



Treble Clef Club Bridge Tourney Set For Tonight

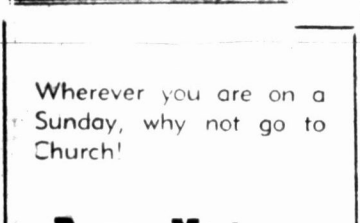
Treble Clef club members will entertain with the annual benefit Valentine bridge tournament this evening at 8 o'clock in the city club rooms.

Friendship Circle H. D. Club Celebrates 15th Anniversary

PANHANDLE, Feb. 10.—Members of the Friendship Circle Home Demonstration Club celebrated their 15th anniversary with a 12 o'clock luncheon in honor of all former members this week in the Cuyler school house.

MEN LOVE GIRLS WITH PEP

If you are peppy and full of fun, men will love you to dance and parties. BUT if you are cross, frowny and tired, men won't be interested.



Wherever you are on a Sunday, why not go to Church!

Pampa Mortuary E. Bass Clay, Pres. PHONE—191—PHONE Corner Francis at Ballard

Join The Fashion Wise Wear ROLLINS STOCKINGS

79c to \$1.35 RONEL'S 108 N. Cuyler



The measure of a druggist's success is the worth of his prescription—filling ability. We have enjoyed a rare success in this field.

FATHEREE DRUG STORE Rose Bldg. — Phone 946-1



Keep Your BEAUTY! Sparkling eyes... clear skin... bright teeth... these are the signs of youthful beauty!

Society NOTES

SATURDAY Beta Delta chapter of the Delta Kappa Gamma will have a guest day luncheon at 1 o'clock in the Schneider.

MONDAY Mrs. Ned O. Miller of Amarillo will review "Rebels" for the A. U. Contemporary literature group and guests in the city club rooms at 7:30 o'clock.

TUESDAY El Progreso club will meet in the home of Mrs. Charles Thut at 2:30 o'clock.

WEDNESDAY Woman's Missionary society of the First Methodist church will meet at 2:30 o'clock.

THURSDAY Treble Clef club will have a regular practice at 4 o'clock in the city club rooms.

FRIDAY Rainbow Board will meet at 7 o'clock in the Masonic hall preceding the regular Eastern Star meeting.

Valentine Party Entertains G. A. Of Central Baptist

G. A. Girls of Central Baptist church were entertained with a Valentine party in the home of Mr. and Mrs. Earl Griffin on the Archer lease Thursday evening.

Higgins Magazine Club Has Study Of Interesting Travel

HIGGINS, Feb. 10.—"Interesting Places" were named in response to roll call when the Higgins Magazine Club met at the home of Mrs. Clyde Patton Wednesday.

Mrs. Geyer Feted At Bridal Shower By Shamrock Group

SHAMROCK, Feb. 10.—Complimenting Mrs. Gerald Geyer, who was Miss Mary Wilson before her marriage Jan. 27, Mrs. Wade Atkinson, Mrs. Robert Orrick, Miss Cora Mae Grick and Miss Gladys Blevins entertained at the home of Mrs. C. T. Palmer this week with a miscellaneous shower.

Personality Topic Of Panhandle HD Program Recently

PANHANDLE, Feb. 10.—Members of the Panhandle H. D. Club met in the home of Mrs. C. O. Hinshaw this week for a lesson on "Personality."

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PHONE . . . 1472 NORTHEAST DAIRY

Tournament To Be Sponsored By Legionnaires

Plans were outlined Thursday evening for a benefit card tournament which will be sponsored by the American Legion and American Legion auxiliary Friday evening, Feb. 17, at the Holy Souls parochial school auditorium.

Methodist Young People Outline Class Programs

Executive board of the Senior Young People's class of the First Methodist church met Thursday evening in the home of Miss Burton Tolbert to plan the devotional and musical part of the class meetings for the next four Sundays.

Sunshine HD Club Studies Production Problems This Week

SKELLYTOWN, Feb. 10.—"Production Problems" were studied by members of the Sunshine Home Demonstration club of Skellytown Tuesday afternoon when they met at the home of Mrs. E. F. Crawford.

Mothers Culture Club Has Annual Guest Day Tea

PANHANDLE, Feb. 10.—"We have all had our castles in Spain, mine was Italy," said Mrs. Eloise Gipson of Amarillo, when she spoke to a large audience of club women this week in the basement of the Methodist church.

Eastern Star Study Plans Social For Group At Meeting

At the meeting of district two study club of the Eastern Star Wednesday afternoon in the Masonic hall, plans were made for a social to be given at the next meeting on February 22.

Troop Seven Girl Scouts Practice Play This Week

Girl Scouts of troop seven met this week with 31 members, one visitor, one new member, Betty Jean Fletcher, Mrs. Olin Harris, and Mrs. L. Stewart present.

Patrick's Goody, Goody Store

PERSONALITY TOPIC OF PANHANDLE HD PROGRAM RECENTLY

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H. L. WILDER, M. D. X-Ray Diagnosis X-Ray and Radium Therapy Office: 501 Combs-Warley Bldg. Phone 259

Carole and Clark Refuse to Sign



Autograph bounds extend eager hands as Gable-Lombard duo makes first public appearance since Mrs. Gable announced divorce intentions. But Carole clings to Clark's arm and they look the other way entering theater for Hollywood preview of Gable's latest film.

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Jolly Thirteen Members Honor Mrs. N. Mounts

Members of Jolly Thirteen club met in the home of Mrs. Jesse Collins, 721 North Hobart street, Thursday afternoon to honor Mrs. Noble Mounts with a shower.

Banquet Will Be Given For Members Of Two Churches

A banquet for all members of McCullough-Harrah Methodist churches will be given Feb. 17 at 7 o'clock in the McCullough Memorial.

Eleanor Roosevelt Has Study Program On "The Bible"

SKELLYTOWN, Feb. 10.—A program was given this week by members of Eleanor Roosevelt Study club of Skellytown when they met at the home of Mrs. Chester Strickland for a program on "The Bible."

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Mrs. Chisum Hostess To Members Of WMS Circle Recently

Circle four of the Woman's Missionary society of First Methodist church met in the home of Mrs. Ralph Chisum this week.

Bride-Elect Named Honoree At Pre-Nuptial Shower

PANHANDLE, Feb. 10.—Complimenting Miss Mittle Bell Roberts, who will be the bride of Ralph Hastings on Feb. 19, Mrs. Gary Simms was hostess at a pre-nuptial shower in her home this week.

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P-T-A Council To Sponsor Series Of Broadcasts

A series of radio broadcasts continuing through April will be sponsored by the City Council of the Parent-Teacher Association over station KPND.

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THRIFT Is Nothing To Apologize for! 20 DRESSES 3.98 12 COATS 4.98 Values up to \$25.00 SATURDAY MORNING OPEN AT 9 O'CLOCK Mitchell's

Three Meals a Day WITH THE GREATEST OF EASE CENTRAL STATE POWER & LIGHT CORPORATION NATURAL GAS DIVISION

FRESH Holsum BREAD

MYRA NORTH, SPECIAL NURSE

# Small Stockholders' Help Needed

## Babson Urges Changes In Selecting Boards Of Directors

BABSON PARK, Fla., Feb. 10.—This is the open season on annual reports. Readers who own a few shares of stock are now hearing about "our company during the past year, etc." These reports are so inadequate and uninteresting that few people have the patience to read them. After receiving a few myself, I have a strong feeling that in playing up the battle between capital (investors) and labor (wage earners), we are only telling half the story. We should publicize the need for better management as well. The small stockholder's lot is a difficult one. Fundamentally, if he is not willing to study the affairs of his corporation, he should not invest money in it. Too many people become stockholders because they want to buy stock that "is going up." They pay no attention to the actual running of the company. Because this is true, the management—sometimes owning little or no interest in the company—has practically a free hand. They pay themselves whatever salaries they want to; they buy and sell real estate; they enter into contracts, and they conduct the entire business to suit themselves.

**Annual Reports Incomplete.** Outside of showing the cash position, the accounts payable, and the net income, the ordinary annual report does not mean a thing to the average investor. There is little of fundamental value to those sincerely interested. Managements get by with these reports every year because the stockholders are a disorganized and unrepresented group. There is a tremendous need in this country for small stockholders to take a greater interest in the affairs of their companies. Investors have been squeezed long enough by grafting politicians, by lazy leaders, and unscrupulous "insiders."

Chairman William Douglas of the S. E. C. is starting public thinking along this line. He recognizes that the publication of transactions of officers and directors in the securities of their companies is only one step. It has stopped a certain amount of "inside" security manipulation. But that alone will not give us better management. So he has done two important things recently:

1. He has required a new proxy form in order to make boards of directors more careful of their actions.

2. He has suggested that boards of directors be composed of management, plus "professional" directors, who are experts in their line.

**New Proxy Form.** Stockholders will recall the old type of annual "proxy." By signing the little card, the stockholder empowered several of the directors to vote his stock in any way they wished at the annual meeting. The new proxy requires giving information on what is to be voted upon; it lists the directors and the amount of company securities they own; and certain other interests the directors may have in the company. For instance, a director may also

be the company's attorney. If so, his legal fees must be reported.) This is a big step. It will open many a stockholder's eyes! My forecast is that the corporation lawyer will cut his fee if he continues to be a director. Many board members will buy some stock in the company they are "directing" or resign in favor of others who do have a substantial financial interest in the company. Finally, the stockholder, before he gives his proxy, will know the nature of the business to be voted upon at the meeting.

**'Professional Directors.'** Mr. Douglas' second step is still in the "talking-it-over" stage. To employ "professional" directors would be hitting at the same trouble that I wanted to correct when I recommended a stockholders' union last year. Currently, many boards of directors are composed of three or four managing officers of the company plus two or three outside directors.

It is not their fault. The directors' fees are so small they cannot afford to give time to the company's affairs. They simply okay what the management recommends. Many of these members go on the board for contact information and for the honor of being a "big shot." Chairman Douglas' directors, however, would be experts in their line. They would have nothing else to do but be directors. They would represent not only stockholders but workers and customers. They would be well-paid for their job. They would make the board of directors what it is supposed to be: A check on the officers and operating policies of the company.

I am not advocating that we should have new legislation covering this. We have enough laws, would hate to see the government get any further into business. It has made a terrible flop of most of the industries it has tried to regulate.

**TOM PRAISES BRIDE** HER COFFEE'S SO RICH

BY GEORGE, HELEN, I'VE NEVER TASTED COFFEE SO RICH AND FULL-FLAVORED IN MY LIFE. YOU'RE A WONDER!

IT'S NOT ME, TOM! IT'S THE NEW RADIANT ROAST MAXWELL HOUSE. A NEW BLEND THAT'S EXTRA RICH AND EXTRA MELLOW... ROASTED BY THE NEW RADIANT ROAST METHOD




*New Radiant Roast*  
**MAXWELL HOUSE**

2 GRINDS  
DRIP OR REGULAR

# YES, WE HAVE IT! Highest Quality


SAVING PRICES COMPLETE VARIETY COURTEOUS SERVICE CONVENIENT LOCATION! MODERN SANITARY STORES! YOU GET IT ALL WHEN YOU SHOP YOUR NEIGHBORHOOD FURR FOOD STORE.

THESE LOW PRICES ARE EFFECTIVE FRIDAY THROUGH THURSDAY

<p style="text-align: center;">White King Granulated</p> <p style="text-align: center;"><b>SOAP</b></p> <p>Large Package <b>27c</b></p> <hr/> <p style="text-align: center;">Assorted Colors</p> <p style="text-align: center;"><b>NAPKINS</b></p> <p>80 Count Package <b>7c</b></p> <hr/> <p style="text-align: center;">Angelus</p> <p style="text-align: center;"><b>M'shm'ws</b></p> <p>One Pound Package <b>14c</b></p> <hr/> <p style="text-align: center;">Gateway</p> <p style="text-align: center;"><b>Tomatoes</b></p> <p>No. 2 1/2 Can <b>9c</b></p> <hr/> <p style="text-align: center;">Van Camp's</p> <p style="text-align: center;"><b>HOMINY</b></p> <p>Medium Size Can <b>5c</b></p> <hr/> <p style="text-align: center;">Kuner's</p> <p style="text-align: center;"><b>KRAUT</b></p> <p>No. 2 Can <b>8c</b></p> <hr/> <p style="text-align: center;">Libby's Golden Bantam</p> <p style="text-align: center;"><b>CORN</b></p> <p>Whole Grain 16 Oz. Can <b>10c</b></p> <hr/> <p style="text-align: center;">Glen Valley</p> <p style="text-align: center;"><b>P'k-Beans</b></p> <p>16 Ounce Can <b>5c</b></p> <hr/> <p style="text-align: center;">Admiration</p> <p style="text-align: center;"><b>COFFEE</b></p> <p>One Pound Can—Perc or Drip <b>25c</b></p> <hr/> <p style="text-align: center;">Great Northern</p> <p style="text-align: center;"><b>BEANS</b></p> <p>2 Lb. Cello Bag <b>10c</b></p> <hr/> <p style="text-align: center;"><b>Snowdrift</b></p> <p>3 Lb. Can <b>47c</b></p> <hr/> <p style="text-align: center;"><b>OXYDOL</b></p> <p>Lae. Pkg. <b>19c</b></p>	<p style="text-align: center;"><b>JELLO</b></p> <p>6 Flavors Package <b>4 1/2c</b></p> <hr/> <p style="text-align: center;"><b>SODA</b></p> <p>Pound Package <b>8c</b></p> <hr/> <p style="text-align: center;"><b>PEAS</b></p> <p>American Wonder 3 No. 2 Cans <b>25c</b></p> <hr/> <p style="text-align: center;"><b>PICKLES</b></p> <p>Whole SOUR OR DILL Quart Jar <b>12c</b></p> <hr/> <p style="text-align: center;"><b>RIPE OLIVES</b></p> <p>SYLMAR NO. 1 TALL CAN <b>15c</b></p> <hr/> <p style="text-align: center;"><b>Baking Pdww.</b></p> <p>K. C. 25 OZ. CAN <b>17c</b></p> <hr/> <div style="text-align: center;">  <p><b>PIG HAMS</b> LB <b>19c</b></p> <p>Fresh, Half or Whole</p> <p><b>RABBITS</b> 15c   <b>CUTLETS</b> 25c</p> <p>Nice and Fat, Each Fresh Veal, Lb.</p> <p><b>SLI. BACON</b> LB <b>26c</b></p> <p>Our Own or Wilson's Certified</p> <p><b>FRYERS</b> 21c   <b>SPARE RIBS</b> 17c</p> <p>Colored Type, Lb. Lean and Meaty, Lb.</p> <p><b>CHEESE</b> 2 LB. LOAF EACH <b>52c</b></p> <p>Kraft's American, Pimento, Brick</p> <p><b>SALT PORK</b> 9c   <b>LOIN STEAK</b> 24c</p> <p>Lean Jowls, Lb. Baby Beef or Veal, Lb.</p> <p style="font-size: small;">FRIDAY &amp; SATURDAY ONLY</p> </div> <hr/> <p><b>PRUNES</b> Medium size, 2 lb. pkg. <b>15c</b></p> <p><b>OVALTINE</b> Large pkg. 59c; small pkg. <b>32c</b></p> <p><b>LIFEBUOY</b> Toilet Soap, 3 Bars <b>17c</b></p> <p><b>BESTYETT</b> Salad Dressing, Quart Jar <b>25c</b></p> <p><b>CHARMIN</b> Toilet Tissue, 4 Roll Box <b>23c</b></p> <p><b>WHITE KING</b> Toilet Soap, 3 Bars <b>15c</b></p> <p><b>MALTRA MEAL</b> W. W. Cereal, Pkg. <b>22c</b></p> <p><b>FRUIT COCKTAIL</b> Libby's No. 1 Tall Can, 2 Cans <b>25c</b></p> <p style="text-align: center;"><b>COFFEE</b> <b>25c</b></p> <p>Schilling's—Perc or Drip</p> <hr/> <p><b>PINEAPPLE</b> Libby's crushed, Tidbits, 2—9-oz. cans <b>15c</b></p> <p><b>ASPARAGUS</b> Libby's All Green Picnic Can <b>15c</b></p> <p><b>PEACHES</b> Libby's Half or Slice No. 2 1/2 Can <b>15c</b></p> <p><b>PIMENTOS</b> Spanish Trail Brand 7 Oz. Can <b>10c</b></p> <p><b>OYSTERS</b> Fresh Packed 5 Oz. Can <b>10c</b></p> <p><b>KARO</b> Light or Dark No. 10 Can <b>62c</b></p> <p><b>CRACKERS</b> RITZ—1 Lb. Pkg. <b>21c</b></p>	<p style="text-align: center;"><b>SHOE POLISH</b> Jet Oil, Assorted Colors, Bottle <b>10c</b></p> <hr/> <p style="text-align: center;"><b>AUNT JEMIMA</b> Buckwheat Flour, Large Pkg. <b>25c</b></p> <hr/> <p style="text-align: center;"><b>DRANO</b> Use and Save Plumbing Bills <b>19c</b></p> <hr/> <p style="text-align: center;"><b>SANI FLUSH</b> Quick Easy, Sanitary, Can <b>19c</b></p> <hr/> <p style="text-align: center;"><b>BON AMI</b> Powdered, Can <b>12c</b></p> <hr/> <p style="text-align: center;"><b>CLEANSER</b> Old Dutch, 2 Cans <b>15c</b></p> <hr/> <p style="text-align: center;"><b>BLUING</b> Mrs. Stewart's Large Bottle <b>15c</b></p> <hr/> <p style="text-align: center;"><b>QUAKER OATS</b> Large Package <b>15c</b></p> <hr/> <div style="text-align: center;">  <p style="text-align: center;"><b>ORANGES</b></p> <p>California Sunkist, Med. Size 2 Doz. <b>25c</b></p> <hr/> <p><b>LETTUCE</b> Calif. Head 4c   <b>LEMONS</b> Sunkist, Doz. <b>17c</b></p> <hr/> <p style="text-align: center;"><b>APPLES</b> MED. SIZE DOZ. <b>14c</b></p> <p>Washington Winesaps</p> <hr/> <p><b>CELERY</b> Ldrge Stalk 12c   <b>ONIONS</b> Yellow Danver, Lb. <b>2 1/2c</b></p> <hr/> <p style="text-align: center;"><b>GR. FRUIT</b> 6 <b>15c</b></p> <p>Texas Marsh Seedless, 80 size FOR</p> <hr/> <p><b>PEARS</b> D'an'tou, 6 for 19c   <b>CAULI</b> White Heads, Lb. <b>8 1/2c</b></p> </div>
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## Try An I. E. S. Lamp

They Are Better!



Your eyes need plenty of light for seedlework. Play safe with this 3-light I.E.S. lamp.

The I. E. S. Lamps are better because they give enough soft, even light that is free from painful glare.

You don't know how comfortable and easy you can read until you try one at your dealer's store.

You will also find that good light enables you to read faster.

**Southwestern PUBLIC SERVICE Company**

Save at **FURR FOOD**

**SUGAR** LIMIT **39c**  
 Fine Granulated **10** LB. BAG  
 SATURDAY ONLY

**BREAD** LIMIT **5c**  
 Fluffy **16** OZ. LOAF  
 SATURDAY ONLY

**OXYDOL** **19c**  
 The New Improved  
 Large Box

**SALMON**  
 Brimful Brand  
 Genuine Pink  
**2** Reg. Cans **25c**

**APPLE JELLY**  
 Brimful or Old King Cole, Qt. **21c**  
**APPLE BUTTER**  
 Brimful Brand, Qt. Jar **17c**  
**APRICOT BUTTER**  
 Brimful Brand, Qt. Jar **24c**  
**PEACH BUTTER**  
 Brimful Brand, Qt. Jar **24c**

**TAMALES**  
 Marco Brand  
**2** Reg. Cans **21c**

**Table Spreads**  
**OLEO** Red Bud Brand, Pure Vegetable, Lb. **12 1/2c**  
**OLEO** Modern Brand, Lb. **12 1/2c**  
**Nucoa** The World's Fastest Selling Margarine, Lb. **18 1/2c**

**Wax Paper**  
 Cutrite Brand  
 Reg. 10c Size  
**2** Pkgs. **13c**  
 For

**Layer Cakes** **12c**  
 Made by Burrows—Assorted  
 Reg. 15c Seller

**Green Beans** **5c**  
 Fancy Cut—  
 No. 1 Can

**Pork & Beans** **5c**  
 Armour's Full  
 16 Oz. Can

**FANCY TABLE PEACHES AT A SAVING**  
**PEACHES** Brimful Brand In Heavy Syrup Gal. **49c**  
**PEACHES** Brimful Brand In Heavy Syrup 2 1/2 Size Can **13 1/2c**  
**PEACHES** White Swan Brand In Heavy Syrup 2 1/2 Size Can **15 1/2c**  
**PEACHES** Del Monte Brand In Heavy Syrup 2 1/2 Size Can **17 1/2c**

**BEETS** Fancy Cut  
**SPINACH** Solid Pack  
**GREEN BEANS**  
**TURNIP GREENS**  
**Mustard Greens**  
 Your Choice **2** Cans

**Special FOOD SAVINGS**

**PICKLES**  
 Fancy Whole, Sour or Dill  
**24** OUNCE JAR **12 1/2c**

**BEANS** Large Bag ... **17c**  
 Pintos or Blackeyes—Large or Small Navies or Limas

**Crackers** Merchant's Graham  
**2** Lb. Box **19c**

**WE RESERVE THE RIGHT TO LIMIT QUANTITY PURCHASES**  
**TOMATO JUICE** Del Monte Brand 2 13 Oz. Cans **15c**

**PALMOLIVE SOAP**  
**SUPER SUDS**  
**SUPER SUDS**  
 Crystal White Soap

**WASHO**  
 A High Grade Granulated Soap  
 Large Box **15c**

**PEANUT BUTTER** 15c  
 New Pack—Helmet Brand  
 Qt. Jar 27c

**PEARS** Bartlett Salad Pieces No. 2 Can **10c**

**Blackeye Peas** Fresh Snap or Reg. Pack Reg. CAN  
**Blackberries** Extra Standard No. 2 CAN  
**Post Bran Flakes** Reg. PKG.  
**Meat Loaf** Tip Top Reg. CAN.  
**Pineapple** Del Monte Crushed or Sliced Flat CAN  
**Mustard** Handy 9 Oz. MUG  
**Grapefruit Juice** White Swan No. 2 CAN  
**YOUR CHOICE 9c**

**ARMOUR'S CANNED**  
**BREAKFAST LOAF**  
**CORNMEAL MUSH**  
**HOMINY GRITS**  
**FAMILY DINNER**  
**OLD FASHION STEW**  
**SPAGHETTI & MEAT**  
**VEAL NOODLES**  
**BEEF & NOODLES**  
**CORNER BEEF HASH**  
**TRIBE**  
**ROAST BEEF**  
**SANDWICH SPREAD**  
**LUNCH TONGUE**  
**ASST. SPREADS**  
**CHICKEN PREAD**  
**HAM LOAF**  
**VEAL LOAF**  
**SPAGHETTI IN SAUCE**

**NAPKINS** Swan Brand, Reg. Pkg. **9c**

**COOKIES** Fancy Assorted, Large Variety Pound **19 1/2c**

**COFFEE** Break O' Morn Drip or Regular Lb. **14 1/2c**

**CANDY** Asst. Stick, Large Bag **10c**

**GRAPEFRUIT JUICE** 7c  
 Marco Brand NO. 2 CAN

**P & G Soap** The White Naphtha Soap 6 Bars **24c**

**Ripe Olives** Brimful Brand No. 1 Tall Can **12 1/2c**

**MATCHES** Dandy Brand 6 Box **15c** | **RAISINS** Fancy Seedless 2 Pound Reg. Pkg. **16c**

**HOMINY** Extra Standard Large 2 1/2 Can **10c**

**OATS** Quick Quaker Small Box Large Box **10c** | **19c**

**GALLON FOODS AT A SAVING**  
**GREEN GAGE PLUMS**, extra fancy GAL. **39c**  
**PUMPKIN**, Empson's Brand GAL. **39c**  
**CHERRIES**, Red Sour Pitted GAL. **49c**  
**PICKLES**, Sour or Dill GAL. **49c**  
**PEACHES**, Sliced or Halves GAL. **39c**  
**PRUNES**, Fancy Italian GAL. **27c**  
**TOMATOES**, Solid Pack GAL. **39c**  
**HOMINY**, Extra Standard GAL. **27c**

**PEP** Kellogg's Bran Flakes  
**2** Reg. Pkgs. **15c**

**BAK. POWDER** CLABBER GIRL 25 Oz. Can **21c**

**TOMATO JUICE** C. H. B. Brand

**SUGAR** Powdered or Brown, 2 Lb. Bag **14c**

**SOAP CHIPS** Armour's Balloon 5 LB. BOX **29c** | **CHERRIES** Red, Sour Pitted No. 2 2 Cans **25c**

**CATSUP** Large 14 Oz. Can **9c**

**FRUIT COCKTAIL** Marco Brand Extra Fancy 2 Reg. Cans **25c**

**MINCE MEAT** Old Time Brand **3**  
**RED CHILI SAUCE** For Tamales

**SPINACH** Fresh Pack 11 Oz. Can **5c**

**SNOWDRIFT** 6 Lb. Pail **99c** For Fine Pastries 3 Lb. Pail **51c**

**KRAUT** Extra Standard 2 1/2 Can **10c**

**BANANAS** Extra Fancy Better Fruit Sat. Only Dozen **14c**

**QUALITY**  
 Carrots Radishes Gr. Onions

**HOMINY** Extra Standard, No. 1 Can **5c**

**FLOUR** Canadian's Best Every Bag Guaranteed 48 Lb. Bag **\$1.57** 24 Lb. Bag **79c**

**Chili Sauce** CHB Brand 7 Oz. Bottle **10c**

**POTATOES** Fancy New Floridas Lb. **5 1/2c**

**GRAPEFRUIT** TEXAS MARSH SEEDLESS

**VINEGAR** Worth Brand, Large 12 Oz. Bottle **5c**

**KRAUT & HOMINY** Extra Standard 3 No. 2 Cans **21c**

**Sno-Sheen** Cake Flour Large Box **27c**

**ORANGES** Fancy Californias Doz. **21c**

**YAMS** Kiln Dried Strictly No. 1 Lb. **3 1/2c**

**CRISCO** For Shortening Frying and Pastries 3 Pound Pail **51c**

**SHORTENING** 4 Lb. Pail **51c** Mrs. Tucker's 4 CTN. **41c**

**PUMPKIN** Extra Standard No. 2 1/2 Can **10c**  
**2** No. 2 Cans **15c**

**FLOUR** BIG M BRAND New Stock Every Bag Guaranteed 48 Lb. Bag **98c**

**3483 FAMILIES** Were Served By The Standard Food Markets Last Week End. Join Them This Week End For Better Foods For Less!!

**STANDARD FOOD**  
 ★ ONE STOP DOES IT --- GROCERIES  
 No. 1—Somerville & Kingsmill. Phone 342, 343 and 727

**No. 2 CAN**  
**No. 2 CAN**  
**No. 2 CAN**  
**No. 2 CAN**  
**No. 2 CAN**  
**15c**

**EXTR VALUES IN CANNED CORN**

**CORN** No. 1 Can **5c**  
**CORN** Fancy Sugar No. 2 Cans **15c**  
**CORN** Sweetened Field 2 No. 2 Cans **15c**  
**CORN** Brimfull Vac. Pack 12 Oz. Can **10c**  
**CORN** Brimfull Whole Kernel No. 2 Can **11c**  
**CORN** White Swan Tiny Sweet 2 No. 2 Cans **12 1/2c**

**CRACKERS** 10c  
 2 Pound SALTED BOX

**PEAS** White Swan, Extra Fancy Tender Sweet  
 No. 2 Can **14c**

**TODDY** Delicious Hot Or Cold Both For  
 1 1/2-Lb. Can **1c**  
 When You Buy 1 For **45c**  
 1-Lb. Can **45c**

**Str'b'y Jam** 49c  
 Old Orchard 5 Lb. Brand 5 Pail

**TOMATOES** 19c  
 3 No. 2 Cans EXTRA STANDARD

**COCOA** Bestway Brand  
 2 Lb. Can **17c**

**HONEY** Bradshaw's Idaho Pure Vacuum Pack Extracted  
 1 lb. Can . . . **16c**  
 2 1/2 lb. Can . . . **34c**  
 5 lb. Can . . . **60c**

**Preserves** 19c  
 Strawberry 16 Oz. Brimfull Brand Jar

**MILK** 19c  
 3 Tall or 6 Small for

**Armour's Evaporated** 19c

**SYRUP** Worth Maple  
 2 1/2 Large Size Can **25c**

**Cr'b'y Sauce** 25c  
 Ocean Spray 2 Reg. Cans

**YE SOP** 2 Reg. Bars **13c**  
 Large Package **8 1/2c**  
 Giant Size **17c**  
 6 Giant Bars **24c**

**PRICES EFFECTIVE PRESS TIME FRIDAY AND THRU MONDAY, FEB. 13th**

**ORANGE JUICE** Bruce Brand LARGE 46 Oz. Can **29c**

**Standard's Quality Meats**

**FOODS**

Size No. 1 1/2 **16c**  
 Size No. 1 1/4 **11c**  
 Size No. 1 1/2 **11c**  
 Size No. 2 **26c**  
 Size No. 2 **22c**  
 Size No. 1 1/2 **17c**  
 Size No. 1 1/2 **18c**  
 Size No. 1 1/2 **18c**  
 Size No. 1 1/2 **17c**  
 Size No. 1 **12c**  
 Size No. 1 **23c**  
 Size No. 1/2 **10c**  
 Size No. 1/2 **23c**  
 Size No. 1/2 **10c**  
 Size No. 1/2 **12c**  
 Size No. 1/2 **15c**  
 Size No. 1/2 **15c**  
 Size No. 1/2 **10c**

**TOMATOES** Solid Pack No. 1 CAN  
**DOG FOOD** Lindy Brand Reg. CAN  
**SARDINES** American Oil Reg. CAN  
**CLEANSER** Brimfull Brand Reg. CAN  
**STARCH** Faultless 6 Oz. PKG.  
**HERSHEY SYRUP** 5 1/2 Oz. CAN  
**BLK. PEPPER** Cage's Brand 1 1/2 Oz. CAN  
**PORK & BEANS** White Swan 11 Oz. CAN

**YOUR CHOICE 5c**

**BOLOGNA** Piece or Sliced Lb. **9 1/2c**

**SAUSAGE** Sunray Cello Lb. **19c**

**SAUSAGE** Certified Pig Links Lb. **21c**

**CORNER BEEF** Fresh Pickled Lb. **25c**

**CURED HAM** Sliced Center Cut Lb. **49c**

**Cured Hams**

SHANK HALF OR WHOLE  
 DECKER'S KORN KIST Lb. **23 1/2c**  
 WILSON'S CERTIFIED Lb. **26 1/2c**  
 CERTIFIED BONELESS ROLL Lb. **37 1/2c**  
 CERTIFIED BONELESS PICNICS - Lb. **29 1/2c**  
 HAM SHANKS Lb. **17 1/2c**

**PORK CHOPS** Best End Cuts Lb. **17 1/2c**

**CHEESE** FULL CREAM LONGHORN Lb. **14 1/2c**

**SAUSAGE** Pure Sun-Ray Bulk Lb. **14 1/2c**

**HAMBURGER** Fresh Ground Beef Lb. **14 1/2c**

**CHILI** CELLO RED WRAPPER Lb. **17 1/2c**

**MINCED HAM** Or Franks lb. **12 1/2c**

**CALF HEARTS** Or Tongues lb. **12 1/2c**

**PORK CHOPS** Choice Center Cuts Lb. **25c**

**BRAINS** Fresh Recleaned Lb. **14 1/2c**

**LIVER** Fresh Pig Lb. **12 1/2c**

**LIVER** Baby Beef Lb. **19 1/2c**

**SWEET BREADS** Fresh Calf Lb. **35c**

**PIGS FEET** Pickled 14 Oz. Jar . . . **19c**

**Choice Lamb**

CHOICE STEW Lb. **15c**  
 SHOULDER ROASTS Lb. **21c**  
 LAMB LEGS Lb. **29 1/2c**  
 RIB CHOPS Lb. **39c**  
 LOIN OR T-BONE CHOPS Lb. **45c**

**Beef Roast**

ARMOUR'S FANCY BEEF  
 CHUCK ROAST Fancy Center Cut - Lb. **18 1/2c**  
 ARM ROAST Best Meaty Cut - Lb. **22 1/2c**  
 SHORT RIB OR PLATE BOIL - Lb. **15c**  
 BRISKET - Fancy Fat Pot Roast - Lb. **12 1/2c**  
 RUMP Choice Tender Roast - Lb. **27 1/2c**  
 PRIME RIB Fancy Beef Roast - Lb. **35c**  
 Wilson's Special Beef Cut To Your Order

**ICE** 9 Oz. Can . . . **5c**  
 3 9 Oz. Pkgs. . . **25c**  
**AUG** Reg. Can . . . **10c**

**GRAPE JUICE** Marco Brand Qt. Bottle 23c Pint **14c**

**TOMATOES and GREEN CHILI** Reg. Can **10c**

**Sliced Bacon**

ECONOMY CELLO Lb. **14 1/2c**  
 PINKNEY'S SUNKAY Lb. **27 1/2c**  
 OLD DUTCH KITCHEN Lb. **20 1/2c**  
 ARMOUR'S BANQUET Lb. **26 1/2c**  
 WILSON'S KORN KING Lb. **26 1/2c**  
 ARMOUR'S STAR Lb. **29 1/2c**  
 CUDAHY'S REX Lb. **27 1/2c**  
 WILSON'S LAKEVIEW Lb. **21c**  
 PREMIUM BOX Lb. **35c**  
 HOTEL PACK FANCY Lb. **35c**

**LARD** Snow White Quality Bulk, Pound **8 1/2c**

**PEANUT BUTTER** Bulk, Pound **9 1/2c**

**Poultry-Fish**

HENS—Fancy Colored Lb. **19c**  
 FRYERS—Fancy New Crop Lb. **24 1/2c**  
 STEWERS—Not Too Large Lb. **13 1/2c**  
 GUINEAS—Fancy Young Each **49c**  
 TURKEYS—Choice Fowl Lb. **21 1/2c**  
 OYSTERS—Baltimore—Extra Selects - Pt. **39c**  
 CATFISH—Fresh Water Lb. **29c**  
 TROUT—Fancy Speckled Lb. **29c**

**KRAUT** Made Right Bulk, Pound **3 1/2c**

**MINCE MEAT** Bulk, Pound **12 1/2c**

**Beef Steaks**

FAMILY STYLE, Meaty Cut Lb. **15c**  
 CHUCK, Center Cut Lb. **19 1/2c**  
 ARM, Meaty Cut Lb. **25c**  
 LOIN, Center Cut Lb. **27 1/2c**  
 HINDQUARTER ROUND Lb. **35c**  
 CHOICE SIRLOIN Lb. **35c**  
 SHORT CUT OR CLUB Lb. **32 1/2c**  
 VEAL CULETS Lb. **45c**  
 Wilson's Special Beef Cut To Your Order

**COCONUTS** Fresh New Shipment Large Size Each **7 1/2c**

**Lettuce** Fancy California Head **4c**

**Cabbage** New Crop Crisp & Green LB. **2 1/2c**

**ORANGES** Fancy Texas Sweets Doz. **19c**

**Pork Cuts**

NECK BONES Lb. **7 1/2c**  
 SPARE RIBS Lb. **19 1/2c**  
 FRESH SIDE BACON Lb. **25c**  
 SHOULDER ROAST Center Cut - Lb. **19 1/2c**  
 HAM ROAST - 1st Cut Lb. **22 1/2c**  
 HAM—Center Cut Lb. **30c**  
 SHOULDERS - Shank Half or Whole - Lb. **16 1/2c**  
 FRESH HAMS - Shank Half or Whole - Lb. **22 1/2c**

**Delicatessen**

PICKLED PIGS FEET **5c**  
 COTTAGE CHEESE Lb. **12 1/2c**  
 CHEDDAR CHEESE Lb. **39c**  
 OLD TAVERN CHEESE Jar **65c**  
 BISCUITS—10 in a Can Ea. **10c**  
 KRAFT'S TWO-POUND CHEESE - Ea. **59c**  
 BAR-B-Q BEEF Lb. **25c**  
 BAR-B-Q HEART OR TONGUE - Lb. **25c**  
 BONELESS ROAST BEEF Lb. **35c**  
 HOME BAKED HAM Lb. **65c**

**Slab Bacon**

SALT JOWLS Lb. **12 1/2c**  
 BACON SQUARES Lb. **17 1/2c**  
 SALT SIDE Lb. **17 1/2c**  
 CUDAHY'S REX Lb. **24 1/2c**  
 WILSON'S SYCAMORE Lb. **22 1/2c**  
 DOLD'S NIAGARA Lb. **28 1/2c**  
 SWIFT'S PREMIUM Lb. **31c**  
 BACON ENDS Lb. **17 1/2c**  
 FANCY CANADIAN STYLE Lb. **49c**  
 Half or Whole Slabs or End Cuts

**FOOD MARKET**  
 GROCERIES, MEATS & PRODUCE

No. 1 LeFors, Phone No. 1  
 No. 5—211 North Cuyler, Phone 127

**Your Health**

For you and your families' protection ALL employees in ALL DEPARTMENTS of ALL STANDARD FOOD MARKETS have health certificates accompanied by Kahn and Wasserman blood tests showing them to be free of SYPHILIS—Demand to be shown certificates if you wish.

**Shortening** Armour's Vegetole

8 Lb. **73c** 4 Lb. **37c**



Area Singers Will Meet In Pampa Sunday

Continuing the custom inaugurated last August, the second Top O Texas singing convention will be held at 2 o'clock Sunday afternoon at the First Baptist church in Pampa.

Market Briefs

NEW YORK, Feb. 9 (AP)—With few exceptions, and for no apparently outstanding reason, leading stocks rose downwardly in today's market.

POPE

(Continued From Page One)

all Rome by the deep-throated "Campanone," 11-ton master of the great bell tower on St. Peter's, which started tolling its requiem at 6:30 a. m. The bell sounded for 20 minutes.

Mainly About People

McIba Savage was dismissed from Pampa-Jarratt hospital today. Frank P. Brown Jr. was able to leave Pampa-Jarratt hospital today.

Judge Sentences M'Grow, White

Sentences of Clyde McGraw, convicted of murder, and of Robert W. White, convicted of assault with intent to commit rape, were read in district court this morning by W. R. Ewing, district judge.

PEACE

(Continued From Page One) Efforts for a peace favorable to Britain.

BOUT

(Continued From Page One)

replacing Sherman Morgan who suffered a broken finger in his bout Wednesday night with Dekle.

SCOUTS Will Hold Offices Tomorrow

A parade of Boy Scout handicraft and activities, led by a band, will officially open Boy Scout week here tonight, starting at the corner of Brown and Cuyler streets.

PAMPANS

(Continued From Page One) sentative of the audience's. So the R. R. after listening came to these conclusions:

Card Of Thanks

We wish to publicly thank our friends for their wonderful kindness, thoughtfulness, tender words and loving deeds during the sickness and death of our baby daughter, Vera Jan. We appreciate those manifestations of friendship far more than words can describe.

NEW YORK CURE

Ark Nat Gas 1 25% 87% 87% 87% El Bond & Sh 66 11% 11% 11% 11%

OKLAHOMA CITY LIVESTOCK

(USDA)—Cattle, 900; calves, 500; few sales butcher heifers 6.00-8.00; beef cows mostly 5.50-6.50; vealer top 10.00; slaughter calves largely 9.00-8.00.

CHICAGO PRODUCE

CHICAGO, Feb. 9 (AP)—Butter 60-62; 110 steady, price unchanged. Eggs, 10-588, steady; current receipts 16; other prices unchanged.

KANSAS CITY LIVESTOCK

KANSAS CITY, Feb. 9 (AP)—(USDA)—Hogs 7.00; top 7.00; cows 6.00-6.50. Cattle 7.00; calves 2.00; shorted steers 9.00-10.25; scattering medium shorted down to 8.00; top long good fed heifers 9.00; most fat cows 5.50-6.50; low cutters and cullers 4.25-5.25; choice vealer 13.00-13.00.

GRAIN TABLE

CHICAGO, Feb. 9 (AP)—Moderate fluctuation caused by failure of wester weather to materialize in the domestic winter wheat belt dropped prices as much as 1 1/2 cent today.

SPECIAL! 1-3 Discount On All Labor

CLARK'S AUTO SERVICE Ph. 1233 - Rear 314 W. Kingsmill

MEAT VALUES

Was your Sunday dinner ruined because of an inferior grade of Meat? Try IRVING'S Only 1st Grade Meats!

SAVE! SAVE! 30% Up To

On All Ranges, Refrigerators, Radios We are Offering These Savings in Order to Make Room For New Merchandise

Troy - McWhorter Service Station

End of Phone West Foster 1636

SAVE! SAVE! 30% Up To

On All Ranges, Refrigerators, Radios We are Offering These Savings in Order to Make Room For New Merchandise

Post & Mosley Norge Store

112 W. Kingsmill Phone 22

HIGHEST GRADE BACONS 23c to 29c

FANCY ROUND STEAK POUND 32c to 35c

TENDERLOIN T-BONE lb. 25c to 29c

ROAST 22c

W. G. IRVING & SON

The Best For The GROCERY - MARKET 612 S. Cuyler

PILES PAIN, ITCHING, SORENESS QUICKLY RELIEVED

Disconcerting surface irritations are promptly relieved by applying Thompson's Mineral Relief Ointment. A soothing, effective emollient. A cure for hemorrhoids.

Frank E. Buckingham

Enrolled to Practice Before the United States Treasury Department. Income Tax - Estate Tax - Inheritance Tax - Unemployment Compensation Tax - Franchise Tax - Capital Stock Tax

Room 11, Amarillo National Bank Building

Open, Evenings Febr. 15th to Mar. 15th

PHILLIPS 66

"WHAT A FUNNY LOOKING CAR" is the universal comment on any 1910 model. Actually, the gasoline of that era is just as funny, compared with that of today.

Progress in motor car design has been more than matched by improvements in motor fuels. And one of the leaders among modern gasolines is today's high test Phillips 66 Poly Gas.

Your modern car will yield a new high in engine performance with this modern, high test, high energy, custom-tailored motor fuel.

Try a tankful... compare... see if Phillips 66 Poly Gas doesn't give you just about the fastest cold-weather starting you have ever enjoyed.

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FRESH HOLSUM BREAD

ing of the fisherman's ring taken from Pope Plus' finger. This ring is a gold band with an engraving of St. Peter fishing from a boat.

Week-End SPECIALS

GUARANTEED LOW PRICES ALWAYS

KIX

A New Cereal, Pkg. 10c

Butter Beans 25c

Dry Colorado, 3 Lbs. 25c

Admiration 22 1/2c

Coffee, Lb. 22 1/2c

CANDY

Chocolate Drops, Lb. 10c

Farha

Grocery and Meat Market 415-17 South Cuyler

Huber's

Fruit and Vegetable Market Open Every Evening

FRESH FRUITS & VEGETABLES

CABBAGE 1 1/2c

POTATOES 2 1/2c

CARROTS 3c

GR. ONIONS Bchs. 10c

RADISHES 10c

POTATOES 3c

SWEET, East Tex., Lb. 3c

TOMATOES 12 1/2c

Fancy Florida, Lb. 12 1/2c

All Under One Roof

Valentine Day FEB. 14

MAKE YOUR APPOINTMENTS NOW! PHONE 133 Fletcher's Studio

PHILLIPS 66

"WHAT A FUNNY LOOKING CAR" is the universal comment on any 1910 model. Actually, the gasoline of that era is just as funny, compared with that of today.

Progress in motor car design has been more than matched by improvements in motor fuels. And one of the leaders among modern gasolines is today's high test Phillips 66 Poly Gas.

Your modern car will yield a new high in engine performance with this modern, high test, high energy, custom-tailored motor fuel.

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SLOW STARTING IS OLD-FASHIONED

Since Phillips 66 Came to Town

"WHAT A FUNNY LOOKING CAR" is the universal comment on any 1910 model. Actually, the gasoline of that era is just as funny, compared with that of today.

Progress in motor car design has been more than matched by improvements in motor fuels. And one of the leaders among modern gasolines is today's high test Phillips 66 Poly Gas.

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# Here's the way to Save REAL Money!

The Stores That Lowered Prices!

## FRESH PRIME MEATS

<b>POULTRY</b>	HENS Light Hens, Lb. ....	15c	<b>Bacon</b> Sugar Cured Squares LB. ....	15 <sup>1</sup> / <sub>2</sub> c	<b>CHEESE</b> 2 Lb. American Brick or Chevillie .....	49c
	HEAVIES, Lb. ....	17 <sup>1</sup> / <sub>2</sub> c		<b>M. Ham</b> Sliced or Piece LB. ....		12 <sup>1</sup> / <sub>2</sub> c
	STEWERS Nice Size, Lb. ....	12 <sup>1</sup> / <sub>2</sub> c	<b>LIVER</b> Fresh Pork Pound .....		10c	<b>BEEF</b> STEAK, fancy choice chuck, Lb. 20 <sup>1</sup> / <sub>2</sub> c
	GEESE Nice Fat, Lb. ....	19 <sup>1</sup> / <sub>2</sub> c		ROAST, first cut chuck, Lb. ....	15 <sup>1</sup> / <sub>2</sub> c	
	FRYERS Grain Fed, Lb. ....	25 <sup>1</sup> / <sub>2</sub> c				

<b>CATSUP</b> Heinz Large 25c Size .....	19c
<b>EGGS</b> Strictly Fresh Dozen .....	15 <sup>1</sup> / <sub>2</sub> c
<b>SAUCE</b> CHB Chili 7 Oz. Bottle .....	9c
<b>SOAP</b> Palmolive Three Bars .....	19c
<b>JUICE</b> Delmonte Pineapple Large 46 oz. Can .....	29c
<b>SOUPS</b> Heinz Assorted 3 Cans .....	25c

### Check VALUES

**PRICES EFFECTIVE FRI.-SAT.-MON.**

Shop at HARRIS and you'll soon discover that you have more money for the other things you want. Best of all, your family will appreciate the finer taste of foods bought here! Notice the saving on every item.

<b>SALT PORK</b> Jowls, Lb. ....	9 <sup>1</sup> / <sub>2</sub> c	<b>SLICED BACON</b> Armour's Banquet, Lb. ....	25 <sup>1</sup> / <sub>2</sub> c	<b>PORK CHOPS</b> End Cuts, Lb. ....	15 <sup>1</sup> / <sub>2</sub> c
<b>SAUSAGE</b> Sunray, 4 Lb. Sack .....	59c	Armour's Star, Lb. ....	29 <sup>1</sup> / <sub>2</sub> c	Center Cuts, Lb. ....	22 <sup>1</sup> / <sub>2</sub> c
<b>HAMS—Sunray</b> Shank 1/2 or whole, Lb. ....	22 <sup>1</sup> / <sub>2</sub> c	Decker's Iowa, Lb. ....	25 <sup>1</sup> / <sub>2</sub> c	<b>COTTAGE CHEESE</b> Lb. ....	12 <sup>1</sup> / <sub>2</sub> c
<b>PORK BRAINS</b> Fresh Stock Lb. ....	10c	Cudahys Puritan, Lb. ....	25 <sup>1</sup> / <sub>2</sub> c	<b>PIGS FEET</b> Pickled, 14 Oz. Jar .....	19c
		<b>FISH—OCEAN CAT</b> and Fillet, Lb. ....	19c	<b>BOLOGNA</b> Sliced or Piece Lb. ....	9 <sup>1</sup> / <sub>2</sub> c
		<b>SAUSAGE</b> Armour's Star, Lb. ....	12 <sup>1</sup> / <sub>2</sub> c		
		<b>PICKLES</b> Large Dills, 3 For .....	10c		

### Special INTRODUCTORY OFFER

## Free!

### Gold Chain Flour

With the purchase of each 48 pound bag of Gold Chain Flour, we will give one 10 pound sack of Corn Meal—FREE!  
With the purchase of each 24 pound bag of Gold Chain Flour, we will give one 5 pound sack of Corn Meal—FREE!  
With the purchase of each 12 pound bag of Gold Chain Flour, we will give one 2 pound sack of Corn Meal—FREE!

There is a Gold Mine of baking pleasure in every bag of Gold Chain Flour ... so take advantage of this unusual offer with our "Money Back" guarantee!

**12 Lbs. 49c - 24 Lbs. 79c - 48 Lbs. \$1.49**

<b>BAK. PWD.</b> K. C. LARGE 25c SIZE .....	19c	<b>GALLON FOODS</b>	
<b>OXYDOL</b> The New Improved Large Package .....	18c	<b>CHERRIES</b> Red Pitted .....	47c
		<b>Blackberries</b> Solid Pack .....	43c
		<b>PEACHES</b> Sliced or Halves .....	39c
		<b>SPINACH</b> Quality .....	43c
		<b>PRUNES</b> Fresh Oregon .....	25c

<b>SOAP CHIPS</b> Armour's Bellon 5 Lb. Box .....	27c	<b>BEANS</b> Great Northern 2 Lb. Bag .....	9c
<b>Cherries</b> Red Pitted, No. 2 Cans 2 For .....	23c	<b>Matches</b> True American 6 Box Carton .....	14c
<b>PEP</b> Kellogg's Bran Flakes 2 Pkgs. ....	15c	<b>SUGAR</b> Powdered or Brown 2 Lbs. ....	13c

<b>SALMON</b> Alaska Select 2 Tall Cans .....	23c	<b>HOMINY</b> Texas Special No. 2 Cans 3 For .....	19c
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<b>VEGETABLES</b>	
<b>Bananas</b> Large Golden Fruit Doz. ....	12c
<b>TOMATOES</b> Fancy Floridas, Lb. ....	12 <sup>1</sup> / <sub>2</sub> c
<b>APPLES</b> Fancy Romes, Lb. ....	5c
<b>YAMS</b> E. Tex., kiln dried, lb. ....	3 <sup>1</sup> / <sub>2</sub> c
<b>POTATOES</b> New Floridas, Lb. ....	6 <sup>1</sup> / <sub>2</sub> c
<b>RHUBARB</b> Cherry Red, Lb. ....	6 <sup>1</sup> / <sub>2</sub> c

<b>COFFEE</b> Break O' Morn Lb. ....	13 <sup>1</sup> / <sub>2</sub> c
<b>FLAKES</b> Kellogg's Corn Flakes Free Pflizer 2 Pkgs. ....	19c
<b>Blkberries</b> SOLID PACK—NO. 2 CANS 2 For .....	19c

<b>Matches</b> True American 6 Box Carton .....	14c
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<b>BREAD</b> High Speed Mix White or Wheat 16 Oz. Loaf .....	4c
<b>MILK</b> Armour's Evaporated 3 Large 6 Small or Cans .....	17c
<b>JUICE</b> 9 Oz. Can CHB Tomato Each .....	5c

<b>ORANGES</b> Fancy 288 Sunkist Dozen .....	17c
<b>CABBAGE</b> Firm Green Heads—Lb. ....	2c
<b>VEG.</b> Carrots, Radishes, Green Onions 3 Lq. Bchs. ....	10c
<b>Grapefruit</b> Texas Marsh Seedless 6 Nice Size For .....	15c

<b>TAMALES</b> Marco Reg. Can. 2 For .....	21c
<b>SOAP</b> P & G Giant Bars 6 For .....	23c
<b>OATS</b> Quaker, Quick or Regular Large Pkg. ....	17c
<b>Pumpkin</b> FANCY PIE—NO. 2 CANS 2 For .....	15c

<b>SUGAR</b> Powdered or Brown 2 Lbs. ....	13c
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<b>Napkins</b> Fancy Assorted 80 Count Pkg. ....	7 <sup>1</sup> / <sub>2</sub> c	<b>TISSUE</b> Mi-Lady Toilet Rolls 5 .....	19c
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<b>CELERY</b> Large Crisp Stalk .....	10c
<b>LETTUCE</b> Fancy Crisp Heads .....	4 <sup>1</sup> / <sub>2</sub> c
<b>LEMONS</b> 360 Red Balls .....	19c

<b>FLOUR</b> Marco Pancake For Waffles and Pancakes 3 Lb. Pkg. ....	15c
<b>COOKIES</b> Fancy Assorted Lb. Cello Pkg. ....	17c
<b>MUSTARD</b> Red Ball Full Quart Jar .....	11c
<b>Snowdrift</b> With All Its Goodness Locked In—3 Lb. Can .....	49c

<b>Cocktail</b> Merco Fruit Tall Cans 2 For .....	23c
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<b>CUTRITE</b> WAX PAPER Reg. Roll .....	6c
<b>TOWELS</b> FT. HOWARD PAPER Roll .....	15c
<b>MAC OR SPAGHETTI</b> 6 Oz. Box 3 For .....	10c

<b>EGG PLANT</b> Fresh, firm, Lb. ....	10c
<b>ONIONS</b> Spanish Sweets, Lb. ....	3 <sup>1</sup> / <sub>2</sub> c
<b>SPINACH</b> Free from grit, lb. ....	7 <sup>1</sup> / <sub>2</sub> c
<b>APPLES</b> Fancy Saps, Dozen .....	19c
<b>BEANS</b> Fresh Snap, Lb. ....	12 <sup>1</sup> / <sub>2</sub> c

<b>PECANS</b> Shelled Meats—Lb. ....	49c
<b>OYSTERS</b> 5 Oz. Can 2 For .....	21c
<b>PICKLES</b> Sour or Dill, Large 24 Oz. Jar .....	12 <sup>1</sup> / <sub>2</sub> c

<b>SYRUP</b> Worth Brand Maple Flavored NO. 10 CAN 19c No. 5 Can .....	37c
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<b>Schillings Coffee</b> Drip or Perk LB. ....	23 <sup>1</sup> / <sub>2</sub> c
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<b>Crustene</b> Finest Pure Vegetable Shortening 8 Lb. Cart. . 77c 4 Lb. Cart. ....	39c
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The Stores That Lowered Food Prices!

PRICES EFFECTIVE FRI., SAT. AND MONDAY

CARNATION—FULLY GUARANTEED

**FLOUR** 48 Lbs. .... \$1.45  
24 Lbs. .... **75c**

306 SOUTH CUYLER

# HARRIS FOOD STORES

SHOP EARLY

BETTER FOODS FOR LESS MONEY

322 WEST KINGSMILL







SERIAL STORY

WOMEN WANT BEAUTY!

BY LOUISE HOLMES

Yesterday, Susie had loved Dick for four years, she recalls. Now he is gone. What would she do for money that she might hold him!

CHAPTER VI

SUSIE'S cry was a challenge and the fates must have heard. Else why did they busily begin to pull strings and paint a new backdrop for Susie? But it takes a while to rearrange the muddle of human personalities, even for the fates it takes a while to make the proper moves in the tricky game of life.

So Susie went on through the summer, adding public speaking to her course, studying far into the night because it was one way to pass the endless, meaningless hours. Her eyes became strained and bloodshot and she was fitted to spectacles, heavy, horn-rimmed affairs which were the last disastrous touch.

Not that the owlish effect of the glasses mattered to Susie. She had slumped mentally and spiritually. Her hands went uncareful, she allowed her hair to grow, pushing it behind her ears, ignoring the ragged fringe on her neck, she bathed and dressed and let it go at that. She plodded wearily to her classes and the shop, at night she plodded back to her lonely room. She scarcely thought, simply endured.

She considered going home, back to the Wisconsin farm which she had left when the agricultural struggle was at its peak. Susie's father was on the farm, a lovable, blustering individual who had once been a power in the community. President of the rural school board, a director in two banks, proud possessor of a fertile section. Before Susie left home he had given up outside interests and become a dazed dark grubber for a livelihood. Susie adored her father, often she longed to see him.

There was also a stepmother on the farm and she was the reason why Susie decided against going home. Martha was shrill and positive and a nagger. Her disposition had not improved when prosperity went out the window. Susie could neither put up with Martha's tyranny herself, nor could she endure to be a daily witness to her father's unhappiness. So she stayed on in hopeless apathy.

IT was in the early fall, Susie had just passed her 23rd birthday, although, in her sagging maturity, it would have taken the family Bible to substantiate this fact, when the fates made their first definite move. And even then no one could have seen that the move in any way concerned Susie.

This first step took place in the office of Harker's department store, Chicago. Harker's, in the

past five years, had steadily improved and was rapidly taking its place as one of the leading emporiums. John Harker, long a silent junior partner, had gained complete management of the store at the almost simultaneous deaths of his father and uncle, the staid, unimaginative senior partners. Immediately changes began to occur at Harker's. A modernistic front, all chromium and bent glass, out-dated fixtures replaced with the latest mode, practically all the stock dumped into a modern, bargain basement. New branches with imported goods, the highest paid advertising man in Chicago, the highest paid chef in the tear-room, the highest standards of merchandising in each and every department.

For two years Harker's went monthly more deeply into the red while waiting for Chicago shoppers to wake up to the fact that the new store was ultra-modern. The tide turned slowly. John Harker and Clifford Kane, his advertising head, watched each step. Now, after five years of ceaseless effort, Harker had become the place to buy mink coats, Paris evening gowns, Irish linens, the accepted authority on hair styling and home decorating. If an article was nice, if it was exquisite and exclusive, Harker's had it and gradually profit to the owner had taken the place of loss.

PERHAPS, in looking about for strings to pull, the fates decided on John Harker because they knew he was a step ahead of his time, because he obtained results with a bulldog tenacity without counting the cost. Whatever the reason, John Harker sat at his mahogany desk one morning with several leading magazines open before him. John was a handsome man in the late forties, a big man with iron gray hair, keen eyes and an indomitable energy. John was a widower, a fact which had been carefully noted by many Chicago women, but which they seemed unable to do anything about.

After perusing the magazines for half an hour he sent for Clifford Kane, head of the advertising department, and Jeff Bowman, Kane's promising assistant. They answered the call immediately. Kane, small and quick, Jeff Bowman, big and ruddy and red-haired. A slight enmity existed between the two advertisers, Kane ignoring his subordinate, Jeff eager and frustrated.

"Boys," John Harker remarked when they were seated, "we're missing a good bet."

"What do you mean, Chief?" Kane asked, instantly on the defensive. Harker pushed the magazines

across his desk. "These make-the-most-of-yourself contests for homely girls," he said. "The idea is going over big in New York. Why hasn't someone in Chicago thought to do it? Why haven't you, for instance?"

Kane glanced casually at the advertisements and articles, the letters written by unattractive girls, the before-and-after pictures. Jeff waited patiently. "The thing isn't plausible," Kane said at last. "Homely women don't want to be exploited. It's nothing but a racket for the beauticians and cosmeticians. They only choose girls with distinct possibilities. The whole thing is temporary and of small value. As I say, it's a racket."

"For a plain girl to become lovely, even temporarily, is an adventure, the most exciting adventure in the world. In this establishment we have everything under heaven to make a woman beautiful from the gym on the roof to the imported perfume on the main floor."

"Kane frowned," he said to Harker. "Look, Chief," he said to Harker. "We don't want to cheapen our store in the smallest way. Frankly I'm afraid of this thing. How to publicize it without humiliating the girl, how to give it a new angle or twist."

"That's what I hire you for," Harker observed mildly. Turning to the young assistant he said, "You see it, don't you, Jeff?" "You bet," Jeff replied eagerly. "I'm sure we could work out a scheme that would make pickers of New York. Let's find a homely girl, not simply a plain girl with good features—." Creative light burned in Jeff's eyes.

"Right," Harker stopped the desk with his open hand. "We'll stop at nothing—plastic surgery—braces on teeth—anything. I want our girl to be talked about, her progress watched—"

John Harker tapped the glass top of his desk with a pencil. "The thing is to get the right girl," he said. "To develop personality and charm, to bring out attractiveness that's lain hidden behind a homely face, to find spiritual perfections—it thrills me, boys. You find the girl and I'll do the rest."

Did the fates smile? Did they switch their attention to Susie, plodding home from the waffle shop?

Nearly All WTSC '38 Grads Employed

CANYON, Feb. 10—Graduates of West Texas State College have few worries concerning the problem of getting jobs.

Nearly all of the 1938 spring and summer graduates are employed. About 85 per cent of them are teaching. Increasingly, students of the college are going into professions other than teaching, and the calls for graduates are coming from an increasing number of sources.

Employment prospects for the more than 30 mid-term graduates are good, according to Mrs. T. V. Reeves, director of the Bureau of Public Service. Many of the recent graduates are already teaching or have other jobs.

The astronomer Herschel, before 1800, thought he saw 6 moons moving around the planet Uranus, and it was not until about 1845 that Lassell, of England, produced two large reflecting telescopes, powerful enough to show it had only four satellites.

Future Of Church Discussed By Bishop Holt In Address Today

If there were a revolution in the United States, as has occurred in Russia and Germany, would the church survive? This was the question Bishop Ivan Lee Holt, presiding bishop of the Methodist churches of the North Texas, Northwest Texas and New Mexico.

Summarizing the situation, the bishop said that in Italy the Roman Catholic church was held in contempt, in Russia the church had been obliterated, and in Germany Hitler was regarded as a savior and it was a question if any Protestant church could survive.

Favorable Factors Named Mentioning the series of meetings held in the large cities of the United States two years ago, with 14,000 attending the meeting held in the Great Hall of the Kansas City auditorium, 5,000 in the Shrine auditorium in Los Angeles and more at the University of Southern California chapel, and in New York, where 28,000 were present at the meeting held in Madison Square garden, Bishop Holt pointed out three factors favorable to the church.

These factors were: the renewed zeal of church members, the strengthening of organizations, and the fact that "we are seeing more clearly now than ever before our goal, which is a fellowship of Christians in our Lord Jesus Christ."

He cited the example of the coming union of the three Methodist branches in the United States as a criterion of the churches advance, mentioning as an allied

movement, the United Church of Canada, composed of Congregationalists, Methodists, and Presbyterians. "The new Methodist church will attain new religious interest, it shall become what it should have been all the time—a leavening influence," the Bishop stated.

"Our interest shall be in doing God's will—not in keeping within the historic latitudes."

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"Our interest shall be in doing God's will—not in keeping within the historic latitudes."

OUT OUR WAY

By J. R. Williams



OUR BOARDING HOUSE

with Major Hoops



ALLEY OOP

Wait a Minute, Fooy

By V. T. Hamlin



THIMBLE THEATRE Starring Popeye

"Children Should Be Seen But Not Heard"



FRECKLES AND HIS FRIENDS

Two Gyping Gentlemen

By MERRILL BLOSSER



LIL' ABNER

Oh, Happy Day (Gulp)!!

By AL CAPI



HOLD EVERYTHING

By Clyde Lewis



BOOTS AND HER BUDDIES

No, No, Willie

By EDGAR MARTIN



WASH TUBBS

Welcome!

By ROY CRANE



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"Sure, Doc, the plaster got rid of the lumbago, but now I can't get rid of the plaster!"

