

Somebody Out There Likes the Guvnuh



By IRA BERKOW
(First in a Series.)

WITH WALLACE CAMPAIGN—(NEA)—They call it hippodromin' down where George Wallace comes from, but folks up North they not seen anything like it since the county fair.

Bunting on the auditorium balconies. A spangled and twangly five-piece band heatin' up the folks with "Y'all Come" and "Wabash Cannonball" and Billy Grammer of the Grand Ole Opry and Grandpa Jones of Hee Haw. The president of the Hard Hats of America on stage wearing an incongruous suit with his tilly hard hat. All 'em there to put in their two-cents worth for the candidate.

This is a major part of the rallies for the presidential hopeful, "the honorable George Corley Wallace Jr., Guvnuh of Alabama," as m.c. George Mangum, the burly, silvery-haired Baptist pastor from Selma, shouts, clapping and flapping his loose hands over his head like a seal.

Enter the sedately dressed but feisty Guvnuh, carrying a notebook and a cause

short and bushy-browed, striding straight into the applause and stage lights bent on action, looking like Jimmy Cagney.

And he gives 'em all hell, all the m pointy-headed pseudo-liberals who are teaching treason in the schools, all them social schemers in Washington who give our money away as fast as a mule eatin' briars, all them welfare chislers who take it, and all them "faceless and nameless" bureaucrats who walk in and out of big build'ns like ants and carry nothin' in their satchels but peanut-butter sandwiches.

Somebody must like all this, and liking it more than ever. George Wallace swept the Florida Democratic primary by carrying 42 per cent of the vote, and he was second in Wisconsin—a long way from home, geographically at least—behind Sen. McGovern but ahead of the favorite, Sen. Humphrey. And he was strong in the Pennsylvania and Massachusetts primaries.

Well, why not? He tells us also that our taxes should be lower, that we should watch out for the Russians

and the Chinese and that our streets should be safe and our kids oughta be able to walk to a school where we can keep an eye on them, and not have them bused into some dark jungle of a neighborhood. He doesn't say race, but race is blatantly there.

Of course, he appeals to our fears and our prejudices. He does not appeal to our hopes. And perhaps that's because all too often there seems little hope. Hardly a one of us is happy with our lot. If we aren't broke in the pocket from overtaxation, we're broke in the head from a mugger's club. Not all those applauding him are wild-eyed reactionaries who see a Commie under every pink petal.

• John, the kindly, blind masseur at the LaCrosse, Wis., YMCA: "Not that I'm a Wallace man, but he makes enough of a stink about what other politicians shoulda done long time ago. I think that's what we need now. A good romper-stomper."

• Larry Smith, a Culligan man, wearing a Wallace button and an intelligent look in his eyes: "I support him, but I sure as hell hope he doesn't make president. I want him to shake up the people in Washington. He's saying what a lot of us want to hear, even though we know he's oversimplifying things. One thing though, people have stopped taking him for a fool."

• A judge in Nashville, after hearing Wallace address a joint session of the state legislature, tells a reporter: "Just what we wanted to hear. He can tell it just fahn."

• A black woman named Janet, a student at the University of Wisconsin: "He says a lot of things that are true. And if I just listened to him and didn't know his history, I'd probably be for him."

Many, like Janet, know his history. He burst on the na-

tional scene in 1963 when he stood in the doorway of a University of Alabama building and refused, very temporarily, to allow his school to be integrated. Hippodromin' of the highest and most demagogic political degree.

They know that after he lost in 1968, in his first try for governor, that he said it would be the last time that he would allow an opponent to "out-nigger me." And in his 1962 inaugural speech, said "Segregation now. Segregation tomorrow. Segregation forever."

He has been supported by the Ku Klux Klan and the notorious White Citizens' Councils and by Gerald L. K. Smith, famed anti-Negro and anti-Semite, and has been denounced in the Alabama Senate as "a Hitler."

They also know that what he says he wants for the country isn't all that he has even got for his own state (and he has been governor in fact since 1963—with four years in the not-so-behind-the-scenes when he ran his late wife, Lurleen, in his place because of the no-succession rule in Alabama).

"He talks about education," says a high school social science teacher from Coon Rapids, Minn., who came to Wisconsin to hear Wallace speak. "But his state has one of the worst educational systems in the country, second only to Arkansas, according to the National Education Association."

"I remember one kid who came to our school from Alabama: It took him two years to catch up to where the kids his age were in Coon Rapids. When he was a junior, he went back to Alabama. And they gave him a high school diploma. They said he had fulfilled all their requirements."

And those who look into his history know that, though Wallace rails against the influence of "big government" in our lives, he has twisted arms in his home state.

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Eddie J. 'Ed' Leary
STATE REPRESENTATIVE
44th DISTRICT.
HONESTY IN GOVERNMENT
Subject to Democratic Primary
(paid pol. Adv.)

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Folgers COFFEE 1 Lb Can **44¢**
With \$5.00 Purchase or More Excluding Cigarettes Limit Two, Please

Government Inspected, Fresh Dressed	
FRYERS	lb 27¢
Sliced Slab	
BACON	lb 69¢
USDA Choice Beef	
CHUCK STEAK	lb 69¢
Family Pak	
GROUND BEEF	lb 65¢
USDA Choice Beef	
CHUCK ROAST	lb 59¢
USDA Choice Beef	
SIRLOIN STEAK	lb 98¢
USDA Choice Beef	
ROUND STEAK	lb 98¢
Gloves	
HOT LINKS	lb 69¢
Halibut Fillets	lb 79¢
Boneless, Cooked	
PERCH STEAK	lb 79¢
Heat and Eat, 12 count package	
FISH STICKS	61¢
2 Lb., 15 oz. Pkg. of 15 Patties	
BEEF PATTIES	\$1.89
Family Pak, 1/4 Pork Loin Sliced	
PORK CHOPS	lb 69¢
Wright's Pork	
SAUSAGE 3	lb Roll \$1.39
Foodway All Meat, 12 oz. Pkg.	
BOLOGNA	58¢
Foodway All Meat, 12 oz. Pkg.	
FRANKS	58¢

CAKE MIXES	
Pillsbury Assorted Limit: Four, please	4 for \$1
EVAPORATED MILK	
Carnations Tall Cans	2 for 25¢
Morton's Dinners 3 for \$1	
Matey's Frozen 8 oz Pkgs	4 for \$1
FISH STICKS	
Kountry Fresh Grade A	
LARGE EGGS	Doz 33¢
Plains 1/2 Gallon Carton	
BUTTERMILK	39¢
Starkist	
TUNA No 1/2 Can	35¢
Nestles Reg 10A' Bars	
Candy Bars 10 Bars in Bag	
Favorite 15 ounce can	
DOG FOOD	15 for \$1
Del Monte Golden 303 Can	
CORN	5 for 93¢
Del Monte 303 can	
GREEN BEANS	5 for 93¢
Del Monte 404 cans	
SWEET PEAS	5 for 93¢
Del Monte 303 can	
SPINACH	5 for 93¢
Del Monte Sliced, Crushed No 2 can	
PINEAPPLE	3 for \$1
Del Monte 14 ounce Bottles	
CATSUP	5 for \$1

Kingsize
COCA-COLA 6 Btl Ctn. **19¢** Plus Dep.
With \$5.00 Purchase or More Excluding Cigarettes Limit: Two cartons, please

Detergent
FAB Giant Box, 49 ounces **39¢**
With \$5.00 purchase or more excluding cigarettes Limit: One, please

FLOUR 5 Lb Bag **25¢**
With \$5.00 Purchase or More Excluding Cigarettes Limit: One, please

Large Green Heads LETTUCE Pound 19¢	Cherry Vines Ripe TOMATOES Pint 29¢	Sweet and Juicy ORANGES 4 lb Bag 49¢
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DOUBLE GUARANTEE
We Allocate Quantities Only To Give All Customers An Equal Opportunity To Buy at These Low Prices. Prices Effective Monday, Tuesday, Wednesday May 1, 2, 3, 1972

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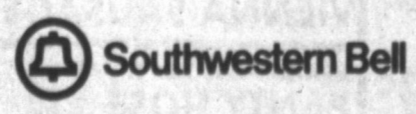
Store Hours: 8 to 8 Daily
Sundays: 10 a.m. to 6 p.m.



COME SEE THE SHOW!

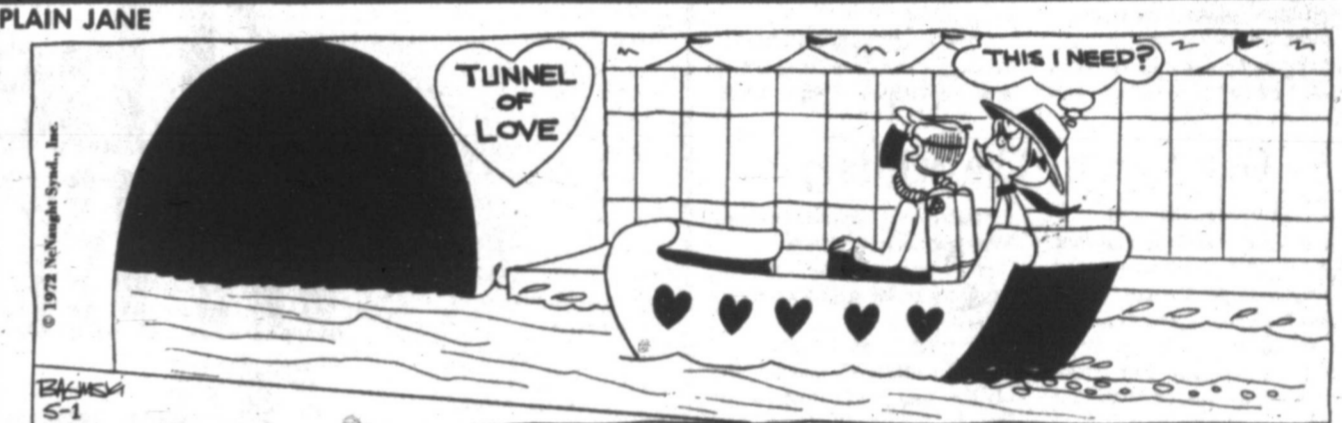


Grab the family and come visit Southwestern Bell's new show on wheels, Telemobile. Alexander Idea, a cartoonish character, will delight the kids on your free trip through the exciting world of communications. Picturephone® sets, hurricanes, outer-space communications—they're all included in this 15 minutes of entertainment and education. It's for all ages. It's fun. It's free.

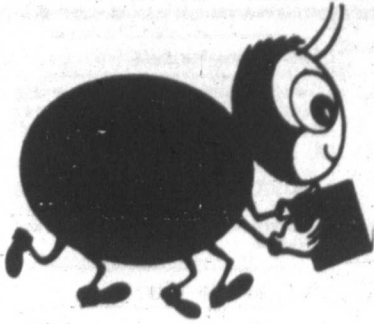


Telephone Co. Business Office May 2, 1972 8:30 to 5:00

SHORT RIBS



MARKETING RESEARCH ASSOCIATES
**Newspaper
 BINGO**



**WIN
 FREE!
 \$50
 IN CASH
 VALUE BINGO
 BUCKS!!!**

NO OBLIGATION OR PURCHASE NECESSARY: There is no obligation or purchase necessary. A copy of the paper is available for playing the game at the office of this newspaper - also at the public library - also a Bingo card and/or copies of The Pampa Daily News containing the Bingo numbers may be obtained by mailing your request to this newspaper (please print your name and address clearly.). You may play as many cards as you wish - they are free. Get additional cards - one at a time - each day of the week - from the merchants listed below (ADULTS ONLY).

DIFFERENT COLORED CARDS EACH WEEK: The color of the cards changes each week. To be a winner, you must play Bingo cards of the correct color for that week. Mutilated or altered cards will not be honored. ALL 24 NUMBERS on a card must be matched to win.

CHANCE DETERMINES NUMBERS: Bingo numbers for each week's game are drawn strictly at random at the office of this newspaper. Some duplication of Bingo numbers may appear in the merchants' ads - or elsewhere in the paper. This duplication does not affect the game or the total numbers drawn. All numbers for each week's game will appear somewhere in the sponsoring merchants' ads - and possibly elsewhere in the paper. Employees of this newspaper and members of their families are not eligible to win any of the prizes. Newspaper Bingo is a program copy-righted and registered by Marketing-Research Associates, Minneapolis, Minnesota.

PICK UP FREE BINGO CARDS: Each week (adults only, please), pick up your Free Bingo Cards from the sponsoring merchants listed below. Rules of the game allow the merchants to give you only one card on each store visit. You may, however, make as many visits as you wish each day of the week. **THE MORE CARDS YOU PLAY-THE BETTER YOUR CHANCES ARE TO WIN.**

HOW TO PLAY: Check the ads in EACH DAY'S issue of The Pampa Daily News. The ads of the merchants listed below will contain one or more "Newspaper Bingo" numbers in the "Bingo Bug" symbol (shown above). Occasionally, numbers in the "Bingo Bug" symbol may be found elsewhere in the paper. Check the classified ad section for additional numbers. **IF YOU CAN MATCH (JUST CIRCLE OR "X" THE MATCHING NUMBERS) ALL 24 NUMBERS ON ONE OF YOUR BINGO CARDS WITH THE TOTAL OF THE NUMBERS PUBLISHED IN ALL THE ISSUES OF The Pampa Daily News, EACH WEEK-YOU HAVE A "BINGO"!!-AND YOU ARE A WINNER!!!**

AT LEAST \$50.00 WEEKLY!! Winners will share a weekly prize of \$50.00 (in "Bingo Bucks"- they spend the same as cash with any of the sponsoring merchants listed below). If there is only one winner, he wins all of the \$50.00. If there is more than one winner, all winners will share the \$50.00 equally. If there are no winners any week, the \$50.00 weekly prize will be added to the following week's prize fund.

CHECK EACH ISSUE OF THE PAPER: A new game will start each Sunday and be completed the following Friday. Be sure to check each day's issue of The Pampa Daily News because some of the numbers may appear in each day's issue. All numbers needed to complete each week's game will have appeared by each Friday's issue. A new set of Bingo numbers will be published for each week's game. A new color of Bingo cards will be available each week at the sponsoring merchants' stores. To be eligible to win, you must play Bingo cards of the correct color for that week's game. The color of the cards for each week's game will be announced each week on this page.

IF YOU ARE A WINNER: If you have a winning Bingo card, on which ALL 24 NUMBERS have been matched with the total of the numbers published during the week in The Pampa Daily News print your name, address, phone number, and the name of the store where you got your winning card, on the back of your card and mail to: The Pampa Daily News, P. O. Box 2196 PAMPA, Texas 79065 (the envelope containing your card must be received by 5:00 PM Monday of the following week)-or bring your card to the office of this newspaper at 403 W. Atchison Pampa Texas by 5:00 PM Monday of the following week.

Here's How It Works:

**THIS WEEK'S NUMBERS
 STARTED RUNNING
 IN SUNDAYS**

Pampa Daily News

**DON'T MISS
 OUT...**

THIS IS A SAMPLE WINNING CARD

10	29	30	57	86
15	25	32	56	81
3	30	FREE 2071 SPACE	46	84
2	19	42	58	82
4	30	36	54	72

**COMPLETELY BLACK OUT
 YOUR ENTIRE**

**Red
 NEWSPAPER BINGO
 Cards...**

**START
 GETTING
 YOUR BINGO
 CARDS NOW!
 AT THESE
 PARTICIPATING
 MERCHANTS...**

- | | | | | | |
|---|--|--|---|--|--|
| Charlie's Furniture
1304 N. Banks | Ken's Champlin Service
Corner Brown & Cuyler | F. W. Woolworth Co.
200 N. Cuyler | Montgomery Wards
Coronado Center | Doug Boyd Motor
821 W. Wilks | Dairy Queen
1700 N. Hobart 1117 Alcock |
| Gattis Shoe Store
207 N. Cuyler | B & B Pharmacy
120 E. Browning | Johnson Furniture & TV
406 S. Cuyler | Harold Barrett Ford
701 W. Brown | Dunlap's
Coronado Center | Sarah's
Coronado Center |
| White Auto Store
1500 N. Hobart | Kyle's Shoes
109 N. Cuyler | Coronado Men's Wear
Coronado Center | Engine Parts & Supply
523 W. Foster | Singer Company
214 N. Cuyler | Jim McBroom Motors
807 W. Foster |
| Gilbert's
209 N. Cuyler | I. W. Tinney Lumber
Price Street | Texas Furniture Co.
210 N. Cuyler | Gibson's
2210 Perryton Parkway | Heard-Jones
114 N. Cuyler | |
| | Wig Chateau
1319 N. Hobart | Graham's Furniture
110 N. Cuyler | J. C. Penney
201 N. Cuyler | Heath's Men's Wear
Combs-Worley Building | |
| | Duckwall's
Coronado Center | Vaughn Auto Center
1800 N. Hobart | Holmes Gift Shoppe
304 S. Cuyler | Ham's Foods
421 E. Frederic | |
| | C. R. Anthony's
Downtown and Coronado Center | Western Auto
217 N. Cuyler | Brown-Freeman Men's Wear
220 N. Cuyler | Mayfayre Sportswear
2115 N. Hobart | |
| | Zales Jewelers
Downtown and Coronado Center | | | M. E. Moses
105 N. Cuyler | |