7900 - equity and take over payments of \$125 month. Call 5-6314.

FOR QUICK SALE: Mobile Home

Santa's Red Tag SALE!

Storewide!



3 DAYS ONLY!
THURS.-FRI.-SAT.

Save to 50%



20% OFF

Entire Stock Coats

Reg. 52.00 To 360.00

Misses & Junior Sizes

30% OFF
Sale on our entire line of ladies' handbags.



For the contemporary. Organizer, expanded casuals, canvas and more. Leather and vinyl in up to date fashion. In fall colors.

BOYS JACKETS

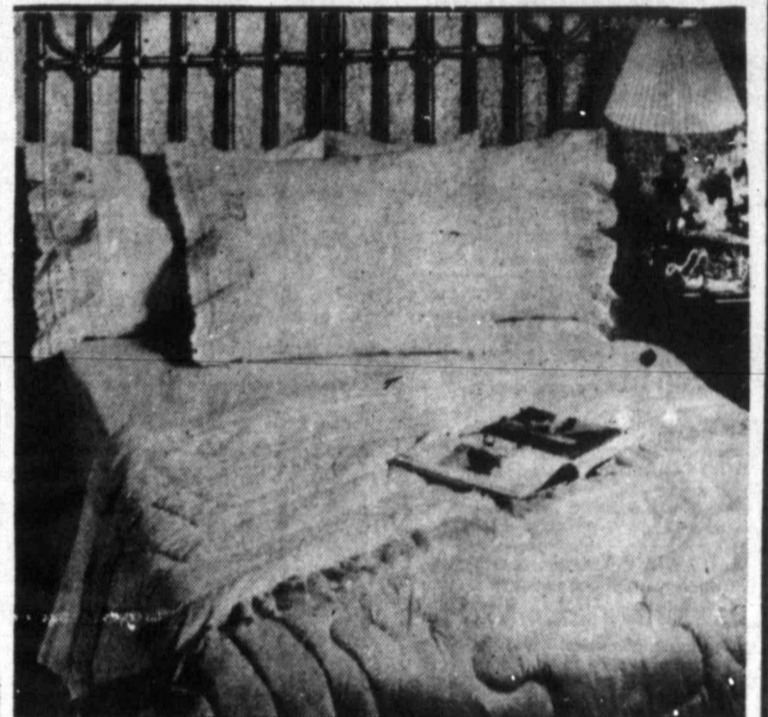
HOODED CORDUROY 17⁹⁰
Reg. 25.00
NYLON POLYESTER FIBERFILLED SKI STYLE 28⁰⁰
Reg. to 37.50

Corduroy in sizes 6 to 16, in brown and bluegreen, ski styles in sizes 8 to 20.



One Group Boys Flannel Shirts

Reg. 6.00 NOW 2⁰⁰



Elegant "Trousseau Lace" Sheets

Romantic and irresistible — Trousseau Lace embellished with lacy ruffled tiers of lacy embroidery. Permanent press blend of polyester and cotton in blege, flat sheets.

Reg. 14.00 Twin Sale 10.49
Reg. 18.00 Double Sale 13.49
Reg. 21.00 Queen Sale 15.99
Reg. 26.00 King Sale 18.99
Reg. 15.00 Cases pr. Sale 11.49
Reg. 17.00 King Cases pr. Sale 13.49



One Group Missy and Junior Sweaters

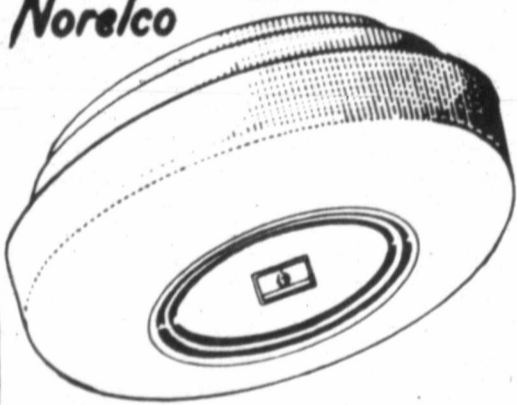
1/3 To 1/2 OFF

22⁸⁸

Our Reg. 44.95

Norelco Smokey™ Smoke Detector. Senses smoke before it's visible. Loud, continuous alarm. 9 volt battery included. #HB0933. List-ref. 46.95.

Norelco



PRESTO® Presto Burger. hamburger cooker

Model MB-1



- Broils hamburgers in 1 to 3 minutes
- Toasts muffins, heats sandwiches
- Cover locks for no-spatter cooking
- Immersible cooking tray and drip pan—cover wipes clean
- Hard surface for easy cleaning
- Ideal for singles, couples, students
- Compact design, ebony finish

7⁹⁹
Reg. 14.99

One Table Ladies Shoes Odds and Ends 1/2 Price

Entire Stock Kitchen Towels 20% OFF



One Rack Mens' Suits

Broken Sizes Reg. To 165.00 Now 50% to 75% Off Reg. Price

Mens Wool Plaid Shirts Wool--Nylon Blend

Reg. 20.00 Sale 14⁰⁰

One Table Mens' Long Sleeve Dress Shirts

Dacron & Cotton Reg. To 16.00

9⁹⁰



Fieldcrest

FIELDCREST ELECTRIC BLANKETS

NOW 20% OFF

In twin-single control, double-single or dual control, queen or king with dual control. Choice of smart decorator colors. 2 and 5 year warranty.



QUAKER "ROSEMONT" LACY TABLECLOTHS

NOW 12.99

Usually 18.00. Dressy holiday look tablecloths that are really easy care. Come in white or ecru in oblongs, ovals or rounds.

LADIES BRIEF AND BIKINIS. 3 FOR 5.50 (compare at 2.75)

Levis Flares Reg. 15⁰⁰ Now 10⁰⁰
Big Bell Reg. 16⁰⁰ Now 10⁰⁰ (Broken Sizes)

Entire Stock Bed Spreads 20% OFF

Santa wishes you merry shopping with tremendous savings to make yours the jolliest of seasons! Look for the Red Tag and save up to 50% in every department! Enjoy enormous storewide reductions in fashions, housewares and gifts! Hurry! Just 3 days to check off your Christmas list...check the savings!

DUNLAPS

Your Christmas Store With More

Coronado Center

Thurs.-Fri.-Sat. Shop 10:00 a.m. til 8 p.m.